

# Land Gyp 'Artists' Flourishing

By HARRY KARNs  
The postman dropped opportunity in the mailbox. "Suburban Living at Country Prices," said the mail-order land offer.  
It sounded good: Just \$395 for 1 1/4 acres of land (\$10 down, \$10 a month) in the heart of lush lake, mountain, and deer country, near a booming city which could become the next big metropolis of the Southwest.  
It was easy to see how an elderly couple, approaching retirement, might be strongly tempted. And, of course, their instinct might be right. The deal could be perfectly fair, and just possibly they might find later that they'd struck it rich.  
Also, just possibly, they might find that they had

put their hard-saved money in a remote, worthless plot of weeds and cracked earth.  
This has happened all too often in recent times to nice old people hunting that bargain-price paradise in which to invest their savings and their remaining years.  
(See Editorial, Page B-2)  
Their big mistake is that of accepting land statements at face value.  
Recently, a Beverly Hills real estate dealer was indicted for fraud in connection with mail-order sales.  
His brochure described his land as "lush green meadows with ready access to water and utilities,"

suitable for raising livestock." In truth, it was waterless desert land covered with sagebrush, poisonous weeds and other plants of small value for grazing.  
A New Mexico "land company" was recently charged by the Federal Trade Commission with using deception to sell lots. The company claimed the land was "covered with verdant growth" and located near "abundant forests, trout streams, crystal lakes, ski areas, hunting grounds, cultural centers." Actually, it was parched land where even a lizard couldn't eke out an existence.  
But the con man continues to flourish. He buys submarginal land at as little as a few pennies per acre. It is remote land, so he can depend on not being bothered by too many visitors. He runs a bulldozer through the

acreage, makes rough "roads," puts up some street posts, prints an elaborate, glowing brochure, and waits for the cash to pour in.  
And it does. Land fraud, according to the U.S. Justice Department, is one of the juiciest, most active confidence games of the modern era.  
The California attorney general's office reports that citizens of this state are buying out-of-state mail-order land at the rate of \$100 million a year.  
Henry B. Montague, chief U.S. postal inspector, warns of the "upsurge of fraudulent practices in the sale of land, particularly to senior citizens who are vitally

(Continued Page A-10, Col. 1)

## Southland's OWN SUNDAY Newspaper Independent = Press = Telegram

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The Weather---  
Sunny after early morning coastal fog and low clouds. Slightly warmer with high of about 70. Complete weather, Page A-2.

## Americans Warned in Haiti Crisis

PORT AU PRINCE, Haiti (AP)—The U.S. Embassy warned Americans in Haiti Saturday to take precautions against outbreaks of violence in this Caribbean Negro republic. Armed civilian militiamen patrolled the streets in a government effort to crush opposition to President Francois Duvalier.  
Notices sent to Americans told them to take precautionary measures "to meet the present situation and prepare for any further disturbances."  
They were told to store up food and water and to remain away from the downtown area of Port au Prince.  
There are 1,031 Americans in Haiti.  
Nine persons were killed in an outbreak of violence in this capital Friday, according to eyewitness accounts. Three guards of Duvalier's children were shot down by terrorist gunmen. Eyewitnesses reported that by nightfall Haitian soldiers and Duvalier's civilian militiamen—called "Tonion Macoute" or bogeymen—had killed six others.

## Loan Firm Merger Wins OK

Shareholders of Long Beach Federal Savings & Loan Association Saturday voted overwhelmingly for merger with Equitable Savings & Loan Association.  
Under either of two proposals approved, Long Beach Federal will operate under Equitable's name and state charter. One plan, for a complete merger, has received tentative state approval. A partial merger has been approved by the Federal Home Loan Bank Board.  
T. A. Gregory, president of Long Beach Federal, said the federal board is expected to act within three weeks on the complete merger.  
On June 15, shareholders will vote on a final proposal.  
The merger will mark the end to a long battle between Long Beach Federal and the Federal Home Loan Bank Board. The board seized the association in 1946 and again in 1960, during an attempted conversion to a state charter.  
At Saturday's meeting, 42,000 proxy votes—representing 70 percent of the association's membership—were cast in favor of the merger proposals. There were no negative votes, Gregory said.

With tension mounting in the capital, roadblocks were established and all vehicles were being searched.  
THE U. S. embassy urged American citizens to take these precautions:  
—"Try to keep several days supply of food, drinking water, cooking gas and other essentials at your home continuously."  
—"Remain away from the downtown areas as much as you can, especially at night."  
—"Avoid all disturbed areas."  
—"Cooperate with local authorities."

## Charge Due in Murder of Crusader

Alabama Grocer Named in Killing of White Postman  
GADSDEN, Ala. (AP)—Etowah County Sheriff Dewey Colvard Saturday night said first-degree murder charges would be filed against a Dekalb County man in the slaying of white Baltimore integrationist William L. Moore.  
Colvard said the charges would be placed Monday against Floyd Simpson, 40-year-old grocer of the Colbran community.  
Less than an hour before Colvard received a partial report on a ballistics test on a .22-caliber rifle and one of the bullets which killed Moore Tuesday night. The sheriff would not say whether this prompted the expected charge.  
COLVARD said the rifle taken to Washington for tests in FBI laboratories belonged to Simpson.  
Simpson, who has been held on an open charge since noon Thursday, had been questioned extensively. Colvard said he had not been given a lie detector test.  
Meanwhile, in Birmingham, N.Y., funeral services were held for Moore. He was eulogized as a man with a singleness of purpose that never swerved.  
The 35-year-old postman, a sensitive man of many moods and strong emotions, was buried amid deep mourning by friends and neighbors many of whom liked him but never fully understood him.  
MORE THAN 150 people crowded into the small funeral home in this upstate city—and another 600 or so gathered quietly outside—to pay their final tribute to Moore.  
Moore moved from Birmingham to Baltimore a few months ago to be closer to the fight for integration, leaving behind his wife and her three children by a previous marriage.

## MINISTER'S WIFE A HAPPY PARADOX Crash-Mutilated Beauty Becomes Model



MINISTER'S WIFE Ruth Johnson brings some of the charm reminiscent of Mrs. John F. Kennedy to her role as worker in church, singing in the choir. In background are choir members Judi Todd (left), Anne Opel.

By MARY ELLIS  
Scarred—beautiful.  
Sexy—demure.  
Bathing-suit model—minister's wife.  
All opposites, yes, but lump them together and you have titian-haired, chic Mrs. Ruth Johnson, a new beauty on the Long Beach scene.  
She's a high-fashion angel of mercy whose contrasting worlds have been knit together by scar tissue and courage.  
For this pretty mother of three—two girls and a boy—has turned a near-tragedy into a gratifying career.  
She models regularly for some of Southern California's leading couturiers, swimsuit designers and fashion photographers. Assignments have taken her as far away as Japan.  
She has sung with the famed Roger Wagner Chorale, including several performances in Hollywood Bowl, where the group was under direction of some of the world's most famous conductors.  
And this week, local theatergoers are seeing another facet of her life.  
(Continued Page A-5, Col. 1)



MRS. JOHNSON sees no conflict between modeling, church work.

## Truman Drops Speaking Date

CINCINNATI (AP)—Former President Harry S. Truman Saturday canceled his date to speak at a Law Day observance Tuesday, reportedly because of illness.  
Truman was to have appeared at a downtown affair along with Ohio Congressman-at-large Robert Taft Jr. and then speak at Cincinnati Bar Association dinner Tuesday night.

## Braden Assails Retrogression

By MARK CLUTTER  
"The most important problem is not the Communists. It is ourselves. We—not they—have the job of making a new and better world."  
That statement summarizes the appeal of Thomas W. Braden, president of the State Board of Education, to Southern California teachers to resist those forces which would "restore" the educational system of some bygone era.  
Braden, addressing the Southland meeting of Phi Delta Kappa, professional education fraternity, at Long Beach State College Saturday night, said: "California is hearing the voices of numbers who speak in terms of 'going back.'"  
"Our state superintendent of public instruction has proposed a reading list which goes back to the 19th century. There is not one 20th-century book on the list."  
OTHERS, he said, would restore McGuffey's Readers to the elementary school, Adam Smith to economics, pre-Darwinian ideas to science, imperialist-isolationist ideas to history and corporal punishment to training.  
"They want to go back to some time of reassurance which historians would tell us probably never was," Braden said, adding: "California schools are in serious peril from those who wish to go back."  
"THERE IS a vigorous onslaught upon our school system," he said. "It demands banning of books, silencing of opinion, restriction of ideas."

## DID YOU FORGET? Its' Easy, Just Set Clock Ahead an Hour

There's nothing difficult about the time problem.  
Daylight Saving Time went into effect at 2 a.m. today.  
If you didn't set your clock ahead one hour before you went to bed last night, do it now and you'll know what time it is.  
See? Nothing to it.  
Now, about the paper being late.  
If you're on Daylight time—assuming you set your clock ahead—the paper is an hour late. But if you didn't set your clock ahead, the paper is on time. You see, the press run on the paper started on Standard time last night, and the press run was finished on Daylight time.  
Look at it this way: If your paper is late this morning, blame it on Daylight Time.

## Midair Crash Fatal for Eight

PENTICTON, B.C. (AP)—At least eight persons were killed when two planes collided while flying low over Skaha Lake in cloudless weather Saturday, the Royal Canadian Mounted Police reported.  
Police said five members of one Penticton family were among the seven persons aboard a twin-engine Cessna.  
Only one man was aboard the other aircraft. Witnesses said the Cessna hit the smaller plane which disintegrated.

## WHERE TO FIND IT

- SPOUTING fireboats and a full dress salute welcome the USS Bennington, a hunter-killer carrier, transferred to the Naval Station here after eight years in San Diego. Story A-3.
- DETAILS of the death of Cuban spy on Guantanamo Naval base in Cuba are divulged by one of the Marine officers who was involved in incident. Story A-10.
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## SAN FRANCISCO REDEVELOPMENT NEAR Changes Due on Embarcadero to Ease Increasing Congestion

By LOU JOBST  
1. P. T. Marine Editor  
(First of Two Articles)  
SAN FRANCISCO—San Franciscans may soon be saying goodbye to their colorful waterfront—several miles of docks and ailing finger piers which jut into her famous bay.  
Time, urban pressure and far-reaching changes in trade patterns and cargo-handling techniques are catching up with the famed, century-old Embarcadero.  
The story may be found partly in the statistical ledgers. The state-owned Port of San Francisco, which handled nearly 12 million tons of cargo at its peak, steadily has been sliding downhill since World War II, having handled only 5.1 million tons in 1962.  
Her 42 deep-water berths, for the most part, are crowded against the sea with virtually no back area for the handling and storage of cargo.  
Traffic is strangling trucking in and out of the port district.  
So jammed are conditions that the port issues free parking passes to the bay area's 8,000 longshore workers.  
The death of intercoastal shipping, which formerly saw upwards of 100 intercoastal carriers plying between San Francisco and Atlantic ports, has had a serious effect on cargoes and revenues.

Money to build new facilities and modernize others is hard to come by because the Port Authority must win approval of the entire state's electorate.  
"We have problems... no doubt about it," says Don E. DeLone, director of public relations for the port.  
"The maintenance costs on the old piers are tremendous. We've had only one bond issue in 30 years. Conditions along the Embarcadero are too damned congested to make for efficient operations."  
A plan is afoot to move the commercial harbor to the south where a \$30-million cargo terminal is being planned for Army Street.  
When this is accomplished, the historic waterfront could be turned into an "Embarcadero City" of residential, commercial and public buildings stretching from the Ferry Building to Aquatic Park, along two of the port's six miles of waterfront.  
SOME OF THE PIERS might continue as passenger steamship landings, but the others would become hotels, apartment buildings, shopping plazas, convention and sports auditoriums, art centers, small-boat marinas and other non-commercial harbor operations.  
But formidable dollars-and-cents problems stand in the

(Continued Page A-4, Col. 3)



(L.A.C.'s column, by L. A. Collins' Sr., like other columns, is an expression of personal opinion and does not necessarily reflect the considered opinion of this newspaper.)

# Berserk Man Kills Ex-Wife, Himself

“He then ordered all of us on the floor and while I was pleading with him not to kill them, there was a terrible roar and a blinding flash. He shot Juanita right in the face.”

After Berry ordered the tour of a nudist camp. The invitation came from John Fletcher of Joliet, Que., during a hearing before an overflow crowd on a bill to ban nudism in the state. He operates a camp at Milford



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Carrier delivery \$1.00 \$2.00  
By mail \$1.00 \$2.00

# 39 Will Vie Here to Represent U.S.

**CURT'S** 248 E Broadway

Enjoy your home  
more every day with  
Tupperware

A high-contrast, black and white photograph of a textured surface, possibly a book cover or endpaper. The image is characterized by prominent horizontal lines or ridges running across the frame. In the center, there is a dark, irregular, and somewhat amorphous shape that appears to be a shadow or a recessed area. The overall texture is grainy and uneven, with varying shades of gray and black. The lighting is dramatic, creating deep shadows and bright highlights that emphasize the physical texture of the material.



Leisure Leader  
WINDOWS



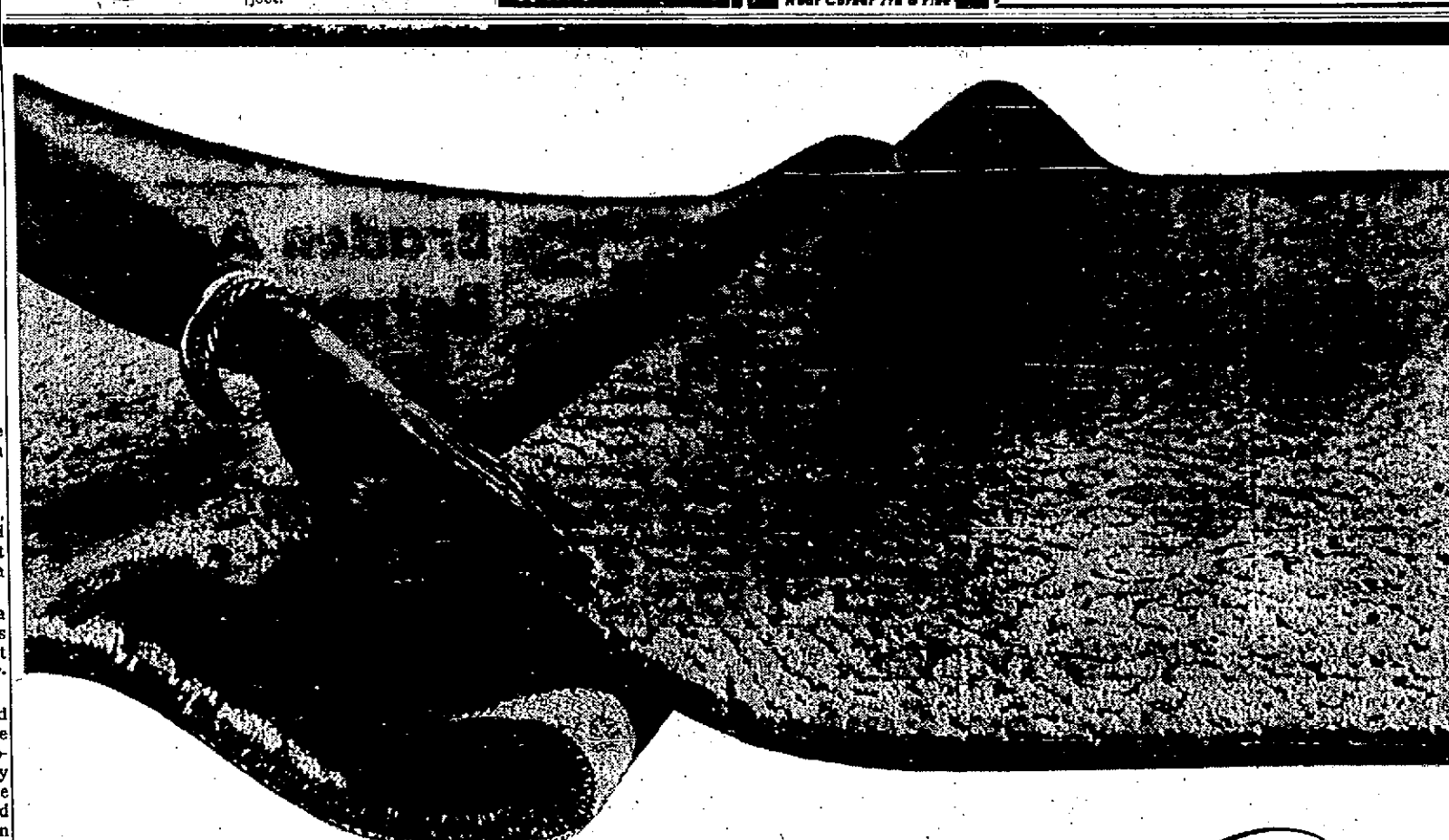
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 Moss  
 French Suede  
 Alilo Beige  
 Ronen Beige

## Legislators Urged to Tour Nudist Camp

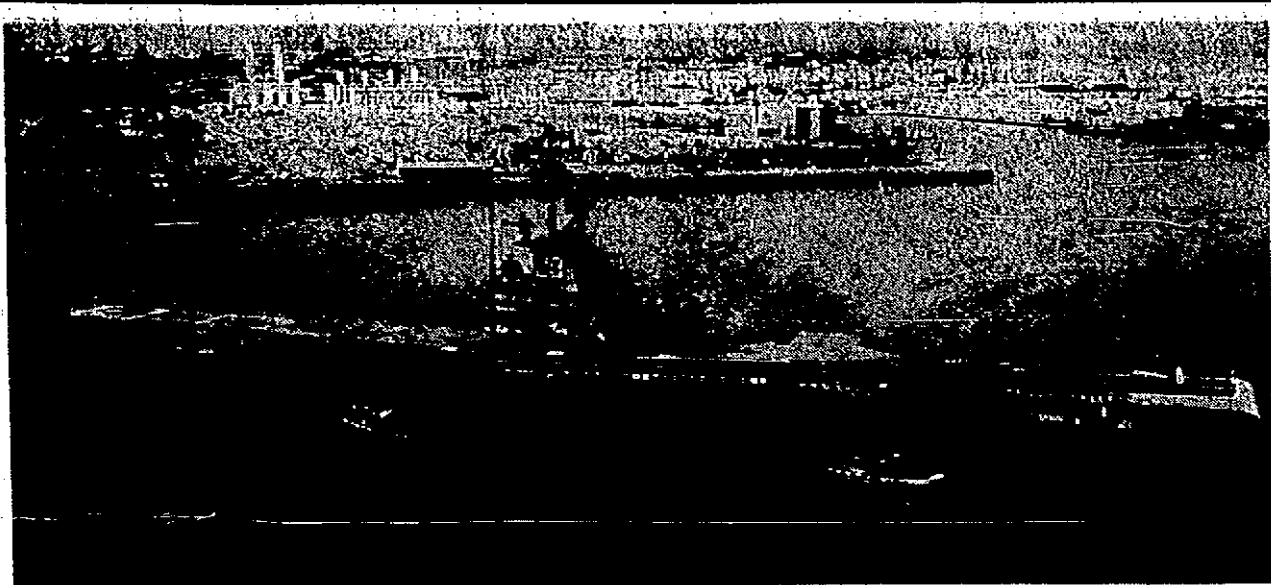
**MONTPELIER, Vt. (UPI)**—The Vermont legislature has been invited to take a guided tour of a nudist camp.

The invitation came from John Fletcher of Joliette, Que., during a hearing before an overflow crowd on a bill to ban nudism in the state. He operates at camp at Milton.

**F R A N K B R O S**

2400 Long Beach Blvd., Long Beach / Garfield 6-1341 / Open evenings Monday and Friday until nine





—Official U.S. Navy Photo

LINED-UP SAILORS OF USS BENNINGTON, ANTI-SUBMARINE CARRIER, SALUTE PORT OF LONG BEACH SATURDAY

## Port Salute Welcomes Bennington to L.B.

One of the Navy's most "up-to-date" anti-submarine warfare aircraft carriers was welcomed into the Long Beach Naval Station early Saturday by fireboats and a full dress salute.

The USS Bennington (CVS-20), a "hunter-killer" carrier, has been transferred to Long Beach after eight years of operations from the San Diego Naval Station.

The Bennington was commissioned in 1944 and took part in the first air attack on Tokyo in World War II after the famous Doolittle Raid.

Most distinctive entry in the ship's log however, was a result of one of the worst peacetime surface tragedies in naval history: A forward steam catapult room blew up on the Bennington as it approached Newport, R.I., May 1954, killing 103 officers and men and injuring more than 300.

Commanded by Capt. Charles E. Healy, the Bennington steamed into Long Beach after four weeks training off the California coast, following a complete overhaul in March.

The ASW carrier carries heightfinder radar and a classified bow sonar sub detection system.

Capt. Healy is rated by the Navy as "expert in anti-submarine warfare," having served in three sea commands and as director of ASW programs for the Bureau of Naval Weapons prior to assuming command of the Bennington.

Among the area men attached to the Bennington's crew are:

Long Beach — Thomas W. Strouse, 2486 Linden Ave.; Bert L. Schoonderwoerd, 491 E. Morning-side Ave.; David E. Peterson, 1351 Bryant Rd.; William F. Libbey, 3433 McNab Ave.; Wayne Francis, 2516 Duke Place and Carlos Ortega, 1220 Atwood Place.

Anaheim — Clarence M. Shanks, 1225 Dresden Pl.; William R. Rieson Jr., 123 Winston Rd.; Thomas J. Niessen, 2199 W. Sunrise Ave. and Larry D. Murphy, 319 Placentia.

Jack R. Cornelson, 6327 E. Wolfe, Lakewood, and Cecil W. Calvert, 13047 Barnwall, Norwalk.

## Cubans Numb to Regime

MIAMI (UPI) — One of the 103 refugees from Cuba who arrived here on a Red Cross chartered plane Saturday night said the Cuban people are now "completely indifferent to government propaganda."

"They're so used to it now it has little affect on them," said a Cuban-American from Brooklyn who said he went to Cuba from Puerto Rico 45 days ago to visit his sick father. He declined use of his name.



—Staff Photo

**BRADEN RINGS SCHOOL BELL**

Thomas W. Braden, president of the State Board of Education, who opposes old-fashioned education, rings an old-fashioned school bell at a meeting of Phi Delta Kappa, teachers fraternity, at Long Beach State College. With him is James D. Churchill, president of the LBSC chapter.

## Retrogression Hit by Braden in Talk

(Continued from Page A-1)

increased 68 per cent in ten years; the cost of city governments 98 per cent."

2. Education for livelihood. "No one ever challenges this function of the schools." A major problem, and one that must be dealt with promptly, is that of student dropouts.

## ON C&O CANAL HIKE

### Kennedy Boys Lost Briefly but Turn Up

HAGERSTOWN, Md. (AP) — Two sons of Atty. Gen. Robert F. Kennedy caused a few minutes of concern Saturday when they straggled on a 16-mile hike along the Chesapeake and Ohio Canal.

But Robert, 9, and David, 7, found about one mile to the rear of the marchers, stoutly refused a ride and walked the planned distance after lunching on peanut butter-and-jelly sandwiches.

With the Kennedy boys was Bobby Shriver, 8, son of the Peace Corps director. The boys are cousins.

The boys were participating in the annual hike sponsored since 1954 by Justice William O. Douglas of the Supreme Court. Douglas and his purebred Shetland sheepdog, Sandy, led the marchers again Saturday.

AN ESTIMATED 300 PERSONS participated, although not all went the 16 miles between Hancock and Four Locks.

Secretary of Agriculture Orville Freeman, clad in an old Marine camouflage suit, kept going past the 16-mile mark. He said his son, Michael, needed to hike 20 miles to qualify for a Boy Scout merit badge, so the secretary accompanied him.

It was perfect hiking weather—sunny with temperatures between 65 and 70 degrees.

Justice Douglas started the hikes nine years ago when a Washington newspaper advocated building a parkway along the canal. Douglas thought the highway would ruin the beauty of the area and organized the hike to prove it. They've been toting-and-heeling it every year since.

## New High Seen in County Budget

By DON BRACKENBURY  
L. P. T. Los Angeles Bureau

Taxpayers of Los Angeles County got their first hint Tuesday of how big a bite county government will put on their wallets in 1963-64.

Lindon S. Hollinger, chief county administrative officer, Tuesday morning will present his recommendations to the Board of Supervisors on the preliminary county budget for the fiscal year starting July 1.

No advance information has been released, but Hall of Administration observers predict the general county budget again will get some degree because the annual increase in assessed valuation brought in more revenue.

LAST JUNE the supervisors adopted a general county budget of \$612,241,322 — largest in the county's 50-year history.

The 1962-63 tax rate was \$2.0818 per \$100 of assessed valuation, an increase of 2.26 cents over the 1961-62 rate. It seems almost certain the 1963-64 tax rate will show another rise.

FOR ONE thing, County Assessor Philip E. Watson said shortly after his election last Nov. 6 that there would be no general re-evaluation of countywide assessments this year.

Although the budget has risen steadily in recent years, the supervisors have managed to hold the tax rate down to some degree because the annual increase in assessed valuation brought in more revenue.

Last year, supervisors had hoped for a 5½ or 6 percent increase in assessed valuation to help them "hold the line" at the 1961-62 tax rate of \$2.0592.

WHEN THE increase turned out to be only 5.23 percent, the county board had to boost the tax rate to \$2.0818 to meet budget demands.

## Beginners Dance Class

Starting  
Wed. May 1st, 8:30 P.M.  
Fri. May 3rd, 8:30 P.M.



32 HOURS  
NOW \$5.00

YOU WILL LEARN!!  
Cha Cha, Fox Trot,  
Twist, Waltz,  
Tango, Rumba,  
Mambo, Samba,  
Bossa Nova  
and Swing

\$55 VALUE  
YOU SAVE \$50

Free Added Feature  
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THIS INCLUDES:  
★ 4 Private Lessons! (Your Choice of Dances)  
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★ 18 Hours of Social Dancing  
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(NEXT TO IMPERIAL THEATRE)  
OFFER ALSO GOOD IN TORRANCE AND HAWTHORNE STUDIOS

INDEPENDENT  
PRESS-TELEGRAM—A-3  
Sunday, April 28, 1963

## Police Just Won't Leave Him Alone

MALONE, N.Y. (AP) — William M. Howard appeared before the village board to ask that parking meters in front of his property be removed. While he was attending the meeting village police ticketed his car for a parking violation.

**NEW LOW RATES**  
**15¢ 1/2 HR. 25¢ ONE HR. 75¢ ALL DAY**  
**FREE PARK & SHOP with Validation**  
COVERED PARKING ★ PROTECT YOUR CAR  
PARK IT - LOCK IT ★ NO ONE ELSE TOUCHES IT  
**LINCOLN PARK GARAGE**  
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ENTRANCES: Pacific Ave. at 1st St. Broadway between Pacific and Cedar

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"the zipster"

zip right into this  
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10.99 value  
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sizes 12/20 and  
14 1/2 / 24 1/2 in beige,  
blue or green print

budget shop, street floor



our entire stock of fine furs  
reg. \$79 to \$849  
special credit terms may be arranged  
with up to a year and a half to pay  
all furs labeled to show country of origin of imported furs  
all prices plus fed. tax

**NOW 20% OFF**

better dresses — second floor

reg. 25.95 to 89.95 Better Dresses **\$18 to \$49**  
misses' and half sizes . . . street and dressy styles, some with jackets . . .  
all are exceptional values, early selection is advisable.

better suits — second floor

DESIGNER SUITS including LILLI ANN'S  
reg. 69.95 to 125.00 **now \$49 to \$79**  
spring colors in fine fabrics, sizes 8 to 18

budget dresses — street floor

75—orig. to 14.99 misses' and junior dresses **5.00**  
asst. styles, fabrics, colors  
a group of better dresses, reg. to 19.95 **10.00**  
asst. sizes, fabrics . . . early selection advisable

lingerie — street floor

reg. 1.35 Kayser hosiery, spring colors **99c**  
seamless mesh and seam hose, sizes 8 1/2 to 10 1/2  
orig. 3.95 to 5.95 nationally advertised bras **99c**  
black and white, not all sizes in both colors, 32/40  
reg. 4.00 to 6.00 a group of asst. sizes in pastel gowns, slips, and half slips **2.99**  
reg. 8.95 nylon gown and peignoir sets **5.99**  
waltz length, sizes 32/42 in pink, blue, maize

young world — second floor

reg. 1.29 to 2.99—odds 'n ends table; boys' cotton and knit shirts; infants' grow-shoes and gowns; girls' knit and cotton blouses **99c**  
reg. to 3.99 table; boys' jackets and surfers; girls' playwear, blouses and pajamas; infants' 1 and 2-piece terry coveralls **1.99**  
reg. to 7.99—girls' school dresses, cotton skirts and 2-pc. playsuits; junior teens' nylon baby doll pajamas **2.99**  
reg. 3.99 to 10.99 girls' and jr. teen SWIMSUITS **2.99 to 9.99**

linen and bedding — second floor

30 only—irregs. of 22.50 FIELDCREST Virgin Acrylic BLANKETS, floral printed, winter weight **ea. 7.99; 2 for \$15**

20 only—10.99 chenille and decorator-type bedspreads **1/2 off**

6.99—first quality drapes—46x84" **4.88 pr.**  
rich, nubby texture in nutmeg and champagne

a group of our famous  
**CUSTOM AREA RUGS**  
**40 to 50% off**

all our display samples of  
**RADIOS and APPLIANCES**  
**1/4 off**

sorry, no phone, mail or c.o.d. orders—all sales final

with cash at time of purchase in our long beach store

**Columbia**  
pacific at 1st . . . open mon. and fri. 'til 9 p.m.





—Associated Press Wirephoto

### BILLY'S DAUGHTER WEDS

Mr. and Mrs. Stephan Tchidvician pose following their civil wedding Saturday at Aausanne, Switzerland. She is the daughter of evangelist Billy Graham. He is the son of a Swiss financier. The bride is 17; the bridegroom 23.

## WORLD NEWS BRIEFS



### K Hug, Ovation Waiting Castro

Combined Wire Services

MOSCOW—Cuban Premier Fidel Castro headed for Moscow by train Saturday night for a bear hug greeting by Premier Nikita Khrushchev and one of the most enthusiastic welcomes Russia has ever given a visiting foreign leader.

The Soviet capital already was gaily bedecked with flags and slogans for the forthcoming May Day celebrations, and Castro's mammoth Red Square welcome was expected to eclipse those given to Prime Minister Jawaharlal Nehru, President Tito and Chinese Communist leader Mao Tse-tung.

The bearded Cuban flew into Murnansk early Saturday on flight from Cuba in a Soviet TU114 transport. He received a "Viva Fidel" welcome from waiting dignitaries and a long distance call from Khrushchev who told him: "The whole Soviet people are waiting for you. I am looking forward to seeing you in Moscow tomorrow."

### K Said on Top, to Aid Laos Peace

MOSCOW (UPI)—U.S. troubleshooter Overell Harrison said Saturday he found Soviet Premier Nikita S. Khrushchev still firmly in power and apparently willing to help cool off the crisis in Laos.

He said the Soviet leader, during their three and a half hour conference yesterday, gave no hint he is thinking of retirement.

"He gave me every indication he was very vigorous and strong as captain of the Soviet ship of state," Harrison told newsmen.

He said he and Khrushchev discussed "almost every subject" of joint concern to Russia and the United States, but concentrated on Laos.

### 3 Feared Dead in Rocket Plant Blast

ROCKET CENTER, W. Va. (AP)—An earthshaking explosion resembling an atomic bomb blast heavily damaged a rocket propellant plant Saturday. Three men were presumed dead and 10 others were injured.

The explosion at the Allegheny Ballistics Laboratory shook the ground six miles away, shattered windows as far away as four miles and lit up the pre-dawn skies. It also touched off a fire but this was controlled quickly.

More than nine hours afterward, a search had not turned up the bodies of the men presumed to be dead.

### Wife Says Ted Weems Dying

TULSA, Okla. (UPI)—Mrs. Ted Weems, wife of the band leader who made "Heartaches" a big hit, said Saturday her emphysema-stricken husband is dying.

The 62-year-old Weems is critically ill in Tulsa's Hillcrest Hospital, breathing only with the aid of oxygen and a mechanical lung device. "His lungs are just about gone. He is not making it," Mrs. Weems said. "The doctors think each attack will be his last."

### Reynolds Divorced, Wife Gets \$2 Million

ATLANTA (AP)—Wealthy R. J. Reynolds and his third wife settled their bitter, four-year divorce fight Saturday in a surprising agreement that gave Mrs. Reynolds more than \$2 million in alimony and legally severed their marriage.

The settlement came nearly one year after a second jury verdict had given Reynolds a divorce and denied Mrs. Reynolds any alimony or attorneys fees. An appeal of the divorce verdict was withdrawn as her part of the bargain.

### Panther's Paris Jaunt Ends Behind Bars

PARIS (AP)—A black panther which sent shivers through a Paris suburb for two days went back to its circus cage Saturday night—a very wet and angry animal.

The escaped panther's reign of terror ended when three daring animal trainers flushed the snarling, clawing jungle cat from a hiding place under a girls' school.

# Facelifting Planned for S.F. Port

(Continued from Page A-1)

way of these developments: The new terminal is to be financed from a \$50-million revenue-bond issue passed by the California electorate in 1958.

A recent unpublished state legislature survey of the port's financial prospects assertedly warns that the port will face an annual deficit if it sells the bonds.

PORT OFFICIALS have confirmed this possibility, pointing out that unless there are drastic reductions in expenditures, coupled with an appreciable rise in revenues, the port will be in debt \$3 million annually by 1970.

While the new terminal, under existing conditions, would operate at a profit, its revenue would not be adequate to meet the interest on bonds and retire the harbor's indebtedness.

Still the new terminal is needed to insure the port of future growth and solvency.

"MOST OF the Embarcadero simply cannot accommodate today's cargo-handling methods, even if we built new piers there," asserts Cyril Magnin, president of the commission and prominent local retail merchant.

"The steamship industry and our overland carriers need large accumulating storage areas connected with the piers. These facilities will have to be built in other sections of the waterfront where the necessary space is available."

Even if and when such a move is made, San Francisco faces tremendous competition for business in her own backyard. There are five Bay ports vying with her for business, many of which are already equipped to handle the new trend in ocean shipping, bulk cargos.

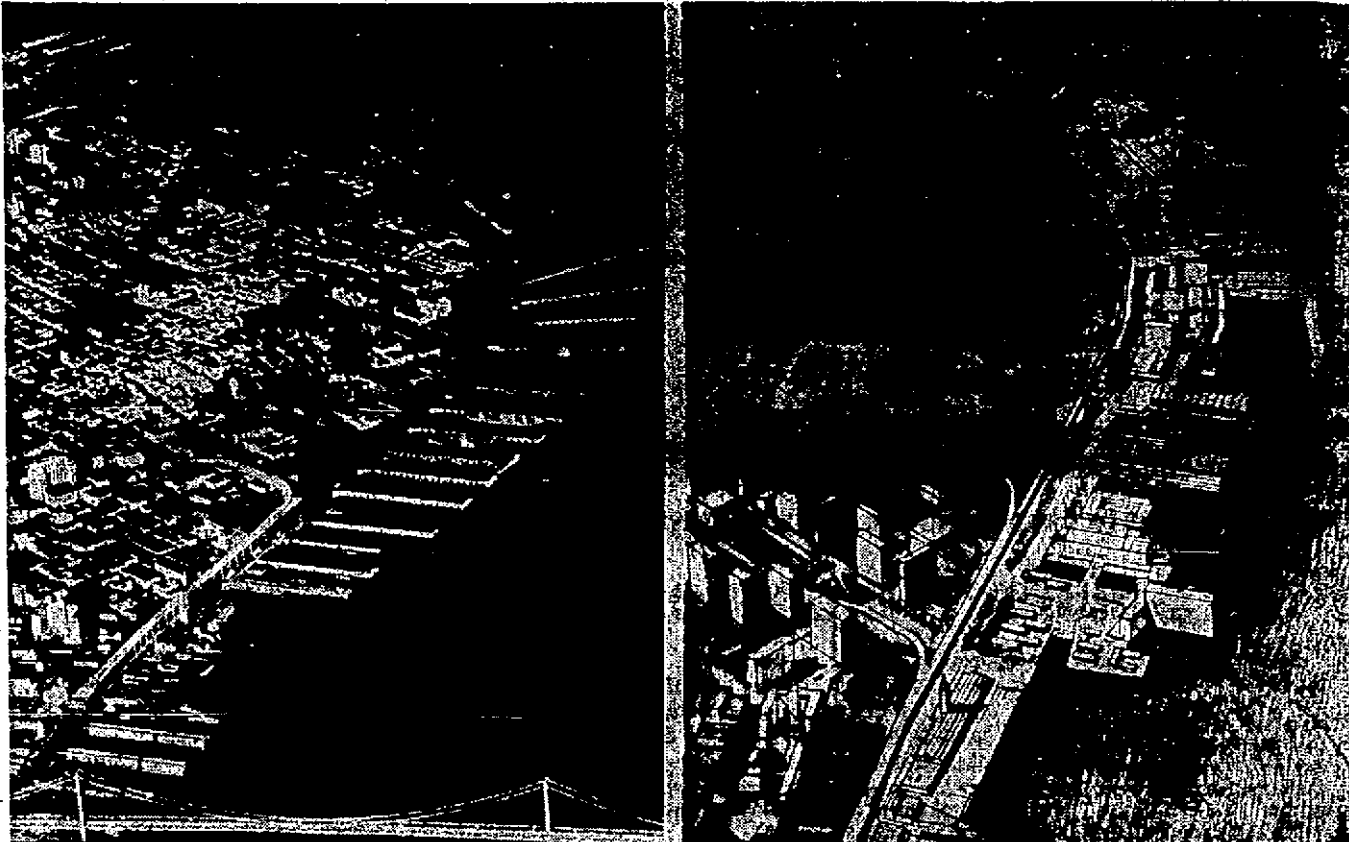
THE CITY of Richmond, for instance, last year handled nearly 15 million tons of cargo, three times the volume of San Francisco.

Most of that was in oil, a commodity that San Francisco doesn't handle.

The cargo figures can be misleading, too. While San Francisco did only 5 million tons compared to 36 million tons for Long Beach and Los Angeles last year, she did almost all of it in money-making general cargo.

General cargo at LA-LB was only 6 or 7 million tons.

THE SHIFT of cargo to other ports on or reached through the bay, Stockton (3.8 million tons), Alameda (4.3 million) is partly due to the fact they are better located strategically to handle export headquarters are a huge foreign-trade zone and a swank \$2.5-million World Trade Center with 1,000 highly priced members.



SAN FRANCISCO'S HISTORIC Embarcadero (left) is slated for a far-reaching face-lift. Artist's rendering of how the docks may be changed into a waterfront city is shown at right.

when you have to think big. And San Francisco is going swank \$2.5-million World Trade Center with 1,000 highly priced members.

"We're living in big times Stay That Way."

The San Francisco Chamber of Commerce has an intense program to recruit headquarters operations of new industries moving to the West Coast and the port maintains representatives and offices in 12 foreign nations.

The city also continues to encourage the location here of "executive facilities" such as fine restaurants and exclusive clubs. Situated at

port headquarters are a huge foreign-trade zone and a swank \$2.5-million World Trade Center with 1,000 highly priced members.

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## "FOR THE TREAT OF YOUR LIFE"

SEE PAGE B-3

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the friendly store of Long Beach

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Moisturizes as it softens; smooths rough sun-dry skin to new, youthful loveliness. Helps maintain natural skin freshness and that dewy-moist radiant look of youth.

#### Eye and Throat Cream

Helps fade away crepiness and age lines around the eye and throat. Is specially fine textured in rich and softening oils to guard and protect the delicate tissues.

Reg. 2.50

1.25 plus tax



## Titan Missile Fired Perfectly From Silo

VANDENBERG AIR FORCE BASE, Calif. (AP)—A mighty Titan II missile soared out over the Pacific Ocean Saturday in what the Air Force described as the first successful West Coast firing of the missile from its bomb-proof silo.

Saturday's silo launching was the second at Vandenberg. The first test last February ended when the 103-foot missile exploded less than a minute after launching.

Saturday's target was an area near Wake Island, about 4,000 miles down the Pacific missile range.

An Air Force spokesman said preliminary information indicated the shot was a complete success.

He said the re-entry vehicle landed in the preselected target area as programmed.

The two-stage Titan II missile, the most powerful in the nation's arsenal, uses storable liquid propellants which burn on contact with each other.

These propellants are kept

### Sect Solicitors Skip in Reno

RENO, Nev. (UPI)—Two members of "God's Little Candles," an asserted religious organization, have forfeited \$1,000 bond for soliciting without a license.

Bette Anne Beyer and Margaret Stelling each posted \$500 bail on the charge. They failed to appear as scheduled Friday in Reno municipal court.

They and two others, scheduled to appear Monday, said they had not obtained a license because the requirement was unconstitutional.

They said they belonged to a religious organization, with headquarters in Portland, Ore., and were collecting funds for it.

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Splash in a pool of sunlit delight. Drift and dream in a mist of sun-scented fragrance. Enter the Golden Woods... an enchanted new world for your bath, and you. Golden Woods... borne on a sunlit wind from California... to lavish every inch of you. Choose Golden Woods Bath Perfume, a fragrant super-concentrate, \$3.50. Dry Skin Perfume Bath Oil, steeped in perfumed moisture, \$3.00. Spray Mist Cologne, tingling with sunlit elegance, \$2.50. Bath Powder, a cloud of sunkissed fragrance, \$2.50.

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cosmetics street floor





# Career of Aiding Others Results From Accident

(Continued from Page A-1)

other facet of Mrs. Johnson's many-sided personality.

She's playing the role of Clementina, a singing, dancing temptress in Civic Light Opera's current hit, "Desert Song."

But this morning, model wife Ruth Johnson — whose father and father-in-law are ministers — will be completely at home singing in the choir at Grace Methodist Church, Third and Junipero.

Her husband, the Rev. J. Bond Johnson, has been pastor here since July, having come here from historic Trinity Church in downtown Los Angeles.

And if, today, the choir sings words from the hymn, "God moves in a mysterious way, his wonders to perform . . ." they'll be putting to music the dramatic life story of member Ruth Johnson.

A FLASHBACK tells the story of the near-end and the beginning of a model beauty.

It takes us to 1957 when the Rev. J. Bond Johnson, his beautiful wife and their three children were happily rolling along a highway in Texas.

They were on Christmas vacation, visiting their home state.

"It was fun reminiscing and noting the changes in the area since we moved to Los Angeles," Mrs. Johnson recalls. "We lived in the town of Italy, Texas, for two years, on the main highway between our parents' homes."

"My husband was pastor of the Methodist Church there, while he completed his theological seminary work."

As we approached Italy, we were recounting the happy days when our daughters were born there.

THEN tragedy struck.

A car came speeding around the curve on their side of the road. The collision was unavoidable.

Mrs. Johnson's face tore through the windshield, as she catapulted forward.

"It was as though it was happening to someone else," she remembers. "I was sure I would wake up, that it could not really be true."

Joyce, our youngest, was lying sprawled across my lap. I don't know how she got there. I called to Bond and was relieved to hear his voice. Both he and the children had escaped with minor injuries.

"It was some time before the anguished look on the faces of my family and spectators was explained to me. My face was a bloody mass of cuts and gashes. My nose was almost completely severed, my face looked like raw hamburger."

A LONG STAY in the hospital followed, then plastic surgery—four operations, in fact one at Baylor University, three in Los Angeles.

"During my convalescence, when my face was completely covered with bandages, I wondered if I'd ever look the same again," recalls Mrs. Johnson.

"As a child, people had usually commented on how pretty I was. My older sister often cautioned: 'Don't just work on having a pretty face, it takes more than that to make a full life.'"

"Her words were particularly vivid to me during those trying months. Soon I slipped back into my previous routine pattern of caring for the children, but . . ."

"I COULDN'T even admit it to myself. I was angry with God. How could He have allowed this to happen to me? My actions and conscious thoughts were purely from habit. I was living in an emotional vacuum."

"Only a person as perceptive and well-grounded in psychology as my husband could have recognized my need for professional help."

"It was only after much urging by Bond that I made my first appointment with a psychiatrist. Need for additional emotional outlet became apparent as I continued my therapy."

It was then she resumed her vocal studies, was auditioned and accepted for the Roger Wagner Chorale.

AFTER HER second operation, the doctor said she could use makeup to camouflage the scars. Her first attempts, she recalls, were "very heavy-handed."

The scars were jagged and



RUTH JOHNSON . . . Contrasting Worlds

uneven and makeup did not blend them into the color of the skin.

Then a friend of the family, actor-singer Dean Jones, arranged for Mrs. Johnson to consult with William Tuttle, head of the MGM Studios' makeup department.

He confirmed what she'd already experienced: "Every thing you do," he said, "has to be done with a light touch; you must apply your makeup sparingly, building it up gradually. Heavy application defeats your purpose."

She was shown how to use sable brushes in many sizes, the type artists use for painting . . . also, three different shades of pancake makeup for shadows and highlights.

The results: unbelievable.

THEN CAME another turning point. Her lifelong dream had been to become a model.

When she asked her husband about enrolling in a nearby school, it was with much misgiving that he consented.

"To make the decision on my own was something I could never have done before my therapy," she says. "It represented the first major decision regarding my own activities that I had ever made and carried through in spite of opposition."

Soon she found herself working as a high-fashion model, and began to be much in demand by photographers. She was featured on the cover of a national magazine, also traveled to Japan on a photo assignment.

THEN CAME another challenge.

She was offered a teaching position in a modeling school.

## Defense Spending Cut Urged

WASHINGTON (UPI) — A private research group Saturday urged Congress to cut military spending by \$22 billion, claiming the United States now has enough nuclear power to "overkill" the Soviet Union 1,250 times.

Columbia University Professor Seymour Melman, editor of the report on "a strategy for American security," said the United States is "inviting an economic Pearl Harbor" if it continues to spend money for "surplus destruction."

Terming the administration's military budget concept obsolete, Melman urged a "major shift of American resources from military to civilian economy." If this is not done, Melman said the economy faces stagnation.

MELMAN, an engineering professor, headed a group of six professors and a consulting economist who prepared papers on whether the nation's growing military strength is reaching a point of diminishing returns.

Melman said the United States has reached a point in stockpiling nuclear weapons where it could lose 30 per cent of its attacking force and still destroy the Soviet Union 1,250 times.

Russia, he said, has enough nuclear power to destroy the United States theoretically 145 times.

CONTINUING to multiply the nation's destructive power is an unnecessary waste, Melman said. It will eventually cripple the economy, block tax cuts and could result in devaluation of the dollar.

Melman called for a careful review of the administration's \$56 billion military budget for fiscal 1964. He suggested an alternate budget reflecting the concept of "maintenance of present forces," which would assume that no major additions would be needed to America's nuclear deterrent.

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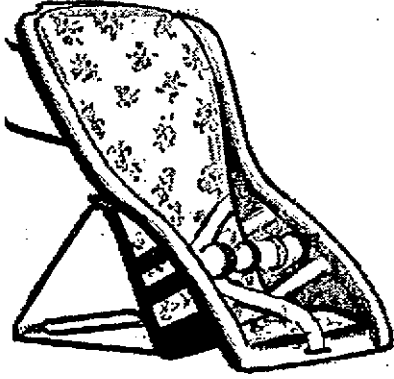
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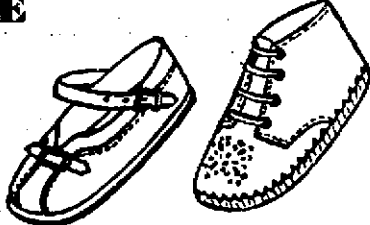
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THE BUSINESS WEEK

# Steel Price Boost May Spur Union Pay Demand

By JACK LEFLER  
AP Business News Writer

NEW YORK (AP)—Attention remained focused on the steel industry last week although much of the excitement of the price increase had faded.

Many steel companies adjusted their price boosts to place themselves in competitive positions, a congressional committee began a hearing on steel pricing, and speculation increased about what the steelworkers union will do about seeking higher wages.

The tune called by U.S. Steel, the No. 1 producer which posted the lowest price increases, was followed by other producers who made downward adjustments. The boosts on steel plate announced by some companies evaporated because U.S. Steel did not increase prices in this category.

In the light of lack of opposition from the White House and of heavy demand, steelmakers were confident that they could make the higher prices stick even if steel buying falls off later in

the year.

IN THE early stages of its hearing the Senate-House Economic Committee was told that since 1958 the labor cost of producing steel has risen much less rapidly than

in the preceding 18 years. A labor department specialist attributed this to increasing productivity and a production increase.

Secretary of Commerce Luther Hodges asked steel users not to make the steel

price rise an excuse for boosting the prices of manufactured goods above actual new costs.

Price analysts said items containing steel account for 16 1/2 per cent of the total cost of living index and that if the effects of the price increase are confined to these items the upward push on the index will be slight.

The steelworkers union has yet to announce a decision on asking higher wages but

the price boost was expected to bring such a request.

STEEL production kept on climbing last week, reaching a three-year high of 2,521,000 tons, which represents an estimated 80 to 85 per cent of industry capacity.

The automakers, using up huge amounts of steel, kept their production high, turning out an estimated 154,000 passenger cars against 159,765 the previous week and

63,436 a year ago.

Output exceeded 2.5 million cars for the calendar year, raising optimism in the industry that barring a steel strike, 1963 production will be more than 7 million. The record was 7,131,000 in 1955.

General Motors Corp. reported first quarter earnings of \$414.3 million, second only to the fourth quarter of 1962 when profits totaled \$497 million. This compared with \$374 million in the 1962 first

quarter. The company's worldwide sale of vehicles totaled 1,512,000, a record for any quarter.

CAR SALES for the middle 10 days of April, totaling 244,887, set a record for the period. A record for all of April seemed likely.

An all-time record of another kind was set when the cost of living inched up by one-tenth of one per cent in March. The labor department's consumer index went to 106.2 per cent of the 1957-1959 average.

The advance was due to higher costs of used cars, clothing and home ownership items such as real estate taxes and water rates.

The government estimates that the gross national product—total of all goods and services—could approach \$583 billion this year instead of the \$578 billion predicted last January. In the first quarter the GNP ran at an annual rate of \$572 billion up \$8.5 billion from the level of the 1962 first quarter.

Orders for machine tools regarded as a significant economic indicator, rose 1.1 per cent in March. The total of new orders was \$73.35 million against \$72.55 million in February and \$63.35 million in March 1962.

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NEW YORK (AP)—Yearly high-low, weekly sales, high, low, closing price and net change of the 20 most active stocks of the week.			
54	43 1/2	US Steel	351,000
15	12 1/2	Sperry Rand	310,900
34 1/2	25 1/2	Sunray	263,700
42 1/2	22 1/2	Am Ag Chem	208,500
20 1/2	15 1/2	Brunswick	191,100
28 1/2	24 1/2	Parke Davis	187,000
7 1/2	4 1/2	Lionel	183,500
29 1/2	21 1/2	Nat Airlines	175,600
69 1/2	57 1/2	Gen Motors	175,500
110 1/2	71 1/2	Chrysler	173,900
51 1/2	42 1/2	Ford Motor	170,900
25 1/2	20 1/2	Nor Am Car	165,200
45 1/2	38 1/2	Gulf Oil	153,000
34 1/2	21 1/2	Pan Am W A	150,700
22 1/2	20 1/2	Martin Mar	148,800
6 1/2	6 1/2	Studebaker	148,000
152 1/2	114 1/2	Am T & T	140,200
16 1/2	13 1/2	Tex Gulf Sul	138,100
49 1/2	43 1/2	Royal Dutch	138,000
15 1/2	12 1/2	Lib Mcn & L	136,400

## Stocks in the Spotlight

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B. Slip-into playsuits with sun-loving sleeveless styling, front zipper, elasticized waist and perky club collar. 2-4. **\$1**

C. Blouse 'n boxer set make perfect playmates with easy-on button-front top and trim boxer-shorts with stay-put elasticized back. 2-4, 3-6x. **\$1**

D. Midcuffs 'n topper sport popular front-button tops and boxer-style bottoms with full elasticized waist. 2-4. **1.19**

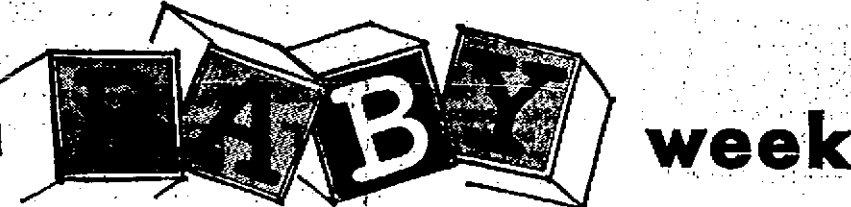
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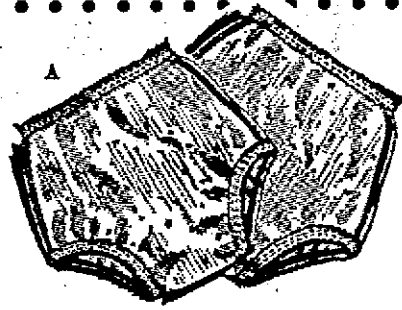
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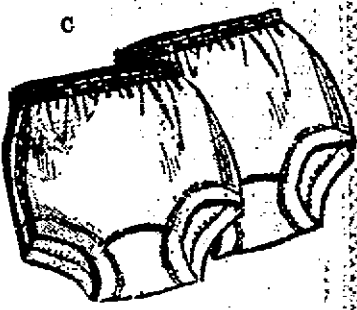


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B. COTTON KNIT PULL-OVER! High-quality cotton knit shirts...a real buy-of-buys! Styled with easy-on-and-off neckline, short sleeves. Best-wearing machine washables! 0-1/2-1-1/2-2-3. **3 for \$1**

C. COTTON TRAINING PANTS SPECIAL! Here's a budget-wise buy on double-body flat knit cotton pants with extra-protective triple-crotch. Full-cut 'n roomy for added baby comfort. 1-1/2-2-3. **4 pairs \$1**



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# LSBC in Fetes for '49er

The first two-day Forty-Niner celebration at Long Beach State College ended Saturday night with a campus wide-dance held in the LBSC gymnasium.

In a week which saw the student publication, the Forty-Niner, cop a top award from the Columbia Scholastic Press Association, the collegians celebrated with a dance-hall revue held in "Pete's - Gulch," a pioneer town set up for the event.

Highlight of the closing night dance was the presentation of almost a score of awards to students for outstanding work in making the annual festival a success.

Major awards for "outstanding contributions to student affairs" went to Lois Miller, of 6671 Myrtle Ave., editor of the campus paper; Colleen Logan, of 2870 Greenbrier Rd., and Lynne Winnik Rosenstein, of 5373 Anaheim Rd., student activities leaders; and Gary Little, of 617 S. Gertruda Ave., Redondo Beach, student body president.



## STATE COLLEGE RELIVES DAYS OF 49ER S

Dawn Swanson, 19, of San Bernardino (shown in left photo), sponsored by Delta Delta Delta sorority, was chosen Lotta Crabtree, queen of the rip-snorting gold-digging days Friday and Saturday at Long Beach State College. Art Eshelly, 21, of Bell, Sigma Pi's chosen candidate outdrew others in the field for title of Black Bart, 'biggest man in the gulch.' Part of the observance was recreation of a 49er town with the every-day necessities to which David Mangam, 6, 3521 Charlemagne Ave., visitor, is becoming privy.

## Kennedy Fund Helps Camps for Retarded

WASHINGTON (AP) — The grants totaling \$25,200 to 11 communities to help establish summer camp for mentally



—Staff Photos by Bob Shumway

# Warren Warns Public Basic Laws of Nation Threatened

DURHAM, N.C. (UPD) — Chief Justice Earl Warren said Saturday the nation's lawyers have failed to alert the public to an unusual movement to amend radically the Constitution.

Warren said the proposals, if adopted, "would make profound changes in the judiciary, the relationship between the federal and state governments, and even the stability of the U.S. Constitution."

The chief justice told a Duke University audience that the three specific amendments in question have drawn very little public attention. But, he said, in 24 states, one or both houses of the legislature have adopted "one, two or even three."

WARREN VISITED the university to dedicate a new law building. Most of his speech was a challenge to law schools to infuse students with the ideal of the "rule of law" in world affairs.

But Warren took note of the constitutional amend-

ments, which originated at a meeting in December, 1962, of a committee of state legislators acting through the Conference of State Governments. The committee recommended that the state legislatures move toward amending the Constitution by a route never used before.

Usually a constitutional amendment is passed by two-thirds of Congress and then ratified by three-fourths of the states. The course being followed in this case is for legislatures of two-thirds of the states to apply to Congress to call a convention for proposing amendments.

The proposals are: To take away from the federal court all jurisdiction in state legislative apportionments.

To establish a court composed of the 50 chief justices of the states, with power to overrule the Supreme Court of the United States in cases involving federal-state relationships.

To change the amending process so as to practically supplant the Congress in favor of the state legislatures.

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6 Specialized Instructors

Includes Laws, Trade, Plan Reading, Takeoff, Estimating and Arithmetic Review

NEW CLASS: APRIL 29

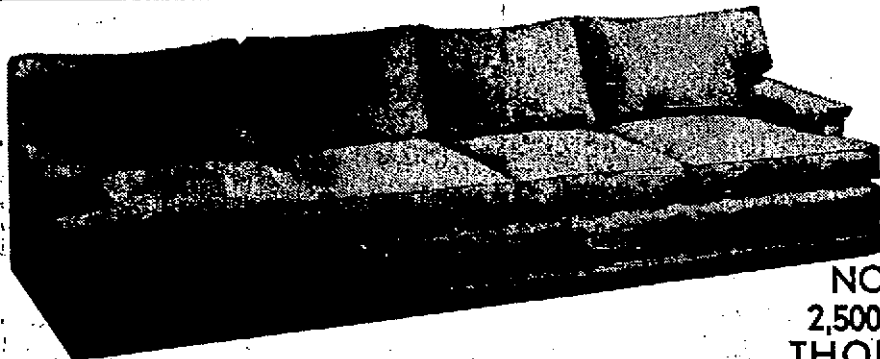
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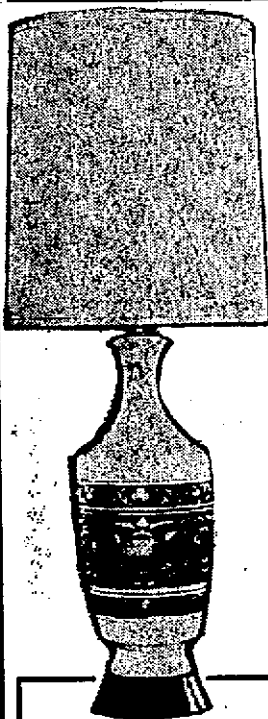
## DOWN FILLED 10-FOOT ORIENTAL SOFA

By Quality of Calif. The maximum in luxury covered in fabulous peacock colored fabric. 794.50 value **574.50**

## 35 OTHER FINE SOFAS

72 inches to 120 inches long in modern Oriental, Italian, French, Spanish, including Simmons, Hide-a-bed samples. 199.50 - 794.50 values

On Sale 135. - 574.50



## OVER 250 LAMPS

IN GLASS  
CERAMIC  
SOLID BRASS

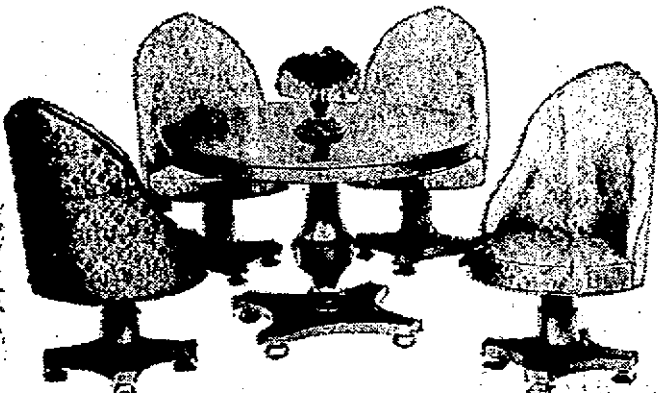
MANY IMPORT-  
ED 1 OF A KIND.  
MANY VERY  
LARGE, IN MOD-  
ERN ORIENTAL  
CLASSIC DESIGN

19.95 to 164.50 values

ON SALE  
**10<sup>00</sup> - 65<sup>00</sup>**

\$49.59 value. 11 only. 44" Spanish lamp in white and gold. **1995**

## UNUSUAL DINING SETS

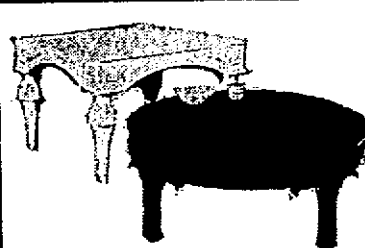


244.50-724.50  
VALUES

On Sale **160. - 564<sup>50</sup>**

ITALIAN  
MODERN  
SPANISH  
ORIENTAL

Round, oval, drop-leaf table with sets of 4 to 6 chairs, some with chinas, buffets in walnut, cherry, white, black, gold leaf, marble.



## 145 OCCASIONAL TABLES

Modern Italian Oriental in walnut marble white chow tables to 49" round, benches, lamp and end tables

39.50-239.50 on sale **19.95-119.50**

## TERMS? SURE!

10% DOWN  
24 MOS. TO PAY

NOT JUST A FEW BUT OVER  
2,500 PIECES INCLUDING LANE,  
THOMASVILLE, CENTURY, SIM-  
MONS, QUALITY, BASICWITS, GORDAN  
WHITE IN MODERN, ITALIAN, SPANISH,  
ORIENTAL DESIGNS

OF **20%** AT SAVINGS  
TO OVER **60%**

# SPRING CLEARANCE

# Sale

## STARTS TODAY SUNDAY

11 a.m - 5 p.m.

## QUILTED LUXURY

Takes corner 74"x120". Lush loose pillows. Reversible cushions. Deeply quilted. On oversize casters. 504.50 value. **\$369.50**

## 11 Other Sectionals

From medium to oversize in modern Italian Oriental. Several quilted, all gorgeous fabrics. \$504.50 - \$949.50 value.

On Sale **369<sup>50</sup> - 674<sup>50</sup>**

## Occasional Chairs

Accent chairs of all types in Traditional and Modern. 59.50 - 84.50 values.

Your Choice **47<sup>50</sup>**



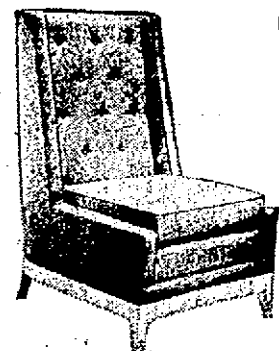
## Club Chairs

Unusual chairs and rockers.

\$139.50 to \$224.50

ON SALE

**89<sup>50</sup> - 129<sup>50</sup>**



## Extraordinary Bedroom Sets

IN SPANISH, ORIENTAL  
FRENCH, MODERN

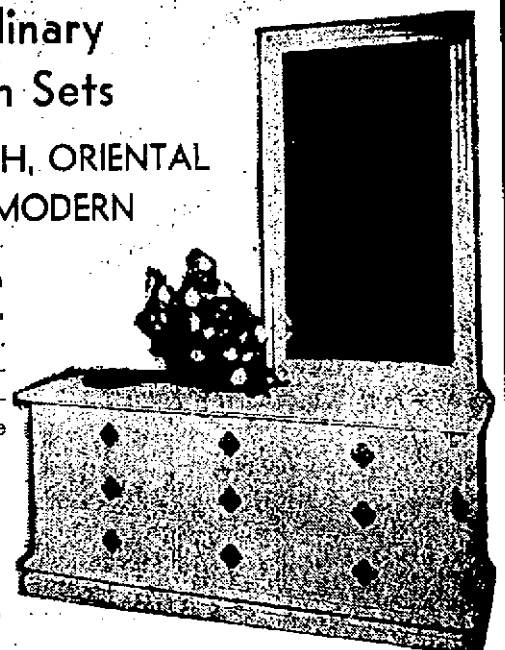
Complete sets in white, walnut, ebony, and cherry. Made by Thomasville, White, Basicwits, Lenoir House and others.

269.00 - 724.50 values

ON SALE

**194<sup>50</sup> - 564<sup>50</sup>**

All sets consist of full or king size bed, dresser, mirror and two night stands.



## Special Purchase King Size Boxspring & Mattress

IN DISCONTINUED COVER. MEDIUM FIRM. FULLY GUARANTEED. QUILTED BORDER. NACHMAN SPRING UNIT. WE PURCHASED 15 SETS ONLY.

**100<sup>00</sup>**  
184.50 value  
PER SET

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Park Free in Rear

Shop Mon. & Fri. 9-9

Weekdays 9 to 5:30

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THE BUSINESS WEEK

# Steel Price Boost May Spur Union Pay Demand

By JACK LEFLER  
AP Business News Writer

NEW YORK (U)—Attention remained focused on the steel industry last week although much of the excitement of the price increase had faded.

Many steel companies adjusted their price boosts to place themselves in competitive positions, a congressional committee began a hearing on steel pricing, and speculation increased about what the steelworkers union will do about seeking higher wages.

The tune called by U.S. Steel, the No. 1 producer which posted the lowest price increases, was followed by other producers who made downward adjustments. The boosts on steel plate announced by some companies evaporated because U.S. Steel did not increase prices in this category.

In the light of lack of opposition from the White House and of heavy demand, steelmakers were confident that they could make the higher prices stick even if steel buying falls off later in

the year.

IN THE early stages of its hearing the Senate-House Economic Committee was told that since 1958 the labor cost of producing steel has risen much less rapidly than

in the preceding 18 years. A labor department specialist attributed this to increasing productivity and a production increase.

Secretary of Commerce Luther Hodges asked steel users not to make the steel

price rise an excuse for boosting the prices of manufactured goods above actual new costs.

Price analysts said items containing steel account for 16½ per cent of the total cost of living index and that if the effects of the price increase are confined to these items the upward push on the index will be slight.

The steelworkers union has yet to announce a decision on asking higher wages but

the price boost was expected to bring such a request.

STEEL production kept on climbing last week, reaching a three-year high of 2,521,000 tons, which represents an estimated 80 to 85 per cent of industry capacity.

The automakers, using up huge amounts of steel, kept their production high, turning out an estimated 154,000 passenger cars against 159,765 the previous week and

53,436 a year ago.

Output exceeded 2.5 million cars for the calendar year, raising optimism in the industry that, barring a steel strike, 1963 production will be more than 7 million. The record was 7,131,000 in 1955.

General Motors Corp. reported first quarter earnings of \$414.3 million, second only to the fourth quarter of 1962 when profits totaled \$497 million. This compared with \$374 million in the 1962 first

quarter. The company's worldwide sale of vehicles totaled 1,512,000, a record for any quarter.

CAR SALES for the middle 10 days of April, totaling 244,887, set a record for the period. A record for all of April seemed likely.

An all-time record of another kind was set when the cost of living inched up by one-tenth of one per cent in March. The labor department's consumer index went to 106.2 per cent of the 1957-1959 average.

The advance was due to higher costs of used cars, clothing and home ownership items such as real estate taxes and water rates.

The government estimated that the gross national product—total of all goods and services—could approach \$583 billion this year instead of the \$78 billion predicted last January. In the first quarter the GNP ran at an annual rate of \$572 billion, up \$8.5 billion from the level of the 1962 first quarter.

Orders for machine tools, regarded as a significant economic indicator, rose in March. The total of new orders was \$73.35 million against \$72.55 million in February and \$63.35 million in March 1962.

THOUSANDS RELY on Classified ads to solve daily problems. To sell, rent, buy, find, hire—dial HE 2-5956.

## Stocks in the Spotlight

NEW YORK (U)—Yearly high-low, weekly sales, high low, closing price and net change of the 20 most active stocks of the week.

54	43½	US Steel	351,000	53%	49½	49%—2%
15	12%	Sperry Rand	310,900	14½	13½	14 + ½
34½	25½	Sunray	263,700	34½	31%	33½—½
42%	22½	Am Ag Chem	208,500	42%	36½	39½+3½
20%	15%	Brunswick	191,100	17½	15%	16½+½
28½	24½	Parke Davis	187,000	28½	26%	27½+1
7%	4%	Lionel	183,500	7½	5%	6½+¾
29%	21%	Nat Airlines	175,600	29%	27½	28½+1½
69%	57%	Gen Motors	175,500	69%	67½	67½—1½
110%	71%	Chrysler	173,900	110%	105½	105½—2½
51%	42%	Ford Motor	170,900	50½	47½	48½—1½
25%	20%	Nor Am Car	165,200	25½	24½	25½+¾
45%	38%	Gulf Oil	153,000	45%	44½	45½+½
34½	21%	Pan Am W A	150,700	34½	32½	33½—½
22%	20	Marlin Mar	148,800	22	20	20½—1½
6%	114	Studebaker	148,000	6%	6½	6½—¾
152½	114	Am T & T	140,200	125½	122½	124½+2½
16%	13%	Tex Gulf Sul	138,100	16%	15	15½+½
49%	43½	Royal Dutch	138,000	49½	48%	49½+½
15	12%	Lib Men & L	136,400	15	12%	14½+1½

PENNEY'S  
ALWAYS FIRST QUALITY



manufacturer's  
closeout  
DENIM-LOOK  
KNITS  
1.99  
each

Knits that sold for many dollars more...now, while they last, at this news-making 1.99 low! From a top manufacturer, a wonderfully new cotton...with the look of denim, the cling of knit. Pants take a full lining, tops take contrasting trim, and you take the savings. Grey, navy or caramel. Tops S-M-L, Pants 10-18.

PENNEY'S  
ALWAYS FIRST QUALITY



SAVE  
on sunny cotton  
play sets 'n suits

Penney's sun-loving array of little girls' cotton play-togs adds up big savings on... favorite styles... quality-constructed, machine washables... wonderful prints 'n solid shades... jolly paint-box colors. She'll need several for a fun-filled summer.

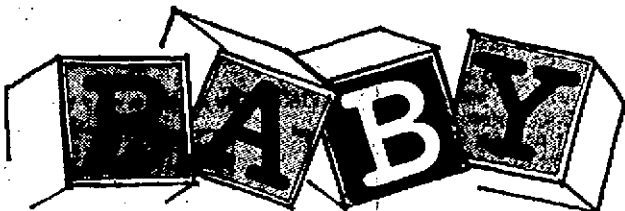
A. Bloomer-girl suit...sun-catching shoulder-ties top dirndl styling. Snappy elasticized waist and legs. Toddlers' 2-4, little 3-to-6x-girls' 88¢ S-M-L.

B. Slip-into playsuit with sun-loving sleeveless styling, front zipper, elasticized waist and perky club collar. 2-4. \$1

C. Blouse 'n boxer set make perfect playmates with easy-on button-front top and trim boxer-shorts with stay-put elasticized back. 2-4, 3-6x. \$1

D. Midcuffs 'n topper sport popular front-button tops and boxer-style bottoms with full elasticized waist. 2-4. 1.19

PENNEY'S JOINS  
national

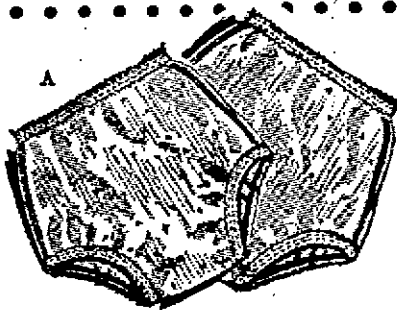


week

WITH A SPECIAL WELCOME TO THIS SUMMER'S BABIES!



Free...  
Dr. Spock's  
famous book  
"Baby and Child  
Care"! Limited  
supply, so hurry!



TIME TO STOCK UP  
ON BABY BASICS!  
YOU'LL SAVE!

A. WATERPROOF BABY PANTS BUYS! Full-cut and roomy waterproof baby pants...plastic coated for real protection. In quality, circular-knit rayon...pick white, pink, blue, maize. 0-½-1-½-2-8.

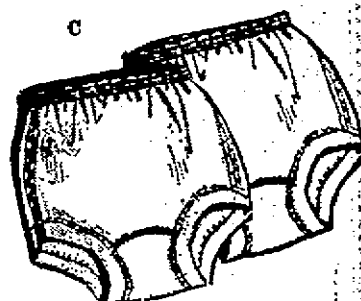
3 pairs \$1

B. COTTON KNIT FULL-OVERS! SAVE! High-quality cotton knit shirts...a real buy-of-buys! Styled with easy-on-and-off neckline, short sleeves. Best-wearing machine washables! 0-½-1-½-2-8.

3 for \$1

C. COTTON TRAINING PANTS SPECIAL! Here's a budget-wise buy on double-body flat knit cotton pants with extra-protective triple-crotch. Full-cut 'n roomy for added baby comfort. 1-1½-2-8.

4 pairs \$1



CHARGE THESE VALUES AT YOUR NEAREST PENNEY'S

BELLFLOWER • BUENA PARK • COMPTON • DOWNEY • NORWALK  
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all stores open 5 nights  
monday thru friday



# LSBC in Fetes for '49er

The first two-day Forty-Niner celebration at Long Beach State College ended Saturday night with a campus wide-dance held in the LSBC gymnasium.

In a week which saw the student publication, the Forty-Niner, cop a top award from the Columbia Scholastic Press Association, the collegians celebrated with a dance-hall revue held in "Pete's Gulch," a pioneer town set up for the event.

Highlight of the closing night dance was the presentation of almost a score of awards to students for outstanding work in making the annual festival a success.

Major awards for "outstanding contributions to student affairs" went to Lois Miller, of 6671 Myrtle Ave., editor of the campus paper; Colleen Logan, of 2870 Greenbrier Rd., and Lynne Winnik Rosenstein, of 5373 Anaheim Rd., student activities leaders; and Gary Little, of 617 S. Gertrude Ave., Redondo Beach, student body president.



## STATE COLLEGE RELIVES DAYS OF 49ER S

Dawn Swanson, 19, of San Bernardino (shown in left photo), sponsored by Delta Delta Delta sorority, was chosen Lotta Crabtree, queen of the rip-snorting gold-digging days Friday and Saturday at Long Beach State College. Art Eshelly, 21, of Bell, Sigma Pi's chosen candidate outdrew others in the field for title of Black Bart, 'biggest man in the gulch.' Part of the observance was recreation of a 49er town with the every-day necessities to which David Mangam, 6, 3521 Charlemagne Ave., visitor, is becoming privy.



—Staff Photos by Bob Shumway

## Kennedy Fund Helps Camps for Retarded

WASHINGTON (AP) — The grants totaling \$25,200 to 11 Joseph P. Kennedy Jr. Foundation communities to help establish summer camp for mentally

retarded children in eight states.

The grants, the foundation effort by a private foundation to stimulate camping programs for the mentally retarded, are part of the first na-

# Warren Warns Public Basic Laws of Nation Threatened

DURHAM, N. C. (UPI) — Chief Justice Earl Warren said Saturday the nation's lawyers have failed to alert the public to an unusual movement to amend radically the Constitution.

Warren said the proposals, if adopted, "would make profound changes in the judiciary, the relationship between the federal and state governments, and even the stability of the U.S. Constitution."

The chief justice told a Duke University audience that the three specific amendments in question have drawn very little public attention. But, he said, in 24 states, one or both houses of the legislature have adopted "one, two or even three."

WARREN VISITED the university to dedicate a new law building. Most of his speech was a challenge to law schools to infuse students with the ideal of the "rule of law" in world affairs.

But Warren took note of the constitutional amend-

ments, which originated at a congress to call a convention for meeting in December, 1962, of proposing amendments.

The proposals are: To take away from the federal court all jurisdiction in state legislative apportionments.

To establish a court composed of the 50 chief justices of the states, with power to overrule the Supreme Court of the United States in cases involving federal-state relationships.

To change the amending process so as to practically supplant the Congress in the states to apply to Con-

## CONTRACTORS

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45 Hours of Classroom Instruction

6 Specialized Instructors

Includes: Laws, Trades, Plan Reading, Take-off,

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NEW CLASS: APRIL 29

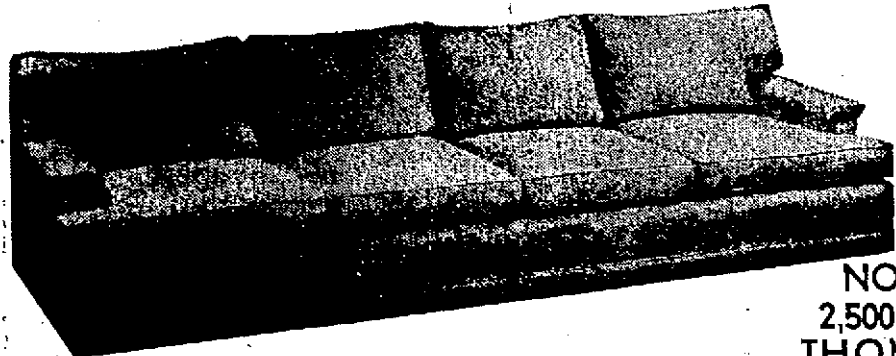
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## DOWN FILLED 10-FOOT ORIENTAL SOFA

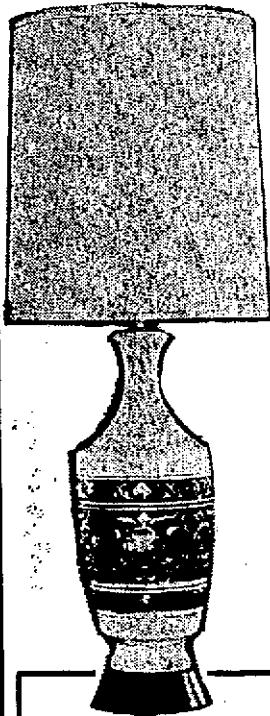
By Quality of Calif. The maximum in luxury covered in fabulous peacock colored fabric. 794.50 value **574.50**

## 35 OTHER FINE SOFAS

72 inches to 120 inches long in modern Oriental, Italian, French, Spanish, including Simmons, Hide-a-bed samples.

199.50 - 794.50 values

On Sale 135. - 574.50



OVER 250  
LAMPS  
IN GLASS  
CERAMIC  
SOLID BRASS

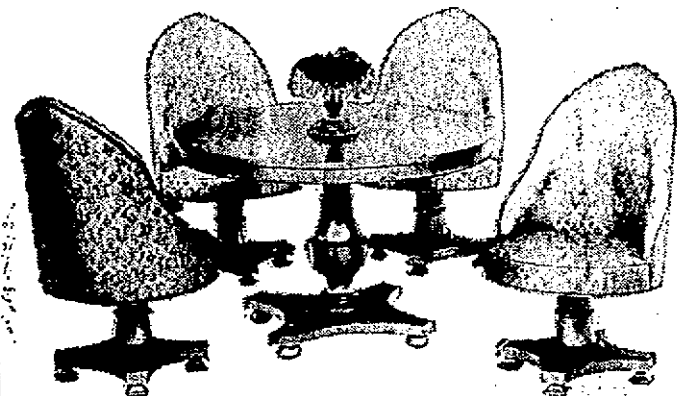
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CLASSIC DESIGN

19.95 to 164.50 values

ON SALE  
10<sup>00</sup> to 65<sup>00</sup>

\$49.59 value. 11 only, 44" Spanish lamp in white and gold. **1995**

## UNUSUAL DINING SETS

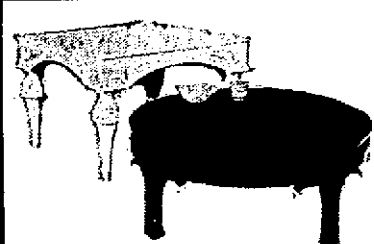


244.50-724.50  
VALUES

On Sale **160. - 564<sup>50</sup>**

ITALIAN  
MODERN  
SPANISH  
ORIENTAL

Round, oval, drop-leaf table with sets of 4 to 6 chairs, some with chinas, buffets in walnut, cherry, white, black, gold leaf, marble.



145 OCCASIONAL TABLES

Modern Italian Oriental in walnut marble white chow tables to 49" round, benches, lamp and end tables

39.50-239.50 on sale **19.95-119.50**

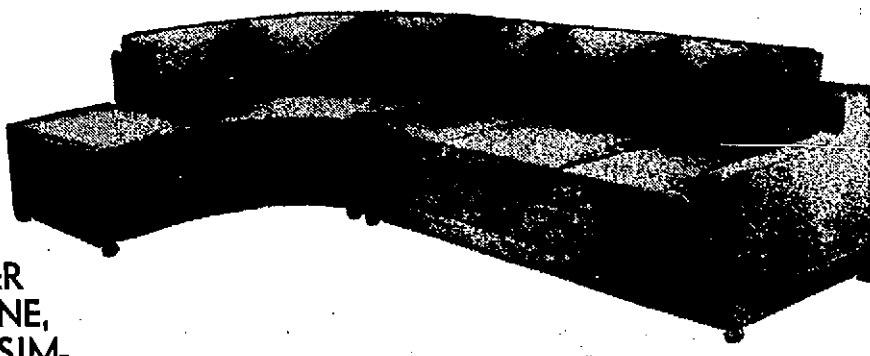
TERMS?  
SURE!

10% DOWN  
24 MOS. TO PAY

NOT JUST A FEW BUT OVER  
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THOMASVILLE, CENTURY, SIM-  
MONS, QUALITY, BASICWITS, GORDAN  
WHITE IN MODERN, ITALIAN, SPANISH,  
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OF 20% AT SAVINGS TO OVER 60%

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11 a.m. - 5 p.m.



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Takes corner 74"x120". Lush loose pillows. Reversible cushions. Deeply quilted. On oversize casters. 504.50 value **\$369.50**

## 11 Other Sectionals

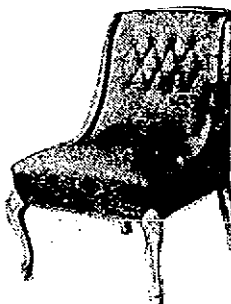
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Your Choice **47<sup>50</sup>**



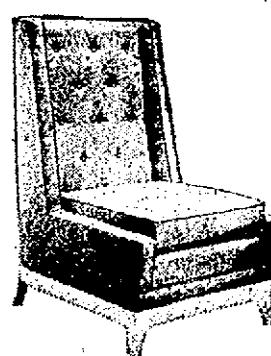
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Unusual chairs and rockers.

\$139.50 to \$224.50

ON SALE

**89<sup>50</sup> - 129<sup>50</sup>**



## Extraordinary Bedroom Sets

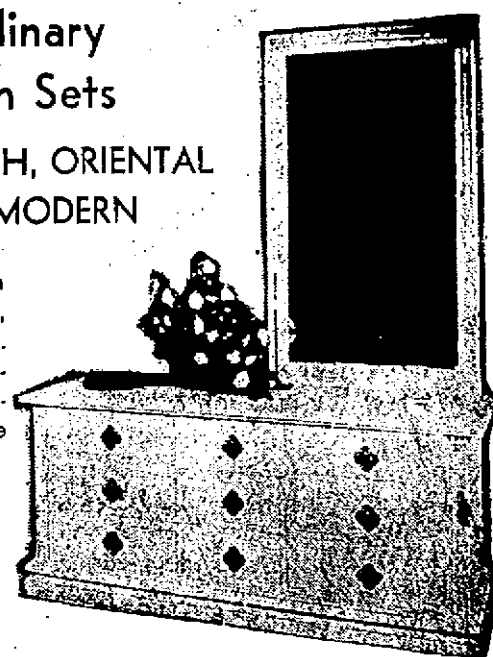
IN SPANISH, ORIENTAL  
FRENCH, MODERN

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269.00 - 724.50 values

ON SALE

**194<sup>50</sup> - 564<sup>50</sup>**



All sets consist of full or king size bed, dresser, mirror and two night stands.

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# SEARS **this is our BEST!** the tire with the **Giant Footprint**

## **ALLSTATE GUARDSMAN SUPERTRED NYLON TIRES**

We put far more P-95 additive and soft-ride rubber in our thickest tread to fight road abrasion and about 10% more Nylon cords per inch than our First Line Tires! Also in new narrow whitewalls of DuPont Hypalon

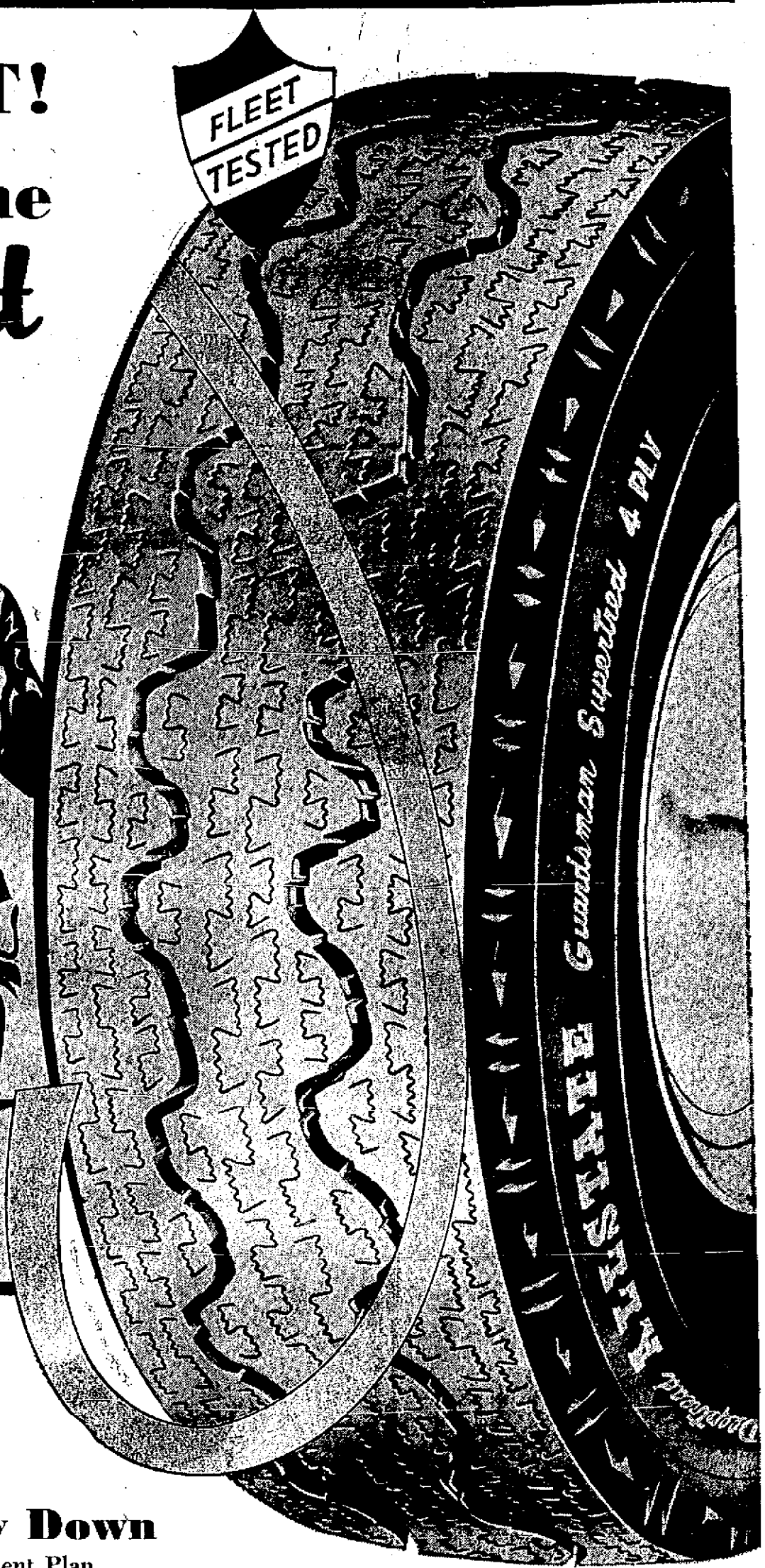
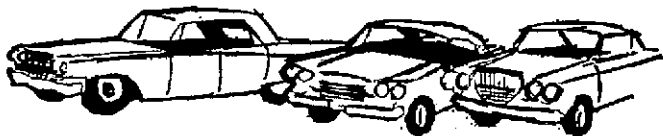
**33 Month Nationwide Guarantee**

6.70x15 Tube-Type Blackwall

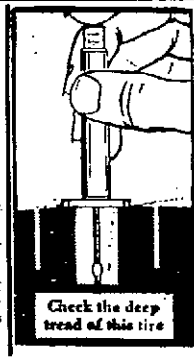
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Plus Fed. Tax and old tire off your car regardless of condition.

**FREE Mounting of ALLSTATE Tires by Sears Experts**



SIZE	Price Without Trade-In	Price With Trade-In
<b>Tube-Type Blackwall</b>		
6.70x15	27.45	21.95*
7.10x15	29.45	23.95*
7.60x15	32.45	26.95*
<b>Tubeless Blackwall</b>		
6.70x15	30.95	24.95*
7.10x15	32.95	26.95*
7.60x15	35.95	29.95*
<b>Tube-Type Whitewall</b>		
6.70x15	31.95	25.95*
7.10x15	33.95	27.95*
7.60x15	36.95	30.95*
<b>Tubeless Whitewall</b>		
6.70x15	35.45	28.95*
7.10x15	37.45	30.95*
7.60x15	40.45	33.95*
8.00x15	43.45	36.95*
8.20x15	45.45	38.95*



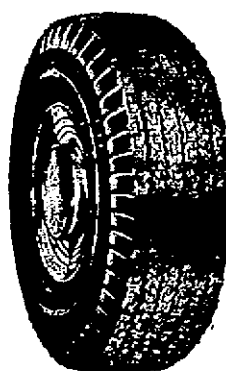
\*Plus Federal tax and old tire off your car regardless of condition.

Check the deep tread of this tire

**TIME SERVICE GUARANTEE**  
If tire fails during the monthly guarantee period, we will, at our option, either repair it without cost or in exchange for the old tire, give you a new tire or a refund, charging only for the period of ownership.  
All adjustments made by retail stores are prorated at the regular retail price plus Federal Excise Tax, LESS TRADE-IN, at the time of return.

**No Money Down**  
on Sears Easy Payment Plan

**Full 4-Ply Guardsman**

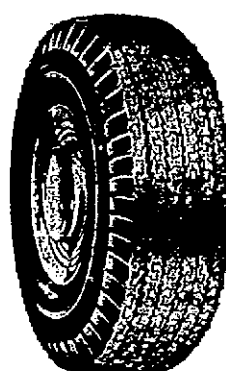


**Tyrex® Rayon**  
24-Month Guarantee

**1795**

6.70x15 Tube-Type Black  
\*Plus Fed. tax and old tire off your car regardless of condition.  
6.70x15/7.50x14 Tubeless Black 19.95\*  
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\*Plus Fed. tax and old tire off your car regardless of condition.  
• High quality at a low price  
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**Guardsman Full 4-Ply**



**NYLON**  
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**1895**

6.70x15 Tube-Type Black  
\*Plus Fed. tax and old tire off your car regardless of condition.  
6.70x15/7.50x14 Tubeless Black 20.95\*  
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\*Plus Fed. tax and old tire off your car regardless of condition.  
• Nylon gives greater strength

**Safety Highway**



**NYLON**  
21-Month Guarantee

**1345**

6.70x15 Full 4-Ply Tube-Type Black  
\*Plus Fed. tax and old tire off your car regardless of condition.  
6.70x15/7.50x14 Tubeless Black 15.45\*  
7.10x15/8.00x14 Tubeless Black 17.45\*  
\*Plus Fed. tax and old tire off your car regardless of condition.  
• Silencer buttons reduce squeal

**Tires for Compacts,  
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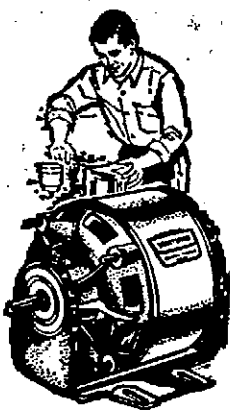
Tires Also Available in Whitewalls . . .  
Also, Other Sizes to Fit Most Popular Cars



**All Roads Lead to Sears ALLSTATE Automotive Center**



# Enjoy Spectacular Savings Now on All Your Home Needs at Sears!



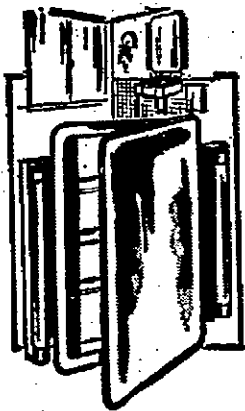
SAVE 31%  
\*21.99 Sears  
1/2-HP Motors

MONDAY ONLY

**\$14**

Limited quantity

Craftsman general purpose motor. Sleeve bearing, split phase. Mount in any position. Easily reversed. #1935



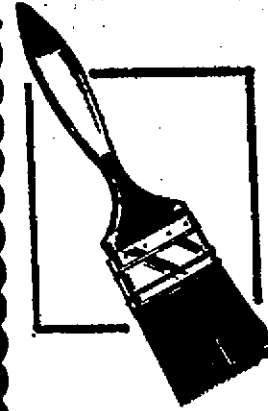
Heavy Steel  
Medicine  
Cabinet

MONDAY ONLY

**18<sup>99</sup>**

Limited quantity

Has 16x26" plate glass mirror. Fluorescent lights. Only 3 3/4" wall depth required.



Lacquered  
Handle 2-Inch  
Nylon Brush

MONDAY ONLY

**17<sup>c</sup>**

Limited quantity

Ideal nylon brush with lacquered handle. 5/16-inch thick. Good for household use.



\*2.50 Brake  
Adjustment &  
Wheel Repack

MONDAY ONLY

**97<sup>c</sup>**

SPECIAL!

Stop in at Sears Automotive Center on Monday for a brake adjustment and wheel repack. All Sears Centers.

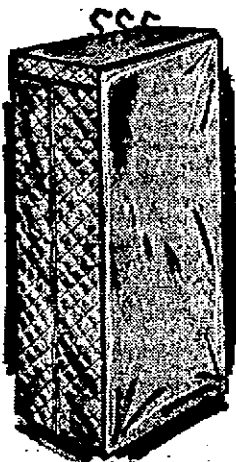
Monday, April 29th!

SEARS

ROEBUCK AND CO.

# SPECIALS

One Day Only! Quantities Limited



Terrific Buy!

MONDAY ONLY

**1.48**

Limited quantity

Jumbo Size  
Garment Bags

Heavy gauge plastic with quilted front and flap. Full length zipper. Pink, turquoise and prints.



Italian Imported  
Hand Blown  
Murano Glass  
Lanterns

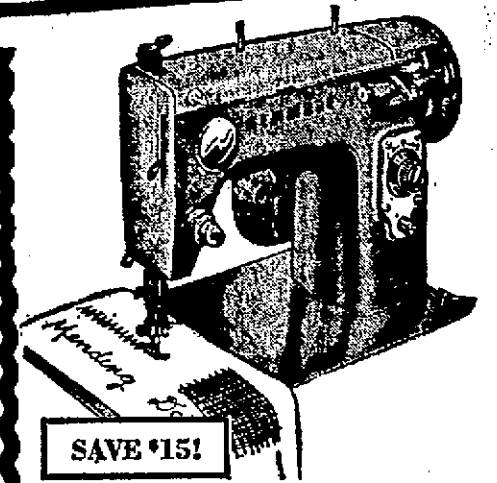
Your Choice

**9<sup>99</sup>**  
Each

Monday Only!  
Limited Quantity!

- Six exquisite shapes
- 14 and 16-inch chain
- Decorator item

Recent arrival from Italy ... lovely hand-blown glass lanterns with brass or black wire accent. This decor item, conversation piece can be used with candles or electrified. Beautiful shapes and colors. In orange, amber, aqua or white. Use them in groups.



SAVE \$15!

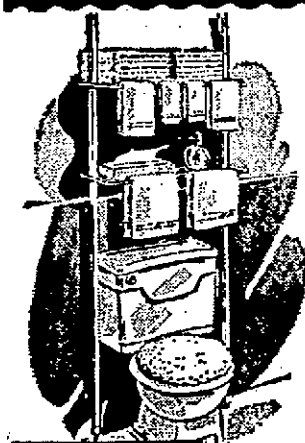
\*39 Sewing  
Head and  
Control

Sews neat straight stitches. Sews forward and reverse. Sews over pins ... no need to baste. Handles plain sewing. #26

MONDAY ONLY

**\$24**

Limited quantity



Top Buy!

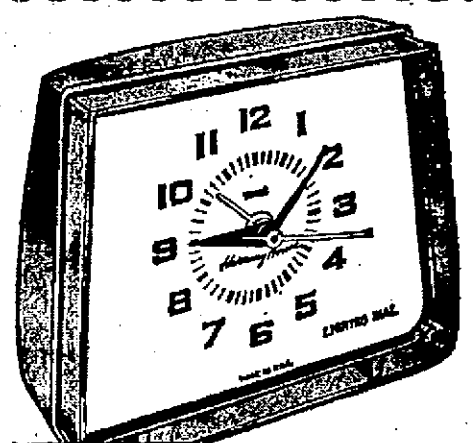
Bathroom Space  
Saver Shelves

Bright nickel chrome finish bathroom organizer. 1-inch tubular poles extend from 7 1/2-ft. to 8 1/2-ft. Heavy constructed shelves, 23x8 1/2-in.

MONDAY ONLY

**6.88**

Limited quantity



SAVE \$1.50!

Reg. \$5.49  
Alarm Clock

Sears own Harmony House clock. Lighted dial. Shatter resistant antique white plastic case. Electric.

MONDAY ONLY

**3<sup>99</sup>**  
plus fed. tax

Limited quantity



Reduced!

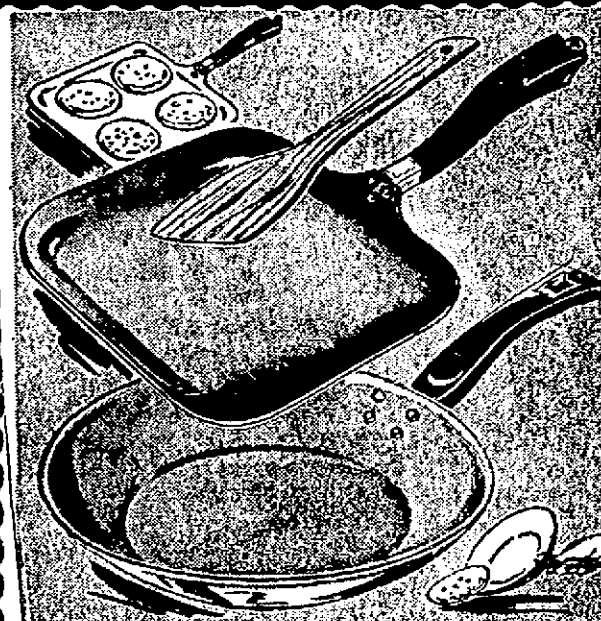
Were \$1.15!  
Nylon Panties

Trimmed nylon tricot, elastic leg briefs. Nylon lace trim. White, colors. Small to extra large.

MONDAY ONLY

**77<sup>c</sup>**

Limited quantity



SAVE \$2.50! Coated  
Teflon Griddle

Regular  
\$6.49

**3<sup>99</sup>**

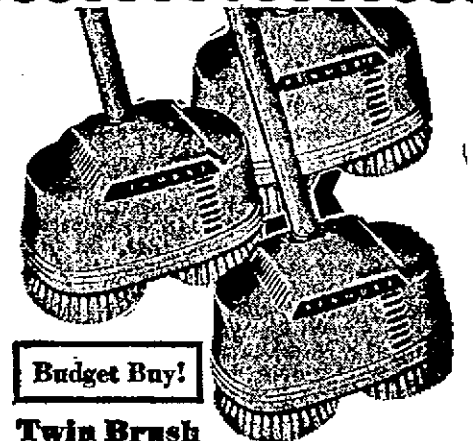
Monday Only! Limited Quantity!  
Aluminum, 10-inch square griddle. Cool bakelite handle. Pancakes won't stick. No oil or grease required.

SAVE \$1! Coated  
Teflon Skillet

Regular  
\$3.99

**2<sup>99</sup>**

Monday Only! Limited Quantity!  
Food will not stick! Aluminum 9-inch skillet with cool bakelite handle. Easy to wash. Comes with free runner.



Budget Buy!

Twin Brush  
Floor  
Polisher

Scrubs, waxes, polishes and buffs floors to a gleaming finish. Turns on or off with tap of foot. Model 3000

MONDAY ONLY

**\$18**

Limited quantity

• ALL ROADS LEAD TO SEARS SOUTHERN CALIFORNIA STORES... PARK FREE!

LOS ANGELES—Vermont & Glendon  
LOS ANGELES—E. Olympic Blvd. & Soto  
LOS ANGELES—W. Pico Blvd. & Rimpson

BUENA VISTA  
COMPTON  
EL MONTE

GLENDALE  
HOLLYWOOD  
INGLEWOOD

LONG BEACH  
PASADENA  
POMONA

SANTA ANA  
SANTA MONICA  
TORRANCE

WALTON

Shop 5 Nights

Shop Monday, Wednesday, Thursday,  
Friday & Saturday 9:30 A.M. to 9:15 P.M.  
Tuesday hours 9:30 A.M. to 5:30 P.M.



## AGED VICTIMS

# Land Frauds Bilk Careless Buyers

(Continued from Page A-1)

interested in acquiring retirement havens."

Herbert E. Wenig, the assistant attorney general, asserts:

"THE MAIN PROBLEM facing the state today concerns the subdivision in small parcels of remote, unanchored and undeveloped land, often submarginal, and the sale of these parcels throughout the country on installment contracts to small-income citizens, sight-unseen, for residential retirement and investment purposes."

"If such sales are to go unregulated, it means the loss of hundreds of millions of dollars of purchasers' funds. If unstopped, the situation has the making of a nationwide scandal."

Shortly after receiving the post card ad describing a certain Utah paradise, I sent for my free brochure.

IT WAS A SPLENDID example of the color printing art. In rich, deep color that made you yearn for the great outdoors, it showed a beautiful mountain lake through an opening between two pine trees.

"Unparalleled scenic beauty!"

And it was.

A good-looking girl in a boat holding up a catch of fish; a hunter beside a lake; picnickers in a quiet wooded vale. A salmon-colored map was cooled with blue lakes and green forests and dotted with antelope, pheasant, and deer. There was a check list of attractions—hunting, fishing, swimming, boating, water skiing.

A few days later, a salesman from the land company knocked on my door.

THE BROCHURE had listed \$395 as the "full price." The salesman spread out his tract map, and I asked which sites he considered most desirable. He pointed to several and quoted the price on them at \$495. If I would buy two of these choice sites, right now, sight unseen, I could get them for the \$395 price.

When I told him I would want to see the land before committing myself to its purchase, he grew perceptibly cooler and said with an edge of exasperation:

"If you looked at it, you wouldn't want to buy it."

HIS EFFORTS ended on that startling note of candor. I asked whom to contact at the site, and he gave me the name of the company's agent in Utah.

Before leaving for Utah, I tried to call the agent. He was not available. When I arrived, his office was closed. He was out of town.

I inquired elsewhere for directions and, with water bag slung on the front of the car, headed out across bleak landscape toward the promised land. In eight miles there were two small signs to point the way.

Finally we arrived in the middle of the "development." My two young sons had accompanied me, and one of them put the tract in perfect perspective with a question.

"DAD, YOU SAID WE could stop somewhere far away from civilization and shoot our rifles. Isn't this place all right?"

"Yes," I replied. "Shoot in any direction."

While the boys fired their rifles at the skeletons of dead cattle, I leaned against the car, surveyed the tortured desert land, and recalled the statements of the brochure.

"All level land, every parcel with . . . road frontage."

Yes, it was level. A lot of wasteland is. As for the frontage, presumably the reference was to the unimproved "ranch" roads scratched out by a bulldozer and waiting to be made into canyons by the next flash flood.

"SUBURBAN LIVING at country prices."

There were no power lines, no water pipes, no dwellings such as one finds in a suburban area. The town was scarcely more than a village. It was eight miles away and showed no evidence of booming expansion. Sagebrush was its suburbs.

Water was available for culinary purposes only by digging a well—subject to granting of a permit by the state engineer. Fire protection was eight miles away. The land was cracked and dry and productive of only the hardest weed growth.

Obviously, this land would not be developed and inhabited for many, many years.

"Here is a great opportunity to take advantage of first offering prices before land prices start jumping up and up and up."

AS WE STOOD THERE all alone in that high desert with the wind whistling around us at 40 miles an hour, I felt sure we could get back to town before the price of the property skyrocketed.

"Magnificent scenery. . . Great Hunting and Fishing. . . Las Vegas just a few hours away."

I looked toward the far horizon. The nearest magnificent scenery was 40 or 50 miles away, as were the hunting and fishing. And who needed to go to Las Vegas? The big gamble was right here.

It was a depressing place, and I was happy to get out of there—and I pity anybody who buys acreage there, sight-unseen, expecting to reap a big dividend in cash or cheap, comfortable living.

THE SALESMAN HAD been right: "If you looked at it, you wouldn't want to buy it."

Did all of this total up to fraud?

Legally, I wouldn't know. Morally, yes.

The circulars and brochures contained statements and pictures that were completely misleading; the quoted price was not in every case the "full price," after all; the salesman tried to sell the land sight-unseen and even wanted to discourage me from going to look at it; finally, the land will not be a productive investment or a desirable place of residence, but a tax liability, for many years to come.

SINCE MY VISIT to Utah, the California Assembly has passed by a vote of 75 to 0 a measure which would prohibit subdividers from circulating false or misleading statements about their land offerings. The fate of the measure will now be decided in the Senate. Approval is needed for the protection of the public.

A citizen's best protection, however, is his own healthy skepticism. I don't say that every mail order land deal is a fraud. But like the gal who tired of mere word, I do say: "Show me!"

## Wins Top Honor

The Long Beach State College campus newspaper, the Forty-Niner, has been honored by the Columbia Scholastic Press Association with its Medalist award.

The twice-weekly publication earned 990 points out of a possible 1,000 for the highest award given by the association. Student editors are Dave Reid and Lois Miller.

# Ex-Marine Officer Relates Details of Cuba Spy's Burial

PHILADELPHIA (AP)—William A. Szili, former Marine lieutenant, said Saturday, in a Philadelphia Bulletin copy-righted story that everybody thought it was ridiculous for the Navy to let a man he labeled a Castro spy roam free, "but nobody did anything about it."

Describing the shooting of Ruben Lopez, a Guantanamo Bay Naval Base employee, in a story carrying his by-line and related to Joseph F. Lowry, Bulletin staff writer, Szili said:

"We just had to keep this a secret. We knew this thing could get well out of proportion if Castro got hold of it. This was around the time President Kennedy was pushing the Alliance for Progress. It was not too long after the Bay of Pigs thing. We didn't want to cause an international incident."

"I suppose you'd think that since the Cuban was shot in self-defense there would be no reason to hide it from our superiors. Well, things happened so fast that (Capt. Arthur J.) Jackson threw the body over the cliff before he could collect his thoughts. And once that body lay there a couple of days, he couldn't go in and report, 'I shot a guy two days ago.'"

A week or so after the incident, Szili said, there was a party at the Leeward Point commander's quarters, a lot of drinking and "someone blabbed."

Szili begins his story this way:

"I'm the Norristown (Pa.) man who got railroaded out of the Marine Corps with three other officers for helping dispose of the body of a Cuban spy my superior officer shot in self-defense."

"OUR OUTFIT, Company D, was at Guantanamo Naval Base in Cuba only a few weeks when I learned that Ruben Lopez was a spy for Fidel Castro," the story continues. "Most of the guys knew about him. Everybody thought it was ridiculous for the Navy to let this man roam free. But nobody did anything about it."

"That is, until Capt. Arthur J. Jackson—he's the Medal of Honor winner who killed Lopez—and I learned he was a bus driver and was taking a keen interest in the ammunition-magazine area where Company D's positions were."

"Jackson was the company commander. I was its executive officer. This made Lopez's snooping our business. 'So one night about two months after we were shifted to Kitimo from Camp Lejeune, N.C., Jackson and I had a talk with Lopez. It was a Saturday in October (1961), as I remember it. How could I forget!"

"Lopez was about my size, five-eleven, 180 pounds, and 40 years old."

"JACKSON and I went up to Lopez. He was at the bar of the bachelor officers' quarters. We told him we didn't want him getting out of his bus near our restricted area, that we didn't want him taking any pictures around there."

"The Cuban left. I had a few drinks, perhaps six martinis, then went to bed. Jackson drifted off."

"Around 11:30 p.m., a Navy lieutenant—the provost marshal from Leeward Point—woke me up."

"He said Jackson had caught the Cuban in the magazine area. This was a couple of hours after we warned Lopez. The Navy officer said Jackson was taking Lopez to the ferry landing to take him across Guantanamo Bay to main side."

"I LATER learned that Jackson was taking Lopez

there to put him on the ferry so he'd have to go back to Cuba. Free, of course."

"Jackson had phoned main side and told Navy police he had caught Lopez in the restricted area and, apparently, because Lopez was No. 16 down on the list of Cuban spies on the base, the officer in charge said to put him on the ferry and let him go home."

"Capt. Jackson couldn't do this. This last ferry had left. After all, it was around midnight."

"The provost marshal turned Lopez over to Capt. Jackson, saying he could take him out to the gate and turn him free."

"THE GATE was in a fence that separated our base from Castro territory. It hadn't been used for some months. Our men used to use it when they went into Cuba for parties or for liberty."

"Castro closed it down. On one side were Company's D's position. On the other, a cactus field."

"So Jackson and I got a jeep and drove Lopez into the restricted area to release him in the cactus field."

"When we got to the gate, two locks were rusted shut. We told Lopez to get out of the jeep. He gave us an argument. So I helped him out of the car."

"Jackson pulled his .45 and pinned Lopez against the fence. Lopez calmed down. Then the captain told me to go get a sledgehammer to smash the locks."

"I LEFT the jeep, leaving Lopez in the hands of Jackson, a six-footer and over 200 pounds. Maybe 35 years old."

"While I was gone, Jackson got the gate open. In the darkness, he and Lopez went into Cuba territory."

"When I returned a sentry told me he had heard a shot. So I ran along the fence on the American side. This fence splits Castro land from the Navy base right down to the water's edge with barbed wire about seven feet high so no one can go around the fence."

"As I ran down the fence line, Jackson came running back up. He, too, was on the American side. He had gotten over the fence farther down. He said excitedly:

"'I had to shoot him!'"

"And I replied: 'Well, the hell with it. Just forget it right now.'"

"I SAID THIS to calm the captain down. He was so agitated. It was no place to talk. Sentries were coming up."

"Jackson and I went back to our quarters and went to bed."

"The next evening, Jackson gave me the details."

"The guy lunged at me and I shot him," he said.

"He told me he had shot Lopez once in the chest with his .45, and explained that Lopez resisted, even though being set free, because he probably was afraid he'd be

shot by Cuban militiamen while moving through the cactus field in the darkness."

"I ASKED him what he did with the body. He told me it was at the bottom of a cliff, about 25 feet down."

"I advised the captain there was nothing we could do about it that night, that maybe when the sun came up the next morning we could go out there and put rocks over Lopez's body."

"So the next morning we went down and I saw Lopez's hat on the edge of the cliff. So I got over the fence, grabbed the hat and got rid of it."

"I stayed at the top of the cliff and Capt. Jackson went down and put rocks over the body, which was about 10 feet from the water that lashed against the cliff."

"He (Capt. Jackson) was worrying that someone might spot the body, that our helicopters might see it."

"So we decided to move the body over to the American side and bury it. We went out to the gate, discharged the sentries, cut the barbed wire and went into the Cuban side to get Lopez."

"JACKSON and I moved the body a short distance, then I went up the cliff and lowered a rope, figuring we'd pull it up."

"But this didn't work. The jagged rocks cut the rope on the 25-foot trip up. Down went the spy's body."

"We were wondering what to do now. And that led to involving another lieutenant who ultimately was dismissed, too. He told us where to get some strong nylon rope to hoist the body. That's all he did. I'm not giving his name because it might hurt him if I did."

"Anyhow, Jackson and I went back to the body, wrapped it in a poncho, tied the nylon rope to it and tried again to pull it up the cliff. It was just too heavy."

"Finally, I suggested we get

a pickup truck, tie the rope to the truck and pull the body up that way."

"WE STILL had no grave and that's where a fourth officer became involved. Jackson enlisted his aid, and he used a pick and shovel to dig a four-foot grave in the corner in an unused part of the base. Again, I'm not giving his name now, but he was dismissed, too."

"This time, we wanted to be sure we buried the body well. Jackson and I needed more help in moving it. We didn't know whom to turn to because we couldn't rely on officers to keep their mouths shut."

"Anyhow, we decided to call on two staff sergeants and a gunnery sergeant, all seasoned combat veterans we knew we could trust."

"We phoned the barracks and arranged a meeting at the bachelor officers' quarters."

"CAPT. JACKSON told them what he was about to say was never to leave the room. Then he told them of the killing of the spy and asked their help in moving the body."

"All three men said: 'Well, let's go.'"

"I stayed on the top of the cliff. The captain and the three NCO's went down and tied up the body. Then started to pull the truck away."

"When we got the body up we put it in the truck and took off for the grave."

"We tossed it in the grave, poured lime on it, then covered it with dirt and coral, tramped this down to make the terrain even, and left."

Book Bit Late  
HELSINKI (UPI) — Herta and Paul Amirson returned a book to the parliamentary library which was 45 years overdue, it was reported Saturday.

Her father, a leading Communist, borrowed it Dec. 1, 1917.

GOODBYE MONEY PROBLEMS  
IN GETTING NEW DENTURES

HERE IS HOW I HANDLE THEM for YOU

1. HOW MUCH MONEY? After mouth examination sample dentures are shown with prices marked therefor. You see denture and price. You choose.

2. GETTING CREDIT: Work is started immediately before credit check-up. My own easy credit. No financial company. No credit cards.

3. PAYING AFTERWARDS: Dentures gladly fitted, adjusted, and delivered to you with NO DOWN PAYMENT. First payment due 45 days afterwards. As long as 12 years to pay.

Pensioners welcomed THE PHONE THAT TELLS your savings in advance HE 6-4072 for exact prices—NOT ESTIMATES! NO EXTRA CHARGE FOR DIFFICULT CASES

DR. CAMPBELL Dr. F. E. Campbell, Dentist

IN LONG BEACH—446 PINE AV. Free Parking — 4th and Locust

All Dr. Campbell Offices Closed All Day Saturdays

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Newberry's Fabric Values are famous Coast to Coast. Our selection is huge and varied.

### 100% Cotton PRINTS & SOLIDS

One to 10-yard lengths. 36"/40" wide. All first quality. Exciting assortment of gay spring colors. The fabric with 10 uses.

27¢ yd.

BUY NOW AND SAVE! New Season Better WHITE GOODS

100% Cotton. Two to 10-yard lengths. The most-wanted fabric for summer casual wear. Newberry's

Low, Low Price 3<sup>99</sup>/<sub>100</sub>¢

Just Say "CHARGE IT!"

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## Frozen Food Knife is Ideal Mother's Day Gift

Mother will love the all-purpose American-made double-edge (one a deep saw edge), several. Special price, \$2. Money-back guarantee. Sold only by Leeward Point Products, Dept. 1-55A, 610 So. Broadway, Room 623, Los Angeles, Calif.

FOR MAIL ORDERS send \$2 (cash, check or money order). Your frozen food knife will be mailed anywhere in the U.S.A. All orders postmarked by May 5 will be delivered in time for Mother's Day.

Also disjoints chickens, scales fish, cuts fresh bread, cheese,

## Thrifty CUT RATE DRUG STORES

Prices Good thru Tues., April 30th

### Get Double Discounts

1. Lowest Discount Prices
2. Blue Chip Stamps, Too!

On Over 20,000 Items

### TOPS Thrifty's Own Price Spectacular

\$4.98 To \$6.98 Values!

### Framed Reproductions of Original Oil Paintings

By Leading Artists

Faithfully reproduced paintings beautifully framed to suit each subject . . . landscapes, seascapes, still life, novelty portraits, art objects, etc. Add the color and charm that only fine prints can give your home.

Large 20x40" & 13x16" \$2.99 EA.

### \$2.98 Women's Dusters

Choice of cotton-Celanese, Amels triacetate blend or acetate and cotton blends.

\$1.98

### Reg. 54c Men's Cotton Sox

Very smart styling! Choice of colors and designs. Sizes 4 to 10

2 pair 88¢ 4 for 34¢

### Ladies Vue More Sunglasses

ROYAL SUEVEE. Newest style craze in sunglasses for women! Comfortable and lightweight.

\$1.77

### 15c Decorator Glass Tumblers

Choice from 3 styles with lovely halo gold rim.

6 for 49¢

Made by Toni®

\$1.00 TAME CREME RINSE 77¢

Nationally Advertised

\$1.00 Mennen PUSH BUTTON DEODORANT 73¢

For Smooth Shaves

98c PALMOLIVE RAPID SHAVE 77¢

Aspirin with Buffering

\$1.29 BUFFERIN BOTTLE OF 100 88¢

Nasal Spray

\$1.19 SUPER ANAHIST 87¢

Germfighter

89c DR. WEST'S TOOTH BRUSH 53¢

### G.E. 6 Transistor Pocket Radio

Circuit provides longer battery life. Fine tone Earphone, battery and case included.

\$12.88

### Poloron 1/2 Gallon Picnic Jug

Keeps hot or cold extra long! Vacuum molded. Rust proof! Shock resistant. Dripless.

\$1.39

### 59c Bondware 9" Paper Plates

Sandle wood design. Stack up today. Plastic coated for strength and to assure no paper taste. Pack of 35

39¢

### \$1.25 Color Plus Nail Enamel

BY LANOLIN PLUS. Miracle nail enamel and strengthener! Adds a high lustre to nails. Values to \$1.25

49¢

### Milk Chocolate Panned Raisins

Fresh, nutritious! Ideal for snacks and lunches. 55c Panned

2 lbs. \$1

### Special Folding Patio Chair

REDWOOD and ALUMINUM. Sturdy, durable redwood with 1" tubular frame. Will give years of service.

\$6.88



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## THE WEEK IN REVIEW

# Laos Becomes East-West Focal Point

By SAM FOGG  
United Press International

The Communist-threatened little Asian kingdom of Laos became the focal point last week of the first major East-West crisis since the Cuban missile showdown last October.

Ominously, there were shadowy movements off-stage that raised the spectre that the Communists may be reverting to a "hard" cold war policy against the free world.

The first manifestation came when the Communist Pathet Lao forces in Laos resumed hostilities and gained military control of the strategic Plaines des Jarres from neutralist troops. This broke an uneasy truce which had been pledged by both the Kremlin and the Western Allies at Geneva in 1962.

THERE WERE even greater stirrings of alarm when the Soviet Union informed the British and French they would issue a call for a cease-fire in Laos—but only if it contained an unacceptable assertion blaming the outbreak of fighting on the United States.

Most disturbing to Washington experts on the Kremlin was the Soviet claim that the United States was at fault, which parroted charges by the Chinese Reds. There was a growing question whether Soviet

Premier Nikita Khrushchev might be bowing to pressures within the Communist camp to "get tough" as demanded by the Peking regime.

Then later in the week, Khrushchev told an industrial conference that at age 69 he could not be expected "for all time" to hold both of his two powerful positions—Premier of the Soviet Union and first secretary of the Communist Party.

Whether this might signal a switch in Soviet policy or hint at a power struggle within the Kremlin walls still was being debated in the free world capitals by the week's end.

PRESIDENT Kennedy took two actions to deal with the Laos developments—one in the diplomatic field; the other a military step.

He dispatched to Moscow a veteran international troubleshooter, W. Averell Harriman, who took with him a written message from Kennedy to Khrushchev.

After a three and a half hour conference with Khrushchev, the presidential envoy said the Soviet leader insisted he still supports the agreement with Kennedy to preserve a free Laos.

BUT A JOINT statement issued on behalf of the United States and Russia said nothing about whether Khrushchev had agreed to

take an active role in bringing the Laotian fighting to a halt.

Harriman, who helped work out the Geneva pact for a neutralist Laos, also met with Soviet Foreign Minister Andrei Gromyko in an effort to find out Russian intentions.

Almost simultaneously, the powerful U.S. 7th Fleet took up station in southeast Asian waters. Battle units would be available for any dire military emergency. In Bangkok, Adm. Harry Felt, commander of U.S. Forces in the Pacific, remarked: "The situation in Laos is on the front burner of the political stove."

At his news conference last week, Kennedy termed the current tension over Laos "a test of whether it's possible for an accord to be reached between countries which have serious differences—an accord to be reached and maintained."

IN ANOTHER testing ground, Kennedy scored some gains during the week. Congress returned from an Easter recess and showed signs of going to work in earnest on the President's legislative program.

On Wednesday, the House approved a \$205 million measure to provide aid to medical education. Featured by a show of Democratic unity, the vote on final passage was impressive—288 to 122. The out-

look in the Senate was good.

One day later, the House passed a farm bill extending the administration's feed-grains program for another two years. The vote was closer this time—208 to 196.

KENNEDY himself predicted at his news conference that Congress would enact the major portions of his New Frontier program.

Throughout the week, the Republicans continued to sharpshoot at his Cuban policies and Kennedy continued to defend them. The controversial role of Cuban exiles flared up Friday. A plane said to have been manned by an anti-Castro crew flew over Havana on a bombing mission apparently aimed at an oil refinery. Exile sources said the raid originated from "outside U.S. territory."

In the waters of the Florida straits, two Cuban gunboats cut across the bow of a U.S. Coast Guard cutter. The cutter was about 30 miles northeast of Havana searching for a small boat when the Cuban boats darted in its path. The Defense Department said jet fighters were rushed to the scene, but there was no shooting.

An individual civil rights effort in the South made a tragic headline during the week. William L. Moore, a Baltimore postman who was conducting a pro-civil rights hike to Jackson, Miss., was found shot to death on a highway near Gadsden, Ala.

## FOREIGN PRESS VIEWS

# U.S. Blamed for Castro's Rise

By United Press International

A Portuguese newspaper last week said Premier Fidel Castro would have failed to seize power in Cuba but for support from the United States.

The United States "not merely allowed but actually favored Fidel Castro's rise to power in Cuba," A Voz (A Vahth) said. "But for American sympathy with the bearded rebel's cause which Washington mistook for the birth of a new Democratic regime to displace Gen. Fulgencio Batista's dictatorship, the revolt in the Sierra Maestra would have died in the bud!"

IN SWEDEN, the newspaper Stockholms-Tidningen (Stahk-hahllms Tihd-nihngehnn), commenting on racial problems, said that in the Southern states of the United States and in South Africa "the segregation policy has everywhere invited violence. No one will be surprised when it comes."

The Times of London editorialized on British and U.S. currency problems. In an editorial titled: "Pound and Dollar," the Times said:

"What is remarkable is the lack of active cooperation between Britain and the United States in searching for a worldwide solution to their similar currency problems. . . . On the only occasion that Britain took the initiative in order to get an active discussion going—at the International Monetary Fund meeting in Washington last September Mr. (Chancellor of the Exchequer) Reginald Maudling was given a deliberately frigid reception from the United States Treasury representative."

THE PARIS newspaper Le Monde (Luh Mahnd) said: "After a tough winter a breath of optimism seems to be blowing through the American economy."

It said this came from U.S. businessmen, but "the economists, by their profession and their vocation, are more prudent. They figure on a 1963 that is better than it would have looked at the end of 1962 but with results so far insufficient to reach the proportions of a new upsurge."

In Jakarta the Indonesian Herald said the U.S. nuclear submarine Thresher's disaster reminds everyone that however advanced a nation's technology, man-made instruments have their limitations.

Politiken (Poh-lih-tih-kehnn) said of Laos:

"As early as last year Washington was prepared to acknowledge that Laos must be written off as a Communist sphere of interest."

"Consequently the American aid to the royalist forces and after agreements on truce and neutrality were only intended to delay this development in view of the bigger developments in southeast Asia, in which Laos is only a minor item. The battle is about South Vietnam and Thailand."

The West German newspaper Nuernberg Zeitung (Noo-ih-n-buhr-g-eh-r Tsig-tonng) said U.S. Under-Secretary of State Averell Harriman's mission to Moscow "indicates that President Kennedy is not willing to continue the Laotian struggle as a propaganda paper war with Khrushchev,

and that Britain failed to come to terms with Moscow on joint steps to halt the fighting."

It also said, "Laos is lost to the West. The United States now has to prevent a similar fate for Laos' neighbors."

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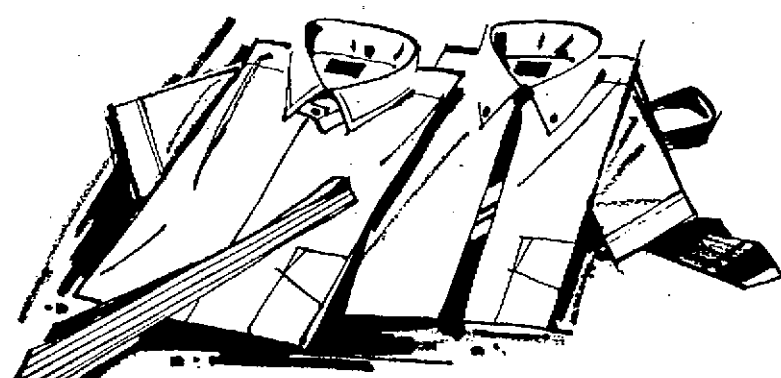
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**Buffum's**  
STORE-WIDE EVENT  
**PRE-SUMMER SALE**



**MICHAELS-STERN IRIDESCENTS**  
**64.99**  
Reg. 79.50... a neat 14.50 saving on the new iridescent herringbones! The new medium tones look particularly handsome in the lightweight ruggedly supple weave that is exclusively Michaels-Stern. The tailoring is tops! For town, travel, business or social wear, you can't beat this suit—or this price!

**WORSTED/KID MOHAIR SUITS**  
**44.99**  
Reg. 59.95... a three-part winner! First in fit, first in fabric, first in fashion! You'll enjoy the polished performance of this worsted and mohair blend, you'll like the new lighter colors—and you have our entire stock to choose from!



**DRESS SHIRTS** **HANDKERCHIEFS**  
**3.69 2 FOR 7.00 3.95**

Reg. 5.00... short sleeve dress shirts in a choice of three styles. Tab collar style in white broadcloth, convertible collar in white broadcloth, button-down collar in white or blue Oxford cloth. All in sizes 14½ to 17.  
Reg. 5.95... full size, fine white lawn handkerchiefs, hand rolled edges. A baker's dozen (13 to you!) neatly packaged in a poly bag, priced at a 2.00 saving! Why not buy now for Father's Day gifting!

**SILK NECKWEAR**... Reg. 2.50-3.50 Wide choice of colors, patterns! **1.69, 2/3.00**

**STORE FOR MEN**  
Pine at Broadway, Downtown Long Beach. Shop Mon., Fri. Nights Till 9 P.M.







# Buffums'

## STORE-WIDE EVENT

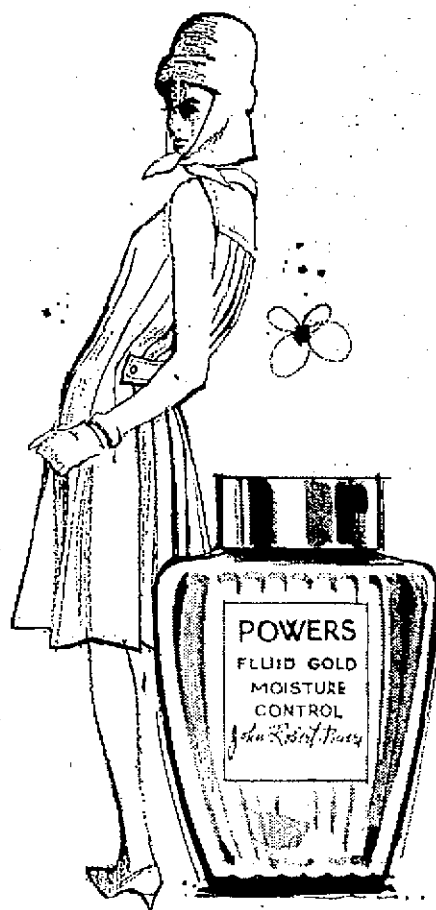
# PRE-SUMMER SALE



### SAVE ON COOL, REFRESHING SUMMER COSMETICS BY DOROTHY GRAY

COOL TOUCH, the new liquid ice cologne that soothes and smooths you... wraps you in a cool cloud of fragrance. White Lilac, Floral Fantasy, Summer Song and June Bouquet, each in a plastic tube 1.00. HOT WEATHER COLOGNE—White Lilac, June Bouquet, Sweet Spice, Floral Fantasy, Summer Song, Natural or Jasmine 1.00. DUSTING POWDER—June Bouquet, White Lilac, Summer Song, Floral Fantasy, Jasmine 1.25. MOISTURIZING BODY LOTION—keeps skin smooth. Floral Fantasy, Summer Song, June Bouquet, White Lilac 1.00. BETTER OFF Cream Depilatory — 4 1/2-oz. 2.00. BETTER OFF for the face, 1-oz. tube with finishing cream 1.50 — with two 1-oz. tubes 2.50

All prices plus 10% federal tax



### Moisture Control

5.00

Reg. 9.00. John Robert Powers Fluid Gold Moisture Control is the amazing beauty preparation with Aquacel that provides your skin with a scientific moisturizing element that helps the natural moisturizing element in your skin remain at the level you need for smooth, youthful beauty.



### Crepe De Chine

4.00

7.50 value, special offer by Millot. A complimentary flacon of Eau de Crepe de Chine spray with your purchase of Crepe de Chine Poudre Glacee spray powder... a welcome summer time gift in France's most fascinating fragrance... an essence as luxuriously feminine as fine silk.

3.00 Schiaparelli Shocking After Bath Cologne, limited time only 1.50\*

2.75 Schiaparelli 8 ounces of Shocking scented cloud soft flesh-tone Dusting Powder 2.00\*

5.00 Mary Chess Toilet Water, White Lilac, Tapestry, Strategy, Gardenia, Yram, Carnation, Violet, Lily of the Valley and Rose Geranium. All these wonderful fragrances in a 6-oz. size. 2.75\*

1.50 Mysto atomizer for 6 oz. toilet water bottle 1.00\*

5.00 Mary Chess Essence Spray, White Lilac, Tapestry, Strategy, Gardenia, Yram and Carnation in Chess Queen Aerosol bottle 3.50\*

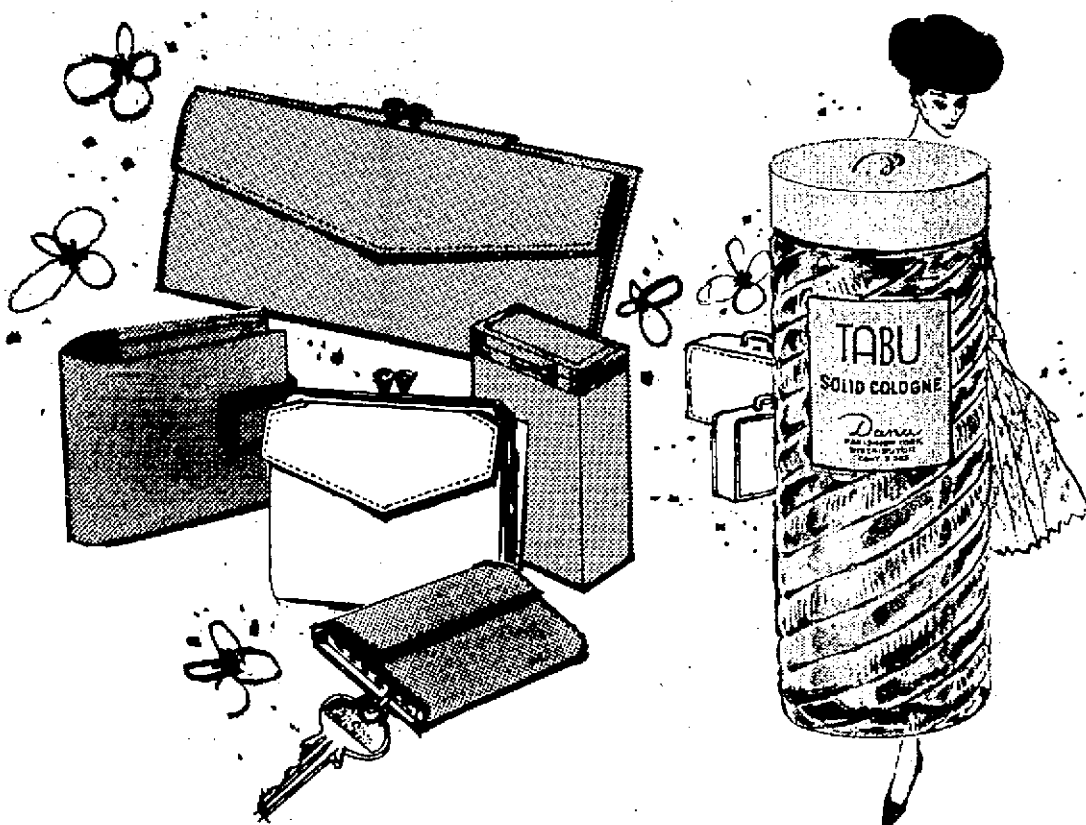
10.00 Instant Endocrine, a revitalizing cream that helps recapture the fresh look of youth 5.00\*

6.00 Nina Ricci L'Air du Temps Toilet Water Spray with 2.50 perfume. Both for 6.00\*

2.00 Buffums' soap, hard milled, superfatted, box of four cakes 1.00

49c Buffums' Bubble Bath, 20 envelopes to a box, now four boxes all for the one low price of 1.00\*

All prices plus 10% federal tax.



### Leather Accessories

1/2 Price

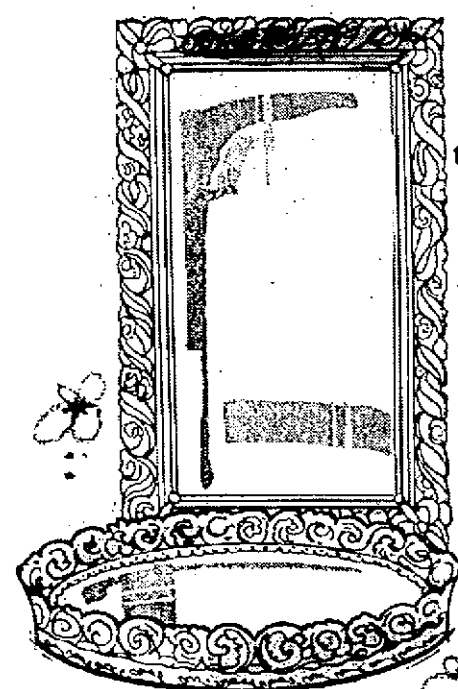
Values from 3.95. Exciting collection of one-of-a-kind samples and discontinued styles in fine leather accessories for men and women by a famous maker. Billfolds, key cases, clutches, French purses, cigarette cases. All in a wide assortment of the latest fashion styles and colors.

Small Leather Goods

### Dana Solid Colognes

1.00

Reg. 2.25. Once a year Dana makes a special offer of their cool, refreshing stick colognes for summer glamour at home or traveling. And you have a choice of all Dana's three most famous fragrances. Tabu (an oriental blend); 20 Carats (a spicy floral) or Ambush (a light bouquet).



### Mirrored Perfume Trays

3.98, 5.95

Shop now for your mother's day gift and save on a lovely golden tray for her dresser. An assortment of oblong, oval and round shapes with filigreed edges and mirrored bases to reflect and double the beauty of her perfume bottles while flattering her vanity with femininity.



# Summer' STORE-WIDE EVENT

## PRE-SUMMER SALE



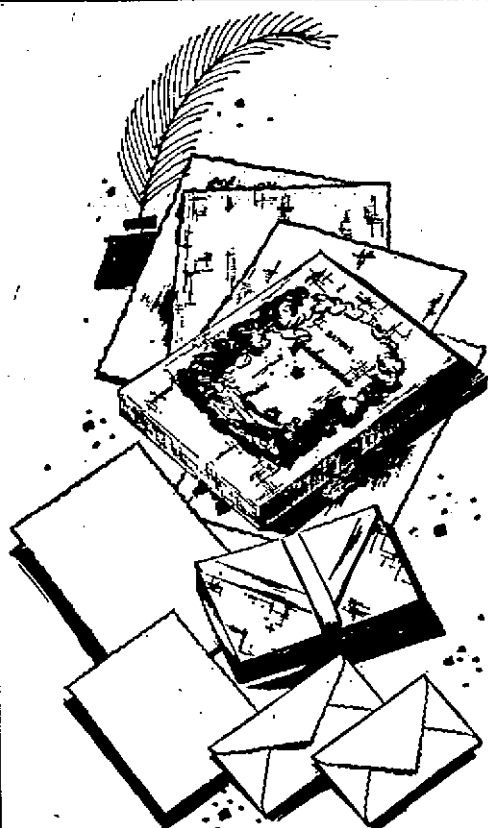
### L'OREAL WHITE VELVET PERMANENT 12.95

15.00 value permanent wave, plus a 2.50 haircut—yours now at the special price of 12.95! L'Oreal's method, from France, will give your hair soft, natural waves and body—keep it lovely and manageable through the busy summer months. Phone now for an appointment—and have an expert manicure, pedicure and facial, as well! Use your Charga-Plate.



### SAMPLE SALE OF DESIGNERS' HATS 13.00

Regularly 22.95 to 29.95! Marvelous windfall for the hat collector—our new season millinery at worthwhile reductions. Imported straws—flowered creations—intriguing new fabric hats—for great occasions and day-to-day wear. Colors—styles—and shapes galore for the woman who knows fashion value. Many are one-of-a-kind—all from top designers!



### MONTAG VALUE 35c 69c

Reg. 85c paper; 45c envelopes. Sheerlite open stock notepaper and matching envelopes in white and pastels, 1.00 Lap Letters.....80c

### EATON PASTELS 50c 98c

Reg. 1.19 paper; 65c envelopes. Randomweave open stock writing paper and tissue lined envelopes in white and soft pastels.



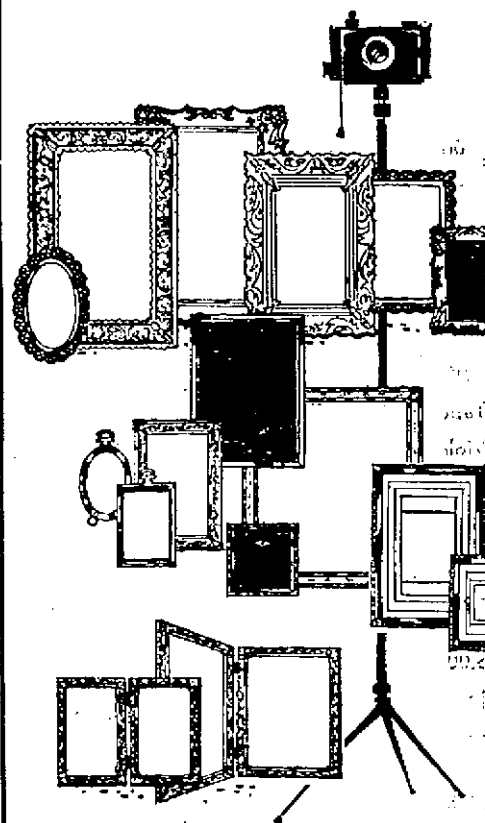
### TEXASWARE SET 28.88

Complete dinner service for eight plus decorated serving pieces and eight matching goblets. Charming in ivy green, aster blue, duchess pink, sandalwood or fern leaf. Guaranteed against breakage for one year.



### FRANCISCAN SET 15.95 21.95

Starter stoneware set of eight 3-piece place settings. Cloud Nine, 15.95; Merry-Go-Round, Fan-Tan, Twice Nice, Pink-A-Dilly and Whirl-A-Gig patterns, 21.95 each. Offer ends on May 11. 20% off on all open stock pieces.

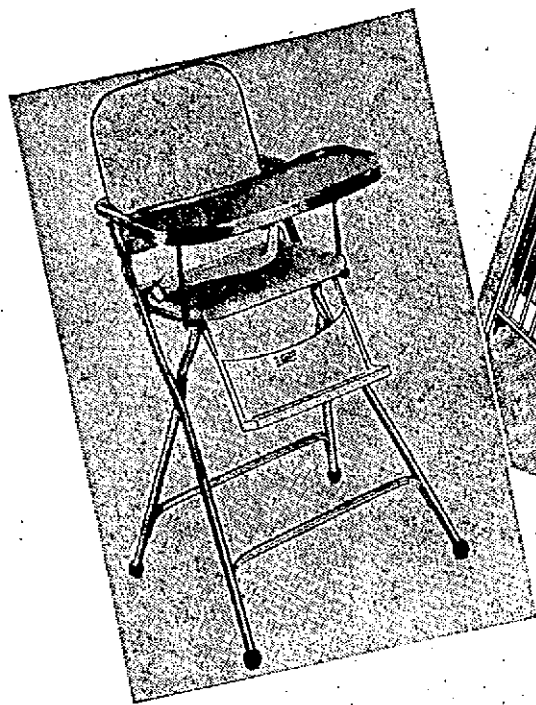


### GIFT FRAMES 99c 4.49

Special, single and double frames, ornate or simple, in a grand variety of colors and finishes. Sizes from 3 1/4 x 4 1/4 inches to 11 x 14 inches. Inspired gift idea for Mother's Day and Graduation — or any time!



# **Sullivan's** STORE-WIDE EVENT **PRE-SUMMER SALE**

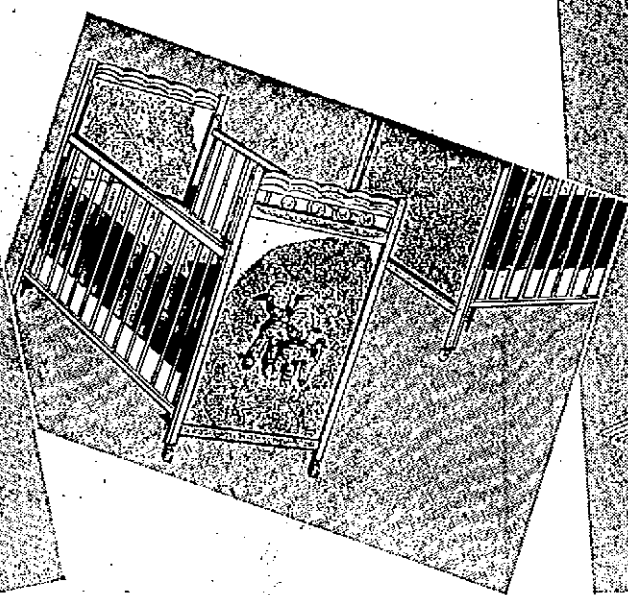


## **FOLDA TRI-CHAIR** **14.99**

Reg. 17.98 . . . deluxe model! Tubular steel frame, stainless steel tray, safety belt, adjustable foot rest. Converts to junior chair.

## **FOLDA STROLLER** **17.99**

Reg. 22.98 . . . another deluxe! Chrome frame, heavy duty fabric, 3-position reclining back, adjustable canopy, removable basket and tray, foot rest. Converts easily to a walker.

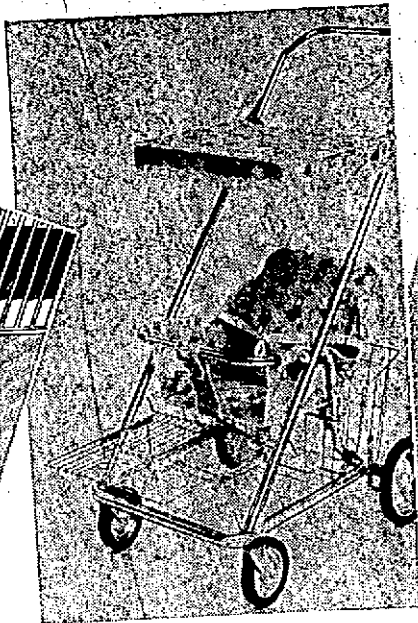


## **STORKLINE CRIBS** **29.99**

42.50 value . . . to match any decor — Danish Modern, Early American, French Provincial or Contemporary. Double drop sides, teething rail, 4-position contour spring, 2" lucite casters.

## **KANTWET MATTRESS** **13.99**

Reg. 15.98 . . . Firm-o-flex innerspring unit, multi-coil construction, laminated fabric ticking, taped seams, ventilators, button tufting.

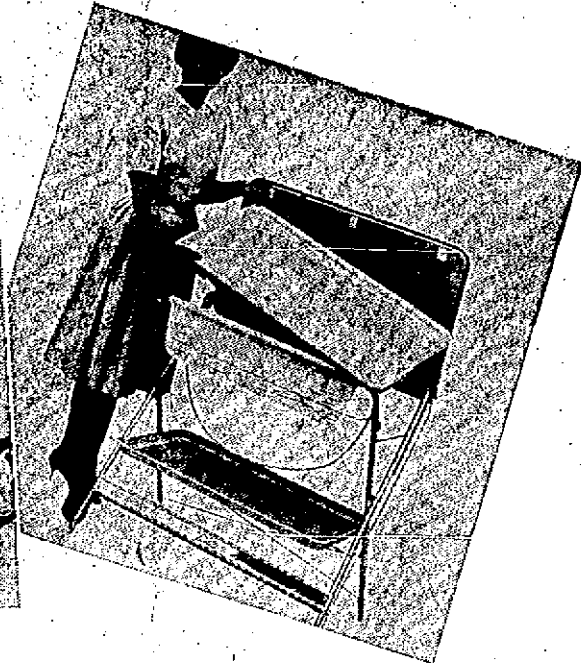


## **KIDDIE BATH** **21.99**

Reg. 28.98 . . . Trimble bath with baby-form tub, new deeper rim, aluminum table top with sealed foam pad, extra large utility tray and aluminum legs. Easy tip-toe foot control.

## **GIFT-BOX LAYETTE** **3.49**

Reg. 5.00 . . . for a new baby! One gown, one sacque set, and one bib. "Starter Set" for the newcomer!



1.49 Knit gowns, snap fastened. 1.19, 2/2.29  
89c Snap-fastened shirts, 6-18 mos. 2/1.29  
3.99 if perfect. Redi-fold diapers 2.59, 2/5.00  
3.29 Curity stretch gauze diapers. 2.98  
49c Waterproof plastic panties, S-XL. 4/1.00  
85c Day-and-Nighters. Cotton knit 59c, 2/89c  
4.50-8.00 Infants' dresses, diaper sets, knit creepers, handmade layette items. 2.99  
Group of assorted knit layette items. 25% off  
4.00 value Cotton quilted crib pads. 2.49  
1.69 Fitted crib sheets. Pastel trims. 2/1.99  
4.98 Acrylic fiber blankets. Flower prints, white binding. Machine washable. 3.99  
5.00 value Quilted blankets, dacron filled. 2.99  
9.00 Comforter set, dacron filled. 5.99

INFANTS' WEAR, NURSERY FURNITURE

## **STOCK THE LINEN CLOSET WITH BEAUTIFUL BARGAINS!**

### **STEVENS WHITE BEAUTICALE**

Sheets and cases, Luxury 200 thread count:

3.99 Twin size sheet	2.99
4.59 Full size sheet	3.79
8.99 108x122" sheet	7.89
7.99 King-size sheet	6.99
1.19 42x38" pillow case	.99c
1.39 42x48" pillow case	1.19

### **STEVENS "HARLEQUIN" PRINTS**

3.98 72x108" sheet	2.99
4.98 81x108" sheet	3.99
1.29 42x38" pillow case	1.19

### **KOOLFOAM PILLOWS AND TOPPERS**

3.49 Koolfoam "Junior" pillow	2.99
4.99 Koolfoam "Special" pillow	3.99
6.99 Koolfoam "Premium" pillow	4.99
8.99 Koolfoam "Super" pillow	6.99
9.99 Koolfoam "DeLuxe" pillow	7.99
6.99 1" Twin topper	4.99
8.99 1" Full topper	6.99
12.99 1" King-size topper	10.99

## **"QUEEN CORRINE"** **16.99**

Reg. 19.95 . . . Purofied's finest pillow! Plumply filled with imported white goose down, unbelievably soft and resilient! Smart downproof ticking. 21 x 27" cut size.



LINEN — BEDDING

### **FIELDCREST'S "ROSE CAPRICE"**

3.25 Bath-size towel	1.98
1.79 Hand-size towel	1.59
69c Fingertip towel	.59c
69c Wash cloth	.59c

### **NYLON RUGS FOR BOUDOIR, BATH**

3.95 24" diameter round	2.95
4.95 21 x 36" size	3.95
6.95 42 x 42" size	5.95
8.95 27 x 48" size	7.95
4.95 Contour rug	3.95
2.95 Lid cover	2.50

## **QUILTED SPREADS** **19.99**

Special . . . tailored bedspreads in quilted antique satin — in a bevy of decorator colors. Jumbo welted. Twin or double—same low price!

TOWELS, BEDDING





NEWEST ORANGE COUNTY TRASH DUMP . . . Once a 165-foot-deep Canyon

# New Land . . . ... for Old Trash

By BILL DUNCAN

Prehistoric man solved his trash disposal problem simply by tossing his unwanted scraps out the mouth of his cave. When the pile got too high—and the stench too horrible—he moved to another cave.

Modern man, unfortunately, can not toss his trash out the back door and move, once the pile is too high. He must find a more sanitary way of disposing of his refuse.

The problem increases daily as more and more merchandise is packaged in disposable containers. Hundreds of methods of getting rid of combustible materials have been tried over the years, but really successful is the method used in Orange County.

The county is burying its trash.

UNDER A PROGRAM begun in 1959, burgeoning Orange County is filling old dumps, abandoned sand and gravel pits, eroded canyons and peat bogs. The idea behind the disposal system has a twofold purpose:

1. It provides a place to dispose of rubbish; 2. It provides reclamation of land for use as regional parks.

The program, dubbed "Situation 2000," is designed to serve the county up to the year 2000, when predictions indicate Orange County will have 2 million population.

In three years the program has gained national and international attention. Last week, officials from Vancouver, B.C., toured the county's disposal network.

Recently, visitors from Australia and New Zealand were observers of the county's trash disposal system. California cities and counties have studied the county's plan. The system has been called a "pilot plan" for all California.

ADMINISTERED by the County Road Department, the trash disposal system operates five cut and cover dumps scattered throughout the 794 square miles of Orange County.

Road Commissioner Al Koch and a staff of engineers designed the plan as early as 1956, when it became apparent old burning dumps would have to be eliminated because of air pollution.

"The terrain of Orange County lent itself to this type of operation," Koch explains. "We had studied various methods, including dumping refuse in the ocean."

Witnessing problems Los Angeles County had with its dump situation, the Orange County Board of Supervisors resolved to control all the operations of trash disposal. The dumps in Orange County are open seven days a week and trash disposal at any of the sites is free to county residents.

TO FACILITATE reaching the scattered dump sites, the county built a trash transfer station in Stanton over an old abandoned dump site. A network of these transfer stations will be constructed throughout the county within the next few years.

A second transfer station is under construction at Huntington Beach and will be in operation Aug. 1, Koch said.

Site at the Huntington Beach station? An old dump site.

Trucks picking up refuse from homes and businesses transport the trash to the transfer station and unload it into huge semi-tractor trailers and the loads are hauled to cut-and-fill dumps.

One dump is the Olinda site, located deep in Carbon Canyon near Brea. Here sheer sandstone cliffs surround a 165-acre valley which has been eroded into the hillside.

Tractors and bulldozers are at work, slicing down the cliffs and compacting the earth over trash, rubbish, pieces of broken concrete, logs and other debris hauled to the dump.

Eventually this area will be converted into a mammoth park—the size of Disneyland. So far, the county has completed filling eight dump sites and has turned the land over for regional parks.

The Los Angeles County Sanitation Districts six years ago began dumping in huge open mines near Rolling Hills Estates. A botanical garden has been established on some of the land reclaimed to date.

ORANGE COUNTY homeowners pay franchised trash collectors, an average of \$1.25 a week for pickup service. There are no restrictions on what can be placed in the householder's trash can; no separation of cans, bottles or even garbage.

It all goes in one big pile and is buried under tons of sand, rock or whatever fill material is available at the dump.

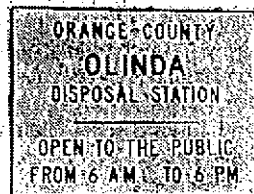
Cost of operating the dump sites is now 60 cents for each ton of trash. The average dump handles some 2,000 tons of waste a day.

The county allows no salvaging from dump sites, but occasionally allows some poor soul who has inadvertently dumped something of value to search through the mountains of trash.

One such occasion occurred recently at the Stanton transfer station where a young high school coed lost her textbooks and purse in the trash. She found the items.

But officials at Autogistics in Anaheim were not so fortunate when a valuable piece of a jig was accidentally discarded. It was buried 40 feet under rubble by the time the searchers reached the Olinda disposal station.

Should an enterprising archeologist in the future eons of time unearth one of the county's dump site, he would determine quickly what man was like in our area.



A GOOD wetting from both above and below was the sad fate of the mock village built by State College students on the north campus as a central feature of their 49'er day celebration.

On the night before the scheduled event, as student groups were rushing finishing touches on the mining town, a truck broke a main water line to a sprinkling system on the area.

Water shot high into the air. Frantic efforts were made to find some one to shut off the supply to the pipe, but to no avail. For about two hours a big volume of water flowed into the village, simulating too realistic flood conditions that may have harassed some such place back in pioneer days. Finally a volunteer worker with a pair of pliers, taking a big dousing while he did it, got into the pipe and managed to stem the flow.

As the students disconsolately viewed their wet down diggings, suddenly the skies opened up and rain and hail pelted the already-sodden place. The mock-up structures, of course, were not built to stand up under the elements and the 49'er town was a pretty sad looking place on the morning of the big day. Repairs were made and the main celebration was deferred for a day.

It was a test of the pioneer spirit of the 49'ers, and they came through right well.

MUCH has been said here at times about inadequacies and mistakes in highway signing hereabouts, and I must say that the authorities have made many constructive improvements in the last year or two.

But signs are not always enough to do the job for the motorist. There are some examples hereabouts of a serious need for better channelization of traffic. In some cases, the signs are actually

confusing because of the lack of proper channeling.

A case in point is the intersection of the Harbor and San Diego Freeways in south L.A.—the place where drivers, bound for Long Beach from L.A., turn off Harbor onto San Diego Frwy.

Traffic divides at this point for a number of destinations, and in theory one is supposed to pick his sign and take the lane under it.

However, if you go under the Long Beach sign, you have one devil of a time finding your way into the off-ramp that leads to S.D. Frwy. eastbound and L.B. If you go directly under the sign and keep going straight you don't make it. If you discover your mistake a little late and try to correct, you are in danger of barging into a stream of cars zooming on your right side.

The engineers ought to get down there right away and make some changes. It's a bad situation.

THIS dept., which acts as a sort of self-appointed monitor of procedures at civic meetings hereabouts, has been shocked at the recent resurgence of the introductions mania. After a season of moderate relief, we're getting back to the place where chairmen of such meetings, think they've got to introduce just about everybody there.

To make matters worse, it's virtually impossible to keep the crowd from applauding after every introduction. "Hold your applause until all have been introduced" has become a futile plea.

To make them still worse, at one meeting I attended several of the introductions felt impelled to make unscheduled speeches.

The suffering is getting to be almost unbearable.

## DUE HERE FRIDAY

### Chile Ship Plans 6-Day L.B. Visit

The Chilean Navy Academy training ship Esmeralda will put into Long Beach Friday for a six-day goodwill visit.

The big square rigger is expected to arrive off the Long Beach Breakwater at 9 a.m. and then tie up at Pier A, Berth 208.

The arrival of the vessel will begin a six-day celebration of the presidential "People-to-People" program.

Valparaiso, Chile, is the sister city of Long Beach in the program.

During the Esmeralda visit the 67 Chilean naval cadets will be guests of the Rotary Club Friday at the Pacific Indoor Rodeo at the Long Beach Arena. The next day, after an official welcome to the city by Mayor Edwin Wade and city officials, the cadets will take a bus tour of the city followed by a hot dogs and lemonade picnic in Recreation Park.

That evening the cadets will attend a dance at City College. On Sunday the cadets will compete with senior members of the local Sea Scout post in a whaleboat race.

### SC Ham Jamboree Set for June 14-16

Hundreds of amateur radio operators from the western United States will gather in Long Beach June 14-16 for the first annual Southern California VHF Jamboree.

The three-day event is the first of its kind to be held exclusively for the amateur radio enthusiast interested in very high frequency, ultra high frequency of microwave techniques. Special emphasis will be placed on space communications during the convention.

The National Aeronautics and Space Administration will have an exhibit featuring an operational satellite tracking station. Equipment similar to that used at the Goldstone Tracking Station in the Mojave Desert will be in operation.

THE U. S. Navy will exhibit an operational VHF and UHF communications center which will attempt to complete a circuit around the world via the satellite "RELAY."

The Air Force will have an operational mobile MARS station on exhibit.

Project OSCAR, the program to launch satellites for amateur radio experimental use, will have a model OSCAR on display. Should OSCAR III be placed in orbit by show time an amateur tracking station will be placed in operation.

AN UNUSUAL plan to guide motorists to the convention headquarters at the Lafayette Hotel has been devised by the Microwave Society of Long Beach, Inc., sponsors of the convention.

Mobile radio stations in airplanes, ships, cars and on the roof of the hotel will be placed in operation to guide motoring visitors, who have mobile radio equipment in their cars, to the hotel headquarters.

Outstanding authorities in the field of military, commercial and amateur radio have been scheduled as speakers during the three-day meeting. Preregistration may be made and information obtained through the Microwave Society of Long Beach, Inc., P. O. Box 3303, Long Beach 3.

## New Police, Firemen Survivor Benefits Due

### Coverage Effective on June 1

New benefits—the equivalent of Social Security—for surviving dependents of Long Beach policemen and firemen will become effective June 1.

Final action approving the added coverage is scheduled Tuesday in adoption of an ordinance amending the city's contract with the State Employees Retirement System. City Council gave first reading to the ordinance last week.

The amendment closes a gap that has worked hardship on surviving dependents of uniformed employees who died while not on duty. Under their separate retirement system, police officers and firemen were virtually the only city employees not eligible for Social Security survivors' payments.

BENEFITS under the revised contract will range from a minimum of \$90 per month for one surviving dependent to a maximum of \$250 for three or more in one family.

Cost to the city will be \$2 per month per employee. The uniformed personnel will contribute \$5 per month each.

In an election preceding the contract change, 630 of the 727 eligible personnel favored the increased coverage. Only 48 voted against it. These will be excluded, as will those who did not vote.

Uniformed personnel hired after June 1 will be covered automatically without the option of rejecting the benefits.

The expected council action Tuesday will culminate a policy decision made nearly a year ago. It was recommended by City Manager John R. Mansell and Personnel Director Barney J. Walczak.

### Independent- Press-Telegram

EDITORIAL PAGE B-2  
SUNDAY, APRIL 28, 1963

### Palsy School Open House Set

Children who learn and play, despite the handicaps of cerebral palsy, will be "hosts" and "hostesses" from 2 to 4 p.m. today when United Cerebral Palsy Association's Long Beach Pre-School Nursery holds open house.

Parents and staff members will assist the youngsters, who will demonstrate their accomplishments at the nursery at 4031 Wilton St.

To those who have cerebral palsy, a condition resulting from damage to motor control areas of the brain, walking, talking and performing simple tasks may be very difficult.

TRAINING at the nursery helps the children to progress and, in some instances, to adjust to several handicaps. These may be lack of speech, sight, hearing, or muscle impairment. Games, playing in the yard, singing, all are important aids.

At the Long Beach nursery, one of four United Cerebral Palsy nurseries in Los Angeles County, swimming is one of the ways that the tots learn muscular control. The pool is next door to the nursery at the Tichenor Orthopedic Clinic for Children.

HAZEL OLDS is director of the nursery. Assisting her are Mrs. Roma Tate, occupational therapist, and Mrs. Beverly Campbell, speech therapist, who volunteers her services, as her Junior League work.

Other volunteers, including parents of the children who attend, help with the various activities.

### Water Unit in Perfect Safe Mark

Long Beach's Municipal Water Department—commissioners, executives and employees—will celebrate a full year's perfect safety record at an awards dinner May 8 in the Elks Clubhouse.

Last week the department completed its 12th consecutive month without a lost-time accident.

Awards recognizing the achievement will go to Ross Hall, president of the Water Commission, and Vance Shaw and William Cartwright, chairmen of departmental and employees' safety committees.



RANDY REKENHALER, 3, son of Mrs. Peggy Rekenhaler, 3737 Karen Ave., gets an assist on a tricycle from Mrs. Tom Thompson, 2340 Arlington St. Mrs. Thompson's daughter, Shirley, 2, also is a student at Cerebral Palsy Preschool Nursery here.



EDITORIAL

## Mail Order Land Frauds

MAIL ORDER LAND FRAUD is one of the most active confidence games of modern times.

How this con game works is described elsewhere in The Independent, Press-Telegram today. In brief, the "developer" buys submarginal land at a few cents an acre, sends out brochures describing the land as a retirement paradise, and sits back for the flow of cash from citizens who are willing to buy property sight-unseen. Californians, for example, buy out-of-state mail-order land at the rate of \$100 million a year. Much of the land is absolutely worthless and provides the buyer nothing but a tax liability.

★ ★ ★

LIKE CALIFORNIA, other western states have had trouble of late with land frauds. A New Mexico developer advertised land "covered with verdant growth" and located near forest, trout streams, and crystal lakes. Little or none of the description was true, and the developer has been charged by the Federal Trade Commission with using deception to sell lots.

This episode has led to legislation in New Mexico imposing strict controls on the operations of land subdivision companies in that state. The law requires that brochures be explicit about the availability of public utilities and water. When a picture is printed, the brochure must tell the exact distance from the subdivision of the place shown. The law provides a prison sentence of up to five years and a fine up to \$100,000 for violation.

★ ★ ★

AWAITING CONSIDERATION in the California Senate is a similar measure for the protection of the citizens of this state.

California's Business and Professional Code now contains some rather vague provisions and mild punishments for land fraud. Publication of false statements concerning land or subdivisions now carries a fine not exceeding \$1,000 or up to one year in jail.

The proposed measure would raise the fine to a maximum of \$5,000 and the prison sentence to five years. It contains new requirements for detailed descriptions of the land, and it adds a long list of provisions aimed at eliminating fraudulent claims.

The Assembly has acted favorably on this measure, and Senate action is awaited. Passage will give California officials a more potent weapon with which to combat a con game that is robbing the trusting oldsters of this state of millions of dollars a year.

Meanwhile, the best advice for persons interested in real estate is simply this: Don't buy land you haven't seen.

### WASHINGTON NOTEBOOK

## Rumors Fly as News Mill Grinds

WASHINGTON (NEA)—Presidential press secretary Pierre Salinger really stirred newsmen's curiosity when he announced one morning that he would have a statement of major importance at 5:30 p. m. that day.

In both Washington and Palm Beach, where President Kennedy was vacationing at the time, the rumors flew.

Then, at the Florida end, a veteran correspondent sidled up to a group of buzzing reporters and, with a solemn, all-knowing air, said flatly:

"He's meeting Khrushchev."

That seemed to be that—until 5:30 p. m., when Salinger announced at the White House that Mrs. Jacqueline Kennedy was expecting another baby.

★ ★ ★

A WASHINGTON girl reporter impersonating Caroline Kennedy at the Women's Press Club annual stunt night declared that her daddy should have been a plumber. The punch line was:

"Then he'd know what to do about all those leaks that bother him so much."

★ ★ ★

AT THE SAME function, where their bosses and other members of the American Society of Newspaper Editors were guests of honor, two newspaper gals were costumed in men's clothes to represent Secretary of State Dean Rusk and U. N. Ambassador Adlai Stevenson. They sang a parody on "Bill Bailey Won't You Please Come Home?" casting presidential assistant McGeorge Bundy in the title role:

Won't you go home McBundy,  
Won't you go home?  
We've tried the whole year long—  
Keeping Macmillan happy,  
Soothing De Gaulle,  
But somehow things went wrong.

Should you go back to Harvard  
And leave us here,  
To meet these crises on our own,  
There'd be a lot less talk,  
There'd be a lot less squawk,  
McBundy, won't you please go home!

★ ★ ★

IN PHILOSOPHIZING on his job, Defense Secretary Robert S. McNamara told the American Society of Newspaper Editors meeting in Washington:

"You can't even be sure yourself, much less prove to others, that your decision was precisely right to the last dollar—even to the last one billion dollars."

★ ★ ★

QUOTE OF THE WEEK: How's-that-again? department:

"The presence of Communist force in Cuba is, I think, testimony to the ultimate failure of communism in this hemisphere."—Vice President Lyndon B. Johnson.

## 'Nice of You to Include Me—Mind if I Drive?'



DAVID LAWRENCE

## Free From Federal Meddling, Steel Prices Find Their Level

WASHINGTON—The American people have just been given a significant demonstration of how prices are made in a big industry under the free-enterprise system:

What various steel companies did in recent weeks—in raising and then lowering some of their prices—tells more than all the congressional committee hearings and reports have ever told about price-making.

A small steel company raised its prices on some products, and the medium-sized companies accepted the figures. Then, one of the large companies declined to go along at as high a figure as had been set by smaller companies. This caused the small companies which had previously raised their prices to revise them downward.

All this is natural and competitive. It is a system based on the demands of the market. These modifications in steel prices would, in ordinary circumstances, have attracted no attention outside the industry. But when, a year ago, a political judgement was made by the administration to intervene and coerce the companies to change the prices they had made, the price-making process itself became a national issue.

★ ★ ★

EVER SINCE April 1962, not only steel but other large industries have been confused and frustrated on the subject of prices. The administration at that time started federal grand jury investigations and used other threats and forms of coercion against the steel companies. The administration

after a few days achieved its victory. But it was a Pyrrhic victory. Confidence among businessmen sagged. The whole future of the free-enterprise system was threatened with government interference.

But it became apparent in the last several months, even to labor leaders, that if the government, even without a law of Congress, could intervene to fix prices, it could do the same with respect to wages. Thus the outlook for collective bargaining has been clouded, and the way has been pointed toward a Socialistic state. It was evident, therefore, that something had to be done.

It isn't too clear yet, however, that the way prices were recently adjusted, is going to be a good pattern for the future. Maybe it would have been better if one or two of the larger steel companies had taken the lead as before, so that the smaller ones wouldn't have had to guess at how high the market could go in the face of competitive factors.

But it is important to study the facts of what actually has been happening. Steel products at this time are in heavy demand. Some of this buying is due to an inventory pileup and is based on an anticipation of another steel strike later this year. Already it is being assumed, however, that if no strike occurs, there will be a drop-off in steel orders.

The current demand for steel cannot, of course, be satisfied speedily by one company. There's enough business, therefore, to go around. But any company that sets a new price hopes for a protracted period of good business and naturally doesn't want to put the price up so high as to discourage

a customer who has long-range plans.

The prices being set now do not indicate what the future will bring. A smaller company always does the best it can to gauge the price that will attract customers, while a larger company, with more efficient plant and larger capacity, makes up its own mind, too, what a reasonable price would be. In fact, the larger steel companies, for individual reasons of their own, recently announced a price lower than some of the smaller companies had proclaimed. So immediately the smaller ones had to get theirs in line. It was an economic necessity.

It is often argued that, when demand drops off, prices should always be lowered. But this is a fallacy. Prices cannot be reduced below the point where a profit can be made. As labor and other costs go up, the general cost level goes higher, hence, a company has to decide whether it will try to attract business by a lower price. The steel companies know, on the other hand, that automobile manufacturers aren't going to buy more steel just because the price is low. They buy steel only when demand for cars is high enough to enable them to sell their products.

Each company, therefore, at this particular time has gone as high as it can in price. It was the judgment of the companies that their prices could be sustained at least for a while. While each company made its own judgment, there were some differences among them.

DREW PEARSON

## In Italy: Moscow Versus Pope

WASHINGTON—A great deal rides on the Italian national elections this weekend. The outcome will definitely affect the policies of the United States.

In the first place, Italy has the second biggest Communist party outside of Russia, and in every election since 1948 the Communist party has been steadily gaining strength. In the 1953 and 1958 national elections, the Communists increased their margin from 20 to 23 per cent, while the Socialists went up to 15 per cent. Total: 38 per cent.

Simultaneously, the strength of the Christian Democrats, the ruling Catholic party, went down from 42 to 40 per cent. If this

growth pattern had been continued, the Communist-Socialist coalition might be winning a majority in this week's elections.

But the strong probabilities are that they won't. For three years ago, a dapper, bouncing little man named Fanfani inaugurated a new and historic policy. He stole the Socialists away from the Communists, got the full backing of the Social Democrats, a second Socialist party, and in the last municipal elections the Communists took their first real setback.

In making this move to the left, Fanfani had the blessing of Pope John.

Therefore, what is at stake in this weekend Italian elections is whether the majority of the people in this predominantly Catholic country will vote with the Pope or with Moscow. If they vote with the left of center and with Premier

Fanfani and the Pope, it will mean Italy will probably set a pattern for other European governments. Germany, among others, could follow this pattern following the exit of Chancellor Adenauer.

Italy might also set a pattern for Latin America, an area where Italian colonization is heavy and where several leaders, such as President Alessandri of Chile, are of Italian origin. Essentially, Kennedy's Alliance for Progress is one of tax, land, and social reform to head off the more violent reforms of communism. This is what the Fanfani government has done in Italy.

NOTE—Few other countries take their elections more seriously than the Italians. Ninety-four per cent of the eligible voters will go to the polls, one of the highest ratios in the world, far higher than in the United States. It was less

BOB HOUSER

## Council Hopefuls Must Pass District Muster in Primary

LONG BEACH aspires to the best features of two major systems of electing councilmen—the district, or ward plan and the at-large plan.

In the district system a councilman is nominated and elected by voters in his district only. In the at-large system all councilmen are nominated and elected by citywide vote.

Our compromise system nominates by districts in the primary (May 14) but elects citywide in the general (June 4).

Your primary ballot contains the names of Council HOUSER candidates running in your district. You vote for one. Also, in the primary, the vote is citywide for the three at-large offices of city attorney, auditor and prosecutor.

The two top vote getters in each of our nine district Council competitions advance to the June 4 finals. If only two candidates are running, they move automatically into the finals, barring defeat from a write-in candidate. In the June election, you take part in all nine contests, marking your choice from the finalists in all nine districts.

City attorney, auditor and prosecutor will be elected in the May 14 primary because none of the three incumbents has any opponent. If there were opposition, a majority of all votes cast would elect in the primary. If there were three or more candidates and none got a majority, the two high candidates would run in the June 4 final.

Councilman Raymond C. Kealer is unopposed in the First Council District but will have to have his name on the general election ballot for citywide ratification or for the possibility of opposition in the form of write-ins.

★ ★ ★

A LEAGUE of Women Voters study has compacted argument on the ward and at-large systems. Claimed merit for ward-district system: Equal representation for all parts of city; easier for voter to know name and record of candidates in only one district. Defects: Discourages man of broad vision who can see beyond district boundary; places local whim above general welfare; forces patronage scramble; efforts to win ward approval usually made at expense of entire community.

Merits of the at-large plan: possible to choose man to put city interests above district prejudices; curbs wrangling over ward favors; possible to draw on all available talent within city limits. Defects: One privileged or influential area could conceivably provide the full council membership; sometimes the average voter finds that "to be represented by everybody is to be represented by nobody."

★ ★ ★

LONG BEACH'S nine Council districts were recently redrawn. A map showing them will be published in these newspapers within the week.

Candidates in the May 14 primary are:

- First District:  
Raymond C. Kealer, incumbent, 203 E. 9th St.
- Second District:  
Thomas W. Blodgett, public relations, 1260 E. 2nd St.  
Bert B. Bond, incumbent, 333 Hermosa Ave.  
H. M. (Red) Easley, salesman, 125 Hermosa Ave.
- Third District:  
Dana E. Brown, businessman, 44 Palermo Walk.  
Daniel Chako, advertising, 5748-C Campo Walk.  
Arnold H. Conter, contractor, 4507 E. 3rd St.  
Lewis D. Reese, incumbent, 6124 E. Ocean Blvd.
- Fourth District:  
Andrew H. Baird, incumbent, 6000 Los Arcos St.  
Julia M. Bellah, housewife, 2256 Radnor Ave.  
Clyde E. English, public accountant, 2541 Gondar Ave.  
Jack Feuer, salesman, 2119 Radnor Ave.  
James A. Hayes, attorney at law, 2421 Chatwin Ave.  
Alvin G. Miller, engineer-teacher, 6711 Los Arcos St.
- Fifth District:  
Walter E. Vincent, retired, 3731 Volk Ave.  
Edwin W. Wade, incumbent, 4155 Greenbrier Rd.
- Sixth District:  
Huey P. Shepard, attorney at law, 1365 Lemon Ave.  
Emmet M. Sullivan, incumbent, 1540 Elm Ave.
- Seventh District:  
Robert F. Crow, incumbent, 2745 Chestnut Ave.  
Harold E. Perkins, general contractor, 2776 DeForest Ave.
- Eighth District:  
W. A. (Bill) Graham, incumbent, 3809 Pine Ave.  
Mercer Martin, drilling superintendent, 5251 Orange Ave.  
Robert B. Smith, newspaperman, 315 Plenty St.
- Ninth District:  
R. E. (Pat) Corbett, civil service commissioner, 5890 Myrtle Ave.  
Otho R. Cordray, park commissioner, 437 E. 59th St.  
Brose Leach, country central committee-man, 3471 Janice St.  
Nathan J. Low, business executive, 6189 Lemon Ave.  
Eugene (Speck) Newman, businessman, 1677 E. 60th St.
- City Attorney:  
Gerald Desmond, incumbent, 2311 E. 1st St.
- City Auditor:  
Murray T. (Ted) Coruson, incumbent, 1980 Vuella Grande Ave.
- City Prosecutor:  
James T. Starr, incumbent, 3966 Gardenia Ave.

## Public Forum

### Deplores Hostility Toward Jackie

EDITOR:

There are so many people in our lovely land who are seething with hate for a certain lady and her two innocent children. People should know that so much hate is hard on their own health.

Our first lady is striving manfully to be in the news as little as possible, but some can't tolerate even that little. Mrs. Kennedy is a lady in every way and knows exactly how to conduct herself and fill her high place, and the enemy must live to read all that pent up venom.

★ ★ ★

WHO ELSE rates the White House limelight now? Should the two previous first and second place men with their families and grandchildren of one, still be

the ones? I always loved to see pictures of them and I am a Democrat. I never saw any despicable things about them when they had top place. I think that everyone has a right to spout off about how things are run when it isn't their side running the country, but why do they get so violent about the wife and the innocent children, who have no hand in it?

I wish people would be fair. Live and let live. If they go to church and call themselves Christians, they shouldn't entertain such vicious animosity.

Let's all be more tolerant and put out steam in keeping our country free. Two wee children aren't threatening it.

MRS. JESSIE SCHOTT

### Paul Revere—in Reverse

EDITOR:

Last week Gov. Pat Brown and Atty. Gen. Stanley Mosk again made speeches condemning the patriotic right wing groups, calling them the greatest threat to the U.S.

Why do these two liberals spend so much time and effort trying to smother the patriotic wave that is beginning to sweep America? Just what is this danger that they fear from the patriotic groups? They readily sense danger from these good Americans, yet see none of the internal threat of communism which is becoming more apparent every day to everyone else.

Their speeches remind me of Paul Revere in reverse. Instead of warning the citizenry of the enemy, they go throughout the land shouting "the patriots are coming!"

WOODY WILSON TULL  
5729 Briercroft  
Lakewood.

### Could Brown, Mosk, Braden Stand Test?

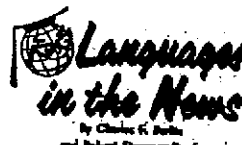
EDITOR:

The value of elections can-

not be disproved provided there is no party vote. Take for example the case of Rafferty. The people were forced to look at him and the issues without any blinding party label. Could Brown, Mosk and Braden stand that test?

E. HAYES

778 Molino.



One of the most frequent questions asked in daily conversation is: "What time is it?" For the benefit of the season's crop of tourists, here is how to ask it in some

of the world's important languages—

French: Quelle heure est-il?  
Spanish: ¿Que hora es?  
German: Wie viel Uhr ist es?  
Russian: Kator chas?  
Greek: Ti ora ine?  
Japanese: Nan-ji desu-ka?  
Indonesian: Djam berapa?  
Italian: Che hora e?  
Arabic: Addeh aa?  
Swedish: Hur mycket ar klokkan?  
Chinese: Chi-tien-chung?  
Hebrew: Mah hah-shah-ah?

A copy of the Berlitz "Dinner's Dictionary" will be mailed to anyone submitting a question used in "Languages in the News."

**INDEPENDENT Press-Telegram**

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# MIRROR OF BUSINESS AND INDUSTRY

(Advertisement)

## 'It's That Home-Baked Quality!' Fresh and Hot Pies Are a Smash Success!

### Family Bakery Booms

Because midwestern-born Marie Callender is a naturally good cook, an unusually successful business has been created in Long Beach—a business that is concerned only with baking pies.

The quality of these pies is such that a steady stream of automobiles, from Cadillacs to flivvers, drives daily to an out-of-the-way bakery at 1400 Obispo Ave. to buy pies. They can be bought only here, and are not delivered.

It is not uncommon, therefore, for a prominent Long Beach businessman to have his secretary phone in a pie order, then pick it up on the way home.

Marie, Clarence and Don Callender—mother, father and son—sell more than 200 pies a day in this manner. To keep the home-made quality in their product, they bake all day long. The pie-buyer at 5 p.m. gets just as fresh a pie as did the first customer in the morning, at 11 a.m.

This unusual business began in June of 1948. Marie Callender was then working in a local delicatessen and baking their pies. She had been singled out for that particular job because she was already well known for her specialty.

Clarence Callender had a travelling job, one that kept him from his family. One day, when the family was gathered here, son Don suggested:

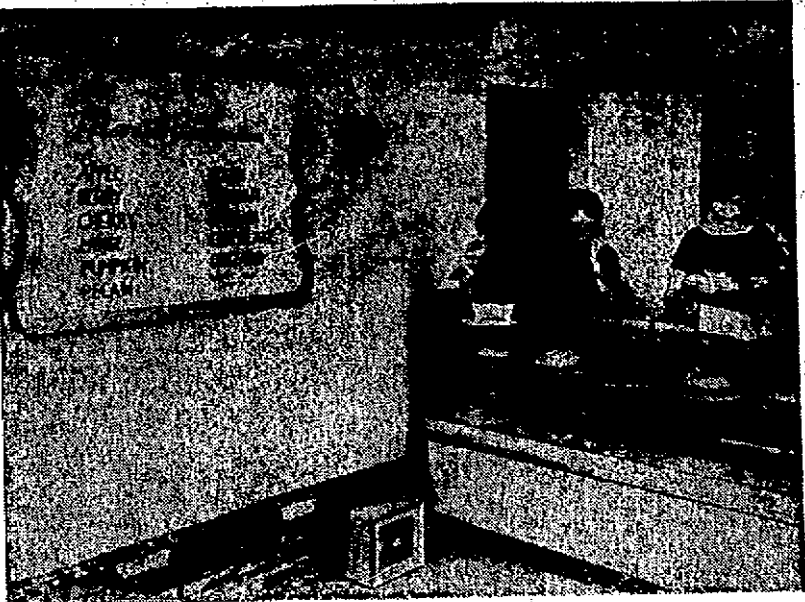
"Mom's getting well known for her pies, why don't we start a business?"

The idea pleased all three of the Callenders. They obtained a quonset hut, 20 by 24 feet, at 1400 Obispo, and Mrs. Callender, aided by her son, began baking pies for their own business. Her husband took them from restaurant to restaurant and they sold like hot cakes—no, like hot pies!

Many of these customers are still with the Callenders, who have continued their wholesale business. But the public's demand for quality pies with home-baked flavor finally persuaded them, a year ago, to go into the retail business, too.

They placed a retail shop in front of the building that had long since replaced the quonset hut, and the public's acceptance of their business was immediate.

By baking continually through the day, and avoiding mass production techniques that would decrease quality, the Callenders soared to a near-capacity re-



MARIE CALLENDER, DORIS ALLISON AT CALLENDER RETAIL SHOP

tail business from the beginning.

Response to their advertising in the Independent, Press-Telegram was enormous, too. At the last Thanksgiving weekend, they made and sold 2,600 pies, a prodigious feat for a bakery that scorns the assembly-line technique.

Mrs. Callender says the firm is concentrating on three factors: high quality of the pie, frequent bakings to insure fresh pies throughout every day, and reasonable price.

Quality is obtained, Callender reports, through careful buying of ingredients and control of baking procedure. When strawberries are in season, the Callenders go directly to the fields to select the berries they want for their product. Apples, carefully selected, are sliced and peeled every day. Choice South American bananas are personally selected.

Supervision of the business is divided between the three Callenders, who founded it. Marie takes an overall supervision of the pie business, her husband handles the business end and her son supervises directly the baking processes.

The unique nature of the Callender pie business is that the firm does no active soliciting except for its newspaper announcements. Customers may call the firm—at GE 3-1448—to order the pies from the selection available that day, then come in and pick them up.

The pie business is now located in a 5,000-square foot building, still at 1400 Obispo Ave., one block north of Anaheim Street. Over the years the building has grown, the business has grown, and the facilities have grown. But, as Mrs. Callender points out:

"The quality of our pies has never changed."

The Callenders offer some

### FAVORITES

### Apple Tops List

A wide variety of pie awaits the customer at Callender's unusual business, at 1400 Obispo Ave.

Depending upon fruits in season, as many as 19 varieties may be available for order.

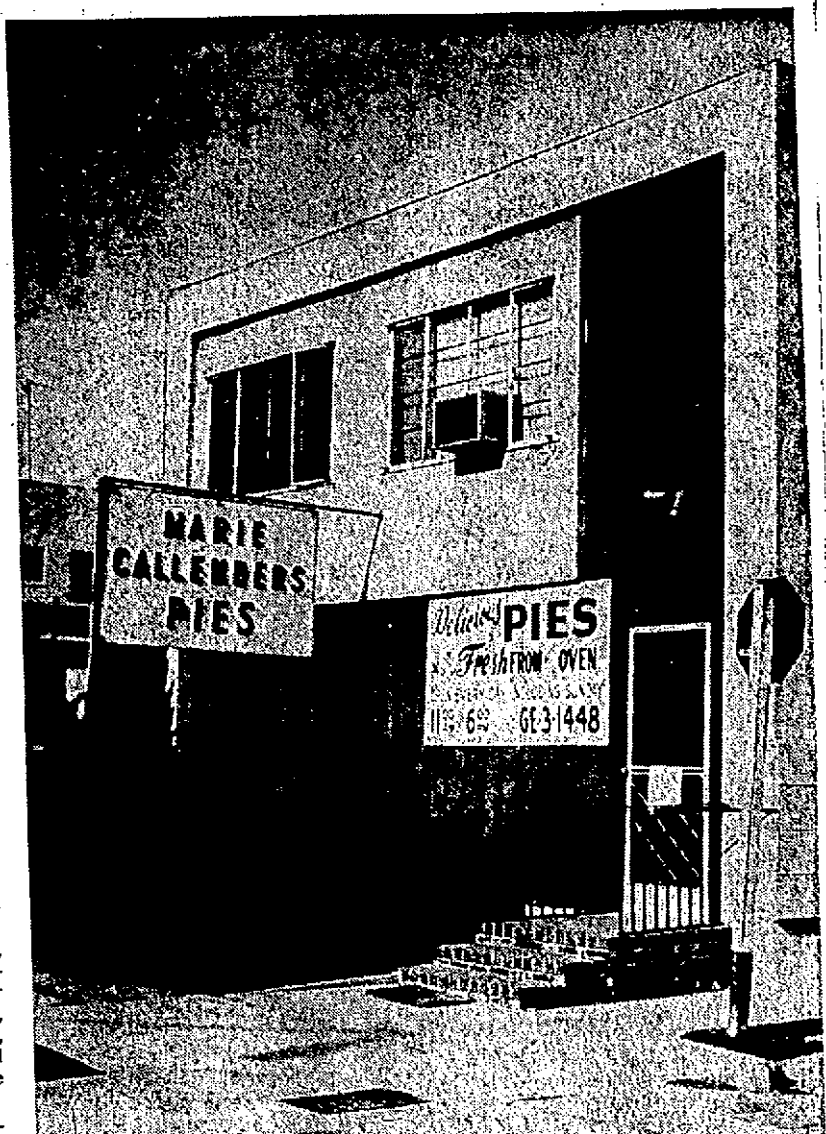
However, one pie always dominates the field, and that's apple. Among the fruit pies, it is consistently the most-ordered. Other popular pies in this category are boysenberry and cherry.

In the cream pie field, lemon leads the list of favorites, but coconut and chocolate are always high on the most-preferred list.

The Callender pie list varies slightly from day to day, depending upon season and demand, but it always includes a wide selection from this list:

Apple, French apple, berry, cherry, mince (seasonal), raisin, apricot or peach, rhubarb, blueberry, custard, pumpkin, chocolate, coconut, banana, lemon and pecan. Usually a special pie is available.

Since baking is a continual process, each customer is assured that his pie will be fresh.



UNUSUAL BAKERY, ON "OFF" STREET, TOPS IN WORLD OF PIES

unique business practices. For example, they tell customers:

"If the pie doesn't please, bring back the tin. We'll either replace the pie or refund the money."

The Callenders, knowing that a bite of good pie is worth 1,000 words, have another unique offer. They suggest that any prospective customer who has doubts about Callender pie drop in at their bakery. There he will be given a free serving to determine for himself.

High quality of Callender pies has produced some unusual incidents, too. For example, a lady called one day and said:

"I want four pies at 11 a.m. today. I'm going to Seattle at noon and I want to take them with me."

She got them, and took them to Seattle, where they were the high spot of a family reunion.

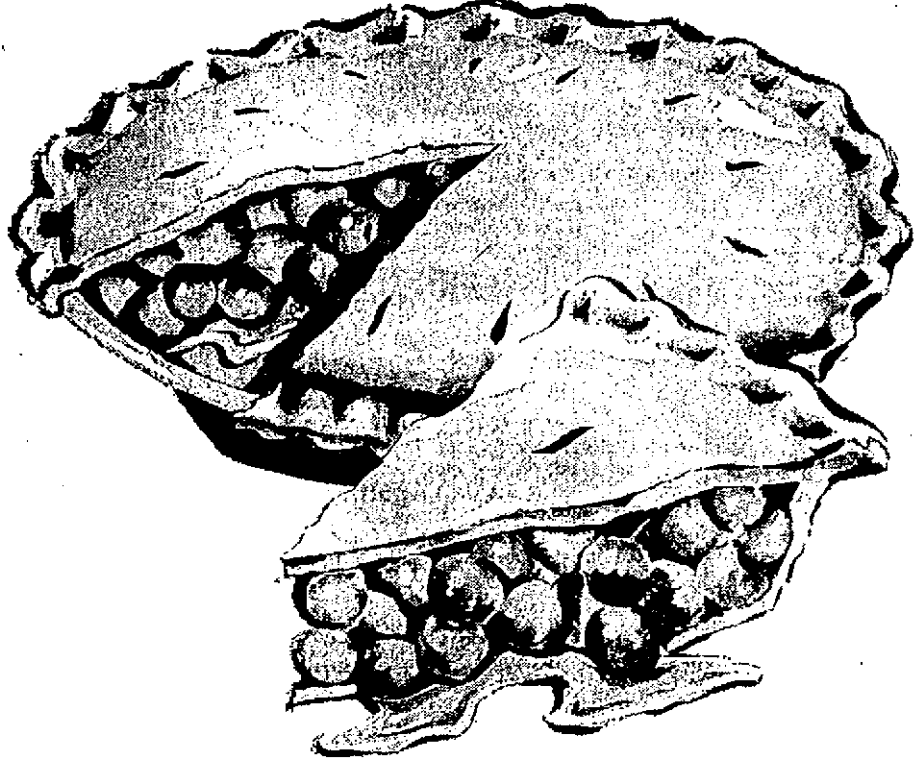
One man, who travels frequently to Oakland, takes pies with him every trip, for friends. A lady from Santa Barbara often writes, telling the day and time she will be visiting Long Beach and the number of pies she wants.

Recalling the days when "we baked pies all night and sold them all day," Callender says:

"It's quality that built our business."



Marie Callender...  
says...



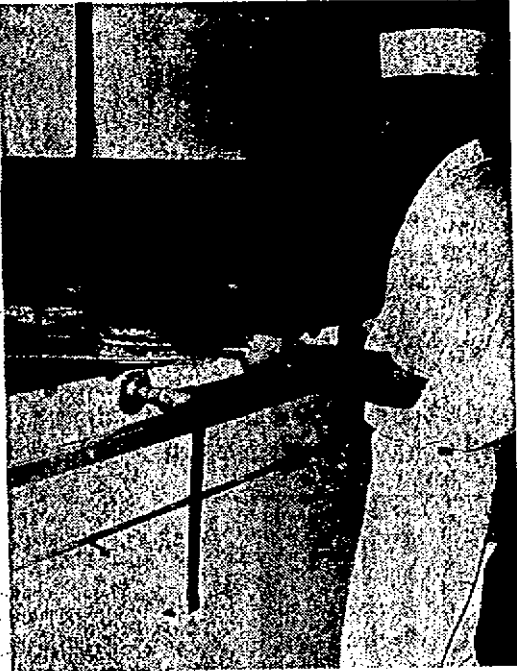
**PIES ARE OUR BUSINESS**  
—our only business—

**Marie Callender's PIE SHOP**

**Open Daily Including Sunday from 11 A.M. to 6 P.M.**

**1400 OBISPO, LONG BEACH (1 BLOCK NO. OF ANAHEIM ST.)**

**TO RESERVE PIES PHONE GE 3-1448**



DON CALLENDER AND FRESH APPLE PIES



CANINE'S CANINES CAPPED

# Dog Gets 'Golden Grin'

By VERA WILLIAMS

Rusty has a golden smile these days.

The reason is that he has two gold teeth.

Rusty, year-old cocker-collie owned by the four children of Mr. and Mrs. Daniel A. Brooker, 4607 Maybank Ave., Lakewood, ran into the street and was hit by a car.

He suffered only minor injuries—except that the two long canine teeth (upper and lower) on the left side were broken off. The nerves were exposed.

Judy, 9, Peggy, 6, and Debby, 5, wept. Craig, would have wept, too, but a 13-year-old boy isn't supposed to weep, even over a hurt dog.

The family took Rusty to the veterinarian. Could he pull the teeth?

The vet shook his head.

If it had been one of the smaller teeth on both sides of the canines, they could be pulled easily, he explained. But canines—no pun intended—have long roots, and pulling them requires surgery.

How about capping them with gold?

Brooker, an accountant, demurred slightly at the expense, but as Mrs. Brooker says, "... when four children twist a father's arm, he can't do much except give-in."

Rusty spent three days at the vet's and the dentist's. His teeth were treated, then under anaesthetic they were capped. Also he received antibiotics.

Total bill: \$35.

Rusty has a BEAUTIFUL smile, but his bone-chewing days are over.

Bones are too hard on \$35 gold teeth.

## Curtis Heads World Trade Week Publicity

John Curtis, vice president of Curtis, Sarver & Witzman, Long Beach-based advertising and public relations firm, has been named publicity chairman for the 37th annual World Trade Week observance, May 19-25.

Staged to create public awareness of the importance of world trade, the week is sponsored by the Los Angeles Chamber of Commerce, Ports of Long Beach and Los Angeles, Los Angeles International Airport and the County Board of Supervisors.

## Patton Veterans Reunion Set

Veterans of Gen. George S. Patton Jr.'s famed "Hell on Wheels" Second Armored Division of World War II will hold a reunion Saturday at 3 p.m. in the officers' mess, Pasadena Area Support Center, 125 S. Grand Ave., Pasadena. A dinner-dance will begin at 6:30 p.m.

Veterans of the Long Beach area can make reservations with Edward Dworkin, 12012 S. Grayling Ave., Whittier.

## Labor Party's Chief Will Meet With K

LONDON (AP)—Labor Party Chief Harold Wilson will pay a one-week visit to Moscow in June during which he will confer with Soviet Premier Nikita Khrushchev.

The date is not definite yet but it is expected to be about June 8. Earlier incorrect reports said he would leave May 8.

See My Ad in

**Parade**  
MAGAZINE

TODAY

Pages 18 and 19,  
Hurry, Only  
7 Days Left!

**Rexall** ORIGINAL  
**7¢ SALE**

**McCracken's**  
**Rexall Pharmacy**

16283 S. Paramount Blvd.,  
PARAMOUNT Phone: 634-7474



RUSTY'S GOT A NUGGET IN HIS MOUTH.



DEBBY, 5, AND JUDY, 9, TOOK RUSTY TO THE DENTIST

## Lifeguards Wanted for 28 County Pools

1, P-T Los Angeles Bureau

Applications for lifeguard positions at 28 Los Angeles County-operated swimming pools will be accepted until 5 p.m. Friday, according to Norman S. Johnson, director of parks and recreation.

Fifty lifeguards will be hired by the county later this month, after examinations which include a timed-swim test.

County pools in the local area include Caughran Park, 14001 S. Bellflower Blvd., Bellflower; Sportsman Park, 9335 S. Western Ave. in the Inglewood area; pools in Aviation High School and Redondo Beach Union High School, both Redondo Beach; and Mira Costa High School, Manhattan Beach.

Applications may be obtained from the County Civil Service Commission, Hall of Administration, 222 N. Grand Ave., Los Angeles; South Bay Lifeguard Headquarters, 1101 Strand, Redondo Beach, or from the Department of Parks and Recreation, 155 W. Washington Blvd., Los Angeles. Examinations will be given

## Loaded Cannon Ball Found in Old House

CHARLESTON, S. C. (UPI)

A loaded Civil War cannon ball was found in an old house and taken to the U.S. Navy base for safe detonation.

The construction crew remodeling the house on famed Broad Street found the century-old cannon ball and called the Navy for demolition experts when they saw it was loaded and the fuse was in place. The ball was about six inches in diameter.

The house, built in 1854, was severely damaged by Union fire in the Civil War.

## Station KLAC Airs Salute to Long Beach

Radio Station KLAC (570) begins "A Salute to Long Beach" week tonight.

The opening program, starting 8:05 p.m., will be devoted to the growth and future of the city.

Five civic officials will be interviewed by reporter Frank Bingham.

The officials include Mayor Edwin W. Wade, Harbor Commission President H. E. "Bud" Ridings, California World's Fair Vice President Loren McCannan, Chamber of Commerce Executive Vice President Harry Krusz and Harry Buffum, chairman of the Long Beach Diamond Jubilee celebration.

## Apartment Rifled

Gary Theodore Edwards of 1500 Harding Street, told police Saturday that a burglar who broke into his apartment took a .22-caliber Colt Woodsman automatic and a box containing 55 shells for it.

## PUC Again Bans Water Firms' Sale

By a split decision, the State Public Utilities Commission has reimposed its order restraining the Dyke Water Co. of Garden Grove from disposing of any part of its system without PUC consent.

The PUC action specifically blocks, until further order, the sale and transfer to the City of Anaheim of a portion of the Dyke system within and adjacent to the city's boundaries.

LAST APRIL 2, the Orange County Superior Court rendered a condemnation judgment of \$1,891,245 on the facilities concerned.

Commissioner William M. Bennett was the lone dissenter on the five-man state commission. He said he would approve the sale and transfer to the city without the delay of a restraining order.

The PUC majority, however, said the commission does not believe that "a proper disposition of the proceeds of the condemnation judgment is contemplated by the utility in light of its existing and prospective public utility obligations."

The action reopens the PUC investigation into the proposed sales and transfer. A date for hearing will be announced.

THE PUC majority said that at the reopened hearings, the commission will be interested primarily in Dyke plans on (1) refunding of excessive rates collected pending court review of a 1960 decision rolling back company rates from \$3.75 to \$3 a month; (2) refunding of payments due on construction advance; and (3) refunding of customers' deposits to establish credit.

In his dissent, Commissioner Bennett said, "I do not think it is the function of this commission to set itself up as some type of tribunal to establish the validity and priority of claims against the Dyke Water Co."

## Club Robbed

Burglars who cut a hole through the roof of the Johnny Rebel Club, 1292 W. Willow St., escaped with about \$200 from jimmied coin machines early Saturday morning, police reported.



## Mother's Day Is May 12th

GIVE HER A TREASURED PHOTOGRAPH

Large 8x10" Sepia Tapestry Portrait. Reg. Priced at \$10

4.95

or 3 for \$10

Have a beautiful and expertly posed portrait taken of yourself or a loved one by our skilled photographer. A perfect gift for Mother's Day.

• Complete selection of proofs  
• Please call for an appointment

Photograph Studio—  
Second Floor

*The Broadway*  
LONG BEACH  
IN THE LOS ALTOS SHOPPING CENTER  
Bellflower at Stearns  
GE 9-4811

Open Today - Sun. 11-6  
\$100,000

# CARPET SALE

BEFORE YOU BUY CARPET ANYWHERE... COMPARE OUR PRICES. WE GUARANTEE THE LOWEST PRICES OR YOUR MONEY BACK

**DUPONT "501"**  
100% Continuous Filament  
**NYLON by Magee**  
Completely Installed

We made a tremendous special purchase on the famous GENUINE DUPONT "501" NYLON CARPETING from America's most outstanding mill... MAGEE. Lush hi-low design found only in the better carpets. This is heavy weight with "double bonded backing"... mothproof, stain resistant.

OVER 56-OZ. RUBBERIZED PAD

- Tackless Stripping • Expert Installation
- All Labor and Sewing • Door Metals

YOUR CHOICE — COMPLETELY INSTALLED

CAPROLAN NYLON

Here's a sample of quality... long wearing, mothproof. Choice of colors. 100% CONTINUOUS FILAMENT.

DUPONT NYLON

Made from the famous DuPont yarns for years of wear... Choice of colors. 100% CONTINUOUS FILAMENT.

100% WOOL by Beattie

Soft, luxurious wool for real room beauty... mothproof. Choice of colors.

ONE PRICE INCLUDES ALL

- 50-oz. Rubberized Padding • All Labor and Sewing
- Expert Installation • Door Metals
- Tackless Stripping

100% NYLON PILE

Completely Installed

- Low Price • Expert Installation • Padding • Door Metals
- Tackless Stripping • All Sewing and Labor
- Choice of Colors

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BELMONT SLASHES

ALL PRICES!

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SELLING ENTIRE STOCK... AT LIQUIDATION PRICES!

- Sofas • Dressers
- Sectionals • Dining Sets
- Sleepers • Dining Room Sets
- Love Seats • Bedroom Sets
- Chairs • Marble Tables
- Rockers • Coffee Tables
- Recliners • Box Spring & Mattresses
- Radios • Desks
- Bookcases • Lamps
- Chests

1/2 OFF

BANKAMERICARD OR TERMS UP TO 3 YEARS TO PAY

**BELMONT**  
600 ALAMITOS AVE.  
Corner 6th Street  
LONG BEACH  
HE 7-4401

\$3 EXAMINATION \$3  
SICK AND SUFFERING  
STOP WASTING TIME & MONEY

Before You Take Treatments Anywhere,  
You Should Have This Examination

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What is it worth to know about your ailments—test facts—HEAD TO TOE OBSERVATION OF SINUS, EARS, NOSE AND THROAT, LUNGS AND RESPIRATORY TRACT, SPINAL VERTEBRAE AND BONE STRUCTURE, PULSE AND HEART ACTION, BLOOD PRESSURE, STOMACH, KIDNEYS, COLON, GLANDS, NERVOUS SYSTEM, LIVER AND GALL BLADDER

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GA 6-6166 — GA 6-6167  
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Please bring this Ad and morning urine specimen with you

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TV BETTER?  
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# Death Notices

**BENBROOK**—Onis Claud, 78, of 227 Olive Ave., died Saturday. Surviving are wife, Melaine; stepdaughters, Mrs. Dorothy Bernier, Mrs. Sallie McKee, Mrs. Virginia Mosley; son, George; sisters, Mrs. Ethel Flaxbeard, Mrs. Lavada Bush; brothers, Ira, Howard. Requiem Mass Tuesday, 8 a.m., St. Anthony's Church, Mottell's & Peek Mortuary directing.

**WELSHIMER**—Charles N., 81, of 333 West Fourth St., died Thursday. Surviving are wife, Maybelle; brother, Harry C. Service was held at Patterson & Snively Mortuary.

**CARLSON**—Mac, 60, of 5008 Bellflower Blvd., Lakewood, died Friday. Surviving are husband, Bert; sister, Mrs. Irene White; brother, Charles Lane. Service Monday, 2 p.m., White's Funeral Home, Bellflower.

**FRICKER**—Ada MacRea, 80, of 778 Via Wanda, died Saturday. Surviving are son, Laurence; brother, Walter MacRea; niece, Delores Westmoreland. Service Wednesday, 4:30 p.m., Mottell's & Peek Mortuary.

**SHAMP**—Marie Sophie, 98, of 1070 Chanda Court, died Friday. Surviving are son, L. J.; daughter, Mrs. Pearl Worden; a grandson, three great-grandchildren, two great-great-grandchildren. Service Wednesday, 1 p.m., Mottell's & Peek Mortuary.

**YATES (Seal Beach)**—John Nils, 50, of 241 17th St., died Friday. Surviving are wife, Edith N.; sisters, Mrs. Ann Renaker, Mrs. Martha Ohland; brothers, George, Phil, Byron; mother, Mrs. Marlene Gjerde. Service Monday, 11 a.m., Mottell's & Peek Mortuary.

**WELCH**—Nancy E., 91, of 734 Freeman Ave., died Saturday. Surviving are sisters, Mrs. Carrie Boyle, Mrs. Kate Williams; brother, Frank Jones. Service Tuesday, 3 p.m., Patterson & Snively Mortuary.

**KING**—Clifford M., 63, of 1322 E. Esther St., died Friday. Surviving are brother, Clark; sister, Mrs. Katherine Johnson. Friends may call Sunday, 5 p.m. to 9 p.m., at Mottell's & Peek Mortuary. Funeral in Vermont.

# Cartoon Creator's Rites Set

Funeral services for cartoonist Albert Fagaly, creator of the newspaper feature, "There Ought to Be a Law," will be Monday at 2 p.m. in Westcliff Chapel Mortuary, Costa Mesa.

Fagaly, 54, of 1933 Tersita Lane, Newport Beach, died Thursday in Hoag Memorial Hospital after a brief illness. His cartoon is carried by 300 newspapers, including The Independent.

Fagaly had been a resident of Newport Beach for five years. He had been working recently on a TV cartoon series and on a study course in cartooning.

Surviving are his wife, Margaret; son, Robert, and daughters, Misses Russell and Marilyn.

# E. E. CUFF Defender Units' Chief Retiring

Ellery E. Cuff, public defender for Los Angeles County for the past 14 years, will retire Wednesday after 38 years of county service.

His successor is expected to be Erling J. Hovden, 63, of North Hollywood, who now is serving as chief deputy public defender.

Supervisor Kenneth Hahn announced last week he would nominate Hovden to the post, with a salary range of \$20,208 to \$25,176 annually. Hovden placed first in a recent promotional examination.

Cuff has been a member of the public defender's department for 35 years, serving more than 20 years as a trial lawyer.

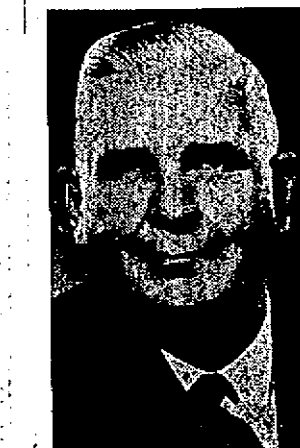
Hahn pointed out that the present work load of the public defender's office in two months equals that experienced during all of 1948, when Cuff was named to head the department.

The staff of attorneys has increased from 15 to 68 and the number of trial courts from seven to 18. The branch office in Long Beach during this time has grown from a staff of one attorney and secretary to five attorneys.

CUFF is a past president of the State Public Defender and Legal Aid Association and is chairman of the defenders' section of the national association.

In 1948, he was appointed chief legal adviser to the then Gov. Warren's Crime Commission on Criminal Law and Procedure. When his predecessor as public defender, William B. Neeley, was appointed a Superior Court judge, Cuff was named to Neeley's place on the Crime Commission.

At present, Cuff is a member of the advisory committee on criminal statistics and serves on the Governor's Special Commission on Insanity and Crime.



**Visitor**  
Observance of U.S. Canada Good Will week will be marked by the visit to Long Beach Tuesday by George R. Paterson, consul general of Canada assigned to Los Angeles. Paterson will speak on relations between the two countries at the Tuesday meeting of the Long Beach Kiwanis Club.

**BEAUTIFUL LOTS \$105**  
IN TREE SHADED LAWN  
Including Full Kitchenette and Maintenance  
Purchase today for immediate or future use. Interest free terms up to 36 months... free insurance available on unpaid balance to pre-need buyers.

**COMPLETE FUNERAL PLANS** including casket and all services, cemetery lot, opening and closing fees, flower vase, etc. Full cost \$316

For Complete Information Contact  
WILSON'S FUNERAL HOME  
1001 B. ST. - LONG BEACH, CALIF. 90801

# Man, Does He Ever Hate to Be a Loser!

VENICE, Calif. (AP)—Police said Saturday they've heard of hard losers but never like this.

Officers reported Cecil Rice, 30, told them he lost \$30 in a dice game. Then he poured gasoline on the winner and tried to ignite it after setting fire to the man's house, police said.

Rice was booked on suspicion of assault with intent to commit murder.

The harassed victim, Lonnie McClain, 38, said Rice left the house after the game and returned with two gallon cans of gasoline.

Officers said McClain fled before Rice could ignite him. No one was injured.

# ROUTE DISCUSSION SET

# Freeway Hearing

A public hearing will be held June 5 to discuss alternate locations of two Southland freeways, including one from South Gate to Los Angeles International Airport, the State Division of Highways announced Saturday.

Three different routes will be considered for the Century Freeway, Route 174, between California Avenue in South Gate and the westerly limit of the airport.

The proposed "blue" route is north of Imperial Highway just west of Hawthorne Boulevard, and it drops down to join the "yellow" route.

The "red" route runs just south of Century Boulevard, crosses it at Hawthorne Boulevard and swings around the north side of the airport.

The other freeway under discussion would be a segment of the Pacific Coast Freeway, Route 60, north from Imperial Highway to the previously adopted Marina Freeway.

THE HEARING will be in the auditorium of Washington High School, 10860 S. Denker Ave., Los Angeles. It will start at 1:30 p.m.

Aerial maps showing the various routes will be displayed from May 10 to June 5 at 10 locations, including the Lynwood City Hall, 11330 Bullis Road; South Gate City Hall, 8650 California Ave., and Hawthorne City Hall, 200 W. 126th St.

## FISHING SEASON

# OPENS

## May 4th

# Sav-on

Fresh Water Fishing at Lake Crowley

**Trout Net**  
89¢

**Tackle BOX**  
1.79

**Fresh Water Outfit**  
"Mikymatic" "Spin Cast" — 2 piece six ft. solid glass rod in charcoal gray color. Reel has 100 yds. of #6 test mono line included.  
8.88

**Fresh Water Rod**  
6 1/2 ft., 2-pc. 4 1/2 oz. spinning rod with fixed locking reel seat, 4 guides, brace tip top super-fast tip action.  
5.98

**SALT WATER OUTFITS**  
Medium Action — 8 1/2 ft. one-piece rod with detachable butt, 4 spinning guides. Penn "Jugmaster" reel, gear ratio 4 to 1. 2 plastic spoons included.  
23.95

Barra Spinning Rod — 10 ft. 2-pc. hollow fiber-glass, cork handle & fore-grip, locking reel seat, Mitchell "302" reel — smooth positive drag, full ball pick-up.  
39.95

**Fresh Water Lines**  
"Golden West" ... 2 attached 100 yds. of monofilament line. Total of 200 yds.  
69¢ 89¢

**Fresh Water Outfit**  
Mitchell "Spin Casting" — 2-pc. hollow fiberglass rod, chrome guides & tip. Mitchell "304" reel with adjustable drag, full ball pick-up.  
19.95

**Fresh Water Reel**  
Wrasen "Bart" Spinning Reel — Adjustable drag, Non-reversible crank. 10 lb. mono line.  
4.29

**Fresh Water Reel**  
Mitchell "304" Spinning Reel — Full ball model. Holds 300 yds. of 6 lb. mono line.  
9.98

Flat Fish — #4 or #5 ... 89¢  
Super Baper #501 or 502 49¢

**Sleeping Bags**  
Boys' 36 x 72" Filling: 4 lbs. cotton & wool. Cover: Forest green cotton broadcloth. Bottom & canopy in ass't colors. Lining: Cotton flannel. 36" brass zipper.  
6.88

Men's 36 x 81" Filling: 3 lbs. Celanese Acetate. Cover: Green Rayon Bottom & Canopy. Supported heavy vinyl. Lining: Colored cotton flannel. 100" zipper.  
9.98

Men's 36 x 81" Filling: 4 lbs. Celanese Acetate. Cover: Forest green cotton poplin. Lining: Millum satin. 100" zipper. 2 mattress pockets, full weatherstrip, 2 bags can be zipped together.  
12.95

**Folding Cot**  
with Foam Mattress  
1" aluminum tubing, highly polished. Double center legs with leg lock. 1 1/2" virgin polyethylene foam mattress, multi-color.  
14.88

**Folding Stool**  
Versatile, sturdy wood frame, seat in a variety of bright striped drills.  
98¢

## IT'S BABY WEEK

APR. 27 - MAY 4

**Deluxe Baby Bath**  
Full size plastic tub with sloped back. 2 handy side trays for soap and wash cloth. Yellow, pink or blue.  
2.49

**Infants' Blanket**  
"Fralie" — Rayon-Acrylic fibers with acetate binding. 36x50" size in white or pastel colors.  
1.69

**INFANSEAT**  
Designed to provide pediatrically correct support for the baby's back & head. Makes it easy to transport your infant.  
4.98

**Fitted Crib Sheet**  
"Blossom" — Fits all standard crib mattresses. Can't pull loose — Fits snugly. No ironing needed. Assorted colorful prints.  
69¢

**STRETCH Crawlers**  
100% Nylon knit terry cloth... Soft, comfortable full cut. Plastic gripper feet. White & ass't colors. 0 to 12 mos.  
1.69

**TERRY Cover-all**  
1-pc. cotton set with gripper front and crutch. Full cut for comfort. Assorted pastel colors and prints. 0/3 mos. & 3/9 months.  
1.69

**Diaparene OINTMENT**  
Soothing, anti-bacterial, healing treatment for diaper rash. Stops ammonia odor, too. 2 oz. tube — Reg. 1.25  
97¢

**Sleeper-Stroller-Walker**  
by WELLMAN... Plated tubular frame, wire foot rest and shopping bag. Adjustable handle & front legs. 3 position canopy & rear sun shade. Plastic coated fabric, padded seat and back. White with pink & turquoise dots.  
14.88

**P & G Soap Savings**  
DUZ with FREE Bar Soap 98¢  
DREFT with Bar Soap 83¢  
ZEST with Bar Soap 2:39¢  
LAVA Hand Soap Large Size 2:31¢  
THRILL LIQUID For Dish 59¢

## DRUGS & SUNDRIES

**Listerine**  
ANTISEPTIC Mouth Wash. 12 oz. Reg. 89¢  
69¢

**Pepto-Bismol**  
For Upset Stomach. 12 oz. Reg. 1.30  
99¢

**Liquid Vitamins**  
SAY-BN... Formulated specially for child nutrition. Pint  
1.09

**Preparation H**  
OINTMENT — Relieves hemorrhoids, relieves pain. 1 oz. tube — Reg. 89¢  
79¢

**Aspirin TABLETS**  
Fast Pain Relief. 100 Tabs. Reg. 1.25  
98¢

**Alka Seltzer**  
TABLETS 25 Tabs. Reg. 50¢  
49¢

**Epsom Salts**  
SAY-BN... U.S.P. 5 lbs. 35¢

**Brewer's Yeast TABS**  
SAY-BN... 7 1/2 gals. 250 tabs. 33¢

**Mineral Oil**  
SAY-BN... U.S.P. 1 lb. 27¢

## Layaway Portable Typewriters

by REMINGTON

"Holiday Deluxe" — Standard keyboard with pica type. Weighs only 11 1/2 lbs. Turquoise color with white carrying case.  
39.95

"Monarch" Key-set tabulator... sets and clears right from the keyboard. Two color ribbon & stencil control. Toner regulator... adjusts to your feet. Stays put... never creeps.  
64.95

**KEAPSI Picnic Jug**  
With recessed faucet... Sanitary liner, enameled steel construction. Fiberglass insulated.  
3.79

**WESTCLOX Travalarm**  
Sliding shutter front, easel back. Non-breakable case. Shatterproof crystal. Just 3 1/2" inches high. LUMINOUS DIAL & HANDS  
7.98

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**Jergen's Lotion**  
Replaces moisture in Hands.  
Reg. 1.00  
69¢

**NESTLE'S EverReady Cocoa**  
Sweet Milk Cocoa 2 lbs. Reg. 97¢  
73¢

**CHUX Disposable Diapers**  
Choice of: 36 Small, 24 Large, 18 X-Large  
Reg. 1.98  
1.19

**HOLLYWOOD Sani-White SHOE POLISH**  
For all white shoes — Non-Toxic.  
3 oz. Reg. 37¢  
23¢

**LUSTRE-CREME Spray Set**  
Choice of Regular, Super Soft, Dry & Bleached  
14 oz. Reg. 99¢  
2 FOR 1.00

**Flashlight Batteries**  
Choice of "D" or "C" cell.  
2 FOR 15¢

**7x35 Binoculars**  
Individual Focus Guaranteed 1 Year  
Precision engineered, hard coated lens, center swivel for wide range. Leather case and strap.  
17.98

**BALL-TIP Brush Rollers**  
Reg. 69¢  
More comfortable to sleep on, gentle to your scalp.  
• 18 Large 28 Grip Pins  
• 12 Medium 24 Grip Pins

**PERMA-PRESS Sponge Mop**  
New Design "Easy-squeeze" head • Rust-proof chrome finish • Smooth, glide-angle action.  
1.98

**LADIES' SWIM Cap**  
Sea Siren "Large"... wide selection of flower clusters in color or white. Strapless cap. Really keeps hair from getting wet.  
98¢

# Sav-on

SELF-SERVICE DRUG STORES

Ad Prices Prevail: April 20th-May 1st  
Sunday through Wednesday

OPEN 9 AM-10 PM... 7 DAYS A WEEK











# 1st clearance last monday of the month

## MAY CO LAKEWOOD

### BOULEVARD DRESSES 95

**GROUP OF DRESSES**  
**5.00** were 12.99-16.99  
Superb buys in textured rayons, Arnel triacetate jersey and double cotton knits. Misses' and half sizes.

### BOULEVARD DRESSES 16

**GINGHAM CHECK SEPARATES**  
**1.00 each**  
This group includes skirts, capri pants, matching tops in an assortment of colors.

### CAMPUS SHOP 43

**ACTIVE SPORTSWEAR**  
**59c-3.97**  
Final clearance group of active sportswear shorts, tops, capris and knit tops.

**JR. DRESSES SALE PRICED**  
**8.97**  
Full skirts and sheaths, in silks, wools, cottons. In solid colors and prints. Sizes 5-15.

**BETTER DRESS CLEARANCE**  
**11.90-14.90**  
Group of junior dresses by famous makers in styles for street and after five. In a miscellany of fabrics and colors. Sizes 5-15.

### MISSIES' SPORTSWEAR 49

**PARIS KNIT SUITS**  
**16.90**  
Final clearance of beautiful 3-pc. wool knit suits, designed and made in Paris. Lovely fashions at a surprisingly low price.

### MISSIES' DRESSES 96

**WOOL IMPORT SUITS**  
**23.00**  
Limited selection of all-wool Italian knit suits, two and three-piece styles, discontinued and as-is items.

Famous make misses' shirtdresses ..... **9.99**

### SPORTSWEAR SEPARATES 101

**SPRING AND SUMMER SKIRTS**  
**1.99**  
Rayon and dacron polyester skirts with a linen texture. Washable, light and simply perfect for spring and summer weather.

**FAMOUS MAKE WOOL SKIRTS**  
**5.97**  
Assorted sizes in wool skirts. Tremendous values on the latest fashion styles . . . all reduced to clear.

**EARLY SPRING DRESSES**  
**12.00-24.00**  
Group of early spring dresses, some knits, misses' sizes.

### CAMPUS SHOP 43

**PROPORTIONED CAPRIS**  
**2.99**  
Homespun cotton capris in many fashion colors . . . now reduced to clear. Take advantage of this extraordinary low sale price.

**REDUCED SWIMWEAR**  
**7.00-9.00**  
We've a collection of discontinued styles in famous make swimwear. One and two-piece styles, many colors. Not every style in every size or color.

### COED SHOP 55

**ASSORTED SPORTSWEAR**  
**1.99-3.99**  
We've reduced skirts, blouses and capris in this collection of famous make sportswear.

### ROBES AND LOUNGEWEAR 53

**THE YAH YAH DRESS**  
**4.99**  
You've said hooray for these cute cotton hopsacking dresses . . . here they are at a nice reduced price.

**CHENILLE DUSTERS**  
**3.99**  
Comfy cotton chenille coverups for cool spring evenings, marked down, in a selection of colors and sizes.

### YARDAGE 54

**1/3 to 1/2 Off**  
Complete selection of dress and blouse lengths, first quality fabrics, including silks, woolsens, cottons, synthetics in prints, plains, novelty weaves and textures.

### BLOUSES 31

**NOVELTY BLOUSE COLLECTION**  
**2.99 to 3.99** Reg. 3.99 to 4.99  
Wide selection of styles and fabrics in white and colors, broken sizes.

### NOTIONS 1

**SAVINGS FROM OUR NOTIONS AISLE**  
2.99 Clean-Tint upholstery dye. Assorted colors, now ..... **99c**  
1.29-2.99 Bathing caps for summer. Assorted styles ..... **69c-1.99**

### MILLINERY

**LARGE ASSORTMENT SPRING HATS**  
**4.00 to 6.00**  
Were 5.95 to 12.95 and come in a range of delightful colors and styles.

### HAT BAR

**CASUAL AND DRESSY HATS**  
**2.00**  
Were 3.98 to 5.00; many styles; straws, fabrics, veiling; assortment of colors.

### COSTUME JEWELRY 28

**JEWELRY VALUES**  
**69c\***  
\*Plus 10% federal tax  
Necklaces, earrings and pins make sparkling treasures at one tiny tag.

### CHILDREN & COED SHOES 70

4.99 Famous brand coed sneakers; broken sizes ..... **1.19**  
2.99 Coed slippers, broken sizes ..... **1.99**  
3.99 Coed slippers, broken sizes ..... **2.99**

### BOULEVARD SHOES 112

**PERSONALITY DRESS SHOES**  
**6.97**  
Were 9.99-10.99. Pumps and sandals in all the most wanted heel heights; popular summer colors and materials.

Were to 12.99 Assorted dress shoes ..... **4.97**  
Were to 6.99 Misc. Italian casuals ..... **2.97**  
Were to 9.99 Personality flats ..... **2.97**

### WOMEN'S SHOES 12

Mademoiselles, Gamins, Mr. Kimel, Sabrina and others in broken sizes ..... **6.97**  
Caressa natural straw pumps on mid heels. Sizes 4 to 10, AAA to B ..... **7.97**

**DRESS SHOES**  
**5.97**  
Were to 19.99. Famous Serenades and other know makers; Spring and Summer styles from regular stock. Broken sizes.

### MEN'S FURNISHINGS 6 & 80

3.99 W. & w. 1/5 shirts, **2.59, 2/5.00**  
3.99 Short-sleeve PJs ..... **2.59, 2/5.00**  
2.50-3.50 Designer ties ..... **1.39, 3/4.00**  
3.95 Men's leather wallets ..... **1.99\***  
1.50 Imported wool socks; ribs, fancies **99c**  
1.00 Linen or cotton handkerchiefs **2/1.00**  
2.95 Cuff link and tie bar sets ..... **1.00\***  
Group of dress shirts, to clear ..... **2.99**  
\*Plus 10% Federal tax

### MEN'S SPORTSWEAR 45 & 84

3.95-4.95 Short sleeve sport shirts ..... **2.59**  
5.00-5.95 Short sleeve sport shirts ..... **3.59**  
Cotton burlap fashion casual jackets ..... **7.00**  
7.95 Dacron polyester & rayon slacks ..... **4.99**  
15.95-19.95 Famous make dress slacks **9.99**  
4.98 Washable slacks ..... **1.99**  
40.95 Group of sport coats ..... **25.00**

### BARTON HALL SHOP 83

39.95-59.95 Suits ..... **29.95-49.95**  
3.99-6.95 Short sleeve ivy shirts **2.99-3.99**

### BOYS' SHOP 14 & 23

3.98 Famous make swimwear ..... **3.39**  
2.50-2.98 Surf pants and swim trunks **1.59**  
2.99 Dress shirts; some counter soiled **1.99**  
2.98 Sport and knit cotton polo shirts **1.99**  
Group of cabana jackets ..... **2.79**  
Double knee cotton denim jeans ..... **1.59**  
2.99 Casual slacks; sizes 6-12 & 28-32 **2.99**  
4.98-5.98 Dress slacks ..... **2.99**  
14.95 Laminated zipper jackets ..... **8.99**

### LUGGAGE 36

39.50 Men's wardrobe bags ..... **24.99\***  
47.50 Women's wardrobe bags ..... **28.99\***  
14.95 Famous make train case ..... **7.99\***  
10.00 21" weekend cases ..... **6.99\***  
\*Plus 10% Federal tax

### CHINA & GLASSWARE 46

1.00 Imported hand-cut tumblers ..... **68c**  
7.50 Imported cut crystal stemware ..... **3.88**  
1.29 China plate with handle ..... **88c**  
5.95 4-pc. imported mug set ..... **3.88**  
5.95 16-pc. earthenware, service for 8 **2.88**  
2.99 Heavy-bottom colored tumblers ..... **1.88**  
49c After-dinner cup/saucer sets ..... **38c**  
14.95 After-dinner coffee set ..... **8.99**  
5.95 Imported colored icers/liners ..... **2.99**

### GIFT SHOP 82

5.98 patio and garden lamps ..... **1.00**  
3.98-14.98 oriental giftware **1.88-10.88**

### APPLIANCES 73, 74

**CAN OPENERS**  
**9.97** were 11.88  
Udico deluxe model with fingertip control, magnet lid-holder.

### HARDWARE 87

**STEEL CABINETS, UNPAINTED FURNITURE**  
**25% off**  
Quality cabinets and sturdy furniture for extra storage space. Floor samples.

### HOUSEWARES 29, 33

**50% off CLEARANCE ITEMS**  
Were 99c to 23.95. Large selection of name brand cookware, gifts, etc.

**CLOTHESLINE REEL**  
**17.88** was 22.95  
Five separate lines reel out when needed, reel in for protected storage.

### SPORTING GOODS 50

Discontinued folding patio and company table ..... **25% off**

### ART NEEDLEWORK 40

9.98 Sequin hand bag kit ..... **6.99**  
2.49 Sequin hat kits, assorted colors ..... **1.19**  
9.98 "Neat Tricks" orlon sayelle kit ..... **4.99**  
11.98 Cortina yarn sweater kit, 3 only **4.99**

### TOWELS, LINENS 30

**MARTEX CRITERION BATH TOWELS** —  
If perf. 1.98 bath **1.19** 1.29 hand **69c**  
If perf. 49c wash cloth ..... **39c**  
If perf. 6.98 Martex & Fieldcrest bath sheets ..... **2/6.99**  
59c Cotton Check-Mate dish towels, ea. **38c**  
59c Place mats ..... **3/1.00**

### SHEETS, BEDDING 34, 41

**SOLID COLOR SHEETS—STRIPED HEMS**  
**1.79** were 2.49-2.79  
twin or full  
72x108" twin or 81x108" full. All perfect quality — 4 colors — one low price.

Springs "Candycane" cot. percale sheets **1.99**  
8.99 80x90" blankets, blue or yellow **3.99**  
19.99 King size shag'spreads ..... **5.99**  
19.99 King size all wool blankets ..... **10.00**  
7.99 King size color. fitted sheets perf. **3.99**

### FLOOR COVERINGS 32

**SAVE ON SCATTER RUGS**  
**1.00-9.95** were 3.99-29.99  
Cottons, rayon and nylon pile. 2'x3' to 4'x6'.

### CURTAINS & DRAPERIES 11

4.99-5.99 Shortie draperies, 48" wide to pair in 45-54" and 63" lengths ..... **2.99 pr.**  
4.98-8.98 Furniture throws ..... **2.99-6.99**  
1.99-15.99 Upholstery remnants  
50%-60% off  
1.99-15.99 Curtains ..... **50%-60% off**  
16.99-19.99 Benches 36-46" **11.99-14.99**  
1.99-4.50 Tier curtains ..... **1.00-1.99 pr.**

### SLEEP EQUIPMENT 35H

**FOAM MATTRESS**  
**25.88**  
4 1/2" thick, odorless, non-allergenic; striped ticking. 10" box spring **25.88**

**TWIN SET ON LEGS**  
**38.88** complete  
Firm mattress, box spring, 6 legs.

**SAMPLE SLEEPERS**  
**119.00-188.00**  
Assorted styles, fabrics. All sleep two.

### PATIO FURNITURE 35K

**ADJ. CHAISE**  
**14.88**  
Alum. frame on wheels, thick pad.

**2 CHAIRS OR 1 CHAISE**  
**7.88**  
Folding alum. frame, wh./grn. webbing.

### FURNITURE 35

**LEATHER TOP TABLES**  
**28.00** were 39.95  
Traditional cocktail, step, end tables.

49.95 Solid maple cocktail table ..... **33.00**  
39.95 Drop-leaf corner table ..... **22.00**  
84.95 Hard maple chest cabinet ..... **55.00**  
89.95 Fr. Prov. lingerie chest ..... **68.00**  
139.95 Marble top lamp table ..... **69.95**  
119.00 Loose pillow bk. chair ..... **79.95**  
149.95 Hi-back provincial armchair ..... **99.95**  
109.95 Club chair, foam, modern ..... **59.95**  
89.98 Chair, foam T-cushion ..... **58.00**  
79.95 Dresser desk, hard maple ..... **58.00**  
49.95 Button tufted provincial chair ..... **29.95**  
44.95 Captain's chair, plastic ..... **29.95**  
79.95 Solid maple tea cart ..... **49.95**  
89.95 Solid maple foot chest ..... **59.95**  
39.95 Solid birch bookcase ..... **29.95**

### LAMPS 63

**TABLE LAMPS**  
**9.99-14.99** were 14.99-24.99  
35 only . . . various sizes and styles

### PICTURES 75

**FRAMED PICTURES**  
**5.99** were 8.00-10.00  
Big selection of sizes, subjects, shapes.

## VALUES FROM OUR MAY MART BASEMENT

### MEN'S ENGLISH SHOES

**7.00** were 9.99  
Fully leather find, leather uppers, leather Goodyear welt soles; mud guard moccasin toes or wing tip. Black, brown, B-BEE-6-12.  
may mart basement, men's shoes, 823

2.99-3.99 Children's shoes, for boys, girls, broken sizes 8 1/2 to 3 ..... **2.67**  
Boys' dress pants, color fast, broken sizes **2/5.00**

### GIRLS' CAPRIS

**1.39** were 1.99 to 2.99  
Cotton corduroys, or wool in sizes 7 to 14, also in sub-teen sizes 8-14. Just 75 . . . hurry in and buy for next winter.  
may mart basement, girls' wear, 824

Boys' cotton corduroy pants, 100% washable, 8-18 ..... **2.00**  
Cone Brighton towels, 22x44 bath sizes. **58c**;  
15x26 hand towel **38c** 12x12 wash cloth **18c**

### TOTS' SPORTSWEAR

**69c to 1.00** were 1.99 to 2.99  
Boys' shirts, slacks, pjs, girls' skirts, blouses, capris, broken sizes and assortments, sizes 3 to 7.  
may mart basement, infants' wear, 808

Kapok pillows, 20x26 size, cotton cover **79c** **2/1.50**  
1.99-3.99 Assorted sportswear; blouses, capris, shorts ..... **1.00**

### GIRLS' SWEATERS

**1.00** were 2.99 to 3.99  
Broken sizes in assortment—orlon, acrylics, some soiled. Sizes 7 to 14. Buy a supply at this low, low sale price!  
may mart basement, girls' wear, 824

### 9x12 RAYON RUGS

**15.00** were 24.95  
Rayon viscose pile, room-size rugs with foam-rubber backing. Sandalwood, rose beige, gold, white.  
may mart basement, rugs, 811

### 6x9 RAYON RUGS

**8.00** were 10.95  
Rayon viscose pile rugs with foam backing. Sandalwood, rose beige, gold, white, and other colors.  
may mart basement, rugs, 811

### WOMEN'S COATS

**5.00** were 7.00  
Misses and women's coats in 100% wool. Long and short styles. Solid colors and tweed patterns. Sizes 6-20.  
may mart basement, women's coats, 828



# Washburn Scrubs Dodgers on 3 Hits

BIG DAY AT LITTLE WALNUT

## Oerter, Arizona State Crack World Records

By JOHN DIXON

The Mt. San Antonio Relays followed its familiar format Saturday—palpating finishes, Herculean heaves, cyclonic times and two world records.

A big crowd of 12,500 in the little township of Walnut (population 909) cheered an all-American athletic roster to the outstanding achievements in the five-year history of the meet.

If the all-day carnival at Walnut was a proper gauge, the Yankees will be tough nuts for the Russians to crack at Tokyo in 1964.

Al Oerter of the New York AC and Arizona State U established the "big" records in an ideal parlay of warm sun and fluffy breezes.

Oerter, two-time Olympic Games discus champion, muscled the thin platter 205 feet, 5 1/2 inches. His old record was 204-10 1/2, set in 1962.

Arizona State snipped the world mile relay record to 3:04.5, bettering the 3:05.6 established in 1960 over the same volcanic ash speedway by a national team of Eddie Southern, Earl Young, Jack Yerman and Otis Davis.

Oerter, a genial 6-4, 265-pound giant, put together the greatest series in the history of any event.

UNCURLING LIKE A MASSIVE mainspring, Oerter opened with a meet record of 201-5, reached his pinnacle of 205-5 1/2, and closed with 199-3 1/2, 204-3 and 202-10. His average was 202-8, farther than anyone else but Bob Humphreys (203-5) has ever thrown.

"I couldn't be more surprised," Oerter puffed to the press. "I'm going to school, trying to comprehend computers, and I've only had time to throw for two weeks."

### STERNBERG VAULTS 16-5

(STORY ON PAGE C-5)

I couldn't get beyond 195 feet in practice. The record is ridiculous considering how little work I've put in.

"My form was far from perfect. The long throw didn't feel right. But naturally I'm very pleased, both with the distance and the consistency."

"I guess I'll have to revise my target from 200 feet to 210—and to 220 next year, at Tokyo."

Oerter was selected "athlete of the meet."

Arizona State's achievement was one for the record books, but hardly one for Ripley. The Sun Devils, who ran 3:05.7 last season at Compton and 3:05.9 two weeks ago at Tempe, simply ran like the devil for the first time.

IT WAS A THREE-DIVISION race after the first 440 leg—Arizona State well in front, the Southern California Striders second, and the rest of the entries out of contact, and almost out of sight.

Arizona State clockings were Mike Barrick 48.0, Henry Carr 45.1, Ron Freeman 45.6 and Ullis Williams a 45.8 anchor. The Striders finished second in 3:08.8 on legs of 47.5 by Bruce McCullough, 46.0 by Mike Larrabee, 47.4 by Bob Karlstrud and 47.9 by Willie Williams.

San Jose, a team of potential Olympians, established a national fresh two-mile relay record of 7:34.4, beating Occidental's standard of 7:37.5 set in 1960.

Bob Hayes won the featured 100-meter dash in 9.9, fastest time in which the event has ever been traveled, but it was marred by an 11-mile per hour aiding wind. World record is 10.0 by Armin Hary of Germany and Harry Jerome of the U. of Oregon.

Despite such challengers as Henry Carr and Forrest Beatty, it was no contest. World's fastest human Hayes exploded out of the starting gate, assumed a four-foot lead and that was that.

USC'S REX CAWLEY HAD A PART in two meet records. He won the 440-yard hurdles in 50.9, fastest time in the world this term, and was leadoff man on the Trojans' sprint medley relay foursome, a 40-yard victor in 3:18.0.

Troy splits were Cawley 47.3, Dave Morris 21.1, Dick Cortese 21.4 and Kevin Hogan, in sick bay with the flu all week, 1:48.2.

USC also got a standout performance from Mike Flanagan, whose glass passport to heaven brought him a school pole vault record of 15-6 1/2. He finished only third on the miss countback behind Ron Morris and George Davies.

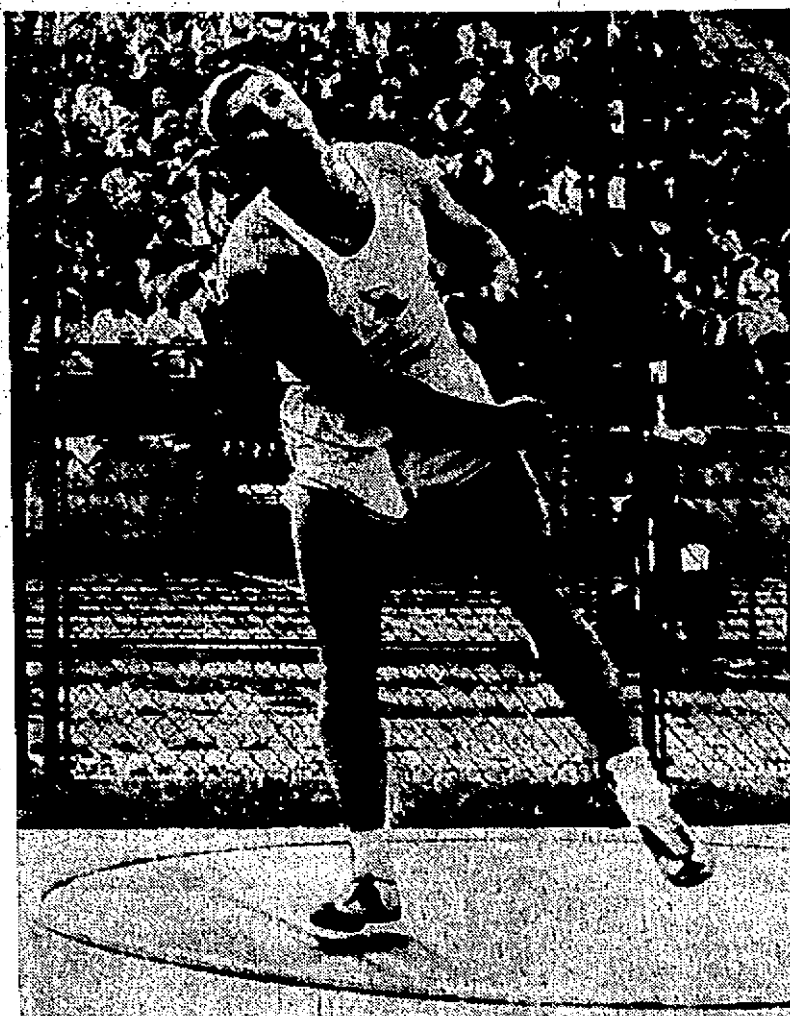
Other marks worth particular note were the 52-2 1/2 (Continued Page C-5, Col. 4)

### Sports Calendar

Horse Racing—Caliente, 12 noon.  
Baseball—Dodgers vs. Cardinals, Dodger Stadium, 2 p.m.  
Semi-Pro Baseball—Rockets vs. Orange County Braves, Blair Field, 2 p.m.  
Drag Racing—Lions Drag Strip, 9 a.m. to 4:30 p.m.  
Auto Racing—Early model stocks, Ascot park, 8 p.m.; Super modifieds and jalopies, Western Speedway, 2:30 p.m.  
Softball—Gardena at Wilmington, Scott Park, 5:15 p.m.

### Sports on Radio-TV

RADIO  
Angels vs. Baltimore, KMPC, 11 a.m.  
Dodgers vs. Cardinals, KFI, 1:30 p.m.  
TELEVISION  
Angels vs. Baltimore, KJH (9), 11 a.m.  
Stock Car Races, KTLA (5), 2:30 p.m.  
Championship Bowling, KJH (9), 5:30 p.m.  
Bullfights, KMEX (34), 8 p.m.



### LOOKING AT WORLD RECORD

Al Oerter, giant of the discus circle, watches metal cylinder soar 205 feet, 5 1/2 inches—a world record distance—at Mt. San Antonio Relays.

## No-Hitter by Card Fails, 3-0

By GEORGE LEDERER

The Dodgers lost more than an hour's sleep Saturday night. Going back to last season, they lost their sixth in a row to the St. Louis Cardinals, this one by a score of 3-0.

But why go back to last season? Saturday's loss was bad enough.

Despite a three-hit effort by winner Ray Washburn, the Dodgers had no business losing. And that goes vice-versa for the Cardinals as all their runs were unearned.

Business was good at the turnstiles, however, and the

### DODGER OF DAY

LARRY SHERRY

Allowed only five hits and three runs (all unearned) as Dodgers lost to Cardinals.



season's largest Dodger Stadium crowd (33,949 paid) was treated to a rare pitching performance.

WASHBURN, a 23-year-old Cardinal sophomore, not only won his fourth successive complete-game effort, but pitched no-hit ball for 7 1/2 innings. Only an inning earlier he was flirting with a perfect game.

Washburn retired the first 20 Dodgers to face him with only three balls being hit to the outfield. Ron Fairly became the first Dodger base-runner when he drew a five-pitch walk with two out in the seventh.

The no-hitter ended with one out in the eighth when Bill Skowron lined a single to right field, two or three feet above the outstretched glove of Bill White. Skowron reached third on pinch-hitter Jim Gilliam's bloop single behind second base.

The final Dodger hit came with one out in the ninth when George Altman dropped Maury Wills' fly ball in the right field corner after a long run.

As a rookie last season, Washburn pitched only two complete games in 25 starts, but his record was a highly respectable 12-9. At 4-0 and

(Continued Page C-2, Col. 3)

## Farm Birds Flying High, Not Angels

By ROSS NEWHAN

L. P. T. Staff Writer

BALTIMORE — Dave McNally.

He's the latest in the long line of Barbers, Estradas, Pappas, Belinskys and Chances who have been hatched by the productive Baltimore Oriole farm system.

This poised, 20-year-old southpaw rationed only four hits to the Angels Saturday, and when he tired in the ninth, Dick Hall and Dean Stone came on to protect a 4-2 Baltimore victory.

Eddie Sadowski's two-run, eighth-inning homer was the only blemish on McNally's record, which included six strikeouts and only one walk.

When Albie Pearson opened the ninth with a single, Hall rushed in to get Bob Sadowski on an outfield fly. Stone replaced Hall to face Lee Thomas, and the Mad Dog singled, but Felix Torres bounced into a game-ending double play.

Some 5,263 paying patrons, and 20,534 safety patrol, and youngsters watched a funny thing happen to Bo Belinsky on his way to his first victory.

He again slipped on a gopher hole.

For the most part, Belinsky worked well with men on base, but it was when the bases were empty that he was in trouble. Jackie Brandt and Joe Gaines blasted solo home runs off the morning marauder, bringing to six the number of gopher balls dished up by Bo in 2 1/2 innings. Last season, Belinsky was touched for only 12 homers in 187 frames.

### ANGEL OF DAY

EDDIE SADOWSKI

Hit homer to account for Angels' only two runs in loss to Baltimore Orioles.

BRANDT belted his third homer in the second frame, and Gaines followed with his first round-tripper in the third inning. The Birds attempted to feather their nest in each

inning thereafter, but failed until the seventh when singles by Bobby Johnson and Al Smith, a walk to Gaines, and a double play produced what were the deciding runs.

The high-flying Orioles are now 7-0 against left-handers. The defeat was Belinsky's third against no victories, but in his 25 1/2 innings on the mound the Angels have scored only five runs in support.

The Angels fell below .500 for the season and tripped again with an attack which would have left a Babe Ruth

(Continued Page C-2, Col. 5)

Angels	AB	R	H	BI		
Pearson, cf	4	0	1	0		
Koppes, 2b	3	0	0	0		
E. Sadowski, c	1	0	0	0		
L. Thomas, 1b	4	0	1	0		
Torres, 3b	4	0	0	0		
Wagner, lf	3	0	1	0		
Hunt, 1b	2	0	0	0		
Fregeau, ss	3	1	0	0		
E. Sadowski, c	3	1	2	2		
Belinsky, p	2	0	0	0		
B-G. Thomas	1	0	0	0		
Gruba, p	0	0	0	0		
Totals	30	2	5	2		
Orizles	AB	R	H	BI		
Johnson, ss	4	1	2	0		
Stratton, lf	3	2	2	1		
Smith, rf	2	0	2	1		
a-Snyder, lf	0	0	0	0		
Genille, lf	4	0	0	0		
Robinson, 3b	4	0	0	0		
Brandt, cf	3	2	1	0		
Adair, 2b	4	0	0	0		
Brown, c	4	0	0	0		
McNally, p	3	0	0	0		
Hall, p	0	0	0	0		
Stone, p	0	0	0	0		
Totals	31	4	10	3		
a1 - Run for Smith in 7th; b - Struck out for Belinsky in 5th; c - Filed out for Koppes in 9th.						
Angels	000	000	020	020		
Orizles	011	000	200	000		
DP—Belinsky, E. Sadowski and L. Thomas; Brown and Adair; Torres and Koppes; L. Thomas; Pearson and Koppes; L. Thomas; 2. Orioles 7-2B—Gaines, Smith, HR—Brandt, Gaines, E. Sadowski.						
IP H R E BB SO						
Belinsky	2 1/2	4	2	1	2	7
Gruba, 6-2	7	10	4	0	1	1
McNally	4	4	2	2	1	6
W. 2-0	5	4	2	2	1	6
Stone	1	0	0	0	0	0
Sherry	1	0	0	0	0	0
x—McNally pitched to 1 batter in 9th.						
HRP—By Belinsky (Smith), U. Dimuro, Hurley, Flaherty, Drummond, T. 2:31, Alt.—8:26.						

Cardinals	31	3	5	3	1	
Flood, cf	6	1	1	0	0	
Groat, ss	4	1	1	0	0	
White, 1b	4	1	0	0	0	
Skowron, 3b	3	0	0	0	0	
Boyer, 2b	3	0	0	1	0	
Musil, lf	2	0	0	0	1	
James, if	3	1	0	0	0	
Jayler, 2b	3	0	2	0	0	
Washburn, p	3	0	0	0	0	
Totals	31	3	5	3	1	
PO-A: Cardinals 27-12, Dodgers 27-15. L.O.B.—Cardinals 7, Dodgers 4.						
	IP	H	R	E	BB	SO
Washburn	7	0	3	0	1	9
Sherry	5	5	3	0	2	2
W. 4-0	9	3	0	0	1	9
x—0-1	5	5	3	0	2	2
Richert	2	0	0	0	0	2
Roebuck	1	0	0	0	1	0
U—Donatelli, Crawford, Venzon, Steiner, T. 2:11, Alt.—3:49.						

## I, P-T DODGER BATBOY CONTEST UNDER WAY

One lucky Long Beach area boy between the ages of 10 and 13 will serve as honorary Dodger batboy, Sunday, May 19, when the Dodgers host the New York Mets in a doubleheader at Dodger Stadium!

All that is required is for any youngster in the above age bracket to write in 25 words or less "Why I want to be batboy for a day." The letters should be sent to Batboy Contest, in care Sports Dept., Independent, Press-Telegram.

The winning letter-writer will sit on the Dodger bench during the doubleheader, will be supplied with a uniform and will be given an autographed baseball.

Deadline for the 25-word letters is midnight May 10.

The batboy contest is being held in conjunction with the I, P-T Long Beach "Two-for-One" ticket day. On that day any reader may secure two tickets (reserved or box seats) for the price of one!

A special ticket box for "Two-for-One" day may be found on page C-2 of today's sports section. All applications and checks MUST be sent to the Dodgers, NOT to The Independent, Press-Telegram.

### SAARI SHINES AGAIN

## Records Fall, U.S. Continues Pan-Am Blitz

By LEO H. PETERSEN

UPI Sports Editor

SÃO PAULO, Brazil (UPI)—American athletes won three events in the opening track and field competition of the Pan-American Games Saturday.

and Roy Saari and Robyn Ann Johnson set swimming records to help boost the United States gold medal haul to 43.

Willie White of Chicago also set a Pan-Am Games women's broad-jump record with a winning leap of 20-2. Dave Davis of Canoga Park, Calif., won the shotput with a toss of 60-9 and Gene Johnson of Fresno, Calif., took the high jump with a 6-11 performance.

Other American representatives also fared well. The U. S. baseball team kept its championship hopes alive by beating Mexico, 4-3; the Yank water-polo team drubbed Canada, 9-0; Americans finished second in the shotput, 5,000-meter run and the women's javelin finals.

The 23-year-old Miss White's broad jump broke the old mark of 18-9 3/4 set by America's Anne Smith in the 1959 Games at Chicago. Edith

McGuire of Atlanta placed third in this event with a leap of 17-11 1/2. Miss White and Miss McGuire also qualified for the 100-meter dash final.

The other American track and field medal-winners were: Billy Joe of Coatesville, who was runnerup to Davis in the shotput with a toss of 58-3 1/2; Charles Clark of Santa Ana, Calif., and Bob Schul of Los Angeles, who finished second and third in the 5,000-meter race; and Frances Davenport of Ft. Sam Houston, Tex., second in the women's javelin throw.

Ralph Boston of Laurel, Miss., the U. S. broad-jump champion, missed out in a quest for a medal. Boston won the shotput with a toss of 60-9 and Gene Johnson of Fresno, Calif., took the high jump with a 6-11 performance.

SAARI, 18-year-old USC swimmer from El Segundo, Calif., won his second gold medal of these Games when he finished first in the men's 1,500-meter freestyle race in the record time of 17:26.2; he previously had won the 400-meter freestyle title.

Miss Johnson, 17-year-old high school girl from Arlington, Va., also set a meet record in winning the women's 200-meter freestyle championship in 2:17.5, edging Terri Lee Stickles of Santa Clara, (Continued Page C-5, Col. 4)

## Straw Flight (\$28) Bests Moolah Bar

By ERNIE MASON

The longshot, Straw Flight, with Ronald Banks in the saddle, took command at the start and went on for a three-quarter length victory in the featured Chicagó V. Stakes at Los Alamitos Saturday afternoon before a crowd of 12,623 quarter horse racing fans.

Straw Flight handily whipped the favored Moolah Bar, which was backed down to 4-5 odds off finishing close to Jet Deck in the Derby last week, 89'er Lassie got the show in a blanket finish behind Straw Flight.

Owned by the Red Bee Ranch and trained by Dallas Clark, Straw Flight had no problems Saturday. Starting from the No. 2 post and overlooked by the fans, the four-year-old daughter of Jackstraw returned \$28.60, \$6.00 and \$3.80 to the faithful.

Time for the 400 yards was 20 seconds flat, but one-tenth of a second off the world record of Breeze Bar set in 1961.

Straw Flight couldn't do any better than seventh in her last two races at Los Alamitos, but had finished third, only half a length

back, to Jet Deck and Capriceid in her first out at the Orange County track April 9.

Victory with Straw Flight made the sixth of the spring meeting for Ron-

nie Banks. It left him far behind the leader, Charles Smith, with 19.

The crowd of 12,623 put \$860,976 through the tote machines.

Meanwhile, it was an-

nounced Saturday by racing secretary Ed Burke that the purse for next Saturday's Los Alamitos quarter horse championship has been boosted from \$15,000 to \$25,000. The winner's

share of the pot will be \$13,750. This gives Jet Deck a chance to become the world's richest quarter horse.

Jet Deck has banked \$152,504 and is shooting

for the all-time money winning record of Pokey Bar—\$162,543.81.

Victory this Saturday by the J. C. Chambers star would put him \$3,711 over the top.



Longshot Straw Flight wins featured race at Los Alamitos Saturday by three-quarters of a length.



# Sports Merry-Go-Round

By HANK HOLLINGWORTH  
Executive Sports Editor

## Lakers, Not Announcer, In Error

Pearls from the Sunday pulpit:

Is it true (with apologies to KLAC's Jim Healy for swiping his pat line) that radio announcers and telecasters are solidly in support of Chick Hearn against the bum rap forced upon him regarding Laker final-game ticket sales? You'll recall that Hearn announced last Sunday over radio and TV from Boston that some Wednesday night game tickets would go on sale Monday morning at the L.A. Sports Arena. Well, no tickets went on sale because none were available—and Hearn has been crucified in most quarters ever since. But, don't blame Chick. He simply relayed information he received from someone in the Laker front office. (And if his radio-TV opponents SUPPORT him, you know Hearn is in the right. Those guys usually are more cutthroat than Black-beard's merry lads!)

Those poor 5,000 souls who queued up as early as 5 a. m. Monday for Laker tickets gained some consolation: They were handed tickets which would allow them to purchase closed-circuit theater TV ducats! (SOME consolation!)

Boss Freddy Schaus is so determined to dethrone the Celtics next season that he confidentially intends to keep only Baylor, West, LaRusso, Barnett, and rookies Ellis and Wiley from his present club. A few others may hang on, but only if Schaus can't find more suitable material via the trade marts or forthcoming college draft.

And did you realize that the Lakers open next season's camp in just FOUR months? (Ke-ripes, now we've got an eight-month basketball campaign.)

Another unhappy soul (and I don't blame him) is Milwaukee Brave skipper Bobby Bragan. The Braves visited four (4) cities in five days to fulfill their schedule commitments! They departed New York Sunday night for L. A., then went to Houston and came back to San Francisco Thursday night. Is schedule-making THAT difficult?

Add Bragan. Bobby claims that the Mets' Roger Craig has the best answer to the balk in baseball because "his regular throw is from a set position." So how come Craig has four balks to his "credit" thus far in '63, eh, Rob?

## THINGS YOU MAY NOT have not known department:

That Ben Agajanian has a four-horse racing stable now. The ancient booter, whose silks include a dashing displayed football, saw his oldest member—a three-year-old named Tiny Spender—run out of the money in his first try Thursday at Bay Meadows. Tiny Spender (NOT named after his owner, according to Aggie) was set for his debut Monday, but during the post parade Tiny got ramblunctious, reared-up enough to make jockey Angel Valenzuela bail off, then busted a guard rail and was subsequently scratched. Curiously, Tiny dropped from 40-1 to 5-1 on the board before he got frolicky.

That Houston infielder Johnny Temple, who has played in both circuits, claims National League pitching is 25 per cent tougher than American League hurling. "On almost every American League roster you can find some soft touches," insisted Temple, "but hardly ever in the National League." (Don't get sore, folks, that's just what the man said.)

That part of the cost of Alejandro Lavorante's expensive care has been paid by Jack Dempsey, the ex-heavy champ. Jack first brought Alex from South America and sponsored his early career. Other help for the unconscious Latin has come from a state fund financed by a one per cent assessment on all purses.

Incidentally, Lavo may return to Argentina soon. His parents, peasant farmers who flew to L. A. six months ago to be near their son, financed their trip by selling a farm he had bought for them from his ring earnings. Two things had prevented his return with them: A Federal tax attachment on his last fight and permission of the Argentine government, which feared he would be a charge on the state. Both problems, thankfully, soon should be resolved.

LEX CONNELLY, general manager of next weekend's Long Beach Arena Rodeo, will be the color commentator for all rodeo shows on ABC's Wide World of Sports. His first assignment comes May 26 during the Hildorado Rodeo at Las Vegas.

Cincinnati's Fred Hutchinson, who departed Dodger Stadium in a frenzy over the 1963 balk rash, thinks the Giants are in excellent position to run away and hide from other N. L. contenders. "Their ball park is the answer," snorts Hutch. "They've got the wind velocity in Candlestick down pat. It's only a horror chamber for the other clubs that have to see it for just two or three game stands."

Ex-Ram George Strugar, now of the AFL's New York Jets (not Mets, friends), announces that Rams' Express will be official movers for the upcoming Long Beach World's Fair. (Rams' Express Company really lives up to its name. It has "moved" co-owners Strugar, Will Sherman and Don Burroughs right out of the Ram organization!)

## Jackson Hurls Cubs Out of Loss Streak

CHICAGO (AP)—Right-hander Larry Jackson pitched and batted the Chicago Cubs out of a three-game losing streak with a 4-2 victory over the Philadelphia Pilgrims Saturday.

Jackson scattered seven hits and doubled home two runs to cap a three-run fourth which produced the winning margin.

Jackson scored his third victory against two losses while rookie Ray Culp, making his first major league start, suffered his second loss in four decisions.

Ron Santo led Chicago's nine-hit attack with a double and a pair of singles. He singled home a run in the first inning and started the three-run fourth with a double.

# Braves Trim Giants in 12th Bailey Paces Bucs' Win

SAN FRANCISCO (AP)—Relief pitcher Claude Raymond doubled home the winning run in the 12th inning Saturday, giving the Milwaukee Braves a 6-5 triumph over the San Francisco Giants. It was Raymond's first hit since coming to the majors in 1961.

Raymond, the fifth Milwaukee hurler, came on in the ninth after the Braves rallied for three runs in the eighth and two in the ninth to knot the count.

His drive down the third base line came at the expense of Gaylord Perry, seventh Giant hurler, and scored Frank Bolling, who had singled to lead off the frame and reached third on two infield puts.

Moments later Raymond was thrown out at the plate trying to score on Milwaukee's 14th hit of the game.

PITTSBURGH (AP)—Lefty Joe Gibbon, idled most of last season by a sore elbow and dislocated finger, stopped the New York Mets on a sizzling three-hitter Saturday and gave the Pittsburgh Pirates their third straight victory, 2-1.

Gibbon struck out six and walked three in making his first start since last August. He permitted only one hit after Ken Hunt's second inning single off Bill Mazeroski's glove drove in the only Met run, an unearned one.

The Pirates hammered Jay Hook for eight hits and Ken Mackenzie for two but both Met hurlers were tough in the clutch. Six walks kept Hook persistently in trouble during his seven innings as he lost his third straight.

Rookie Bob Bailey, who had three hits, drove in the winning run in the sixth with a

double off the left center field wall after Bill Mazeroski had walked and advanced on Bill Virdon's sacrifice.

Back-to-back singles by Don Clendenon, Mazeroski and Virdon scored Pittsburgh's first run.

New York AB R H: Mazeroski, 2B, 1; Clendenon, 1B, 1; Virdon, 3B, 1; Bailey, 2B, 1; Hook, 3B, 1; Mackenzie, 2B, 1; Hunt, 1B, 1; Gibbon, 1B, 1; Totals, 11 3 11. Totals, 29 2 10.

City Baseball  
At Cherry Ave. 1:00—L. Naval Station vs. Coast Federal Savings.  
At City College: 1:30—L. B. Yankees vs. EDOCO; 2:30—Trojans Inc. vs. Local 143, IAW.

NEW YORK (AP)—Clete Boyer hit a grand-slam home run and Ralph Terry won his third game with a six-hitter Saturday as the New York Yankees blasted Cleveland, April 13, in their first meeting of the season. Joe Pepitone and Tom Tresh also homered for the Yanks.

Boyer's clout into the lower stands in left off Ron Nischwitz followed a bunt single by Pepitone.

Cleveland AB R H: Nischwitz, 1B, 1; Terry, 1B, 1; Pepitone, 1B, 1; Tresh, 1B, 1; Boyer, 1B, 1; Totals, 11 3 11. Totals, 29 2 10.

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# MAJOR LEAGUE Standings

AMERICAN LEAGUE				NATIONAL LEAGUE			
Team	W	L	Pct.	Team	W	L	Pct.
Baltimore	10	6	.625	St. Louis	12	4	.750
Kansas City	11	7	.610	San Francisco	11	7	.610
Chicago	11	8	.577	Los Angeles	11	7	.610
New York	7	5	.583	San Francisco	11	7	.610
Minnesota	7	7	.500	Philadelphia	11	7	.610
Philadelphia	7	7	.500	San Diego	11	7	.610
Los Angeles	7	7	.500	Chicago	11	7	.610
San Francisco	7	7	.500	Atlanta	11	7	.610
Pittsburgh	7	7	.500	San Francisco	11	7	.610
Cleveland	7	7	.500	Pittsburgh	11	7	.610
Washington	7	7	.500	Cleveland	11	7	.610
Saturday's Results				Saturday's Results			
Baltimore 4, Los Angeles 2				St. Louis 3, Detroit 1			
Boston 2, Chicago 2				Pittsburgh 2, New York 1			
Minnesota 7, Detroit 3				Chicago 4, Philadelphia 2			
Philadelphia 4, Detroit 1				Los Angeles 5, St. Louis 1			
Kansas City 7, Washington 3				Cincinnati 1, Houston 0			
Games Today				Games Today			
Minnesota at Detroit—East (1-1) vs.				Chicago at Houston—Nashua (0-1) vs.			
Bomina (4-2)				Farrell (1-2)			
Chicago at Washington—Rokov (1-1)				San Francisco at Pittsburgh—Cico (1-1) vs.			
Van Coles (0-1)				Carroll (0-1)			
Philadelphia at Baltimore—Chance (1-1) vs.				Philadelphia at Chicago—Hamilton (0-0)			
Pipes (2-0)				Ortiz (0-1)			
Cleveland at New York—Grant (1-1) vs.				St. Louis at Detroit—Brodie (2-0) vs.			
Ford (0-1)				McLain (0-1)			
Chicago at Boston (2)—Buchard (1-0)				Los Angeles at San Francisco (2)—Cob			
W. Fisher (0-1) vs. Detock (1-1) vs.				(1-1) vs. Marshall (2-1)			
Montbouville (1-2)							

## Yankee HRs Wreck Tribe

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Cleveland AB R H: Nischwitz, 1B, 1; Terry, 1B, 1; Pepitone, 1B, 1; Tresh, 1B, 1; Boyer, 1B, 1; Totals, 11 3 11. Totals, 29 2 10.

## Red Sox Bombard Chisox From Lead

BOSTON (AP)—Boston clubbed Chicago out of the American League lead 9-5 Saturday, bunching all their runs in a two-inning spree which featured a Lu Clinton double and Frank Malzone's three-run homer.

By scoring three times in the third and six in the fourth, the Red Sox built up a 9-1 bulge for starter Gene Conley, who couldn't last five frames against the rallying visitors. Reliever Jack LaMabe was the winner.

Clinton struck the tie-breaking, two-run double in the third after Conley doubled and scored on a Chuck Schilling single. Malzone capped the big fourth.

IN THE two inning outburst off loser Ray Herbert and Dave DeBusschere, Boston benefitted from five walks, four singles, two doubles, the home run, a sacrifice bunt, wild pitch and an error. In both frames, the team batted around.

Chicago AB R H: Herbert, 1B, 1; DeBusschere, 1B, 1; Conley, 1B, 1; Schilling, 1B, 1; Totals, 11 3 11. Totals, 29 2 10.

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Ron Santo led Chicago's nine-hit attack with a double and a pair of singles. He singled home a run in the first inning and started the three-run fourth with a double.

DETROIT (AP)—Earl Battey drove in four runs as the Minnesota Twins cashed in for seven unearned runs and defeated the Detroit Tigers 9-3 Saturday for their fourth straight victory.

The Twins got only six hits but errors by Bubba Morton and Coot Veal were major factors in two big rallies.

Morton dropped Lenny Green's fly to center in the third when the Twins took command with three runs.

Veal's bobble of Zolte Versailles' grounder to shortstop opened the flood-gates in the five-run fifth, Battey capped the big inning with a three-run homer and drove in another run with a sacrifice fly in the eighth.

## O'Toole's 3-Hitter Cools .45s

HOUSTON (UPI)—Cincinnati's Jim O'Toole bested Ken Johnson with a three-hit mound performance Saturday night to give the Redlegs a 1-0 victory over the Houston Colts.

O'Toole, winning his fourth game against one loss, was in command all the way against the light-hitting Colts. The Redleg lefty walked only one and fanned nine. Johnson pitched well, scattering five hits before leaving for a pinch-hitter in the eighth.

THE REDLEGS got the game's only score in the seventh with two outs. Frank Robinson was safe at first on Bateman's interference on a slow roller down the first base line. Robinson then stole second and scored on John Edwards' third hit of the game, a single to right center.

O'Toole retired the first 11 batters before giving up an infield single to Carl Warwick in the fourth.

Cincinnati AB R H: O'Toole, 1B, 1; Johnson, 1B, 1; Robinson, 1B, 1; Edwards, 1B, 1; Totals, 11 3 11. Totals, 29 2 10.

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LEAPIN' LIZARDS, HE'S SAFE!  
Detroit's Norm Cash sails over the bag and is ruled safe by first base umpire Larry Napp in second inning of game with Minnesota Saturday. Twins' pitcher Dick Stigman lost the foot race after taking toss from Vic Power. Stigman, however, won game, 9-3.

## Dodgers Stymied--Belinsky Loser--

(Continued From Page C-1)

with a 1.25 earned-run average, it is unchallenged today.

THE LOSS dropped the Dodgers to fifth place, 2½ games behind the front-running Cardinals, who close out the first home stand this afternoon. Ernie Broglio, who has pitched two shutouts in two starts, will be facing Johnny Podres (1-2), also a shutout winner in his last appearance.

Larry Sherry, making his first start since August 1961, was Saturday's unlucky loser on a three-error third-inning. The Dodgers actually had seven opportunities for outs in the inning as Sherry faced nine men and caught Washburn looking at a third strike to end the horrendous round.

Third baseman Ken McMullen was guilty of two errors and Skowron one as Sherry's scoreless streak of 10½ innings came to an end.

McMullen muffed Curt Flood's bounce to start the inning and Dick Groat's double to left brought home the first run.

McMullen erred again on White's grounder and Altman dropped a bunt single down the third base line to fill the bases. Sherry flied the bunt, but McMullen failed to cover third and left Sherry

with no choice but to hold the ball.

Ken Boyer's sacrifice fly made it 2-0, whereupon Stan Musial was purposely passed to refill the bases.

Tim McCarron bounced a potential double play ball to Skowron, but the Moose's throw pulled Willis off second. Another run scored as all hands were safe again.

SHERRY was lifted for a blitzer in the Dodger sixth as Washburn made it 18 successive outs. The Cards were held to five hits, none by Pete Richert and Ed Roebuck in the last three innings.

Sherry's last start also resulted in a shutout defeat. He couldn't be blamed if he requested a return to bullpen duty.

McNALLY was recalled from Elmir late last season and

League entry embarrassed. That, in fact, is exactly where young Mr. McNally got his start.

"THERE'S NO high school ball in Billings, Montana," explained McNally, "so the only place we can play is in the Little League or American Legion program."

McNally was spotted by Baltimore scout Jim Wilson pitching Legion ball late in 1960 and was signed to an \$80,000 bonus contract.

"I'm told I'm the only Montana product in the major leagues," said the sandy-haired youth. "I hadn't even seen a major league game on TV before I went to spring training in 1961."

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EXCLUSIVE!

THE INSIDE STORY:

# How Pete Handled Scandal

By MURRAY OLDERMAN

NEW YORK (NEA)—At 5:15 the morning of April 17, Alvin (Pete) Rozelle couldn't sleep. He climbed restlessly out of bed in his apartment on Sutton Place in New York's east 50's.

That night at 11:15, still wide awake, he drew on a cigarette and cradled a phone in his office on the 23rd floor of the General Dynamics Building, answering a long distance call from Doc Green, Detroit columnist.

Practically all the 18 hours in between had been spent talking. First to Paul Hornung and Alex Karras to tell them they were out of professional football "indefinitely" and then to reporters in Detroit, Gary, Philadelphia, San Francisco—to explain why, he, the commissioner of the National League, had done it.

Rozelle suddenly realized he hadn't eaten a thing all day. Jim Kensil, his publicity aide, remembered grabbing doughnuts. The adrenal excitement of the shocking announcement pumped them tirelessly.

Pete sat alone with Kensil and Joe Kuharich, the former Notre Dame coach, and another visitor in the virtually empty, darkened building.

IN JANUARY, he explained, he knew all about the gambling activities of Hornung and Karras and had a pretty good idea what had to be done, although the actual decision wasn't made until early April.

This is what complicated the scandal:

(1) When Karras was complaining on a national telecast that he only bet "cigar and cigarette" money on games, Pete knew that Alex had made six \$100 wagers on NFL games.

(2) When owner George Halas blurted on Jan. 4 that he had asked Rozelle to "track down Chicago Bear gambling rumors," the investigation was well under way. Karras and Hornung were under orders to report to the commissioner's office for questioning. Rozelle still feels that without Halas, the scandal might never have leaked prematurely.

(3) When Edwin Anderson, general manager of the Lions, pontificated, "Not a single Detroit player has been under suspicion of association with gamblers or unsavory characters," Rozelle knew that the Detroit management had been given a report by the city chief of police about players mingling with hoodlums.

(4) When Bob St. Clair of the San Francisco 49ers was linked to disreputable characters in an oil deal, quick investigation (by both the NFL and the McClellan Committee in Washington) proved the big

tackle was innocent of wrongdoing.

Pete had a personal stake because he had gone to school with St. Clair at the University of San Francisco. But he couldn't say anything, he claims, be-

cause he would then have been pressured for a quick decision on Karras, who was talking his head off and sending investigators on different tracks.

St. Clair, and most of

football, blasted Rozelle for inaction.

"I was sensitive anyhow," admitted Pete, "about this 'child czar' bit and 'how Judge Landis would have done this or that.'"

He took the heat of criticism more than three months because he wanted to prove the league could do its own policing, clearing up all rumors beyond reasonable doubt and to avoid entanglement with the McClellan Committee. "I couldn't do anything else," he said. "Every time we talked to someone, we kept coming up with new leads."

ROZELLE sensed a reaction he was too severe. In Hornung's case, he had no choice. The Green Bay halfback was culpable on several counts. Karras, whose surface acts were less grave, was his own worst enemy. His dogged insistence that he had committed no wrong, that he acted in good conscience, hurt his case.

The surprise was Hornung's implication, the best kept secret of all. He had been on the carpet in New York in January without any leak. A week ago, Rozelle called Coach Vince Lombardi of the Packers to New York.

For Rozelle, the toughest part of all personally was the inclusion of Joe Schmidt, the captain and linebacker of the Lions, among the five men fined \$2,000 apiece. He respects Schmidt as one of the great competitors of football and among its finest citizens.

When investigators filed their reports, they appended a line: "Joe Schmidt is a gentleman."

But in the ticklish business of gambling on sports, that's not enough.



CALL LONG BEACH STATE COED 'TREMENDOUS'

## 'High-Life' Linda Exchanged Baseball for Boys, Dive Fame

By MURRAY ROSE

SAO PAULO, Brazil (AP) — When tomboy Linda Cooper realized she couldn't play baseball with the boys any more, she started on the road to diving fame.

"Now I date the boys and I like it a lot better," said the attractive 18-year-old brunette from San Bernardino, Calif., today.

The curvy coed from Long Beach State College is the queen of the platform performers in the United States right now. She is rated the outstanding favorite to add the Pan-American Games gold medal to her collection.

After that, if all goes well, it will be the big try for the Olympic crown in Tokyo in 1964.

"That's what I'm working for now," said Linda as she practiced her breath-taking plunges and spins from the 10-meter—about 33 feet—tower at the plush Palmeiras Club.

"This is my first experience in international competition and I can hardly believe it's all true. Tokyo just seems like a dream."

But to her present coach, Jack Roth of Commerce, Calif., it's more than just a dream.

"This girl is tremendous," said Roth, coach of the American women divers for the Pan-Am Games. "She is the hardest working girl I've ever met. Her progress has been tremendous. She's come up faster than anyone I've ever seen. She'll beat that German girl in the platform at Tokyo."

He was referring to Ingrid Kramer, the East German fraulein who broke an American monopoly by sweeping both the springboard and platform diving gold medals at Rome in 1960.

Linda first worked a year each with Dr. Sammy Lee, the American 1948 and 1952 Olympic platform div-

ing king, and Glenn McCormick, former diving coach and husband of the famed Olympic diving immortal, Pat McCormick.

The 5-foot-4, 118-pound American platform titleholder said she stopped playing ball with the boys when she was 12.

"I was always a tomboy," she said. "Then it dawned on me I couldn't play base-

ball with the boys all of the time. So I turned to swimming and later diving. It's marvelous."

How does it feel to plunge off a platform 33 feet over the water?

"The first time I went up and looked down, I was scared silly. I didn't want to do it. But I finally did. Now I just love it."

★ ★ ★ ★ ★  
L.B. AREA PARLAY

## Linda, Webster Give U.S. Lead

SAO PAULO, Brazil (AP) — Linda Cooper, although she nearly passed out on her fourth dive, and Olympic king Bob Webster got the United States off in front Saturday in the first day's competition of the 10-meter platform diving championships of the Pan-American Games.

The attractive 18-year-old Long Beach State College coed scored 49.10 points on her first four dives off the 33-foot tower to pace the field of five. Close behind was Nancy Ann Poulsen, a 17-year-old blonde beauty from Phoenix, Ariz., with 48.20 points.

Then came Judy Stewart, a tiny, 19-year-old typist from Canada, with 43.25 points; Maria Teresa Adames, 20-year-old Mexican blonde who finished fifth in 1959, with 42.30, and Silvia Martins of Brazil with 34.16 points.

MISS COOPER, the American platform champion, took the lead on her first dive and kept adding to her margin until her final dive, an inward dive layout. She scored only 9.75 points compared to Miss Poulsen's 10.36.

Linda has been suffering from a head cold and she used some nose drops in an attempt to clear her head. It affected her adversely.

"I almost passed out on the platform," she said. "Somehow I managed to get through it."

Webster, out to break the Mexican monopoly in the Pan-American platform event, performed brilliantly and drew

## IS ROMANCE BLOSSOMING IN SAO PAULO?

SAO PAULO, Brazil (AP) — An international romance is blossoming between brunette beauty Barbara McAllister, the American winner of the Pan-American springboard diving crown, and handsome Ricardo Capilla, the darling Mexican diver.

"It's nothing serious," said Barbara, a curvaceous 21-year-old secretary from Phoenix, Ariz. "We've been going around together. Cokey (his nickname among the divers) is a lot of fun. We're having a ball. I really like him."

The 29-year-old Capilla is a University of Mexico graduate and brother of the famed Joaquin Capilla, winner of the Pan-Am diving titles in 1951 and 1955.



By JERRY WYNN

There was a violent explosion 11 days ago in the bedrock of the violent world of professional football.

The revelation of gambling by National Football League players and the subsequent penalties imposed by NFL commissioner Pete Rozelle have caused the gridiron hot stove to boil over with controversy.

Were the one-year suspensions to Paul Hornung and Alex Karras excessively severe?

Did Rozelle handle the hot potato adroitly?

Is there more to gambling in pro football than was revealed in the commissioner's report?

For their answers and opinions, Man-to-Man sought out three veteran pro football stars — Johnny Olszewski and Ben Agajanian of Long Beach and Les Richter, former captain of the Rams.

★ ★ ★  
OLSZEWSKI, A NINE-YEAR NFL veteran and now a member of the Denver Broncos of the AFL, was a teammate of Karras on the Detroit Lions.

"The story surprised the daylight out of me. I didn't think the penalties would be that stiff. Personally, I think they were too stiff. Heavy fines would have been sufficient instead of the suspensions.

"But now that an example has been made, the players are going to be more careful. No one wants to be out of a job. It should be emphasized that these players were betting on themselves. I never heard of anyone betting against themselves as long as I was in the National League.

"One of the main problems is that ball players attract gamblers. No matter where they go, the gamblers follow. It's tough for a player to pick a nice, quiet spot and be left alone.

"When I was with the Lions, I used to have a beer after a workout at the Lindell Bar where the bookmakers are supposed to hang out. But no one ever approached me about gambling, and how are you supposed to tell who is a gambler and who isn't?

"Karras is a heck of a nice guy and a whale of a football player. I'm sorry for him. But I don't blame Pete Rozelle. He had a lot of pressure on him."

★ ★ ★  
AGAJANIAN, WHO IS rumored, first played pro football for the Canton Bulldogs in 1924 and who now shows no willingness to stop, was a teammate of Hornung on the 1961 world champion Green Bay Packers.

"It was a tough decision for Pete Rozelle to make, and I think he made it wonderfully. I'm all for him. I think he did a great thing for pro football.

"I know Paul Hornung well. He is a very nice person and full of fun. I'm certain he felt there was nothing wrong with betting on his own team. But Paul is no kid, and

## HOW TO WATCH L.B. RODEO

## 'Dang-Good' Horse Vital to Calf-Roping

By RAY CUNNINGHAM

(First of a Series)

Dean Oliver can tell you how to win the world's calf roping championship.

He has the magic formula, and it's paid off for him with five world calf roping titles.

It's simple, says the Idaho cowboy star who currently is rodeo's leading money winner:

"All a man needs is a little luck and a dang good horse."

There will be a whole herd of rodeo hands trying to prove Dean right next weekend in the first Pacific Indoor Rodeo at the Long Beach Arena.

Calf roping is one of five major events on the schedule. The others are saddle bronc riding, bareback riding, steer wrestling and bull riding.

To better acquaint the cityfolk in these parts with the ways of the wild west, The Independent Press-Telegram will survey a different competition each day until the opening performance Friday night.

It's best to be prepared. There's a lot that will be

## INDOOR RODEO TICKETS ON SALE

Tickets for performances of the Pacific Indoor Rodeo, to be staged at the Long Beach Arena next weekend, are presently on sale at the Arena ticket office and all Mutual and Liberty ticket agencies.

There will be five performances beginning Friday, May 3, at 8 p.m. Two performances are scheduled for Saturday (2 and 8 p.m.) and two Sunday (1:30 and 5:30 p.m.).

going on. Like in calf roping.

Sure, you can watch the calf. But first, watch the horse. He's the key. Watch him in the starting box, how he runs to the calf, how he rates his faster speed, how he stops, how he maintains steady pressure on the rope.

ALL THIS is vital. The cowboy and his horse must be quick and smooth. The difference between winning and losing can be a 10th of a second.

Here are some hints on a few technical points to watch:

The horse in the starting box should have all four feet on the ground so he can get a fast start.

He should run straight to the calf on the shortest line instead of turning every time the calf changes direction.

His speed should be such that the roper doesn't get so close that he has to lean over or too far that the throw is too long.

The horse must be able to stop instantly without letting slack get in the rope.

A horse that slides a long way when he stops can put his cowboy in trouble by letting the rope fall to the ground. And a horse must get his hind legs well up under him so he doesn't throw his rider.

As for rope pressure, of course not enough is dras-

## Call for Soccer Men

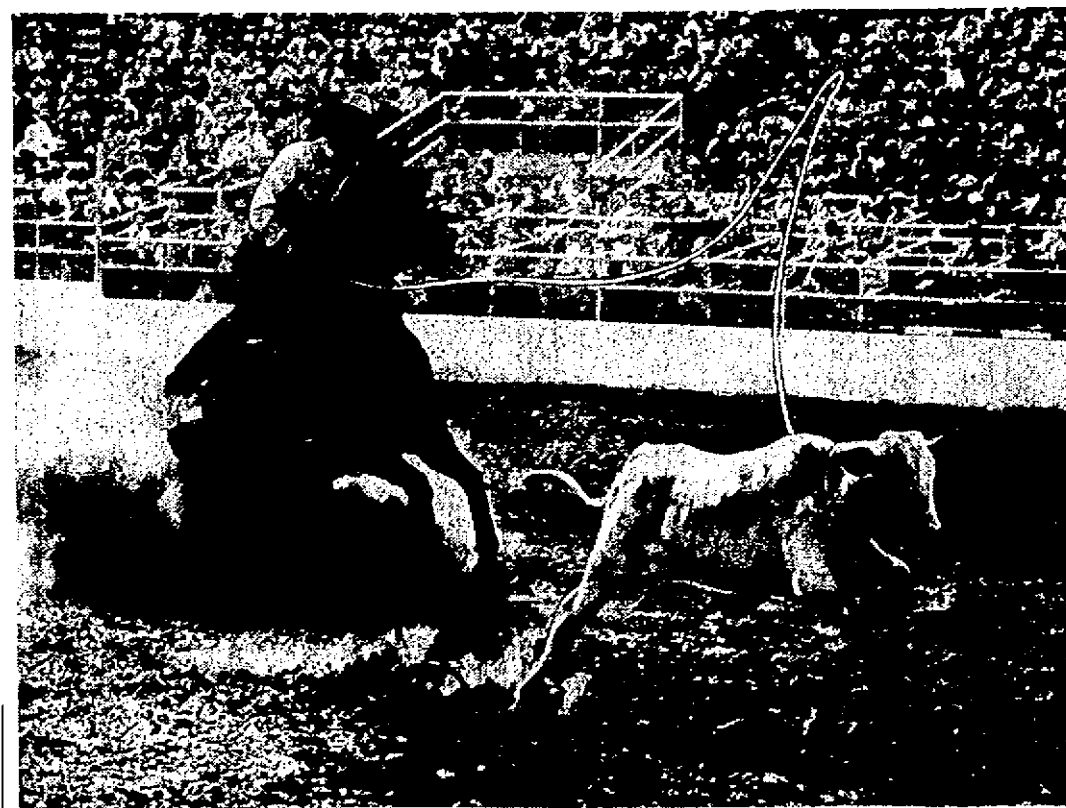
The Long Beach Soccer Club needs experienced players for next season. For information, call manager Herb Rogers at GA 6-2734. The team will play a match at Pan American Park today at 2:30.

tic, but on the other hand too much will make the calf struggle.

Oliver is right. A man needs a dang good horse.

The cowboy himself must know all the shortcuts. Like he'd better not wait going after the calf or spend too much time wrapping.

Problems and worry. That's probably what Dean means when he says a man needs a little luck.



## COWBOY MUST STOP HIS MOUNT ON A DIME

Calf roping will be one of five major events on the schedule when Long Beach becomes the rodeo capital of the country this week. The trick is the horse must be able to stop instantly without letting slack get in the rope. The three-day Pacific Indoor Rodeo will be held at the L.B. Arena.



## Once Over Lightly

By DAVE LEWIS  
Sports Editor

### Detroit Olympics' Stock Rises

**HITTING THE HIGH SPOTS:** Reports from Sao Paulo where the Pan-American Games are in progress indicate that Detroit's hopes of landing the 1968 Olympics have taken still another upswing.

In a behind-the-scenes agreement, the U.S. backed Canada's bid for the 1967 Pan-Am Games, which were awarded the past week to Winnipeg, in return for Canada's vote for the Motor City at the International Olympic Committee meeting in Nairobi next October.



DAVE LEWIS

On top of that, Detroit officials at the Pan-Am Games reportedly have gained the South American nations' secondary support at the IOC meeting.

Detroit already is sure of three of the Western Hemisphere's 11 Olympic votes and hopes to pick up at least six more in the final balloting.

Under the Olympic way of voting, the city which gets the fewest votes is eliminated after each ballot.

Buenos Aires is expected to be the first of the four cities to be eliminated. The Argentine city plans only to make only a token bid for the '72 or '76 Games.

Although Mexico City is determined to make a concerted push to overcome bids by Detroit and Lyon, France, it is expected to be eliminated on the second ballot. The high altitude, among other things, is against the Mexican bid.

Thus, the third and final ballot is expected to narrow down to Detroit and Lyon although the French city, according to European sources, is not in good position to handle the Games.

Incidentally, the 270 male and 93 female athletes from the U.S. competing in 21 sports in the Pan-Am Games in Brazil is the largest sports delegation ever sent abroad by this country, including the Olympics.

**YOU ALWAYS HEAR THAT BENCH** strength is essential to a pennant winner, but Dick Groat, now with the Cardinals, discredits that theory.

"Check your pennant winners," he says, "and except in a few cases, you'll see that every one of them went through a season with a first-string lineup that avoided serious injury."

"This has been particularly true in the National League. Look at what happened to the Dodgers last year when Sandy Koufax went out. And what do you think would happen to the Giants if they lost Willie Mays? It's the frontliners playing regularly that wins pennants."

Not well known is the fact that Paul Hornung was fined \$500 by coach Vince Lombardi last year for "missing planes and lying about chronically being late to practices, etc." His insolent attitude was hard to take, according to pro football people in the know.

Incidentally, the "feud" between Alex Karras and wrestler Dick (The Bruiser) Afflis is not as phoney as many people may think. They have had a couple of "verbal run-ins" before. By the way, if Karras follows a wrestling career for the next year, he definitely will appear in this area!

**THE LIGHTER SIDE OF SPORTS:** They're having "Willie Mays Night" at the Polo Grounds next Friday when the Giants play the Mets and as one wit observed "It must be to help Willie pay his alimony."

And how about the guy who has found a new use for his swimming pool in the winter. He stocks it with trout and experiments with various types of flies while fishing in his own private pond.

They've invented a new drink called the "Cassius Clay." Patrons are invited to predict the round that'll knock them out, and if they do, the drinks are free.

And manager Harry Craft has come up with the answer to the "balk" question. The Houston skipper has instructed his pitchers to repeat the following poem when runners are on base:

"A full second I must wait;  
Before I throw it to the plate!"

### McClure Nods Veteran Wright

TOLEDO, Ohio (UPI)—Unbeaten middleweight contender PFC. Wilbert (Skeeter) McClure of Toledo and the U.S. Army scored his 14th consecutive professional victory Saturday night on a unanimous 10-round decision over veteran Teddy Wright of Detroit in their nationally televised fight.

### MAT TITLE CHANCE FOR HAWAIIAN

Hawaiian Prince Laukea, a 350-pound newcomer to Southern California wrestling circles, gets a chance at the heavyweight championship this week at Long Beach Municipal Auditorium.

The Hawaiian will oppose titleholder The Masked Destroyer Tuesday night on a card that also includes world eating champion Ernie Ladd.

### 10,000 WATCH KARRAS FALL TO 'BRUISER'

DETROIT (AP)—Dick the Bruiser, his face blood-smeared, won his grudge wrestling match with suspended Detroit Lions football star Alex Karras Saturday night on a pin after 11 minutes, 21 seconds.

The Bruiser, who took a beating in the early going, surprised Karras when he jumped off the top rope and knocked him down. The Bruiser slammed Karras down for the three count with a body press.

Their meeting has been building up since last Tuesday when the Bruiser invaded Karras' saloon in downtown Detroit and the two battled in a barroom brawl.

A crowd of 10,000 far below the expected turnout, watched the one-fall, no-time limit bout.



JIM PARKS  
Fires 5-Hit Gem

## Ram Swim Star Wins CIF Prelim

By BILL OEHLMAN

Moore League schools managed only three first places in the CIF swim preliminaries held at Santa Monica Saturday afternoon.

Millikan's John Ogden was the only varsity participant to win a prelim contest, cruising to a 22.8 in the 50-yard freestyle. Moore schools had two wins in the Bee bracket, Millikan captured the 200-medley relay in 1:50.4 and Tom Norde, of Poly, sailed to a winning 1:01.7 time in the 100-yard backstroke.

Finals are scheduled for next Saturday afternoon at Cerritos College.

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200 Medley Relay	Fullerton 1:50.4
100 Freestyle	John Ogden, Millikan 13.5
50 Freestyle	John Ogden, Millikan 13.5
100 Backstroke	Tom Norde, Poly 1:01.7
200 Medley Relay	Fullerton 1:50.4
100 Freestyle	John Ogden, Millikan 13.5
50 Freestyle	John Ogden, Millikan 13.5
100 Backstroke	Tom Norde, Poly 1:01.7
200 Medley Relay	Fullerton 1:50.4
100 Freestyle	John Ogden, Millikan 13.5
50 Freestyle	John Ogden, Millikan 13.5
100 Backstroke	Tom Norde, Poly 1:01.7
200 Medley Relay	Fullerton 1:50.4
100 Freestyle	John Ogden, Millikan 13.5
50 Freestyle	John Ogden, Millikan 13.5
100 Backstroke	Tom Norde, Poly 1:01.7</







# TESTUM KYNE WINNER Sunrise County Snares Grey Lag

NEW YORK (AP)—Sunrise County, apparently beaten when Crimson Satan rushed past him to take a two-length lead at the head of the stretch, rallied and won the \$89,850 Grey Lag Handicap at Aqueduct Saturday.

## 'BIG THREE' SCARING OFF DERBY FOES

LOUISVILLE, Ky. (AP)—Candy Spots from the West, Never Bend and No Robbery from the East, make up a formidable big three for the 89th Kentucky Derby next Saturday at sprawling old Churchill Downs.

Size of the field is a question mark because of the usual last minute indecision of some owners and trainers attempting to convince themselves they've got a good shot at the \$125,000 added loot. The presence of the big three should help many to decide it isn't worth it this time.

# Alamitos Charts

Copyright 1963, Triangle Publications, Inc.			
<b>FIRST RACE—4:45 P.M.</b> <b>4:45 P.M.</b> <b>4:45 P.M.</b> <b>4:45 P.M.</b>			
De Quincey, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100, 101, 102, 103, 104, 105, 106, 107, 108, 109, 110, 111, 112, 113, 114, 115, 116, 117, 118, 119, 120, 121, 122, 123, 124, 125, 126, 127, 128, 129, 130, 131, 132, 133, 134, 135, 136, 137, 138, 139, 140, 141, 142, 143, 144, 145, 146, 147, 148, 149, 150, 151, 152, 153, 154, 155, 156, 157, 158, 159, 160, 161, 162, 163, 164, 165, 166, 167, 168, 169, 170, 171, 172, 173, 174, 175, 176, 177, 178, 179, 180, 181, 182, 183, 184, 185, 186, 187, 188, 189, 190, 191, 192, 193, 194, 195, 196, 197, 198, 199, 200, 201, 202, 203, 204, 205, 206, 207, 208, 209, 210, 211, 212, 213, 214, 215, 216, 217, 218, 219, 220, 221, 222, 223, 224, 225, 226, 227, 228, 229, 230, 231, 232, 233, 234, 235, 236, 237, 238, 239, 240, 241, 242, 243, 244, 245, 246, 247, 248, 249, 250, 251, 252, 253, 254, 255, 256, 257, 258, 259, 260, 261, 262, 263, 264, 265, 266, 267, 268, 269, 270, 271, 272, 273, 274, 275, 276, 277, 278, 279, 280, 281, 282, 283, 284, 285, 286, 287, 288, 289, 290, 291, 292, 293, 294, 295, 296, 297, 298, 299, 300, 301, 302, 303, 304, 305, 306, 307, 308, 309, 310, 311, 312, 313, 314, 315, 316, 317, 318, 319, 320, 321, 322, 323, 324, 325, 326, 327, 328, 329, 330, 331, 332, 333, 334, 335, 336, 337, 338, 339, 340, 341, 342, 343, 344, 345, 346, 347, 348, 349, 350, 351, 352, 353, 354, 355, 356, 357, 358, 359, 360, 361, 362, 363, 364, 365, 366, 367, 368, 369, 370, 371, 372, 373, 374, 375, 376, 377, 378, 379, 380, 381, 382, 383, 384, 385, 386, 387, 388, 389, 390, 391, 392, 393, 394, 395, 396, 397, 398, 399, 400, 401, 402, 403, 404, 405, 406, 407, 408, 409, 410, 411, 412, 413, 414, 415, 416, 417, 418, 419, 420, 421, 422, 423, 424, 425, 426, 427, 428, 429, 430, 431, 432, 433, 434, 435, 436, 437, 438, 439, 440, 441, 442, 443, 444, 445, 446, 447, 448, 449, 450, 451, 452, 453, 454, 455, 456, 457, 458, 459, 460, 461, 462, 463, 464, 465, 466, 467, 468, 469, 470, 471, 472, 473, 474, 475, 476, 477, 478, 479, 480, 481, 482, 483, 484, 485, 486, 487, 488, 489, 490, 491, 492, 493, 494, 495, 496, 497, 498, 499, 500, 501, 502, 503, 504, 505, 506, 507, 508, 509, 510, 511, 512, 513, 514, 515, 516, 517, 518, 519, 520, 521, 522, 523, 524, 525, 526, 527, 528, 529, 530, 531, 532, 533, 534, 535, 536, 537, 538, 539, 540, 541, 542, 543, 544, 545, 546, 547, 548, 549, 550, 551, 552, 553, 554, 555, 556, 557, 558, 559, 560, 561, 562, 563, 564, 565, 566, 567, 568, 569, 570, 571, 572, 573, 574, 575, 576, 577, 578, 579, 580, 581, 582, 583, 584, 585, 586, 587, 588, 589, 590, 591, 592, 593, 594, 595, 596, 597, 598, 599, 600, 601, 602, 603, 604, 605, 606, 607, 608, 609, 610, 611, 612, 613, 614, 615, 616, 617, 618, 619, 620, 621, 622, 623, 624, 625, 626, 627, 628, 629, 630, 631, 632, 633, 634, 635, 636, 637, 638, 639, 640, 641, 642, 643, 644, 645, 646, 647, 648, 649, 650, 651, 652, 653, 654, 655, 656, 657, 658, 659, 660, 661, 662, 663, 664, 665, 666, 667, 668, 669, 670, 671, 672, 673, 674, 675, 676, 677, 678, 679, 680, 681, 682, 683, 684, 685, 686, 687, 688, 689, 690, 691, 692, 693, 694, 695, 696, 697, 698, 699, 700, 701, 702, 703, 704, 705, 706, 707, 708, 709, 710, 711, 712, 713, 714, 715, 716, 717, 718, 719, 720, 721, 722, 723, 724, 725, 726, 727, 728, 729, 730, 731, 732, 733, 734, 735, 736, 737, 738, 739, 740, 741, 742, 743, 744, 745, 746, 747, 748, 749, 750, 751, 752, 753, 754, 755, 756, 757, 758, 759, 760, 761, 762, 763, 764, 765, 766, 767, 768, 769, 770, 771, 772, 773, 774, 775, 776, 777, 778, 779, 780, 781, 782, 783, 784, 785, 786, 787, 788, 789, 790, 791, 792, 793, 794, 795, 796, 797, 798, 799, 800, 801, 802, 803, 804, 805, 806, 807, 808, 809, 810, 811, 812, 813, 814, 815, 816, 817, 818, 819, 820, 821, 822, 823, 824, 825, 826, 827, 828, 829, 830, 831, 832, 833, 834, 835, 836, 837, 838, 839, 840, 841, 842, 843, 844, 845, 846, 847, 848, 849, 850, 851, 852, 853, 854, 855, 856, 857, 858, 859, 860, 861, 862, 863, 864, 865, 866, 867, 868, 869, 870, 871, 872, 873, 874, 875, 876, 877, 878, 879, 880, 881, 882, 883, 884, 885, 886, 887, 888, 889, 890, 891, 892, 893, 894, 895, 896, 897, 898, 899, 900, 901, 902, 903, 904, 905, 906, 907, 908, 909, 910, 911, 912, 913, 914, 915, 916, 917, 918, 919, 920, 921, 922, 923, 924, 925, 926, 927, 928, 929, 930, 931, 932, 933, 934, 935, 936, 937, 938, 939, 940, 941, 942, 943, 944, 945, 946, 947, 948, 949, 950, 951, 952, 953, 954, 955, 956, 957, 958, 959, 960, 961, 962, 963, 964, 965, 966, 967, 968, 969, 970, 971, 972, 973, 974, 975, 976, 977, 978, 979, 980, 981, 982, 983, 984, 985, 986, 987, 988, 989, 990, 991, 992, 993, 994, 995, 996, 997, 998, 999, 1000.	<b>SECOND RACE—5:30 P.M.</b>	<b>THIRD RACE—6:15 P.M.</b>	<b>FOURTH RACE—6:55 P.M.</b>
<b>and up. A. Plus. Purse \$1260.</b> Bar B. Leo, 117, Allison      1      1      3.30 Vickie Fay, 118, Henderson      2      1      3.25 Bar B. Leo, 117, Allison      3      1      3.25 Bar B. Leo, 117, Allison      4      1      3.25 Bar B. Leo, 117, Allison      5      1      3.25 Bar B. Leo, 117, Allison      6      1      3.25 Bar B. Leo, 117, Allison      7      1      3.25 Bar B. Leo, 117, Allison      8      1      3.25 Bar B. Leo, 117, Allison      9      1      3.25 Bar B. Leo, 117, Allison      10      1      3.25 Bar B. Leo, 117, Allison      11      1      3.25 Bar B. Leo, 117, Allison      12      1      3.25 Bar B. Leo, 117, Allison      13      1      3.25 Bar B. Leo, 117, Allison      14      1      3.25 Bar B. Leo, 117, Allison      15      1      3.25 Bar B. Leo, 117, Allison      16      1      3.25 Bar B. Leo, 117, Allison      17      1      3.25 Bar B. Leo, 117, Allison      18      1      3.25 Bar B. Leo, 117, Allison      19      1      3.25 Bar B. Leo, 117, Allison      20      1      3.25 Bar B. Leo, 117, Allison      21      1      3.25 Bar B. Leo, 117, Allison      22      1      3.25 Bar B. Leo, 117, Allison      23      1      3.25 Bar B. Leo, 117, Allison      24      1      3.25 Bar B. Leo, 117, Allison      25      1      3.25 Bar B. Leo, 117, Allison      26      1      3.25 Bar B. Leo, 117, Allison      27      1      3.25 Bar B. Leo, 117, Allison      28      1      3.25 Bar B. Leo, 117, Allison      29      1      3.25 Bar B. Leo, 117, Allison      30      1      3.25 Bar B. Leo, 117, Allison      31      1      3.25 Bar B. Leo, 117, Allison      32      1      3.25 Bar B. Leo, 117, Allison      33      1      3.25 Bar B. Leo, 117, Allison      34      1      3.25 Bar B. Leo, 117, Allison      35      1      3.25 Bar B. Leo, 117, Allison      36      1      3.25 Bar B. Leo, 117, Allison      37      1      3.25 Bar B. Leo, 117, Allison      38      1      3.25 Bar B. Leo, 117, Allison      39      1      3.25 Bar B. Leo, 117, Allison      40      1      3.25 Bar B. Leo, 117, Allison      41      1      3.25 Bar B. Leo, 117, Allison      42      1      3.25 Bar B. Leo, 117, Allison      43      1      3.25 Bar B. Leo, 117, Allison      44      1      3.25 Bar B. Leo, 117, Allison      45      1      3.25 Bar B. Leo, 117, Allison      46      1      3.25 Bar B. Leo, 117, Allison      47      1      3.25 Bar B. Leo, 117, Allison      48      1      3.25 Bar B. Leo, 117, Allison      49      1      3.25 Bar B. Leo, 117, Allison      50      1      3.25 Bar B. Leo, 117, Allison      51      1      3.25 Bar B. Leo, 117, Allison      52      1      3.25 Bar B. Leo, 117, Allison      53      1      3.25 Bar B. Leo, 117, Allison      54      1      3.25 Bar B. Leo, 117, Allison      55      1      3.25 Bar B. Leo, 117, Allison      56      1      3.25 Bar B. Leo, 117, Allison      57      1      3.25 Bar B. Leo, 117, Allison      58      1      3.25 Bar B. Leo, 117, Allison      59      1      3.25 Bar B. Leo, 117, Allison      60      1      3.25 Bar B. Leo, 117, Allison      61      1      3.25 Bar B. Leo, 117, Allison      62      1      3.25 Bar B. Leo, 117, Allison      63      1      3.25 Bar B. Leo, 117, Allison      64      1      3.25 Bar B. Leo, 117, Allison      65      1      3.25 Bar B. Leo, 117, Allison      66      1      3.25 Bar B. Leo, 117, Allison      67      1      3.25 Bar B. Leo, 117, Allison      68      1      3.25 Bar B. Leo, 117, Allison      69      1      3.25 Bar B. Leo, 117, Allison      70      1      3.25 Bar B. Leo, 117, Allison      71      1      3.25 Bar B. Leo, 117, Allison      72      1      3.25 Bar B. Leo, 117, Allison      73      1      3.25 Bar B. Leo, 117, Allison      74      1      3.25 Bar B. Leo, 117, Allison      75      1      3.25 Bar B. Leo, 117, Allison      76      1      3.25 Bar B. Leo, 117, Allison      77      1      3.25 Bar B. Leo, 117, Allison      78      1      3.25 Bar B. Leo, 117, Allison      79      1      3.25 Bar B. Leo, 117, Allison      80      1      3.25 Bar B. Leo, 117, Allison      81      1      3.25 Bar B. Leo, 117, Allison      82      1      3.25 Bar B. Leo, 117, Allison      83      1      3.25 Bar B. Leo, 117, Allison      84      1      3.25 Bar B. Leo, 117, Allison      85      1      3.25 Bar B. Leo, 117, Allison      86      1      3.25 Bar B. Leo, 117, Allison      87      1      3.25 Bar B. Leo, 117, Allison      88      1      3.25 Bar B. Leo, 117, Allison      89      1      3.25 Bar B. Leo, 117, Allison      90      1      3.25 Bar B. Leo, 117, Allison      91      1      3.25 Bar B. Leo, 117, Allison      92      1      3.25 Bar B. Leo, 117, Allison      93      1      3.25 Bar B. Leo, 117, Allison      94      1      3.25 Bar B. Leo, 117, Allison      95      1      3.25 Bar B. Leo, 117, Allison      96      1      3.25 Bar B. Leo, 117, Allison      97      1      3.25 Bar B. Leo, 117, Allison      98      1      3.25 Bar B. Leo, 117, Allison      99      1      3.25 Bar B. Leo, 117, Allison      100      1      3.25 Bar B. Leo, 117, Allison      101      1      3.25 Bar B. Leo, 117, Allison      102      1      3.25 Bar B. Leo, 117, Allison      103      1      3.25 Bar B. Leo, 117, Allison      104      1      3.25 Bar B. Leo, 117, Allison      105      1      3.25 Bar B. Leo, 117, Allison      106      1      3.25 Bar B. Leo, 117, Allison      107      1      3.25 Bar B. Leo, 117, Allison      108      1      3.25 Bar B. Leo, 117, Allison      109      1      3.25 Bar B. Leo, 117, Allison      110      1      3.25 Bar B. Leo, 117, Allison      111      1      3.25 Bar B. Leo, 117, Allison      112      1      3.25 Bar B. Leo, 117, Allison      113      1      3.25 Bar B. Leo, 117, Allison      114      1      3.25 Bar B. Leo, 117, Allison      115      1      3.25 Bar B. Leo, 117, Allison      116      1      3.25 Bar B. Leo, 117, Allison      117      1      3.25 Bar B. Leo, 117, Allison      118      1      3.25 Bar B. Leo, 117, Allison      119      1      3.25 Bar B. Leo, 117, Allison      120      1      3.25 Bar B. Leo, 117, Allison      121      1      3.25 Bar B. Leo, 117, Allison      122      1      3.25 Bar B. Leo, 117, Allison      123      1      3.25 Bar B. Leo, 117, Allison      124      1      3.25 Bar B. Leo, 117, Allison      125      1      3.25 Bar B. Leo, 117, Allison      126      1      3.25 Bar B. Leo, 117, Allison      127      1      3.25 Bar B. Leo, 117, Allison      128      1      3.25 Bar B. Leo, 117, Allison      129      1      3.25 Bar B. Leo, 117, Allison      130      1      3.25 Bar B. Leo, 117, Allison      131      1      3.25 Bar B. Leo, 117, Allison      132      1      3.25 Bar B. Leo, 117, Allison      133      1      3.25 Bar B. Leo, 117, Allison      134      1      3.25 Bar B. Leo, 117, Allison      135      1      3.25 Bar B. Leo, 117, Allison      136      1      3.25 Bar B. Leo, 117, Allison      137      1      3.25 Bar B. Leo, 117, Allison      138      1      3.25 Bar B. Leo, 117, Allison      139      1      3.25 Bar B. Leo, 117, Allison      140      1      3.25 Bar B. Leo, 117, Allison      141      1      3.25 Bar B. Leo, 117, Allison      142      1      3.25 Bar B. Leo, 117, Allison      143      1      3.25 Bar B. Leo, 117, Allison      144      1      3.25 Bar B. Leo, 117, Allison      145      1      3.25 Bar B. Leo, 117, Allison      146      1      3.25 Bar B. Leo, 117, Allison      147      1      3.25 Bar B. Leo, 117, Allison      148      1      3.25 Bar B. Leo, 117, Allison      149      1      3.25 Bar B. Leo, 117, Allison      150      1      3.25 Bar B. Leo, 117, Allison      151      1      3.25 Bar B. Leo, 117, Allison      152      1      3.25 Bar B. Leo, 117, Allison      153      1      3.25 Bar B. Leo, 117, Allison      154      1      3.25 Bar B. Leo, 117, Allison      155      1      3.25 Bar B. Leo, 117, Allison      156      1      3.25 Bar B. Leo, 117, Allison      157      1      3.25 Bar B. Leo, 117, Allison      158      1      3.25 Bar B. Leo, 117, Allison      159      1      3.25 Bar B. Leo, 117, Allison      160      1      3.25 Bar B. Leo, 117, Allison      161      1      3.25 Bar B. Leo, 117, Allison      162      1      3.25 Bar B. Leo, 117, Allison      163      1      3.25 Bar B. Leo, 117, Allison      164      1      3.25 Bar B. Leo, 117, Allison      165      1      3.25 Bar B. Leo, 117, Allison      166      1      3.25 Bar B. Leo, 117, Allison      167      1      3.25 Bar B. Leo, 117, Allison      168      1      3.25 Bar B. Leo, 117, Allison      169      1      3.25 Bar B. Leo, 117, Allison      170      1      3.25 Bar B. Leo, 117, Allison      171      1      3.25 Bar B. Leo, 117, Allison      172      1      3.25 Bar B. Leo, 117, Allison      173      1      3.25 Bar B. Leo, 117, Allison      174      1      3.25 Bar B. Leo, 117, Allison      175      1      3.25 Bar B. Leo, 117, Allison      176      1      3.25 Bar B. Leo, 117, Allison      177      1      3.25 Bar B. Leo, 117, Allison      178      1      3.25 Bar B. Leo, 117, Allison      179      1      3.25 Bar B. Leo, 117, Allison      180      1      3.25 Bar B. Leo, 117, Allison      181      1      3.25 Bar B. Leo, 117, Allison      182      1      3.25 Bar B. Leo, 117, Allison      183      1      3.25 Bar B. Leo, 117, Allison      184      1      3.25 Bar B. Leo, 117, Allison      185      1      3.25 Bar B. Leo, 117, Allison      186      1      3.25 Bar B. Leo, 117, Allison      187      1      3.25 Bar B. Leo, 117, Allison      188      1      3.25 Bar B. Leo, 117, Allison      189      1      3.25 Bar B. Leo, 117, Allison      190      1      3.25 Bar B. Leo, 117, Allison      191      1      3.25 Bar B. Leo, 117, Allison      192      1      3.25 Bar B. Leo, 117, Allison      193      1      3.25 Bar B. Leo, 117, Allison      194      1      3.25 Bar B. Leo, 117, Allison      195      1      3.25 Bar B. Leo, 117, Allison      196      1      3.25 Bar B. Leo, 117, Allison      197      1      3.25 Bar B. Leo, 117, Allison      198      1      3.25 Bar B. Leo, 117, Allison      199      1      3.25 Bar B. Leo, 117, Allison      200      1      3.25 Bar B. Leo, 117, Allison      201      1      3.25 Bar B. Leo, 117, Allison      202      1      3.25 Bar B. Leo, 117, Allison      203      1      3.25 Bar B. Leo, 117, Allison      204      1      3.25 Bar B. Leo, 117, Allison      205      1      3.25 Bar B. Leo, 117, Allison      206      1      3.25 Bar B. Leo, 117, Allison      207      1      3.25 Bar B. Leo, 117, Allison      208      1      3.25 Bar B. Leo, 117, Allison      209      1      3.25 Bar B. Leo, 117, Allison      210      1      3.25 Bar B. Leo, 117, Allison      211      1      3.25 Bar B. Leo, 117, Allison      212      1      3.25 Bar B. Leo, 117, Allison      213      1      3.25 Bar B. Leo, 117, Allison      214      1      3.25 Bar B. Leo, 117, Allison      215      1      3.25 Bar B. Leo, 117, Allison      216      1      3.25 Bar B. Leo, 117, Allison      217      1      3.25 Bar B. Leo, 117, Allison      218      1      3.25 Bar B. Leo, 117, Allison      219      1      3.25 Bar B. Leo, 117, Allison      220      1      3.25 Bar B. Leo, 117, Allison      221      1      3.25 Bar B. Leo, 117, Allison      222      1      3.25 Bar B. Leo, 117, Allison      223      1      3.25 Bar B. Leo, 117, Allison      224      1      3.25 Bar B. Leo, 117, Allison      225      1      3.25 Bar B. Leo, 117, Allison      226      1      3.25 Bar B. Leo, 117, Allison      227      1      3.25 Bar B. Leo, 117, Allison      228      1      3.25 Bar B. Leo, 117, Allison      229      1      3.25 Bar B. Leo, 117, Allison      230      1      3.25 Bar B. Leo, 117, Allison      231      1      3.25 Bar B. Leo, 117, Allison      232			

SECOND RACE—5:30 P.M.

De Quincey, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100, 101, 102, 103, 104, 105, 106, 107, 108, 109, 110, 111, 112, 113, 114, 115, 116, 117, 118, 119, 120, 121, 122, 123, 124, 125, 126, 127, 128, 129, 130, 131, 132, 133, 134, 135, 136, 137, 138, 139, 140, 141, 142, 143, 144, 145, 146, 147, 148, 149, 150, 151, 152, 153, 154, 155, 156, 157, 158, 159, 160, 161, 162, 163, 164, 165, 166, 167, 168, 169, 170, 171, 172, 173, 174, 175, 176, 177, 178, 179, 180, 181, 182, 183, 184, 185, 186, 187, 188, 189, 190, 191, 192, 193, 194, 195, 196, 197, 198, 199, 200, 201, 202, 203, 204, 205, 206, 207, 208, 209, 210, 211, 212, 213, 214, 215, 216, 217, 218, 219, 220, 221, 222, 223, 224, 225, 226, 227, 228, 229, 230, 231, 232, 233, 234, 235, 236, 237, 238, 239, 240, 241, 242, 243, 244, 245, 246, 247, 248, 249, 250, 251, 252, 253, 254, 255, 256, 257, 258, 259, 260, 261, 262, 263, 264, 265, 266, 267, 268, 269, 270, 271, 272, 273, 274, 275, 276, 277, 278, 279, 280, 281, 282, 283, 284, 285, 286, 287, 288, 289, 290, 291, 292, 293, 294, 295, 296, 297, 298, 299, 300, 301, 302, 303, 304, 305, 306, 307, 308, 309, 310, 311, 312, 313, 314, 315, 316, 317, 318, 319, 320, 321, 322, 323, 324, 325, 326, 327, 328, 329, 330, 331, 332, 333, 334, 335, 336, 337, 338, 339, 340, 341, 342, 343, 344, 345, 346, 347, 348, 349, 350, 351, 352, 353, 354, 355, 356, 357, 358, 359, 360, 361, 362, 363, 364, 365, 366, 367, 368, 369, 370, 371, 372, 373, 374, 375, 376, 377, 378, 379, 380, 381, 382, 383, 384, 385, 386, 387, 388, 389, 390, 391, 392, 393, 394, 395, 396, 397, 398, 399, 400, 401, 402, 403, 404, 405, 406, 407, 408, 409, 410, 411, 412, 413, 414, 415, 416, 417, 418, 419, 420, 421, 422, 423, 424, 425, 426, 427, 428, 429, 430, 431, 432, 433, 434, 435, 436, 437, 438, 439, 440, 441, 442, 443, 444, 445, 446, 447, 448, 449, 450, 451, 452, 453, 454, 455, 456, 457, 458, 459, 460, 461, 462, 463, 464, 465, 466, 467, 468, 469, 470, 471, 472, 473, 474, 475, 476, 477, 478, 479, 480, 481, 482, 483, 484, 485, 486, 487, 488, 489, 490, 491, 492, 493, 494, 495, 496, 497, 498, 499, 500, 501, 502, 503, 504, 505, 506, 507, 508, 509, 510, 511, 512, 513, 514, 515, 516, 517, 518, 519, 520, 521, 522, 523, 524, 525, 526, 527, 528, 529, 530, 531, 532, 533, 534, 535, 536, 537, 538, 539, 540, 541, 542, 543, 544, 545, 546, 547, 548, 549, 550, 551, 552, 553, 554, 555, 556, 557, 558, 559, 560, 561, 562, 563, 564, 565, 566, 567, 568, 569, 570, 571, 572, 573, 574, 575, 576, 577, 578, 579, 580, 581, 582, 583, 584, 585, 586, 587, 588, 589, 590, 591, 592, 593, 594, 595, 596, 597, 598, 599, 600, 601, 602, 603, 604, 605, 606, 607, 608, 609, 610, 611, 612, 613, 614, 615, 616, 617, 618, 619, 620, 621, 622, 623, 624, 625, 626, 627, 628, 629, 630, 631, 632, 633, 634, 635, 636, 637, 638, 639, 640, 641, 642, 643, 644, 645, 646, 647, 648, 649, 650, 651, 652, 653, 654, 655, 656, 657, 658, 659, 660, 661, 662, 663, 664, 665, 666, 667, 668, 669, 670, 671, 672, 673, 674, 675, 676, 677, 678, 679, 680, 681, 682, 683, 684, 685, 686, 687, 688, 689, 690, 691, 692, 693, 694, 695, 696, 697, 698, 699, 700, 701, 702, 703, 704, 705, 706, 707, 708, 709, 710, 711, 712, 713, 714, 715, 716, 717, 718, 719, 720, 721, 722, 723, 724, 725, 726, 727, 728, 729, 730, 731, 732, 733, 734, 735, 736, 737, 738, 739, 740, 741, 742, 743, 744, 745, 746, 747, 748, 749, 750, 751, 752, 753, 754, 755, 756, 757, 758, 759, 760, 761, 762, 763, 764, 765, 766, 767, 768, 769, 770, 771, 772, 773, 774, 775, 776, 777, 778, 779, 780, 781, 782, 783, 784, 785, 786, 787, 788, 789, 790, 791, 792, 793, 794, 795, 796, 797, 798, 799, 800, 801, 802, 803, 804, 805, 806, 807, 808, 809, 810, 811, 812, 813, 814, 815, 816, 817, 818, 819, 820, 821, 822, 823, 824, 825, 826, 827, 828, 829, 830, 831, 832, 833, 834, 835, 836, 837, 838, 839, 840, 841, 842, 843, 844, 845, 846, 847, 848, 849, 850, 851, 852, 853, 854, 855, 856, 857, 858, 859, 860, 861, 862, 863, 864, 865, 866, 867, 868, 869, 870, 871, 872, 873, 874, 875, 876, 877, 878, 879, 880, 881, 882, 883, 884, 885, 886, 887, 888, 889, 890, 891, 892, 893, 894, 895, 896, 897, 898, 899, 900, 901, 902, 903, 904, 905, 906, 907, 908, 909, 910, 911, 912, 913, 914, 915, 916, 917, 918, 919, 920, 921, 922, 923, 924, 925, 926, 927, 928, 929, 930, 931, 932, 933, 934, 935, 936, 937, 938, 939, 940, 941, 942, 943, 944, 945, 946, 947, 948, 949, 950, 951, 952, 953, 954, 955, 956, 957, 958, 959, 960, 961, 962, 963, 964, 965, 966, 967, 968, 969, 970, 971, 972, 973, 974, 975, 976, 977, 978, 979, 980, 981, 982, 983, 984, 985, 986, 987, 988, 989, 990, 991, 992, 993, 994, 995, 996, 997, 998, 999, 1000.
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THIRD RACE—5:45 P.M.

De Quincey, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100, 101, 102, 103, 104, 105, 106, 107, 108, 109, 110, 111, 112, 113, 114, 115, 116, 117, 118, 119, 120, 121, 122, 123, 124, 125, 126, 127, 128, 129, 130, 131, 132, 133, 134, 135, 136, 137, 138, 139, 140, 141, 142, 143, 144, 145, 146, 147, 148, 149, 150, 151, 152, 153, 154, 155, 156, 157, 158, 159, 160, 161, 162, 163, 164, 165, 166, 167, 168, 169, 170, 171, 172, 173, 174, 175, 176, 177, 178, 179, 180, 181, 182, 183, 184, 185, 186, 187, 188, 189, 190, 191, 192, 193, 194, 195, 196, 197, 198, 199, 200, 201, 202, 203, 204, 205, 206, 207, 208, 209, 210, 211, 212, 213, 214, 215, 216, 217, 218, 219, 220, 221, 222, 223, 224, 225, 226, 227, 228, 229, 230, 231, 232, 233, 234, 235, 236, 237, 238, 239, 240, 241, 242, 243, 244, 245, 246, 247, 248, 249, 250, 251, 252, 253, 254, 255, 256, 257, 258, 259, 260, 261, 262, 263, 264, 265, 266, 267, 268, 269, 270, 271, 272, 273, 274, 275, 276, 277, 278, 279, 280, 281, 282, 283, 284, 285, 286, 287, 288, 289, 290, 291, 292, 293, 294, 295, 296, 297, 298, 299, 300, 301, 302, 303, 304, 305, 306, 307, 308, 309, 310, 311, 312, 313, 314, 315, 316, 317, 318, 319, 320, 321, 322, 323, 324, 325, 326, 327, 328, 329, 330, 331, 332, 333, 334, 335, 336, 337, 338, 339, 340, 341, 342, 343, 344, 345, 346, 347, 348, 349, 350, 351, 352, 353, 354, 355, 356, 357, 358, 359, 360, 361, 362, 363, 364, 365, 366, 367, 368, 369, 370, 371, 372, 373, 374, 375, 376, 377, 378, 379, 380, 381, 382, 383, 384, 385, 386, 387, 388, 389, 390, 391, 392, 393, 394, 395, 396, 397, 398, 399, 400, 401, 402, 403, 404, 405, 406, 407, 408, 409, 410, 411, 412, 413, 414, 415, 416, 417, 418, 419, 420, 421, 422, 423, 424, 425, 426, 427, 428, 42
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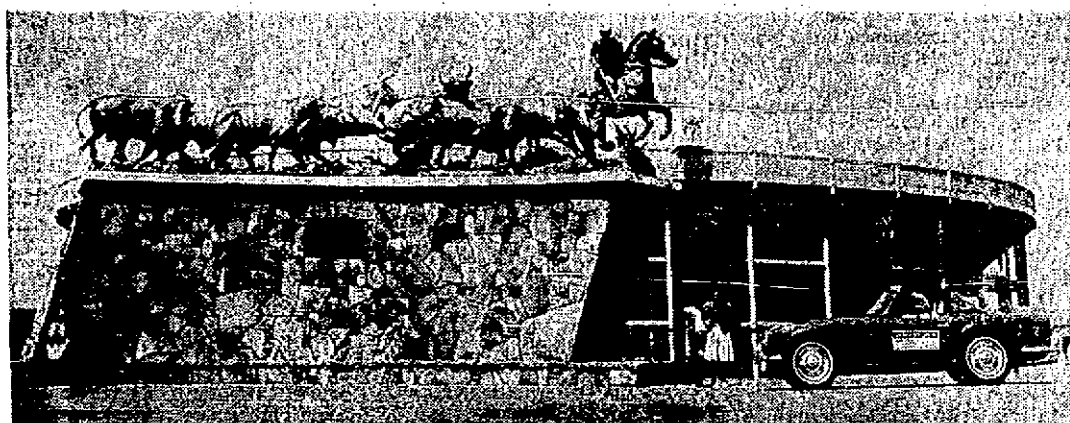


# TR-4 Flips Top in Tijuana



## Tijuana Motorlog

NEW HOMES SURROUND TIJUANA'S 18-HOLE GOLF COURSE



TR-4 VISITS NEW BULL RING ON THE OCEAN NEAR TIJUANA

By BILL EMERY

Two and a half hours drive South of Long Beach is Tijuana, B. C., Mexico, a densely populated border tourist city exploding with development. If you haven't been there lately, you're in for a big surprise.

We took this week-end trip in the newest in a great line of automobiles, A TR-4 Classic hard-top "touring" version of Standard-Triumph Motor Company's popular sports cars. This unusual fun car, loaned to us by Jamestown, 1350 Long Beach Blvd., has a top that lifts off after loosening four bolts leaving the rear rap-around window and built-in roll bar solidly intact. With the side windows rolled up, the car sails along at high speed with very little draft—a feature that would have great appeal to women concerned with their hairdo.

The new Triumph TR-4 has at least four more major engineering advances: wider track for increased stability, new rack-and-pinion steering system which is as easy as power steering yet more responsive, synchromesh transmission on all four forward speeds, and, most of all, higher torque for greater pulling power at any given speed. Most cars have high torque at high speeds diminishing rapidly at more moderate speed. You can really feel the power of the TR-4 doing 30 or flirting with the top speed (which is 110) when you cruise, climb or pass other cars. The TR-4 goes from 0 to 50 in about 7 seconds.

**NEW HOTEL.** In Tijuana, we made our headquarters at the Country Club Hotel across from the Caliente race track. Built a little over four years ago by a Mexican general, it changed hands eight months ago and is now partly owned and managed by Hector Luttrell, from Mexico City. The Casa Vega restaurant and bar is leased to Rafael Vega who manages to prepare a delightful variety of Mexican and American dishes priced exceptionally reasonable.

The Country Club Hotel offers large modern luxuriously appointed units for \$5, \$7 and \$8 facing the race track, and \$7, \$9 and \$10 facing the eighteen-hole golf course. Prices are slightly higher weekends and holidays. There is swimming, courtesy TV and reservations for nearby activities among the various services and activities.

Friday night we took in the Jai Alai games at the Fronton, Palacio with courtesy guest passes. After a drive to the new bull ring on the ocean overlooking San Diego to the north, we spent Saturday afternoon at Caliente watching the horses, again with complimentary hotel guest passes. Later that evening we returned to watch the greyhounds race.

Caliente is an amazing attraction. By eleven in the morning the parking lots are full as far as the eye can see. At eleven in the evening, another race takes place—out of the parking lots. Traffic merges at pace more thrilling than a fog bank suddenly appearing on the Hollywood Freeway. Yet it flows more fluently.

**GLASSER TURF CLUB.** Caliente's grandstands are fully covered and the Turf Club is completely glassed in. An interesting transition is the wheeling out of the dog race track onto the regular track to form the short complete course right in front of the club house. All Caliente needs is a third track for auto racing and they could have a 24-hour marathon of racing.

There are some outstanding dinner houses and first rate night clubs springing up in Tijuana. Victor's, Sombroso serves strips of charcoal broiled fillet with an avocado dip and a bean dip combination plate well worth the trip in itself.

Across from the Jai Alai palace is Guillermo's serving international cuisine with imported Spanish entertainment of the highest professional calibre.

The sports enthusiast will find in Tijuana horse racing Saturdays and Sundays the year around, dog racing Wednesdays thru Saturdays five nights a week, Jai Alai four nights a week thru the summer, and three nights a week all winter. From May through September bullfighting will alternate between the two rings.

It's a fun trip and the TR-4 is a fun sports car to drive. Economical, too! The TR-4 p.o.e. list price is \$3,049, and that's a lot of car for the money!



TR-4 MOTORLOGS TO COUNTRY CLUB HOTEL

## It's Triumph "FUN CAR" Time Now!

A bonus to all new Triumph buyers now thru May 10th — a 3-Day Mexican Country Club Holiday. Enjoy for yourself the Bill Emery Travel-log trip free! Motel, Horse Racing, Dog Races, Jai Alai, Bull Fight, or Fishing all Free. Buy a Triumph now at the lowest ever Jamestown Price. Benefit twice—A new Triumph and a Mexican Holiday too. Take your 3-day Mexican holiday whenever you want—just remember, plan far enough ahead to insure reservations for the time you may select, thru Dec. 31, 1963.

RUGGED & RELIABLE

# TR-4

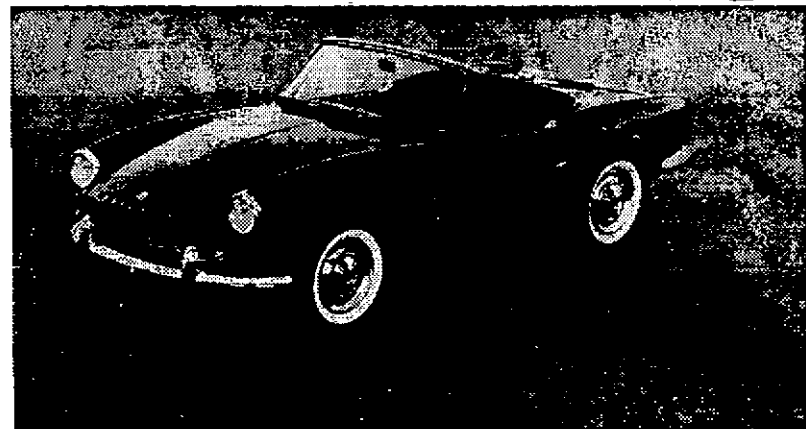
A TRUE SPORTS CAR

AS LOW AS **\$199<sup>00</sup>\*** DOWN

## TRIUMPH HERALD

A FAMILY 4-SEATER  
2-DR. OR CONVERTIBLE

LOW AS **\$199<sup>00</sup>\*** DOWN



## THE ALL NEW TRIUMPH SPITFIRE

ECONOMY PLUS PERFORMANCE

LOW AS **\$199<sup>00</sup>\*** DOWN

\*Plus Tax & License

TEST DRIVE THEM NOW AT

# JAMESTOWN

1350 LONG BEACH BLVD., LONG BEACH • HE 2-7911 • CLOSED SUNDAY



SUNDAY  
CLASSIFIED  
ADVERTISING  
DEADLINE  
FRIDAY  
5:00 P.M.

# INDEPENDENT, PRESS-TELEGRAM Classified ads

REGIONAL OFFICES  
BELLFLOWER — Torrey 6-7721  
7834 East Flower Street  
GARDEN GROVE — JE 7-9128  
7624 Garden Grove Blvd.  
LAKEWOOD — ME 3-0744  
5056 Faculty Avenue

Phone HEmlock 2-5959

LONG BEACH 12, CALIFORNIA, SUNDAY, APRIL 28, 1963

SECTION D

See Classifications 173-176

AUTHORIZED NEW CAR SALES & SERVICE

for Automotive Bargains

## NEW CAR DIRECTORY

### ALFA-ROMEO

LONG BEACH, LAKEWOOD  
Verne Holmes, 3515 Atlantic  
Bellflower, Compton, Downey, Norwalk  
Savely & Langford  
15734 Bellflower Blvd., Bellflower  
SOUTH GATE  
Nick Pastor, 3450 E. Firestone, South Gate  
Whittier Imports  
Compton & Long Beach Blvd., Compton

### AUSTIN

LONG BEACH, LAKEWOOD  
Jamestown, 1350 Long Beach Blvd.

### AUSTIN-HEALEY

LONG BEACH  
Jamestown, 1350 Long Beach Blvd.  
SOUTH GATE  
Nick Pastor, 3450 E. Firestone, South Gate.

### AVANTI

LONG BEACH  
Village Lark, 2185 Long Beach Blvd., L. B.

### B. M. W.

SOUTH GATE  
Nick Pastor, 3450 E. Firestone, South Gate.

### BUICK

LONG BEACH  
Boulevard Buick  
1881 Long Beach Blvd., Long Beach  
BELLFLOWER, COMPTON, DOWNEY, NORWALK  
Harry C. Clark, 150 So. Long Beach Blvd., Compton  
Peas Bros. Buick  
15734 Bellflower Blvd., Bellflower

### CADILLAC

LONG BEACH, LAKEWOOD  
Ridings Motors, 1501 Long Beach Blvd.

### CHEVROLET

LONG BEACH, LAKEWOOD  
Beach City Chevrolet, 3001 E. Pac. Cst. Hwy.  
Comer Chevrolet, 601 Long Beach Blvd.  
Harbor Chevrolet, 3770 Cherry Ave.  
Parkwood Chevrolet  
5059 Lakewood Blvd., Lakewood  
ARTESIA  
S & J Chevrolet  
11900 E. South St., Artesia

BELLFLOWER, COMPTON, PARAMOUNT, DOWNEY, SOUTH GATE  
Bill Barnett Chevrolet  
Corner Long Beach Blvd. & Compton Blvd.

Enoch Chevrolet  
8730 L.B. Blvd., South Gate

George Chevrolet  
17150 Lakewood Blvd., Bellflower

Oscar Gregory Chevrolet  
14925 Paramount Blvd., Paramount

Paramount Chevrolet  
Corner Firestone at Paramount Blvds.

ORANGE COUNTY  
Eddie Hopper Chevrolet  
10511 Garden Grove Blvd., Garden Grove

SAN PEDRO, WILMINGTON, LOMITA, TORRANCE  
Gladhill Chevrolet  
304 E. Anaheim St., Wilmington

### CHRYSLER

LONG BEACH, LAKEWOOD  
R. O. Gould Co., 1600 Long Beach Blvd.

Ed Barber, 6200 N. Bellflower Blvd., Lkw.

BELLFLOWER, COMPTON, DOWNEY, NORWALK  
Guy Moothart, Inc.  
1112 No. Long Beach Blvd., Compton

SAN PEDRO, WILMINGTON, LOMITA, TORRANCE  
Carl's Motor, 1200 Avalon, Wilmington

### CITROEN

LONG BEACH, LAKEWOOD  
Burgin's, 4001 Cherry, L. B.

### COMET

LONG BEACH, LAKEWOOD  
Duffield Motors, 1940 Lakewood Blvd.

BELLFLOWER, COMPTON, DOWNEY, NORWALK  
Ray Fladson, 17617 Bellflower Blvd., Bellflower

Geo. Meyer, Inc.  
912 No. Long Beach Blvd., Compton

Sachs & Sons  
9515 Lakewood Blvd., Downey

### CORVAIR

LONG BEACH, LAKEWOOD  
Beach City Chevrolet, 3001 E. Pac. Cst. Hwy.

Comer Chevrolet, 601 Long Beach Blvd.

Harbor Chevrolet, 3770 Cherry

Parkwood Chevrolet  
5059 Lakewood Blvd., Lakewood

PARAMOUNT, COMPTON  
Oscar Gregory Chevrolet  
14925 Paramount Blvd., Paramount

Bill Barnett Chevrolet  
Corner Long Beach Blvd. & Compton Blvd., Compton

### CORVETTE

LONG BEACH, LAKEWOOD  
Beach City Chevrolet, 3001 E. Pac. Cst. Hwy.

Harbor Chevrolet, 3770 Cherry

PARAMOUNT, COMPTON  
Oscar Gregory Chevrolet  
14925 Paramount Blvd., Paramount

Bill Barnett Chevrolet  
Corner Long Beach Blvd. & Compton Blvd., Compton

### DART

LONG BEACH  
Verne Holmes, 3515 Atlantic

Glenn E. Thomas Co., 340 E. Anaheim

BELLFLOWER, LAKEWOOD, COMPTON  
Widger-Goodwin Dodge  
16900 Lakewood Blvd., Bellflower

Savely & Langford  
401 No. L. B. Blvd., Compton

### DODGE

LONG BEACH  
Verne Holmes, 3515 Atlantic

Glenn E. Thomas Co., 340 E. Anaheim

BELLFLOWER, COMPTON, LAKEWOOD  
Savely & Langford  
401 N. L. B. Blvd., Compton

Widger-Goodwin Dodge  
16900 Lakewood Blvd., Bellflower

### ENGLISH FORD

BELLFLOWER, COMPTON, DOWNEY, NORWALK  
Geo. Meyer, Inc.  
912 No. Long Beach Blvd., Compton

### FALCON

LONG BEACH, LAKEWOOD, PARAMOUNT, COMPTON  
Chief Chamberlain Ford  
15727 Paramount Blvd., Paramount

Hale Young Ford Co., 2641 E. Anaheim

Mel Burns, 2000 Long Beach Blvd.

Los Altos Ford, 2302 Bellflower Blvd.

BELLFLOWER, COMPTON, DOWNEY, NORWALK, PARAMOUNT  
Glen Organ Ford  
220 So. Long Beach Blvd., Compton

WILMINGTON-SAN PEDRO, LOMITA, TORRANCE  
Kott & Smoler Ford  
336 W. Anaheim, Wilmington

### FIAT

LONG BEACH, LAKEWOOD  
Palmer Motors, 3200 Atlantic

BELLFLOWER, COMPTON, DOWNEY, NORWALK  
Peas Bros. Buick (Imports)  
15734 Bellflower Blvd., Bellflower

Whittier Imports  
Compton & Long Beach Blvd., Compton

### FORD

LONG BEACH, LAKEWOOD  
Mel Burns, 2000 Long Beach Blvd.

Hale Young Ford Co., 2641 E. Anaheim

Los Altos Ford, 2302 Bellflower Blvd.

BELLFLOWER, COMPTON, DOWNEY, NORWALK, PARAMOUNT  
Chief Chamberlain Ford  
15727 Paramount Blvd., Paramount

Glen Organ Ford  
220 So. Long Beach Blvd., Compton

Hansley-Anderson Ford  
9833 Alondra, Bellflower

WILMINGTON-SAN PEDRO, LOMITA, TORRANCE  
Kott & Smoler Ford  
336 W. Anaheim, Wilmington

### HAWK

LONG BEACH  
Village Lark, 2185 Long Beach Blvd., L. B.

### HILLMAN-SUNBEAM

BELLFLOWER  
Widger-Goodwin  
16900 Lakewood Blvd., Bellflower

SOUTH GATE  
Nick Pastor, 3450 E. Firestone, South Gate.

### IMPERIAL

LONG BEACH, LAKEWOOD  
R. O. Gould Co., 1600 Long Beach Blvd.

SAN PEDRO, WILMINGTON, LOMITA, TORRANCE  
Carl's Motor, 1200 Avalon, Wilmington

### JAGUAR

LONG BEACH  
Boulevard Buick, 1881 Long Beach Blvd.

SOUTH GATE  
Nick Pastor, 3450 E. Firestone, South Gate.

### JEEP

LONG BEACH, LAKEWOOD  
Dorror Motors, 4005 E. Anaheim

Holiday Rambler, 1427 Long Beach Blvd.

Rancho Jeep Supply, 6309 Paramount Blvd.

SAN PEDRO, WILMINGTON, LOMITA, TORRANCE  
Patos Verde Jeep  
3680 Pac. Cst. Hwy., Torrance

### LANCER

LONG BEACH, LAKEWOOD, COMPTON  
Verne Holmes, 3515 Atlantic

Glenn E. Thomas, 340 E. Anaheim

Savely & Langford  
401 No. L. B. Blvd., Compton

### LARK

LONG BEACH, LAKEWOOD  
Village Lark, 2185 Long Beach Blvd., L. B.

### LINCOLN-CONTINENTAL

LONG BEACH, LAKEWOOD  
Duffield Motors, 1940 Lakewood Blvd.

BELLFLOWER, COMPTON, DOWNEY, NORWALK  
Geo. Meyer, Inc.  
912 No. Long Beach Blvd., Compton

Sachs & Sons  
9515 Lakewood Blvd., Downey

### MERCEDES-BENZ

LONG BEACH, LAKEWOOD  
Jamestown, 1350 Long Beach Blvd.

### MG

LONG BEACH  
Jamestown, 1350 Long Beach Blvd.

SOUTH GATE  
Nick Pastor, 3450 E. Firestone, South Gate.

### MERCURY

LONG BEACH, LAKEWOOD  
Duffield Motors, 1940 Lakewood Blvd.

BELLFLOWER, COMPTON, DOWNEY, NORWALK  
Ray Fladson, 17617 Bellflower Blvd., Bellflower

Geo. Meyer, Inc.  
912 No. Long Beach Blvd., Compton

Sachs & Sons  
9515 Lakewood Blvd., Downey

### MORRIS

LONG BEACH  
Jamestown, 1350 Long Beach Blvd.

SOUTH GATE  
Nick Pastor, 3450 E. Firestone, South Gate.

### METROPOLITAN

LONG BEACH, LAKEWOOD  
Rancho Rambler, 2011 L. B. Blvd.

Holiday Rambler, 1427 Long Beach Blvd.

ORANGE COUNTY  
Grove Rambler Sales, 12222 G. G. Blvd.

### OLDSMOBILE

LONG BEACH, LAKEWOOD  
Dick Browning Oldsmobile  
1227 Long Beach Blvd., Long Beach

BELLFLOWER, COMPTON, DOWNEY, NORWALK  
Nowlings  
7440 E. Firestone, Downey

Leo Rule, 505 So. L. B. Blvd.

### PEUGEOT

LONG BEACH, LAKEWOOD, BELLFLOWER  
Import Auto, 1460 Long Beach Blvd.

SOUTH GATE  
Nick Pastor, 3450 E. Firestone, South Gate.

### PLYMOUTH

LONG BEACH, LAKEWOOD  
R. O. Gould Co., 1600 Long Beach Blvd.

Ed Barber, 6200 N. Bellflower Blvd., Lakewood

SAN PEDRO, WILMINGTON, LOMITA, TORRANCE  
Carl's Motor, 1200 Avalon, Wilmington

### PORSCHE

LONG BEACH, LAKEWOOD  
Rickalls Motors, 999 Long Beach Blvd.

### PONTIAC

LONG BEACH, LAKEWOOD  
Sally Pontiac, 1545 Long Beach Blvd.

BELLFLOWER, COMPTON, DOWNEY, NORWALK  
J. P. Lamerdin  
302 N. Long Beach Blvd., Compton

Suburban Pontiac, 17639 S. Bellflower Blvd.

SAN PEDRO, WILMINGTON, LOMITA, TORRANCE  
Reiman Pontiac, 412 W. Anaheim, Wilmington

### RAMBLER

LONG BEACH, LAKEWOOD  
Rancho Rambler, 2160 L. B. Blvd.

Holiday Rambler, 1427 Long Beach Blvd.

Holiday Rambler, 1310 Long Beach Blvd.

BELLFLOWER, COMPTON, DOWNEY, NORWALK  
Dell Kraft Inc.  
12316 E. Firestone, Norwalk

Friendly Rambler—Compton  
410 No. Long Beach Blvd.

Don-A-Vee Rambler  
15737 Bellflower Blvd., Bellflower

SAN PEDRO, WILMINGTON, LOMITA, TORRANCE  
Hunt Rambler, Inc.  
402 W. Anaheim, Wilmington

ORANGE COUNTY  
Grove Rambler Sales, 12222 G. G. Blvd.

### RENAULT-DAUPHINE

LONG BEACH, LAKEWOOD, BELLFLOWER  
Import Auto, 1460 Long Beach Blvd.

SOUTH GATE  
Nick Pastor, 3450 E. Firestone, South Gate.

### SPRITE

LONG BEACH, LAKEWOOD  
Jamestown, 1350 Long Beach Blvd.

### STUDEBAKER—LARK

LONG BEACH, LAKEWOOD  
Palmer Motors, 3200 Atlantic

Village Lark, 2185 Long Beach Blvd., L. B.

### SUNBEAM

SOUTH GATE  
Nick Pastor, 3450 E. Firestone, South Gate.

### TEMPEST

LONG BEACH, LAKEWOOD  
Sally Pontiac, 1545 Long Beach Blvd.

BELLFLOWER, COMPTON, DOWNEY, NORWALK  
Suburban Pontiac  
17639 So. Bellflower Blvd., Bellflower

### THUNDERBIRD

LONG BEACH, LAKEWOOD, PARAMOUNT, COMPTON  
Chief Chamberlain Ford  
15727 Paramount Blvd., Paramount

Mel Burns, 2000 Long Beach Blvd.

Los Altos Ford, 2302 Bellflower Blvd.

Hale Young Ford Co., 2641 E. Anaheim

Glen Organ Ford  
220 So. Long Beach Blvd., Compton

### TRIUMPH

LONG BEACH  
Jamestown, 1350 Long Beach Blvd.

COMPTON  
Whittier Imports  
Compton & Long Beach Blvd., Compton

SOUTH GATE  
Nick Pastor, 3450 E. Firestone, South Gate.

### VALIANT

LONG BEACH, LAKEWOOD  
R. O. Gould Co., 1600 Long Beach Blvd.

Ed Barber, 6200 N. Bellflower Blvd., Lakewood

SAN PEDRO, WILMINGTON, LOMITA, TORRANCE  
Carl's Motor, 1200 Avalon, Wilmington

### VOLVO

LONG BEACH, LAKEWOOD, GARDEN GROVE, COMPTON  
Cabo Bros., 2201 Long Beach Blvd.

Briney-Grey Imports, 3515 Atlantic

Ed Barber's Volvoville  
6200 N. Bellflower Blvd., Lakewood

Herb Friedlander Auto Sales  
9625 Garden Grove Blvd., Garden Grove

Whittier Imports  
Compton & Long Beach Blvd., Compton

### VOLKSWAGEN

LONG BEACH, LAKEWOOD  
Lakewood Motors  
5815 South St., "Dutch Village Shopping Center," Lakewood

Rickalls Motors, 999 Long Beach Blvd.

BELLFLOWER, COMPTON, DOWNEY  
Leo Carpenter, 1150 E. Compton Blvd., Compton

SAN PEDRO, WILMINGTON, LOMITA, TORRANCE  
Kendon Motors  
Pacific Coast Highway at Normandie

## OPEN HOUSE DIRECTORY

Use this handy directory to find the home of your choice. For classified information regarding these properties... Turn to "HOMES FOR SALE" Classification 131 thru 143.

ADDRESS PHONE DISTRICT

2420 E. 4th St.  
482 Morningside  
1 BEDROOM  
GE 3-2188  
GA 2-3318  
Eastside  
North Long Beach

3720 Lemon Ave.  
1412 Newport  
5851 Daneland  
4124 Heather Rd.  
400 E. 21st St.  
355 Ellis St.  
1961 Junipero  
2648 Adriatic Ave.  
2747 Easy Ave.  
2763 Regway  
2214 Golden Ave.  
1861 Oregon Ave.  
2 BEDROOMS  
GE 8-5832  
HE 7-1251  
TO 6-5177  
HA 5-1201  
GA 4-4227  
GA 4-5497  
GA 3-3903  
GA 3-5468  
GA 4-4712  
GA 6-3903  
GA 4-5262  
California Heights  
Eastside  
Lakewood Area  
Lakewood Village  
Long Beach  
North Long Beach  
Signal Hill  
Westside  
Westside  
Westside  
Wrigley  
Wrigley

10107 Maple St.  
4206 Koeber Ave.  
5851, Capita  
250 Junipero  
4917 Harvey Way  
4332 Heather Rd.  
1865 Tulane  
5818 Jaymills  
2 BEDROOMS AND DEN  
TO 6-7036  
GA 4-5257  
HA 9-8763  
GE 8-6912  
HA 5-4195  
GA 4-9895  
GE 8-4344  
GA 2-1257  
Bellflower  
Bixby Area  
City College Area  
Eastside  
Lakewood Village  
Lakewood Village  
Los Altos  
North Long Beach

4566 Whaley  
6552 Glarywhite  
2419 Silva St.  
4671 Vangold Ave.  
5729 Wolfe St.  
6714 Coralite  
3180 Faust Ave.  
3647 Hackett  
3238 Palo Verde  
5249 Eagle St.  
6508 El Roble  
2173 Eucalyptus  
2959 Eucalyptus  
1821 Moine  
3 BEDROOMS  
GA 2-5285  
GA 6-3903  
GA 3-5468  
GA 2-1257  
TO 7-2160  
HA 5-6416  
HA 9-0656  
HA 5-6416  
HA 5-6351  
GA 6-3903  
GE 1-1425  
HE 7-1281  
GA 8-1849  
Bixby Area  
Lakewood Area  
Lakewood Area  
Lakewood Area  
Lakewood Plaza  
Lakewood Plaza  
Lakewood Plaza  
Los Altos  
State College Area  
Wrigley  
Wrigley  
Wrigley

1136 Claiborne Dr.  
2085 Dawson  
4652 Ladoga Ave.  
11351 Reagan  
6833 Delta Ave.  
1915 E. 55th St.  
12171 Ballantine Dr.  
12311 Kensington Rd.  
6811 E. 11th St.  
2974 Magnolia Ave.  
2166 Maine  
3154 Oregon  
3 BEDROOMS AND DEN OR FAMILY ROOM  
HA 9-5917  
GA 4-7604  
HA 9-9831  
HE 6-9701  
GA 3-1637  
GA 3-1637  
GE 0-2797  
GE 0-2411  
GE 1-3215  
GA 4-4712  
GA 4-4712  
GA 4-4712  
Bixby Knolls  
Eastside  
Lakewood Area  
Los Alamitos  
North Long Beach  
North Long Beach  
Rossmore  
Rossmore  
State College Area  
Wrigley  
Wrigley  
Wrigley

9244 Walnut  
708 Cartagena  
277 Carritos  
2430 Candlawood  
3845 Pacific Ave.  
4 BEDROOMS  
925-4453  
GA 6-6184  
HA 1-7873  
HA 1-8441  
GA 4-8597  
Bellflower  
Bixby Knolls  
Downtown  
Lakewood Area  
Los Corritos

104 Park Ave.  
6308 Eliot  
102 Claremont  
830 Temple  
6905 Delta  
5361 Lime Ave.  
4 BEDROOMS AND FAMILY ROOM  
GE 3-0403  
HE 6-9701  
GE 3-0433  
HE 6-2935  
GA 2-7636  
GA 3-7981  
Belmont Shore  
State College Area  
Belmont Shore  
Eastside  
North Long Beach  
North Long Beach

4341 Montair Ave.  
5733 Walton St.  
3935 Livingston  
HOME WITH POOL  
GA 6-6184  
HA 5-2037  
GE 3-0433  
Lakewood Village  
Los Altos  
Belmont Heights

104 Park Ave.  
6308 Eliot  
102 Claremont  
830 Temple  
6905 Delta  
5361 Lime Ave.  
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HA 5-2037  
GE 3-0433  
Lakewood Village  
Los



# More Classified

on Page B-6

Announcements 00

## C. California

## E. Employment

## A. Agencies

## A. Association

## ANNOUNCEMENTS

## California Employment

## AGENCIES ASSOCIATION

## Members

## Abroad Agency

412 Times Bldg., L.B. Blvd. HE 5-3437

## Always Agency

4115 E. 7th HE 4-8479

## Are Employment Agency

3415 Atlantic HE 7-5494

## California Employment

705 So. HE 7-0513

## File Baby Agencies

1323 1/2 Commercial NE 5-9038

516 N. Firestone, Downey TO 3-1928

1401 Craven, Torrance FA 8-3722

500 S. Main, Orange (Code 714) 547-9141

## Beneficial Empl. Agency

19 Pine, Rm. 1254 HE 5-3911

## Caldwell Personnel Agency

19 Pine, Suite 312 HE 2-6441

## Certified Personnel Sv. Agency

205 E. Broadway, Rm. 503 HE 4-6271

## Dorothy Shining Agency

115 Pine, Rm. 420 HE 5-3437

## Gaylord School of Nursing

1636 Atlantic Ave. GA 4-1702

## Golden West Agency

19 Pine, Rm. 915 HE 7-0501

## J&M Employment Agency

516 N. L.B. Blvd. HE 5-9038

## Lakewood Empl. Agency

4143 North Hwy. HE 3-9325

## Merchants Personnel

8514 Kellen, G.O. 827-1380

## Shasta Employment Agency

5021 Pacific Street, Lakewood GA 3-7959

## Van Employment Agency

5375-A Atlantic Ave. GA 3-8405

## Womans World Agency

979 Atlantic Ave. GA 3-7373

## ANNOUNCEMENTS

## BANKRUPTCY SERVICE

Reasonable. DA 2-8900

## Federal Directors

## FROM \$2.50

## FLOWERS FOR

## Forest Lawn Funerals

DELIVERED INSTANTLY

CHARGE BY PHONE

The Flower Shop in Forest Lawn

Geneva 1-2217 or Taylor 8-8311

## HOLTON & SON

Such and Local HE 6-9499

## Cemeteries-Monuments

FOR SALE: One lot, 11th Section, Sunset Memorial Park, Contact Mrs. Emma Berglund, Sunset Avenue, Chino, California.

2 CHOICE lots in Garden of Four Seasons Memorial Park, Lakewood, California. Call 5-9977, Fullerton.

4 INTERMENT spaces in Green Valley Memorial Park, Fullerton, California. Call 5-9977, Fullerton.

2 STANDARD crypts, main building, Angelus Abbey, 479-2616.

BURIAL plots, 22nd and 23rd, Glendale, California. Call 435-0022.

## PERSONALS

## LADIES

Longshoreman, 40, wants to meet attractive woman living in Long Beach. Write to me, Box 100, Long Beach, California.

Attractive woman in her 30s wants to meet gentleman (same age bracket) who is successful in business. Write to me, Box 100, Long Beach, California.

## GENTLEMEN

25 to 35, wants to meet young man with good education & high ideals. Write to me, Box 100, Long Beach, California.

Attractive woman in her 30s wants to meet gentleman (same age bracket) who is successful in business. Write to me, Box 100, Long Beach, California.

## CALL CLARA LANE

HE 5-7515 or HE 4-5142

## MORGAN HALL

We have a lot, 100, 7 smaller halls, numerous conference rooms, etc., for small conventions, large meetings and social affairs. Also cater luncheons and banquets at reasonable prices. Write to me, Box 100, Long Beach, California.

## WE BUY OLD GOLD

FINE WATCH REPAIRING

DIAMOND SETTING

Ring Sizing—While You Wait

Diamonds and Jewels Also Fine Jewelry Repairing. Call Elmer M. Jewett, 412 E. 3rd St., Long Beach, California.

## \$50.00 CASH

To churches, lodges or organizations for selling just 40 bottles of world famous Vodka Vodka. For details, call 5-9977, Fullerton.

## EARLY EXPERT PIERCED FOR EARRINGS

Shop before piercing. Piercing 100% safe. Write to me, Box 100, Long Beach, California.

## AUTHORS: Want story writers

Recommended for publication. Write to me, Box 100, Long Beach, California.

## COMPLETE DETOUR SERVICE

Receives, stores, and delivers mail. Write to me, Box 100, Long Beach, California.

## INTERESTING: BATTLE YOURSELF

Attractive woman in her 30s wants to meet gentleman (same age bracket) who is successful in business. Write to me, Box 100, Long Beach, California.

## WIDOW: 57, 135 lbs. Own farm

Write to me, Box 100, Long Beach, California.

## NEED: Transportation car. Can do

most any kind of work. At yrs. exp. Write to me, Box 100, Long Beach, California.

## SPANISH

Speak from 1st lesson. Fris. day. Classes only. 435-8138

## FAMILY COUNSELOR

Child Counseling. GE 8-5726

## LOVELY people seeking friendship

Write to me, Box 100, Long Beach, California.

## YOUNG WOMEN will teach

English. Write to me, Box 100, Long Beach, California.

## AA-ALCOHOLICS: ANONYMOUS

DRINKING PROBLEM? HE 5-5333

SAVE money and be better dressed. Write to me, Box 100, Long Beach, California.

## PERSONALS

WITH dancing you have in your hands the most popular and fun of all the fun share pleasure experiences with a beautiful, successful, and intelligent woman. Write to me, Box 100, Long Beach, California.

## Social Clubs

VALUABLE GIFT FREE

DATE TONIGHT

SUNSET SOCIAL CLUB

MEET NEW FRIENDS

LOVELY: Meet the person of your dreams. Write to me, Box 100, Long Beach, California.

## Lost and Found

HAVE YOU LOST your own pet? Write to me, Box 100, Long Beach, California.

DOG-Black, picked up by man in Cadillac on Downey Ave. Write to me, Box 100, Long Beach, California.

LOST-Black, white, and tan, small, long-haired dog. Write to me, Box 100, Long Beach, California.

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SMALL mare, 15 mo. filly, sound,  
gentle temper. Call for 14 E. 2nd St.,  
St. Paul, Minn.

**Pets 91**

**PUPPY SALE**

We are breeders, well as dealers  
WE SELL FOR CASH

That's why we sell for less.

Pekingese, orange	ARC \$400
Dachshund, black	ARC \$300
Poodle, miniature	ARC \$300
German Shepherds	ARC \$315
Chihuahua	ARC \$300
Collie, black & white	ARC \$300
Chihuahuas, no papers	\$250
Pug litters, no papers	\$150
Beagles, 13 inch	\$125
20 pups, small mixed breeds	\$250
20 pups, all stock	\$250

**LYNWOOD DOG & PUPPY SHOP**

Open 10 to 6 & 1st. Sundays  
18251 L. 8. Boulevard LO 9-7446

**A.K.C. PUPPIES**  
Pomeranians, Beagles, Min.  
Pinschers, Wirehaired Terriers,  
Boxer, German Shepherds, Red.  
Airedales (Toy Fox Terriers),  
also, Purebred Doberman Pinschers.

**Complete Aquarium Set-Up**  
with free fish.....\$14.95 up

**SIAMESE TITENS**

**King's Pet Supplies &  
House of Dog Beauty**  
1165 E. Pac. Cst. Hwy.  
GA 6-3375

**GA. PUPPIES**

**A.K.C. PUPPIES**  
DACHSHUNDS-POODLES  
WIREHAIR TERRIERS  
PEKINGESE  
CHIHUAHUAS  
JAPANESE SPANIEL  
NEW ENGL CLASS B.P.M.  
ENROLL  
**Long Beach Seed & Pet**  
2350 LONG BEACH BLVD.  
GA 40677

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**YOUR PETS**  
**GROOMING PARLOR**  
Now Opened & Remodeled  
All Breeds  
Expertly Groomed by Pet  
Responsible Prices  
**ANN'S PET PANTRY**

**AKC. 7TH** New pr. 436-5053  
**SHELTIES**  
 Adorable Shetland Sheepdogs (toy  
 collies). AKC. Shots, 7 weeks, red  
 male sables, male tri-color, won  
 2nd place 4th. Champion to stock  
 dogs. Call. Champion to stock  
 dogs. See them! Look like Lassie, but  
 sized for smaller homes and needs  
 no special care. \$1000.00.  
**NORWEGIAN ELKHOUND** 14 wks  
 AKC. All shots, Champion blood  
 line. \$1100. 472-4272. 472-9112. A  
 write Walker, 10669 Willshire, LA  
 74.

**BEAUTIFUL** German Shepherd fe  
 male, & mpo, prize winter AKC  
 sire. California • Champion. All  
 training & shots completed. Availa

SM. miniature black fem. poodle.  
3 yrs. old. AKC. Also 2 black  
reds. poodle puppies. Small minia-  
tures: HA 1-5561. Reas.

**Lampman Poodle Kennel**  
Beautiful puppies. Reasonable. \$100  
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 6 Cyl. 1/2 Ton—Sleek Western Mirrors, Beautiful Blue and White Sport. This is a low mileage ready to go... \$1799  
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er, New Red Paint Job  
sells this one off—This  
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(3)—All have 8 Cyl.  
Ricks, Automatics, West-  
ern, Step Bumpers, 1/2  
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will fit your needs—

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 only. \$1099  
 8 Cyl. V-8 Ton-Healer,  
 Step Bumper, Western  
 -leafful Dark Green and  
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 inside and out. \$699  
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 the best one in captivity and  
 it looks like. \$499  
 C. V. Ton—Heater, 4  
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Automatic, Power Steering  
Brakes. The other has  
e. All have Radio, Heater  
Walls. These are by far  
best ones that you can  
y walf? Drive one home  
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1 Floor Slick—All have  
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will fit your needs. You  
by a better one anywhere  
them over and pick your  
there is a choice. \$1399

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and white Union with  
Interior, heater, white  
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Dual Rear Wheels, Heater  
ed. This is ready to  
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this the most popular  
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EVROLET 6 Cyl. 1 Ton  
 Anthrany power lift gas  
 this one has a new pal  
 I makes it look like new  
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 Custom Csb. Power li  
 Hydraulic. This is th  
 t 55 in. capitivity. 58  
 RD 6 Cyl. 1/2 Ton-Ne  
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 Dealer, Service Body. \$4  
 EVROLET 1/2 Ton Panel  
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 \$5  
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 Paint. \$5  
 only a small part of

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ON DISPLAY - 6- OR 4-CY-  
CLES, AUTOMATIC, OR  
5-SPECK STICKS. YOU CAN S-  
E DRIVE IT NOW. I-  
Y A HOT ONE.

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TRUCK CENTER  
3 LONG BEACH BLVD.  
  
O 34-ton "6" PICKUP. 8  
9,000 miles. Xint. cond. J  
war big chamber. \$1295.  
HILLTOP AUTO SALES  
E. PAC. CST. GE 44  
RD 1/2 ton, eng. & traily  
rebuild. New paint.  
Ton shape mechanical  
HA 5  
RD 6 - 4 spd. trans. R

Sharp, front bumper  
Put Ply. GA 7-  
RD V-8 pickup, Ford, v  
cab., camper & boat  
lires. \$630. HA 5-  
EVV, Stako body truck, 1/2  
metal compartments \$  
GE B-2445  
Chev. pickup, '63 mod.  
\$7400 cash. Principles o  
V. 1st St., Apt. 10.  
DGE 1/2 ton P.U., w/58  
Autom. Now paint. \$575  
offer. EAS-  
CAMINO. Red & white,  
rad. & Air. Res. Che  
Mr. Collins. TO 6-8314

RD 2-ton, Sharp, New p  
res. \$415 or trade for  
boat. HA 1-  
C cab & chassis, 2 ton,  
v panel, \$695. GA 7-  
HEV, panel, good runn  
\$120. ME 0-  
EDGE Pick-up. Custom  
mech, cond, \$350. GE 1  
EV, Pickup with camper,  
wheel base, \$1400. GE 3  
-T, V-8, FORG. \$450.  
W, Lakewood, 666-3279.

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Wanted 165  
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or Chevy Equilty ?  
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MOTIVE liming 3-ltr. h  
All chrome, 5-wire, h  
Amer. Gold Star Ho  
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ery good shape. Includes  
and all linkage, \$500.  
UJ 5-8564

ORD trans., stick, good sh  
plete bell housing, fly w  
ch, \$25. GA 7

TRANS/MISSIONS INSTALL  
Full & used, Cherry Auto In  
CHERRY AVE. GA 4

Mag, wheels for T-Bird.  
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K factory air conditioner  
6-3423 or GA 4

ft Campers 16

# WAGON



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GA 8-3

















Autos for Sale 176		Autos for Sale 176		Autos for Sale 176	
<b>THUNDERBIRD</b> '61 T-BIRD \$3095 Convertible. Factory air cond., full power, Vary sharp. '58 T-BIRD \$1395 4 door, 2 door, black finish, special body only <b>RICKETTS MOTORS</b> 1300 Long Beach Blvd. HE 5-5424		<b>THUNDERBIRD</b> '63 THUNDERBIRD Automatic, radio, heater, power steering, windows and brakes. Beige with matching interior. A gorgeous low mileage car. <b>\$4099</b> <b>CREST MOTORS</b> 1315 Long Beach Blvd. HE 2-2909		<b>THUNDERBIRD</b> LEVEEOR 1962 T-BIRDS Terrific discounts! Prices are so low that you can't take them. You are not allowed to quote them over phone. <b>BURNS FORD</b> 2800 Long Beach Blvd. <b>VALIANT</b> '41 VALIANT V-500 Htd. Autom. 24" H. B. wws. Black with red interior. Factory, a \$24.50 per mo. on A.P.R. Rd. <b>O'HENRI'S</b> 3785 CHERRY GA 6-4545 for area transp. car. 455-8876	
'61 T-BIRD 2-door hardtop. Full power, 2 door, black, 2 door and new tires. Don't miss this one. <b>PEARS BROS. BUICK</b> 15734 Bellflower Blvd. Bellflower. TO 2-7271		'61 T-BIRD Hardtop. Conv. Only 7,500 actual miles. Still factory warranted. Black with matching interior. The extra asking \$4299 <b>SACHS</b> 9015 LAKEWOOD BLVD. TO-0721 "DOWN"		<b>WILLYS</b> '57 Ht. 5100 or offer. Must sell. 633 Off-Road. '53 WILLYS 995. 11111 WILLYS 995.	
'61 T-BIRD Convertible. Gorgeous beige with matching interior and full power accessories. \$3699 <b>SACHS</b> 9015 LAKEWOOD BLVD. WILLOWDALE TO 2-7271		'62 VALIANT V-200 wagon, Beauti- ful white interior. Just assume better. 1962 2 door. 2 door Ask for Red Lin. 434-8461. Rd. '55 T-Bird, Auto. Trans. 2600 Wards Rd. Lakewood.		<b>NEW 1963s</b> <b>Valiant '1866</b> <b>Plymouth '1988</b> <b>Chrysler '2964</b> DELIVERED <b>ED BARBARI</b> 6200 BELLFLOWER BLVD. Bt. South and Ansley Blvd. TO 4-112 OPEN EVES. TILL 9 P.M.	
'61 T-BIRD 2-door hardtop. Full power, 2 door, black, 2 door and new tires. Don't miss this one. <b>O'HENRI'S</b> 3785 CHERRY GA 6-4545		<b>REPOSESSION</b> '61 T-BIRD CONV. 32993 Full power, 2 door, black <b>ADVANCE MOTORS</b> 1730 L.B. Blvd. HE 2-3434			
'61 T-Bird. Almost new full pow- er, factory air, Original color leaving country, must sell. \$2495. 1962 T-BIRD. GE 2-2909		'64 CHEV. Impala Hard- top. Conv. Fully equiped to make driving a pleas- ure. Air conditioning, steering, auto. \$1999 <b>HALE YOUNG FORD</b> 2641 E. Anslemth and 3500 Pac. St. Hwy.		'60 T-BIRD. Full wire. Orig. owner. 12225, 631 Moody, 828-3150. Buena Vista	
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Standard transmission, radio, heater, deluxe trim, whitewall tires. Only 8000 actual miles.

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Custom 308 1-DOOR. Automatic, radio, heater. An ebony black beauty, car that is absolutely like new.

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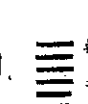

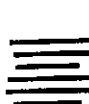
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Newest & most modern equipment & facilities available
3. **LEASING SERVICE**  
We Can Lease Any Make or  
Model As Reasonably As Anyone and on Some  
Car Lines More Reasonably Than Other Lease Companies
4. **FINANCING UNLIMITED**  
Lowest interest rates available

**STOP—READ—THINK**  
**Duffield Lincoln-Mercury**  
HAS A SALE EVERY DAY—EVERY WEEK—  
EVERY MONTH OF THE YEAR

IF YOU TRY US ON OUR PRICE, QUALITY,  
QUANTITY, YOU WILL DRIVE HOME IN THE  
CAR YOU WANTED AND WE WILL TAILOR  
THE FOLLOWING TO YOUR WANTS . . .

1. **MONTHLY PAYMENTS YOU WANT**
2. **DOWN PAYMENT YOU CAN AFFORD**
3. **PRICE AS LOW AS ANYONE**
4. **RATE OF % AS LOW AS POSSIBLE**
5. **TRADE-IN ALLOWANCE**
6. **USED AND NEW CAR WARRANTY**
7. **AFTER-SALE SERVICE YOU WOULD LIKE**

**\$100 REWARD**  
TO ANY PERSON WHO CAN PROVE WE  
ARE NOT SINCERE IN OUR ABOVE POLICY

**WANTED!!!**

**320** REASONABLE OR  
UNREASONABLE  
OFFERS ON THE FOLLOWING .

- 10—1963 CONTINENTAL EXEC. CARS
- 25—TRANSPORTATION CARS
- 10—REPOSSESSIONS
- 150—NEW MERCURY—METEOR—V-8-COMET
- 125—OF THE FINEST RECONDITIONED  
POPULAR MODELS OF USED  
CARS AVAILABLE ! . .

**DUFFIELD**  
Lincoln Continental—Mercury—Comet  
1940 Lakewood Blvd. GE 4-991

passenger well-located station wagon. Power steering, automatic, radio, heater. A must see.

at steering, automatic, radio, heater. This car must be seen. It's nice.

deluxe trim. Sold new and serviced by us.

\$1495	\$1495	\$1295
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# GLEN ORGAN FORD

"AUTHORIZED FORD DEALER"  
CARS — TRUCKS — FALCONS — T-BIRDS  
220 S. Long Beach Blvd.  
**COMPTON**  
OPEN DAILY

**TRUCKS!**  
**TRUCKS!**

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## NOW! DURING BUICK'S RECORD SETTING DAYS

**HARRY C. CLARK BUICK**  
"IN COMPTON"  
LOWERS THE PRICE ON THE  
1963 CAR OF THE YEAR

GO

FIRST CLASS  
FOR JUST

2338<sup>75</sup>

YOUR PRESENT CAR MIGHT MAKE THE DOWN PAYMENT

**1963 BUICK SPORT COUPE**

\$3995

after normal down payment

**INCLUDES: RADIO, HEATER, AUTOMATIC TRANSMISSION**



CONSUMER REPORT NUMBER ONE CAR OF THE YEAR

NOW

DISCOUNTS \$1000 TO

ON SEVERAL LEFT-OVER 1962 BUICKS

'58 BUICK 4-DR. HARDTOP <b>\$799</b>	'61 BUICK SPECIAL <b>\$1599</b>	'57 T-BIRD A CHERRY <b>\$2195</b>	'59 PONTIAC BONNEVILLE <b>\$1399</b>
'60 CHEV. <b>\$899</b>	'60 FORD 4-DR., R.H. AUTO. <b>\$999</b>	'57 FORD 3-DR. NOTP. ORIG. LIKE NEW <b>\$999</b>	'61 COMET 2-DR. DLX. AUTO., R.H. <b>\$1299</b>

# HARRY C. CLARK BUICK

150 S. LONG BEACH BLVD., COMPTON NE 5-714

LOCATED OVER 30 YEARS IN COMPTON

OPEN 7 DAYS UNTIL 10 P.M.

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**HARBOR**  
Chevrolet

# SUPERMARKET FOR USED CARS

**'62 CORVAIR MONZA COUPE**  
Powerlocks, R.H., 102 engine. Fawn below. Lic. HEB 911. Total and serviced now at Harbor. Original owner, 17,000.

\$1999

**'62 COMET 4-DOOR DLX. SEDAN**  
Automatic, R.H. White. Lic. BTV 207. This car is absolutely new. Drive it and you'll buy it.

\$1799

**'61 CHEVROLET IMPALA HARDTOP 4-DOOR SPORT SEDAN**  
V-8, automatic, power steering, R.H. Lic. KFR 344. Ivory with turquoise interior. Original one owner, 26,000. Like new.

\$2199

**'61 CHEVROLET IMPALA HARDTOP CPE.**  
V-8, Powerlock, power steering, R.H. Lic. KHH 884. Green. 2 others to choose from.

\$2099

**'61 RAMBLER 4-DOOR & PASSENGER**  
Deluxe Cross Country Station Wagon. Gas saving, shock absorbers, transmission, radio, heat, etc. V-8, 1654 cc. 4-cyl. 7 other Rambler to choose.

\$1499

**'61 COMET 2-DOOR SEDAN**  
Dark blue. Gas-saving stand. R.H. Lic. XIG 255.

\$1399

**'61 FALCON 2-DOOR SEDAN**  
Automatic, R.H. Lic. No. UHR 167. Ivory.

\$1399

**'60 CHEVROLET IMPALA 4-DR. SEDAN**  
V-8, Powerlocks, power steering, lower brakes, R.H. Lic. ZEP 540. Ivory and blue. Sold and serviced new, 31,000 actual. Cars tell from new.

\$1899

**'60 FORD FAIRLANE '500' 2-DOOR**  
Gas-saving 6; automatic transmission, Heater. Lic. KIG 058. Silver.

\$1099

**'59 PONTIAC BONNEVILLE 4-DOOR**  
V-8, automatic, power steering, R.H. Lic. KHG 165. 2-door drive.

\$1899

**'59 CHEVROLET IMPALA 4-DOOR SPORT SEDAN**  
V-8, Powerlock, factory air, R.H. Lic. RKK 567. Ivory, turquoise interior.

\$1499

**'59 BUICK '225' 4-DOOR HARDTOP SEDAN**  
V-8, automatic, power steering, R.H. Lic. KEY 901. Coral, a creampuff.

\$1599

**'59 FORD GALAXIE HDTP. SEDAN**  
Cruiseomatic, power steering, V-8, R.H. Lic. RTD 184. Ivory with turquoise interior.

\$1299

**'59 FORD 4-DOOR 6-PASS. COUNTRY SEDAN STATION WAGON**  
V-8, automatic, R.H. Lic. ROK 772. Ivory. A real level.

\$1199

80 OTHER USED CARS TO CHOOSE FROM — '55's AND UP

**HARBOR**  
CHEVROLET

**3770 CHERRY AVE.**

**GA 6-334**

See exactly what you're getting on the Value-Rated Windshield Label. Take your pick of these clean late-model trade-ins.

**'61 OLDS '98" HOLIDAY COUPE**  
Tops of the Olds - \$2699  
Mobile Inc. Radio, heater, Hydra-Matic, 2-tone steering and brakes, 2-tone original blue with white top and matching interior. One owner.

**'62 OLDS CUTLASS COUPE**  
Slack transmission, radio, heater, \$2399  
37,000 miles. Medium blue finish with matching interior. Like new inside and out.

**'57 T-BIRD 37,000 MILES**  
Immaculate lot black finish with white top. Matching interior. Radio, heater, power steering, power brakes, 2-tone original blue with white top and matching interior. SEE IT BUY IT!

**'60 OLDS 4-DOOR**  
Hydra-Matic, radio, heater, 2 to chrome from, one owner. Original inside and out. Choice.

**'58 DODGE CUSTOM SIERRA 2-DOOR**  
2-door Sierra. Hydra-Matic, radio, heater, power steering and brakes. One owner. Immaculate side and out.

**'60 CHEVROLET 2-DOOR BEL AIR '44"**  
Powerable, radio, heater, power steering. Original light tan with matching interior. One owner. Low mileage. Double check! No. 277

**'56 PONTIAC HARDTOP COUPE**  
Hydra-Matic, radio, heater, 2-tone finish with immaculate interior. Just arrived in stock.

**'61 T-BIRD FACTORY AIR CONDITIONING 100,000 ACTUAL MILES**  
Ice blue finish with matching all blue interior. Radio, heater, Fordomatic, power steering and power brakes. Electric seal and window. Only 21,000 actual miles. Local one-owner.

**'61 CHEVROLET IMPALA COUPE**  
V-8 Jet, radio, heater, automatic, power steering and brakes. Another local one owner. 1 millionair car with FACTORY AIR CONDITIONING.

**'59 OLDS '88" 4-DOOR**  
Bronze mist finish. Radio, heater, power steering and brakes. Local one owner. No car trade-in. Set priced.

**'58 FORD VICTORIA COUPE**  
Fairlane 500. Fordomatic, radio, heater, 2-tone finish. Outstanding from bumper bumper. SEE IT!

**'57 CADILLAC 41 4-DOOR HARDTOP**  
Hydra-Matic, radio, heater, power steering and brakes. Electric windows, etc. Arrived in stock. West Coast Special.

**'59 OLDS '98" HOLIDAY SEDAN AIR CONDITIONED**  
Tops of the Olds - mobile Inc. Power steering and brakes, automatic, electric windows, etc. One owner. You've been looking for.

**'61 CHRYSLER WINDOR 4-DOOR**  
Factory air conditioning, automatic, radio, heater, power steering and brakes. Just a blue looking interior. One owner. Low mileage.

**'55 CHEVROLET 4-PASSENGER WAGON**  
Powerable, radio, heater, Shero's in a Pack. See it buy it.

**'59 RAMBLER CUSTOM 4-PASSENGER WAGON**  
Automatic, radio, heater, air conditioning. Just a blue like new interior.

Open Evenings and Sundays

**DICK BROWNING**  
(Exclusive Olds Dealer)  
1090 Long Beach Blvd.  
HE 6-9624

# FULLY EQUIPPED


- Automatic Transmission
- Radio
- Heater
- Whitewalls

## \$39

PER MONTH

NEW '63 CLASSIC  
44 V-8 2 DR. SEDAN

# 2088




or this same model  
**FULLY EQUIPPED**  
**\$48**  
per month

with automatic transmission, radio, heater, whitewall tires, etc.


NEW '63 RAMBLER  
CLASSIC STATION WAGON

# 2288



or this same model  
**FULLY EQUIPPED**  
**\$59**  
per month

with automatic transmission, radio, heater, whitewall tires, bucket seats, twin console, etc.



LONG BEACH  
ALHAMBRA BLVD  
PACIFIC COAST HWY  
WILMINGTON

DOWN PAYMENT NO PROBLEM

# \$95

**Down**  
CASH OR TRADE  
Secures ANY CAR IN 30 DAYS  
NEW OR USED.

**100 GALLONS**  
OF PREMIUM GASOLINE

at no additional cost to you with the purchase of any new Rambler with this adv.

**'58 RAMBLER Station Wagon**  
Automatic, radio, heater, other extras. (No. 2174)

## \$595

**'58 PONTIAC WAGON**  
Automatic, power steering, radio, heater. (No. 2166)

## \$795

**'62 FALCON FUTURA SPORT COUPE**  
Hst. bucket seats. Beautiful blue finish with blue interior. (Stk. 2185) You must see at only

## \$1495

**'59 Borgward Sedan**  
Economical Trans. - all on 1 (No. 2195)

## \$195

**'59 PLYMOUTH Station Wagon**  
V-8, stick shift, radio, heater. (No. 2197)

## \$795

**'59 FORD 1/2-Ton Pickup**  
6-cyl. Stick. (#2098)

## \$795

**'59 RAMBLER V-8 Station Wagon**  
Automatic, power steering, other extras. (No. 2091)

## \$895

**'57 CHEV. Hardtop**  
V-8, automatic, power steering, radio, heater. (No. 2201)

## \$795

**'58 Plymouth Sport Coupe**  
Automatic, power steering, etc. Nice.

## \$695

**'61 DODGE LANCER**  
A nice one equipped with automatic, radio, heater, etc. (No. 2069)

## \$1095

# HUNT

RAMBLER

402 W ANAHEIM WILMINGTON TE 5-0645







# A Bride's Album

How to have a perfect wedding - Take one happy couple with a wedding date in the near future - let them browse and shop through the stores in the Long Beach area. With the cooperation of Long Beach business firms and our bridal couple represented by Rochelle Hayes and Bill Flory, we have created a picture story of this exciting, unforgettable time.



## MODELING

by Wilma Haring, Model  
Rochelle Hayes and Bill Flory from  
the Long Beach Press-Telegram

## BRIDAL PORTRAIT

by Perry Griffiths, Photographer  
leading Long Beach portrait studio

## BRIDAL GOWN

from Schick's imported French lace  
with detachable train

Independent Press-Telegram  
Sunday, April 28, 1963  
Long Beach, 12, California





C. C. Lewis' — Brides — Orange Blossoms — and weddings go together. Rochelle and Bill are about to make the most important purchases of their lives; her diamond engagement and wedding ring set and his groom's ring, for nothing will be more important to them than the sentiment they symbolize. They are being helped in their selection by Hal J. Lewis, a third generation diamond expert in a business owned and operated by the same family since 1889. The Traub "Orange Blossom" diamond rings they are considering are designed especially for modern brides and offer a complete price range for modest budgets, with convenient purchase plans available. Long Beach's Oldest Jewelers are located at 333 Pine Avenue, phone HE 5-6335.



A dream is fulfilled as Rochelle chooses her exquisite Wedding Gown in Schick's beautiful Bridal Salon. She is a picture of loveliness in silk organza, designed with a graceful flounced and tiered back that sweeps into a chapel train. The neckline is delicately petaled and richly enhanced with pearls and sequins, \$125.95. From Schick's enchanting array of gowns for the bride, bridesmaids, mothers of the bride and groom. Schick's Bridal Consultant also helped Rochelle select her wonderful trousseau. The heavenly lace gown pictured on the cover is \$110.95 from Schick's, 701 Pine Avenue, Long Beach, California.



Bill, shopping at Desmond's, Broadway at Locust, has decided on an exclusive Dacron Polyester and Wool @Tropaze tropical. However, he can't make up his mind between a 3-button conventional style with pleated or plain trousers, a 2-button plain trousers style or a Natural Shoulder Authentic. Bill likes the subtle patterns in the newest lighter shades, but admires the richness of the deeper solid tones. Each suit is \$62.50. His problem is solved by buying the solid color @Tropaze suit and choosing a lighter shade in the @Tropaze Sport Coat, \$45.00 and harmonizing plain or pleated @Leisure-Slacks at \$17.95. He's eager for a final decision so he can meet his bride-to-be in Desmond's Women's Shop!



Our happy couple envisions their wedding day as they make arrangements for their wedding at the enchanting Chimes Chapel. They are fascinated with the Old World charm of the chapel and they know that in a setting such as this their wedding ceremony will reflect the beauty and meaning they have dreamed about. Their minds are at ease knowing that the competent staff supervised by Wilma Hastings will be efficiently taking care of the details. Located at 430 East Ocean Blvd., Long Beach, the Wilma Hastings Chimes Chapel is non-denominational. HEmlöck 2-4511.





When the decision is where to dine-out, Rochelle and Bill are in complete accord. Their favorite . . . Alfred's at 700 E. 45th Street and Atlantic Ave. in Long Beach. The unsurpassed Continental cuisine with a wide choice of delightful entrees has made them gourmets at an early age. The congenial Alfred, owner of this handsome establishment, is making arrangements for the reception planned by the young couple. Alfred's spacious Patio rooms can accommodate large groups for banquets, private parties or receptions. Alfred's is open daily with luncheons being served from 11 to 3 and dinners from 5 to midnight. For reservations or information call GA 3-2168.



Much of the fun is in the planning . . . and Rochelle and Bill find a wealth of assistance in planning their wedding reception with the aid of Myrtle Seiler of the Wine Mess. She gives them invaluable advice on vintages, serving and etiquette. The father of the bride will get the champagne from the Wine Mess where he will have a choice of the finest in the world, domestic or imported. The problem of finding a punch bowl and stemware is easily solved since these are available, too. They also discovered some of the most unusual party delicacies and supplies they've ever seen at the Wine Mess, HEmlock 6-8901, 1770 East Broadway. Serving Long Beach since 1934.



Mr. Perry Griffith displays his camera artistry to Rochelle as she admires her bridal portrait which was made at Perry Griffith Photographers. (See the front cover of this section.) Rochelle was delighted with the way the photograph shows the detail of her wedding gown and the gracious easy pose which expresses so beautifully her classic beauty. Color candids will also be taken to tell the story of the wedding in an appropriate, informal way. Mr. Griffith's 25 years of photographing weddings assures Rochelle and Bill that every important moment will be caught on film. In years to come, they will often look through their album and relive the joy and beauty of their wedding—captured permanently and realistically by Perry Griffith Photographers, 225 E. Sixth St., Long Beach, HE 7-4195.



Choosing the bride's and bridesmaids' bouquets . . . ordering the corsages and boutonnieres for the wedding party . . . planning the floral decorations for the church is a very exciting occasion for Rochelle and so delightful at Claire Conaway Flowers, 4924 E. 2nd St., Belmont Shore. Rochelle knows that Claire will design original floral creations exclusively for her wedding. Our bride-to-be wants something distinctive and unique and she is certain that Claire's designs will be just that. For an appointment, phone GENEva 8-9880.





That most important fashion, her going-away suit, was chosen by Rochelle at Greta's, Belmont Shore's famous fashion store. From an outstanding collection of fashionable costumes she decided on a nubby rayon casual by Jack Bloom. Superbly tailored, this Greta's exclusive may be accessorized in limitless ways. Available in four luscious colors, it is surprisingly priced at only \$29.98. Rochelle's discriminating taste assures her that this fashion will lead a busy life for many seasons. The mother of the bride also was pleased with Greta's selection of distinctive fashions from which she chose her own gown to wear to the wedding. Mother and daughter agreed that the place to shop for really fine fashions is Greta's, 5012 East Second Street, in the heart of Belmont Shore.



Carmen Barnett, of Jacob's Shoes in Belmont Shore, helps Rochelle select shoes and bag for her trousseau. Rochelle is thrilled with the just arrived "Carefree" pump by Mademoiselle. The bone vintage calf highlighted by the open shank and gold buckle trim with the mid-heel is so versatile for traveling. In addition, Jacob's recommends a white peau de soie tiptoe pump by Mademoiselle for the traditional walk down the aisle. Choosing a pair of shoes that are comfortable is most important, for long reception lines can be enjoyed only if her feet are at ease. Rhythm Step, Shicca, Mademoiselle and other exclusive shoe names as well as a unique selection of handbags are on display at Jacobs, 5016 East Second Street.



Our lovely bride-to-be consults with Bob Wilson of Egyptian Pharmacy in Belmont Shore for the just-right fragrance to enhance her loveliness on her wedding day. Rochelle sniffs a sample of Replique by Raphael of Paris as Mr. Wilson describes the extensive collection of the great perfumes of the world available exclusively at Egyptian. Impressed with the experienced staff of cosmeticians, Rochelle asked advice on the proper make-up to wear with her bridal gown. Also delighting her was the fine array of boudoir accessories such as the gold filigree hairbrush, mirror and tray shown on the counter. Many other pieces of this gift ware such as clocks, jewelry boxes and perfume bottles complement the set. Rochelle decided that it is truly an adventure to shop at Egyptian Pharmacy, 5128 East Second Street, corner of Nieto in Belmont Shore.



Rochelle is certain to be the belle of the beach in the new Continental look of Jantzen's swimsuit imported from West Germany. Made of 100% Helanca nylon, the black and white suit has a contemporary abstract design. It is smartly styled with the maillot leg, low back and "belted-to-blouse" look that creates the softened silhouette which is the latest look in swimwear. The bride will stay lovely and lovable wearing . . . "Just a smile and a Jantzen." Priced at \$25.95 at the Sport Bar in Belmont Shore, 5215 East Second Street. Rochelle finds swimsuit shopping fun at the Sport Bar with its exotic South Seas decor plus the discovery of her favorite name fashions in dresses and casual wear.





Through the archway and into a world of fabulous furs . . . Rochelle gets that wonderful "touch of mink" feeling as she tries on a smart natural cerulean mink bubble cap while Harold Harris, co-owner, shows the bridegroom a matching mink jacket that draws an admiring glance from the lovely bride. Harris Furs has an unsurpassed selection of furs in capes, jackets, stoles and coats and they're priced to fit everyone's budget. Harris Furs is located at 4260 Atlantic Avenue and have been family owned and operated in Long Beach since 1919. GA 7-7447.



Rochelle selects a knit suit for her trousseau from the large array of Italian knits at Harrisaire of 4260 Atlantic Ave., in Long Beach. Margaret McKinney, Harrisaire manager, shows one of the latest styles for Rochelle's approval while Bill waits to be consulted for his opinion of the smart new apparel. Harrisaire offers a complete selection of imported knits in 1, 2 and 3 piece ensembles with names like Sebastian, Gino Paoli and Amalfi. Knits make ideal traveling ensembles as they are so wrinkle-resistant and always in good taste for any occasion. Harrisaire also features a complete line of sportswear and dresses. After making their selection, the young couple will find the perfect companion for an imported knit, a lovely fur just a few steps north.



Our lovely bride-to-be consults with Sam Fry of La Feme Hairstylists, 5325 E. Pacific Coast Hwy., about a becoming hair style for her own individual beauty that will suit her veil and gown. Adding to the highly skilled staff of stylists at La Feme there is also a makeup artist and consultant along with an expert manicurist. An air of luxury and serenity prevail with soft music, antique-gold mirrors in beautiful surroundings of French decor. Phone 433-4919. Another convenient La Feme salon is at 5660 E. Pacific Coast Hwy., Long Beach, phone 434-0456.



Here in one stop is the way to choose the new shirt and the harmonizing accessories that will present a picture of smart styling and good taste, as you step out to a wedding, a honeymoon or any event. Choose from hundreds of cool and colorful shirts, in whites, solids and patterns in every size, collar style and cuff length. Mr. Howell Honeywell of Honeywell and Carpenter, 539 Pine Ave., one of Long Beach's oldest and largest men's wear stores, is helping Bill select his shirts for the many coming events.





Rochelle and Bill are typical of the visitors at the big, carefully planned Westmont community near Huntington Beach who are finding the value-filled homes are "just right" for their needs. Handsome brick and stone fireplaces, wood shake roofs, built in kitchens, and the big 440 Square Foot "Bonus Room" are ideal for growing young families. The Bonus Room is expandable for rumpus room, playroom, or extra bedrooms and is included in the prices that start at \$20,250. The Westmont model homes are located about three miles South of the Garden Grove Blvd.-Highway 39 intersection just left (East) of Highway 39 on Warner. The planned community has the largest lots in the beach area and offers a complete new city plan.



Experienced home loan counseling is offered to Bill and Rochelle by Mr. Roy Wolfer, vice president of Long Beach Federal Savings and Loan Association. Home loans and insured savings (current rate is 4.8%) are just two of the many services available to the community from this institution which has served the Long Beach area since 1936. Located at 328 Long Beach Blvd., next to the Post Office, it offers its customers many services, such as free counter checks, fire proof and theft proof safety deposit boxes to keep valuable records in and free covered parking in their garage at 345 Elm St., just to the rear of their loan offices. The Long Beach Federal Savings and Loan Assoc. is headed by civic leader, Mr. Tom Gregory, president.

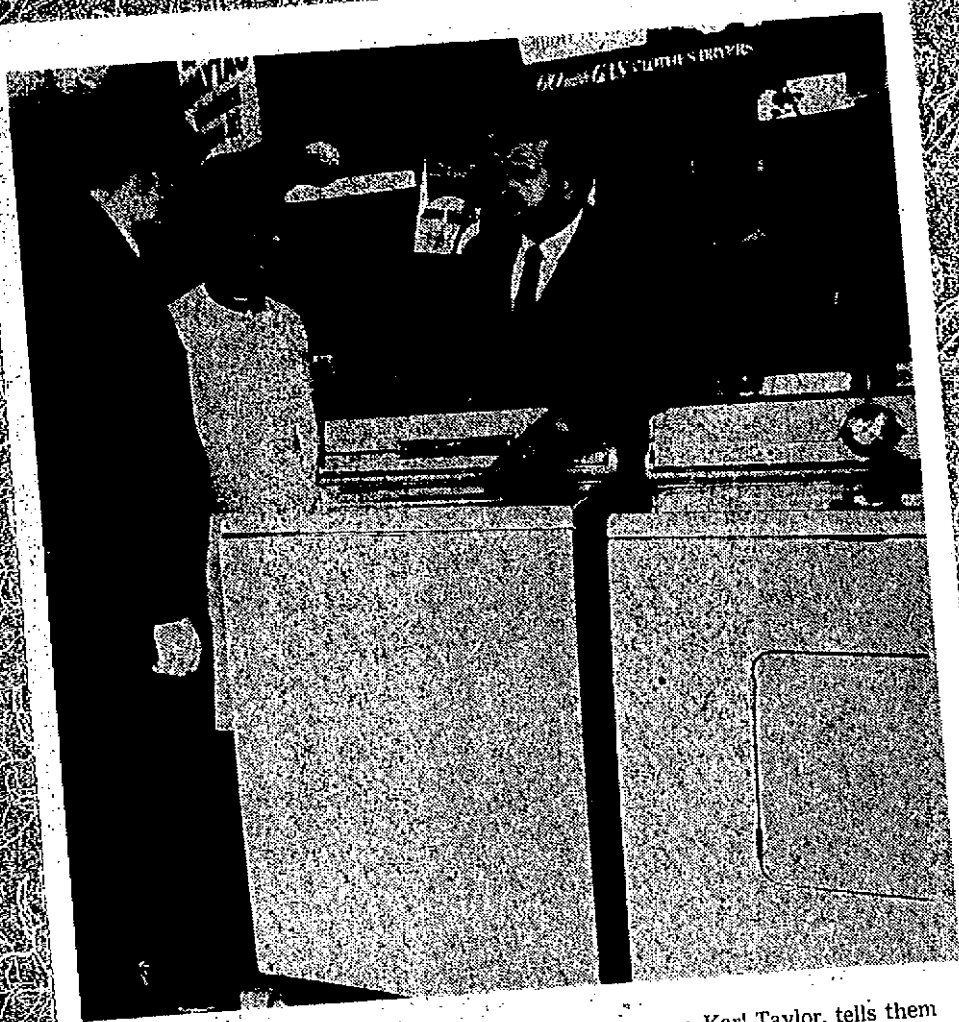


Rochelle listens with interest as Howard Frodahl, general manager of Bond Stove Works, 965 East 4th St., HEMlock 5-5669, Long Beach, describes the extraordinary features of the Wedgewood-Holly Kook-Center. This handsome Kook-Center is the only completely new free standing gas range. It combines contemporary square-look styling with all the features that make cooking a pleasure. So versatile it can be used as a built-in, the Kook-Center is sparkling smooth and easy to clean. Available in two sizes: 42" and 27". Bond Stove Works has been the choice of young families for new, as well as used appliances for 39 years. They have a complete department of reconditioned used appliances — just right for economy minded newlyweds.



Our young couple stop at Dooley's to see the new 1963 Hotpoint "Roll-Out" 2-door refrigerator-freezer. It has automatic defrosting refrigerator section, large 89-lb. zero zone freezer capacity, full width porcelain crisper, half-gallon door shelving, handy butter bin and space-saver door hinges . . . in color or white. Dooley's offers a choice of right or left hand doors. Rochelle likes the exclusive roll-out feature that lets you move the refrigerator out from the wall for cleaning. \$218.88 with free delivery, service, and guarantee, at Dooley's Hardware Mart, 5075 Long Beach Blvd., North Long Beach.





Rochelle and Bill visit Hill's Appliance, where the owner, Karl Taylor, tells them about the exclusive feature of these Maytag Highlander automatic washers—the Super Highlander and the Custom Highlander. These washers have the unique lint-filter agitator, formerly available only as an optional accessory. The switch to the more versatile agitator on these two models was made in response to a growing demand by both dealers and customers. They are priced for the "just-getting-started" budget for as low as \$2.18 per week at Hill's, 5650 Atlantic, in Long Beach, GA 2-7078 or GA 3-2490.



Rochelle and Bill have found their "dream bedroom set" at Davis Furniture of 1975 Long Beach Boulevard in Long Beach. Hilmer Johnson, Davis Sales Manager, points out the many outstanding features of Henredon's Town & Country grouping to the young couple. Rochelle likes the variety of woods that have been used with mahogany solid parts, walnut veneers and Pollard oak burl accent. Bill is most impressed with its superb construction and fine finish. Town & Country is a related group of bold decorative designs that are the perfect complement for simple contemporary interiors. It is one of many Henredon groupings at Davis, and exclusively theirs in Long Beach. HEmlock 6-9747.



Rochelle and Bill select a new bed from a large selection of modern and contemporary sleeping ensembles at the Acme Mattress Factory. Salesman Dick McCarty explains the custom features of a luxurious bed with a beautiful red velvet headboard, also mentioning that Acme has been a favorite shopping place for newlyweds for many years. One of the largest bedding factories in the Southland, Acme has become a favorite shopping center for mattresses, sofa beds, custom bedding and furniture upholstery. Factory showrooms are at 3425 East Anaheim Street in Long Beach, Geneva 9-4908.

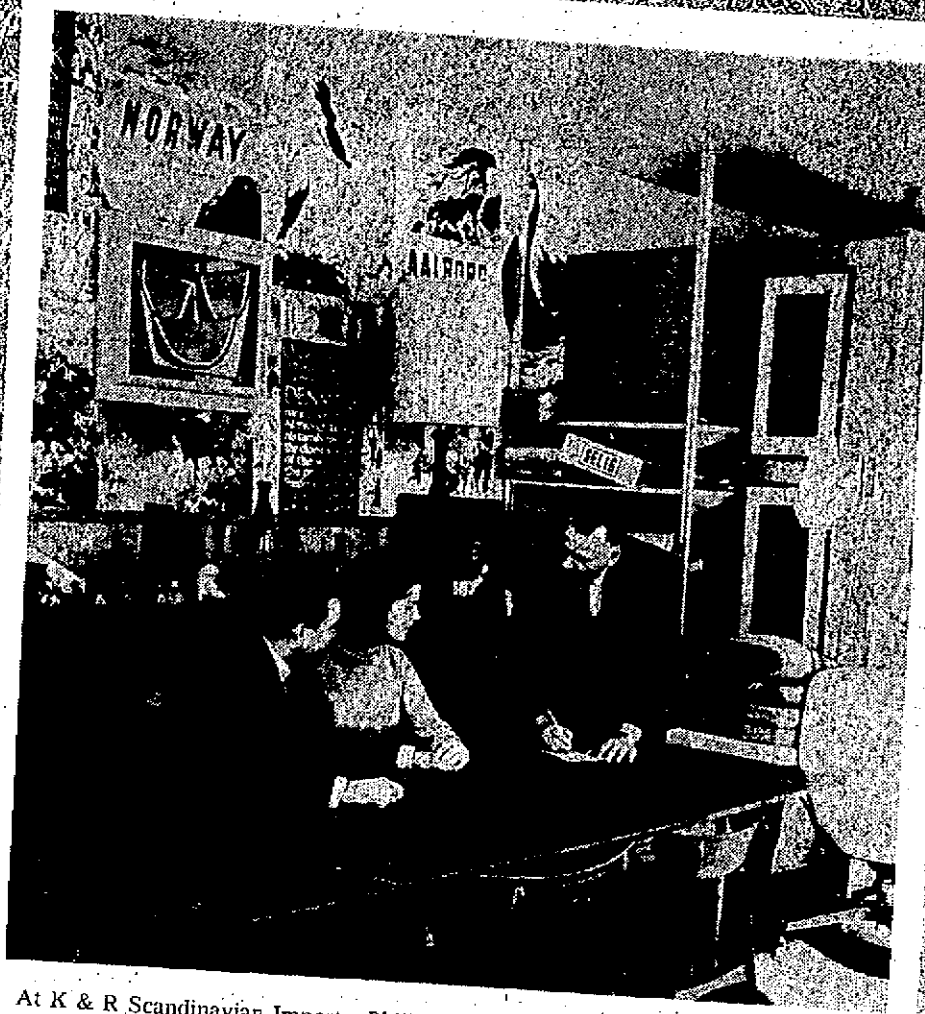


Mr. Dale Fahrney, N.S.I.D., at Carl's Furniture, offers decorating suggestions to our young bridal couple. This courtesy assistance is another of the many reasons why Carl's has become a most important name in home furnishings throughout Southern California for over 40 years. Bill and Rochelle are shown in the new elegant Provincial department. The beautifully decorated departments feature room settings in Modern, Contemporary, Imported, Plastic Covered Casual and provincial. Carpeting is also a specialty at Carl's, 1250 Pacific Coast Hwy., Long Beach.





Nothing can accent the beauty of the home more than the carpet and draperies one chooses for it. That's why Rochelle went to an expert, Charles Slauson, the manager of Aaron Schultz carpet and drapery department. She likes the personal attention, the decorating service, and the huge array of carpeting from which she can choose. Aaron Schultz handles many famous brands with Mohawk, Masland, Alexander Smith and Gulistan being a few of the more popular ones. They also maintain their own custom workroom so that draperies can be made exactly to the customer's complete satisfaction. A phone call to GA 7-5431 will bring a consultant to your home with samples or you can visit the large carpet and drapery departments at 4321 Atlantic Avenue as Rochelle did.



At K & R Scandinavian Imports, Philip Roth, owner, explains to Rochelle and Bill the many advantages of the beautiful hand rubbed teakwood furniture that he imports from the Scandinavian countries. Because of the slim lines and the beautiful imported fabrics, this style furniture is ideal for the compact dining rooms or the larger, more formal dining areas. It can be used in large, stately living rooms or the smaller apartment size or even as casual furniture in a cozy den. These strikingly smart furnishings are on display at K & R Scandinavian Imports, 322 Main St., Seal Beach. GENEVA 1-8014.



Ray Kaste, of Long Beach Upholstery's House of Naugahyde, at 3434 Atlantic at Wardlow, Long Beach, shows our young couple the new Naugahyde furniture that looks and feels just like real fabric yet has the wearing qualities found only in Naugahyde. This miracle fabric will retain its crisp, new appearance for many years because it is child proof, soil proof, stain proof, even fade proof and can be cleaned with plain soap and water. Surveys have shown that young couples planning a family have chosen Naugahyde above all other fabrics because it is practically indestructible, yet fits into any decor such as Traditional, Early American or Provincial.



Most brides-elect consider having a bridal picture and story in their hometown paper an important detail of their wedding planning. Here Rochelle confers with Lola Masterson, women's editor of The Independent Press-Telegram. She discovers she must have her picture and the printed wedding form, properly filled out, in the I. P.-T. women's section office before the wedding date. A 5x7 or 8x10 black and white glossy print, of the bride alone, is necessary if her picture is to appear. She should make sure she understands the requirements, not only of the I. P.-T., but other newspapers to which she plans to present her story, well in advance of her wedding day. Mrs. Masterson explains that names on the form must be fully and formally used, that a signature of a member of the family is required and re-emphasizes that all information MUST be received before the romantic date.





Choosing from an "Acre of Furniture" is fun especially with the guidance of experienced and courteous personnel trained in color and style co-ordination, whether it be French or Italian Provincial, Traditional or Contemporary. Leo Shultz Furniture Co., 700 Long Beach Blvd., has a tremendous selection of popular priced merchandise by America's largest and finest furniture manufacturers. Young couples like Bill and Rochelle can buy at Leo Shultz on easy credit terms with up to 2 years to pay, just as their parents and grandparents have done since 1918. Here, with the advice of Mr. Leo Shultz, they are selecting their dining room set from an exciting collection that displays the inherent characteristics of present day Scandinavian design... "Saga", a furniture with a past, a present and a future. Exclusively shown in Long Beach at the Leo Shultz Furniture Co.



Rochelle and Bill will need glassware to set an elegant table in their new home... so they stop by Imperial Hardware to see the handsome crystal ware patterns from Imperial's large collection. Mrs. Ellen Manchester shows them the beautiful handcrafted Provincial stemware goblets by Imperial Glass. This pattern is available in goblets, wine glasses and sherbets... colors are amber, verte and heather for \$1.95 each. A convenient bridal registration for china, stainless steel, cutlery and glassware is offered at Imperial Hardware. Conveniently located at 240 E. 5th in downtown Long Beach, HElock 6-6237.



Rochelle and Bill admire the Curtis Mathes Home Entertainment Center while Mr. Jay Estern of the Estern Co., demonstrates the combination of features that offer a lifetime of viewing and listening pleasure—color television; stereo record player; stereo recording tape deck for recording from TV, radio, records, or microphone; AM-FM receiver including stereo multiplex FM, and ultra-high frequency tuner that will receive the new channels 22 and 34 plus all other 82 channels. The cabinet is finished in genuine hand rubbed walnut with tambour sliding doors. On display at the Estern Co., 3344 E. Pacific Coast Hwy., Long Beach, GEneva 4-7457.



For any musically-minded couple, the first stop is Humphreys Music Company, 135 East 3rd Street, in Long Beach. Here the bridal couple discuss the features of the new Steinway with Carl Koh of Humphreys piano staff. (Carl not only sells the Steinway and plays it proficiently, but has been involved in the Steinway's design and crafting.) Since both Rochelle and Bill agree that a piano is one of their most important family investments, they are taking time to examine the large selection at Humphreys, a Long Beach music center for over 47 years. HE 6-4296.





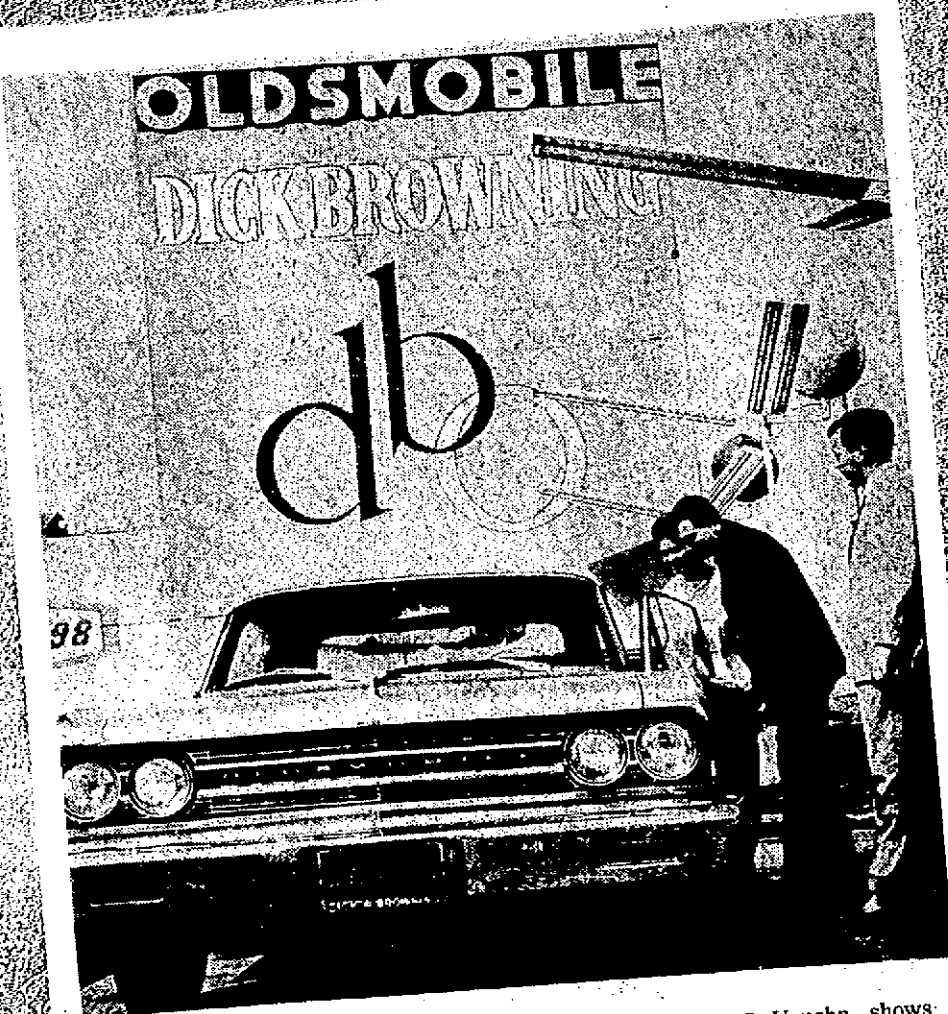
Bob Pierce suggests that Bill try out the self-contained Hammond console. Rochelle found it hard to decide on the cabinet style . . . there were so many to choose from, but she finally settled on the new gray mahogany (mink) cabinet which would blend in perfectly with the decor of their new home. Both knew that Hammond was a name they could rely on. A Hammond Organ never goes out of tune and never wears out. The tremendous tone versatility, so well known in churches and entertainment centers all over the world, will be just as apparent in their own living room. The Hammond Organ Studios of Long Beach are open evenings and Sunday. Located at 2188 Lakewood Blvd. (just north of the Traffic Circle), GEneva 9-0918.



Bill and Rochelle are getting the latest information on Singer products and services at the Singer Sewing Center. A tremendous selection of fine fabrics and a complete line of notions will help attain a complete wardrobe. They are being shown the wonderful features of the new Singer Slant-O-Matic, with payments of only \$9 a month. Bill realizes that the newly weds budget will profit by Rochelle's learning to make her own clothes on her Slant-O-Matic with the help of a free course in Home Sewing provided by Singer Sewing Centers at 640 Pine Ave., Downtown Long Beach, and at 4488 Atlantic Ave., in Bixby Knolls.



Important in the new home are tasty, nutritious meals. A store where the bride can do her complete shopping for meats, produce and other foods in complete confidence, and yet within a budget, certainly helps. At Ray & Eddie's Market, expert butchers offer assistance in selection, and suggest cooking tips to provide top-notch eating. Bill and Rochelle get a look at the superb meats that have helped make Ray & Eddie's Market at 3850 Atlantic one of the most well-known food stores in southern California. Owner Ray Biley, shown above, stresses fine meats, dewy-fresh fruits and vegetables, complete food selection, competitive prices, and the atmosphere customers call the "friendliest" anywhere. GA 4-7274.



At Dick Browning Oldsmobile, 1227 Long Beach Blvd., Neil DeVaughn shows Bill and Rochelle a sparkling new F-85 Oldsmobile Cutlass from the family of fine automobiles. They can pamper their newlyweds' budget with the "long look of luxury" in a 1963 F-85 Cutlass coupe starting at \$2799—monthly payments only \$61.29 plus tax and license with 1/3 down. This price includes a radio, heater, automatic transmission and bucket seats. And, if their budget allows, there is the Oldsmobile 88 series, the Starfire and the magnificent 98 series of fine luxury automobiles. They may even consider Dick Browning's leasing plan.



# Growth Boom Brings Fast Changes

By BOB DAVIS

Twelve years ago a family could enjoy a relaxing drive from one end of Orange County to the other without fear of traffic jams, detours, deadend streets, or traffic signals every mile.

They could pass through peaceful orange groves, pause in quiet parks, visit sparsely populated beaches and easily find a parking spot downtown.

Today this setting no longer exists, for during the past decade Orange County has changed from a predominantly hum-drum orange grove existence to a bustling position of business and industrial prominence.

**THE STORY** behind this rise to prominence can be summed up in two words—"population explosion."

On March 11, 1889, an area of 782 miles disassociated itself from Los Angeles County and became Orange County. It had a population in excess of 19,000. Santa Ana, incorporated in 1886, was established as the county seat.

For the next 52 years the county maintained its position as a major agricultural and dairy area; but accompanying World War II were a number of immense changes that were destined to "split the county's seams," namely **PROGRESS**.

By 1950 the county's population had grown to 216,224. There were 13 incorporated cities ranging in size from Tustin, with a population of 1,143, to Santa Ana's 45,533 residents.

It was evident to city and county fathers alike that a population boom was in the making. Preparations for the boom, which included state and federal financial assistance, quickly were formulated and placed into action.

Not until 1956, however, did the real impact of growth strike the county with its full fury—and problems. In this year, more than 100,000 new residents poured into the county seeking homes, jobs and easy California living.

**FORTUNATELY**, home building increased tremendously during 1955, and when the big rush came in 1956 the county was well prepared to offer adequate housing facilities.

Until 1960, home construction continued at a pace slightly ahead of the population influx; then home building and buying leveled off and there has been a swing to apartments.

By 1960 an estimated 2½-million residents are expected in the county. In an effort to conserve depleting residential acreage, more and more multiple-family dwellings are being constructed.

But living facilities aren't the only tender spot in the rash of growth. More of everything—services, commercial facilities, equipment and manpower, both public and private—is called for.

**ONE OF THE MOST** important necessities is jobs. There were few employment opportunities here when the rush started, and thousands of new residents traveled to the Long Beach and Los Angeles areas to work.

"The overall employment picture for the county looks considerably brighter," a California Department of Employment official said recently. "While many workers are still employed in the Los Angeles area the trend will eventually be their return to greater employment opportunities in Orange County."

**AIDING IN THE** rapid rise of new industry and business here is an ideal climate, an ever increasing labor pool representing numerous crafts, trades and professions, and a sincere wooing of industry by cities in the county.

Manufacturing, which in 1940 represented only 10

per cent of the labor market, today controls 41 per cent of this market due primarily to the increase in space, missile and electronic development.

By comparison, agriculture was a highly important operation in 1940; but today, with only oranges, lemons and avocados serving as major crops, it represents 1 per cent of the labor market.

**THE LOCAL WORKER**, if he's male, earns an average median salary of \$5,999. If the worker is female she earns \$2,563.

According to the county tax assessor, the swing away from agriculture in favor of residential, industrial and commercial developments has raised the value of taxable property more than \$1 billion during the last 10 years.

As the county's wealth increases, and more money goes into circulation, savings also are accumulating rapidly. In the last decade banks have reported a \$2 billion increase, and savings and loan companies report assets have increased more than \$500 million.

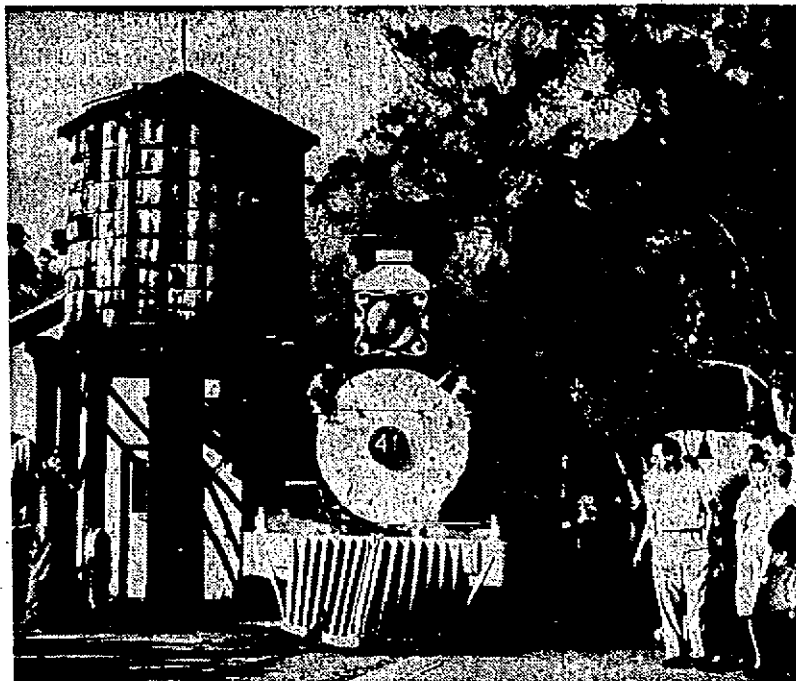
**STILL, FINANCIAL** problems haunt the county's more than 40 school districts.

Less than 10 years ago there were some 53,000 students enrolled in public schools. Today more than 230,000 students are jammed into crowded classrooms on all levels, kindergarten through college.

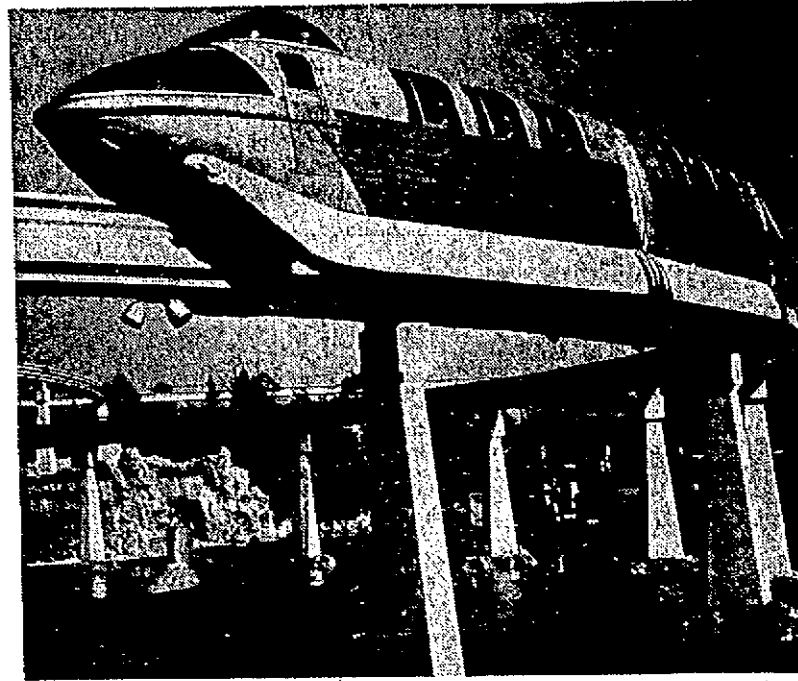
Expanding at the rate of 20,000 new students each year, school districts are undertaking bold and broad new development programs to provide the necessary facilities.

(Continued Page R-6, Col. 5)

## It's Still Fun to Travel in Orange County



**TRANSPORTATION IS GETTING** "out of this world" these days, but for many people there's nothing quite like the old steam locomotive. Diesels may be more efficient—but they don't go choo-choo. They don't puff into



thrilling action, as does this engine at Knott's Berry Farm. And with freeways getting more jammed, many eye monorail travel as solution to rapid transit. Scene at right is familiar to millions of Disneyland visitors.

Staff Photos by Bob Schilling

## SOUTHLAND PROGRESS

★BUSINESS-REAL ESTATE-INDUSTRY★

THE NEWS, INDEPENDENT PRESS-TELEGRAM, APRIL 26, 1963

### H.B. Building Already Past \$30 Million Mark for 1963

Permits for more than \$30 million in new construction have been issued in Huntington Beach thus far this year, according to Chief Building Inspector Jack Cleveland.

The building pace is three times heavier than last year at this time, when the total value of permits stood at "only" \$10 million. In 1962, the oil city set an all-time countywide record with valuations tabbed at \$66.5 million; and with less than a third of 1963 gone, that figure easily could be topped, Cleveland said.

Most of the new construction has been in home development. During the past week alone, almost \$6 million in permits was issued, and the bulk of it was for residences.

**THE LARGEST** item was a 179-home tract on the west side of Bushard Street, north of Adams Avenue. Valued at \$3,614,016, the permit was issued to Glen Mar Development Co.

Other high-value permits issued:

Nova Homes Inc., 139 homes, Tract 3903, \$2,145,187; Huntington Harbour Corp., residence at 3292 Easter Circle, \$25,539; R. H. Neff, 15282 Stanford St., patio, \$1,200; Draco Inc., residence northwest side of Huntington Street and Quebec Drive, \$41,850;

Lloyd A. Mannes, alterations and additions, 15052, 15064, 15070 Edwards St., \$1,000; George Rylands Moore, residence at 3252 Falkland Circle,

\$27,500; Charles E. Roberts, 464; G. Scott Neils, 3492 Gilbert St., private swimming pool, \$2,800; and Frank Weise, 3412 Gilbert St., private swimming pool, \$2,100.

### ON BUSINESS TOUR

#### Japanese to Visit Big Grove Center

An 18-member delegation of the Japan Supermarket Institute will inspect the 64-store Orange County Plaza at Garden Grove next Friday.

The group will arrive in Los Angeles Tuesday for a five-day tour of Southland retailing facilities.

The visitors, most of whom will be seeing America for the first time, will include 14 supermarket operators, two rack jobbers and two business consultants of mass merchandising.

**THE PLAZA** is largest West Coast facility of some 50 shopping centers built by Donald H. Shanedling, Inc., throughout the nation.

The company's president, Donald H. Shanedling, will address the Japanese businessmen at a luncheon at the Plaza on supermarket site-

### Former Iowan Gains Stature as Builder in Southland Boom

By VERN ANTHONY  
Southland Progress Editor

Native Iowan Mervin B. Johnson, a quiet type of man who contradicts the usual conception of the high-powered success hero, has carved quite a niche for himself as a Southern California builder.

Coming from the Hawkeye State in 1939, Johnson spent a two-year hitch in the Army Air

Corps pilot training program, then enrolled at Compton College.

He worked as a carpenter during summer months and on weekends to finance his schooling. But he had a hunch there were possibilities in the construction field; and he left college in 1947 to join a building firm.

**HE ATTAINED** a responsible position with the firm, which was engaged in subdivision work, and played a key role in development of the old McNally Ranch into what now is the City of La Mirada.



MERVIN JOHNSON

In 1953, Johnson went on his own as a builder of custom homes. Previous experience enabled

(Continued Page R-2, Col. 4)

### Expand Program for Condominium Meeting

Addition of two speakers and seven panelists on the program of the Condominium conference at Disneyland Hotel, Anaheim, on May 6, under the sponsorship of the Home Builders Association of Los Angeles, Orange and Ventura counties, brings the total number of experts who will be presented to 21, it was announced Saturday by Ray A. Wait, HBA president.

Edward H. Fickett, A. I. A., architect-planner, Los Angeles, has been added to the land planning, zoning and design symposium at the first morning session as a speaker. The title of his talk is "The

Economics of Land Use." Fickett was the 1962 president of the Southern California chapter, American Institute of Architects.

**JOHN S. GRIFFITH**, direc-

tor and special representative in the construction loan department of State Mutual Savings and Loan Association, Los Angeles, has been added to the speakers roster in the section on financing condominiums. The title of his talk will be "New Developments and Trends in Financing Condominiums as They Relate to the State Chartered Savings and Loan Associations."

### Garden Grove Realty Board Has New Exec

Selection of a new executive secretary of the Garden Grove Board of Realtors has been announced by Dick Casterline, president.

Mrs. Ann Benjamin, 1101 E. Marcelle St., Compton, has been employed as successor to the late Mrs. Florence Stout, who lost her life in an auto accident.

Mrs. Benjamin, who assumes her new duties Wednesday at the Garden Grove board office, 11503 Brookhurst Way, has resigned as executive secretary of the Compton-Lynwood realty board to accept the Orange County position.

**SHE OBTAINED** her broker's license in 1946 and has been active in realty cir-

cles, serving as president of the Women's Council and as a director of the board. She is a former member of the Business and Professional Women's Club and past president of the Compton Toastmistress Club.



MRS. BENJAMINE  
From Compton

She currently is a member of the Executive Officers Council of the National Association of Real Estate Boards and has served several years as a member of the faculty of the Seminar of Real Estate Board Administration held annually at Chicago.

Mrs. Benjamin is past chairman of the Executive Officers of the California Real Estate Association, and is presently serving as vice chairman of the South for the State Executive Officers.

She is a graduate of Compton Junior College. She has a married daughter, Mrs. John Wolfskill, living in Seal Beach and an unmarried son at the University of California, Berkeley.

Four top planners from Orange, Los Angeles and Ventura counties will be the panelists on the land planning, zoning, and design symposium. They are:

Harry E. Bergh, planning director of Orange County.

Orville E. Christenson, division chief, plan administration division of Los Angeles County.

Fritz Barlow, principal planner, division chief in charge of subdivisions and highways of Los Angeles County.

Ronald G. Rule, chief of advance planning for Ventura County.

**OTHER NEW** panelists will include Earl J. Sachs, vice president, Title Insurance & Trust Co., on the taxation panel; Edwin C. Iliff, attorney at law, Long Beach, on the management panel; and Eph Feldman, condominium projects manager, Grand Land Co., Gardena, on the market research panel.

An attendance of 1,000 has been predicted for the conference by Jack Spahn, conference chairman.

The conference is open to all builders, architects, planners, lending institutions, and others associated with the building industry.

**RESERVATIONS** can be made by writing to the Home Builders Association, 970 North Virgil Ave., Los Angeles 29, or telephoning NOR-mandy 5-5846 for reservation forms.

Registration will open at 8 a.m. and the conference will get under way an hour later. There will be a noon luncheon in the hotel's Grand Ballroom. Luncheon speaker will be State Sen. Edwin S. Regan, who will discuss proposed condominium legislation.

### BUILDERS EYE FUTURE

## Better Homes for Their Money Seen Ahead for Families in U.S.

American families will be assured of increasingly better homes for their money in communities more carefully planned to enrich their living, key speakers predicted at the recent one-day seminar for 200 home builders and subdividers, "Marketing Sixty-Three," presented by Formica Corporation at the Beverly Hilton Hotel, Beverly Hills.

Although families now are receiving the greatest housing values in history, they are sure of more of the same, the home builders were told by most of seven speakers on the program as they explored in depth the major factors in building new communities, including finance, building forecasts, marketing, research, planning, management control and selling.

**THE AMERICAN** family's requirements absorbed the attention of both speakers and builders for the entire day as

they reviewed from their varied angles the most advanced ideas for satisfying the demands of home purchasers now and in the future.

"This is the era of the pernickety purchaser and the pin-pointed market in housing," said Edward C. Birkner, executive editor of House and Home Magazine, New York.

"Today's pernickety purchasers are getting the greatest housing values in history. One of the chief reasons is the rise in multi-family hous-

ing, high rise and co-op units.

**"THE RAPID** increase in apartment house building is forcing the builders of single family housing to provide all and more of the same kind of amenities and conveniences as are being provided in multi-family dwellings.

"In 10 southern counties of California, multi-family housing accounted for virtually all of the percentage increase in building permits in 1962 over 1961. There was a rise of 41.7 per cent in permits for multi-

family dwelling units, but a rise of only 1.8 per cent in single family house permits in 1962 over 1961."

**SOLUTIONS** to the problems of the use of land and of planning for the tremendous increase in population in Southern California, typical of many areas in the nation, were outlined by Byron E. Barnes, director of planning, Daniel, Mann, Johnson & Mendenhall, Los Angeles.

"The Los Angeles area with

### Name Bellflower Board Essay Contest Winners

**BELLFLOWER**—Cliff Arkell, essay contest chairman of the Bellflower District Board of Realtors, has announced winners in the high school essay contest, "The Home Is the Heart and Hope of the Nation," which is being sponsored by the local realty board.

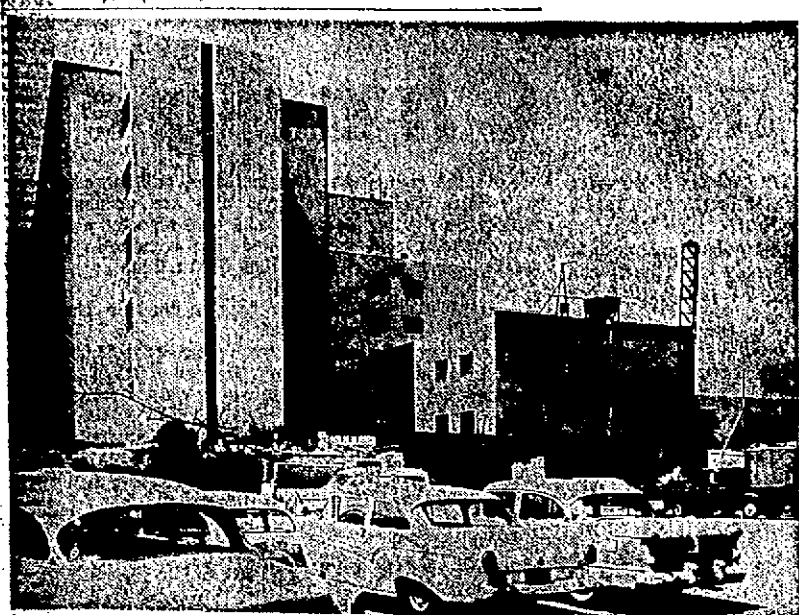
Winning essays from the six high schools competing were selected by judges Al Sykes, past president of the realty board; Al Little, secretary-manager, Artesia Chamber of Commerce; Oscar Littleton, chairman, Humanities

Division, Cerritos College; John Corcoran, president, Bellflower Chamber of Commerce; and Roy Sager, vice-president of the Paramount Chamber of Commerce.

Winning students from the high school are: Refugio Garcia, 11th grade student, Artesia High; Gary Oldenkamp, 10th grade student from Valley Christian High; Linda Martin, ninth grade, Paramount Junior High; Kathleen Shirley, 11th grade, Paramount Senior High; Terri Col-

(Continued Page R-2, Col. 8)





### BIG HOSPITAL LAB BUILDING GOING UP HERE

The forms are down and the new laboratory is taking shape at Memorial Hospital of Long Beach, 2801 Atlantic Ave. The structure, on the east wall of the hospital, will be the largest hospital laboratory of its kind in the western United States—a 12,000-square-foot addition. When it is completed, about Nov. 30, the hospital will be able to expand dramatically its existing diagnostic services. W. A. Lockett, IAI, is the architect; Tom Norcross is general contractor.

### Torrance-Lomita Board Names Brugger Secretary

Willfred O. Brugger was elected executive secretary of the Torrance-Lomita Board of Realtors at a recent meeting of its board of directors.

Brugger, acting as executive secretary since Feb. 6, has served the board as assistant to the executive secretary for the past two years. He has been in charge of the multiple listing service and caravan, and has been editor of the Realtors' bulletin, El Toro, as well as fulfilling other duties as assistant.



W. O. BRUGGER

Brugger came to the board with a background of experience in business administration, education and real estate. He holds a B.A. and an M.A. degree from the University of Iowa, and a two-year commercial college cer-

tificate in business and accounting.

He moved to the Torrance area from Iowa in 1954. He is a member of St. Andrews Presbyterian Church in Redondo Beach and is men's membership chairman for his local P.T.A. organization. He lives with his wife, Ruth, and two teen-age children, Richard and Anne, in West Torrance.

### Open Los Amigos Apartment Units

Grand opening this weekend of Los Amigos luxury apartments at 8560 Artesia Blvd., was announced by the S & G Enterprises.

Furnished by Aaron Schultz Co., the apartments are all-electric, with nylon carpeting, air conditioning, radiant ceiling heat, piped music, central vacuum system and soundproofing.

Two or three bedroom facilities are offered.



### PV MAN NAMED

Coldwell, Banker & Co. has announced appointment of William O. Hinkley of Palos Verdes as director of public relations and advertising. He replaced John R. Lund, who has moved into the company's commercial sales division.

LOOKING FOR a business? Turn to "Business Opportunities" in Classified today to find the right one for you.

## Secretaries Will Take Exams at State College

Long Beach State College, they are members of the sponsoring organization, the National Secretaries Association. Although it is too late to apply for examinations this year, applications for the 1964 exams will be accepted through Dec. 1. Inquiries should be directed to the Institute for Certifying Secretaries, 1103 Grand Ave., Kansas City 8, Mo.

The two-day exam, based on actual secretarial duties and responsibilities, cover human relations, business administration, business law, secretarial accounting, secretarial education and business requirements, whether or not skills.

## Johnson Prominent Builder in Southland

(Continued From Page R-1)

him to do his own designing, contracting, financing and building. He still does that today.

Thus the story of his success really began. It was natural for him to get into tract building; and this occurred in Westminster.

THE RELATIVELY small beginning has blossomed into a major enterprise of hundreds of homes, apartments and commercial buildings a year.

His Fashion Homes in Garden Grove, Huntington Beach and Westminster have been sold by the hundreds in the past two years.

Some 760 houses, plus 160 apartments are planned for this year in Orange County, with as many apartments in Los Angeles County. He is almost ready to occupy a new executive office building at 511 S. Brookhurst St., in Fullerton.

THE ENERGETIC Johnson has expanded his staff and also started a general contracting firm for heavy industrial and commercial buildings, including high-rise structures.

Johnson, his wife and their 3-year-old daughter Leslie Anne live at 9225 La Alba Drive, Whittier. He has his

own plane and likes to fly. He is a member of the National Association of Home Builders and the Home Builders Association of Orange, Los Angeles and Ventura counties.

### Psychologist Will Lecture on Success

Business psychologist G. H. Le Barr will lecture here Tuesday on "How to Obtain Success—Financial, Health and Social."

He will talk at 8 p.m. in the Starlight Room, top floor of the Lafayette Hotel. There will be no admission charge.

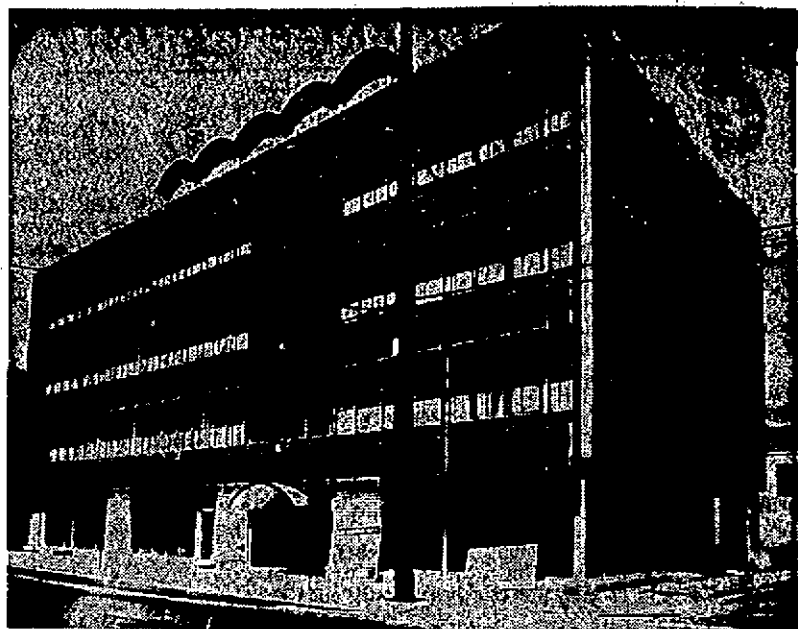
Le Barr, a member of the San Francisco Board of Realtors, lectures as an authority on salesmanship and "turning talents into cash." He will give platform demonstrations.

### Community Forum to Hear Sorenson

Henry A. Sorenson, co-owner of the Belmont Motor Clinic, will address the Long Beach Chamber of Commerce's weekly Community Forum breakfast, 7:15 a.m., Wednesday, at the Crown Cafeteria.

Sorenson, twice president of the Independent Garage Owners of California, has gained prominence as a speaker and IGO leader.

A resident of Long Beach since 1923, Sorenson and his brother learned the automotive business from their father, Axel Sorenson, expert mechanic, who founded the motor clinic in 1929.



### DOWNEY PROFESSIONAL BUILDING

Court Professional Building at 8221 W. 3rd St., Downey, is getting finishing touches. Four-story structure will have elevator service and is planned for professional tenants. It is start of a planned redevelopment of central business district in city.



### \$4,000 SCHOLARSHIP

Peter L. Krause of 6001 Fidler Ave., Lakewood, Mayfair High senior, receives award for \$4,000 Southern California Edison Co. scholarship from A. L. Code, Edison district manager. Krause will major in physics at California Institute of Technology.

### Realtors to Hear Mansell

"Long Beach Today" will be described to the Long Beach District Board of Realtors Tuesday in a talk by City Manager John Mansell.

The board also will honor Law Day at its 7:15 breakfast meeting in the Crown Cafeteria, and will have as special guest George Trammell Jr., president of the local bar association.

Mansell's talk, according to Verne Morrill, program chairman, will weigh the city's problems but also point up optimism for the future.

### Name Winners in Bellflower Essay Contest

(Continued from Page R-1)

po, ninth grade student of Bellflower High; Diane Dunklee, 10th grade student from Mayfair High.

Each of these students will receive a \$25 U.S. Savings Bond and compete for three district prizes of \$25 bonds and for the title of overall winner which will carry an additional \$50 bond award.

Awards will all be made by Dr. Bruce Browning, academic dean of Cerritos College, at the breakfast meeting of the Bellflower District Board of Realtors which will be held Thursday, 7:30 a.m., at the Student Center, Cerritos College.

rice, 593 Crescent Ave., addition, \$5,740; Gordon McComber, 892 McComber Road, remodel kitchen and bath, pool house, \$5,000; David and Doris Gieson, 925 Bolivia Drive, patio, \$478; Lowell Thompson, 7473 Santa Gertrudes Way, patio, \$204; and Donald J. Donner, 8913 San Salvador Circle, kitchen alterations, \$200.

### Buena Park Apartment Projects Total \$1,320,950

Two apartment developments totaling \$1,320,950 sent construction skyrocketing in Buena Park during the week.

In addition the Buena Park Building Department issued seven other permits for construction valued at \$18,190.

Permits for the construction of 33 apartment buildings with 184 living units totaling \$376,950 were issued to Signal Development Co. of 8902

Garden Grove Blvd., Garden Grove.

The structures will be erected on the northwest corner of Magnolia and Orange-thorpe avenues south of Buena Park High School.

E. E. Yoder of 8602 Western Ave. was issued permit for construction of four apartment buildings with 50 living units totaling \$444,000 on his property.

Other permits were issued to Harold E. Kachub, 301 San Huerta Circle, conversion of patio to room addition, \$1,047; S. G. Galt, 3848 Friedland Way, swimming pool, \$3,000; J. J. Ter-Hon, \$200.

REMEMBER THE OUTSTANDING SIX NEW MODELS IN HUNTINGTON BEACH - VA/FHA

**Bolsa Park**

**BIG 1 STORY \* 5 BEDROOM**

WHY CLIMB STAIRS... TW. 7-5341

FOLLOW THE SIGNS • SOUTH OF GARDEN GROVE BOULEVARD ON GOLDEN WEST TO SUGAR

...with a view...and a viewpoint

Commanding an exhilarating view of rolling hills and tree-lined vistas, Chipwood Sunny Hills, in the prestige area of Fullerton, offers suburban living at its finest. Stunning and sumptuous 3 and 4 bedroom Medallion all-electric homes with a view to family living...designed for togetherness with breakfast nooks and family rooms, play rooms and rumpus rooms, oversized garages and estate size 1/2 acre lots. Four basic floor plans offering up to 2168 sq. ft. of living area...and so many considerate custom features it's impossible to list them all.

from \$29,995 / Conventional terms / Low 5 1/2% interest

**CHIPWOOD Sunny Hills**

Just a few of the luxury features to be found in Chipwood Sunny Hills Homes...

- \* 3 or 4 bedrooms \* 2 full baths \* Family rooms
- \* Estate size 1/2 acre lots \* All electric kitchens with built in frigidaire ranges, ovens and dishwashers \* White-enamel disposers
- \* Wall-to-wall carpeting of 100% nylon \* Children's activity rooms
- \* Wood burning fireplaces with gas log lighters \* Spacious master bedroom suites \* Double pullmans \* Interior planting areas
- \* Wood paneling \* Cedar shake and shingle roofs
- \* Formal dining areas

Driving east from Los Angeles, take the Santa Ana Freeway to Riverside Freeway Junction. Continue east on Riverside Freeway to East. North on Euclid to beautifully furnished Chipwood Sunny Hills Models.




A CHIP CHASIN DEVELOPMENT  
Mesa Realty, exclusive sales agents



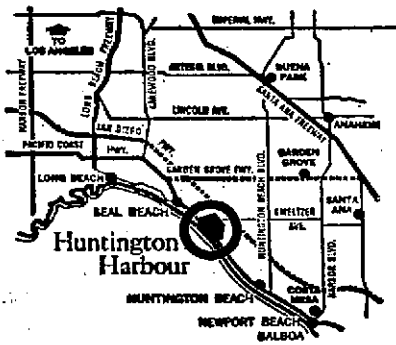


## Huntington Harbour

For the sea. The sun. The fun of it all.

**FROM \$37,500 FOR HOUSE AND LOT** For 129 families. *Waterview* home-sites in this new Beach Club area ... with all the excitement, enchantment and exclusivity that can be yours only at Huntington Harbour.  For family fulfillment, all the princely pleasures of year-round vacation living. For protection of your living and investment values, a masterplan for a \$200,000,000 marine community, complete with shopping centers, schools, churches and recreation areas—all within Huntington Harbour's storybook kingdom of islands, channels and coves.  A Beach Club is now under construction. The Beach Club Model Homes shown here are being completed—four floor plans and twelve elevations.  From \$37,500. For 129 families. For your family?

HUNTINGTON HARBOUR CORPORATION, 16542 CHATHAM PLACE, HUNTINGTON BEACH, CALIFORNIA





# Better Homes Seen in Future by Builders

(Continued From Page R-1)

A population of around 7,000,000 will expand to more than 20,000,000 in the next 35 to 40 years," he said.

"This growth of three times means more than just three times as many homes and highways as we have now. It means four to five times as many of these as now exist in order to take care of the replacement of worn out facilities. We will have to build homes and highways four or five times as fast in the next 30 years as we have in the last 30 years."

"WHERE ARE we going to put all these people? And, second, how are we going to get them from home to work, to play, and home again. If we build enough freeways to carry 10,000,000 to 15,000,000 cars through and around our city every day, we have no room left to house 20,000,000 people, let alone give them any of the amenities that make living worthwhile."

"Obviously, we will have to have some kind of mass rapid transit, and we must have it in the next 10 years, or we will be stifled in our attempt to accommodate people."

In addition to rapid transit, high-rise developments, rebuilding the city to greater density of population, greater use of both condominium and co-op apartments, townhouses, cluster housing, better recreation areas, and more intensive planning to give families the kind of life they desire were described by Barnes in his solutions to the problems.

### Promoted by Bank

Promotion of Roger S. Nye from assistant cashier to assistant manager of the Veterans Office of United California Bank, has been announced by Frank L. King, chairman of the board. Nye's home is in Long Beach at 6901 Ocean Blvd.

# Yorba Linda on Low Vet Terms

A total move-in cost of only \$99 on homes in Yorba Linda Park is making it easy for many veterans to afford more spacious three and four-bedroom homes in Yorba Linda, one of Orange County's most scenic, smog-free settings.

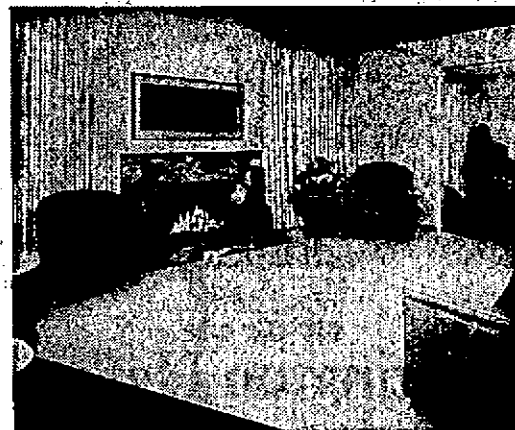
Priced from \$19,750, these homes, set on pool-size lots, have family/dining room, two baths and two showers. Convenient center hall plans boast artistic entries, living rooms have dramatic, decorative fireplaces with log lighters. Other features include sliding glass doors to patios and all-electric Medallion kitchens with a full array of built-ins, including a double oven and dishwasher. Shake roofs are also a quality feature.

TWO COUNTRY clubs, the new Orange State College and one of the giants of the aerospace industry, Autonetics, are all close by, providing a full range of recreational, cultural and job opportunities. Metropolitan Los Angeles is only 35 minutes away via freeway.

Thirty year loans at 5 1/4%

are offered to veterans, with immediate occupancy available, subject to a credit approval. Non veterans may purchase on 35 year FHA loans with a minimum down payment, plus only \$99 for costs.

Yorba Linda Park can be reached by driving either freeway to Placentia Ave., going north on Placentia to Palm Drive, right to Valencia, left to Yorba Linda Blvd., right to McCormack Lane, then left to display homes at 4901 McCormack Lane. Sales office is open daily.



### INTERIOR SPACIOUSNESS

Handsome fireplace dramatizes this large living room in furnished model at Yorba Linda Park. A variety of stylings is offered in the three and four-bedroom homes in Yorba Linda. A move-in cost of only \$99 is offered to veterans.

# To Hunsaker Key Position

At a recent board of directors meeting of S. V. Hunsaker & Sons, developers and builders of Sunshine Homes and more than 12,000 individual apartment units in Southern California, Richard C. Hunsaker, president, announced the appointment of James Sax as an officer of the company.

Sax is a graduate of Wayne State University with a degree of Bachelor of Science and was formerly manager for the Los Angeles Housing Authority.

He will be responsible for the operation of all of the Hunsaker apartment developments.

# Market Forum Set for May 6

A free informative stock market forum will be held for the public in the Lafayette Hotel Conference Hall in Long Beach May 6, at 7:30 p.m. It has been announced by Norman Dahl, resident manager, Merrill Lynch, Pierce, Fenner & Smith, Inc., members of the New York Stock Exchange with local offices at 1001 N. Broadway, Santa Ana.

"With the assistance of our research department in New York City," Dale said, "an extremely interesting forum has been evolved and includes 'the general business outlook'; 'trends of specific industries, companies and stocks'; and 'how money can best be invested for one's own interests over the months ahead.'"

# 5 From L.B. Office Going to Convention

Friden, Inc., worldwide business machines firm, will hold its 13th annual sales convention, the Fiesta de los Conquistadores, in Coronado all this week.

Five members of the Long Beach branch office who will attend the convention are A. W. Jensen, manager, K. R. Arrowood, L. J. Burt, E. M. Downs and B. N. Sando.

They are among 400 sales leaders who qualified as Friden Conquistadores on the basis of their 1962 records, according to senior vice president R. E. Busher. They were pacesetters in helping Friden attain all time high sales of \$105 million last year.

# Overall Picture on Bright Side in L.B. Trade Survey

Seven of 10 economic criteria showed increases over the comparable period last year in a survey of the Long Beach trade area conducted by the Chamber of Commerce.

Although March bank clearings decreased 10.2%, debits were up 6.3%. Valuation of building permits declined 11.2% and electric power used by industry was up 20%.

Lineage of help wanted ads in Long Beach daily newspapers was down 13.2%, but ad count increased 1.5% during March.

February ship arrivals and tonnage at the Port of Long Beach increased 5.4% and 6.6%, respectively.

March petroleum production and, department store sales jumped 7.8% and 8.4%, respectively.

# Beckman Sells Escondido Plant

Simpson Instruments, Inc., of Pasadena and Beckman Instruments, Inc., of Fullerton, have announced purchase of Simpson of the electric meter operations of Beckman's Helipot Division at Escondido.

The transaction, for an undisclosed amount of cash, included complete lines of Beckman/Helipot precision panel meters and expanded scale meters used in instruments and control and power-monitoring systems. The transaction also included the 13,000 square-foot engineering and manufacturing facility and its 10-acre site at Escondido.

William F. Huck, Simpson chairman, said the operation will continue in Escondido and present personnel, some 40 employees, will be retained.

Beckman's Helipot Division is headquartered in Fullerton. It is a leading manufacturer of precision potentiometers and other components for electronic equipment.

# Allied Pacific Has New Sales Director

James E. Pate has assumed new duties as director of sales for all three divisions at Allied Pacific Mfg. Co., 17825 S. Santa Fe Ave., Compton.

Pate, whose home is in Long Beach, directs sales personnel in the Tool & Die Division, the Electrical Discharge Machining Division, and sales-service of MIMIK Tracers in the 11 western states.

# REGISTERED unemployment

was up from 11,019 in March, 1962, to 14,121 last month as a result of the expansion of the area this month to include San Pedro and the harbor.

Number of building permits issued last month declined from 2,348 to 1,076 because of a change in the allocation of permits, and postal receipts increased from \$421,910 to \$591,879 due to the recent increase in rates.

A monthly summary of business conditions in Southern California by the Security First National Bank reports that the 10 leading homebuilding cities in the opening months of 1963 were Los Angeles, Long Beach, San Diego, Seal Beach, Huntington Beach, Santa Ana, Orange, Fullerton, El Monte and Glendale.

# Bradshaw Opens Anaheim Office

Opening of a real estate office at 2808 Ball Road, Anaheim, has been announced by William Bradshaw, formerly in Long Beach with Ellis-Schrader, Inc., and C. Roy Conn.

Bradshaw will operate under the name of Trojan Realty.

Native of Pittsburgh, Bradshaw served four years in the Air Force during World War II and moved to Long Beach in 1946. Trojan Realty will specialize in sale of homes, income property and acreage.

# \$29,280 in Permits Issued at Stanton

Permit for a \$24,000 storage and light manufacturing plant boosted construction to \$29,280 in Stanton during the week.

F. R. Sacher took out permit for construction of the industrial development at 11502 S. Western Ave.

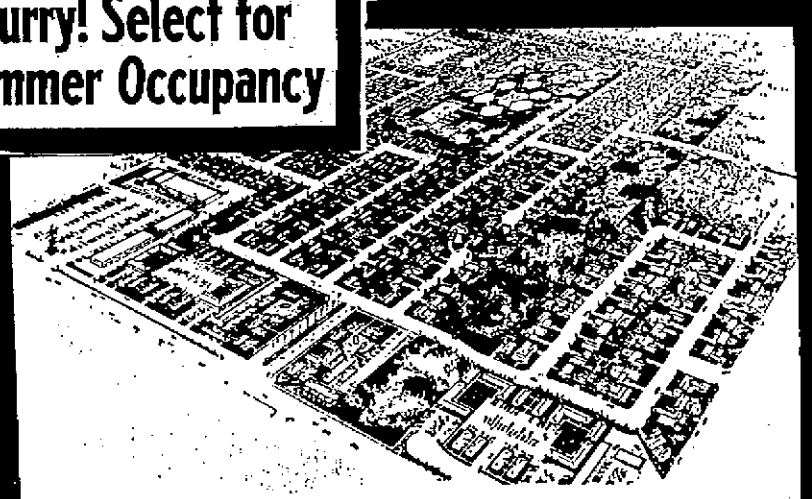
Other permits were issued to Garland Davis, 7791 Santa Rita St., remodel kitchen, \$900; David Fleming, 11601 Santa Rosalia St., addition of den to dwelling, \$1,890; Bryan Industrial Properties of Anaheim, additions and alterations to cabinet shop at 8311-8351 Standustrial, \$2,175; and Stanley J. Lavery, 10312 Ashdale, block wall, \$315.

# new WESTMONT

In Fountain Valley... The Huntington Beach Area's Complete Planned Community

# 8th Unit Opens Today!

Hurry! Select for Summer Occupancy



One of California's true master planned communities. Here you'll live adjacent to schools, a park, shopping center, enjoy true suburbia — yet be within minutes to beaches, freeways and metropolitan centers.



The big, wonderful Bonus Room... available on nearly every plan! Just great for play area, rumpus room, hobby area, or convertible to two or three EXTRA bedrooms... it's only at Westmont!

All of This... plus the big 440 sq. ft.

# Bonus Room

That Extra "over the garage" living area

Orange County's New master planned community 5 minutes from the beach

Visit the New Westmont Unit Today... Make Your Reservation for Delivery This Summer!

Record sales say "don't wait." We are selling now for mid-summer delivery... three months ahead of our projected schedule!

To reach Westmont from the Long Beach area, take 7th St. (Garden Grove Blvd.) East to Highway 39. Then drive South on Highway 39 4 miles to Warner and turn left. Stay East on Warner 1-mile to the colorful tree-lined Westmont entryway.



a 40th Anniversary Achievement of GEORGE M. HOLSTEIN & SONS

"You have to be an early bird to get one of these BIG home values!"

**VETS**  
All you need is **\$99** to move you in

and you can have just about the greatest home buy of the year — at beautiful

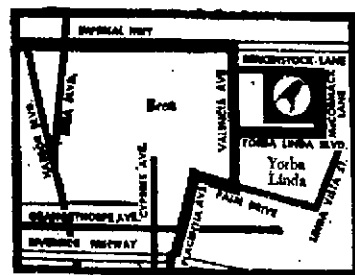
# YORBA LINDA PARK Unit 1

Yorba Linda Blvd. and McCormack Lane in smog-free YORBA LINDA

- 3 & 4-Bedroom
- Family/Dining Room
- 2 Baths • 2 Showers
- Shake Roof

full price from **\$19,750** 30-year loans at 5 1/4%  
NON-VETS TOO! FHA 35-year loan, minimum down plus only \$99 for costs

IMMEDIATE OCCUPANCY



Take either freeway to Placentia Ave., go north on Placentia to Palm Drive, right on Palm to Valencia, left on Valencia to Yorba Linda Blvd., right on Yorba Linda Blvd. to McCormack Lane, then left to models.

Just 3 miles to Autonetics



## Location Is Ideal for Fashion Homes



### A FASHION HOME

Fashion Homes in Westminster are near the new Douglas plant in Huntington Beach and the junction of the San Diego and Garden Grove Freeways, offering home buyers unprecedented transportation and employment convenience.

The 100-plus families living conveniently situated to Fashion Homes in the Fashion Homes community in Westminster enjoy unprecedented conveniences from the employment and transportation viewpoints, according to builder Mervin B. Johnson.

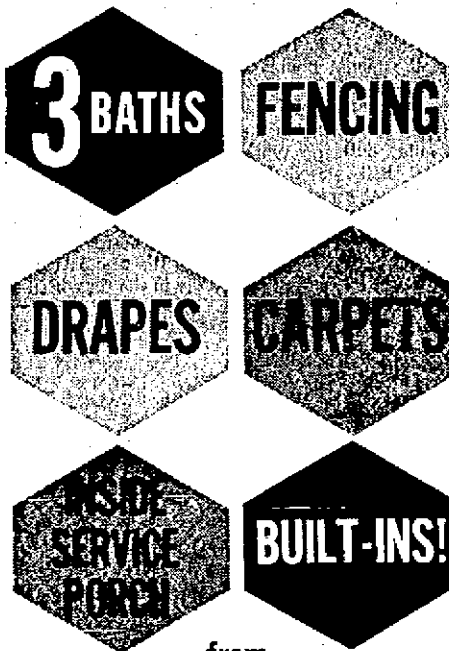
Situated on Garden Grove Blvd., Westminster, Fashion Homes are near the junction of the San Diego Freeway and the Garden Grove Freeway. Building of the San Diego Freeway is now nearing the area and when completed Fashion Homes owners will be able to reach the principal employment areas of Long Beach and the Southwest Los Angeles area within minutes. "The new \$78 million Douglas plant, now well under construction, is less than 5 minutes south of the homes," Johnson also pointed out, "and many of our latest families are employees of the manufacturing facility. Excellent new schools and shopping centers are also very

### Disneyland Hotel Has New Manager

Calvin P. Winfrey has been appointed general sales manager of the Disneyland Hotel, Frank L. Bret, vice president of Wrather Corp. of Beverly Hills, has announced.

Winfrey advances from the position of assistant general sales manager, succeeding Gene McNicholas, resigned.

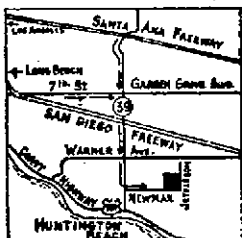
## Cameron HOMES IN HUNTINGTON BEACH



from  
**\$495<sup>00</sup>**  
DN.



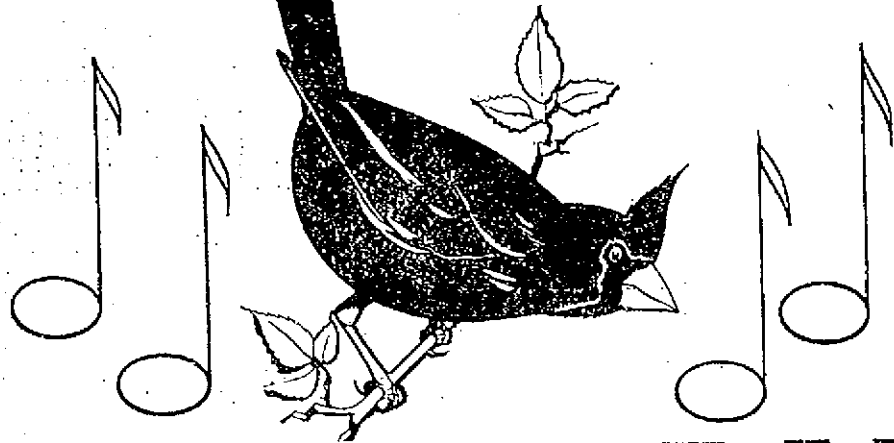
Sales Office: Phone 847-5079  
Models Open 11 a.m. to 6 p.m.



**DRIVING DIRECTIONS:** From Long Beach, drive east on 7th Street (Garden Grove Blvd.) to Beach Blvd. (Hwy. 39). Right on Beach to Newman Ave. (1/4-mile south of Warner Ave.). Turn left on Newman to the model homes.

## LAST CHANCE!

## In Westminster LAST UNIT!



# CARDINAL PARK

in a LOCATION that offers **EVERYTHING!**

1 STORY

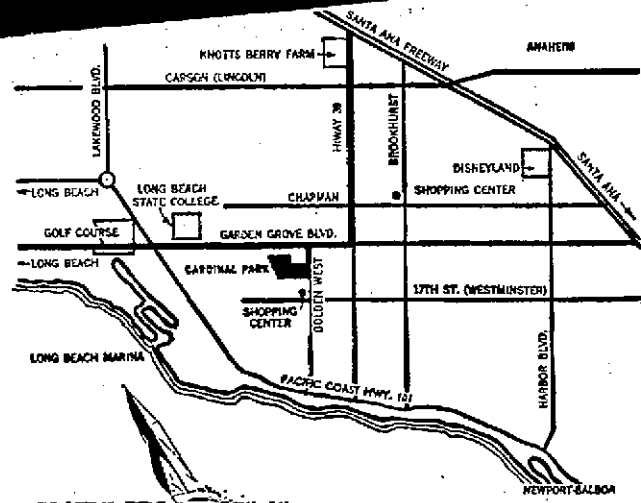
2 STORY



3 & 4 BEDROOMS FAMILY RM. 2 BATHS

priced from \$23,900

**\$395<sup>00</sup>**  
from  
plus costs & impounds



Cardinal Park is located on Golden West St. just south of Garden Grove Blvd. From Los Angeles take the Santa Ana Freeway to the Hwy 39 turn-off, turn south to Garden Grove Blvd. then west to Golden West, turn south again to Furnished Models. From Long Beach drive out 7th St. (Garden Grove Blvd.) to Golden West then right to Furnished Models.

**YOU BUY OURS—WE'LL BUY YOURS—**

Walker & Lee, Inc., Sales Agents  
Phone 897-1581

# 6

## EXTRAS

INCLUDED AT NO EXTRA COST:

- BLOCK WALL ENCLOSURES REAR AND SIDE YARDS
- USED BRICK FIREPLACES—ASH PANELING ON FIREPLACE WALLS—MANTEL OVER FIREPLACE
- LAWNS AND SHRUBS IN FRONT AND BACK YARDS
- UNDERGROUND SPRINKLERS IN FRONT AND REAR YARDS
- WALL-TO-WALL CARPETING IN LIVING ROOM, HALL, MASTER BEDROOM
- WESTINGHOUSE BUILT-IN ELECTRIC RANGE, OVEN AND DISHWASHER



- Log lighter and key
- Two-tone Wieser locks
- Snack bar in family room
- Underground sprinkler—both front and back
- Concrete sidewalks
- Block wall fencing
- Carpeting
- Ceramic tile entry
- Two television outlets
- Silent switches
- 80,000 BTU forced air furnace with ducts in both baths
- Folding closet doors
- Weatherstripped doors

- 1 and 2 stories
- 3 and 4 bedrooms—family rooms—2 baths
- Brick veneer and brick planters
- Vinyl asphalt flooring in master bath and kitchen
- Oversize showers
- Pullmans in both baths
- Marble Pullman tops in both baths
- Combination mirrors-medicine cabinets over Pullmans in both baths
- 2 Lavatories in both baths
- Shower over tub
- Ceramic tile over tub

- Aluminum sliding doors
- Turned posts—both inside and exterior
- Heavy shake-shingle roofs in front
- Special designed door entrances
- Handsawed corbels and fascia board
- Rough sawed cedar siding
- Inside laundry area (Robin Plan)
- 2 x 8 fascia board
- Shutters in some plans
- Special garage door designs
- Sewers installed and paid for
- Lawns—back and front yard, shrubs and tree



**Jackson With Metric Realty**  
Robert A. Robinson of Metric Realty, 3740 E. 7th St., has announced that James W. Jackson is new general manager of the firm. Jackson formerly was with John Read Association and Ellis-Schrader Realty.

**Tuthill Qualifies for Training Class**  
Robert E. Tuthill, 334 Roycroft Ave., has been selected as one of 10 men in the country who have qualified for the Long Beach State, Tuthill is associated with the Jerry J. 1963 Management Training Coursey Jr. Agency.



UNIT #4 SELLING FAST

# Springdale SOUTH

3 & 4 BEDROOMS • 2 BATHS • 2 CAR GARAGES

## NO DOWN TO ALL

### \$100 Costs Moves You In

#### ADDED SPECIAL

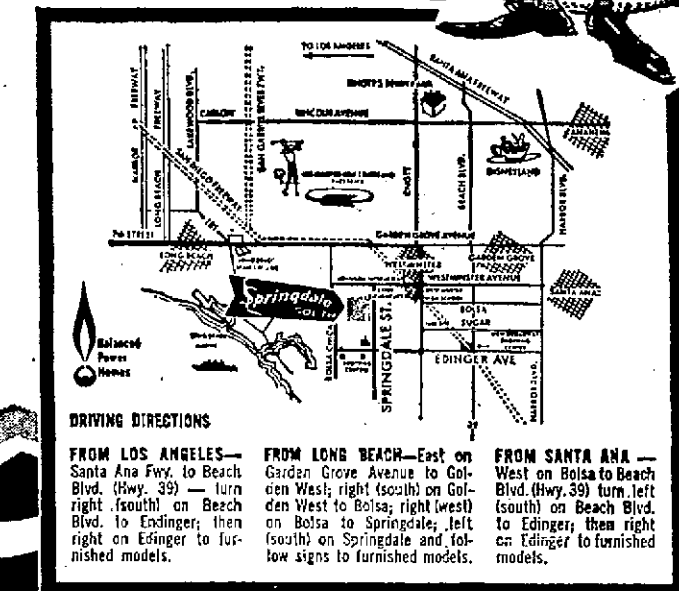
Rear Yards Fully Fenced



#### Features

- Matching Range Hood and Fan
- Forced Air Heating with Thermostat Control
- Genuine "Formica" Counters
- Natural Ash Cabinets
- All Brass Hardware
- Aluminum and Glass Shower Doors
- All Aluminum Sash, Weatherproof Windows
- Sliding Door Wardrobe Closets
- Weather Stripped Exterior Door
- Generous Use of Luxury Materials for Exteriors, Shutters, etc.
- Distinctive Trim Shutters, Handsome Entrance Doors
- Shades and Aluminum Screens
- Traverse Rod over Picture Window
- Wide Paved Streets
- All Lots over 6,000 Square Feet
- Fireplaces (Sunkist Plaza only)

FROM  
**\$16,250** FULL PRICE



—Staff Photo

#### BUSY BUILDING FREEWAYS IN COUNTY

Freeway system is expanding rapidly in Orange County, but still is hard pressed to keep up with traffic requirements. Photo shows construction at edge of Santa Ana, near where Garden Grove and Santa Ana Freeways will have complex interchange.

## Population Explosion Changes County Fast

(Continued from Page R-1)

So drastic is the need for territory still remain. This territory is being eyed rapturously by planners and builders, for it is here the bulk of the county's expected 2½ million residents will be located by 1980.

**ANOTHER** disheartening note to the county's progress along the glory trail is—it's getting crowded.

Back in 1952 only 129,710 vehicles were registered in the county. Today there are almost 430,000 vehicles. "Stuffed streets" are the result.

"We plan adequate freeways," a highway official said, "but before they are completed the population boom has made them inadequate. The way things are going freeways, although more will be built, will undoubtedly remain crowded for some time to come."

One traffic specialist said, "Although freeway growth aids in some respects, the answer to crowded streets and highways won't be forthcoming until an adequate public transportation system is developed and motorists leave their cars at home whenever possible."

**BUT THE MAGIC** of Southern California continues to attract hundreds of new residents every day.

And Orange County, by virtue of its country living atmosphere, proximity to the glamour and "big town" excitement of Los Angeles and Hollywood, becomes home for some 6,500 newcomers every month.

Faced with expansion problems cities reached into surrounding areas to annex new territory. Some communities, fearful they would be gobbled up by these annexations, voted incorporation to "protect our identity." The result, to date, is 24 cities.

**SEVERAL** annexation - incorporation battles were furious. Some required court action to settle. Now, with most of the available land in the northern and western sections of the county within 21 cities, (three cities control the southern coastline) some 300,000 acres of "virgin" territory.

#### Finishes Course

Claude O. Hill, claim representative for State Farm Mutual Insurance Co. at 4320 Atlantic Ave., has returned after completing three weeks of technical study at his firm's home office at Bloomington, Ill.

The financial responsibility for running the increasing tax supported features of the county has jumped from the 1950-51 tax rate and budget of \$1.25 and \$15,848,299, to \$1.66 and \$66,326, today.

**PRIVATE ENTERPRISE** also suffers a costly headache or two in meeting the requirements of supply and demand. Utility firms, for example, have maintained a commendable record in keeping up with the demands while still holding the line on product cost.

During the first half of 1962 telephone firms installed 44,000 new units. The electric company installed 10,045 meters, and 9,143 gas meters were turned on by gas companies.

The county's use of water, most of which is purchased from the Metropolitan Water District, has increased tremendously the last 10 years. In 1952, 55,748 acre feet were purchased. In 1961, 223,307 acre feet found their way into homes and industry.

**OFFICIALS** of utility firms, both public and private, foresee a steady rise in product demand for at least "another 12 to 15 years."

Additional growth problems include satisfying the need for more parks and recreational facilities, solving flood control issues, increasing police and fire department personnel and providing intelligent answers to expansion through proper planning.

At any rate, city and county leaders claim conditions may not become tolerably equitable until the population begins to taper off at a more or less saturated level.

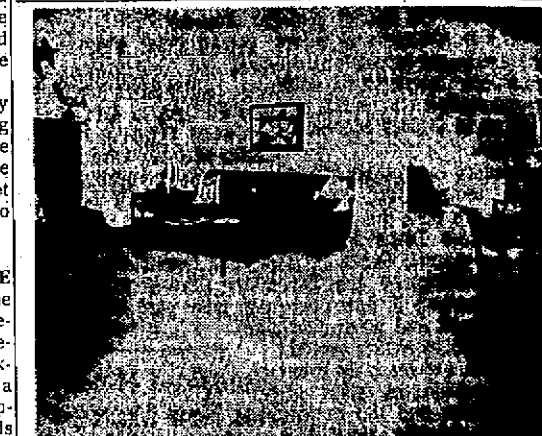
**"A LOT OF PROGRESS** has been recorded during the last decade," one city father explained. "Some astute mistakes have been made by public officials, but for the whole, the population boom in Orange County has been met with zealous concern for today's residents and those yet to come."

William Phillips, 1962 chairman of the Board of Supervisors said:

"The responsibility of political agencies is to maintain a stable tax base, continue

home rule, and provide intelligent master planning and development of public facilities through voter-approved bond issues in order to meet the challenge offered by the continued population expansion in Orange County."

Profile . . . Orange County, 1963.



**FUTURISTIC**  
Symbol of future travel to outer space is this rocket, featured at Disneyland.

#### PRICED UNDER \$20,000

Grand opening of the three-bathroom, three and four-bedroom Cameron Homes in Huntington Beach is now being held. Included for less than \$20,000, with from \$495 down, are fencing, drapes, carpets, inside service porch and built-in gas range and oven.

## Opening of Cameron Homes Draws Many

In spite of the fact that they were difficult to locate, Cameron Homes in Huntington Beach drew good crowds during the grand opening held last weekend, builder Stanley E. Bell reported.

Bell said he hoped that more directional signs would be erected by this weekend, enabling those families interested in the three-bathroom, three and four-bedroom homes of Cameron Homes to find them easier.

Located in Huntington Beach, the model homes are on Newman Ave., east of Beach Blvd. "Newman Avenue is exactly three-quarters of a mile south of Warner Avenue," Bell stated, "and potential home owners should turn left (east) at Newman Ave."

WHAT AN EASY way to find the better job you want. Read the "Help Wanted" ads INCLUDED in the full price daily in the Classified section.

## "FOR THE TREAT OF YOUR LIFE"

SEE PAGE B-3

## TIARA ESTATES

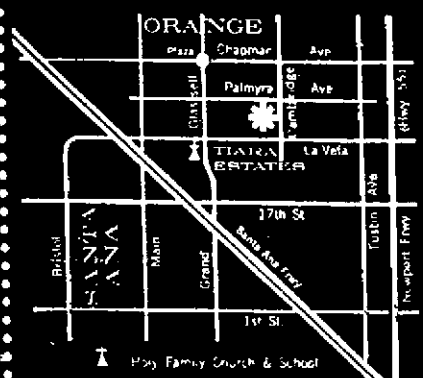
# Golden Series

NOW IN THE CITY OF ORANGE

FROM **\$21,950**

LOW FHA TERMS • VA NO DOWN CONVENTIONAL LOW DOWN

ATTRACTIVE FULLY EQUIPPED • FAMILY ROOM • KITCHEN • GENERAL ELECTRIC • STOVE • RANGE AND OVEN • GARAGE DISPOSAL • SINK • ASP. DISH WASH. WITH MILLER PANEL • GENERAL ELECTRIC • REFR. • HEATING • FLOOR SHAPE ROOFS • APPOINTMENTS • LAUNDRY • SPRING • LARGE PATIO • MARBLE TOPPED COUNTERS WITH OVAL SINKS IN BATHS • CERAMIC TILE SHOWERS • 2-CONTROL PULVING HYDROMASS • 8 REPLACES WITH LOG COUNTERS • LARGE CLOSET • GREEN ENTRANCE TO PATIO • PRIVATELY LOCATED • 10% OF STORAGE SPACE CLOSE TO SCHOOLS AND SHOPPING



EXCLUSIVE SALES AGENTS **Farrow**  
SALES OFFICE: KELLOGG 8-7275

## 3, 4 & 5 Bedrooms 2 Baths



**INVESTORS! YOUNG MARRIEDS! APARTMENT DWELLERS! FAMILIES!**  
**NOW! A GREAT NEW WAY TO BUY A \$15,500 HOME FOR... \$10,995**

**ON A 60 X 100 FT. LOT** ON OUR DEFERRED PURCHASE PLAN



**3 BEDROOMS. WITH 2 DELUXE BATHS AT \$12,995**  
**20 MODELS TO CHOOSE FROM!**

**470 FAMILIES HAVE PURCHASED OVER 5 MILLION DOLLARS WORTH OF THESE FABULOUS HOMES!!**

**LOOK AT THESE EXCLUSIVE FEATURES:**

★ FRIGIDAIRE BUILT-IN ALL-ELECTRIC KITCHEN—With Range, Oven & Matching Hood	★ SIDEWALKS, CURBS, UTILITIES IN & PAID FOR!	★ FRIGIDAIRE ELECTRIC DRYER!	★ FULL BATHS... PULLMANS... CERAMIC TILE SHOWERS!
★ FORMICA KITCHEN TOPS & Breakfast Bars	★ FORCED AIR HEATING! SLIDING GLASS DOORS!	★ FAMILY DINING AREA! FULL SIZE LIVING ROOMS!	★ EXTRA BOAT-LOADING GARAGE DOOR up to 30-foot boat!
★ WHIRL-AWAY GARBAGE DISPOSALS	INCLUDED WITH EVERY HOME		★ HEAVY ROCK ROOFS! in Color!



**FULL DOWN PAYMENT!**

Only **\$295**  
**A HOME FOR EVERYONE**

**LOOK AT THESE EXCLUSIVE EXTRAS!!**

- ★ FRIGIDAIRE double-door refrigerator in color!
- ★ FRIGIDAIRE DISHWASHER BUILT-IN AND IN MATCHING COLOR
- ★ FRIGIDAIRE WASHER COMPLETELY AUTOMATIC AND IN COLOR
- ★ LANDSCAPING! INCLUDING LAWN AND SHRUBBERY
- ★ CARPETING! IN LIVING ROOM AND HALLWAY

**\$5.55**  
 A MONTH ADDED TO YOUR PAYMENT AFTER DOWN PAYMENT!



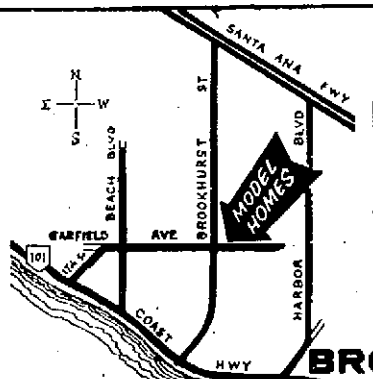
**CHEAPER THAN RENT!**

**\$888**

**A MONTH INCLUDES PRINCIPLE AND INTEREST!**

FROM SANTA ANA FREEWAY—turn south on Brookhurst—continue 11 miles to Garfield in Huntington Beach—look for the big South Shores sign!

FROM COAST HIGHWAY (101) along the ocean front—turn north on Brookhurst in Huntington Beach, three minutes and you're there!



**OPEN EVENINGS 7 DAYS A WEEK!**

WALKER & LEE, INC.  
 Exclusive Sales Agent

**SOUTH SHORES**

BROOKHURST AT GARFIELD in fabulous HUNTINGTON BEACH! LE 6-9357



# NEW UNIT OPEN

Orange County's Best  
2-Story  
Home Buy!

**FRESH  
New  
Look**

of '63

**GARDEN PARK**  
Estates



2 Stories • 5 Bedrooms • Huge Master Bedroom with its own Fireplace!  
Full Prices from \$18,250 to \$25,600

**VETERANS NOTHING DOWN**

Veterans Monthly Payments from \$101

(except costs  
and impounds)  
(includes principal  
and interest)

**NON-VETERANS Lowest FHA Down**

30 and 35 year FHA Financing Available  
Excellent Conventional and Cal Vet Terms, too

1 AND 2 STORY • 3, 4 AND 5 BEDROOMS • DINING ROOM  
AND FAMILY ROOM • 2 BATHS



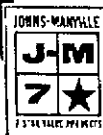
GENUINE  
**LATH AND PLASTER**  
walls and ceilings

- Concrete driveways—new for Orange County
- Natural ash cabinets with superamir (ceramic) tile top and splash • Pioneer gas forced air heating with summer cooling switch
- Genuine Italian mosaic tile in the showers and over tubs
- Decorative stone or used brick fireplaces, gas log lighters
- O'Keefe & Merritt BUILT-IN GAS OVEN
- AND RANGE • Modern-Airc hood, light and fan... and many, many other outstanding fine luxury features!

**SEVEN MINUTES TO LONG BEACH**

FROM LOS ANGELES—Take the Santa Ana Freeway to the Artesia Blvd. turnoff, go south on Knott to the homes at corner of Garden Grove Freeway. Or, take the Long Beach Freeway to Pacific Coast Highway "101", drive southeast and turn left on 7th Street (which becomes Garden Grove Freeway) and straight to Knott Avenue.

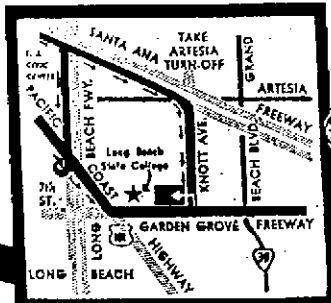
FROM LONG BEACH—Drive east on 7th Street—Garden Grove Freeway (past Long Beach State College) straight to Knott Avenue.



JOHNS-MANVILLE  
Quality Materials



• IN GROWING  
GARDEN GROVE



Why Go Further?

## 'Customized' Home Within Tract Price

A customized home for a discerning buyer includes the exceptional large four bedroom and den homes which incorporate 1600 square feet. This home is ideally suited to the young, growing family which entertains frequently. The large kitchen, dining room and living room form a separate wing, providing a central entertaining "core." The four bedrooms, den and two baths are secluded for privacy.

Here's how Tiara Estate homes are "customized": Filigree screens at family rooms and quarry-tiled entry halls; ceramic tile hoods and Palos Verdes stone hearths belted with stone, brick, for fireplaces; Van Luit wall murals; and marble pullmans with oval sinks; landscaping and fencing.

"THESE TELL but part of the story at Tiara Estates," adds Murray. "Other important factors for the value-con-

### IN WASHINGTON

#### L.B. Group at Chamber Convention

Delegates from Long Beach are among the 4,000 business and professional men and women at the 51st Annual Meeting of the Chamber of Commerce of the United States today through Wednesday at Washington, D. C.

The theme of the meeting is "Freedom and Economic Growth through Voluntary Action." Attending from Long Beach are Henry Powell, Harry Krusz, Glenn Irvin, Mrs. Wilma Hastings, Mrs. Gene Child, Mrs. Wilma Kay Crane, Mrs. Clivis Swanson, Mr. and Mrs. Robert Westmyer and Mr. and Mrs. George Johnson.

A WIDE RANGE of issues, from tax reduction and government spending to foreign policy, will be discussed. Important questions of the moment will be reviewed at general sessions, luncheons and workshops.

Speakers will include Secretary of the Treasury Douglas Dillon, Gov. George Romney of Michigan, Senators and Congressmen, government officials, business leaders, economists and educators.

#### Area Christian Businessmen to Honor Bankers

The combined chapters of Long Beach-Lakewood-Paramount Christian Business Men's Committee International will host a dinner meeting May 8 especially for bankers living in these areas.

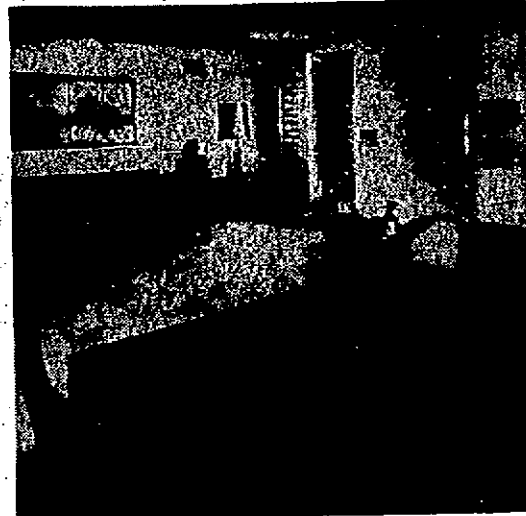
The dinner will be held in the Tropical Room of the Long Beach Elks Lodge at 7 p.m.

Speaker will be Robert P. Woodburn, vice president of the National Bank of Washington, D. C., who is well known as a lay speaker to business men in that area. Woodburn's subject will be: "Dollar Values and Spiritual Values." Bill Orr of Long Beach will be guest soloist.

This event will be open to all business men in the Long Beach, Lakewood and Paramount areas. For reservations, contact John S. Page at Page Oil Tools, Inc.

Mary, Mary

ST. LOUIS (UPI) — Mary Justa Friend lives in suburban Florissant.



#### LARGE LIVING ROOM

Here is a view in a Tiara Estate showing the expansive living room as viewed from the dining area. The customized homes are priced from \$23,150.

Tiara Estates is located on Freeway, take the Grand Avenue turnoff north to Palmyra Ave., and Cambridge to the sales office. Model Ave. From the Santa Ana homes are open daily.

# No Down To All

## MOVE IN TODAY HUNTINGTON BEACH



• Ample schools nearby • Adjacent to park site

#### NEW 1963 SERIES

- 3 & 4 Bedrooms • 2 Car Garage
- Wall-to-Wall Carpet
- 2 Full Baths • Family Room
- Built-in Range & Oven
- Hood & Exhaust Fan
- Insinkerator Disposer

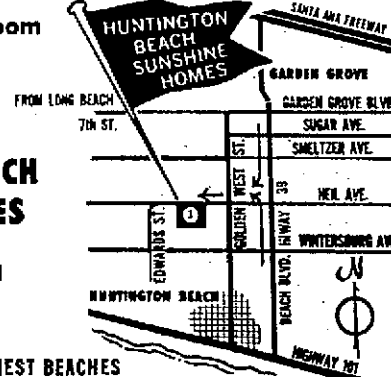
#### HUNTINGTON BEACH SUNSHINE HOMES

UNIT #3

Furnished models located on Hill two blocks west of Golden West Street.

ONLY MINUTES TO THE SOUTHLAND'S FINEST BEACHES

S. V. HUNSAKER & SONS • Builders of the Most Wanted Homes since 1932



EARLY AMERICAN  
RANCH  
CAPE COD  
MODERN  
HAWAIIAN

**Fashion Homes**  
WESTMINSTER



3 & 4 Bedrooms - 2 Baths - Family Room

PRICED FROM

**\$21,950 - No Down to Vets - Low FHA Terms**



(EXCEPT COSTS AND IMPOUNDS)

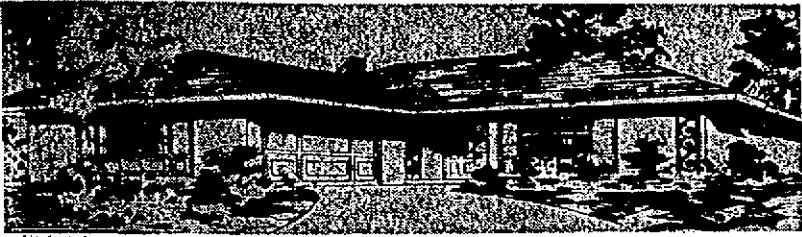
- 4 Different Floor Plans
- 16 Different Exterior
- Exposed Foundations with Hardwood Floors
- All Electric Kitchens
- Built-in Range and Oven
- Under-counter Dishwashers
- Garbage Disposers
- Range Hood & Exhaust Fan
- Formica Breakfast Bars
- Ash Hardwood Cabinets with Raised Panels
- Ceramic Tile and "Marble" Center Tops
- 2 Full Bath with Fan Mirrors
- Shower Over Tub
- Quartzite Stall Showers—Safety Glass Enclosures
- Service Porches
- Wood-burning Fireplaces with Log Lighter
- Oversized Two-car Garage
- Shale and Shingle Roofs
- Sliding Glass Patio Doors
- Acoustical Type Ceilings
- Forced Air Heating with Thermostat Control
- Sewer, Street Lights and Sidewalks in and Paved
- AN EXCLUSIVE WALLED-IN COMMUNITY



— DIRECTIONS —  
Drive out 7th St. (Garden Grove Blvd.) to 1/2 mile past Bolsa Chico and model homes.



## Custom Quality Is Moderately Priced in Dutch Haven Home



### OFFERED IN LOS ALAMITOS

This rendering represents one of the models of homes offered in Dutch Haven's new Executive Series of homes in Los Alamitos. Prices start at \$19,500.

Dutch Haven's new Executive Series, located on Katella Ave., in Los Alamitos, offers a combination of custom quality and moderate prices that is proving its appeal to value-conscious homebuyers by stimulating swift sales at the newly opened community.

A spokesman for Luxury Homes, Inc., creators of the nationally acclaimed Dutch Haven communities, revealed that the latest sales figures at the Executive Series mark it as one of the fastest-selling communities in Southern California.

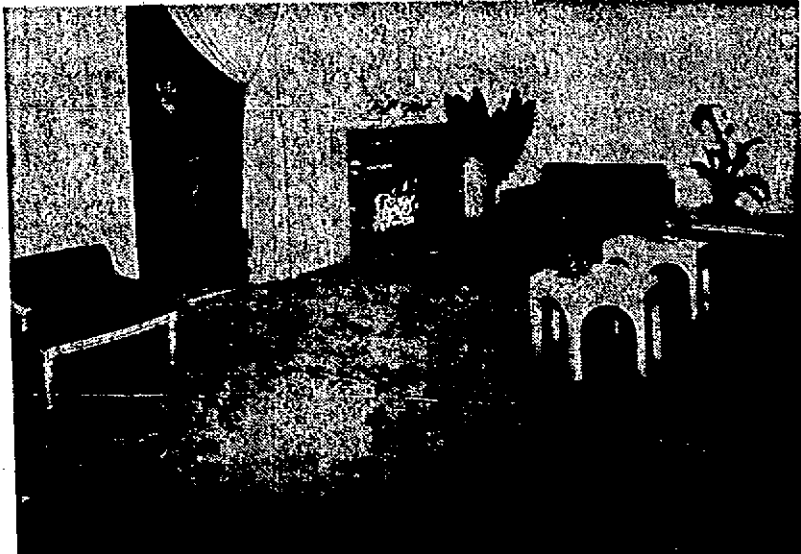
Situated on Katella Ave., in Los Alamitos and advertised as the "Epicure Line" of Dutch Haven's popular American Homes, the new Executive Series offers spacious, family-planned homes that include a large number of luxury features normally unavailable at moderate prices.

A WIDE CHOICE of distinctive exteriors are available at the Executive Series, including Colonial, Western Ranch and Tahitian Modern, as well as the distinctive Dutch Provincial design originally created by and for the Dutch Haven communities. The homes are three and four bedrooms in size, with family room and up to three baths.

Deluxe features include custom fireplaces with log lighters, formal dining areas, double-door entries, extra-large closets with cedar floors, built-in counter-top range and oven, Mr. and Mrs. Closets, hardwood paneling, separate utility rooms, built-in dishwasher and disposal, custom lighting fixtures, marble-

top pullmans in baths and complete color coordination with decorator wallpaper. Prices of Executive Series homes start at \$19,500, with VA, no-down, FHA and long-term conventional financing available.

To visit the furnished models from Long Beach go east on Willow St. (Katella Ave.) to the homes.



High fashion Fashion Homes in Huntington Beach are setting the style trend. A new "choice bonus" has been added at no extra cost to the big Fashion Homes, priced from \$19,250, with no down to veterans and low FHA terms.

## No Down for Vets on \$19,250 Homes

Fashion Homes in Huntington Beach are now offering a choice extra bonus to new buyers of the big three and four bedroom homes located just west of Beach Blvd. on Sugar Ave. in one of the finest locations in Orange County.

Located a short driving distance from the coastline with its miles of sandy beaches, small boat harbors, golf courses, and other recreational facilities, Fashion Homes' families can enjoy all of them without the trouble of driving long distances. In the opposite direction, in a three-minute drive, is the under-construction new Douglas plant, which will be employing thousands by the end of the year. Schools and many shopping centers are nearby, and the San Diego Freeway, which is being constructed, is very convenient to Fashion

Homes in Huntington Beach. Builder Mervin B. Johnson has used the finest materials in the construction of the homes as well as adding the high fashion innovations that have made Fashion Homes so popular with the home buyer. All-electric Hotpoint built-in range, oven and dishwasher, disposer, forced air heating, fireplace with log lighter, extra-large two car garages with space for a workshop and many others, in addition to the choice extra bonus now in effect.

Priced from \$19,250, Fashion Homes offer no down to veterans and low FHA terms. The model homes are open from 11 a.m. to dusk. From the Long Beach area: drive east on Seventh Street to Beach Blvd. (Hwy. 39). Turn right to Sugar Avenue then right to Fashion Homes in Huntington Beach.

### Globe-Girdling

LOS ANGELES (UPI)—California has enough autos to encircle the world if stretched bumper to bumper, according to the California Bankers Association.

## Chipwood Sunny Hills Offers Spacious Homes on Large Lot

Exhilarating views, spacious indoor comfort provided with up to 2,168 sq. ft. of living area, and plenty of room for outdoor living on large lots, is offered at Chipwood Sunny Hills, prestige suburban Fullerton community.

"Homes at Chipwood Sunny Hills have the appearance and comfort of much higher priced homes," comments a spokesman for Chip Chasin Development Co., builders.

AVAILABLE ARE three or four bedrooms, extra large living rooms, formal dining rooms with window walls, family and game rooms, children's activity-play rooms, spacious kitchens with dining space, and master bedroom suites with private bath, dressing room and entrance from pool and garden area.

There are four basic floor plans, in a variety of 16 distinctive "country-styled" exteriors designed to blend harmoniously with the suburban rolling hills site. With gracious charm of true country living goes all the advantages of closely modern Fullerton.

Homes are set on full one-third acre lots, with optional swimming pools available. Low, rambling exterior designs accentuate the delightful "country feeling" with cedar shake and shingle roofs and wide, over-hanging eaves.



### WITH FARROW

Wayne D. Lamont, 30, has been appointed vice president of Farrow Realty Corp. Garden Grove, Jerry Farrow, owner, announced. Lamont will be in charge of the real estate salesmen's training program.

ENTRY FOYERS are spacious, with one plan providing an entry garden. Others have indoor or outdoor entry planters. One plan provides two fireplaces, in both living room and formal dining room. Living room fireplaces are of stone or brick, with long extended hearths.

Wall-to-wall nylon carpeting is provided. Handsome wood paneling is used in living rooms and family rooms; sliding glass walls open to patio areas.

All-electric Medallion kitchens have built-in Frigidaire range and oven, appliance centers, Whirlaway disposer, Frigidaire dishwasher, ventilating fan, breakfast bar, and garden windows.

Chipwood Sunny Hills homes are available from \$29,995, with conventional terms and 5 1/2% interest.

To reach the Fullerton suburban community, take Riverside Freeway to Euclid, then north to the furnished models.

## 100 NEW HOMES IN ORANGE COUNTY'S CITY OF FOUNTAIN VALLEY...

# TALBERT VILLAGE

GRAND  
OPENING  
Sell-a-bration

Suburban living—quiet community seclusion with basic city advantages and a big, BIG PLUS...



Fountain Valley Elementary School is located right next to Talbert Village. Talbert Village children have their own "private" walkway to school. No outside streets to cross! It's the perfect, protected way for your children to attend a public school.



A  
MEDALLION  
HOME

Beautiful Brand New!

2-3 and 4 BEDROOM HOMES Homes of unusual suburban charm by DON SCHUG

\$19,250  
TO  
19,950

LOW DOWN PAYMENT TO ALL

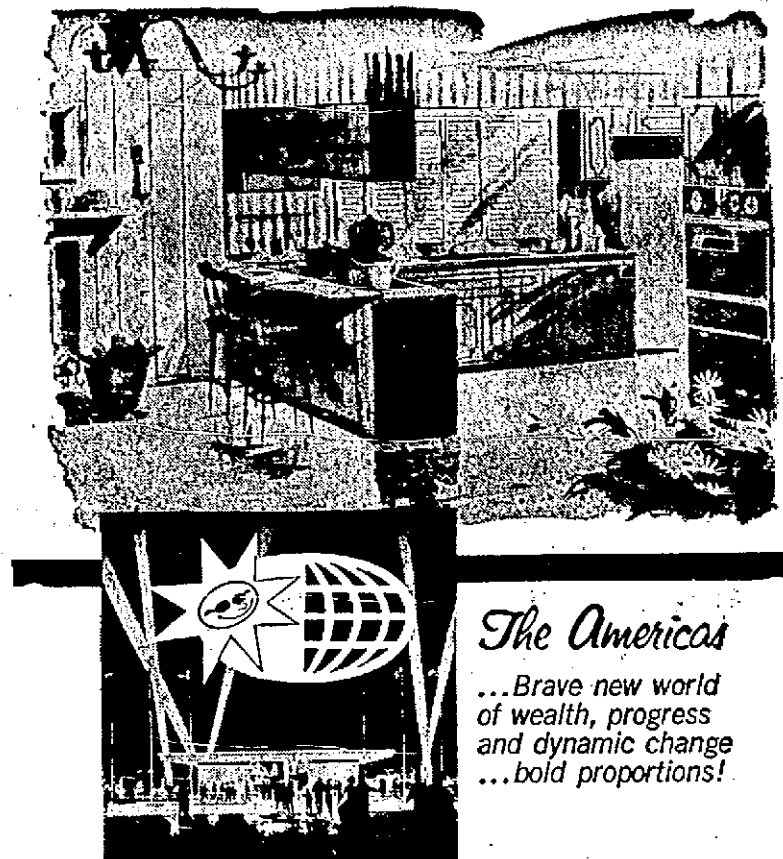
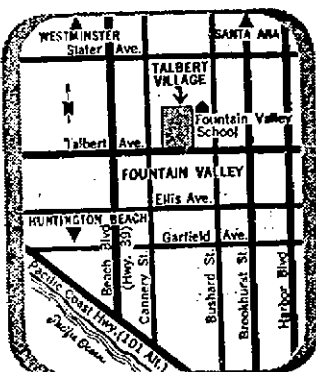
### BONUS FEATURES IN EVERY HOME...

- Landscaped including sprinklers.
- Carpeted (wall to wall) bedroom, living room hallways
- Block-wall perimeter fencing
- Hotpoint all-electric Kitchen—range, oven, dishwasher
- All concrete driveways
- All master bedroom suites with private bath
- Marble top pullmans
- Built-in covered Patio area
- Large walk-in closets
- Brick and stone fireplaces
- Sewers in and paid for
- Forced Air Heating

NO ADDED ASSESSMENTS

# TALBERT VILLAGE

from Santa Ana Freeway: South on Brookhurst or Hwy 39 to Talbert Ave. from Brookhurst turn right and Hwy 39 turn left to homes.



The Americas  
...Brave new world  
of wealth, progress  
and dynamic change  
...bold proportions!

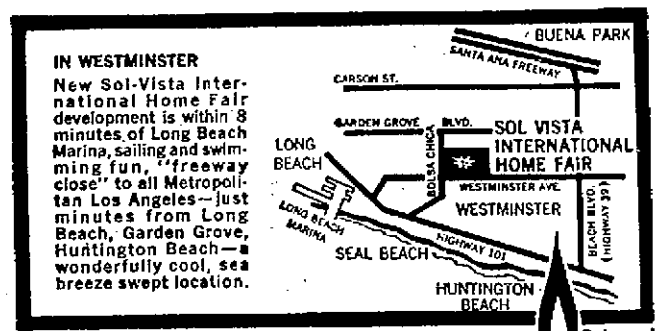
# SOL-VISTA INTERNATIONAL HOME FAIR

From Hong Kong to Rio, from Copenhagen to Paris, then home again to the warm traditional hearthside of Colonial Vermont... Moods, colors, ideas from all over the world to inspire the decor of the exciting new Sol-Vista Luxury Homes that are color planned and styled in an authentic theme of one of the following: The Americas, The Orient, The South Seas, The Scandinavian Countries, The Western European Continent—Color coordinated by internationally famous New York color consultant, Beatrice West. Now see The International Home Fair!



International Home Fair Pavilion and furnished models  
Now on display daily to 8:00 p.m.

\$22,895 to \$27,750 Full Price  
FHA-Cal Vet and Conventional Terms



Another  
ALCO-PACIFIC  
Quality Development

Caloric

Balanced  
Power  
Homes

IN THE CITY OF FOUNTAIN VALLEY  
ORANGE COUNTY'S VIRGIN DEVELOPMENT

You get deed to land. Title protection will be furnished by Security Title Insurance Company

Sales Coordinator — BART ALLAN Telephone 847-5098



# Springdale South Is Nearing Sellout

A combination of no-down payment terms coupled with a radial location in Huntington Beach has been a major factor in the near sellout of Springdale South, reports Sy Bram, general manager for Sunkist Plaza Builders.

Its location places the development near schools, shopping, employment and recreation. "These community features are particularly suited to meet the needs of growing young families," Bram added.

Springdale South is another development by the builders of Sunkist Plaza, also of Huntington Beach and now sold out.

**CURRENT TERMS** allow buyers to move in the minimal \$100 closing costs, the executive added.

An additional inducement for buyers is the planned community concept that as-

ures the prospective owner every possible convenience and service furnished almost at his doorstep.

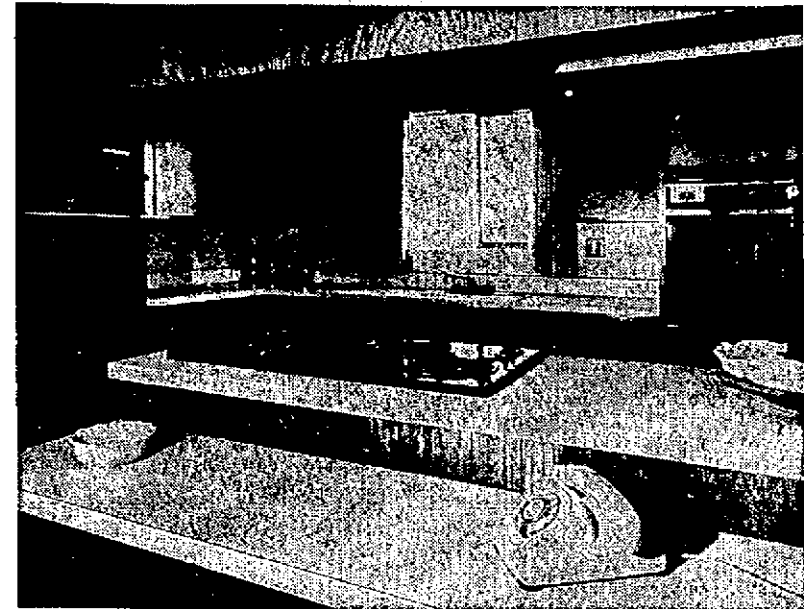
Sunkist Plaza and Springdale South offer four basic floor plans, with over 25 variations in exterior elevations. Combinations of three and four bedrooms, plus family rooms and two baths provide for a complete flexibility of selection catering to individual taste.

These homes are all Waste King Universal equipped and feature built-in gas ranges and ovens in color, matching hoods, forced-air heat, Formica counters, natural ash cabinets, all brass hardware, aluminum and glass shower doors, aluminum sash windows, sliding wardrobe doors and generous use of luxury materials for exteriors, for shutters, etc.

ON LOTS of 6,000 square feet and over, these homes come with fully fenced rear yards, Sunkist Plaza homes include fireplaces, the spokesman said.

Springdale South homes are priced from \$16,250, while Sunkist Plaza Unit Three homes are priced from \$17,750.

From Long Beach, drive east on Garden Grove Blvd. to Golden West; right to Bolsa; right to Springdale; right to models.



### KITCHEN APPEALS

Here is a view into the kitchen of a Springdale South Home in Huntington Beach. No down payment terms on these homes have sent sales soaring.

## Savings Firm to Note Compton Diamond Jubilee

Compton's Diamond Jubilee will be observed at the Community Savings and Loan Association main office in that city with open house April 25 through May 11, according to Community's president Roger E. Dunn.

Headlining the event will be free gifts, historical exhibits and refreshments. Memorabilia of Compton's past and future are on display including a famous three-panel mural depicting 200 years of Southern California history. A full color brochure of this painting is free to visitors.

Exhibits include the 12 flags of California and an Americana coin display featuring a 19th century collection, all of which will be on view during regular office hours of the association Monday through Friday, Dunn concluded.



### ATTRACTIVE LIVING ROOM

Officials of Garden Park Estates report that, even though this walled community is considerably younger than booming Orange County, which hit 74 years in March, it is proud of its own rapid growth and to be a part of this dynamic Southern California county. The community's new 1963 unit presents luxurious one and two-story residences, Living room pictured is in one of the one-story display models.

## Home Improvement New Terms Offered

Officials of Mills Construction Co. have announced they are one of a group of contractors in the United States qualified to offer financing under the new Home Improvement Financing program recently inaugurated by the Kennedy administration.

Through the cooperation of the Bank of America, it is

now possible to finance room additions and home modernization in amounts up to \$10,000, payable in 20 years, at 6% interest, and up to \$40,000 for multiple dwellings. It is not necessary to refinance the present mortgage and many home owners who have favorable low-interest first mortgages under FHA or VA may retain this mortgage and place a second mortgage insured by the FHA. The basic requirement is that the house be 10 years or older.

In addition, it is possible to finance on a seven-year basis in amounts up to \$10,000 at 5% interest.

Architectural services, financing, estimating and design are all available. Mills new Home Show is located at 2610 East Carson.

## Garden Park Estates Offering Wide Selection of Big Homes

Rapidly growing "city-within-a-city," Garden Park Estates is proud to be a part of mushrooming Orange County which was already "booming" when it was established as a separate county 74 years ago this March, officials of the walled community at Knott Ave. and Garden Grove Freeway, report.

Its newly opened unit with the "63 look" Garden Park Estates offers a comprehensive selection of one and two-story residences in Contemporary and Conventional elevations. Plans are spacious and flexible and designed with two bedrooms and convertible den, and three and four bedrooms with family rooms and dining rooms in one-story models and five big bedrooms in the two-story de-

signs. These Award-winners boast a fireplace in the living room and a second in the upstairs master bedroom.

**HOME SHOPPERS** have expressed pleasure in the refreshing atmosphere of "newness" in the 1963 unit. This extends throughout the homes in fresh new colors, new tiling, plumbing installations, new custom-design electrical fixtures, even new shingles.

Flexible financing however, officials explain, is as convenient as ever. Veterans may purchase on terms of nothing down, except impounds and closing costs with monthly payments from \$102 including principal and interest; Cal-Vet loans, or conventional terms, and there is choice of 30 and 35-year FHA loans.

Full prices are from \$18,450 to \$25,600.

**MODERATE FULL PRICES** include such attractions as fireplaces in a wide variety of materials and design, wide expanses of sliding glass doors, forced-air heating, baths with imported mosaic tile and colored plumbing fixtures, and kitchens with color-matched "built-ins" and ceramic tile countertops.

Furnished model display is open until dark. From the Long Beach area, drive east on Seventh St., past Long Beach State College, to Knott Ave., and Garden Park Estates.

### Named Manager of L.B. Agency

James A. Carlton, C.L.U., of Los Angeles, has been named manager of the Long Beach district agency of the Prudential Insurance Co. He joined the firm as a district agent in 1951 in Los Angeles. He was staff manager of the Santa Ana district agency in 1955.

## Four-Bedroom Home for \$1 Down

"Construction know-how gained with providing over 4500 new homes to Southern Californians in the past ten years, permits Stardust Homes to offer real value and quality construction to homeseekers, in the medium-priced field," says Robert H. Grant, builder of the Stardust Homes community in Huntington Beach.

Offered from \$17,950, a few four-bedroom, two-bath Stardust Homes are still available to veterans for \$1 move-in cost, with excellent low-down 35-year 5 1/4% FHA financing available to non-veterans. All buyers receive grant deeds, with no land contracts.

**MODERN PLANNING** and comfort features of the homes provide a separate family room-dining area, with kitchen pass through and Formica topped breakfast bar, built-in gas kitchen, living room with sliding glass doors, two full baths, laundry-utility room with outside doorway, and two-car garage. Bedrooms are paneled in rich ma-

hogany, and decorative wallpaper are tastefully used.

Kitchens have colored Gafers and Sattler built-in gas range with matching hood, wall oven.

To reach Stardust Homes from Long Beach, drive east on 7th St., turn right on Bolsa Chica to Bolsa Ave., then left to the model homes.

# SPECIAL BONUS!

6 FT. FENCE  
Included with  
Purchase Price

## GATEWOOD ESTATES

JUST 10 SHORT MINUTES FROM LONG BEACH  
AND BOTH DOUGLAS PLANTS

### 3 BEDROOM and FAMILY ROOM

BALANCED POWER HOMES

PRICED FROM **18,995.00**

CONVENTIONAL FINANCING  
FROM 495.00 DOWN

To reach Gatewood Estates drive out Carson, (Lincoln, in Orange County) to Bloomfield and turn left, north, to Del Amo & Model Home.

SALES AGENT/JOHN R. DAY Phone 865-1087

### FINEST CLOSE-IN LOCATION...

## DOWNEY'S METROPOLITAN CONVENIENCE

We can sell your present home.

Custom-built, 3 bedroom, family room, 2 bath homes... Built-ins, fireplaces, shake roofs, carpeting.

\$26,500 to \$27,500

Off Santa Ana Freeway at Rosecrans and Woodruff Avenues.

## Woodruff Park Estates

IN BELLFLOWER

TO 6-9540 or 925-5005

# INSURE YOUR FUTURE SECURITY BUILD A GUARANTEED HOME OR INCOME UNIT...

## ON-YOUR-LOT

NO \$ DOWN — 100% FINANCING  
MANY FURNISHED MODELS ON DISPLAY

\*Prices Slightly Higher Outside L. A. County

# GUARANTEED HOMES

WILMINGTON  
Furnished Model  
1267 Wilmington Blvd.  
Terminal 5-7191

BELLFLOWER  
19717 East Compton Blvd.  
TORrey 6-9791

COMPTON  
Furnished Model  
12800 Atlantic Ave.  
NEwmark 9-1223

LONG BEACH  
1081 Atlantic Ave.  
HEmlock 7-0967

SANTA ANA  
Furnished Model  
12021 Westminster  
JEfferson 1-0047

STANTON  
Furnished Model  
10650 Beach Blvd.  
TAYlor 8-4100

## WORLD'S LARGEST ON-YOUR-LOT BUILDER

Yes, you can build a custom-quality home or income unit for prices from \$4695. The proof is a record of over 12,000 completed homes, 12,000 satisfied customers. The secret is volume building, volume buying with the nation's largest on-your-lot builder. They are individually built, locally subcontracted, custom-quality homes and income units. Basic construction equals or surpasses homes costing many times more. Rental income is usually twice monthly payments. 1/2 of your monthly income is used for fun or your retirement fund. The other 1/2 covers the cost of building, in most cases.

# \$4595

12,000 COMPLETED

GET A FREE  
GUARANTEED HOMES BROCHURE

NAME.....  
ADDRESS.....  
CITY.....  
PHONE.....  
☐ Please send me full information on Guaranteed Homes and Income Units  
☐ Please have a Building Consultant contact me  
MAIL TO THE  
GUARANTEED HOMES OFFICE NEAREST YOU



# Stress Community Value in Westmont

The carefully planned community in Orange County's newest city, Fountain Valley, is combining with the spacious and value-filled "Bonus Room" as the popularity winners at the current unit of George M. Holstein and Sons' Westmont development, the builders reveal.

Located just minutes from Huntington Beach State park, Westmont includes school site, park site, shopping, and extra large lots in the overall master plan, the pioneer home building company explained.

The big "Bonus Room" has also been a winner with sales now nearing the half way mark in the newly opened unit eight. Buyers are making selections for summer delivery in a choice of both three and four-bedroom homes that include the oversize 440 square foot "Bonus Room."



## HAS ROOM OVER GARAGE

This big four-bedroom home features the over-the-garage "Bonus Room" at the fast-selling Westmont community in Orange County's Huntington Beach area. Priced from \$29,995, both FHA and VA terms are available at the location on East Warner just off Highway 39.

## Drapery Firm Gets \$25,000 and \$15,000 Contracts

Don Gilbert, Long Beach drapery manufacturer, has announced that his firm recently received a \$25,000 contract from the Federal Housing Administration in Washington, D. C.

Gilbert's firm will make and install custom-made draperies in the Magnolia Palms, a deluxe apartment development at Riverside.

Another major project for the company will be the \$15,000 contract for custom-made draperies for "600 Ocean"—a 15-story apartment development at Ocean Boulevard and Atlantic Avenue, owned by Henry Sassoon.



## COUNTRY CLUB VILLAGE

LUXURY DUPLEXES / TAHITIAN DECOR

A DISTINGUISHED WAY TO LIVE - AN UNUSUAL INVESTMENT OPPORTUNITY

Country Club Village - A Select Group of 20 custom-styled luxury duplexes near the Virginia Country Club, \$44,500.

Authentic Tahitian Decor - Ideal Location - Community Pool - Frigidaire Built-ins - Carpeting - Excellent Financing - Completely Maintained by Community Association

All the advantages of comfortable carefree living in an ideal location with an added bonus—Income from the adjoining rental unit.



Sales Office: 8615 Pacific Ave., Long Beach - Phone: 427-5927

# Hunsaker Offering 'Complete Package'

According to S. V. Hunsaker Jr., vice president of S. V. Hunsaker & Sons, Southland builders, prospective buyers are more discriminating in determining home values and are checking feature for feature.

The fact that Huntington Beach Sunshine Homes offer a "complete package" including the most popular of West Coast architectural planning, built-ins, and modern materials designed for lifetime satisfaction are important reasons for buyers preference.

These quality homes have unusually attractive exteriors and offer the home buyer plenty of living area with three and four bedrooms, two full baths, family room, and one mile to the tree-lined entryway.

payment and immediate occupancy is available.

FEATURES that make for lasting value include silent forced air heat, metal sliding windows with screens, all-copper plumbing, and plenty of built-ins. Other popular features are wall-to-wall carpet and a large number of roomy closets. Kitchens are ultra-modern and have built-in range and oven with hood and exhaust fan, disposal, vinyl tile, Formica counter tops, and natural finish cabinets.

Located adjacent to a park may be seen on Hill Ave., two blocks west of Golden West Huntington Beach Sunshine Homes St.



## A SUNSHINE HOME

Huntington Beach Sunshine Homes, Unit 3, have unusually attractive exteriors and offer the home buyer plenty of living area with three and four bedrooms, two full baths, and family room.

## White House Flag Flying Over Homes



### WHITE HOUSE FLAG HERE

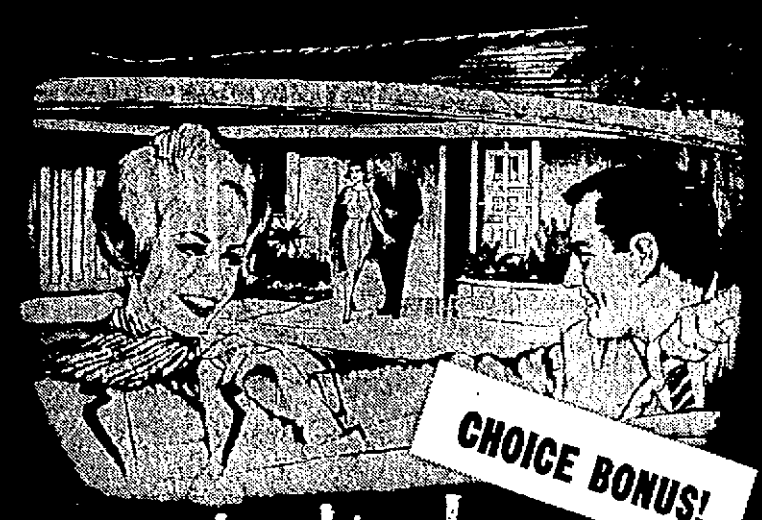
Congressman Richard T. Hanna (left) and Albert Solomon, president of Alco-Pacific Construction, raise a flag which has flown over the White House, at the International Home Fair in Westminster.

Congressman Richard T. Hanna, 34th District, helped to the International Home Fair, since it is a typical indication of the dynamic growth and forward-looking development that is taking place in Orange County and the 34th Congressional District.

The flag had flown over the White House in the nation's Capitol. Congressman Hanna presented Solomon with a certificate which reads: "This is to certify that the accompanying flag has flown over the United States Capitol. I understand that this flag will be presented to the Alco-Pacific Construction Co., Inc., of Westminster, Calif." The document is signed, "J. George Stewart, Architect of the Capitol."

IN MAKING the presentation Congressman Hanna said: "I am happy to make avail-

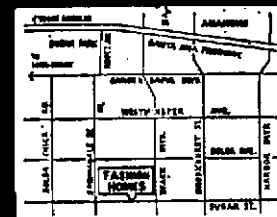
Best Living in the Best Part of So. California... in HUNTINGTON BEACH



CHOICE BONUS!

Fashion Homes

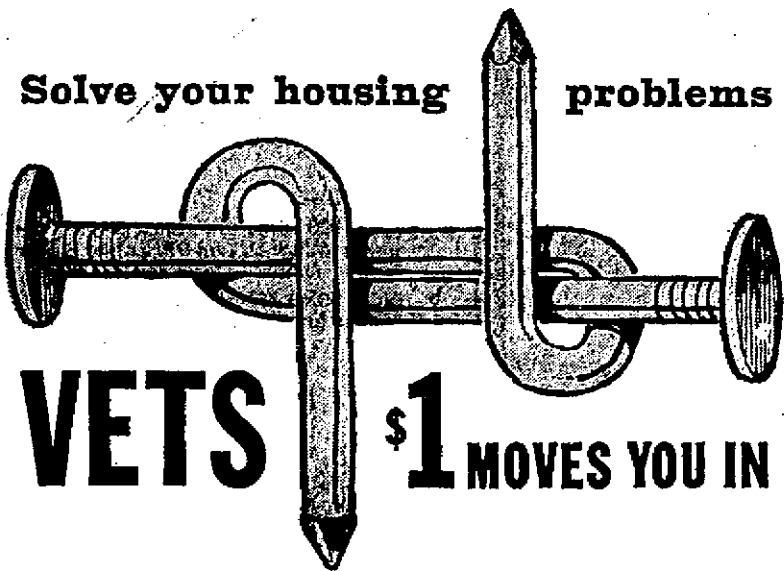
3 & 4 BEDROOMS - FAMILY ROOM  
2 FULLMAN BATHS - SERVICE PORCH  
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Running water uphill is just one of the many accomplishments of the mechanical contractor.

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He's the man who equips modern hospitals with the specialized piping systems so vital to the sanitary flow of life-giving gases and fluids. He also makes orbital space flights possible with his high-pressure piping systems so essential to the proper functioning of the launching pads and the rockets themselves. And he's the man who makes it possible for millions of gallons of crude oil to flow quietly and constantly through underground piping systems, from Texas wells to Chicago refineries.

Without the complex and specialized industrial and commercial developments of the mechanical contractor, life as we know it today, would not exist. Mechanical contractors provide the vital link on the production line. They make it possible to bottle milk, process and can foods, freeze foods, build automobiles, forge steel, brew beer, and print newspapers. They play an important role in the field of national defense, and help manufacture atomic energy.

Think of this man next time you pour a glass of milk, fill your car with gasoline, or pick up the morning newspaper. Without his services, these modern day conveniences would not be possible. Think of him, too, next time you watch a rocket lift off a launching pad...without his services, this wouldn't be possible.

Wherever air, oil, gas, water or any liquid under pressure is piped, there you will find the skills of the P.I.P.E. mechanical contractor and his journeyman pipefitters and plumbers.

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# Cardinal Park Homes Finding Heavy Response by Buyers

More than \$350,000 worth of homes were sold last week in Cardinal Park, new Westminster subdivision, it was announced by Charles W. Hester, developer.

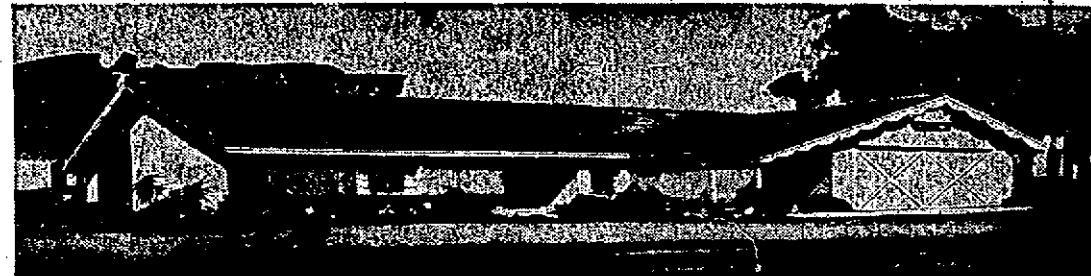
The new community of one and two-story homes offers dwellings of three and four bedrooms, family rooms and two baths. Prices start at \$23,900 and can be purchased with as little as \$395 down plus costs and impounds.

In Cardinal Park such features as wall-to-wall carpeting, underground sprinklers

in front and back, lawns and shrubs, block wall in rear and side and built-in electric range and oven are all included in the sales prices of the homes. All homes also have used brick fireplaces with mantle and ash paneling on the fireplace walls.

Cardinal Park is located on Golden West St., just south of Garden Grove Blvd. From Los Angeles area visitors are directed to take the Santa Ana Freeway to the Hwy. 39 turn-off south to Garden Grove Blvd., then west to Golden West, then south again to furnished models. From Long Beach drive out Seventh St. (Garden Grove Blvd.) to Golden West then right to furnished models.

**BUYERS IN** Cardinal Park have expressed great delight in the location of the new community. Easily accessible to Long Beach, the beaches and Newport Harbor, it is also surrounded by major shopping



## BIG HOME FOR LITTLE CASH DOWN

Homes like this are offered in Cardinal Park in Westminster, priced from \$23,900 with as little as \$395 cash needed for down payment. Sales have been heavy since the recent opening of the unit.



A. D. HARDYMENT  
Economic Expert

## Bank Research Head to Address L.B. Ad Club

"Southern California Business Trends" will be discussed before the Long Beach Advertising Club Thursday noon by Arch D. Hardymont, research department manager for the Security First National Bank at Los Angeles.

Hardymont edits a monthly business summary which has a circulation of 40,000, and is an authority on the economic picture.

Also on the luncheon program in the Lafayette Hotel Panorama Room will be local college contestants giving brief talks on "Advertising Is the Voice of Free Choice." This contest is sponsored by the Advertising Association of the West. The Thursday winner will be eligible to compete May 11 in semifinals at the Disneyland Hotel in Anaheim. Finals will be held during the June 23-28 Advertising of the West convention at the Ambassador Hotel in Los Angeles.

Frank H. Schultz, southern division sales manager for Southern California Edison, will be chairman of the Ad Club luncheon.

## Krusz Speaks at Nation's Capital

Harry J. Krusz, executive vice president of the Long Beach Chamber of Commerce, will address the annual meeting of the "Crew of the S. S. Fellowship" today at the Statler Hotel in Washington, D. C.

Krusz will speak on "Are Our Moral Standards Declining?" The organization is composed of former directors and officers of the United States Junior Chamber of Commerce.

Krusz, who was the first national executive secretary of the Junior Chamber, is in Washington to attend the annual meeting of the United States Chamber.

## L. B. Man Aids in Conference Plans

Otha M. Brown of Long Beach is assisting with plans for the 10th Annual Western Systems Conference, to be held May 16 at the Statler Hilton Hotel in Los Angeles.

Brown is past president of the Long Beach chapter of the System and Procedures Association. He started in the petroleum industry at the age of 11, earning 25 cents a day on Saturdays. He joined the Richfield Oil Corp. in 1925 in the accounting department.

Brown authored the Accounting System and Procedure for Refining which Richfield still uses with modifications and is a charter member of the Long Beach chapter of the National Association of Accountants.

## L.B. Escrow Group Will Meet May 8

A panel discussion with James J. Weigel, vice president, Security First National Bankhead office, as moderator will feature the program at the Long Beach Escrow Association's meeting May 8.

The 7:30 p.m. dinner session will be held at Hoefly's Restaurant.

On the panel will be Charles E. Sabins, vice president, Security bank head office;

Al Mazze, vice president, Bank of America head office; Wayne Barber, escrow supervisor, Southern California Building and Loan Association.

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- family rooms
- up to 3 baths
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- marble-top pullmans in baths
- forced air heating
- built-in counter-top range and oven
- built-in dishwasher and disposal
- 220 outlets for dryers
- wood shake roofs and shingles with large overhangs
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- large plate glass mirrors
- complete color coordination with decorator wallpaper
- separate utility rooms
- 40 & 50 gallon water heaters
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- weatherstripped doors

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No Hidden Charges  
No Balloon Payments

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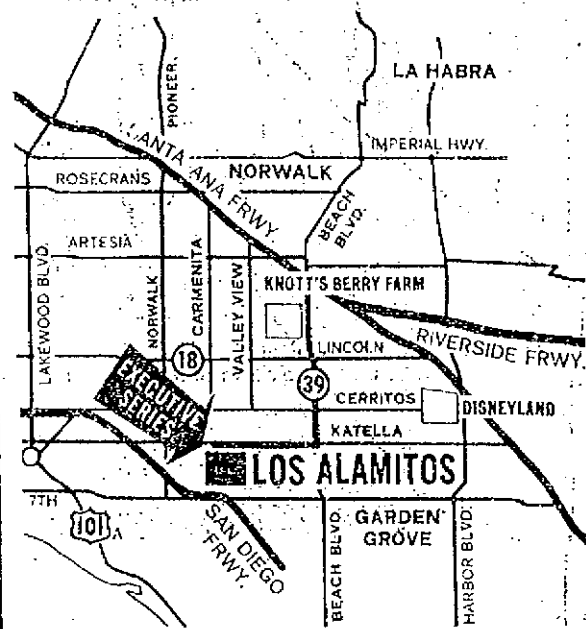
Phone: 527-2257



### DIRECTIONS:

FROM LOS ANGELES—South on Long Beach Freeway to Willow St. Turn-Off, East on Willow (Katella Ave.) to furnished model homes.

FROM LONG BEACH—East on Willow St. (Katella Ave.) to furnished model homes.





LONG BEACH MUSIC COUNCIL PRESENTS:

# A FOUR CENTURIES FESTIVAL

During May, Long Beach will focus its attention on cultural activities—a spectrum with broad bands of music, literature, drama, architecture and art.

Under sponsorship of Long Beach Music Council, many organizations are participating in a "Four Centuries Festival."

Of the theme, Duane R. Gurnee, chairman of Long Beach City College music department, says:

"Four centuries of profound change, in which Western Man has created a new science and a new technique.

"FOUR CENTURIES in which increased material productivity has shown the way to new utopias.

"Four centuries, in which man had come

to believe in 'progress' and the perfectability of man, but now has come to entertain brooding doubts as to the possibility of their attainment.

"FOUR CENTURIES, in which the artist, as mirror of the culture and its values, as observer and critic, as seer and prophet, takes on a new importance as he speaks to man about man, his sanity and his perspective."

Events, as shown in the calendar, range from solo recitals to a gala concert by Long Beach Symphony Orchestra, from Gilbert and Sullivan to Leonard Bernstein, from Shakespeare to Ionesco, from traditional to contemporary art.

Many of the events are free. Those for which there is a charge are indicated by the

notation "admission."







Opening dates are given for art exhibits. Thirty-eight examples of the work of Long Beach architects will be singled out for attention during the festival. They include residential, commercial, school and government buildings designed by members of the American Institute of Architects of Long Beach.

BROCHURES, with maps and addresses of the buildings, may be obtained from the institute's secretary, Richard Prior, 5034 Los Coyotes Diagonal.

The month-long festival is an outgrowth of Music Week initiated by Long Beach Music Council two years ago and repeated last year. This is the first time that other arts have been co-ordinated in the program.



Long Beach 12, Calif., Sunday, April 28, 1963, Section W

* MAY *		APRIL 30	1	2	3	4
		LBSC Brass Ensemble; Music Building, 8:15 p.m.	Community Concerts Association, Gabriel Banat, violinist; Municipal Auditorium, 8:15 p.m. Admission by membership. LBCC Evenings at Eight, Hal Holbrook in "Mark Twain Tonight," LBCC Auditorium, 8 p.m. Admission. Art exhibits: Main Library, "Memories of L. B. Musical Organizations," Atelier 7, Joseph Young Mosaics.	Museum of Art Concert, DiTullio Trio, 8 p.m. Civic Light Opera, "Desert Song" through May 5; Concert Hall, 8:30 p.m. Admission. Art exhibit: Alamitos Library, Audre Hutchins Paintings.	LBCC Concert Band; LBCC Auditorium, 8:15 p.m. Admission. Community Playhouse, "Hole in the Head," through May; 8:30 p.m. Admission. Art exhibit: Ruth Bach Library, Long Beach City College Art Faculty Show.	
5	6	7	8	9	10	11
Music Teachers Association, Composers Concert; LBSC Little Theater, 3 p.m. California Music Teachers Association, Lakewood Branch, 19th Century Piano Recital; Lakewood Community Church, 2 p.m. Art exhibits: L. B. Museum of Art, A University Collects; L. B. Art Association, 38th Annual Juried Exhibit.		Organists Guild, Frederick Swann, organist; First Congregational Church, 8:15 p.m. Poly and Jordan High Schools Concert, Brahms' "Requiem," Poly Auditorium, 8 p.m. Art exhibits: Dana Library, Patricia Sears and St. Barnabas Art Enthusiasts Group; Bay Shore Library, Fran Soldini Paintings.	All-Elementary School Concert; Long Beach Arena, 7:45 p.m. Woman's Music Club, "International Festival of Songs," Ebell Clubhouse, 1:30 p.m.	Writers' Conference; Lafayette Hotel, through May 11. Admission. Art exhibit: Bret Harte Library, Kenneth Jackson Paintings. Magnolia Theater, "Summer of the 17th Doll," through June 2. Admission.		Off-Broadway Theater, "West Side Story," 8:30 p.m. through June 30. Admission. Art exhibit: Los Altos Library, Dick Swift Prints.
12	13	14	15	16	17	18
	LBCC General Adult Forum, "Art in the 17th Century—the Baroque"; Rogers Junior High School Auditorium, 7:30 p.m. Art exhibit: North Long Beach Library, Hamilton Junior High School Student Show.	Long Beach Civic Chorus; Municipal Auditorium, 8:15 p.m. LBSC, "Ruddigore"; Little Theater, 8:30 p.m., through May 18. Admission.	Art exhibit: LBCC Student Show, LBCC Gallery.	LBCC Business and Technology Division, "As You Like It," 8:30 p.m., through May 18 and 23 through 25. Mu Phi Epsilon Concert; Long Beach Museum of Art, 8 p.m.	LBCC Chamber Orchestra; LBCC Studio D, 8 p.m. LBCC Liberal Arts Division, LBCC Auditorium, "Three Contemporary Plays," Albee, Ionesco and Pinter; 8:30 p.m., through May 18. Admission.	
19	20	21	22	23	24	25
Long Beach Symphony, "Four Centuries of Ballet Music," Pacific Ballet Company; Municipal Auditorium, 8 p.m. Admission. Art exhibit: LBSC Student Show, LBSC Gallery.	LBSC Faculty Composers Concert, Little Theater, 8:30 p.m. LBCC General Adult Forum, "Art in the 18th Century—the Rococo"; Rogers Junior High School Auditorium, 7:30 p.m.			LBSC Chorus, Little Theater, 1 p.m.	LBCC "Evenings at Eight" Concert with band, orchestra, choir; LBCC Auditorium, 8 p.m. Admission.	LBSC Drama Day, "Three Original Plays"; Little Theater, 10 a.m. and 4 p.m. Admission.
26	27	28	29	30	31	JUNE 3
Music Teachers Association Recital; LBSC Little Theater, 3 p.m.	LBCC General Adult Forum, "Art in the 19th Century—the Romantic"; Rogers Junior High School Auditorium, 7:30 p.m.				LBCC and LBSC Choral Concert, LBCC Auditorium, 8:15 p.m.	LBCC General Adult Forum, "Art in the 20th Century—the Industrial-Scientific"; Rogers Junior High School Auditorium, 7:30 p.m.



# These Bruins Won't Be Lone Wolves!

By Iola Masterson  
I, P-T Women's Editor

A GATHERING storm of gaiety will break June 9 at Petroleum Club. That's when the thunder and lightning of the biggest high school reunion in the city's history takes place when Wilson High's classes of the 1930's gather, several hundred strong, spearheaded by the class of '36.

Katie Harrison (see pix and additional info in following squib) will be main guest of honor, being flown out especially from her home in Bourbon, Mo.

Committee is composed of Bob Burt, Bessie (Bolander) Crosby and Frank Marshall. Helping put the gargantuan party together are "Morry" Hayler, Lew Hindley and Gwen (King) Dawkins.

It's a sell-out already, but if you want to get on the waiting list contact "Morry" at the Teachers Credit Union, Tenth Street and Ximeno Avenue.

A few of those coming from out of town are C. R. and Virginia (Starkey) Edgcomb, Betty (Stabler) Card and Mary (Forbes) Hill—all of Texas. Eddie Bockman, Pittsburgh Pirate scout; Bob Stabler, TV producer; Les Jameson, Russ Graham, Ralph Clark, Kenneth Roy Smith, Tom Osborn, Elouise (Roper) Chase and Pete and Ethel Long. Also, from Japan—Col. Charley Pierce; from Honolulu, Ward Brewster; from New York, John French; from San Francisco, Julie and Pat Brown; from Long Beach—well jeppers creepers!

Accompanying pictures were lifted bodily out of the Campanile of 1936. Recognize them?



BOBBIE CAIN (Mrs. Ken White) ELVA CUTLER (Mrs. L. Lawson Jr.) EDITH GRUBEN (Mrs. Jack Taylor)



EARL EAST BOB STABLER C. R. EDGECOMB



GENE COVEY (Mrs. M. Dietrich) ED LOVELL MARY WISE (Mrs. Tim Davis)

UNINTENTIONAL, but grand timing, was Wini Layton's feature, "The Remarkable Legend of Katie Harrison," which appeared in the March issue of national magazine, Scholastic Editor.

As the title indicates it is a paean in print to the beloved Katie, inspiration to the whole idea of the class get-together. Nothing ever dampened Katie's spirit, wrote Wini, and she managed to inspire everyone she touched with her indomitable enthusiasm for school, for her kids, for life in general. A legend in her own time and an inspiration through life to hundreds.



Katie

## Wild Waves Say...

THE GOOD life is currently being even "gooder" for Marge and Dr. Frank Stanton. At this very instant they are on a steamer cruising the Dalmatian Coast for nine days before landing in Athens, Greece. They left the 20th by jet for Copenhagen, then Monday in Milan, Tuesday in Trieste where they boarded the steamer.

After the cruise they'll wander Europe, on a Eurail (railroad) pass as their fancies dictate for a glorious two-month journey. Family and the children holding down the home fort.

YOU CAN call Glenda and Earl Barnes household terrific in all ways these days. Seems they bought their T-shirt set—namely, their four sons, Tommy, Todd, Trent and Tyler—a pup. Kids promptly named him Toby (what else?).

What breed the dog is up for grabs. They think he's half Dachshund, presume he's one quarter cocker and speculate he's one quarter something else.

A TRIP began joyously—ended abruptly and painfully for Frances and Dr. Leroy Zieroff. They were on a bus tour in Mexico when, out of Mazatlan, the land schooner blew a tire and went into a ditch. Frances suffered not only a broken but also a dislocated ankle and Roy has a fractured vertebrae. At least, with brace, he's up and around. But Frances has spent a couple weeks in Community, was released cast, crutches et al, Monday, to bear with same for at least six more weeks.

SPEAKING of mishaps—a daisy chain of accidents plagues one family. First Daphne Riley was

driving on a freeway when kids threw rocks; shattered her windshield. No injury, but scary. Then Lola Stanley (they share mother-in-law duties with their kids) decided to clean her garage. She climbed a ladder, promptly pulled a heavy tool box down on herself (complete with toppling ladder) and the result was she crushed the mid-finger of her right hand (her "business" hand, no less).

Well son-in-law, Bill Riley, scolded her with mutterings about "at your age," and helped get her enstated in St. Mary's. Same night he was plagued with a cramp in his foot; stepped out of bed to tramp the pain away, twisted his leg and broke THREE bones in his ankle and is in a full leg cast after a stay at Memorial.

Poor Jafe has had her fill of trotting to hospitals to visit first mama, secondly husband. They're all home now but needing sympathy still.

AS FAR as they know at Air Oasis, flying student Dixie Millie has set some kind of a record. She has soloed in a Cessna 210 BEFORE soloing in a smaller craft, such as a 150 or 172. All this, after a total of 67 hours logged since she began flight lessons, under tutelage of Frank Tanner in December of '61. She received her pilot's license Friday; can now take a guest up for a fly-by. Anyone in the waiting line?

## ... Need That Shut-Eye

IF THERE aren't scads of sleepy heads around town this aye it means Ebelle Jrs. dinner dance wasn't much fun. So that's why you can count on the fact that there are MONUMENTAL numbers of sleepy heads around. It was a whee, I'm sure.

The Juniors and guests danced to the music of Jimmy Talbert's ork. from 9 p.m. to 1 a.m. in the California Room, Breakers' International.

Among pre-dance parties: Nan and Dale Drum entertained at cocktails for such guests as Margo and Steve Meyer, Liz and Dr. Dick Stellar and Carole and Cliff Slosson. In the meantime, LeNai and Garde Steckley hosted 30 at cocktails in their home, including Bobbie and Rusti Thornton, Marie and Steve Price and Coleen and Keaton King.

Others having gala ice cube and sip breaks in their homes prior to breaking for the Breakers were Holly and Dean Davidson, who entertained 30 friends; Ann and Dr. Gordon Aiken who hosted 18; and Joyce and Audie Ashcraft, who also had 30 in for thirst quenchers.

THOSE women who keep travel alive in their memories—even when they're not traveling—members of the Wanderlust Club—traveled again last Friday, vicariously, but with pleasure.

Two mother-daughter teams—Marnette (Mrs. Lon Peck and her mother, Julia (Mrs. J. M.) Reid and Pat (Mrs. Russell) Buffum and her mother, Nina (Mrs. E. E.) Buffum—co-hosted a travel-talk fest and luncheon at Marnette's home in Huntington Beach.



WEIGHING ANCHOR for a vicarious trip around the world will be members of Officers Wives' Club on Wednesday at their luncheon at Allen Center when a series of boutiques of many nations will be a feature. A weighty anchor to weigh is pointed out by Lt. Cmdr. Josephine Fell, USN, senior WAVE officer at Naval Station, to Mrs. Jacob Houser, president of Officers Wives' Club.

## Salute to City at Navy Wives Party

It will be a colorful day at Allen Center Officer's Club on Wednesday when different service wives' groups set-up a series of gaily decorated booths to form a "Boulevard of the World" as part of their May luncheon.

It is being planned by the Officers Wives Club as a salute to Long Beach, the International City in this, its Diamond Jubilee Year.

Guests of honor invited are Mayor and Mrs. Edwin W. Wade, Rear Adm. Kenneth J. Veth, Wayne Dillard, director of the International Beauty Congress; Dr. Orville Cole, president of the Chamber of Commerce, and Mrs. Cole; Mrs. Mary Jo Woodfin, chairman of armed forces hospitality committee of women's division, Chamber of Commerce; and Mr. and Mrs. Malcolm Epley.

Epley, executive editor of

the I, P-T, will be guest speaker of the day.

BOUTIQUES planned will use the following themes: Panama, Fort MacArthur Officer's Wives Club; Spain, U.S. Naval Air Station Officer's Wives, Los Alamitos; Sweden, Mine Force Wives; Mexico, Fleet Officer's Wives; Hawaii, Coast Guard Officer's Club; India, Nautical Club; Oriental shop, Retired Officer's Wives; foreign doll booth, Doctor's Wives; and by the Officer's Wives Club of Long Beach, Egypt, France, Japan and England. Members will wear appropriate native dress.

Reservations for officer's wives and their guests must be in by Monday, and may be made with Mmes. James E. Root, 4514 La Cara; Harold Larner, 4315 E. Broadway; and Philip Lohman, 4418 Faculty Ave.

## Cecelia Moore to Guide Zeta Tau Alpha Alumnae

Cecelia Moore will be installed as president of Long Beach Alumnae Chapter, Zeta Tau Alpha, when the group has its annual dinner meeting at 6:30 p.m. Thursday at Apple Valley Steak House.

Mrs. Donald Emmons, retiring president, will conduct the traditional installation ceremony.

Miss Moore, a graduate of Long Beach State College, was listed in "Who's Who Among Students in American Universities and Colleges," was a charter member of Delta Alpha chapter of Zeta Tau Alpha and served as president of the group.

She was a member of the student council and a reporter on the college newspaper, the Forty-Niner. She now is a teacher at Millikan High School.

ALSO TAKING office will be Mmes. Gene Wilkins,

## WOSL Election Is Saturday

Annual election of officers will be held at the meeting of the Women's Overseas Service League, Saturday at 2 p.m. in the home of Blanche Faulkerson, 1713 W. Balboa Blvd., Balboa.

Co-hostesses will be Mrs. Betty Bennett and Kathleen Groeber. Mrs. Alma Akeroyd, service director, will report on the Ninth Service Area Conference at Scottsdale, Ariz.

## Lady Lions Arrange Spring Benefit

"Paris in the Spring" will be theme of a fashion show and continental luncheon to be given by Downtown Lady Lions on Friday.

Home of Mrs. Manuel Mayuga, 6571 El Roble, will be setting for the festive event, proceeds of which go to buy Braille writers for use in the Long Beach area.

Fashions from the Village Bazaar in Seal Beach will be modeled by Mmes. David Brewer, Pat Phelan, Raymond Strate and Tom Norcross, and hair styles by Rafaela of Long Beach showing the softer, closer trend will be modeled by Mmes. Graham Featherman,

Thomas Donovan, Denis Thurman, David Eagleson and George Fisher.

COMMENTATOR for the

fashion show will be Mrs. Vernon Castle. Music during luncheon will feature a foreign student from LBSC. Assisting Mrs. Mayuga

will be Mmes. Leslie Bryant, Strate and Castle. Reservations may be made by calling Mrs. Mayuga not later than Tuesday.



THE BRAILLE WRITER being examined by Downtown Lady Lions is the type they will present for use in the Long Beach area purchased from proceeds of a benefit fashion show to be given Friday at the home of Mrs. Manuel Mayuga, 6571 El Roble. Members shown (from left) are Mmes. Mayuga, David Brewer and Charles Morgan. Hair styles modeled by members also will be demonstrated.

## Garden Fete for Bishop

The Bishop's Guild of the Diocese of Los Angeles will entertain at a garden party honoring the Rt. Rev. Francis Eric Bloy on the 15th anniversary of his consecration as Bishop of Los Angeles.

It will be the 32nd annual Bishop's Garden Party.

The event will benefit the Bishop's Scholarship Fund for seminarians. It will take place Tuesday at the Cecil B. DeMille estate, 2000 DeMille Drive, in Los Angeles from 1 to 4 p.m.

In the receiving line will be Bishop and Mrs. Bloy, Suffragan Bishop Ivor Ira Curtis and Mrs. Curtis, Mrs. Thomas Lee Gore, chairman of the Bishop's Guild and Mrs. Edward S. Grom, garden party chairman.

Among those attending from Long Beach will be Mmes. Bennett Miller, Claire Pearson, Marcia Cook, Peter Mason, Roland Moore Dorothy Dana and Lorelle McGuire.

## It's time to clean out the closets!

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It's time to store your valuable furs to keep them safe from moths, heat, fire or theft in our modern, cold fur storage vaults. And you can protect your other winter garments by storing them at the same time. Why delay? Be safe—store them today!

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## Council Cards

Regina Coeli Council, Ladies of Columbus, will sponsor a benefit card party at 8 p.m. Tuesday at Catholic Center, 543 Alamitos Ave. Mrs. William Maahs, chairman, will be assisted by Mmes. Bart Rallo, Richard Lubner and James Karcher. Tickets or information may be obtained from Mrs. Maahs, 1873 Bellflower Blvd.

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#### BETWEEN ACTS—OPENING NIGHT

Recalling the first production of "Desert Song," on opening night Thursday of Long Beach Civic Light Opera's current showing of the classic musical comedy, director Henri Scanlon, who also directed it in 1951, shows first nighters Mr. and Mrs. Llewellyn Bixby Jr. cuff links presented

him by original cast. The romantic, colorful show by Sigmund Romberg, which features Mary Anne Ridout and Philip Haynes in the leading roles, runs Thursdays through Sunday the weekends in person at Civic Light Opera office, 518 E. 4th.

## Glasier-McClure Vows Solemnized

In a Saturday afternoon ceremony in Lakewood Village Community Church, Joan Lucille Glasier recited wedding vows with Douglas T. McClure.

She is the daughter of Mr. and Mrs. Arthur F. Glasier Jr., 3240 Chatwin Ave., and parents of the bridegroom are Mr. and Mrs. Virgil T. McClure, 4444 Paula Ave.

The bride was graduated from Millikan High School and Long Beach City College. She and her family are active members of Alamitos Bay Yacht Club. Her husband received his early education in Des Moines, Iowa, and attended LBCC. He completed his service with the Army 82nd Airborne Division.

FOR HER wedding the bride was gownned in silk organza over taffeta with a Chantilly lace bodice. Her veil was held by French orange blossoms, and she carried a cascade of white roses and stephanotis. Her only attendant, Ellen Farkas, was gownned in pale blue and held a nosegay of pink roses.

Best man was Edward Buras, and seating guests were John A. Glasier, brother of the bride, and Robert Phillips.

The newlyweds are honeymooning in Las Vegas and will reside in Long Beach on their return.

## Sorority Convenes

A large contingent of local Beta Sigma Phi sorority members will leave for Fresno for a three-day convention, May 3 through 5, the 23rd annual California state convocation.

Mrs. Hale E. Moore, president of Southern California Council, and Mrs. Victor W. Ruwe, president of Long Beach area council, plus 31 members from various local chapters are planning to attend. Approximately 3,000 delegates are expected.

Fresno City Council of the sorority will host the convocation, with headquarters at the Hacienda Motel. Jack Rose, executive vice president of the organization in the sorority's international office in Kansas City, Mo., will be a special guest.

Mrs. Lester Untand of Whittier, council philanthropic chairman, will present the Southern California Council's annual donation to the Cystic Fibrosis Foundation.

## Window Shopping



BE DAISY LOVELY in this silk-dacron formal perfect for prom or graduation. Its flattering bare top is touched with self daisies and its fluid skirt is bell-shaped. Comes in pink or blue in sizes 7 to 15, is completely lined and one of a collection. \$25.95. For more information call HE 6-1706.

## Sharon Lapid Betrothed to Bolt Hall Law Student

Dr. and Mrs. Gilbert G. Lapid of this city announce betrothal of their daughter, Sharon Gay, to John Roger Simon, son of Mr. and Mrs. Abram R. Simon, Palm Springs.

The couple will wed June 15.

Both young persons are graduates of the University of California, Berkeley. The bride-elect received early schooling at Poly. She was graduated in February from UC, and currently is doing graduate work in elementary education in Piedmont. She is a member of Alpha Epsilon Phi.

HER FIANCE, a member of Sigma Alpha Mu, was elected to Phi Beta Kappa as well as Beta Gamma Sigma and Beta Alpha Psi, business and accounting honoraries, at Cal. He is a recipient of the Haskins-Sells Foundation Award and will be entering final year of Law School at Bolt Hall in the autumn.

## Tour to Visit Architect Homes

The sixth annual Architects' Homes Tour from noon to 5:30 p.m. May 5 will feature seven interesting and unusual homes in the Beverly Hills, Brentwood and Pacific Palisades area.

The event is co-sponsored annually by the American Institute of Architects and the Women's Architectural League, Southern California Chapters.

Tickets are available at the AIA office, 3723 Wilshire Blvd., Los Angeles.

## RANSOMLESS KIDNAPING

# It's the Child Who Suffers

Child kidnaping, one of the most revolting of all crimes, doesn't always make headlines. Not, at least, when it's done for family revenge—not ransom.

Then it rarely rates a newspaper write-up, much less police record notation.

Called "technical kidnaping," this ransomless crime is most frequently the result of the broken home. The criminal is, likely as not, the embittered, spiteful parent who lost the court custody battle. The victim is his or her own child.

Don Eisenberg, private investigator, estimates that at least 1,000 such kidnappings take place each year.

The tragedy, as he sees it, "is the havoc wreaked upon innocent children."

"Used as pawns in parental wars these pint-sized victims rarely escape without ugly emotional scars."

AS HEAD of Tracers Company of America, Detective Dan has tracked down many of these runaway parents plus children.

"Often the police consider the whole matter a mere family squabble," he says. "The distraught parent must seek private aid in recovering the child."

The majority of cases (about 70 percent) involve women, who (having decided to take the law into their own hands) run off with their own offspring.

And, according to the private detective, it's the women who give sleuths the most trouble.

TAKE, FOR example, the case of the young mother who fled with her child from Reno to Texas to Vancouver to Florida and back again to Texas.

Every time the agents caught up with her she would vanish again, practically from under their noses.

One time, when they had her cornered her husband flew in. She honeyed him into a reconciliation by promising to return home with the baby. But, when he went out to a restaurant for a cup of coffee, she was off again.

## Asilomar Conference for YWCA

Members of the YWCA of Long Beach will join delegates from other associations in the Western region at a national conference at Asilomar, Pacific Grove, Monday through Thursday.

Conference theme is "The Challenge of Our Community." Delegates will look behind the headlines to focus on new forces at work in the community, moral and ethical values and the kind of YWCA leadership needed to meet these challenges of the 60's. Forums will be held on volunteer and employed leadership, public affairs issues and the YWCA's international world fellowship program.

SPEAKERS will include Dr. Dan Dodson, director of the Center for Human Relations and Community Studies, New York University, who headed the recent study of the role of the YWCA in a changing era; Dr. G. Arthur Casady of the First Congregational Church in Palo Alto; and national YWCA personnel Edith M. Lerrigo, Ethlyn Christensen and Dorothy Height.

Representing the Long Beach association will be Mrs. C. M. Bell Jr., Judith Nassie and Audrey Stevens. YWCAs of 13 states will be represented at the conference.



She kept the Tracers hopping for five months until they finally found her once more.

ANOTHER woman who had disappeared with two small children was infuriated when found. But, when she learned the court would take her children from her, she agreed to try and patch up the marriage. The husband went along with the idea and the family was reunited.

"But no matter how it turns out," says Eisenberg, "technical kidnappings hurt the child."

"He is torn by divided loyalties and often forced to play a double identity role."

In some cases, the parent goes so far as to falsify the child.

THE TRACER company investigates each case thoroughly before taking an assignment. It refuses to become involved in counter-kidnaping battles or matters which are properly in the jurisdiction of local, state or federal authorities.

But, in many cases, the mere finding of a runaway parent helps the aggrieved party regain legal custody of the child.

Usually the kidnaped flees to another state in hopes of escaping legal action. He banks on the idea that his spouse won't want to go through another long drawn-out court battle.

EVERY NOW and then, Eisenberg turns up a missing mother who has stolen her child, not out of mother love, but to use as a cloak of respectability while leading a life of dubious morality.

This type of case, as most of the kidnappings, begins during visiting periods. The parent who was not granted custody comes to see the child and manages to slip away with him when backs are turned.

The kidnaping usually follows a misunderstanding or quarrel. Sometimes it is done deliberately for revenge following the divorce suit.

Usually the private eye has the slimmest of clues to go on in tracking down kidnaper and victim.

Take the case of the man who made off with his nine-year-old son. There were no leads to the whereabouts of the two.

Then the detective learned that the boy had been an avid reader of a popular child's magazine. He checked a subscription list and learned the boy was still reading it—and where.

FROM 1924 to 1959, Tracers Company successfully handled about 200 technical kidnaping cases a year. Then in 1960 the total jumped to 1,000, a 500 percent increase over the previous average.

The trend is still going up. "The sociological implications are complex," says Eisenberg, "but there is every reason to believe the problem will increase more and more during coming years."

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**THE BARE FACTS . . .** a two-piece suit in exquisite peek-a-boo lace-lined and trimmed in cotton satin. Modest bra, form-fitting hip-hugger trunks for sunning and stunning. Back-buttoned popover disproves theory that three's a crowd. By Cole of California.

**THE SHIFT IN BEACH fashions . . .** straight-away stripes streaked on easy cotton jersey. The swimsuit, bared to the waist in back; casually wrapped midriff, contrasting boy shorts. Matching shift operates as bare-armed beach coverup. By Cole of California.

## Swimsuits: Barer? Yes! More Covered? Yes, Again!

By MARY ELLIS  
I, P-T Fashion Editor

It's the year of the Great Dichotomy—in the swim-suit world, that is.

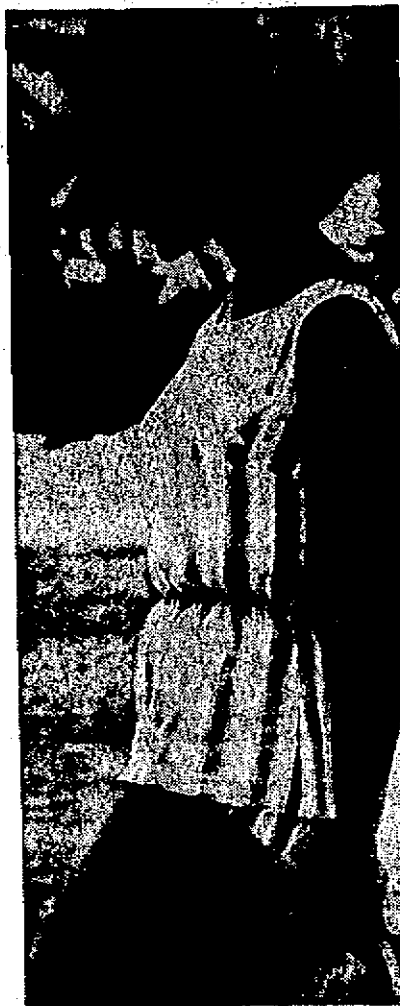
The bikini was never better, barer or more accepted. And yet, some of the smartest new suits are temptingly covered, even somewhat bloused above the waist for a new slack-but-slim fit.

For the woman who wants to hit right down the middle (and has a trim middle), the two-piece suit will be the smartest compromise. No compromise with fashion, however, as it will undoubtedly be the really big swim hit of the season.

**MORE AND MORE** bra and trunk sets are appearing on the seascape with matching tunics, overblouses, smocks or shifts that not only fend off ultra-violet rays but add up to smart ensembles that move from beach to boardwalk, from poolside to patio.

The bare facts are that the bikini is still unofficial uniform of the slim young hipsters. Still pretty daring by American standards (yet almost conservative compared to its French cousin), bikinis most often have their own coverups.

This season you can be daring OR modest if it be a bikini.



**THREE FOR BEACH**, proving that women will get more swimsuit for their money this year. So great is swing to modesty that many styles come with their own coverups, like this striped tunic that cloaks matching bikini. In jersey and polyester. By Rose Marie Reid.

*After a Fashion*

## Pianist High Lights Auxiliary Lunch

Internationally known young American concert pianist, Joanna Hodges, will present a recital program as a highlight of the annual luncheon and installation of new officers of Long Beach Auxiliary of the Southern California Symphony Association Monday noon at Virginia Country Club.

Miss Hodges, who is about to depart on a national concert tour, will play works by Bach, Bartok, Chopin and Liszt.

Assuming the president of the auxiliary will be Mrs. James K. McCall.

Mrs. McCall has held office as third and first vice president in the organization. Prior to coming to Long Beach she was active in Cleveland music circles and studied piano with Madame Von Unshuld in Washington, D. C.

**SHE IS** currently president of Wilson High P.T.A., a board member of Family Counseling Service and vice president of Women of All Saints Episcopal Church. She is a past president of Lakewood Federation of Republican Women and an



Mrs. James K. McCall

officer of the L.A. County Federation. She was also president of Mark Twain P.T.A.

Mrs. Guy W. Wadsworth, president of the Los Angeles Philharmonic Symphony Association, will be guest of honor, and installing officer is to be Mrs. Monroe Yunker, a past president.

The Long Beach Auxiliary sponsors the concert season of the Los Angeles Philharmonic in Long Beach.

## Mrs. Beckman Will Lead New TTT Unit

At the California state convention of the National TTT Society on Friday and Saturday at the Huntington-Sheraton Hotel in Pasadena, Mrs. E. T. Beckman, 114 Loma Ave., will be installed as president of a new chapter, California L. The chapter will be the third in Long Beach.

Mrs. Beckman was formerly president of California E, and at present is on the board of directors of Ebell of Long Beach. Other officers to be installed are Mmes. H. A. Park, P. L. Roberts, Fred Tammen, W. N. Praeger and Joseph Sterling.

TTT Society was organized more than 50 years ago and numbers approximately 5,000 members. Its national philanthropy is aid to needy young girls. They have conducted a summer camp at Eden Valley, Minn., and lately one in California.



Mrs. E. T. Beckman

making cancer pads, children's scrapbooks, and layettes for hospitals.

## Spring Brunch

Women's Association of Second Presbyterian Church is planning a Spring Melody Brunch to take place Thursday at 11:30 a.m. in Fellowship Hall at the church as a major fund-raising event. There will be a fashion show of styles by a local shop and special music.

## League Officers Feted at Luncheon

New officers of the Children's Benefit League were feted at an installation luncheon Friday at Lakewood Country Club. Mrs. Van I. Grose took the gavel as president.

Mrs. Grose has been active in the league since 1958. Her other community affiliations include Patio Club, Ebell, Long Beach Children's Clinic, Psychiatric Clinic for Children and Community Hospital Children's Clinic.

**OTHERS** taking office were Mmes. Albertis Hulen, Archie Jones, George Lawson, Reed Jensen, Joe Hicks, Loren Black and L. W. Clarke. Mrs. Ervin E. Adams, life member of the league, was installing officer.

Mmes. Charles Shell and Robert Hailey were in charge of the luncheon. Children's Benefit League



Mrs. Van I. Grose

was organized in 1946 to provide therapeutic aid, medical treatment and recreational facilities for needy children in the Long Beach area.

## BEAUTY MAGIC . . .

of course, a fresh new hair fashion from Hammond's is just the thing to give you that glowing feeling. A custom styled coiffure, especially designed to match your every feature is our ultimate goal.



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## ABIGAIL VAN BUREN

## She Has Earned Your Trust

**DEAR ABBY:** We are parents of a 16-year-old daughter who thinks we are being too strict with her. She told us she is embarrassed before her friends because the rules we have imposed on her make it appear that we don't "trust" her. We love this child, and we don't want any harm to come to her. She is physically and spiritually beautiful and we want to keep her that way. She is a steady churchgoer, honor student and is well liked. We allow her to go to all school functions (if one of the parents drives), but she's not to go in cars with boys, or single date. She may have girl friends stay the night with her, but she isn't allowed to sleep away from home. Do you think we are too strict?—A MOTHER WHO DOES HER BEST



ABBY

**DEAR MOTHER:** A responsible 16-year-old girl should be permitted to date and go in cars with boys, and even spend a night at a girl friend's home. I would say that she has earned your trust and will not disappoint you.

**DEAR ABBY:** Does one send a wedding invitation to the groom's parents? It seems so cold—as though they were outsiders. How do they get invited? Does the bride ask them?—NEEDS TO KNOW

**DEAR NEEDS:** The groom's parents would appreciate a formal invitation to keep as a souvenir. Otherwise their presence is assumed, naturally.

**DEAR ABBY:** I am the mother of a 13-year-old boy. He is extremely sensitive, easily hurt and is frequently moved to tears. His teacher told me that his greatest handicap is his exceptional good looks. The girls adore him and the boys envy him for that. His I.Q. approaches the genius level, which also makes him unpopular. The boys at school have roughed him up on several occasions. When I complained to the principal, he told me it was "boy stuff" and my son should learn to defend himself. I refuse to encourage my son to be a roughneck like the others. I'm a widow and he is my only child. What do you suggest?—ONE MOTHER

**DEAR MOTHER:** I agree with the principal. Enroll your son in a boxing (or Judo) class at the YMCA or a private gym. He need not be a "roughneck" to learn how to protect himself. It will do wonders for his self-confidence. And once it becomes known that he is not to be bullied, he may never have to raise his fists again.

**CONFIDENTIAL TO "SUPER SALESMAN":** Talk less. Say more.

What's on your mind? For a personal reply, send a self-addressed, stamped envelope to Abby, Box 3365, Beverly Hills, Calif.

For Abby's booklet, "How To Have a Lovely Wedding," send 50 cents to Abby, Box 3365 Beverly Hills, Calif.

## Schick's MONTH-END CLEARANCE!

Dresses - Suits - Costumes - Coats  
1/4 to 1/2 off

Early Spring reductions! Silks! Cottons! Linens! Casual Wools! Hand Knits! Designer suits and coats! 3-pc. costumes! Pastels! Neutrals! Fashion colors! Misses' and Women's and half sizes.

Parking in rear of store or any park and shop lot

**Schick's**  
701 Pine Avenue

All sales final!

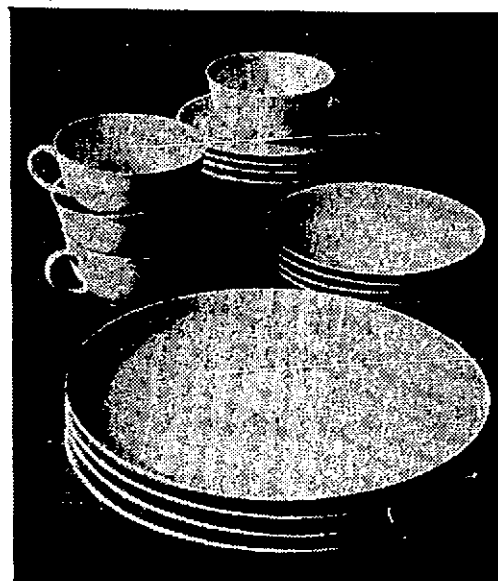
## Mary Dorr Will Speak

Mary Dorr, sister of W. Odie Wright, superintendent of Long Beach Schools, and a former Long Beach resident, has been invited to speak at the annual convention of American Women in Radio and Television on Wednesday at the Sheraton Hotel, Philadelphia.

Mrs. Dorr is president of the Southern California Chapter of AWRT. She will emphasize the role of the woman broadcaster as a leader in today's challenging field of communications.

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# S. W. Carrs Note 65th Year Today

A quiet family celebration today in the home of Mr. and Mrs. S. W. Carr, 5934 Gardenia Ave., will mark the couple's 65th wedding anniversary.

The couple married April 28, 1898, in Wakita, Okla., and later moved to Wichita, Kan., where their three daughters, were born and where Mr. Carr was a restaurateur.

California became their home in 1927, and they have been Long Beach residents since his retirement in 1944. Since that time, he enjoys gardening and an almost daily dip in the ocean.

AS A YOUTH OF 16, Mr. Carr and his father, Col. H. H. Carr, took part in the race for land in the opening of the Cherokee Strip in Oklahoma.

Helping to celebrate the occasion will be their sons-in-law and daughters, Mr. and Mrs. C. H. Michie of Lakewood; Mr. and Mrs. E. R. Herring of Chico; and Mr. and Mrs. I. W. Simpson of Mountain View. They have one granddaughter and five great grandchildren.

## Junior Leaguers Off to Conference

Mrs. Donald C. Wallace Jr. and Mrs. John F. Tylicki, delegates from the Junior League of Long Beach, will attend the 41st annual conference of Association of Junior Leagues of America at the Broadmoor Hotel in Colorado Springs, Colo., from May 5 through 10.

They will join with 500 other delegates representing 203 leagues in the U.S., Canada and Mexico City.

On Monday there will be a full-delegate session chaired by Association President Barbara G. Johnson of Baltimore, Md. On the agenda will be a panel discussion featuring such authorities as Dr. Harleigh B. Trecker, dean of the U. of Connecticut; Dr. Otto Karl Bach, director of Denver Art Museum; and Dr. Marynia F.

## Oswald Jacoby East's Play Very Tricky

North's hand lies in the borderline between one and two no-trump so his opening club bid is eminently correct. So is South's one heart response. While North has a great choice of rebids four hearts seems ideal.

West opens the four of spades and the trick is won by dummy's king.

South goes right after the trumps and cashes the ace and king only to find that the suit does not break. Still, there is nothing much to worry about. He starts on the clubs and if that suit goes around three times South can get rid of two of his diamonds before East can attack the suit.

However, East will ruff that third club with his queen of trumps and lead.

<b>NORTH</b>			
AK	AT82		
964			
AKJ10			
<b>WEST</b>			
J8742	Q1063		
5	Q109		
A10	KQ72		
98653	72		
<b>SOUTH (D)</b>			
95			
QJ7643			
J553			
Q4			
No one vulnerable			
South	West	North	East
Pass	Pass	14	Pass
1W	Pass	4W	Pass
Pass	Pass		
Opening lead—44			

diamonds and if he is really up to par he will lead his deuce of diamonds, not the king.

THIS PLAY of the deuce of diamonds is in accordance with the principle that if there is only one combination of cards that will yield a satisfactory result then assume that combination exists.

East can see that he won't beat the hand unless his partner holds the ace and one diamond and he must play for that combination.

For more well-founded tips on bidding, order a copy of Jacoby's new bridge book, "Win at Bridge." Just send your name, address, and 50 cents to Oswald Jacoby Reader Service, 120 Elm Street, New York 19, N. Y.

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Farnham, psychiatrist and co-author of "Modern Woman: the Lost Sex." Workshops on the arts, education, finance and health and welfare.

PRINCIPAL speaker at a formal banquet will be Edward Durrell Stone, distinguished architect. New officers will be elected to join the 20-member board of directors which represents the 84,000 young women engaged in league volunteer community service.



Mrs. Richard J. Barry

## Matrons to Install Slate

Installation of new officers of Matron's Department of Ebell will take place Wednesday at noon at the clubhouse, with Mrs. Richard J. Barry inducted as the new chairman.

Others taking office will be Mmes. Cleo Simmons, O. E. Shauberg, Wilbur Lee Candy and Irma Wolford. They will be installed by Mrs. Clarence W. Pool.

Assisting Mrs. Walter M. Killingsworth in arranging the luncheon are Mmes. Charles F. Lawing, Glen Ballentine, Mace A. Cox, Frank C. Finch and Amelia Ritz. A festive floral Maypole theme will be used.

## Campbells Reside in San Diego

Making their home in San Diego while the bridegroom is serving with the U.S. Navy are Mr. and Mrs. Robert Ray Campbell whose wedding took place Saturday in Los Altos Methodist Church.

The bride is the former Karen Lee Tilley, daughter of Mr. and Mrs. Robert P. Tilley, 1620 Crestview Drive, Seal Beach. She attended Milikan and Wilson High Schools and Long Beach City College. She was a member of Entre Nous and John's Daughters.

Her bridegroom, son of Mrs. Lorian Miller of Paramount, formerly of Long Beach, was graduated from Poly High School where he was president of Phi Beta Chi, and attended LBCC.

A BOUFFANT gown of peau de soie and Chantilly lace was chosen by the bride, and her bouquet was of white rosebuds and satin streamers. She was attended by Barbara Wray.

Norman Morrow served as best man, and seating guests were Brian Tilley and Clive Hoffman.



PROUDLY SURVEYING a new work training and homemaking unit of the Long Beach Exceptional Children's Foundation to be dedicated on Friday at 4519 E. Stearns St. are (left to right) Mrs. Mil-

lard Nichols, Dr. Daniel W. Langston, foundation board chairman; and Mrs. George Papadakis, chairman of ceremony at 1:30 p. m. and of reciprocity tea to be held in conjunction with event.

## Foundation Slates Dedication Tea

The twelfth annual Reciprocity Tea, honoring fraternities, sororities, men's and women's service clubs, churches and individuals who have contributed financially and in services to help the Long Beach Exceptional Children's Foundation is

scheduled for Friday from noon to 3 p. m. at 4519 E. Stearns St.

Open house at the newly completed work training and homemaking unit will be held in conjunction with the tea with the dedication and awards ceremony to take

place at 1:30 p. m. Dr. Daniel Langston, foundation board chairman, will be master of ceremonies. The public is invited.

The new 1,820 square feet unit will greatly enrich the program for mentally retarded children. It consists of a completely equipped

work training department where simple arts and crafts will be taught. The homemaking department has a furnished living room and dining area, bedroom and kitchen equipped to teach simple homemaking skills such as cooking, sewing and home care.

## Spring Fever Spreads-- Groups Go Into May Daze

MONDAY

Everett Noonan, distinguished book and play reviewer, will be guest speaker following Ebells 1:30 p. m. business session in the auditorium. Mrs. Everett N. Morningstar presides.

Luncheon will be served at noon by Group I, Mrs. Richard C. Bates, chairman.

Departments: Music, Mrs. William A. Hunt, chairman, presents special program concert by Cerritos College wind and brass ensemble at 11 a. m. in the auditorium. George Reynolds is director.

Henewineckel, Mrs. Ed Gri-singer, Carmen's adopted mother, will accompany her and explain the workings of American Field Service.

Grand Council members and Mrs. James Ray will be guests at a pot luck supper following the talk.

WEDNESDAY

Installation of officers will follow noon luncheon for Alamitos Library Association at the library, 1836 E. Third St. Mrs. Ollie Bain presides. The luncheon is in the charge of Mmes. O. S. Lindenberg and C. H. Gaba.

North Long Beach Women's Club will mark its annual mother-daughter day with a noon luncheon at Houghton Park Clubhouse and a program, "Fiesta Fun", featuring Lalo Robles. Mrs. Grover Seguire Jr. will present awards received at the recent CFWC convention.

Group 8, Mrs. William O'Hara, chairman, will be in

## CAREER WOMEN Program Heralds World Trade Week

Transportation Club

D. Patrick Ahern, collector of customs, will be guest speaker when Women's Transportation Club of Long Beach kicks off World Trade Week, May 19-25, with a dinner meeting Wednesday at The Tenderloin. Activities begin with a 6:30 p. m. cocktail hour.

"Executives' Secretaries," "A Hole in the Head," currently playing at Long Beach Community Playhouse, will be attended by Long Beach Chapter of Executives' Secretaries, Inc., Thursday evening. President Pearl Snyder announces that this social event replaces the regular chapter meeting, and will be a ways and means project.

Quota Club

Ruth Peterson assumed presidency of Quota Club at a dinner meeting in the Red Velvet Room of Lafayette Hotel, Leona Cowan of Whittier, lieutenant governor of the 25th district, was installing officer and used a floral theme.

Other new leaders are Katherine Palsgrove, Fanny MacEnroe, Katherine Herbert, Pauline Griffith, and directors, Fern Bruce, Marie Cawyer, Marie Anderson and Claire Conway.

William T. J. Harris of New York Life Insurance Co., was guest speaker and musical entertainment was by Long Beach Symphony auditions winner, Tom Gree, French horn player, accompanied by John Luther.

charge of luncheon. Reservations are necessary and may be made with Mrs. Edward Ditto or Mrs. Alix Sandquist.

THURSDAY

Women's Guild, Church of Religious Science, will elect officers during its benefit luncheon and card party at noon at 505 E. 36th St. with Mrs. Ray Burkland in charge. Nadine Berbeau will present a novelty art program. The public is welcome.

Long Beach Chapter of Westmont College Auxiliary will have its annual spring scholarship luncheon at noon in the Lakewood home of Mrs. Boyd Needham, 4186 Fleethaven Drive. Mrs. Armin Gesswein, guest speaker, will entertain with a travelogue and the Westmont College quartet will present a musical program.

FRIDAY

Theta Unit, National Association of Parliamentarians, will have election and installation of officers during 9:45 a. m. meeting in Brewitt Branch Library, 4036 Anaheim St. Hazel Collins will preside during reports of officers.



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Long Beach Chapter of Westmont College Auxiliary will have its annual spring scholarship luncheon at noon in the Lakewood home of Mrs. Boyd Needham, 4186 Fleethaven Drive. Mrs. Armin Gesswein, guest speaker, will entertain with a travelogue and the Westmont College quartet will present a musical program.

FRIDAY

Theta Unit, National Association of Parliamentarians, will have election and installation of officers during 9:45 a. m. meeting in Brewitt Branch Library, 4036 Anaheim St. Hazel Collins will preside during reports of officers.

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# 'SLEEPING BEAUTY' BALLET

## --- Enchants Young Audiences

When the curtain rises on "The Sleeping Beauty" ballet Saturday and next Sunday in Jordan High School Auditorium, audiences will fall under the spell of the beloved fairy tale and the magic music of Piotr Tchaikowsky.

The production is a safe one, for the Valerie Silver Theater Arts Foundation this season has produced the ballet 15 times for theater-goers in Long Beach, Reseda, San Gabriel, Los Angeles, Van Nuys, Santa Barbara, Inglewood and Anaheim.

Each time the praise has been ecstatic and producer Valerie Silver has a sheaf of letters telling her of the delighted response.

**MANY PERFORMANCES** have been for the highly selective California Junior Programs series.

The current shows, Saturday at 1:30 p.m. and Sunday at 2:30 p.m., are co-sponsored by Phi Beta, national women's music, drama and dance fraternity for their Long Beach State College Scholarship fund, and by the foundation.

The cast of 55 is made up of young dancers from 7 years to college age, and three adults in dramatic parts.

Marcia Merritt, 16, and David Hitchcock, 20, are in leading roles of the Princess Aurora and Prince Charming. Other principals are Dorothy Carroll, Scheryl Weaver, Diane Racek, Kathy McFadden, Christine Mills, Lisa Mills, Susan Koppell, Rozalind Maddick, Marcy Bond and Sheridith Case.

**CRITICS HAVE** singled out for acclaim the choreography and beautiful costumes both designed by Miss Silver, the spectacular sets by Maxine Merlino, the dramatic lighting by Tod Brown. Above all, they have praised the professional quality of the

graceful dancing in the full-length, three act ballet.

Behind this production lie Miss Silver's years of experience in staging ballets in the area, many for philanthropic causes. Among her shows have been "Coppelia," "Star Fantasy," "Enchanted Garden," "Children's Ballet," "Puppet Show Man," "Fairy Tales in Ballet" and "Come to the Fair." She has worked with ANTA—American National Theater and Academy—since its inception. The organization was chartered by Congress "to advise, encourage and stimulate live theater."

This is precisely Miss Silver's own purpose.

Of her productions she says, "The children dance, sing and act as children, not as miniature adults. They are expertly trained but still retain and express the natural spontaneity of children, with the charm that belongs to them alone."

**THROUGH THE** years, hundreds of young people, under Miss Silver's guidance, have discovered the joy of dancing, benefited from the self-discipline it imposes and formed a lifelong appreciation of the arts. Thousands of others in audiences have been introduced to the enchanting world of ballet.

Members of "The Sleeping Beauty" cast performed dance diversions from Act III recently on Long Beach Symphony's youth program.

Said an adult observer, "I stood in the balcony and saw those enraptured young faces as they watched the dancers. Suddenly I realized there were tears in my eyes."

Tickets for the two performances at Jordan Auditorium may be purchased at the Valerie Silver Theater Arts Foundation, 2740 E. Broadway; from ticket chairman Mrs. William Mills, 3843 E. Broadway; or at the box office.—ELISE EMERY.

## MAJOR & MINOR NOTES

# Reception Honors Erich Leinsdorf

By RACHEL MORTON  
L. P. T. Music Critic

I felt honored in receiving an invitation from the record division of RCA Victor Distributing Corporation of Los Angeles requesting the honor of my presence at a reception-buffet for Erich Leinsdorf, music director of the Boston Symphony Orchestra April 20 at the Sheraton-West Hotel in Los Angeles.

I had interviewed the world-famous conductor in July, 1961, and had not seen him since, so I was really flattered when he greeted me and called me by name.

Leinsdorf is a small man in stature. His eyes are keen and look right through one. He has a very serious personality but, when pleased, his smile illumines his whole face. He seems very happy in his appointment as conductor of one of the greatest orchestras in our country, a position he assumed upon the retirement of Charles Munch last September. And his conducting of the Boston Symphony Orchestra in the concert at the Shrine Auditorium last week was a tremendous success.

**AMONG THOSE** at the table with me were the public relations director of the orchestra, Harry Beal, a "bubbly" young man, and my confrere, Albert Goldberg, music critic of the Los Angeles Times. Beal was full of anecdotes and humorous incidents.

"You know," he confided, "Leinsdorf is a real hit in Boston. Even the little old ladies with their fur neck pieces tightly clasped around their throats are all adither over his conducting and sometimes take off their

gloves to applaud. Some of these women have been subscribers since Symphony Hall was built."

HE TOLD of a banquet that was given in Boston to honor the music critic of the Washington Post, Paul Hume, who distinguished himself by writing a scathing review of Margaret Truman's singing.

"We built up our deep regard for him in many speeches and, then came the time for the presentation of the gift we had carefully selected and had made to order. Imagine his consternation," laughed Beal, "when he opened the box and took out a gentleman's undergarment upon which was loudly embroidered in kelly green the initials, H.S.T."

A serious note was introduced in the conversation over the concern that is being felt in the change of policy of the music station, KFAC, since it was bought by a Cleveland firm.

"NOW IT IS" planned to have advertisements interjected every three minutes of the program," a gentleman who had joined our group told us.

What kind of continuity is that? And how can one compile an interesting program of music lasting only three minutes? It is a serious situation and should be protested by every lover of good music on radio.

We parted company with our genial table mates, after wishing Leinsdorf "bon chance" and au revoir.

## 75th Year Celebrated

One of the nation's top male choruses, Southern California's Ellis - Orpheus Club, is marking its 75th anniversary with a series of festivities to climax on May 7 with a concert at Wilshire-Ebell Theater at 8:15 p.m. It is the oldest musical group of its kind in Southern California.

Gilbert Aiken, 2432 Daneland Ave., Lakewood, president of the singing group, is in charge of the event. In ceremonies touching off the diamond anniversary, Los Angeles City Council invited the chorus to sing before them.

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## LBCC Band Plays Friday

Long Beach City College's 80-piece Concert Band will present "A Concert in the Park" in the LBCC Auditorium at 8:15 p.m. Friday, under the direction of Richard L. Jones. Tickets will be available at the box office.

The program will include familiar concert-in-the-park selections ranging from Sousa marches to musical comedy numbers and the "Fantasy on American Sailing Songs." Special features will include a "Tournament of Trumpets" and a new arrangement of "The Planet Mars."

Trumpet soloists will be Tom Boomer, Mike McIntyre, Erv Ellis and Mike Shelton. Tom Hrbacek will make his debut as student conductor.

Proceeds of the concert will go toward the spring tour and band uniform fund.

## Festival Concert at Art Museum

Long Beach Museum of Art will participate in the "Four Centuries Festival" by presenting the Di Tullio Trio Thursday at 8 p.m. and the Mu Phi Epsilon Concert May 16 at 8 p.m. These programs are open to all without charge.

The Di Tullio Trio is comprised of Joseph Di Tullio, cellist, Louise Di Tullio, flutist, and Virginia Di Tullio, pianist. The group has been selected to represent the 17th century, "Suite in C Major," by J. S. Bach; the 18th century, "Sonata in G Major," by Antonio Vivaldi; the 19th century, "Trio, Opus 63," by C. M. Weber; the 20th century, "Sonata for Flute and Piano," by Paul Hindemith.

## Auditions Slated

Girls over 16 years of age are invited to audition for a community musical comedy, "Physical Fitness Follies," Monday at 8:30 p.m. in Chapman College gymnasium.

## LBSC Drawing Show Has Two-Fold Purpose

By VIRGINIA H. LADDEY

The Art Gallery at Long Beach State College will have its Fourth Annual Drawing Competition on display through Wednesday. Of nearly 500 entries from artists within a 125 mile radius, the jury selected 50 to be exhibited.

The purpose of the show is two-fold: first to bring to the college's students and to the community the best of local talent in an art form which not only stands by itself, but also is basic to all arts and crafts, and secondly, to begin a collection "that will be of increasing value to the instructional program."

## THIS YEAR

the jury seemed to confine its selections more particularly to works in black and white, predominantly pencil and charcoal or crayon, than in years past. The overall effect of the show is not startling; rather, each work requires thoughtful examination, both visual and intellectual, before much can be perceived.

To the untutored eye (mine), the works seemed rather unresolved and uncommunicative. Tenold Peterson, a student and one of the purchase prize winners, was able to clarify this for me to some degree.

TO HIM, drawing is like an intimate conversation between close friends in contrast to painting which he regards as more of a public statement. In drawing, the artist can muse, question, correct, modify. Tenold attributed my impression of a "unresolvedness" to the fact that most of these artists are endeavoring to look

afresh without old predispositions.

**AMONG THOSE** works which seem to have been done for themselves, as drawings and are, to me, more satisfying, are first prize "Seed No. 3," an enthralling intricacy of charcoal line by Vic Smith; the elegance and poetry of James W. Heuter's "Rising Figures," and Richard Oden's "Drawing From An Alligator Farm" in charcoal pencil. There are many other treasures in the show to be enjoyed.



## SCHOLA GUEST

Soprano Marni Nixon will share guest artist billing with folk-singer Denny Brooks when she appears as soloist with Long Beach City College Schola Cantorum today at 4 p.m. in the college auditorium. Wayne B. Gard will direct the 130-voice chorus in a program ranging from light classics to spirituals, folk songs and musical comedy.

## Folk Songs Heard on New Records

Recordings of folk music from many lands have been added to the phonograph record section of the Public Library.

"Matching Songs of the British Isles and America" contains comparisons of folk music of the Old World and the New World variations. Ewan MacColl and Peggy Seeger do the comparisons. "Folksongs of the Louisiana Acadians" were recorded in Grand Mamou.

"The Drums of India" records native Indian instruments, Chatur Lal and Ramnarayan are the artists. "Primitive Percussion" is a recording of African jungle drums. "Australian Bush Songs" are sung by A. L. Lloyd.

**ISRAELI FOLK** songs are sung by the International Folk Singers on the record, "Hava Nagila." Ewan MacColl is heard on the recording of "Scotts Street Songs." "A Visit to Switzerland" was actually recorded in the Alps by native singers and musicians.

Recordings may be borrowed from the Main Library for a two week period. There is a rental fee.

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## Community Calls Tryouts April 29

Tryouts for "Susan Slept Here" will be held at 7:30 p.m. April 29 at Community Playhouse, 5021 E. Anaheim St. Characters wanted for this comedy by Steve Fisher and Alex Gottlieb are a pretty blonde of 17 for the feminine lead, a Hollywood writer in the middle 30s as leading man, two vice squad sergeants, a lively young masculine friend and a sophisticated girl friend of the writer, a humorous feminine secretary of 40 and a young maid role.

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# LBAA Elects Officers, Announces Awards

By ELISE EMERY  
Arts Page Editor

New officers elected by Long Beach Art Association will be headed by Jack Van Eden, president.

Others are John Weeks, Athena Hall, Virginia Moore, Joy Nye Elliott, Marion Polhill, Robert Letteller, Andrew Dart, La Homa Johnson, Consuelo Blackburn, Ralph Tarzian, Lois Whitlock and Connie Letteller.

Next Sunday at Long Beach Museum of Art the association will open its Spring Juried Exhibit, which was judged by Dale Owen of Santa Monica. For many years he was dean of Chouinard's Art Institute and taught painting and mosaics.

Top best-of-show award of \$100 went to Dr. Eugene Wallin for his oil, "Trestle Crossing." Other winners are Loyce Carhart, \$50; Robert Adams, juror's award; Henry Huffman, juror's honorable mention; Ralph Tarzian, best in sculpture; Helen Wilson, first in oils; and Aline Thistlethwaite, first in water colors.

During just-concluded Public Schools Week, the association awarded \$150 scholarships to Charlene Narita, 18, of Polytechnic High School, and to Nancy Martin, 18, of Wilson High. Both will graduate in June.

Two students from each of the five local high schools were entered in the competition which was judged by artists Fran Soldini and Lucille Browne Green.

THREE EXHIBITIONS close today at Long Beach Museum of Art: Paintings by Helen Lundeberg, Six Spanish Paintings and Varieties of Wedgwood.

Two major exhibits open next Sunday with a reception from 2 to 4 p. m.: A University Collects, comprised of 17th and 18th century paintings from the Notre Dame Collection, and the Long Beach Art Association Spring Juried Exhibit referred to above.

MARY JANE LELAND, associate professor of art at

Long Beach State College, has been elected California state representative to the Southwest Regional Assembly of the American Craftsmen's Council. As one of two California representatives to the six-state unit, she will represent the southern half of the state.

Art School where she will begin a new class Thursday.

EVELYN CARPENTER, also a well-known California artist and member of California Water Color Society, has joined the teaching staff at the Downey Museum, 10419 S. Rives Ave., Downey.

Her course in beginning and advanced painting will begin Wednesday. The staff offers numerous courses in a variety of media. Further information may be obtained from the museum.

PAINTINGS by Vic Smith, assistant professor of art at Long Beach State College, will be on display at Pasadena Art Museum from Wednesday through June 2.

There will be a public opening and reception Tuesday from 8 to 10 p. m. Other exhibits include paintings of 20th century

artists from the collection of Max Zurrier, and a display of riy-rugs and tapestry by the Finnish weaver Olli Maki.

AMERICANS as seen through the eyes of 19th century Japanese artists are featured in an unusual show opening at Los Angeles County Museum Wednesday and continuing through May 26. "Americans — a View From the East," is comprised of 95 19th century Japanese wood block prints circulated throughout the country by Smithsonian Institution Traveling Exhibition Service.

Dating from 1860 to 1871, the prints appeared in large numbers in Japan following Commodore Matthew Perry's visits there in 1853 and '54.

Lawrence Alloway, curator at Solomon R. Guggenheim Museum, New York, will speak Tuesday at 8:30 p. m. at the county museum.

His topic will be "Optical Painting — Visual Experiment in Art."

He will discuss recent painting which creates a flicker effect or after image.

This will be the third of four lectures by leading authorities presented by Members of Los Angeles County Museum of Art. Any unsold tickets will be available at the museum auditorium box office the evening of Alloway's lecture.

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## Holbrook to Appear at LBCC

Hal Holbrook will appear as "Mark Twain Tonight" at 8 p. m. Wednesday in Long Beach City College Auditorium, Harvey Way near Clark Avenue. Tickets will be available at the box office for those who do not hold "Evenings at Eight" season subscriptions.

Holbrook's re-creation of America's greatest humorist, so authentic that it transcends mere impersonation, first drew national attention on television in 1958. The "Mark Twain Tonight" production was launched in 1959 and has since captivated both audience and critics throughout the U. S. and Europe.

HIS TRANSFORMATION into Mark Twain, wise and witty septuagenarian, requires three and a half hours of makeup for the 38-year-old Holbrook. In addition, the portrayal is the result of years of research.

According to drama critic Richard Watts Jr., "Five minutes after the frail, white-haired old gentleman had ambled out of the wings, I no longer doubted that this was Mark Twain in person. It was old Sam Clemens himself, wise, disillusioned, scornful of sham and hypocrisy, sly in his humor."

## Baroque Program

Music of composer of the Baroque period will be played by members of the chamber music class at Marymount College Thursday on the Palos Verdes Estates campus. Sven Reher will conduct.

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FOURTH AND PINE

## LBFS Bills Italian Film

A delightfully incompetent band of thieves who set out to commit the perfect crime will be seen in "Big Deal on Madonna Street" at Long Beach State College today.

The 1960 Locarno Festival winner, fifth in the spring series of the Long Beach Film Society, will be shown at 5 and 7:30 p. m. in the LBSC Little Theater.

The Italian production, a free-wheeling spoof of the recent dominant safe cracking motif, has a cast which includes Marcello Mastroianni, Vittorio Gassman, Claudia Cardinale and the great Toto.

So frustrated are the felons at every turn that a whole night devoted to crime nets the yeggs a grand total of one used alarm clock.

Preceding the feature is an unusual short subject, "Bespoke Overcoat," Gogol's short story made into a film which earned both Academy and Venice Festival awards in 1956.

## Violinist on CCA Program

As one of the opening events of Long Beach Music Festival, violinist Gabriel Banat will appear Wednesday at 8:15 p. m. in Municipal Auditorium. His performance will be fifth and last in the current Community Concert season.

Admittance is by membership card only, but memberships in other Community Concert organizations will be honored after 8:05 p. m.

BANAT REPLACES Erika Morini, violinist, who cancelled her scheduled performance because of illness. Banat, born in Transylvania, started studies at the age of 6, first performed in public a year later and soon was discovered by composer Bela Bartok who arranged his entry in the Royal Academy of Music in Budapest. Now an American citizen, he has appeared throughout this country and Europe.

## On Stage---

COMMUNITY PLAYHOUSE, 801 E. 10th St., "A Day in the Country," 8:15 p. m. Friday and Saturday. MADONNA THEATRE, 2400 Hermosa Ave., "Satan Yields," 8 p. m. Thursday, 1:30 p. m. Friday, Saturday. OFF-BROADWAY THEATRE, 111 Line Ave., "Sweet Bird of Youth," 1:30 p. m. Friday, Saturday; 8 p. m. Sunday.

## Stereo Concert

Ray Conniff and his orchestra will play a stereo concert Friday night in Santa Monica Civic Auditorium.

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SHE'S A DOLL . . .

And So Are Her Companions



Perky Perkio and Friends

By CURTYNE DRISCOLL

No traveling sales lady ever had more fun than Carolyn Perkio.

Perky, Miss Perkio has just returned from five months on the road as doll chaperone and publicity advance gal for Ice Capades.

And it was a ball!

She was interviewed on television, radio and by newspapers in 19 cities in the U. S. and Canada. She gave the panel a hard time guessing her occupation on a Canadian TV program. But who ever heard of a doll chaperone?

THE TRAVELING DOLLS are dressed in exact replica of the gorgeous costumes that are a feature of the Ice Capades, down to the seams in the stockings and the tiniest sequin.

Carolyn had one breathless moment on the tour when she couldn't remember what city she had shipped the tiny ladies to!

The biggest surprise for this typical Southern California girl was the weather. When she arrived in Winnipeg, Manitoba, it was 30 below with a 40 mile an hour wind.

"My white leather coat stiffened up just like cardboard," said Carolyn.

The weather created quite a clothes problem. With a 40 pound luggage limit, Carolyn dressed for appearances in Sudbury, Ontario (13 degrees) and Raleigh, N. C. (75 degree) within a week.

CAROLYN celebrated her 21st birthday on the road. She anticipated it being a very lone one, far from her family and friends.

Instead, she had THREE surprise parties. Employees of the hotel, arena and the advertising agency in Winnipeg made it a pretty unforgettable day.

Mr. and Mrs. W. J. Perkio, 2054 Dorado Drive, San Pedro, are Carolyn's parents. Mrs. Perkio flew to Lincoln, Neb., in the middle of the tour and traveled with Carolyn for two weeks to see for herself what her wandering daughter was up to.

Daughter has a solid background for publicity work. She was the newspaper editor at El Camino College and San Jose College, where she graduated last June.

WHAT DID she miss most during her travels? "Life" cereal! She's had it for breakfast, lunch and dinner since her return.

Was she homesick? Only in Detroit, where 17 relatives waved her off at the airport.

What was her funniest experience? Crossing from Vancouver to Victoria on the ferry with such rough weather that the chicken crates broke up, releasing their feathery inmates to roam the ship. (Carolyn still breaks up over this one.)

And what did she do the day after she came home? Took the family ice skating! What else would a good Ice Capades girl do?

Ice Capades opens April 30 at the Los Angeles Arena with performances through May 12. Tickets are available locally at American Travel Service, 156 W. Ocean Blvd. or Merry-Mac Tours, 4115 E. Seventh St.

Discipline Yourself and Save Nervous System

DEAR MRS. MAYFIELD:

I never thought when I married 15 years ago I'd be writing Mrs. Mayfield about troubles but it goes to show you never know!

He will not discipline the children even when he is home — regardless of what they carry out. Sometimes it's his tools and he just puts them back where they belong.

He tells me he loves me, but if he really did he'd try, wouldn't he, to take some responsibility? It's getting so I don't want him to touch me if he can't control the kids. My doctor helps some with prescriptions for my nerves but not as much as my husband taking a hand would help.

My doctor says I will just have to live with it.—MRS. NERVY.

DEAR MRS. NERVY:

Your doctor, honey, isn't in the business for nothing. He's giving you excellent advice when he says to live with it—though darned if I could.

Some men are minus — there's no two ways about it. And when you know this is so, you pick up the lack without talking back. In your case, you discipline the kids — and Dad, if need be — and that's that.

Your attitude will either jangle or calm your nervous system, hon.—M. M.

DEAR MRS. MAYFIELD:

A couple of years ago I would have given anything to have different parents. Today I wouldn't trade mine for anybody else's in the world.

Unless they think I'm on the go too much, my neat parents give me lots of freedom. If I get into serious trouble I always know I can turn to them and no matter how mad or hurt they are, they try to help me.

Younger girls that write in and say, "Mother won't let me wear lipstick and I'm all of 13," or "My folks won't let me date yet and I'm already 15," should be patient. Their parents know best even if they don't.—TWENTY AND GRATEFUL.

Dear Molly Mayfield

DEAR TWENTY:

Perhaps "Fifteen and Nuts" will grasp at 20 what makes you grateful now. Or am I nuts to hope I'm not?—M. M.

DEAR MRS. MAYFIELD:

This boy took me and my girl friends home. He took me last and I let him kiss me goodnight. He got terribly frothy but I managed to keep him under control.

The girls (and some from experience) tell me he is like this and will be. I wonder if it wasn't just as much their fault as his? I think I've made him respect me now and he knows he can't get away with anything with me.

I try to tell myself I shouldn't date him. But I really like him and would like to help him. Do you think I can?—RESISTER.

DEAR RESISTER:

Many a man is one because of the plan perking under the curls of a maid. Call him the maid-made man. But generally the girl who masters this gets him pre-experience.

And many a girl has been ruined attempting what you plan. Of course, give him the benefit of the doubt. But if he reverts to type in spite of everything, it's chronic. And the quicker you make it platonic the better.—M. M.

Senior Citizen Units to Meet

Combining forces, the National League of Senior Citizens Club of Long Beach and the Senior Citizens Democratic Council will meet together at 2 p. m. Monday in the home of Chester Wood, 1138 E. 7th St. Slated to be speakers for the day are State Assemblyman Joe Kennick, Richard Richards and City Councilman, Bert Bond.

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Nuptial Bells to Ring

Van Horn-Byrne

Lt. Col. and Mrs. Maurice W. Van Horn, Los Alamitos, announce the engagement and approaching marriage of their daughter, Sondra Maurine, to Lt. Richard O. Byrne, USAF.

He is son of Mrs. Ilene Byrne of Baton Rouge and Natchez, Miss.

With an AB in education, the bride-to-be is a graduate of Colorado State College, where her sorority was Alpha Sigma Alpha. Her fiancé attended Notre Dame and was graduated from the University of Southwestern Louisiana with a BS in mechanical engineering. His fraternity is Kappa Sigma. The wedding will be an event of June 15.

Brunjes-Fox

Eleanor Ann Brunjes, Villa Ridge, Mo., will become the July 13 bride of Edward M. Fox, Los Angeles attorney.

A graduate of St. John's Hospital School of Nursing, St. Louis, the bride-to-be attended Long Beach State College and is a member of Long Beach Bachelorettes.

Son of Mrs. Donald M. Keenan, Rockford, Ill., and the late Edward Fox, the prospective bridegroom received his law degree from the University of Notre Dame.

Wedding vows will be repeated at St. Bartholomew's Church, Long Beach.

DeLacy-Brown

Susan V. DeLacy and Stu-

art S. Brown will exchange nuptial vows Aug. 3, it is announced by her parents, Mr. and Mrs. Hannan John DeLacy, Long Beach.

Both the prospective bride and bridegroom are graduates of Poly High School. She is a graduate of Long Beach City College; he has had four years active service with the U. S. Air Force.

The prospective bridegroom is son of Mr. and Mrs. Howard Clinton Brown, Long Beach.

Stone-Walker

Los Angeles Temple, Church of Jesus Christ of Latter Day Saints, will be scene of the June 15 rites uniting Maria Alene Stone in marriage with David H. Walker.

The bride-to-be, daughter of Mr. and Mrs. George E. Stone, Lakewood, is a graduate of Wilson High School, LBCC and UCLA, where her affiliations were Omicron Nu and Pi Lambda Theta.

Son of Mr. and Mrs. Lynn W. Walker, Long Beach, the prospective bridegroom is an alumnus of Jordan High School, LBCC and Brigham Young University.

Both have performed mission work for the church—she in Great Britain, he in Argentina.

Burke-Blodgett

Mr. and Mrs. John H. Burke Jr., Long Beach, announce the betrothal of their daughter, Christine Ann, who will become the August bride of Robert Harrison Blodgett.

A graduate of St. Anthony High School and LBCC, she currently is attending Los Angeles County General Hospital School of Nursing.

Now serving with the U.S. Armed Forces, the prospective bridegroom, son of Mr. and Mrs. Robert M. Blodgett, Long Beach, is an alumnus of Millikan High School and LBCC.

Hadaway-Bivens

Cynthia Kay Hadaway's engagement to Jerry Lee Bivens, son of Mr. and Mrs. Don W. Bivens, is announced by her parents, Mr. and Mrs. Paul J. Hadaway. All are of Long Beach. No date has been set for the wedding.

Miss Hadaway is a graduate of Jordan High School. Her fiancé was graduated from Poly High School and attended LBCC.

Diemer-Gass

A late summer wedding is planned for Sue Ann Diemer and Michael Gass, it is announced by her parents, Mr. and Mrs. Raymond J. Diemer, Long Beach.

The bride-elect will graduate in June from Immaculate Heart College.

Her fiancé, son of Mr. and Mrs. Edward J. Gass, Venice, is an alumnus of Loyola University and currently is attending Los Angeles College of Optometry.

Bailey-Degenhart

Mr. and Mrs. Jack B. Bailey, Lakewood, announce the engagement of their daughter, Terry Lou, to Ludwig A. Degenhart, son of Mr. and Mrs. Hans Degenhart, Nurnberg, Germany.

The bride-elect, a graduate of Lakewood High School, attends Long Beach State College. Her fiancé is studying at Cerritos College.

No date has been set for the wedding.

Rogers-Wilson

The betrothal of LBCC students Beverly Willetta Rogers and Louis V. Wilson is announced by her parents, Mr. and Mrs. Jack O. Roberts.

He is son of Lt. Cmdr. and Mrs. L. A. Wilson. All are of Long Beach.

Miss Rogers, an alumna of Wilson High School, is a member of Kassai. Her fiancé served three years with the U.S. Army.

The wedding has been planned for Nov. 29.



Mrs. William R. Olsen



Mrs. Lyle Miller

Newlywed Olsens, Millers Take Trips

Barbara Jayne Lubick, daughter of Dr. and Mrs. Emil Edward Lubick, 5381 La Pasada, recited her wedding lines with William Richard Olsen on Friday in a late afternoon ceremony at Our Lady of Refuge Catholic Church.

A reception for the 350 guests followed at the home of her parents.

Preceding the bride to the altar were Gloria Chavira, maid of honor; Mrs. Charles Coughren; sister of the bridegroom, Pam Reynolds; Susan Gregg and Kathy Lubick, with Suzi Lubick as junior bridesmaid and Patty Lubick as flower girl.

The bride wore a formal gown of Chantilly lace with train, and her illusion veil was held by a crown of pearls and crystals. She carried white rosebuds, carnations and stephanotis.

THE BRIDEGROOM is the

Need Gray Ladies for Hospitals

Mrs. Leo Rogers, chairman of volunteers, announces recruitment meetings for women interested in joining the Red Cross Gray Ladies scheduled for April 29 and 30 and May 1 from 10 a. m. to 3 p. m. at Long Beach Red Cross Chapter house, 319 West Broadway.

Women are needed to read to patients, write letters for them, shop and visit at the hospital ship Haven, VA Hospital, Rancho Los Amigos, Metropolitan State Hospital and Long Beach General Hospital.

Further information may be obtained by calling the chapter house or Mrs. Rogers. All women are welcome.

son of Mr. and Mrs. John E. Olsen, 282 St. Joseph Ave. His brother-in-law, Charles Coughren, served as best man, with ushers being William Rogers, Med Peck, Don McGraw, David Hermsstad and John Hannaman.

Both young people were graduated from Wilson High School. On their return from a honeymoon in Laguna Beach, they will be at home at 4787 Pacific Coast Highway.

Miller-Chrystie

On a honeymoon in Palm Springs following their wedding on Friday evening at Peck Family Wedding Chapel are Mr. and Mrs. Lyle Miller.

The bride is the former Jeanne Chrystie, daughter of Henry Chrystie, of Fullerton and the late Mrs. Claudine Chrystie. The bride, a court reporter, attended Claremont High School and Long Beach State College.

The bridegroom is the son of Mr. and Mrs. Tom Whitten of Corona del Mar. He was graduated from Newport High School, Orange Coast and Long Beach State Colleges. He was Sigma Epsilon and Bachelor's Club of Long Beach. Both young people are members of Long Beach Rowing Association.

FOR HER WEDDING the bride was gown in a white lace afternoon dress with a lace jacket and wore a shoulder length veil. Her bouquet was of carnations and a white orchid. Mrs. Lawrence Watilo was her attendant. Jerry Herman was best man, and seating guests were Jack Miller and Richard Chrystie.

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SEE PAGE B-3

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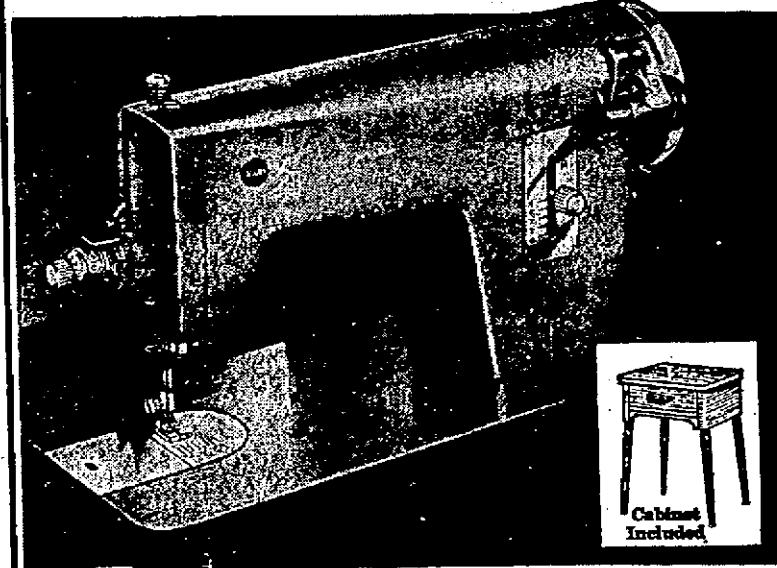
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# Sauce a Whiz, Big Biz

By MILDRED K. FLANARY  
P.T. Food Editor

He took a sixteen-hour day, a seven-day week, a three-gallon enamel pan, some vivid imagination, a batch of determination, a mingling of tastes and scents, coupled them with a few Mason jars, some gum labels, a mimeograph machine, and parlayed them into a million bottle a year business.

Today's Chef of the Week, S. B. "Woody" Morse is president of "Woody's Bar-B-Cue Pantry, Inc., and Manufacturing Corp.

He made it by night, sold it by day—and hoped he would get his money back. Now, 18 years later, his company makes sauce to cook with, sauce to serve with, and flavoring for people who make their own sauce.

TODAY, "Woody's" Sauces and Flavorings are distributed in every state in the Union, from major cities to small towns. He has foreign representatives in Europe, the Pacific and Far East.

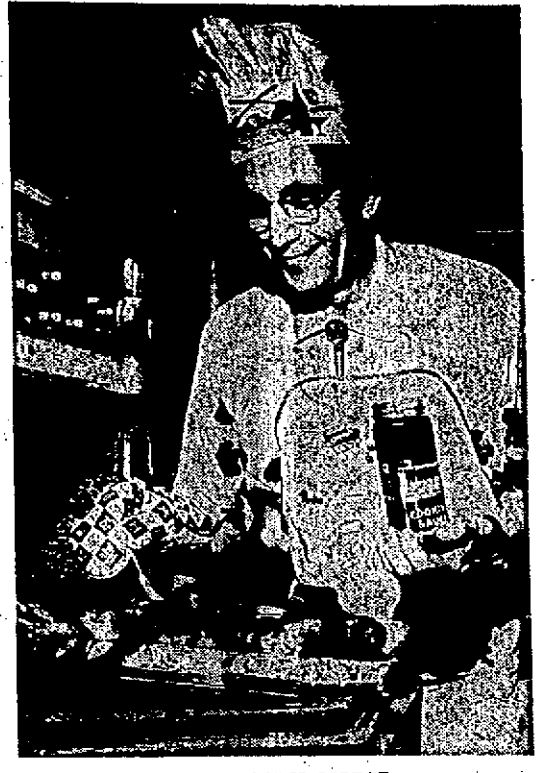
Born in St. Louis, Mo., "Woody" had some of the characteristics of the "show-me-state" about him. He had to be shown that what was barbecued on an outdoor pit was not one bit more delectable than that done in the kitchen range.

He lived in a bachelor apartment in those days, with invitations aplenty to barbecue suppers at the homes of friends. He decided, then and there, that what they could do, he could do better. His hobby was cooking, and this began his perfecting a cooking sauce to use in marinating and roasting meats and poultry.

PRIOR TO his present position, Morse had been in a really down-to-earth business... SHOES. (Wholesaler that was.) The Paradise brand shoe was their specialty.

Even a business with such a firm foundation couldn't hold his interest permanently. He came south to Long Beach, fulfilling a dream he had had since his first visit here at the age of 14. He

## Chef of the Week



S. B. (WOODY) MORSE

made this his home. The insurance business was his vocation until he started cooking.

Mr. and Mrs. Morse have a son, "Woody" Jr., a student at USC, and a married daughter in San Francisco, who has given them two little granddaughters and a grandson.

As a family they enjoy boating, but, otherwise, he finds that dispensing the "sugar and spice and everything nice" is a full time job. You guessed it... today his recipe is for Indoor Barbecued Chicken a la "Woody."

INDOOR BARBECUED CHICKEN a la "WOODY"  
3 Small broiler-fryer chickens (about 2-3 lbs.) halved or cut in pieces if you prefer.

Marinate with "Woody's" Cooking Sauce one hour or

more. (The longer the best-stand at room temperature; Important: Use no other seasoning.

Preheat oven to 350°. Place chickens (inside up) on buttered foil in roaster or shallow pan. Do NOT cover.

Bake for about one hour, or until golden brown and tender. (TURN AFTER FIRST HALF HOUR.)

Baste frequently during cooking with the following basting sauce:

1/4 cup "Woody's" Cooking Sauce  
1 tbslp. melted butter  
2 tbslp. dry sauterne wine

Serves 6. With French fries, a tossed green salad to your liking, and garlic toast, you have a meal fit for any king on the range—and inexpensive, too.

The same procedure may be followed on your outdoor grill.

# Patriotic, Fraternal Calendar

TUESDAY  
Mar Vista Chapter 511, OES, dinner and fashion show, 6:30 p.m., Monte Vista Temple, 1120 E. Market St. Doris Langdon is chairman.

WEDNESDAY  
Chapter 506, Women of the Moose, membership chapter night, 8 p.m., Moose Hall, 1200 Atlantic Ave. Sue Kelly will be in charge.

Rebekah Lodge 360, general meeting, 8 p.m., YWCA, Sixth Street and Pacific Avenue. Rosalee Bouck presides; Milly Allen and Imogene Malone, chairmen.

Auxiliary 71, USMV, business session, 1 p.m., Veterans Memorial Building. Florence Porter presides.

THURSDAY  
Degree of Honor Lodge 108, inspection ceremonies conducted by Hazel Spaulding, state director, 8 p.m., Machinists Hall. Velta Hunt presides; Mary Sue Blevins, chairman.

Jewel Club, OES, luncheon and business session, noon, Woman's City Club, 1309 E. Third St. Ethel Carlson, hostess.

SATURDAY  
Drill Team of Degree of Honor Lodge 108, public card party, 7:30 p.m., Community Room, 3901 Atlantic Ave. Mary Corrigan, chairman.

## 'Eyes for Needy' Project Told

At a recent 19th district meeting of the American Legion Auxiliary, Laura Lassen of Samuel Thomas Unit 326 announced that nearly 800 pairs of glasses had been donated for an "Eyes for the Needy" project.

These glasses will be sent to Short Hills, N.J., where in turn they are tested, classified and sent to welfare agencies in our own country and medical missions in various foreign countries for redistribution.

# Designer Pattern



PRINTED PATTERN M118 SIZES 10-18

THIS SMART THREE PIECE SUIT by Gothie has the newest version of the A-line skirt and the easiest-to-make casual open jacket, plus a sleeveless top, that meets the waistline. All in Printed Pattern M118 and so simple that you will enjoy sewing even if this is the first suit you have ever made. In fact, you will want to make several sleeveless tops for variety. Suggested materials are textured cottons, ottoman, shantung, linen or silk and worsted.

Printed Pattern M118 is available in Misses' Sizes 10, 12, 14, 16 and 18. Size 16 jacket requires 1 1/2 yards 39-inch fabric; skirt requires 1 1/2 yards; blouse 1 1/2 yards.

Send ONE DOLLAR for Printed Pattern M118 to Independent, Press-Telegram, Pattern Department, P. O. Box 59, Old Chelsea Station, New York 11, N. Y. (Add 15 cents for each pattern for first class mailing and special handling.) Please print plainly YOUR NAME, ADDRESS with ZONE, STYLE NUMBER and SIZE.

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# List School Menus

The following menus will be served in Long Beach elementary schools in the week of April 29-May 3:

MONDAY: Spaghetti, southern style, buttered carrots, spicy applesauce, peanut butter sandwich and milk.

TUESDAY: Barbecued chicken, whole kernel corn, cherry sauce, whole wheat bread and butter and milk.

WEDNESDAY: Creole noodles, garden salad, fruit gelatin, hot buttered French bread and milk.

THURSDAY: Chopped steak on mashed potatoes, buttered peas, sliced peaches, raisin bread square and milk.

FRIDAY: Baked fish, buttered green beans, fruit cup supreme with bananas, whole wheat bread and butter and milk.

purchased by the children only after they have purchased the tray lunch.

JUNIOR-SENIOR HIGH  
MONDAY: Meat biscuit roll, mashed potatoes with gravy, buttered green beans, sliced peaches and milk.

TUESDAY: Italian spaghetti, buttered peas, fruit cup supreme with sliced bananas, hot buttered French bread and milk.

WEDNESDAY: Hamburger, potato salad, applesauce, coconut cookie and milk.

THURSDAY: Pizza, garden salad, fruit gelatin, whole wheat bread and butter and milk.

FRIDAY: Macaroni and cheese or beef-rice casserole, buttered spinach, cherry sauce, peanut butter sandwich and milk.

**Wedding**  
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**Southland**  
MAGAZINE OF THE SUNDAY NEWS AND THE INDEPENDENT-PRESS-TELEGRAM

**There's Something for Everyone in Southland Magazine!**

Southland is educational as well as entertaining. Study hints in "Grade Card" and the brief genealogies in "What Your Name Means" are just two of the important weekly features our family looks for.

I'm a busy college student, but I take time for the Southland. It has everything I like in one magazine—local history, book reviews, interesting stories and unbiased reports on controversial issues.

The really helpful issues of Southland are the special editions like the Garden or the Home Improvement editions. The articles tell how and what to do and the ads show where to get the materials.

To newcomers like myself, Southland is a treasure. It has helped me get acquainted with my new "home"—the community, the people and their interests. I wouldn't miss an issue!

One of the main reasons the Independent, Press-Telegram and the News readers enjoy the Sunday paper is Southland Magazine. Surveys show that it is preferred reading over any other section of the paper. Why? Because it is a quick way to keep up on people, places and things that are a part of Southland living. There's no doubt about it. Southland Magazine is a big influence in the lives of a half million people.

I'm a do-it-yourselfer. So's my wife. We enjoy the Home Workshop and the patterns offered in the Southland Magazine. For decorating and remodeling ideas we turn to "Southland Homes" and "House of the Week".

The recipes that I find in Southland keep meal planning from becoming a chore. They make me want to whip up a new dish, too! Maybe some day I'll win the "Recipe of the Week".

Southland's Travel Section has exciting suggestions for weekend or even around-the-world trips. I save all of the back issues for this reason.

**For you, too... MR. MERCHANT!**

Your ad in Southland Magazine will pre-sell 173,194\* families—one of the largest Sunday audiences in the big, booming, buying Long Beach Metropolitan Market. This covers an area from Torrance on the west to Downey on the north and Anaheim and Newport-Balboa on the east.

**CONTACT OUR DISPLAY ADVERTISING FORCE AT**  
HEmlock 5-1161, EXT. 249

\*Sunday circulation, January 27, 1963  
Long Beach Independent, Press-Telegram and the News



# Reducing News As Told By National Figure Authority

I am often asked if I enjoy my work as the National Figure Authority for the Stauffer System Salon. The answer is very simple, it's yes.

I like my work because it is so interesting and challenging. It's challenging because all women have different problems. And each woman thinks that her problems are the ones that no one can help.

This is because the average woman has tried so many methods of reducing and gone on so many different types of diets only to find she still had her figure problems.

Many women reach the point of thinking that there's nothing else that can be done for her. She thinks this because she has not been exposed to a system such as ours.

You can imagine how gratifying it is to hear a woman in one of our salons a few short weeks after she starts her treatment, say, "Thank you! Thank you for showing me the way to a new figure and in many cases, a new way of life."

Over the years we have been responsible for remaking over 5 million women's figures. Actually, there's no guesswork to reducing today. Any woman can buy her figure just as she would buy a car or a house. The only difference is that it is a service and unfortunately, it cannot be mailed to her.

We pride ourselves in making reducing perfectly painless. We do this by giving wonderful service in a pleasant surroundings.

The response of the women here has been so great that even though we had a large salon in Long Beach it has been necessary to open a salon in Lakewood also.

Many people have asked me if the figure problems in Southern California are different from anywhere else? The answer is no. Women are women, no matter where they are from. But each individual case is different and has to be treated as such, but with our program the end product is the same perfect figure.

So many women think that they have to starve to death, or experience painful or strenuous exercise to repair their figure. Imagine how happy they are when they find that this is not true because relaxation is a part of our program.

We have women of all ages who are reducing with us. Also, children, it's a smart mother who recognizes figure problems with her child at an early age and who comes to us to take care of it.

For the convenience of women who work or have baby sitting problems we remain open in the evenings until 9 o'clock. All she has to do is pick up the phone and make an appointment for a courtesy treatment and figure analysis. We offer it to her without obligation.

From the analysis we determine where she needs to lose, how long it will take and the exact cost of her correction. From there it is up to her to make her decision of whether she wants to continue to struggle the lonely and frustrating battle of reducing or turn over her problems to us and let it be our responsibility.



Pat Walker, national figure authority for the Stauffer System Salons.

## What Others Say:

Here are a few quotations from the hundreds of grateful letters received from women who have taken the Pat Walker's Stauffer System treatments:

For many years, it seems like forever, I was hiding my figure under a boxy suit or coat, huge handbags and full skirts. My problems were all from the waist down. I had given up slacks and told everyone I didn't like the beach when the real truth was I was ashamed to wear a bathing suit. I'm proud to say I'm finished with my treatments. Now I wear a size 10 dress. Before I wore a 16. I had to because my hips and thighs were so bulky. I lost 7 inches in my hips and 5 inches on each thigh and my legs look decent again. — Mrs. Jackie Stevens, Long Beach.

My husband was all for my going — after all he's like every man who admires a pretty figure. My husband says I'm looking younger and prettier by the day. But what's really great is that I'm losing it where I need to lose it. — Mrs. Catherine Bevert, Long Beach.

I wish I had a photo of how I looked before I went to reduce with her system. I don't have one because I looked so awful for so many years that any time anyone took a picture of me, I made a point of hiding behind my husband and anyone else who was near me because I was ashamed of how I looked. My hobby is raising beautiful flowers and my favorite is bird of paradise. I love to garden. Now when I stoop over to cut my flowers, I don't huff and puff getting up. That alone is worth a lot. Besides my husband and children are pretty proud of me because somehow my whole personality has changed. — Mrs. Lillian Polak.

## Free Trial Treatment and Figure Analysis

Under Pat Walker's scientific, personalized guidance, women can slim down as quickly and easily as told by the women here. 5 million have successfully reduced with this service.

You can lose where you need to lose and you'll enjoy doing it. Pat Walker's personalized, comfortable service makes slenderizing a pleasure.

Try it! You can have a complimentary treatment and figure analysis at no obligation. Most women see changes in 10 days. Visits are only \$2.00.

For more information phone MEtcalfe 4-0672 or HEmlack 2-2973, 8 a.m. to 9 p.m. Monday thru Friday. Collect calls invited!

I was feeling miserable because I had a 40-inch hip, my thighs were over 23 1/2 inches each, I had "over the bra" bulges, not to mention other figure faults. I've lost 4 inches from my waist, 5 1/2 inches from my tummy, 4 1/2 inches from my hips and 4 inches each on my thighs, and 2 1/2 inches from each arm. — Frances Robertson, Long Beach.

## Honolulu Woman Tells How She Is Reducing



Here you see Mrs. Hazel Olsheski, only 34 years of age, she weighs 191 pounds. She had bulges everywhere and the only fashionable dresses she could wear were muu mius. Her children envied the appearance of other children's mothers.

as told by Hazel Olsheski, Honolulu, Hawaii

I'm taking treatments with Pat Walker's Stauffer System Salon here in Honolulu.

I'm so happy that a friend told me about Pat Walker because I am thirty-four years old and when I heard about her, I weighed 191 pounds. I had bulges everywhere. I decided that muu mius would be the only fashionable thing I would ever be able to wear again.

Even tho, I have six wonderful children and live close to the water, I told everyone I knew me.



Here you see Mrs. Hazel Olsheski with Pat Walker, the national figure authority. Hazel has lost over 6 1/2 inches off each thigh, 2 inches off each arm, 7 inches from her hips and has reduced 41 pounds and still going down.

Even tho Miss Walker says, I still have about another twenty-five pounds to lose, the inner me isn't constantly saying to the outer me that I'm dimpy, frumpy and old.

My children are beginning to say, "Mummy, you look nice," and really mean it. That's the best part of all because up to now I felt they admired me only because I was their mother and envied other children's mothers, because they had that smart-normal appearance. I've lived here in Honolulu for 13 years and this is the first time in 13 years that I'm looking forward to "buying" clothes that I can wear on the beaches. I give Miss Walker all the credit. The people at the salon have been wonderful to me. I've lost 6 1/2 inches off of each thigh and over 7 inches in my tummy and 2 inches off of each arm. In fact, I've lost all over. I did weigh 191 pounds just a matter of a few weeks ago and now I weigh 150 and I'm still going down.

## Questions And Answers By Miss Pat Walker

QUESTION: How much does it cost to reduce? Miss H. H. ANSWER: Treatments are \$2 per treatment and from a figure analysis we can determine exactly the number of treatments you need to regain your figure.

QUESTION: How long does it take to reduce? I get so discouraged when I try on my reduce I look baggy, old and get so nervous.

ANSWER: With our program individual with her own special

you not only lose where you need to lose but you look younger and more vibrant and it does not age you in any sense of the word.

QUESTION: How long does it take to reduce? I get so discouraged when I try on my reduce I look baggy, old and get so nervous.

ANSWER: Every woman is an

problems; therefore one woman needs less time than another woman.

QUESTION: My husband says the only answer to reducing is to push yourself away from the table and exercise.

ANSWER: Cutting your caloric intake and exercising is difficult; however, it's a frustrating

ing pleasant, interesting and enjoyable. Besides, we produce results.

QUESTION: Your ads sound too good to be true? Mrs. B. E. ANSWER: The people that you read about in our ads are real people who have used our system and are women many of you know personally.

## Lakewood Woman Reduces To Wear A Swimsuit



Mrs. Manakas is photographed with Miss Pat Walker, the nationally-known figure authority. She's lost 12 1/2 pounds in only 5 weeks, 6 1/2 inches from the abdomen, 3 1/2 inches from the waist, 3 1/2 inches from each thigh, 4 inches from the hips, and reduced to 135 pounds and still going down.

as told by Mrs. Blanche Manakas, Lakewood

"I'LL HAVE MY NEW FIGURE BEFORE VACATION TIME"

My name is Blanche Manakas and I'm a real happy patron of Miss Pat Walker's Stauffer System Salon.

I didn't realize when I went into the Lakewood Salon just a few short weeks ago with one of my office employees, who wanted to reduce, that we would have the chance to talk with Pat Walker personally.

My employee had made an appointment to find out what they could do for her. Miss Walker measured her and explained how the program worked. It made a lot of sense to me and even though I am a very busy woman because of all my responsibilities with the company I work for (I am the office manager for a Ford Agency) in Paramount.

Knowing I had some bad figure problems of my own that I've been unhappy with since my five year old child was born, I became very interested in Pat Walker's Stauffer Program for myself.

I asked Miss Walker how long she would be visiting in the salon. She was there in person for the opening. She told me only for a limited time, so I asked for an appointment to see her. Even though her schedule was very tight she had the manager work me in for an appointment.

I told Miss Walker at that time that I didn't see how I could possibly squeeze the time into my schedule to come in. Miss Walker looked me straight in the eye and said, "If you could see yourself as you will be after you have completed your

figure correction program, you would beg, borrow or steal the time away from something else."

I hope that I'm not boring you with the details but Miss Walker told me to just tell how it all happened, so that's just what I'm doing.

When I went in for my appointment, she measured me and told me where I would lose and what it would cost me and how long it would take.

My husband and two children are real proud of what I am doing. It is sure nice to think about this summer and all the play clothes I intend to buy and wear. If I had only gone in earlier than I did I could have really been in the Easter parade, but even better I'll be on the beach this summer wearing a size 12 swimsuit.

You have to have had some bad figure faults to really know how I felt. No matter what I thought nor how I camouflaged my figure, the problems still showed. It's nice to find your waistline again and have the happy worry of taking clothes in instead of letting them out.

I have lost 12 1/2 pounds in just five weeks and I've lost the pounds where I needed to lose and I don't have that haggard look on my face and neck that I used to have when I tried to starve it off. I've also lost 3 1/2 inches in the waist, 6 1/2 inches in the abdomen, 4 inches from my hips and 3 1/2 inches on each thigh.

I was squeezing into a 16 1/2 dress size when I went there. I'm now well on my way to a size 12. I credit Miss Walker for all of the wonderful things that are happening to me.

—Blanche Manakas

# IN PERSON! IN LONG BEACH AND LAKEWOOD SALONS

## Miss Pat Walker, Stauffer Systems Nationally Known Figure Authority

Due to many requests for a personal consultation with Miss Walker, she will be available by appointment, in the Lakewood Center and Downtown Long Beach Salons. This is your opportunity to get advice about your very own figure problems from the nationally recognized figure authority.

For an appointment with Miss Walker, and to arrange for your FREE figure analysis and Trial Treatment... Phone HEmlack 2-2973 or MEtcalfe 4-0672, 8 a.m. to 9 p.m., Monday thru Friday.

To learn about our new program, phone any time between 8 a.m. and 9 p.m. for free trial treatment and figure analysis without obligation. Collect calls invited or mail the coupon below!

**FREE TRIAL OFFER COUPON**

Miss Pat Walker's Stauffer System Salon

☐ FREE Figure Analysis and Trial Treatment

☐ FREE Booklet

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Zone \_\_\_\_\_

State \_\_\_\_\_ Phone \_\_\_\_\_

**PAT WALKER'S STAUFFER SYSTEM SALON**

DOWNTOWN LONG BEACH	LAKEWOOD CENTER	THE VALLEY	HONOLULU
423 EAST FIRST ST. HEmlack 2-2973 Hours: 8 a.m. to 9 p.m.	4990-58 FACULTY MEtcalfe 4-0672 Hours: 8 a.m. to 9 p.m.	DI 5-1213 7254 RESEDA BLVD. Hours: 8 a.m. to 9 p.m.	1551 KAPILANI BLVD. Phone 3-5296 Hours: 8 a.m. to 9 p.m.

When in Hawaii, See "Pat Walker Presents" on CBS Channel 9, Mon. thru Fri. at 11 A.M.



SUNDAY

READ IT TODAY

# ANNUAL SUMMER VACATION ISSUE

LONG BEACH, CALIFORNIA—SUNDAY, APRIL 28, 1963



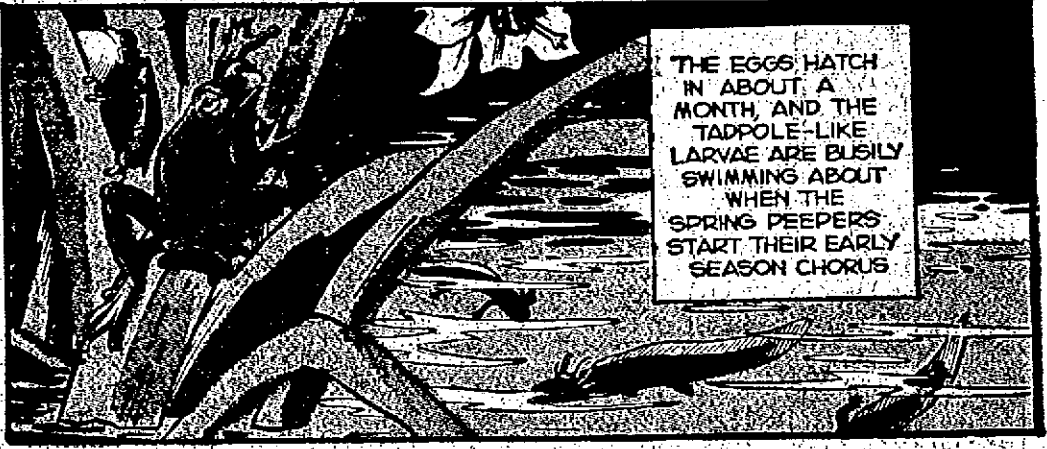
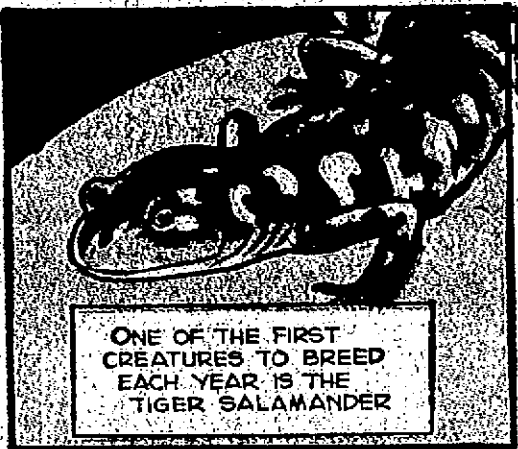
NANCY

By Ernie Bushmiller





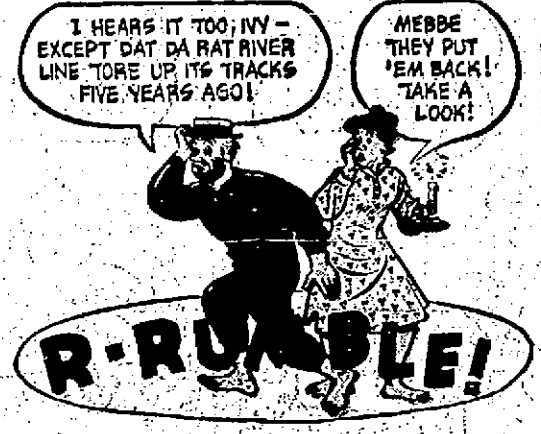
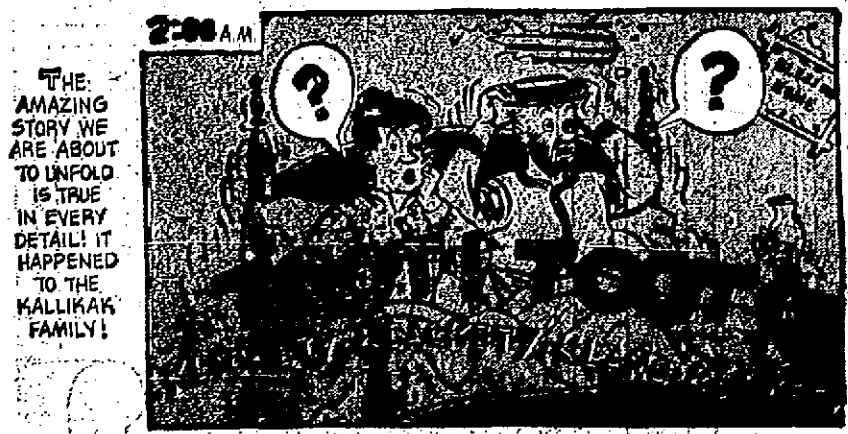
# MARK TRAIL



## JOE PALOOKA



## CAPTAIN EASY



CONTINUED...

## By Leslie Turner

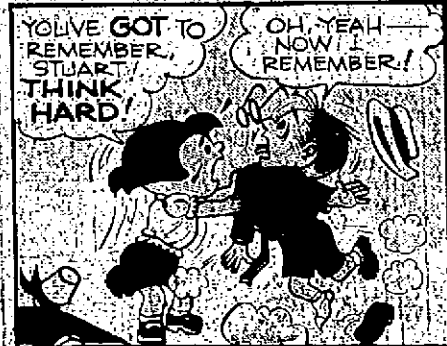
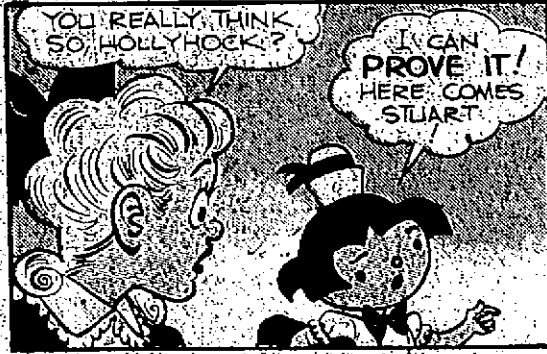
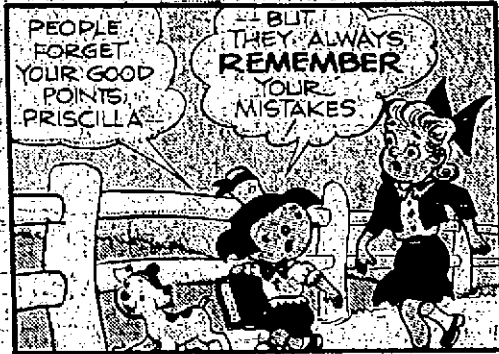


# Priscilla's POP

by AL VACHNEER



T.M. Reg. U.S. Pat. Off.



© 1963 by NEA, Inc.

# Abbie and Slats

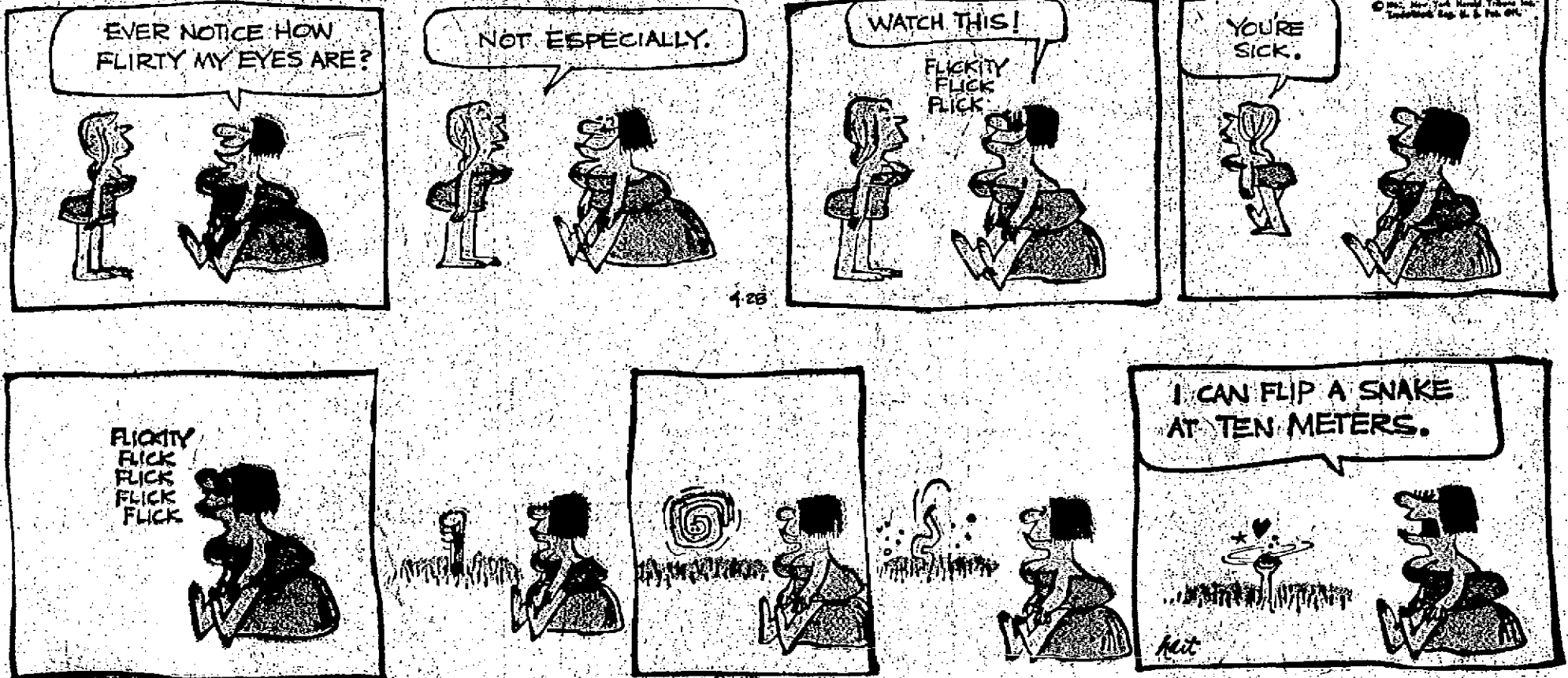
by RAE BURN VAN BUREN





B.C.

By Johnny Hart



## ARCHIE

by BOB MONTANA



## THE JACKSON TWINS

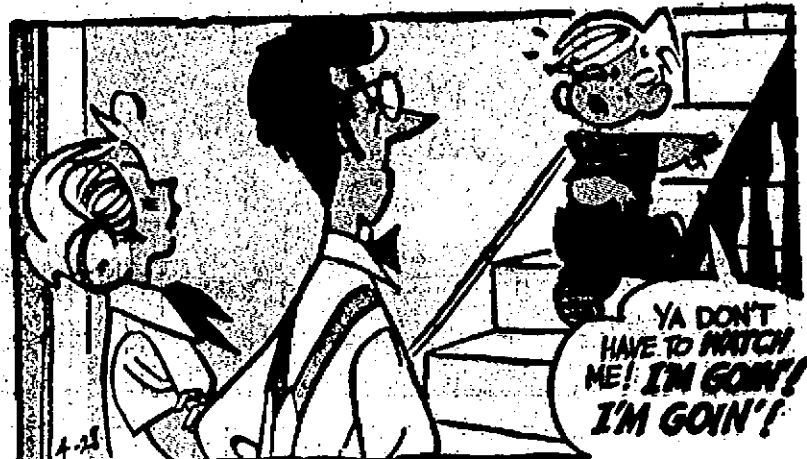
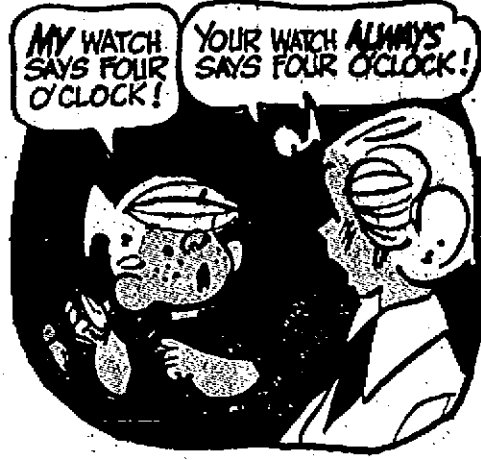
By Dick Brooks



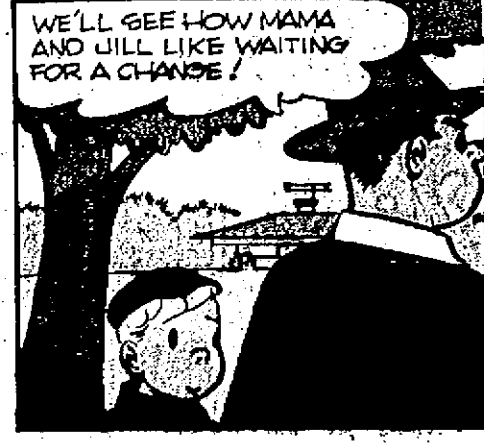
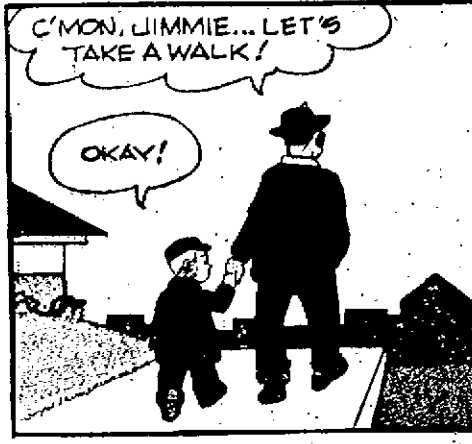
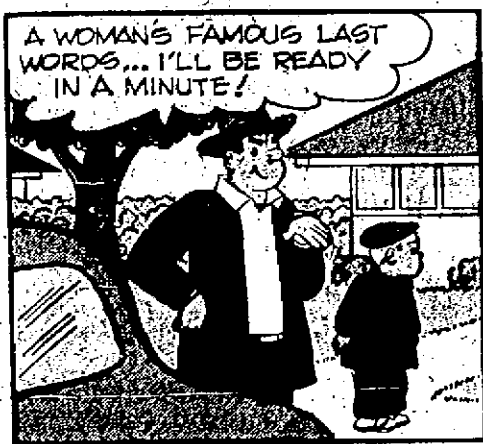




by Hank Ketcham



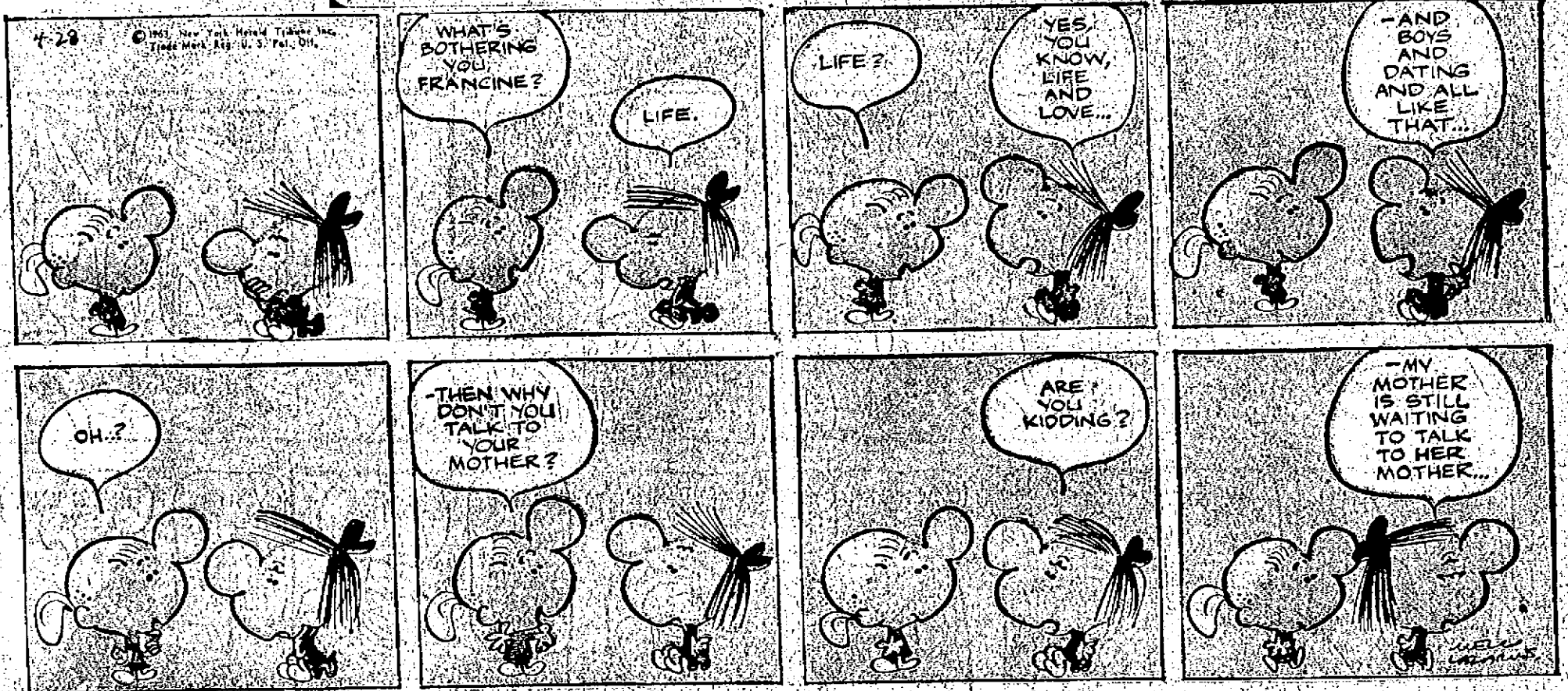
by CARL GRUBERT





# MISS PEACH

By Mell



# THERE OUGHTA BE A LAW

By Al Fagaly and Harry Shorten







STEVE ROPER

By Saunders and Overgard



Dan Flagg

by DON SHERWOOD





# 2 BEAUTIFUL ENSEMBLES ONLY... \$19<sup>88</sup> DINNERWARE



Beautifully decorated Rose Floral Pattern in service for 8...  
 • 8 Dinner plates • 8 Saucers • 8 Cups  
 • 8 Soup/cereal • 8 Salad plates  
 • Creamer • Sugar

• "Rose Floral" for entertaining  
 • "Gold Star" for everyday use.

**GOLD STAR** • 8 PLATES • 8 CUPS  
 Service for 8 • 8 SAUCERS • 8 FRUITS

**YOU GET BOTH**  
 "Rose Floral"  
*Luxurious... Colorful...*  
 "Gold Star"  
*Gay... Informal...*  
**74 PIECES IN ALL**  
 AT ONE LOW PRICE...  
**NO MONEY DOWN**  
**\$1 A WEEK**

Now you can enjoy the luxury of having dinnerware for any and every occasion. Both ensembles are smartly designed to give you a choice of the most attractive for either formal or informal settings.

**3 WAYS TO BUY :**  
**MAIL, PHONE OR SHOP IN PERSON**

**PHONE TODAY SUNDAY HE 7-2281**

**ONLY \$1 A WEEK**

## ALL PURPOSE DECORATOR



## ROOM DIVIDER

**WITH USES GALORE...**  
 • RECORD CABINET (space for over 300 records)  
 • BUFFET SERVER • HOME BAR  
 • GRACES YOUR PICTURE WINDOW  
 • BOOKSHELF

**NOW ONLY... \$19<sup>88</sup> A WEEK NO MONEY DOWN**

It's yours to enjoy... a big, beautiful tiered cabinet that enhances any decor. 15" deep, 30" long, 50" tall to give you shelf and storage space galore. The spacious cabinet has sliding doors both sides, will hold over 300 records... books, linens, china and glassware... most anything. The gleaming finish on all four sides makes it ideal as room divider or picture window table. And, it has large tiered shelves... self-levelling legs... sparkling brass finish hardware. It's all yours to add beauty and versatility to your happy home.

### SOME OF THE MANY USES...



**YOUR CHOICE OF 3 FINISHES**  
 WALNUT MAHOGANY LINED OAK

- HOLDS OVER 300 RECORDS
- SLIDING DOORS BOTH SIDES
- FINISHED ALL 4 SIDES
- ROOMY SHELVES
- SPACIOUS CABINET

**HURRY IN! PHONE! OR MAIL THIS COUPON**



**319 PINE AVE. 5208 LAKEWOOD REDONDO BEACH**  
**LONG BEACH STORE LAKEWOOD STORE**  
 Weekday Phone: HE 6-9248 Weekday Phone: ME 3-8727  
**PARK FREE IN ANY PARK & SHOP LOT ACRES OF FREE PARKING**  
 Open Monday and Friday Even. Open Monday, Thursday, Friday Even.  
**IT'S OK TO OWE KAY**

**PHONE TODAY SUNDAY HE 7-2281**

**KAY JEWELERS**  
 Mail to store nearest your home.  
☐ Please send me both Dinnerware Ensembles for only \$19.88. I agree to pay No Money Down and only \$1 a week.  
☐ Please send me the spacious Tiered Cabinet for \$99.88. I agree to pay \$1 a week with no money down.  
 My choice of finishes is:  
☐ Walnut ☐ Mahogany ☐ Lined Oak  
 I will pay the advertised terms until the full price, plus tax, is paid.  
 Small delivery charge.  
 Add \$1 for C.O.D. orders.

Name \_\_\_\_\_  
 Address \_\_\_\_\_  
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 City \_\_\_\_\_  
 State \_\_\_\_\_  
 Zip \_\_\_\_\_  
 Employer \_\_\_\_\_  
 Employer's Address \_\_\_\_\_  
 Have account at \_\_\_\_\_



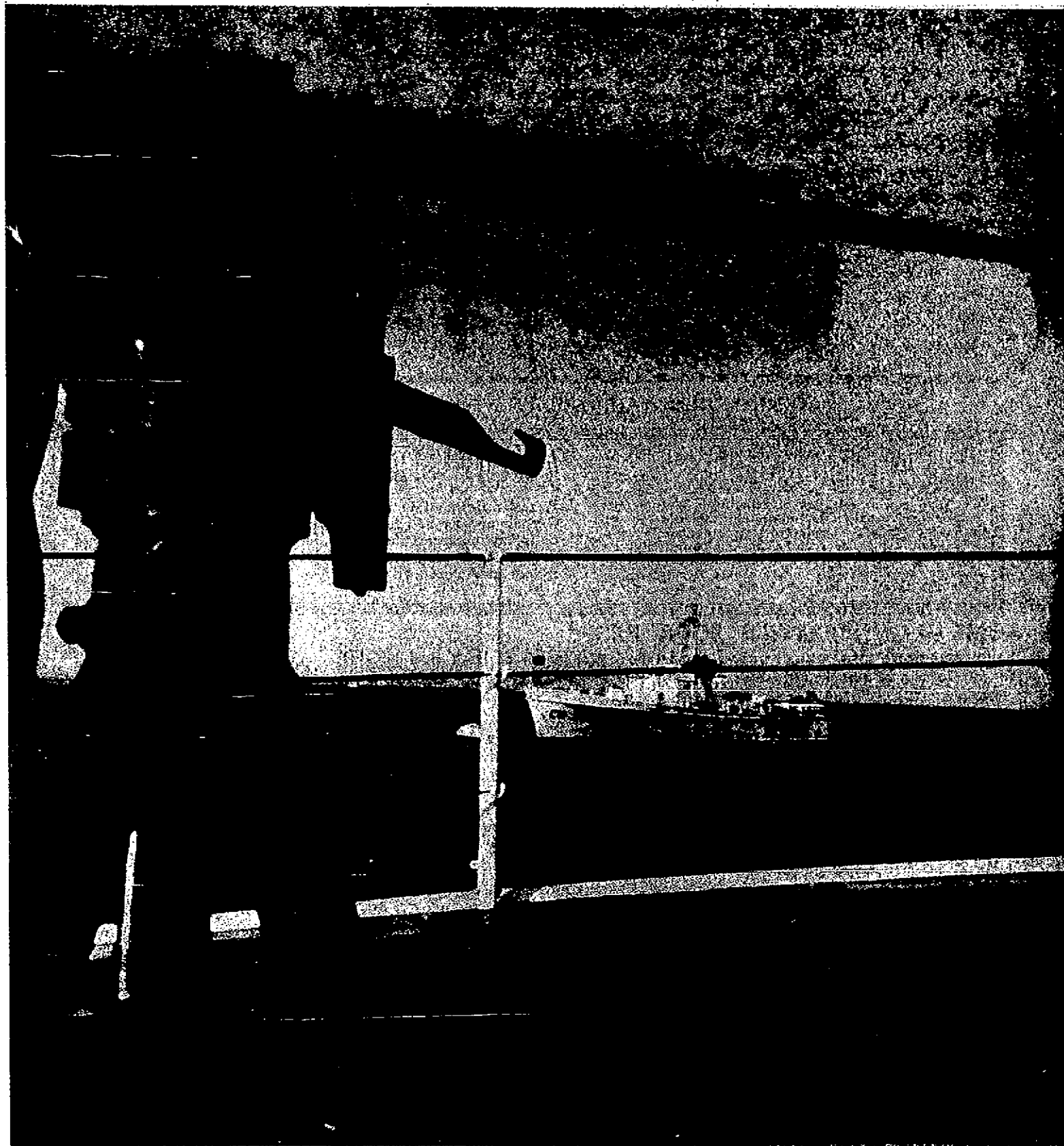
# Southland

April 28, 1963

YOUR Rights  
Under the Law

See Page 9

MAGAZINE OF THE SUNDAY NEWS AND THE INDEPENDENT-PRESS-TELEGRAM



Coast Guard Gets Muscle for Rescue Missions . . . Page 7



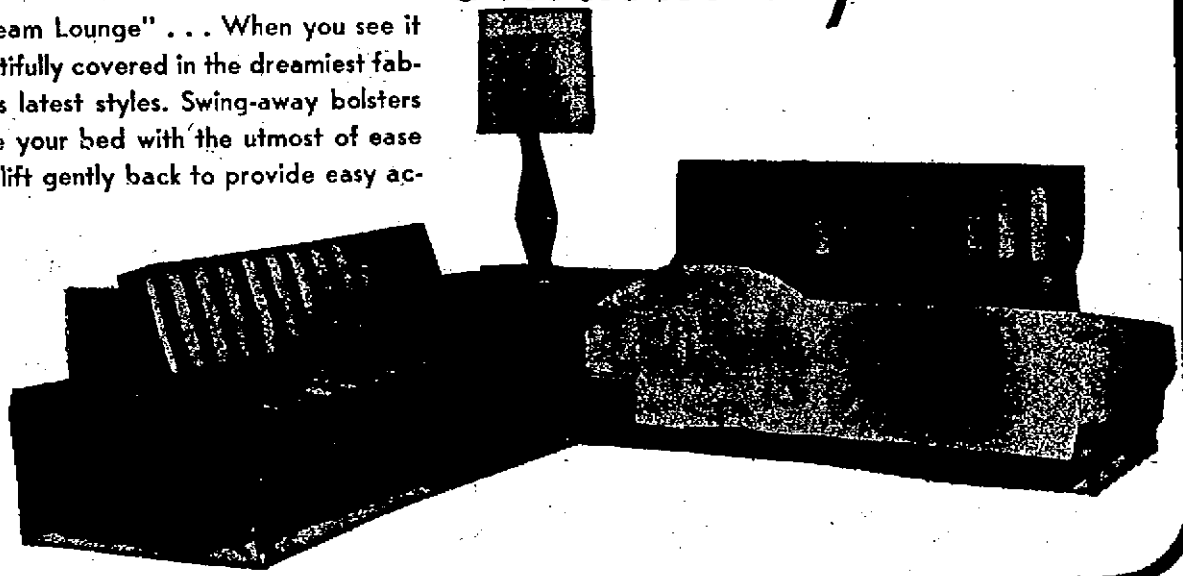
NEW IDEAS FROM **NUMBER ONE**

Something New . . . Something Different . . . In addition to our famous line of quality mattresses and bedding, Acme keeps pace with the growing demands for new ideas in sleeping comfort and convenience with new answers to old problems . . . (maybe that's why we're Number One in customer preference)

# ACME

## Modern Sofa Bed

We call this the "Dream Lounge" . . . When you see it you'll know why! Beautifully covered in the dreamiest fabrics from this spring's latest styles. Swing-away bolsters make it easy to make your bed with the utmost of ease . . . Padded bolsters lift gently back to provide easy access . . . No need to pull out from the wall. Most convenient in small apartments (moderately priced, as well).



OPEN MONDAY AND FRIDAY EVENINGS UNTIL 9 P. M.

### HEADBOARDS

Oh, what a wide selection of beautiful headboards from Acme! Newest of the new designs in headboards is the lovely brass scroll design with inlaid centerpieces of velvet. Our newly remodeled factory showrooms have a wealth of beautiful headboards for you to choose from. Twin size (brass) as low as \$14.95.

### ADJUSTABLE SPRING

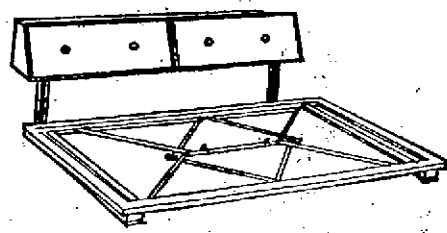
A real refinement in spring design enables you to adjust the firmness of your bed to your choice. Adjustments on both sides of springs compress the springs for firmness. Choose your own degree of sleeping comfort. Ask to see the new "adjustable" springs at Acme.

### ACME — CONVERTIBLE SOFA BED

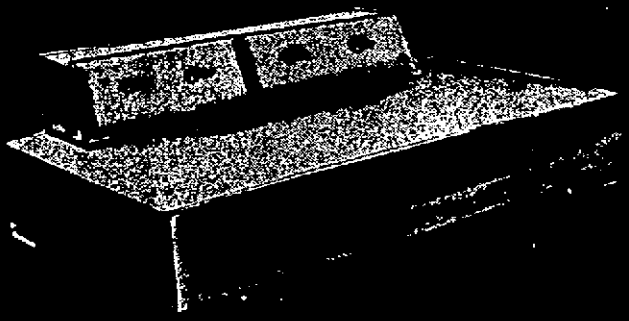
A showpiece of a sofa, an extra-comfy bed . . . as different as DAY and NIGHT. Handy storage compartment holds bedding, pillows, etc. and swings back to make a bed in a jiffy . . . Great for the guest room.

#### CONVERT YOUR TWIN BED

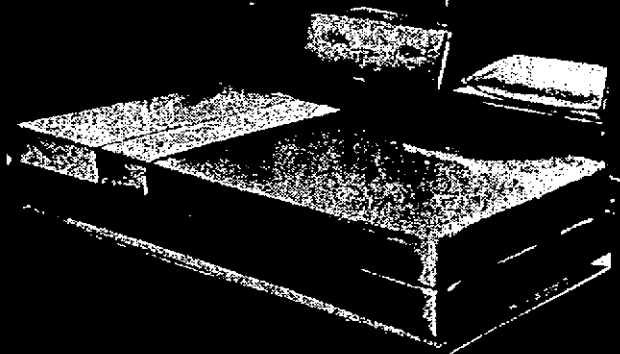
To a handsome sofa bed similar to the one shown below. Acme's A. B. C. converter lets you use your present twin bed to combine into this decorative sofa-bed. Takes only minutes to convert, with factory upholstered bolsters and covering in your choice of fabrics, colors and patterns.



## DAY



## NIGHT

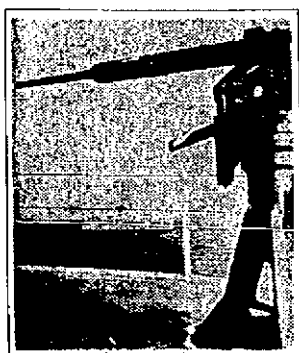


**3425 E. ANAHEIM ST. LONG BEACH GE 9-4908** **IN SANTA ANA at 411 W. 5th St. KI 32070**



# Southland

## OUR COVER



A rugged, versatile little craft known to the men of the U. S. Coast Guard as the 82-footer is now the workhorse of our offshore search-and-rescue service. Boaters, aquatic sportsmen and the Coast Guard all agree that the new craft, which have replaced the World War II vintage 83-foot boats, does the job cheaper, more effectively and better in every way. Five of these specially-designed and built cutters are already in service in Southland waters; a sixth is on its way from an East Coast boatyard. Two of this new breed are shown on this week's cover. For more about the revolutionary new 82-footer, see Page 7.

...specially-designed and built cutters are already in service in Southland waters; a sixth is on its way from an East Coast boatyard. Two of this new breed are shown on this week's cover. For more about the revolutionary new 82-footer, see Page 7.

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## NEXT WEEK

The arrival of Spring reminds all of us that we have work to do to make our homes shipshape for Summer; that the time has arrived to build that new room we've planned for a year, have a pool installed in our back yard, and to do a thousand and one other lesser jobs round the house. Next week, Southland presents its annual Home Improvement Number, designed to help you with your planning—whatever those plans may be. Be sure to watch for it!

Fred Taylor Kraft, Editor

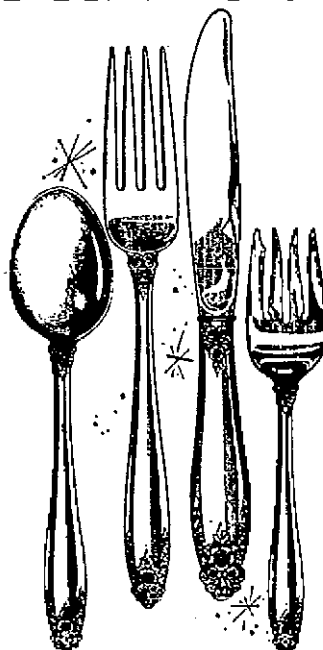
PINE AT BROADWAY LONG BEACH

Sunday, April 28, 1963

# Ruffums'

## STORE-WIDE EVENT

# PRE-SUMMER SALE



Sterling  
by International

**'Prelude'**  
**25% OFF**

open stock prices

A rare opportunity to start or add to your service of one of America's most beloved solid silver patterns...

'Prelude', delicately carved with lovely blossoms... for a lifetime of proud use.

SILVERWARE

### PLACE SETTINGS:

6-pc. reg.	44.75	<b>33.56</b>
5-pc. reg.	39.50	<b>29.63</b>
4-pc. reg.	31.75	<b>23.81</b>

### PLACE SETTING PIECES:

teaspoon, reg.	5.75	<b>4.31</b>
place fork, reg.	9.50	<b>7.13</b>
place knife, reg.	8.50	<b>6.38</b>
soup spoon, reg.	7.75	<b>5.81</b>
salad fork, reg.	8.00	<b>6.00</b>
spreeder, reg.	5.25	<b>3.94</b>

cocktail fork, reg.	5.25	<b>3.94</b>
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cocktail spoon, reg.	4.25	<b>3.19</b>
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iced tea spoon, reg.	7.75	<b>5.81</b>
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### SERVING PIECES:

bon bon spoon, reg.	6.50	<b>4.88</b>
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butter serving knife, reg.	10.00	<b>7.50</b>
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buffet fork, reg.	18.50	<b>13.88</b>
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gravy ladle, reg.	18.50	<b>13.88</b>
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### PRELUDE HOLLOWARE:

Substantial Savings	
5-pc. tea and coffee set	<b>112.50</b>

8-way convertible candelabra	<b>131.25</b> pt.
------------------------------	-------------------

beverage pitcher	<b>112.50</b>
------------------	---------------

All prices shown include Fed. tax



## RUFFUMS' SILVER CLUB

Nothing down! No interest! No carrying charges!

Pay only 5.00 a month up to 120.00

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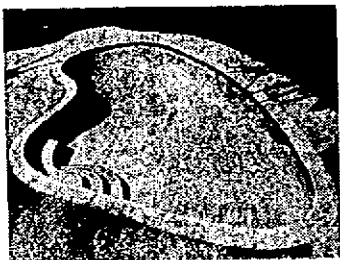
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SLIP  
INTO  
SOMETHING  
COMFORTABLE  
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## HE WAS CAPTURED IN THE

# Fall of Corregidor

By Vera Williams

VISITORS splash in the surf or fish from the shell-scarred docks of Corregidor, tadpole-shaped island guarding Manila Bay.

Elsewhere on Corregidor all is quiet. The jungle has grown back over tunnels and gun emplacements in the hills. A tourist lodge site on a rise a half-mile from the spot where Japanese troops swept ashore May 6, 1952, to stamp out the last spark of Allied resistance in southwest Asia.

Before that, Corregidor and Bataan Peninsula, across the bay to the north, were the only Allied outposts left in the wake of the Japanese juggernaut.

"May 6, 1942—21 years ago," reflects Ralph J. Cary, who lives in a swank bachelor apartment at 100 Atlantic Ave. and handles real estate investments. A far cry from 21 years ago when, as a young Navy man, he was captured in the fall of Corregidor and existed for 3½ years in prisoner of war camps in the Philippines and Manchuria.

HE TELLS the story unemotionally, with only a little bitterness:

"I was a yeoman first class, stationed at the 16th Naval District, Cavite, Philippine Islands, when word flashed through the communications office about 4 a.m. Dec. 8, 1941. Pearl Harbor had been ravaged and since the Philippines were next door to Formosa just to the north of Luzon, we could expect the same treatment at any moment.

"Since our air force had been reduced to five P-40s, the enemy had its own way most of the time in the air January through March. The radio station in Manila, now in the hands of Nippon, played soft music during the evenings and its theme song beamed to the boys of Bataan was 'I'm Waiting for Ships That Never Come In.'

"However, the Voice of Freedom from Corregidor boosted our morale by saying that Gen. MacArthur assured all that the skies would be black with planes soon. He was absolutely right, Japanese planes. The Voice further stated that convoys were on their way. Right again, one convoy landed in Australia and the other in Ireland.

"THE EVENING of April 7 produced a gigantic fireworks display. As the lines fell back, ammo dumps were exploded along with the tunnels and artillery shells took their toll. During this confusion, an earthquake rocked the peninsula.

"While every boat was being loaded with personnel for the three-mile trip across the bay to Corregidor the Jap army closed in. A couple



Ralph J. Cary is one of the Allied many who well recall the May day that Corregidor fell to the Japanese. As a Navy yeoman, he was there.

thousand of us escaped the Bataan Death March because we got to 'the rock' first.

"At Corregidor I headed for Monkey Point, on the tip end of the island. Before the war started the island was a beautifully foliaged refuge but now it was a barren rock. I wondered what fate stood me in a foxhole with a Springfield rifle on beach guard duty when I had joined the Navy to avoid foxholes.

"TIME WAS RUNNING out and on May 5, 1942, a heavy artillery barrage from the peninsula raked 'the rock.' The enemy approached the shores, the main force landing near Monkey Point. The battle raged through the night. By daylight Jap tanks landed, and that was about the end of the trail.

"Word was passed at 10 a.m. that the fortress would be surrendered at noon. We were to destroy all equipment before that time. Seeing the Stars and Stripes hauled down at sunset is one thing—seeing them struck at noon and replaced by a white surrender flag is something else.

"Ten thousand prisoners, American and Filipino and refugees were concentrated in a cove-like area near the water for the next two weeks.

"Details were ordered out to bury the dead throughout the island—the Japanese soldiers first. Their (Japanese soldier) arms were cut off and cremated for ashes to be sent home.

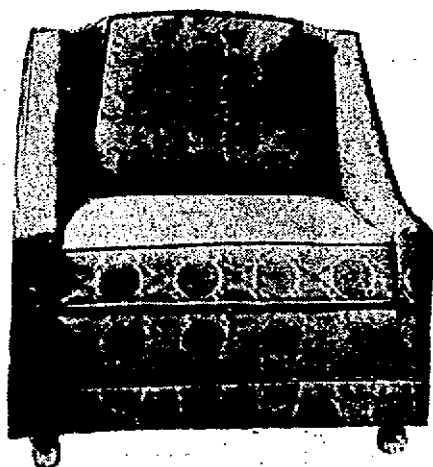
"THE MONSOONS were on schedule and the rain was welcome for baths but 24 hours of it without shelter was more than enough. We were moved by ships to Manila for a parade through the streets. We were a haggard outfit limping along Dewey Boulevard with many dropping along the way.

"The following day was moving time again. All who could travel were jammed into steel box cars for a 100-kilometer ride north to Caba-

(Continued on Page 29)



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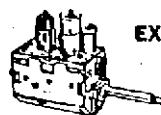
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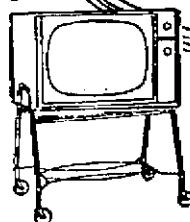


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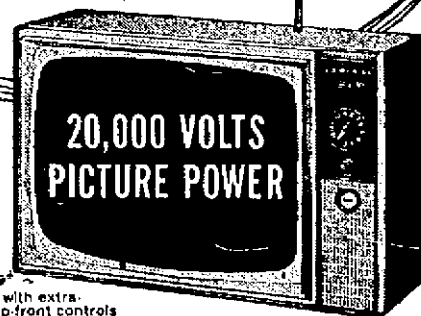
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**LA REINA RULE**

**WHAT YOUR NAME MEANS**

Send your name to La Reina Rule in care of Southland Magazine, 604 Pine Ave., Long Beach 12, Calif., for origin, meaning and brief genealogy, for reply only in this column.

**DEAR MISS RULE:** Please give genealogy on MAGEEAN and MAGEEHON.—D.M., M.M., Long Beach.  
D.M., M.M.: MAGEEAN and MAGEEHON both trace back many generations to the old Irish clan MacGaoithin. This ancient Gaelic name has the poetic meaning "sons of Chief-of-the-Wind." Medieval surname alteration resulted in the original name being transformed to MacGeehin, then to Mageehin, Mageehon and Mageean. The family was native of Down and Donegal in north Irish Ulster province.

**DEAR MISS RULE:** Can you give data on CASS?—D.C., Long Beach.

D.C.: CASS has been handed down from a female English ancestor who had the unique given-name Cassandra. In Greek mythology, Cassandra was the princess-daughter of a Trojan king, renowned for her prophecies. Her father decreed that people should disregard her prophecies, Cassandra refers to this, for it means "one who is disbelieved." A primary Cass ancestor, Ralph, "son of Cassandra," was a citizen of Cambridge, England in the late 1200s. Stephen Casse was a Somerset land owner in 1327. The Cass shield from Middlesex is silver, decorated with three sparkling fountains on a red-bordered black chevron. Forefathers include Lewis Cass, American statesman, 1782-1866.

**DEAR MISS RULE:** Kindly explain CANZONE.—C.G., Garden Grove.

C.G.: CANZONE is Italian. The ancestor was noted and

named for his artistic profession, for this name deciphers simple as "Singer."

**DEAR MISS RULE:** May we have history on RODRIGUEZ.—D.R., Compton.

D.R.: RODRIGUES, Portuguese in background, means "Son of the Prosperous, wealthy ruler." Rodrigues was used in honor of the great Spanish King Rodrigo who died in A.D. 711. The family shield has a silver castle tower, centered on a blue background.

**DEAR MRS. RULE:** Please identify McCLELLAND and McLELLAN.—W.M., Artesia; J.C., Long Beach.

W.M., J.C.: McCLELLANDS and McLELLANS are descended from the Scotch clan MacGiolla-Phaolain, translated as "sons of the servant or adherent of St. Fillan." Fillan is the Gaelic word for "wolf," referring to the strength and stalwartness of a wolf. The MacCieilians or MacLellans were allied to Clan MacDonald and originated in Galloway, southwest Scotland in the 1300s. Estates were granted them in 1466. The clan shield is gold, emblazoned with two black chevrons and accompanied by the motto "Sapi-qui reputat" meaning "He who considers is wise." McClelland descendants settled in Cumberland and Adams counties, Pa., in the 1700s. Peter McLellan was among the first settlers to receive land in Nova Scotia in 1755.

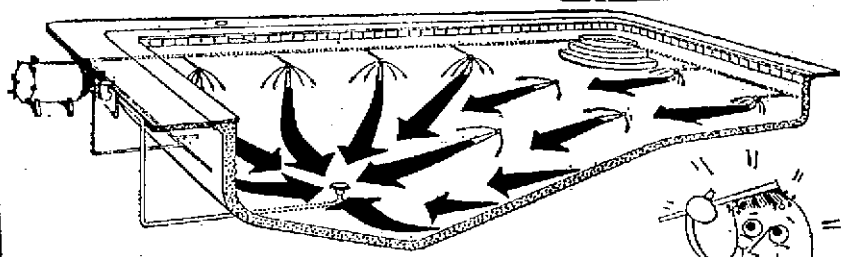
**DEAR MISS RULE:** What have you on FOSNAUGH.—H.F., Long Beach.

H.F.: FOSNAUGH is an American spelling of the fascinating old German surname Fassnacht or Fastnacht. This was used to commemorate an ancestor's day of birth. (Continued on Page 15)

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See April issue of "House Beautiful" Magazine story about NO-VAC

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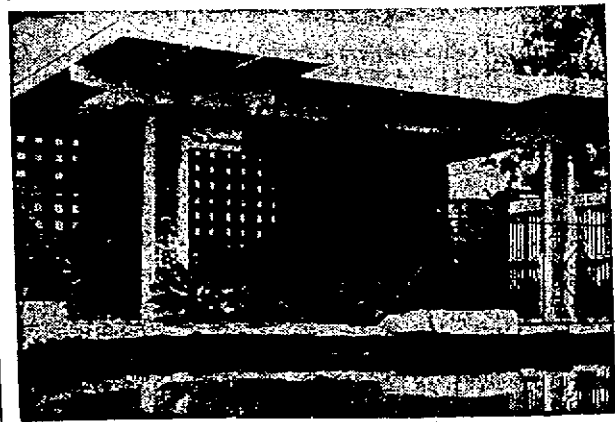
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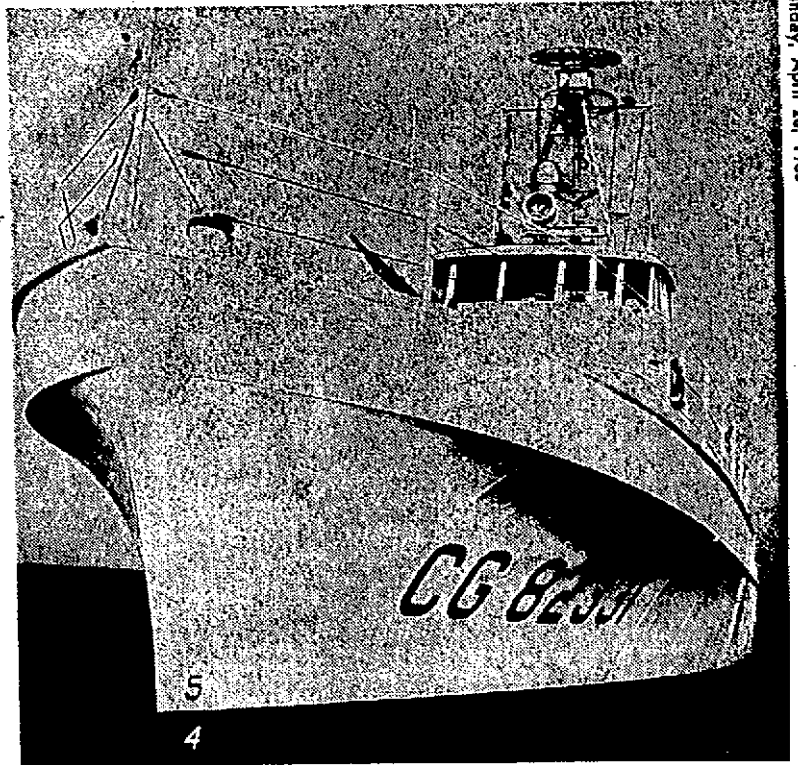


'Splinter Boats'  
Yield to Progress

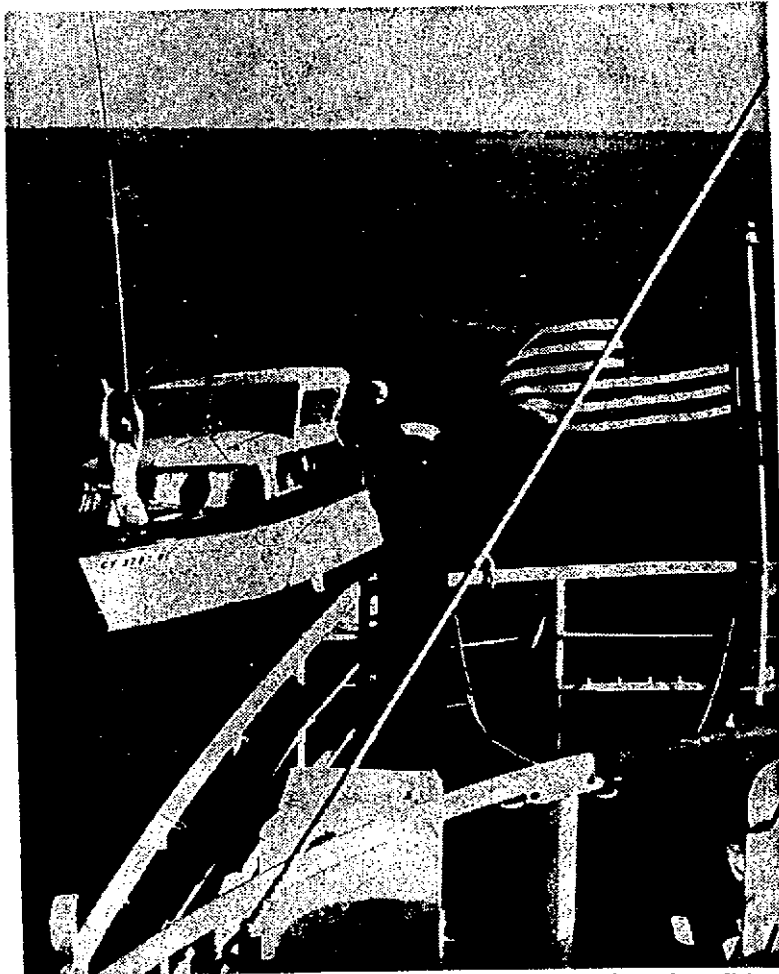
# Coast Guard Gets Muscle

## for Rescue Missions

By Lou Jobst



Replacing World War II vintage craft, five new 82-foot Coast Guard cutters, like that above have been put in service in the 11th Coast Guard District.



Coast Guardsman heaves a tow line from new cutter to distressed boater who reaches for the line from hatch in the bow of his disabled craft.

Long Beach News Bureau Photos

**THE COAST GUARD** officer at the helm leaned forward, peering into the inky darkness.

"Turn on the lights," he ordered. Suddenly the choppy sea on all sides shimmered with brilliant illumination as nine powerful lights stabbed into the darkness, rolling back the night.

"There she is," shouted a crewman, pointing to a cabin cruiser bobbing in the rolling sea, her passengers gathered on the bow sharply outlined in the glare.

A remarkable new Coast Guard cutter had just turned another difficult search-and-rescue mission into a routine operation.

**THE VESSEL** is one of five new 82-foot, all-metal, electronically-equipped cutters the 11th Coast Guard District has put into service to replace its World War II vintage 83-footers.

The last of the creaking, wooden-hull, 83-foot boats, built originally as pick-up craft for invasion of Normandy in 1944 and pressed into search-and-rescue service off all three U. S. coasts after the victory, will be replaced by a sixth 82-footer and decommissioned before summer.

The overcrowded, "hard to get around in" and antiquated 83-footers were known as "splinter boats."

"The new boats may be shorter, but they're bigger in every way," say veteran Coast Guardsmen who have sailed on both crafts.

**THE NEW BOATS** have immeasurably increased the Coast Guard's ability to shepherd and look after Southern California's vast boating and yachting family.

They can travel faster and farther than the 83-footers and accomplish bigger jobs better.

Where the 83-footers had gasoline engines with a 470-mile range, the 82-

footers have twin diesels and a patrol range of 1,000 miles. They have a top speed of 18 knots as compared to 14 for the 83-foot boats.

They require three less men with a crew of eight and cost about one-third as much to operate.

Where the 83-footers had trouble towing big boats the 82-footers have the strength and stamina to tow ships up to the size of a destroyer if necessary.

**THE 82-FOOT BOAT** has a centralized bridge with 360-degree visibility and instant one-man control of navigation and communications equipment and the engine room. On the old boats, the skipper had to race back and forth between the bridge and the radar and radio and a man had to be kept on duty in the engine room at all times.

Living conditions, bad at best aboard the older craft, are greatly improved. There is a spacious mess, cabinets, and a deep freeze—even quarters for the cook.

Aboard the splinter boats there was a single table and the eating benches doubled as food lockers.

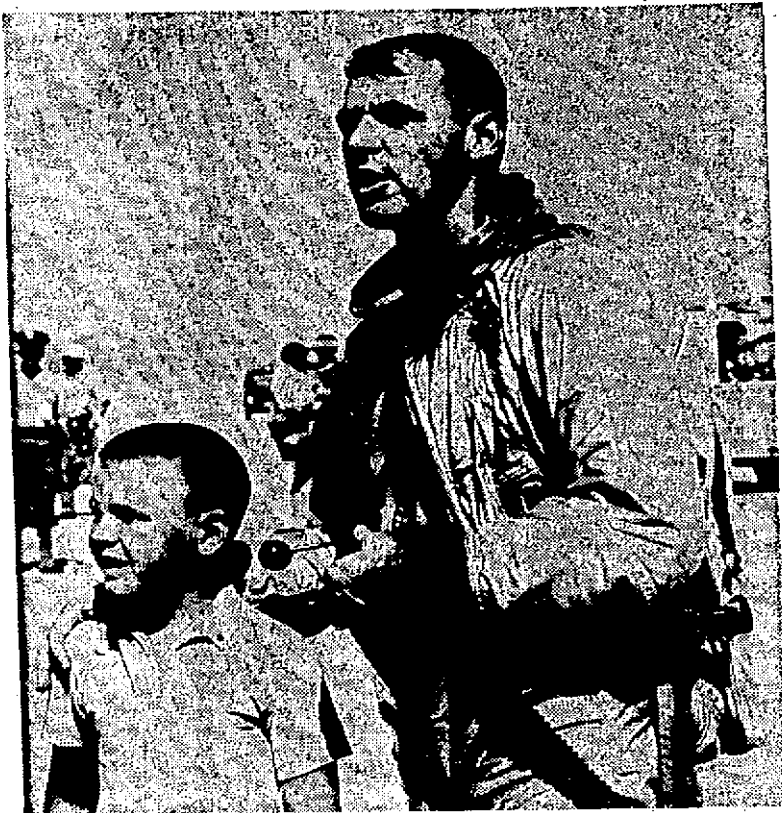
The new boats also have larger crew quarters, showers and air conditioning throughout, luxuries unheard of aboard the bigger cutters.

**THE 82-FOOTERS** are better rigged to handle precarious work such as night operations. The racy little cutters carry seven dock lights, inset in the circumference of the hull; a bridge searchlight and a stern floodlight which provide 1,500 watts for night illumination.

They also carry larger and heavier pumps to bail out foundering craft and have replaced the heavy, hard-to-handle hemp rope with heavy strength, lightweight nylon lines.

Where the 83-footers had a 10-foot skiff the 82-footer has a 40-horsepower launch for beach landings.





True space pilot, Maj. Robert M. White places his hand on son's shoulder after his historic 59.6-mile-high flight which earned him astronaut wings.

# Astronaut's

*In Nevada skies, Air Force major soars 59.6 miles, sees coast from north of San Francisco to Mexico*

## Proud Son

By Dick LaCoste

**E**XPERIMENTAL Test Pilot Bob White typifies the average man in that field—tall, tough, tanned and trim. Possessed of what he calls "an understanding wife," the former Doris Allen, he's happy in following his dangerous calling. To date, 13 experimental test pilots have met death at Edwards AFB, Calif.

White quite naturally is proud of his two daughters, Pamela and Maureen. But 8-year-old Gregory seems to enjoy special treatment from his famous father. "He'll make a good pilot—that Gregory," White said.

"You bet I will, Dad," his husky, handsome son answered.

Those two sentences represent the very best of father-son relationship.

Why should Gregory and Bob White be so special? History tomes are cluttered with the accomplishments of father-son combinations. But the one special and unique feature about Bob White is that space scientists call him the "world's only true space pilot."

How so?

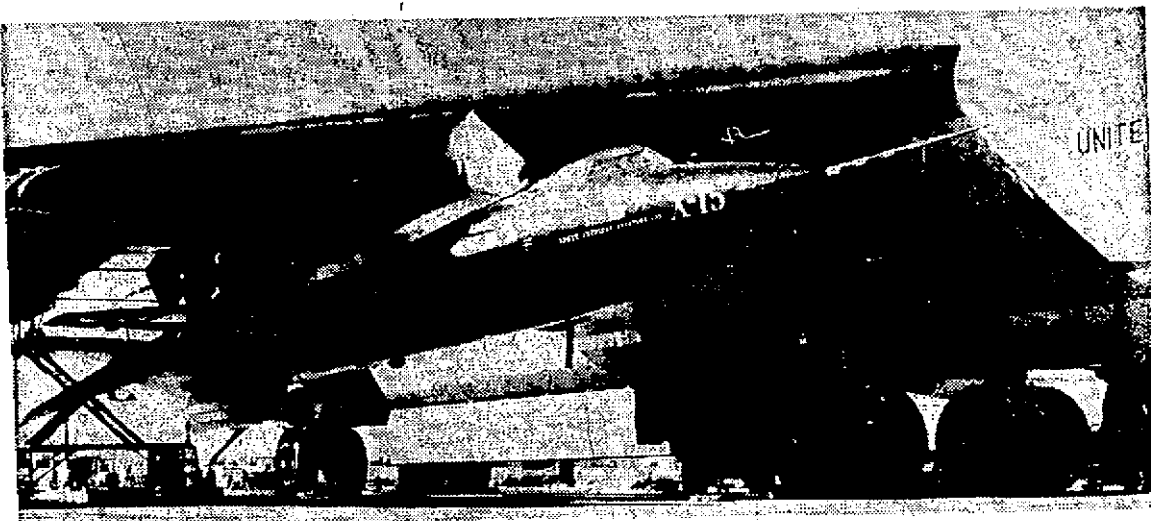
**LAST JULY 17**, in the chill of an early desert dawn at Edwards AFB, test flight technicians slowly wheeled out the sleek X15—a black, needle-nosed experimental rocket plane. Soon, she was belted to her "mother ship," the B52. "All set," shouted the chief engineer.

White's husky frame fitted full his close-fitting high-altitude suit as he eased himself into the cockpit.

Within minutes the B52's eight engines slowly lifted the giant bomber off the runway, powered for altitude. Four jet chase planes accompanied the flight. As the big bomber arrived directly over Delemer, Nev., White shouted "Launch!" Promptly, the X15 dropped about 400 feet from its pylon under the bomber's right wing. White pushed his throttle far forward, thus opening up his 57,000-pound thrust engine. As he did so, a fiery red flame flared out from the X15's tail.

As he arched to the world record manned plane altitude of 59.6 miles, White blared breathlessly into his radio, "There are things out there! There absolutely is!"

White then added, "This is a fan-



Held by a pylon under the wing of its B52 mother ship, the X15 high altitude research aircraft is readied for duty aloft. Mother ship lifts the X15 to drop altitude which is around the 38,000 to the 40,000-foot mark.

tastic view," as he coasted weightless for a total of three minutes—one minute more than any other X15 pilot. At this point, White could see most of the Pacific Coast from north of San Francisco to Mexico.

**SCIENTISTS** still haven't explained what White saw. He thought at first that the particles were bits of ice from the X15's hydrogen-peroxide-powered reaction control system.

"Then through my left windshield, I saw something that looked like a piece of paper the size of my hand tumbling slowly outside the plane," he said later.

"It was gray in color and about 30 to 40 feet away," he added. "I paid attention to it for about five seconds. It gradually moved away toward the rear of the plane."

White now was in true space—that is, he had pierced 99.9 of the atmospheric envelope surrounding the earth.

Gradually, the plane streaked earthward.

At 70,000 feet, White still was flying at Mach 1½ or 1½ times the

(Continued on Page 24)



Maj. White is shown in special MC2 suit worn by X15 pilots and in an especially instrumented Convair TF102 with pilot Maj. Ernest E. Bradley Jr.



# YOUR Rights Under the Law

By Don Maddock

**YOU ARE** charged with a serious crime, and probably think everyone is against you. But you have a strong and vigilant champion—the law.

Since the day you were born, the law has protected your rights and property. Now it will see that you are treated fairly and given every chance to establish your innocence.

You'll be cloaked in a robe of innocence until the moment that a judge or jury finds you guilty beyond a reasonable doubt. Your prosecutor must overcome that presumption of innocence; otherwise you will be a free person again.

**YOU MAY NEVER** come to trial. The law provides for your release, if shown justified, at any time after its machinery began working in your case.

The police officers who arrested you may decide to release you. The city prosecutor or district attorney may say there's insufficient evidence against you. So may a judge, at a pre-trial proceeding.

A judge or jury may acquit you. Even if you're convicted, you may be granted a new trial, or an appeals court may order you freed.

**THE LAW** is your ally. Without it at your side, you would find chaotic conditions.

Wednesday is Law Day, USA—a day set aside annually as this country's answer to the Communist May Day observance.

Your courts have invited you to visit them, as a guest rather than a defendant, on that day. Why don't you take time to see justice, American style?

—Staff Photos by Skip Shuman



## Jailed

You are arrested for a crime, booked at city jail by Sgt. R. N. Houghton, center, Officer H. C. Crum who'll take belongings for safekeeping and will let you call a relative, bail bondsman or an attorney.



## Questioned

You're questioned at length about your alleged crime, given lie detector test by John Charney, polygraph examiner. In year's time about 40,000 suspects take the test, half of them are cleared of any guilt.



## Charged

Det. Joe Morrill, back to camera, talks over your case with Dep. Dist. Atty. Fred Howser who will consider police reports and your statements, and will order your release if the evidence is insufficient.



## Indicted

Howser filed a felony complaint against you and set a reasonable bail. You posted the bond, were arraigned and told of your constitutional rights. Now you are appearing for your preliminary hearing.



## Tried

Ready for trial, you couldn't afford a lawyer. Deputy Public Defender Hayos Mead, shown talking to you, was named to represent you. Standing by is Deputy District Attorney Harold Stanley who is prosecutor.



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Judy Bush of Millikan High School wears hair in Riviera "Joli" style.

Nancy Christopherson of Wilson High models Riviera "High Tide."

## THE NEW 'RIVIERA' LOOK IN COIFFURES

# Smaller Head Silhouette Returns

By Vera Williams

IT'S the "Riviera" hair style for spring and summer—inspired by the soft flowing waves and glowing romantic highlights of the Riviera, the French coast on the Mediterranean.

The "Riviera" is expected to dominate the 34th annual Congress of Beauty show May 5 and 6 at the Los Angeles Biltmore Hotel. It will be open to the public.

Some of the styles, adaptations of the "Riviera," appear on this page of the Southland. These are the tresses of pretty Long Beach models.

RAFAEL, Long Beach hair stylist and salon owner, and president of the Hollywood

Hair Design Council sponsoring the Congress of Beauty, says between 4,000 and 5,000 hair stylists and beauticians will attend.

Hair stylists from foreign lands as well as the United States will compete. Thirty trophies and \$450 in cash will be awarded in four contests.

Nationally known hair stylists sponsored by members of the Hollywood Hair Design Council, manufacturers and exhibitors, will devote many hours to presenting the "Riviera" and instructing attending hair stylists in the new methods and techniques for the new trend.

**GONE IS THE** out-of-space, combed, big-head look. Hair will look like hair, not like a rounded tumbleweed, says Rafael. Women may look forward to softer feminine hair styles with a fresh just-brushed look. Men no longer need receive the "hands off" treatment. Definitely in fashion is the smaller head silhouette.

The "Riviera look" will have a definite influence on hair lengths for California's summer activities. Because of its adaptability to all ages and types, the "Riviera" can be accomplished with a length to please every woman. Styles easily may be converted from

(Continued on Page 11)



Sharon Nettlehorst of Millikan is partial to the Riviera "Promesse."

Toby Huddleston, a model for Wilma Hastings, and Riviera "Monte Carlo."

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Ruth Driscoll, Wilma Hastings  
School: Riviera "White Cap."

evening to daytime wear. One version presents the "up and away" trend with lift and softness. The other version is the smooth very close line, featuring waves and classic simplicity.

**TOP LOCKS** will be shaped from a tousled four inches to a smoother six-inch line. Necklines will be shaped from a close zero to a soft swirly three inches.

Due to the combable, brushable quality of the trend and by eliminating the need for back combing, most versions of the Riviera will necessitate a light body permanent.

Explains Rafael: "A new concept in contests will be introduced at this show. It will be known as the 'Salon Style Contest.' As this will be a practical, salon-style contest allowing a 15-minute comb-out time, more than 100 stylists will compete. One of the best features of this contest is that all hair stylists are eligible and need not belong to any organization."

**THE COMPETITION** which attracts world interest from all top hair stylists is the coveted Diamond Shield contest. The contestant must win this diamond-studded shield twice to retain permanent possession. The event, it will be at 6 p.m. May 6 in the Biltmore Bowl, open to the public.

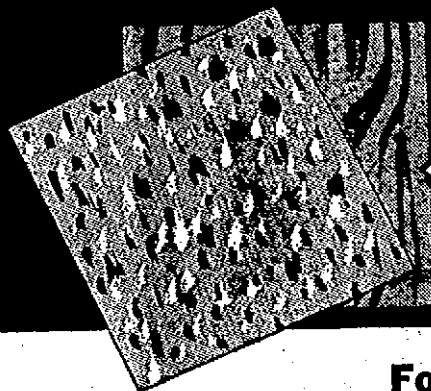
Miss Gretchen Roe, chairman of the styles committee of the Council sums up the show: "The trend we are presenting this year we feel is the logical complement to the natural flowing dress fashions which just skim the figure."



Karen Nearmeyer of Milikan is advocate of Riviera "Caprice."

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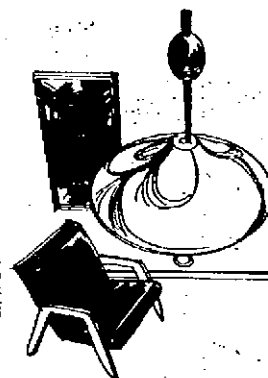
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SALE ENDS  
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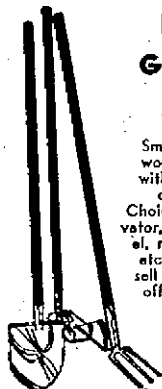
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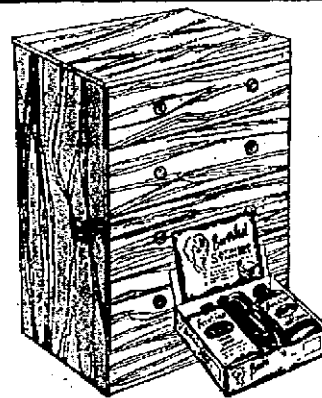
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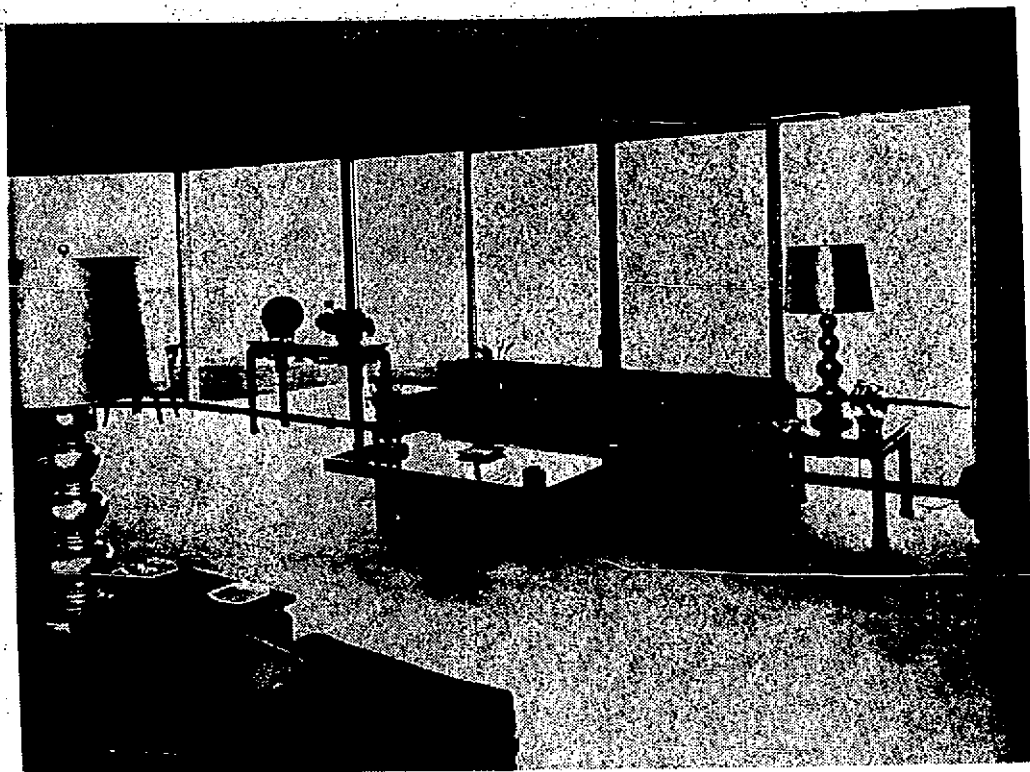


# Peninsula Homes Opened for Tour

By Stella George

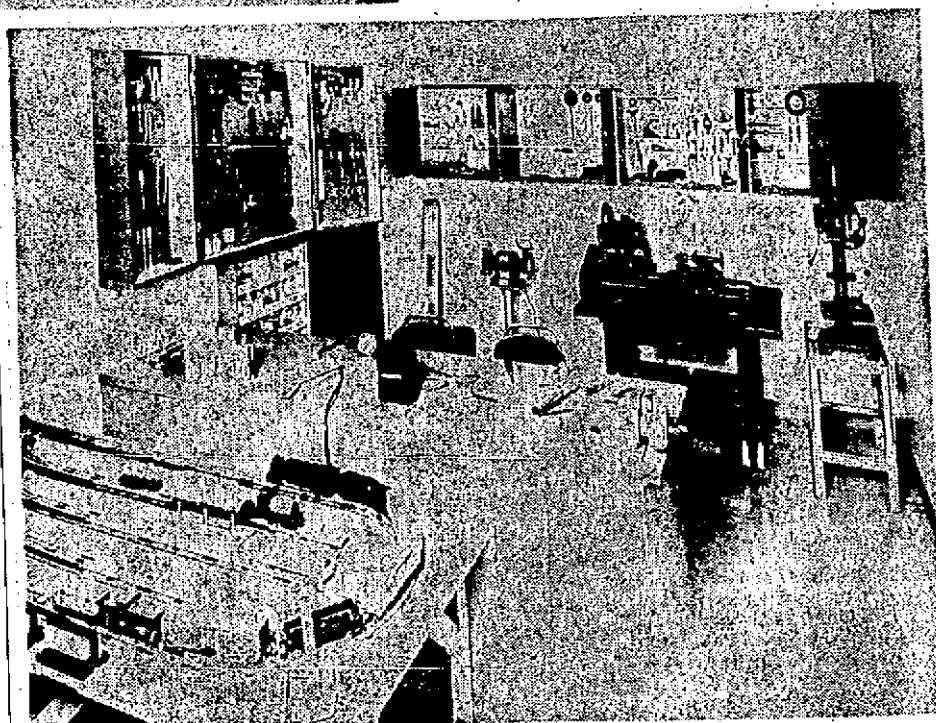
**F**IVE SELECT homes are listed for the 14th annual Palos Verdes Peninsula Homes Tour, scheduled from 1 to 5 p. m. next Saturday and Sunday. The approximately three-hour tour is sponsored by the Episcopal Church Women of St. Francis Parish, Palos Verdes, and tea will be served from 2 to 5 p. m. each day. Ticket-brochures may be obtained on tour days at Neptune's Fountain, Palos Verdes, and at the gate to Rolling Hills. Donation is \$2.50 per person, \$1 for students. Admission is free for children under 12 years of age. The public is invited.

The tour route will be marked by pink arrows, and traffic directors assisting with parking at each residence will wear traditional pink helmets.



Spectacular view from a bank of full-length windows is feature of T. M. Murphy home (above), part of tour.

Work and hobby shop in the W. B. Hebenstreit home (right) is prepared to serve most any project in orderly style.



This beautiful garden at the home of Mr. and Mrs. Albert Bayer will be seen on tour.

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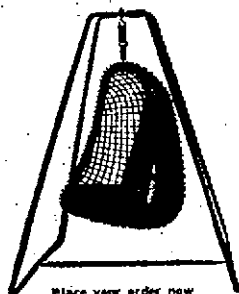
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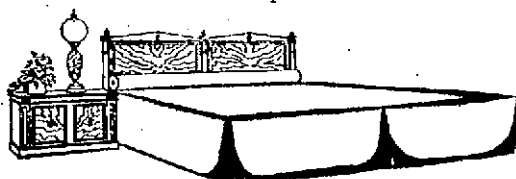


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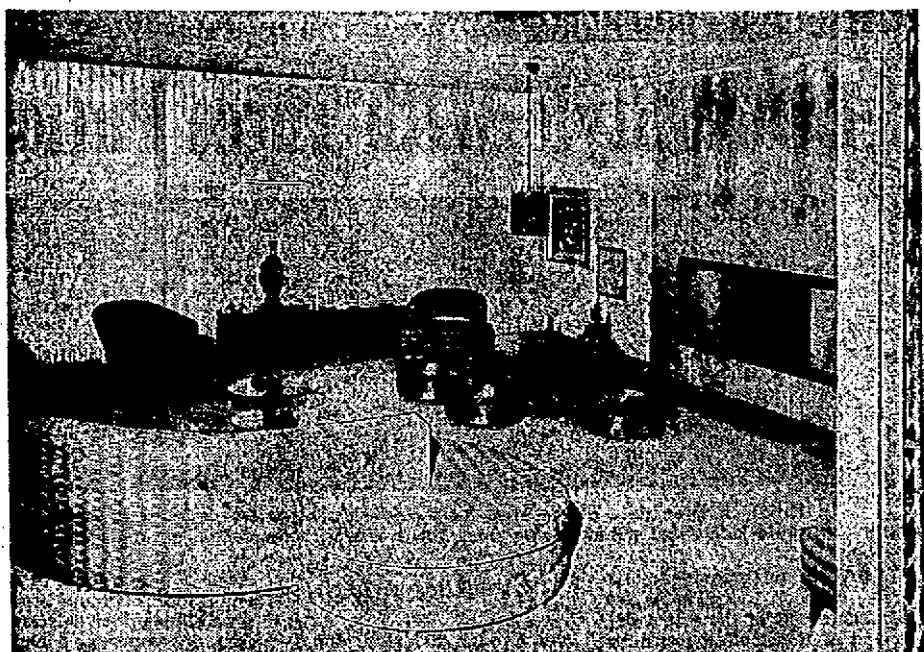
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Colors of the sea are picked up in the decorative theme of the Oscar Berk family's distinctive home. Above, a view of the living room showing the terrazzo fireplace.

In conjunction with the tour, the Rembrandt Crew will present a traditional Parasol Show in the Plaza. Original paintings will be displayed in a setting of green lawns and colorful parasols.

Mrs. Garret Van Wegenen Jr., general chairman, listed homes to be shown.

**RESIDENCE of Mr. and Mrs. T. M. Murphy, 11 Roadrunner Road, Rolling Hills.**

This is a spectacular home that commands a panoramic view of the Los Angeles basin and harbor, and the surrounding countryside. The natural beauty of the setting with its rugged terrain of huge rock forms are an integral part of the landscaping and the home, which is furnished in Chinese Modern. Stone and rock, found on the building site, have been used in interior walls, fireplace and garden walls. A distinctive (and natural appearing) hillside waterfall flows beside the large swimming pool. Furnishings with golden fabrics, white carpeting, and glass walls, blend to create a customized background for the fabulous view beyond.

**THE HOME of Mr. and Mrs. W. B. Hebenstreit, 3425 Via Palomino Road, Palos Verdes Estates, a skillfully**

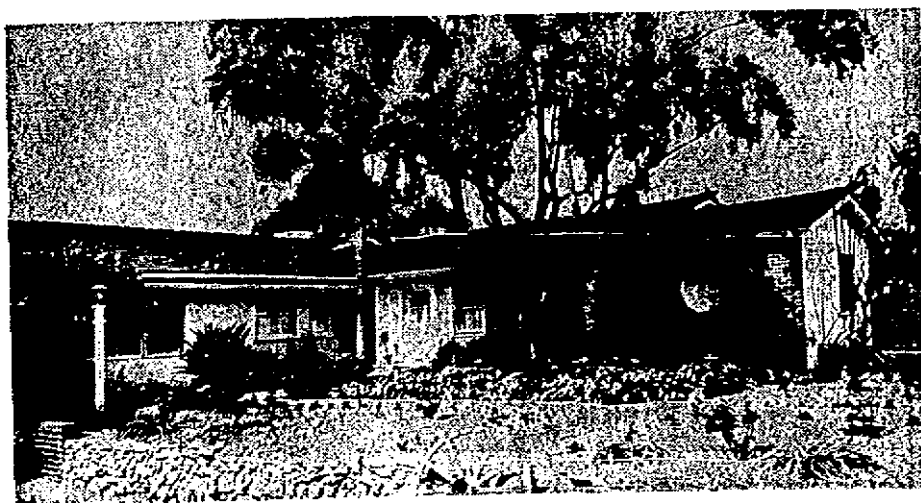
designed traditional home, planned for comfortable and luxurious family living with teen-agers ever in mind. Family togetherness or apartness can be enjoyed to the utmost where there are so many recreational facilities and luxuries both indoors and out. There is space and privacy for every family member to pursue separate activities. For entertaining there is an inviting patio, a large pool, a dance floor, and a barbecue area. And for the man of the house there is a complete work shop with storage space for every tiny (and large) tool, adjoining a full-sized room designed for a railroad set, permanently in place, and ready for instant use—by any interested gentlemen (age unlimited) who happens to drop by.

**THE HOME of Mr. and Mrs. Glenwood Ballinger, 20 Portuguese Bend Road, Rolling Hills, a rambling, provincial home with its red, white and blue color scheme. Qualities of warmth, friendliness, imagination, and comfort are reflected in every room. A stroll through an old-fashioned rose garden sets the mood for viewing this lovely rural home where no small detail has been over-**

looked to create a characteristic of charming hospitality.

**THE RESIDENCE of Mr. and Mrs. Oscar Berk, 241 Rocky Point Road, Palos Verdes Estates, where a myriad hues of ocean blues, greens, gold, touches of amethyst and white are blended into the contemporary decor. The impression is one of a continuation of the sea, viewed through the glass walls. Many of the outstanding features include a terrazzo fireplace, crystal chandeliers, chairs inlaid with mother-of-pearl and hand-loomed draperies. The home includes four family bedrooms, a maid's room, and seven baths, in addition to the large living quarters.**

**THE HOME of Mr. and Mrs. Albert Bayer, 3411 La Selva Place, Palos Verdes Estates, a delightful Monterey home called the Casa Ri-ol. It has maintained its gracious Spanish character although it is now customized for modern living. Throughout the home is found the work of artists and artisans from distant lands. With iron gates leading from the entrance hall to the gracious living room there is at once a feeling of true elegance and warm hospitality.**



Home aspect with western flavor marks the exterior of the Glenwood Ballinger home.

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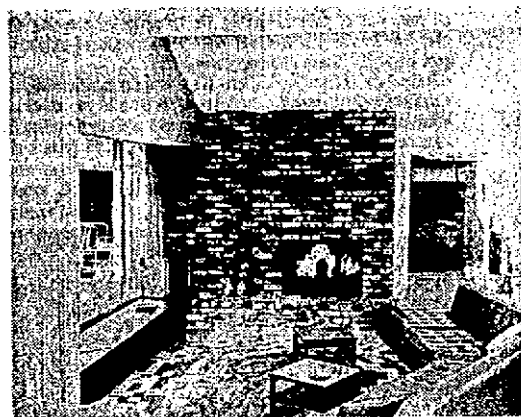
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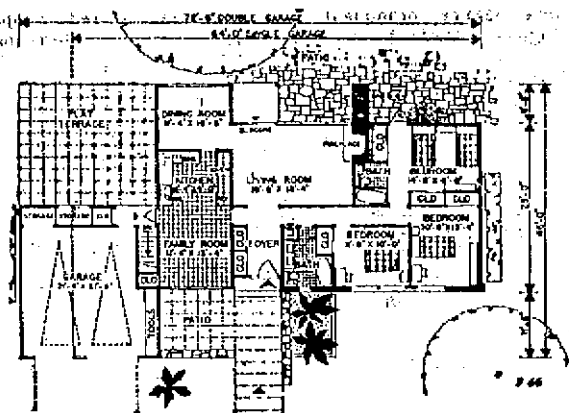
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# Ranch Style With Three Patios



Patios on three sides of the seven-room ranch-style home are designed to integrate indoor and outdoor living areas. Stone veneer, horizontal siding are used.



In this floor plan a kitchen "control point" has visibility both of play terrace and front patio and access to garage and basement. A hallway provides privacy from living room activities for 2 children's bedrooms as well as main bathroom.

**PATIOS** on three sides make outdoor living areas as much a part of the actual design of this modest ranch as any of its other features.

The outdoor areas—a play terrace plus front and rear patios—not only add much to the 1,540 square feet of indoor space but also give touches of elegance usually reserved for more expensive homes.

"The house not only has the appearance of a luxury home," said architect Samuel Paul, "it functions like one as well."

A **GLASS WALL** (with sliding glass doors) separates the patio and the 19-foot by 13-foot 4-inch living room; and a brick fireplace wall in the living room extends onto the patio to form the barbecue. The effect is one large indoor-outdoor relaxing and entertaining area.

The 14x11-foot master bedroom with its adjoining bath also opens on the patio—a deft touch by an architect with an eye for elegance as well as practical convenience.

From the kitchen, a housewife can supervise children playing either on the large play terrace or the front patio. The kitchen "control point" also has access to the garage, basement and dining room,

By Jules Loh

and through the glass doors to the rear patio.

**THE TWO** children's bedrooms and main bath are situated to provide privacy from activities in the living room.

The exterior of B-65 is stone veneer and horizontal siding, with asphalt shingles specified for the roof.

Its overall dimensions are 46 feet deep by 72 feet 6 inches wide with the double garage; a single garage would reduce the width to 64 feet. Paul recommends a plot of about 80x100 feet to take fullest advantage of the outdoor living features.

The living room has a cathedral ceiling formed by the underside of the sloping roof rafters. Light fixtures (and air conditioning ducts, if desired) are housed in a wide, flat light cove placed atop the 8-foot high interior living room wall and extending 12 inches into the room.

**IN THE FOYER**, the light cove becomes a suspended canopy over the archway to the living room. The foyer ceiling is the same type as the living room, sloping downward from the peak which disappears above the light cove.

Note the abundance of closets

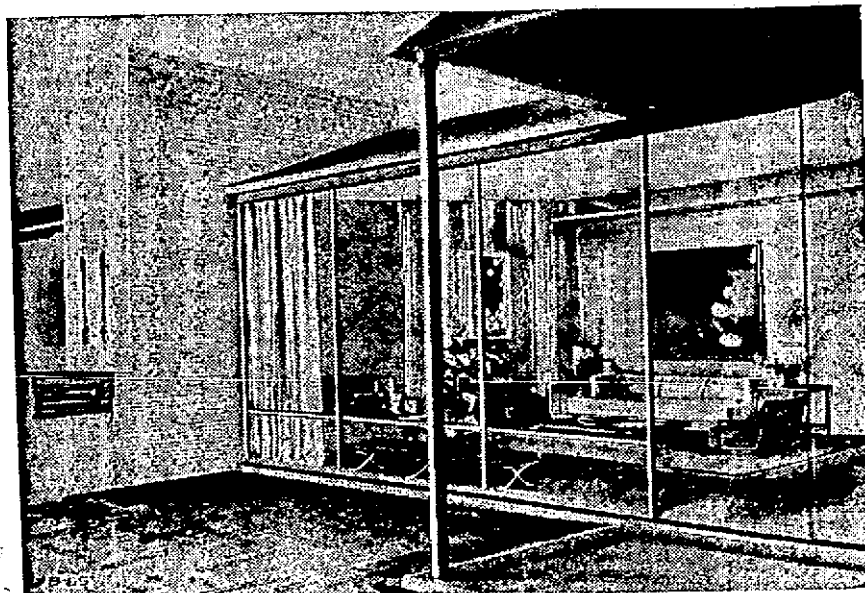
and storage space in B-65. The master bedroom has two large sliding-door closets; the other bedrooms one each; two roomy closets off the entrance foyer; and a handy closet in the family room for the toys, games and other paraphernalia that invariably collects there. The storage space in the garage off the play terrace is for garden equipment.

The front patio, with its low, random ashlar wall, lends itself to a variety of uses. Architect Paul suggests it would be an ideal setting for sculpture, or possibly a showplace for favorite shrubs.

**PAUL NOTES** an additional feature of the house, not apparent to most laymen. Room widths have been planned to use stock lengths of floor and ceiling joists, thus holding cutting time, waste and framing time to a minimum.

The plan suggests only one of a number of possible layouts for the basement. This one provides a laundry room, basement toilet and recreation room, plus abundant storage closet space.

To order, send name and address to Building Editor, Southland Magazine, 604 Pine Ave., Long Beach 12, Calif., enclose 50 cents and request House of the Week Study Plan, Design B-65.



Brick fireplace wall in the living room, extending out into the patio to form an outdoor barbecue is one of features. The living room glass wall slides open.

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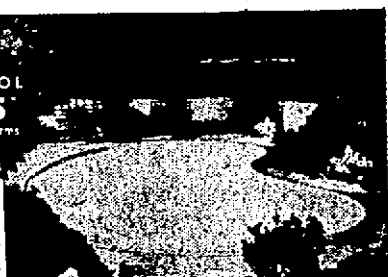
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(Continued from Page 6)

"fast-nacht" means "feast-night," and is the German

phrase for Shrove Tuesday, the Tuesday before Ash Wednesday.

DEAR MISS RULE: Would like genealogy on HUNTER.

S.H., Long Beach.  
S.H.: HUNTER was derived from "Huntere," the medieval English word for a professional hunter of wild birds and game. Hunter descend-

ants became prominent in England, Scotland and Ireland in the Middle Ages. English records list Adam Le Hunter in the year 1268. The Hunter family coat of arms has a red rampant (prancing) lion centered on a golden shield. John and William Hunter were noted Scotch physicians of the 1700s.

Sunday, April 28, 1963

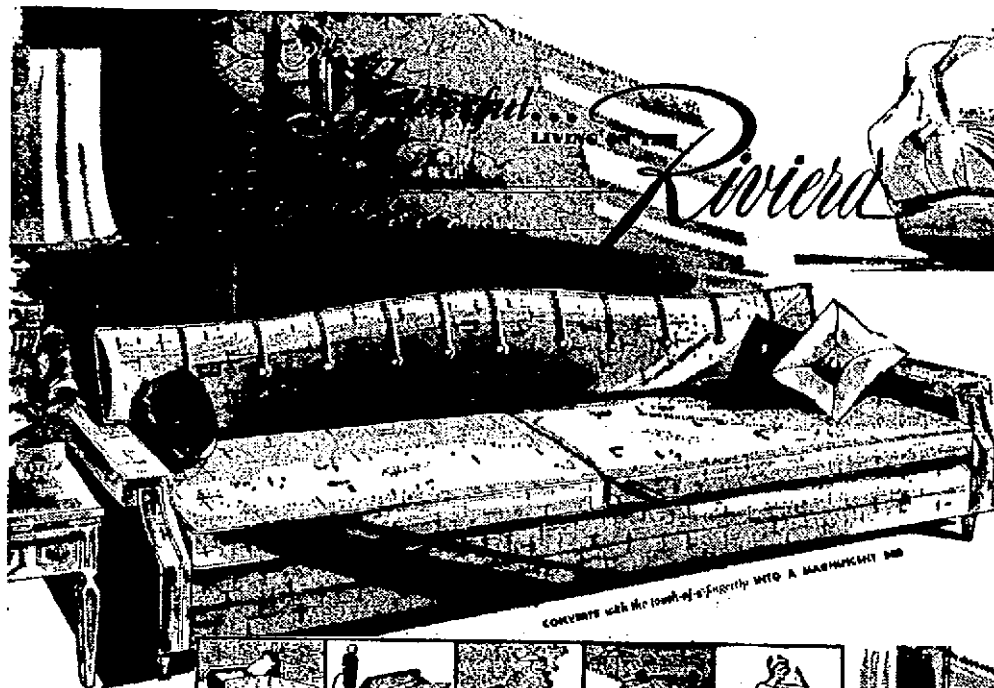
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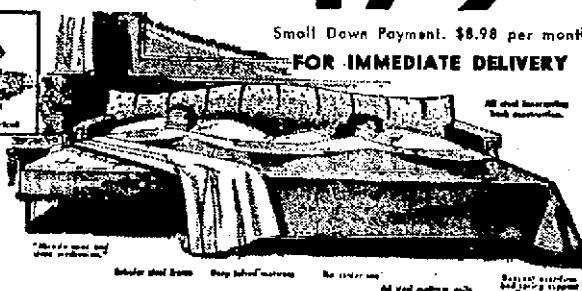
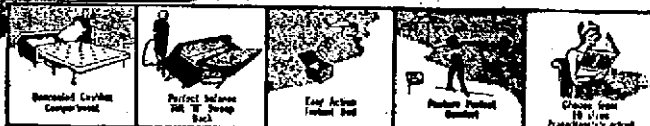
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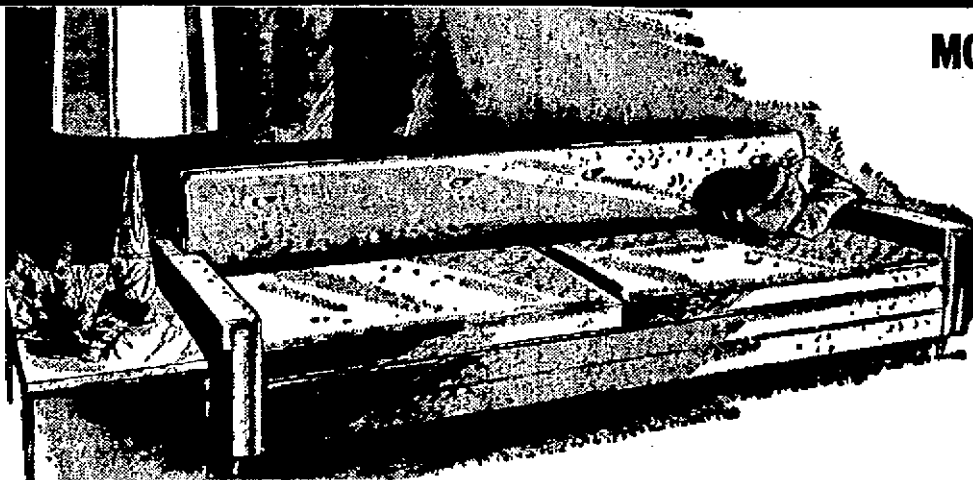
Another of Riviera's Easy to Care For "Swirl" Patterns, but this one is cut slim and trim to give that luxurious feeling of "Space"... A necessity for every modern home. Regulation full-size innerspring mattress sleeps 2 in sheer elegance.

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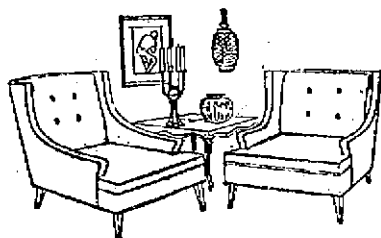
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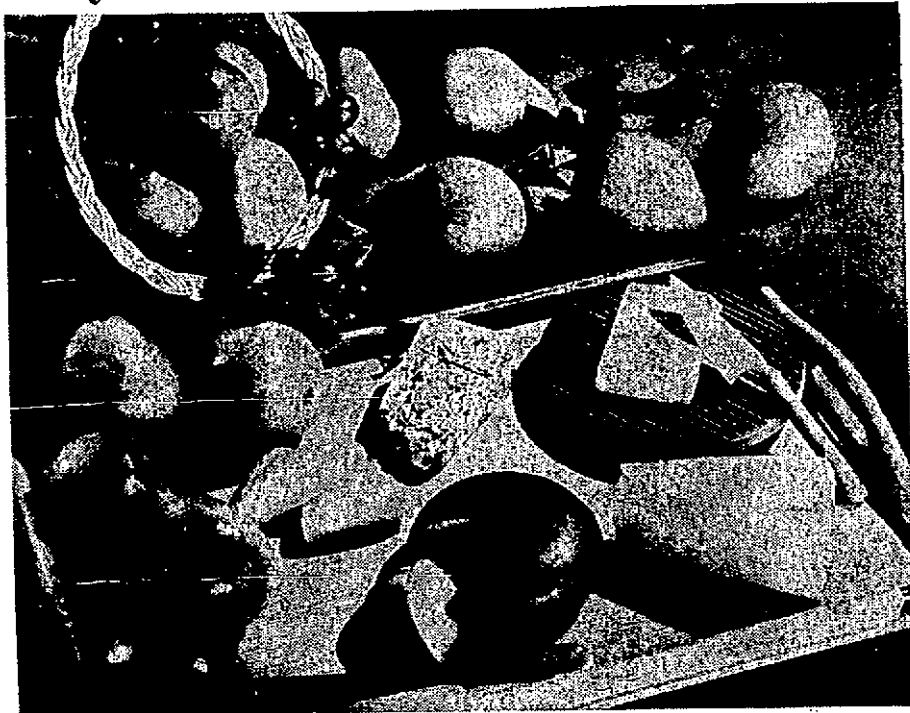
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## FOOD

# Try a Pear Instead of Dessert



Fresh pears satisfy a craving for sweets and add little to the calorie count. They  
form a tasty alliance with a variety of cheeses and lend themselves to many recipes.

By Mildred K. Flanary  
Southland Magazine Home  
Economics Editor

**FRESH PEARS** are a de-  
lightful refreshment. They  
are tasty, and they satisfy  
that craving for something  
sweet without adding unne-  
cessarily to the calorie count.  
Then, too, fresh pears are an  
excellent source of vitamins  
and minerals.

They combine with a vari-  
ety of appetizing cheeses, too.

Having a big bowlful of  
spicy Anjou pears on hand is  
like insurance for entertain-  
ing.

Ripe pears yield to gentle  
pressure regardless of color.  
Anjous are light green in color  
when ripe. You can always  
buy firm pears with confi-  
dence, for they will ripen  
quickly at room temperature,  
becoming sweet and juicy, the  
way you like them.

### Wine Baked Pears

- 4 Anjou pears
- 1/2 cup California Muscatel  
wine
- 1 teaspoon grated orange  
rind
- 1/3 cup orange juice
- 1 tablespoon lemon juice
- 1/4 cup sugar

Cut pears in halves and re-  
move cores and stems. Place  
cut side up in shallow baking  
dish. Heat remaining ingredi-  
ents together to boiling, and  
pour over pears. Bake in mod-  
erate oven (350 degrees F.)  
about 30 minutes, basting  
pears occasionally with syrup.  
Serve warm or cold, plain or  
with cream. Makes 4 servings.

### Pear Hospitality Salad

- 3/4 cup diced celery
- 3/4 cup chopped pitted dates
- 1 cup diced peeled pear
- 1/4 cup chopped walnuts
- 1/4 cup mayonnaise
- 1 tablespoon lemon juice

Few grains salt  
Salad greens  
Combine celery, dates, pear  
and walnuts. Blend mayon-  
naise, lemon juice and salt,  
pour over salad mixture and  
blend lightly. Serve on crisp  
salad greens. Serves 4 to 5.

### Graham Cornice Pear Betty

- 6 fresh pears
- 1 cup graham cracker  
crumbs
- 1/4 cup brown sugar
- 2 tablespoons flour
- 2 teaspoons grated lemon  
rind
- 1/4 cup butter

- 2 tablespoons lemon juice
- 1/2 cup water

Peel, quarter and core  
pears. Combine graham  
cracker crumbs, sugar, flour  
and lemon rind. Cut in butter  
until mixture is crumbly. Fill  
battered 1-quart baking dish  
with alternate layers of pear  
slices and crumb mixture,  
ending with crumbs. Combine  
lemon juice and 1/4 cup water  
and pour around edge of bak-  
ing dish. Bake at 375 de-  
grees F 30 minutes. Serve  
warm, with cream or whipped  
cream. Serves 6.

## Recipe of the Week

**H**AVING your cake and eating your pie, too . . . it's  
possible with a recipe which wins \$5 as best recipe  
of the week for Mrs. Helen Shlemmer, 737 E. 5th St.,  
Long Beach 12. It's called "Lemon Cake Pie," that's  
why. Here's the recipe:

### Lemon Cake Pie

- 1/4 cup butter (oleo may be used)
- 1 cup sugar
- 1 large lemon, juice and grated rind
- 1 cup milk
- 2 eggs, separated
- 2 tbsps. flour

Cream the butter and sugar, add the lemon juice  
and rind, and the egg yolks, and cream the mixture  
well. Now add the flour and milk and lastly fold in the  
egg whites, beaten stiff. Pour into an unbaked pie shell,  
put into a hot oven (450°) for 10 minutes, then reduce  
heat to 325° and bake until "set" as a custard pie. It  
will require about 45 minutes. Makes 1 8-inch pie. The  
bottom will be like a custard and the top part like  
cake. Top with cream and cool.

What's your favorite recipe? For each recipe pub-  
lished in this space, Southland will pay \$5. Men are  
urged to submit their recipes along with the ladies.  
Send yours, with name and address, to: Recipe Con-  
test Editor, Southland Magazine, 604 Pine Ave., Long  
Beach 12, Calif.





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Boneless Lean,  
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BLADE CUT  
CHOICE STEER BEEF

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## CHUCK ROASTS

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## O-BONE ROAST

TENDER, JUICY FLAVORFUL **49¢** lb

## FAMILY STEAK

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PLATE BOILING BEEF **23¢**

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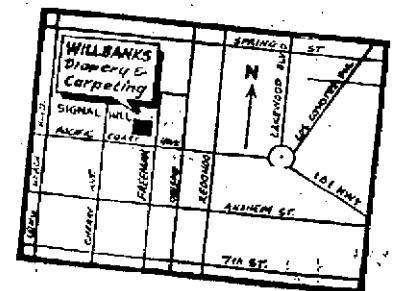
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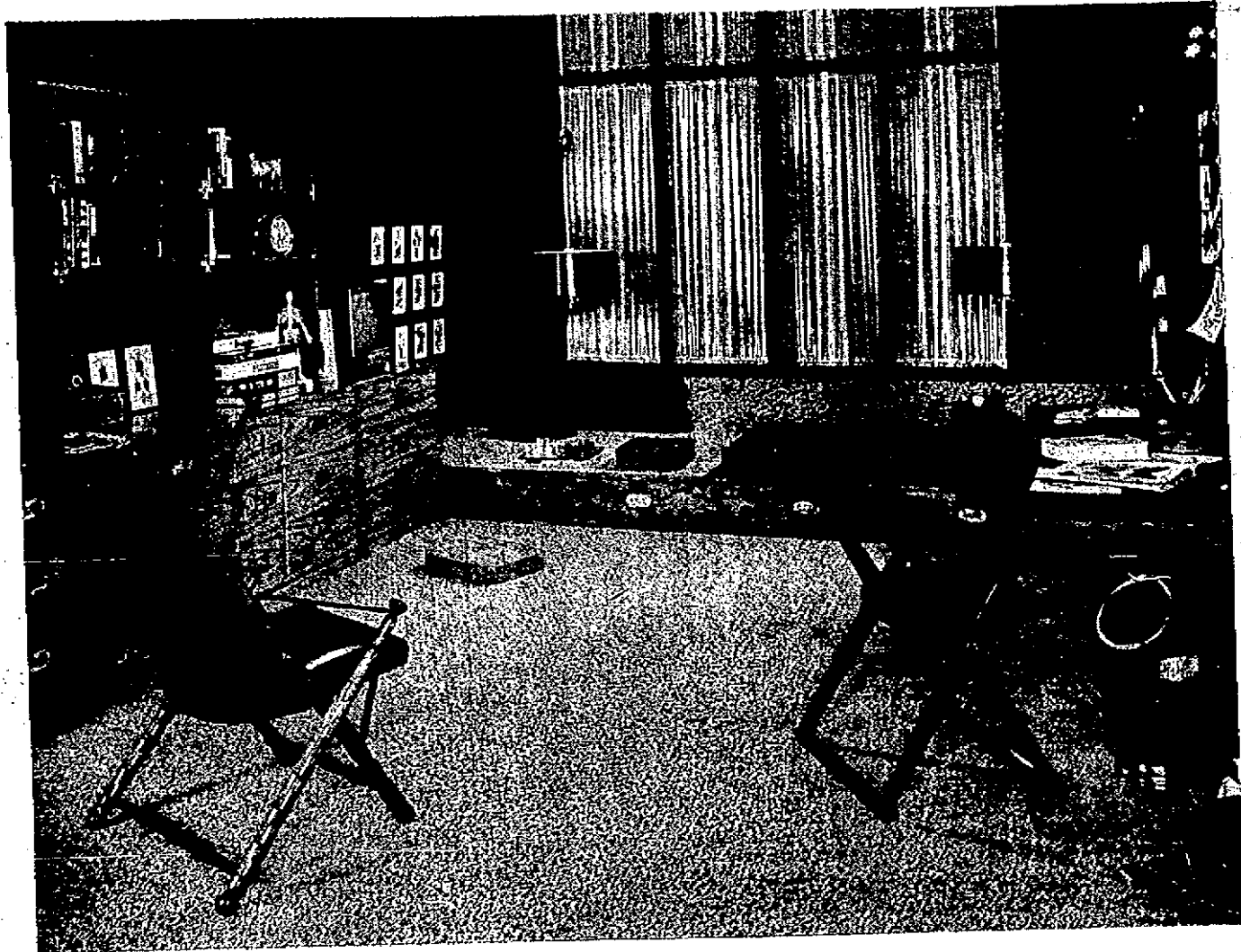
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To achieve a look of manliness and practicability in design of a boy's bedroom, Edmund Motyka, American Institute of Interior Designers, uses "501" carpeting on floor and surface of

raised deck which doubles as bed and couch. Tweed nylon pile easily withstands a boy's hard use, and helps deaden sound. Couch surface can be vacuumed. Drawers hold train or hi-fi.

# Carpet-Covered Couch

**T**HE TEST of any design for a boy's bedroom," says Edmund Motyka, member of the American Institute of Interior Designers, "lies in how well it provides for wide-ranging interests and for almost continuous activity. The first leads to clutter unless plenty of storage space is available. And the second leads to a tired, worn-out look unless the carpets, curtains and furniture are rugged enough to stand plenty of use."

As proof that this can be done without compromising the handsome good looks of present-day home furnishings, Mr. Motyka (pronounced Ma-tee-ka) points to one of his new designs for Du Pont which features a wall-to-wall deck or couch across the window-end of the room. It measures 4x12 feet, providing enough space for a mattress at one end and a game or reading area at the other. Mr. Motyka notes that the Japanese were the first to use this idea, but felt that it was ideal for the boy's room when it is covered with a soft but rugged "501" carpet, the same carpet used on the floor.

**SINCE ACTIVE BOYS** are apt to take almost any unusual posture when sitting, the carpet is also installed as an extra upholstery surface on the walls at the back and side of the deck. The carpet style, newly introduced by James Lees, is called "Young In Heart." It is a multi-colored pattern in nylon, providing a surface that is easy to clean and helps deaden the sound, too. Beneath

the deck, Mr. Motyka provides a series of drawers, providing handy storage areas for such things as a trundle bed, an electric train set or short-wave radio rig. Pull-down lights over the platform make it adaptable for reading and help give a snug look.

For conventional storage, Mr. Motyka gets extra compactness by a stack of brass-trimmed furniture forming a wall of storage. It is from a new line called "Campaigner," designed by Dréxel with a boy's room in mind.

On the opposite wall, a large work board is fastened to the wall with strong supports. By eliminating legs, there is less likelihood of tripping, and operation of a vacuum cleaner is easier, too.

**THE FABRIC COVER** of the bulletin board is easy to tack through and extends the accent colors. The curtain fabric, like the other material used, minimizes cleanup. It is a fabric of 100 per cent "Dacron" polyester by Cohama and can be washed and rehung with little or no ironing.

In selecting colors for the room, the designer followed the rule that the stronger the hue, the more masculinity is expressed. For accent, pure blues and reds were chosen to complement the predominant greens. "They are almost like hues you would find in a stained glass window," Mr. Motyka says.





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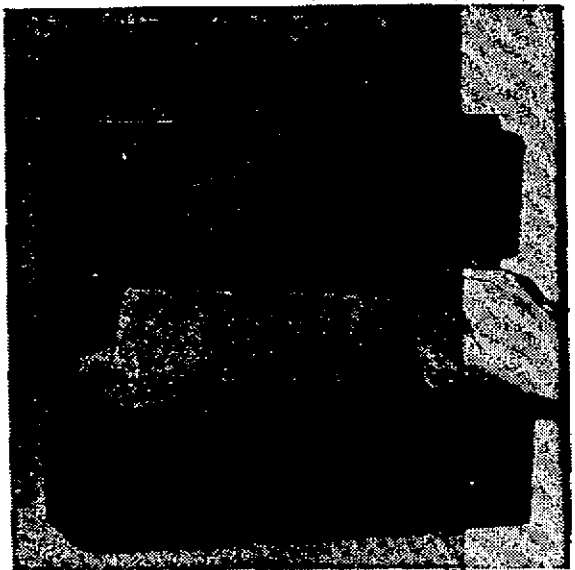
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## ARCHITECT'S

# Sketchbook



Home shop project with a bonus is presented above,  
a colonial mailholder, and a decal comes with it.

By Ed Fleming

IF YOURS is a typical American home, you probably have a fine mailbox at the lawn's end or by the door entrance to keep your mail neat and safe.

But once inside your home, what becomes of the opened mail? Are letters just scattered on the kitchen counter for a time? Do bills end up stuffed in that handy hall drawer where about everything manages to hide. Does Dad have to sort through junk mail and throwaways to find the letter he's been anxiously awaiting?

You can remedy the situation by building Sketchbook plan S-105, the Colonial Mailholder for use indoors. It is of simple woodwork construction, with exact size patterns provided—and it is inexpensive. About a dollar's worth of wood does the job. A few hours of leisure time cutting the shapes and fitting the mailholder together and presto, you've got a useful and decorative adjunct to or-

derly living. It makes an excellent plant holder, too.

TO GIVE the finished project real Colonial appeal, a bonus is included in the regular 50 cent Sketchbook plan you send for through this newspaper. It is a specially designed American eagle decal, in three colors (gold, red and blue), size 2x6 inches, to enhance the front piece of the mailholder. The decal bonus makes this an ideal project for junior to make for a Mother's Day gift or Dad to make and have a little helper apply the finishing decal.

For the short time it takes to build, the mailholder will serve many useful years. How you build it will mark it as a favorite conversation piece for a long time to come, too.

TO ORDER Mailholder Plan S-105 with free decal send 50 cents with name and address to Building Editor, Southland Magazine, 604 Pine Ave., Long Beach 12, Calif.

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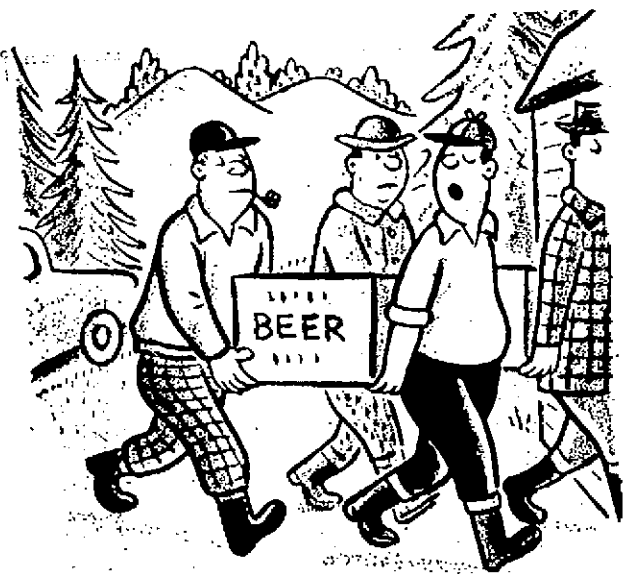
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"Did anybody remember to bring the guns?"

An original Hoff cartoon from the new book "HUNTING, ANYONE?" by Syd Hoff (Bobbs-Merrill, \$2.95).

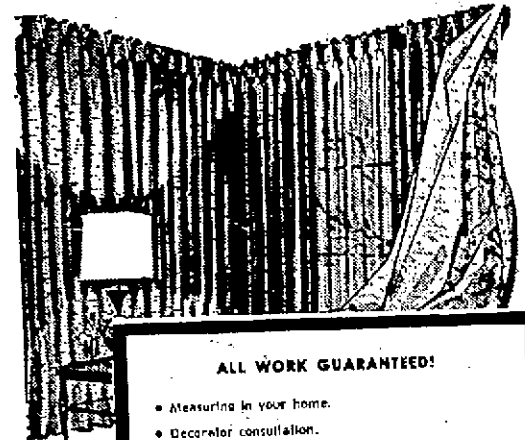
# An Editor's 86 Years in California

campaigns. With modesty, he describes his own rise from a \$6 a week reporter to head of the Santa Barbara News-Press, an influential and widely quoted newspaper, and he describes the changes wrought in the state in his lifetime by its burgeoning population. The foreword is by Adlai Stevenson.

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## BOOK REVIEWS

By Vera Williams  
Southland Magazine Book Editor

**CRUSADING** Santa Barbara editor-publisher, Thomas More Storke is a seventh generation Californian.

On an April day in 1782, Lt. Jose Francisco de Ortega, his Spanish soldier grandfather, six generations removed, and Father Junipero Serra dedicated the royal

presidio at Santa Barbara, and Ortega became its first commandante.

As early as 1769 that same ancestor, representing the cutlass as Serra did the crucifix, passed that way as a member of Gaspar de Portola's land expedition searching for the Bay of Monterey. Ortega, more trailblazer than pathfinder, Portola's advance scout, assured himself a permanent niche in California's hall of fame by discovering the Golden Gate and San Francisco Bay.

Storke's maternal great-grandfather, Daniel Hill, a Yankee seaman, fell in love with the Pacific Coast—and a shoe-eyed senorita; Rafaela Ortega, and in 1826 they were married in Mission Santa Barbara.

Tom Storke, 86, was born 26 years after California joined the union. He has not only lived through, but played a prominent part in most of the significant events of the 20th Century in his state.

That's why "I WRITE FOR FREEDOM" by T. M. Storke (McNally & Loftin, \$3.95) is engrossing reading, recommended to everyone who loves California, courage and straightforward lucid writing.

Storke's editorials "smoking out" the John Birch Society in November 1961 won him the Lauterbach award as a defender of civil rights. In 1962, he received the Pulitzer prize for editorial writing and Colby College of Waterville, Me., bestowed upon him the Lovejoy award for defense of freedom of the press.

In his autobiography, Storke writes with affection of the Santa Barbara of his youth, strongly under the Spanish and Mexican influence. He describes the bitter fight to wrest the state from railroad domination. He describes graft trials, labor trouble, the rise of early leaders of the state—Hiram Johnson, Fremont Older, Harrison Gray Otis, James D. Phelan, Rudolph Spreckles. He describes state and national political conventions and

## Best Sellers

### Fiction

- Raise High the Roof Beam, Carpenters. *Salinger*
- Seven Days in May. *Knebel and Bailey*
- The Sand Pebbles. *McKenna*
- The Glass-Blowers. *du Maurier*
- Fail-Safe. *Burdick and Wheeler*
- The Moonflower Vine. *Carleton*
- The Moon-Splinters. *Stewart*
- Triumph. *Wylie*
- Grandmother and the Priests. *Caldwell*
- The Tin Drum. *Grass.*

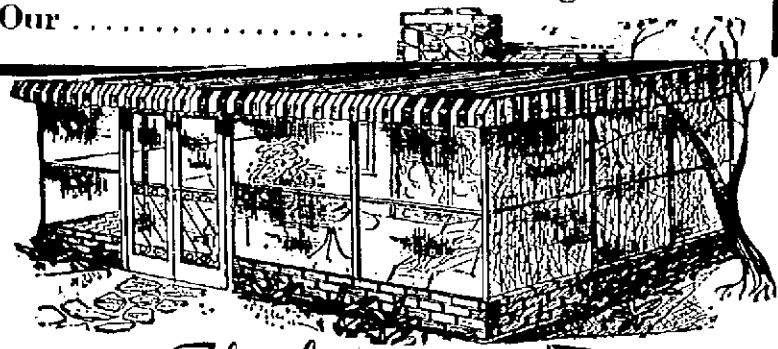
### General

- Travels With Charley. *Steinbeck*
- The Whole Truth and Nothing But. *Hopper*
- Happiness Is a Warm Puppy. *Schulz*
- O Ye Jigs & Juleps. *Hudson*
- The Fall of the Dynasties. *Taylor*
- The Fire Next Time. *Baldwin*
- Final Verdict. *St. Johns*
- The Ordeal of Power. *Hughes*
- Silent Spring. *Carson*
- My Life in Court. *Nizer*

**GLADYS** Scott Thompson's "CATHERINE THE GREAT" and B. H. Sumner's "PETER THE GREAT" depict the expansion of Russia in the 18th Century that set the pattern for today's Soviet imperialism. Paul Milukov in "RUSSIA AND ITS CRISIS" gives an expert analysis of Russian tradition. There could be no better introduction to Russian music and literature than Avrahm Yarmolinsky's "TURGENEV" and M. D. Calvocoressi's "MUSSORSKY."

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Ghostly effect was gained here by exposure at 1/30 at f5.6 with ghost and then same speed with the ghost out.

## CAMERA ANGLES

# Have Fun With Camera Tricks

By Irving Desfor

**PHOTOGRAPHY** is a field in which the boundaries are limited only to that area determined by the photographer himself. It is an activity in which a camera fan can cut loose and let himself go, especially when the motive power is sparked by imagination and ingenuity. All that's required is: a) the desire to get off the beaten path; b) the effort to try camera and darkroom tricks, and c) the willingness to experiment with — and possibly waste — film, paper and some time.

It would also help to have a handy guide such as Paul Duckworth's "Experimental and Trick Photography" (Universal-Amphoto Books, New York, \$1.95).

Here you'll find in simple, readable format about 60 photo projects to choose

from. Each one is explained in a two-page spread. On one page the experiment is described; facing it is the finished picture with the details of its accomplishment.

**TO DUPLICATE** the limited facilities and equipment of most amateur photographers, the author used his living room as a studio, a closet as a darkroom for loading film, two bridge tables to hold the processing trays, a desk lamp covered by a safelight filter and the bathtub for washing prints. Duckworth's wife proved to be a most cooperative model and he also used his child, relatives and friends.

Experimental and trick pictures can be made in the camera itself or produced later through darkroom magic.

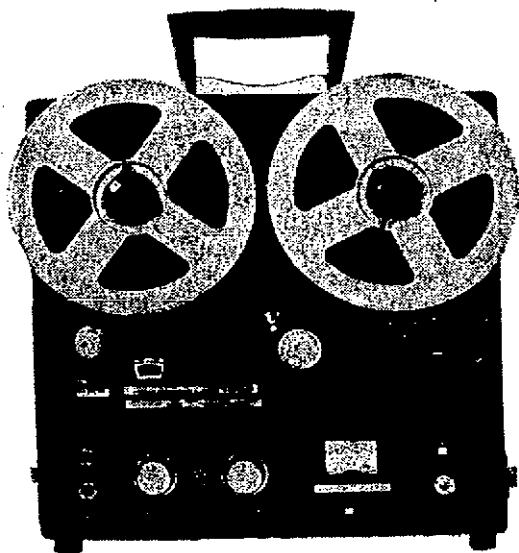
When done directly in shooting, it involves such

processes as double and multiple exposures, movement or panning with the camera, shooting through patterned glass and selective focus.

**WHEN** creative pictures are produced through darkroom hocus-pocus, the methods might be solarization, reticulation, bas-reliefs, photograms, printing through patterned screens, glass textures or petroleum jelly smears and sandwiching negatives together.

Modern cameras, with their double exposure prevention devices, might make it difficult to produce these effects on one negative. Sometimes the camera manuals explain how deliberate double exposures may be made. Otherwise, the two pictures can be taken separately and the negatives sandwiched together to produce the same effect.

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Watch for Long Beach Camera Day on June 16th

## Newport Pools

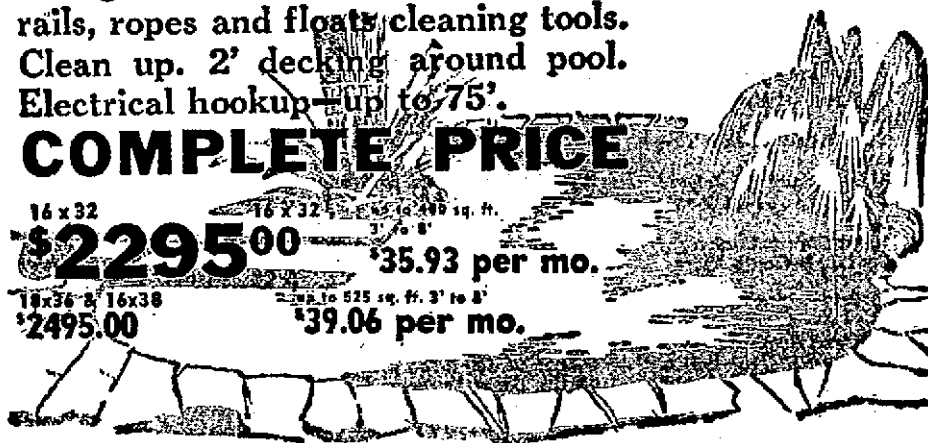
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**MEDICINE AND YOU**

# Odd Hunger, Ailment Linked

By Ben Zinser

Southland Magazine Medical-Science Writer

**A HUNGER** for strange items may indicate a nutritional deficiency or a gland disorder.

According to Dr. Robert E. Stone, Chicago, in a report in the Journal of the American Medical Association:

Most patients with odd food cravings have been women suffering anemia due to loss of blood and small children with malnutrition and iron deficiency anemia.



Cravings of anemia victims vary. Among three patients with the same type of anemia, one craved starch, another sought clay, and a third—a child—hungered for dirt.

A woman with a thyroid condition and anemia craved paper and rotten wood. A man with adrenal cortex failure craved raw carrots.

All patients lost their odd appetites when properly treated, Dr. Stone reports.

**HEART ATTACKS** occur eight times more frequently in Los Angeles than in Bangkok, Thailand, a new study shows.

And in persons over 50, hardening of the coronary arteries is twice as advanced in Los Angeles as in Bangkok.

Researchers arrived at these findings after performing 514 autopsies in Los Angeles and 203 in Bangkok.

Their explanation for the difference: Obesity is infrequent in Bangkok. People eat a low-fat diet and exercise more than Americans do. These factors apparently contribute to protection against coronary disease.

**A CELLULAR** substance that inhibits virus reproduction—interferon—has been purified.

Scientists hope now to find a way to synthesize the substance. Their

eventual goal: an effective anti-viral drug.

**RHEUMATOID** arthritis is relatively rare among prisoners, reports the Arthritis and Rheumatism Foundation.

Reason: Individuals sent to prison are usually those who vent anger and aggressive feelings. Arthritis, it has been noted, often suppress their emotions.

**IN ABOUT** 35,000 marriages a year the bride, bridegroom or both are 65 years old or more, says a report in the publication Aging.

Most of the older persons who marry are 65 to 70. Persons 75 or older are likely to select younger mates: 12 per cent of men in this age group marry women at least 25 years younger.

Ninety-three per cent of those over 65 who marry have been married before.

**MOST POPULAR** foods with children, according to research at Children's Hospital of Los Angeles:

Spaghetti, macaroni and cheese, casseroles, hamburgers, roast chicken drumsticks.

Also very big: any dried cereal currently getting a play on television.

No surprise was the least popular dietary item: liver.

The study, conducted by lone Malone, chief dietitian, did turn up one surprise: Chocolate ice cream is not too popular.

The hospital serves 300 to 500 meals to patients daily. Whipped cream and heavy frosting are avoided. Reason: Children usually will eat these first and ruin their appetites.

The report is in Hospital Forum.

**LOS ANGELES** is the only large city where the infant death rate is less than the national rate of 26 per 1,000 live births.

So says Mrs. Katherine B. Oettinger, chief of the Children's Bureau.

The Los Angeles infant mortality rate is 24.5 per 1,000 live births.

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## GRADE CARD

# Guidance Needed

By Harry Karns

Education Research Associates

**QUESTION:** "Is it better to guide a child's learning or merely 'expose' him to knowledge and let him make his own discoveries and judgments?"

**ANSWER:** The "exposure" theory has had appeal from time to time for the educational faddists but should not be taken seriously.



Formal education is a process of guidance. Adults have the responsibility of providing sets of principles and standards of judgment. Without such help, the youngster would develop haphazardly and drift aimlessly.

Children need and want somebody to provide discipline and a sense of direction. They want to be piloted until they know the depths, the channels, and the hazards well enough to steer their own ships.

**QUESTION:** "Should a child be encouraged to work toward a career in something as unprofitable and trivial as art?"

**TRIVIAL?** In this materialistic age, it is true, some people consider art the inconsequential play of idle, ambitionless folk.

Actually, the painting of pictures requires higher gifts, greater sensitivity, and harder work than most occupations which are considered "serious."

Unhappily, relatively few artists make a living from strictly creative art work.

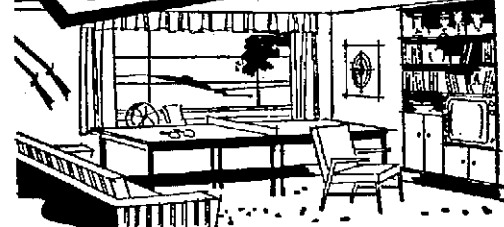
Is this any reason to urge a youngster to forget art and turn his attention to some other occupation entirely?

No.

Many related jobs—in "commercial art"—allow the artist to make a living without divorcing himself completely from his chosen field.

This compromise may not be an ideal state of affairs, but it is certainly happier than the condition that results when a young person turns away from the work he likes and for which he has talent and seeks a career for which he is unsuited.

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Wall Disney Productions Photo

Of interest to pet lovers is "The Incredible Journey," a Walt Disney motion picture about two dogs and a cat.

## PET PARADE

# Dog Shows on the Road

By Eleanor Avery Price

**L**ARGEST and most popular unbentched AKC all-breed and obedience trial of them all—that of Santa Ana Valley Kennel Club—is scheduled to: day at La Palma Park, Anaheim. Derek Rayne from Carmel-by-the-Sea will judge best-in-show.

A number of dog events are scheduled for the next few weeks, but before listing them, a reminder to see the motion picture, "The Incredible Journey," Walt Disney's exciting adventure story, from the book by Sheila Burnford, of three animals—a bull terrier, a Labrador retriever, and a Siamese cat—that travel 250 miles across the Canadian wilderness to return to their home. The dogs in real life are owned by Bill Koehler and Hal Driscoll, famous names in the canine world. Mr. Koehler trained the bull terrier and his son, Dick, trained the retriever. Al Niemela, trained the Siamese cat.

costume match. The writer will help judge longest ears, biggest howl, saddest face, etc. This yearly riot is usually covered by national publications. Also on May 5, Scottish Terrier Club of Southern California, puppy match at Cambria Lodge, 1451 McFadden St., Santa Ana; Del Sur Kennel Club sanctioned match, El Nadadero Club, El Cajon; Pacific Coast Bulldog Club puppy match, Santa Ana Community Clubhouse, 1104 W. 8th St., Santa Ana.

May 11, Los Angeles Poodle Obedience Club practice match, Brookside Park, Pasadena, May 12—a big day for Mother—with Orange Empire Dog Club all-breed AKC sanctioned match at Upland Memorial Park, Upland; San Fernando Kennel Club all-breed AKC sanctioned match at San Fernando Recreation Park; German Shepherd Dog Club of Long Beach sanctioned specialty match at Recreation Park, 10th Street and Federation.

**EVENTS BEING** readied now include: May 5, first day of "National Be Kind To Animals Week," Hollywood Dog Obedience Club AKC trial at North Hollywood Park. Also, same day, same park, the annual basset fun picnic and

**DURING** warming weather, fleas are on the upswing. And so is fungus. Keep the yard clean, use a safe insecticide or special bath on the dog, vacuum clean rugs frequently for dropped flea eggs.

If your pet is constantly bothered with skin ailments, it may be because he is in contact with certain plants. Dr. Clete S. Dorsey, Pasadena physician, in California Medi-

cine lists some plants that can cause skin disorders in humans, and these should be considered in regards to dogs. They are: Algerian ivy, philodendron, oleander, fig trees, castor bean plant, primrose, chrysanthemum, Shasta daisy, rainbow daisy, Chinese rice paper plant. A few cases of

dermatitis have resulted from dichondra, magnolia, century plant, tea roses, greasewood, Wigandia caracasana, Australian silk oak. Selen dog shampoo, available only from a veterinarian, seems excellent for rash on dogs whose skin is not overly dry. Try BFI on moist eczema.

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Four new pocket-size travel guides, covering Italy, Germany, the Low Countries and Austria-Switzerland have been published by Pan American

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Alphabetical listings cover topics from accommodations to shopping, including climate, customs, laundry, restaurants, sports, tipping and transportation. Each volume also has

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By Henkin

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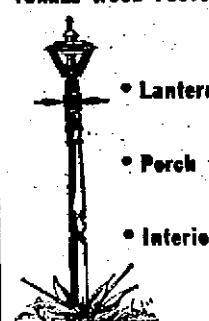
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**Q. Who originated cross-word puzzles? M.O.**

A. The first modern cross-word puzzle, constructed by Arthur Winn, appeared in the supplement of the New York Evening World on December 21, 1913. The World's series of puzzles, interrupted by the outbreak of World War I, was resumed as a feature in 1916. What some authorities consider the world's oldest cross-word puzzle was made by a Cretan about 2,000 years ago. This "Phaestus disk," found on Crete, is in the Johns Hopkins University's archaeological museum.

**Q. Who first discovered that a day is either gained or lost by traveling entirely around the world? H.T.**

A. The officers of Magellan's historic voyage, which began on September 20, 1519. Sailing from Spain westward across the Atlantic Ocean, around Cape Horn and back to Spain, they kept an accurate count of the elapsed days. On their return to port, they learned that their date was a day behind that of the people at home.

**Q. Do ladybird beetles hibernate in winter? J.A.**

A. Yes. It is during this period that insect hunters in the West explore remote canyons where these beetles are massed together in hundreds of thousands, and collect them for future use on farms. They are gathered in sacks and kept in cold storage until the following spring.

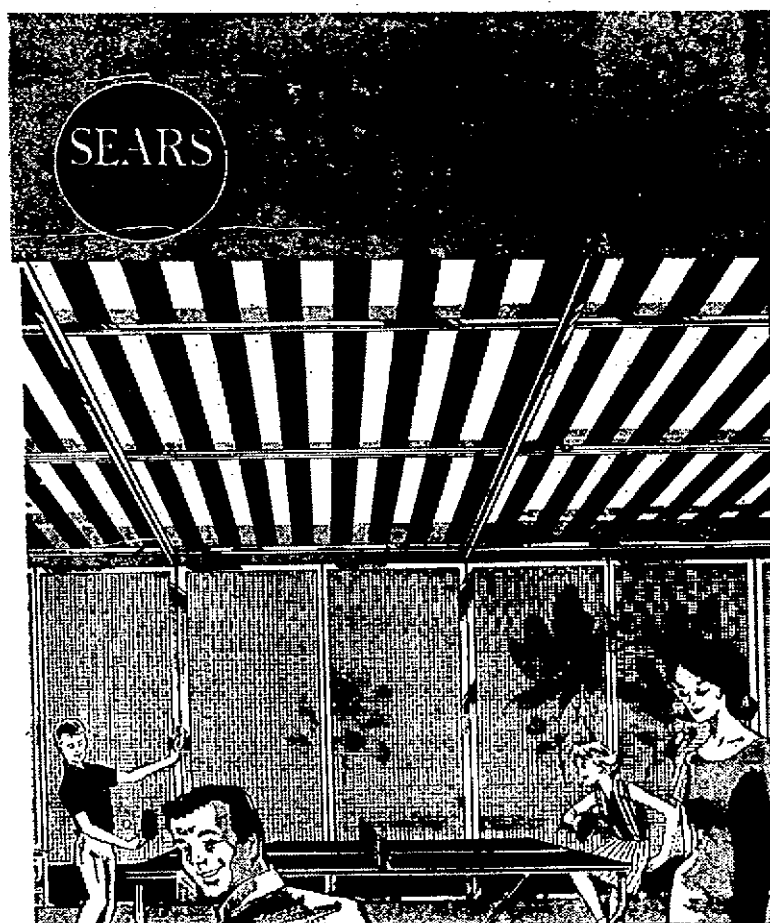
**Q. How can one tell which way the grain runs in cardboard? L.A.**

A. Direction of the grain may be found by cutting a small square sample of the cardboard and pressing opposite edges between thumb and finger. If the square is pressed in both directions there will be a marked difference in its flexibility in the two positions. The resistance to pressure is much greater against the grain than with it. Another way to test is to cut a 3 x 5-inch sample running each way of the sheet. The sample which has the grain running along its 5-inch side will be much stiffer than the other.

**Q. Which of the Thirteen Colonies claimed that their land extended westward as far as the Mississippi River? I.D.**

A. Seven of them did so:—Massachusetts, Connecticut, New York, Virginia, North Carolina, and Georgia.

(As a reader of Southland, you can get an answer, by mail, to any question of fact by writing to Southland Magazine Information Bureau, 635 F. St., N.W., Washington 4, D. C. Please enclose return postage or self-addressed stamped envelope.)



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# Collection That Rings a Bell

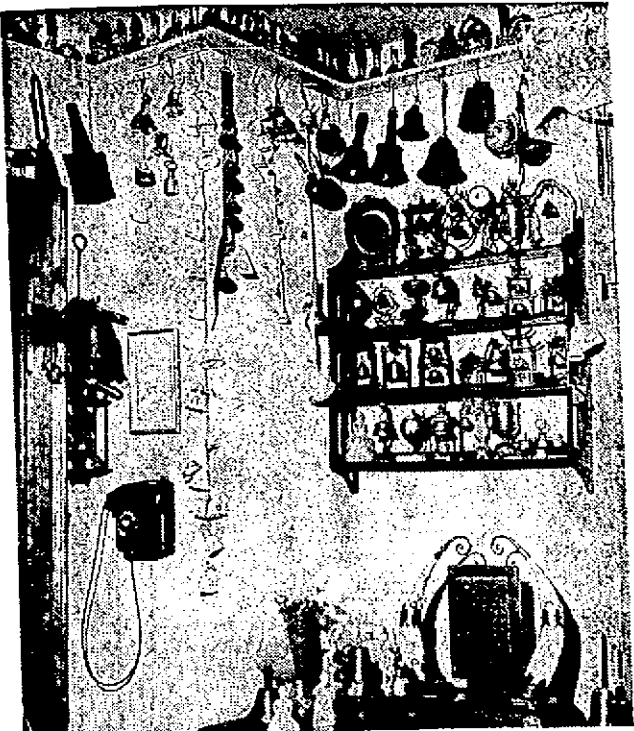


Photo by Joe Ringer

... And there's a ring to the telephone, too. Here is a part of Mrs. Oliver Pitches' large bell collection.

**I**F VALADA PITCHES, who lives across the street from Lincoln Park, were to ring all of her bells at one time, it would frighten the book readers, the rogue players, the sun-tanners out of their skins.

She had 1,300 bells!

"I didn't really mean to collect bells," explains brown-eyed Valada who with her husband, Dr. Oliver Pitches, lives in, around and among bells in their surprisingly quiet apartment at 310 W. Broadway.

Something like 13 years ago, a bell-collecting friend went abroad. Mrs. Pitches casually suggested that the

friend gather a few bells for her.

**WEEKS LATER**, the Pitches answered the doorbell to find a box containing 100 bells. With those for a starter, Mrs. Pitches has bought, made, traded for and been given bells from 60 countries.

The smallest is a silver bell three-eighths of an inch in diameter, from Mexico. The largest, to date, is a U.S. Navy ship bell. However, Mrs. Pitches now is dickering for a 75-pound school bell from Pennsylvania, and if she gets it, that will be the largest.

She has bells of copper,

iron, brass, silver, horn, porcelain, crystal. She has dinner bells, school bells, dancers' bells, wind bells. She has elephant, camel, horse, mule, goat and cat bells. She has any number of sleigh bells.

**HER OLDEST** is an iron bell from the Orient, believed to be more than 1,000 years old. Several are more than 100 years old.

Among the prettiest is a Southern plantation bell of mother of pearl and delicate silver filigree.

Of special interest are a Siamese gong mounted between the horns of a sacred cow, a bell from Tibet which looks like a double-faced drum with "leather" that is human skin, brass bell from a whaling ship wrecked long ago in Alaska, and a doorbell from an Italian castle.

Dr. Pitches' contribution to the collection is a pair of buffalo-horn bells given him by Buffalo Bill (Col. William F. Cody) when Pitches as a wide-eyed teen-ager visited Buffalo Bill's Wild West show.

**A SENTIMENTALIST**, Mrs. Pitches' favorites are a small silver bell which adorned her wedding cake more than 30 years ago, and ceramic bells she molded in the image of her parents as they looked at the turn of the century.

Mrs. Pitches is a member of the American Bell Association, with chapters in the United States and Europe. She now is working on a

pair of bells, with beaded panels which will depict American history from the Mayflower to World War II.

These will be included in her exhibit at the Hobby Show in May in the Municipal Auditorium.

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# Where's Ozzie Now?

**ANYBODY** remember Ozzie?

Or more to the point, does anyone know where Ozzie is? Ozzie—or George Hamilton Osborne, if you wish to be formal about it—is the fellow who back in 1948 set a world record for flagpole sitting, 52 days, 13 hours and 58 minutes, atop a pole at the Long Beach Pike.

Mail still comes addressed to Ozzie, and every once in a while someone tries to reach him by telephone, says Ron Maury, public relations director for the Long Beach Amusement Co.

"We don't know anything about him," says Ron ruefully. "We haven't seen or heard from him in years. If anyone knows where he is, we'd like the word passed on to us."

**OZZIE HAD BEEN** a tight-rope walker, circus clown, department store Santa Claus and roller skater.

In fact, he became first, in effect, a flagpole specialist on roller skates. He skated around a platform the size of a manhole cover, which isn't impressive, unless you realize the manhole cover was on a pole 40 feet in the air. (The insurance company not only canceled Ozzie's insurance, but it canceled that of anybody watching underneath.)

Then Ozzie began flagpole sitting. He sat 37 times, or 37 flagpoles or however you want to say it. The final time was on the Long Beach Pike.

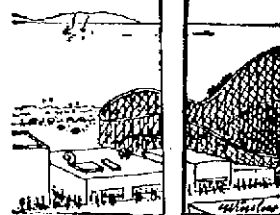
**HIS PERCH** was in the middle of a concession called the "Sky Ride," on a 20-foot extension of the ride's 180-foot center pole. The pole turned with the ride, and Ozzie made almost perpetual 360-degree turns during busy periods.

"Flagpole sitting isn't bad," Ozzie used to philosophize. "You can't hear your wife. Bill collectors can't get at you. There isn't any traffic. The only thing that's really bad is the birds."

Seagulls occasionally mistook Ozzie for a statue, and every so often the bats crashed in on him.

**WHEN HE CAME** down on Sept. 7, 1948, Ozzie wasn't much ahead financially. He got \$125 a week, he said, for publicizing the Sky Ride and the adjacent amusement area. But he paid a fellow \$35 a week for sending supplies to him by a bucket; he answered all the letters sent him by women and even then postage cost money; he sent flowers regularly to several girls, including a girl who drew charcoal portraits for a dollar apiece on the Pike.

Ozzie suffered some from the weather on his flagpole perch. It was hot by day and cold by night. At night, in the



Illustrated by Clyde Winslow

Birds were a big problem for the flagpole sitter, seagulls in the daytime, bats at night.

fog, he huddled under blankets and electric pads connected by a long extension cord.

Also his feet and legs swelled. He had to discard his shoes early in the sit, and even carpet slippers hurt his feet, he complained.

**"IF YOU FLAGPOLE SIT,"** counseled Ozzie, "you have to be careful and not dangle the whole leg. Just dangle from the knee down. If the whole leg hangs, it fills up with water."

A lot of newspapers, and even Life Magazine, ran Ozzie's picture.

When he came down, he boasted he had dates lined up with 55 girls who had written to him. The first date was to go roller coasting with the charcoal artist.

## Day Bloomer

Flowering tobacco (nicotiana) isn't always night-flowering. While the older varieties with white flowers bloom at night, the strain called Daylight has the same color blooms but they stay open all day.

If you prefer colored to white flowers, Daylight Sensation Mixed will produce lilac, coral, violet, yellow, rose, crimson, scarlet and mahogany flowers as well as white. They'll stay open all day, but they lack fragrance.

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# How It Was on Corregidor

there was no quibbling about who released whom—just to be free once more since May 6, 1942.

into camp. We went by train to Dairen, China, and what a pleasant sight to see the Stars and Stripes once more, and on a U. S. man-of-war.

it was a direct route to the Golden Gate, arriving Oct. 15, 1945, six years after sailing through the gate for the Asiatic station on a normal 3-month tour of duty."

"B-29s PARACHUTED food

"After a few days in Guam



Where 11,574 made their last stand against the Japanese. Aerial view of Ft. Mills on Corregidor in 1942.

(Continued from Page 4)  
nathan prisoner of war camps. We hiked 20 miles in the rain to the camps. The first two camps housed the Bataan survivors, while the third was for the Corregidor remnants, about 6,000. The bamboo barracks originally housed Filipino trainees. If you were lucky enough to bring a blanket along, it kept your bones off the bamboo slats, otherwise morning produced a washboard effect on the back.

"BY THE GRACE of the emperor, a steady diet was produced, with three meals each day just like the Geneva Treaty called for—one bowl of rice for each meal. Occasionally a carabou was carved up for 6,000 men and it made a soup to pour over the rice. Also on occasion sweet potato tops were tossed in.

"If prisoners attempted to escape they were caught, returned, tortured and executed while kneeling in their ready-dug graves. On one occasion, a Navy lieutenant and two soldiers were beheaded after a lengthy ordeal of punishment.

"Bataan, Corregidor, scanty diets, malaria, dysentery, beri beri and treatment in general increased their toll and a permanent detail was kept busy burying the fallen — 25 to 50 Americans and 50 to 100 Filipinos daily.

"COMMUNITY graves could not be dug very deep during rainy season because of the high water table, thereby exposing limbs from time to time to the roving hungry animals.

"Details were dispatched to the various islands to be gainfully employed to help save Asia from the Asiatics. After all, the camp colonel said this was the reason the emperor spared the lives of the prisoners.

"At midnight Oct. 6, 1942, for 2,000 of us PWs, it was the march and train trip back to Manila docks. The following day the wearier warriors boarded an old relic of a ship, the Totor Maru which had been used to bring the cavalry into the Philippines.

"With a full cargo of humanity, plus food which consisted of a bag of crackers for each meal, the Maru departed Pier 7 into Manila Bay and passed Corregidor where there was no sign of human life. Three days later we an-

chored in Takao Harbor in Formosa.

"THE NEXT MOVE was Mukden, Manchuria, just south of the Russian border and east of the Gobi Desert where the winds never cease bringing dust and sand. A three-day train ride landed us there Nov. 11, 1942. The barracks, 100 men to each, were half underground and resembled descriptions of the Genghis Khan days. Brick floors, brick stoves for heating when there was coal, wooden bays to sleep on with straw-filled bags. Each man was issued six blankets and these, piled on "street" clothes, kept the frost away from the body, although ice formed near the cracks, especially when the weather dropped to 40 below.

"This POW camp was established to work in a factory that produced index machines, nuts, screws and bolts. 'Guof-offs' brought us back to the hard line of discipline, standing in snow at night, unprovoked beatings, the entire camp judged by the conduct of a few. Details were marched, rain, snow or shine, to the factory in Mukden six miles away, starting at 7 a.m. and back at 6. Food was increased to corn meal mush in the morning, soya beans and maize in the evening.

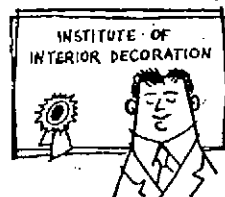
"FOR THE NEXT 2½ years life ebbed along all day and night for all except about 400 who would never return alive. On Dec. 7, the first raid of B-29s was over the city. Unfortunately three bombs landed in our camp, killing 19 PWs and wounding several.

"We learned when Russia entered the war. Being near the border, we were put to work digging trenches for a Jap last-ditch stand. After the surrender we learned the trenches were for the PWs' graves when the Jap army retreated southward. Thanks to the atom bomb we were saved by one day.

"The long-awaited day arrived in August 1945 when a B-24 parachuted a team near the camp to liberate the PWs before any further atrocities could occur. The Jap commandant and guards did not give in easily, but why not save their own necks? I did not witness any haki-kari, as they so boldly said would happen rather than surrender. The Russian army entered the city three days later and assumed credit for our release. At that point

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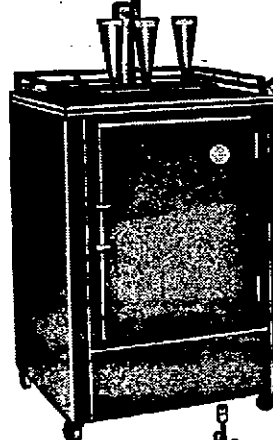
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# Bowling Is Her Only Fault!

By Anonymous  
(of Necessity)

AT LAST COUNT, there were 28 million bowlers in the country, or some such horrifying figure.

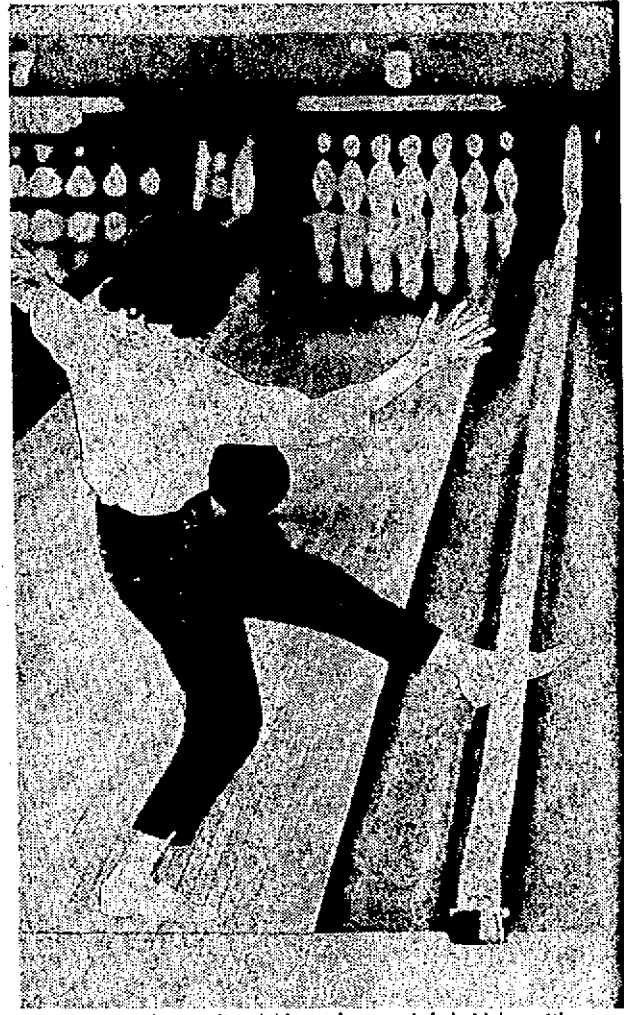
My wife is one of them.

Oh, she's a good wife, don't misunderstand. She keeps the children clean and nourished. Helps with the housework and all that.

Bowling is her only fault.

She's addicted to it. She wants to make me the 28 millionth and one recruit. All her friends' husbands are bowlers, she says, to which I reply "get new friends."

Our kitchen is decorated with score sheets. One has a 191 score on it and big red



Sure, she keeps the children clean and fed. Helps with the housework, too . . . but she is addicted to bowling!

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letters across it say "getting closer." Her goals in life are for the kids to get all A's and for her to get a 200.

**DEAR ABBY:** If any of your other readers have overcome a problem like this, maybe they can help. Sincerely, GETTING DESPERATE.

"Let's go to a movie," I'll suggest on a warm spring evening. "Let's go bowling," she replies.

Last year we spent our vacation in the mountains and, unhappily, there was a brand-new bowling alley just a block from the lake.

Once I said let's go to San Francisco for one of those glamorous weekends and half expected she would say "let's go bowling instead." But we went to San Francisco and had a wonderful time. Just she and me and her bowling ball made three.

The social event of the year is the state women's tournament now under way in Long Beach.

That's the way it is at our house. My kids think all children spend three years apprenticeship in a bowling alley nursery before kindergarten.

She has even resorted to dishonesty because of bowling. I caught on, though. She was turning the television set to videotaped matches and betting me. How was I to

know she already had read the results in one of those bowling alley tip sheets.

**"DO NOT CALL** it a bowling alley," she will say snippily. "They are lanes. Johnny gets very angry when anyone says alleys. And he gets angrier when anyone calls the channels gutters. His face gets very red."

You know who Johnny is? He's the guy who teaches her how to keep the ball from going into the gutter. But I guess he calls them channel balls, huh?

Life with a bowler is full of crises. The other day the woman across the street bowled a 200 game. This was very bad luck . . . for me. Such things always mean dinner out. And a bit of dancing helps to soften the sting to my children's mother.

The other day I went to the alleys with her. Togetherness, you know. "Who are your worthy opponents today, my dear?" I inquired in my most interested tone so the other women on her team would notice my enthusiasm.

"The Pin Poppers," replied she.

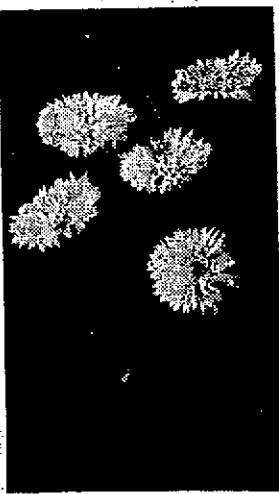
**"SHAME ON YOU,** dear," said I. "You shouldn't make fun of those ladies just because they're fat."

Now, why would that embarrass her in front of all her friends? I was just sticking up for the fat women.



**YOUR GARDEN**

# Little Garden Ace



how well known it is in different parts of the world. It is referred to as Blue Bottle, Blue, Ragged Sailor, French Pink and Cornflower.

This is one of the few flowers that has dictated a color tint to the fashion industry. "Cornflower-Blue" has long been identified with the bright yet deep blue of the prim little Bachelor's Button.

The plant is hardy, an annual, that grows easily from seed and includes dwarf and taller varieties to two or three feet. Once suitably installed in the garden, it will self-sow and appear year after year with fresh blossoms. The flowers are gay, with button-like blooms nodding on wiry stems. The scant foliage is grayish green with white wooly hairs.

**NO OTHER** flower has a finer tint of deep blue. Because blue flowers of this size and unique shape are scarce, they are especially valued for arrangements as well as in garden beds and borders. They last well when cut and are pets of the florist trade. Although the original flowers were blue, other shades have been developed—white, pink, rose, red.

The plants do best when grown from seed broadcast directly into the garden bed where they are to grow and bloom. Seeds can be sown in fall or early spring when the ground is cool. Seeds sown in fall will produce countless flowers in late winter and on into spring. Those sown in early spring will bloom all summer if old flower heads are snipped off.

Broadcast the seeds into a

well prepared moist garden bed. After sowing the seed, tamp the ground down with a board. It's a good idea to place a piece of sacking over the bed. Water over this until germination takes place, then remove.

Pinch back the young seedlings when about six inches tall. Each plant, if given space will spread to two feet. The plants thrive in any well drained soil in a sunny location and respond with quantities of their prim flowers if fertilized with a milk liquid fish emulsion, applied when the plants are established. Use one teaspoon to a gallon of water. Repeat application every three weeks until plants are in full bud. The only requirement is that the soil be kept moderately moist.

**SEEDS CAN** also be sown, indoors. Use care in transplanting the small seedlings. Set the small plants in garden beds in March if the weather is favorable.

If set in warm sections, to keep blossoms coming continuously through summer, spring planted seedlings may be set in beds that are partially shaded through the heat of the day.

Bachelor's Button or Centaurea cyanis, offers several shades and versions. Blue Boy is deep purplish blue, grows to three feet, flowers are large and double. Jubilee Gem, a dwarf, 12 inches high as bushy plants smothered with deep blue button

(Continued on Page 33)

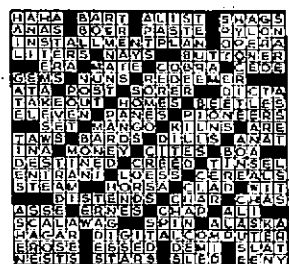


By Dorothy Jonson

Most anytime now you can begin planting your dahlias. Here is how I like to do it:

I have the dahlia tubers sprouted from 1½ to 2 inches before planting. I dig the hole for each tuber 10 to 12 inches deep and 10 to 12 inches in diameter. I throw into this hole a trowel full of bone meal, a trowel full of hardwood charcoal and 2 trowels of steer manure. Then add 2 quarts of fertilizer water made from any good commercial fertilizer and mulch this mixture thoroughly. Before replacing the soil that I've dug out of the hole, I add a little soil sulphur to it... about 2 tablespoons of soil sulphur to the amount of soil in which I'm going to plant each tuber. After having mixed the soil well with soil sulphur, I begin replacing it in the hole, mingling in a little leaf mold, and finally I plant the tuber 2 or 3 inches below the surface of the ground.

SOLUTION TO TODAY'S PUZZLE  
(See Page 34.)



By Murtha Hurley

**PACKED** with sentiment for most of the world's gardeners, the pert little flower popularity known as Bachelor's Button is an old favorite. No other flower seems likely ever to take its place.

Its provocative name is somewhat responsible. There is something unpredictable about a bachelor that captures the imagination of most everyone. The flower has many other names, showing

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# Now's Time to Plant Dahlias

By Joe Littlefield

HAVING prepared the soil for dahlias, as previously advised, gardeners should now be ready to acquire and plant dahlia roots. Nurseries and garden center dealers have the roots ready, usually with an eye already sprouted.

Space the large varieties about three feet apart and the rows three feet apart. Medium types may be set 30 inches apart, rows the same distance. Miniatures, pom-poms, and others can be grown about 24 inches apart, rows the same.

Dig the planting holes eight inches deep and about six inches in diameter. Drive inch-square, five-foot red-wood stakes in each hole. Pour about a quart of water into the hole—sandy soil needs about twice that amount. This is enough water until the plant is about a foot high. When the water has soaked into the soil, place a double handful of sand into the hole close to the stake. Place the root end of the tuber on the damp earth. Fill in two or three inches of dirt over the root end, and build up sand to the same level over the head end of the tuber. This system insures good drainage around the head and sprout, and avoids rotting. It also gives feeder roots a good start in damp earth.

AFTER FIRING the soil and sand, the root is lying level in its growing position, covered with three or four inches of sand and earth, this enough to keep it from drying out and shallow enough to let the sun warm the root to start the growth. The hole will still be about three inches deep. This to be filled in as plant grows.

The filling in process



Dahlias, properly planted, get off to a good start this month. Planting rules are easy to follow. (See article.)

should be continued until earth is mounded up around the stalk to keep irrigating water away from it.

Tag the name of each dahlia to the stakes. Remember, no water till the plant has grown about a foot high, and no fertilizer till later.

**GARDEN ODDS** and end: Spray a specific liquid crab grass killer on grass or dichondra lawns while crab grass seedlings are young and tender. You'll get more weed kill. Repeat again at intervals into the summer.

There are several types of asters. Powder puff asters provide attractive flowers for table decoration.

Hard, compacted turf may be improved to absorb water more quickly by applying a liquid soil conditioner to combat alkali, allow better air penetration.

Prostrate rosemary is a

hardy ground cover that mounds a couple of feet tall. The roots help bind soil on slopes. Mature plants stand more drought than ornamental type ground covers. Good for desert areas, too. Also in hot exposure planters.

Fuchsias provide lots of summer color in the shade garden, as pot or basket plants in shady patio areas or porch. Soil must be of organic mulch type material, and porous.

## Lots of Color

Daylilies are not exactly glamour girls in the garden, but what they lack in individual beauty, they more than make up for in their over-all mass of color. They are prolific in the truest sense of that word and no gardener who grows them will ever lack for a summer-long show to keep him happy.



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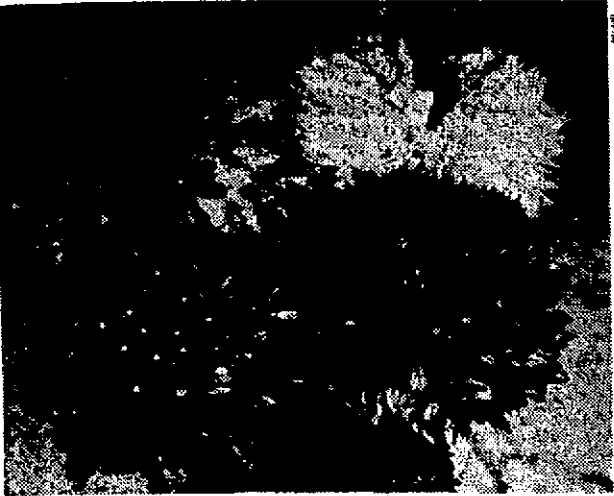
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Polka Dot, new dwarf Bachelor's Button, is bushy, grows to 16 inches, blooms profusely over a lengthy season.

## Garden Ace

(Continued from Page 31)

flowers, is ideal plant for a rock garden or low wide pots. Pinkie is light pink, growing to three feet. Red Boy, the same height, is a rich glowing red. Snow Man is a glistening white, also a three-footer. For a patriotic flower bed, these three are gems. Red Boy, Blue Boy, Snowman. Some seed growers have a patriotic mixture.

Polka Dot is a new, recently introduced variety of dwarf in a full range of colors, including a new maroon, a deep blue, rose-pink, lavender and white. These grow to 16 inches. Plants have a bushy uniform growth which remains neat and covered with blooms throughout the season.

A romantic Old World custom gave the flower its common Bachelor's Button name. According to legend, a young man in love would pick one of the little flowers that grew wild in European wheat fields. If the petals remained fresh for 24 hours, his romance would prosper. If the flowers wilted he would be a frustrated bachelor.

## Fuchsias Need Heavy Pruning

Fuchsias should be pruned this month, if you haven't pruned them already. Figure on renewing about a third of the plant to insure a good crop of blooms. Remember that they bloom on new growth, just as roses do, so you have to be rather severe with them in order to make them happy. Ask a local C.A.

N. nurseryman for some instruction if you feel unsure of your pruning techniques.

## Easy Daisy

An easy-to-grow perennial flower that will give you white daisies for a long time in mid-summer is the shasta daisy.

## Tips on Gardening

Garden tips for the week...

Hanging baskets can be things of beauty in the summer garden. Try starting fuchsias and hanging tuberous begonias this month.

Roses are now available in containers, at your nursery. Plant them now, and you will enjoy the first big flush of bloom.

Snails and slugs thrive on

newly planted bedding plants. They can be easily controlled, however, with bait or pellets or liquid spray.

If you like water in the garden, ask your nurseryman about various pools available.

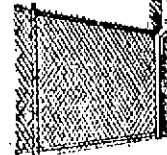
Pelargoniums may be bought in bloom this month for instant color in the garden.

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### • BLOCK WALL

A handsome addition to any home, exceptionally stable and permanent. Offers absolute privacy without any maintenance cost! Weather-proof, fire-proof, rot-proof.

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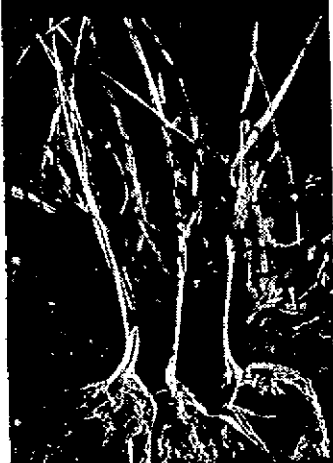
Keeps children and pets safe from harm. Sturdy, durable, allows good circulation of air. Requires no yearly painting or repair.

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# GOLF BRAND'S BLEND OF GREAT GROWING GRASSES makes your lawn thicker, greener

### Golf Brand starts fast



### PARK KENTUCKY BLUEGRASS

fastest-starting of all bluegrasses, sprouts almost as quickly as temporary ryegrasses. A sensational performer since its introduction, now there is more Park Kentucky Bluegrass than ever before in the Golf Brand blend. It's 22% Park!

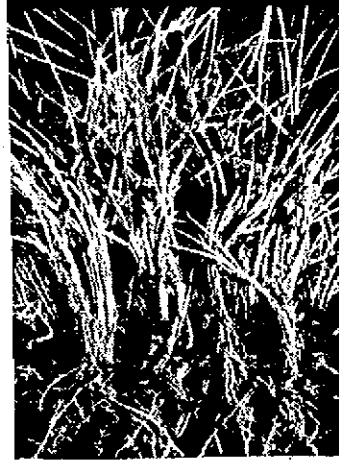
### ...stays green



### NEWPORT KENTUCKY BLUEGRASS

Is a hardy, dark-green variety that stays a beautiful green long after other varieties fade late in the season. Another variety proven in years of professional tests—and there's plenty of it in the great new Golf Brand blend. It's 20% Newport!

### ...grows in poor soils



### RAINIER AND ILLAHEE FESCUES

form a thick, durable turf even if your soil is less than the best—and these proven strains require little moisture to stay green and pretty. The Golf Brand mixture contains good quantities of both of these fine grasses. It's 26% Rainier and Illahee!

### ...or in shade



### MEADOW FESCUE

Does well both in damp shade and full sunshine, resists pod webworm and leaf diseases. There's 32% Meadow Fescue in the new Golf Brand blend, along with good percentages of two other favorites—Highland Bentgrass and Chewings Fescue.

Improved varieties featured in Golf Brand's "Model Mixture"—Each of these improved name varieties helps the Golf Brand blend give you a thick, green lawn. Whatever the conditions of soil and moisture in your locality, Golf Brand gives you the combination of great growing grasses that means lawn success. Assures a vigorous, sturdy lawn.

Don't fall into the "bargain seed" trap—Before buying any lawn seed, check the Golf Brand formula. We show it prominently because we're proud of it; cheap mixtures often try to bury their formula. The reason is simple; a few seconds spent comparing the formulas will reveal exactly how much of a "bargain" you're getting with inferior mixtures.

**FREE!** Tear out this reminder and take it to your Golf Brand dealer. He'll give you this Golf Brand "Yard."

Stick showing recommended mowing heights, planting depths, row spacings.



**Your lawn work gets results with GOLF BRAND**

NORTHROP, KING & CO., FRESNO, CALIFORNIA



### Spring Painting Can Cause Damage

With a great many people doing spring painting in and about their home serious damage can come to the carpeting. Little drops or big spills should require immediate action before the paint has a chance to set up and become hard. The materials you should use can usually be found in the home.

In the case of a latex, water resistant varnish, or oil stain accident on a rug, the removal procedure is to first remove the excess with a spoon and absorb with clean white tissues. Then, work a small amount of neutral detergent (one teaspoon of neutral non-alkaline detergent to 1/2 pint of water) into a small area and absorb into tissues.

If this fails call your quality carpet cleaner...



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Recent research reveals fast new way to shrink hemorrhoid tissues, stop pain and itching—all without surgery. It's a combination of six modern medications in one complete formula: The Pazo Formula.

**NEW, RELIABLE RELIEF.** Pazo is the only leading formula with these six active ingredients to shrink and soothe hemorrhoid tissues. Research shows this new combination brings symptomatic relief even to long-time pile sufferers.

**CLINICALLY TESTED BY DOCTORS:** Pazo actually proves to do more than just shrink hemorrhoids. It also relieves pain and itching promptly, fights infection, promotes healing, and lubricates membranes.

**AVAILABLE NOW** in stainless ointment and suppositories. Ask for...



## Astronaut

(Continued from Page 8)  
speed of sound which clocks at 762 m.p.h., at sea level.

**EXECUTING** a smooth landing at the end of Rogers Dry Lake runway, White routinely radioed, "Let me tell you, that was magnificent."

White's historic flight lasted exactly 10 minutes.

Two days later, rough, tough, cigar-chomping Air Force Gen. Curtis E. LeMay pinned astronaut wings on the test pilot hero.

Air Force Secretary Eugene M. Zukert said, "We cannot be satisfied with ballistic type re-entry in which we parachute our craft into the ocean and recover them by salvage-type operations. The Air Force will make orbital flights much sooner than previously planned."


President Kennedy personally gave White a hearty "well done."

White won his astronaut wings because he piloted a manned plane higher than 50 miles into the stratosphere. Actually he reached 59.6 miles.

U. S. ASTRONAUTS Virgil



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L. Grissom and Alan B. Shepard Jr. made sub-orbital flights down the Atlantic Missile Range from Cape Canaveral, Fla., in 1961; John H. Glenn Jr. and M. Scott Carpenter orbited the earth three times in February and May 1962.

Cmdr. Walter M. Schirra Jr. performed six orbits on

October 3, 1962. All four Soviet Cosmonauts—Gagarin, Titov, Nikolayev and Popovich—orbited the earth.

But the men who orbited the earth had little control over their flights. They were dependent on space capsules and parachutes for rescue and survival. White controlled his 50-foot-long, 13-foot-high, 22-

foot-wide, winged plane from the time he dropped from his B52 mother ship to the moment it skidded on the hardened natural runway of California's Rogers Dry Lake.

That's the difference between White and the other U. S. and Soviet astronauts—control of his manned plane from takeoff to touchdown.

## Southland's Crossword Puzzle

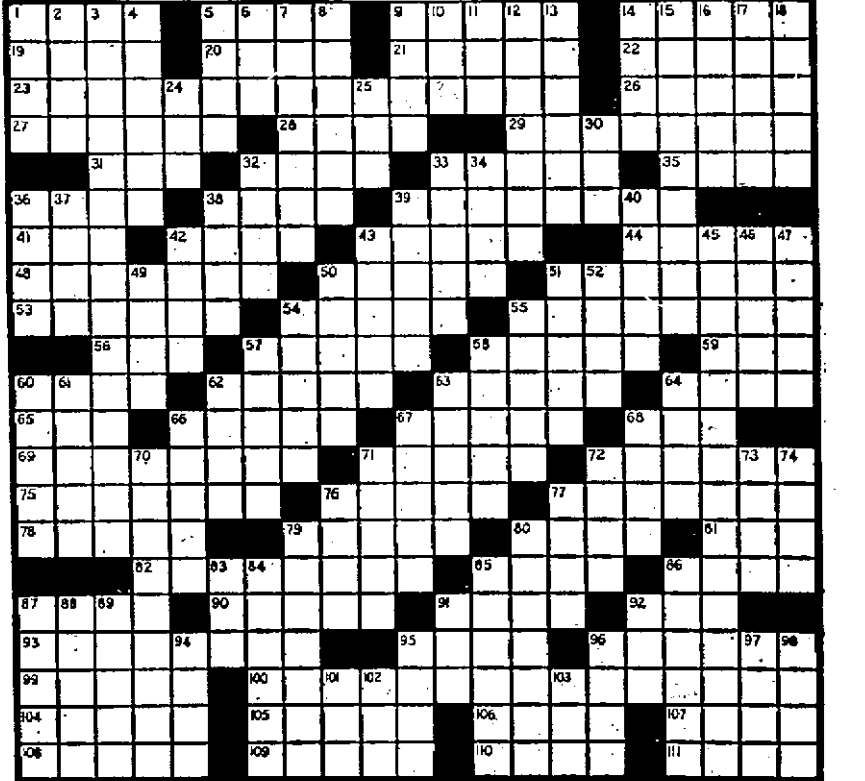
Solution to Puzzle on Page 31

- By Jean Reed ACROSS**

1 Sound at a party.  
5 Man's nickname.  
9 Tilted.  
14 Chess balls.  
19 Collections.  
20 South African.  
21 Imitation of.  
36 Across.  
22 Slender tower.  
23 Way of buying: 2 words.  
26 Grand or soap.  
27 Metric measure.  
28 Some votes.  
29 Shoe fastener, old style.  
31 Time.  
32 Chess term.  
33 Snake.  
35 Grant.  
36 Diamonds.  
38 Certain buoys.  
39 Ransomer.  
41 One — time: 2 words.  
42 Mail.  
43 More painful.  
44 Obiter.  
48 Bridge bid.  
50 Dwellings.  
51 Insects.  
53 Fifth prime number.  
54 Window parts.  
55 Davy and Dan's.  
56 Bridge term.  
57 Chutney.
- Ingredient.**

58 Oats.  
59 Common verb.  
60 Marble.  
62 Poets.  
63 Pickles.  
64 Anatomy: Abbr.  
65 — nutshell: 2 words.  
66 Silver or paper.  
67 Mentions.  
68 Scarf.  
69 Fated.  
71 Belief.  
72 Empty show.  
75 Member of a competition.  
76 Wind-deposited soil.  
77 Grains.  
78 Form of energy.  
79 Early invader of Britain.  
80 Dressed.  
81 Amusing person.  
82 Expands.  
85 Scotch.  
86 Cartoonist.  
87 African fox.  
90 Sea birds.  
91 Fellow.  
92 Arab name.  
93 Scamp.  
95 Whirl.  
96 Big state.  
99 Sarah's slave.  
100 Modern book-keeper: 2 words.
- 104 Worn away.  
105 Old-time chariot.  
106 Prefix for god or John.  
107 Feature of old-time bed.  
108 Bird dwellings.  
109 Some actors.  
110 Bob —.  
111 Counting-out word.
- DOWN**

1 Forecaster's term.  
2 Years: Lat.  
3 Familiar warning: 3 words.  
4 Flowers.  
5 Certain measures: Abbr.  
6 Absent on leave: Abbr.  
7 Leftover.  
8 Picks up the check.  
9 Apartments: Abbr.  
10 Part of a race.  
11 Island: Abbr.  
12 Knife.  
13 Time in office.  
14 Name for a dog.  
15 Pretender.  
16 Coeur d' —.  
17 Kind of skirt.  
18 Trap.  
24 Macaw.  
25 American humorist.
- 80 Cap.  
82 Necessary thing.  
83 Daughter of Ops.  
84 Poems.  
86 Entrance or exit.  
87 Etc.: 2 words.  
88 Part of a sentence.  
89 Lover.  
90 Anthony and garden.  
92 Bard.  
93 Poems set to music.  
94 Familiar comparison: 4 words.  
95 — firma.  
97 66 Across, for example.  
99 Dec. 24 and 31.  
100 Convenient.  
101 One, five and ten.  
102 Times.  
103 Made less.  
104 Made more.  
105 French artist.  
106 Tropical birds.  
107 Ebb and flow.  
108 As to.  
109 Rhine city.  
110 "A coward — thousand deaths": 2 words.  
111 Tops.  
112 Resort.
- 67 Sled.  
68 Ingredient.  
69 Badminton ball.  
70 Battered compliment.  
71 Food measure.  
72 Sorrowful drop.  
73 Lamb.  
74 WW II craft: Abbr.  
76 Kind of wolf.  
77 Hand scales.  
79 Brother of.  
80 Church part.  
83 Sticks.  
84 Swaps.  
85 "A — Garden of Verse."  
86 Sentence part.  
87 Pale.  
88 Frighten.  
89 Starches.  
91 Bookkeepers: Abbr.  
92 Mont Blanc.  
94 Mara.  
95 Standard: Abbr.  
96 Surrounded by.  
97 19th Century English actor.  
98 Pretentious.  
101 A girl's organization: Abbr.  
102 Comparative suffix.  
103 Cockney's dwelling.



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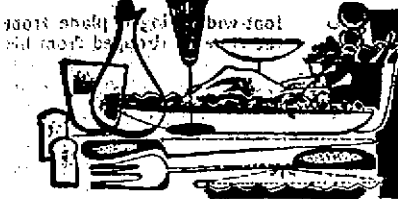
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Your Choice of Roast Turkey, Chicken, Ham, other entrees—plus 6 additional courses. Prime rib 30c extra.  
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LONG BEACH

meet your host

—Caricature by Bob April

**TONY GUILLEN**  
Appetizing

**BLESS MY mother-in-law!**  
That statement—radically different from the opinion of most husbands—is made regularly by Tom Guillen, proprietor of El Patio Cafe, 3503 Atlantic Ave.

It all started 16 years ago when Tony's mother-in-law gave him the recipes for numerous delectable Mexican dishes. Tony used them as the basis for a tiny cafe which he opened on Pacific Avenue. He and his wife Triny worked very hard, prospered and in 1955 opened their present restaurant on Atlantic, which seats 200 persons.

In recent weeks the Guillens went a step further, spending \$60,000 to turn their large establishment into one of the most luxurious cafes in this area. They redecorated it with glamorous wall-to-wall carpeting, 38 new tables and booths, new light fixtures, a bubbling waterfall, and a display of coins from numerous South American countries.

Their enlarged menu contains all the wonderful tacos, enchiladas and tamales El Patio has served for so many years, plus newer items such as avocado dip appetizers, lobster tacos and lobster enchiladas. Still featured is Tony's famed special combination plate (\$2) which includes an enchilada, taco, tostada, tamale, beans and rice—all piping hot, fresh and delicious, thanks to the equipment in the cafe's new stainless steel kitchen. Nine other combination plates are offered, priced from \$1.55. Also available are special Mexican dinners, including soup or salad, entree, fried beans with cheese, rice, corn or flour tortillas, pie or ice cream and beverage. They are priced from \$1.65 to \$2. The cafe, open daily and Sunday from 11:30 a.m. on, also serves fine steak dinners at \$2, \$2.75 and \$3.

—TEDD THOMEY

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BANQUET FACILITIES  
LUNCHEON AND DINNER  
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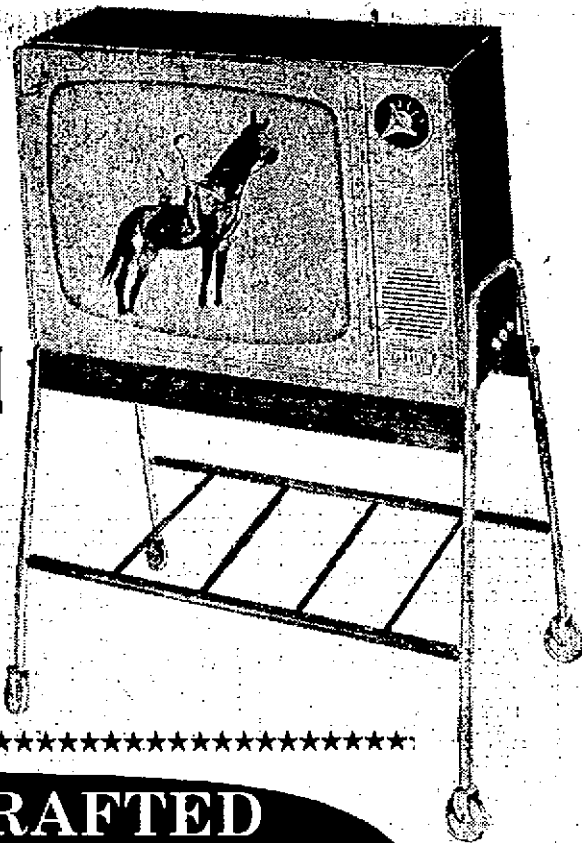
**the Tenderloin**  
4263 Atlantic Ave. Gardfield 4-5532  
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SINCE 1919

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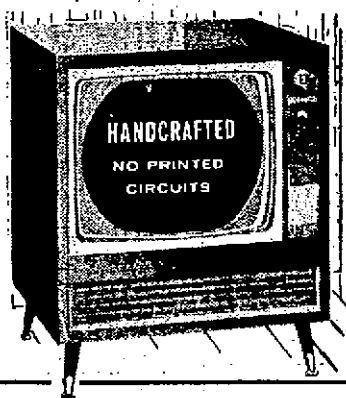


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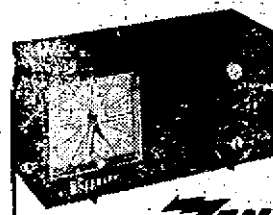
### ENJOY COLOR TELEVISION IN YOUR HOME THIS WEEK!

The Leland Model 5005Y, completely handwired and hand soldered, has no production shortcuts. Only the finest quality components are combined with simplified, straight-forward and trouble free mechanical design. This assures fewer service problems and finer performance. This compact table color television is elegantly styled in contemporary ebony complete with illuminated channel dial and exclusive Gold Video Tuner. Come in today for a free demonstration ...

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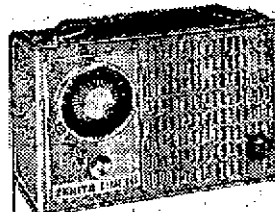


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AN UNTOLD STORY

HOW CASTRO DOUBLE-CROSSED THE GAMBLING SYNDICATE

by JACK ANDERSON

# PARADE

*THE NEWS & Independent - Press-Telegram*

APRIL 28, 1963





# PERSONALITY PARADE

Want the facts? Want to spike rumors? Want to learn the truth about prominent personalities? Write Walter Scott, PARADE, 733 Third Ave., New York 17, N.Y. Your full name will be used unless otherwise requested. Sorry, the volume of mail received makes personal replies impossible.



**Q. King Saud of Arabia recently took his 4 wives and 15 concubines to the French Riviera on vacation. What I'd like to know is if he's abolished slavery and polygamy in his country. — Ann Hersholt, Miami, Fla.**

A. In 1936 the King's father, Ibn Saud, forbade the importing of slaves into Saudi Arabia. In 1962 the present King Saud formally abolished the buying, selling and owning of slaves in Saudi Arabia. Polygamy, however, has not been abolished. Mohammedan law still allows a man four wives.

**Q. Does anyone have any idea how much the U.S. has spent to date enforcing the education of James Meredith of Mississippi?—T.P., Mobile, Ala.**  
A. Almost \$5,000,000.

**Q. Why has nothing ever been printed about Elvis Presley's twin? Why has his identity been kept in the dark?—Lois Evans, Monroe, La.**  
A. Elvis' twin brother died at birth.

**Q. Who said: "Conceit is God's gift to the little man"?—Victor Agry, Buffalo, N.Y.**  
A. Advertising executive and writer Bruce Barton.

**Q. Screen star Deborah Kerr — is her marriage to writer Peter Viertel on the skids? — Jamie Wilsson, Brownsville, Texas.**



A. According to Miss Kerr, she is sublimely happy. "I am truly alive for the first time in my life," she says. "Cary Grant often talks about searching for the truth within himself. I don't think you find it in yourself. You find it in someone else, and that's when you give them everything you've got. That's the secret of happiness. And that's why I'm so happy now."

**Q. Is it true that when Eddie Fisher played Las Vegas he dropped \$150,000 at the gaming tables which he did not have?—G. Prentiss, Sacramento, Calif.**

A. The figure is much too high. Insiders say he dropped one week's salary, \$25,000.



**Q. I would like to know to whom actress Leslie Caron is married and whether she owns the Caron drugstore in Paris. — Corinna Murville, Fayetteville, N.C.**

A. Leslie Caron is married to British stage director Peter Hall. Her father owns the pharmacy in Paris.

**Q. What about the Princess Soraya-Maximilian Schell romance? True or publicity?—Susan Ferriere, Carson City, Nev.**  
A. True.

**Q. In that mess about the TFX plane contract and Defense Secretary McNamara, I'd like two things explained: (1) what does TFX stand for, and (2) how wealthy is McNamara, and does he have any stock holdings in General Dynamics, which was awarded the TFX contract? — G.H., Akron, Ohio.**



A. TFX is the name of a fighter plane ordered by the government. T stands for tactical, F for fighter, X for experimental. As of March 1, 1963, Defense Secretary McNamara was worth approximately \$1,278,200. He had \$294,100 in federal and municipal bonds, \$982,795 in common stocks and \$1,035 in cash. None of his holdings was in General Dynamics. When McNamara joined President Kennedy's cabinet in 1961, he relinquished his job as president of

the Ford Motor Co., which paid him an annual salary and bonus approximating \$500,000. He also sold 24,705 shares of Ford stock for \$1,500,000. As Secretary of Defense, McNamara receives \$25,000 a year, and from various congressional committees a thorough going-over.



**Q. I would like to find out once and for all why Cleopatra, the motion picture extravaganza, wasn't filmed in Hollywood where it started out. Why was it moved to England and Italy? — Ben Kahn, Philadelphia, Pa.**

A. Elizabeth Taylor reportedly wanted to work overseas so as to take advantage of the favorable tax setup. Spyros Skouras, then head of 20th Century-Fox, foolishly assented, a move which subsequently led to his downfall.

**Q. Can you tell me if Romano Mussolini, jazz pianist son of Benito Mussolini, has been booked into Las Vegas?—Louise Schneider, Fort Dodge, Iowa.**

A. Not yet. He's expected to play Mexico and South America first.

**Q. Is it true that Governor Nelson Rockefeller of New York will become Joan Crawford's fifth husband?—Carl King, Washington, D.C.**  
A. Not likely.

**Q. Peter O'Toole, who stars in Lawrence of Arabia — doesn't he have a different nose than the one with which he was born? — Helene Carter, Winnetka, Ill.**

A. It's the same nose except that it's been straightened by plastic surgeons.



PARADE

THE SUNDAY NEWSPAPER MAGAZINE— APRIL 28, 1963

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An untold story

# HOW CASTRO DOUBLE-CROSSED



Fidel Castro talks with newsmen at the Havana Riviera Hotel in July 1961. The Riviera lost \$17,000,000 after Castro came to power.

by JACK ANDERSON

MIAMI, FLA.

**W**HEN THE BIG-TIME GAMBLER turned livid beneath his expensive Florida tan and muttered savagely about "the Cuban disaster," he didn't mean the Bay of Pigs invasion. He was talking about the Crash of the Casinos, a financial body blow that hit the underworld as hard as the 1929 stock market crash rocked Wall Street.

Nobody knows how much the gamblers and gangsters lost to Dictator Castro, but it runs into the hundreds of millions. And, bitterest pill of all for the fast-buck brigade, they were "taken" not once but three times over. In the process, they were conned into financing the very man who was putting them out of business.

All they have to show for their once-golden dreams are millions of worthless Cuban pesos that couldn't be exchanged for wooden nickels this side of the Iron Curtain. In addition, they have been given a lesson in extortion, double-crossing and gangsterism that makes Capone's Chicago seem like a kindergarten.

One gambler, "Fat Nick" Costanzo, still sweats with fear at the memory of his encounter with a Castro goon squad. When they barged into the Capri Casino and demanded money, he tried to buy them off for 800 pesos. He was grabbed and forced to open the safe with the barrel of a cocked pistol between his chattering teeth. He was so terrified he nearly forgot

the combination. Without bothering to pack, "Fat Nick" caught the next plane for Miami.

*In their fear and fury the crime czars actually discussed plans for ridding themselves of Castro as they would any other racketeer who had double-crossed the syndicate. But they waited too long. The crafty conquistador surrounded himself with so much protection that not even the most skilled professional killers would accept the contract. Castro wouldn't even go out to eat without sending a score of machinegun-toting security men to survey the area and guard the restaurant. The gangland assassins didn't like the odds.*

## No Leaps—Unless Pushed

For all their losses in Cuba, top racketeers aren't the kind of men who leap out of windows (unless pushed). It is evidence of their indignation that for once, in defiance of the code of the underworld, they have talked a little. PARADE's reporter spent several days here calling on racketeers and gamblers, as well as the Cuban authorities who formerly dealt with them.

From these interviews, PARADE has been able to piece together one of the most amazing stories in the annals of the underworld: the rise to power of the gambling entrepreneurs and how Castro took the syndicate for a ride.

The underworld first started to move in on Havana in 1954. Ironically, the mobsters began by cleaning

up gambling in the city. As fortunes were laid out for luxury hotels and casinos, they clamped down on shady joints that had been fleecing tourists. The owners got the word to close up or else. It had been proved in Las Vegas that bigger profits could be made by sticking to the house percentage and giving the suckers a break.

The racketeers generally stayed in the background, operating the casinos through front men or, as the underworld calls them, "easy money guys." One was George Raft, movie tough guy, who fronted for New York mobsters at the Capri.

Soon Havana became a city of glittering and glamorous night life. The rolling dice, clicking roulette wheels and swift-shuffling cards brought money men from all over the United States to frolic and gamble.

John Scarne, noted and legitimate expert on gambling, spent five hours one evening sitting on a ladder chair, watching all wagers at a single dice table in the Havana Hilton. He counted a fantastic \$3,000,000 changing hands. Later, Scarne saw a Canadian tycoon lose \$90,000 at blackjack in two hours.

Now and again, the mobsters used a little muscle, but it was administered with finesse. Take the case of the Commodore Casino, a typical "carpet joint," as the underworld calls the plush gambling dens. Two Las Vegas businessmen, Bill Moore and Jack Smith, put up \$25,000 for the license fee but rashly overlooked the fact that a mobster, Santos Trafficante, also had his eye on the property.



# THE GAMBLING SYNDICATE

*Their Cuban go-between, Juan Delprado, suddenly and mysteriously disappeared. It was whispered that he had "gone for a swim," a euphemism for being fed to the sharks in Havana Bay. Moore and Smith never got their license, nor, for that matter, did they get their \$25,000 back.*

The man who emerged as the Commodore's front man was Ralph Reina, a gruffly suave Cuban. Now in exile, he runs a modest eatery here. His cluttered little office is filled with mementos of his golden days. He is remarkably candid for a gambler who knows the code of silence.

Reina owned a token 10 per cent of the Commodore, had two senior partners whom he refuses to identify. Other sources insist that Trafficante was the principal partner, and Reina admits, "Santos was my good friend." Reina also admits that the casino paid \$25,000 over the table for the license and slipped another \$12,000 under the table to a high government official, now also in exile. When PARADE asked the official about this alleged transaction, his lips trembled. "I have an appointment to meet my wife in church," he announced—and fled.

Trafficante, whose connections went all the way up to Batista himself, became the top man in Havana gambling. He controlled at least four casinos—the Commodore, Sans Souci, Deauville and Plaza—and reportedly had veto power over his competition.

## End of an Idea

Underworld legend has it that the late Albert Anastasia, boss of the New York docks, got ideas about moving in on Trafficante's Havana profits. Before the ideas could materialize, Anastasia was expertly shot as he relaxed in a barber's chair at the Park Sheraton Hotel in mid-Manhattan.

Dr. George Pena, who headed Batista's gambling squad, confirmed to PARADE that he had kept check on Trafficante's telephone calls to the States. Though the gangster used different phones and different names, Pena's men were not fooled. Trafficante made a number of calls to Anastasia at the same hotel in which he was killed.

With the competitors he tolerated in Havana, Trafficante showed a wry sense of humor. He boasted to Dr. Pena that he had sent two American card whizzes to the rival Seville Biltmore after they had demonstrated their skill at blackjack at one of his casinos. One was a wealthy New York businessman, the other an atomic scientist. They had developed a phenomenal ability to memorize cards and calculate odds. Simply by using their brains, they took the Seville Biltmore for \$59,700.

*The Biltmore's manager, Hamleto Battisti, a poor loser, called the cops. They caught up with the Americans in the Havana Hilton lobby. They were hauled off to jail at gunpoint, but succeeded in convincing the police they had won fairly. Trafficante chuckled over the discomfiture of his rival, but he was not amused at the arrest of the Americans. "That kind of thing," he growled to Pena, "could scare gamblers away from Havana."*

All this happened in the heyday of Havana high life. Then the rumblings of revolution were heard in the Sierra Maestras. The racketeers, always alert for a new boss at City Hall, decided to hedge their bets

and make sure they were on the winning side. They began slipping cash and arms to Castro. The money was paid in exchange for "Fidelista Bonds," which they stashed away as evidence of their good will in case he came to power.

Among those smuggling arms to Castro was Norman Rothman, one of the underworld owners of the Tropicana Casino, who felt he needed extra protection. For he had a big stake in slot machines in Havana with Batista's brother-in-law Robert Miranda.

Al Manheim, a Miami private eye who had been hired by Batista's government to uncover arms smuggling to Castro, almost caught Rothman in the act. He tracked down a lead to Rothman who, bluffing it out, confided that the arms were stashed in a lady's room in a Miami motel. Manheim, finding the room empty of both the arms and the lady, raced back to Havana. There he learned that Rothman had hidden the arms in another motel and had smuggled them to Castro while the goosechase was going on.



"Fidelista bonds" and stamps issued before Castro's rise to power. Now worthless, they were bought up by racketeers and kept as proof of their good will.

Because of their secret dealings with Castro, the gamblers and the gangsters felt reasonably secure when Fidel's bearded band took over. They expected a shakedown, and they didn't have long to wait. It came in the form of a government demand for "back wages." Gambler Mike McLaney, a legitimate entrepreneur who ran the luxury Nacional Hotel Casino, told PARADE that he paid out \$102,000. Other casinos paid similar amounts and shrugged them off as part of the overhead.

Although some casinos were put out of business, the big boys received private assurances and blandishments from Castro to stay on. He hinted broadly that they might find life under Castro even more profitable than under Batista. With huge investments at stake—and dazzled by memories of past profits—most of the big-time gamblers clung on, some for as

long as 18 months. They're sorely regretting it today.

*The squeeze began when Castro repudiated Batista currency. The gamblers and racketeers, who deal in cash, were stuck with hoards of it. In one deal alone, underworld financiers tried to convert \$22,000,000 in Batista notes at the rate of 13 cents on the dollar.*

Then the tourist trade dried up. No one was bringing dollars into Cuba; indeed, those who had any in the country were smuggling them out as fast as they could. At this moment, Castro pulled the greatest con game in history on the hard-eyed men who thought they knew all the angles. A gangster at heart, he played on the gangster's greatest weakness—greed. He offered to buy dollars from them at almost double their value with the new pesos of his regime.

Ralph Reina, for one, admitted to PARADE that he bought \$250,000 worth of Castro pesos for \$150,000. Other operators spread the word through the American underworld to raise every dollar that could be spared. Nobody will ever know how many millions poured into Havana for Castro's discount pesos, now quite worthless unless the racketeers can find some way to change them in Moscow or Peking.

The investment losses alone were staggering. Hamleto Battisti, once of the Seville Biltmore, now running a Miami printing plant, no longer mourns the \$59,700 won by the two American memory experts. He is tormented instead by the huge losses to the big hotels and casinos. He rattled them off for PARADE:

## Long Green down the Drain

Havana Hilton, \$27 million; Riviera, \$17 million; Nacional, \$7 million; Tropicana, \$6 million (a \$6 million offer to buy had been turned down only months before Castro seized power); Capri, \$5 million; Seville Biltmore, \$4 million; Deauville, \$2.5 million; Plaza, \$2 million; Sans Souci, \$1 million; Commodore, \$1 million. TOTAL: \$72.5 million. And that, as the late Damon Runyon might have said, is a lot of the long green to which certain characters are so devoted.

*In all this double- and triple-cross, Mike McLaney of the Nacional probably had the most bizarre experience. The Castro commandant who policed his casino was a shrimp of a man with a great beard who at their first meeting announced: "You gong pay!"*

The commandant rode around in Cadillacs with a bevy of beautiful girls. He commandeered government launches to take them for champagne cruises. He bulldozed the Castro authorities into giving jobs to 130 of his friends. McLaney paid him off by letting him win at the gaming tables, and his appetite for spending money was rapacious.

Months later, it turned out that Comrade Commandant was a complete phony. He had conned not only the hard-boiled McLaney but Castro as well. At the first news of Castro's take-over, he grew a beard and, in the confusion of victory, persuaded the Fidelistas he had been a Red revolutionary from the first.

But the greatest con man of them all was Castro himself. There can be no sympathy for the men who made their millions out of Havana's gambling and vice, then lost them to this even more ruthless gangster. There can only be sympathy for the Cuban people who are in Castro's power today.



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Salesman Carl Astrin (r.) looks pleased after hypnosis by Dr. Hyman Tobey (l.). Hypnosis made sales shoot up.

## hypnosis

How it ended the boss's worries

PLAINFIELD, N. J.

LAST FALL, the United Wholesale Building Supply Co. here scratched its corporate head. The firm, which sells a variety of products to home builders, had added a sliding mirror door to its line. In the language of show business, it "bombed." United's 38-man sales force sold only 3 doors in 3 months.

"I tried 'spiffs' [bonuses for salesmen], premiums to customers, a dishwasher if they purchased two doors, discounts, anything to make this unit move," says Edwin C. Goldstein, United's sales manager. "Nothing worked."

While United wrestled with its dilemma, the firm's president, Milton Velinsky, found himself undergoing dental treatment. The dentist, Dr. Hyman Tobey, hypnotized Velinsky so that he would become less anxious about anesthesia. (Some dentists and physicians use hypnosis—"psychological relaxation"—routinely.)

"It took him only 10 minutes to hypnotize me," Velinsky recalls. "He kept telling me my eyes would get heavy. Then he said my arms would get heavy. He gave me a little novocaine and went to work. No pain. It was a pleasure."

After he came out of the trance, Velinsky joked to Dr. Tobey, "I wish you could hypnotize some of our salesmen. They need it."

He repeated the joke to sales manager Goldstein. Goldstein got an inspiration.

"If hypnosis can help dental patients," he said, "why not salesmen? Let's try it."

Dr. TOBEY met with the entire United sales force and explained hypnosis. A number of salesmen agreed to be placed in a trance. Dr. Tobey hypnotized them.

Then he read a prepared statement extolling the merits of the mirror doors, recited a list of rules for sound salesmanship and suggested that each salesman would approach customers "with warmth, friendliness, enthusiasm and creative imagination, which he will muster via his own creative inner spirit."

In addition, Dr. Tobey told his hypnotized audience that when they emerged from the trance they would have no trouble remembering how to sell the product.

The results were staggering. Within 2 weeks, 3 United salesmen alone sold 33 doors. The others sold 57 more. By last spring, the salesmen had unloaded 132 doors, and Goldstein was rushing to re-order 150 new units.

Tickled pink, United plans to have its sales force hypnotized again in the near future.

"All I did," says Dr. Tobey modestly, "was to help the men understand their own potentials."

— ROBERT P. GOLDMAN



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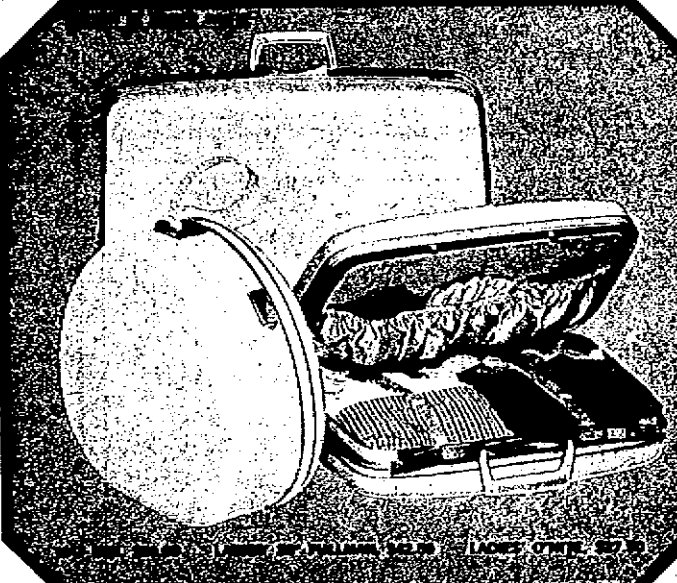


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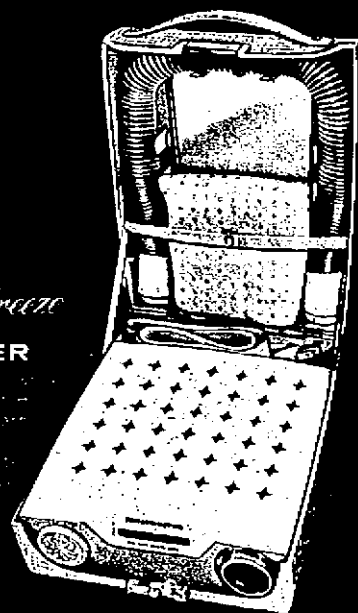
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that's fast...really fast (and oh,  
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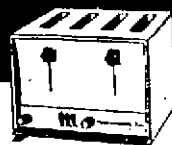
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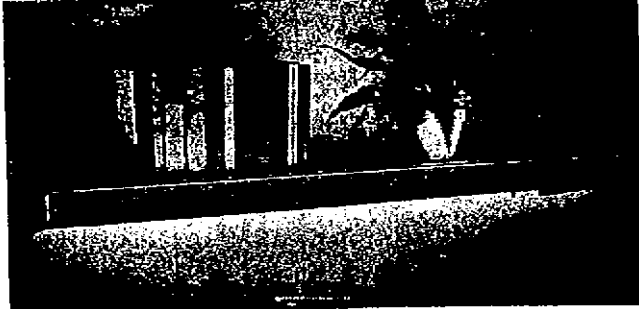


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Shelf light

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**Handy tool:** You can use this one to cut and twist heavy wire, cut nails, pull and drive staples. And it also serves as hammer, wrench, pliers, general utility tool. 10" over-all. \$2.45. *Witherby Products, Dept. PP, 105 Duane St., New York 8, N.Y.*

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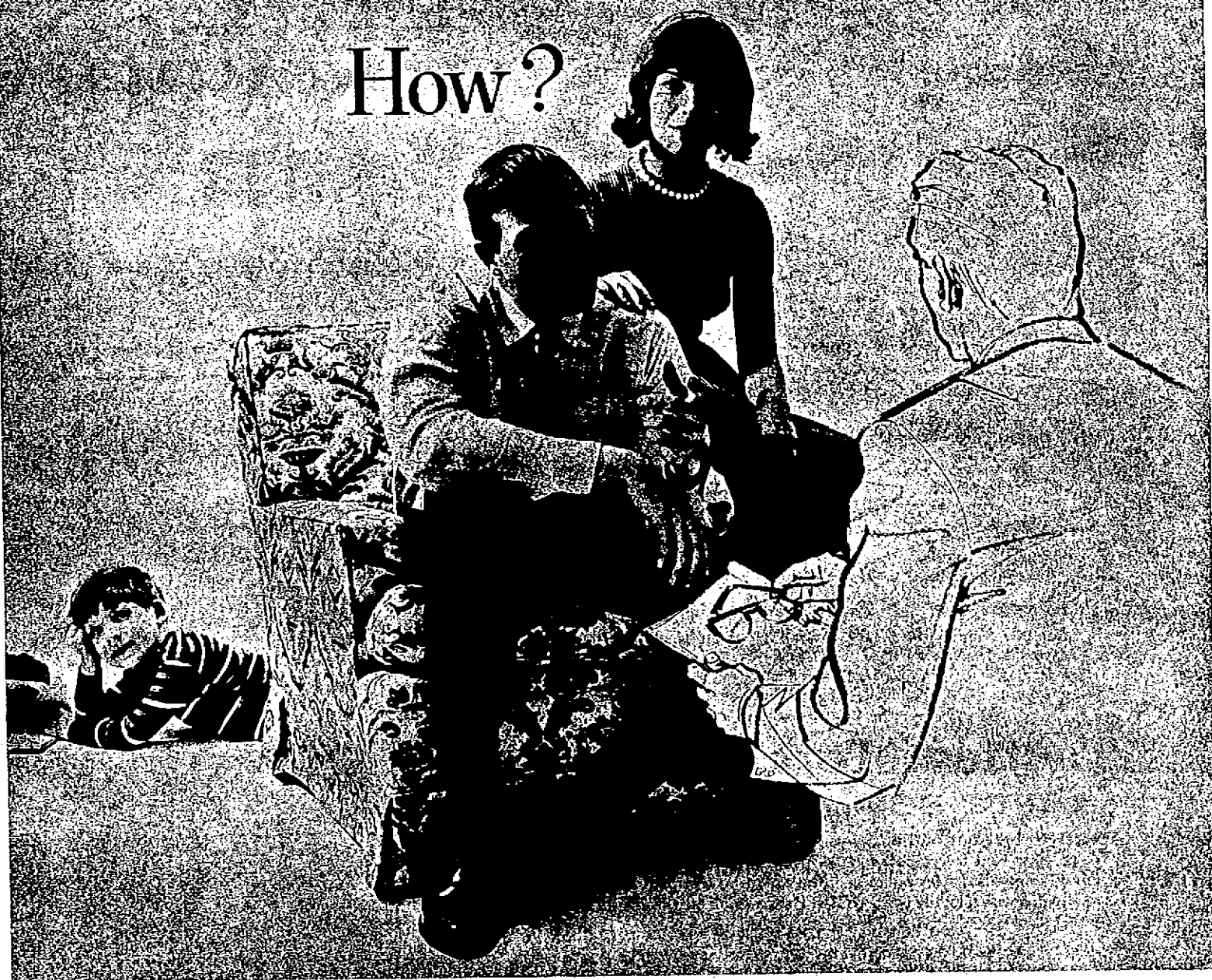
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**AGENT:** Sure, if you're positive that you'll live to save it. With life insurance you *know* the full amount will be there—even if you're not.

**YOU:** I never thought of it that way. The money really is guaranteed, isn't it?

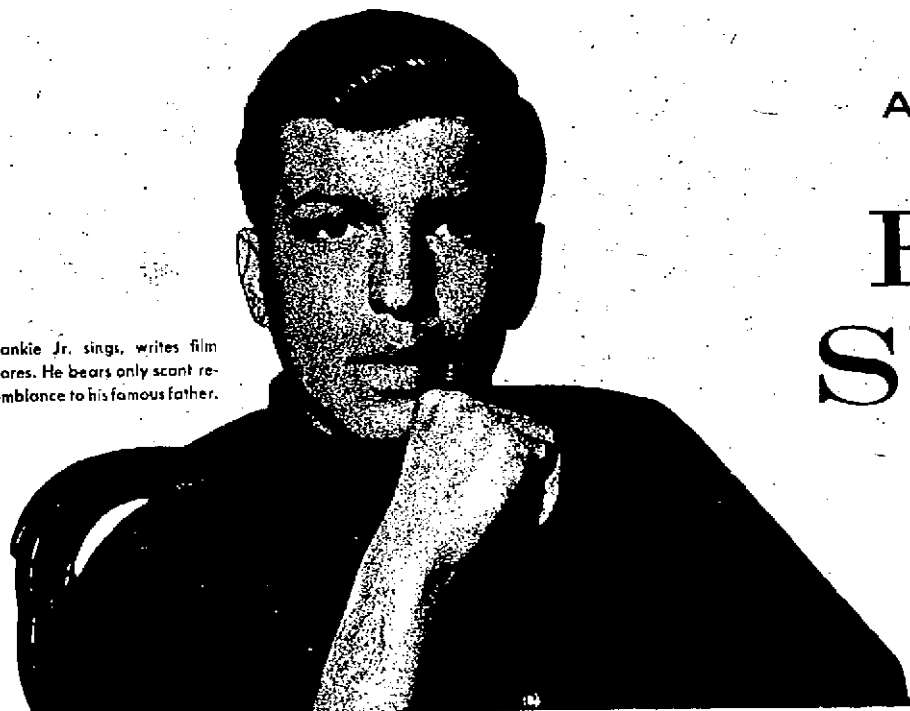
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Frankie Jr. sings, writes film scores. He bears only scant resemblance to his famous father.



# AT AGE 19, HE WANTS TO FRANK SINATRA JR.

by LLOYD SHEARER

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## MAKE IT ON HIS OWN

HOLLYWOOD.

**T**HE NAME SINATRA in Hollywood is 50 per cent help and 50 per cent handicap."

Those are the words of Frank Sinatra, Jr., 19, son of the celebrated and controversial singer.

Young Sinatra, recently signed as a vocalist with members of the late Tommy Dorsey's orchestra, claims that people expect him to have the same virtues and faults as his famous father.

"They expect me to be a powerhouse of talent," he says, "or belligerent, or a very sexy male, and the truth, of course, is I'm none of these things—not yet, anyway. So whenever I introduce myself to people, I always say, 'My name is Frank,' and I never finish it unless it's absolutely necessary. That way it makes everyone feel better.

"The other week," he goes on to explain in a throaty voice much like his dad's, "we were at MGM shooting the *Sam Benedict* TV show in which I played a small part. I was sitting next to a young lady on the set—she was an extra in the courtroom scene—and we were observing Mr. O'Brien [young Sinatra is most respectful of his elders and refers to actor Edmond O'Brien and other cast members as "Mr."] having a good deal of trouble with the teleprompter.

"This girl turned to me and said, 'These Hollywood characters get away with murder.' Then she left. A few minutes later she came back and apologized. Someone had just told her that I was Frank Sinatra's son, and she didn't want me to think she had meant anything personal by her remark.

Continued on page 13



Frank plays high school student opposite Susan Silo in recent TV show. Born in Jersey City, Sinatra Jr. was raised in Los Angeles.

# HEINZ BABY FOODS

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OR STATEMENTS!



## WIN ONE OF THESE NEW GENERAL ELECTRIC AUTOMATIC BABY FOOD WARMERS!

**WHAT A PRIZE!** This beautiful \$9.98-value, 3-section warmer heats baby's entire dinner in 10 minutes, signals "dinner's ready" with its indicator light, then keeps the food warm for half an hour or more, even after the cord has been disconnected!

• It saves mother the fuss of heating food and transferring it to a hot-water dish. Suction bottom prevents spills. Convenient handles make it easy to carry. Entire warmer is immersible, as easy to wash as a cup. Win one free. It's simple! Read how below.

### HERE'S HOW TO WIN!

1. Just write your name, address and the words, "New Heinz Baby Foods" on any Heinz Baby Food label, Baby Cereal box top, or plain sheet of paper. Mail to *Heinz Baby Food Sweepstakes, P. O. Box 67, New York 46, New York.*
2. Enter now! Start sending your entries today. The more you send in, the more chances you have to win a baby food warmer. There will be 10 weekly drawings beginning April 12, 1963. Enter every week as many times as you like, and send as many entries per envelope as you wish.

3. Entries will be eligible for each week's drawing as received. Entries not selected as winners in each week's drawing will be eligible to win in subsequent drawings. Entries for final week's drawing must be postmarked no later than June 21, 1963.
4. Sweepstakes open to residents of the U.S.A., except employees (and their families) of H. J. Heinz Co. or its advertising agencies. Void in Nebraska and Wisconsin or any area where taxed, restricted or prohibited by law. No purchase required.

**NUTRITION NEWS:** Heinz Baby Foods are now cooked in 3 to 5 seconds by a new patented process that improves nutrition, flavor, color and texture!

57

## New HEINZ Baby Foods

The good they do your baby now—lasts a lifetime







REFRIGERATOR-FREEZER

# ANNIVERSARY EVENT

## COLOR AT THE PRICE OF WHITE

Get a General Electric two-door refrigerator in your choice of five mix-or-match colors, including fashionable new coppertone—at the same price as white!

### 11.2-Cu. Ft. REFRIGERATOR-FREEZER

Automatic Defrosting in refrigerator section; true zero-degree freezer.

• Only 28" wide, no door clearance needed at side • Big 2.3-cu. ft. freezer holds up to 81 lbs. frozen food • 2 ice trays • Slide-out shelf convenience • Generous door storage • Butter compartment • Porcelain vegetable drawer.

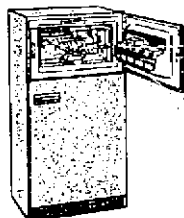
2-door refrigerator prices start at

Your choice of Turquoise Green, Canary Yellow, Petal Pink, Wood-tone Brown, Coppertone or White.

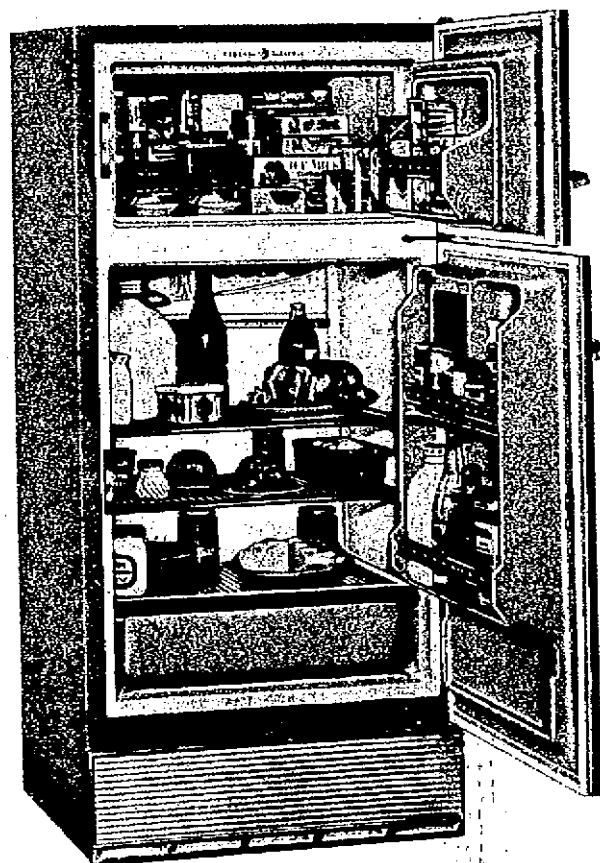
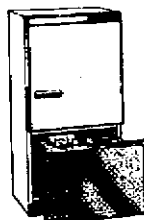
**\$238<sup>88</sup>**  
ONLY

DISTRIBUTOR'S  
SUGGESTED  
RETAIL PRICE\*

12.9-Cu. Ft.  
FROST-GUARD!  
No defrosting ever  
... not even in  
the amazing 2.3-  
cu. ft. freezer. A  
host of convenience  
features.  
Model TB-512X



18.8-Cu. Ft.  
SPACEMAKER  
Almost twice the  
capacity of the  
old 8-1/2 cu. ft.  
refrigerator (74-66-  
52), yet requires  
no more kitchen  
space. New self-  
filling ice tray;  
roll-out freezer.  
Model TC-479X



\* SEE YOUR GENERAL ELECTRIC DEALER FOR HIS PRICES AND TERMS ON COLORED AND WHITE REFRIGERATORS

## 36TH ANNIVERSARY SPECIAL!

Marking 36 years of G-E Leadership in making dependable refrigerators.

ACCENT IS ON VALUE . . . QUALITY . . . CONVENIENCE.

Brand-new feature-packed deluxe two-door to celebrate the occasion.

- ★ 13.2-cu. ft. total net volume
- ★ Automatic defrosting in the big 10.1-cu. ft. refrigerator section
- ★ 3.1-cu. ft. zero-degree freezer
- ★ Ice storage bin and ejector trays
- ★ Spring-out shelves. Adjustable, removable
- ★ Meat pan — removable egg tray — butter compartment — door storage
- ★ No coils on back — no door clearance needed at side
- ★ Available in coppertone and white



MODEL TB-384X

*Progress Is Our Most Important Product*

**GENERAL ELECTRIC**





## REFRIGERATOR-FREEZERS

See these General Electric dealers for their prices and terms on colored and white models advertised on opposite page.

### CALIFORNIA

#### Alhambra

A & P Appliance  
826 West Valley Blvd.  
Asbburn's  
410 E. Main St.  
Butler's of Alhambra  
343 E. Main St.

#### Anaheim

Balmain Appliances  
122 W. Broadway  
H. R. Fox Co.  
411 E. Center St.  
Goodyear Service Store  
817 So. Brookhurst  
White Front Stores  
2222 So. Harbor Blvd.  
Bellflower  
Goodyear Service Store

#### Beverly Hills

A. A. Hokom

#### Buena Park

Goodyear Service Store

#### Compton

Bengal Discount  
2201 N. Long Beach Blvd.  
Marten Sales  
1206 N. Long Beach Blvd.  
Phillips Furniture  
119 E. Compton Blvd.

#### Costa Mesa

Dunlap Appliance

#### Culver City

Conlon & Rozier  
Leonard's

#### Downey

Aleck's Buyers Mart  
Taylor Stove & Appliance

#### El Segundo

Leonard's

#### Fullerton

B & G Appliances  
D & B Furniture

#### Garden

Koby's  
Don Spears Appliance

#### Garden Grove

B & G Appliance  
Leonard's

#### Glendale

Barker Bros.  
240 N. Brand Blvd.  
Goodyear Service Store  
245 S. Brand Blvd.  
Olson's Appliance Co.  
105 N. Central  
Serv-Well Furniture  
1219 W. Glenoaks Blvd.  
Hawthorne  
Goodyear Service Store  
Ross Furniture

#### Hermosa Beach

Hermosa Electric

#### Hollywood

Barker Bros.

#### Hamington Park

Dearden's  
6315 Pacific Blvd.  
Goodyear Service Store  
2761 E. Gage  
B. I. Russell Company  
7028 Pacific Blvd.  
Washer Wilson  
1669 E. Florence

#### Inglewood

Barker Bros.  
200 S. Market St.  
Goodyear Service Store  
237 N. Market St.  
Glen Johnson Appliances  
515 N. La Brea Ave.  
Rendon's  
118 N. Market St.

#### Laguna Beach

Appliance Service Center

#### Lakewood

Butler's of Lakewood  
May Company

#### Long Beach

A-I Home Appliance  
1925 Pacific Ave.  
Barker Bros.  
141 E. Broadway  
Bond Stove Works  
965 E. 4th St.  
Burk's  
356 Long Beach Blvd.  
Goodyear Service Stores  
2169 Bellflower Blvd.  
444 E. Anaheim Blvd.  
Imperial Hardware  
437 Long Beach Blvd.

#### Lynwood

Brunkalla Furniture Co.

#### Mar Vista

Rich Furniture & Appliance

#### Maywood

Goodyear Service Store

#### Montebello

Atlantic TV Sales

#### Norwalk

Goodyear Service Stores

#### Orange

Adams Appliances  
Bradley & Thomas

#### Paramount

Sarco

#### Pasadena

Barker Bros.  
310 S. Lake  
Ray Brace Co.  
1240 E. Colorado  
A. S. Greens Co.  
2463 E. Colorado Blvd.

#### Pam Appliance

509 E. Walnut  
Star Furniture  
80 No. Raymond  
L. C. Taylor Co.  
300 N. Lake

#### Pico-Rivers

Swiden's Furniture & Appl.

#### Redondo Beach

May Company  
Redondo Furniture

#### Rosemead

Blanchard Stiles & Service

#### San Marino

Jack Williams Co.

#### San Pedro

Goodyear Service Store  
Pacific Furniture Co.

#### Santa Ana

Dickson's Appliances  
1918 S. Main St.  
Goodyear Service Store  
1318 N. Main  
Jessee's Appliances  
1013 S. Main St.

#### Santa Monica

Barker Bros.  
209 Wilshire Blvd.  
Bay Cities Appliances  
1831 Santa Monica Blvd.  
Bollinger's  
1322 Wilshire Blvd.

#### Carlson's

1342 5th St.  
Goodyear Service Store  
1209 Wilshire Blvd.  
Quail-TV  
1533 3rd St.

#### South Gate

Goodyear Service Store

#### South Pasadena

A. A. Appel

#### Torrance

Goodyear Service Store  
2026 Torrance Blvd.

#### Leonard's

25405 Crenshaw Blvd.  
Liberty Home Appliance  
3445 Torrance Blvd.  
White Front Stores  
21250 Hawthorne Blvd.

#### Westminster

Goodyear Service Store

#### Westwood

Leonard's

#### Whittier

Barker Bros.  
Dockstader's

#### Wilmington

Fred's Furniture  
Try-It Furniture

SINATRA, JR. continued

## His name opens doors—then comes the real test

"That's the kind of thing I run into all the time. People are afraid to say things around me. I mean, if I'm just plain Frank Nothing, I'm spoken to in an honest way. If I'm introduced as Frank Sinatra, Jr., then people sort of size me up, and I can tune in on their thought processes. You see, my father is an institution with which everybody is familiar in one way or another. I know he's controversial, and people have different ideas about him. They judge me by their opinion of him. I can see it working all the time. And in many ways that's a handicap.

"The help comes in opening doors for me. Like I was on the Jack Benny TV program. I assure you that if my name were Frank Smith, Mr. Benny's producer would never have offered me the job.

"But then, I've got to prove myself. And in this business it's not easy, because they're not going to compare me with the average entertainer, they're going to compare me with my father, and he's an absolute phenomenon."

Tall, dark, brown-eyed and olive-skinned, young Sinatra is surprisingly unspoiled for a young man who was raised in the movie colony. Most of the credit for his courtesy, his naturally respectful behavior, his realistic sense of values, must go to his mother, Nancy. Of her, he says with great pride: "She really is something. She taught me that the world doesn't owe me a living, that the world was here first, that I've got to be patient and understanding and adjust to that world.

"She thought it was a good idea for me to go out and work early, to learn the value of a dollar, and I've worked ever since I was 13. My first job was demonstrating electric trains in a toy store. That was the summer of 1957, and I got \$12 a week, which was very good money for a 13-year-old kid. The next summer I was a projectionist for

the William Morris Agency. The year after, I was a counselor at a summer camp, and in 1960 I drove a truck. Last summer I worked in the City National Bank as a teller."

*Young Sinatra's first love, however, has always been music. He started at the piano when he was 5, later majored in music and drama at the University of Southern California, where he's finished 2 years and now takes random courses which suit his bent.*

He composes music, sings passably, has an alert intelligence and a decade behind him of youthful amateur experience in staging and emceeing shows. A few summers ago he broke in at Disneyland as a singer with the Elliot Brothers orchestra and did surprisingly well.

Although he is highly allergic to dust and pollens of every type, and subject to severe bronchial attacks, Frank Jr. prefers to live alone and take care of himself. He resides in a small, cramped, one-room Beverly Hills apartment, is proud of the fact that at 19 he's self-supporting. Before he signed on as vocalist with the reconstructed Dorsey band, he worked for his dad's Reprise record outfit, scouting talent and promoting the label.

*He is justifiably proud of his father and says, "What I've learned from him is to abhor prejudice, to respect the other fellow, to be honest and uncompromising with principle. When it comes to principle my father never wavers."*

At the moment young Sinatra claims he has little interest in girls. "A few years ago," he explains, "when I was a very young man, I went through the turmoils of living and loving. I went with a girl for a couple of years and I had the tears on the pillow, the long letters and all that jazz. But now I'm too busy for girls. I just want to make it on my own."



In a Sam Benedict TV episode, young Frank converses with veteran actor Edmond O'Brien.



# QUICK SAUERBRATEN

Old-fashioned sauerbraten is marinated for days before cooking. Delicious, it's true, but we think this new recipe gives you all the flavor without any of the extra effort

by BETH MERRIMAN Parade food editor

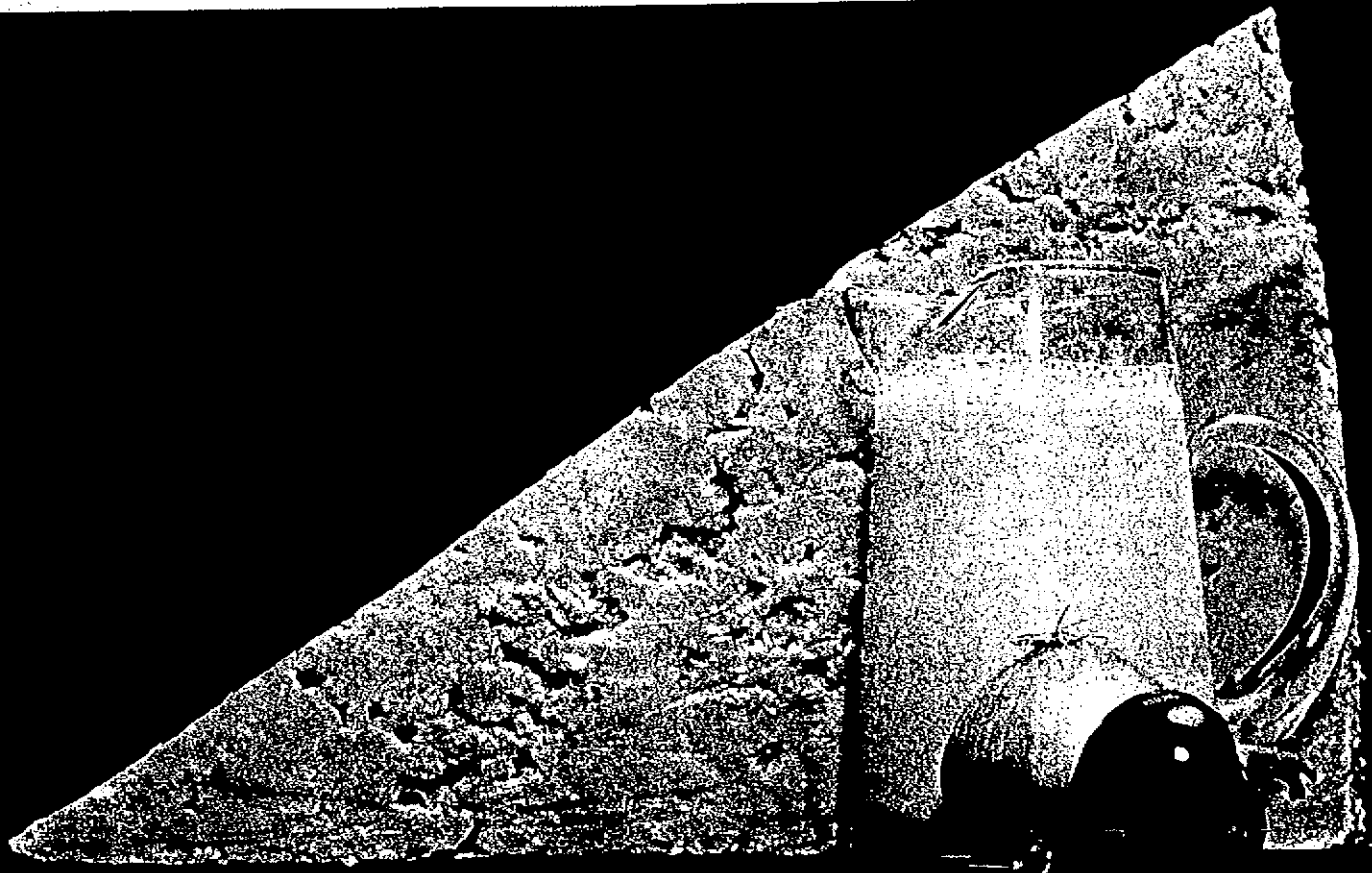
## QUICK SAUERBRATEN

- 1 4 to 5 lb. pot roast (chuck, round or rump)
- 1/4 cup vegetable oil
- 1/2 cup chopped onion
- 2 teaspoons salt
- 2 tablespoons mixed pickling spices
- 1 cup red wine vinegar
- 3 cups water
- 1/2 cup firmly packed brown sugar
- 12 gingersnaps, crumbled

Brown pot roast slowly on all sides in oil in heavy kettle or Dutch oven. Pour off excess oil. Add next 6 ingredients. Simmer 3 to 4 hours, or until tender. Remove meat; keep warm. Strain liquid left in kettle; measure 4 cups. Add gingersnaps. Cook and stir until smooth and slightly thickened. (If a thicker gravy is desired, stir in 3 tablespoons flour blended with 1/3 cup cold water.) Cook, stirring often, 5 minutes.



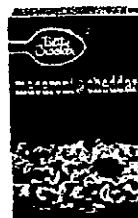




Chop sharp, aged Cheddar. Chop onions. Chop red bell peppers. Cook macaroni until juicy. Combine in buttered crock. Add cups of sweet milk. Bake until amber. Making time: 57 minutes.



Or make Betty Crocker Macaroni & Cheddar in 12 minutes—a great new dinner idea!



Everything's in one box. Just add butter. Makes four servings.



**EDITOR'S NOTE:** Born and raised in New York City, Mickey Manners entered show business in 1946 when he won a talent contest at a Borscht Circuit hotel. Mickey was so good that the management offered him the job as social director. Later, Manners returned to New York where he attended drama classes during the day, worked in burlesque at night. Gradually he caught on and was booked into the Casablanca Hotel in Miami as resident comedian. Since then he has played major night spots and made numerous TV guest appearances. Mickey has also worked for Jerry Lewis in two films, *The Errand Boy* and *The Nutty Professor*.



## MY FAVORITE JOKES

by MICKEY MANNERS

Today, marriage is a comedy show—the husband is the sponsor, and the product is instant bankruptcy.

Donations were being taken at a fund-raising dinner. A fellow got up and said: "I donate \$1,000."

The chairman replied: "Do us a favor. Every year you donate money and your check bounces. Now forget about it."

"But this year everything is going great with me," the fellow protested, "and I'm donating \$1,000."

"Please," the chairman said. "We know you've got good faith, but every year you give us a check and it bounces. Now forget about it."

"All right," said the donor dejectedly. "But I'll tell you what I'll do. Here's \$100 cash—but don't put it in the bank 'til Tuesday."

You know who's to blame for all the misery in the world? Songwriters, that's who! They write a song, people believe them and right away you're in trouble. I heard that song *They Say That Falling in Love Is Wonderful*. "They" say—always "they." I found out who "they" are. "They" sell wedding rings, washing machines, baby carriages, etc.

I went to this doctor and told him I was having trouble with my leg.

"I'll have you walking in a week," he said. And he did—he sold my car!

My wife does a lot of shopping. "How come?" I asked her one day.

"Well," she replied, "I buy all of these things for you."

Last week she bought me a mink stole—and it wasn't even my size.

I walked into the living room on Easter morning and saw my nephew holding up a live rabbit and saying to the rabbit: "How much is one and one, you dope? How much is two and two, you idiot?"

"What are you doing?" I asked.

"My daddy said that rabbits multiply," he told me. "But this one can't even add."

Talk about the soft life this younger generation leads today! I know a teenager who was all ready to run away from home until he found out he couldn't get a telephone extension cord long enough to go with him.

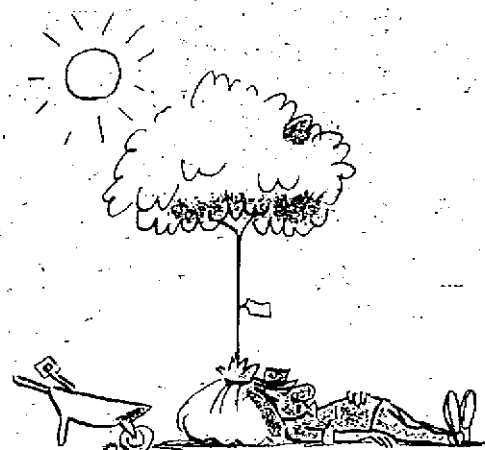
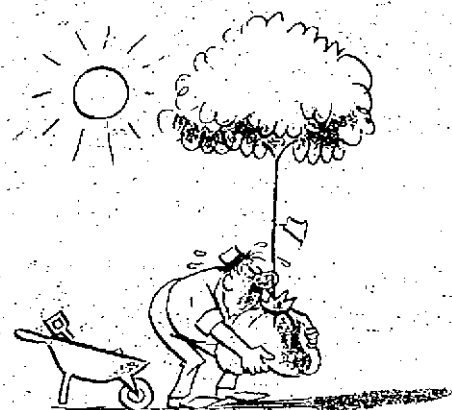
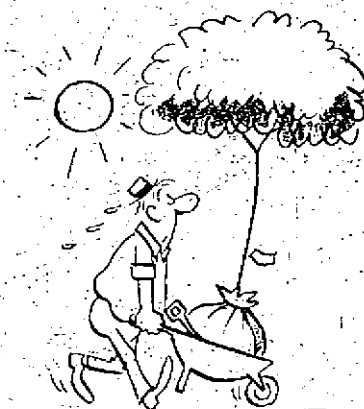
Another teenage son of wealthy parents was having difficulty with reading and writing, but his mother appeared to be unconcerned. "It really doesn't matter," she told the boy's teacher. "He'll always have a secretary."

## ANECDOTE of the WEEK

WITH MUCH DAUBING AND SMEARING, Caroline Kennedy recently produced a finger painting which her proud mama had framed. The First Lady showed it to the President, explaining solemnly that it was the latest work of their artist friend, William Walton, who had charged only \$600 for it. The President is no lover of modern art but thinks Walton is a great guy. Without batting an eye over the price, the President snorted: "Good Lord, what kick is Walton on now?"



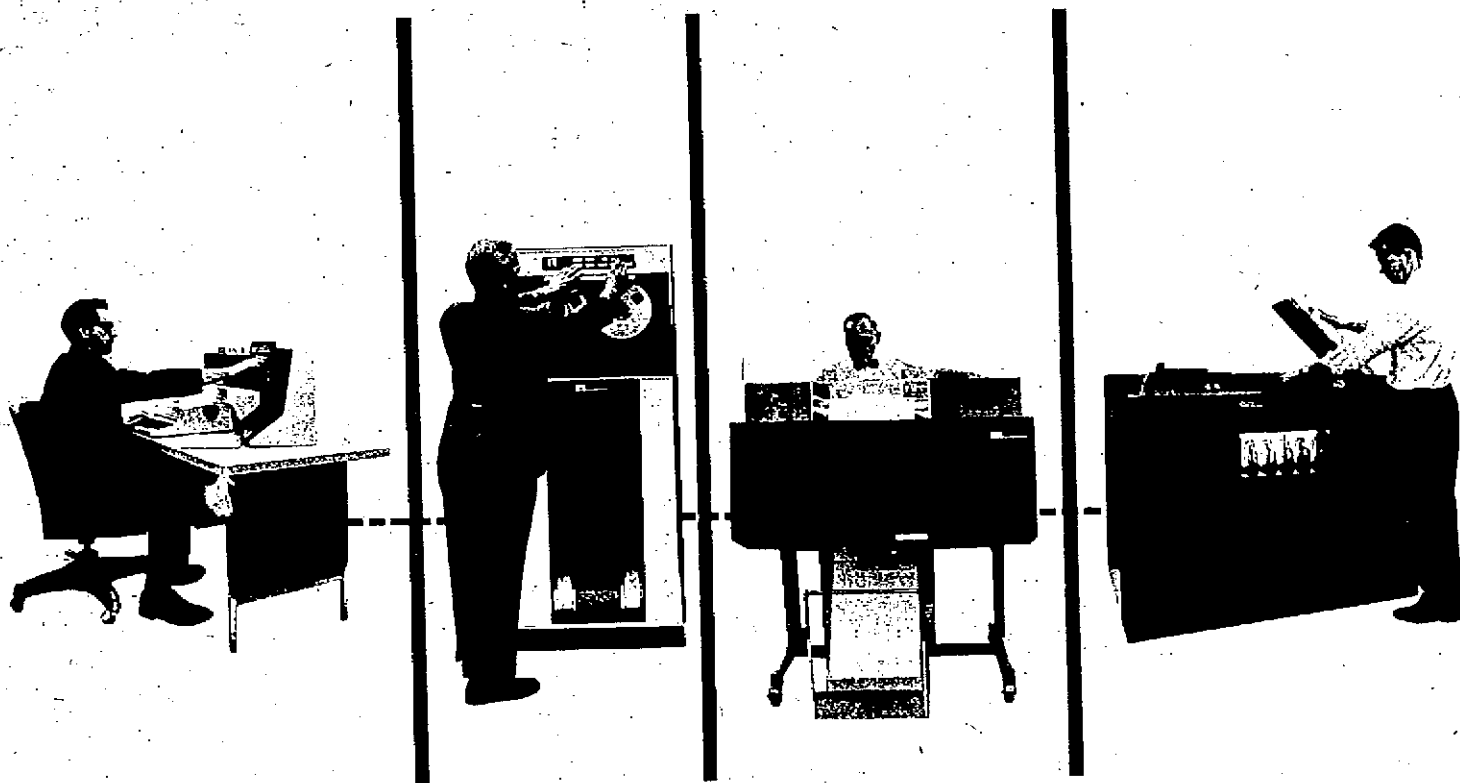
## Shady business



JOE ZEIS



# We hooked these up



# to keep insurance rates down

We anticipated the streamlined procedures and more efficient business methods of the aerospace age when we put in the big IBM electronic business machines—the first to be installed by an insurance company in the West.

The result was much faster service, speeded-up processing of claims and a cutting-down of costly paper work—in short, low insurance rates and superlative service that is recognized across the nation.

Farmers has always been on the alert for ways to improve service, broaden coverage and reduce rates. And that modern, progressive way of doing things has held all along

the line—to every phase of ALL the insurance Farmers writes.

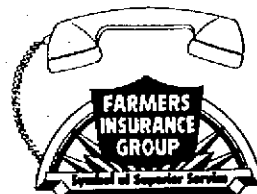
That's why Farmers is able to offer the best in AUTO, LIFE and FIRE insurance, with policies designed to give you the most for every insurance dollar spent. And Farmers has pioneered in providing a complete line of BUSINESS insurance—each policy custom-tailored to answer the special needs of the business it serves.

**FARMERS PROVIDES THE MODERN PAYMENT PLAN, TOO.** Farmers exclusive Prematic Payment Plan helps businessmen conserve operating capital, helps keep the personal budget in line. If you wish, you can pay ALL your

Farmers insurance by the month—the sensible, modern, business-like way, just as you pay your other bills. It will pay you to get the facts.

Isn't it time you talked with your Farmers Agent? He's listed in the phone book under FARMERS INSURANCE GROUP. Spend a few minutes talking with him and you will agree that Farmers is the best insurance buy in America today.

Call your  
Farmers Agent  
for ALL your  
insurance.



*Fast · Fair · Friendly*

## Farmers Insurance Group

AUTO · LIFE · FIRE · HOME · TRUCK · COMMERCIAL



**HURRY!**  
**ONLY 7 DAYS LEFT!**  
**SALE ENDS SATURDAY,**  
**MAY 4th!**

YOUR MONEY  
 BUYS MORE



IN A REAL  
 DRUG STORE

GET TWO FOR THE PRICE OF ONE

# REXALL

**PANOVITE  
 VITAMINS**



**POLYVITAMIN  
 CHILDREN'S  
 VITAMINS**



**REXALL  
 ASPIRIN**



**REXALL  
 STATEMENT**



**BOBBY  
 PINS**

Black or bronze. Card of  
 60 pins, reg. 25¢, now  
**2 CARDS 26¢**

**SOCIAL  
 ENVELOPES**

Have plenty on hand.  
 White. #6 3/4 size. Reg. 10¢.  
**2 FOR 11¢**

**TOOTH  
 BRUSHES**

Scientifically designed.  
 Nylon bristles. Reg. 49¢.  
**2 FOR 50¢**

## MEDICINE CHEST NEEDS



### MONACET APC TABLETS

Combination-of-Ingredients helps  
 relieve headache pain, soothe mus-  
 cular aches, reduce fever caused by  
 colds. 100 tablets, reg. \$1.04, 2 for  
 \$1.09; 25's, reg. 42¢, now 2 for 43¢



### MILK OF MAGNESIA

Rexall's own gentle, effective anti-  
 acid-laxative. Choose plain or mint-  
 flavored, 12-oz. bottle, regularly 63¢,  
 now 2 for 64¢; Milk of Magnesia  
 Tablets, 36's, reg. 29¢, 2 for 30¢

- **ALCO-REX** alcohol rub, pint, 59¢, 2 for 60¢
- **ASPIRIN COUGH DROPS**, Box, 29¢, 2 for 30¢
- **BOBOKETS** for minor throat irritations. 15 Troches or 10 Lozenges, with Vitamin C, 2 for \$1.20
- **CARICA BILE TABLETS**, 100, 2 for \$1.20
- **TERPIN HYDRATE A.M. COUGH ELIXIR**, Rexall formula with ammonium chloride and antihistamine. 4-oz., reg. 79¢, now 2 for 80¢
- **CASCARA COMPOUND**, 100's, 79¢, 2 for 80¢
- **CASCARA SAGRADA EXTRACT TABLETS**, 5-gr. 100 tablets, reg. \$1.09, now 2 for \$1.10
- **CASCARA FLUID EXTRACT**, 4-oz., 2 for \$1.10
- **REXALL ANALGESIC BALM**, Fast relief for minor muscular aches. 1 1/2-oz. tube, 2/90¢
- **CHIEROSOTE COUGH SYRUP**, 2 for \$1.26
- **CHLOROPHYLL MOUTHWASH**, Pt., 2 for 99¢
- **COLD SORE LOTION**, 1/4-oz., 2 for 40¢
- **REXALL DIURETIC PILLS**, 60's, 89¢, 2 for 90¢
- **EUCHARINE SUPPOSITORIES**, 12, 2 for \$1.40
- **REXALL EYEDROPS**, 8-oz., 2 for 99¢
- **REXALL EYE LOTION**, 8-oz., 2 for 99¢
- **REXALL FOOT POWDER**, 4-oz., 49¢, 2 for 50¢
- **REXALL TOOTHACHE SOOTHERS**, Drops or Wax, large size, regularly 45¢, now 2 for 46¢

- **HYGIENIC POWDER**, 6-oz., reg. 98¢, 2 for 99¢
- **KLEENED ANTI-SEPTIC MOUTHWASH**, Ruby-red; spicy cinnamon flavor. Kills contacted germs in 30 seconds. Pint, 79¢, 2 for 80¢
- **PETROFOL** mineral oil. Full pint, 2 for 70¢
- **REXALL SODA MINT TABLETS**, 140, 2 for 60¢
- **REXALL SPIRITS OF CAMPHOR**, 2 for 50¢
- **REXALL CASTOR OIL**, 3-oz., reg. 59¢, 2 for 60¢
- **REXALL GLYCERIN**, 3-oz., 80¢, 2 for 81¢
- **REXALL WITCH HAZEL**, Pint, 69¢, 2 for 70¢
- **SPSOM SALT**, 4-oz., 2 for 26¢; 1-lb., 2 for 56¢
- **REXALL TRIPLE ACTION COUGH SYRUP**, Fights cough 3 ways: loosens mucus, helps reduce coughs due to colds, relieves minor throat irritations. Adults', 4-ounce bottle, regularly \$1.09, now 2 for \$1.10; children's, 3-ounce bottle, regularly 98¢, now 2 for 99¢
- **REXALL PEROXIDE**, Medicinal strength, 3%, 10 Vol. Pint, regularly 49¢, now 2 for 50¢
- **REXALL TABLE SWEET**, Rexall's own liquid sugar substitute. 4-oz., reg. 69¢, 2 for 70¢
- **REXALL LIP-AID**, Antiseptic stick soothes dry, cracked or chapped lips, now 2 for 34¢

## FIRST AID

- **ADHESIVE TAPE**, 1/2" x 5 yds., 2 for 26¢; 2" x 5 yds., 1" x 10 yds., reg. 75¢, 2 for 76¢
- **REXALL GAUZE BANDAGES**, Sterile rolls: 1", reg. 20¢, 2 for 21¢; 2", reg. 30¢, 2 for 31¢; 3", reg. 45¢, 2 for 46¢; 4", 55¢, 2 for 56¢
- **TWIRL PUFFS**, Cotton balls, 100's, 2 for 50¢
- **AEROSOL MERTHIOLEATE**, Antiseptic, 2/99¢
- **BACITRACIN OINTMENT**, 1/2-oz., 2 for \$1.29
- **REXALL NEOMYCIN BACITRACIN**, antibiotic skin ointment, 1/2-oz., reg. \$1.42, 2 for \$1.43; with Polymyxin, 1/2-oz., \$1.58, 2 for \$1.59
- **WHITE PETROLIUM JELLY**, 1-lb., 2 for 90¢
- **REXALL ZINC OXIDE OINTMENT**, 2-oz., reg. 59¢, 2 for 60¢; 1-oz., 35¢, now 2 for 36¢
- **REX-SALVINE BURN SPRAY**, 5-oz., 2 for \$1.50
- **REXALL CALAMINE LOTION**, Plain or Phenolated, each 8-oz., reg. 57¢, now 2 for 58¢
- **HISTACALMA**, Calamine with antihistamine. Lotion, 6-oz., 2 for \$1.11; Cream, 2 for 97¢
- **TRI-SALVE**, 3 antibiotics with polymyxin, 1/4-oz., 89¢, 2 for 90¢; 1-oz., \$2.59, 2 for \$2.60
- **BORIC ACID POWDER**, 4-oz., 45¢, 2 for 46¢
- **SPIRITS OF AMMONIA**, Aromatic, 2 for 64¢
- **TINCTURE OF IODINE**, Reg. 39¢, 2 for 40¢

## QUALITY RUBBER GOODS

- **VICTORIA WATER BOTTLE**, 2-qt. capacity. Red or White. 4-year guar., \$3.59, 2 for \$3.60
- **VICTORIA FOUNTAIN SYRINGE**, Top-quality, red or white, reg. \$3.89. Get 2 for \$3.99
- **VICTORIA COMBINATION SYRINGE**, Doubles as hot water bottle! Red, white, 2 for \$4.60
- **SYMBOL BULB SYRINGE**, Pink or white. Flexible pipe, white only. \$2.98... 2 for \$2.99

## VALUES IN VITAMINS

- **REXALL COD LIVER OIL**, Pint... 2 for \$1.60
- **PANOVITE CHEWABLE VITAMINS**, 1/4 to 2 1/2 times minimum daily requirements of all vitamins with set minimums. 60's, 2 for \$2.01
- **PANOVITE VITAMINS WITH MINERALS**, 100 tablets, regularly \$4.95, now 2 for \$4.96
- **REXALL POLYDROPS**, For Baby, Vitamins A, C, B1, B2, B6, D, nicotinamide and panthenol. 30-cc. bottle, reg. \$2.09, now 2 for \$2.10
- **THERAMINS**, Full potencies of Vitamins A, B1, B2, C, D, Niacin, 100, now 2 for \$6.96
- **THERAMINS-M**, with minerals, 100, 2/\$7.40
- **VITAMIN C (Ascorbic Acid)**, 100 tablets: 500-mg., reg. \$4.79, 2 for \$4.80; 250-mg., 2 for \$2.54; 100-mg., 2 for \$1.20; 50-mg., 2 for 78¢; 25-mg., a special at 2 for 46¢
- **REXALL B12 CONCENTRATE**, 100's: 50 mcg., \$7.95, 2 for \$7.96; 25-mcg., 2 for \$4.86; 10-mcg., 2 for \$2.31; 5-mcg., 2 for \$1.21
- **VITAMIN B1 TABLETS**, (Thiamine Hydrochloride.) High-potency tablets. 100-tablet bottle of: 250-mg., reg. \$8.19, 2 for \$8.20; 100-mg., 2 for \$3.99; 50-mg., 2 for \$2.26; 25-mg., 2 for \$1.46; 10-mg., reg. 74¢, 2 for 75¢
- **BEEF, WINE & IRON TONIC**, Pt., 2 for \$1.99
- **REXALL B-COMPLEX FORTIFIED CAPSULES**, B-family vitamins, 100's, \$2.59, 2 for \$2.60
- **BREWER'S YEAST TABLETS**, 250's, 2 for \$1.40
- **GER-RITE VITAMIN & IRON TONIC**, For iron deficiency anemia, 12-oz. liquid, \$2.79, 2 for \$2.80; 80 tablets, reg. \$4.79, 2 for \$4.80
- **REXALL MINERALIZED B-COMPLEX TABLETS**, 100 tablets, regularly \$5.95, now 2 for \$5.96
- **REXALL ALPHACAPS**, Vitamin A, 100 tabs: 50 M. I.U., 2/\$6.40; 25 M. I.U., 2 for \$3.26
- **REXALL DICALCIUM PHOSPHATE TABLETS**, With Viosterol, 100's, \$1.39... 2 for \$1.40
- **V-10 MULTI-VITAMIN TONIC**, 2 for \$2.20

## BARGAINS FOR THE WHOLE FAMILY



- **1. SUPPORT STOCKINGS**, Spunlex all-nylon. Seamed or seamless. White, Mist. 2 pr. \$4.96
- **2. HAIR BRUSHES**, Wide choice! 2 for \$1.01
- **3. SWIM MASK**, Reg. \$1.00, get 2 for \$1.01
- **PLASTIC SHOWER CAP**, Reg. 29¢, 2 for 30¢
- **MEN'S HANDKERCHIEFS**, Reg. 25¢, 2 for 26¢

- **REXALL COMBS**: Pocket, Rattail, Dressing, Bobby, All-Purpose, Barber, 5", Teasing Comb, Hard rubber, nylon, plastic, and aluminum combs for men, women, teens. All at 2 for the price of 1—plus a penny!
- **HAZOR BLADES**, Permedge. 18 single-edge or 20 double-edge, 2 for 50¢; 50 double-edge, 2 for 99¢. **DESPERSE**, 20 double-edge blades, regularly 69¢, now 2 for 70¢
- **POWDER PUFFS**, Large, fluffy... 2 for 26¢
- **FOAM INSOLES**, Cushion your steps! Men's, women's, S, M, L Pair, reg. 59¢, 2 for 60¢

- **BUFFERED ASPIRIN** For fast pain relief with less danger of stomach upset! 100's, reg. 98¢, **2 for 99¢**
- **GLYCERIN SUPPOSITORIES** Rexall, Adults' or infants'. Jar of 12, 53¢, **2 for 54¢**
- **SACCHARIN** 1000's: 1-gr., 2/\$1.60; 1/2-gr., 2/\$1.31; 1/4-gr., 2/\$1.20; 100's: 1-gr., 2/\$6¢; 1/2-gr., 2/46¢; 1/4-gr., **2 for 36¢**
- **DUSTING POWDER** Fragrant: Lavender or Adrienne Dusting Powder, 5 1/2-oz., reg. \$2.00, now **2 for \$2.01**
- **ADHESIVE TAPE** Rexall waterproof tape sticks better! 1" x 5 yds., 1/2" x 10 yds., each reg. 43¢, now **2 for 44¢**
- **LATEX HOUSEHOLD GLOVES** Get durable pink gloves, S, M, L, 89¢, **2 pair 90¢**
- **COTTON BALLS** Hundreds of uses! Pick up NEW handy 200's, reg. 98¢, 2 for 99¢; or the 130-size, reg. 69¢, **2 for 70¢**

## BABY NEEDS



- **REXALL BABY PRODUCTS**, Velvety-soft! Baby Talcum 1-lb., pure Baby Oil, 10-oz.; smooth Baby Lotion, 10-oz.; mild Baby Shampoo, 10-oz. Each, reg. 89¢... 2 for 90¢

- **REXALL COTTON SQUARES**, 200, regularly 98¢, 2 for 99¢; 80, regularly 45¢, 2 for 46¢
- **REXALL BABY PANTS**, Choose durable plastic pants: S, M, L, XL, Reg. 49¢... 2 for 50¢

Helps clear up athlete's foot!

**REXALL FUNGI-REX**

1/4-oz., reg. 98¢  
**2 for 99¢**

Greaseless, 1/4-oz.; Lotion, 2-oz.; Liquid, 3-oz., 98¢, 2 for 99¢; Aerosol, 4-oz., \$1.69, 2 for \$1.76

Four luxurious creams!

**CARA NOME CLEANSING CREAM**

3 1/2-oz., reg. \$1.50  
**2 for \$1.51**

Cara Nome Cold Cream, \$1.50, 2 for \$1.51; Night Cream, 2 for \$2.01; Hormone Cream, 2 for \$2.51

**NOW... AS FOR 60 YEARS... THE REXALL BRAND IS GUARANTEED TO SATISFY OR YOUR MONEY BACK**



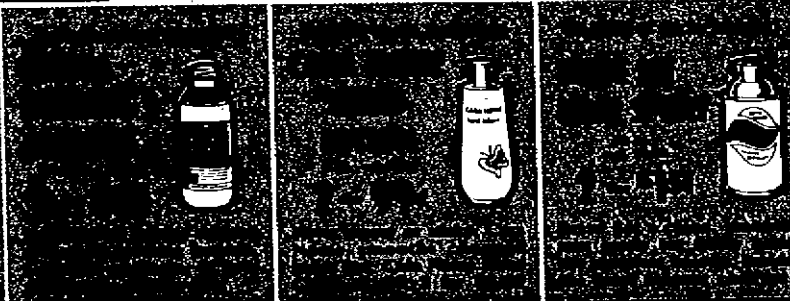
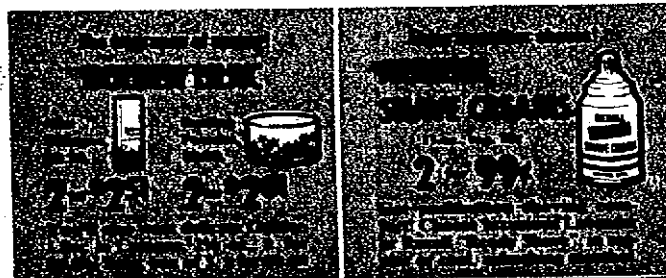
PLUS A PENNY!

# 1¢ SALE

TEAR OUT THIS AD AND USE IT AS YOUR SHOPPING LIST

These are nationally advertised, freshly stocked, guaranteed Rexall products. Only the increased business from this sale enables your Rexall pharmacist to offer you such quality at these big savings.

(These sale dates and prices are applicable only in the U.S.A.)



## TOILETRY VALUES



- 1. **L'AVENDER AFTER SHAVE LOTION**, or Rexall "Ready Shave" Lotion, 5-oz., 69¢, 2 for 79¢; Electric Pre-Shave Lotion, 2 for 99¢
- 2. **CARA MOMI RADIANCE COMPACT POWDER**, 6 subtle shades, Ea., \$1.25, 2 for \$1.25
- 3. **FAST RINSEOFF TREATMENT SHAMPOO**, Cleanses scalp! 8-oz., plastic, 98¢, 2 for 99¢
- 4. **RADIANCE FACE POWDER**, 8 subtle, skin shades, Each regularly \$1.50... 2 for \$1.51
- 5. **SPRING LILY Cologne**, 2 for \$1.51; Mist Cologne, 2 for \$2.51; Dusting Powder, 2 for \$2.01; Soap, box of 4, \$1.50, 2 for \$1.51
- 6. **"4488" TALCUM**, 1-lb., reg. 89¢, 2 for 99¢
- 7. **SEMOGA PINK BATH OIL**, Bracing fragrances! 6-oz. bottle, reg. \$1.19, now 2 for \$1.20
- 8. **RADIANCE LIQUID FOUNDATION**, Basic beauty in 4 shades, \$1.50, now 2 for \$1.51
- 9. **REXALL PEROXIDE**, Bleach strength, 6%, 20 Vol., 4-oz. bottle, reg. 25¢, now 2 for 26¢
- 10. **REXALL THEATRICAL COLD CREAM** or Cleansing Cream, Pound, reg. \$1.50, 2 for \$1.51

- 1. **CARA MOMI DEODORANT STICK**, 2 for \$1.01
- 2. **DAINY DEODORANT CREAM**, 49¢, 2 for 50¢
- 3. **ADRIENNE SPACE FRAGRANCE**, Quickly freshens indoor air, 5-oz., now 2 for \$1.20
- 4. **ADRIENNE SHAMPOO**, 8-oz. Coconut Oil or Liquid Cream, Each reg. 98¢, 2 for 99¢
- 5. **NEW! REXALL DELUXE HAN OIL**, Keeps hair neatly in place all day! Choose this newest of red hair oils, 8-oz., reg. 79¢, 2 for 99¢
- 6. **REXALL BAY RUM**, Pint, reg. 89¢, 2 for 99¢
- 7. **"4488" HAN POLISH REMOVER**, 4-oz. bottle, regularly 39¢, Stock up now at 2 for 40¢
- 8. **GLYCERIN & ROSE WATER**, 63¢, 2 for 64¢

## DENTAL NEEDS

- 1. **REXALL AEROSOL TOOTHPASTE**, With Busy-Foaming Action! Big Rexall aerosol means more paste, less waste, 7-oz., 98¢, 2 for 99¢
- 2. **DENTAL FLOSS**, 30 yds., regularly 29¢, 2 for 30¢; 100 yds., reg. 79¢... 2 for 80¢
- 3. **DENTUREX SELF-ACTING CLEANSER**, Germ-killing solution soaks dental plates clean, deodorizes them, removes stains, 69¢, 2 for 70¢
- 4. **DENTUREX ADHESIVE POWDER**, 2 for 90¢
- 5. **DENTUREX ADHESIVE CREAM**, 2 for 70¢
- 6. **DENTAL PLATE TOOTHPASTE**, 2 for 99¢
- 7. **DENTAL PLATE TOOTHBRUSH**, 2 for 70¢

## HOUSEHOLD HELPS



- 1. **TARGET INSECTICIDE**, Kills insects fast! 7-oz., reg. 87¢, 2 for 88¢
- 2. **AIR REFRESHER SPRAY**, 2 for 99¢
- 3. **AEROSOL MOTHPROOFER**, Big 10-oz. can, reg. \$1.95, 2 for \$1.96

- 4. **INSECT REPELLENT**, 5-oz. spray, 2 for \$1.30
- 5. **PINE OIL DISINFECTANT**, Pint, 2 for \$1.30
- 6. **EPOXY GLUE**, Holds indefinitely! 2 for 99¢
- 7. **EXTENSION CORDS**, Reg. 59¢... 2 for 60¢
- 8. **KLEER FLAME LIGHTER FLUID**, 2 for 50¢

- 1. **ENVELOPES** Social- or business-size: plain, return address, airmail, 25¢, 2 packs 26¢; business-size, reg. 15¢, now 2 packs 16¢
- 2. **PLAYING CARDS** Double-deck bridge, \$1.98, 2 for \$1.99. Single-deck: bridge, poker, pinocle, \$1, 2 packs \$1.01
- 3. **HAIR NETS** Keep hair under perfect control! Choose bob net, regular net, or wave net type. Pack of 3, reg. 25¢, 2 packs 26¢
- 4. **MOTH FUME CRYSTALS** Elkays: Kills moths, larvae, Big pound can, regular 89¢, now 2 for 90¢
- 5. **QUIK-SWABS** Sterile, cotton-tipped applicators, 200 single-tip, reg. 59¢, 2 for 60¢; 100 single, 54 double-tipped, 2 for 40¢
- 6. **THERMOMETERS** Guaranteed accurate Clifton oral, rectal or stub; Rexall baby type; regularly \$1.69, 2 for \$1.70
- 7. **REX FILM** High-speed Panchromatic all-purpose film. Gives sharp, clear pictures. In 620, 120, 127 sizes. Reg. 55¢ a roll, 2 for 56¢

All-day protection!  
**REXALL RO-BALL DEODORANT**



1-oz. reg. 69¢ **2 for 70¢**

Use Rexall Ro-Ball—the modern roll-on deodorant that keeps you secure from perspiration all day!

Choose from 6 styles  
**HAIR ROLLAS**



Each bag, reg. \$1.00  
**2 for \$1.01**

Brush Rolla Kit: Screen Brush; Buffant Brush; Regular Rolla; Sleep Rolla; Magnetic Rolla

SPECIAL VALUE! (not 1¢ Sale Item)

**SpunTex NYLON HOSIERY**  
Seamless mesh, reg. \$1.19

**79¢ - 3 for \$2.37**

60-gauge, reg. 49¢, now 59¢, 3 for \$2.87; Seamless; Stretch or Nude Foot, \$1.29, 3 for \$2.87; Flat Knit, 79¢, now 3 for \$2.37

## STATIONERY AND GIFT WRAPS



- 1. **LINEN TABLETS**, Letter or note size, plain or ruled, 2 for 24¢; envelopes, 2 packs, 26¢
- 2. **STATIONERY**, Box, 2 for \$1.51
- 3. **CRINKLED RIPLE POUND STATIONERY**, Pack of large, flat sheets or envelopes, 2 for 90¢
- 4. **DELUXE BOXED NOTES**, \$1.00, 2 for \$1.01
- 5. **WHITE VELUM NOTES**, Reg. 75¢, 2 for 76¢
- 6. **PASTEL NOTES**, Wide choice, 2 for 76¢
- 7. **NOTES**, 3 designs, Box, reg. 60¢, 2 for 61¢
- 8. **THANK YOU NOTES**, Reg. 50¢... 2 for 51¢
- 9. **WRITING PAPER PACK**, Reg. 79¢, 2 for 80¢



- 1. **RAYON CURING RESIN**, Reg. 75¢, spools, or self-adhering 15-ft. spools, 25¢, 2 for 26¢
- 2. **ADHESIVE TABLET**, 2 for 26¢
- 3. **TYPEWRITER TABLET**, 2 for 40¢
- 4. **LEAD PENCILS**, #2... 2 for 46¢
- 5. **TINNING TACK PACK**, 2 for 11¢
- 6. **JUNIOR MARKING PENS**, Reg. 69¢, 2 for 70¢
- 7. **BALL PENS**, Disposable type, 39¢, 2 for 40¢
- 8. **BALL PEN REFILL**, "All-in-one" refills fit 150 makes of ball point pens! Reg. 49¢, 2 for 50¢
- 9. **CELLOPHANE TAPE & DISPENSER**, 2 for 40¢
- 10. **DELUXE GIFT WRAPS**, 4 sheet pack, 2 for 26¢
- 11. **GIFT WRAPS**, Pack of 2 big sheets, 2 for 16¢

## REXALL SURPRISE BUYS

Not 1¢ sale items, but extra values during this sale!



- 1. **DUSTING POWDER**, Aerosol, \$2.00, 98¢
- 2. **REX-WAY "STAND-UP" SCALIS**, \$4.88
- 3. **FLUORIDE TOOTHPASTE**, 3 tubes for 89¢
- 4. **REXALL TOOTHPASTE**, 3 big tubes for 89¢
- 5. **LIPTICK**, 6 shades, Reg. \$1, 3 for \$1.25
- 6. **BUBBLE BATH**, 20-pack box, 3 for 98¢
- 7. **CARA MOMI SOAP**, 3 bars, reg. \$1.25, 59¢
- 8. **MIST COLOGNE**, 3-oz., reg. \$2.50, \$1.19
- 9. **REXALL FACIAL TISSUES**, Big box, 3 for 79¢
- 10. **RUN-RESISTANT MOSHERRY**, Mesh, \$1.39, 99¢
- 11. **LYCRA SOX & HOSE**, Regularly \$7.98, \$4.44
- 12. **REXALL BABY TALC**, 9-oz. can, reg. 59¢, 29¢
- 13. **BABY FORMULA TOTE BAG**, Handy, \$3.88
- 14. **BOTTLE STERILIZER**, Aluminum, just \$2.99
- 15. **DIAPERETTE PAIL**, Rexall-priced, only \$2.19
- 16. **DRY DIAPER**, In S, M, L, XL; each, 99¢
- 17. **MINERAL OIL**, Qt., \$1.19, 75¢; Pt., 75¢, 49¢



- 1. **4. RIPLE WRITING PAPER**, Box, 98¢
- 2. **5. EVERAM SPINNELER**, Now only... \$3.99
- 3. **75-FT. GARDEN HOSE**, Now save at \$2.99
- 4. **STATIONERY PORTFOLIO**, 79¢, 3 for \$1.33
- 5. **ALL-OCCASION GREETING CARDS**, 98¢
- 6. **FRILIER PAPER**, 5-hole, 3-hole, 3 packs \$1.16
- 7. **REXALL 900-CALORIE DIET AID WAFERS**, 18 cal. each, 50, 68¢, LOW CALORIE DIET AID, Liq. 6-pack, 7 flavors, \$1.44; 8-oz., 26¢
- 8. **TOWELS**, Bath, 68¢; deluxe print, 88¢; Kitchen, 3 for 79¢; Dish, 3 for \$1.33; Dish Cloth, 3 for 50¢; Face Cloth, 27¢; deluxe print, 27¢
- 9. **CAR SEAT CUSHION**, A "buy" at \$1.69
- 10. **CAVALIER AUTOMATIC TOOTHBRUSH**, \$5.99
- 11. **BATH AND SHAMPOO SPRAY**, 4 colors! 69¢
- 12. **CUSHIONS O' GOLD CANDY**, Luscious! 89¢
- 13. **ELECTRIC ALARMS**, \$3.39; Luminous, \$3.99



- 1. **AIR MATTRESS**, A "soft life" for \$2.99
- 2. **6-TRANSISTOR RADIO**, Comes with carry-case and earphone unit. Yours for just \$10.99
- 3. **MELMAC 21-PC. DINNERWARE SET**, \$9.49
- 4. **MELMAC 4-PIECE PLACE SETTING**, \$1.88
- 5. **TRANSISTOR BATTERY**, 9-volt, 3 for 59¢
- 6. **ELECTREX BATTERIES**, D, C, AA, 4 for 50¢
- 7. **QUIK-SANES**, 45's, 40's 44¢; 31's, 21's, 31¢
- 8. **QUIK-PADS**, Sterile, 25's: 4", \$1.15, 79¢; 3", 70¢, 49¢; 2", 50¢, 33¢; 12's: 4", reg. 65¢, 44¢; 3", 40¢, 27¢; 2", reg. 30¢, 19¢
- 9. **SURGICAL GAZES**, Sterile, 5 yds., \$1.49, 99¢
- 10. **COTTON**, Sterile, 1-oz., 27¢; 8-oz., now 81¢; 1-lb., \$1.49; 4-oz., 44¢; and 1-oz., 15¢
- 11. **FINGERFIT QUIK-KANS**, 18's, 69¢, now 47¢
- 12. **SHAGFOLD FOLDING STERNES**, Only \$2.59
- 13. **SYMBOL FOLDING STERNES**, \$4.79, \$2.49
- 14. **SANITARY MAPPINGS**, "Lady Fair", 40, \$1.23
- 15. **FIRST AID KIT**, Large, metal, \$2.95, \$2.19
- 16. **NEW! AUTO FIRST AID KIT**, Complete, \$1.88
- 17. **SYMBOL CLOTH ICE CAP**, 6", \$1.69, 99¢
- 18. **HOUSEHOLD COTTON**, Big 1-lb. roll, 63¢



- 1. **4. WRIST WATCHES**, Men's, women's, \$8.88
- 2. **5. FLASHLIGHTS**, Westinghouse, \$5, box of 12, just \$1.29; M2, \$1.56, \$1.14; M2B, \$1.80, only \$1.29; PH/5B, regularly \$2.16, now \$1.57; AGI, regularly \$1.44, now just \$1.09
- 3. **REX COLOR FILM**, 620, 120, 127, \$3.69; 35mm, 20-exposure, \$3.29; COLOR MOVIE FILM, 8mm, 25', \$2.85. All film prices include processing and prints by Technicolor.
- 4. **REX-RAY NAME WRITER**, with stand, \$3.99
- 5. **BASEBALL GLOVE WITH BALL**, Just \$4.44
- 6. **BEACH BALL RING SET**, Yours for only 88¢
- 7. **BADMINTON SET**, Fun all summer! \$3.99
- 8. **SWIM POOL SET**, A Rexall bargain, \$4.99
- 9. **JEWEL BOX**, Elegant for your gems, \$2.98
- 10. **PLASTIC PICNIC SET**, 22-piece, for just 79¢
- 11. **SHAVING MIRROR**, 10" across, Now \$1.88
- 12. **IRON BOARD PAD AND COVER**, Set, 99¢
- 13. **REX-HAY STEAM IRON**, A great buy! \$7.88
- 14. **HAIR CLIPPER SET**, 5-piece, for only \$5.95
- 15. **REGAL-TEX HOUSEHOLD GLOVES**, Pr., \$1.89
- 16. **DELUXE HOUSEHOLD GLOVES**, Pr., 99¢, 69¢



ONE WEEK LEFT TO GET TWO FOR THE PRICE OF ONE PLUS A PENNY... ONLY AT YOUR REXALL STORE





## Lost

IN THE THROES OF  
PERIODIC PAIN

Every month Peggy was lost in the throes of functional menstrual distress. Now she just takes Midol and goes her way in comfort because MIDOL tablets contain:

- An exclusive anti-spasmodic that STOPS CRAMPING
- Medically-approved ingredients that RELIEVE HEADACHES and BACK-ACHES ... CALM JUMPY NERVES
- A special, mood-brightening medication that CHASERS "BLUES"

"WHAT WOMEN WANT TO KNOW"  
FREE! Frank, revealing 32-page book, explains womanhood's most common physical problems. Written by a physician. Write Dept. 11, Box 280, New York 18, N.Y. Sent in plain wrapper.



## FOUND

FAST RELIEF WITH



DeWitt's COUGH CONTROL MEDICINE

## CURBS COUGHS

with Safe  
d-Methorphan

- SOOTHES DRY THROAT
- ACTS ON COUGH CONTROL CENTER
- LOOSENS PHLEGM
- PLEASANT TASTE

For coughs caused by common cold.  
Two strengths: ADULT and CHILD.

DeWitt's COUGH CONTROL MEDICINE

Now Many Wear

## FALSE TEETH With More Comfort

PASTEETH, a pleasant alkaline (non-acid) powder, holds false teeth more firmly. To eat and talk in more comfort, just sprinkle a little PASTEETH on your plates. No rummy, hokey, peaty taste or feeling. Checks "plate odor" (denture breath). Get PASTEETH at any drug counter.

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by SID ROSS & BOB CAMPBELL

McKEESPORT, PA.

UNTIL RECENTLY, Stan Raszewski was a steelworker—a 6-foot, 190-pound, hardworking husband and father, proud of his family and proud of the living he earned for them.

Today, for all practical purposes, Stan has turned into a housewife.

He stays home and makes his family's beds, cooks all the meals, washes the dishes, shops, cleans—while his wife, Daisy, is out earning the family keep. Each day, Stan drives her to work and picks her up. It's been that way for two years now, ever since Stan lost his job and found—like thousands of other husbands here in depressed western Pennsylvania—that he couldn't get another but his wife could.

*What happens to a man's feelings when his wife is earning his bread? To find out, PARADE recently spent several days in McKeesport with Stan and Daisy Raszewski and their three sons—Leslie, 13, Robert, 11, and David, 10.*

Stan Raszewski, 41, is a big man, slow to talk, confused and embarrassed by the predicament in which he finds himself. Without his being able to do anything about it, his household has become a matriarchy, revolving solely around Daisy Raszewski and her \$50-a-week job at Jean's Dress Shop in a near-by shopping center. For a man who went through 39 months of World War II combat service, who started work at 17, and supported himself from then on, this has meant one vast humiliation.

### What Stan Suffers

This is the kind of thing Stan has to put up with:

He's a "dependent" on Daisy's income tax return, along with the boys. Stan winces at the mere mention of this.

He gets exactly \$1 a week spending money, doled out by Daisy. She'd like to make it more, but Stan feels guilty about accepting anything. "He won't even spend \$10 for a pair of pants," Daisy told PARADE sadly. "He used to love to go bowling, but he won't now. I tell him I'll give him the money, just so he can have some relaxation. But he doesn't answer."

He's lost standing with his kids. It used to be that when Stan came striding home from the mill where he worked, the boys would swarm around him, laughing and shouting for attention. Now they do that to Mom—Dad's always around.

He has to do "women's work." With his powerful millworker's hands, he moves gingerly around the kitchen, taking out his frustration every now and then by furiously banging the pots and pans, or viciously stabbing a knife into the potatoes. Anxiously, he prepares dinners he hopes the boys will like. "Dad asks us at least 10 times a day if we like the food he cooks," Leslie confides.

He has to take a lot of kidding. Stan and the other unemployed husbands here are like a club—they call themselves the "go-getters." "We get in the car and go get our wives after work," one husband explains. Wryly, they joke about their new lives. "What are you cooking tonight?"

# WHEN THE HUSBAND BECOMES THE HOUSEWIFE



Jobless Stan Raszewski cooks supper—just one of his housewifely duties.

one man asks Stan, who shoots back: "Nothing doing, I'm not giving away any of my secret recipes." Another time, last Christmas, the other husbands asked Stan what his family had given him for a present. Replied Stan: "The perfect gift, fellows—a new cookbook!"

*What it all adds up to is something that psychologists call "role reversal"—the husband and wife exchange their normal positions in the family. For both spouses, it's an agonizing experience, yet it's one that more and more American families—875,000 at last count—are facing in areas of severe unemployment.*

The Raszewskis' story is typical. Two years ago, Stan was making \$2.50 an hour plus overtime and incentive pay as a machine operator at Kelsey-Hayes' plant here, a job he'd held since 1949. He owned a house, a small one-story ranch-style building in a new development called "The Manor." For Stan and Daisy, the house had been the fulfillment of a dream

—a good place to bring up their three sons. Each day, Stan woke up happy. He seemed set for life.

Then Kelsey-Hayes announced it was shutting down the plant in order to "consolidate operations" in Michigan. Stan was offered a chance to go with them, but his house stood in the way—"this monster," he calls it now. "No one wanted to buy any house around here." Besides, he was reluctant to leave his native soil. So he took his \$1,056 in severance pay and began the hunt for a new job.

At this point, Daisy learned of the opening at Jean's shop. Stan didn't like it at first. "I make the living in this family," he insisted. But, together, they finally agreed she should take the job just in case Stan didn't find work right away. That was two years ago.

Stan kept searching, but as a semi-skilled worker with only an eighth-grade education, in a district with nearly 13 per cent unemployment (twice the national





Breadwinner Daisy now gets lion's share of sons' attention when she comes home from work.

average), his chances were just about nil. Eventually he became discouraged, and today checks the help-wanted ads in only a routine way. He's far more interested in the next day's supermarket specials.

*The truth of the matter is that Stan is a man who feels he has lost his place in his home and in society. Haltingly, creasing his blue eyes and scratching his close-cropped hair, he seeks words for what he feels.*

"I used to be an average man—the head of the family and all that—the man in the house," he says. "I was a pretty good worker. I held a union job, vice-president of the local. Hell, I used to have more guts than a slaughterhouse. Now I find out that it's the buck that counts and who makes it, and Daisy is the one who makes it. I guess I have to say she's more important than I am.

#### Smashing the Dishes.

"I can't even be a good housewife. Some days I feel like taking all the dishes and smashing them into little pieces. I'm a millworker, not a cook and bottle-washer—that's Daisy's job. I want to be the one who brings home the bacon, not her.

"We don't even see our old friends any more. You get to develop a kind of complex—I feel maybe they think I'm trying to chisel something from them.

*"The fact is—I just don't count. What I thought I was, I wasn't. I'm a blob. A nothing."*

For Daisy Raszewski, working has meant a new life of independence—just about the last thing she cares about.

"Why, I find myself thinking like the man of the house," she complains. "I start making decisions Stan always made—like what to buy. It's all twisted around—I belong home with the family. I can see it eating Stan up.

"The day he gets a job, I'll quit mine. The only important thing is to give Stan back his place in the sun."

What lies ahead? What are the prospects, for Stan and Daisy, and for all the other families now in the same boat?

At this writing, Stan's unemployment checks had only two more weeks to run. With expenses that include \$87 a month in mortgage payments, obviously the Raszewskis can't get along on Daisy's income alone. In all likelihood, they will have to turn to public

welfare—"but I'll be starving first," Stan avers—or to stop-gap assistance from friends, relatives and the steelworkers union.

A better hope probably lies in somehow solving the unemployment problem itself, in Pennsylvania and other places where it's producing role-reversal families. One proposal is to encourage the unemployed workers to move to more prosperous parts of the nation—but, as with the Raszewskis, this often means leaving friends, relatives, life-long associations, as well as selling a house or other property at a loss.

Pennsylvania has been trying a second approach, that of attracting new industry to replace Kelsey-Hayes and other departed companies. So far, however, the sunny plains of California have proved more attractive to expanding industries like missiles and electronics than the dark Pennsylvania hills.

A third solution is retraining the out-of-work steel- and millworkers for other jobs. Already the federal government has begun a pilot project to retrain some 37,000 workers in the U.S., and both companies and unions have experimented with similar plans. To date these efforts are still small in scope—no one has yet offered to include Stan—but they give hope for the future.

#### Kids Begin to Wonder

In the meantime, though, it looks as if the role-reversal problem will continue. Says Nick Sabin, president of the steelworkers local Community Services Committee:

*"Role reversal gets worse every day. Our men are losing their dignity, beginning to feel like inferiors. The poison seeps into the whole family until even the kids begin to wonder whether their dads are any good."*

*"Nothing is harder to take than the daily slap to your ego as you watch your wife go out to earn the family's bread."*

Stan Raszewski has been taking that slap for two years, but he hasn't quit fighting.

"I guess at heart I'm so darned optimistic. I'll never give up," Stan told PARADE. "There may be a house-painting job coming up—\$50 or \$75 for a week's work. And there's a job as a club steward on weekends I might land.

"My hands are strong. I know I can work. You'll see, Daisy and I are going to pull through this."

## What Are the 5 Requirements of an Ideal Laxative

for People 45 and Older?

A frequent complaint of people in their middle years is constipation. The cause is commonly insufficient bulk in the diet and a general slowing of bodily functions. Based on these facts, a medical study concludes that an ideal laxative for people 45 and older must meet five essential requirements: 1. Sufficient Bulk—2. Soft, Moist Bulk—3. Gentle Action—4. No Harsh Ingredients—5. No Digestive Interference. Doctor-recommended Saraka Granules effectively meet



all of these requirements. Saraka's natural, all-vegetable ingredients supply the soft, bland bulk and mild stimulating action to promote normal elimination. And without irritation, griping, or interference with other bodily functions. For a generous trial supply, send 10¢ to Saraka, Dept. P-2, Kenilworth, New Jersey.

## Couldn't Wear Wedding Ring

Mrs. Kohler's Hands Were Red, Rough, Sore Until She Used RESINOL

"My hands were red, rough, so sore that I couldn't wear my wedding ring," writes Mrs. Ernest A. Kohler. "And my husband had many spots on his legs that were red and very itchy. We used salves of all sorts, some quite expensive, but they didn't help us. Now, after using RESINOL, my hands are ever so much better and so are the spots on my husband's legs. I'm wearing my ring again!...We can't praise RESINOL enough!...Remember this—quickly relieve sore, itching irritation of rough dry skin, eczema, rash or chafing, chapping with soothing Super-Lanolated

**RESINOL Medicinal OINTMENT**  
Sold in Drugstores Everywhere

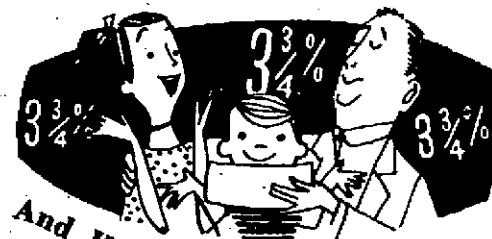
## Miracle Cushion Holds False Teeth Tight

• Sticks to Denture  
• No More Daily "Fixing"  
Snug brand Denture Cushions are a triumph of science, a sensational new even-soft plastic relling that gets rid of the annoyance and fear of loose, badly fitting false teeth. Snug eases sore, irritated gums due to loose dentures. Helps prevent food particles from lodging under plates. Applied in minutes, makes wobbly plates stay firmly in place—gives perfect comfort. Eat anything—talk, laugh—plates "stay put." Harmless to gums or dentures. Snug rellers can last from 2 to 4 months. Stay soft and pliable—do not harden and ruin plate. Feel right out when replacement is needed. No dollar bother with adhesives. Get Snug brand Denture Cushions today! 2 liners for upper or lower plates \$1.50. Money back if not satisfied. At all drugstores.



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**UNITED STATES SAVINGS BONDS**  
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Keep freedom in your future with  
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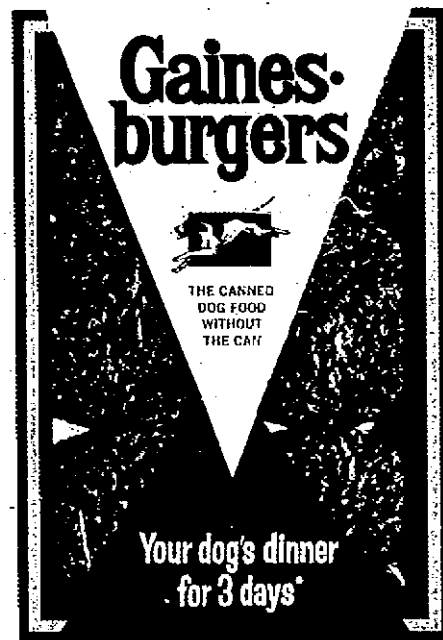


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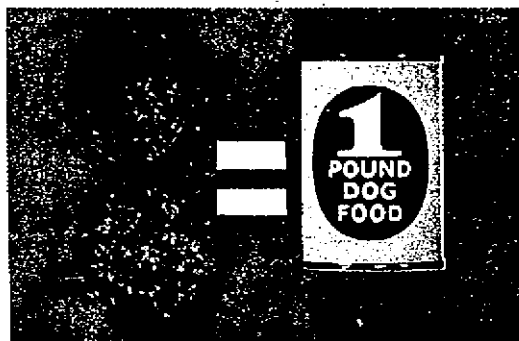
# NEW GAINES-BURGERS

the canned dog food...  
without the can



Gaines-burgers is a registered trade-mark of General Foods Corp.

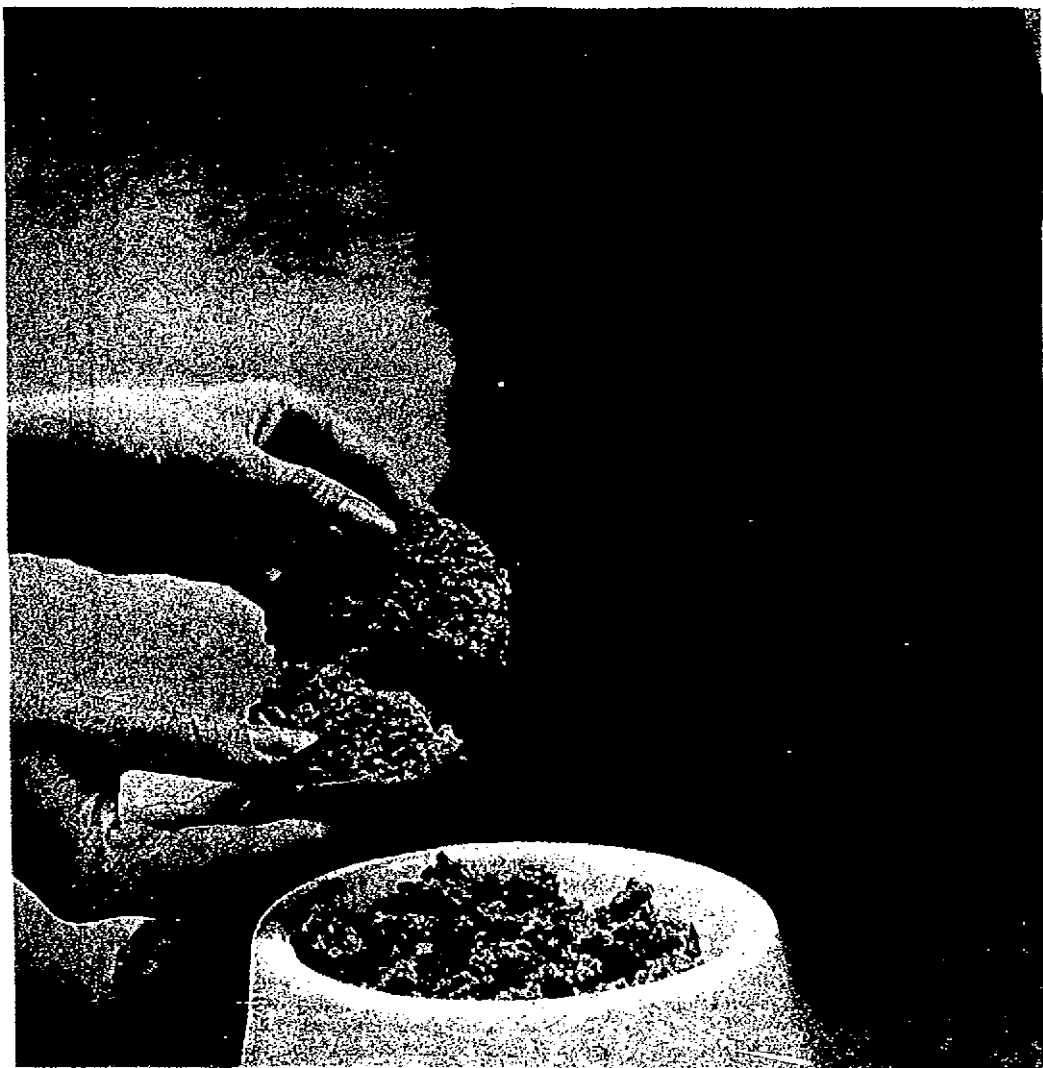
A whole new way to feed your dog every day! The nourishment of the finest canned dog foods. But no odor—no bother!



Two Gaines-burgers are equal in nourishment to a 1-pound can of the finest canned dog foods. And cost no more. They may look like less. But that's because they do not contain all the water found in canned dog food. They *do* contain beef, a vegetable, minerals, milk solids and vitamins—a fully balanced, satisfying diet.



**Look, no can!** Nothing to scoop, scrape, mash or spill. Though Gaines-burgers are beefy and moist, they need no refrigeration. You can keep them in the cupboard—even after the box has been opened!



**Feeding is easy.** If you've been giving your dog 1 can a day, feed him 2 Gaines-burgers; if 2 cans, 4 Gaines-burgers, and so on. Just break new Gaines-burgers into a dish, set before your

dog. And to complete his meal, serve water alongside. Remember, 1 package of 6 Gaines-burgers is equal in nourishment to three 1-pound cans of the finest dog foods, and costs no more.





# PARADE'S SPECIAL INTELLIGENCE REPORT

**GOING DOWN.** If a large Russian H-bomb landed directly on the headquarters of our Strategic Air Command in Omaha, what might happen? Chances are it would wipe out SAC. Why? Because headquarters is only 45 feet down. To remedy this situation SAC has ordered a new vault, 3/4 of a mile beneath the earth, to be hewn out of bedrock. A hand-picked group of 150 SAC personnel will be ordered to duty in this new headquarters 4,500 feet down. This nuclear retaliation center will be equipped with electronic computers, radio equipment and, of course, the famous red telephone over which the President will order instant retaliation in the event we are bombed. The new buried command capsule will be completed by 1965 or sooner.

**EUROPE BOUND.** Travel agents report that unless something critical happens between now and July, more Americans will visit Europe this summer than ever before. Airline and steamship officials confirm this by reporting record advance bookings for the peak season.

**NOBODY WANTS THEM.** Mr. Robert Bonner, Attorney General of British Columbia, is at his wits' end. Ten countries have flatly refused to accept 1,700 members of the Doukhobor sect from Canada. These religious fanatics are descendants of Russians who, escaping from Czarist oppression, emigrated to Canada in 1898. When the Doukhobors object to legislation, they resort to nudity, arson, or dynamiting. Two years ago they undressed, then set fire to their farms in the rich Kootenay Village in British Columbia. The Doukhobors are willing to leave Canada, but Russia has already turned them down twice. So, too, have Cuba, Turkey, Peru, Chile, Colombia, Brazil, Uruguay, Venezuela and Argentina. Says Mr. Bonner: "We don't want to unload our troubles on another country, but I don't know what to do with these people."

**NEW PACK.** In the future the American GI will carry his pack on his hips rather than his shoulders. Reason: the hips are stronger than

the shoulders. Tests on a new lightened pack are now being conducted by the Army in Panama.

**WHO CONTROLS LATIN REDS?** The United States has intercepted Communist documents which prove the Kremlin does not completely control Communist strategy in Latin America. The sabotage and terrorism in Venezuela, Ecuador and northeast Brazil have been carried out by hotheads against Moscow's orders. They have been encouraged by the Chinese, who are carrying their feud with the Russians all the way to Latin America. The intercepted documents also show that Dictator Castro has been smuggling weapons and pamphlets to help the pro-Chinese extremists.

**PEACE CORPS DIPLOMATS.** The Peace Corps is quietly assigning volunteer teachers to the fountainhead of anti-Americanism in Latin America -- the universities. The volunteers are told to steer clear of politics in the classrooms, but to make friends with anti-American students and teachers.

**VW's WOMEN.** One out of every eight production workers on the Volkswagen assembly lines in Germany is a woman. Third-largest automaker in the world, VW has a labor force of 68,440 men, 9,560 women.



Shapely Fräulein keeps 'em moving on Volkswagen assembly line. The VW factories employ nearly 10,000 women.

**NO WEALTH-SHARERS.** Of the total personal wealth in Great Britain, 38% is owned by 1% of the adult population.

**FACT OF LIFE.** Want to know who wears the pants in this country? Ten years ago 10,000 pairs of slacks were sold to American women. Last year they bought 40,000,000 pairs. Any questions?

**UNDERSEA WEATHER.** As a result of the Polaris submarines, a new science has been born -- a study of the weather under the sea. Underwater currents and temperatures have suddenly become important to the men who command our Polaris subs. They know, for example, that the sea temperature does not decline steadily as their subs dive deeper and deeper. There are layers of brine between water depths, and these layers frequently reflect the Asdic sound waves beamed out by surface submarine chasers. Told exactly where the layer boundaries are, a sub commander can hide his sub beneath them, free it from radar detection.

**STYLE CHANGE.** Good news for men who've been storing their double-breasted suits for the past five years. According to the American Designers Association, the double-breasted job will make a comeback this fall.

**DRUG TRAFFIC.** Congress is trying to halt the dangerous drug traffic between Mexico and the U.S. Shipments of "goof-balls" and "pep pills" by American manufacturers into Mexican border towns invariably end up in the pockets of teenage tourists. They smuggle the drugs into the U.S., frequently sell them to high school students. In many U.S. school districts, these drugs are replacing marijuana in the addiction process. At this time there is no special law covering the smuggling of barbiturates and amphetamines into the U.S. A man caught smuggling barbiturates is fined only as much as a man caught smuggling shoes or leather goods or perfume. Congress will probably pass a special law sponsored by Sen. Thomas E. Dodd (Conn.).

**WHO'S SMART?** Which Selective Service registrants fare best and worst on the mental tests given them for military induction? Those from Utah and Washington pass the tests most frequently. Those from South Carolina and Kentucky fail most frequently. More than half the South Carolinians and Kentuckians fail. Their failure rate is 54.6%. The failure rate of those from Utah and Washington is only 4.7%.







# TeleViews

April 28, 1963

*The Producer  
Is a Lady  
(See Page 5)*

TELEVISION LOG OF THE SUNDAY NEWS AND THE INDEPENDENT-PRESS-TELEGRAM



JUDY CARNE—(See "Bert's Eye View," Page 3)



**YOU SAVE  
MORE WITH**

# DOOLEY'S <sup>43 YEARS</sup> IN LONG BEACH

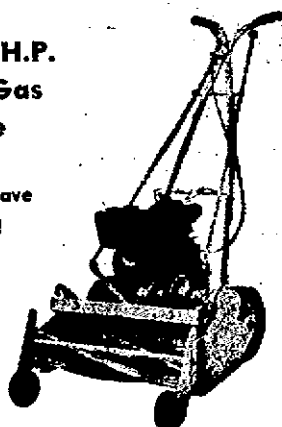
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### POWER MOWER SALE!

**Quality 2-H.P.  
4-Cycle Gas  
Engine**

**Why Not Have  
The Best!**



### THE NEW 1963 TEMCO KING O' LAWN

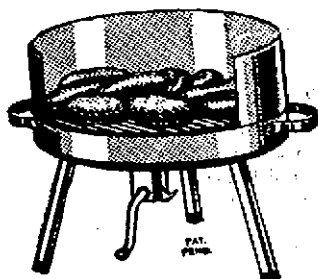
#### GAS POWERED POWER MOWER

COMPLETELY ASSEMBLED, GASED, OILED, INSPECTED, GUARANTEED PARTS AND SERVICE BY DOOLEY'S and ALL READY TO GO!  
Has front throw, 18-in. cut and quality recoil starter. 167.00 value.

**DOOLEY'S  
LOW  
PRICE!**

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**We Take Trades on Qualified Mowers**



### TABLE MODEL "BIG BOY"

Chrome-plated revolving grill with screw-type adjustment. Has semi-circular wind band shield and scuff-proof legs.  
**DOOLEY'S LOW PRICE!**

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### WHY NOT HAVE THE BEST? Cliffchar Charcoal Briquets

Made from 100%  
Finest Northern  
Hardwood

5-lb. bag..... 59c  
10-lb. bag..... 95c  
20-lb. bag..... 1.88

*Why not have the best!*  
**CARNATION  
ICE CREAM**

ALL  
DELICIOUS  
FLAVORS

**68c** HALF GALLON



*New Fresh Stock*  
**9-Volt Transistor  
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**Fully  
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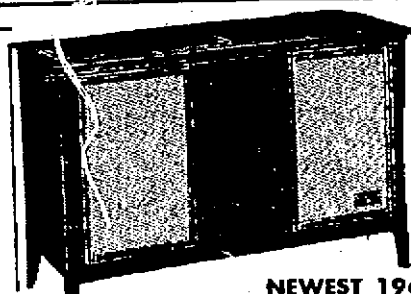
**Has  
3-positions!**

**Quality Polished Aluminum  
CHAISE LOUNGE**

Strong, sturdy twin frame complete with full-size pad of 100% new material.

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**NEWEST 1963**

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Distinctive Danish modern styling in walnut finish. Cobramatic record changer, two 9" x 6" speakers and two 3 1/2" speakers.  
**FREE STEREO RECORDS WITH THIS PURCHASE!**

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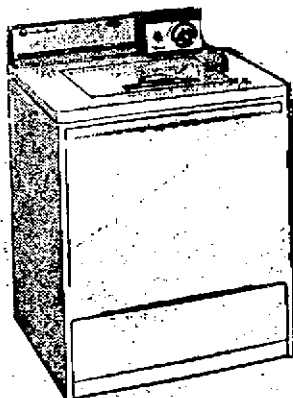
**New 1963 Deluxe  
19" PORTABLE TV**

Has brief case styling, high-gain tuner.

**SALE PRICE**

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**New 1963 WHIRLPOOL**

### 2-CYCLE FULLY AUTOMATIC AUTOMATIC WASHER

Has 10-lb. washing capacity, built-in dispenser filter, 3-wash-rinse temperature selections, automatic spin stop, 1/2-H.P. motor and pump protector. Model 1JA10.

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**5-Line Steel Post  
CLOTHES LINE TEE** **11<sup>95</sup>**  
Is 8-foot high with a 4-foot tee. **PAIR**

**1963 Whirlpool  
WRINGER WASHER** **68<sup>88</sup>**  
**SPECIAL!**

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# Bert's Eye View

By BERT RESNIK  
TV and Radio Editor

The pert young lady daintily doused the second tea bag in her cup and said:

"I don't like Englishmen. I didn't realize how ruddy cold and hard-headed they were until I came here."

The "here" for Judy Carne, a shapely young English miss, is Southern California. She left England to star as Heather Finch in CBS-TV's Thursday night "Fair Exchange" series.

Letting the second tea bag slowly sink next to the first, Judy continued:

"Life is considerably tougher for women in England. They are not treated as equals."

"The man is very much the head of the family—not like here."

★ ★ ★  
**SHE SIPPED HER TWO-BAG CUP** of tea, commenting that the pair made the drink stronger.

"It's still not like our tea," she said, "We use loose tea and it's much stronger than here."

Judy put the cup back in the saucer and gently removed the bags.

"I don't mean to imply," she said, "that women necessarily are the family heads here."

"I really feel that they come too close to running the families, which I don't think is right."

"But the English carry it to the other extreme and women are—as I said—never treated as equals."

Another sip of tea and a smile.

★ ★ ★  
**"PERHAPS I SHOULDN'T** be so emphatic in voicing my views," she said. "For I really am not practicing what I believe."

"The man I chose to marry is like my father, a very strong character who doesn't believe in equal rights for women."

Judy's "man" is Burt Reynolds, who plays "Quint" on the Saturday night "Gunsmoke" series.

They will be wed next month.

"When one falls in love, one's personal viewpoints may be vanquished," she said.

One of her personal viewpoints that hasn't been vanquished is her patriotism for England—a patriotism that includes the right to be critical.

Which, despite the equal-rights' talk, she seldom is.

"I am always defending the English," she said.

And she doesn't believe there are enough Americans, based on those whom she has met, who are ready to verbally defend America.

"I don't think Americans are patriotic enough," she said.

★ ★ ★  
**AMERICANS**, Judy has found, are anxious to praise Italian suits and French cooking.

They seem "over-eager" to copy Europeans.

"Really," she said, "I don't think Americans are as patriotic as the people in any European country, no matter how poor or small."

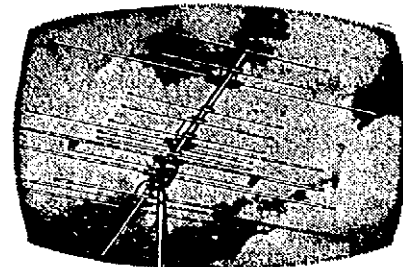
In her short stay here, Judy has discovered that there are many things—weak tea to the contrary—that Americans have to be patriotic about.

"Let it come out," she advised. "After all, it is we English who are supposed to be overly restrained."



**JEANNE BAL** plays a dance-hall girl during "Bonanza" at 9 p. m. today (Sunday) on channel 4 in COLOR. She trifles with the affections of her pint-size boy friend and he grows rebellious.

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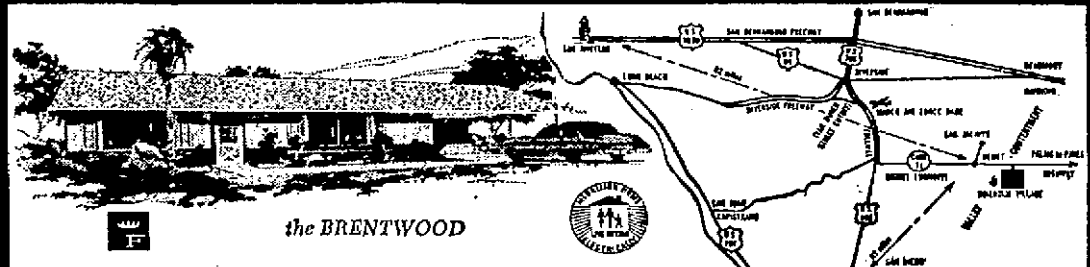
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# SUNDAY

April 28, 1963

## ★ PAID ADVERTISEMENT 7:30

- 4 Breakthru (children relig.)
- 11 Movie: "Whistling in Dixie," Red Skelton (42)

8:00 A.M.

- 2 Lamp Unto My Feet: "Heat of the Day." Problems posed by automation.
- 4 (Color) Crusader Rabbit
- 5 In God We Trust (relig.)
- 9 Mr. D.A., David Brian

8:30

- 2 Look Up & Live: "Beyond the Sanctuary: Burlington, Vt." Members of building-less church attend classes
- 5 Herald of Truth (relig.)
- 7 Sunday Chapel (Lutheran)
- 9 Movie: "Indian Scout," George Montgomery (50)

9:00 A.M.

- 2 Camera Three: "Spring-time" in poetry by Keats, Blake, Whitman
- 4 (Color) Davey & Goliath
- 5 The Adventist Hour
- 7 Movie: "The Dummy Talks," Jack Warner
- 11 Movie: "Keeper of the Flame," Spencer Tracy
- 13 Variedades, R. Inglesias

9:15

- 4 (Color) Let's Talk About

9:30

- 2 Light of Faith (Christ'n)
- 4 The Christophers: Careers

10:00 A.M.

- 2 Learning '63: "Youth Physical Fitness"
- 4 This is the Life (Luth.)
- 5 For Kids Only, T. Hatten
- 9 Concourse, D. McKenzie
- 13 Panorama Latino

10:30

- 2 Story Shop, Lee Shepherd with tall, square and round stories

- 4 Frontiers of Faith: "Not Saints, but God's People."
- 7 Movie: "Angel in Exile," John Carroll

- 9 Angel Talk; Close-Up
- 13 (Color) Faith for Today

10:45

- 8 Game of Week (spts. box)

10:55

- 9 Baseball (see sports box)

11:00 A.M.

- 2 Movie: "Man Who Broke the Bank at Monte Carlo," Ronald Colman (35)
- 4 Movie: "Captive City," John Forsythe (52)

- 9 ANGELS vs. ORIOLES!

- ★ LIVE—BALTIMORE!

- 10 Baseball (see sports box)
- 11 Great Churches: St. Michael & All Angels (Studio City)

- 13 Church in the Home

11:30

- 5 HOME BUYERS' GUIDE

- ★ Celebrity Home Showcase

- GEORGE HAMILTON

12:00 NOON

- 2 Tell It Again, Mark Taylor "Grandfather Tales"
- 7 Wm. Tell, Conrad Phillips
- 11 Ken Maynard Western
- 13 Rev. Oral Roberts

12:30

- 2 CBS Washington Report
- 4 (Color) Dr. Baxter's Harvest: "Coat of Arms."
- 5 It Is Written: "Fallout"
- 7 Movie: "Deputy Marshal," Jon Hall

- 13 Business Opportunities

1:00 P.M.

- 2 Sum & Substance, Dr. Herman Harvey with astrophysicist Jesse

- Greenstein of Palomar
- 4 (Color) Ethics: "Ethics & Theater," Shelley Winters, Lee J. Cobb, John House-

- man

- 5 Movie: "Oh, Susanna,"

- Rod Cameron (51)

- 11 Dan Smoot Reports: UN

- 13 Voice of Calvary

- 1:15

- 11 Capitol Report, D. Jackson

- 1:30

- 2 Friendship Show, Lee

- Phillip: "Girl Scouting"

- 4 (Color) Covenant: "Religion in Art"

- 11 Movie: "Comrade X,"

- Clark Gable, Hedy Lamarr

- 13 Cal's Carral (3 hours)

- 34 Elena (dramatic serial)

2:00 P.M.

- 2 Amer. Musical Theater, Earl

- Wrightson: "All American," with star Ray

- Boiger, composer-lyricist team

- Strouse and Adams of the Broadway show

- 4 (Color) College Report: "Beyond the Campus," La

- Verne students spend Easter vacation helping

- Tijuana orphans

- 7 Directions '63: "Cowboy

- Legacy" (pt. 2). Harry

- Gibbs, Joe Evans, Tom

- Glazer are featured

- 9 Movie: "Crime Wave,"

- Sterling Hayden (54). Repeat

- follows immediately

2:30

- 2 For Which We Stand (box)

- 4 (Color) Feltelson on Art: "Ingres, 1780-1867"

- 5 Auto Racing (Western

- Speedway), Dick Lane

- 7 Adlai Stevenson Reports. U.S.-Yugoslavia relations

- are discussed by Amb. to U.N. Miso Pavicevic

- (Series last week won a George Foster Peabody

- award)

3:00 P.M.

- 4 Movie: "Walking Hills,"

- Randolph Scott (49)

- 7 Meet the Professor: Geology

- Prof. Robert Nichols (Tufts) and students

- make icy descent of Grand Canyon

- 11 Movie: "Long Knife,"

- Sheldon Lawrence (58)

3:15

- 11 Movie: "Long Knife,"

- Sheldon Lawrence (Br.-58)

3:30

- 7 Championship Bridge, Charles

- Goren

- 9 Movie: "Crime Wave" (2)

- 34 Pecado Mortal (serial)

4:00 P.M.

- 2 Insight, Fr. Ellwood Kleiser: "The Agitator," Ed

- Begley, Brian Keith, Ruth

- Hussey. Communist and Christian struggle for control

- of labor union

- 7 Press Conference

4:30

- 2 Communism: Myth vs. Reality. Dr. Swearingen looks

- at Russian approach to peace and disarmament

- 4 (Color) Bill Brown, News

- Alumni Fun, John K. M. McCaffery. Actor Regis

- Thomey and executive fellow grads of Pittsburgh

- return to meet team of Colgate alumni in series'

- final show. (Next week Don McNeill gets this slot

- for a new game show pairing celebrity and non-

- celebrity couples)

- 11 Territory Underwater

- 13 Social Security in Action

4:45

- 4 Your Man in Washington

- 13 Changing Times, Ed Hart

5:00 P.M.

- 2 Ted Mack Amateur Hour with all-Ohio talent.

- 4 Update, Robt. Abernathy, with a look at foreign aid

- and the American South.

- 5 Popeye, Tom Hatten

- 7 Major Adams: Trailmaster. Ward Bond, John Carra-

- dine Anna Lee. Doctor renounces his profession,

- turns alcoholic. John Ford directed.

- 9 At Random, Joe Dolan

## 11 ARTHUR MURRAY DANCE

### ★ PARTY—FUN FOR ALL!

- 13 Dr. Field and Friend

5:30

- 2 College Bowl, Robt. Earle. Louisville scholars return

- to face Delaware

- 4 (Color) Bullwinkle Show

- 9 Championship Bowling

- 11 Gardena Parade (see box)

- 13 Newsroom, Don Rose

- 34 La Hora Catolica (Cath.)

6:00 P.M.

- 2 "THE FROGMEN OF

- ★ THE FUTURE!"—on the

- TWENTIETH CENTURY

- Season's final first-run

- show looks at the training

- of the Navy's UDT men,

- including the new Seal

- teams, in Virginia, Virgin

- Islands and Puerto Rico.

- 4 (Color) Meet the Press: Sen. Stuart Symington

- (D-Mo.)

- 5 The Invisible Man

- 7 Stagecoach West, R. Bray

- 34 Teatro Fantastico (child'n)

## LOOK FOR SUNDAY RADIO LOGS IN MAIN NEWS SECTION

6:30

- 2 Mr. Ed, Alan Young (repeat). Carol threatens a

- walkout when Wilbur

- stays by Ed's sickbed on

- night of ballet.

- 4 McKeever & the Colonel, Scott

- Lane (repeat). Blackwell's ancestral

- "hero" proves otherwise

- 5 Polka Parade, D. Sinclair

- 9 Maverick, Jack Kelly, Suzanne

- Lloyd. Bart faces treason charge.

- 13 (Color) Adv. in Sports: "Indianapolis Races"

7:00 P.M.

- 2 Lassie, Jon Provost. Timmy

- finds a gopher problem when he looks

- after the ailing Cully's farm.

- 4 Ensign O'Toole, Dean Jones,

- Harvey Lembeck. Measles-stricken

- DiJulio wins chance for bake-off

- with another's recipe.

- 7 The Paul Winchell Show

- 11 A Campus in Action, Bill

- Welsh. Fourth in monthly

- series views San Fernando

- Valley State College and its

- division of fine arts.

- 13 The Bitter End

- 34 KMEX Bingo (premiere). Bingo

- at home for prizes.

7:30

- 2 Dennis the Menace. Jay North,

- Gale Gordon, Erin O'Brien-Moore. Wilson

- decides on hair-dye when retired

- actress insists on youthful author for her

- memoirs.

- 4 (Color) Disney's Wonderful

- World of Color: "Seal Island" (repeat). Court-

- ship problems of the fur seal on the Pribilofs, plus

- secrets of Disney's photos in close-ups

- 5 The Jack Barry Show with Ruth

- Olay, David Allen, Joey Adams

- 7 (Color) The Jetsons (cartoon). Elroy is "discovered"

- by talent scout

- 9 BOB MITCHELL—"THE MAN WITH THE GUN!"

- ★ J. Sterling, Henry Hull

- 11 U. S. Marshal, Bromfield

- 13 Robin Hood, R. Greene

8:00 P.M.



# Women Mystery Writers Good for TV

By JOSEPH FINNIGAN

**HOLLYWOOD (UPI)**—Most of Alfred Hitchcock's life has been spent with three women—his mother, his wife and Joan Harrison, one of the few lady television producers.

The blonde and attractive Miss Harrison has been working for Hitchcock since she graduated from college in

England 25 years ago, her tenure being interrupted for six years when she produced pictures independently.

"I started with Mr. Hitchcock as a secretary earning \$12 a week," said Miss Harrison, sitting behind a desk at her Revue Studio office where Hitchcock films the television series which bears his name. She's the producer.

Miss Harrison, the wife of mystery writer Eric Ambler, earned screen writing credit with Hitchcock for the movie "Rebecca" and her producer's stripes with a list of films including "Ride a Pink Horse," "Nocturne" and "Circle of Danger."

BEING A television producer is unique for a lady, but choosing the mystery field is even more unusual. "That's my early training,"

she said, explaining her choice of drama. "I went straight from college to work for Mr. Hitchcock and he's always been associated with suspense."

THERE'S another reason. Miss Harrison has said worn-



JOAN HARRISON

on are successful with intrigue.

"Women have been writing lots of mysteries," she said. "Look at Agatha Christie. I think women have a talent for what I call polite murder. I don't think women are as good at the hard-hitting type of murder as men. However, women put more mystery into murderers in their stories. You know, the gentle old lady who does it with a cup of tea and arsenic."

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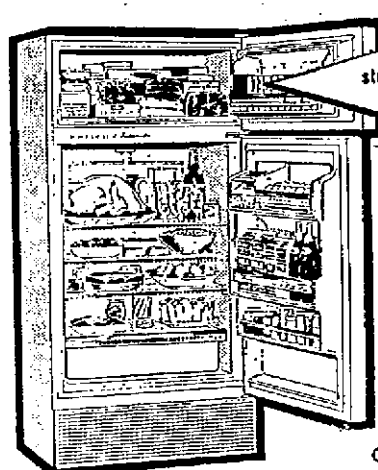
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# MONDAY

- April 29, 1963.  
★ **PAID ADVERTISEMENT**  
**6:00 A.M.**  
2 College of Air: "Economy"  
4 Cont. Class'm: "Physics"  
**6:30**  
2 USC: "Oriental Religions"  
4 (Color) Contin. Classroom: "American Government"  
**7:00 A.M.**  
2 Capt. Kangaroo: story day  
4 Today, H. Downs (see box)  
**7:30**  
7 Chucko the Clown  
**7:45**  
5 For Kids Only, Sk. Frank  
9 Big Babysitter (cartoons)

- 8:00 A.M.**  
2 Panorama Pacific, R. Rowe  
**8:30**  
7 Zoomam (San Diego)  
11 Topper, Leo G. Carroll  
13 Felix the Cat (cartoons)  
**9:00 A.M.**  
2 Calendar, Harry Reasoner.  
4 Say When, Art James  
5 The Romper Room  
7 I Married Joan, J. Davis  
11 Kit Carson, Bill Williams  
13 Yoga for Health  
**9:30**  
2 I Love Lucy, Lucille Ball  
4 (Color) Play Your Hunch  
Guest: Arlene Francis  
Movie: "Riding on Air."  
11 The Jack LaLanne Show  
13 Guidepost to Art (5, 6)

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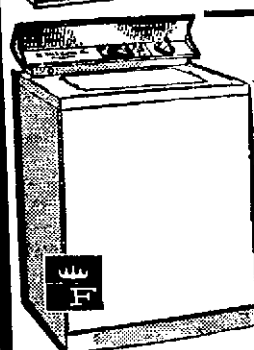
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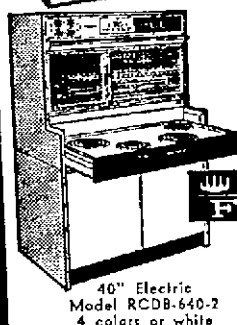
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## Sports Today

**BOXING** from Hollywood, 8:30 p.m., ch. 13, with welterweights Benny "Bandit" Medina and Memo Lopez.

- 10:00 A.M.**  
2 The McCoys, W. Brennan  
4 (Color) The Price Is Right  
5 The Jack Barry Show  
9 Movie: "Legion of Doomed," Bill Williams  
11 The Mary McAdoo Show  
13 Guidepost: Amer. Heritage  
**10:25**  
13 Guidepost to Math (4)  
**10:30**  
2 Pete and Gladys  
4 Concentrat'n, Hugh Downs  
**11:00 A.M.**  
2 Love of Life  
4 (Color) First Impression  
5 Medic, Richard Boone  
7 December Bride, Byington  
**11:15**  
13 Guidepost to Spanish I  
**11:30**  
2 Search for Tomorrow  
4 Truth or Consequences  
5 Mickey Hargitay Show  
7 Seven Keys, Jack Narz  
9 LASC: "Art & the Child"  
11 Sheriff John, John Rovick  
13 Play Bingo, Johnny Jacobs  
**11:45**  
2 The Guiding Light  
**12:00 NOON**  
2 Burns and Allen Show  
4 (Color) Ben Jerrod, Ryan  
5 Overseas Advntr., J. Daly  
7 Tennessee Ernie Ford  
9 Looney Tunes Cartoons  
13 Middy Report; Life Line  
**12:30**  
2 As the World Turns  
4 The Doctors, Jack Gaynor  
5 News; Movie (12:35): "Sofia," Gene Raymond  
7 Father Knows Best, Young  
9 Movie: "I Married a Doctor," Pat O'Brien  
11 Your Name's the Game  
13 Racket Squad, R. Hadley  
**1:00 P.M.**  
2 Password, Allen Ludden.  
4 Loretta Young Theatre  
7 Gen'l Hospital, J. Berardino  
11 Movie: "Hidden Eye."  
13 Felix the Cat (cartoons)  
**1:30**  
2 Art Linkletter House Party  
4 (Color) You Don't Say!  
7 Girl Talk, Virginia Graham  
11 Movie: "Someone to Remember," Mabel Paige  
**2:00 P.M.**  
2 To Tell the Truth, Collyer.  
4 Match Game, G. Rayburn.  
7 Day in Court: Fraud  
9 Movie: "I'm a Fugitive From a Chain Gang."  
**2:30**  
2 The Millionaire, M. Miller  
4 Make Room for Daddy  
5 Trouble with Father  
7 Jane Wyman Presents  
11 Movie: "Take Me Out to the Ballgame."  
**3:00 P.M.**  
2 The Secret Storm  
4 Bachelor Father, Forsythe  
5 Walker Edmiston Show  
7 Queen for Day, J. Bailey.  
Show celebrates 18th anniversary at Kiel Auditorium, where series starts a week in St. Louis.  
13 Felix the Cat (cartoons)  
**3:30**  
2 The Edge of Night  
4 Movie: "Folly to Be Wise."  
7 Who Do You Trust?  
**4:00 P.M.**  
2 Amos 'n' Andy  
5 Bozo's Circus, V. Colvig  
7 American Bandstand  
9 Here's Uncle Johnny  
13 Reloj Musical (variety)  
**4:30**  
2 Life of Riley, Wm. Bendix  
7 Discovery '63  
11 Rescue 8, Jim Davis  
13 Un Canto de Mexico  
**5:00 P.M.**  
2 Movie: "Spirit of Culver," Jackie Cooper  
5 Popeye, Tom Hatten  
7 Around Town, Anthony Easley, week-long host  
9 The Engineer Bill Show  
11 Superman, George Reeves

- 13 The Lloyd Thaxton Show  
34 Escuela KMEX (English)  
**5:30**  
11 Casper the Ghost; Magoo  
34 El Seguro Social (soc. sec.)  
**5:45**  
4 (Color) Curt Massey Show  
**6:00 P.M.**  
4 (Color) News and Sports  
5 Whirlbirds, Ken Tobey  
7 News Hour, Baxter Ward  
9 The Lone Ranger  
11 The Mickey Mouse Club  
13 The Ann Sothern Show  
34 Elena (dramatic serial)  
**6:15**  
4 (Color) Brown-Patterson  
**6:30**  
2 Big News, Jerry Dunphy  
4 Huntley-Brinkley Report  
5 Beat the Odds, D. James  
9 Our Miss Brooks, E. Arden  
13 (Color) Touche Turtle  
34 Noticiero 34 (News)  
**6:45**  
4 (Color) Jack Latham News  
7 Ron Cochran w/The News  
11 George Putnam Dateline  
**7:00 P.M.**  
4 (Color) Golden Voyage, Jack Douglas: "Taiwan Today." Films range from appearances by Chiang Kai-shek and Mrs. Claire Chennault at a Free China festival to the making of Chinese noodles.  
5 The News, Robert Arthur  
7 Bat Masterson, G. Barry  
9 People Are Funny  
11 Quick Draw McGraw  
13 (Color) Holiday, Bill Burdud. Fishing and water sports in Washington  
34 Niebla (dramatic serial)  
**7:15**  
2 Walter Cronkite, News  
**7:30**  
2 To tell the Truth, Bud Collyer, Orson Bean  
4 (Color) Movie: "The Hunters," Robert Mitchum, Robert Wagner.  
5 By Numbers, Jack Barry.  
7 The Dakotas, Larry Ward, Harry Townes, James Westerfield, Farmers rally to help man stop his brother's ruthless land-grabbing.  
9 Adventures in Paradise  
11 Checkmate, Anthony George, Margaret O'Brien. Prowler steals war widow's only mementos  
13 (Color) Wild Cargo, Arthur Jones: "Oklahoma." Rattlesnake roundup.  
34 Seis a las 7:30 (jazz)  
**8:00 P.M.**  
2 I've Got a Secret, Garry Moore: Vic Damone.  
5 Law & Mr. Jones, James Whitmore, Paul Richards. Army deserter claims he was defrauded  
13 Adventure Theatre  
34 Pecado Mortal (serial)  
**8:30**  
2 The Lucy Show. Lucille Ball, Vivian Vance. Lucy convinces Viv that a sailboat would make a better vacation than the usual cottage at the lake, but craft proves as seaworthy as a birdcage (season's final first run).  
5 Dick Powell's Zane Grey Th'r: "Lonesome Road," Edmond O'Brien.  
7 Rifleman, Chuck Connors (repeat). Sammy Davis Jr. guests as a railroad cook  
9 Movie: "Force of Arms," Wm. Holden, Frank Lovejoy ('51). Italian campaign  
11 M-Squad, Lee Marvin  
13 **JOE LOUIS PRESENTS**  
★ **MONDAY NIGHT FIGHTS** (see sports box)  
34 Ellos se Quieren Asi  
**9:00 P.M.**  
2 The Danny Thomas Show. Danny impersonates his Uncle Tufik of Lebanon, only person who can put Tonoose (Hans Conried) in his place.  
5 Special of Week: "Rise of American Power" (box).  
7 Stony Burke, Jack Lord, June Harding, Donald Woods. Stony is dismayed by a teenager's crush on him.

## SPECIAL

**TODAY**—This week's programs, taped in The Netherlands April 25-30, will look at Holland's historic cities, ports, culture, flower-bulb industry, tourism and her role in World War II. Today's 7 a.m., ch. 4, show, with Hugh Downs, Jack Lescaoulec and Pat Fontaine, tours Rotterdam and its bustling port.

**RISE OF AMERICAN POWER**—The rise of the U.S. from the 1890's to the Berlin Wall is viewed with an apparently unprejudiced British eye in a documentary produced by the BBC and aired at 9 p.m., ch. 5 (with a repeat showing Thursday at 8:30 p.m.). Malcolm Muggeridge wrote and narrates the BBC hour, which will be introduced by KTLA reporter Robert Arthur. Bill Stout joins in a post-film discussion

- 11 Highway Patrol, Crawford  
34 La Leona (drama serial)  
**9:30**  
2 The Andy Griffith Show. Denver Pyle and Howard Morris guest as the Darling clan returns to question whether marriage really performed was

- 4 The Art Linkletter Show. Telly Savalas, Jayne Meadows and Carl Reiner guess reactions.  
11 The Best of Gruchro  
34 Comicos y Canciones  
**10:00 P.M.**  
2 Password, Allen Ludden. Arthur Godfrey, Rosemary Clooney are guests.  
4 (Color) David Brinkley's Journal. Filmed report on Devil's Island, once site of the French penal colony in French Guiana. Woos of Bolivia's largest railroad also are viewed.  
7 Ben Casey, Vincent Edwards, John Larch, Patricia Neal. Staff psychiatrist tries truth serum on confused patient  
11 George Putnam, News  
13 News, Johns and Fishman  
34 Box de Mexico (boxing)  
**10:30**  
2 Stump the Stars, Mike Stokely, Jacques Bergerac and wife Dorothy Malone  
4 (Color) Survey '63, Bob Wright: "Science Fair"  
5 Restless Gun, John Payne  
9 Trails West, Ray Milland  
11 The Paul Coates Show  
13 It's Country Music Time  
**11:00 P.M.**  
2 News, Dunphy and Hart  
4 (Color) Jack Latham news  
5 The News, Robert Arthur  
7 ABC News; Baxter: Ward  
9 News, Willis & Brundige  
11 The Tom Duggan Show  
13 Movie: "S.O.S. Coast Guard," Ralph Byrd ('37)  
**11:15**  
4 (Color) Tonight, Johnny Carson with Dorc Schary, Suh Young Hee, Glynis Johns, The Lettermen, Eartha Kitt, Sammy Cahn.  
5 Steve Allen Show, with Bessie Griffin and Gospel Pearls, Lou Holtz.  
9 Movie: "Spellbound," Ingrid Bergman ('45)  
**11:30**  
2 Movie: "Killer That Stalked N.Y.," Evelyn Keys ('50).  
7 Around Town, A. Easley  
34 Noticiero 34 (News)  
**12:30**  
7 Movie: "Behind Green Lights," Wm. Gargan ('46)  
11 Movie: "Too Hot to Handle," Clark Gable ('38)  
**12:45**  
5 Dateline Europe, J. Thor  
9 Movie: "Legion of Doomed," Bill Williams  
11:15  
2 Movie: "Night at Earl Carroll's," Ken Murray



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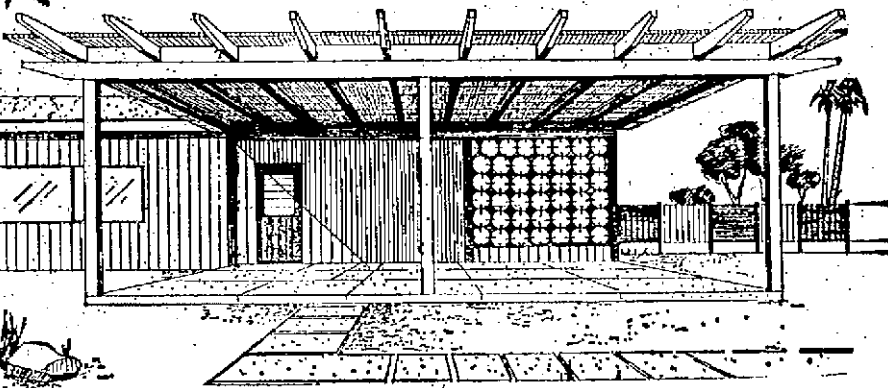
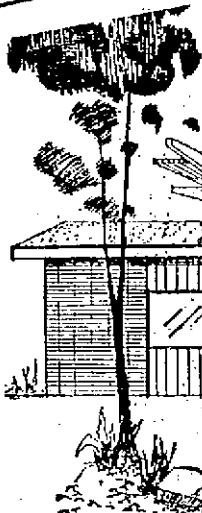


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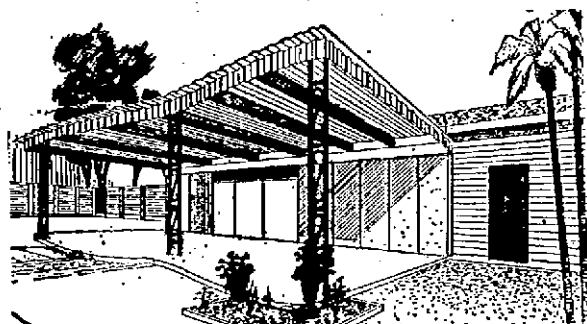
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# TUESDAY

April 30, 1963

## ★ PAID ADVERTISEMENT 6:00 A.M.

- 2 College of Air: "Economy"
- 4 Cont. Classrm: "Physics" 6:30
- 2 USC: "Changing World"
- 4 (Color) Contin. Classroom: "American Government" 7:00 A.M.
- 2 Captain Kangaroo
- 4 Today, Hugh Downs 7:30
- 7 Chucko the Clown (final show until shift to KTTV).
- 7:45
- 5 For Kids Only, Sk. Frank
- 9 Big Babysitter (cartoons) 8:00 A.M.
- 2 Panorama Pacific, R. Rowe 8:30
- 7 Zoomama (San Diego)
- 11 Topper, Leo G. Carroll
- 13 Felix the Cat (cartoons) 9:00 A.M.
- 2 Calendar, Harry Reasoner
- 4 Say When, Art James
- 5 The Romper Room
- 7 I Married Joan, J. Davis
- 11 Kit Carson, Bill Williams
- 13 Yoga for Health 9:30
- 2 I Love Lucy, Lucille Ball
- 4 (Color) Play Your Hunch
- 7 Movie: "The Jungle."
- 11 The Jack LaLanne Show
- 13 Guidepost: Soc. Studies 10:00 A.M.
- 2 The McCoys, W. Brennan
- 4 (Color) The Price Is Right
- 5 The Jack Barry Show
- 9 Movie: "Blue, White & Perfect," Lloyd Nolan
- 11 The Mary McAdoo Show 10:15
- 13 Guidepost: Living in West 10:30
- 2 Pete and Gladys
- 4 Concentration, Jim Lucas hosts starting today while Downs is in Holland.
- 13 G'dpost: Frontiers Science 11:00 A.M.
- 2 Love of Life
- 4 (Color) First Impression
- 5 Movie, Richard Bone
- 7 December Bride, Byington
- 13 Guidepost to Spanish II 11:30
- 2 Search for Tomorrow
- 4 Truth or Consequences
- 5 Mickey Hargitay Show
- 7 Seven Keys, Jack Narz.

- 9 Heritage: Paul Tillich
- 11 Sheriff John, John Rovick
- 13 Play Bingo, Johnny Jacobs 11:45
- 2 The Guiding Light 12:00 NOON
- 2 Burns and Allen Show
- 4 (Color) Benn Jerrod, Ryan
- 5 Dateline Europe, J. Thor
- 7 Tennessee Ernie Ford
- 9 Looney Tunes Cartoons
- 13 Midday Report; Life Line 12:30
- 2 As the World Turns
- 4 The Doctors, Jock Gaynor
- 5 News; Movie (12:35): "3 Musketeers."
- 7 Father Knows Best, Young
- 9 Movie: "Marked Woman,"
- 11 Your Name's the Game
- 13 Racket Squad, R. Hadley 1:00 P.M.
- 2 Password, Allen Ludden
- 4 Loretta Young Theater
- 7 Gen'l Hospital, J. Berardino
- 11 Movie: "Red Dust," Gable.
- 13 Felix the Cat (cartoons) 1:30
- 2 Art Linkletter House Party
- Guest: Jack Jones
- 4 (Color) You Don't Say!
- 7 Girl Talk, Virginia Graham
- 13 Movie: "Sensation," 2:00 P.M.
- 2 To Tell the Truth, Collyer
- 4 Match Game, G. Rayburn
- 7 Day in Court: Kidnaping,
- 9 Movie: "7 Guns to Mesa," 2:30
- 2 The Millionaire, M. Miller
- 4 Make Room for Daddy
- 5 Trouble With Father
- 7 Jane Wyman Presents 2:45
- 11 Movie: "Last Gangster," 3:00 P.M.
- 2 The Secret Storm
- 4 Bucheler Father, Forsythe
- 5 Walker Edmiston Show
- 7 Queen for Day, J. Bailey
- 13 Felix the Cat (cartoons) 3:30
- 2 The Edge of Night
- 4 Movie: "Bandit of Sherwood Forest,"
- 7 Who Do You Trust? 4:00 P.M.
- 2 Amos 'n' Andy
- 5 Bozo's Circus, V. Colvig
- 7 American Bandstand
- 9 Here's Uncle Johnny
- 34 Rolo Musical (variety) 4:30
- 2 Life of Riley, Wm. Bendix
- 7 Discovery '63: "Animal Homes" (repeat)
- 11 Rescue 8, Jim Davis
- 34 Un Canto de Mexico 5:00 P.M.
- 2 Movie: "Lady and the Bandit," Louis Hayward (51). Swashbuckling English bandit, Dick Turpin.
- 5 Popeye, Tom Hatten
- 7 Around Town, A. Easley with Champ Butler.
- 9 The Engineer Bill Show
- 11 Superman, George Reeves
- 13 The Lloyd Thaxton Show
- 34 Escuela KMEX (Spanish) 5:30
- 11 Casper the Ghost; Magoo
- 34 Motivo de Alarma (fire) 5:45
- 4 (Color) Curt Massey Show
- 34 Asegure su Futuro (Navy) 6:00 P.M.
- 4 (Color) News and Sports
- 5 Whirlybirds, Ken Tobey
- 7 News Hour, Baxter Ward
- 9 Supercar, Mike Mercury



JEANNE CRAIN gets extremely nervous during private-eye drama on "The Dick Powell Theater" at 9:30 p. m. Tuesday, channel 4.

- 11 Thriller, Boris Karloff: "Choose a Victim," Larry Blyden, Susan Oliver, Vaughn Taylor. Beach-bum's "perfect murder" plan backfires
- 13 (Color) Wanderlust, Bill Burrud: "France's Funland." Famed spas.
- 34 Premier Orfeon (musical) 8:00 P.M.
- 2 The Lloyd Bridges Show: "Freedom Is for Those Who Want It." Small band of Czechs plot an escape to freedom in a home-made armored truck.
- 5 Roaring 20's, D. Province
- 13 GLENDALE FEDERAL ★ SAVINGS PRESENTS "PROBE"—DR. BURKE "The Brave Ones." Risk is part of the price for security and progress.
- 34 Pecado Mortal (serial) 8:30
- 2 The Red Skelton Hour, with Pat Carroll, Forrest Tucker. The battling Applebys follow the advice of a marriage counselor.
- 4 (Color) Empire, Richard Egan, Inger Stevens, Lawrence Dobkin. Pretty paraplegic helps Redigo accept the possibility of a wheel-chair existence
- 7 Hawaiian Eye, Grant Williams. Cattle baron hinders Greg's search for missing writer-friend.
- 9-11 Ice Capades Premiere ★ See Skating Stars and Hollywood Celebrities! (see box)
- 13 Ice Capades Premiere (same as above)
- 34 1/2 Hora con Andy Russell 9:00 P.M.
- 5 Roller Skating (sports box)
- 9 Movie: "Force of Arms," Wm. Holden (51)
- 11 Gale Storm Show
- 13 "FISHING FLASHES" ★ Color Sea Adventures Fishing News, Contests Albacore, tuna, rock cod.
- 34 La Leona (drama serial) 9:30
- 2 Jack Benny Program (repeat), with George Burns, singer Ann-Margret.
- 4 Dick Powell Theatre: "Last of the Private Eyes" (see box)
- 7 The Untouchables, Robert Stack, Simon Oakland, Robert Emhardt. Ness impersonates slain musician to round up narcotics ring.
- 11 The est of Groucho.
- 13 This Man Dawson, Andes
- 34 Yate del Prado (music) 10:00 P.M.
- 2 The Gerry Moore Show. Guests George Gobel, Rosemary Clooney and Nancy Walker join in "Twilight Zone" spoof.
- 11 George Putnam, News
- 13 News, Johns and Fishman

ROLLER SKATING championships, 9 p.m., ch. 5, with Dick Lane at the Olympic.

**SPECIAL**

**ICE CAPEDES PREMIERE**  
—Cameras this year are positioned backstage at the Sports Arena and we watch celebrities arrive in electric scooters for interviews, while Ronnie Robertson, Olympic champions Barbara Wagner and Robert Paul and other Ice Capades stars demonstrate portions of their acts. It's at 8:30 p.m., on channels 9, 11 and 13, with Bill Welsh.

**DICK POWELL THEATRE**  
—The esteemed series ends as it began, with a light-hearted multi-starred whodunit, at 9:30 p.m., ch. 4. Bob Cummings stars as a private detective who gets hilarious results when he patterns himself after TV investigators in his search for a blackmailer. Featured are Eddie (Rochester) Anderson, Wm. Bendix, Sebastian Cabot, Macdonald Carey, Linda Christian, Jeanne Crain, Jay C. Flippen, Wm. Lundigan, Janis Paige, Arnold Stang and Keenan Wynn.

**CLOSE-UP** — "Smog: The Silent Killer" points out the enormity of the air pollution problem by focusing on London, where smog disasters killed 4,000 in 1952 and 400 last December. Doctors, hospital officials, scientists and men-in-the-London-streets are interviewed, and the results of the 1956 Clean Air Act are reviewed at 10:30 p.m., ch. 7.

- 34 **WORLD CHAMPIONSHIP SOCCER MATCHES!**  
★ Uda Dukla vs. Toluca 10:30
- 4 Chet Huntley Reporting. Problems of small towns (under 5,000) across the country are pinpointed with a look at Vandalia, Ill.
- 5 Restless Gun, John Payne
- 7 Bell & Howell Close-Up! "Smog" (see box)
- 11 The Paul Coates Show
- 13 It's Country Music Time 11:00 P.M.
- 2 News, Dunphy and Hart
- 4 (Color) Jack Latham news
- 5 The News, Robert Arthur
- 7 ABC News; Baxter Ward
- 9 News, Willis & Brundige
- 11 The Tom Duggan Show
- 13 Movie: "Corregidor," Otto Kruger (43) 11:15
- 4 (Color) Tonight, Johnny Carson, with Larry Blyden, Louis Nye, Hi-Lo's, Ariene Dahl.
- 5 Stevie Allen Show, with Jerry Van Dyke, torture-practitioner John Lackey.
- 9 Movie: "Juarez," Paul Muni, Bette Davis (39) 11:30
- 2 Movie: "Duffy's Tavern," Ed Gardner (46)
- 7 Around Town, A. Easley
- 34 Noticiero 34 (News) 12:30
- 7 Movie: "Bermuda Mystery," Preston Foster
- 11 Movie: "Harrison's Kid," 12:45
- 5 Dateline Europe, J. Thor
- 9 Movie: "Blue, White and Perfect," Lloyd Nolan (42) 1:15
- 2 Movie: "Road Agent," 2:30
- 11 All-Night Movies

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# 30

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opportunity for families to enjoy dining out  
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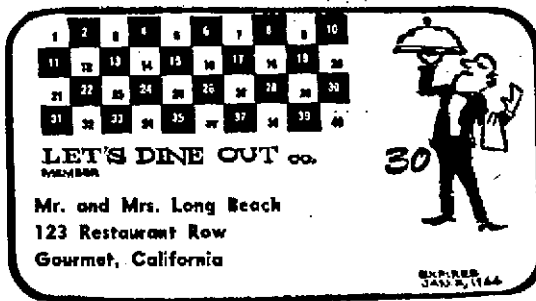
ANN TERRILL, Editor, Leisuretime Magazine,  
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\$5.00 and a splendid way to get acquainted  
with some of the finer restaurants in the  
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WILL KERNS, L.A. TIMES, Orange County Sec.,  
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# WEDNESDAY

- May 1, 1963  
★ PAID ADVERTISEMENT
- 6:00 A.M.**  
2 College of Air: "Economy"  
4 Cont. Classroom: "Physics"  
**6:30**  
2 USC: "Oriental Religions"  
4 (Color) Cont. Classroom: "American Government"  
**7:00 A.M.**  
2 Captain Kangaroo  
4 Today, Hugh Downs, Holland's culture is viewed from the Casle De Haar, near Utrecht  
**7:45**  
5 For Kids Only, Sk. Frank  
7 Daily World; News; Farms  
9 Big Babysitter (cartoons)  
**8:00 A.M.**  
2 Panorama Pacific, R. Rowe  
7 Cantor Capers  
**8:15**  
11 Food Tips, Bob Church  
**8:30**  
7 Zoorama (San Diego)  
11 Topper, Leo G. Carroll  
13 Felix the Cat (cartoons)  
**9:00 A.M.**  
2 Calendar, Harry Reasoner. Wedding problems  
4 Say When, Art James  
5 The Romper Room  
7 I Married Joan, J. Davis  
11 Kit Carson, Bill Williams  
13 Yoga for Health  
**9:30**  
2 1 Love Lucy, Lucille Ball  
4 (Color) Play Your Hunch  
Guest: Oscar Brand  
7 Movie: "Basketball Fix," John Ireland ('51)  
11 The Jack LaLanne Show  
13 Guidepost to Science (3, 4)  
**10:00 A.M.**  
2 The McCoys, W. Brennan  
4 (Color) The Price Is Right  
5 The Jack Barry Show  
9 Movie: "Brasher Doubloon," Geo. Montgomery  
11 The Mary McAdoo Show  
**10:15**  
13 G'depost: Amer. Heritage  
**10:30**  
2 Pete and Gladys  
4 Concentration, Jim Lucas  
**10:45**  
13 Essence of Judaism  
**11:00 A.M.**  
2 Love of Life  
4 (Color) First Impression

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For Interview This Week  
Jimmy Lloyd Production  
5th & Flower - Santa Ana

- 5 Medic, Richard Boone  
7. December Bride, Byington  
**11:15**  
13 Guidepost to Spanish I  
**11:30**  
2 Search for Tomorrow  
4 Truth or Consequences  
5 Mickey Hargitay Show  
7 Seven Keys, Jack Narz  
9 LASC: "Art & the Child"  
11 Sheriff John, John Rovic  
13 Play Bingo, Johnny Jacobs  
**11:45**  
2 The Guiding Light  
**12:00 NOON**  
2 Burns and Allen Show  
4 (Color) Ben Jerrod, Ryan  
5 Overseas Advntr, J. Daly  
7 Tennessee Ernie Ford.  
Guest: Chuck Dodds  
9 Looney Tunes Cartoons  
13 Midday Report; Life Line  
**12:30**  
2 As the World Turns  
4 The Doctors, Jock Gaynor  
5 News; Movie (12:35): "Happy Land," Don Ameche ('43)  
7 Father Knows Best, Young  
9 Movie: "The Millionaire," George Arliss ('31)  
11 Your Name's the Game  
13 Racket Squad, R. Hadley  
**1:00 P.M.**  
2 Password, Allen Ludden  
4 Loretta Young Theater  
7 Gen'l Hospital, J. Berardino  
11 Movie: "Kid Glove Killer," Van Heflin ('42)  
13 Felix the Cat (cartoons):  
**1:30**  
2 Art Linkletter House Party  
4 (Color) You Don't Say!  
7 Girl Talk, Virginia Graham  
13 Movie: "Mexicana," Tito Guizar ('45)  
**2:00 P.M.**  
2 To Tell the Truth, Collyer  
4 Match Game, G. Rayburn  
7 Day in Court; Injuries  
9 Movie: "The Third Man," Joseph Cotten, Orson Welles ('49)  
**2:30**  
2 The Millionaire, M. Miller  
4 Make Room for Daddy.  
Guest: Milton Berle  
5 Trouble With Father  
7 Jane Wyman Presents  
**2:45**  
11 Movie: "House of Rothschild," George Arliss ('43)  
**3:00 P.M.**  
2 The Secret Storm  
4 Bachelor Father, Forsythe  
5 Walker Edmiston Show  
7 Queen for Day, J. Bailey  
13 Felix the Cat (cartoons)  
**3:30**  
2 The Edge of Night  
4 Movie: "A Man's Castle," Spencer Tracy ('38)  
7 Who Do You Trust?

## SPECIAL

**WALTER LIPPMANN, 1963**  
—The Pulitzer Prize-winning journalist makes his fifth "CBS Reports" appearance with an hour-long interview offering his candid views of the events, forces and personalities shaping the destinies of U.S. and the world. Charles Collingwood handles the questioning, ch. 2 at 7:30 p.m.

**CLETE ROBERTS** —In his first assignment since switching from KTLA to KFIJ, Roberts narrates films he took at the State Department's national foreign policy conference, at 7:30 p.m., ch. 9. Pres. Kennedy and Sec. of State Rusk appear in the films, first in series of 20 Roberts will do for the 7-station RKO-General group.

## 4:00 P.M.

- 2 Amos 'n' Andy  
5 Bozo's Circus, V. Colvig  
7 American Bandstand  
Guest: Mickey Callan  
9 Here's Uncle Johnny  
13 Reloj Musical (variety)  
**4:30**  
2 Life of Riley, Wm. Bendix  
7 Discovery '63: Funny art  
11 Rescue 8, Jim Davis  
13 Un Canto de Mexico  
**5:00 P.M.**  
2 Movie: "Are Husbands Necessary," Ray Milland  
5 Popeye, Tom Hatten  
7 Around Town, A. Easley  
9 The Engineer Bill Show  
11 Superman, George Reeves  
13 The Lloyd Thaxton Show  
34 Escuela KMEK (clitiz.)  
**5:30**  
11 Casper the Ghost; Magoo  
34 Puertas Abiertas (UCLA)  
**5:45**  
4 (Color) Curt Massey Show  
**6:00 P.M.**  
4 (Color) News and Sports  
5 Whirlybirds, Ken Tobey  
7 News Hour, Baxter Ward  
9 The Lone Ranger  
11 The Mickey Mouse Club  
13 The Ann Sothern Show  
34 Elena (dramatic serial)  
**6:15**  
4 (Color) Brown-Peterson  
**6:30**  
2 Big News, Jerry Dunphy  
4 Huntley-Brinkley Report  
5 Beat the Odds, D. James  
9 Our Miss Brooks, E. Arden  
13 (Color) Touche Turtle  
34 Noticiero 34 (News)  
**6:45**  
4 (Color) Jack Latham News  
7 Ron Cochran w/the News  
11 George Putnam, Dateline  
**7:00 P.M.**  
4 Death Valley Days: "Diamond Jim Brady," Howard Keel, Jil Jarmyn, Erica Peters, A \$50,000 wager launches Brady's reputation as world's greatest salesman.  
5 The News, Robert Arthur  
7 Danger Man, P. McGoonhan  
9 People Are Funny  
11 Heckle & Jeckle  
★ **NEW TIME FOR TV**  
★ **HARDIN IN BRONCO**  
Time switch with "SurfSide 6."  
34 Niebla (dramatic serial)  
**7:15**  
2 Walter Cronkite, News  
**7:30**  
2 CBS Reports: "Walter Lippmann, 1963" (see box)

- 4 (Color) The Virginian, Lee J. Cobb, Doug McClure, Ulla Jacobsson, Bert Freed. Garth incurs the wrath of his neighbors when he befriends a group of Polish immigrants. (Repeats start next Wed.)  
5 By the Numbers, J. Barry  
Guest: Chuck Connors  
7 Wagon Train, John McIntire, Scott Miller, Clu Gulager. Preacher disappears in dangerous Indian country where he's gone to help the savages.  
9 Clete Roberts' Report (see box)  
11 The Phil Silvers Show. Bilko becomes a model.  
34 Miercoles Musical  
**8:00 P.M.**  
5 Championship Wrestling (see sports box)  
9 Headline: History! Franklin D. Roosevelt and athlete George Mikan are spotlighted in the premiere biopics of personalities of the past 50 years. Each show features two quarter-hour segments.  
11 Wanted—Dead or Alive, Steve McQueen, Dick Foran.  
13 Flying Doctor, R. Denning  
34 Pecado Mortal (serial)  
**8:30**  
2 Dobie Gillis, Dwayne Hickman, Bob Denver. Maynard gets superhuman strength from new "energy" pill, and seems likely boxing champion-ship contender.  
7 Going My Way, Gene Kelly, Ralph Meeker. Surly saloonkeeper opposes efforts to reform his son, in first of repeats.  
9 Movie: "Force of Arms," Wm. Holden ('51)  
11 Overland Trail, Wm. Bendix, Doug McClure. Stagecoach operators return for another round as they're assigned to take passenger from Mexico to Washington.  
13 **SPECIAL—STORY OF A CARRIER PILOT**  
Lieut. (JG) Don Watkins trains for the F4H "Phantom" aboard the U.S.S. Ranger.  
34 Hope Foye (musical)  
**9:00 P.M.**  
2 The Beverly Hillbillies, Buddy Ebsen. Jed's simple honesty and Granny's mountain vittles win over the court when unscrupulous couple (Kathleen Freeman, Murvyn Vye) seek \$100,000 damages for minor traffic accident  
4 (Color) Perry Como Show. Mickey Rooney, Connie Stevens and Allan ("My Son the Folk Singer") Sherman share the spotlight with Como.  
13 (Color) Passport to Travel: "Taiwan" (pt. 2).  
34 La Leona (drama serial)  
**9:30**  
2 The Dick Van Dyke Show. Sally's sweet off her feet by a deadbeat  
5 Cain's Hundred  
7 Our Man Higgins, Stanley Holloway. Higgins tries a Sunday cookout  
11 The Best of Groucho  
13 Harbor Com'nd, W. Corey  
34 Chircherias (comedy)  
**10:00 P.M.**  
2 U.S. Steel Hour: "The Many Ways of Heaven,"



**ULLA JACOBSSON and Doug McClure** get all wrapped up in their work for "The Virginian" at 7:30 p. m. Wednesday, channel 4, in COLOR.

- Dan Duryea, Cathleen Nesbitt, Nancy Wickwire, Casey Peters. Retired airline captain assists in the execution of a minor miracle that brings happiness to a boy.  
4 The 11th Hour, Wendell Corey, Don Gordon. Young Indian clings to his ancestral healing methods and is confined as a mental case.  
7 Naked City, Paul Burke, Lou Antonio. Witness to crime, ordered to leave town, doesn't want to leave his girl.  
11 George Putnam, News  
13 News, Johns and Fishman  
34 ... BOXING!  
★ **FROM MEXICO CITY!**  
**10:30**  
5 Restless Gun, John Payne  
9 Trails West, Ray Milland  
11 The Paul Coates Show  
13 It's Country Music Time  
**11:00 P.M.**  
2 News, Dunphy and Hart  
4 (Color) Jack Latham news  
5 The News, Robert Arthur  
7 ABC News; Baxter Ward  
9 News, Willis & Brundige  
11 The Tom Duggan Show.  
13 Movie: "Behind the News," Lloyd Nolan ('40)  
**11:15**  
4 (Color) Tonight, Johnny Carson with Dan Blocker, France Nuyen, Della Reese, James J. O'Keefe, Lord Mayor of Dublin.  
5 Steve Allen Show (repeat)  
9 Movie: "Frisco Kid," James Cagney ('35)  
**11:30**  
2 Movie: "Destry Rides Again," James Stewart, Marlene Dietrich ('39)  
7 Around Town, A. Easley  
34 Noticiero 34 (News)  
**12:30**  
7 Movie: "The Man I Married," Joan Bennett  
11 Movie: "Nancy Steele is Missing," Victor McLaglen  
**12:45**  
5 Dateline Europe, J. Thor  
9 Movie: "Brasher Doubloon," Geo. Montgomery  
**1:15**  
2 Movie: "White Savage,"  
**2:30**  
11 All-Night Movies: "A Yank at Oxford," and "Naughty Marietta."

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**CHICKEN PIE DINNER**

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**Sports Today**

**WRESTLING**, 8 p.m., ch. 5, with Dick Lane at Olympic.



# Week's Top Shows

**Sunday**—"NBC White Paper" at 10 p.m. on channel 4 takes an hour-long look at "The Business of Gambling" throughout the U.S. The look includes Nevada's glamour spots and the state of Maryland where slot machines are legal in four counties.

**Monday**—"Rise of American Power" at 9 p.m. on channel 5 is a 90-minute British Broadcasting Corp. produced documentary. It starts with immigrants moving to the U.S. in the 1890's.

**Tuesday**—"The Dick Powell Theater" at 9:30 p.m. on channel 4 airs a star-studded parody, "Last of the Private Eyes." Featured are Bob Cummings, Linda Christian, Jeanne Crain and Macdonald Carey.

**Wednesday**—"Clete Roberts Special" on channel 9 at 9:30 p.m. is the first of 20 half-hour reports he'll do on news capitals of the world. The first is from Washington, D.C.

**Thursday**—Medal of Honor winners and military leaders will be feted at a reception hosted by President Kennedy at 7:30 p.m. on channel 4. An hour special.

**Friday**—"Route 66" at 8:30 p.m. on channel 2 features orchestra leader Guy Lombardo and his brother, Carmen, at their country club off the Florida coast. It's a yarn about speed-boats.

**Saturday**—"The Lawrence Welk Show" at 6 p.m. on channel 7 has the whole crew joining in a salute to Cinco de Mayo, Mexican independence day. Almost all Mexican-flavored songs.



**DANNY THOMAS** (left), masquerading as Hans (Uncle Tonoose) Conried's older brother, tells him he "nose" what's best during "The Danny Thomas Show," 9 p. m. Monday, channel 2.

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April 28, 1963

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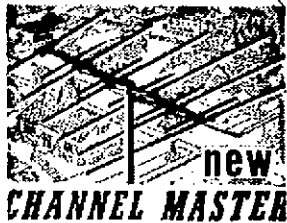
# THURSDAY

May 2, 1963

## ★ PAID ADVERTISEMENT

- 6:00 A.M.**  
 2 College of Air: "Economy"  
 4 Cont. Class'm: "Physics"  
**6:30**  
 2 USC: "Changing World"  
 4 (Color) Contin. Classroom: "American Government"  
**7:00 A.M.**  
 2 Captain Kangaroo  
 4 Today, High Downs, taped Mon. at 60-acre flower garden, with report on Holland's \$25 million annual bulb exports.  
**7:45**  
 5 For Kids Only, Sk. Frank  
 7 Daily Word; News; Farms  
 9 Big Babysitter (cartoons)  
**8:00 A.M.**  
 2 Panorama Pacific, R. Rowe  
 Guests: Frankie Laine, Soupy Sales  
 7 Cartoon Capers  
**8:30**  
 7 Zoorama (San Diego)  
 11 Topper, Leo G. Carroll  
 13 Felix the Cat (cartoons)  
**9:00 A.M.**  
 2 Calendar, Harry Reasoner  
 4 Say When, Art James  
 5 The Romper Room  
 7 I Married Joan, J. Davis  
 11 Kit Carson, Bill Williams  
 13 Yoga for Health  
**9:30**  
 2 I Love Lucy, Lucille Ball  
 4 (Color) Play Your Hunch  
 Guest: Dan Blocker  
 7 Movie: "Big Blockade," Michael Redgrave (Br.-'40)  
 11 The Jack LaLanne Show  
 13 Guidepost: Soc. Studies  
**10:00 A.M.**  
 2 The McCays, W. Brennan  
 4 (Color) The Price Is Right  
 5 The Jack Barry Show  
 9 Movie: "Home Sweet Homicide," Peggy Ann Garner ('46)  
 11 The Mary McAdoo Show  
**10:15**  
 13 Guidepost: Living in West  
**10:30**  
 2 Pete and Gladys  
 4 Concentration, Jim Lucas  
 13 Guidepost: Exploring Biology  
**11:00 A.M.**  
 2 Love of Life  
 4 (Color) First Impression  
 5 Medic, Richard Boone  
 7 December Bride, Byington

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- 13: Guidepost to Spanish-11  
**11:30**  
 2 Search for Tomorrow  
 4 Truth or Consequences  
 5 Mickey Hargitay Show  
 7 Seven Keys, Jack Narz  
 9 Heritage: Paul Tillich  
 11 Sheriff John, John Rovick  
 13 Play Bingo, Johnny Jacobs  
**11:45**  
 2 The Guiding Light  
**12:00 NOON**  
 2 Burns and Allen Show  
 4 (Color) Ben Jerrod, Ryan  
 5 Dateline Europe, J. Thor  
 7 Tennessee Ernie Ford  
 9 Looney Tunes Cartoons  
 13 Midday Report: Life Line  
**12:30**  
 2 As the World Turns  
 4 The Doctors, Jock Gaynor  
 5 News; Movie (12:35): "Dangerous Money," Sidney Toler as Charlie Chan  
 7 Father Knows Best, Young  
 9 Movie: "Naughty but Nice," Ann Sheridan ('39)  
 11 Your Name's the Game  
 13 Racket Squad, R. Hadley  
**1:00 P.M.**  
 2 Password, Allen Ludden  
 4 Loretta Young Theatre  
 7 Gen'l Hospital, J. Berardino  
 11 Movie: "20,000 Men a Year," Randolph Scott ('39)  
 13 Felix the Cat (cartoons)  
**1:30**  
 2 Art Linkletter House Party  
 4 (Color) You Don't Say!  
 7 Girl Talk, Virginia Graham  
 13 Movie: "Young Scarface," Richard Attenborough  
**2:00 P.M.**  
 2 To Tell the Truth, Collyer  
 4 Match Game, G. Rayburn  
 5 Tricks-Treats, Corris Guy  
 7 Day in Court: Annulment  
 9 Movie: "Belle Starr," Gene Tierney ('41)  
**2:30**  
 2 The Millionaire, M. Miller  
 4 Make Room for Daddy  
 5 Trouble with Father  
 7 Jane Wyman Presents  
**2:45**  
 11 Movie: "Sterling Metal," Robert Young ('40)  
**3:00 P.M.**  
 2 The Secret Storm  
 4 Bachelor Father, Forsythe  
 5 Walker Edmiston Show  
 7 Queen for a Day, J. Bailey  
 13 Felix the Cat (cartoons)  
**3:30**  
 2 The Edge of Night  
 4 Movie: "The Detective," Alec Guinness as Father Brown (Br.-'55)  
 7 Who Do You Trust?  
**4:00 P.M.**  
 2 Amos 'n' Andy  
 5 Bozo's Circus, V. Colvig  
 7 American Bandstand, Peter, Paul, Mary: "Puff"  
 9 Here's Uncle Johnny  
 13 Relof Musical (variety)  
**4:30**  
 2 Life of Riley, Wm. Bendix  
 7 Discovery '63: Animal breeding for zoos.  
 11 Rescue 8, Jim Davis  
 13 Un Canto de Mexico  
**5:00 P.M.**  
 2 Movie: "Union Pacific," Joel McCrea ('39). Part 1 of DeMille western, with conclusion on Friday.  
 5 Popeye, Tom Hatten  
 7 Around Town, A. Easley  
 9 The Engineer Bill Show  
 11 Superman, George Reeves

## SPECIAL

**WHITE HOUSE RECEPTION**—President Kennedy is host for ceremonies honoring Congressional Medal of Honor winners and military leaders, at 7:30 p.m., ch. 4. Weather permitting, reception will be held on the south lawn and rose gardens.

**DR. KILDARE**—Peter Falk, gueststar as an ordained minister interning at Blair for a career as a medical missionary, who loses faith after one tragedy and regains it after another, during the 8:30 p.m., ch. 4, stanza. He retires into a shell upon learning that his wife has been slain while working among savages in South American jungles.

**CALIF. HOME SHOW**—Live remote from the Pan Pacific covers a gay international festival opening the Home Decorator Show, ch. 9, at 8:30 p.m. Tom Malone and Anne Ebbeson are co-emcees, interviewing officials from ten nations and describing the pagantry of the honored foreign nations.

- 13 The Lloyd Thaxton Show  
 34 Escuela KMEX (reading)  
**5:30**  
 11 Casper the Ghost; Magoon  
 34 Aprende Ingles (English)  
**5:45**  
 4 (Color) Curt Massey Show  
 34 Hispano America  
**6:00 P.M.**  
 4 (Color) News and Sports  
 5 Whirlybirds, Ken Tobey  
 7 News Hour, Baxter Ward  
 9 Supercar, Mike Mercury  
 11 The Mickey Mouse Club  
 13 The Ann Sothorn Show  
 34 Elena (dramatic serial)  
**6:15**  
 4 (Color) Brown-Peterson  
**6:30**  
 2 Big News, Jerry Dunphy  
 5 Beat Odds, Dennis James  
 9 Our Miss Brooks, E. Arden  
 13 (Color) Touche Turtle  
 34 Noticiero 34 (News)  
**6:45**  
 4 (Color) Jack Latham News  
 7 Ron Cochran w/the News  
 11 George Putnam, Dateline  
**7:00 P.M.**  
 4 "SCIENCE IN ACTION"  
 ★ "PRE-COLUMBIAN ART"  
 Artist Millard Sheets tells of Aztec, Mayan and Mexican art treasures.  
 5 The News, Robert Arthur  
 7 Guestward Ho!  
 9 People Are Funny  
 11 Yogi Bear Show (cartoon)  
 13 (Color) Adventure Tomorrow, Dr. Martin Klein: "Delta Rocket"  
 34 Niebla (dramatic serial)  
**7:15**  
 2 Walter Cronkite, News  
**7:30**  
 2 Fair Exchange, Eddie Foy Jr. Eddie and Tommy let an old Army buddy (Cliff Norton) talk them into investing in a vending-machine business.  
 4 Military Reception at

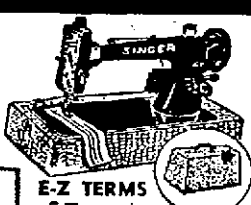


**NORMA MOORE** plays a hypnotist's assistant during "Sugarfoot" at 7:30 p. m. Thursday, channel 9.

- White House (see box).  
 Preempts "Wide Country"  
 5 By the Numbers, J. Barry  
 Guest: Chuck Connors  
 7 Ozzie & Harriet (repeat). Oz agrees to head children's play.  
 9 Sugarfoot, Will Hutchins, Efreim Zimbalist Jr. Traveling magician causes strange happenings.  
 11 One Step Beyond: "Forked Lightning," Ralph Nelson. Two who have never met have unexplained premonitions.  
 13 (Color) True Adventure: Bill Burrud: "Vanished People." Lost civilization  
 34 TV Musical Ossart  
**8:00 P.M.**  
 2 Perry Mason, Raymond Burr, Keith Andes, Peggy McCay. Ex-wife is charged when author of lurid expose is found slain.  
 5 Special of Week: "Rise of American Power" (see Monday box)  
 7 The Donna Reed Show. Jeff gets permission to buy a car at an auction, but comes home with a bus.  
 11 Trackdown, Robert Culp  
 13 SHOWBOAT Hits on  
 ★ BROADWAY GOES LATIN  
 Barbara McNair is guest.  
 34 Pecado Mortal (serial)  
**8:30**  
 4 Dr. Kildare, Richard Chamberlain (see box)  
 7 Leave It to Beaver, Jerry Mathers. Beaver has two dates for his graduation dance, and then, none.  
 9 CALIF. HOME SHOW  
 ★ LIVE SPECIAL! (see box)  
 11 Great Music. Andres Segovia, Spanish guitar artist, is soloist, with Walter Hendl on the podium.  
 13 Silents Please: "Girls in Danger," Rod LaRoque, Noah Beery, Mae Marsh, Leatrice Joy, Gloria Swanson, Lillian Gish, Wallace Beery. Heroines are menaced in excerpts from 5 films from 1912 to 1927.  
 34 Guitarras (guitarists)  
**9:00 P.M.**  
 2 Twilight Zone, Rod Serling: "On Thursday We Leave for Home," James Whitmore, Tim O'Connor.

- James Broderick, Serling script, deals with Earth spacemen, stranded 50 years on an arid asteroid.  
 7 My Three Sons, Fred MacMurray. Steve's boss misinterprets conversation with stock broker when he's helping Robbie with economics project.  
 9 Movie: "Force of Arms," William Holden ('51)  
 13 This Exciting World: "Pirate Rendezvous." Voodoo island off Haiti.  
 34 La Leona (drama serial)  
**9:30**  
 4 (Color) Hazel, Shirley Booth. Magazine names Hazel as "maid of the month."  
 5 Focus on the World: "Thunderbolt." William Wyler-directed war documentary of "Operation Strangle."  
 7 McHale's Navy, Ernest Borgnine, Tim Conway, Jacques Aubuchon. Parker explains democracy to a native chief, and he wants fringe benefits.  
 11 The Best of Groucho  
 13 Mike Hammer, McGavin  
 34 Las Estrellas y Usted  
**10:00 P.M.**  
 2 The Nurses, Shirl Conway, Edward Binns, Stephen Brooks. Stubborn doctor and his sensitive son clash when the boy asks help for a codd he has been dating who is pregnant.  
 4 (Color) Andy Williams Show, with Ann Sothorn, Lorne Greene, Dan Blocker. Bob Hope drops in for surprise visit (repeat)  
 7 Premiere, Fred Astaire: "Voice of Charlie Pont," Bradford Dillman, Diana Hyland, Robert Redford (repeat). Charming "bum" spends his years after Harvard graduation living off his old college friends.  
 11 George Putnam, News  
 13 News, Johns and Fishman  
 34 La Hora de Paco Malgesto  
**10:30**  
 5 Restless Gun, John Payne  
 11 The Paul Coates Show  
 13 It's Country Music Time  
 34 Algo de lo Nuestra  
**11:00 P.M.**  
 2 News, Dunphy and Hart  
 4 (Color) Jack Latham News  
 5 The News, Robert Arthur  
 7 ABC News; Baxter Ward  
 9 News, Willis & Brundige  
 11 The Tom Duggan Show  
 13 Movie: "Wicked City," Maria Montez (Fr.-'51)  
**11:15**  
 4 (Color) Tonight  
 5 Steve Allen Show, with Andy Williams, King's Lion Singers  
 9 Movie: "Between Two Worlds," John Garfield  
**11:30**  
 2 Movie: "2 Tickets to London," Michele Morgan  
 7 Around Town, A. Easley  
 34 Noticiero 34 (News)  
**12:30**  
 7 Movie: "Bombay Waterfront," John Bentley  
 11 Movie: "Whistling in Dixie," Red Skelton ('42)  
**12:45**  
 5 Dateline Europe, J. Thor  
 9 Movie: "Home Sweet Homicide."  
**1:15**  
 2 Movie: "Wings in the Dark," Myrna Loy, Cary Grant ('35)  
**2:30**  
 11 All-Night Movies: "Cross of Lorraine," "Molly & Me" and "Listen Darling"

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# FRIDAY

May 3, 1963

## ★ PAID ADVERTISEMENT

6:00 A.M.

- 2 College of Air: "Economy"
- 4 Cont. Classroom: "Physics"

6:30

- 2 USC: "Oriental Religions"
- 4 (Color) Contin. Classroom: "American Government" (UN & its agencies)

7:00 A.M.

- 2 Capt. Kangaroo: Science
- 4 Today, Hugh Downs, with taped (last Tues.) tour of Amsterdam, a look at Holland's maritime background.

7:45

- 5 For Kids Only, Sk. Frank
- 7 Daily Word; News; Farms
- 9 Big Babysitter (cartoons)

8:00 A.M.

- 2 Panorama Pacific, R. Rowe
- Remote from Hollywood Wax Museum for a look at the new displays.
- 7 Cartoon Capers

8:30

- 7 Zorrama (San Diego)
- 11 Topper, Leo G. Carroll
- 13 Felix the Cat (cartoons)

9:00 A.M.

- 2 Calendar, Harry Reasoner with examples of various civil and religious wedding ceremonies.
- 4 Say When, Art James
- 5 The Romper Room
- 7 Married Joan, J. Davis
- 11 Kit Carson, Bill Williams
- 13 Yoga for Health

9:30

- 2 I Love Lucy, Lucille Ball
- 4 (Color) Play Your Hunch
- 7 Movie: "Dead by Morning," Diana Dors (Br.—'55)
- 11 The Jack LaLanne Show
- 13 Guidepost to Science (5)

10:00 A.M.

- 2 The McCays, W. Brennan
- 4 (Color) The Price Is Right
- 5 The Jack Barry Show
- 7 Movie: "My Darling Clementine," Henry Fonda (46)
- 11 The Mary McAdoo Show
- 13 Assignment Education

10:30

- 2 Pete and Gladys
- 4 Concentration, Jim Lucas
- 13 Intelligent Parent: "Recording for the Blind"

11:00 A.M.

- 2 Love of Life
- 4 (Color) First Impression
- 5 Medic, Richard Boone
- 7 December Bride, Byington
- 13 Public Service Film

11:15

- 13 Guidepost to Spanish I
- 2 Search for Tomorrow
- 4 Truth or Consequences
- 5 Mickey Hargitay Show
- 7 Seven Keys, Jack Narz
- 9 LASC: "Art & the Child"
- 11 Sheriff John, John Rovick
- 13 Play Bingo, Johnny Jacobs

11:45

- 2 The Guiding Light
- 12:00 NOON
- 2 Burns and Allen Show
- 4 (Color) Ben Jerrod, Ryan
- 5 Overseas Advntr., J. Daly
- 7 Tennessee Ernie Ford
- 9 LASC Film: "Educational Countdown," Chaffey
- College Choir, California education over 100 years.
- 13 Midday Report; Life Line

12:30

- 2 As the World Turns
- 4 The Doctors, Jack Gaynor
- 5 News; Movie (12:35): "Chamber of Horrors," Lilli Palmer (Br.—'40)
- 7 Father Knows Best, Young
- 9 Movie: "One for the Book," Ronald Reagan (47)
- 11 Your Name's the Game
- 13 Racket Squad, R. Hadley

1:00 P.M.

- 2 Password, Allen Ludden
- 4 Lorella Young Theater
- 7 Gen'l Hospital, J. Berardino
- 11 Movie: "Alias a Gentleman," Wallace Beery (48)
- 13 Felix the Cat (cartoons)

1:30

- 2 Art Linkletter House Party with harpist Gloria Tracy
- 4 (Color) You Don't Say!
- 7 Girl Talk, Virginia Graham

- 13 Movie: "Bachelor's Daughters," Adolphe Menjou (46)
- 2:00 P.M.
- 2 To Tell the Truth, Collyer
- 4 Match Game, G. Rayburn
- 7 Day in Court: small claims
- 9 Movie: "House on 92nd St.," Lloyd Nolan (45)

2:30

- 2 The Millionaire, M. Miller
- 4 Make Room for Daddy
- 5 Trouble With Father
- 7 Jane Wyman Presents
- 11 Movie: "They Met in Bombay," Clark Gable (41)

3:00 P.M.

- 2 The Secret Storm
- 4 Bachelor Father, Forsythe
- 5 Walker Edmiston Show
- 7 Queen for a Day, J. Bailey (final St. Louis origination)
- 13 Felix the Cat (cartoons)

3:30

- 2 The Edge of Night
- 4 Movie: "Black Bart," Dan Duryea (45)
- 7 Who Do You Trust?

4:00 P.M.

- 2 Amos 'n' Andy
- 5 Bozo's Circus, V. Colvig
- 7 American Bandstand
- Guest: Jimmy Clanton
- 9 Here's Uncle Johnny
- 34 Reloj Musical (variety)

4:30

- 2 The Edge of Night
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- 4 Movie: "Black Bart," Dan Duryea (45)
- 7 Who Do You Trust?

4:00 P.M.

4:30

4:00 P.M.

4:30

- Chick meets Harvey
- Spencer Blair III, who cons him into going to N.Y. on 48-hr. pass.
- 5 The News, Robert Arthur
- 7 The Tom Ewell Show
- 9 People Are Funny
- 11 Deputy Dawg (cartoons)
- 13 NICK ADAMS STARS

★ IN THE REBEL . . .

- Yuma arrives too late for bodyguard duty.
- 34 Niebla (dramatic serial)
- 7:15
- 2 Walter Cronkite, News
- 7:30
- 2 Rawhide, Eric Fleming (see box)
- 4 International Showtime, Don Ameche: "Circus Celebrities." Taped in Italy, with performers from several circuses.
- 5 By the Numbers, J. Barry. Guest: Veronica Lake
- 7 Cheyenne, Clint Walker, Rhodes Reason, Lisa Gaye. Cheyenne is jailed when he quits his job of controlling celebrating cowboys.
- 9 Boverly Boys Movie: "Angels' Alley," Leo Gorcey, Frankie Darro (48-1st run)
- 11 Rescue 8, Jim Davis
- Boy (Lee Aaker) runs away from home and into trouble.
- 13 Outlaws, Don Collyer, Judy Lewis, Cliff Robertson. Outlaw husband, thought dead, shows up with robbery plot.
- 34 Musical Instantaneo

8:00 P.M.

- 5 Sing Ahead, Harry Babbitt with singer Marion Morgan
- 11 THE Friday Movie
- ★ Richard Widmark leads U.S. Marine patrol of Jap-held island in 'THE HALLS OF MONTEZUMA' with Robert Wagner, Karl Malden, Jack Palance ('51)
- 34 Pecado Mortal (serial)

8:30

- 2 Route 66, Martin Miller, Glenn Corbett (see box)
- 4 (Color) Sing Along with Mitch. Segments include public school open house, animal songs, Yiddish segment and Broadway composers.
- 5 Movie: "Mr. Peabody & the Mermaid," Wm. Powell, Ann Blyth (48)
- 7 (Color) The Flintstones (cartoon). Fred boasts he'll line up Rock Roll for Wilma's club benefit show (repeat).
- 9 Movie: "Force of Arms," William Holden ('51)
- 13 Deadline, Paul Stewart
- 34 Mexico Canta (folklore)

9:00 P.M.

- 7 I'm Dickens . . . He's Fenster,



DIANA MILLAY gets involved in an attack by Indians during "Rawhide" at 7:30 p. m. Friday, channel 2.

Marty Ingels, John Astin. Arch falls for visiting Princess (Brenda Scott) masquerading as her own maid.

13 NEW TIME—TROY

★ DONAHUE—SURFSIDE 6

Dave gets involved with eccentric writer (Sean McClory) and a gang beauty (Sue Ann Langdon).

34 La Leona (drama serial).

9:30

2 Alfred Hitchcock Hour: "The Dark Pool," Lois Nettleton, Anthony George, Madlyn Rhue. Woman blackmails herself into household when a young mother lets a governess shoulder the blame for accidental drowning of her adopted son.

4 (Color) The Price Is Right

7 77 Sunset Strip, Eirene Zimbalist Jr., Carl Reindel. Criminology student, a murder suspect, can't be cleared by lie detector test because he's already shown he can beat the machine.

34 La Hora de Raul Astor

10:00 P.M.

4 (Color) Jack Paar Program with Phyllis Diller, Gisele MacKenzie, Alexander King and \$3,500,000 lawsuit winner

- John Henry Faulk
- 5 Peter Gunn, Craig Stevens
- 11 George Putnam, News
- 13 News, Johns and Fishman
- 34 Pasos Trunfales (music)

10:30

- 2 Eyewitness, Charles Collingwood. Major story.
- 5 Restless Gun, John Payne
- 7 Third Man, Michael Rennie
- 9 Trails West, Ray Milland
- 11 The Paul Coates Show
- 13 It's Country Music Time
- 34 Musica, Risas y Estrellas

11:00 P.M.

- 2 News, Dunphy and Hart
- 4 (Color) Jack Latham news
- 5 The News, Robert Arthur
- 7 ABC News; Baxter Ward
- 9 News, Willis & Brundige
- 11 The Tom Duggan Show
- 13 Movie: "City of Shadows," Victor McLaglen ('55)
- 34 Tango (musical variety)

11:15

- 4 (Color) Tonight, Johnny Carson, with Bob Hope, Brook Benton
- 5 Steve Allen Show, with Ed Begley offering sketch on scene stealing and 'press conference' with Steve and Carl Reiner. Also inventor with electronic air massage machine for secretary spread.

9 Keith Larsen—WESTERN

★ "APACHE WARRIOR" with Jim Davis ('57)

11:30

- 2 Movie: "Thieves' Highway," Richard Conte, Lee J. Cobb (49)
- 7 Around Town, A. Easley
- 34 Noticiero 34 (News)

12:30

- 7 Movie: "7th Survivor," Austin Trevor (Br.—'45)
- 11 Movie: "Trouble for Two," Robt. Montgomery ('36)
- 13 Movie: "Kill or Be Killed," Lawrence Tierney ('50)

12:45

- 5 Movie: "Whispering City," Paul Lukas (47)
- 9 Movie: "My Darling Clementine," Linda Darnell (46)

1:15

- 2 Movie: "Wives Never Know," Charlie Ruggles, Mary Boland (36-1st run)

2:30

- 11 All-Night Movies: "Shadow of the Thin Man," "When Ladies Meet."

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# SATURDAY

- May 4, 1963
- ★ PAID ADVERTISEMENT  
7:00 A.M.
- 4 Movie: "Sea Spoilers"  
7:15
- 5 Design for Learning  
8:00 A.M.
- 4 Mr. Wizard, Don Herbert  
"Oxygen Without Air"
- 5 Hopalong Cassidy, B. Boyd  
9 (Color) From Ground Up
- 11 Western Movie  
8:30
- 2 Sky King, Kirby Grant  
4 (Color) Ruff and Reddy  
5 Let's Draw, Frank Webb  
7 Zorramia (San Diego)  
9 Cine Mexicano (Span.)
- 9:00 A.M.
- 2 Captain Kangaroo  
4 (Color) Shari Lewis Show  
5 Sky Marshal of Universe  
7 Wm. Tell, Conrad Phillips  
11 Movie: "Air Raid Wardens," Laurel & Hardy ('42)
- 13 Panorama Latino  
9:30
- 4 (Color) King Leonardo  
5 Speedway International  
7 Movie: "The Kansan"  
Richard Dix
- 10:00 A.M.
- 2 Alvin Show (cartoons)  
4 Fury, Bobby Diamond  
5 Movie: "Captain Caution"
- 11 SPORTS SPECIAL on 11  
★ USC vs. UCLA Baseball  
(See sports box)
- 10:30
- 2 Mighty Mouse Playhouse  
4 Make Room for Daddy  
9 Movie: "Laddie," Tim Holt ('40)
- 10 Major League Baseball  
(see sports box)
- 11:00 A.M.
- 2 Rin-Tin-Tin, Lee Aaker

- 4 PEACE & THE VATICAN  
★ Special—COLLEGE REPORT  
7 Cartoons, Paul Winchell  
11:25
- 8 Game of Week (spts box)  
11:30
- 2 Roy Rogers Show  
4 (Color) Exploring, Dr. Albert Hibbs: "Stamps" (repeat).
- 5 Movie: "Death Valley," Robert Lowery ('46)
- 7 Beany & Cecil (cartoon)  
12:00 NOON
- 2 Sky King, Kirby Grant  
7 Bugs Bunny (cartoons)  
9 Movie: "Force of Arms"
- 13 Western: "Colorado Kid"
- 34 Niebla (dramatic serial)  
12:30
- 2 CBS News, Robert Trout  
4 Teacher '63, Arnold Pike: "Calif. Schools, 100 Years"
- 7 Magic Land of Alla-Kazam  
11 Time out for Beauty.
- 1:00 P.M.
- 2 Space: The New Ocean, Herb Clarke looks at first recovery of object sent into space. (New time.)
- 4 (Color) Existence (agric.)  
"Plant Virus Story"
- 7 My Friend Flicka  
11 People's Choice, J. Cooper  
13 Bowling with Art Parra
- 1:30
- 2 Teen-Age Trials, Jerry Dunphy, Jesse White. Son of alcoholic mother on county welfare aid wants to buy a car.
- 4 Movie: "Framed"
- 7 Exclusively Outdoors  
11 SPORTS SPECIAL on 11  
★ USC vs. UCLA Track Meet  
(See sports box.)
- 13 Movie: "Shark River"
- 2:00 P.M.
- 2 Kentucky Derby, Churchill Downs (see sports box)

- 7 Whip Wilson Western  
9 CIF Swimming Championships (see sports box)
- 34 Futbol (soccer matches)  
2:30
- 5 Wrestling (repeat tapes)  
3:00 P.M.
- 2 Repertoire Workshop: "It Rained All Night," Paul Reid. Philadelphia-produced drama about a slave revolt in colonial Virginia.
- 4 (Color) Agriculture USA: "The Beef Industry"
- 7 Professional Bowlers Tour (see sports box)
- 13 Movie: "Call of the Yukon," Richard Arlen ('38)  
3:30
- 2 Movie: "Torpedo Alley"
- 4 Profile (San Diego SC): "Issue on Trial," Courtroom trial judges freedom of speech
- 5 Californians, R. Coogan  
34 Novilladas (bull fights)  
4:00 P.M.
- 4 (Color) Just for Fun in L.A., Lee Giroux: "Senior Citizens Day"
- 5 Women's Bowling (live)
- 9 Movie: "Force of Arms"
- 11 Topper, Leo G. Carroll  
4:30
- 4 Movie: "Crashout"
- 5 TV Bowling Tournament
- 7 ABC's Wide World of Sports (see sports box)
- 11 Hobbymaster: "Ships"
- 13 Movie: "Shockproof"
- 5:00 P.M.
- 2 Movie: "Thousand and One Nights," Cornel Wilde ('45)
- 11 Youth Panorama, Don Durant, Frankie Ortega  
5:30
- 5 Movie: "Mummy's Hand"
- 11 Gardena Races  
34 Club de los Optimistas  
6:00 P.M.
- 4 (Color) News and Sports  
7 Lawrence Welk Show (see box)
- 9 Mr. D. A., David Brian  
11 Dan Smoot Reports  
13 The Ann Sothern Show  
34 Actualidades  
6:15
- 4 (Color) News Conference  
11 Sat. News, Les Lumpson  
6:30
- 9 Foreign Legionnaires  
11 Hollywood Dance Time, the race on taped replay.
- 13 Frontier Circus  
34 Noticiero 34; Alegrias  
6:45
- 2 Jerry Dunphy Report  
4 (Color) Bob Wright News

## SPECIAL

**LAWRENCE WELK**—In costumes of Old Mexico, the Music Makers offer a musical salute to Cinco de Mayo, Mexico's Independence Day, at 6 p.m., ch. 7, with a full hour of songs of south of the border.

- 7:00 P.M.
- Mike trouble.
- 4 Biography, Mike Wallace: "The Windsors" (repeat)
- 5 Jeff's Collie (Lassie)
- 7 Fight of Week: Pastrano vs. Thornton (sports box)
- 9 The Deputy, Henry Fonda
- 11 Dr. Kildare Movie: "Between Two Women," Van Johnson ('44)
- 34 Teatro Familiar (drama)  
7:30
- 2 The Jackie Gleason Show  
4 Sam Benedict, Edmond O'Brien, Hazel Court, Theodore Bikel (repeat). Woman's earlier testimony sent wrong man to gas chamber.
- 5 Yancy Derringer, Jock Mahoney
- 9 Science Fiction Movie: "Gog," Richard Egan ('55)
- 13 (Color) It Is Written  
7:45
- 7 Make That Spare, Johnny Johnston (sports box)  
8:00 P.M.
- 5 Restless Gun, John Payne  
7 The Gallant Men, Robert



**THE LENNON SISTERS**, Peggy, Janet and Kathy, help celebrate Mexico's Independence Day during "The Lawrence Welk Show" at 6 p. m. Saturday, channel 7.

- McQueeney, Robert  
Ridgely (repeat), Benedict refuses to allow Kimbro to attempt rescue of wounded soldier.
- 13 It's Country Music Time  
34 Noches Tapatias (music)  
8:30
- 2 The Defenders, E. G. Marshall, Dennis Hopper, Shepperd Strudwick, Donald Davis, Marc Connelly (repeat). Teenaged American Nazi is indicted for murder.
- 4 (Color) Joey Bishop Show. With the help of a surprise celebrity guest, Joey plots revenge against his practical-joking house-guest (Buddy Hackett).
- 5 Movie: "A Man Alone," Ray Milland ('55)
- 11 Chiller (movie): "Beast of Hollow Mountain," Guy Madison, Patricia Medina ('56). Prehistoric monster.
- 34 Cita con Aldo Monti  
9:00 P.M.
- 4 (Color) Movie: "Night People," Gregory Peck, Broderick Crawford, Rita Gam ('54)
- 7 Hootenanny, Jack Linkletter, The Limelitters, Bob Gibson, Lynn Gold and the Clancy Brothers and Tommy Makem, taped at George Washington U.
- 9 Movie: "La Traviata," Nelly Corradi, Tito Gobbi (Ital.-'49-1st run).
- 13 Jukebox Saturday Night  
34 Estudio de Pedro Vargas  
9:30
- 2 Have Gun, Will Travel, Richard Boone, William Conrad, Phyllis Avery (repeat). Homesteader, a former drunk, drills for water and strikes whiskey
- 7 New Breed, Leslie Nielsen  
34 Variedades (musical)  
10:00 P.M.
- 2 Gunsmoke, James Arness, Edgar Buchanan. Outlaw takes advantage of the fact that he saved Matt's life 17 years before to plot another crime.
- 5 The Ray Anthony Show, with Mamie Van Doren
- 11 Movie: "Lancer Spy"
- 13 Movie: "Invisible Man's Revenge," Jon Hall ('44)
- 34 Lucha Libre (wrestling)  
10:30
- 5 GREGORY PECK and  
★ THOMAS MITCHELL in  
POWERFUL DRAMA...  
"KEYS OF THE KINGDOM"  
(44). A. J. Cronin novel.
- 7 Lockup, MacDonald Carey  
10:45
- 9 (Color) Journey to Greece  
11:00 P.M.
- 2 Jerry Dunphy Report  
4 (Color) Bob Wright News  
7 Movie: "Dusty Ermine," Ronald Squire (Br.)
- 9 Movie: "Dambusters," Richard Todd
- 34 Noticiero 34 (News)

## Sports Today

- BASEBALL**, 10 a.m., ch. 11, with a CIBA game between USC and UCLA from Bruins' Joe E. Brown field.
- BASEBALL**, 10:30 a.m., ch. 10 (San Diego), has the Dodgers-Pirates game from Pittsburgh's Forbes Field.
- BASEBALL**, 11:25 a.m., ch. 8 (San Diego), as the Detroit Tigers host the Orioles.
- TRACK**, 1:30 p.m., ch. 11, offers a dual meet between UCLA and USC at the Bruins' Trotter Track.
- KENTUCKY DERBY**, 2 p.m., ch. 2, gets its first full-hour coverage as Jack Drees, Bryan Field, Chris Schenkel and Eddie Arcaro show pre-race action films, describe the actual running, interview winning jockeys and analyze Bob Eubanks, Vibrants
- SWIMMING**, 2 p.m., ch. 9, with the CIF championship finals for high school swimmers, at Cerritos College.
- PRO BOWLERS TOUR**, 3 p.m., ch. 7, with the New Jersey Open at North Brunswick, 17th and final tournament of the NBA tour.
- WIDE WORLD OF Sports**, 4:30 p.m., ch. 7, with tapes of the Trenton "100" auto race for Indianapolis-type cars, and the Tokyo finals of the Japanese Judo Championship.
- FIGHT OF WEEK**, 7 p.m., ch. 7, from Las Vegas, is a return bout between heavyweight Willie Pastrano and young light-heavy Wayne Thornton.
- MAKE THAT SPARE**, 7:45 p.m., ch. 7, as Billy Golemblewski challenges last week's Agee-Bunetta winner.

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# TELEVISION MOVIE TIPS

April 28, 1963

## SUNDAY

**MAN WITH THE GUN** — 7:30 p.m., ch. 9. Robert Mitchum, Jan Sterling, Henry Hull (1955). First run. Gunman sells his services to a city which is being terrorized by a rich and ruthless rancher.

**SUDDENLY** — 10:30 p.m., ch. 9. Frank Sinatra, Sterling Hayden, Nancy Gates (1954). Cold-blooded hired killer hits a small town to assassinate the President when his train pulls in.

## WEDNESDAY

**DESTINY RIDES AGAIN** — 11:30 p.m., ch. 2. James Stewart, Marlene Dietrich, Brian Donlevy (1939). One of the best westerns ever made, mixing comedy and drama, as sheriff who doesn't believe in carrying guns tries to clean up a wild western town.

## THURSDAY

**UNION PACIFIC** — 5 p.m., ch. 2, pt. 1 (conclusion is Friday, same time). Joel McCrea, Barbara Stanwyck, Brian Don-

levy, Akim Tamiroff (1939). Ambitious western directed by Cecil B. DeMille of the linking of the East and West by rails.

## FRIDAY

**HALLS OF MONTEZUMA** — 8 p.m., ch. 11. Richard Widmark, Robert Wagner, Karl Maldin, Jack Palance, Richard Boone, Reginald Gardiner (1951). Reconnaissance patrol on a Japanese-held island in the South Pacific, with Marine platoon assigned to locate a hidden enemy rocket battery.

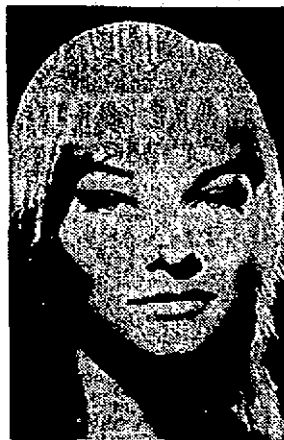
## SATURDAY

**NIGHT PEOPLE** — 9 p.m., in color, ch. 4. Gregory Peck, Broderick Crawford, Rita Gam (1954). Counter-intelligence colonel works to obtain the release of a young GI kidnaped by the Russians in East Berlin.

**LA TRAVIATA** — 9 p.m., ch. 9. La Scala Opera Co., Nelly

Corradi, Tito Gobbi, Gino Mattera (1949). Verdi's opera based on Dumas' story of Camille. Sung in Italian, with dialogue dubbed in English.

**THE DAMBUSTERS** — 11 p.m., ch. 9. Richard Todd, Michael Redgrave (British—1955). Excellent war drama about one of the most dangerous missions of World War II, the smashing of the Ruhr water dams of industrial Germany.



MAY BRITT stars in the 1958 COLOR movie "The Hunters" at 7:30 p.m. Monday, channel 4. It's about the Korean war.

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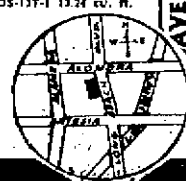
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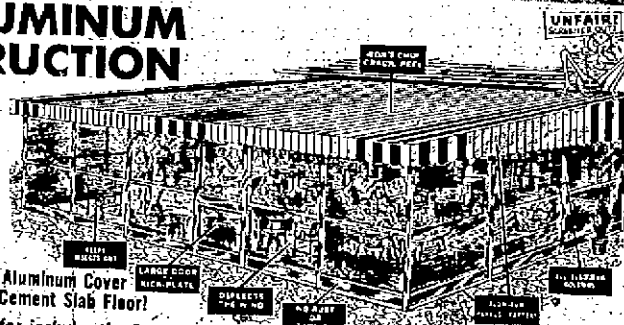
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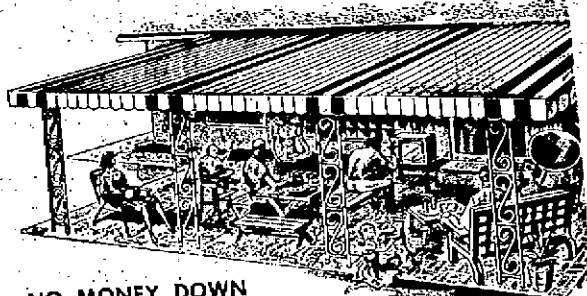
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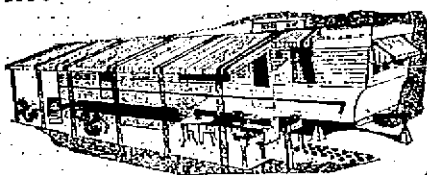


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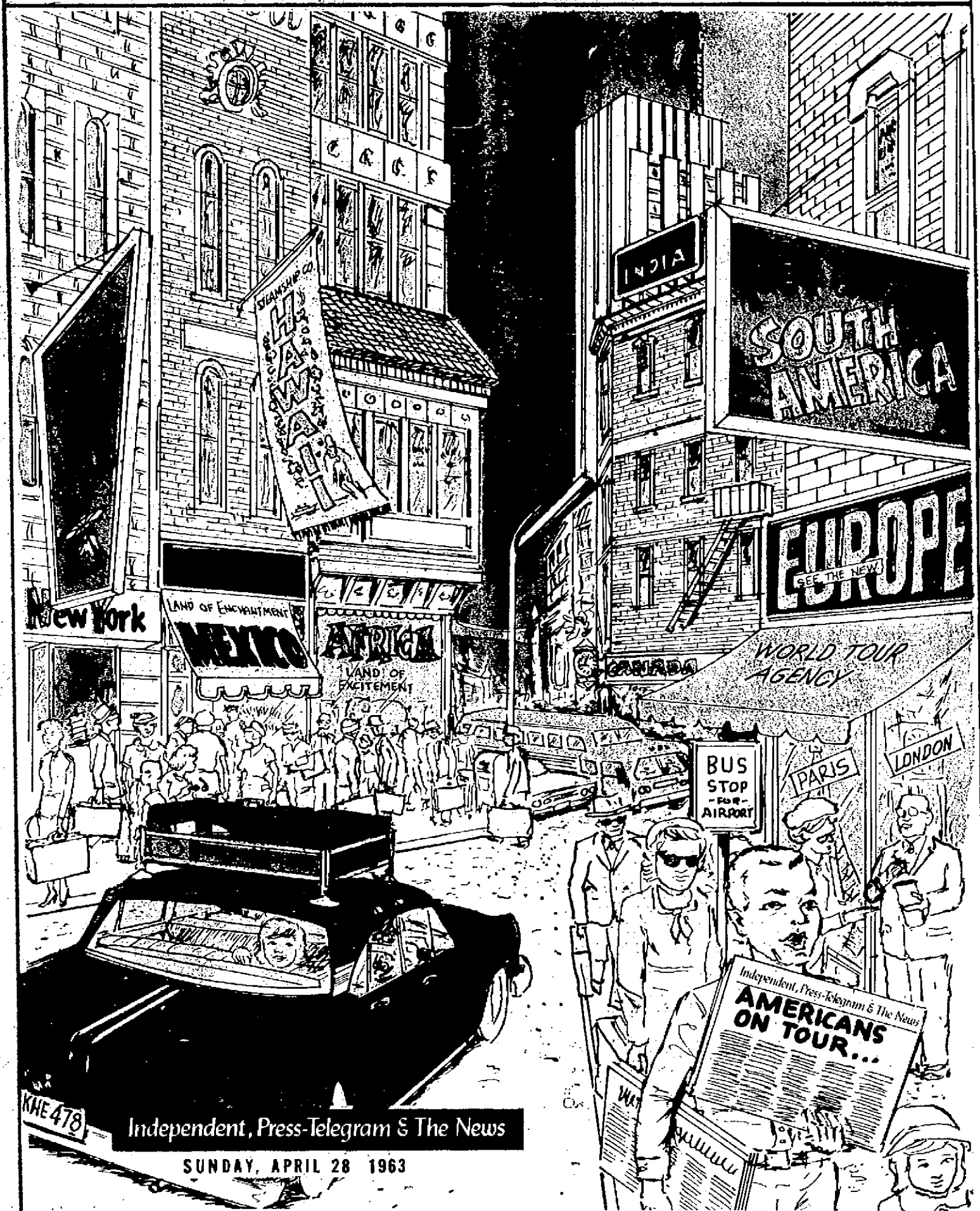
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# VACATION and TRAVEL GUIDE

Independent Press Telegram & The News



Independent, Press-Telegram & The News

SUNDAY, APRIL 28 1963



# Tips on Tripping

**IF YOU PLAN** a long air trip, remember that many components enter into a successful journey. This is true whether you go on an escorted-tour or travel independently on pleasure or business.

Pre-trip reading is a must, urges American Express, who has been counseling travelers for more than a century. Know the sight-seeing attractions, learn something about the customs and cultures of the countries you'll visit. Your travel agent will be happy to recommend good guide and reference books.

Rest before you go so that you'll leave feeling fresh and relaxed.

**TRAVEL LIGHT.** Ask your travel agent about clothing needed for your particular itinerary. Shop early, buy things which travel well and are adaptable to many occasions. Stick to conservative colors. Be sure to include two pairs of comfortable walking shoes, a lightweight plastic raincoat and galoshes.

Plan major purchases in advance if you expect to visit free ports. Check costs with local jewelers or merchants before you go.

Space your required inoculations, and don't crowd them into the last two weeks. You may have reactions. See your dentist and be sure to check with your doctor if you have a personal health problem. Carry any special prescriptions required, and an extra pair of glasses.

**LUGGAGE** should be light and sturdy (possibly one of the new vinyl plastics). Look for flush locks. Carry toilet articles, soft slippers and a sweater in a small bag. Weigh in on your own scales. Start at least 10 pounds underweight to make room for purchases.

When shopping and dining out, stick to recommended shops. Eat the specialties in the countries you visit.

If you have time, break a long trip with leisurely stopovers. Sleep late the first morning after a long flight. Then dress up and go somewhere special for dinner.

Don't crowd too many places into your itinerary.

**WATCH YOUR diet.** Don't overindulge in food or drink.

## Greyhound Tours

George and Patrick Lannan's Greyhound Travel Bureau announces two escorted tours are scheduled in May, by Greyhound Lines for Long Beach Tour-of-the-Month Club.

The first is a repeat overnight trip to Ensenada. The group leaves Long Beach Saturday morning, May 11, stops for luncheon and tour in San Diego before going on to Ensenada where a festive "bienvenida" is planned by the Bahia Resort Hotel. The group arrives back in Long Beach the evening of May 12.

The second tour, May 24, is a three-day escorted tour of Monterey Bay and San Francisco. The return trip is May 26, arriving at 7:30 p.m.



Carry paregoric or pills for possible touch of "tourist disease."

Carry the bulk of your funds in traveler's checks in case of theft. Keep a number of \$1 bills on hand for checking out of hotels.

When you plan to be in a city for several days, send out laundry as soon as you check in.

Be polite! You'll be surprised how it pays off in foreign lands.

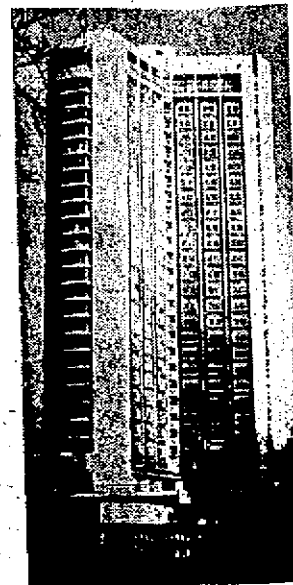
## Travel Film

"Viking Odyssey," a film version of the Gripsholm's cruise to the North Cape, the Lands of the Vikings, Russia and northern Europe has just been released and is available to travel agents, clubs and other organizations through any office of the Swedish American Line.

Raymond D. ... former president of the Circumnavigators Club and a veteran traveler, filmed, produced and narrated the travelogue.

## Music in Berlin

The top music event of 1963 in Berlin will be the opening of a new Philharmonic Hall during the Fall Festival, Sept. 22-Oct. 8.



**THIS IS THE NEW** 512-room 30-story London Hilton, opened 10 days ago by Conrad Hilton in London. It cost \$22 million. Last week, Hilton also opened his 410-room Athens Hilton, which cost \$14 million.



## Hawaii now

**United makes it easier to go—  
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most jets Los Angeles to Hawaii**

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And be sure to visit the outer islands. Kauai...the Garden Island. Maui...the Valley Isle. The Big Island of Hawaii.

Your Travel Agent can show you how easy it is to visit Hawaii. No shots to take—no passports, visas or foreign currency. See your Travel Agent or call United at NE 9-6700. Summer schedules quoted.

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Local times quoted.

THE EXTRA CARE AIRLINE

**UNITED**



## SUMMER TRAVEL

# Destination: Europe!

By Fred Taylor Kraft

Independent Press-Telegram Travel Editor

**A**N EPIDEMIC of wanderlust has seized America and 1963 will see the greatest outpouring of vacationists from her shores in history.

Americans already are on the move, fast filling the seats and cabins of the big jets and luxury liners that take them to the far corners of the world.

Come June and the movement will become even more frenzied as it nears its height. It will continue unabated until mid-fall, when schools reopen, but even then it will not die. Hundreds of thousands will continue on the go to see picturesque countries in their autumn colors, the warm countries and islands, and the lands of the big snows.

The islands and countries touching the Pacific (see Page 5) are making a tremendous bid for the tourist's dollar but this year, as in the past, Europe will continue to be the prime target for Americans. Well over a million citizens of this country are expected to visit the Continent before the year has ended, an increase of about 10 per cent over 1962.

**EQUIPPED WITH** camera and guidebooks, 300,000 of these pleasure-seeking, adventuresome gadabouts will travel by car once they have reached Europe's shores. Thousands more will go on package tours, and a great

many in family groups looking and finding intriguing spots off the well-beaten tourist paths.

About a third of the Americans going this year are "repeaters," and this speaks well for what Europe has to offer.

How will everyone go?

Trans-Atlantic Passenger Steamship Conference says that ships operated by member lines carried 819,000 passengers between the United States and Canada and Europe in 1962. An increase is expected this year.

Seventeen transatlantic airlines in the International Transport Association predict gain of 10 to 20 per cent in traffic. These airlines have scheduled a record 487 flights a week — providing 63,000 seats — from June to September.

**WHY AMERICANS'** predilection for Europe?

"The excitement and elegance of the New Europe," answers Donald N. Martin, executive director of the European Travel Commission, "as well as by the pull of traditional sights and by Western civilization's living heritage of folkways, customs and festivals that have survived — some since pagan times — in every country in Europe."

**BUT IT'S A FACT** that there is a New Europe. The Old Europe still exists, of

course — languages, folkways, medieval castles, forests and navigable rivers, and stupendous mountains with picturesque little villages crawling up their sides — but there is also a new wealth and industry, new highways, new skyscrapers, new hotels.

The New Europe not only will permit greater ease of travel, with its vastly improved highways and transportation systems, but also will provide ampler accommodations of the kind Americans have come to expect.

The opening of more than 30 de luxe or first-class hotels this year points up Western Europe's drive to have more accommodations available during the peak season. Add to these hundreds of smaller hotels and motels and the traveler begins to have some idea of what is expected in tourist dollars by these countries.

**AMERICAN EXPRESS**, whose long experience with travel makes it an expert in this category, says 35 per cent of European independent travel itineraries this year include a water trip.

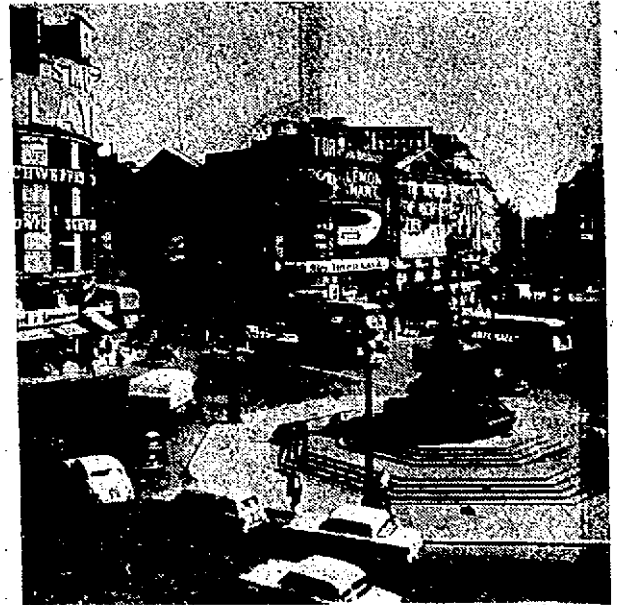
The Greek islands head the list of glamour spots. Rhine River cruises, North Cape, Gota Canal and other Scandinavian water trips are next in volume popularity.

For not only will Americans brush with Americans. They will rub elbows with Europeans whose new wealth permits more travel than ever before. (For instance, Continental Europe expects to play host to most of the 3 million British subjects who expect to leave their island for vacations or other travel.)

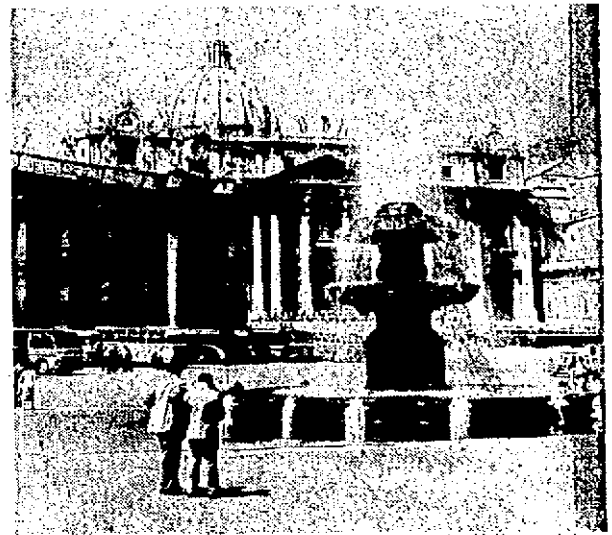
As Martin points out, many visitors will be pulled to Europe by its music and folk festivals, trade fairs and international sporting events. These are constantly growing (a few of the more important ones are listed in the Calendar of Events on Page 4).

**EACH COUNTRY** will have at least one outstanding summer festival or fair — passion plays, festivals celebrating such greats as Shakespeare, Wagner and Bach, festivals in which centuries-old customs are reborn, drama extravaganzas. The traveler can arrange his itinerary to see at least one of these while taking in the sights, visiting famous museums and other places of international interest, sampling unsurpassed native foods and enjoying the hospitality which most Europeans now extend to Americans.

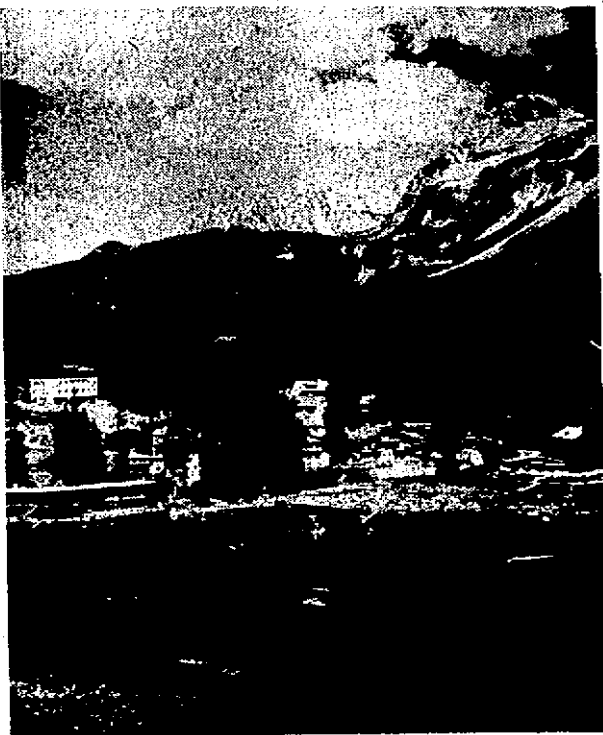
Book early! That's the advice of the experts of the travel business.



Europe is another world. Here's Piccadilly Circus, perhaps the most familiar tourist sight in London.



Vatican Square, Rome, is a shrine for countless tourists. St. Peter's is shown in the background.

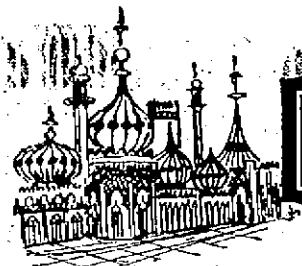


Prime target for Americans are the breath-taking Alps. This is Untersee, in Arosa, Switzerland.



As spring comes to Paris, "the City of Light," lovers stroll the old quays along the Seine River.





# SUMMER CALENDAR of WORLD EVENTS



## MAY



## JUNE

May 1: Lei Day (with hula pageant), Honolulu.  
 May 7-11: Royal Dublin Spring Society Show, Dublin, Ireland.  
 May 8-9: Winger Flower Show, Timaru, New Zealand.  
 May 9-11: Royal Windsor Horse Show, London.  
 May 11: Ocotlan de Morelos (fiesta, plume dancing), Oaxaca, Mexico.  
 May 15-31: Royal Danish Ballet and Music Festival, Copenhagen.  
 May 17-18: Sanja Festival of Asakusa Shrine, Tokyo.  
 May 16-26: International Handicrafts Fair, Munich, Germany.  
 May 17-June 2: Music Festival, Bordeaux, France.  
 May 18-June 16: International Music and Drama Festival, Vienna.  
 May 21-June 15: Worldwide Film Festival, Melbourne, Australia.  
 May 24-June 9: International Festival, Bergen, Norway.  
 May 26: Automobile Grand Prix, Monaco.  
 May 27-June 15: Festival of Opera, Ballet and Drama, Stockholm.

June 6-16: Le Bourget International Aviation Show, Paris.  
 June 6-16: Bath Festival, Bath, Somerset, England.  
 June 6-16: International Music Festival, Strasbourg, France.  
 June 8-9: Camp Pendleton (Calif.) Rodeo.  
 June 11: Hawaii's Kamehameha Day.  
 June 14-July 14: Festival of Epidaurus, Epidaurus, Greece.  
 June 15-29: Mozart Festival, Wuerzburg, Germany.  
 June 19-July 14: Graz Summer Festival, Graz, Austria.  
 June 21-22: Midsummer Festivals, throughout Finland.  
 June 21-July 2: International Film Festival, West Berlin.  
 June 22-30: Folklore Festival, Ibague, Colombia.  
 June 22-23: Flower Festival, Lompoc, Calif.  
 June 23-30: Viking Festival, Frederikssund, Denmark.  
 June 25: Dragon Boat Festival, Hong Kong.  
 June 28-July 2: Fiftieth State Fair, Waikiki, Hawaii.  
 June 29-Sept. 7: William Tell Plays, Interlaken, Switzerland.



## JULY

## AUGUST

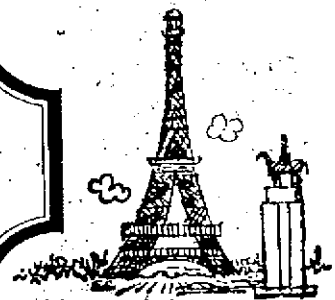
July 1-6: International Sailfish Tournament, La Paz, Baja, Calif.  
 July 4-27: International Festival of Yugoslav Folklore, Sarajevo.  
 July 6-7: Festival of Red Waistcoat, Villa Franca de Xira, Portugal.  
 July 7-11: 89th Imperial Council Session, Shrine, Chicago.  
 July 13-20: La Fete Du 14 Juillet (Bastille Day), Papeete, Tahiti.  
 July 14-28: World Fencing Championships, Gdansk, Poland.  
 July 16: International Music and Drama Festival, Tel Aviv and Haifa, Israel.  
 July 16-24: Gion Festival, Yasaka Shrine, Kyoto, Japan.  
 July 16-28: Lunes del Cerro (Indian dancing, magnificent costumes), Oaxaca, Mexico.  
 July 22: Golden Days Celebration, Fairbanks, Alaska.  
 July 23-Aug. 26: Richard Wagner Festival, Bayreuth, Germany.  
 July 26-Aug. 10: International Trade Fair, Sydney, Australia.

Aug. 1-2: Annual Cup Cricket Match, Bermuda.  
 Aug. 1-11: 11th World Boy Scout Jamboree, Skoinia, Greece.  
 Aug. 1-31: International Film Festival, Munich, Germany.  
 Aug. 2: Marathon Swimming World Championships, Ohrid, Yugoslavia.  
 Aug. 4-11: Hula Festival, Oahu, Hawaii.  
 Aug. 7-10: Old Spanish Days Fiesta, Santa Barbara, Calif.  
 Aug. 8-18: International Beauty Congress, Long Beach, Calif.  
 Aug. 14-Sept. 14: International Festival of Music, Lucerne, Switzerland.  
 Aug. 17: Dahlia Folk Dance Festival, Kibbutz Dahlia, Israel.  
 Aug. 18-Sept. 7: International Festival, Edinburgh, Scotland.  
 Aug. 25: Wedding of the Giants (folklore), Ath, Belgium.  
 Aug. 26-30: International Sea Fishing Festival, Sonderborg, Denmark.  
 Aug. 21-Sept. 2: Sourdough Days, Skagway, Alaska.  
 Aug. 28-Sept. 8: St. Erik's Trade Fair, Stockholm.



## FALL

Sept. 8-15: International Fall Fair, Vienna, Austria.  
 Sept. 21-Oct. 6: Oktoberfest-Munich October Beer Festival, Munich, Ger.  
 Sept. 22-Oct. 8: Cultural Festival, West Berlin.  
 Oct. 2-26: Aloha Week Celebration, Waikiki Beach, Honolulu.  
 Oct. 11-16: International Sports Week, Tokyo.  
 Nov. 3-5: Teatro del Pueblo (folkloric ballet), San Juan, Puerto Rico.





# Call of the Pacific

**T**HE VANGUARD of 1963 globe-trotters already has answered the call of the Pacific—dancing to rhythmic music in the South Seas, exploring the Queen's lands "Down Under," swarming the strange shops of Hong Kong, exploring Buddhist temples in Japan...

Soon this stream will become the greatest, by far, that ever traveled from America's West Coast into the sunset.

Next to Europe, beguiling Hawaii and the South Pacific expect a whopping 15 per cent increase in American vacationists this year; the Orient looks for an overall jump of 18 per cent over 1962.

That adds up to something pretty impressive, considering that last year the 17 major travel destinations of the area reported a total of 1,782,305 visitors from everywhere, including the United States—a gain of 15 per cent over the previous year.

**AIRLINE SEATS**, steamer accommodations and hotel rooms will be available in record-breaking numbers, says the Pacific Area Travel Assn., coordinator of Pacific tourist promotion.

For instance, flight schedules from the West Coast to Hawaii and beyond will offer 120,000 more seats than were operated last year (and even then reservations well in advance are urged). Another factor is that all major tourist centers in the Pacific now are linked by jets for the first time. On top of this, new routings and services will permit more and more Pacific spots to be "discovered."

Steamer berths to the

South Pacific and Orient will be slightly greater than last year's capacity, and cruising, already excellent, will be even better. Several companies have improved their accommodations, notably American President Lines which has spent almost \$3 million "doing over" two big luxury liners. P & O-Orient is offering Florida calls on Panama voyages to and from the Pacific. Matson offers slightly more berths in its South Pacific service.

**SS ACAPULCO**, the Mexican cruise ship, will continue to ply between Los Angeles Harbor and the Mexican Riviera, Acapulco. (The Acapulco is scheduled to resume sailings some time in June after spending May in drydock.)

Once travelers reach their Pacific destinations, they will find hotel accommodations generally excellent—certainly far better than at any time in the past. New hotels are being completed, or are going up, practically everywhere including Hawaii, Japan, Australia and Hong Kong. As a matter of fact, Hong Kong Tourist Assn. expects more than 6,200 rooms to be available in its area before year's end, a phenomenal jump of 60 per cent over last year's capacity. Japan's increase will be about 3,000, to 28,000 rooms.

Other new hotels have been or are being opened in such important tourist spots as Djakarta, Bali, New Delhi, New Caledonia, New Zealand, Bangkok, Philippines, Tahiti, Australia and Singapore.

**BESIDES** shopping opportunities, for which a great many Pacific stops are justly famous, scores of special events are planned. Each is of significant interest to trav-

elers, offering them a chance to observe the natives at play and to learn something of their mythology and way of life in addition to breath-taking pageantry.

A case in point is the Royal Kathin Barge Procession, Thailand's biggest festival attraction which knowing travelers point to as one of the most spectacular anywhere. This one will be held in Bangkok some time between Oct. 3 and Nov. 1 (the definite date is yet to be chosen by the King). It consists of a procession of a fleet of royal barges, each intricately carved and flamboyantly decorated, and manned by natives in magnificent robes, floating downriver for ceremonies presided over by the King.

Another unforgettable event is the National Bathing Festival July 17 at Tanjong Kling, a beach a few miles from the old city of Malacca, on Malay Peninsula. Natives make the trek from everywhere in bright costumes to take part in bizarre rites, dance and sing, and sell tempting foods from colorful stalls.

Tahiti celebrates Bastille Day July 13-20, bringing to Papeete singers and dancers from the outlying islands for parades and other dazzling festivities. Fiji holds its annual Hibiscus Festival Sept. 7-14 at Suva, with singing and dancing, sword swallowing and fire eating. A Hibiscus queen will be selected, giving visitors an unexcelled opportunity to see some of the most beautiful girls in the South Seas.

Of course, there are many other such events, each enchanting in its way.

No wonder American travelers are streaming into the sunset.



Dressed in a colorful pareu, a visitor on the island of Bora Bora leans against an outrigger canoe and strums a guitar.

## Portland Rose Fete Opens June 7

Portland's Rose Festival, an important annual event in the Pacific Northwest, will be larger than ever when it opens its doors June 7 in the Oregon city for a 10-day run. In addition to literally thousands of rose blossoms in scores of exhibits, this year's

festival will feature exhibits of arts and crafts in a big way. These will include paintings, pottery, weaving, ceramics, mosaics, sculpture and other art and craft work. The festival comes at a time when the Oregon countryside begins to appear at its prettiest.

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### Pacific Northwest

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Redwood, Oregon Coast, Mt. Vancouver, Butchart's Gardens, Breakfast in Space Needle, Seattle, See Comm. River, Crater Lake, Mt. Shasta, much more! Escorted from Los Angeles.

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11 DAYS \$238.79  
See San Antonio, Carlsbad Caverns, Old Santa Fe, Petrified Forest, Painted Desert, Monument Valley, Grand Canyon, Hoover Dam, Las Vegas, more! Escorted from Los Angeles.

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Lake Tahoe-Reno	4 Days	\$43.95	
Historic East	24 Days	\$337.40	
Hearst Castle-Monterey	4 Days	\$74.75	
Grand Canyon-Carlsbad	7 Days	\$104.05	

\*All prices are per person and subject to change. Double occupancy hotel accommodations. Vacation from Los Angeles. See Greyhound's Budget Travel Plan.

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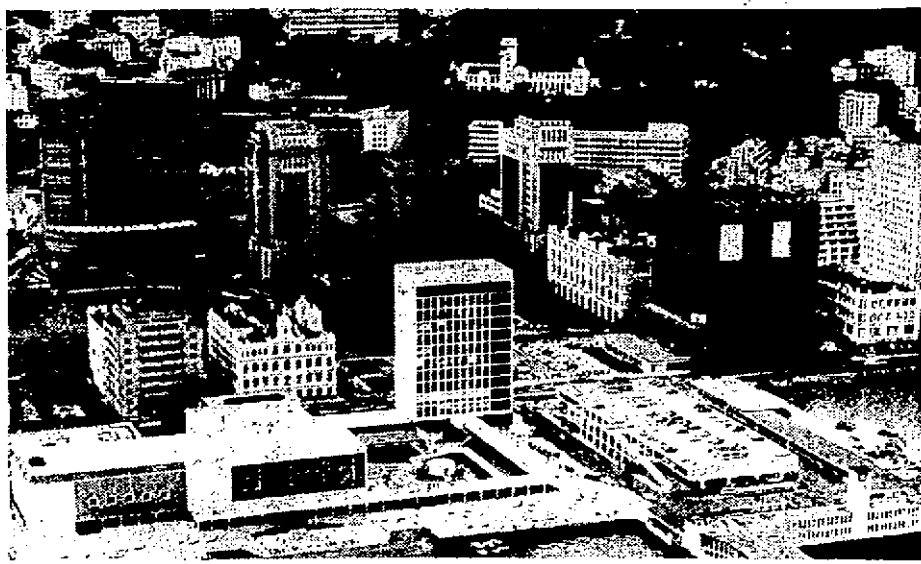
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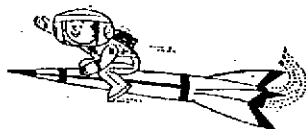
and leave the driving to us



Hong Kong's gallimaufry of hotels includes the Mandarin, right with two white squares in front, and Hong Kong 'Americah,' left background with circular front.



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EAST?  
SOUTH?  
WEST?**



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**T**HIS YEAR you can join a special tour to just about any destination of your choosing, from the "grand tour" of Europe to the teeming bargain marts of Hong Kong, from excursions to the Upper Nile to mouth of the Amazon.

As your travel agent will tell you, these tours are not confined to junketing on the big jets. Matson and American President Lines are developing a number of special cruises in Pacific waters. Holland-America Line plans two world "floating university" cruises during which fully accredited college credits can be obtained by the participating students.

Another package tour for

college students, this time aboard VIASA International Airways jetliners, will leave New York, New Orleans and Miami June 28 on a 47-day scholastic swing through South America. The tour has been split into five units, each of which will be accompanied by an escort and at least one professor.

British Overseas Airways Corp. jets leave Los Angeles International Airport June 12-13, June 26-27, Sept. 4-5 and Sept. 11-12 on 84-day "Around the World—South of the Equator" flights which will include stops in New Zealand, Australia and South Africa.

Trans World Airlines jets are scheduled to make a se-

ries of pilgrimages to the Bible Lands under leadership of Protestant ministers and religious educators. Depart-

## Passport?

If you plan a trip abroad, don't overlook the necessity of a passport. Application should be made early—preferably a month before departure—at the State Department's Passport Office, 500 S. Figueroa St., Los Angeles (MA 3-7411). Go armed with two photographs of yourself (any photographer will finish them in the required size) and proof of citizenship. Cost: \$10.

If you now have a passport, make sure that it hasn't expired.

Some countries, particularly in Latin America, require only visas or tourist cards. When you arrange with your travel agent for your trip, he will be happy to explain further requirements for your passport, visa or tourist cards.

After you get your passport, jot down its number and keep it recorded in a billfold or handbag—just in case.

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tures from New York are May 10, June 10, July 29, Aug. 5 and Aug. 9.

A visit to the Lutheran World Federation Assembly at Helsinki will be a feature of a tour of Europe via Luft-hansa German Airlines. The group departs Los Angeles International July 1 with Paris as the first scheduled stop.

KLM Royal Dutch Airlines has several upcoming tour packages featuring the Mediterranean, combining air travel with cruises.

All-Mediterranean tours including the historic Upper Nile are offered through October aboard ships of American Export Lines and Italian Line.

Pacific Northern Airlines and Northwest Orient Airlines offer a large number of Alaska tours.

This is only a sampling of special or package tours in the works. There are many others, covering virtually every corner of the globe. Pick your destination. Your travel agent can take it from there.

## Parent Paradise

Baby sitters can be hired for \$1.50 daily on the tropical island of Barbados in the Caribbean. If youngsters misbehave, dad can take them to the local museum to see a whipping stone on which disobedient British soldiers were punished in the "good old days."



# Buying a Car Abroad

By Art Stephan  
Auto Editor

**M**ANY Americans will add a fun fillip to their 1963 European vacations by picking up a new car overseas, driving it over the challenging roads of the Continent, then shipping it home . . . all at a saving over the regular U. S. price. This is the word from Frank Marshall, general manager of Import Auto, Long Beach Renault and Peugeot dealership.

"This is a sensible, practical plan," Marshall enthused in describing the tourist pick-up idea. "Overseas delivery customers pay less for their new car than for one delivered in the United States and have the 'bonus' of their own personal transportation while enjoying the intriguing scenery of Europe."

"And while these cars are picked up at dealerships in Europe, each is a car particularly made for driving in America with American-type speedometers, English-language instruction books and so on."

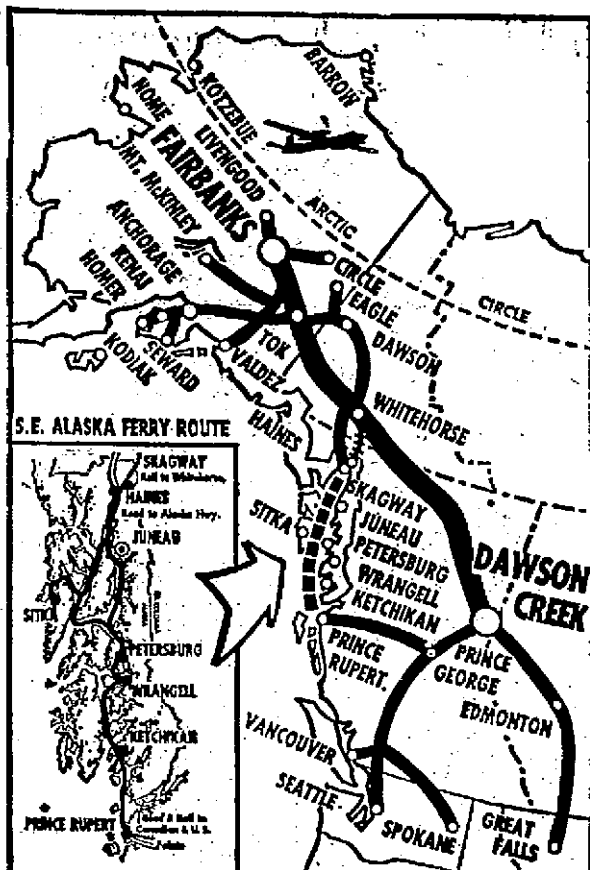
**WHEN ASKED** for actual dollars-and-cents cost for European delivery, Marshall explained, "Well, take our own new 1963 Renault R-8. This car can be picked up in Paris for \$1,235. For driving through the various countries in Europe you'll need "driving documents" for approximately \$50 which take care of

your international driver's license, pays for border crossings and the like.

"Then there's insurance for unlimited liability in the various countries, cost about \$45 for a month's driving. When the car is shipped back to the states . . . and our factory over there makes all arrangements . . . the duty is about \$100, while freight right here to a West Coast port runs \$225.

"**NOW, LET'S** total it up and you see your cost for the car, insurance, driving documents, freight back to U. S. comes to approximately \$1,655, a considerable saving over the delivered-here price.

"As you can see, he concluded, "If both Europe and a new car fit into your 1963 vacation plans, you can make it a 'you-drive, you-save' plan. As they say in France, it is definitely driving *de rigueur*."



Smaller map shows new ferry route to Alaska; Alcan Highway is noted with heavy dark line.

## Ferry to Alaska

**T**HERE'S a new auto route to Alaska—and Alaskans say it's the biggest travel news in the Pacific Northwest this year.

Until now, if you wanted to visit the 49th state by car you had to travel via the Alaska (Alcan) Highway.

But now there's what Alaskans call their "Marine Highway," a 450-mile ferry system running from Prince Rupert, British Columbia, north to and through the southeastern Alaska Panhandle.

Three identical ferries—each 353 feet long and capable of carrying 108 autos and 500 passengers—have been built for speed and comfort. They're almost like cruise liners, each with restaurant, snack bar, beverage bar, and a limited number of staterooms.

**EARLY MAY** marks the beginning of three-ship operation with north and south calls at all ports, except Sitka, six days a week. Service to the latter will be three stops weekly, two one direction and one the other on an alternating basis.

These vessels follow the fabled Alaska Inside Passage, the same sea route traveled by thousands of Sourdough gold seekers through the heavily-forested islands of Alaska's mountainous Panhandle. Visitors pass scores of dazzling glaciers flanked by magnificent fjords.

Prince Rupert, at the southern end of the "Marine Highway," is easily accessible by driving Hwy. 16 out of Prince George in central British Columbia. This highway, incidentally, is almost totally paved as are the other Canadian highways leading to Prince George. Carrier connections for non-motorists include airline, railway, steamship, and bus services.

**MOTORISTS USING** the ferry route will save 624 miles of driving.

The through-voyage from Prince Rupert to Haines-Skagway, will require about 30 hours. Passengers will be allowed to stop off at any port and continue their trip on a later vessel.

Alaskans recommend that visitors make a "scenic circle" on their trip north, driving the new ferry route one direction and the Alaska Highway the other.

You can get complete information on both routes, plus fares and schedules on the ferry system, by writing Alaska Travel Division, Juneau, Alaska.

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# Fortunes Beneath Sea

**M**ANY a Spanish galleon, groaning with treasure from Mexico, is known to have vanished in the vicinity of these fabled islands while sailing the windward passage homeward. It is also known that the riches aboard more than a few of these were never recovered.

That is one big reason treasure hunters — professional and amateur — congregate here in greater numbers than at any other spot on earth.

Call them soldiers of for-

tune if you like but they're armed only with the finest and most up-to-date skin-diving and aqua-lung equipment — and dreams of hitting a treasure jackpot.

Records in the office of the harbor master of Charlotte Amalie (that's the capital of the U.S. Virgin Islands) list some 1,000 wrecks in the area between the American-owned island of St. Thomas and St. John and the British Virgin Islands of Tortola, where the old galleons plowed through deep-blue seas only to be set upon by such buccaneers as

Morgan, LaFitte, and even Sir Francis Drake.

**ONE SUCH SHIP**, the La Trompeuse, captained by the notorious pirate Jean Hamlin and heavily laden with loot from English and Dutch merchant vessels, was surprised in Charlotte Amalie Harbor by a British man-of-war which attacked, burned and sank the vessel. Divers have been haunting the bottom of the harbor for years to unearth the fabulous treasure. The new breed of hunters, with scuba diving methods, are confident that it may yet come to light.

Treasure seekers are quick to point out that shipwrecks indicated on charts and recorded with the harbor master represent only some of the vessels that foundered on the treacherous coral reefs surrounding the islands. Most of the hulls downed in 65 feet of water or less already have been picked clean by expert natives able to skindive to that depth.

But the breed of soldiers of fortune which come and go constantly these days are looking for the hulls which lie deeper; and, equipped with self-contained underwater breathing apparatus, they are confident they will find them.

**ONLY A FEW** months ago, uncovered near Charlotte Amalie, were nearly 100 guns — British Enfield carbines made about 1860. The experts point out that evidently the Virgin Islands were bases for blockade runners attempting to take arms to the Confederacy during the Civil War. Frequent finds include Swedish cannon of 1770 vintage.

The law of finding treasure



U.S. Virgin Islands News Bureau photo.

Excited at his find, this scuba diver in U. S. Virgin Islands holds aloft his relic of pirate days of old.

in these waters require that the discoverer negotiate directly with the Secretary of the Treasury as to the amount of tax that must be paid.

Claude Caron, father of movie actress Leslie Caron, popularized underwater activities with snorkel and scuba equipment in the Charlotte Amalie area. Some fine underwater motion pictures have since been shot here, and now tourists are flocking to St. Thomas to explore this fascinating ocean floor.

**TO MAKE** the sport more attractive, to both the beginner and the accomplished skindiver, the U.S. Virgin Islands offer two underwater snorkel trails. On these, the diver may browse to his heart's content, following

sunken direction signs indicating the marine life and tropical fish he is likely to encounter.

The newest of these trails is at Buck Island Monument, about four miles off the shore of St. Croix Island. This area is reputed to be about the finest snorkeling and skin-diving grounds in the world, exceeded only by the Great Barrier Reef in Australia. Here, underwater signs guide the diver over a well-marked area presenting scenes of indescribable beauty, tropical fish of every hue in the rainbow and water, the clarity of which lends itself to underwater color photograph.

And that's treasure enough for thousands who have visited this skin-diver's capital of the Caribbean.



Oregon State Highway Department Photo

**GNARLED TREES** FORM a picturesque frame for this view in Wizard Island in beautiful Oregon's famed Crater Lake. Sightseeing, picnicking, boating and fishing are favorite activities at Crater Lake National Park in the Cascades Range of southern Oregon. The state itself abounds in spectacular scenery, easily reached by fine highways.

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# AROUND THE WORLD WITH DELAPLANE

"What do you pay for a nice hotel in Paris? Not fancy but comfortable and central."

I'VE BEEN staying at the Crillon in the Place de la Concorde and the smaller Castiglione around the corner in Rue Faubourg-St. Honore. A single room rate is about \$11—but all French hotels tack on 15 per cent for service and 9 per cent more in tax.

There are smaller hotels in this area where rates are \$7 and \$8. But since I've never stayed at any of these, I could not really say. They look OK from the outside. But French hotels often put rooms around an oversized light well. They can be pretty gloomy. Always ask for an outside room. Or better, always look at your room before you sign for the duration.

"What about camping in Europe?"

THERE ARE a couple of thousand camping sites all over Europe. Summer camping is a big thing and the prices are reasonable.

These camp sites are much more barbered than the ones we find in our National Parks—I suppose because there isn't as much wilderness area. Anyway, the ones I've seen looked good. The best were in Switzerland, France and Germany, all in fine vacation areas.

All national tourist offices have a list of camp sites.

"Can you suggest a summer school in Mexico?"

UNIVERSITY of Arizona has a school running in Guadalupe from July 1 to August 9. You get the folder and application blank by writing Juan B. Rael, Box 7227, Stanford, California.

"... any information on summer camps for children in Europe?"

THERE'S A good listing in a booklet from Globe Star, Inc., 280 Madison Ave., New York City. This is for summer camps in Switzerland. Tourist offices for other countries will have some kind of pamphlets.

"Are there any short tours where we could get a peek into Russia? Is it difficult? What do you need?"

YOU CAN TAKE a four-day bus ride out of Helsinki, Finland, over to Leningrad for \$74, so Pan American tells me. There's a Finnish steamer that goes overnight to Leningrad for \$45. You need a visa—mine took about two weeks so you'd better get it from the Embassy in Washington. The only difficulty is the language—you can't even read the signs. But there's a guide on the bus.

"How would you go about staying in the government inns in Spain and Portugal? Do you need reservations?"

I THINK you should have

reservations. The paradores (Spain) and pousadas (Portugal) are limited in rooms—they're usually in old castles or convents. I would go to the national tourist office in Lisbon and in Madrid and ask them to reserve for me.

There's a point that if you are going from Portugal into Spain, you need paradores before you reach Madrid. But there are tourist offices in large towns that can help you. Or stop at the first parador you see and get them to fix up the rest of the run.

Both paradores and pousadas that I've stayed in were comfortable and inexpensive and much more fun than hotels. The road into Spain goes through Elvas in Portugal.

## FOR FURTHER INFORMATION

on these trips, contact any of the travel agencies listed below:

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PHONE GA 7-9057

"Your L.B. Authorized Agent"  
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309 E. Ocean Blvd., Long Beach  
Phone HE 2-5924

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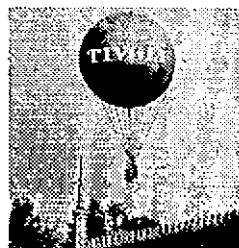
and hop over to Paris, you mustn't miss that. Then...



wind up your trip in wonderful, wonderful Copenhagen! It's the friendliest of cities—see what all the travel writers say!



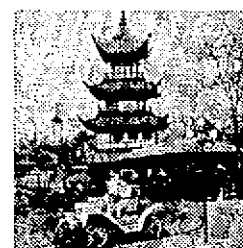
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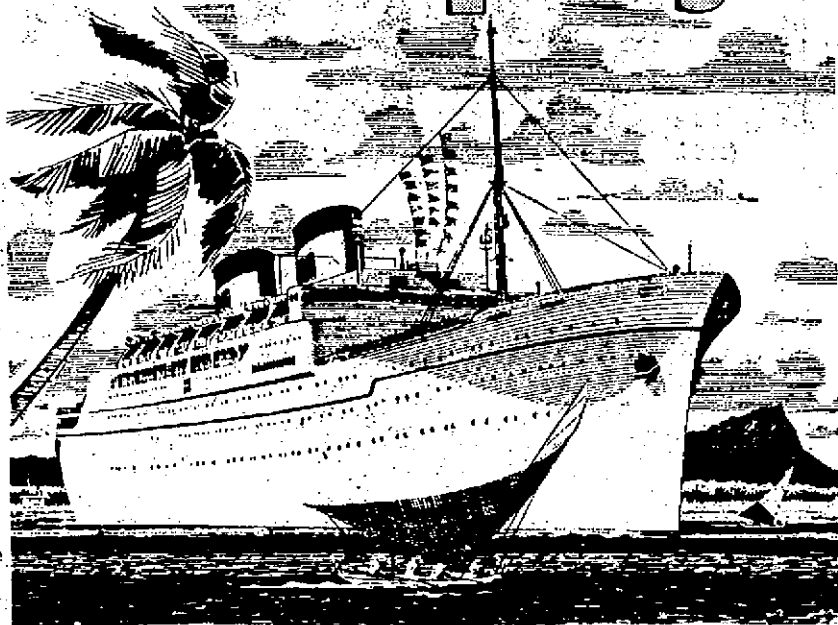
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## Getting There

IF YOU WISH to fly or cruise to your vacation destination, you'll find it easy to get there from the Long Beach-Orange County area.

Twenty-one regularly scheduled carriers, 11 of them foreign, have a total of 320 flights leaving Los Angeles International Airport each day.

From Long Beach Municipal Airport—now the fifth busiest in the nation—planes serve many intrastate destinations and Las Vegas, Nev. Still others connect with flights to and from Los Angeles International.

**EIGHT STEAMSHIP** companies and 32 foreign lines with freighter-passenger ships serve Long Beach-Los Angeles Harbors.

Most flights departing Los Angeles International go to San Francisco, followed by New York, Chicago, Washington, D.C., Baltimore and Detroit. Others serve practically every major city in the United States and some destinations in Canada.

In addition, there are flights daily into the South Pacific, Far East, Europe, the Middle East, Mexico, the Caribbean, and South America.

From Long Beach Municipal Airport, Western Air Lines today inaugurated non-stop service to San Francisco, in addition to its San Diego flights. There will be one non-stop flight daily to San Francisco, in the morning; two flights from San Francisco, one in the afternoon, the other in the evening.

**FROM LONG BEACH**, Pacific Airlines serves Las Vegas, Nev., and such California cities as San Francisco, Bakersfield, Santa Barbara

and Fresno. Avalon Air Transport and Catalina Channel Airlines have daily service to Santa Catalina Island.

When you plan your trip, it's a good idea to consult your travel agent on how to get there with minimum effort and expense.

**ACCOMMODATIONS** for visitors to Japan during the 1964 Tokyo Olympic Games are still available but those interested are advised to see their travel agent immediately to secure firm reservations.

Within a few hours after reservations were officially opened last Dec. 1, the major hotels in and around Tokyo were fully booked for the Oct. 10-24, 1964 period, according to Japan Air Lines representatives. However, many of the required deposits were not submitted. Anyone who does not cover his reservation with a deposit is subject to a cancellation of the reservation.

Thirty thousand spectators from abroad are expected to attend the Tokyo Games.

**WEEKEND GADABOUTS:** Some interesting events are upcoming this month hereabouts.

Julian, 60 miles from San Diego, holds its annual Wildflower Show May 12-26. Flowers by the thousands are brought in from the surrounding mountains and desert and exhibited in Town Hall.

Palm Springs' Tramway is scheduled to open May 15 to whisk passengers from the Palm Springs city limits to Long Valley, 8,516 feet up the slope of Mt. San Jacinto.

Lukas Foss directs the annual Ojai Music Festival, set for May 24-26 in a woody outdoor setting in Ojai.

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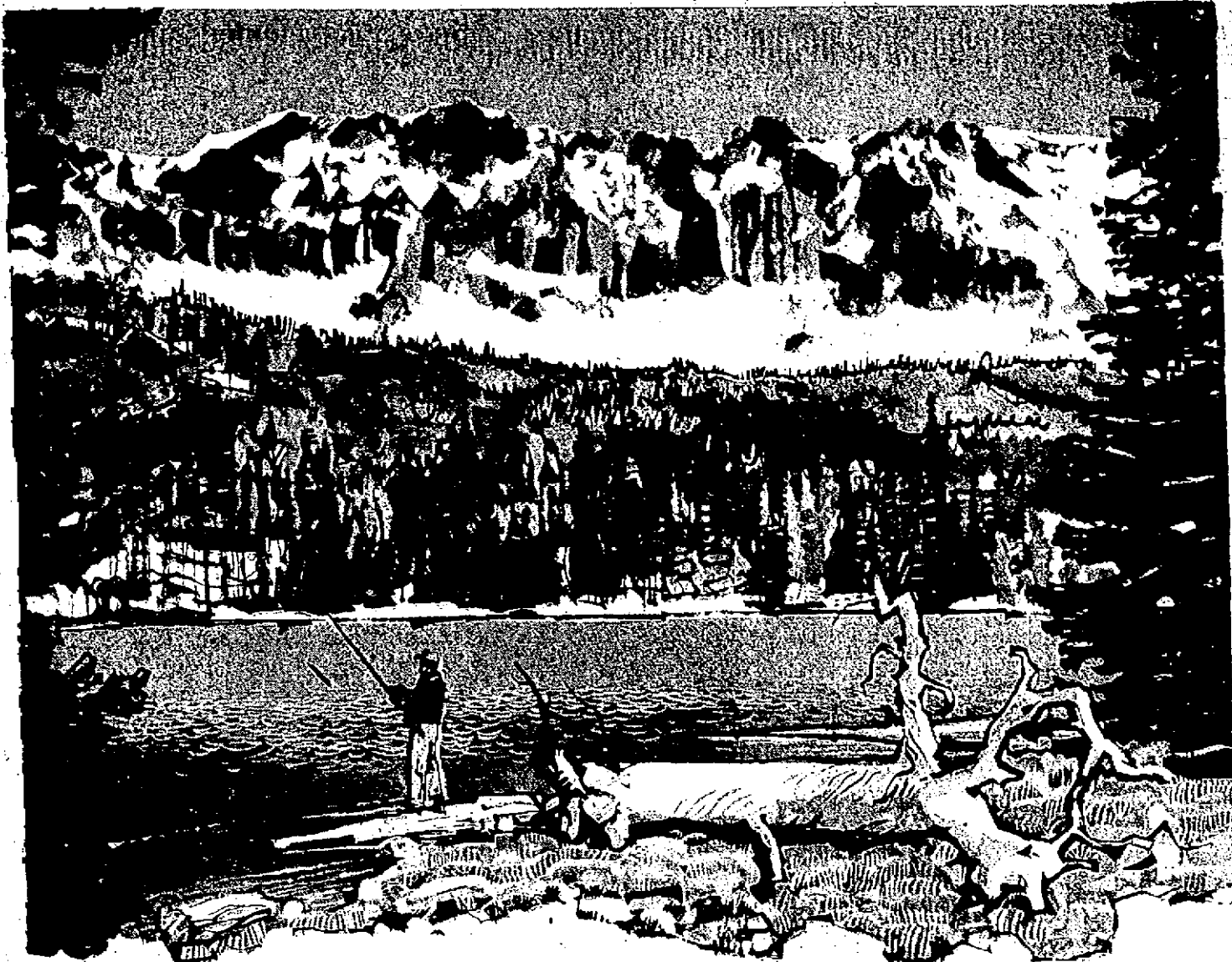
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*For helpful directions on what to see and do in Oregon, inquire upon your arrival, at the nearest Chamber of Commerce or other source of reliable information.*

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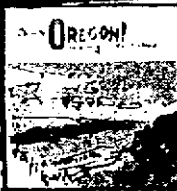
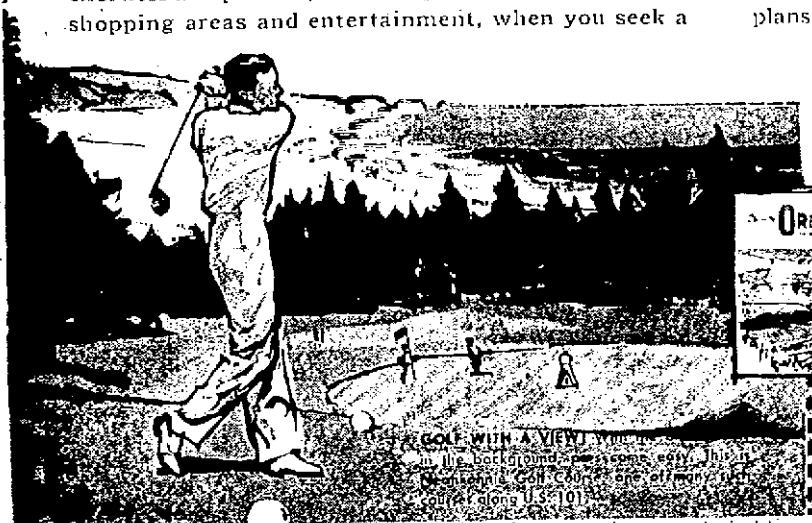
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# Land of Flying Carpets

**BAGHDAD**, the fabled city of the Thousand and One Nights, charming rascals and flying carpets, has just celebrated its 1,000th anniversary. Scholars from all over the world were on hand for the festivities in this capital of modern Iraq. Tourists will swarm there this year.

The old city of Baghdad, which the festival recalled attained a population of 2 million, boasted 10,000 streets and thoroughfares, and is said to have had 300,000 mosques. Its walls kept out the intruding armies until the 13th Century when Ghengis Khan's grandson plundered it for seven days—a tragic act that was repeated with even bloodier results in 1392 when Tamerlane took the city and left behind a pyramid of 90,000 human heads.

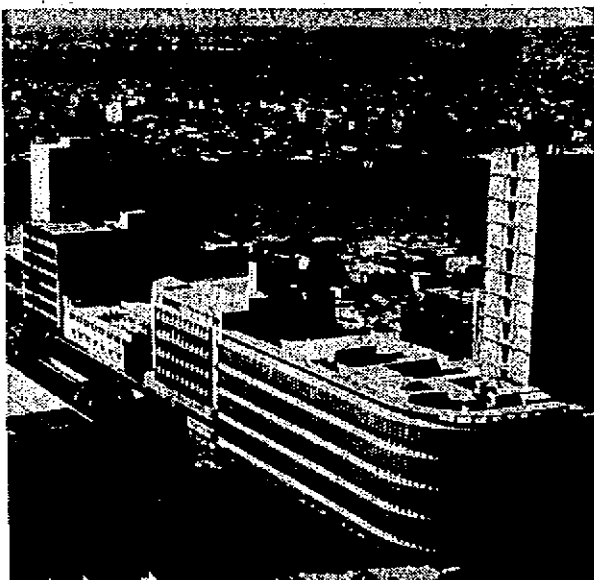
**MODERN BAGHDAD** is a city of graceful bridges, a sleek and modernistic business district, broad avenues and circles of impressive public buildings and imaginative housing—including a tall circular apartment house which has a counterpart along the Chicago lakefront. There are good hotels and well-stocked stores, the latter a paradise for Americans on the move.

Baghdad and Iraq are only one of many intriguing cities and countries of the Middle East, where ancient history meets contemporary vigor.

Among these is Israel. For instance, the traveler, disembarking at Haifa, will view a magnificent city rising on the slopes of historic Mt. Carmel, facing the Mediterranean. Elijah the Prophet dwelt here, and his cave and a monastery marking the spot are among the city's landmarks. The Technion Institute, the Carmelite Subway, hotels, restaurants, night clubs, recreation centers, museums and glamorous homes are among the modern additions.

It is the same all over Israel. Tel Aviv has boomed to 500,000 inhabitants, has become one of the entertainment capitals of the Near East.

Hotels? Six new ones, with 650 rooms, have been added. Among these are the Desert Inn and Zohar, in Beersheba; the Dan-Carmel, in Haifa; and the Deborah in Tel Aviv.



Downtown Baghdad resembles an American city. This is its "Wall Street," pulsing with heavy traffic.

## Tour to Sub-Arctic

Exploring the Far North is a never-to-be-forgotten experience. To explore it from the comfort of a train makes it even more appealing.

Two personally conducted six-day tours on special Canadian National trains will be operated Aug. 9 and 16 to the sub-Arctic port of Churchill on Hudson Bay from Winnipeg.

The tourists may fish for trout, pickerel and other game fish at the mining town of Flin Flon, from which a side trip may be made to nearby Beaver Lake, at Cranberry Portage, center of a fishing-

hunting area, anglers again will be able to test their skill. There will be community dances for the visitors at Flin Flon and Churchill.

In addition to port facilities, the groups may explore the ruins of the Prince of Wales Fort, built from 1733-44; the Eskimo Museum at the Roman Catholic Mission; the Anglican Mission, and the shops where carved ivory, furs and parkas are on sale.

The tour train will be equipped to serve as a hotel during the entire trip. There will be a Recreation car, where movies are shown, games are conducted and songfests are held. An open observation car will be provided for shutterbugs.

## Fightin' Dorado

Toughest of the fighting fish is said to be the golden-hued dorado, found in Argentine and Uruguay rivers. They come as big as 62 pounds and fight like a 1,000-pound marlin, according to vacationers on Pan American's Round South America Tours, who make the side trip from Buenos Aires to Montecarlo or Paso de la Patria.

## On the Autobahn

Inns and motels are appearing along Germany's super-highways, the autobahns. Some 77 motels and inns are already in service, and another 10 will be added in 1963. There are also 122 service stations—and 14 more coming this year, according to the German Tourist Information Office.

## Just Write

Emphasizing off-season family vacation opportunities in the Caribbean, Puerto Rico's famed Dorado Beach Hotel has issued a four-page tariff brochure in full color listing rates and special package plans effective to Dec. 30. Write: Dorado Beach Hotel, Room 5425, 30 Rockefeller Plaza, New York, 20, N. Y.

A "wayside" folder including maps, motor tours, points of interest, information on lodging, resorts, restaurants and other services in the nine-county Redwood Empire from San Francisco to Grants Pass. Address: Redwood Empire Assn., 46 Kearney St., San Francisco 8.

Booklet containing detailed program of events of Olympic Winter Games at Innsbruck, in Austrian Tyrol, Jan. 29-Feb. 9, 1964; also map in color of the games area, and city plan of Innsbruck. Address: Austrian State Tourist Dept., 195 S. Beverly Dr., Beverly Hills, Calif.

Four-color brochure listing major tours to Alaska called "Alaska Tours 1963." Write: Pacific Northern Airlines, 405 Washington Bldg., Seattle, Wash.

A completely new, full-color 1963 edition of the "ABC's of European Auto Travel," a 22-page guide on the use and enjoyment of a car abroad. Write: Auto-Europe, 268 S. Beverly Dr., Beverly Hills, Calif.

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# Mexican Sonata

**YOU DRIVE** in over the broad llanuras past a bare-foot shepherd and his flock, start down a long hill, and you have arrived in San Miguel de Allende, a quaint community of adobe and brick effaced by more than 400 years of sun and wind which still clings to the slopes of the Cerro de Moctezuma overlooking a lazy, smogless Mexican valley.

The first thing that catches your eye as you begin the easy descent over ancient cobblestones is the Parroquia, the parochial church whose great gothic spires cast grotesque shadows over a city so typically Mexican that it has been made a national colonial monument.

No wonder. The sonata of quaint charms of San Miguel de Allende (sahn me-GELL, da AH-YEHN-day) could never be conjured, even in pleasant somnolence. But then this is a truism that might apply to many a community South of the Border.

**IN THE MELLOW** mid-morning sun (San Miguel is reputed to have one of the most equable climates found anywhere in the world) the central plaza murmurs ever so gently with the life of a sleepy village. There are no sounds of mad traffic like those in Mexico City, 175 miles to the southwest. Instead, the plaza is a medley

of musical Spanish, with native women in gay calicos moving unhurriedly about their shopping, chorés, children playing quietly beside flower beds under the Indian laurels, old men snoring contentedly on benches.

Dogs are everywhere. Friendly, tail-wagging mongrels these, their bellies aching for food; but, even so, they seem contented and happy like the people. Their symphony of yelping at dusk is one of San Miguel's unforgettable sounds. These and the almost incessant toll of bells of the several churches. It is among these sounds, and the smell of burning wood in the air, that natives trudge homeward from the hillsides, their burros laden with pyres of firewood.

The shops and the marketplace are crowded with camera-toting tourists, smiling and carefree; for happiness is contagious in Mexico.

**SAN MIGUEL**, founded in 1540 by a Franciscan friar, shows its age. Noble families, whose wealth came from rich silver mines of the area, built homes here and many of these rough but regal old structures still stand against the elements. Surrounding the plazas and the multitude of flower-filled patios—up and down the crooked streets—are more old houses of men whose names are deeply carved in Mexican history. Artists, bull-fighters, singers, poets, and even heroes were born here.

Indeed, Mexican patriots plotted under San Miguel's cloud-obscured moons and behind her thick adobe walls to overthrow the yoke of Spanish tyranny. It was from one of these heroes, Ignacio Allende, and founder Juan de San Miguel, that this graceful city derives its name.

Pedro Vargas, the noted Mexican tenor, has a home here; and so do Pepe Ortiz, the matador; and Jose Mojica,



A cobblestone street winds down a Mexican hillside to the great parochial church in San Miguel de Allende in this prize-winning photo by Lowell Weeks of Long Beach.

Photo by Lowell Weeks

the former Metropolitan Opera and movie star and now a friar, who was born here.

**TODAY**, art students from all over the world come to study at the famed Institute Allende, whose grounds are breath-takenly beautiful.

The American colony, with a liberal sprinkling of writers as well as painters, and headed by Stirling Dickinson, founder of the art institute, is constantly expanding.

The hotels, particularly the

Posada de San Francisco, facing the plaza, and Rancho Atascadero, in the hills at the east edge of town, are noted for their charming atmosphere, lovely patios, fine food

and ample accommodations.

All of the grace and charm and flavor of Mexico combine to make San Miguel de Allende a haunting memory for the Pilgrim in Mananaland.

## Dude Ranching?

If a vacation on a dude ranch is your dish, the Guest Ranch Reservation Center, 6115 Selma Ave., Hollywood, (HO 3-3231) offers a choice of 58 of the finest ranches in nine Western states, with varying accommodations and activities. The center has color slides of the ranches, and you can talk there with someone who has seen each of them to know exactly what they offer.

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# Latest Books on Travel

**"ENGLAND: AN UNCOMMON GUIDE,"** by Lawrence and Sylvia Martin (McGraw-Hill, \$6.95): If England is on your itinerary, this book is your meat. Uncommonly frank, with no bunk. Abounds with tips and warnings, things

to see, trips inside and outside London. You'll like it!

**"ALASKA: A Sunset Discovery Book,"** by the editors of Sunset Magazine (Lane Book Co., \$1.75): There's lots to see in our 49th state, and this lively book tells all, with

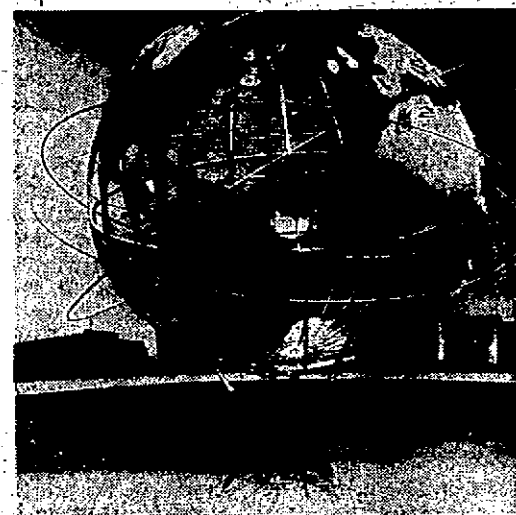
assistance of Alaskan travel experts. Maps and photos. Loaded with info about roads, services, accommodations.

**"WESTERN CAMPSITE DIRECTORY, 1963"** (Lane Book Co., \$1.75): Up-to-the-minute revisions make this one a must for the camper and his family. Literally scores of entries, including Canada.

**"TRAVEL ROUTES AROUND THE WORLD: Where to Travel by Freighter"** (Harian Publications, Greenlawn, N.Y., \$1): Seven hundred ways to travel by freighter described, from California ports and elsewhere. This brand-new edition also answers such questions as which freighters carry passengers, where they go, what they are like, what they charge.

**"NEWMAN'S EUROPEAN TRAVEL GUIDE: 1963-64 EDITION"** by Harold Newman (Charles E. Tuttle Co., Rutland, Vt., \$6.95 plus 15c postage): For years, Newman's travel guides have been the bible for thousands of seasoned globetrotters. This enlarged, extensively revised and updated edition covers 18 countries of Western Europe, plus Greece, Turkey, Morocco. Answers all questions.

**"HONG KONG"** by Martin Hurlimann (Viking Press, 625 Madison Ave., New York,



Copyright 1961 New York World's Fair, 1964-1965 Corp.

## World Fair Symbol

**YOU WON'T** see it this year, but the chances are about 1 to 2 you'll be gawking up at it in 1964 or 1965—the Unisphere (above), symbol of the New York World's Fair.

The Unisphere, expressing a basic theme of "Peace Through Understanding," is a contribution of the United States Steel Corp. It will reach 13 stories skyward and will appear "graceful yet grand, light yet massive, solid yet transparent."

The Fair begins next April 22 with a split run of 180 days each in 1964 and 1965 and promises to be a primary target for world travelers both years. The grounds will sprawl over 646 acres of Flushing Meadow, site of the 1939-40 World's Fair, where parking space will be available for 20,000 automobiles at a parking fee of \$1 a day.

Exhibits will open at 10 a. m. and remain open until at least 10 p. m. daily. Admission price will be \$2 for adults, \$1 for children between 2 and 12 years, with children under 2 admitted free.

Seventy million visitors are expected to visit the Fair before it closes Oct. 17, 1965.

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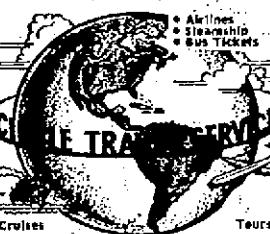
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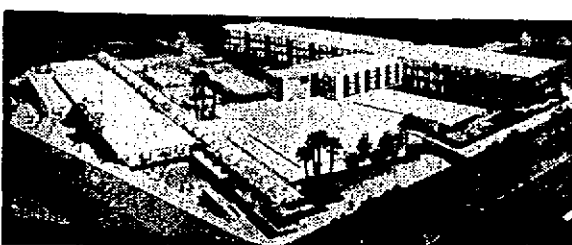
natural mineral springs directly below the hotel flows 104° water brimming with revitalizing minerals.

As you enter the Spa's portals, expert hands guide you through a truly exhilarating experience...

rock steam, vapor inhalation, Roman swirlpool bath, massage, needle-spray shower and cooling room, coupled with mineral pool immersion and gymnasium work-out, if you like. Also optional

are diet programs and figure control classes.

Men leave the Palm Springs Spa Hotel relaxed and invigorated, ladies leave (regretfully) looking beautiful, feeling wonderful. Come visit us soon—spring rates from \$11 daily per person double occupancy, including the mineral springs baths.



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\$8.50): With 100 beautiful pictures, some in full color, and a talented pen, Hurlimann portrays the strange melange of cultures, traditions, populates, architectures and industries that make Hong Kong one of the earth's most fascinating spots. A beautiful, informative book.

**"CAMPGROUND GUIDE"** by Robert O. Klotz, Sr. (Campgrounds Unlimited,

## 9 W.I. Cruises

Response to Swedish American Line's cruise program for the Gripsholm and Kungsholm is a good indication of the ever-increasing interest in fine cruises. The variety of cruises offered, as to length as well as the wide choice of ports has undoubtedly contributed to the success of these trips.

Nine cruises to the West Indies are scheduled for the fall and winter. Kungsholm cruises: Oct. 2, 13 days; Oct. 16, 14 days; Nov. 1, 13 days; and Nov. 15, 16 days.

Gripsholm cruises: Oct. 16, six days; Oct. 23, 12 days; Nov. 6, nine days; Dec. 21, 16 days; and Jan. 8, 14 days. Ports of call include: Barbados, Bermuda, Cap Haitien, Cartagena, Cristobal, Curacao, Dominica, Grenada, La Guaira, Martinique, Nassau, St. Croix, St. John, St. Lucia, St. Thomas, St. Vincent, San Juan and Trinidad.

Blue Rapids, Kas., \$1): Lists locations and facilities of thousands of public (and many private) campgrounds in U.S. and Canada, including Alaska and Alaska Highway.

**"TEMPLE FIELDING'S TRAVEL GUIDE TO EUROPE"** (William Sloane Associates, \$6.95): The Fielding name ranks high in travel circles. He has done a massive job of revision for this new edition (125,000 words), and he covers many important details not found in other guides.

## GOING TO EUROPE?

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# Going Places

By SHIRLEY and BOB SLOANE

LONG BEFORE the first North American signor walked into a room marked "signore" when he should have gone into the one labeled "signori," Europeans were well aware that language differences could cause all sorts of complications. In an area roughly the size of the United States, there are nearly as many languages as American states. Hardly any two are alike.

For purposes of international travel, a sign language had to be developed. As tourism increased it became so refined that today it is an ingenious art that would do credit to the American Indian.

Except for a few universally accepted words and initials ("w.c." and "toilette") are understood everywhere and mean the same thing, nearly all public directions in Europe are in pictures.

The public rest room is a treasure trove for the word-

picture collector. The "signori" and "signore" generally are supplanted by or supplemented with pictures of gentlemen and ladies, frequently in the costume of the region and often artistic. Inside, stall doors show a red spot on the latch when occupied, white or green when vacant. A hot air hand drier will have drawings of a man pushing a button and air flying out in streaks.

COLORS play an important part in most advisories. Red can stand for "danger," white, green and blue can mean, variously, "go," "clear," "safe," "vacant," or "cold." All bathroom taps are marked with red and blue buttons instead of "H" and "C." If, like everyone else from this side of the ocean, you tend to forget which is which, just remember "red hot" and turn blue with cold," though neither is likely to happen with the kind of plumbing they have in most hotels.

The rate sheet of the Baseler Hof Hotel of Cologne, Germany, lists nine types of rooms, four of meals, and six of other services and their costs — all in pictures.

ACCOMMODATIONS range from a single bed with a sink; bed, sink and toilet; bed, sink, toilet and shower; and bed, sink, toilet and bath, through the same arrangement for doubles and twins, plus a sitting room with a radio. Meals are indicated by clocks showing the time of day and various assortments of dishes for breakfast, lunch, tea, and dinner.

A drawing of a poodle with a bone indicates the charge for dogs, and other pictures show a car in a garage, a conference table with chairs, children playing (one-third off room rate, or 33 per cent), a waiter with a tray (10 per cent service charge), and a maid (15 per cent service charge).

Since most better European hotels operate on the floor service system, each bedroom has a bank of buzzers for summoning the assigned waiter (picture of a man with a tray), porter (man carrying suitcases), and a maid.

FIRST CLASS train com-



**GUNFIGHT?** An old cow-hand, Greyhound's June Pickney, most assuredly isn't. But what better way to promote the bus company's tours of the great Southwest... everything from dude ranches to the Alamo!

partments, generally equipped elaborately, have detailed illustrations showing how to use the adjustable mirror, overhead light, reading light, waste paper compartment, ash tray, foot rest, and hat and bag racks.

THE DIRECTIONS are highly stylized. Red means, of course, danger or warning, blue indicates caution. Triangular signs also indicate danger, square ones offer special information, and round ones give definite instructions. A diagonal or horizontal bar always means "no" — across a "P," no parking; across an arrow, no turn; across a round red disc, no entry.

Should you be planning to drive abroad, detailed charts of these instructions are available from the American Automobile Association, most international oil companies, or from whomever you rent your car. The European Travel Commission also publishes a handy free folder called "Europe, Motorists' Paradise," which contains a wide variety of useful information about driving in Europe. A copy can be had by writing ETC, Box 2866-C3, New York 17, N. Y.



FAMILIES WITH CHILDREN are actually preferred at Pine View Lodge, one of the most beautifully wooded spots in the Lake Arrowhead area. In addition to the big pool (above), a planned activity program for children is provided. Pictorial brochure, including rates, is available by writing to "Skipper" Steimle, Pine View Lodge Resort, P.O. Box 1, Blue Jay, Calif.

Alaska Popular  
Nearly 50,000 travelers entered Alaska last year on the Alaska Highway. A total of 17,514 vehicles carried 47,419 passengers, according to U.S. Immigration officials at Tok.

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**THIS SEASON** is going to be quiet different in Yosemite—every season is. The "Big Trees"—a term used to differentiate these giant sequoias from their coastal cousins, the sequoia sempiterns—will of course present the same majestic appearance with which they have welcomed a million or more sunrises and sunsets. The Big Tree is the least changeable living thing, the nearest to immortality.

Even the glacially polished granite domes, unmatched anywhere on earth, look different every year. For that matter they look different several times each day, as the sun casts varying shadows from surrounding pinnacles and the lichen-covered slopes take on different hues from the rise and fall in moisture and temperature.

It is hardly stretching a point to say that no one has really seen Yosemite. It is this factor that dominates promotional efforts, both oral and written, of park and concession officials.

**BEYOND** the world-famous Big Trees, and the waterfalls

and granite of the seven-square-mile Yosemite Valley lies the 1,200-square-mile expanse of High Sierra. Those who walk or ride horseback over the 700 miles of trails into this beautiful back country, fish its streams and lakes, and camp in its meadows, are few in comparison with those who spend their day or two in the valley and depart. They come nearest, however, to qualifying as having really seen Yosemite. It is these who realize best how much there is to see, and return most often to explore new avenues of nature.

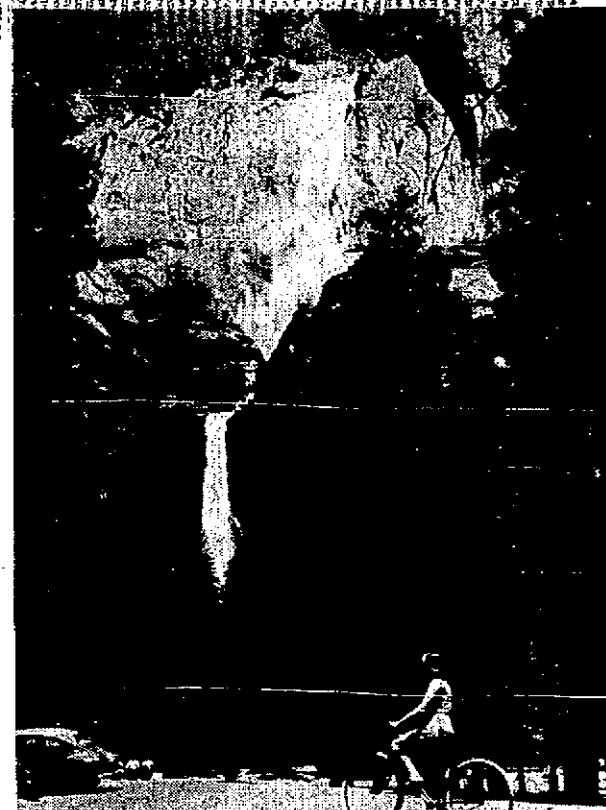
Paradoxically, park and concession officials spend what appears to be a disproportionate amount of time and money promoting attractions beyond the valley. The explanation is simple. The magnetism of the valley and the Big Trees—which drew one and one-half million visitors last year—is so strong that the problem here is one of protecting the natural attractions, so that increasing numbers of visitors may see them in future generations as they are now, and as they have been in the past.

**INCREASING** emphasis is being placed on Yosemite's four-season attractions. It is unavoidable that a high concentration of visitors will occur during the summer, when school children are on vacation. But the response to test promotional efforts has shown that many also will spend time in the park during the autumn, winter and spring, each for its special attractions, once they are known.

For the concessioners a double purpose is served when visitations are spread over a longer period. Increased enjoyment is coupled with decreased operating costs.

From mid-December to Easter is ski season at Badger Pass, one of the finest family ski areas in the country. It also is a period of great winter beauty, snowmobile rides in the high country—and for many, escape from dreary fog and smog.

**FROM EASTER** to Memo-



Yosemite Park and Curry Co. Photo

Majestic Yosemite Falls tumbles 2,425 feet into the Valley of the Big Trees—Yosemite National Park.

rial Day the valley is a nature-lovers' paradise, with emergence of birds, flowers and plants, and waterfalls at their heaviest flow.

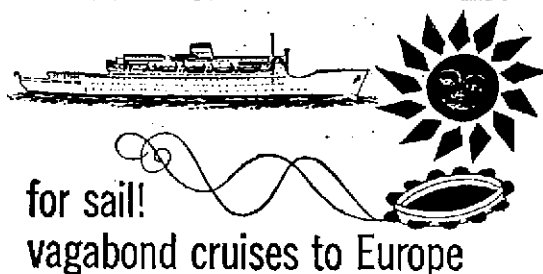
By mid-summer the waterfalls have dwindled in volume. This is the season for High Sierra hikes and rides; for fishing and camping above the valley; for mountain climbing and flower walks. It is the time for the visitor to see ALL the attractions of Yosemite.

Labor Day until Christmas is the quiet season, again a time for nature-lovers, those who enjoy autumn colors and Indian Summer days.

One of the great advantages in the program of enlightenment on seasonal attractions is that it alerts the visitor to special situations caused by abnormal weather.

Moisture and temperature do not follow the calendar in rigid patterns. The traveler

who adjusts to climatic conditions will reap the greatest rewards in pleasure and conveniences.

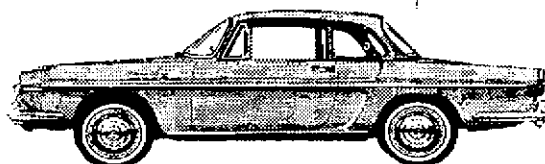


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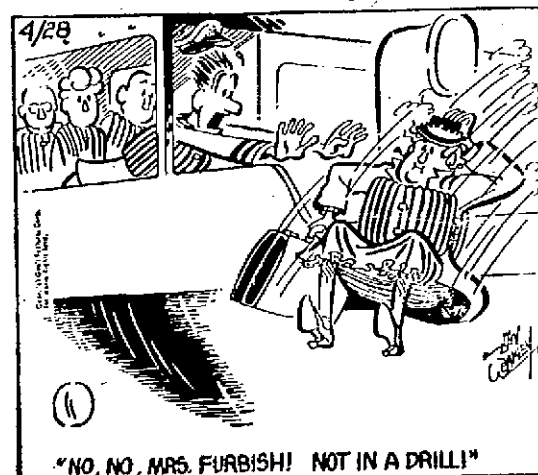


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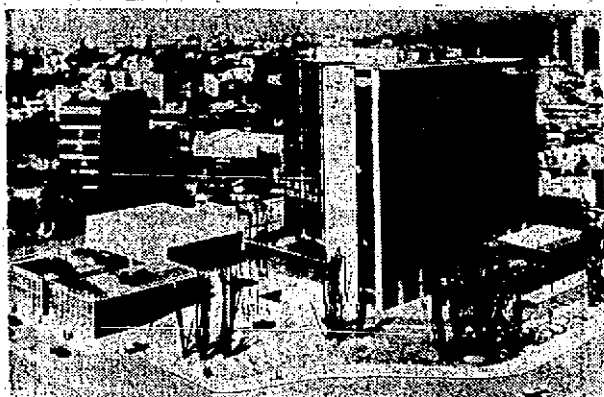
Barbara O'Donnell finds trout fishing to her liking near the Lazy River Lodge on the Kern River.

**W**ITHIN easy driving distance of the Long Beach-Orange County area, the Kernville-Lake Isabella area—Kern County—offers the ultimate for vacationists or weekend gadabouts seeking camp grounds, fishing, golf, snow sports in season, riding and hiking, rockhound activities. There are splendid lodge and motel facilities.

The Kern River, heading on the slopes of Mt. Whitney, is the longest high-mountain river in the West. Flowing

through a magnificent glacial canyon, it is the native habitat of two world-famous fish, the fighting Kern River rainbow trout, and the beautiful golden trout.

**ISABELLA LAKE**, impounded behind Isabella Dam, is the largest fresh water lake in Southern California. Lush vegetation follows the receding shoreline to create an abundance of fish food when it is covered by high water, making it an outstanding



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# Kernville-Lake Isabella

fish-producing lake. Fishermen often get their limits of bass, blue-gill, crappie, catfish and trout, and are permitted to fish in the lake every day in the year. Boating and water skiing are enjoyed in designated areas, with boats obtainable on a rental basis.

There are 30 or more campgrounds in the area; and a golf course lies adjacent to Kernville. Horses are available for riding the many bridle trails during the big recreational year ahead.

**TO REACH** Kernville-Lake Isabella, drive through Bakersfield northeast on Hwy. 78 along the scenic Kern River Canyon route through Mineral Hot Springs. Motel and lodge facilities

include Hi Ho Lodge, which has just added a fine riding stable. Darlene Leach, in charge of the stable, has been training, breaking and showing horses since she was 12 years of age.

Lazy River Lodge shortly will complete construction of six new duplex-type units.

McCambridge Lodge has just finished four new all-electric units with ceiling heat for cool nights and air-conditioning for the warm summer days, although it seldom

is unpleasantly hot at this altitude of 2,500 feet.

## ISA MOTEL

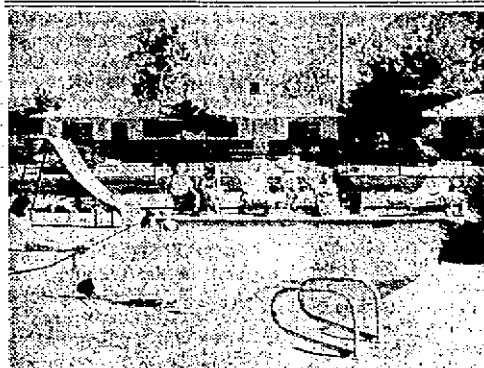
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# When Baby Goes

**IF YOU ARE** planning to take baby on your vacation remember that travel methods change but babies don't.

If you plan a motoring vacation, know in advance how many miles you will travel each day, where and what time you'll stop, and whether or not adequate rest facilities will be available en route.

Keep the schedule fairly fixed for each day of the trip. Two hundred miles a day, with time allowed for a leisurely lunch and several leg-stretching periods won't tax an infant if the family stops early enough (around 4:30 p.m.) for the night.

You'll find you can keep a toddler content for long stretches of a train, plane, bus or auto trip if you've made him feel at home by taking along his most familiar toys. In a car, suitable play space or squirming space, can be provided by stacking your luggage so that it's level with the back seat. Covered with a soft quilt, the space becomes a comfortable play area.

**IF BABY USES** the back seat, without any luggage-type arrangement between it and the front seat, use a safety harness or belt. A car seat or car bed will be more comfortable than your lap—for you and the infant.

On your list of baby supplies, include plenty of socks,

drip-dry play clothes, packaged wash cloths for sticky hands and faces, a small plastic baby bath, bottles and a bottle warmer which plugs into the car cigarette lighter, a kit containing powder, lotions and soap, a first aid kit containing bandages, antiseptic, aspirin and Suntan lotion, the toilet seat the child uses at home and a supply of disposable diapers.

For the first time this year, traveling mothers can get disposable Chux diapers in extra large sizes—developed because our babies are bigger than ever and because it's usually the 1½ to 2-year-old child who accompanies his family on a trip. An adequate supply of the use-once-and-throw-away diapers is important because baby's tender skin must be kept immaculately clean during the summer, when he's prone to so many skin irritations.

**"BABY'S SKIN** needs extra care in the summer," advises Dr. R. J. Spahr, director of baby products research at Chicopee Mills. "A minimum of clothing, baby lotion, frequent warm baths and sunshine are all soothing. But beware of leaving baby in the sun too long. Start with two minutes the first day, divided between "topside" and "backside." Increase by two minutes each day, but never exceed 30 minutes and never expose baby to the hottest sun, between 10 a.m. and 3 p.m. Place the child on a pad on dry ground to take the sun and always keep his eyes away from direct sunlight."

As for feeding, most mothers find that baby's appetite improves as he spends more time in the outdoors, and the infant himself will usually ask or cry for food on a pretty regular schedule. Stick to that schedule as rigidly as possible unless some digestive difficulty demands a change.

**IF THE TODDLER** is on a canned milk formula, fill bottles with sweetening and sterile water for several days ahead. Then, just add the milk, freshly opened, as you need it. As an alternative, you can keep a day's supply of formula in a small picnic ice box. On a long trip, disposable bottles eliminate the sterilizing problem.

If you feed out of doors, cover the nipple when you put the bottle down. An older toddler's summer meals should include as much or more protein than usual—favorite sources are gelatin desserts and salads.

We've come a long way since the frontier days when babies and travel didn't mix. Take advantage of the progress and make your vacation a family affair.

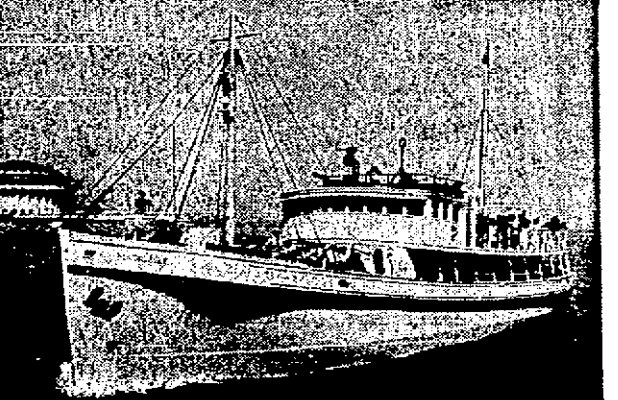


A SUMMER STUDY TOUR of the Orient, offering the option of six units of college credit for students and teachers, is scheduled aboard American President Lines' SS President Cleveland sailing June 21 from Los Angeles Harbor. Sally Ann Hamberlin (above), an education major at San Francisco State College, discusses tour with college's dean Raymond A. Doyle (left) and Joe Howard, who handles arrangements for tour.

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**\$6.82** For information and Reservations call: HE 2-5465 or SP 5-3629  
Children Half Fare





## Park Tour

Summer passenger train service between Los Angeles and Yellowstone and Grand Teton National parks begins June 17, John W. Padden, Union Pacific Railroad traffic manager, announced.

Afternoon departures of the domeliner "City of Los Angeles" and "City of St. Louis" allow for second morning arrival to connect with Yellowstone Park Co. tour buses at Ashton or Victor, Idaho, and permit daytime sightseeing at Salt Lake City. Return schedules are similar.

Yellowstone Park Co. 2½-day all expense tours range from \$56.45 to \$71.45 with a special 3½-day tour at \$79.80. Rates include motor bus transportation, meals and hotel lodging.

### AVALON BOAT STAND

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More exciting than caviar for kids: a big hamburger!

## For Child Palates

TO PLACATE palates that find hamburgers or hot dogs more tantalizing than caviar, Scandinavian Airlines System has unveiled its latest service feature: children's menus.

On a long trip, the airline's passenger flight service department figures, a child has enough new experiences without having to adjust to strange food as well.

What's more, a child who is happy and contented as a result of special attention makes a more pleasant traveling companion.

SAS has come up with some sure-fire menus guaranteed to have child appeal. They include: corn flakes or scrambled eggs for breakfast; hot dogs or pancakes or French toast for snacks; hamburgers or meat balls and spaghetti for dinner, and ice cream or chocolate pudding or strawberry shortcake for dessert.

Passengers with children

gers happily occupied.

The children's menus supplement the carrier's special meal service, which makes it possible for passengers to order food in advance which meets their dietary or religious requirements.

### VACATION THIS SUMMER at BISHOP CREEK LODGE

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**GLEN IVY**  
HOT SPRINGS  
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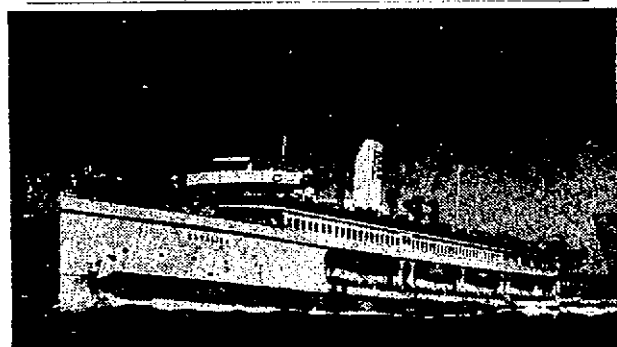
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TE 4-5241 or SP 5-3341

## Watch It!

You can go just about anywhere with a passport, vaccination certificate, tickets, tour contract and travelers cheques so you must be constantly alert not to lose or mislay them.

Since you'll never know when they'll be needed, do not pack them away with your clothing, but keep them on your person at all times on your trip.

should order personalized meal service at the time the flight is booked. There is no law against grownups ordering the same food.

Strictly for the kiddies, on the other hand, are paper doll hostesses, pilot badges, toys, games and storybooks, all designed to keep junior passen-

## Old Slave Mart

Much Caribbean history was recorded in Kingston's Victoria Market, named for Queen Vic in 1872. Once it was a fish market, then a slave auction grounds, later a produce and handicrafts market. Now visitors who come from Miami and New York on Pan Am's big jets saunter through Victoria Market's arcades to shop from the Caribbean's biggest center for straw goods, textiles and other local handicrafts. On the market plaza royalty is welcomed and receptions held for "VIV's"—Very Important Visitors.

## Popular Munich

Munich is one of the most popular tourist towns in Europe. Some 3,400,000 overnights were spent in the Bavarian capital by visitors in 1962. One third of this high total was contributed by foreigners, reports the German Tourist Information Office.

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Season May 25 thru Labor Day

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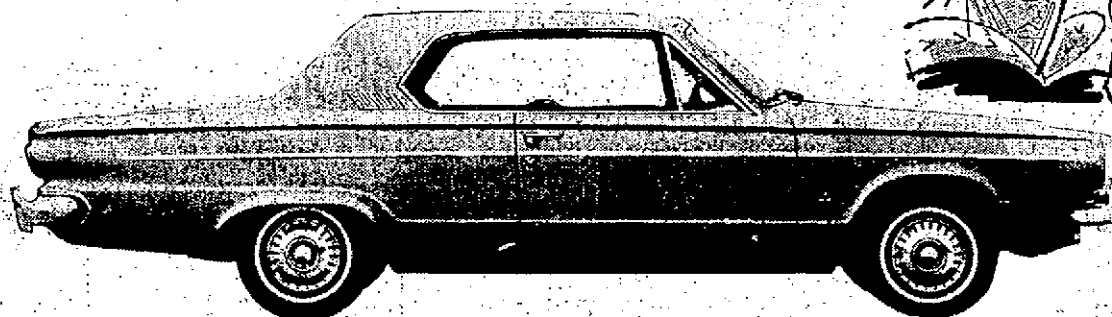
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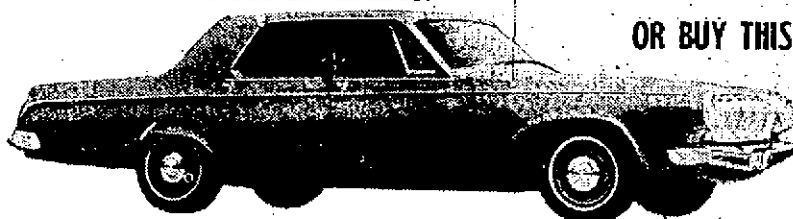
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with normal down  
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**TRADE NOW!** Your present car... even if you still owe on it... may make the full down-payment... because we're trading higher than ever! **BIG TRADE-IN ALLOWANCES** are the reasons for record-breaking sales at Glenn E. Thomas.



**OR BUY THIS NEW FULL-SIZE 1963 DODGE 4-DR. SEDAN V-8**

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**'63 DODGE V-8 4-DR 330**

Torque Flite transmission, power steering, radio & heater, super foam front seat, deluxe steering wheel, padded dash, tinted windshield, back-up lights, outside mirror, white sidewalls.

**\$297 DOWN**

Payments  
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POWER STEERING PICKUP, V-8, 4-speed, power brakes, wide base rims. All set up and ideal for camper. No. 55846.

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'57 Buick with factory air and full power. Beautifully kept car. No. KEX 782.

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Pioneer 2-door Sedan. Very clean throughout. Radio, heater, near new tires. Excellent buy. No. KHZ 941.

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9-passenger Plymouth, V-8, power steering, factory radio, push-button fresh air heat, 3-speed automatic, good oversized tires. Lots of summer fun. No. SHJ 070.

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50,000-mile or 5-year guar-  
antee on parts and labor.



# Land Gyp 'Artists' Flourishing

By HARRY KARNIS

The postman dropped opportunity in the mailbox. "Suburban Living at Country Prices," said the mail-order land offer.

It sounded good: Just \$395 for 1 1/4 acres of land (\$10 down, \$10 a month) in the heart of lush lake, mountain, and deer country, near a booming city which could become the next big metropolis of the Southwest.

It was easy to see how an elderly couple, approaching retirement, might be strongly tempted. And, of course, their instinct might be right. The deal could be perfectly fair, and just possibly they might find later that they'd struck it rich.

Also, just possibly, they might find that they had

put their hard-saved money in a remote, worthless plot of weeds and cracked earth.

This has happened all too often in recent times to nice old people hunting that bargain-price paradise in which to invest their savings and their remaining years.

(See Editorial, Page B-2)

Their big mistake is that of accepting land statements at face value.

Recently, a Beverly Hills real estate dealer was indicted for fraud in connection with mail-order sales.

His brochure described his land as "lush green meadows with ready access to water and utilities."

suitable for raising livestock." In truth, it was waterless desert land covered with sagebrush, poisonous weeds and other plants of small value for grazing.

A New Mexico "land company" was recently charged by the Federal Trade Commission with using deception to sell lots. The company claimed the land was "covered with verdant growth" and located near "abundant forests, trout streams, crystal lakes, ski areas, hunting grounds, cultural centers." Actually, it was parched land where even a lizard couldn't eke out an existence.

But the con man continues to flourish. He buys submarginal land at as little as a few pennies per acre. It is remote land, so he can depend on not being bothered by too many visitors. He runs a bulldozer through the

acreage, makes rough "roads," puts up some street posts, prints an elaborate, glowing brochure, and waits for the cash to pour in.

And it does. Land fraud, according to the U.S. Justice Department, is one of the juiciest, most active confidence games of the modern era.

The California attorney general's office reports that citizens of this state are buying out-of-state mail-order land at the rate of \$100 million a year.

Henry B. Montague, chief U.S. postal inspector, warns of the "upsurge of fraudulent practices in the sale of land, particularly to senior citizens who are vitally

(Continued Page A-10, Col. 1)

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LONG BEACH 12, CALIFORNIA, SUNDAY, APRIL 28, 1963

VOL. 11 — NO. 37

### The Weather—

Sunny after early morning coastal fog and low clouds. Slightly warmer with high of about 70. Complete weather, Page A-2.

186  
184 PAGES

## Americans Warned in Haiti Crisis

PORT AU PRINCE, Haiti (AP)—The U.S. Embassy warned Americans in Haiti Saturday to take precautions against outbreaks of violence in this Caribbean Negro republic. Armed civilian militiamen patrolled the streets in a government effort to crush opposition to President Francois Duvalier.

### Loan Firm Merger Wins OK

Shareholders of Long Beach Federal Savings & Loan Association Saturday voted overwhelmingly for merger with Equitable Savings & Loan Association.

Under either of two proposals approved, Long Beach Federal will operate under Equitable's name and state charter. One plan, for a complete merger, has received tentative state approval. A partial merger has been approved by the Federal Home Loan Bank Board.

T. A. Gregory, president of Long Beach Federal, said the federal board is expected to act within three weeks on the complete merger.

On June 15, shareholders will vote on a final proposal.

The merger will mark the end to a long battle between Long Beach Federal and the Federal Home Loan Bank Board. The board seized the association in 1946 and again in 1960, during an attempted conversion to a state charter.

At Saturday's meeting, 42,000 proxy votes—representing 70 percent of the association's membership—were cast in favor of the merger proposals. There were no negative votes, Gregory said.

Notices sent to Americans told them to take precautionary measures "to meet the present situation and prepare for any further disturbances."

They were told to store up food and water and to remain away from the downtown area of Port au Prince.

There are 1,031 Americans in Haiti.

Nine persons were killed in an outburst of violence in this capital Friday, according to eyewitness accounts. Three guards of Duvalier's children were shot down by terrorist gunmen. Eyewitnesses reported that by nightfall Haitian soldiers and Duvalier's civilian militiamen—called "Tonton Macoute" or bogeymen—had killed six others.

THERE WERE reports of mass arrests throughout the country, which shares the island of Hispaniola with the Dominican Republic.

With tension mounting in the capital, roadblocks were established and all vehicles were being searched.

THE U.S. embassy urged American citizens to take these precautions:

—Try to keep several days supply of food, drinking water, cooking gas and other essentials at your home continuously.

—Remain away from the downtown areas as much as you can, especially at night.

—Avoid all disturbed areas.

—Cooperate with local authorities.

## Charge Due in Murder of Crusader

Alabama Grocer Named in Killing of White Postman

GADSDEN, Ala. (AP)—Etowah County Sheriff Dewey Colvard Saturday night said first-degree murder charges would be filed against a Dekalb County man in the slaying of white Baltimore integrationist William L. Moore.

Colvard said the charges would be placed Monday against Floyd Simpson, 40-year-old grocer of the Colbran community.

Less than an hour before, Colvard received a partial report on a ballistics test on a .22-caliber rifle and one of the bullets which killed Moore Tuesday night. The sheriff would not say whether this prompted the expected charge.

COLVARD said the rifle taken to Washington for tests in FBI laboratories belonged to Simpson.

Simpson, who has been held on an open charge since noon Thursday, had been questioned extensively. Colvard said he had not been given a lie detector test.

Meanwhile, in Birmingham, N.Y., funeral services were held for Moore. He was eulogized as a man with "a singleness of purpose that never swerved."

The 35-year-old postman, a sensitive man of many moods and strong emotions, was buried amid deep mourning by friends and neighbors many of whom liked him but never fully understood him.

MORE THAN 150 people crowded into the small funeral home in this upstate city—and another 600 or so gathered quietly outside—to pay their final tribute to Moore.

Moore moved from Birmingham to Baltimore a few months ago to be closer to the fight for integration, leaving behind his wife and her three children by a previous marriage.

## MINISTER'S WIFE A HAPPY PARADOX

### Crash-Mutilated Beauty Becomes Model



MINISTER'S WIFE Ruth Johnson brings some of the charm reminiscent of Mrs. John F. Kennedy to her role as worker in church, singing in the choir. In background are choir members Judi Todd (left), Anne Opel.

By MARY ELLIS

Scarred—beautiful.

Sexy—demure.

Bathing-suit model — minister's wife.

All opposites, yes, but lump them together and you have titian-haired, chic Mrs. Ruth Johnson, a new beauty on the Long Beach scene.

She's a high-fashion angel of mercy whose contrasting worlds have been knit together by scar tissue and courage.

For this pretty mother of three—two girls and a boy—has turned a near-tragedy into a gratifying career.

She models regularly for some of Southern California's leading couturiers, swimsuit designers and fashion photographers. Assignments have taken her as far away as Japan.

She has sung with the famed Roger Wagner Choral, including several performances in Hollywood Bowl, where the group was under direction of some of the world's most famous conductors.

And this week, local theatergoers are seeing an—

(Continued Page A-5, Col. 1)



MRS. JOHNSON sees no conflict between modeling, church work.

### Truman Drops Speaking Date

CINCINNATI (AP)—Former President Harry S. Truman Saturday canceled his date to speak at a Law Day observance Tuesday, reportedly because of illness.

Truman was to have appeared at a downtown affair along with Ohio Congressman-at-large Robert Taft Jr. and then speak at Cincinnati Bar Association dinner Tuesday night.

## Braden Assails Retrogression

By MARK CLUTTER

"The most important problem is not the Communists. It is ourselves. We—not they—have the job of making a new and better world."

That statement summarizes the appeal of Thomas W. Braden, president of the State Board of Education, to Southern California teachers to resist those forces which would "restore" the educational system of some bygone era.

Braden, addressing the Southland meeting of Phi Delta Kappa, professional education fraternity, at Long Beach State College Saturday night, said: "California is hearing the voices of numbers who speak in terms of 'going back.'"

"Our state superintendent of public instruction has proposed a reading list which goes back to the 19th century. There is not one 20th-century book on the list."

OTHERS, he said, would restore McGuffey's Readers to the elementary school, Adam Smith to economics, pre-Darwinian ideas to science, imperialist-isolationist ideas to history and corporal punishment to training.

"They want to go back to some time of reassurance which historians would tell us probably never was," Braden said, adding: "California schools are in serious peril from those who wish to go back."

"THERE IS a vigorous onslaught upon our school system," he said. "It demands banning of books, silencing of opinion, restriction of ideas."

### Skidding Auto Hits 3 in Store

ESCONDIDO (AP)—An out-of-control car with a woman at the wheel injured eight persons Saturday when it jumped a curb and plowed into a shoe store at an Escondido shopping center.

Five of the injured were strolling on the sidewalk and the other three were inside a shoe store when the car driven by Mrs. Mildred Lorraine Matthews, 54, of Vista, left 54 feet of skid marks from the parking lot into the store.

### DID YOU FORGET?

## It's Easy, Just Set Clock Ahead an Hour

There's nothing difficult about the time problem.

Daylight Saving Time went into effect at 2 a.m. today.

If you didn't set your clock ahead one hour before you went to bed last night, do it now and you'll know what time it is.

See? Nothing to it.

Now, about the paper being late.

If you're on Daylight time—assuming you set your clock ahead—the paper is an hour late. But if you didn't set your clock ahead, the paper is on time. You see, the press run on the paper started on Standard time last night, and the press run was finished on Daylight time...

Look at it this way: If your paper is late this morning, blame it on Daylight Time.

### Midair Crash Fatal for Eight

PENTICTON, B.C. (AP)—At least eight persons were killed when two planes collided while flying low over Skaha Lake in cloudless weather Saturday, the Royal Canadian Mounted Police reported.

Police said five members

of one Pentiction family were among the seven persons aboard a twin-engine Cessna.

Only one man was aboard the other aircraft. Witnesses said the Cessna hit the smaller plane which disintegrated.

### WHERE TO FIND IT

● SPOUTING fireboats and a full dress salute welcome the USS Bennington, a hunter-killer carrier, transferred to the Naval Station here after eight years in San Diego. Story A-3.

● DETAILS of the death of Cuban spy on Guantanamo Naval base in Cuba are divulged by one of the Marine officers who was involved in incident. Story A-10.

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### SAN FRANCISCO REDEVELOPMENT NEAR

## Changes Due on Embarcadero to Ease Increasing Congestion

By LOU JOBST

(First of Two Articles)

SAN FRANCISCO—San Franciscans may soon be saying goodbye to their colorful waterfront—several miles of docks and ailing finger piers which jut into her famous bay.

Time, urban pressure and far-reaching changes in trade patterns and cargo-handling techniques are catching up with the famed, century-old Embarcadero.

The story may be found partly in the statistical ledgers. The state-owned Port of San Francisco, which handled nearly 12 million tons of cargo at its peak, steadily has been sliding downhill since World War II, having handled only 5.1 million tons in 1962.

Her 42 deep-water berths, for the most part, are crowded against the sea with virtually no back area for the handling and storage of cargo.

Traffic is straining trucking in and out of the port district.

So jammed are conditions that the port issues free parking passes to the bay area's 8,000 longshore workers.

The death of intercoastal shipping, which formerly saw upwards of 100 intercoastal carriers plying between San Francisco and Atlantic ports, has had a serious effect on cargoes and revenues.

Money to build new facilities and modernize others is hard to come by because the Port Authority must win approval of the entire state's electorate.

"We have problems . . . no doubt about it," says Don E. DeLoe, director of public relations for the port.

"The maintenance costs on the old piers are tremendous. We've had only one bond issue in 30 years. Conditions along the Embarcadero are too damned congested to make for efficient operations."

A plan is afoot to move the commercial harbor to the south where a \$30-million cargo terminal is being planned for Army Street.

When this is accomplished, the historic waterfront could be turned into an "Embarcadero City" of residential, commercial and public buildings stretching from the Ferry Building to Aquatic Park, along two of the port's six miles of waterfront.

SOME OF THE PIERS might continue as passenger steamship landings, but the others would become hotels, apartment buildings, shopping plazas, convention and sports auditoriums, art centers, small-boat marinas and other non-commercial harbor operations.

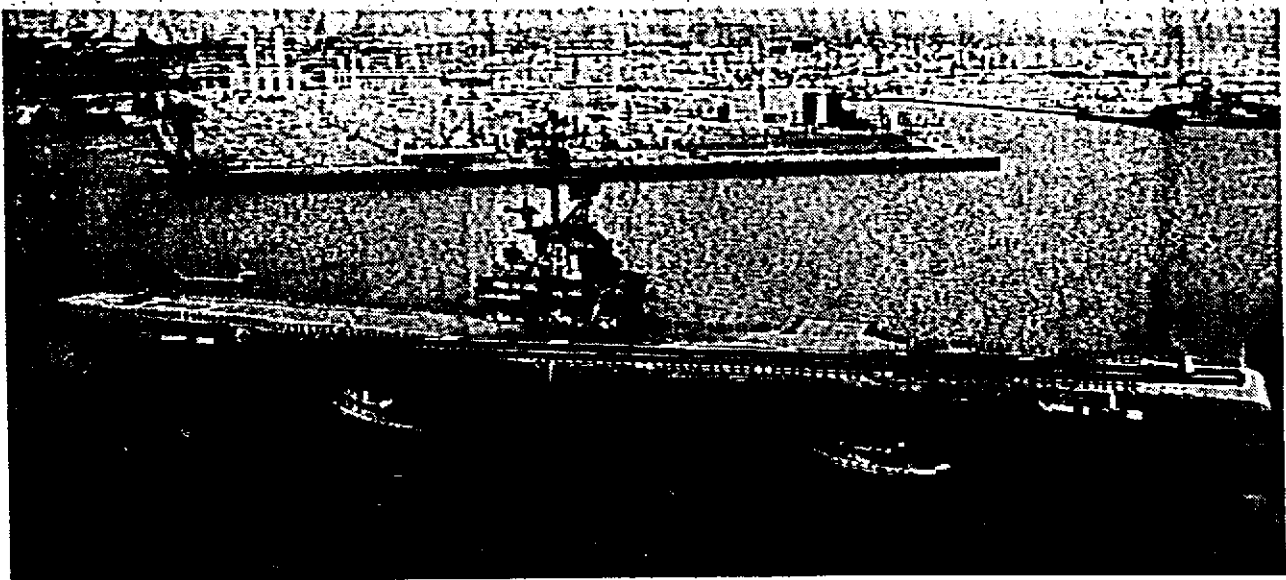
But formidable dollars-and-cents problems stand in the

(Continued Page A-4, Col. 3)









—Official U.S. Navy Photo

LINED-UP SAILORS OF USS BENNINGTON, ANTI-SUBMARINE CARRIER, SALUTE PORT OF LONG BEACH SATURDAY

## Port Salute Welcomes Bennington to L.B.

One of the Navy's most "up-to-date" anti-submarine warfare aircraft carriers was welcomed into the Long Beach Naval Station early Saturday by fireboats and a full dress salute.

The USS Bennington (CVS-20), a "hunter-killer" carrier, has been transferred to Long Beach after eight years of operations from the San Diego Naval Station.

The Bennington was commissioned in 1944

and took part in the first air attack on Tokyo in World War II after the famous Doolittle Raid.

Most distinctive entry in the ship's log however, was a result of one of the worst peacetime surface tragedies in naval history. A forward steam catapult room blew up on the Bennington as it approached Newport, R.I. May 1954, killing 103 officers and men and injuring more than 300.

Commanded by Capt. Charles E. Healy, the Bennington steamed into Long Beach after four weeks training off the California coast following a complete overhaul in March.

The ASW carrier carries heightfinder radar and a classified bow sonar sub detection system.

Capt. Healy is rated by the Navy as "expert in anti-submarine warfare," having served in three

sea commands and as director of ASW programs for the Bureau of Naval Weapons prior to assuming command of the Bennington.

Among the area men attached to the Bennington's crew are: Long Beach — Thomas W. Strouse, 2486 Linden Ave.; Bert L. Schoonderwoerd, 491 E. Morning-side Ave.; David E. Peterson, 1351 Bryant Rd.; William F. Libbey, 3433

McNab Ave.; Wayne Francis, 2516 Duke Place and Carlos Ortega, 1220 Atwood Place.

Anaheim — Clarence M. Shanks, 1225 Dresden Pl.; William R. Rieson Jr., 123 Winston Rd.; Thomas J. Niessen, 2199 W. Sunrise Ave. and Larry D. Murphy, 319 Placentia. Jack R. Cornelson, 6327 E. Wolfe, Lakewood, and Cecil W. Calvert, 13047 Barnwall, Norwalk.

## Cubans Numb to Regime

MIAMI (UPI) — One of the 103 refugees from Cuba who arrived here on a Red Cross chartered plane Saturday night said the Cuban people are now "completely indifferent to government propaganda."

"They're so used to it now it has little effect on them," said a Cuban-American from Brooklyn who said he went to Cuba from Puerto Rico 45 days ago to visit his sick father. He declined use of his name.

The man said the Cuban radio report that bombs had been dropped on an oil refinery outside Havana Thursday night was disbelieved as government propaganda when first broadcast yesterday.

U.S. Public Health officials detained the plane load of refugees for 2½ hours Saturday night until they determined that a 4-year-old girl's skin rash was only chicken pox.

THE FOUR-ENGINE DC6B, carrying the refugees and two Red Cross officials, arrived from Havana at 5:25 p.m. EST. It wasn't until two minutes before 8 p.m. before the passengers began filing out of the closed door examination rooms of the Public Health, Immigration and Customs services at Miami International Airport.

## ON C&O CANAL HIKE

### Kennedy Boys Lost Briefly but Turn Up

HAGERSTOWN, Md. (UP)—Two sons of Atty. Gen. Robert F. Kennedy caused a few minutes of concern Saturday when they straggled on a 16-mile hike along the Chesapeake and Ohio Canal.

But Robert, 9, and David, 7, found about one mile to the rear of the marchers, stoutly refused a ride and walked the planned distance after munching on peanut butter-and-jelly sandwiches.

With the Kennedy boys was Bobby Shriver, 8, son of the Peace Corps director. The boys are cousins. The boys were participating in the annual hike sponsored since 1954 by Justice William O. Douglas of the Supreme Court. Douglas and his purebred Shetland sheepdog, Sandy, led the marchers again Saturday.

AN ESTIMATED 300 PERSONS participated, although not all went the 16 miles between Hancock and Four Locks.

Secretary of Agriculture Orville Freeman, clad in an old Marine camouflage suit, kept going past the 16-mile mark. He said his son, Michael, needed to hike 20 miles to qualify for a Boy Scout merit badge, so the secretary accompanied him.

It was perfect hiking weather—sunny with temperatures between 65 and 70 degrees.

Justice Douglas started the hikes nine years ago when a Washington newspaper advocated building a parkway along the canal. Douglas thought the highway would ruin the beauty of the area and organized the hike to prove it. They've been toiling-and-heeling it every year since.



—Staff Photo

## BRADEN RINGS SCHOOL BELL

Thomas W. Braden, president of the State Board of Education, who opposes old-fashioned education, rings an old-fashioned school bell at a meeting of Phi Delta Kappa, teachers fraternity, at Long Beach State College. With him is James D. Churchill, president of the LBSC chapter.

## Retrogression Hit by Braden in Talk

(Continued from Page A-1)

creased 63 per cent in ten years; the cost of city governments 93 per cent."

2. Education for livelihood. "No one ever challenges this function of the schools." A major problem, and one that must be dealt with promptly, is that of student dropouts.

3. Education for life. This function is the one that comes under strongest attack.

Braden, who opposes many of the views of Dr. Max Rafferty, superintendent of public instruction, has been a controversial figure in recent months. Their dispute culminated this month in a concerted attempt in the State Senate to block his reappointment to the board. He won Senate approval.

The Gamma Rho Chapter of Phi Delta Kappa played host to members from State College chapters in Long Beach, San Diego, Orange County, Claremont, Walnut, Imperial Valley and Redlands. One hundred and 25 new members were initiated. James D. Churchill, of 2832 Delta Ave., is president of the LBSC chapter.

## Janice Jackson Chosen as Queen by Amvets' Post

Janice Jackson was selected Miss Amvet by Long Beach Post 43 of the American Veterans of World War II and Korea Saturday night.

Jo Ann Stephenson, first runner-up, and Candee Griffith, second runner-up and Latresia Stewart, Miss Popularity, were other winners in judging at a ball in the Oil Workers Hall.

Miss Jackson will represent Post 43 in the Miss California Amvet contest at the state convention in Long Beach in June.

## New High Seen in County Budget

By DON BRACKENBURY  
L. A. Times Staff Writer

Taxpayers of Los Angeles County got their first hint Tuesday of how big a bite county government will put on their wallets in 1963-64.

Lindon S. Hollinger, chief county administrative officer, said shortly after his election Tuesday morning will present his recommendations to the Board of Supervisors on the preliminary county budget for the fiscal year starting July 1.

No advance information has been released, but Hall, who has been in the county for 10 years, said he expects the supervisors to hold the tax rate down to county budget again will set some degree because the annual all-time record, as it has annual increase in assessed each year for the past several years.

LAST JUNE the supervisors adopted a general county budget of \$612,241,322 — the largest in the county's 50-year history.

The 1962-63 tax rate was \$2.0818 per \$100 of assessed valuation, an increase of 2.26 cents over the 1961-62 rate. It seems almost certain the 1963-64 tax rate will show another rise.

FOR ONE thing, County Assessor Philip E. Watson said shortly after his election Tuesday morning will present his recommendations to the Board of Supervisors on the preliminary county budget for the fiscal year starting July 1.

Although the budget has risen steadily in recent years, the supervisors have managed to hold the tax rate down to county budget again will set some degree because the annual all-time record, as it has annual increase in assessed each year for the past several years.

Last year, supervisors had hoped for a 5½ or 6 percent increase in assessed valuation to help them "hold the line" at the 1961-62 tax rate of \$2.0592.

WHEN THE increase turned out to be only 5.23 percent, the county board had to boost the tax rate to \$2.0818 to meet budget demands.

## Beginners Dance Class

Starting

Wed. May 1st, 8:30 P.M.  
Fri. May 3rd, 8:30 P.M.



32 HOURS  
NOW \$5.00

YOU WILL LEARN!!  
Cha Cha, Fox Trot,  
Twist, Waltz,  
Tango, Rumba,  
Mambo, Samba,  
Bossa Nova  
and Swing

\$55 VALUE  
YOU SAVE \$50

Free Added Feature

The Bossa Nova taught by our dance directors both nights

THIS INCLUDES:

- ★ 4 Private Lessons! (Your Choice of Dances)
- ★ 10 Class Lessons
- ★ 18 Hours of Social Dancing

ACT NOW!! WHILE THIS  
OFFER LASTS!!

PRIVATE LESSONS 11 A.M. TO 11 P.M.

**Fred Astaire**  
DANCE STUDIOS

311 E. Ocean Blvd. — Phone HE 5-7495

OFFER ALSO GOOD IN TORRANCE AND HAWTHORNE STUDIOS

INDEPENDENT  
PRESS-TELEGRAM—A-3  
Sunday, April 28, 1963

## Police Just Won't Leave Him Alone

MALONE, N.Y. (UP)—William M. Howard appeared before the village board to ask that parking meters in front of his property be removed. While he was attending the meeting village police ticketed his car for a parking violation.

## NEW LOW RATES

15¢ ½ HR. 25¢ ONE HR. 75¢ ALL DAY

FREE PARK & SHOP with Validation

COVERED PARKING ★ PROTECT YOUR CAR

PARK IT - LOCK IT - NO ONE ELSE TOUCHES IT

**LINCOLN PARK GARAGE**

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## Columbia month-end

long beach only

monday and tuesday  
open mon. 'til 9 p.m.

special purchase

"the zipster"

zip right into this  
easy care acetate  
jersey flower garden

10.99 value

5.99

sizes 12/20 and  
14½/24½ in beige,  
blue or green print

budget shop, street floor



fur dept. — second floor

our entire stock of fine furs

reg. \$79 to \$849

special credit terms may be arranged  
with up to a year and a half to pay

all furs labeled to show country of origin of imported furs  
all prices plus fed. tax

NOW

20%

OFF

better dresses — second floor

reg. 25.95 to 89.95 Better Dresses

\$18 to \$49

misses' and half sizes . . . street and dressy styles, some with jackets . . .  
all are exceptional values, early selection is advisable.

better suits — second floor

DESIGNER SUITS including LILLI ANN'S

reg. 69.95 to 125.00

now \$49 to \$79

spring colors in fine fabrics, sizes 8 to 18

budget dresses — street floor

75—orig. to 14.99 misses' and junior dresses

5.00

asst. styles, fabrics, colors

a group of better dresses, reg. to 19.95

10.00

asst. sizes, fabrics . . . early selection advisable

lingerie — street floor

reg. 1.35 Kayser hosiery, spring colors

99c

seamless mesh and seam hose, sizes 8½ to 10½

orig. 3.95 to 5.95 nationally advertised bras

99c

black and white, not all sizes in both colors, 32/40

reg. 4.00 to 6.00 a group of asst. sizes in pastel gowns, slips, and half slips

2.99

reg. 8.95 nylon gown and peignoir sets

5.99

waltz length, sizes 32/42 in pink, blue, maize

young world — second floor

reg. 1.29 to 2.99—odds 'n ends table; boys' cotton and knit shirts; infants' grow-shoes and gowns; girls' knit and cotton blouses

99c

reg. to 3.99 table; boys' jackets and surfers; girls' playwear, blouses and pajamas; infants' 1 and 2-piece terry coveralls

1.99

reg. to 7.99—girls' school dresses, cotton skirts and 2-pc. playsuits; junior teens' nylon baby doll pajamas

2.99

reg. 3.99 to 10.99 girls' and jr. teen SWIMSUITS

2.99 to 9.99

linen and bedding — second floor

30 only—irregs. of 22.50 FIELDCREST Virgin Acrylic BLANKETS, floral printed, winter weight

ea. 7.99; 2 for \$15

20 only—10.99 chenille and decorator-type bedspreads

½ off

6.99—first quality drapes—46x84"

4.88 pr.

rich, nubby texture in nutmeg and champagne

a group of our famous

CUSTOM  
AREA RUGS

40 to 50% off

all our display samples of

RADIOS and  
APPLIANCES

¼ off

sorry, no phone, mail or c.o.d. orders — all sales final



with cash at time  
of purchase in our  
long beach store

**Columbia**

pacific at 1st . . . open mon. and fri. 'til 9 p.m.



# Facelifting Planned for S.F. Port



## BILLY'S DAUGHTER WEDS

Mr. and Mrs. Stephan Tchidvian pose following their civil wedding Saturday at Uausanne, Switzerland. She is the daughter of evangelist Billy Graham. He is the son of a Swiss financier. The bride is 17; the bridegroom 23.

(Continued from Page A-1)

way of these developments. The new terminal is to be financed from a \$50-million revenue-bond issue passed by the California electorate in 1953.

A recent unpublished state legislature survey of the port's financial prospects assertedly warns that the port will face an annual deficit if it sells the bonds.

PORT OFFICIALS have confirmed this possibility, pointing out that unless there are drastic reductions in expenditures, coupled with an appreciable rise in revenues "the port will be in debt \$3 million annually by 1970."

While the new terminal, under existing conditions, would operate at a profit, its revenue would not be adequate to meet the interest on bonds and retire the harbor's indebtedness.

Still the new terminal is needed to insure the port of future growth and solvency.

"MOST OF the Embarcadero simply cannot accommodate today's cargo-handling methods, even if we built new piers there," asserts Cyril Magnin, president of the commission and prominent local retail merchant.

"The steamship industry and our overland carriers need large accumulating storage areas connected with the piers. These facilities will have to be built in other sections of the waterfront where the necessary space is available."

Even if and when such a move is made, San Francisco faces tremendous competition for business in her own backyard. There are five Bay ports vying with her for business, many of which are already equipped to handle the new trend in ocean shipping, bulk cargos.

THE CITY of Richmond, for instance, last year handled nearly 15 million tons of cargo, three times the volume of San Francisco.

Most of that was in oil, a commodity that San Francisco doesn't handle.

The cargo figures can be misleading, too. While San Francisco did only 5 million tons compared to 36 million tons for Long Beach and Los Angeles last year, she did almost all of it in money-making general cargo.

General cargo at LA-LB was only 6 or 7 million tons.

THE SHIFT of cargo to other ports on or reached through the bay, Stockton (3.8 million tons), Alameda (4.3 million) is partly due to the fact they are better located strategically to handle export, Stockton is at the head of the central valleys.

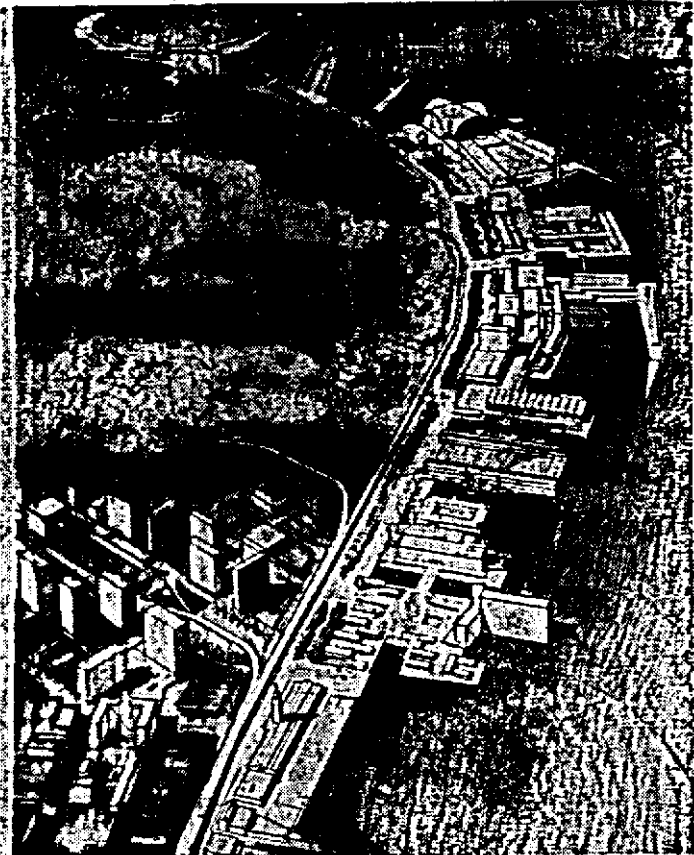
But it would be highly inaccurate to suggest that San Francisco is headed out as maritime and business capital of the west.

The San Francisco Chamber of Commerce has an intense program to recruit headquarters operations of new industries moving to the West Coast and the port maintains representatives and offices in 12 foreign nations.

The city also continues to encourage the location here of "executive facilities" such as fine restaurants and exclusive clubs. Situated at



SAN FRANCISCO'S HISTORIC Embarcadero (left) is slated for a far-reaching face-lift. Artist's rendering of how the docks may be changed into a waterfront city is shown at right.



## WORLD NEWS BRIEFS



### K Hug, Ovation Waiting Castro

Combined Wire Services

MOSCOW—Cuban Premier Fidel Castro headed for Moscow by train Saturday night for a bear hug greeting by Premier Nikita Khrushchev and one of the most enthusiastic welcomes Russia has ever given a visiting foreign leader.

The Soviet capital already was gaily bedecked with flags and slogans for the forthcoming May Day celebrations, and Castro's mammoth Red Square welcome was expected to eclipse those given to Prime Minister Jawaharlal Nehru, President Tito and Chinese Communist leader Mao Tse-tung.

The bearded Cuban flew into Murnansk early Saturday on flight from Cuba in a Soviet TU114 transport. He received a "Viva Fidel" welcome from waiting dignitaries and a long distance call from Khrushchev who told him: "The whole Soviet people are waiting for you. I am looking forward to seeing you in Moscow tomorrow."

### K Said on Top, to Aid Laos Peace

MOSCOW (UPI)—U.S. troubleshooter Overell Harrison said Saturday he found Soviet Premier Nikita S. Khrushchev still firmly in power and apparently willing to help cool off the crisis in Laos.

He said the Soviet leader, during their three and a half hour conference yesterday, gave no hint he is thinking of retirement.

"He gave me every indication he was very vigorous and strong as captain of the Soviet ship of state," Harrison told newsmen.

He said he and Khrushchev discussed "almost every subject" of joint concern to Russia and the United States, but concentrated on Laos.

### 3 Feared Dead in Rocket Plant Blast

ROCKET CENTER, W. Va. (AP)—An earthshaking explosion resembling an atomic bomb blast heavily damaged a rocket propellant plant Saturday. Three men were presumed dead and 10 others were injured.

The explosion at the Allegany Ballistics Laboratory shook the ground six miles away, shattered windows as far away as four miles and lit up the pre-dawn skies. It also touched off a fire but this was controlled quickly.

More than nine hours afterward, a search had not turned up the bodies of the men presumed to be dead.

### Wife Says Ted Weems Dying

TULSA, Okla. (UPI)—Mrs. Ted Weems, wife of the band leader who made "Heartaches" a big hit, said Saturday her emphysema-stricken husband is dying.

The 62-year-old Weems is critically ill in Tulsa's Hillcrest Hospital, breathing only with the aid of oxygen and a mechanical lung device. "His lungs are just about gone. He is not making it," Mrs. Weems said. "The doctors think each attack will be his last."

### Reynolds Divorced, Wife Gets \$2 Million

ATLANTA (AP)—Wealthy R. J. Reynolds and his third wife settled their bitter, four-year divorce fight Saturday in a surprising agreement that gave Mrs. Reynolds more than \$2 million in alimony and legally severed their marriage.

The settlement came nearly one year after a second jury verdict had given Reynolds a divorce and denied Mrs. Reynolds any alimony or attorneys fees. An appeal of the divorce verdict was withdrawn as her part of the bargain.

### Panther's Paris Jaunt Ends Behind Bars

PARIS (AP)—A black panther which sent shivers through a Paris suburb for two days went back to its circus cage Saturday night—a very wet and angry animal.

The escaped panther's reign of terror ended when three daring animal trainers flushed the snarling, clawing jungle cat from a hiding place under a girls' school.

## Titan Missile Fired Perfectly From Silo

VANDENBERG AIR FORCE BASE, Calif. (AP)—A mighty Titan II missile soared out of the Pacific Ocean Saturday in what the Air Force described as the first successful West Coast firing of the missile from its bomb-proof silo.

Saturday's silo launching was the second at Vandenberg. The first test last February ended when the 103-foot missile exploded less than a minute after launching.

Saturday's target was an area near Wake Island, about 4,000 miles down the Pacific missile range.

An Air Force spokesman said preliminary information indicated the shot was a complete success.

He said the re-entry vehicle landed in the preselected target area as programmed.

The two-stage Titan II missile, the most powerful in the nation's arsenal, uses storable liquid propellants which burn on contact with each other.

These propellants are kept

### Sect Solicitors Skip in Reno

RENO, Nev. (UPI)—Two members of "God's Little Candles," an asserted religious organization, have forfeited \$1,000 bond for soliciting without a license.

Bette Anne Beyer and Margaret Stelling each posted \$500 bail on the charge. They failed to appear as scheduled Friday in Reno municipal court.

They and two others, scheduled to appear Monday, said they had not obtained a license because the requirement was unconstitutional.

They said they belonged to a nation's religious organization, with headquarters in Portland, Ore., and were collecting funds for it.

ed strategically to handle export, Stockton is at the head of the central valleys.

But it would be highly inaccurate to suggest that San Francisco is headed out as maritime and business capital of the west.

The San Francisco Chamber of Commerce has an intense program to recruit headquarters operations of new industries moving to the West Coast and the port maintains representatives and offices in 12 foreign nations.

The city also continues to encourage the location here of "executive facilities" such as fine restaurants and exclusive clubs. Situated at

port headquarters are a huge foreign-trade zone and a Trade Center with 1,000 highly priced members.

"We're living in big times when you have to think big. And San Francisco is going swank \$2.5-million World to remain big," vows Magnin.

Monday: San Francisco, Maritime Capital, Likely to Stay That Way.

## "FOR THE TREAT OF YOUR LIFE"

SEE PAGE B-3

## Walker's COLONIAL DAMES

the friendly store of Long Beach

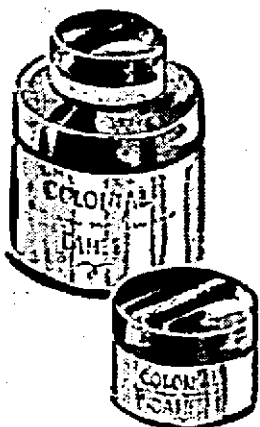
### BEAUTY SPECIALS

#### Extra Rich Night Cream

reg.  
3.00

1.50  
plus tax

Moisturizes as it softens; smooths rough sun dry skin to new, youthful loveliness. Helps maintain natural skin freshness and that dewy-moist radiant look of youth.



#### Eye and Throat Cream

Helps fade away crepiness and age lines around the eye and throat. Is specially fine textured in rich and softening oils to guard and protect the delicate tissues.

Reg. 2.50

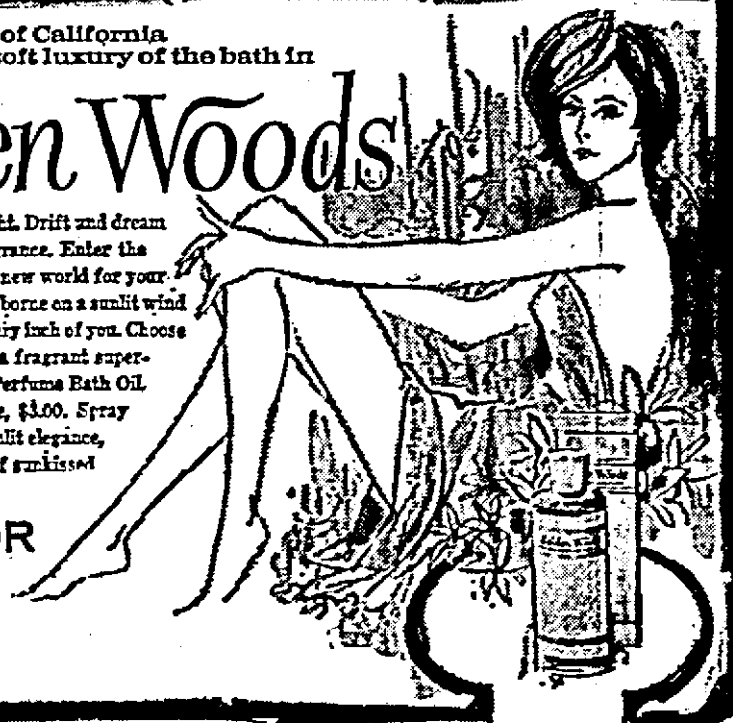
1.25  
plus tax

the sunlit freshness of California meets the soft luxury of the bath in

## Golden Woods

Splash in a pool of sunlit delight. Drift and dream in a mist of sun-scented fragrance. Enter the Golden Woods... an enchanted new world for your bath, and you. Golden Woods... borne on a sunlit wind from California... to lavish every inch of you. Choose Golden Woods Bath Perfume, a fragrant super-concentrate, \$3.50. Dry Skin Perfume Bath Oil steeped in perfumed moisture, \$3.00. Spray Mist Cologne, tingling with sunlit elegance, \$2.50. Bath Powder, a cloud of sun-kissed fragrance, \$2.50.

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Fourth and Pine . . . Shop Monday and Friday 'til 9:00 . . . Phone HE 2-7451 . . . Park Free

## Walker's

the friendly store of Long Beach



*Deliciously wrapped in a cool cloud of fragrance*

### COOL TOUCH COLOGNE

New idea... a fragrance first from Dorothy Gray. A gel that becomes a cool liquid when you apply it. In four luring scents... White Lilies, Floral Fantasy, Summer Song and June Bouquet. Comes in a travel-perfect plastic tube. \$1.00.

**HOT WEATHER COLOGNE.** Splash it on after your bath or shower, or before you dress. For extra coolness, chill it in your refrigerator. In seven deliciously airy fragrances. \$1.00.

**HOT WEATHER DUSTING POWDER.** Pat it on to avoid that sticky, mid-summer feeling. Leaves your skin delightfully cool and smooth. In five fragrances. \$1.25.

Make it a cool summer, a fragrant summer, with fragrance by

## DOROTHY GRAY

### SPECIAL PRESENTATION

by *Lucien Lelong*

### Solid Cologne

Large 2 1/2 oz. size... long lasting... easy to apply... ideal for travel. Regular Price \$2.50

NOW ONLY 1.00

TAILSPIN INDISCREET SIROCCO BALALAIKA cosmetics street floor





# Career of Aiding Others Results From Accident

(Continued from Page A-1)

other facet of Mrs. Johnson's many-sided personality.

She's playing the role of Clementina, a singing, dancing temptress in Civic Light Opera's current hit, "Desert Song."

But this morning, model wife Ruth Johnson — whose father and father-in-law are ministers — will be completely at home singing in the choir at Grace Methodist Church, Third and Junipero.

Her husband, the Rev. J. Bond Johnson, has been pastor here since July, having come here from historic Trinity Church in downtown Los Angeles.

And if, today, the choir sings words from the hymn, "God moves in a mysterious way, his wonders to perform..." they'll be putting to music the dramatic life story of member Ruth Johnson.

A FLASHBACK tells the story of the near-end and the beginning of a model beauty.

It takes us to 1957 when the Rev. J. Bond Johnson, his beautiful wife and their three children were happily rolling along a highway in Texas.

They were on Christmas vacation, visiting their home state.

"It was fun reminiscing and noting the changes in the area since we moved to Los Angeles," Mrs. Johnson recalls. "We lived in the town of Italy, Texas, for two years, on the main highway between our parents' homes."

"My husband was pastor of the Methodist Church there, while he completed his theological seminary work."

"As we approached Italy, we were recounting the happy days when our daughters were born there..."

THEN tragedy struck.

A car came speeding around the curve on their side of the road. The collision was unavoidable.

Mrs. Johnson's face tore through the windshield, as she catapulted forward.

"It was as though it was happening to someone else," she remembers. "I was sure I would wake up, that it could not really be true."

"Joyce, our youngest, was lying sprawled across my lap. I don't know how she got there. I called to Bond and was relieved to hear his voice. Both he and the children had escaped with minor injuries."

"It was some time before the anguished look on the faces of my family and spectators was explained to me. My face was a bloody mass of cuts and gashes. My nose was almost completely severed, my face looked like raw hamburger."

A LONG STAY in the hospital followed, then plastic surgery—four operations, in fact one at Baylor University, three in Los Angeles.

"During my convalescence, when my face was completely covered with bandages, I wondered if I'd ever look the same again," recalls Mrs. Johnson. "As a child, people had usually commented on how pretty I was. My older sister often cautioned: 'Don't just work on having a pretty face, it takes more than that to make a full life.'"

"Her words were particularly vivid to me during those trying months. Soon I slipped back into my previous routine pattern of caring for the children, but..."

"I COULDN'T even admit it to myself. I was angry with God. How could He have allowed this to happen to me? My actions and conscious thoughts were purely from habit. I was living in an emotional vacuum."

"Only a person as perceptive and well-grounded in psychology as my husband could have recognized my need for professional help."

"It was only after much urging by Bond that I made my first appointment with a psychiatrist. Need for additional emotional outlet became apparent as I continued my therapy."

It was then she resumed her vocal studies, was auditioned and accepted for the Roger Wagner Chorale.

AFTER HER second operation, the doctor said she could use makeup to camouflage the scars. Her first attempts, she recalls, were "very heavy-handed."



RUTH JOHNSON... Contrasting Worlds

uneven and makeup did not blend them into the color of the skin.

Then a friend of the family, actor-singer Dean Jones, arranged for Mrs. Johnson to consult with William Tuttle, head of the MGM Studios' makeup department.

He confirmed what she'd already experienced: "Everything you do," he said, "has to be done with a light touch; you must apply your makeup sparingly, building it up gradually. Heavy application defeats your purpose."

She was shown how to use sable brushes in many sizes, the type artists use for painting... also, three different shades of pancake makeup for shadows and highlights.

The results: unbelievable.

THEN CAME another turning point. Her lifelong dream had been to become a model.

When she asked her husband about enrolling in a nearby school, it was with much misgiving that he consented.

"To make the decision on my own was something I could never have done before my therapy," she says. "It represented the first major decision regarding my own activities that I had ever made and carried through in spite of opposition."

Soon she found herself working as a high-fashion model, and began to be much in demand by photographers. She was featured on the cover of a national magazine, also traveled to Japan on a photo assignment.

THEN CAME another challenge.

She was offered a teaching position in a modeling school.

"I COULDN'T even admit it to myself. I was angry with God. How could He have allowed this to happen to me? My actions and conscious thoughts were purely from habit. I was living in an emotional vacuum."

"Only a person as perceptive and well-grounded in psychology as my husband could have recognized my need for professional help."

"It was only after much urging by Bond that I made my first appointment with a psychiatrist. Need for additional emotional outlet became apparent as I continued my therapy."

It was then she resumed her vocal studies, was auditioned and accepted for the Roger Wagner Chorale.

AFTER HER second operation, the doctor said she could use makeup to camouflage the scars. Her first attempts, she recalls, were "very heavy-handed."

The scars were jagged and

## Defense Spending Cut Urged

WASHINGTON (UPI) — A private research group Saturday urged Congress to cut military spending by \$22 billion, claiming the United States now has enough nuclear power to "overkill" the Soviet Union 1,250 times.

Columbia University Professor Seymour Melman, editor of the report on "a strategy for American security," said the United States is "inviting an economic Pearl Harbor" if it continues to spend money for "surplus destruction."

Terming the administration's military budget concept obsolete, Melman urged a "major shift of American resources from military to civilian economy." If this is not done, Melman said the economy faces stagnation.

MELMAN, an engineering professor, headed a group of six professors and a consulting economist who prepared papers on whether the nation's growing military strength is reaching a point of diminishing returns.

Melman said the United States has reached a point in stockpiling nuclear weapons where it could lose 30 percent of its attacking force and still destroy the Soviet Union 1,250 times.

Russia, he said, has enough nuclear power to destroy the United States theoretically 145 times.

CONTINUING to multiply the nation's destructive power is an unnecessary waste, Melman said. It will eventually cripple the economy, block tax cuts and could result in devaluation of the dollar.

Melman called for a careful review of the administration's \$56 billion military budget for fiscal 1964. He suggested an alternate budget reflecting the concept of "maintenance of present forces," which would assume that no major additions would be needed to America's nuclear deterrent.

Gavel Club


The Gavel Club will meet Monday at 6:30 p.m. in the Rig Restaurant.

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THE BUSINESS WEEK

Steel Price Boost May Spur Union Pay Demand

By JACK LEFLER  
AP Business News Writer

NEW YORK (AP)—Attention remained focused on the steel industry last week although much of the excitement of the price increase had faded.

Many steel companies adjusted their price boosts to place themselves in competitive positions, a congressional committee began a hearing on steel pricing, and speculation increased about what the steelworkers union will do about seeking higher wages.

The tune called by U.S. Steel, the No. 1 producer which posted the lowest price increases, was followed by other producers who made downward adjustments. The boosts on steel plate announced by some companies evaporated because U.S. Steel did not increase prices in this category.

In the light of lack of opposition from the White House and of heavy demand, steelmakers were confident that they could make the higher prices stick even if steel buying falls off later in

the year.

IN THE early stages of its hearing the Senate-House Economic Committee was told that since 1958 the labor cost of producing steel has risen much less rapidly than

Stocks in the Spotlight

NEW YORK (AP)—Yearly high-low, weekly sales, high, low, closing price and net change of the 20 most active stocks of the week.

54	43 1/2	US Steel	351,000	53 1/2	49 1/2	49 1/2-2 1/2
15	12 1/2	Sperry Rand	310,900	14 1/2	13 1/2	14 + 1/2
34 1/2	25 1/2	Sunray	263,700	34 1/2	31 1/2	33 1/2- 1/2
42 1/2	22 1/2	Am Ag Chem	208,500	42 1/2	36 1/2	39 1/2+3 1/2
20 1/2	15 1/2	Brunswick	191,100	17 1/2	15 1/2	16 1/2+ 1/2
28 1/2	24 1/2	Parke Davis	187,000	28 1/2	26 1/2	27 1/2+ 1
7 1/2	4 1/2	Lionel	183,500	7 1/2	5 1/2	6 1/2+ 1/2
29 1/2	21 1/2	Nat Airlines	175,600	29 1/2	27 1/2	28 1/2+ 1 1/2
69 1/2	57 1/2	Gen Motors	175,500	69 1/2	67 1/2	67 1/2-1 1/2
110 1/2	71 1/2	Chrysler	173,900	110 1/2	105 1/2	105 1/2-2 1/2
51 1/2	42 1/2	Ford Motor	170,900	50 1/2	47 1/2	48 1/2-1 1/2
25 1/2	20 1/2	Nor Am Car	165,200	25 1/2	24 1/2	25 1/2+ 1/2
45 1/2	38 1/2	Gulf Oil	153,000	45 1/2	44 1/2	45 1/2+ 1/2
34 1/2	21 1/2	Pan Am W A	150,700	34 1/2	32 1/2	33 1/2- 1/2
22 1/2	20 1/2	Martin Mar	148,800	22 1/2	20 1/2	20 1/2-1 1/2
6 1/2	6 1/2	Studebaker	148,000	6 1/2	6 1/2	6 1/2- 1/2
152 1/2	114	Am T & T	140,200	125 1/2	122 1/2	124 1/2+2 1/2
16 1/2	13 1/2	Tex Gulf Sul	138,100	16 1/2	15 1/2	15 1/2+ 1/2
49 1/2	43 1/2	Royal Dutch	138,000	49 1/2	48 1/2	49 1/2+ 1/2
15	12 1/2	Lib Mtn & L	136,400	15	12 1/2	14 1/2+ 1 1/2

price rise an excuse for boosting the prices of manufactured goods above actual new costs.

Price analysts said items containing steel account for 16 1/2 percent of the total cost of living index and that if the effects of the price increase are confined to these items, the upward push on the index will be slight.

The steelworkers union has yet to announce a decision on asking higher wages but the price boost was expected to bring such a request.

STEEL production kept on climbing last week, reaching a three-year high of 2,521,000 tons, which represents an estimated 80 to 85 per cent of industry capacity.

The automakers, using up huge amounts of steel, kept their production high, turning out an estimated 154,000 passenger cars against 159,765 the previous week and

53,436 a year ago.

Output exceeded 2.5 million cars for the calendar year, raising optimism in the industry that, barring a steel strike, 1962 production will be more than 7 million. The record was 7,131,000 in 1955.

General Motors Corp. reported first quarter earnings of \$414.3 million, second only to the fourth quarter of 1962 when profits totaled \$497 million. This compared with \$374 million in the 1962 first

quarter. The company's worldwide sale of vehicles totaled 1,512,000, a record for any quarter.

CAR SALES for the middle 10 days of April, totaling 244,887, set a record for the period. A record for all of April seemed likely.

An all-time record of another kind was set when the cost of living inched up by one-tenth of one per cent in March. The labor department's consumer index went to 106.2 per cent of the 1957-1959 average.

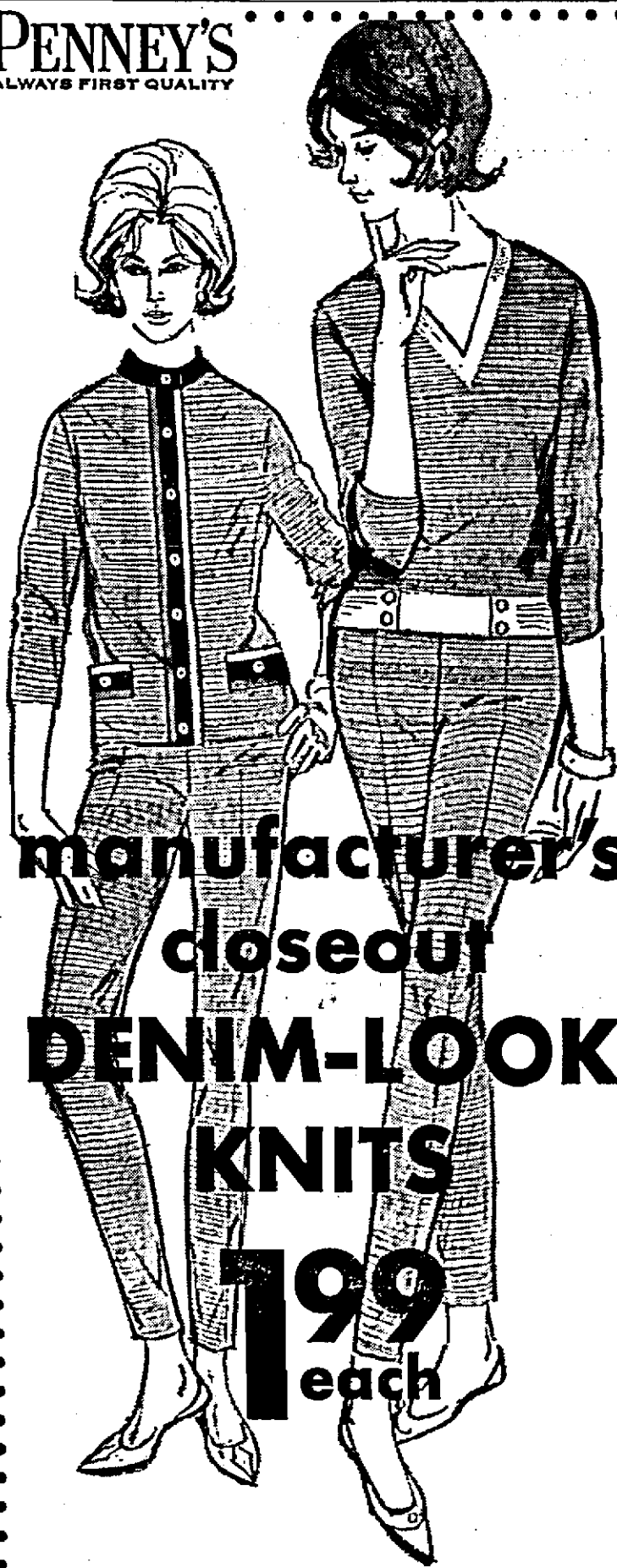
The advance was due to higher costs of used cars, clothing and home ownership items such as real estate taxes and water rates.

The government estimates that the gross national product—total of all goods and services—could approach \$583 billion this year instead of the \$578 billion predicted last January. In the first quarter the GNP ran at an annual rate of \$572 billion, up \$8.5 billion from the level of the 1962 first quarter.

Orders for machine tools, regarded as a significant economic indicator, rose in March. The total of new orders was \$73.35 million against \$72.55 million in February and \$63.35 million in March 1962.

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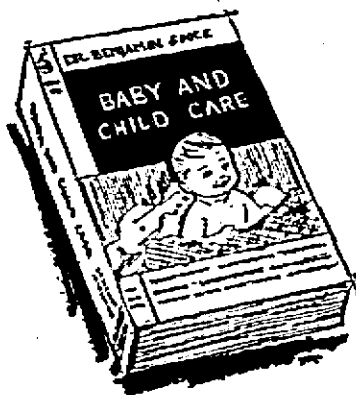
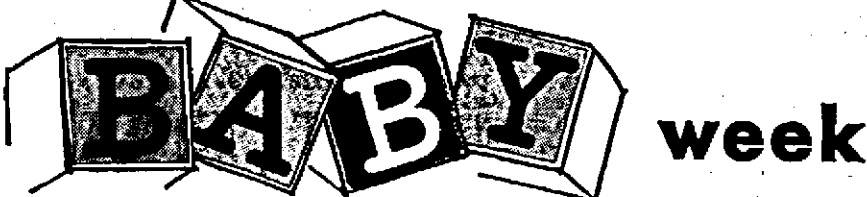
A. Bloomer-girl suit...sun-catching shoulder-ties top dirndl styling. Snappy elasticized waist and legs. Toddlers' 2-4, little 3-to-6x-girls' S-M-L. **88¢**

B. Slip-into playsuit with sun-loving sleeveless styling, front zipper, elasticized waist and perky club collar. 2-4. **\$1**

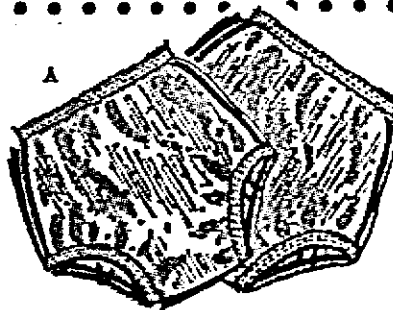
C. Blouse 'n boxer set make perfect playmates with easy-on button-front top and trim boxer-shorts with stay-put elasticized back. 2-4, 3-6x. **\$1**

D. Midcuffs 'n topper sport popular front-button tops and boxer-style bottoms with full elasticized waist. 2-4. **1.19**

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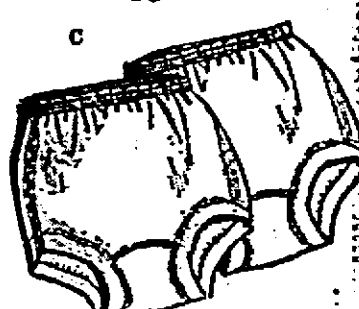


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B. COTTON KNIT PULL-OVERS! SAVVY! High-quality cotton knit shirts... a real buy-of-buys! Styled with easy-on-and-off neckline, short sleeves. Best-wearing machine washables! 0-4-1-14-2-3. **3 for \$1**

C. COTTON TRAINING PANTS SPECIAL! Here's a budget-wise buy on double-body flat knit cotton pants with extra-protective triple-crotch. Full-cut 'n roomy for added baby comfort. 1-14-2-3. **4 pairs \$1**



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# LSBC in Fetes for '49er

The first two-day Forty-Niner celebration at Long Beach State College ended Saturday night with a campus wide-dance held in the LBSC gymnasium.

In a week which saw the student publication, the Forty-Niner, cop a top award from the Columbia Scholastic Press Association, the collegians celebrated with a dance-hall revue held in "Fete's - Gulch," a pioneer town set up for the event.

Highlight of the closing night dance was the presentation of almost a score of awards to students for outstanding work in making the annual festival a success.

Major awards for "outstanding contributions to student affairs" went to Lois Miller, of 6671 Myrtle Ave., editor of the campus paper; Colleen Logan, of 2870 Greenbrier Rd., and Lynne Winnik-Rosenstein, of 5373 Anaheim Rd., student activities leaders; and Gary Little, of 617 S. Gertruda Ave., Redondo Beach, student body president.



STATE COLLEGE RELIVES DAYS OF 49ER S

Dawn Swanson, 19, of San Bernardino (shown in left photo), sponsored by Delta Delta Delta sorority, was chosen Lotta Crabtree, queen of the rip-snorting gold-digging days Friday and Saturday at Long Beach State College. Art Eshelly, 21, of Bell, Sigma Pi's chosen candidate outdrew others in the field for title of Black Bart, biggest man in the gulch. Part of the observance was recreation of a 49er town with the every-day necessities to which David Mangam, 6, 3521 Charlemagne Ave., visitor, is becoming privy.



—Staff Photos by Bob Shumway

## Kennedy Fund Helps Camps for Retarded

WASHINGTON (AP) — The grants totaling \$25,200 to 11 states. The grants, the foundation announced approval of summer camp for mentally

retarded children in eight states. The grants, the foundation announced approval of summer camp for mentally

# Warren Warns Public Basic Laws of Nation Threatened

DURHAM, N.C. (UPI) — Chief Justice Earl Warren said Saturday the nation's lawyers have failed to alert the public to an unusual movement to amend radically the Constitution.

Warren said the proposals, if adopted, "would make profound changes in the judiciary, the relationship between the federal and state governments, and even the stability of the U.S. Constitution."

The chief justice told a Duke University audience that the three specific amendments in question have drawn very little public attention. But, he said, in 24 states, one or both houses of the legislature have adopted "one, two or even three."

ments, which originated at a meeting in December, 1962, of proposing amendments. The proposals are:

To take away from the federal court all jurisdiction in state legislative apportionment.  
To establish a court composed of the 50 chief justices of the states, with power to overrule the Supreme Court of the United States in cases involving federal-state relationships.  
To change the amending process so as to practically supplant the Congress in the states to apply to Congress in favor of the state legislatures.

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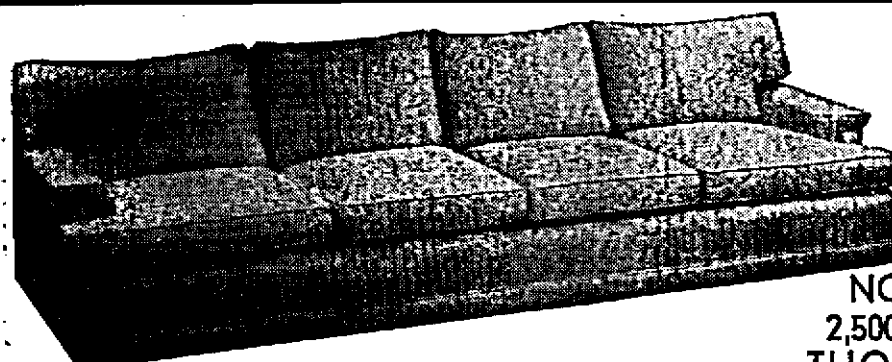
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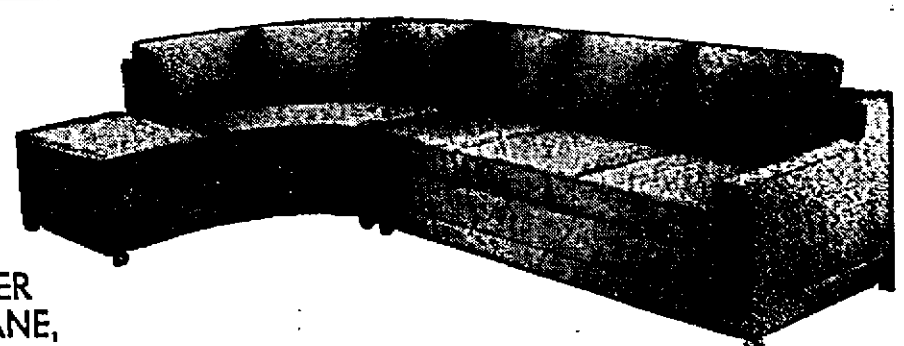


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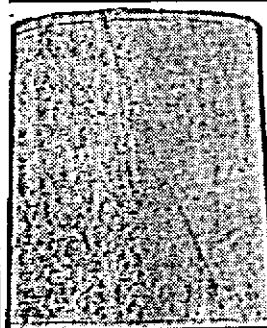
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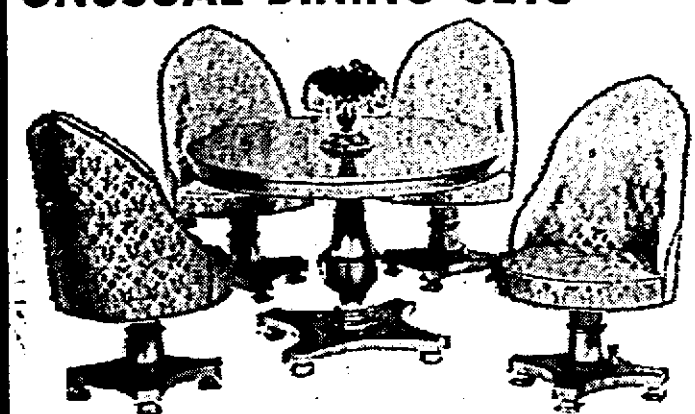
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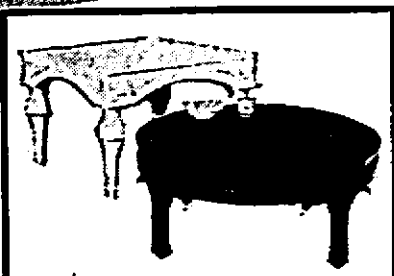


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## 11 Other Sectionals

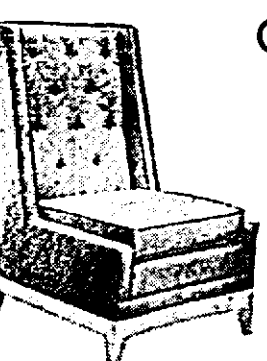
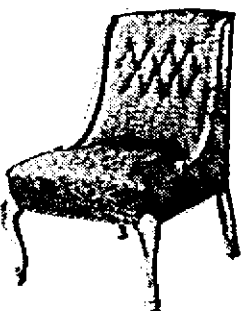
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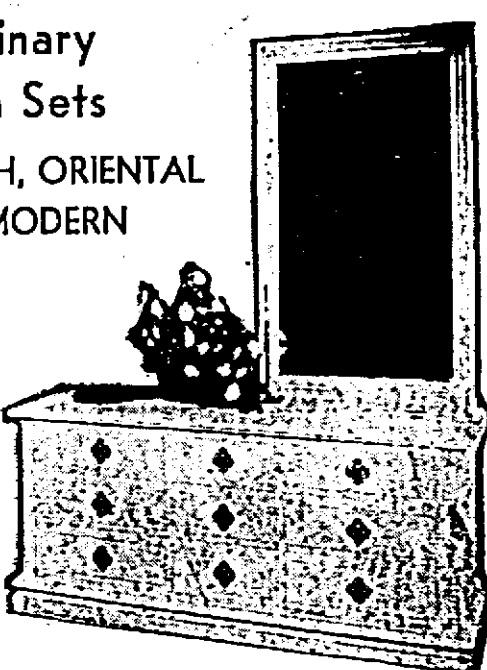
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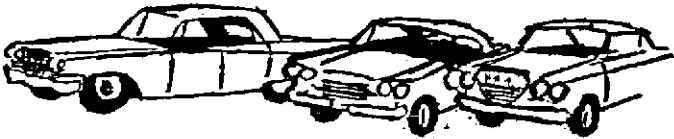
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6.70x15	30.95	24.95*	6.70x15	35.45	28.95*
7.10x15	32.95	26.95*	7.10x15	37.45	30.95*
7.60x15	35.95	29.95*	7.60x15	40.45	33.95*
<b>Tubeless Whitewall</b>					
6.70x15	32.95	26.95*	6.70x15	37.45	30.95*
7.10x15	34.95	28.95*	7.10x15	39.45	32.95*
7.60x15	37.95	31.95*	7.60x15	42.45	35.95*

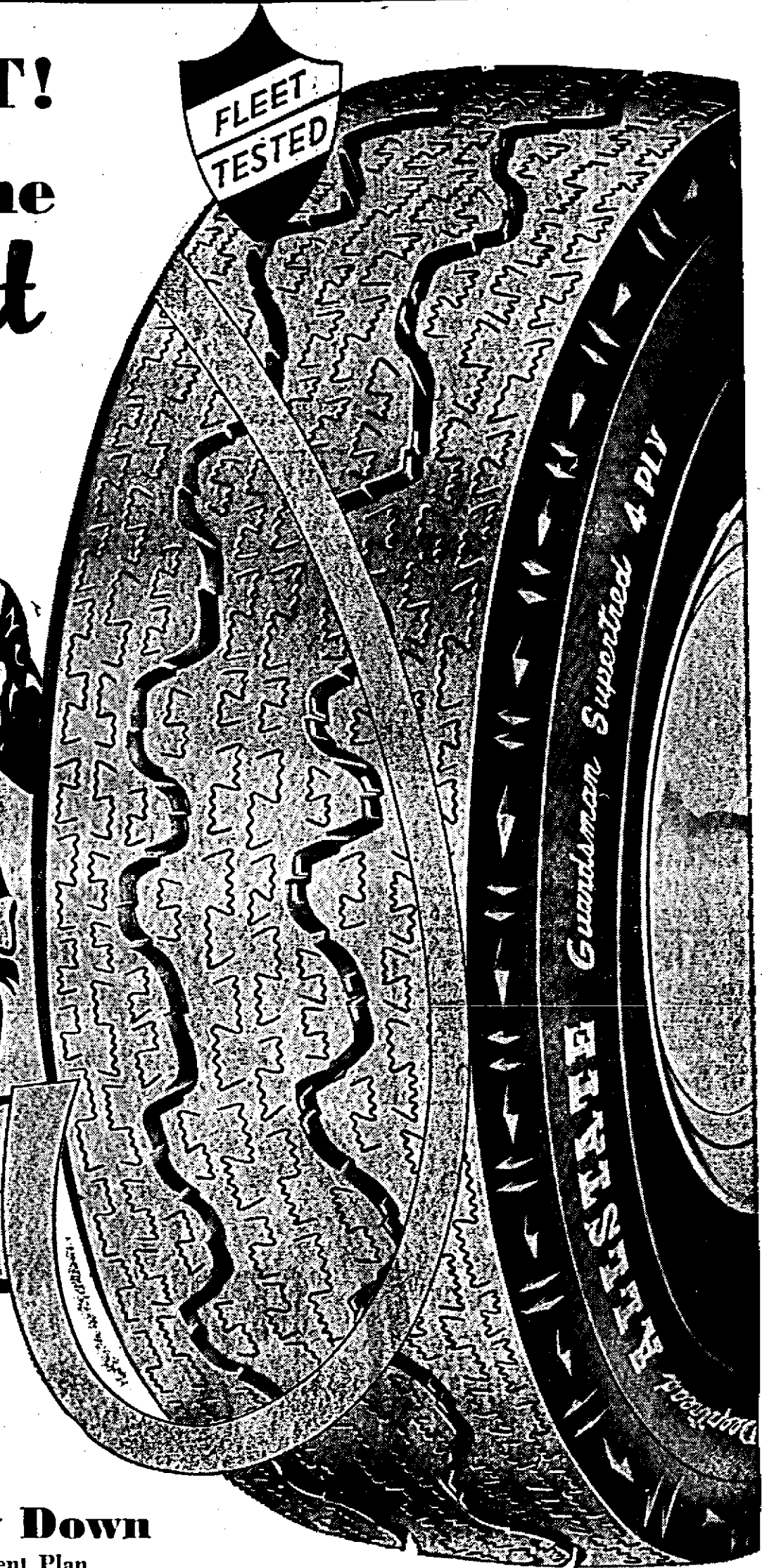
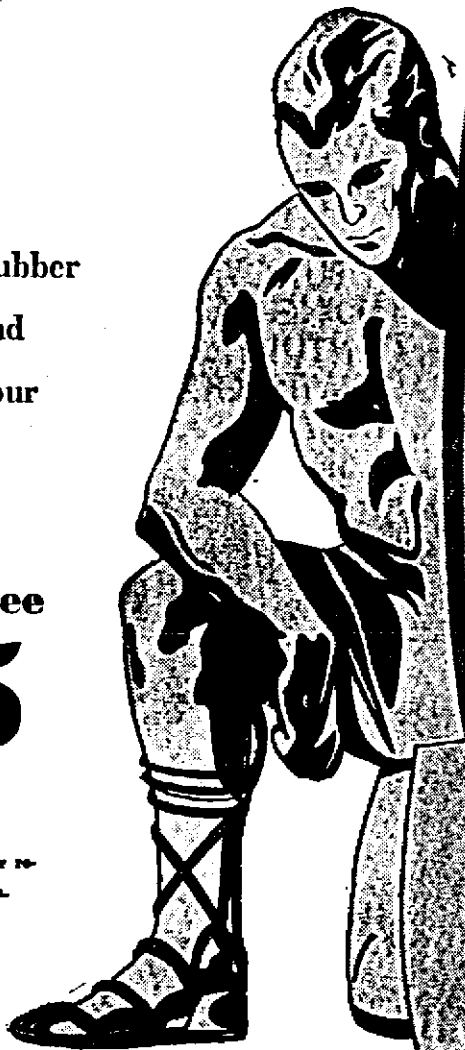
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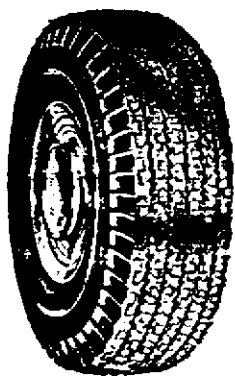
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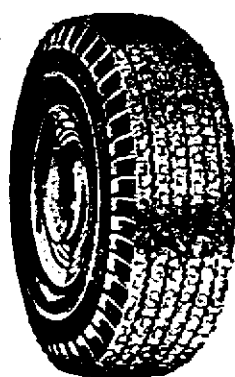


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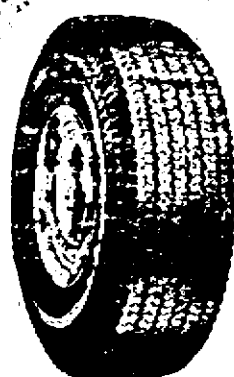


**NYLON**

27-Month Guarantee

**1895**

\*Plus Fed. tax and old tire off your car regardless of condition.  
6.70x15/7.50x14  
Tubeless Black 20.95\*  
7.10x15/8.00x14  
Tubeless Black 22.95\*  
\*Plus Fed. tax and old tire off your car regardless of condition.  
\*Nylon gives greater strength.



**Safety Highway**

**NYLON**

21-Month Guarantee

**1345**

\*Plus Fed. tax and old tire off your car regardless of condition.  
6.70x15/7.50x14  
Tubeless Black 15.45\*  
7.10x15/8.00x14  
Tubeless Black 17.45\*  
\*Plus Fed. tax and old tire off your car regardless of condition.  
\*Silencer buttons reduce squeal.

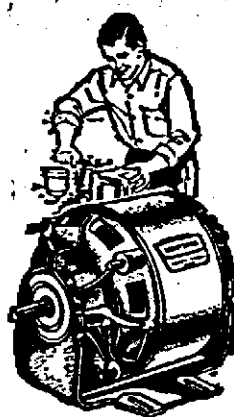
Tires Also Available in Whitewalls . . .  
Also, Other Sizes to Fit Most Popular Cars



**All Roads Lead to Sears ALLSTATE Automotive Center**

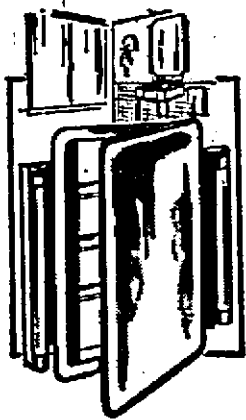


# Enjoy Spectacular Savings Now on All Your Home Needs at Sears!



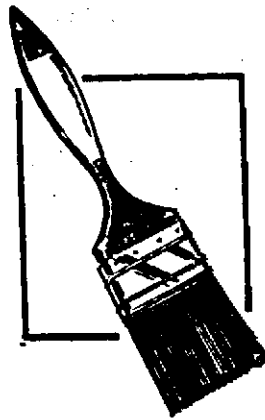
**SAVE 31%**  
**\*\$21.99 Sears**  
**1/2-HP Motors**  
**MONDAY ONLY**  
**\$14**  
 Limited quantity

Craftsman general purpose motor. Sleeve bearing, split phase. Mount in any position. Easily reversed. #1935



**Heavy Steel Medicine Cabinet**  
**MONDAY ONLY**  
**18<sup>99</sup>**  
 Limited quantity

Has 16x26" plate glass mirror. Fluorescent lights. Only 3 3/8" wall depth required.



**Lacquered Handle 2-Inch Nylon Brush**  
**MONDAY ONLY**  
**17<sup>c</sup>**  
 Limited quantity

Ideal nylon brush with lacquered handle. 5/16-inch thick. Good for household use.



**\*\$2.50 Brake Adjustment & Wheel Repack**  
**MONDAY ONLY**  
**97<sup>c</sup>**

**SPECIAL!**

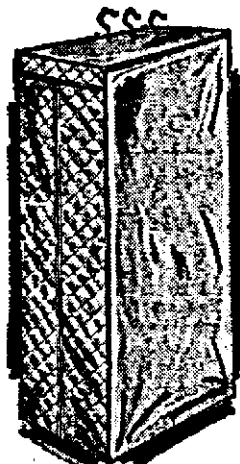
Stop in at Sears Automotive Center on Monday for a brake adjustment and wheel repack. All Sears Centers.

**Monday, April 29th!**

**SEARS**  
 ROEBUCK AND CO.

# SPECIALS

**One Day Only! Quantities Limited**



**Jumbo Size Garment Bags**  
 Heavy gauge plastic with quilted front and flap. Full length zipper. Pink, turquoise and prints.



**Terrific Buy!**  
**MONDAY ONLY**  
**1.48**  
 Limited quantity



**Italian Imported Hand Blown Murano Glass Lanterns**

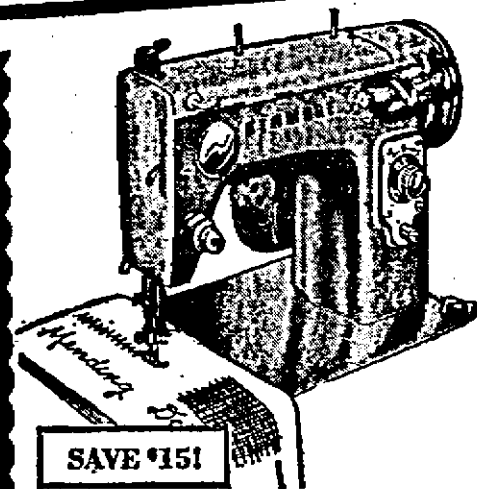
**Your Choice**

**9<sup>99</sup>**  
 Each

**Monday Only! Limited Quantity!**

- Six exquisite shapes
- 14 and 16-inch chain
- Decorator item

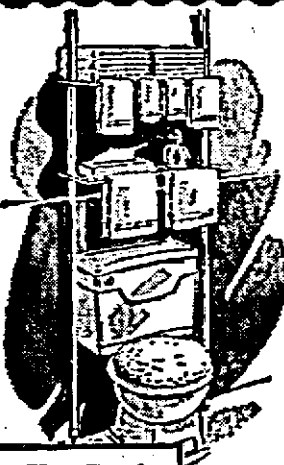
Recent arrival from Italy... lovely hand-blown glass lanterns with brass or black wire accent. This decor item, conversation piece can be used with candles or electrified. Beautiful shapes and colors. In orange, amber, aqua or white. Use them in groups.



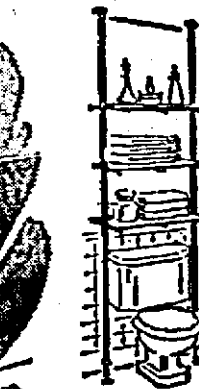
**SAVE \$15!**

**\*\$39 Sewing Head and Control**  
 Sews neat straight stitches. Sews forward and reverse. Sews over pins... no need to baste. Handles plain sewing. #26

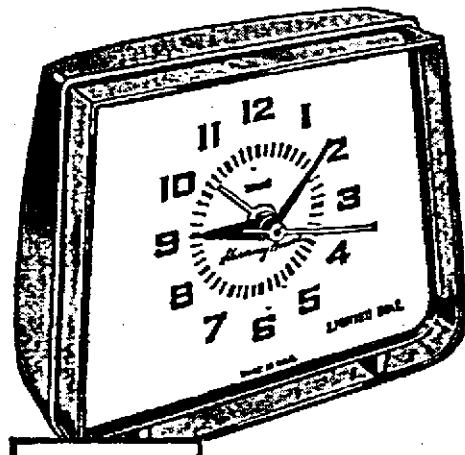
**MONDAY ONLY**  
**\$24**  
 Limited quantity



**Bathroom Space Saver Shelves**  
 Bright nickel chrome finish bathroom organizer. 1-inch tubular poles extend from 7 1/2-ft. to 8 1/2-ft. Heavy constructed shelves, 23x9 1/2-in.



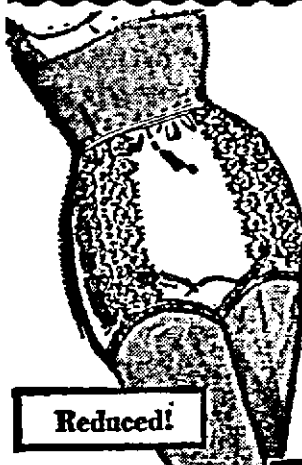
**MONDAY ONLY**  
**6.88**  
 Limited quantity



**SAVE \$1.50!**

**Reg. \$5.49 Alarm Clock**  
 Sears own Harmony House clock. Lighted dial. Shatter resistant antique white plastic case. Electric.

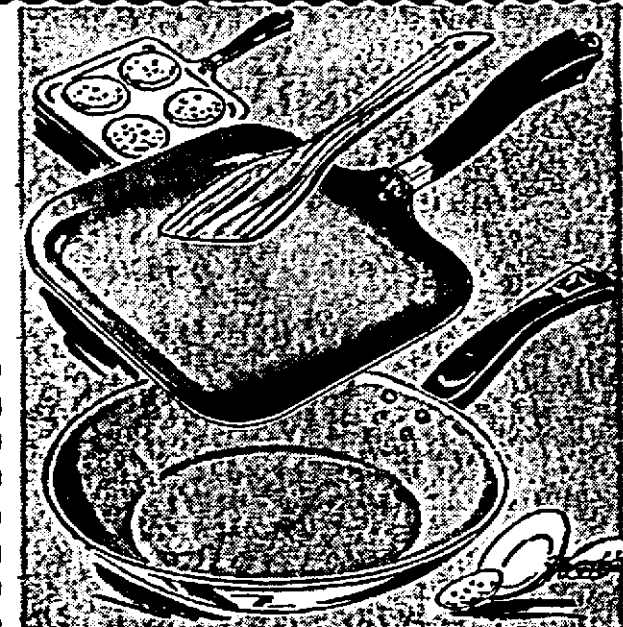
**MONDAY ONLY**  
**3<sup>99</sup>**  
 plus fed. tax  
 Limited quantity



**Reduced!**  
**Were \$1.15! Nylon Panties**  
 Trimmed nylon tricot, elastic leg briefs. Nylon lace trim. White, colors. Small to extra large.



**MONDAY ONLY**  
**77<sup>c</sup>**  
 Limited quantity

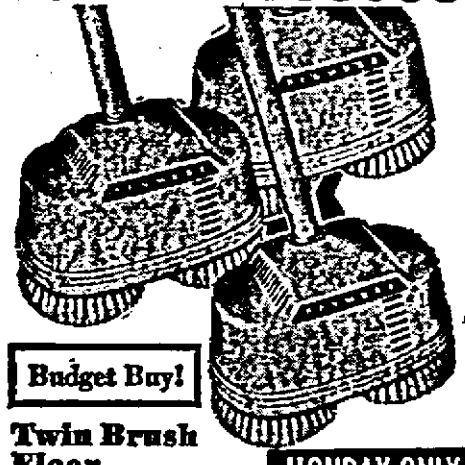


**SAVE \$2.50! Coated Teflon Griddle**  
 Regular \$6.49  
**3<sup>99</sup>**

**Monday Only! Limited Quantity!**  
 Aluminum, 10-inch square griddle. Cool bakelite handle. Pancakes won't stick. No oil or grease required.

**SAVE \$1! Coated Teflon Skillet**  
 Regular \$3.99  
**2<sup>99</sup>**

**Monday Only! Limited Quantity!**  
 Food will not stick! Aluminum 9-inch skillet with cool bakelite handle. Easy to wash. Comes with free Turner.



**Budget Buy!**

**Twin Brush Floor Polisher**  
 Scrubs, waxes, polishes and buffs floors to a gleaming finish. Turns on or off with tip of foot. Model 3000

**MONDAY ONLY**  
**\$18**  
 Limited quantity

ALL ROADS LEAD TO SEARS SOUTHERN CALIFORNIA STORES... PARK FREE!

LOS ANGELES—Vermont & Simon  
 LOS ANGELES—E. Olympic Blvd. & Soto  
 LOS ANGELES—W. Pico Blvd. & Kimpson

BUENA VISTA  
 COMPTON  
 EL MONTE

GLENDALE  
 HOLLYWOOD  
 INGLEWOOD

LONG BEACH  
 PASADENA  
 POMONA

SANTA ANA  
 SANTA MONICA  
 TORRANCE

VENTURA

**Shop 5 Nights**

Shop Monday, Wednesday, Thursday, Friday & Saturday 9:30 A.M. to 9:15 P.M.  
 Tuesday hours 9:30 A.M. to 5:30 P.M.



## AGED VICTIMS

# Land Frauds Bilk Careless Buyers

(Continued from Page A-1)

Interested in acquiring retirement havens."

Herbert E. Wenig, the assistant attorney general, asserts:

"THE MAIN PROBLEM facing the state today concerns the subdivision in small parcels of remote, unanchored and undeveloped land, often submarginal, and the sale of these parcels throughout the country on installment contracts to small-income citizens, sight-unseen, for residential retirement and investment purposes.

"If such sales are to go unregulated, it means the loss of hundreds of millions of dollars of purchasers' funds. If unstopped, the situation has the making of a nationwide scandal."

Shortly after receiving the post card describing a certain Utah paradise, I sent for my free brochure.

IT WAS A SPLENDID example of the color printing art. In rich, deep color that made you yearn for the great outdoors, it showed a beautiful mountain lake through an opening between two pine trees.

"Unparalleled scenic beauty!"

And it was.

A good-looking girl in a boat holding up a catch of fish; a hunter beside a lake; picnickers in a quiet wooded vale. A salmon-colored map was cooled with blue lakes and green forests and dotted with antelope, pheasant, and deer. There was a check list of attractions—hunting, fishing, swimming, boating, water skiing.

A few days later, a salesman from the land company knocked on my door.

THE BROCHURE had listed \$395 as the "full price." The salesman spread out his tract map, and I asked which sites he considered most desirable. He pointed to several and quoted the price on them at \$495. If I would buy two of these choice sites, right now, sight unseen, I could get them for the \$395 price.

When I told him I would want to see the land before committing myself to its purchase, he grew perceptibly cooler and said with an edge of exasperation:

"If you looked at it, you wouldn't want to buy it."

HIS EFFORTS ended on that startling note of candor. I asked whom to contact at the site, and he gave me the name of the company's agent in Utah.

Before leaving for Utah, I tried to call the agent. He was not available. When I arrived, his office was closed. He was out of town.

I inquired elsewhere for directions and, with water bag slung on the front of the car, headed out across bleak landscape toward the promised land. In eight miles there were two small signs to point the way.

Finally we arrived in the middle of the "development." My two young sons had accompanied me, and one of them put the tract in perfect perspective with a question.

"DAD, YOU SAID WE could stop somewhere far away from civilization and shoot our rifles. Isn't this place all right?"

"Yes," I replied. "Shoot in any direction."

While the boys fired their rifles at the skeletons of dead cattle, I leaned against the car, surveyed the tortured desert land, and recalled the statements of the brochure.

"All level land, every parcel with . . . road frontage."

Yes, it was level. A lot of wasteland is. As for the frontage, presumably the reference was to the unimproved "franch" roads scratched out by a bulldozer and waiting to be made into canyons by the next flash flood.

"SUBURBAN LIVING at country prices."

There were no power lines, no water pipes, no dwellings such as one finds in a suburban area. The town was scarcely more than a village. It was eight miles away and showed no evidence of booming expansion. Sagebrush was its suburbs.

Water was available for culinary purposes only by digging a well—subject to granting of a permit by the state engineer. Fire protection was eight miles away. The land was cracked and dry and productive of only the hardest weed growth.

Obviously, this land would not be developed and inhabited for many, many years.

"Here is a great opportunity to take advantage of first offering prices before land prices start jumping up and up and up."

AS WE STOOD THERE all alone in that high desert with the wind whistling around us at 40 miles an hour, I felt sure we could get back to town before the price of the property skyrocketed.

"Magnificent scenery. . . Great Hunting and Fishing. . . Las Vegas just a few hours away."

I looked toward the far horizon. The nearest magnificent scenery was 40 or 50 miles away, as were the hunting and fishing. And who needed to go to Las Vegas? The big gamble was right here.

It was a depressing place, and I was happy to get out of there—and I pity anybody who buys acreage there, sight-unseen, expecting to reap a big dividend in cash or cheap, comfortable living.

THE SALESMAN HAD been right: "If you looked at it, you wouldn't want to buy it."

Did all of this total up to fraud?

Legally, I wouldn't know. Morally, yes.

The circulars and brochures contained statements and pictures that were completely misleading; the quoted price was not in every case the "full price," after all; the salesman tried to sell the land sight-unseen and even wanted to discourage me from going to look at it; finally, the land will not be a productive investment or a desirable place of residence, but a tax liability, for many years to come.

SINCE MY VISIT to Utah, the California Assembly has passed by a vote of 75 to 0 a measure which would prohibit subdividers from circulating false or misleading statements about their land offerings. The fate of the measure will now be decided in the Senate. Approval is needed for the protection of the public.

A citizen's best protection, however, is his own healthy skepticism. I don't say that every mail order land deal is a fraud. But like the gal who tried of mere word, I do say: "Show me!"

## Wins Top Honor

The Long Beach State College campus newspaper, the Forty-Niner, has been honored by the Columbia Scholastic Press Association with its Medalist award.

The twice-weekly publication earned 990 points out of

# Ex-Marine Officer Relates Details of Cuba Spy's Burial

PHILADELPHIA (AP)—William A. Szili, former Marine lieutenant, said Saturday, in a Philadelphia Bulletin copy-

righted story that everybody thought it was ridiculous for the Navy to let a man he labeled a Castro spy roam free, "but nobody did anything about it."

Describing the shooting of Ruben Lopez, a Guantanamo Bay Naval Base employee, in a story carrying his by-line and related to Joseph F. Lowry, Bulletin staff writer, Szili said:

"We just had to keep this a secret. We knew this thing could get well out of proportion if Castro got hold of it. This was around the time President Kennedy was pushing the Alliance for Progress. It was not too long after the Bay of Pigs thing. We didn't want to cause an international incident."

"I SUPPOSE you'd think that since the Cuban was shot in self-defense there would be no reason to hide it from our superiors. Well, things happened so fast that (Capt. Arthur J.) Jackson threw the body over the cliff before he could collect his thoughts. And once that body lay there a couple of days, he couldn't go in and report, 'I shot a guy two days ago.'"

A week or so after the incident, Szili said, there was a party at the Leeward Point commander's quarters, a lot of drinking and "someone blabbed."

Szili begins his story this way: "I'm the Norristown (Pa.) man who got railroaded out of the Marine Corps with three other officers for helping dispose of the body of a Cuban spy my superior officer shot in self-defense."

"OUR OUTFIT, Company D, was at Guantanamo Naval Base in Cuba only a few weeks when I learned that Ruben Lopez was a spy for Fidel Castro," the story continues. "Most of the guys knew about him. Everybody thought it was ridiculous for the Navy to let this man roam free. But nobody did anything about it."

"That is, until Capt. Arthur J. Jackson—he's the Medal of Honor winner who killed the peep—and I learned he was a bus driver and was taking a keen interest in the ammunition-magazine area where Company D's positions were."

"Jackson was the company commander. I was its executive officer. This made Lopez's snooping our business."

"So one night about two months after we were shifted to Kitmo from Camp Lejeune, N.C., Jackson and I had a talk with Lopez. It was a Saturday in October (1961), as I remember it. How could I forget!

"Lopez was about my size, five-eleven, 180 pounds, and 40 years old."

"JACKSON and I went up to Lopez. He was at the bar of the bachelor officers' quarters. We told him we didn't want him getting out of his bus near our restricted area, that we didn't want him taking any pictures around there."

"The Cuban left. I had a few drinks, perhaps six martinis, then went to bed. Jackson drifted off."

"Around 11:30 p.m., a Navy lieutenant—the provost marshal from Leeward Point—woke me up."

"He said Jackson had caught the Cuban in the magazine area. This was a couple of hours after we warned Lopez. The Navy officer said Jackson was taking Lopez to the ferry landing to take him across Guantanamo Bay to mainland."

"I LATER learned that Jackson was taking Lopez

there to put him on the ferry shot by Cuban militiamen while moving through the cactus field in the darkness."

"I ASKED him what he did with the body. He told me it was at the bottom of a cliff, about 25 feet down."

"I advised the captain there was nothing we could do about it that night, that maybe when the sun came up the next morning we could go out there and put rocks over Lopez's body."

"So the next morning we went down and I saw Lopez's hat on the edge of the cliff. So I got over the fence, grabbed the hat and got rid of it."

"I stayed at the top of the cliff and Capt. Jackson went down and put rocks over the body, which was about 10 feet from the water that lashed against the cliff."

"He (Capt. Jackson) was worrying that someone might spot the body, that our helicopters might see it."

"So we decided to move the body over to the American side and bury it. We went out to the gate, discharged the sentries, cut the barbed wire and went into the Cuban side to get Lopez."

"JACKSON and I moved the body a short distance, then I went up the cliff and lowered a rope, figuring we'd pull it up."

"But this didn't work. The jagged rocks cut the rope on the 25-foot trip up. Down went the spy's body."

"We were wondering what to do now. And that led to involving another lieutenant who ultimately was dismissed, too. He told us where to get some strong nylon rope to hoist the body. That's all he did. I'm not giving his name because it might hurt him if I did."

"Anyhow, Jackson and I went back to the body, wrapped it in a poncho, tied the nylon rope to it and tried again to pull it up the cliff. It was just too heavy."

"Finally, I suggested we get

Book Bit Late

HELINSKI (UPI) — Hertha Kuusinen returned a book to the parliamentary library which was 45 years overdue. It was reported Saturday.

Her father, a leading Communist, borrowed it Dec. 4, 1917.

## GOODBYE MONEY PROBLEMS IN GETTING NEW DENTURES

HERE IS HOW I HANDLE THEM for YOU

1. HOW MUCH MONEY? After mouth examination, sample dentures are shown with prices suited to their. You see denture and price. You choose.

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By Leading Artists

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Large 20x40" & 13x16"

\$2.99

\$2.98 Women's Dusters

Choice of cotton-Celanese-Arnel's triacetate blend or acetate and cotton blends.

Reg. 54c Men's Cotton Sox

Very smart styling! Choice of colors and designs. Sizes 4 to 10 pair 88¢

Ladies Vue More Sunglasses

ROYAL SWEEP. Newest style crabs in new glasses for women! Comfortable and lightweight.

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Choice from 3 styles with lovely halo gold rim. 6 for 49¢

Made by Toni's CREME RINSE 77¢

Nationally Advertised \$1.00 Mennen PUSH BUTTON DEODORANT 73¢

For Smooth Shaves 98c PALMOLIVE RAPID SHAVE 77¢

Aspirin with Buffering \$1.29 BUFFERIN BOTTLE OF 100 88¢

Nasal Spray \$1.19 SUPER ANAHIST 87¢

Germfighter 89c DR. WEST'S TOOTH BRUSH 53¢

G.E. 6 Transistor Pocket Radio

Circuit provides longer battery life. Fine tone & Earphone, battery and case included. \$12.88

Poloron 1/2 Gallon Picnic Jug

Keeps hot or cold extra long! Vacuum molded. Rust proof! Shock resistant. Dripless. \$1.39

59c Bondware 9" Paper Plates

Sandwich design. Stock up today. Plastic coated for strength and to assure no paper taste. Pack of 35 39¢

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Fresh, nutritious! Ideal for snacks and lunches. 2 lbs. \$1

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REDWOOD and ALUMINUM. Sturdy, durable redwood with 1" tubular frame. Will give years of service. \$6.88







THE WEEK IN REVIEW

Laos Becomes East-West Focal Point

By SAM FOGG  
United Press International

The Communist-threatened little Asian kingdom of Laos became the focal point last week of the first major East-West crisis since the Cuban missile showdown last October.

Ominously, there were shadowy movements off-stage that raised the spectre that the Communists may be reverting to a "hard" cold war policy against the free world.

The first manifestation came when the Communist Pathet Lao forces in Laos resumed hostilities and gained military control of the strategic Plaines des Jarres from neutralist troops. This broke an uneasy truce which had been pledged by both the Kremlin and the Western Allies at Geneva in 1962.

THERE WERE even greater stirrings of alarm when the Soviet Union informed the British and French they would issue a call for a cease-fire in Laos—but only if it contained an unacceptable assertion blaming the outbreak of fighting on the United States.

Most disturbing to Washington experts on the Kremlin was the Soviet claim that the United States was at fault, which parroted charges by the Chinese Reds. There was a growing question whether Soviet

Premier Nikita Khrushchev might be bowing to pressures within the Communist camp to "get tough" as demanded by the Peking regime.

Then later in the week, Khrushchev told an industrial conference that at age 69 he could not be expected "for all time" to hold both of his two powerful positions—Premier of the Soviet Union and first secretary of the Communist Party.

Whether this might signal a switch in Soviet policy or hint at a power struggle within the Kremlin walls still was being debated in the free world capitals by the week's end.

PRESIDENT Kennedy took two actions to deal with the Laos developments—one in the diplomatic field; the other a military step.

He dispatched to Moscow a veteran international troubleshooter, W. Averell Harriman, who took with him a written message from Kennedy to Khrushchev.

After a three and a half hour conference with Khrushchev, the presidential envoy said the Soviet leader insisted he still supports the agreement with Kennedy to preserve a free Laos.

BUT A JOINT statement issued on behalf of the United States and Russia said nothing about whether Khrushchev had agreed to

take an active role in bringing the Laotian fighting to a halt.

Harriman, who helped work out the Geneva pact for a neutralist Laos, also met with Soviet Foreign Minister Andrei Gromyko in an effort to find out Russian intentions.

Almost simultaneously, the powerful U.S. 7th Fleet took up station in southeast Asian waters. Battle units would be available for any dire military emergency. In Bangkok, Adm. Harry Felt, commander of U.S. Forces in the Pacific, remarked: "The situation in Laos is on the front burner of the political stove."

At his news conference last week, Kennedy termed the current tension over Laos "a test of whether it's possible for an accord to be reached between countries which have serious differences—an accord to be reached and maintained."

IN ANOTHER testing ground, Kennedy scored some gains during the week. Congress returned from an Easter recess and showed signs of going to work in earnest on the President's legislative program.

On Wednesday, the House approved a \$205 million measure to provide aid to medical education. Featured by a show of Democratic unity, the vote on final passage was impressive—283 to 122. The out-

look in the Senate was good.

One day later, the House passed a farm bill extending the administration's feed-grains program for another two years. The vote was closer this time—208 to 196.

KENNEDY himself predicted at his news conference that Congress would enact the major portions of his New Frontier program.

Throughout the week, the Republicans continued to sharpen their Cuban policies and Kennedy continued to defend them. The controversial role of Cuban exiles flared up Friday. A plane said to have been manned by an anti-Castro crew flew over Havana on a bombing mission apparently aimed at an oil refinery. Exile sources said the raid originated from "outside U.S. territory."

In the waters of the Florida straits, two Cuban gunboats cut across the bow of a U.S. Coast Guard cutter. The cutter was about 30 miles northeast of Havana searching for a small boat when the Cuban boats darted in its path. The Defense Department said jet fighters were rushed to the scene, but there was no shooting.

An individual civil rights effort in the South made a tragic headline during the week. William L. Moore, a Baltimore postman who was conducting a pro-civil rights hike to Jackson, Miss., was found shot to death on a highway near Gadsden, Ala.

FOREIGN PRESS VIEWS

U.S. Blamed for Castro's Rise

A Portuguese newspaper last week said Premier Fidel Castro would have failed to seize power in Cuba but for support from the United States.

The United States "not merely allowed but actually favored Fidel Castro's rise to power in Cuba," A Voz (A Vahth) said. "But for American sympathy with the bearded rebel's cause which Washington mistook for the birth of a new Democratic regime to displace Gen. Fulgencio Batista's dictatorship, the revolt in the Sierra Maestra would have died in the bud."

IN SWEDEN, the newspaper Stockholms-Tidningen (Stahk-hahlns Tih-dingehnn), commenting on racial problems, said that in the Southern states of the United States and in South Africa "the segregation policy has everywhere invited violence. No one will be surprised when it comes."

The Times of London editorialized on British and U.S. currency problems. In an editorial titled "Pound and Dollar," the Times said:

"What is remarkable is the lack of active cooperation between Britain and the United States in searching for a worldwide solution to their similar currency problems. . . . On the only occasion that Britain took the initiative in order to get an active discussion going—at the International Monetary Fund meeting in Washington last September Mr. (Chancellor of the Exchequer) Reginald Maudling was given a deliberately frigid reception from the United States Treasury representative."

THE PARIS newspaper Le Monde (Luh Mahnd) said: "After a tough winter a breath of optimism seems to be blowing through the American economy."

It said this came from U.S. businessmen, but "the economists, by their profession and their vocation, are more prudent. They figure on a 1963 that is better than it would have looked at the end of 1962 but with results so far insufficient to reach the proportions of a new upsurge."

In Jakarta the Indonesian Herald said the U.S. nuclear submarine Thresher's disaster reminds everyone that however advanced a nation's technology, man-made instruments have their limitations.

Politiken (Poh-lit-tih-kehnn) said of Laos:

"As early as last year Washington was prepared to acknowledge that Laos must be written off as a Communist sphere of interest."

"Consequently the American aid to the royalist forces and after agreements on truce and neutrality were only intended to delay this development in view of the bigger developments in southeast Asia, in which Laos is only a minor item. The battle is about South Vietnam and Thailand."

The West German newspaper Nuernberg Zeitung (Noo-tha-buhr-g-e-hr Tsigh-toong) said U.S. Under-Secretary of State Averell Harriman's mission to Moscow "indicates that President Kennedy is not willing to continue the Laotian struggle as a propaganda paper war with Khrushchev,

and that Britain failed to come to terms with Moscow on joint steps to halt the fighting."

It also said, "Laos is lost to the West. The United States now has to prevent a similar fate for Laos' neighbors."

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COLUMNS, STAIRS, RAILINGS, GATES, EXTERIOR, BATHS, BARS AND BRACKETS, IRON FURNITURE  
Locally Owned and Operated Since 1958  
Ornamental Iron Manufactured in Our Own Shop  
**WEST COAST METALCRAFTS**  
PHONE GARFIELD 4-1564  
RUGGY TERMS **3980 CHERRY AVE.** TIME PLAN

**SAVE AT BURKS SAVE AT BURKS SAVE AT BURKS**

**Month-End SPECIALS!**  
**TV—REFRIGERATORS—WASHERS**  
**OPEN TODAY • SUNDAY • 12 UNTIL 7**  
356 Long Beach Blvd. • Downtown

**SHOP BURK'S TODAY.**

**RCA VICTOR PORTABLE TV from \$98** | **ADMIRAL 23" Table Model \$148**

These are just a few examples of our tremendous month-end specials!  
**COME TO BURK'S FOR THE MOST FAMOUS NAMES!**

- ADMIRAL
- MOTOROLA
- GENERAL ELECTRIC
- RCA VICTOR
- PACKARD BELL
- ZENITH

**2-Speed 3-Cycle 12-LB! CAPACITY G.E. automatic WASHER**  
Now Only **188<sup>88</sup>**

**Why Pay More? COLOR TV \$368**  
Come in and ask about UMFI!

**New Family Size Refrigerators**  
Choose from many models and sizes. Not Illustrated.  
**\$128**  
NOW ONLY

**BURK'S**  
356 LONG BEACH BLVD.  
5372 LONG BEACH BLVD.  
No Phone Orders Please

**SAVE AT BURKS SAVE AT BURKS SAVE AT BURKS**

**Buyum's**  
STORE-WIDE EVENT  
**PRE-SUMMER SALE**



**MICHAELS-STERN IRIDESCENTS**  
**64.99**  
Reg. 79.50 . . . a neat 14.50 saving on the new iridescent herringbones! The new medium tones look particularly handsome in the lightweight ruggedly supple weave that is exclusively Michaels-Stern. The tailoring is tops! For town, travel, business or social wear, you can't beat this suit—or this price!

**WORSTED/KID MOHAIR SUITS**  
**44.99**  
Reg. 59.95 . . . a three-part winner! First in fit, first in fabric, first in fashion! You'll enjoy the polished performance of this worsted and mohair blend, you'll like the new lighter colors—and you have our entire stock to choose from!

**DRESS SHIRTS** **HANDKERCHIEFS**  
**3.69 2 FOR 7.00** **3.95**

Reg. 5.00 . . . short sleeve dress shirts in a choice of three styles. Tab collar style in white broadcloth, convertible collar in white broadcloth, button-down collar in white or blue Oxford cloth. All in sizes 14½ to 17.  
Reg. 5.95 . . . full size, fine white lawn handkerchiefs, hand rolled edges. A baker's dozen (13 to you!) neatly packaged in a poly bag, priced at a 2.00 saving! Why not buy now for Father's Day gifting!

**SILK NECKWEAR** . . . Reg. 2.50-3.50 Wide choice of colors, patterns! 1.69, 2/3.00

**STORE FOR MEN**  
Pine at Broadway, Downtown Long Beach. Shop Mon., Fri. Nights Till 9 P.M.



**STARTS MONDAY**  
**APRIL 29th**

**ONCE-A-YEAR EVENT**  
**SAVINGS BETTER THAN EVER!**

# PRE-SUMMER SALE

**ALL BRAND NEW MERCHANDISE PURCHASED JUST FOR THIS EVENT!**

## FUR SALON

Natural mink boas; Autumn Haze', Cerulean',  
Tourmaline', Dawn' 55.00\*  
Natural mink collared cashmere cardigans; black,  
beige, white 78.00\*  
Let-out natural mink stole; double collar, Ranch,  
Autumn Haze' 388.00\*  
\* plus Fed. tax  
1% A. Encls. Assn. All furs labeled as to country of origin.

## SUITS AND COATS

Special purchase! Silk suits in 3 styles, 6 colors;  
8-18 50.00

## FASHION MILLINERY

12.95-15.95 Summer hats! Dozens of styles in  
flattering colors 8.00

## YOUNG CALIFORNIAN SHOP

Special purchase! Famous make swim suits;  
5-15 9.00-12.00

Sleeveless overblouse dresses; 5-15 9.90

Special purchase! Famous make shifts in summer  
colors, fabrics; S-M-L 7.00

## SUN CHARM SPORTSWEAR

15.95-17.95 Cotton and cotton blend summer  
dresses; 10-18 12.00

11.95 Famous make pants in cool blends, cot-  
tons; 8-18 7.00

8.95 Jamaicas in cotton, blends 6.00

## BUDGET DRESSES

Special! Misses' and half size summer dresses in  
prints, solids 8.99

11.95-13.95 One and two-pc. seersucker blend  
dresses 8.99

## ACCESSORY SHOP

Bermuda orlon acrylic sweaters and skirts in  
dyed-to-match colors; washable.

9.98 Slim skirts; 10-18 7.99

7.98 Classic cardigans; 34-42 5.99

9.98 Collared Y-neck pullover; 36-40 7.99

11.98-15.98 Full fashioned orlon acrylic deco-  
rated cardigans; 34-40 8.99

## LINGERIE

6.00 Baby dolls, shifts in cool blends 3.99

4.00-5.00 Cotton pajamas; 32-40 2.99-3.99

6.00 Famous make shifts; S-M-L 3.99

Top maker nylon tricot briefs; white and colors,  
some with lace 1.00; 6/5.85

5.95-14.95 Nylon tricot slips 3.99-9.99

3.95-6.95 Nylon tricot half-slips; white, colors.  
S-M-L 4.49; 2/8.50; 2.69; 2/5.00

## YOUNG CALIFORNIA LINGERIE

6.00 Baby dolls, shifts, p.j.'s 3.99

## ROBES

9.95 Cotton print dusters; 10-18 6.99

9.95 Nylon sheer dusters; 10-18 6.99

## FOUNDATIONS

7.50 'Double Play' girdle, panty girdle; white;  
S-M-L 5.99

5.95 Contessa Di Roma 3/4 length cotton bra;  
34-40, B, C cups 4.59

3.95 Famous make nylon lace bra; colors and  
white 1.99

## WOMEN'S SHOES

26.95-28.95 Andrew Geller pumps 17.97

20.95 DeLiso Debs 14.97

10.95-13.95 Casuals by Joyce, Nina, Capetio,  
Edith Henry 8.97

## BRA BAR, HANDKERCHIEFS

8.95 'Lacies' long leg panty girdle 5.99

2.50 Exquisite Form bra; A-B-C cups 1.69

2.95 'Just-A-Just' bra; A-B-C cups 1.69

1.00 Handkerchiefs; embroidered 3/1.99

## GLOVES

3.00-4.00 Fabric gloves; shorties to 8-button in  
many styles 2.29

## HOSIERY

Sapphire seamless hosiery in proportioned  
lengths; fashion colors.

1.65 Demi-toe sandal foot pr. 1.35

1.50 Reinforced toe and heel pr. 1.25

Save 20% on Buffums in proportioned lengths;  
basic and summer colors.

1.25 Toe and heel seamless pr. 1.00

1.35 Seamless demi-toe pr. 1.08

1.35 Seamed walking sheers pr. 1.08

3.00 Glen Raven Panti-Legs; all-in-one briefs  
and seamless stockings 2.39; 2 pr. 4.75

## HANDBAGS

13.95-25.95 Handbags in patent, straw, tapes-  
try, plus more. Basic colors and pastels;  
all sizes 10.97\*  
\* plus Fed. tax

## MATERNITY SHOP

Mix or match sets, capris, shorts, shirts. Colors  
blue or white.

Capri pants 4.59

Jamaica shorts 3.59

Cotton shirt 3.59

## COSTUME JEWELRY

3.00-50.00 Gold-filled charms, bracelets, ear-  
rings, pins. With cultured pearls, jade, onyx  
and other stones. All by Gorman.  
2.00\* - 33.00\*

## INFANTS' AND TODDLERS' WEAR

4.50-8.00 Infant dresses in cotton, blends 2.99

3.00 Sleepers 1.99; 2/3.79

1.69-2.50 Toddler polo shirts 1.29; 2/2.29

1.69 Toddler boys' shorts 99c

4.50 Bib overalls; 2-4 2.99

3.50 Toddler sunsuits; 2-4 2.29

3.99 Redi Fold diapers (if perf.) 2.59; 2/5.00

## GIRLS' WEAR

6.00 Knee knocker sets; 7-14 3.99

3.50-4.50 Swim suits; 4-6x 2.29; 2/4.50

4.50-5.00 Swim suits; 7-14 3.29; 2/6.50

2.50-4.00 Blouses, tops; 4-14 1.79; 2/3.50

## BOOK SHOP

2.98-3.98 Beautiful editions of children's classics,  
picture books, fiction, etc. 1.49-2.98

## LITTLE SHAVER SHOP

2.00 Nylon stretch swim suits; one size fits  
4-7 1.29

Special! Buffums' sanforized cotton denim jeans;  
4-6; reg. - slim 1.99

2.50-3.00 Ivy League sport shirts; new patterns;  
4-7 1.59

1.75 Combed cotton T-shirts; 4-7 99c

## BOYS' WEAR

Buffums' cotton denim jeans; double knee. Reg.  
and slim; 8-12 1.99; 14-16, reg. only 2.39

3.50-4.00 Ivy League sport shirts; 8-20 1.99

Special! Combed cotton T-shirts; 8-16 99c

## CHILDREN'S SHOES

Special! Tan or white sandals; 8 1/2-3 2.97

4.45-4.95 B. F. Goodrich tennis oxfords; some  
slightly imperfect; girls' sizes, 10 1/2-8;  
2.59; 2 pr. 5.00

## STATIONERY

85c Montag's open stock paper 69c

1.00 Montag's lap letters 80c

45c Montag's matching envelopes 35c

Special! Leatherette gifts 88c

1.19 Eaton open stock paper 98c

65c Matching envelopes 50c

## MEN'S CLOTHING

59.95 Wool-mohair suits 44.99

79.50 Michaels-Stern suits 64.99

45.00-125.00 Famous make sport coats in wool,  
blends, silk 39.99-94.99

20.00-45.00 Famous make slacks in wool, blends;  
many styles and colors  
14.99, 2/28.00 - 34.99, 2/68.00

## MEN'S FURNISHINGS

5.00 Short sleeve dress shirts; 3 collar  
styles 3.69; 2/7.00

1.00 Cotton T-shirts 89c; 3/2.50

1.00 Cotton undershirts 69c; 3/2.00

1.50 Boxer shorts 99c; 3/2.75

5.00 Cotton pajamas 3.89; 2/7.50

3.95 Shortie pajamas 2.89; 2/5.50

## MEN'S SPORTSWEAR

Special! Sport sleeve sport shirts in cool  
fabrics 3.59; 3/10.00

Special! Banlon knit short sleeve  
shirts 4.59; 2/9.00

## VARSITY SHOP

50.00 Traditional suits 39.99

16.95 Traditional slacks in wool, blends,  
tropicals 12.99; 2/25.00

5.00-8.95 Sport shirts 2.99

## CAMERAS AND RADIOS

13.50 Brownie Starmita camera kit 9.95

21.50 Brownie Super 27 camera kit 15.95

99.50 Kodak automatic 35mm camera 74.95

29.95 Mansfield 8mm editor 20.95

159.95 Keystone automatic 8mm turret camera,  
case, projector, lite bar 77.95

139.95 Bell & Howell automatic loading 8mm  
projector; slow motion speed 103.95

26.95 RCA-Victor clock radio 20.95

29.95 RCA-Victor transistor portable 21.95

## CLOSET SHOP

1.00-2.75 Decorated basket, tissue box, nylon  
tumbler; pastels 69c-1.99

4.95 Zippered fur bag; 42" 3.99

1.50 Plastic blanket bag 1.29

1.00 Set of 2 sweater bags 79c

1.98 Plastic dress bag 1.49

1.69 Plastic suit bag 1.39

2.00 Hose and glove boxes 1.49

14.95 Queen Anne stool 10.95

1.25 Set of 4 quilted hangers 99c

## SILVERWARE

9.95-12.95 Stainless steel platters, gravy boats,  
condiment sets, bowls, covered vegetable  
server ea. 8.95

6.95-7.95 Butter dish, divided server, platter,  
roll tray ea. 5.95

7.95 'Line' pattern 5-pc. place setting 4.95

116.36 Alvin sterling; 16-pc. service for 4; 10  
patterns 79.95\*

500.00 International Sterling 'Prelude' sterling  
silver teaset 375.00\*

159.09 'Prelude' candelabra 119.31\*

Special! Queen Anne design silver compote; can-  
dlesticks, cream and sugar, salt and pep-  
per set ea. 13.95\*

6.95-32.50 Gorham silverplated Paul Revere  
bowls; 4 1/2-12" in diameter 5.20-24.35\*

## GIFT SHOP AND CHINA

Arzberg white 16-pc. starter set; limited time  
19.95

Save 10% on open stock.  
1.25 'El Rancho' glassware 79c

24-pc. starter set of Franciscan White Stone-  
ware; 5 patterns. White 15.95; patterns  
21.95

20% off on matching open stock.  
Special! English bone china cups, saucers 1.00

Special! Imported cut crystal 3.99

12.95 Walnut wood salad set w/servers 9.88

7.95 Set of 4 walnut salad bowls 5.95

## TABLE LINENS

10.95-21.95 Imported linen damask cloth and  
napkin sets 6.99-12.99

7.98-16.98 Quaker lace cloths; oval, oblong,  
round 6.98-14.98

2.98-7.98 Flannel-back coated cloth in  
pastels 2.49-5.99

12.50-27.95 Custom-built table pads;  
folding 8.95-24.95

4.98 Mat set; 4 mats and matching napkins in  
gay colors 3.69

89c-1.59 Terry towels, aprons, toaster covers  
69c-1.39

## HOUSEWARES

14.95 Salton Hotray 9.88

8.95 14" Lazy Susan, chrome base, glass dishes  
5.99

Special! 65-pc. Texasware Melmac service for 8;  
in 4 patterns 28.88

Special! 54" Rid-Jid ironing board set 9.95

8.95 Cal-Dak laundry sorter 6.88

## ART NEEDLEWORK

1.39 Astrakhan, 60% wool, 40% mohair 1.19

98c Mohairspun, 66% mohair, 17% wool, 17%  
nylon 79c

89c Nylon Germantown, 50% wool, 50%  
nylon 79c

65c Super knitting worsted, all wool 70c

1.79 Fleischer's Super Italian Mohair 1.49

9.98 Bernat special brush-up stole, Pak 7.98

4.00 Easy cable Raglan Pak, instructions avail-  
able for 4 styles 3.19

3.25 Girls' easy cable Raglan Pak 2.49

3.98 Silk Pillows, Kapok filled, colors, 3/7.99

## FASHION FABRICS

7.50 Italian silk yd. 5.99

1.79 Screen print cotton satins yd. 99c

1.49-1.98 Seersucker in easy-care blends; fam-  
ous make, 45" wide yd. 99c

79c-89c Cotton gingham yd. 59c

## BEDDING

J. P. Stevens 180-count white cotton  
sheets and cases:

89c 45x38" pillowcase 79c

1.29 42x48" pillowcase 89c

2.99 72x108" twin sheet 2.49

3.39 81x108" double sheet 2.99

3.79 90x108" sheet 3.49

3.99 81x120" sheet 3.59

4.49 90x120" sheet 3.99

6.29 100x120" sheet 5.59

## Stevens pastel cotton percales:

89c 42x38" pillowcase 79c

1.49 42x48" pillowcase 1.29

3.49 72x108" twin sheet 2.99

3.99 81x108" double sheet 3.49

8.95 King size fitted 6.99

## Stevens multi-stripe cotton percales:

1.09 42x38" pillowcase 99c

1.59 42x48" pillowcase 1.29

3.59 72x108" twin sheet 2.99

## Stevens cotton percale 'Queen Marie':

1.29 42x38" pillowcase 1.19

1.39 42x48" pillowcase 1.29

3.98 72x108" twin sheet 2.99

4.98 81x108" double sheet 3.99

9.98 108x122" sheet 8.95

## Fieldcrest white cotton percales:

79c 42x38" pillow



# Buffum's

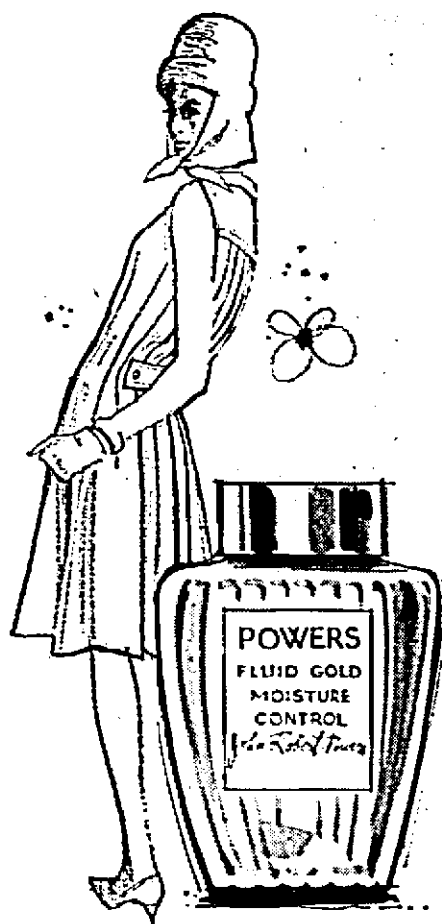
STORE-WIDE EVENT

## PRE-SUMMER SALE



### SAVE ON COOL, REFRESHING SUMMER COSMETICS BY DOROTHY GRAY

**COOL TOUCH**, the new liquid ice cologne that soothes and smooths you... wraps you in a cool cloud of fragrance. **White Lilac**, **Floral Fantasy**, **Summer Song** and **June Bouquet**, each in a plastic tube 1.00. **HOT WEATHER COLOGNE**—White Lilac, June Bouquet, Sweet Spice, Floral Fantasy, Summer Song, Natural or Jasmine 1.00. **DUSTING POWDER**—June Bouquet, White Lilac, Summer Song, Floral Fantasy, Jasmine 1.25. **MOISTURIZING BODY LOTION**—keeps skin smooth. Floral Fantasy, Summer Song, June Bouquet, White Lilac 1.00. **BETTER OFF Cream Depilatory**—4½-oz. 2.00. **BETTER OFF** for the face, 1-oz. tube with finishing cream 1.50 — with two 1-oz. tubes 2.50. All prices plus 10% federal tax.



### Moisture Control 5.00

Reg. 9.00. John Robert Powers Fluid Gold Moisture Control is the amazing beauty preparation with Aquacel that provides your skin with a scientific moisturizing element that helps the natural moisturizing element in your skin remain at the level you need for smooth, youthful beauty.



### Crepe De Chine 4.00

7.50 value, special offer by Milot. A complimentary flacon of Eau de Crepe de Chine spray with your purchase of Crepe de Chine Poudre Glacee spray powder... a welcome summer time gift in France's most fascinating fragrance... an essence as luxuriously feminine as fine silk.

3.00 Schiaparelli Shocking After Bath Cologne, limited time only 1.50\*

3.75 Schiaparelli 8 ounces of Shocking scented cloud soft flesh-tone Dusting Powder 2.00\*

5.00 Mary Chess Toilet Water, White Lilac, Tapestry, Strategy, Gardenia, Yram, Carnation, Violet, Lily of the Valley and Rose Geranium. All these wonderful fragrances in a 6-oz. size. 2.75\*

1.50 Mysto atomizer for 6 oz. toilet water bottle 1.00\*

5.00 Mary Chess Essence Spray, White Lilac, Tapestry, Strategy, Gardenia, Yram and Carnation in Chess Queen Aerosol bottle 3.50\*

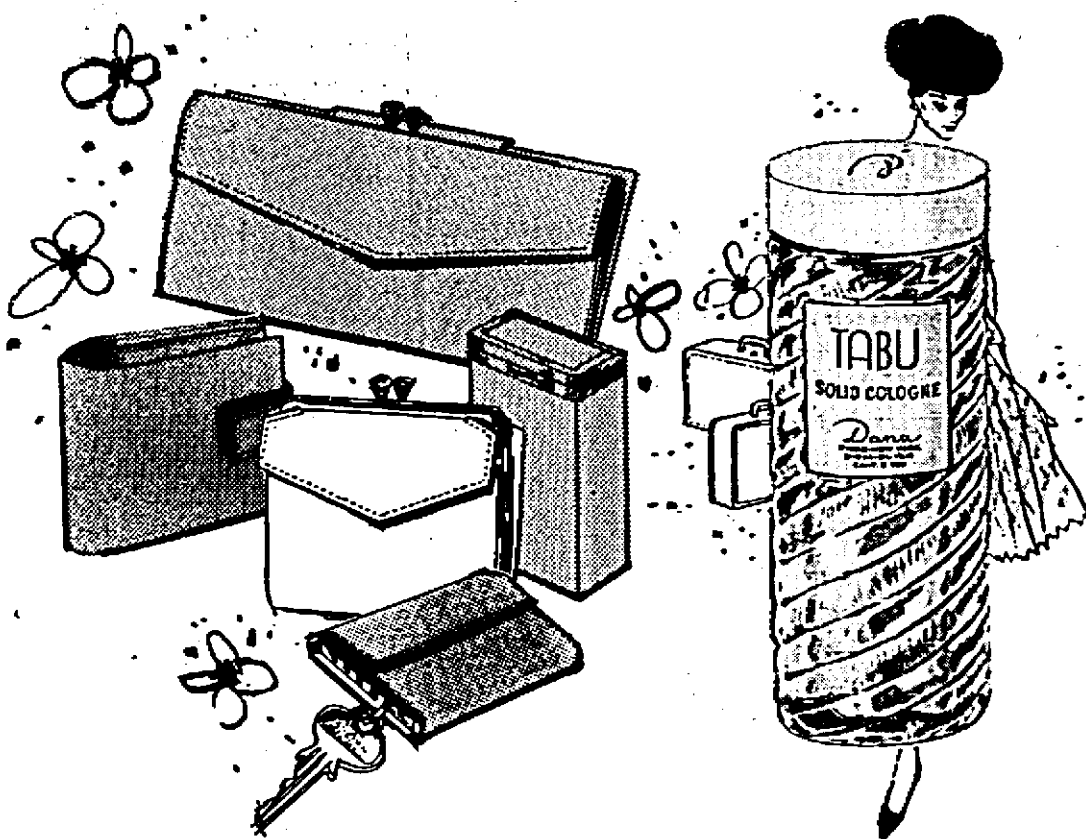
10.00 Instant Endocrine, a revitalizing cream that helps recapture the fresh look of youth 5.00\*

6.00 Nina Ricci L'Air du Temps Toilet Water Spray with 2.50 perfume. Both for 6.00\*

2.00 Buffum's soap, hard milled, superfatted, box of four cakes 1.00

49c Buffum's Bubble Bath, 20 envelopes to a box, now four boxes all for the one low price of 1.00\*

All prices plus 10% federal tax.

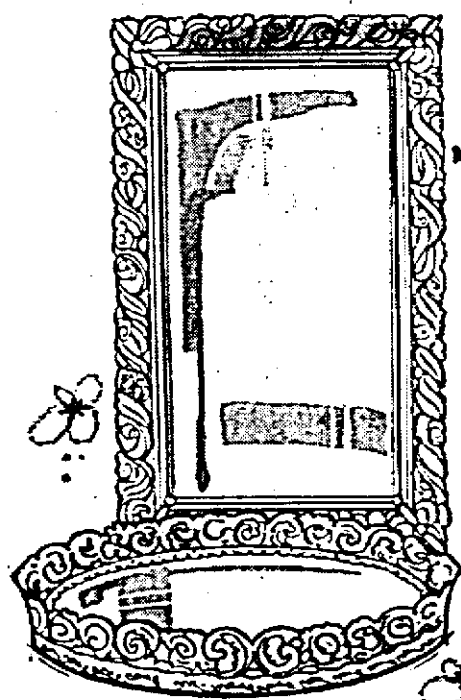


### Leather Accessories 1/2 Price

Values from 3.95. Exciting collection of one-of-a-kind samples and discontinued styles in fine leather accessories for men and women by a famous maker. Briefcases, key cases, clutches, French purses, cigarette cases. All in a wide assortment of the latest fashion styles and colors. Small Leather Goods

### Dana Solid Colognes 1.00

Reg. 2.25. Once a year Dana makes a special offer of their cool, refreshing stick colognes for summer glamour at home or traveling. And you have a choice of all Dana's three most famous fragrances. Tabu (an oriental blend); 20 Carats (a spicy floral) or Ambush (a light bouquet).



### Mirrored Perfume Trays 3.98, 5.95

Shop now for your mother's day gift and save on a lovely golden tray for her dresser. An assortment of oblong, oval and round shapes with filigreed edges and mirrored bases to reflect and double the beauty of her perfume bottles while flattering her vanity with femininity.



# **Summer** STORE-WIDE EVENT **PRE-SUMMER SALE**



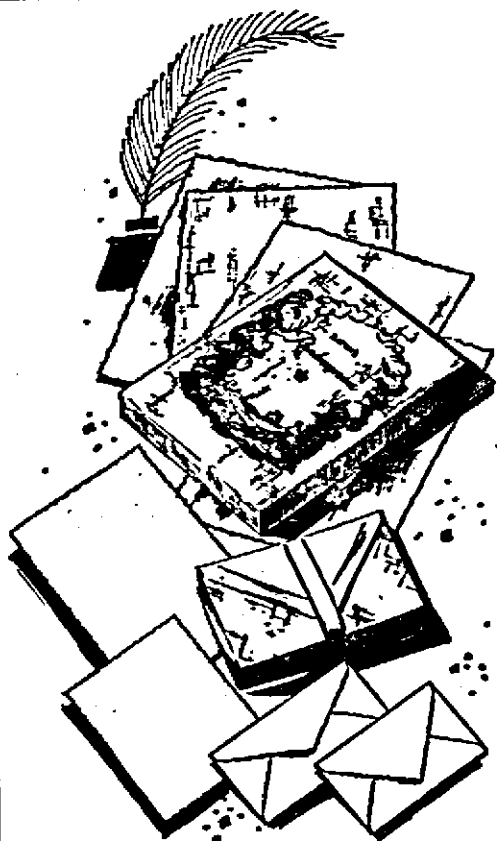
## **L'OREAL WHITE VELVET PERMANENT** **12.95**

15.00 value permanent wave, plus a 2.50 haircut—yours now at the special price of 12.95! L'Oreal's method, from France, will give your hair soft, natural waves and body—keep it lovely and manageable through the busy summer months. Phone now for an appointment—and have an expert manicure, pedicure and facial, as well! Use your Charga-Plate.



## **SAMPLE SALE OF DESIGNERS' HATS** **13.00**

Regularly 22.95 to 29.95! Marvelous windfall for the hat collector—our new season millinery at worthwhile reductions. Imported straws—flowered creations—intriguing new fabric hats—for great occasions and day-to-day wear. Colors—styles—and shapes galore for the woman who knows fashion value. Many are one-of-a-kind—all from top designers!



## **MONTAG VALUE** **35c 69c**

Reg. 85c paper; 45c envelopes. Sheerite open stock notepaper and matching envelopes in white and pastels. 1.00 Lap Letters—80c

## **EATON PASTELS** **50c 98c**

Reg. 1.19 paper; 65c envelopes. Randomweave open stock writing paper and tissue lined envelopes in white and soft pastels.



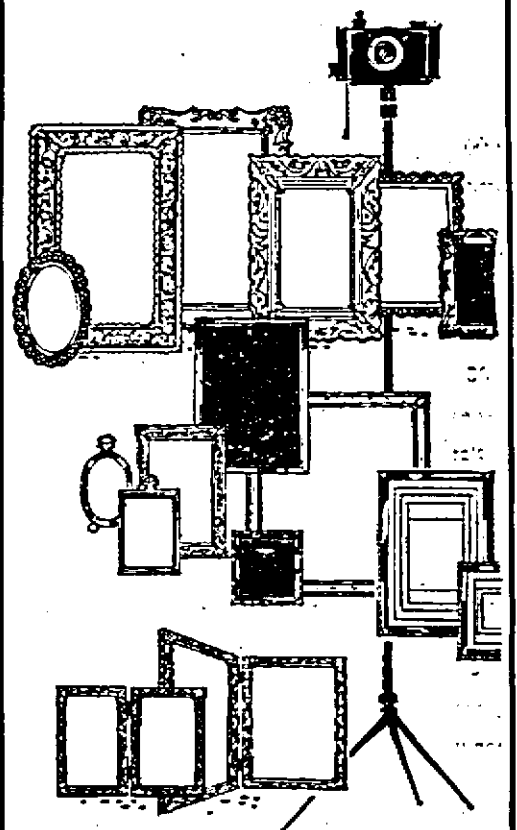
## **TEXASWARE SET** **28.88**

Complete dinner service for eight plus decorated serving pieces and eight matching goblets. Charming in ivy green, aster blue, duchess pink, sandalwood or fern leaf. Guaranteed against breakage for one year.



## **FRANCISCAN SET** **15.95 21.95**

Starter stoneware set of eight 3-piece place settings. Cloud Nine, 15.95; Merry-Go-Round, Fan-Tan, Twice Nice, Pink-A-Dilly and Whirl-A-Gig patterns, 21.95 each. Offer ends on May 11. 20% off on all open stock pieces.



## **GIFT FRAMES** **99c 4.49**

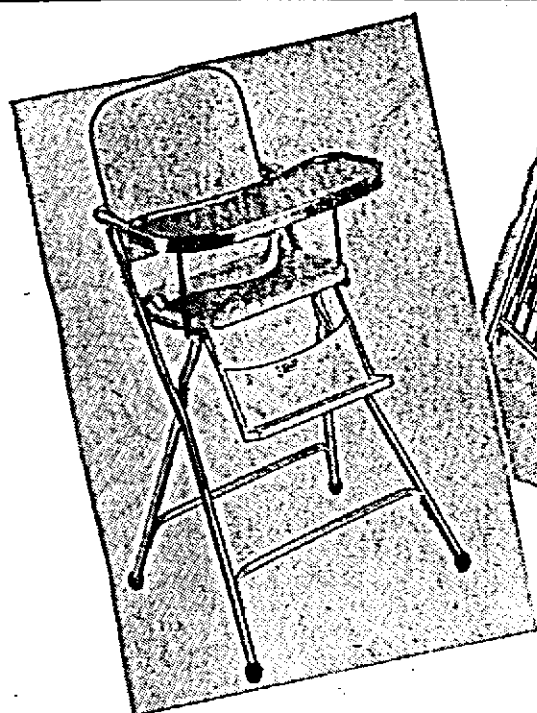
Special, single and double frames, ornate or simple, in a grand variety of colors and finishes. Sizes from 3 1/4 x 4 1/4 inches to 11 x 14 inches. Inspired gift idea for Mother's Day and Graduation—or any time!



# Summer

STORE-WIDE EVENT

## PRE-SUMMER SALE



### FOLDA TRI-CHAIR

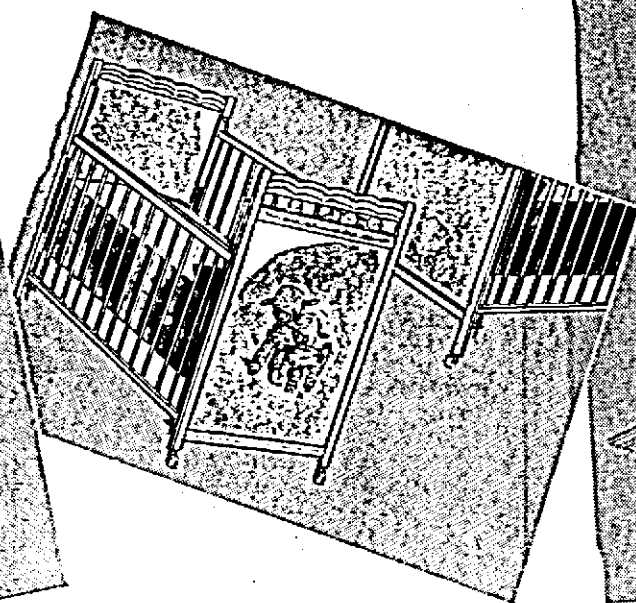
**14.99**

Reg. 17.98 . . . deluxe model! Tubular steel frame, stainless steel tray, safety belt, adjustable foot rest. Converts to junior chair.

### FOLDA STROLLER

**17.99**

Reg. 22.98 . . . another deluxe! Chrome frame, heavy duty fabric, 3-position reclining back, adjustable canopy, removable basket and tray, foot rest. Converts easily to a walker.



### STORKLINE CRIBS

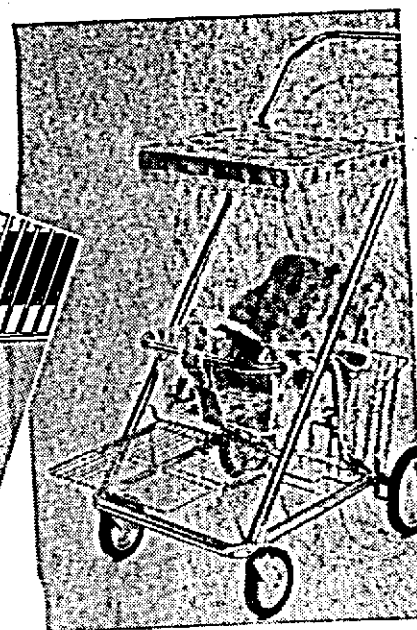
**29.99**

\$2.50 value . . . to match any decor — Danish Modern, Early American, French Provincial or Contemporary. Double drop sides, teething rail, 4-position contour spring, 2" lucite casters.

### KANTWET MATTRESS

**13.99**

Reg. 15.98 . . . Firm-o-flex innerspring unit, multi-coil construction, laminated fabric ticking, taped seams, ventilators, button tufting.



### KIDDIE BATH

**21.99**

Reg. 28.98 . . . Trimble bath with baby-form tub, new deeper rim, aluminum table top with sealed foam pad, extra large utility tray and aluminum legs. Easy tip-toe foot control.

### GIFT-BOX LAYETTE

**3.49**

Reg. 5.00 . . . for a new baby! One gown, one sacque set, and one bib. "Starter Set" for the newcomer!



1.49 Knit gowns, snap fastened. 1.19, 2/2.29  
39c Snap-fastened shirts, 6-18 mos. 2/1.29  
1.99 if perfect. Redi-fold diapers 2.59, 2/5.00  
1.29 Curity stretch gauze diapers. 2.98  
49c Waterproof plastic panties. S-XL 4/1.00  
35c Day-and-Nighters. Cotton knit 59c, 2/89c  
4.50-8.00 Infants' dresses, diaper sets, knit creepers, handmade layette items. 2.99  
Group of assorted knit layette items. 25% off  
4.00 value Cotton quilted crib pads. 2.49  
1.69 Fitted crib sheets. Pastel trims. 2/1.99  
4.98 Acrylic fiber blankets. Flower prints, white binding. Machine washable. 3.99  
5.00 value Quilted blankets, dacron filled. 2.99  
9.00 Comforter set, dacron filled. 5.99

INFANTS' WEAR, NURSERY FURNITURE

## STOCK THE LINEN CLOSET WITH BEAUTIFUL BARGAINS!

### STEVENS WHITE BEAUTICALE

Sheets and cases. Luxury 200 thread count:

3.99 Twin size sheet	2.99
4.59 Full size sheet	3.79
8.99 108x122" sheet	7.89
7.99 King-size sheet	6.99
1.19 42x38" pillow case	99c
1.39 42x48" pillow case	1.19

### STEVENS "HARLEQUIN" PRINTS

3.98 72x108" sheet	2.99
4.98 81x108" sheet	3.99
1.29 42x38" pillow case	1.19

### KOOLFOAM PILLOWS AND TOPPERS

3.49 Koolfoam "Junior" pillow	2.99
4.99 Koolfoam "Special" pillow	3.99
6.99 Koolfoam "Premium" pillow	4.99
8.99 Koolfoam "Super" pillow	6.99
9.99 Koolfoam "DeLuxe" pillow	7.99
6.99 1" Twin topper	4.99
8.99 1" Full topper	6.99
12.99 1" King-size topper	10.99

### "QUEEN CORRINE"

**16.99**

Reg. 19.95 . . . Purofied's finest pillow! Plumply filled with imported white goose down, unbelievably soft and resilient! Smart downproof ticking. 21 x 27" cut size.



LINEN—BEDDING

### FIELDCREST'S "ROSE CAPRICE"

3.25 Bath-size towel	1.98
1.79 Hand-size towel	1.59
69c Fingertip towel	59c
69c Wash cloth	59c

### NYLON RUGS FOR BOUDOIR, BATH

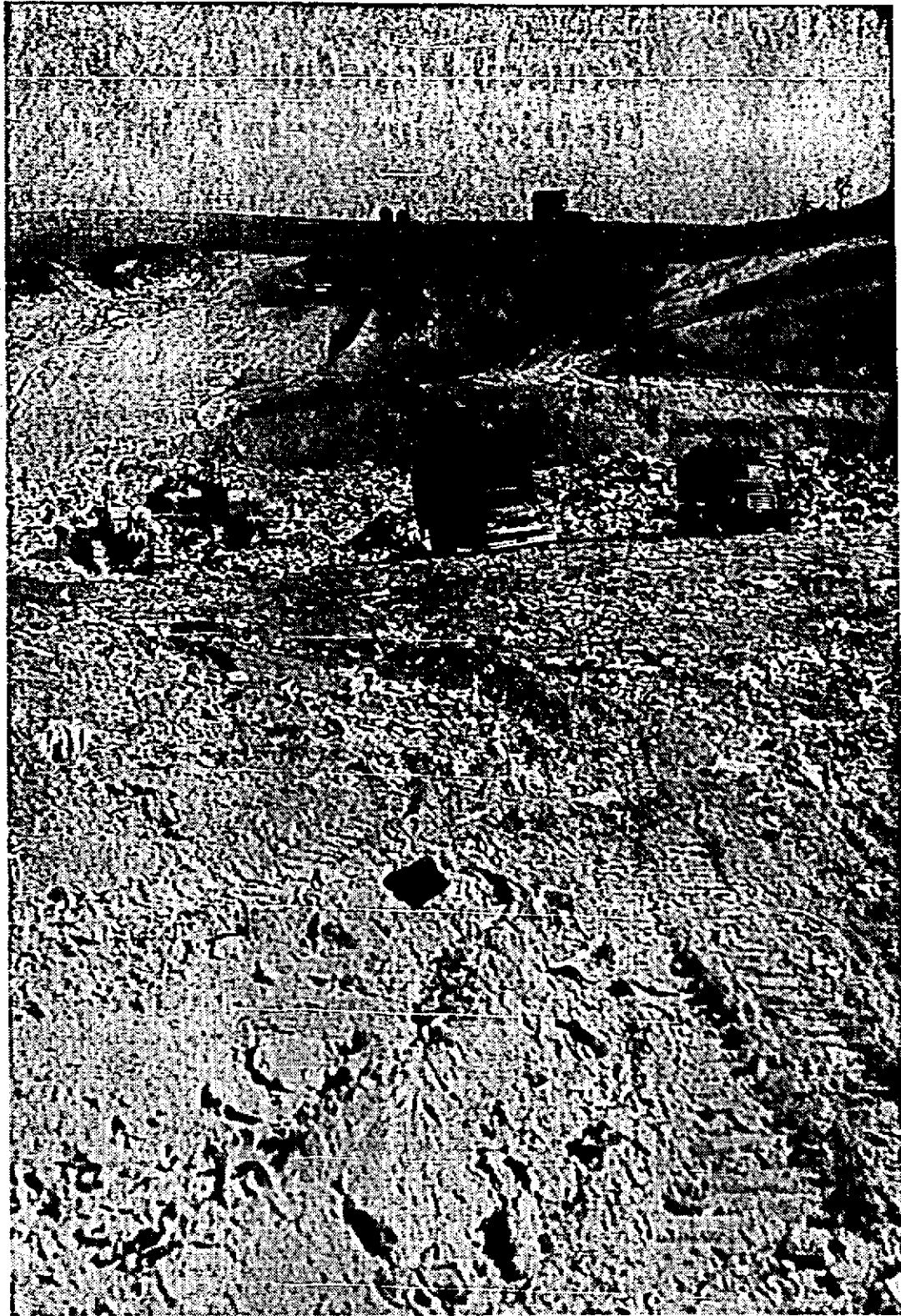
3.95 24" diameter round	2.95
4.95 21 x 36" size	3.95
6.95 42 x 42" size	5.95
8.95 27 x 48" size	7.95
4.95 Contour rug	3.95
2.95 Lid cover	2.50

### QUILTED SPREADS

**19.99**

Special . . . tailored bedspreads in quilted antique satin — in a bevy of decorator colors. Jumbo welted. Twin or double—same low price! TOWELS, BEDDING





NEWEST ORANGE COUNTY TRASH DUMP . . . Once a 165-foot-deep Canyon

# New Land . . . ... for Old Trash

By BILL DUNCAN

Prehistoric man solved his trash disposal problem simply by tossing his unwanted scraps out the mouth of his cave. When the pile got too high—and the stench too horrible—he moved to another cave.

Modern man, unfortunately, can not toss his trash out the back door and move, once the pile is too high. He must find a more sanitary way of disposing of his refuse.

The problem increases daily as more and more merchandise is packaged in disposable containers. Hundreds of methods of getting rid of combustible materials have been tried over the years, but really successful is the method used in Orange County.

The county is burying its trash.

UNDER A PROGRAM begun in 1959, burgeoning Orange County is filling old sumps, abandoned sand and gravel pits, eroded canyons and peat bogs. The idea behind the disposal system has a twofold purpose:

1. It provides a place to dispose of rubbish; 2. It provides reclamation of land for use as regional parks. The program, dubbed "Situation 2000," is designed to serve the county up to the year 2000, when predictions indicate Orange County will have 2 million population.

In three years the program has gained national and international attention. Last week, officials from Vancouver, B.C., toured the county's disposal network.

Recently, visitors from Australia and New Zealand were observers of the county's trash disposal system. California cities and counties have studied the county's plan.

The system has been called a "pilot plan" for all California.

ADMINISTERED by the County Road Department, the trash disposal system operates five cut and cover dumps scattered throughout the 794 square miles of Orange County.

Road Commissioner Al Koch and a staff of engineers designed the plan as early as 1956, when it became apparent old burning dumps would have to be eliminated because of air pollution.

"The terrain of Orange County lent itself to this type of operation," Koch explains. "We had studied various methods, including dumping refuse in the ocean."

Witnessing problems Los Angeles County had with its dump situation, the Orange County Board of Supervisors resolved to control all the operations of trash disposal. The dumps in Orange County are open seven days a week and trash disposal at any of the sites is free to county residents.

TO FACILITATE reaching the scattered dump sites, the county built a trash transfer station in Stanton over an old abandoned dump site. A network of these transfer stations will be constructed throughout the county within the next few years.

A second transfer station is under construction at Huntington Beach and will be in operation Aug. 1, Koch said.

Site at the Huntington Beach station? An old dump site.

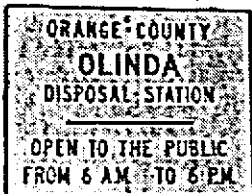
Trucks picking up refuse from homes and businesses transport the trash to the transfer station and unload it into huge semi-tractor trailers and the loads are hauled to cut-and-fill dumps.

One dump is the Olinda site, located deep in Carbon Canyon near Brea. Here sheer sandstone cliffs surround a 165-acre valley which has been eroded into the hillside.

Tractors and bulldozers are at work, slicing down the cliffs and compacting the earth over trash, rubbish, pieces of broken concrete, logs and other debris hauled to the dump.

Eventually this area will be converted into a mammoth park — the size of Disneyland. So far, the county has completed filling eight dump sites and has turned the land over for regional parks.

The Los Angeles County Sanitation Districts six years ago began dumping in huge open mines near Rolling Hills Estates. A botanical garden has been established on some of the land reclaimed to date.



ORANGE COUNTY homeowners pay franchised trash collectors an average of \$1.25 a week for pickup service. There are no restrictions on what can be placed in the householder's trash can; no separation of cans, bottles or even garbage.

It all goes in one big pile and is buried under tons of sand, rock or whatever fill material is available at the dump.

Cost of operating the dump sites is now 60 cents for each ton of trash. The average dump handles some 2,000 tons of waste a day.

The county allows no salvaging from dump sites, but occasionally allows some poor soul who has inadvertently dumped something of value to search through the mountains of trash.

One such occasion occurred recently at the Stanton transfer station where a young high school coed lost her textbooks and purse in the trash. She found the items.

But officials at Autoentics in Anaheim were not so fortunate when a valuable piece of a jig was accidentally discarded. It was buried 40 feet under rubble by the time the searchers reached the Olinda disposal station.

Should an enterprising archeologist in the future eons of time unearth one of the county's dump site, he would determine quickly what man was like in our area.



A GOOD wetting from both above and below was the sad fate of the mock village built by State College students on the north campus as a central feature of their 49'er day celebration.

On the night before the scheduled event, as student groups were rushing finishing touches on the mining town, a truck broke a main water line to a sprinkling system on the area.

Water shot high into the air. Frantic efforts were made to find some one to shut off the supply to the pipe, but to no avail. For about two hours a big volume of water flowed into the village, simulating too realistic flood conditions that may have harassed some such place back in pioneer days. Finally a volunteer worker with a pair of pliers, taking a big dousing while he did it, got into the pipe and managed to stem the flow.

As the students disconsolately viewed their wet down diggings, suddenly the skies opened up and rain and hail pelted the already-sodden place. The mock-up structures, of course, were not built to stand up under the elements and the 49'er town was a pretty sad looking place on the morning of the big day. Repairs were made and the main celebration was deferred for a day.

It was a test of the pioneer spirit of the 49'ers, and they came through right well.

MUCH has been said here at times about inadequacies and mistakes in highway signing hereabouts, and I must say that the authorities have made many constructive improvements in the last year or two.

But signs are not always enough to do the job for the motorist. There are some examples hereabouts of a serious need for better channelization of traffic. In some cases, the signs are actually

confusing because of the lack of proper channeling.

A case in point is the intersection of the Harbor and San Diego Freeways in south L.A.—the place where drivers, bound for Long Beach from L.A., turn off Harbor onto San Diego Frwy.

Traffic divides at this point for a number of destinations, and in theory one is supposed to pick his sign and take the lane under it.

However, if you go under the Long Beach sign, you have one devil of a time finding your way into the off-ramp that leads to S.D. Frwy. eastbound and L.B. If you go directly under the sign and keep going straight you don't make it. If you discover your mistake a little late and try to correct, you are in danger of barging into a stream of cars zooming on your right side.

The engineers ought to get down there right away and make some changes. It's a bad situation.

THIS dept., which acts as a sort of self-appointed monitor of procedures at civic meetings hereabouts, has been shocked at the recent resurgence of the introductions mania. After a season of moderate relief, we're getting back to the place where chairmen of such meetings, think they've got to introduce just about everybody there.

To make matters worse, it's virtually impossible to keep the crowd from applauding after every introduction. "Hold your applause until all have been introduced" has become a futile plea.

To make them still worse, at one meeting I attended several of the introducees felt impelled to make unscheduled speeches.

The suffering is getting to be almost unbearable.

## DUE HERE FRIDAY

### Chile Ship Plans 6-Day L.B. Visit

The Chilean Navy Academy training ship Esmeralda will put into Long Beach Friday for a six-day goodwill visit.

The big square rigger is expected to arrive off the Long Beach Breakwater at 9 a.m. and then tie up at Pier A, Berth 203.

The arrival of the vessel will begin a six-day celebration of the presidential "People-to-People" program.

Valparaiso, Chile, is the sister city of Long Beach in the program.

During the Esmeralda visit, the 67 Chilean naval cadets will be guests of the Rotary Club Friday at the Pacific Indoor Rodeo at the Long Beach Arena. The next day, after an official welcome to the city by Mayor Edwin Wade and city officials, the cadets will take a bus tour of the city followed by a hot dogs and lemonade picnic in Recreation Park.

That evening the cadets will attend a dance at City College. On Sunday the cadets will compete with senior members of the local Sea Scout post in a whaleboat race.

## SC Ham Jamboree Set for June 14-16

Hundreds of amateur radio operators from the western United States will gather in Long Beach June 14-16 for the first annual Southern California VHF Jamboree.

The three-day event is the first of its kind to be held exclusively for the amateur radio enthusiast interested in very high frequency, ultra high frequency of microwave techniques. Special emphasis will be placed on space communications during the convention.

The National Aeronautics and Space Administration will have an exhibit featuring an operational satellite tracking station. Equipment similar to that used at the Goldstone Tracking Station in the Mojave Desert will be in operation.

THE U. S. Navy will exhibit an operational VHF and UHF communications center which will attempt to complete a circuit around the world via the satellite "RE-LAY."

The Air Force will have an operational mobile MARS station on exhibit.

Project OSCAR, the program to launch satellites for use, will have a model OSCAR III to be placed in orbit by show time an amateur tracking station will be placed in operation.

AN UNUSUAL plan to guide motorists to the convention headquarters at the Lafayette Hotel has been devised by the Microwave Society of Long Beach, Inc., sponsors of the convention.

Mobile radio stations in airplanes, ships, cars and on the roof of the hotel will be placed in operation to guide motoring visitors, who have mobile radio equipment in their cars, to the hotel headquarters.

Outstanding authorities in the field of military, commercial and amateur radio have been scheduled as speakers during the three-day meeting.

Preregistration may be made and information obtained through the Microwave Society of Long Beach, Inc., P. O. Box 3303, Long Beach 3, Calif.

# New Police, Firemen Survivor Benefits Due

## Coverage Effective on June 1

New benefits—the equivalent of Social Security—for surviving dependents of Long Beach policemen and firemen will become effective June 1.

Final action approving the added coverage is scheduled Tuesday in adoption of an ordinance amending the city's contract with the State Employees Retirement System. City Council gave first reading to the ordinance last week.

The amendment closes a gap that has worked hardship on surviving dependents of uniformed employees who died while not on duty. Under their separate retirement system, police officers and firemen were virtually the only city employees not eligible for Social Security survivors' payments.

BENEFITS under the revised contract will range from a minimum of \$90 per month for one surviving dependent to a maximum of \$250 for three or more in one family.

Cost to the city will be \$2 per month per employee. The uniformed personnel will contribute \$5 per month each.

In an election preceding the contract change, 630 of the 777 eligible personnel favored the increased coverage. Only 48 voted against it. These will be excluded, as will those who did not vote.

Uniformed personnel hired after June 1 will be covered automatically without the option of rejecting the benefits.

The expected council action Tuesday will culminate a policy decision made nearly a year ago. It was recommended by City Manager John R. Mansell and Personnel Director Barney J. Walczak.

## Independent-Press-Telegram

EDITORIAL PAGE B-2  
SUNDAY, APRIL 28, 1963

## Palsy School Open House Set

Children who learn and play, despite the handicaps of cerebral palsy, will be "hosts" and "hostesses" from 2 to 4 p.m. today when United Cerebral Palsy Association's Long Beach Pre-School Nursery holds open house.

Parents and staff members will assist the youngsters, who will demonstrate their accomplishments at the nursery at 4331 Wilton St.

To those who have cerebral palsy, a condition resulting from damage to motor control areas of the brain, walking, talking and performing simple tasks may be very difficult.

TRAINING at the nursery helps the children to progress and, in some instances, to adjust to several handicaps. These may be lack of speech, sight, hearing, or muscle impairment. Games, playing in the yard, singing, all are important aids.

At the Long Beach nursery, one of four United Cerebral Palsy nurseries in Los Angeles County, swimming is one of the ways that the tots learn muscular control. The pool is next door to the nursery at the Tichenor Orthopedic Clinic for Children.

HAZEL OLDS is director of the nursery. Assisting her are Mrs. Roma Tate, occupational therapist, and Mrs. Beverly Campbell, speech therapist, who volunteers her services, as her Junior League work.

## Water Unit in Perfect Safe Mark

Long Beach's Municipal Water Department—commissioners, executives and employees—will celebrate a full year's perfect safety record at an awards dinner May 8 in the Elks Clubhouse.

Last week the department completed its 12th consecutive month without a lost-time accident.

Awards recognizing the achievement will go to Ross Hall, president of the Water Commission, and Vance Shaw, chairman of departmental and employees' safety committees.



RANDY REKENHALER, 3, son of Mrs. Peggy Rekenhaler, 3737 Karen Ave., gets an assist on a tricycle from Mrs. Tom Thompson, 2340 Arlington St. Mrs. Thompson's daughter, Shirley, 2, also is a student at Cerebral Palsy Preschool Nursery here.



EDITORIAL

# Mail Order Land Frauds

MAIL ORDER LAND FRAUD is one of the most active confidence games of modern times. How this con game works is described elsewhere in The Independent, Press-Telegram today. In brief, the "developer" buys submarginal land at a few cents an acre, sends out brochures describing the land as a retirement paradise, and sits back for the flow of cash from citizens who are willing to buy property sight-unseen. Californians, for example, buy out-of-state mail-order land at the rate of \$100 million a year. Much of the land is absolutely worthless and provides the buyer nothing but a tax liability.

LIKE CALIFORNIA, other western states have had trouble of late with land frauds. A New Mexico developer advertised land "covered with verdant growth" and located near forest, trout streams, and crystal lakes. Little or none of the description was true, and the developer has been charged by the Federal Trade Commission with using deception to sell lots.

This episode has led to legislation in New Mexico imposing strict controls on the operations of land subdivision companies in that state. The law requires that brochures be explicit about the availability of public utilities and water. When a picture is printed, the brochure must tell the exact distance from the subdivision of the place shown. The law provides a prison sentence of up to five years and a fine up to \$100,000 for violation.

AWAITING CONSIDERATION in the California Senate is a similar measure for the protection of the citizens of this state.

California's Business and Professional Code now contains some rather vague provisions and mild punishments for land fraud. Publication of false statements concerning land or subdivisions now carries a fine not exceeding \$1,000 or up to one year in jail.

The proposed measure would raise the fine to a maximum of \$5,000 and the prison sentence to five years. It contains new requirements for detailed descriptions of the land, and it adds a long list of provisions aimed at eliminating fraudulent claims.

The Assembly has acted favorably on this measure, and Senate action is awaited. Passage will give California officials a more potent weapon with which to combat a con game that is robbing the trusting oldsters of this state of millions of dollars a year.

Meanwhile, the best advice for persons interested in real estate is simply this: Don't buy land you haven't seen.

## WASHINGTON NOTEBOOK

### Rumors Fly as News Mill Grinds

WASHINGTON (NEA)—Presidential press secretary Pierre Salinger really stirred newsmen's curiosity when he announced one morning that he would have a statement of major importance at 5:30 p. m. that day.

In both Washington and Palm Beach, where President Kennedy was vacationing at the time, the rumors flew.

Then, at the Florida end, a veteran correspondent sidled up to a group of buzzing reporters and, with a solemn, all-knowing air, said flatly:

"He's meeting Khrushchev."

That seemed to be that—until 5:30 p. m., when Salinger announced at the White House that Mrs. Jacqueline Kennedy was expecting another baby.

A WASHINGTON girl reporter impersonating Caroline Kennedy at the Women's Press Club annual stunt night declared that her daddy should have been a plumber. The punch line was:

"Then he'd know what to do about all those leaks that bother him so much."

AT THE SAME function, where their bosses and other members of the American Society of Newspaper Editors were guests of honor, two newspaper gals were costumed in men's clothes to represent Secretary of State Dean Rusk and U. N. Ambassador Adlai Stevenson. They sang a parody on "Bill Bailey Won't You Please Come Home?" casting presidential assistant McGeorge Bundy in the title role:

Won't you go home McBundy,  
Won't you go home?  
We've tried the whole year long—  
Keeping Macmundy happy,  
Soothing De Gaulle,  
But somehow things went wrong.

Should you go back to Harvard  
And leave us here,  
To meet these crises on our own,  
There'd be a lot less talk,  
There'd be a lot less squawk,  
McBundy, won't you please go home!

IN PHILOSOPHIZING on his job, Defense Secretary Robert S. McNamara told the American Society of Newspaper Editors meeting in Washington:

"You can't even be sure yourself, much less prove to others, that your decision was precisely right to the last dollar—even to the last one billion dollars."

QUOTE OF THE WEEK: How's-that-again? department:

"The presence of Communist force in Cuba is, I think, testimony to the ultimate failure of communism in this hemisphere."—Vice President Lyndon B. Johnson.

INDEPENDENT - Press-Telegram

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Daniel H. Ridder  
Harold M. Hines  
Samuel C. Cameron  
Larry Collins Jr.

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Co-Publisher  
Assistant to Publisher  
General Manager  
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Sunday Editor  
Editorial Page

Circle Advertisement Representative  
Metropolitan Sunday Newspapers, Inc.  
Member Audit Bureau of Circulations  
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## 'Nice of You to Include Me—Mind if I Drive?'

DAVID LAWRENCE

### Free From Federal Meddling, Steel Prices Find Their Level

WASHINGTON—The American people have just been given a significant demonstration of how prices are made in a big industry under the free-enterprise system.

What various steel companies did in recent weeks—in raising and then lowering some of their prices—tells more than all the congressional committee hearings and reports have ever told about price-making.

A small steel company raised its prices on some products, and the medium-sized companies accepted the figures. Then, one of the large companies declined to go along at as high a figure as had been set by smaller companies. This caused the small companies which had previously raised their prices to revise them downward.

All this is natural and competitive. It is a system based on the demands of the market. These modifications in steel prices would, in ordinary circumstances, have attracted no attention outside the industry. But when, a year ago, a political judgement was made by the administration to intervene and coerce the companies to change the prices they had made, the price-making process itself became a national issue.

EVER SINCE April 1962, not only steel but other large industries have been confused and frustrated on the subject of prices. The administration at that time started federal grand jury investigations and used other threats and forms of coercion against the steel companies. The administration

at this particular time has gone as high as it can in price. It was the judgment of the companies that their prices could be sustained at least for a while. While each company made its own judgment, there were some differences among them.

DREW PEARSON

### In Italy: Moscow Versus Pope

WASHINGTON—A great deal rides on the Italian national elections this weekend. The outcome will definitely affect the policies of the United States.

In the first place, Italy has the second biggest Communist party outside of Russia, and in every election since 1948 the Communist party has been steadily gaining strength. In the 1953 and 1958 national elections, the Communists increased their margin from 20 to 23 per cent, while the Socialists went up to 15 per cent. Total: 33 per cent.

Simultaneously, the strength of the Christian Democrats, the ruling Catholic party, went down from 42 to 40 per cent. If this

BOB HOUSER

## Council Hopefuls Must Pass District Muster in Primary

LONG BEACH aspires to the best features of two major systems of electing councilmen—the district, or ward plan and the at-large plan.

In the district system a councilman is nominated and elected by voters in his district only. In the at-large system all councilmen are nominated and elected by citywide vote.

Our compromise system nominates by districts in the primary (May 14) but elects citywide in the general (June 4).

Your primary ballot contains the names of Council candidates running in your district. You vote for one. Also, in the primary, the vote is citywide for the three at-large offices of city attorney, auditor and prosecutor.

The two top vote getters in each of our nine district Council competitions advance to the June 4 finals. If only two candidates are running, they move automatically into the finals, barring defeat from a write-in candidate. In the June election, you take part in all nine contests, marking your choice from the finalists in all nine districts.

City attorney, auditor and prosecutor will be elected in the May 14 primary because none of the three incumbents has any opponent. If there were opposition, a majority of all votes cast would elect in the primary. If there were three or more candidates and none got a majority, the two high candidates would run in the June 4 final.

Councilman Raymond C. Kealer is unopposed in the First Council District but will have to have his name on the general election ballot for citywide ratification or for the possibility of opposition in the form of write-ins.

A LEAGUE of Women Voters study has compacted argument on the ward and at-large systems. Claimed merit for ward-district system: Equal representation for all parts of city; easier for voter to know name and record of candidates in only one district. Defects: Discourages man of broad vision who can see beyond district boundary; places local whim above general welfare; forces patronage scramble; efforts to win ward approval usually made at expense of entire community.

Merits of the at-large plan: possible to choose man to put city interests above district prejudices; curbs wrangling over ward favors; possible to draw on all available talent within city limits. Defects: One privileged or influential area could conceivably provide the full council membership; sometimes the average voter finds that "to be represented by everybody is to be represented by nobody."

LONG BEACH'S nine Council districts were recently redrawn. A map showing them will be published in these newspapers within the week.

Candidates in the May 14 primary are:

First District:  
Raymond C. Kealer, incumbent, 203 E. 9th St.

Second District:  
Thomas W. Blodgett, public relations, 1260 E. 2nd St.  
Bert B. Bond, incumbent, 333 Hermosa Ave.  
H. M. (Red) Easley, salesman, 125 Hermosa Ave.

Third District:  
Dana E. Brown, businessman, 44 Palermo Walk.  
Daniel Chako, advertising, 5748 Campo Walk.  
Arnold H. Conter, contractor, 4507 E. 3rd St.

Fourth District:  
Lewis D. Reese, incumbent, 6124 E. Ocean Blvd.

Fifth District:  
Andrew H. Baird, incumbent, 6000 Los Arcos St.  
Julia M. Bellah, housewife, 2256 Radnor Ave.  
Clyde E. English, public accountant, 2541 Gondar Ave.  
Jack Feuer, salesman, 2119 Radnor Ave.  
James A. Hayes, attorney at law, 2421 Chatwin Ave.  
Alvin G. Miller, engineer-teacher, 6711 Los Arcos St.

Sixth District:  
Walter E. Vincent, retired, 3731 Volk Ave.  
Edwin W. Wade, incumbent, 4155 Greenbrier Rd.

Seventh District:  
Huey P. Shepard, attorney at law, 1365 Lemon Ave.  
Emmet M. Sullivan, incumbent, 1540 Elm Ave.

Eighth District:  
Robert F. Crow, incumbent, 2745 Chestnut Ave.  
Harold E. Perkins, general contractor, 2776 DeForest Ave.

Ninth District:  
W. A. (Bill) Graham, incumbent, 3509 Pine Ave.  
Mercer Martin, drilling superintendent, 5251 Orange Ave.  
Robert R. Smith, newspaperman, 315 Plenty St.

Tenth District:  
R. E. (Pat) Corbett, civil service commissioner, 5890 Myrtle Ave.  
Otho R. Cordray, park commissioner, 437 E. 59th St.  
Brose Leach, country central committee-man, 3471 Janice St.  
Nathan J. Low, business executive, 6189 Lemon Ave.  
Eugene (Speck) Newman, businessman, 1677 E. 60th St.

City Auditor:  
Murray T. (Ted) Coruson, incumbent, 1980 Vuelta Grande Ave.

City Prosecution:  
James T. Starr, incumbent, 3966 Gardenia Ave.

## Public Forum

### Deplores Hostility Toward Jackie

EDITOR:

There are so many people in our lovely land who are seething with hate for a certain lady and her two innocent children. People should know that so much hate is hard on their own health.

Our first lady is striving manfully to be in the news as little as possible, but some can't tolerate even that little. Mrs. Kennedy is a lady in every way and knows exactly how to conduct herself and fill her high place, and the enemy must live to read all that pent up venom.

WHO ELSE rates the White House limelight now? Should the two previous first and second place men with their families and grandchildren of one, still be

the ones? I always loved to see pictures of them and I am a Democrat. I never saw any despicable things about them when they had top place. I think that everyone has a right to spout off about how things are run when it isn't their side running the country, but why do they get so violent about the wife and the innocent children, who have no hand in it?

I wish people would be fair. Live and let live. If they go to church and call themselves Christians, they shouldn't entertain such vicious animosity.

Let's all be more tolerant and put out steam in keeping our country free. Two wee children aren't threatening it.

MRS. JESSIE SCHOTT

### Paul Revere—in Reverse

EDITOR:

Last week Gov. Pat Brown and Atty. Gen. Stanley Mosk again made speeches condemning the patriotic right wing groups, calling them the greatest threat to the U.S.

Why do these two liberals spend so much time and effort trying to smother the patriotic wave that is beginning to sweep America? Just what is this danger that they fear from the patriotic groups? They readily sense danger from these good Americans, yet see none of the internal threat of communism which is becoming more apparent every day to everyone else.

Their speeches remind me of Paul Revere in reverse. Instead of warning the citizenry of the enemy, they go throughout the land shouting "the patriots are coming!"

WOODY WILSON TULL  
5729 Briarcrest  
Lakewood.

### Could Brown, Mosk, Braden Stand Test?

EDITOR:

The value of elections can-

not be disproved provided there is no party vote. Take for example the case of Rafferty. The people were forced to look at him and the issues without any blinding party label. Could Brown, Mosk and Braden stand that test?

E. HAYES  
778 Molina.

### Language in the News

By Charles C. Butler  
and Robert Thompson-Davis

One of the most frequent questions asked in daily conversation is: "What time is it?" For the benefit of the season's crop of tourists, here is how to ask it in some

of the world's important languages—

French: Quelle heure est-il?  
Spanish: ¿Que hora es?  
German: Wie viel Uhr ist es?

Russian: Katori chas?  
Greek: Ti ora ine?

Japanese: Nan-ji desu-ka?  
Indonesian: Djam berapa?  
Italian: Che hora e?

Arabic: Addeh sa'at?  
Swedish: Hur mycket ar klockan?

Chinese: Chi-tien-chung?  
Hebrew: Mah hah-shah-ah?

A copy of the Berlitz "Diner's Dictionary" will be mailed to anyone submitting a question used in "Languages in the News."



# MIRROR OF BUSINESS AND INDUSTRY

(Advertisement)

**'It's That Home-Baked Quality!'**

## Fresh and Hot Pies Are a Smash Success!

### Family Bakery Booms

Because midwestern-born Marie Callender is a naturally good cook, an unusually successful business has been created in Long Beach—a business that is concerned only with baking pies.

The quality of these pies is such that a steady stream of automobiles, from Cadillacs to flivvers, drives daily to an out-of-the-way bakery at 1400 Obispo Ave. to buy pies. They can be bought only here, and are not delivered.

It is not uncommon, therefore, for a prominent Long Beach businessman to have his secretary phone in a pie order, then pick it up on the way home.

Marie, Clarence and Don Callender—mother, father and son—sell more than 200 pies a day in this manner. To keep the home-made quality in their product, they bake all day long. The pie-buyer at 5 p.m. gets just as fresh a pie as did the first customer in the morning, at 11 a.m.

This unusual business began in June of 1948. Marie Callender was then working in a local delicatessen and baking their pies. She had been singled out for that particular job because she was already well known for her specialty.

Clarence Callender had a travelling job, one that kept him from his family. One day, when the family was gathered here, son Don suggested:

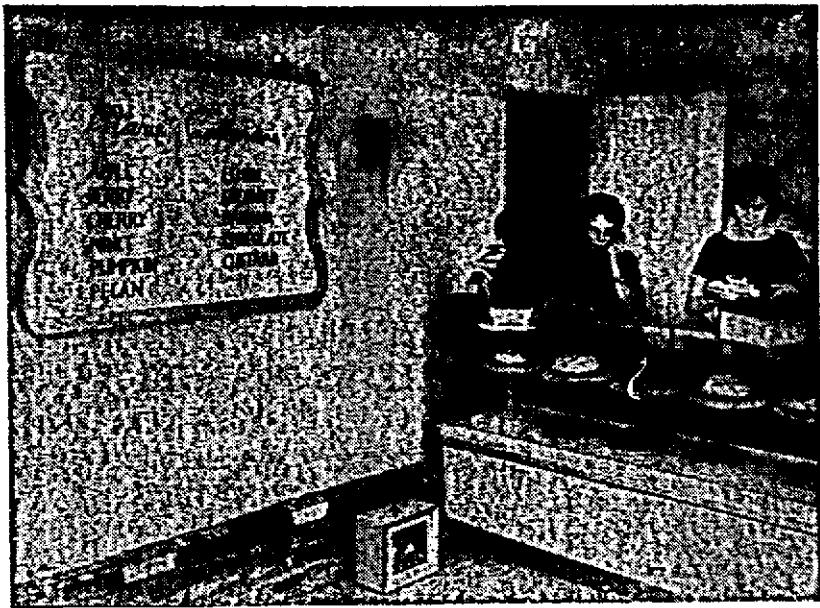
"Mom's getting well known for her pies, why don't we start a business?"

The idea pleased all three of the Callenders. They obtained a quonset hut, 20 by 24 feet, at 1400 Obispo, and Mrs. Callender, aided by her son, began baking pies for their own business. Her husband took them from restaurant to restaurant and they sold like hot cakes—no, like hot pies!

Many of these customers are still with the Callenders, who have continued their wholesale business. But the public's demand for quality pies with home-baked flavor finally persuaded them, a year ago, to go into the retail business, too.

They placed a retail shop in front of the building that had long since replaced the quonset hut, and the public's acceptance of their business was immediate.

By baking continually through the day, and avoiding mass production techniques that would decrease quality, the Callenders soared to a near-capacity re-



MARIE CALLENDER, DORIS ALLISON AT CALLENDER RETAIL SHOP

tail business from the beginning.

Response to their advertising in the Independent Press-Telegram was enormous, too. At the last Thanksgiving weekend, they made and sold 2,600 pies, a prodigious feat for a bakery that scorns the assembly-line technique.

Mrs. Callender says the firm is concentrating on three factors: high quality of the pie, frequent bakings to insure fresh pies throughout every day, and reasonable price.

Quality is obtained, Callender reports, through careful buying of ingredients and control of baking procedure. When strawberries are in season, the Callenders go directly to the fields to select the berries they want for their product. Apples, carefully selected, are sliced and peeled every day. Choice South American bananas are personally selected.

Supervision of the business is divided between the three Callenders who founded it. Marie takes an overall supervision of the pie business, her husband handles the business end and her son supervises directly the baking processes.

The unique nature of the Callender pie business is that the firm does no active soliciting except for its newspaper announcements. Customers may call the firm—at GE 3-1448—to order the pies from the selection available that day, then come in and pick them up.

The pie business is now located in a 5,000-square foot building, still at 1400 Obispo Ave., one block north of Anaheim Street. Over the years the building has grown, the business has grown, and the facilities have grown. But, as Mrs. Callender points out:

"The quality of our pies has never changed."

The Callenders offer some

unique business practices. For example, they tell customers:

"If the pie doesn't please, bring back the tin. We'll either replace the pie or refund the money."

The Callenders, knowing that a bite of good pie is worth 1,000 words, have another unique offer. They suggest that any prospective customer who has doubts about Callender pie drop in at their bakery. There he will be given a free serving to determine for himself.

High quality of Callender pies has produced some unusual incidents, too. For example, a lady called one day and said:

"I want four pies at 11 a.m. today. I'm going to Seattle at noon and I want to take them with me."

She got them, and took them to Seattle, where they were the high spot of a family reunion.

One man, who travels frequently to Oakland, takes pies with him every trip, for friends. A lady from Santa Barbara often writes, telling the day and time she will be visiting Long Beach and the number of pies she wants.

Recalling the days when "we baked pies all night and sold them all day," Callender says:

"It's quality that built our business."

### FAVORITES

## Apple Tops List

A wide variety of pie awaits the customer at Callender's unusual business, at 1400 Obispo Ave.

Depending upon fruits in season, as many as 19 varieties may be available for order.

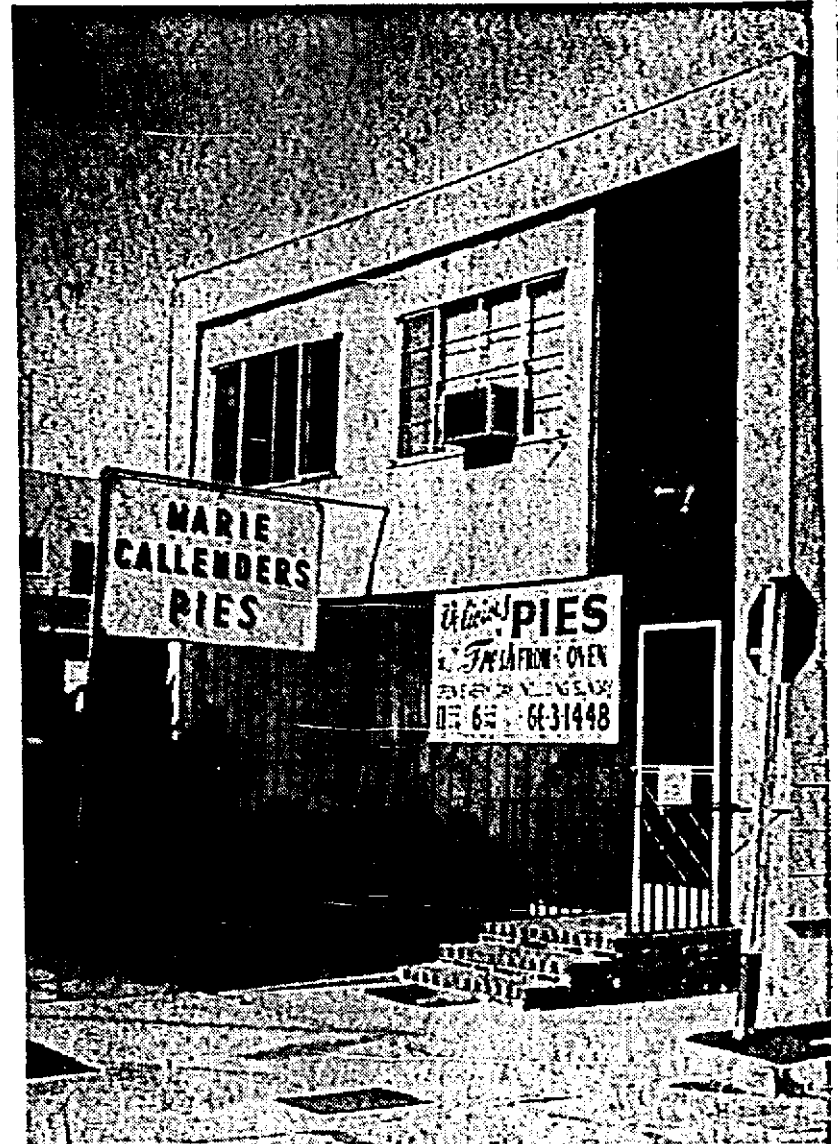
However, one pie always dominates the field, and that's apple. Among the fruit pies, it is consistently the most-ordered. Other popular pies in this category are boysenberry and cherry.

In the cream pie field, lemon leads the list of favorites, but coconut and chocolate are always high on the most-preferred list.

The Callender pie list varies slightly from day to day, depending upon season and demand, but it always includes a wide selection from this list:

Apple, French apple, berry, cherry, mince (seasonal), raisin, apricot or peach, rhubarb, blueberry, custard, pumpkin, chocolate, coconut, banana, lemon and pecan. Usually a special pie is available.

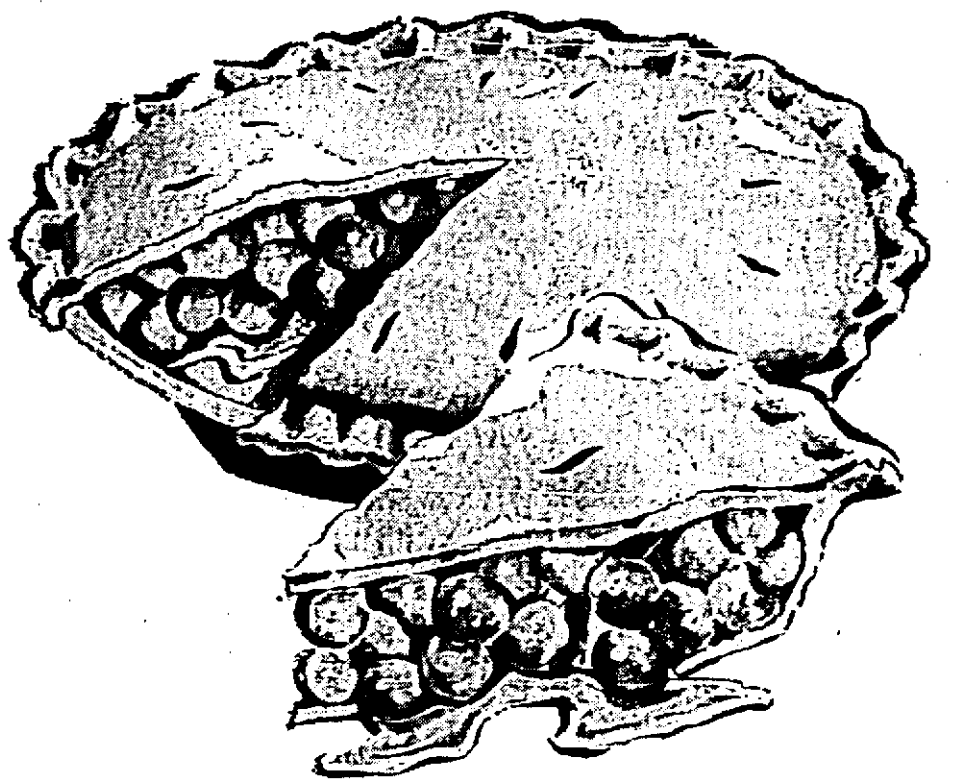
Since baking is a continual process, each customer is assured that his pie will be fresh.



UNUSUAL BAKERY, ON "OFF" STREET, TOPS IN WORLD OF PIES



*Marie Callender... says...*



## PIES ARE OUR BUSINESS

—our only business—

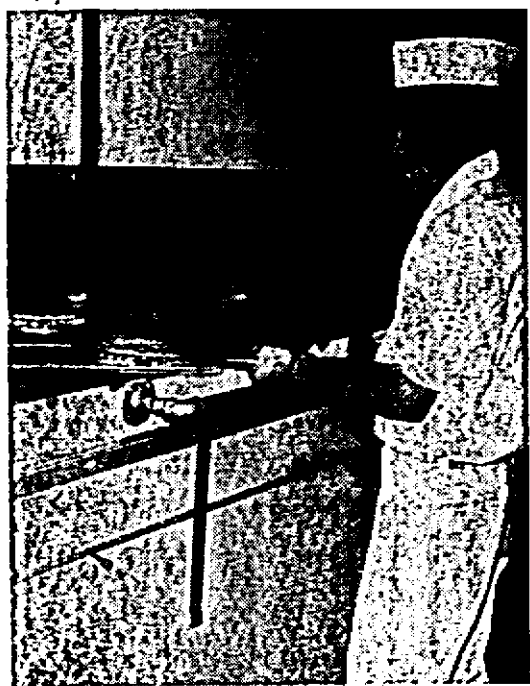
## Marie Callender's PIE SHOP

Open Daily Including Sunday from 11 A.M. to 6 P.M.

1400 OBISPO, LONG BEACH

(1 BLOCK NO. OF ANAHEIM ST.)

TO RESERVE PIES PHONE GE 3-1448



DON CALLENDER AND FRESH APPLE PIES



CANINE'S CANINES CAPPED

# Dog Gets 'Golden Grin'



RUSTY'S GOT A NUGGET IN HIS MOUTH

By VERA WILLIAMS

Rusty has a golden smile these days.  
The reason is that he has two gold teeth.  
Rusty, year-old cocker-collie owned by the four children of Mr. and Mrs. Daniel A. Brooker, 4607 Maybank Ave., Lakewood, ran into the street and was hit by a car.  
He suffered only minor injuries—except that the two long canine teeth (upper and lower) on the left side were broken off. The nerves were exposed.  
Judy, 9, Peggy, 6, and Debby, 5, wept. Craig would have wept, too, but a 13-year-old boy isn't supposed to weep, even over a hurt dog.  
The family took Rusty to the veterinarian. Could he pull the teeth?  
The vet shook his head.

If it had been one of the smaller teeth on both sides of the canines, they could be pulled easily, he explained. But canines—no pun intended—have long roots, and pulling them requires surgery.  
How about capping them with gold?  
Brooker, an accountant, demurred slightly at the expense, but as Mrs. Brooker says, "... when four children twist a father's arm, he can't do much except give in."  
Rusty spent three days at the vet's and the dentist's. His teeth were treated, then under anesthetic they were capped. Also he received antibiotics.  
Total bill: \$35.  
Rusty has a BEAUTIFUL smile, but his bone-chewing days are over.  
Bones are too hard on \$35 gold teeth.

## Curtis Heads World Trade Week Publicity

John Curtis, vice president of Curtis, Sarver & Witzman, Long Beach-based advertising and public relations firm, has been named publicity chairman for the 37th annual World Trade Week observance, May 19-25.  
Staged to create public awareness of the importance of world trade, the week is sponsored by the Los Angeles Chamber of Commerce, Port of Long Beach and Los Angeles, Los Angeles International Airport and the County Board of Supervisors.

## Patton Veterans Reunion Set

Veterans of Gen. George S. Patton Jr.'s famed "Hell on Wheels" Second Armored Division of World War II will hold a reunion Saturday at 3 p.m. in the officers' mess, Pasadena Area Support Center, 125 S. Grand Ave., Pasadena. A dinner-dance will begin at 6:30 p.m.  
Veterans of the Long Beach area can make reservations with Edward Dworkin, 12012 S. Grayling Ave., Whittier.

## Labor Party's Chief Will Meet With K

LONDON (AP)—Labor Party Chief Harold Wilson will pay a one-week visit to Moscow in June during which he will confer with Soviet Premier Nikita Khrushchev.  
The date is not definite yet but it is expected to be about June 8. Earlier incorrect reports said he would leave May 8.

## Station KLAC Airs Salute to Long Beach

Radio Station KLAC (570) begins "A Salute to Long Beach" week tonight.  
The opening program, starting 8:05 p.m., will be devoted to the growth and future of the city.  
Five civic officials will be interviewed by reporter Frank Bingham.

The officials include Mayor Edwin W. Wade, Harbor Commission President H. E. "Bud" Ridings, California World's Fair Vice President Loren McCann, Chamber of Commerce Executive Vice President Harry Krusz and Harry Buffum, chairman of the Long Beach Diamond Jubilee celebration.

## Apartment Rifled

Gary Theodore Edwards of 1500 Harding Street, told police Saturday that a burglar who broke into his apartment took a .22-caliber Colt Woodsman automatic and a box containing 55 shells for it.

## PUC Again Bans Water Firms' Sale

By a split decision, the State Public Utilities Commission has reimposed its order restraining the Dyke Water Co. of Garden Grove from disposing of any part of its system without PUC consent.

The PUC action specifically blocks, until further order, the sale and transfer to the City of Anaheim of a portion of the Dyke system within and adjacent to the city's boundaries.

LAST APRIL 2, the Orange County Superior Court rendered a condemnation judgment of \$1,891,245 on the facilities concerned.

Commissioner William M. Bennett was the lone dissenter on the five-man state commission. He said he would approve the sale and transfer to the city without the delay of a restraining order.

The PUC majority, however, said the commission does not believe that "a proper disposition of the proceeds of the condemnation judgment is contemplated by the utility in light of its existing and prospective public utility obligations."

The action reopens the PUC investigation into the proposed sales and transfer. A date for hearing will be announced.

THE PUC majority said that at the reopened hearings, the commission will be interested primarily in Dyke plans on (1) refunding of excessive rates collected pending court review of a 1960 decision rolling back company rates from \$3.75 to \$3 a month; (2) refunding of payments due on construction advance; and (3) refunding of customers' deposits to establish credit.  
In his dissent, Commissioner Bennett said, "I do not think it is the function of this commission to set itself up as some type of tribunal to establish the validity and priority of claims against the Dyke Water Co."

## Club Robbed

Burglars who cut a hole through the roof of the Johnny Rebel Club, 1293 W. Willow St., escaped with about \$200 from jukebox coin machines early Saturday morning, police reported.



DEBBY, 5, AND JUDY, 9, TOOK RUSTY TO THE DENTIST

## Lifeguards Wanted for 28 County Pools

Applications for lifeguard positions at 28 Los Angeles County-operated swimming pools will be accepted until 5 p.m. Friday, according to Norman S. Johnson, director of parks and recreation.  
Fifty lifeguards will be hired by the county later this month, after examinations which include a timed-swim test.

County pools in the local area include Caughran Park, 14001 S. Bellflower Blvd., Bellflower; Sportsman Park, 9835 S. Western Ave. in the Inglewood area; pools in Aviation High School and Redondo Beach Union High School, both Redondo Beach, and Mira Costa High School, Manhattan Beach.  
Applications may be obtained from the County Civil Service Commission, Hall of Administration, 222 N. Grand Ave., Los Angeles; South Bay Lifeguard Headquarters, 1101 Strand, Redondo Beach, or from the Department of Parks and Recreation, 155 W. Washington Blvd., Los Angeles.  
Examinations will be given May 18 at 9 a.m. at Temple City Pool, 9501 E. Lemon Ave., Temple City, and May 25 at 9 a.m. at Newhall Pool in Newhall.

Applicants must be between 18 and 40 years of age, male, with normal vision and hearing. A two-day training program will follow the examinations.  
**Loaded Cannon Ball Found in Old House**  
CHARLESTON, S. C. (UPI)—A loaded Civil War cannon ball was found in an old house and taken to the U. S. Navy base for safe detonation.  
The construction crew remodeling the house on famed Broad Street found the century-old cannon ball and called the Navy for demolition experts when they saw it was loaded and the fuse was in place. The ball was about six inches in diameter.  
The house, built in 1854, was severely damaged by Union fire in the Civil War.

\$3

**EXAMINATION**  
SICK AND SUFFERING  
STOP WASTING TIME & MONEY  
*Before You Take Treatments Anywhere,  
You Should Have This Examination*  
This examination is conducted by a licensed doctor and will give you an accurate picture of your physical condition. X-RAY FLUOROSCOPE is used plus other standard diagnostic methods. National authorities agree on examination of heart once every five years regardless of age. Thousands of people have had this examination.  
What is it worth to know about your arteries—and facts—HEAD TO TOE OBSERVATION OF HEART, LUNGS, BOOBY AND THROAT (X-RAY) AND RESPIRATORY TRACT • SPINAL VERTEBRAL AND BONE STRUCTURE • PULSES AND BLOOD ACTION • BLOOD PRESSURE • STOMACH, KIDNEYS • COLON • GLANDS • NERVOUS SYSTEM • LIVER AND GALL BLADDER

**DR. H. L. HUTCHINGS, D.C.**  
114 Southern California Since 1952  
**2067 ATLANTIC AVE., LONG BEACH**  
GA 6-4166 — GA 6-4167  
OPEN MON.-WED.-FRI. 9 A.M. TO 5 P.M.  
SAT. 9 A.M. TO 12 P.M.  
Please bring this Ad and insert in your wallet with you

**HARD OF HEARING?**  
**Want to Hear TV BETTER?**  
**FREE!**

A FREE but limited supply of TV attachments will be given away by the Silver-tone hearing aid offices at Sears, Roebuck to those persons with a 30% or more loss of hearing as determined by Sears Audiometric test.

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ Zone \_\_\_\_\_ Phone \_\_\_\_\_

Phone for an appointment or fill out coupon and send to your nearest Sears Store.

**See My Ad in**  
**Parade**  
**MAGAZINE**  
**TODAY**  
Pages 18 and 19  
Hurry. Only 7 Days Left!

**Rexall ORIGINAL**  
**1¢ SALE**  
**McCracken's**  
**Rexall Pharmacy**  
14253 S. Paramount Blvd.  
PARAMOUNT Phone: 614-7474

**Mother's Day Is May 12th**  
**GIVE HER A TREASURED PHOTOGRAPH**  
**Large 8x10" Sepia Tapestry Portrait. Reg. Priced at \$10**  
**4.95**  
or 3 for \$10  
Have a beautiful and expertly posed portrait taken of yourself or a loved one by our skilled photographer. A perfect gift for Mother's Day.  
• Complete selection of proofs  
• Please call for an appointment  
Photograph Studio—Second Floor  
*The Broadway*  
LONG BEACH  
IN THE LOS ALTOS SHOPPING CENTER  
Bellflower at Stearns  
GE 9-6015

**Open Today - Sun. 11-6**  
**\$100,000**  
**CARPET SALE**  
**BEFORE YOU BUY CARPET ANYWHERE... COMPARE OUR PRICES. WE GUARANTEE THE LOWEST PRICES OR YOUR MONEY BACK**  
**DUPONT "501"**  
**100% Continuous Filament NYLON by Magee**  
**Completely Installed**  
We made a tremendous special purchase on the famous GENUINE DUPONT "501" NYLON CARPETING from America's most outstanding mill... MAGEE. Lush hi-low design found only in the better carpets. This is heavy weight with "double bonded backing"... mothproof, stain resistant.  
**OVER 56-OZ. RUBBERIZED PAD**  
• Tackless Stripping • Expert Installation  
• All Labor and Sewing • Door Metals  
**YOUR CHOICE — COMPLETELY INSTALLED**  
**CAPROLAN NYLON**  
Here's a name of quality... long wearing, mothproof. Choice of colors. 100% CONTINUOUS FILAMENT.  
**DUPONT NYLON**  
Made from the famous DuPont yarns for years of wear... Choice of colors. 100% CONTINUOUS FILAMENT.  
**100% WOOL by Beattie**  
Soft, luxurious wool for real room beauty... mothproof. Choice of colors.  
**ONE PRICE INCLUDES ALL**  
• 50-oz. Rubberized Padding • All Labor and Sewing  
• Expert Installation • Door Metals  
• Tackless Stripping  
**100% NYLON PILE**  
**Completely Installed**  
• Low Price • Expert Installation • Padding • Door Metals  
• Tackless Stripping • All Sewing and Labor  
• Choice of Colors  
**FIRST QUALITY**  
**BELMONT SLASHES ALL PRICES! FURNITURE SALE**  
**SELLING ENTIRE STOCK... AT LIQUIDATION PRICES!**  
• Sofas • Dressers • Dinette Sets • Dining Room Sets • Bedroom Sets • Marble Tables • Coffee Tables • Box Spring & Mattresses • Desks • Lamps  
**1/2 OFF**  
**BANKAMERICARD OR TERMS UP TO 3 YEARS TO PAY**  
**BELMONT**  
**600 ALAMITOS AVE.**  
Corner 6th Street  
LONG BEACH  
HE 7-4401







# USC Gives Odd Opera

By RACHIEL MORTON

The weird story of Peter Grimes has been eloquently made into an opera by the 50-year-old English composer, Benjamin Britten. The University of Southern California School of Music presented the USC Opera Theater in three performances of this masterpiece in Bovard Auditorium, and I heard the one given Friday night.

This story is morbid and drab, with scarcely a light touch in the whole opera. It concerns an English sailor accused of murdering his young apprentice at sea. The opening scene showed his trial in court when he was exonerated because of lack of evidence. But the small-town gossip and intrigue make a moody reclus of the sailor who finally drowns himself at sea.

WALTER DUCLOUX not only conducted a very fine USC Symphony Orchestra, he also staged and produced the work. This is a large order, and only Ducloux could have accomplished it so successfully.

The scene is laid in a drab English fishing village, and the set of a bleak church and a pub were certainly true to English life.

Richard Riffel in the role of Peter Grimes gave a forceful performance of a moody, suspected man, torn between the aqua and the fanciful. His very fine tenor voice found no difficulty in music that was full of difficulties in tonalities, in rhythm and in register. His acting, too, held one in an emotional grip throughout the opera. This young man has a brilliant future before him.

MARGARET Canning was a sympathetic schoolmistress, tenderly drawn to Peter Grimes. As a conniving busy-body, Irene Liden was perfect in the role of Mrs. Sedley. The landlady of "The Boar" was typical and realistic as enacted by Elfreda Jacobson. Strangely enough, although the acting of the three women

soloists was very fine, their singing was disappointing. Somehow, their vocal tones lacked body and quality, except in the high reaches. Not so with the men. Beautiful voices were displayed by George Gibson as Cap'n Balstrode; Bob Boles as a fisherman and Methodist; Dennis Dalsimer as Swallow; Robert Loy as the rector, Rev. Horace Adams; and French Tickner as Ned Keene.

I am sorry to report that the dictation, although in English, was not understandable for the most part.

WITHOUT speaking a word, the very young man of Dr. Ducloux, Claude, gave a dramatic performance that was outstandingly fine.

But the most impressive part of the whole opera was the grandeur of the music. In the intervals between the scenes, music of graphic description painted the strong drama thrillingly. Although tonally contemporary, the music never affronted or offended, but rather stirred one's emotions deeply. Dr. Ducloux conducted the masterpiece like a master.

Library Sets Test 8 mm Film Program

Thirty 8 mm silent films will be available at the Public Library without charge for register. His acting, too, held one in an emotional grip throughout the opera. This young man has a brilliant future before him.

The program is being tested to determine demand for the 8 mm films. "If there is a demand," said Miss Boyle, "a collection will be built up similar to the library's 16 mm sound collection."

Patrons may borrow three films at a time under the test program. Titles include: "Antarctic Adventure," "Africa Big Game," "Italy-Naples," "Pompeii, Capri," "Fiesta in Guadalupe," "Yellowstone's Geysers and Hot Springs," "Colonial Williamsburg," "Canadian Goose," and "Narrow Gauge Train to Silverton, Colo."

Police Officer Enters Business

DOWNEY — Investigator Earl Williams, 43, one of the original members of the Downey Police Department, has announced his resignation, effective Tuesday, to enter private business in Pomona.

Williams, prior to his appointment to the local police force on June 24, 1957, was with the Vernon and Tulsa, Okla., police departments.

Navy Gives L.B. Mayor Its Thanks

Mayor Edwin W. Wade has been named a "Friend of the Navy" as part of a program in which civilians who have made outstanding contributions to Navy welfare in Long Beach are honored.

Rear Adm. Kenneth L. Veth, commander of the Naval Base on Terminal Island, announced the choosing of Mayor Wade for the honor this week.

In explaining the purpose of the program Adm. Veth said, "Although the friends of the Navy are well known to the top echelons of command, many other Navy Personnel are not fully aware of our supporters' firm friendship with the Navy."

Announcing Wade's appointment, Adm. Veth cited the mayor's long association with the Navy and commended his continued efforts to improve relations between the Navy and the citizens of Long Beach.

—Official U.S. Navy Photo

STRONG SERVICE supporter, Mayor Edwin W. Wade, just honored as "Friend of the Navy," displays plaque awarded him by Rear Adm. Kenneth L. Veth, commanding the local naval base.

Funeral Notices

DOAN—Hattie W., 173 Corvina was survived by daughter, Mrs. C. Crook, 2 grandchildren. Contributions to your favorite charity and requested Service Monday, 11 a.m., MOTTLE'S MORTUARY.

Funeral Notices

DUNKEL—Paul A., 4848 May Ave. Survived by wife, Olga, 4 children, Mrs. Bernice Lundy, Mrs. Lois Edwards, 1 brother, and 4 sisters. Service Monday, 10 a.m., 7334 Belmont Lutheran Church. For Arrangements, call LAKWOOD MORTUARY, 3336 Woodruff Ave.



## FIRST LADY OF ROLLS ROYCE CLUB

Muriel Pollia Shopwin, first woman president of a regional group of the Rolls Royce Owners Club, heads the Southwest Region which will meet today at the Pacific Coast Club. Mrs. Shopwin's car is a 1951 Daimler with body by Barker, one of the first custom coach makers for Rolls Royce. There are only eight such models in the U.S. With her are Bob Wright (left) and Tom Frandsen, KNBC staff commentators.

## Rolls-Royce and Bentley Autos on Display Today at Coast Club

A display featuring Rolls-Royce and Bentley automobiles will be open to the public this afternoon on Ocean Boulevard in front of the Pacific Coast Club east of Alamitos Avenue.

The regal cars will be driven to the club by members of the Southwestern Region, Rolls-Royce Owners Club.

who will gather for their bi-monthly meeting. More than a dozen of the famed English luxury machines are expected to begin arriving at 11 a.m.

They will be displayed outside until mid-afternoon while their owners talk cars at a club.

The Southwestern Region has more than 100 members and numbers among its unusual Rolls-Royces roadsters formerly owned by Tyrone Power and Charlie Chaplin and sedans which originally belonged to the Earl of Coventry and Baron von Ribbentrop.

The group is devoted to the maintenance and preservation of classic as well as contemporary Rolls and Bentleys. They have regular group tours and dinner meetings.

Retirees to Meet

The National Association of Retired Civil Service Employees, chapter 21, will hold a monthly meeting in Motell's & Peek's Garden room Wednesday, 1:30 p.m.

U.A.R., Turks Agree

CARIO, U.A.R. (UPI) — The United Arab Republic and Turkey will resume diplomatic relations severed since 1961, the U.A.R. Foreign Ministry announced Saturday.

Israel's Founding Observed

Fifteenth anniversary of the founding of the state of Israel will be marked Monday night as a memorial observance of the recent death of Yitzhak Ben Tzvi, president of Israel.

"Father of Mercies" prayer for the dead will be chanted at the meeting at 8 p.m. in the Long Beach Jewish Community Center, 2001 Grand Ave., by Cantors Morris Greenfield and David J. Kane.

Rabbi Jacob M. Ott, past president of the Zionist Organization of America, western region, will speak. Rabbi Ott is the spiritual leader of Sephardic Temple Tifereth Israel, Los Angeles.

The meeting is sponsored by the American Zionist Council of Long Beach. Admission is free.

Lafayette Hotel Modernizes Theater-Bar

Plans for modernization of the Lafayette Hotel's theater-bar were announced Saturday by the hotel, a member of the Hilton chain.

The interior design firm of Albers-Gruen Associates, San Francisco, named among the top 20 interior design firms in the United States last year by "Hotel Gazette" magazine, will do the remodeling. Work is under the supervision of Bert Franklin, the firm's chief designer. Completion is set for June.

## Author Lillian Smith Schedules Talk Here

Lillian Smith, famed Southern author, will speak on "The South Through the Eyes of a White Southern Woman" at 8 p.m. Wednesday in First Congregational Church, Third Street and Cedar Avenue.

Miss Smith, a resident of Clayton, Ga., is author of "Strange Fruit," "Killers of the Dream," "Now Is the Time," and "Memory of a Large Christmas."

For 25 years she has conducted a camp for troubled children at Clayton. References to the camp are in her "Killers of the Dream." Her latest book, "Memory of a Large Christmas" (1962) is a true account of a Christmas in her childhood when her parents invited convicts from a chain gang to share their Christmas dinner, along with their nine children.

"I am first and last, a writer," says Miss Smith. "I do not write as a propagandist but as one who seeks the truth."

She has taught at Vassar and in Fochow, China, and has conducted writers' conferences at the Universities of Colorado and Indiana.

## Six-Hour Benefit Aids Girl

A six-hour gala benefit performance was staged Saturday night in Westminster High School for Virginia Dilena, 16, injured in a crash March 21 when two fleeing bank bandits struck a small bus in which she was riding.

Two Westminster High School students were killed and seven others injured in the tragedy.

Virginia, in a coma for more than a month, was allowed to go home last Thursday, but her condition still is so serious that doctors say she will be denied visitors for up to six months.

The benefit Saturday was an attempt to help raise the \$10,000 needed to assist the Dilena family with Virginia's medical expenses.

Professional and amateur talent performed in a four-hour stage show. A post-midnight dance was offered adults.

## STATE SOCIETY Calendar

WEDNESDAY  
Pennsylvania, 550 Pacific Ave., 6:30 p.m.

THURSDAY  
Texas, 203 Linden Ave., 6:30 p.m.

MINNESOTA, 550 Pacific Ave., noon.

## Municipal Band Concert Program

Municipal Auditorium, 3 P.M. Today  
The City Beautiful March — Patterson  
The Flying Dutchman Overture — Wagner  
Clarinet Solo — Johnson  
Three Candy Canes — Tye  
Second American Folk — Cable  
Rhapsody — Grandman  
Serenade — Olivaditi  
Concert March — Fredemant  
Savannah Rhapsody — Debussy  
Clarinet Solo — Johnson  
Si Truculent — Albin  
Schubert Waltz — Pops  
Schubert Waltz — Pops  
May the Good Lord Bless & Keep Me — Johnson  
The National Anthem — Sousa



## BEST SELLER

(Community Savings Passbook)

Thousands of saver-investors all over the world find this the most absorbing book they own. Their Community passbook becomes even more interesting at the end of every quarter as they see their balances grow at the annual rate of 4.8%. And every newly added amount has the benefit of DAILY INTEREST—savings earn from the day received if they remain through the end of the quarter. These people also like what they read between the lines—the safety that goes with a Community account. Founded in 1929, Community has estab-

lished an outstanding financial record. Interest has been paid 82 consecutive times. Financial management has remained conservative. Now membership in Financial Federation, Inc. makes Community part of an organization with resources over one-half billion dollars. Reinforcing this solidity is the insurance power of the Federal Savings and Loan Insurance Corporation. No wonder 33,000 safety-minded savers are sold on this passbook. You'll find yours waiting at your nearest Community Savings office.

(Dept. T, Main Office, 477 East Compton Blvd., Compton)  
**4.8%**  
current annual rate  
**COMMUNITY SAVINGS**  
and loan association  
MAIN OFFICE / 477 E. Compton Blvd., Compton  
PARAMOUNT / 15355 Paramount Blvd.  
LONG BEACH / 3901 Atlantic Ave.







# 1st clearance last monday of the month

## MAY CO LAKEWOOD

### BOULEVARD DRESSES 95

**GROUP OF DRESSES**  
5.00 were 12.99-16.99  
Superb boys in textured rayons, Amel  
tricot jersey and double cotton knits.  
Misses' and half sizes.

### BOULEVARD DRESSES 16

**GINGHAM CHECK  
SEPARATES**  
1.00 each  
This group includes skirts, capri pants,  
matching tops in an assortment of colors.

### CAMPUS SHOP 43

**ACTIVE  
SPORTSWEAR**  
59c-3.97  
Final clearance group of active sports-  
wear shorts, tops, capris and knit tops.

**JR. DRESSES  
SALE PRICED**  
8.97  
Full skirts and sheaths, in silks, wools,  
cottons. In solid colors and prints. Sizes  
5-15.

**BETTER DRESS  
CLEARANCE**  
11.90-14.90  
Group of junior dresses by famous  
makers in styles for street and after five.  
In a miscellany of fabrics and colors.  
Sizes 5-15.

### MISSIES SPORTSWEAR 49

**PARIS KNIT SUITS**  
16.90  
Final clearance of beautiful 3-pc. wool  
knit suits, designed and made in Paris.  
Lovely fashions at a surprisingly low  
price.

### MISSIES DRESSES 96

**WOOL IMPORT  
SUITS**  
23.00  
Limited selection of all-wool Italian knit  
suits, two and three-piece styles, discon-  
tinued and as-is items.

Famous make misses' shirtdresses 9.80

### SPORTSWEAR SEPARATES 101

**SPRING AND  
SUMMER SKIRTS**  
1.99  
Rayon and dacron polyester skirts with  
a linen texture. Washable. Light and  
simply perfect for spring and summer  
weather.

**FAMOUS MAKE  
WOOL SKIRTS**  
5.97  
Assorted sizes in wool skirts. Tremendous  
values on the latest fashion styles . . .  
all reduced to clear.

**EARLY SPRING  
DRESSES**  
12.00-21.00  
Group of early spring dresses, some  
knits, misses' sizes.

### CAMPUS SHOP 43

**PROPORTIONED  
CAPRIS**  
2.99  
Homespun cotton capris in many fashion  
colors . . . now reduced to clear. Take  
advantage of this extraordinary low sale  
price.

**REDUCED  
SWIMWEAR**  
7.00-9.00  
We've a collection of discontinued styles  
in famous make swimwear. One and two-  
piece styles, many colors. Not every style  
in every size or color.

### COED SHOP 55

**ASSORTED  
SPORTSWEAR**  
1.99-3.99  
We've reduced skirts, blouses and capris  
in this collection of famous make sports-  
wear.

### ROBES AND LOUNGEWEAR, 53

**THE YAH YAH  
DRESS**  
4.99  
You've said hooray for these cute cotton  
hopsacking dresses . . . here they are at  
a nice reduced price.

**CHENILLE DUSTERS**  
3.99  
Comfy cotton chenille coverups for cool  
spring evenings, marked down, in a se-  
lection of colors and sizes.

### YARDAGE 54

**1/2 to 1/2 Off**  
Complete selection of dress and blouse  
lengths, first quality fabrics, including  
silks, wools, cottons, synthetics in  
prints, plains, novelty weaves and tex-  
tures.

### BLOUSES 31

**NOVELTY BLOUSE  
COLLECTION**  
2.99 to 3.99 Reg. 3.99 to 4.99  
Wide selection of styles and fabrics in  
white and colors, broken sizes.

### NOTIONS 1

**SAVINGS FROM OUR  
NOTIONS AISLE**  
2.99 Clean-Tint upholstery dye. Assorted  
colors, now 99c  
1.29-2.99 Bathing caps for summer. As-  
sorted styles 69c-1.99

### MILLINERY

**LARGE ASSORTMENT  
SPRING HATS**  
4.00 to 6.00  
Were 5.95 to 12.95 and come in a range  
of delightful colors and styles.

### HAT BAR

**CASUAL AND  
DRESSY HATS**  
2.00  
Were 3.98 to 5.00; many styles; straws,  
fabrics, veiling; assortment of colors.

### COSTUME JEWELRY 28

**JEWELRY VALUES**  
69c\*  
\*Plus 10% federal tax  
Necklaces, earrings and pins make spar-  
kling treasures at one tiny tag.

### CHILDREN & COED SHOES 70

4.99 Famous brand coed sneakers; broken  
sizes 1.19  
2.99 Coed slippers, broken sizes 1.99  
3.99 Coed slippers, broken sizes 2.99

### BOULEVARD SHOES 112

**PERSONALITY  
DRESS SHOES**  
6.97  
Were 9.99-10.99. Pumps and sandals in  
all the most wanted heel heights; popu-  
lar summer colors and materials.

Were to 12.99 Assorted dress shoes 4.97  
Were to 6.99 Misc. Italian casuals 2.97  
Were to 9.99 Personality flats 2.97

### WOMEN'S SHOES 12

Mademoiselles, Gamins, Mr. Kimel, Sabrina  
and others in broken sizes 9.97  
Caresa natural straw pumps on mid heels.  
Sizes 4 to 10, AAA to B 7.97

**DRESS SHOES**  
5.97  
Were to 19.99. Famous Serenades and  
other know makers, Spring and Summer  
styles from regular stock. Broken sizes.

### MEN'S FURNISHINGS 6 & 80

3.99 W. & w. 1/2 shirts 2.59, 2/5.00  
3.99 Short summer Pjs 2.59, 2/5.00  
2.50-3.50 Designer ties 1.39, 3/4.00  
3.95 Men's leather wallets 1.99\*  
1.50 Imported wool socks; ribs, facies 99c  
1.00 Linen or cotton handkerchiefs 2/1.00  
2.95 Cuff link and tie bar sets 1.00\*  
Group of dress shirts, to clear 2.99  
\*Plus 10% Federal tax

### MEN'S SPORTSWEAR 45 & 84

3.95-4.95 Short sleeve sport shirts 2.59  
3.00-3.95 Short sleeve sport shirts 3.59  
Cotton burlap fashion casual jackets 7.00  
7.95 Dacron polyester & rayon slacks 4.99  
15.95-19.95 Famed make dress slacks 9.99  
4.98 Washable slacks 1.99  
40.00 Group of sport coats 25.00

### BARRTON HALL SHOP 83

39.95-39.95 Suits 29.95-49.95  
3.99-6.95 Short sleeve ivy shirts 2.99-3.99

### BOYS' SHOP 14 & 23

3.98 Famed make swimwear 3.39  
2.50-2.98 Surf pants and swim trunks 1.59  
2.99 Dress shirts; some counter soiled 1.99  
2.98 Sport and knit cotton polo shirts 1.99  
Group of cabana jackets 2.79  
Double knee cotton denim jeans 1.59  
2.99 Casual slacks; sizes 6-12 & 28-32 2.99  
4.98-5.98 Dress slacks 2.99  
14.95 Laminated zipper jackets 8.99

### LUGGAGE 36

39.50 Men's wardrobe bags 21.99\*  
47.50 Women's wardrobe bags 28.99\*  
14.95 Famous make train case 7.99\*  
10.00 21" weekend cases 6.99\*  
\*Plus 10% Federal tax

### CHINA & GLASSWARE 46

1.00 Imported hand-cut tumblers 68c  
7.50 Imported cut crystal stemware 3.88  
1.29 China plate with handle 88c  
3.95 4-pc. imported mug set 3.88  
5.95 16-pc. earthenware, service for 8 2.88  
2.99 Heavy-bottom colored tumblers 1.88  
49c After-dinner cup/saucer sets 38c  
14.95 After-dinner coffee set 9.99  
5.95 Imported colored icers/liners 2.99

### GIFT SHOP 82

3.98 patio and garden lamps 1.00  
3.98-14.98 oriental giftware 1.88-10.88

### APPLIANCES 73, 74

### CAN OPENERS

9.97 were 11.88  
Udico deluxe model with fingertip  
control, magnet lid-holder.

### HARDWARE 87

**STEEL CABINETS,  
UNPAINTED  
FURNITURE**  
25% off  
Quality cabinets and sturdy furniture for  
extra storage space. Floor samples.

### HOUSEWARES 29, 33

**50% off  
CLEARANCE ITEMS**  
Were 99c to 23.95. Large selection of  
name brand cookware, gifts, etc.

### CLOTHESLINE REEL

17.88 was 22.95  
Five separate lines reel out when needed,  
reel in for protected storage.

### SPORTING GOODS 50

Discontinued folding patio and company  
table 25% off

### ART NEEDLEWORK 40

9.98 Sequin hand bag kit 6.99  
2.49 Sequin hat kits, assorted colors 1.19  
9.98 "Neat Tricks" orlon sayette kit 4.99  
11.98 Cortina yarn sweater kit, 3 only 4.99

### TOWELS, LINENS 30

MARTEX CRITERION BATH TOWELS —  
If perf. 1.98 bath 1.19 1.29 hand 69c  
If perf. 4.9c wash cloth 39c  
If perf. 6.98 Martex & Fieldcrest bath  
sheets 2/6.99  
59c Cotton Check-Mate dish towels, ea. 39c  
59c Place mats 3/1.00

### SHEETS, BEDDING 34, 41

**SOLID COLOR  
SHEETS—  
STRIPED HEMS**  
1.79 were 2.49-2.79  
twin or full  
72x108" twin or 81x108" full. All per-  
fect quality — 4 colors — one low price.

Springs "Candyale" cot. percale sheets 1.99  
8.99 80x90" Blankets, blue or yellow 3.99  
19.99 King size shag spreads 5.99  
19.99 King size all wool blankets 10.00  
7.99 King size color. fitted sheets perf. 3.99

### FLOOR COVERINGS 32

**SAVE ON  
SCATTER RUGS**  
1.00-9.95 were 3.99-29.99  
Cottons, rayon and nylon pile. 2'x3' to  
4'x6'.

### CURTAINS & DRAPERIES 11

4.99-5.99 Shortie draperies, 48" wide to pair  
in 45-54" and 63" lengths 2.99 pr.  
4.98-8.98 Furniture throws 2.99-6.99  
1.99-15.99 Upholstery remnants  
50%-60% off  
1.99-15.99 Curtains 50%-60% off  
16.99-19.99 Benches 36-46" 11.99-14.99  
1.99-4.50 Tier curtains 1.00-1.99 pr.

### SLEEP EQUIPMENT 35H

**FOAM MATTRESS**  
25.88  
4 1/2" thick, odorless, non-allergenic;  
striped ticking 10" box spring 25.88

**TWIN SET ON LEGS**  
38.88 complete  
Firm mattress, box spring, 6 legs.

**SAMPLE SLEEPERS**  
119.00-188.00  
Assorted styles, fabrics. All sleep two.

### PATIO FURNITURE 35K

**ADJ. CHAISE**  
14.88  
Alum. frame on wheels, thick pad.

**2 CHAIRS OR  
1 CHAISE**  
7.88  
Folding alum. frame, wh./grn. webbing.

### FURNITURE 35

**LEATHER TOP  
TABLES**  
28.00 were 39.95  
Traditional cocktail, step, end tables.

49.95 Solid maple cocktail table 33.00  
39.95 Drop-leaf corner table 22.00  
84.95 Hard maple chest cabinet 55.00  
89.95 Fr. Prov. lingerie chest 68.00  
139.95 Marble top lamp table 69.95  
119.00 Loose pillow bk. chair 79.95  
149.95 Hi-back provincial armchair 99.95  
109.95 Chb chair, foam, modern 59.95  
89.95 Chair, foam T-cushion 58.00  
79.95 Dresser desk, hard maple 58.00  
49.95 Button tufted provincial chair 29.95  
44.95 Captain's chair, plastic 29.95  
79.95 Solid maple tea cart 19.95  
89.95 Solid maple foot chest 59.95  
39.95 Solid birch bookcase 29.95

### LAMPS 63

**TABLE LAMPS**  
9.99-14.99 were 14.99-24.99  
35 only . . . various sizes and styles

### PICTURES 75

**FRAMED PICTURES**  
5.99 were 8.00-10.00  
Big selection of sizes, subjects, shapes.

## VALUES FROM OUR MAY MART BASEMENT

### MEN'S ENGLISH SHOES

7.00 were 9.99  
Fully leather lined, leather uppers, leather  
Goodyear welt soles; mud guard moccasin  
toes or wing tip. Black, brown, B-EEE-  
6-12.  
may mart basement, men's shoes, 823

### GIRLS' CAPRIS

1.39 were 1.99 to 2.99  
Cotton corduroys, or wool in sizes 7 to  
14, also in sub-teen sizes 8-14. Just 75  
. . . hurry in and buy for next winter.  
may mart basement, girls' wear, 824

### TOTS' SPORTSWEAR

69c to 1.00 were 1.99 to 2.99  
Boys' shirts, slacks, pjs, girls' skirts,  
blouses, capris, broken sizes and assort-  
ments, sizes 3 to 7.  
may mart basement, infants' wear, 803

### GIRLS' SWEATERS

1.00 were 2.99 to 3.99  
Broken sizes in assortment—orlon, acry-  
lics, some soiled. Sizes 7 to 14. Buy a  
supply at this low, low sale price!  
may mart basement, girls' wear, 824

### 9x12 RAYON RUGS

15.00 were 24.95  
Rayon viscose pile, room-size rugs with  
foam-rubber backing. Sandalwood, rose  
beige, gold, white.  
may mart basement, rugs, 811

### 6x9 RAYON RUGS

8.00 were 10.95  
Rayon viscose pile rugs with foam back-  
ing. Sandalwood, rose beige, gold, white,  
and other colors.  
may mart basement, rugs, 811

### WOMEN'S COATS

5.00 were 7.00  
Misses and women's coats in 100% wool.  
Long and short styles. Solid colors and  
tweed patterns. Sizes 6-20.  
may mart basement, women's coats, 828

Boys' cotton corduroy pants, 100% washable,  
8-18 2.00  
Cone Brighton towels, 22x44 bath sizes 38c;  
15x26 hand towel 38c 12x12 wash cloth 18c

Kapok pillows, 20x26 size, cotton cover 79c  
2/1.50  
1.99-3.99 Assorted sportswear; blouses, capris,  
shorts 1.00



# Washburn Scrubs Dodgers on 3 Hits

BIG DAY AT LITTLE WALNUT

## Oerter, Arizona State Crack World Records

By JOHN DIXON

The Mt. San Antonio Relays followed its familiar format Saturday—palpating finishes, Herculean heaves, cyclonic times and two world records.

A big crowd of 12,500 in the little township of Walnut (population 909) cheered an all-American athletic roster to the outstanding achievements in the five-year history of the meet.

If the all-day carnival at Walnut was a proper gauge, the Yanks will be tough nuts for the Russians to crack at Tokyo in 1964.

Al Oerter of the New York AC and Arizona State U established the "big" records in an ideal parlay of warm sun and fluffy breezes.

Oerter, two-time Olympic Games discus champion, muscled the thin-platter 205 feet, 5 1/2 inches. His old record was 204-10 1/2, set in 1962.

Arizona State snipped the world mile relay record to 3:04.5, bettering the 3:05.6 established in 1960 over the same volcanic ash speedway by a national team of Eddie Southern, Earl Young, Jack Yerman and Otis Davis.

Oerter, a genial 6-4, 265-pound giant, put together the greatest series in the history of any event.

UNCURLING LIKE A MASSIVE mainspring, Oerter opened with a meet record of 201-3, reached his pinnacle of 205-5 1/2, and closed with 199-3 1/2, 204-3 and 202-10. His average was 202-8, farther than anyone else but Bob Humphreys (203-5) has ever thrown.

"I couldn't be more surprised," Oerter puffed to the press. "I'm going to school, trying to comprehend computers, and I've only had time to throw for two weeks."

### STERNBERG VAULTS 16-5

(STORY ON PAGE C-5)

I couldn't get beyond 195 feet in practice. The record is ridiculous considering how little work I've put in.

"My form was far from perfect. The long throw didn't feel right. But naturally I'm very pleased, both with the distance and the consistency."

"I guess I'll have to revise my target from 200 feet to 210—and to 220 next year, at Tokyo."

Oerter was selected "athlete of the meet."

Arizona State's achievement was one for the record books, but hardly one for Ripley. The Sun Devils, who ran 3:05.7 last season at Compton and 3:05.9 two weeks ago at Tempe, simply ran like the devil for the first time.

IT WAS A THREE-DIVISION race after the first 440 leg—Arizona State well in front, the Southern California Striders second, and the rest of the entries out of contact, and almost out of sight.

Arizona State clockings were Mike Barrick 48.0, Henry Carr 45.1, Ron Freeman 45.6 and Ullis Williams a 45.8 anchor. The Striders finished second in 3:08.8 on legs of 47.5 by Bruce McCullough, 46.0 by Mike Larrabee, 47.4 by Bob Karlstrud and 47.9 by Willie Williams.

San Jose, a team of potential Olympians, established a national frosh two-mile relay record of 7:34.4, beating Occidental's standard of 7:37.5 set in 1960.

Bob Hayes won the featured 100-meter dash in 9.9, fastest time in which the event has ever been traveled, but it was marred by an 11-mile per hour aiding wind. World record is 10.0 by Armin Hary of Germany and Harry Jerome of the U. of Oregon.

Despite such challenges as Henry Carr and Forrest Beatty, it was no contest. World's fastest human Hayes exploded out of the starting gate, assumed a four-foot lead and that was that.

USC'S REX CAWLEY HAD A PART in two meet records. He won the 440-yard hurdles in 50.9, fastest time in the world this term, and was leadoff man on the Trojans' sprint medley relay foursome, a 40-yard victor in 3:18.0.

Troy splits were Cawley 47.3, Dave Morris 21.1, Dick Cortese 21.4 and Kevin Hogan, in sick bay with the flu all week, 1:48.2.

USC also got a standout performance from Mike Flanagan, whose glass passport to heaven brought him a school pole vault record of 15-6 1/2. He finished only third on the miss countback behind Ron Morris and George Davies.

Other marks worth particular note were the 52-2 1/2

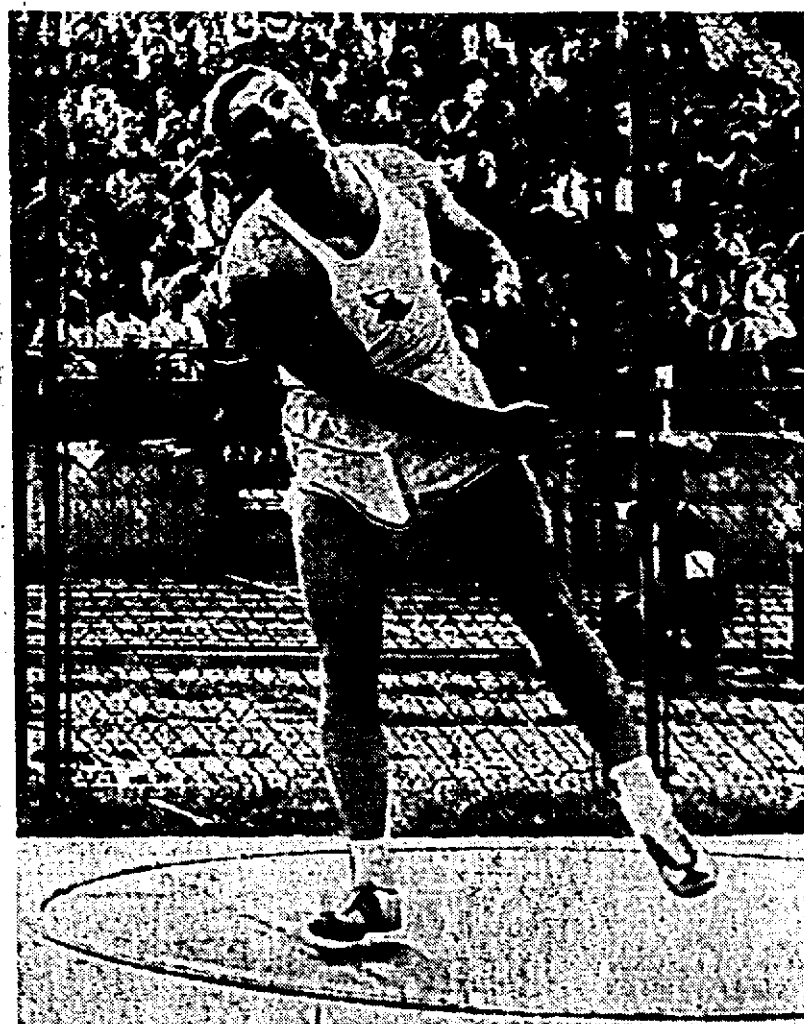
(Continued Page C-5, Col. 4)

### Sports Calendar

Horse Racing—Caliente, 11 noon. San Antonio—Dodgers vs. Cardinals, Dodger Stadium, 3 p.m.  
Semi-Pro Baseball—Rockets vs. Orange County Braves, Elmer Field, 8 p.m.  
Baseball—Lions vs. Drab Stars, 9 a.m.  
Auto Racing—Early model stocks, Ascot Park, 8 a.m.; Super modifieds and junior, Wilkes, 2:30 p.m.  
Baseball—Cardinals at Wilmington, Scott Park, 8:15 a.m.

### Sports on Radio-TV

RADIO  
Angels vs. Baltimore, KMPC, 11 a.m.  
Dodgers vs. Cardinals, KFI, 1:30 p.m.  
TELEVISION  
Angels vs. Baltimore, KHS 10, 11 a.m.  
Stock Car Race, KTLA (Ch), 2:30 p.m.  
Championship Bowling, KHL (Ch), 5:30 p.m.  
Burroughs, KNEX (Ch), 8 p.m.



### LOOKING AT WORLD RECORD

Al Oerter, giant of the discus circle, watches metal cylinder soar 205 feet, 5 1/2 inches—a world record distance—at Mt. San Antonio Relays.

—Associated Press Wirephoto

## No-Hitter by Card Fails, 3-0

By GEORGE LEDERER

The Dodgers lost more than an hour's sleep Saturday night. Going back to last season, they lost their sixth in a row to the St. Louis Cardinals, this one by a score of 3-0.

But why go back to last season? Saturday's loss was bad enough.

Despite a three-hit effort by winner Ray Washburn, the Dodgers had no business losing. And that goes vice-versa for the Cardinals as all their runs were unearned.

Business was good at the turnstiles, however, and the

### DODGER OF DAY

LARRY SHERRY

Allowed only five hits and three runs (all unearned) as Dodgers lost to Cardinals.



season's largest Dodger Stadium crowd (33,949 paid) was treated to a rare pitching performance.

WASHBURN, a 23-year-old Cardinal sophomore, not only won his fourth successive complete-game effort, but pitched no-hit ball for 7 1/2 innings. Only an inning earlier he was flailing with a perfect game.

Washburn retired the first 20 Dodgers to face him with only three balls being hit to the outfield. Ron Fairly became the first Dodger base-runner when he drew a five-pitch walk with two out in the seventh.

The no-hitter ended with one out in the eighth when Bill Skowron lined a single to right field, two or three feet above the outstretched glove of Bill White. Skowron reached third on pinch-hitter Jim Gilliam's bloop single behind second base.

The final Dodger hit came with one out in the ninth when George Altman dropped Maury Wills' fly ball in the right field corner after a long run.

As a rookie last season, Washburn pitched only two complete games in 25 starts, but his record was a highly respectable 12-9. At 4-0 and

(Continued Page C-2, Col. 3)

## Farm Birds Flying High, Not Angels

By ROSS NEWHAN

L. P. T. STAR WRITER

BALTIMORE — Dave McNally.

He's the latest in the long line of Barbers, Estradas, Pappas, Belinskys and Chances who have been hatched by the productive Baltimore Oriole farm system.

This poised, 20-year-old southpaw rationed only four hits to the Angels Saturday, and when he tired in the ninth, Dick Hall and Dean Stone came on to protect a 4-2 Baltimore victory.

Eddie Sadowski's two-run, eighth-inning homer was the only blemish on McNally's record, which included six strikeouts and only one walk.

When Albie Pearson opened the ninth with a single, Hall rushed in to get Bob Sadowski on an outfield fly. Stone replaced Hall to face Lee Thomas, and the Mad Dog singled, but Felix Torres bounced into a game-ending double play.

Some 5,263 paying patrons and 20,534 safety patrol and youngsters watched a funny first round-tripper in the third thing happen to Bo Belinsky on his way to his first victory.

He again slipped on a gopher hole.

For the most part, Belinsky worked well with men on base, but it was when the bases were empty that he was in trouble. Jackie Brandt and Joe Gaines blasted solo home runs off the morning marauder, bringing to six the number of gopher balls dished up by Bo in 25 1/2 innings. Last season, Belinsky was touched for only 12 homers in 187 frames.

BRANDT belted his third

homer in the second frame and Gaines followed with his first round-tripper in the third inning. The Birds attempted to feather their nest in each

inning thereafter, but failed until the seventh when singles by Bobby Johnson and Al Smith, a walk to Gaines, and a double play produced what were the deciding runs.

The high-flying Orioles are now 7-0 against left-handers. The defeat was Belinsky's third against no victories, but in his 25 1/2 innings on the mound the Angels have scored only five runs in support.

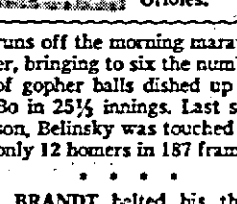
The Angels fell below .500 for the season and tripped again with an attack which would have left a Babe Ruth

(Continued Page C-2, Col. 5)

### ANGEL OF DAY

EDDIE SADOWSKI

Hit homer to account for Angels' only two runs in loss to Baltimore Orioles.



Angels	AB	R	H	BI	E
Pearson, cf	4	0	0	0	0
Koppe, 2b	3	0	0	0	0
E. Sadowski, lf	3	1	1	1	0
Thomas, 1b	3	0	0	0	0
Torres, 3b	3	0	0	0	0
Wagner, rf	3	0	0	0	0
Hunt, cf	3	0	0	0	0
Pegram, ss	3	0	0	0	0
E. Sadowski, c	2	0	0	0	0
Belinsky, p	2	0	0	0	0
G. Thomas, 2b	1	0	0	0	0
Grub, p	1	0	0	0	0
Totals	29	2	5	2	0

Cardinals	AB	R	H	BI	E
Flood, cf	5	1	1	1	0
Gray, 1b	4	0	0	0	0
White, 1b	4	0	0	0	0
Altman, rf	4	0	0	0	0
Royer, 2b	4	0	0	0	0
Skowron, 3b	4	0	0	0	0
McMullen, lf	4	0	0	0	0
James, cf	4	0	0	0	0
McCarver, c	4	0	0	0	0
Farley, 2b	3	0	0	0	0
Washburn, p	3	0	0	0	0
Totals	31	1	5	1	0

Dodgers	AB	R	H	BI	E
W. Davis, cf	4	0	0	0	0
Wills, 1b	4	0	0	0	0
Fairly, lf	4	0	0	0	0
Howard, rf	4	0	0	0	0
Roberts, 2b	4	0	0	0	0
Shawron, 3b	4	0	0	0	0
McMullen, lf	4	0	0	0	0
N. Oliver, 2b	4	0	0	0	0
McMullen, 2b	4	0	0	0	0
Sherry, p	4	0	0	0	0
Totals	36	0	0	0	0

—R. M. Smith in 7th; b. —a-Zimmer

Struck out for Belinsky in 8th: c. —Richard, p.

Tried out for Koppe in 9th: c. —Koppe, p.

Angels: 000 000 000-2 Roebuck, p.

Cardinals: 000 000 000-0

PO-A —Cardinals 27-12, Dodgers 27-15, LOS —Cardinals 7, Dodgers 1, 2B —Great, Wills, Enc. —Washburn, Javier, EF —Eoyar.

IP H R ER BS O

Washburn (W, 4-4) — 9 3 0 0 1 3

Sherry (L, 0-1) — 4 3 0 0 2 3

Richard — 2 0 0 0 1 1

Robuck — 2 0 0 0 1 1

HEP —By Belinsky (Smith), U. —Donatelli, Crawford, Vernon.

DMG —Hurley, Flaherty, Drummond, T —J. H. Alt —3, 2, 3.

★ ★ ★

### I, P-T DODGER BATBOY CONTEST UNDER WAY

One lucky Long Beach area boy between the ages of 10 and 13 will serve as honorary Dodger batboy, Sunday, May 19, when the Dodgers host the New York Mets in a doubleheader at Dodger Stadium!

All that is required is for any youngster in the above age bracket to write in 25 words or less "Why I want to be batboy for a day." The letters should be sent to Batboy Contest, in care Sports Dept., Independent, Press-Telegram.

The winning letter-writer will sit on the Dodger bench during the doubleheader, will be supplied with a uniform and will be given an autographed baseball.

Deadline for the 25-word letters is midnight May 10.

The batboy contest is being held in conjunction with the I, P-T Long Beach "Two-for-One" ticket day. On that day any reader may secure two tickets (reserved or box seats) for the price of one!

A special ticket box for "Two-for-One" day may be found on page C-2 of today's sports section. All applications and checks MUST be sent to the Dodgers, NOT to The Independent, Press-Telegram.

## Straw Flight (\$28) Bests Moolah Bar

By ERNIE MASON

The longshot, Straw Flight with Ronald Banks in the saddle, took command at the start and went on for a three-quarter length victory in the featured Chicado V. Stakes at Los Alamitos Saturday afternoon before a crowd of 12,623 quarter horse racing fans.

Straw Flight handily whipped the favored Moolah Bar, which was backed down to 4-5 odds off finishing close to Jet Deck in the Derby last week. \$9'er Lassie got the show in a blanket finish behind Straw Flight.

Owned by the Red Bee Ranch and trained by Dallas Clark, Straw Flight had no problems Saturday. Starting from the No. 2 post and overlooked by the fans, the four-year-old daughter of Jackstraw returned. \$28.60, \$6.00 and \$3.80 to the faithful.

Time for the 400 yards was 20 seconds flat, but one-tenth of a second off the world record of Breeze Bar set in 1961.

Straw Flight couldn't do any better than seventh in her last two races at Los Alamitos, but had finished third, only half a length

back, to Jet Deck and Caprice in her first out at the Orange County track April 9.

Victory with Straw Flight made the sixth of the spring meeting for Ron-

nie Banks. It left him far behind the leader, Charles Smith, with 19.

The crowd of 12,623 put \$560,976 through the tote machines.

Meanwhile, it was an-

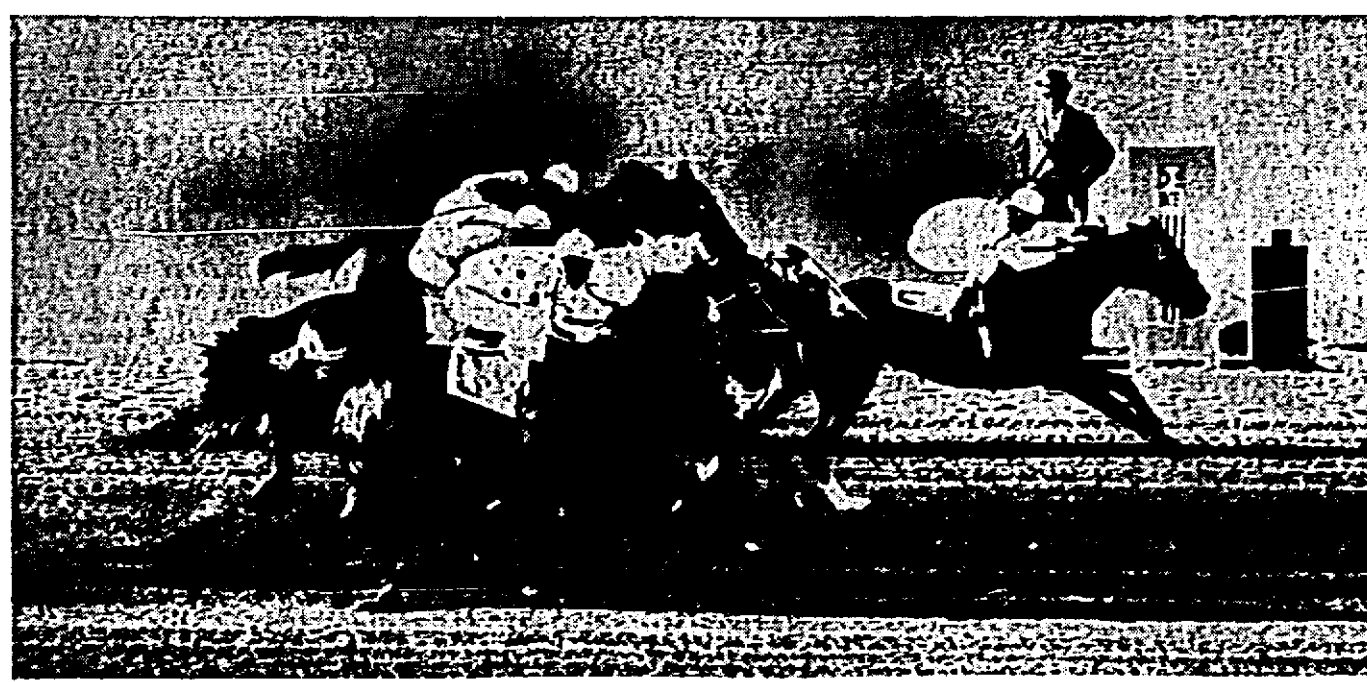
nounced Saturday by racing secretary Ed Burke that the purse for next Saturday's Los Alamitos quarter horse championship has been boosted from \$15,000 to \$25,000. The winner's

share of the pot will be \$13,750. This gives Jet Deck a chance to become the world's richest quarter horse.

Jet Deck has banked \$152,504 and is shooting

for the all-time money winning record of Pokey Bar—\$162,543.81.

Victory this Saturday by the J. C. Chambers star would put him \$3,711 over the top.



Longshot Straw Flight wins featured race at Los Alamitos Saturday by three-quarters of a length.

—Staff Photo by Skip Shuman



# Sports Merry-Go-Round

By HANK HOLLINGWORTH  
Executive Sports Editor

## Lakers, Not Announcer, In Error

Pearls from the Sunday pulpit:

... Is it true (with apologies to KLAC's Jim Healy for swiping his pat line) that radio announcers and telecasters are solidly in support of Chick Hearn against the bum rap forced upon him regarding Laker final-game ticket sales? You'll recall that Hearn announced last Sunday over radio and TV from Boston that some Wednesday night game tickets would go on sale Monday morning at the L.A. Sports Arena. Well, no tickets went on sale because none were available—and Hearn has been crucified in most quarters ever since. But, don't blame Chick. He simply relayed information he received from someone in the Laker front office. (And if his radio-TV opponents SUPPORT him, you know Hearn is in the right. Those guys usually are more cutthroat than Black-beard's merry lads!)

... Those poor 5,000 souls who queued up as early as 5 a. m. Monday for Laker tickets gained some consolation: They were handed tickets which would allow them to purchase closed-circuit theater TV ducats! (SOME consolation!)

... Boss Freddy Schaus is so determined to dethrone the Celtics next season that he confidentially intends to keep only Baylor, West, LaRusso, Barnett, and rookies Ellis and Wiley from his present club. A few others may hang on, but only if Schaus can't find more suitable material via the trade marts or forthcoming college draft.

... And did you realize that the Lakers open next season's camp in just FOUR months? (Ke-ripes, now we've got an eight-month basketball campaign.)

... Another unhappy soul (and I don't blame him) is Milwaukee Brave skipper Bobby Bragan. The Braves visited four (4) cities in five days to fulfill their schedule commitments! They departed New York Sunday night for L. A., then went to Houston and came back to San Francisco Thursday night. Is schedule-making THAT difficult?

... Add Bragan. Bobby claims that the Mets' Roger Craig has the best answer to the balk in baseball because "his regular throw is from a set position." So how come Craig has four balks to his "credit" thus far in '63, eh, Rob?

## THINGS YOU MAY NOT have not known department:

... That Ben Agajanian has a four-horse racing stable now. The ancient booter, whose silks include a dashing displayed football, saw his oldest member—a three-year-old named Tiny Spender—run out of the money in his first try Thursday at Bay Meadows. Tiny Spender (NOT named after his owner, according to Aggie) was set for his debut Monday, but during the post parade Tiny got rambunctious, reared-up enough to make jockey Angel Valenzuela bail off, then busted a guard rail and was subsequently scratched. Curiously, Tiny dropped from 40-1 to 5-1 on the board before he got frolicky.

... That Houston infielder Johnny Temple, who has played in both circuits, claims National League pitching is 25 per cent tougher than American League hurling. "On almost every American League roster you can find some soft touches," insisted Temple, "but hardly ever in the National League." (Don't get sore, folks, that's just what the man said.)

... That part of the cost of Alejandro Lavarante's expensive care has been paid by Jack Dempsey, the ex-heavy champ. Jack first brought Alex from South America and sponsored his early career. Other help for the unconscious Latin has come from a state fund financed by a one per cent assessment on all purses.

... Incidentally, Lavo may return to Argentina soon. His parents, peasant farmers who flew to L. A. six months ago to be near their son, financed their trip by selling a farm he had bought for them from his ring earnings. Two things had prevented his return with them: A Federal tax attachment on his last fight and permission of the Argentine government, which feared he would be a charge on the state. Both problems, thankfully, soon should be resolved.

LEX CONNELLY, general manager of next weekend's Long Beach Arena Rodeo, will be the color commentator for all rodeo shows on ABC's Wide World of Sports. His first assignment comes May 26 during the Heildorado Rodeo at Las Vegas.

... Cincinnati's Fred Hutchinson, who departed Dodger Stadium in a frenzy over the 1963 balk rash, thinks the Giants are in excellent position to run away and hide from other N. L. contenders. "Their ball park is the answer," snorts Hutch. "They've got the wind velocity in Candlestick down pat. It's only a horror chamber for the other clubs that have to see it for just two or three game stands."

... Ex-Ram George Strugar, now of the AFL's New York Jets (not Mets, friends), announces that Rams' Express will be official movers for the upcoming Long Beach World's Fair. (Rams' Express Company really lives up to its name. It has "moved" co-owners Strugar, Will Sherman and Don Burroughs right out of the Ram organization!)

## Jackson Hurls Cubs Out of Loss Streak

CHICAGO (AP) — Right-hander Lou Brock preceded Jackson's game-winning blow, and batted the Chicago Cubs out of a three-game losing streak with a 4-2 victory over the Philadelphia Phils Saturday.

Jackson scattered seven hits and doubled home two runs to cap a three-run fourth which produced the winning margin.

Jackson scored his third victory against two losses while rookie Ray Culp, making his first major league start, suffered his second loss in four decisions.

Ron Santo led Chicago's nine-hit attack with a double and a pair of singles. He singled home a run in the first inning and started the three-run fourth with a double.

# Braves Trim Giants in 12th Bailey Paces Bucs' Win

SAN FRANCISCO (AP) — Relief pitcher Claude Raymond doubled home the winning run in the 12th inning Saturday, giving the Milwaukee Braves a 6-5 triumph over the San Francisco Giants. It was Raymond's first hit since coming to the majors in 1961.

Raymond, the fifth Milwaukee hurler, came on in the ninth after the Braves rallied for three runs in the eighth and two in the ninth to knot the count.

His drive down the third base line came at the expense of Gaylord Perry, seventh Giant hurler, and scored Frank Bolling, who had singled to lead off the frame and reached third on two infield outs.

Moments later Raymond was thrown out at the plate trying to score on Milwaukee's 14th hit of the game.

PITTSBURGH (AP) — Lefty Joe Gibbon, idled most of last season by a sore elbow and dislocated finger, stopped the New York Mets on a sizzling three-hitter Saturday and gave the Pittsburgh Pirates their third straight victory, 2-1.

Gibbon struck out six and walked three in making his first start since last August. He permitted only one hit after Ken Hunt's second inning single off Bill Mazeroski's glove drove in the only Met run, an unearned one.

The Pirates hammered Jay Hook for eight hits and Ken Mackenzie for two but both Met hurlers were tough in the clutch. Six walks kept Hook persistently in trouble during his seven innings as he lost his third straight.

Rookie Bob Bailey, who had three hits, drove in the winning run in the sixth with a

double off the left center field wall after Bill Mazeroski had walked and advanced on Bill Virdon's sacrifice.

Back-to-back singles by Don Clendenon, Mazeroski and Virdon scored Pittsburgh's first run.

New York ASB M — Pittsburgh ASB M —

City Baseball

Games Today

NEW YORK (AP) — Clete Boyer hit a grand-slam home run and Ralph Terry won his third game with a six-hitter Saturday as the New York Yankees blasted Cleveland, 8-1, in their first meeting of the season. Joe Pepitone and Tom Tresh also homered for the Yanks.

Boyer's clout into the lower stands in left off Ron Nischwitz followed a bunt single by Pepitone.

a single by Elston Howard and an intentional walk to Hector Lopez in the eighth.

Pepitone, returning to the lineup after being benched while the Yanks faced a steady parade of lefthanders, broke a 1-1 tie with his homer in the

fourth. Tresh also hit into the lower right field seats in the fifth off loser Dick Donovan. Mickey Mantle was back in action for the first time since April 13, having missed two weeks because of a torn muscle in his abdomen. He walked the first time, but struck out three times. Roger Maris still was out of action with a torn muscle in his left leg.

Cleveland ASB M — New York ASB M —

Totals

Boyer

Red Sox Bombard Chisox From Lead

BOSTON (AP) — Boston clubbed Chicago out of the American League lead 9-5 Saturday, bunching all their runs in a two-inning spree which featured a Lu Clinton double and Frank Malzone's three-run homer.

By scoring three times in the third and six in the fourth, the Red Sox built up a 9-1 bulge for starter Gene Conley, who couldn't last five frames against the rallying visitors. Reliever Jack LaMabe was the winner.

Clinton struck the tie-breaking, two-run double in the third after Conley doubled and scored on a Chuck Schilling single. Malzone capped the big fourth.

IN THE two inning outburst off loser Ray Herbert and Dave DeBusschere, Boston benefitted from five walks, four singles, two doubles, the home run, a sacrifice bunt, wild pitch and an error. In both frames, the team batted around.

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# MAJOR LEAGUE Standings

AMERICAN LEAGUE				NATIONAL LEAGUE			
Team	W	L	Pct.	Team	W	L	Pct.
Baltimore	1	1	.500	St. Louis	1	1	.500
Kansas City	1	1	.500	Pittsburgh	1	1	.500
Chicago	1	1	.500	Philadelphia	1	1	.500
New York	1	1	.500	San Francisco	1	1	.500
Boston	1	1	.500	Detroit	1	1	.500
Los Angeles	1	1	.500	Philadelphia	1	1	.500
Minnesota	1	1	.500	Chicago	1	1	.500
Cleveland	1	1	.500	Cincinnati	1	1	.500
Washington	1	1	.500	New York	1	1	.500
Seattle	1	1	.500	Houston	1	1	.500
San Diego	1	1	.500				
San Francisco	1	1	.500				
League's Results				League's Results			
Baltimore	1	1	.500	St. Louis	1	1	.500
Boston	1	1	.500	Pittsburgh	1	1	.500
Minnesota	1	1	.500	Chicago	1	1	.500
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Minnesota	1	1	.500	Chicago	1	1	.500
New York	1	1	.500	Philadelphia	1	1	.500
Kansas City	1	1					

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## O'Toole's 3-Hitter Cools .45s

HOUSTON (UPI) — Cincinnati's Jim O'Toole bested Ken Johnson with a three-hit mound performance Saturday night to give the Redlegs a 1-0 victory over the Houston Colts.

O'Toole, winning his fourth game against one loss, was in command all the way against the light-hitting Colts. The Redleg lefty walked only one and fanned nine. Johnson pitched well, scattering five hits before leaving for a pinch-hitter in the eighth.

THE REDLEGS got the game's only score in the seventh with two outs. Frank Robinson was safe at first on Bateman's interference on a slow roller down the first base line. Robinson then stole second and scored on John Edwards' third hit of the game, a single to right center.

O'Toole retired the first 11 batters before giving up an infield single to Carl Warwick in the fourth.

Cincinnati ASB M — Houston ASB M —

Totals

O'Toole

Lex Connelly

Dodgers Stymied--

Belinsky Loser--

League entry embarrassed.

That, in fact, is exactly where young Mr. McNally got his start.

"THERE'S NO high school ball in Billings, Montana," explained McNally, "so the only place we can play is in the Little League or American Legion program."

McNally was spotted by Baltimore scout Jim Wilson pitching Legion ball late in 1960 and was signed to an \$80,000 bonus contract.

"I'm told I'm the only Montana product in the major leagues," said the sandy-haired youth. "I hadn't even seen a major league game on TV before I went to spring training in 1961."

McNally was recalled from Elmira late last season and



LEAPIN' LIZARDS, HE'S SAFE! Detroit's Norm Cash sails over the bag and is ruled safe by first base umpire Larry Napp in second inning of game with Minnesota Saturday. Twins' pitcher Dick Stigman lost the foot race after taking toss from Vic Power. Stigman, however, won game, 9-3.

## Two-for-One' Tickets

Sponsored by Independent Press-Telegram  
I want ..... tickets in this category (\$3.50 - \$2.50  
..... entice one) for Dodger doubleheader Sunday,  
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PL Results

San Francisco

San Francisco





By JERRY WYNNE

There was a violent explosion 11 days ago in the bedrock of the violent world of professional football.

The revelation of gambling by National Football League players and the subsequent penalties imposed by NFL commissioner Pete Rozelle have caused the gridiron hot stove to boil over with controversy.

Were the one-year suspensions to Paul Hornung and Alex Karras excessively severe?

Did Rozelle handle the hot potato adroitly?

Is there more to gambling in pro football than was revealed in the commissioner's report?

For their answers and opinions, Man-to-Man sought out three veteran pro football stars — Johnny Olszewski and Ben Agajanian of Long Beach and Les Richter, former captain of the Rams.

**OLSZEWSKI, A NINE-YEAR NFL veteran**, and now a member of the Denver Broncos of the AFL, was a teammate of Karras on the Detroit Lions.

"The story surprised the daylight out of me. I didn't think the penalties would be that stiff. Personally, I think they were too stiff. Heavy fines would have been sufficient instead of the suspensions.

"But now that an example has been made, the players are going to be more careful. No one wants to be out of a job. It should be emphasized that these players were betting on themselves. I never heard of anyone betting against themselves as long as I was in the National League.

"One of the main problems is that ballplayers attract gamblers. No matter where they go, the gamblers follow. It's tough for a player to pick a nice, quiet spot and be left alone.

"When I was with the Lions, I used to have a beer after a workout at the Lindell Bar where the bookmakers are supposed to hang out. But no one ever approached me about gambling, and how are you supposed to tell who is a gambler and who isn't?

"Karras is a heck of a nice guy and a whale of a football player. I'm sorry for him. But I don't blame Pete Rozelle. He had a lot of pressure on him."

**AGAJANIAN, WHO IS** rumored, first played pro football for the Canton Bulldogs in 1924 and who now shows no willingness to stop, was a teammate of Hornung on the 1961 world champion Green Bay Packers.

"It was a tough decision for Pete Rozelle to make, and I think he made it wonderfully. I'm all for him. I think he did a great thing for pro football.

"I know Paul Hornung well. He is a very nice person and full of fun. I'm certain he felt there was nothing wrong with betting on his own team. But Paul is no kid, and

he must have known he was breaking the National League rule against gambling of any type. He deserved to be punished, and he took it like a man.

"However, the punishment may have been too stiff. I'd rather have seen them fined half of a season's salary instead of being suspended. Laying out a year might ruin Hornung's career.

"What is wrong to bet on your own team is that a bet by a player can cause the odds to fluctuate and make a game appear questionable. Let's say a player bets \$500 on his own team and gives 30 points. The bookies will find out, and either bump the odds or take the game off the boards. Then the public will become suspicious.

"I bet on horses and cards, but never on football. I know from experience that pro football teams are so evenly matched that there just is no such thing as predicting the outcome of a game. And I also know from long experience that pro football is the most honest game in the world."

**RICHTER RETIRED** this year after nine seasons as a great linebacker and inspirational leader of the Rams.

"The whole thing hit me hard and left me feeling hollow. Pro football has given me an awful lot, and I don't want to see it sullied in any way.

"I know Hornung and Karras personally, and think well of both of them. They're fine people and great ballplayers. They just made a bad mistake, and had to pay the price. Players in the league continually are made aware of the evils associated with gambling.

"I was particularly shocked at the inclusion of Joe Schmidt even though his was a lesser offense. I always considered him the greatest linebacker in the league, and I know he is a great guy. It's a shame to have any taint on his career.

"I've never been aware of gambling by Ram players, but maybe I'm just very naive. It certainly is a thing that could have happened among the Rams as easily as the other teams. We're thankful it just didn't.

"I think Pete Rozelle handled the case exceptionally well, and had no other alternative but to hand out the severe penalties. The confidence of the fans in pro football was at stake, and a slap on the wrist wouldn't have been sufficient. I know it was the last thing in the world Pete wanted to do. But it had to be done."

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## THE INSIDE STORY:

# How Pete Handled Scandal

By MURRAY OLDERMAN

**NEW YORK (NEA)—At 5:15** the morning of April 17, Alvin (Pete) Rozelle couldn't sleep. He climbed restlessly out of bed in his apartment on Sutton Place in New York's east 50's.

That night at 11:15, still wide awake, he drew on a cigarette and cradled a phone in his office on the 23rd floor of the General Dynamics Building, answering a long distance call from Doc Green, Detroit columnist.

Practically all the 18 hours in between had been spent talking. First to Paul Hornung and Alex Karras to tell them they were out of professional football "indefinitely" and then to reporters in Detroit, Gary, Philadelphia, San Francisco — to explain why he, the commissioner of the National League, had done it.

Rozelle suddenly realized he hadn't eaten a thing all day. Jim Kensil, his publicity aide, remembered grabbing doughnuts. The adrenal excitement of the shocking announcement pumped them tirelessly.

Pete sat alone with Kensil and Joe Kuharich, the former Notre Dame coach, and another visitor in the virtually empty, darkened building.

**IN JANUARY**, he explained, he knew all about the gambling activities of Hornung and Karras and had a pretty good idea what had to be done, although the actual decision wasn't made until early April.

This is what complicated the scandal:

(1) When Karras was complaining on a national telecast that he only bet "cigar and cigarette" money on games, Pete knew that Alex had made six \$100 wagers on NFL games.

(2) When owner George Halas blurted on Jan. 4 that he had asked Rozelle to track down Chicago Bear gambling rumors, the investigation was well under way. Karras and Hornung were under orders to report to the commissioner's office for questioning. Rozelle still feels that without Halas, the scandal might never have leaked prematurely.

(3) When Edwin Anderson, general manager of the Lions, pontificated, "Not a single Detroit player has been under suspicion of association with gamblers or unsavory characters," Rozelle knew that the Detroit management had been given a report by the city chief of police about players' mingling with hoodlums.

(4) When Bob St. Clair of the San Francisco 49ers was linked to disreputable characters in an oil deal, quick investigation (by both the NFL and the McClellan Committee in Washington) proved the big

tackle was innocent of wrongdoing.

Pete had a personal stake because he had gone to school with St. Clair at the University of San Francisco. But he couldn't say anything, he claims, be-

cause he would then have been pressured for a quick decision on Karras, who was talking his head off and sending investigators on different tracks.

St. Clair, and most of

football, blasted Rozelle for inaction.

"I was sensitive anyhow," admitted Pete. "About this 'child czar' bit and 'how Judge Landis would have done this or that.'"

He took the heat of criticism more than three months because he wanted to prove the league could do its own policing, clearing up all rumors beyond reasonable doubt and to avoid entanglement with the McClellan Committee.

"I couldn't do anything else," he said. "Every time we talked to someone, we kept coming up with new leads."

**ROZELLE** sensed a reaction he was too severe. In Hornung's case, he had no choice. The Green Bay halfback was culpable on several counts. Karras, whose surface acts were less grave, was his own worst enemy. His dogged insistence that he had committed no wrong, that he acted in good conscience, hurt his case.

The surprise was Hornung's implication, the best kept secret of all. He had been on the carpet in New York in January without any leak. A week ago, Rozelle called Coach Vince Lombardi of the Packers to New York.

For Rozelle, the toughest part of all personally was the inclusion of Joe Schmidt, the captain and linebacker of the Lions, among the five men fined \$2,000 apiece. He respects Schmidt as one of the great competitors of football and among its finest citizens.

When investigators filed their reports, they appended a line: "Joe Schmidt is a gentleman."

But in the ticklish business of gambling on sports, that's not enough.



## CALL LONG BEACH STATE COED 'TREMENDOUS'

# 'High-Life' Linda Exchanged Baseball for Boys, Dive Fame

By MURRAY ROSE

**SAO PAULO, Brazil (CP)** When tomboy Linda Cooper realized she couldn't play baseball with the boys any more, she started on the road to diving fame.

"Now I date the boys and I like it a lot better," said the attractive 18-year-old brunette from San Bernardino, Calif., today.

The curly coed from Long Beach State College is the queen of the platform performers in the United States right now. She is rated the outstanding favorite to add the Pan-American Games gold medal to her collection.

After that, if all goes well, it will be the big try for the Olympic crown in Tokyo in 1964.

"That's what I'm working for now," said Linda as she practiced her breath-taking plunges and spins from the 10-meter—about 33 feet—tower at the plush Palmeiros Club.

"This is my first experience in international competition and I can hardly believe it's all true. Tokyo just seems like a dream."

But to her present coach, Jack Roth of Commerce, Calif., it's more than just a dream.

"This girl is tremendous," said Roth, coach of the American women divers for the Pan-Am Games. "She is the hardest working girl I've ever met. Her progress has been tremendous. She's come up faster than anyone I've ever seen. She'll beat that German girl in the platform at Tokyo."

He was referring to Ingrid Kramer, the East German fraulein who broke an American monopoly by sweeping both the springboard and platform diving gold medals at Rome in 1960.

Linda first worked a year each with Dr. Sammy Lee, the American 1948 and 1952 Olympic platform div-

ing king, and Glenn McCormick, former diving coach and husband of the famed Olympic diving immortal, Pat McCormick.

The 5-foot-4, 118-pound American platform titleholder said she stopped playing ball with the boys when she was 12.

"I was always a tomboy," she said. "Then it dawned on me I couldn't play base-

ball with the boys all of the time. So I turned to swimming and later diving. It's marvelous."

How does it feel to plunge off a platform 33 feet over the water?

"The first time I went up and looked down, I was scared silly. I didn't want to do it. But I finally did. Now I just love it."

## L.B. AREA PARLAY

# Linda, Webster Give U.S. Lead

**SAO PAULO, Brazil (AP)** — Linda Cooper, although she nearly passed out on her fourth dive, and Olympic king Bob Webster got the United States off in front Saturday in the first day's competition of the 10-meter platform diving championships of the Pan-American Games.

The attractive 18-year-old Long Beach State College coed scored 49.10 points on her first four dives off the 33-foot tower to pace the field of five. Close behind was Nancy Ann Poulsen, a 17-year-old blonde beauty from Phoenix, Ariz., with 48.20 points.

Then came Judy Stewart, a tiny, 19-year-old typist from Canada, with 43.25 points; Maria Teresa Adames, 20-year-old Mexican blonde who finished fifth in 1959, with 42.30; and Silvia Martins of Brazil with 34.16 points.

**MISS COOPER**, the American platform champion, took the lead on her first dive and kept adding to her margin until her final dive, an inward dive layout. She scored only 9.75 points compared to Miss Poulsen's 10.36.

Linda has been suffering from a head cold and she used some nose drops in an attempt to clear her head. It affected her adversely.

"I almost passed out on the platform," she said. "Somehow I managed to get through it."

## IS ROMANCE BLOSSOMING IN SAO PAULO?

**SAO PAULO, Brazil (CP)** An international romance is blossoming between brunette beauty Barbara McAllister, the American winner of the Pan-American springboard diving crown, and handsome Ricardo Capilla, the daring Mexican diver.

"It's nothing serious," said Barbara, a curvaceous 21-year-old secretary from Phoenix, Ariz. "We've been going around together. Cokey (his nickname among the divers) is a lot of fun. We're having a ball. I really like him."

The 29-year-old Capilla is a University of Mexico graduate and brother of the famed Joaquin Capilla, winner of the Pan-Am diving titles in 1951 and 1953.

## HOW TO WATCH L.B. RODEO

# 'Dang-Good' Horse Vital to Calf-Roping

By RAY CUNNINGHAM

(First of a Series)

Dean Oliver can tell you how to win the world's calf roping championship.

He has the magic formula, and it's paid off for him with five world calf roping titles.

It's simple, says the Idaho cowboy star who currently is rodeo's leading money winner: "All a man needs is a little luck and a dang good horse."

There will be a whole herd of rodeo hands trying to prove Dean right next weekend in the first Pacific Indoor Rodeo at the Long Beach Arena.

Calf roping is one of five major events on the schedule. The others are saddle bronc riding, bareback riding, steer wrestling and bull riding.

To better acquaint the cityfolk in these parts with the ways of the wild west, The Independent, Press-Telegram will survey a different competition each day until the opening performance Friday night.

It's best to be prepared. There's a lot that will be

## INDOOR RODEO TICKETS ON SALE

Tickets for performances of the Pacific Indoor Rodeo, to be staged at the Long Beach Arena next weekend, are presently on sale at the Arena ticket office and all Mutual and Liberty ticket agencies.

There will be five performances beginning Friday, May 3, at 8 p.m. Two performances are scheduled for Saturday (2 and 8 p.m.) and two Sunday (1:30 and 5:30 p.m.).

going on. Like in calf roping.

Sure, you can watch the calf. But first, watch the horse. He's the key. Watch him in the starting box, how he runs to the calf, how he rates his faster speed, how he stops, how he maintains steady pressure on the rope.

**ALL THIS** is vital. The cowboy and his horse must be quick and smooth. The difference between winning and losing can be a 10th of a second.

Here are some hints on a few technical points to watch:

The horse in the starting box should have all four feet on the ground so he can get a fast start.

He should run straight to the calf on the shortest line instead of turning every time the calf changes direction.

His speed should be such that the roper doesn't get so close that he has to lean over or too far that the throw is too long.

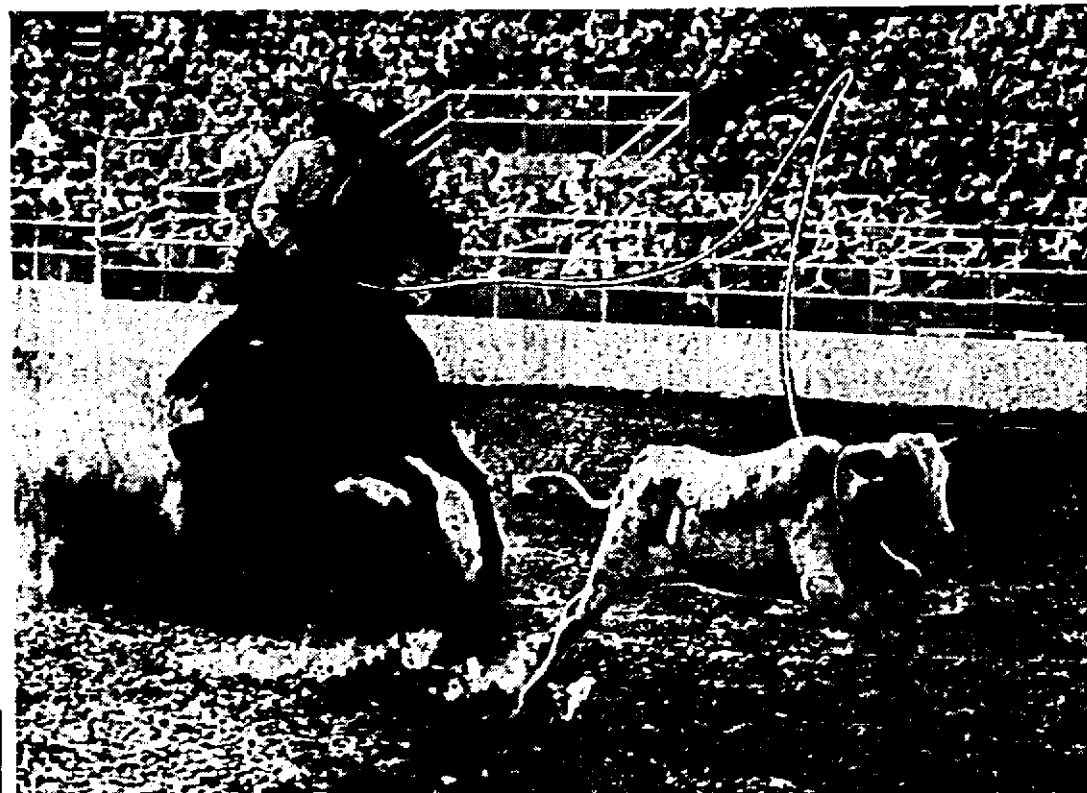
The horse must be able to stop instantly without letting slack get in the rope. A horse that slides a long way when he stops can put his cowboy in trouble by letting the rope fall to the ground. And a horse must get his hind legs well up under him so he doesn't throw his rider.

As for rope pressure, of course not enough is dras-

tic, but on the other hand too much will make the calf struggle.

Oliver is right. A man needs a dang good horse.

The cowboy himself must know all the shortcuts. Like he'd better not wait going after the calf or spend too much time wrapping. Problems and worry. That's probably what Dean means when he says a man needs a little luck.



## COWBOY MUST STOP HIS MOUNT ON A DIME

Calf roping will be one of five major events on the schedule when Long Beach becomes the rodeo capital of the country this week. The trick is the horse must be able to stop instantly without letting slack get in the rope. The three-day Pacific Indoor Rodeo will be held at the L.B. Arena.



## Once Over Lightly

By DAVE LEWIS  
Sports Editor

### Detroit Olympics' Stock Rises

**HITTING THE HIGH SPOTS:** Reports from Sao Paulo where the Pan-American Games are in progress indicate that Detroit's hopes of landing the 1963 Olympics have taken still another upswing.

In a behind-the-scenes agreement, the U.S. backed Canada's bid for the 1967 Pan-Am Games, which were awarded the past week to Winnipeg, in return for Canada's vote for the Motor City at the International Olympic Committee meeting in Nairobi next October.



DAVE LEWIS

On top of that, Detroit officials at the Pan-Am Games reportedly have gained the South American nations' secondary support at the IOC meeting.

Detroit already is sure of three of the Western Hemisphere's 11 Olympic votes and hopes to pick up at least six more in the final balloting.

Under the Olympic way of voting, the city which gets the fewest votes is eliminated after each ballot.

Buenos Aires is expected to be the first of the four cities to be eliminated. The Argentine city plans only to make only a token bid for the '72 or '76 Games.

Although Mexico City is determined to make a concerted push to overcome bids by Detroit and Lyon, France, it is expected to be eliminated on the second ballot. The high altitude, among other things, is against the Mexican bid.

Thus, the third and final ballot is expected to narrow down to Detroit and Lyon although the French city, according to European sources, is not in good position to handle the Games.

Incidentally, the 279 male and 93 female athletes from the U.S. competing in 21 sports in the Pan-Am Games in Brazil is the largest sports delegation ever sent abroad by this country, including the Olympics.

**YOU ALWAYS HEAR THAT BENCH STRENGTH** is essential to a pennant winner, but Dick Groat, now with the Cardinals, credits that theory.

"Check your pennant winners," he says, "and except in a few cases, you'll see that every one of them went through a season with a first-string lineup that avoided serious injury."

"This has been particularly true in the National League. Look at what happened to the Dodgers last year when Sandy Koufax went out. And what do you think would happen to the Giants if they lost Willie Mays? It's the front-liners playing regularly that wins pennants."

Not well known is the fact that Paul Hornung was fined \$500 by coach Vince Lombardi last year for "missing planes and lying about chronically being late to practices, etc." His insolent attitude was hard to take, according to pro football people in the know.

Incidentally, the "feud" between Alex Karras and wrestler Dick (The Bruiser) Afflis is not as phony as many people may think. They have had a couple of "verbal run-ins" before. By the way, if Karras follows a wrestling career for the next year, he definitely will appear in this area!

**THE LIGHTER SIDE OF SPORTS:** They're having "Willie Mays Night" at the Polo Grounds next Friday when the Giants play the Mets and as one wit observed "It must be to help Willie pay his alimony."

And how about the guy who has found a new use for his swimming pool in the winter. He stocks it with trout and experiments with various types of flies while fishing in his own private pond.

They've invented a new drink called the "Cassius Clay." Patrons are invited to predict the round that'll knock them out, and if they do, the drinks are free.

And manager Harry Craft has come up with the answer to the "balk" question. The Houston skipper has instructed his pitchers to repeat the following poem when runners are on base:

"A full second I must wait;  
Before I throw it to the plate!"

### McClure Nods Veteran Wright

**TOLEDO, Ohio (UPI)—**Unbeaten middleweight contender PFC. Wilbert (Skeeter) McClure of Toledo and the U.S. Army scored his 14th consecutive professional victory Saturday night on a unanimous 10-round decision over veteran Teddy Wright of Detroit in their nationally televised fight.

### MAT TITLE CHANCE FOR HAWAIIAN

Hawaiian Prince Iaukea, a 250-pound newcomer to Southern California wrestling circles, gets a chance at the heavyweight championship this week at Long Beach Municipal Auditorium.

The Hawaiian will oppose titleholder The Masked Destroyer Tuesday night on a card that also includes world eating champion Ernie Ladd.

### 10,000 WATCH KARRAS FALL TO 'BRUISER'

**DETROIT (AP)—**Dick the Bruiser, his face blood-matted, won his grudge wrestling match with suspended Detroit Lions football star Alex Karras Saturday night on a pin after 11 minutes, 21 seconds.

The Bruiser, who took a beating in the early going, surprised Karras when he jumped off the top rope and knocked him down. The Bruiser slammed Karras down for the three count with a body press.

Their meeting has been building up since last Tuesday when the Bruiser invaded Karras' saloon in downtown Detroit and the two battled in a barroom brawl.

A crowd of 10,000 far below the expected turnout, watched the one-fall, no-time limit bout.



JIM PARKS  
Fires 5-Hit Gem

## Ram Swim Star Wins CIF Prelim

By BILL OEHLMAN

Moore Leagues schools managed only three first-place finishes in the CIF swim preliminaries held at Santa Monica Saturday afternoon.

Millikan's John Ogden was the only varsity participant to win a prelim contest, cruising to a 22.8 in the 50-yard freestyle. Moore schools had two wins in the Bee bracket. Millikan captured the 200-medley relay in 1:50.4 and Tom Nordee, of Poly, sailed to a winning 1:01.7 time in the 100-yard backstroke.

Finals are scheduled for next Saturday afternoon at Cerritos College.

Team	Relay	Time	Team	Relay	Time
200 Medley Relay	Fullerton	1:46.2	200 Freestyle	Fullerton	1:50.4
100 Freestyle	Fullerton	1:01.7	100 Backstroke	Poly	1:01.7
50 Freestyle	Fullerton	22.8	50 Backstroke	Fullerton	22.8
200 Individual Medley	Fullerton	1:50.4	200 Breaststroke	Fullerton	1:50.4
100 Individual Medley	Fullerton	1:01.7	100 Breaststroke	Fullerton	1:01.7
50 Individual Medley	Fullerton	22.8	50 Breaststroke	Fullerton	22.8

## Vike String Ends at 16

Parks Shackles San Diego 4-0; Knights Storm Back in Nightcap

San Diego rolled into town Saturday and ended Long Beach City College's undefeated Metro Conference winning streak with a 9-5 victory in the second game of a doubleheader on the Viking diamond. The Vikes made it 16 in a row, however, on Jim Parks' brilliant 4-0 shutout in the opener.

Parks had excellent control and was in command all the way in scattering five hits, yielding three free passes and fanning seven.

The second game was a different story as the Knights ripped Steve Sunderman for six runs on five base hits. Joe Hicks' Vikings were behind 7-0, their biggest deficit this season, before putting together a barrage of hits in the sixth.

Singles by Downey Thomas, Chuck Williamson, John Shaw and Bruce Lowell plus John Gonsalves' double and Bob Newman's bases-loaded triple forced San Diego to bring on Dave Bruen.

Bruen, who beat Compton in 19 innings during the Easter Tournament, came in with the tying runs on first and second and Joe Stucker at bat. Stucker lined the ball back at Bruen, who knocked it down and threw to first to quell the Viking rally.

Team	AB	R	H	E	BB	SO	IP	W	L	SV	ERA
San Diego	27	9	16	2	1	1	9.0	1	0	0	4.50
Long Beach City	27	5	11	3	2	2	9.0	0	1	0	5.00

Team	AB	R	H	E	BB	SO	IP	W	L	SV	ERA
San Diego	27	4	10	1	1	1	9.0	1	0	0	4.00
Long Beach City	27	0	0	0	0	0	9.0	0	1	0	0.00

Team	AB	R	H	E	BB	SO	IP	W	L	SV	ERA
San Diego	27	0	0	0	0	0	9.0	1	0	0	0.00
Long Beach City	27	0	0	0	0	0	9.0	0	1	0	0.00

## Poly Triumphs in Compton Cup

By RON NELSON

Poly High's track and field team, buoyed by Marvin Motley's record-breaking performance and five second-place finishes, won the Compton Cup championship Saturday night at Ramsau Field.

Motley leaped 24-0 to win in the broad jump and crack the meet record by  $\frac{1}{2}$  inch while seconds by Earl McCullough, Jim Miles, Al Nichols, Doug Bagby and the 880-relay team (Chuck Swanson, Charles Young, Miles and Fred Muench) accounted for a majority of Poly's 37½ points.

Compton finished second with 28 points and Centennial was third with 26. Muir, which was expected to give Poly its stiffest competition, didn't compete.

One other record fell when Aracadia's John Hergenrather soared 14-1 in

Team	Points
Poly	37.5
Compton	28
Centennial	26

L. A. Valley shattered Long Beach City College's championship dream by shading the Vikings, 84-83½, in the finals of the Southern California swimming meet held at Cerritos Saturday.

Long Beach did everything but win the title, setting three school records, three meet records and two national JC marks.

The two national records went to Doug Evans and Don King. King flashed to a 1:02.4

clocking in the 100-yard freestyle. He shaved seven tenths of a second off his own record, set last year.

Evans splashed to a brilliant 49.4 in the 100-yard freestyle, improving the old time of 49.8. Doug Pitman's 54.9 preliminary time in 100-yard butterfly was a school mark.

100 Freestyle—Doug Evans (LACC) 49.4 (National Record, old time 49.8). Doug Pitman (LACC) 54.9 (Preliminary). 100 Yard Butterfly—Doug Evans (LACC) 1:02.4 (National Record, old time 1:02.8).

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## Diablos Win CCAA Title

L.A. State Pins Double Defeat on 49ers; Coutts Has Big Day

Los Angeles State wrapped up its first CCAA baseball title by humbling Long Beach State in a double-header Saturday, 5-4 and 7-4, at Blair Field.

The Diablos had to go 12 innings before winning the opener while Nelson Kahn was staked to a four-run uprising in the sixth inning of the nightcap to run LASC's conference record to 13-2. The 49ers now stand 2-6.

Long Beach jumped off to a 3-0 lead in the first inning of the opener, but the visitors pecked away and finally forced the contest into extra innings.

THE DIABLOS' winning run came in the two-inning zone. Lou Sanchez opened the 12th when he hit a ball to left which Bob Cooper lost and it fell in for a double. Gene Neri dumped a looper to left and moments later Nick Aversa rammed a single up the middle which eluded pitcher Phil Snyder and infielders Doug Meyer and Rich Ramirez to drive in the winning run.

L. A.'s Al Coutts had a big day, getting on base 7 of 9 times at bat. He had five hits.

★ ★ ★

Team	AB	R	H	E	BB	SO	IP	W	L	SV	ERA
LA State	27	5	11	2	1	1	9.0	1	0	0	4.50
Long Beach	27	4	10	3	2	2	9.0	0	1	0	5.00

★ ★ ★

Team	AB	R	H	E	BB	SO	IP	W	L	SV	ERA
LA State	27	7	14	1	1	1	9.0	1	0	0	4.00
Long Beach	27	0	0	0	0	0	9.0	0	1	0	0.00

★ ★ ★

Team	AB	R	H	E	BB	SO	IP	W	L	SV	ERA
LA State	27	0	0	0	0	0	9.0	1	0	0	0.00
Long Beach	27	0	0	0	0	0	9.0	0	1	0	0.00

★ ★ ★

Team	AB	R	H	E	BB	SO	IP	W	L	SV	ERA
LA State	27	0	0	0	0	0	9.0	1	0	0	0.00
Long Beach	27	0	0	0	0	0	9.0	0	1	0	0.00

★ ★ ★

Team	AB	R	H	E	BB	SO	IP	W	L	SV	ERA
LA State	27	0	0	0	0	0	9.0	1	0	0	0.00
Long Beach	27	0	0	0	0	0	9.0	0	1	0	0.00

★ ★ ★

Team	AB	R	H	E	BB	SO	IP	W	L	SV	ERA
LA State	27	0	0	0	0	0	9.0	1	0	0	0.00
Long Beach	27	0	0	0	0	0	9.0	0	1	0	0.00

★ ★ ★

Team	AB	R	H	E	BB	SO	IP	W	L	SV	ERA
LA State	27	0	0	0	0	0	9.0	1	0	0	0.00
Long Beach	27	0	0	0	0	0	9.0	0	1	0	0.00

★ ★ ★

Team	AB	R	H	E	BB	SO	IP	W	L	SV	ERA
LA State	27	0	0	0	0	0	9.0	1	0	0	0.00
Long Beach	27	0	0	0	0	0	9.0	0	1	0	0.00

★ ★ ★

Team	AB	R	H	E	BB	SO	IP	W	L	SV	ERA
LA State	27	0	0	0	0	0	9.0	1	0	0	0.00
Long Beach	27	0	0	0	0	0	9.0	0	1	0	0.00

★ ★ ★

Team	AB	R	H	E	BB	SO	IP	W	L	SV	ERA
LA State	27	0	0	0	0	0	9.0	1	0	0	0.00
Long Beach	27	0	0	0	0	0	9.0	0	1	0	0.00

★ ★ ★

Team	AB	R	H	E	BB	SO	IP	W	L	SV	ERA
LA State	27	0	0	0	0	0	9.0	1	0	0	0.00
Long Beach	27	0	0	0	0	0	9.0	0	1	0	0.00

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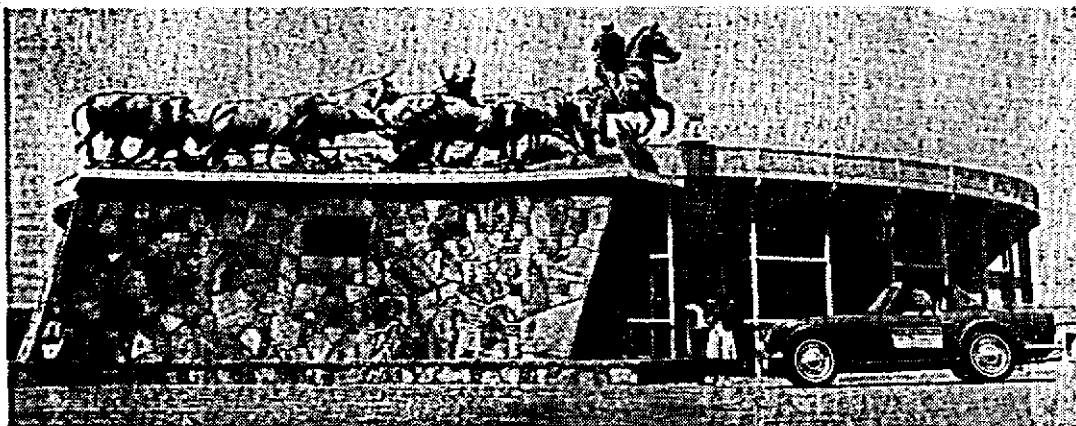


# TR-4 Flips Top in Tijuana



## Tijuana Motorlog

NEW HOMES SURROUND TIJUANA'S 18-HOLE GOLF COURSE



TR-4 VISITS NEW BULL RING ON THE OCEAN NEAR TIJUANA

By BILL EMERY

Two and a half hours drive South of Long Beach is Tijuana, B. C., Mexico, a densely populated border tourist city exploding with development. If you haven't been there lately, you're in for a big surprise.

We took this week-end trip in the newest in a great line of automobiles, A TR-4 Classic hard-top "touring" version of Standard-Triumph Motor Company's popular sports cars. This unusual fun car, loaned to us by Jamestown, 1350 Long Beach Blvd., has a top that lifts off after loosening four bolts leaving the rear rap-around window and built-in roll bar solidly intact. With the side windows rolled up, the car sails along at high speed with very little draft—a feature that would have great appeal to women concerned with their hairdo.

The new Triumph TR-4 has at least four more major engineering advances: wider track for increased stability, new rack-and-pinion steering system which is as easy as power steering yet more responsive, synchromesh transmission on all four forward speeds, and, most of all, higher torque for greater pulling power at any given speed. Most cars have high torque at high speeds diminishing rapidly at more moderate speed. You can really feel the power of the TR-4 doing 30 or flirting with the top speed (which is 110) when you cruise, climb or pass other cars. The TR-4 goes from 0 to 50 in about 7 seconds.

**NEW HOTEL**  
In Tijuana, we made our headquarters at the Country Club Hotel across from the Caliente race track. Built a little over four years ago by a Mexican general, it changed hands eight months ago and is now partly owned and managed by Hector Luttrell, from Mexico City. The Casa Vega restaurant and bar is leased to Rafael Vega who manages to prepare a delightful variety of Mexican and American dishes priced exceptionally reasonable.

The Country Club Hotel offers large modern luxuriously appointed units for \$5, \$7 and \$8 facing the race track, and \$7, \$9 and \$10 facing the eighteen-hole golf course. Prices are slightly higher weekends and holidays. There is swimming, courtesy TV and reservations for nearby activities among the various services and activities.

Friday night we took in the Jai Alai games at the Fronton, Palacio with courtesy guest passes. After a drive to the new bull ring on the ocean overlooking San Diego to the north, we spent Saturday afternoon at Caliente watching the horses, again with complimentary hotel guest passes. Later that evening we re-

turned to watch the greyhound race. Caliente is an amazing attraction. By eleven in the morning the parking lots are full as far as the eye can see. At eleven in the evening, another race takes place—out of the parking lots. Traffic merges at pace more thrilling than a fog bank suddenly appearing on the Hollywood Freeway. Yet it flows more fluently.

**GLASSED TURF CLUB**  
Caliente's grandstands are fully covered and the Turf Club is completely glassed in. An interesting transition is the wheeling out of the dog race track onto the regular track to form the short complete course right in front of the club house. All Caliente needs is a third track for auto racing and they could have a 24-hour marathon of racing.

There are some outstanding dinner houses and first rate night clubs springing up in

Tijuana. Victor's Sombrero serves strips of charcoal broiled fillet with an avocado dip and a bean dip combination plate well worth the trip in itself.

Across from the Jai Alai palace is Guillermo's serving international cuisine with imported Spanish entertainment of the highest professional calibre.

The sports enthusiast will find in Tijuana horse racing Saturdays and Sundays the year around, dog racing Wednesdays thru Saturdays five nights a week, Jai Alai four nights a week thru the summer, and three nights a week all winter. From May through September bullfighting will alternate between the two rings.

It's a fun trip and the TR-4 is a fun sports car to drive. Economical, too! The TR-4 p.o.e. list price is \$3,049, and that's a lot of car for the money!



TR-4 MOTORLOGS TO COUNTRY CLUB HOTEL

## It's Triumph "FUN CAR" Time Now!

A bonus to all new Triumph buyers now thru May 10th — a 3-Day Mexican Country Club Holiday. Enjoy for yourself the Bill Emery Travel-log trip free! Motel, Horse Racing, Dog Races, Jai Alai, Bull Fight, or Fishing all Free. Buy a Triumph now at the lowest ever Jamestown Price. Benefit twice—A new Triumph and a Mexican Holiday too. Take your 3-day Mexican holiday whenever you want—just remember, plan far enough ahead to insure reservations for the time you may select, thru Dec. 31, 1963.

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# TR-4

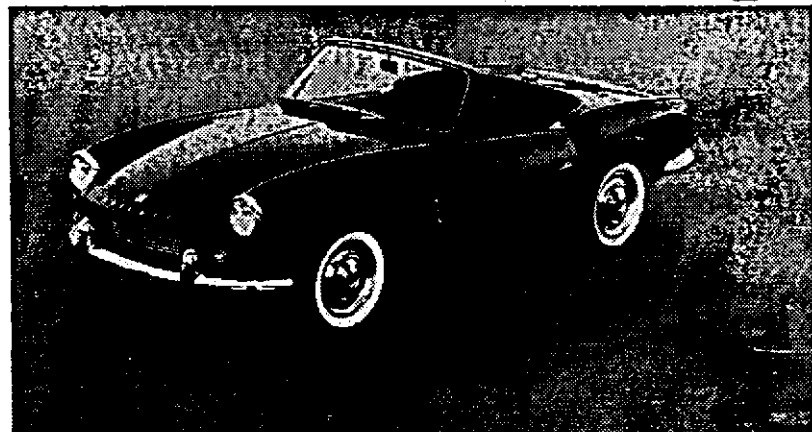
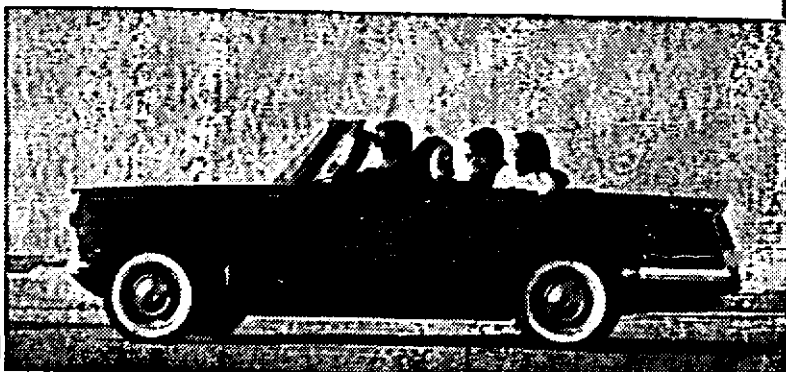
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Phone HEmlock 2-5959

LONG BEACH 12, CALIFORNIA, SUNDAY, APRIL 28, 1963

SECTION D

See Classifications 173-176

AUTHORIZED NEW CAR SALES & SERVICE

for Automotive Bargains

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SOUTH GATE  
Nick Pastor, 3450 E. Firestone, South Gate  
COMPTON  
Whittier Imports  
Compton & Long Beach Blvd., Compton

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LONG BEACH LAKEWOOD  
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### AUSTIN-HEALEY

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SOUTH GATE  
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### AVANTI

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### B. M. W.

SOUTH GATE  
Nick Pastor, 3450 E. Firestone, South Gate.

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Peters Bros. Buick  
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### CADILLAC

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### CHEVROLET

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Parkwood Chevrolet  
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Eddie Hopper Chevrolet  
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### CITROEN

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Mal Burns, 2000 Long Beach Blvd.  
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### VALIANT

LONG BEACH LAKEWOOD  
R. O. Gould Co., 1600 Long Beach Blvd.  
Ed Barber, 6200 N. Bellflower Blvd., Lakewood  
SAN PEDRO, WILMINGTON, LOMITA, TORRANCE  
Car's Motor, 1200 Avalon, Wilmington

### VOLVO

LONG BEACH LAKEWOOD, GARDEN GROVE, COMPTON  
Cabe Bros., 2201 Long Beach Blvd.  
Brimley-Gray Imports, 3315 Atlantic  
Ed Barber's Volvoville  
6200 N. Bellflower Blvd., Lakewood  
Herb Friedlander Auto Sales  
9625 Garden Grove Blvd., Garden Grove  
Whittier Imports  
Compton & Long Beach Blvd., Compton

### VOLKSWAGEN

LONG BEACH LAKEWOOD  
Lakewood Motors  
5815 South St., "Dutch Village Shopping Center," Lakewood  
Ricketts Motors, 999 Long Beach Blvd.  
BELLFLOWER, COMPTON, DOWNEY  
The Carpenter, 1150 E. Compton Blvd., Compton  
SAN PEDRO, WILMINGTON, LOMITA, TORRANCE  
Kendon Motors  
Pacific Coast Highway at Normandy

## OPEN HOUSE DIRECTORY

Use this handy directory to find the home of your choice. For classified information regarding these properties... Turn to "HOMES FOR SALE" Classification 131 thru 143.

ADDRESS PHONE DISTRICT

2420 E. 4th St.  
482 Morningside  
1 BEDROOM  
GE 3-2188  
GA 2-3318  
Eastside  
North Long Beach

3720 Lemon Ave.  
1412 Newport  
5851 Daneland  
4124 Heather Rd.  
400 E. 21st St.  
355 Ellis St.  
1961 Junipero  
2648 Adriatic Ave.  
2747 Easy Ave.  
2763 Regway  
2214 Golden Ave.  
1861 Oregon Ave.  
2 BEDROOMS  
GE 8-5832  
HE 7-1251  
TO 6-5177  
HA 5-1201  
GA 4-4227  
California Heights  
Eastside  
Lakewood Area  
Lakewood Village  
Long Beach  
North Long Beach  
Signal Hill  
Westside  
Westside  
Wrigley  
Wrigley

10107 Maple St.  
4206 Keever Ave.  
5851 Carita  
250 Junipero  
4917 Harvey Way  
4332 Heather Rd.  
1865 Tulane  
5818 Jaymills  
2 BEDROOMS AND DEN  
TO 6-7036  
GA 4-5257  
HA 9-8763  
GE 8-6912  
HA 5-4195  
GA 4-9895  
GE 8-4344  
GA 2-1257  
Bellflower  
Bixby Area  
City College Area  
Eastside  
Lakewood Village  
Lakewood Village  
Los Altos  
North Long Beach

4566 Whaley  
6552 Glorywhite  
2419 Silva St.  
4671 Vangold Ave.  
5729 Wolfe St.  
6714 Coralite  
3180 Faust Ave.  
3647 Hackett  
3238 Palo Verde  
5249 Eagle St.  
6508 El Roble  
2173 Eucalyptus  
2959 Eucalyptus  
1821 Maine  
3 BEDROOMS  
GA 2-5285  
GA 6-3903  
GA 3-5468  
GA 2-1257  
TO 7-2160  
HA 5-6416  
HA 9-0856  
HA 5-6416  
HA 5-6351  
GA 6-3903  
GE 1-1425  
HE 7-1281  
426-1141  
GA 8-1849  
Bixby Area  
Lakewood Area  
Lakewood Area  
Lakewood Area  
Lakewood Plaza  
Lakewood Plaza  
Lakewood Plaza  
Los Altos  
State College Area  
Wrigley  
Wrigley  
Wrigley

1136 Claiborne Dr.  
2085 Dawson  
4652 Ladoga Ave.  
11351 Reagan  
6833 Delta Ave.  
1915 E. 55th St.  
12171 Bollantone Dr.  
12311 Kensington Rd.  
6811 E. 11th St.  
2974 Magnolia Ave.  
2166 Maine  
3154 Oregon  
3 BEDROOMS AND DEN OR FAMILY ROOM  
HA 9-5917  
GA 4-7604  
HA 9-9831  
HE 6-9701  
GA 3-1637  
GA 3-1637  
GE 0-2791  
GE 0-2411  
GE 1-3215  
GA 4-4712  
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Bixby Knolls  
Eastside  
Lakewood Area  
Los Alamitos  
North Long Beach  
North Long Beach  
Rossmoor  
Rossmoor  
State College Area  
Wrigley  
Wrigley  
Wrigley

9244 Walnut  
708 Cartagena  
277 Cerritos  
2430 Candlewood  
1845 Pacific Ave.  
4 BEDROOMS  
925-4453  
GA 6-8184  
HA 1-7873  
HA 1-8441  
GA 4-8597  
Bellflower  
Bixby Knolls  
Downtown  
Lakewood Area  
Los Cerritos

104 Park Ave.  
6308 Elliot  
102 Claremont  
810 Temple  
6905 Delta  
5361 Lime Ave.  
4 BEDROOMS AND FAMILY ROOM  
GE 3-0403  
HE 6-9701  
HOME AND INCOME  
GE 3-0433  
HE 6-2935  
GA 2-7636  
GA 3-7981  
Belmont Shore  
State College Area  
Eastside  
North Long Beach  
North Long Beach

4341 Montair Ave.  
5733 Walton St.  
1935 Livingston  
HOME WITH POOL  
GA 6-8184  
HA 5-2037  
OWN-YOUR-OWN  
GE 3-0433  
Lakewood Village  
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Belmont Heights

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## BONA FIDE USED CAR DEALERS DIRECTORY

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ADVANCE MOTORS 1740 L.B. Blvd. HE 2-3434  
C. BOB AUTREY 1570 L.B. Blvd. HE 2-4441  
ANDERSON, L.A. 1842 E. Anaheim HE 7-8403  
BAL AUTO SALES 1600 E. Anaheim HE 5-3917  
BOB THOMPSON 1091 E. Pac. Cst. Hwy. GA 6-6445  
BEST AUTO SALES 1401 E. 4th St. HE 6-4317  
BURGIN'S 4001 Cherry Ave. GA 7-1827  
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HILLTOP AUTO SALES 2599 E. Pac. Cst. GE 4-4939  
C. FRED HOLMSEN 437 E. Anaheim HE 5-8971  
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Everything electric & automatic  
in the home. Call for a free  
estimate. Locations & prices listed  
below.

**CLIVE GRAHAM CO.**   
E. Ocean Realtors HE 2-3911

**CHOICE LOCATION**   
10000 Blvd. 2 Bedrooms, 7 1/2 baths  
open living area. Adj. eat kitchen.  
Living like a C.B. for the  
money. Call for details.

**CLIVE GRAHAM CO.**   
E. Ocean Realtors HE 2-3911

**DELIGHTFUL SOL IN THE**  
**WILLMORE** 

FULLY DECORATED W.W.  
 KITCHEN, FURNISHED  
 KITCHEN FURNISHED  
 REFRIGERATOR, EVEN A  
 NEW FROM DINING AREA  
 daughter ME 7-2721; CE 8-6800  
**REX L HODGES CO.**  
 1ST ST. NEW DELUXE 1-BR  
 1ST FLOOR—\$13,200  
 CTR. GAR. ALL ELEC. KIT.  
 EXTRAS GR. & LOVELY 1-1  
 EIGHT BATH DECOR. W/DR  
 1/2 BATH, 1/2 BATH, 1/2 BATH  
 APPOINTMENT ASK FOR  
 daughter ME 7-2721; CE 8-6800  
**REX L HODGES CO.**  
 CITIZENS' LEISURE WORLD  
 BEACH EQUIP. 2-BR  
 1/2 BATH, 1/2 BATH, 1/2 BATH  
 continuously carrying cases of \$119  
 medical care & everything  
 for cash, on credit, or  
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 Adm. 6H 13840 Cape  
 Drive.  
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**JUST LISTED**  
born. Modern clean prestige  
priced to sell - call  
Call Rita, GE 4-2972. **GE 1BR**  
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**GE 1BR FURNISHED VIEW**  
**REDUCED - \$8500**  
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**2 BRDMS. ONLY \$13,800**  
Spanish Shucco. loved  
Call Rita, GE 4-2972. **GE 1BR**  
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**LOVELY LOWER 1-BR.**  
5 yrs. old. Near Orange & 1st St.  
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**S. L. STARR CO.**  
301 SOUTH ST. **GA 2142**  
**MR. ST. ANTHONY'S**  
Drive by 723 E. 4th. Best Buy  
Near Everything.  
**VIKING Realty GA 6-618**

**UNUSUAL VALUE**  
Quality 1 br. super vacant. Fl.  
2000 S. 1st. E. 3rd. M<sup>1</sup>  
1215. Age 6 yrs. 2000  
NE 37183 HE 6779

**VILLA RIVERA** 629  
Gorgeous view. Ocean and city.  
Bdrm. also big central a/c.  
1000 S. 1st. E. 3rd. M<sup>1</sup>  
1215. Age 6 yrs. 2000  
NE 37183 HE 6779

**BY OWNER**  
1 Bdrm. Enclosed priv. tropical  
A/C. Carpet. Shows barbeque  
4000 S. 1st. E. 3rd. M<sup>1</sup>  
1215. Age 6 yrs. 2000  
NE 37183 HE 6779

**FOUNTAIN PATIO**  
Charming 1 bedroom apt. Carpet.  
1000 S. 1st. E. 3rd. M<sup>1</sup>  
1215. Age 6 yrs. 2000  
NE 37183 HE 6779

**MARJORIE HIGHT** GE-377  
3935 Livingston Open 14  
Ber. 4 bdrms. 2 term. 2000  
1215. Age 6 yrs. 2000  
NE 37183 HE 6779

**MARTHA LAND** GE-377  
Beautiful 1 br. O.Y.O.

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3 BRHS NEW. NEW. TOP COND.  
Only \$15,900. All elec. equip.  
R. M. H. CHRISTOPHER, JR.  
ROYAL PALMS, FLA.  
NEWLY REMODELED. Call Mr. C.  
We \$4000 to see TODAY.  
Steve Smith, 334-7276 E-2

COOPER'S ARMA, INC.  
May I help you with this matter?  
From New York. CHESSY 71  
Ken. Apt. No. 102. WE 737

QUINTON, NEW YORK. Only \$15,900.  
Dancer - 1000 sq. ft. - 1000 sq. ft.  
GRAND - 1000 sq. ft. - 1000 sq. ft.

OPEN - 101 ESPERANZA - 1000 sq. ft.  
R. M. H. CHRISTOPHER, JR.  
WE \$15,900; Christopher, Jr.

OPEN PIA 2016 E. 3RD  
Beautiful 1000 sq. ft. - 1000 sq. ft.  
M. H. CHRISTOPHER, JR. WE \$15,900

OWNER \$15,900. 1000 sq. ft. - 1000 sq. ft.  
R. M. H. CHRISTOPHER, JR. WE \$15,900

LAST OCEAN BLVD. 1000 sq. ft.  
R. M. H. CHRISTOPHER, JR. WE \$15,900

157 FLOOR FRONT. Furnished  
45 Cedar. WE \$15,900. P. 1000 sq. ft.

CDRAL lower. Slightly decorated  
Ger. W. B xdy Park. HE \$6  
GE. furn. spr. \$18 maintenance  
Apt. 12, 122 Elm. Grayson Ar  
Y OWNER. Best. 2-bdrm. Fr  
lower corner W/w. \$28-120  
DOWNTOWN—35 Elm. Nice 8700  
Furn. Elevator. \$650. Apt. 22



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**Now Open 2 BR. ex. 30 days**  
**Stevens & Sons, Inc.**  
**1001 N. STEARNS ST. GA 30032**

**\$14,950**  
**Make Offer—2 2-Bdrm.**  
**REX L. HODGES CO.**

**1001 S. ROSAELL DRIVE**  
**See by appointment, L3 by 14**  
**Stevens & Sons, Inc.**  
**1001 N. STEARNS ST. GA 30032**

**OPEN HOUSE SUN. P.M.**  
**824 ORIZABA**  
**SHARP 5 BDRM. DUPLEX**  
**CE 5-254 COLUMBIA CITY GA 30003**

**18 LOMA**  
**Deluxe 2 BR. ex. 3000 Sun. Room. Avail**  
**for sale. CE 5-0902 Sun. Room. Avail**  
**1700 CAL.**

**DITTY DANDY DUPLEX**  
**\$17,500. \$1700.00 ex. \$100.00**  
**SPECHT REALTY, HE 5-2811**

**DUPLEX 3 BDRM. ex. 3000**  
**See by appointment, L3 by 14**  
**Stevens & Sons, Inc.**  
**1001 N. STEARNS ST. GA 30032**

**THRO-3 BDRM. HOUSES on 1 AC.**  
**with 2nd. garage & BBQ. Near**  
**Community. Near**  
**MOORE. MA 5-5555. CE 6-2257**

**Now Open 2 BR. ex. 30 days**  
**Stevens & Sons, Inc.**  
**1001 N. STEARNS ST. GA 30032**

**\$14,950**  
**Make Offer—2 2-Bdrm.**  
**REX L. HODGES CO.**

**1001 S. ROSAELL DRIVE**  
**See by appointment, L3 by 14**  
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**THUNDERBIRD**  
'61 T-BIRD \$3095  
Convertible, factory air cond., full power, V-8 engine.  
'58 T-BIRD \$1395  
Hardtop, full power, black vinyl, automatic, 2nd year.  
**RICKETTS MOTORS**  
1200 Long Beach Blvd., ME 4-5206

**THUNDERBIRD**  
'63 THUNDERBIRD  
Automatic, radio, heater, power steering, windows and brakes, body with multiple interior, a gorgeous low mileage car.  
\$4099  
**CREST MOTORS**  
1200 Long Beach Blvd., ME 4-5206

**THUNDERBIRD**  
LEFTOVER 1962 T-BIRDS  
Tremendous savings on these cars, all are shown in main show room.  
**MEL BURNS FORD**  
2000 Long Beach Blvd.  
**VALIANT**  
'61 VALIANT V-8 Hardtop, Automatic, 2nd year, black with red interior, 2300 cc, 4 speed, 100000 miles.  
**O'HENRI'S**  
3700 CHERRY  
GA 6-4500

**THUNDERBIRD**  
'61 T-BIRD \$3095  
Convertible, factory air cond., full power, V-8 engine.  
'58 T-BIRD \$1395  
Hardtop, full power, black vinyl, automatic, 2nd year.  
**PEARS BROS. BUICK**  
1200 Long Beach Blvd.  
2000 Long Beach Blvd., ME 4-5206

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1200 Long Beach Blvd.  
2000 Long Beach Blvd., ME 4-5206



**THESE CARS ARE MARKED TO BE SOLD!**

LOTS AND LOTS OF LATE MODEL CARS NOW

**'57 T-BIRD**  
A beauty with automatic, radio, heater, whitewall tires, etc. This car is so clean it's on our new car showroom floor.  
**'59 FORD**  
Custom 300 2-door, Automatic, radio, heater, air, 2nd year, 2300 cc, 4 speed, 100000 miles.  
**'60 FORD**  
Country Sedan, Beautiful 4-door, power windows, automatic, radio, heater, air, 2nd year, 2300 cc, 4 speed, 100000 miles.

**'62 COMET**  
3-22, 2-door, 2300 cc, 4 speed, 100000 miles.  
**'61 FORD**  
Fairlane V-8 4-door with power windows, automatic, radio, heater, air, 2nd year, 2300 cc, 4 speed, 100000 miles.  
**'61 FALCON**  
3-door, Standard transmission, radio, heater, whitewall tires, 2nd year, 2300 cc, 4 speed, 100000 miles.

**'59 FORD V-8**  
Custom 300 2-door, Automatic, radio, heater, air, 2nd year, 2300 cc, 4 speed, 100000 miles.  
**'61 FALCON**  
3-door, Standard transmission, radio, heater, whitewall tires, 2nd year, 2300 cc, 4 speed, 100000 miles.



**Hunt Rambler**  
WILMINGTON

**'63 RAMBLER**  
DRIVE 3 MILES AND SAVE \$300  
**'63 RAMBLER AMERICAN**  
**'1659**

**FULLY EQUIPPED**  
• Automatic Transmission  
• Radio  
• Heater  
• Whitewalls  
**'39 PER MONTH**

**'2088**  
NEW 1963 CLASSIC  
4-4 V-8 2000 cc, 4 speed, 100000 miles.  
**'2288**  
NEW 1963 RAMBLER  
CLASSIC STATION WAGON  
with automatic transmission, radio, heater, whitewall tires, etc.

# PLEASE READ

## WE HAVE STARTED THE WHEELS ROLLING

TO BECOME THE LARGEST VOLUME LINCOLN CONTINENTAL - MERCURY - COMET - METEOR DEALER IN CALIFORNIA



### — WE OFFER —

1. FREE CAR WASH for 1 Year
2. SERVICE DEPT.  
Newest & most modern equipment & facilities available
3. LEASING SERVICE  
We Can Lease Any Make or Model As Reasonably As Anyone and on Some Car Lines More Reasonably Than Other Lease Companies
4. FINANCING UNLIMITED  
Lowest interest rates available

## STOP—READ—THINK

### Duffield Lincoln-Mercury

HAS A SALE EVERY DAY—EVERY WEEK—EVERY MONTH OF THE YEAR

IF YOU TRY US ON OUR PRICE, QUALITY, QUANTITY, YOU WILL DRIVE HOME IN THE CAR YOU WANTED AND WE WILL TAILOR THE FOLLOWING TO YOUR WANTS...

1. MONTHLY PAYMENTS YOU WANT
2. DOWN PAYMENT YOU CAN AFFORD
3. PRICE AS LOW AS ANYONE
4. RATE OF % AS LOW AS POSSIBLE
5. TRADE-IN ALLOWANCE
6. USED AND NEW CAR WARRANTY
7. AFTER-SALE SERVICE YOU WOULD LIKE

## \$100 REWARD

TO ANY PERSON WHO CAN PROVE WE ARE NOT SINCERE IN OUR ABOVE POLICY

## WANTED!!!

320 REASONABLE OR UNREASONABLE OFFERS ON THE FOLLOWING...

- 10—1963 CONTINENTAL EXEC. CARS
- 25—TRANSPORTATION CARS
- 10—REPOSSESSIONS
- 150—NEW MERCURY—METEOR—V-8-COMETS
- 125—OF THE FINEST RECONDITIONED POPULAR MODELS OF USED CARS AVAILABLE...

# DUFFIELD

Lincoln Continental—Mercury—Comet

1940 Lakewood Blvd. GE 4-9911

## GLEN ORGAN FORD

"AUTHORIZED FORD DEALER"  
CARS — TRUCKS — FALCONS — T-BIRDS  
220 S. Long Beach Blvd. NE 2-7144  
OPEN 7 DAYS  
**COMPTON** OPEN SUNDAYS

### TRUCKS! TRUCKS!

### NOW! DURING BUICK'S RECORD SETTING DAYS

**HARRY C. CLARK BUICK**  
"IN COMPTON"  
LOWERS THE PRICE ON THE 1963 CAR OF THE YEAR

**GO** FIRST CLASS FOR JUST **2338<sup>75</sup>**  
YOUR PRESENT CAR MIGHT MAKE THE DOWN PAYMENT

1963 BUICK SPORT COUPE \$3995  
after normal down payment  
INCLUDES: RADIO, HEATER, AUTOMATIC TRANSMISSION  
CONSUMER REPORT NUMBER ONE CAR OF THE YEAR  
NOW DISCOUNTS \$1000 ON SEVERAL LEFT-OVER 1962 BUICKS

'58 BUICK 4-DR. HARDTOP \$799	'61 BUICK SPECIAL \$1599	'57 T-BIRD A CHERRY \$2195	'59 PONTIAC BONNEVILLE \$1399
'60 CHEV. \$899	'60 FORD 4-DR. REG. AUTO. \$999	'57 FORD 3-DR. NOTCHBACK \$999	'61 COMET 3-DR. SLIC. AUTO. \$1299

## HARRY C. CLARK BUICK

150 S. LONG BEACH BLVD., COMPTON NE 5-7141  
LOCATED OVER 31 YEARS IN COMPTON OPEN 7 DAYS UNTIL 10 P.M.



**Hunt Rambler**  
WILMINGTON

**'63 RAMBLER**  
DRIVE 3 MILES AND SAVE \$300  
**'63 RAMBLER AMERICAN**  
**'1659**

**FULLY EQUIPPED**  
• Automatic Transmission  
• Radio  
• Heater  
• Whitewalls  
**'39 PER MONTH**

**'2088**  
NEW 1963 CLASSIC  
4-4 V-8 2000 cc, 4 speed, 100000 miles.  
**'2288**  
NEW 1963 RAMBLER  
CLASSIC STATION WAGON  
with automatic transmission, radio, heater, whitewall tires, etc.

**'95 DOWN**  
CASH OR TRADE  
NEW OR OLD

**100 GALLONS**  
OF PREMIUM GASOLINE  
at no additional cost to you with the purchase of any new Rambler with this ad.

**'58 RAMBLER Station Wagon**  
Automatic, radio, heater, other extras. (No. 274) \$595

**'58 PONTIAC WAGON**  
Automatic, power steering, radio, heater. (No. 2163) \$795

**'62 FALCON FUTURA SPORT COUPE**  
Has bucket seats, beautiful blue finish with blue interior. (No. 2116) You must see it only \$1495

**'59 Borgward Sedan**  
Economy, 4 speed, 2000 cc, 4 speed, 100000 miles. (No. 2754) \$195

**'59 PLYMOUTH Station Wagon**  
V-8, 4 speed, 100000 miles. (No. 2197) \$795

**'59 FORD 1/2-ton Pickup**  
6-cyl. Stick. 1-20981 \$795

**'59 RAMBLER V-8 Station Wagon**  
Automatic, power steering, other extras. (No. 2211) \$895

**'57 CHEV. Hardtop**  
V-8, automatic, power steering, radio, heater. (No. 2201) \$795

**'58 Plymouth Sport Coupe**  
Automatic, power steering, radio, heater. (No. 2201) \$695

**'61 DODGE LANCER**  
A nice one equipped with automatic, radio, heater, etc. (No. 2201) \$1095

**DICK BROWNING'S**  
(Exclusive Olds Dealer)  
1090 Long Beach Blvd. HE 6-9624

# HUNT RAMBLER

402 W ANAHEIM WILMINGTON TE 5-6646

## HARBOR

# SUPERMARKET

FOR

## USED CARS

88 OTHER USED CARS TO CHOOSE FROM — '55'S AND UP

'62 CORVAIR MONZA COUPE Powersteering, R.H.M. 100 engine, 2nd year, 2300 cc, 4 speed, 100000 miles. Original owner, 12,000 miles. \$1999	'60 CHEVORLET IMPALA 4-DR. SEDAN V-8, Powersteering, power steering, power windows, power brakes, R.H.M. 100 engine, 2nd year, 2300 cc, 4 speed, 100000 miles. Actual 100000 miles from new. \$1899
'62 COMET 4-DOOR BLK. SEDAN Automatic, R.H.M. 100 engine, 2nd year, 2300 cc, 4 speed, 100000 miles. This car is in absolute mint condition. Drive it and you'll know it. \$1799	'60 FORD FAIRLANE '58 2-DOOR Gas saving 4, automatic transmission, heater, etc. RIG 22. Silver. \$1099
'61 CHEVORLET IMPALA HARDTOP 4-DOOR SPORT SEDAN V-8, automatic, power steering, power windows, power brakes, R.H.M. 100 engine, 2nd year, 2300 cc, 4 speed, 100000 miles. 35,000 1st year. \$2199	'59 PONTIAC BONNEVILLE 4-DOOR V-8, automatic, power steering, power windows, power brakes, R.H.M. 100 engine, 2nd year, 2300 cc, 4 speed, 100000 miles. \$1899
'61 CHEVORLET IMPALA HARDTOP CPE V-8, Powersteering, power steering, power windows, power brakes, R.H.M. 100 engine, 2nd year, 2300 cc, 4 speed, 100000 miles. 2 others to choose from. \$2099	'59 CHEVORLET IMPALA 4-DOOR SPORT SEDAN Powersteering, power steering, power windows, power brakes, R.H.M. 100 engine, 2nd year, 2300 cc, 4 speed, 100000 miles. \$1499
'61 RAMBLER 4-DOOR 4-PASSENGER Deluxe Cross Country Station Wagon, Gas saving 4, 2nd year, 2300 cc, 4 speed, 100000 miles. R.H.M. 100 engine, 2nd year, 2300 cc, 4 speed, 100000 miles. 7 other Ramblers to choose from. \$1499	'59 BUICK '21' 4-DOOR HARDTOP SEDAN V-8, automatic, power steering, power windows, power brakes, R.H.M. 100 engine, 2nd year, 2300 cc, 4 speed, 100000 miles. 1st year. \$1599
'61 COMET 2-DOOR SEDAN Dark blue, Gas saving 4, 2nd year, 2300 cc, 4 speed, 100000 miles. R.H.M. 100 engine, 2nd year, 2300 cc, 4 speed, 100000 miles. 2 others to choose from. \$1399	'59 FORD GALAXIE HDT. SEDAN V-8, automatic, power steering, power windows, power brakes, R.H.M. 100 engine, 2nd year, 2300 cc, 4 speed, 100000 miles. 1st year. \$1299
'61 FALCON 2-DOOR SEDAN V-8, automatic, power steering, power windows, power brakes, R.H.M. 100 engine, 2nd year, 2300 cc, 4 speed, 100000 miles. 1st year. \$1399	'59 FORD 4-DOOR 4-PASS. COUNTRY SEDAN V-8, automatic, power steering, power windows, power brakes, R.H.M. 100 engine, 2nd year, 2300 cc, 4 speed, 100000 miles. 1st year. \$1199



2000  
Long Beach Blvd.  
GA 6-3311

## 601 LONG

# PARK CHEV

**STAR CHIEF SIDE WARD**  
V6 and automatic.  
**\$399**

**\$2295**

**VENTURA HARDTOP**  
Hydra-Matic, radio, heater, power steering, whitewall tires. Stock No. 720

**\$1595**

**ALWAYS on  
SUNDAY!**  
We're open

**PONTIAC-TEMPEST**  
1545 Long Beach Blvd.  
Long Beach - HEmlack 7-411



# A Bride's Album

How to have a perfect wedding? Take one happy couple with a wedding date in the near future... let them browse and shop through the stores in the Long Beach area. With the cooperation of Long Beach business firms and our bridal couple represented by Rochelle Hayes and Bill Flory, we have created a picture story of this exciting, unforgettable time.



## MODELING

by Wilma Hastings Model,  
Rochelle Hayes and Bill Flory from  
the Independent Press-Telegram

## BRIDAL PORTRAIT

by Perry Griffith Photographers,  
leading Long Beach portrait studio

## BRIDAL GOWN

from Schick's, imported French lace  
with detachable train

Independent Press-Telegram  
Sunday, April 28, 1963  
Long Beach 12, California





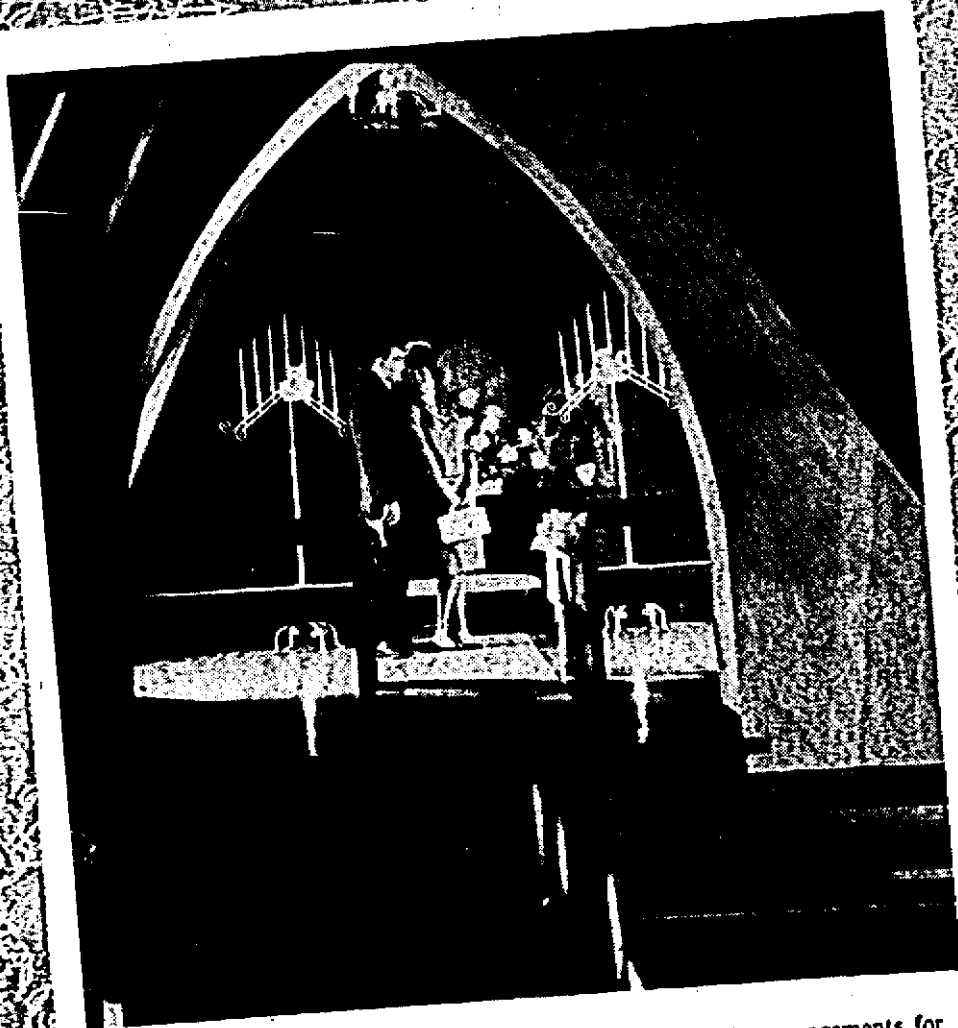
C. C. Lewis' — Brides — Orange Blossoms — and weddings go together. Rochelle and Bill are about to make the most important purchases of their lives; her diamond engagement and wedding ring set and his groom's ring, for nothing will be more important to them than the sentiment they symbolize. They are being helped in their selection by Hal J. Lewis, a third generation diamond expert in a business owned and operated by the same family since 1889. The Traub "Orange Blossom" diamond rings they are considering are designed especially for modern brides and offer a complete price range for modest budgets, with convenient purchase plans available. Long Beach's Oldest Jewelers are located at 333 Pine Avenue, phone HE 5-6335.



A dream is fulfilled as Rochelle chooses her exquisite Wedding Gown in Schick's beautiful Bridal Salon. She is a picture of loveliness in silk organza, designed with a graceful flounced and tiered back that sweeps into a chapel train. The neckline is delicately petaled and richly enhanced with pearls and sequins, \$125.95. From Schick's enchanting array of gowns for the bride, bridesmaids, mothers of the bride and groom. Schick's Bridal Consultant also helped Rochelle select her wonderful trousseau. The heavenly lace gown pictured on the cover is \$110.95 from Schick's, 701 Pine Avenue, Long Beach, California.



Bill, shopping at Desmond's, Broadway at Locust, has decided on an exclusive Dacron Polyester and Wool @Tropeze tropical. However, he can't make up his mind between a 3-button conventional style with pleated or plain trousers, a 2-button plain trousers style or a Natural Shoulder Authentic. Bill likes the subtle patterns in the newest lighter shades, but admires the richness of the deeper solid tones. Each suit is \$62.50. His problem is solved by buying the solid color @Tropeze suit and choosing a lighter shade in the @Tropeze Sport Coat, \$45.00 and harmonizing plain or pleated @Leisure-Slacks at \$17.95. He's eager for a final decision so he can meet his bride-to-be in Desmond's Women's Shop!



Our happy couple envisions their wedding day as they make arrangements for their wedding at the enchanting Chimes Chapel. They are fascinated with the Old World charm of the chapel and they know that in a setting such as this their wedding ceremony will reflect the beauty and meaning they have dreamed about. Their minds are at ease knowing that the competent staff supervised by Wilma Hastings will be efficiently taking care of the details. Located at 430 East Ocean Blvd., Long Beach, the Wilma Hastings Chimes Chapel is non-denominational. HEmlock 2-4511.





When the decision is where to dine out, Rochelle and Bill are in complete accord. Their favorite . . . Alfred's at 700 E. 45th Street and Atlantic Ave. in Long Beach. The unsurpassed Continental cuisine with a wide choice of delightful entrees has made them gourmets at an early age. The congenial Alfred, owner of this handsome establishment, is making arrangements for the reception planned by the young couple. Alfred's spacious Patio rooms can accommodate large groups for banquets, private parties or receptions. Alfred's is open daily with luncheons being served from 11 to 3 and dinners from 5 to midnight. For reservations or information call GA 3-2163.



Much of the fun is in the planning . . . and Rochelle and Bill find a wealth of assistance in planning their wedding reception with the aid of Myrtle Seiler of the Wine Mess. She gives them invaluable advice on vintages, serving and etiquette. The father of the bride will get the champagne from the Wine Mess where he will have a choice of the finest in the world, domestic or imported. The problem of finding a punch bowl and stemware is easily solved since these are available, too. They also discovered some of the most unusual party delicacies and supplies they've ever seen at the Wine Mess, HEmlock 6-8901, 1770 East Broadway. Serving Long Beach since 1934.



Mr. Perry Griffith displays his camera artistry to Rochelle as she admires her bridal portrait which was made at Perry Griffith Photographers. (See the front cover of this section.) Rochelle was delighted with the way the photograph shows the detail of her wedding gown and the gracious easy pose which expresses so beautifully her classic beauty. Color candids will also be taken to tell the story of the wedding in an appropriate, informal way. Mr. Griffith's 25 years of photographing weddings assures Rochelle and Bill that every important moment will be caught on film. In years to come, they will often look through their album and relive the joy and beauty of their wedding—captured permanently and realistically by Perry Griffith Photographers, 225 E. Sixth St., Long Beach, HE 7-4195.

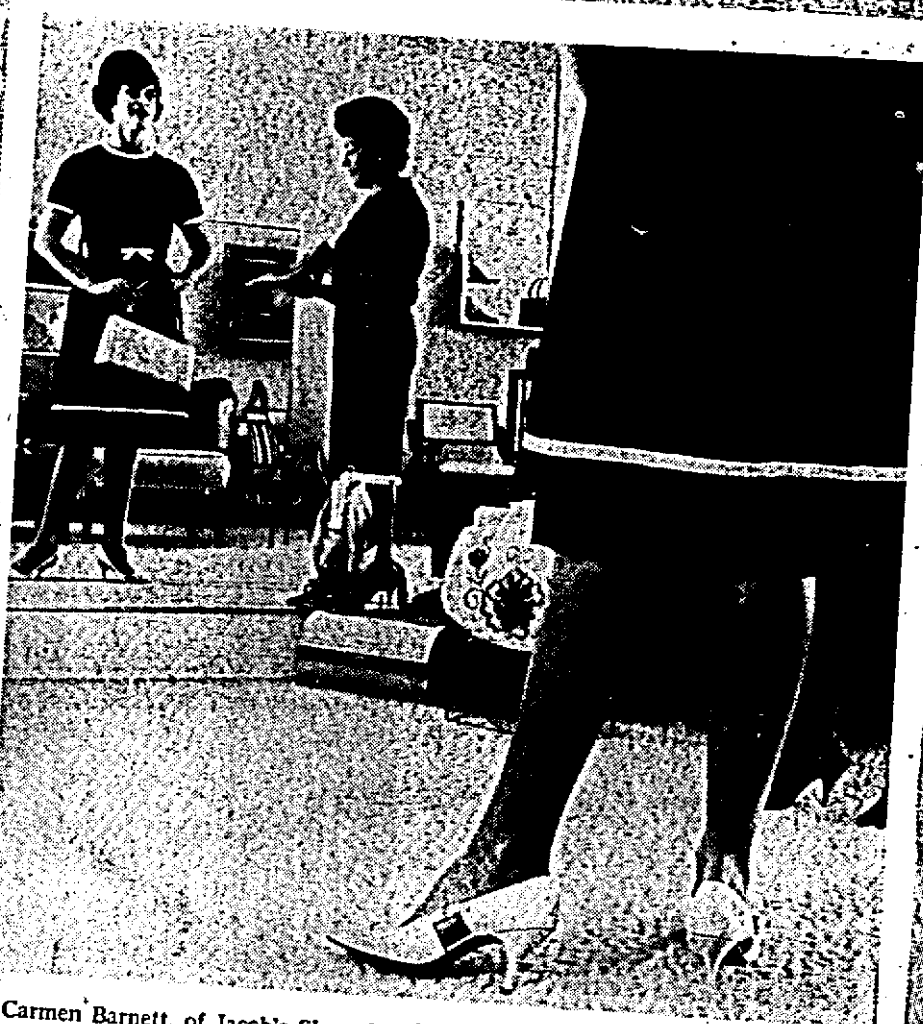


Choosing the bride's and bridesmaids' bouquets . . . ordering the corsages and boutonnieres for the wedding party . . . planning the floral decorations for the church is a very exciting occasion for Rochelle and so delightful at Claire Conway Flowers, 4924 E. 2nd St., Belmont Shore. Rochelle knows that Claire will design original floral creations exclusively for her wedding. Our bride-to-be wants something distinctive and unique and she is certain that Claire's designs will be just that. For an appointment, phone GENEva 8-9880.





That most important fashion, her going-away suit, was chosen by Rochelle at Greta's, Belmont Shore's famous fashion store. From an outstanding collection of fashionable costumes she decided on a nubby rayon casual by Jack Bloom. Superbly tailored, this Greta's exclusive may be accessorized in limitless ways. Available in four luscious colors, it is surprisingly priced at only \$29.98. Rochelle's discriminating taste assures her that this fashion will lead a busy life for many seasons. The mother of the bride also was pleased with Greta's selection of distinctive fashions from which she chose her own gown to wear to the wedding. Mother and daughter agreed that the place to shop for really fine fashions is Greta's, 5012 East Second Street, in the heart of Belmont Shore.



Carmen Barnett, of Jacob's Shoes in Belmont Shore, helps Rochelle select shoes and bag for her trousseau. Rochelle is thrilled with the just arrived "Carefree" pump by Mademoiselle. The bone vintage calf highlighted by the open shank and gold buckle trim with the mid-heel is so versatile for traveling. In addition, Jacob's recommends a white peau de soie tiptoe pump by Mademoiselle for the traditional walk down the aisle. Choosing a pair of shoes that are comfortable is most important, for long reception lines can be enjoyed only if her feet are at ease. Rhythm Step, Sbicca, Mademoiselle and other exclusive shoe names as well as a unique selection of handbags are on display at Jacobs, 5016 East Second Street.



Our lovely bride-to-be consults with Bob Wilson of Egyptian Pharmacy in Belmont Shore for the just-right fragrance to enhance her loveliness on her wedding day. Rochelle sniffs a sample of Replique by Raphael of Paris as Mr. Wilson describes the extensive collection of the great perfumes of the world available exclusively at Egyptian. Impressed with the experienced staff of cosmeticians, Rochelle asked advice on the proper make-up to wear with her bridal gown. Also delighting her was the fine array of boudoir accessories such as the gold filigree hairbrush, mirror and tray shown on the counter. Many other pieces of this gift ware such as clocks, jewelry boxes and perfume bottles complement the set, Rochelle decided that it is truly an adventure to shop at Egyptian Pharmacy, 5128 East Second Street, corner of Nieto in Belmont Shore.



Rochelle is certain to be the belle of the beach in the new Continental look of Jantzen's swimsuit imported from West Germany. Made of 100% Helanca nylon, the black and white suit has a contemporary abstract design. It is smartly styled with the maillot leg, low back and "belted-to-blouse" look that creates the softened silhouette which is the latest look in swimwear. The bride will stay lovely and lovable wearing . . . "Just a smile and a Jantzen." Priced at \$25.95 at the Sport Bar in Belmont Shore, 5215 East Second Street. Rochelle finds swimsuit shopping fun at the Sport Bar with its exotic South Seas decor plus the discovery of her favorite name fashions in dresses and casual wear.





Through the archway and into a world of fabulous furs . . . Rochelle gets that wonderful "touch of mink" feeling as she tries on a smart natural cerulean mink bubble cap while Harold Harris, co-owner, shows the bridegroom a matching mink jacket that draws an admiring glance from the lovely bride. Harris Furs has an unsurpassed selection of furs in capes, jackets, stoles and coats and they're priced to fit everyone's budget. Harris Furs is located at 4260 Atlantic Avenue and have been family owned and operated in Long Beach since 1919. GA 7-7447.



Rochelle selects a knit suit for her trousseau from the large array of Italian knits at Harrisaire of 4260 Atlantic Ave., in Long Beach. Margaret McKinney, Harrisaire manager, shows one of the latest styles for Rochelle's approval while Bill waits to be consulted for his opinion of the smart new apparel. Harrisaire offers a complete selection of imported knits in 1, 2 and 3 piece ensembles with names like Sebastian, Gino Paoli and Amalfi. Knits make ideal traveling ensembles as they are so wrinkle-resistant and always in good taste for any occasion. Harrisaire also features a complete line of sportswear and dresses. After making their selection, the young couple will find the perfect companion for an imported knit, a lovely fur just a few steps north.



Our lovely bride-to-be consults with Sam Fry of La Feme Hairstylists, 5325 E. Pacific Coast Hwy., about a becoming hair style for her own individual beauty that will suit her veil and gown. Adding to the highly skilled staff of stylists at La Feme there is also a makeup artist and consultant along with an expert manicurist. An air of luxury and serenity prevail with soft music, antique-gold mirrors in beautiful surroundings of French decor. Phone 433-4919. Another convenient La Feme salon is at 5660 E. Pacific Coast Hwy., Long Beach, phone 434-0156.



Here in one stop is the way to choose the new shirt and the harmonizing accessories that will present a picture of smart styling and good taste, as you step out to a wedding, a honeymoon or any event. Choose from hundreds of cool and colorful shirts, in whites, solids and patterns in every size, collar style and cuff length. Mr. Howell Honeywell of Honeywell and Carpenter, 539 Pine Ave., one of Long Beach's oldest and largest men's wear stores, is helping Bill select his shirts for the many coming events.





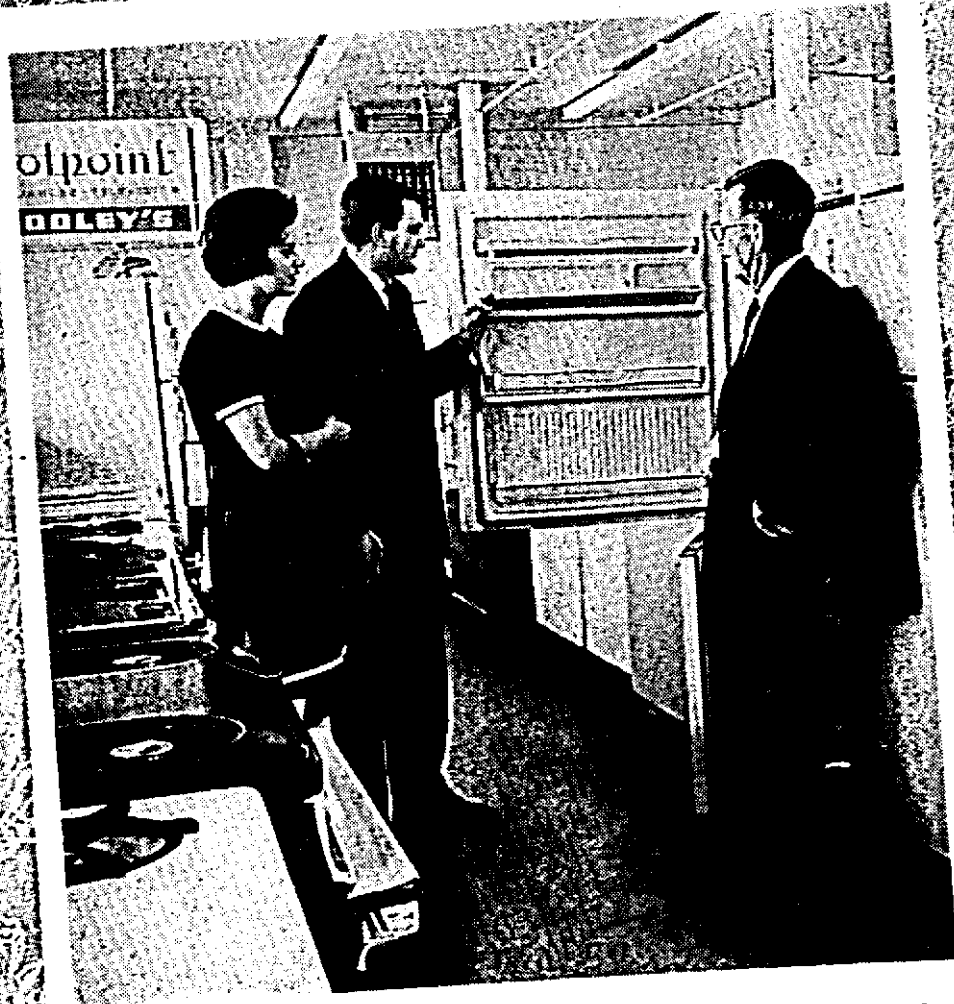
Rochelle and Bill are typical of the visitors at the big, carefully planned Westmont community near Huntington Beach who are finding the value-filled homes are "just right" for their needs. Handsome brick and stone fireplaces, wood shake roofs, built in kitchens, and the big 440 Square Foot "Bonus Room" are ideal for growing young families. The Bonus Room is expandable for rumpus room, playroom, or extra bedrooms and is included in the prices that start at \$20,250. The Westmont model homes are located about three miles South of the Garden Grove Blvd.-Highway 39 intersection just left (East) of Highway 39 on Warner. The planned community has the largest lots in the beach area and offers a complete new city plan.



Experienced home loan counseling is offered to Bill and Rochelle by Mr. Roy Wolfer, vice president of Long Beach Federal Savings and Loan Association. Home loans and insured savings (current rate is 4.8%) are just two of the many services available to the community from this institution which has served the Long Beach area since 1936. Located at 328 Long Beach Blvd., next to the Post Office, it offers its customers many services, such as free counter checks, fire proof and theft proof safety deposit boxes to keep valuable records in and free covered parking in their garage at 345 Elm St., just to the rear of their loan offices. The Long Beach Federal Savings and Loan Assoc. is headed by civic leader, Mr. Tom Gregory, president.



Rochelle listens with interest as Howard Frodahl, general manager of Bond Stove Works, 965 East 4th St., Hemlock 5-5669, Long Beach, describes the extraordinary features of the Wedgewood-Holly Kook-Center. This handsome Kook-Center is the only completely new free standing gas range. It combines contemporary square-look styling with all the features that make cooking a pleasure. So versatile it can be used as a built-in, the Kook-Center is sparkling smooth and easy to clean. Available in two sizes: 42" and 27". Bond Stove Works has been the choice of young families for new, as well as used appliances for 39 years. They have a complete department of reconditioned used appliances — just right for economy minded newlyweds.



Our young couple stop at Dooley's to see the new 1963 Hotpoint "Roll-Out" 2-door refrigerator-freezer. It has automatic defrosting refrigerator section, large 89-lb. zero zone freezer capacity, full width porcelain crisper, half-gallon door shelving, handy butter bin and space-saver door hinges . . . in color or white. Dooley's offers a choice of right or left hand doors. Rochelle likes the exclusive roll-out feature that lets you move the refrigerator out from the wall for cleaning. \$218.88 with free delivery, service, and guarantee, at Dooley's Hardware Mart, 5075 Long Beach Blvd., North Long Beach.





Rochelle and Bill visit Hill's Appliance, where the owner, Karl Taylor, tells them about the exclusive feature of these Maytag Highlander automatic washers—the Super Highlander and the Custom Highlander. These washers have the unique lint-filter agitator formerly available only as an optional accessory. The switch to the more versatile agitator on these two models was made in response to a growing demand by both dealers and customers. They are priced for the "just-getting-started" budget for as low as \$2.18 per week at Hill's, 5650 Atlantic, in Long Beach, GA 2-7078 or GA 3-2490.



Rochelle and Bill have found their "dream bedroom set" at Davis Furniture of 1975 Long Beach Boulevard in Long Beach. Hilmer Johnson, Davis Sales Manager, points out the many outstanding features of Henredon's Town & Country grouping to the young couple. Rochelle likes the variety of woods that have been used with mahogany solid parts, walnut veneers and Pollard oak burl accent. Bill is most impressed with its superb construction and fine finish. Town & Country is a related group of bold decorative designs that are the perfect complement for simple contemporary interiors. It is one of many Henredon groupings at Davis, and exclusively theirs in Long Beach. HEmlack 6-9747.



Rochelle and Bill select a new bed from a large selection of modern and contemporary sleeping ensembles at the Acme Mattress Factory. Salesman Dick McCarty explains the custom features of a luxurious bed with a beautiful red velvet headboard, also mentioning that Acme has been a favorite shopping place for newlyweds for many years. One of the largest bedding factories in the Southland, Acme has become a favorite shopping center for mattresses, sofa beds, custom bedding and furniture upholstery. Factory showrooms are at 3425 East Anaheim Street in Long Beach, Geneva 9-4908.



Mr. Dale Fahrney, N.S.I.D., at Carl's Furniture, offers decorating suggestions to our young bridal couple. This courtesy assistance is another of the many reasons why Carl's has become a most important name in home furnishings throughout Southern California for over 40 years. Bill and Rochelle are shown in the new elegant Provincial department. The beautifully decorated departments feature room settings in Modern, Contemporary, Imported, Plastic Covered Casual and provincial. Carpeting is also a specialty at Carl's, 1250 Pacific Coast Hwy., Long Beach.





Nothing can accent the beauty of the home more than the carpet and draperies one chooses for it. That's why Rochelle went to an expert, Charles Slauson, the manager of Aaron Schultz carpet and drapery department. She likes the personal attention, the decorating service, and the huge array of carpeting from which she can choose. Aaron Schultz handles many famous brands with Mohawk, Masland, Alexander Smith and Gulistan being a few of the more popular ones. They also maintain their own custom workroom so that draperies can be made exactly to the customer's complete satisfaction. A phone call to GA 7-5431 will bring a consultant to your home with samples or you can visit the large carpet and drapery departments at 4321 Atlantic Avenue as Rochelle did.



At K & R Scandinavian Imports, Philip Roth, owner, explains to Rochelle and Bill the many advantages of the beautiful hand rubbed teakwood furniture that he imports from the Scandinavian countries. Because of the slim lines and the beautiful imported fabrics, this style furniture is ideal for the compact dining rooms or the larger, more formal dining areas. It can be used in large, stately living rooms or the smaller apartment size or even as casual furniture in a cozy den. These strikingly smart furnishings are on display at K & R Scandinavian Imports, 322 Main St., Seal Beach. GENEVA 1-8014.



Ray Kaste, of Long Beach Upholstery's House of Naugahyde, at 3434 Atlantic at Wardlow, Long Beach, shows our young couple the new Naugahyde furniture that looks and feels just like real fabric yet has the wearing qualities found only in Naugahyde. This miracle fabric will retain its crisp, new appearance for many years because it is child proof, soil proof, stain proof, even fade proof and can be cleaned with plain soap and water. Surveys have shown that young couples planning a family have chosen Naugahyde above all other fabrics because it is practically indestructible, yet fits into any decor such as Traditional, Early American or Provincial.



Most brides-elect consider having a bridal picture and story in their hometown paper an important detail of their wedding planning. Here Rochelle confers with Lola Masterson, women's editor of The Independent, Press-Telegram. She discovers she must have her picture and the printed wedding form, properly filled out, in the I. P. T. women's section office before the wedding date. A 5x7 or 8x10 black and white glossy print, of the bride alone, is necessary if her picture is to appear. She should make sure she understands the requirements, not only of the I. P. T., but other newspapers to which she plans to present her story, well in advance of her wedding day. Mrs. Masterson explains that names on the form must be fully and formally used, that a signature of a member of the family is required and re-emphasizes that all information MUST be received before the romantic date.





Choosing from an "Acre of Furniture" is fun especially with the guidance of experienced and courteous personnel trained in color and style co-ordination, whether it be French or Italian Provincial, Traditional or Contemporary. Leo Shultz Furniture Co., 700 Long Beach Blvd., has a tremendous selection of popular priced merchandise by America's largest and finest furniture manufacturers. Young couples like Bill and Rochelle can buy at Leo Shultz on easy credit terms with up to 2 years to pay, just as their parents and grandparents have done since 1918. Here, with the advice of Mr. Leo Shultz, they are selecting their dining room set from an exciting collection that displays the inherent characteristics of present day Scandinavian design... "Saga", a furniture with a past, a present and a future. Exclusively shown in Long Beach at the Leo Shultz Furniture Co.



Rochelle and Bill will need glassware to set an elegant table in their new home... so they stop by Imperial Hardware to see the handsome crystal ware patterns from Imperial's large collection. Mrs. Ellen Manchester shows them the beautiful handcrafted Provincial stemware goblets by Imperial Glass. This pattern is available in goblets, wine glasses and sherbets... colors are amber, verte and heather for \$1.95 each. A convenient bridal registration for china, stainless steel, cutlery and glassware is offered at Imperial Hardware. Conveniently located at 240 E. 5th in downtown Long Beach, HEmlock 6-6237.



Rochelle and Bill admire the Curtis Mathes Home Entertainment Center while Mr. Jay Estern of the Estern Co., demonstrates the combination of features that offer a lifetime of viewing and listening pleasure—color television; stereo record player; stereo recording tape deck for recording from TV, radio, records, or microphone; AM-FM receiver including stereo multiplex FM, and ultra-high frequency tuner that will receive the new channels 22 and 34 plus all other 82 channels. The cabinet is finished in genuine hand rubbed walnut with tambour sliding doors. On display at the Estern Co., 3344 E. Pacific Coast Hwy., Long Beach, GENEva 4-7457.



For any musically-minded couple, the first stop is Humphreys Music Company, 135 East 3rd Street, in Long Beach. Here the bridal couple discuss the features of the new Steinway with Carl Kob of Humphreys piano staff. (Carl not only sells the Steinway and plays it proficiently, but has been involved in the Steinway's design and crafting.) Since both Rochelle and Bill agree that a piano is one of their most important family investments, they are taking time to examine the large selection at Humphreys, a Long Beach music center for over 47 years. HE 6-4296.





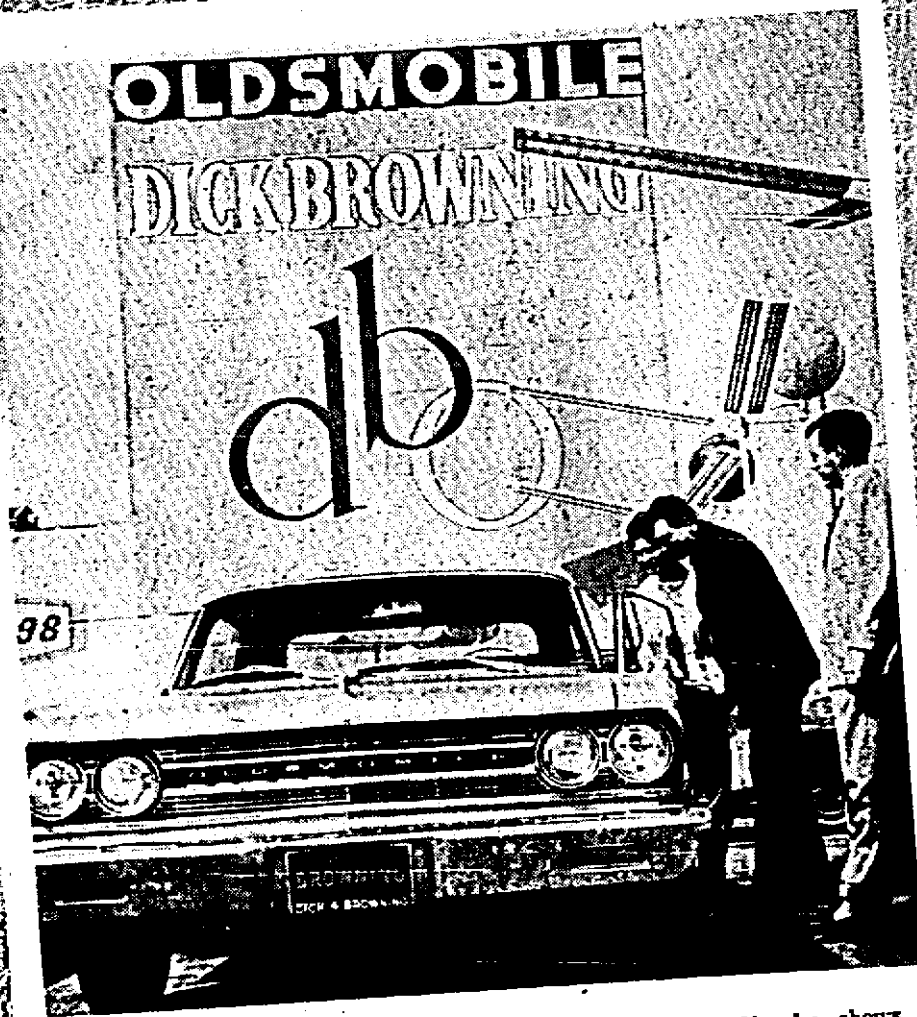
Bob Pierce suggests that Bill try out the self contained Hammond console. Rochelle found it hard to decide on the cabinet, style . . . there were so many to choose from, but she finally settled on the new gray mahogany (mink) cabinet which would blend in perfectly with the decor of their new home. Both knew that Hammond was a name they could rely on. A Hammond Organ never goes out of tune and never wears out. The tremendous tone versatility, so well known in churches and entertainment centers all over the world, will be just as apparent in their own living room. The Hammond Organ Studios of Long Beach are open evenings and Sunday. Located at 2188 Lakewood Blvd. (just north of the Traffic Circle), GENEVA 9-0918.



Bill and Rochelle are getting the latest information on Singer products and services at the Singer Sewing Center. A tremendous selection of fine fabrics and a complete line of notions will help attain a complete wardrobe. They are being shown the wonderful features of the new Singer Slant-O-Matic, with payments of only \$9 a month. Bill realizes that the newly weds budget will profit by Rochelle's learning to make her own clothes on her Slant-O-Matic with the help of a free course in Home Sewing provided by Singer Sewing Centers at 640 Pine Ave., Downtown Long Beach, and at 4488 Atlantic Ave., in Bixby Knolls.



Important in the new home are tasty, nutritious meals. A store where the bride can do her complete shopping for meats, produce and other foods in complete confidence, and yet within a budget, certainly helps. At Ray & Eddie's Market, expert butchers offer assistance in selection, and suggest cooking tips to provide top-notch eating. Bill and Rochelle get a look at the superb meats that have helped make Ray & Eddie's Market at 3850 Atlantic one of the most well-known food stores in southern California. Owner Ray Bailey, shown above, stresses fine meats, dewy-fresh fruits and vegetables, complete food selection, competitive prices, and the atmosphere customers call the "friendliest" anywhere. GA 4-7274.



At Dick Browning Oldsmobile, 1227 Long Beach Blvd., Neil DeVaughn shows Bill and Rochelle a sparkling new F-85 Oldsmobile Cutlass from the family of fine automobiles. They can pamper their newlyweds' budget with the "long look of luxury" in a 1963 F-85 Cutlass coupe starting at \$2799—monthly payments only \$61.29 plus tax and license with 1/4 down. This price includes a radio, heater, automatic transmission and bucket seats. And, if their budget allows, there is the Oldsmobile 88 series, the Starfire and the magnificent 98 series of fine luxury automobiles. They may even consider Dick Browning's leasing plan.



# Growth Boom Brings Fast Changes

By BOB DAVIS

Twelve years ago a family could enjoy a relaxing drive from one end of Orange County to the other without fear of traffic jams, detours, deadend streets, or traffic signals every mile.

They could pass through peaceful orange groves, pause in quiet parks, visit sparsely populated beaches and easily find a parking spot downtown.

Today this setting no longer exists, for during the past decade Orange County has changed from a predominantly hum-drum orange grove existence to a bustling position of business and industrial prominence.

THE STORY behind this rise to prominence can be summed up in two words—"population explosion."

On March 11, 1889, an area of 782 miles disassociated itself from Los Angeles County and became Orange County. It had a population in excess of 19,000. Santa Ana, incorporated in 1886, was established as the county seat.

For the next 52 years the county maintained its position as a major agricultural and dairy area; but accompanying World War II were a number of immense changes that were destined to "split the county's seams," namely PROGRESS.

BY 1950 the county's population had grown to 216,224. There were 13 incorporated cities ranging in size from Tustin, with a population of 1,143, to Santa Ana's 45,533 residents.

It was evident to city and county fathers alike that a population boom was in the making. Preparations for the boom, which included state and federal financial assistance, quickly were formulated and placed into action.

Not until 1956, however, did the real impact of growth strike the county with its full fury—and problems. In this year, more than 100,000 new residents poured into the county seeking homes, jobs and easy California living.

FORTUNATELY, home building increased tremendously during 1955, and when the big rush came in 1956 the county was well prepared to offer adequate housing facilities.

Until 1960, home construction continued at a pace slightly ahead of the population influx; then home building and buying leveled off and there has been a swing to apartments.

By 1960 an estimated 2½-million residents are expected in the county. In an effort to conserve depleting residential acreage, more and more multiple-family dwellings are being constructed.

But living facilities aren't the only tender spot in the rash of growth. More of everything—services, commercial facilities, equipment and manpower, both public and private—is called for.

ONE OF THE MOST important necessities is jobs. There were few employment opportunities here when the rush started, and thousands of new residents traveled to the Long Beach and Los Angeles areas to work.

"The overall employment picture for the county looks considerably brighter," a California Department of Employment official said recently. "While many workers are still employed in the Los Angeles area the trend will eventually be their return to greater employment opportunities in Orange County."

AIDING IN THE rapid rise of new industry and business here is an ideal climate, an ever increasing labor pool representing numerous crafts, trades and professions, and a sincere wooing of industry by cities in the county. Manufacturing, which in 1940 represented only 10

per cent of the labor market, today controls 41 per cent of this market due primarily to the increase in space, missile and electronic development.

By comparison, agriculture was a highly important operation in 1940; but today, with only oranges, lemons and avocados serving as major crops, it represents 1 per cent of the labor market.

THE LOCAL WORKER, if he's male, earns an average median salary of \$5,990. If the worker is female she earns \$2,563.

According to the county tax assessor, the swing away from agriculture in favor of residential, industrial and commercial developments has raised the value of taxable property more than \$1 billion during the last 10 years.

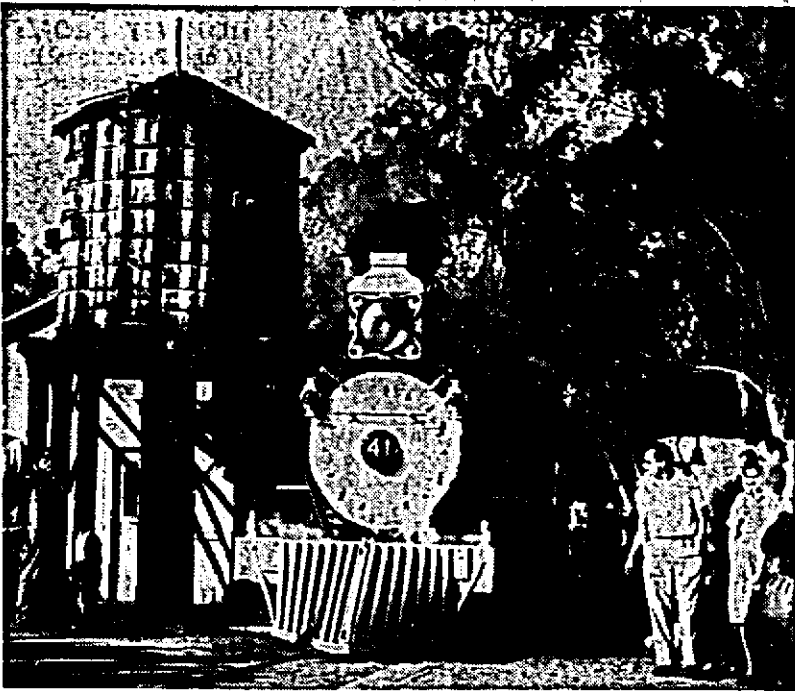
As the county's wealth increases, and more money goes into circulation, savings also are accumulating rapidly. In the last decade banks have reported a \$2 billion increase, and savings and loan companies report assets have increased more than \$500 million.

STILL, FINANCIAL problems haunt the county's more than 40 school districts.

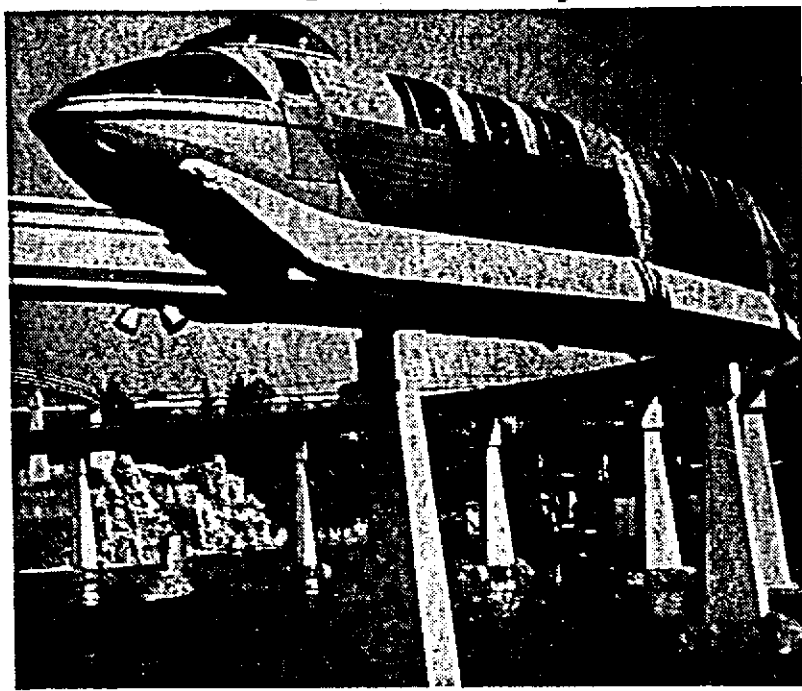
Less than 10 years ago there were some 53,000 students enrolled in public schools. Today more than 230,000 students are jammed into crowded classrooms on all levels, kindergarten through college.

Expanding at the rate of 20,000 new students each year, school districts are undertaking bold and broad new development programs to provide the necessary facilities. (Continued Page R-6, Col. 5)

## It's Still Fun to Travel in Orange County



TRANSPORTATION IS GETTING "out of this world" these days, but for many people there's nothing quite like the old steam locomotive. Diesels may be more efficient—but they don't go choo-choo. They don't puff into



thrilling action, as does this engine at Knott's Berry Farm. And with freeways getting more jammed, many eye monorail travel as solution to rapid transit. Scene at right is familiar to millions of Disneyland visitors.

## SOUTHLAND PROGRESS

★ BUSINESS-REALESTATE-INDUSTRY ★

THE NEWS INDEPENDENT, PRESS-TELEGRAM, APRIL 26, 1963

### H.B. Building Already Past \$30 Million Mark for 1963

Permits for more than \$30 million in new construction have been issued in Huntington Beach thus far this year, according to Chief Building Inspector Jack Cleveland.

The building pace is three times heavier than last year at this time, when the total value of permits stood at "only" \$10 million. In 1962, the oil city set an all-time countywide record with valuations tabbed at \$66.5 million; and with less than a third of 1963 gone, that figure easily could be toppled, Cleveland said.

Most of the new construction has been in home development. During the past week alone, almost \$6 million in permits was issued, and the bulk of it was for residences.

THE LARGEST item was a 179-home tract on the west side of Bushard Street, north of Adams Avenue. Valued at \$3,614,016, the permit was issued to Glen Mar Development Co.

Other high-value permits issued: Nova Homes Inc., 139 homes, Tract 3903, \$2,145,187; Huntington Harbour Corp., residence at 3292 Eastern Circle, \$25,539; R. H. Neff, 15282 Stanford St., patio, \$1,200; Draco Inc., residence northwest side of Huntington Street and Quebec Drive, \$41,850; Lloyd A. Mannes, alterations and additions, 15052, 15064, 15070 Edwards St., \$1,000; George Rylands Moore, residence at 3252 Falkland Circle, Plaza on supermarket site.

THE PLAZA is largest West Coast facility of some 50 shopping centers built by Donald H. Shaneling, Inc., throughout the nation. The company's president, Donald H. Shaneling, will address the Japanese businessmen at a luncheon at the denca at 3252 Falkland Circle, Plaza on supermarket site.

### Name Bellflower Board Essay Contest Winners

BELLFLOWER—Cliff Ar-kell, essay contest chairman of the Bellflower District Board of Realtors, has announced winners in the high school essay contest, "The Home Is the Heart and Hope of the Nation," which is being sponsored by the local realty board.

Winning essays from the six high schools competing were selected by judges Al Sykes, past president of the realty board; Al Little, secretary-manager, Artesia Chamber of Commerce; Oscar Littleton, chairman, Humanities

Division, Cerritos College; John Corcoran, president of the Bellflower Chamber of Commerce; and Roy Sager, vice-president of the Paramount Chamber of Commerce.

Winning students from the high school are: Refugio Garcia, 11th grade student, Artesia High; Gary Oldenkamp, 10th grade student from Valley Christian High; Linda Martin, ninth grade, Paramount Junior High; Kathleen Shirley, 11th grade, Paramount Senior High; Terri Col-

### Japanese to Visit Big Grove Center

An 18-member delegation of the Japan Supermarket Institute will inspect the 64-store Orange County Plaza at Garden Grove next Friday.

The group will arrive in Los Angeles Tuesday for a five-day tour of Southland retailing facilities.

The visitors, most of whom will be seeing America for the first time, will include 14 supermarket operators, two rack jobbers and two business consultants of mass merchandising.

On Saturday, the delegation will fly to Chicago to attend the Supermarket Institute convention there.

Department stores, discount houses and rack jobbers also will be visited by the delegates.

The Japanese will arrive in Los Angeles on United Airlines flight 829 and will headquarter at the Mayflower Hotel. They will motor to Garden Grove at 9 a.m. Friday.

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### Former Iowan Gains Stature as Builder in Southland Boom

By VERN ANTHONY  
Southland Progress Editor

Native Iowan Mervin B. Johnson, a quiet type of man who contradicts the usual conception of the high-powered success hero, has carved quite a niche for himself as a Southern California builder.

Coming from the Hawkeye State in 1939, Johnson spent a two-year hitch in the Army Air Corps pilot training program, then enrolled at Compton College.

He worked as a carpenter during summer months and on weekends to finance his schooling. But he had a hunch there were possibilities in the construction field; and he left college in 1947 to join a building firm.

HE ATTAINED a responsible position with the firm, which was engaged in subdivision work, and played a key role in development of the old McNally Ranch into what now is the City of La Mirada.

In 1953, Johnson went on his own as a builder of custom homes. Previous experience enabled

(Continued Page R-2, Col. 4)



MERVIN JOHNSON

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(Continued Page R-2, Col. 4)

### Expand Program for Condominium Meeting

Addition of two speakers and seven panelists on the program of the Condominium conference at Disneyland Hotel, Anaheim, on May 6, under the sponsorship of the Home Builders Association of Los Angeles, Orange and Ventura counties, brings the total number of experts who will be presented to 21, it was announced Saturday by Ray A. Watt, HBA president.

Edward H. Fickett, A. I. A., architect-planner, Los Angeles, has been added to the land planning, zoning and design symposium at the first morning session as a speaker. The title of his talk is "The

Economics of Land Use." Fickett was the 1962 president of the Southern California chapter, American Institute of Architects.

JOHN S. GRIFFITH, director and special representative in the construction loan department of State Mutual Savings and Loan Association, Los Angeles, has been added to the speakers roster in the section on financing condominiums. The title of his talk will be "New Developments and Trends in Financing Condominiums as They Relate to the State Chartered Savings and Loan Associations."

### Garden Grove Realty Board Has New Exec

Selection of a new executive secretary of the Garden Grove Board of Realtors has been announced by Dick Carterline, president.

Mrs. Ann Benjamin of 1101 E. Marcelle St., Compton, has been employed as successor to the late Mrs. Florence Stout, who lost her life in an auto accident.

Mrs. Benjamin, who assumes her new duties Wednesday at the Garden Grove board office, 11503 Brookhurst Way, has resigned as executive secretary of the Compton-Lynwood realty board to accept the Orange County position.

SHE OBTAINED her broker's license in 1946 and has been active in realty circles, serving as president of the Women's Council and as a director of the board. She is a former member of the Business and Professional Women's Club and past president of the Compton Toastmistress Club.

Four top planners from Orange, Los Angeles and Ventura counties will be the panelists on the land planning, zoning, and design symposium. They are:

Harry E. Bergh, planning director of Orange County.

Orville E. Christenson, division chief, plan administration division of Los Angeles County.

Fritz Barlow, principal planner, division chief in charge of subdivisions and highways of Los Angeles County.

Ronald G. Rule, chief of advance planning for Ventura County.

OTHER NEW panelists will include Earl J. Sachs, vice president, Title Insurance & Trust Co., on the taxation panel; Edwin C. Hiff, attorney at law, Long Beach, on the management panel; and Eph Feldman, condominium projects manager, Grand Land Co., Gardena, on the market research panel.

An attendance of 1,000 has been predicted for the conference by Jack Spahn, conference chairman.

The conference is open to all builders, architects, planners, lending institutions, and others associated with the building industry.

RESERVATIONS can be made by writing to the Home Builders Association, 970 North Virgil Ave., Los Angeles 29, or telephoning NORMANDY 5-5846 for reservation forms.

Registration will open at 8 a.m. and the conference will get under way an hour later. There will be a noon luncheon in the hotel's Grand Ballroom. Luncheon speaker will be State Sen. Edwin S. Regan, who will discuss proposed condominium legislation.

### BUILDERS EYE FUTURE

## Better Homes for Their Money Seen Ahead for Families in U.S.

American families will be assured of increasingly better homes for their money in communities more carefully planned to enrich their living, key speakers predicted at the recent one-day seminar for 200 home builders and subdividers, "Marketing Sixty-Three," presented by Formica Corporation at the Beverly Hilton Hotel, Beverly Hills.

Although families now are receiving the greatest housing values in history, they are sure of more of the same, the home builders were told by most of seven speakers on the program as they explored in depth the major factors in building new communities, including finance, building forecasts, marketing, research, planning, management control and selling.

THE AMERICAN family's requirements absorbed the attention of both speakers and builders for the entire day as they reviewed from their varied angles the most advanced ideas for satisfying the demands of home purchasers now and in the future.

"This is the era of the pernickety purchaser and the pin-pointed market in housing," said Edward C. Birkner, executive editor of House and Home Magazine, New York.

"Today's pernickety purchasers are getting the greatest housing values in history. One of the chief reasons is the rise in multi-family housing—garden apartments, town

houses, high rise and co-op units.

"THE RAPID increase in apartment house building is forcing the builders of single family housing to provide all and more of the same kind of amenities and conveniences as are being provided in multi-family dwellings.

"In 10 southern counties of California, multi-family housing accounted for virtually all of the percentage increase in building permits in 1962 over 1961. There was a rise of 41.7 per cent in permits for multi-

family dwelling units, but a rise of only 1.8 per cent in single family house permits in 1962 over 1961."

SOLUTIONS to the problems of the use of land and of planning for the tremendous increase in population in Southern California, typical of many areas in the nation, were outlined by Byron E. Barnes, director of planning, Daniel, Mann, Johnson & Mendenhall, Los Angeles.

"The Los Angeles area with its



MRS. BENJAMINE  
From Compton

She currently is a member of the Executive Officers Council of the National Association of Real Estate Boards and has served several years as a member of the faculty of the Seminar of Real Estate Board Administration held annually at Chicago.

Mrs. Benjamin is past chairman of the Executive Officers of the California Real Estate Association, and is presently serving as vice chairman of the South for the State Executive Officers.

She is a graduate of Compton Junior College. She has a married daughter, Mrs. John Wolfskill, living in Seal Beach and an unmarried son, at the University of California, Berkeley.












## Huntington Harbour

For the sea. The sun. The fun of it all.

**FROM \$37,500 FOR HOUSE AND LOT** For 129 families. *Waterview* homesites in this new Beach Club area... with all the excitement, enchantment and exclusivity that can be yours only at Huntington Harbour.  For family fulfillment, all the princely pleasures of year-round vacation living. For protection of your living and investment values, a masterplan for a \$200,000,000 marine community, complete with shopping centers, schools, churches and recreation areas—all within Huntington Harbour's storybook kingdom of islands, channels and coves.  A Beach Club is now under construction. The Beach Club Model Homes shown here are being completed—four floor plans and twelve elevations.  From \$37,500. For 129 families. For your family?

HUNTINGTON HARBOUR CORPORATION, 16542 CHATHAM PLACE, HUNTINGTON BEACH, CALIFORNIA





## Better Homes Seen in Future by Builders

(Continued From Page R-1)

A population of around 7,000, 000 will expand to more than 20,000,000 in the next 35 to 40 years," he said.

"This growth of three times means more than just three times as many homes and highways as we have now. It means four to five times as many of these as now exist in order to take care of the replacement of worn out facilities. We will have to build homes and highways four or five times as fast in the next 30 years as we have in the last 30 years."

"WHERE ARE we going to put all these people? And, second, how are we going to get them from home to work, to play, and home again. If we build enough freeways to carry 10,000,000 to 15,000,000 cars through and around our city every day, we have no room left to house 20,000,000 people, let alone give them any of the amenities that make living worthwhile."

"Obviously, we will have to have some kind of mass rapid transit, and we must have it in the next 10 years, or we will be stifled in our attempt to accommodate people."

In addition to rapid transit, high-rise developments, rebuilding the city to greater density of population, greater use of both condominium and co-op apartments, town houses, cluster housing, better recreation areas, and more intensive planning to give families the kind of life they desire were described by Barnes in his solutions to the problems.

### Promoted by Bank

Promotion of Roger S. Nye, from assistant cashier to assistant manager of the Veterans office of United California Bank, has been announced by Frank L. King, chairman of the board. Nye's home is in Long Beach at 6901 Ocean Blvd.

## Yorba Linda on Low Vet Terms

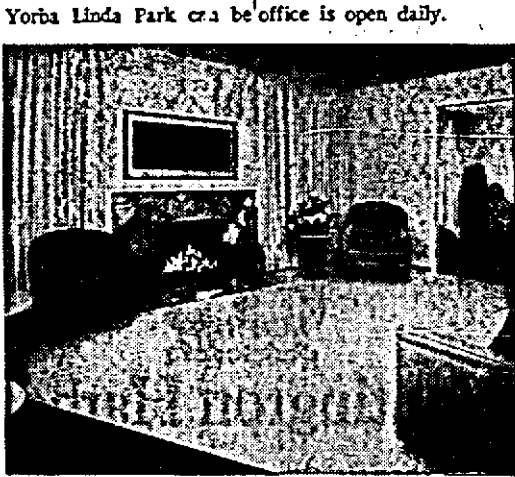
A total move-in cost of only \$99 on homes in Yorba Linda Park's unit is making it easy for many veterans to afford more spacious three and four-bedroom homes in Yorba Linda, one of Orange County's most scenic, smog-free settings.

Priced from \$19,750, these homes, set on pool-size lots, have family/dining room, two baths and two showers. Convenient center hall plans boast artistic entries, living rooms have dramatic, decorative fireplaces with log lighters. Other features include sliding glass doors to patios and all-electric Medallion kitchens with a full array of built-ins, including a double oven and dishwasher. Shake roofs are also a quality feature.

TWO COUNTRY clubs, the new Orange State College and one of the giants of the aerospace industry, Autonetics, are all close by, providing a full range of recreational, cultural and job opportunities. Metropolitan Los Angeles is only 35 minutes away via freeway.

Thirty year loans at 5 1/4%

are offered to veterans, with immediate occupancy available, subject to a credit approval. Non veterans may purchase on 35 year FHA loans with a minimum down payment, plus only \$99 for costs.



### INTERIOR SPACIOUSNESS

Handsome fireplace dramatizes this large living room in furnished model at Yorba Linda Park. A variety of stylings is offered in the three and four-bedroom homes in Yorba Linda. A move-in cost of only \$99 is offered to veterans.

## To Hunsaker Key Position

At a recent board of directors meeting of S. V. Hunsaker & Sons, developers and builders of Sunshine Homes and more than 12,000 individual apartment units in Southern California, Richard C. Hunsaker, president, announced the appointment of James Sax as an officer of the company.

Sax is a graduate of Wayne State University with a degree of Bachelor of Science and was formerly manager for the Los Angeles Housing Authority.

He will be responsible for the operation of all of the Hunsaker apartment developments.

### Market Forum Set for May 6

A free informative stock market forum will be held for the public in the Lafayette Hotel Conference Hall in Long Beach May 6, at 7:30 p.m. It has been announced by Norman Dahl, resident manager, Merrill Lynch, Pierce, Fenner & Smith, Inc., members of the New York Stock Exchange with local offices at 1001 N. Broadway, Santa Ana.

"With the assistance of our research department in New York City," Dale said, "an extremely interesting forum has been evolved and includes 'the general business outlook,' 'trends of specific industries, companies and stocks' and 'how money can best be invested for one's own interests over the months ahead.'"

### 5 From L.B. Office Going to Convention

Friden, Inc., worldwide business machines firm, will hold its 13th annual sales convention, the Fiesta de los Conquistadores, in Coronado all this week.

Five members of the Long Beach branch office who will attend the convention are A. W. Jensen, manager, K. R. Arrowood, L. J. Burt, E. M. Downs and B. N. Sando.

They are among 400 sales leaders who qualified as Friden Conquistadores on the basis of their 1962 records, according to senior vice president R. E. Busher. They were pacesetters in helping Friden attain all time high sales of \$105 million last year.

## Overall Picture on Bright Side in L.B. Trade Survey

Seven of 10 economic criteria showed increases over the comparable period last year in a survey of the Long Beach trade area conducted by the Chamber of Commerce. Although March bank clearings decreased 10.2%, debits were up 6.3%. Valuation of building permits declined 11.2% and electric power used by industry was up 20%.

Lineage of help wanted ads in Long Beach daily newspapers was down 13.2%, but ad count increased 1.5% during March.

February ship arrivals and tonnage at the Port of Long Beach increased 5.4% and 6.6%, respectively.

March petroleum produc-

tion and department store sales jumped 7.8% and 8.4%, respectively.

REGISTERED unemployment was up from 11,019 in March, 1962 to 14,121 last month as a result of the expansion of the area this month to include San Pedro and the harbor.

Number of building permits issued last month declined from 2,348 to 1,076 because of a change in the allocation of permits, and postal receipts increased from \$421,810 to \$591,879 due to the recent increase in rates.

A monthly summary of business conditions in Southern California by the Security First National Bank reports that the 10 leading homebuilding cities in the opening months of 1963 were Los Angeles, Long Beach, San Diego, Seal Beach, Huntington Beach, Santa Ana, Orange, Fullerton, El Monte and Glendale.

### Bradshaw Opens Anaheim Office

Opening of a real estate office at 2808 Ball Road, Anaheim, has been announced by William Bradshaw, formerly in Long Beach with Ellis-Schraeder, Inc., and C. Roy Conn.

Bradshaw will operate under the name of Trojan Realty.

Native of Pittsburgh, Bradshaw served four years in the Air Force during World War II and moved to Long Beach in 1946. Trojan Realty will specialize in sale of homes, income property and acreage.

### \$29,280 in Permits Issued at Stanton

Permit for a \$24,000 storage and light manufacturing plant boosted construction to \$29,280 in Stanton during the week.

F. R. Sacher took out permit for construction of the industrial development at 11502 S. Western Ave.

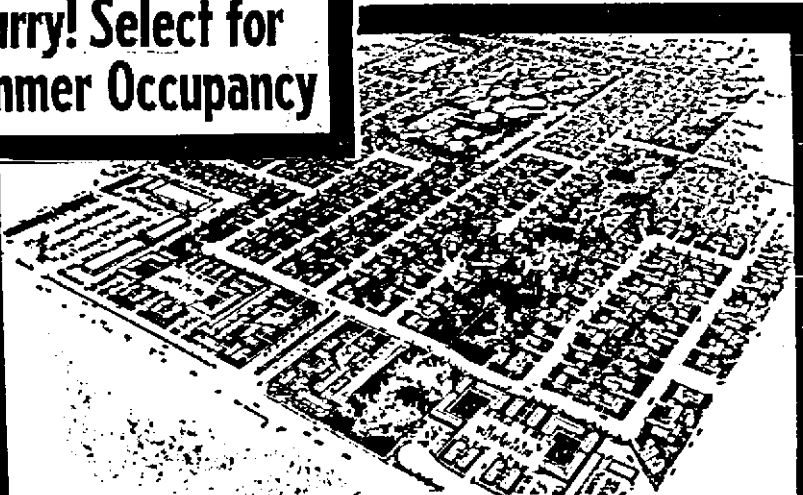
Other permits were issued to Garland Davis, 7791 Santa Rita St., remodel kitchen, \$900; David Fleming, 11601 Santa Rosalia St., addition of den to dwelling, \$1,890; Bryan Industrial Properties of Anaheim, additions and alterations to cabinet shop at 8311-8351 Standustrial, \$2,175; and Stanley J. Lavery, 10312 Ashdale, block wall, \$315.

# new WESTMONT

In Fountain Valley... The Huntington Beach Area's Complete Planned Community

# 8th Unit Opens Today!

Hurry! Select for Summer Occupancy



One of California's true master planned communities. Here you'll live adjacent to schools, a park, shopping center, enjoy true suburbia — yet be within minutes to beaches, freeways and metropolitan centers.

All of This ... plus the big 440 sq. ft.

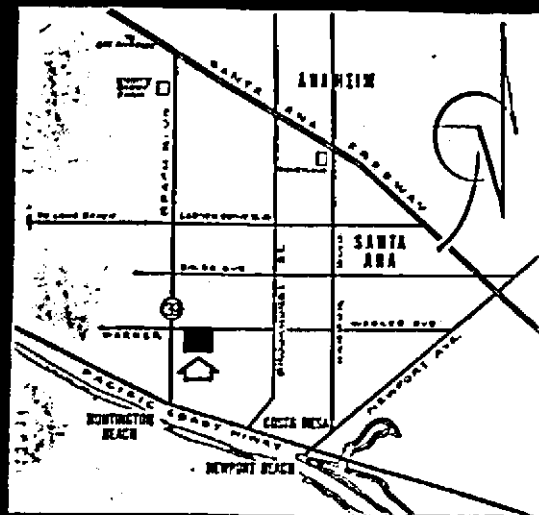
## BONUS ROOM

That Extra "over the garage" living area

Orange County's New master planned community 5 minutes from the beach



The big, wonderful Bonus Room ... available on nearly every plan! Just great for play area, rumpus room, hobby area, or convertible to two or three EXTRA bedrooms ... it's only at Westmont!



Visit the New Westmont Unit Today ... Make Your Reservation for Delivery This Summer!

Record sales say "don't wait." We are selling now for mid-summer delivery ... three months ahead of our projected schedule!

To reach Westmont from the Long Beach area, take 7th St. (Garden Grove Blvd.) East to Highway 39. Then drive South on Highway 39 4 miles to Warner and turn left. Stay East on Warner 1-mile to the colorful tree-lined Westmont entryway.



a 40th Anniversary Achievement of GEORGE M. HOLSTEIN & SONS



"You have to be an early bird to get one of these BIG home values!"

## VETS

All you need is \$99 to move you in

and you can have just about the greatest home buy of the year — at beautiful

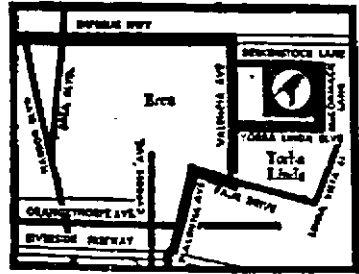
## YORBA LINDA PARK Unit 1

Yorba Linda Blvd. and McCormack Lane in smog-free YORBA LINDA

3 & 4-Bedroom  
Family/Dining Room  
2 Baths • 2 Showers  
Shake Roof

full price from \$19,750 30-year loans at 5 1/4%  
NON-VETS TOO! FHA 35-year loan, minimum down plus only \$99 for costs

IMMEDIATE OCCUPANCY

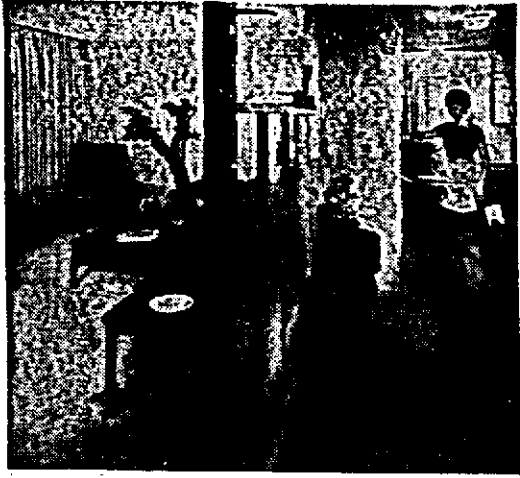


Take either freeway to Placentia Ave., go north on Placentia to Palm Drive, right on Palm to Valencia, left on Valencia to Yorba Linda Blvd., right on Yorba Linda Blvd. to McCormack Lane, then left to model.

Just 3 miles to Autonetics



# Location Is Ideal for Fashion Homes



## A FASHION HOME

Fashion Homes in Westminster are near the new Douglas plant in Huntington Beach and the junction of the San Diego and Garden Grove Freeways, offering home buyers unprecedented transportation and employment convenience.

The 100-plus families living conveniently situated to Fashion Homes in Westminster enjoy unprecedented conveniences from the employment and transportation viewpoints, according to builder Mervin B. Johnson.

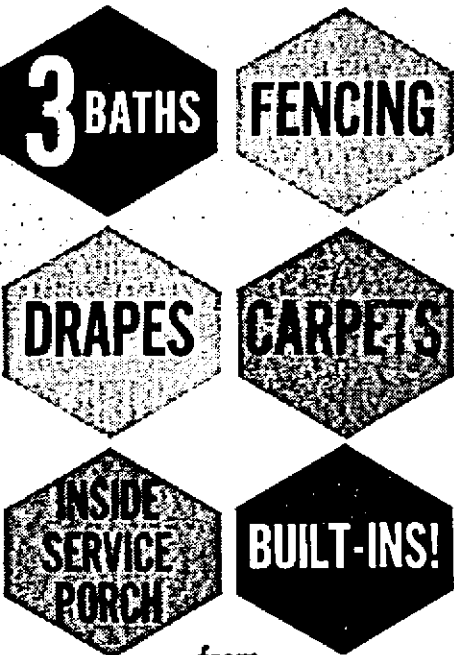
Situated on Garden Grove Blvd., Westminster, Fashion Homes are near the junction of the San Diego Freeway and the Garden Grove Freeway. Building of the San Diego Freeway is now nearing the area and when completed Fashion Homes owners will be able to reach the principal employment areas of Long Beach and the South-west Los Angeles area within minutes. "The new \$78 million Douglas plant, now well under construction, is less than 5 minutes south of the homes," Johnson also pointed out, "and many of our latest families are employees of the manufacturing facility. Excellent new schools and shopping centers are also very

## Disneyland Hotel Has New Manager

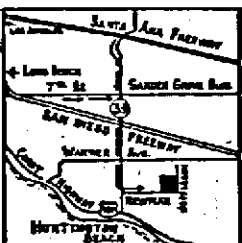
Calvin P. Winfrey has been appointed general sales manager of the Disneyland Hotel, Frank L. Bret, vice president of Wrather Corp., of Beverly Hills, has announced.

Winfrey advances from the position of assistant general sales manager, succeeding Gene McNicholas, resigned.

# Cameron HOMES IN HUNTINGTON BEACH



from  
**\$495<sup>00</sup>**  
DN.

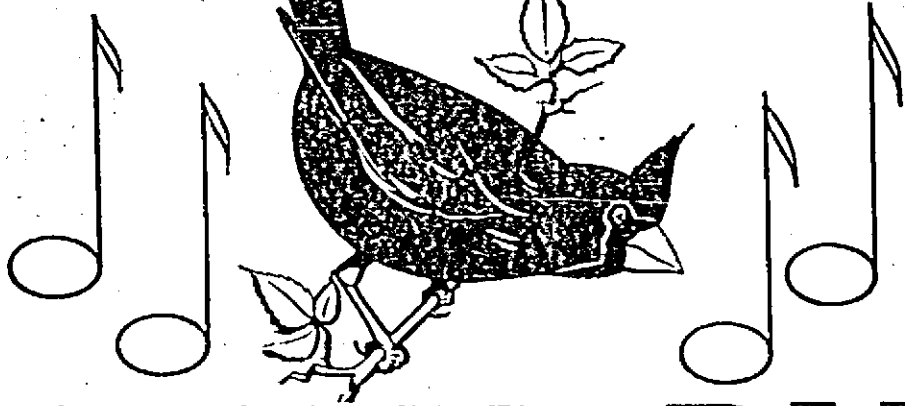


Sales Office: Phone 847-5873  
Models Open 11 a.m. to 6 p.m.

DRIVING DIRECTIONS: From Long Beach, drive east on 7th Street (Garden Grove Blvd.) to Beach Blvd. (Hwy. 39). Right on Beach to Newman Ave. 4 1/2 miles south of Warner Ave. Turn left on Newman to the model homes.

# LAST CHANCE!

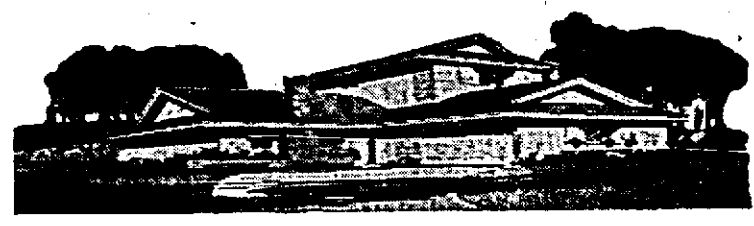
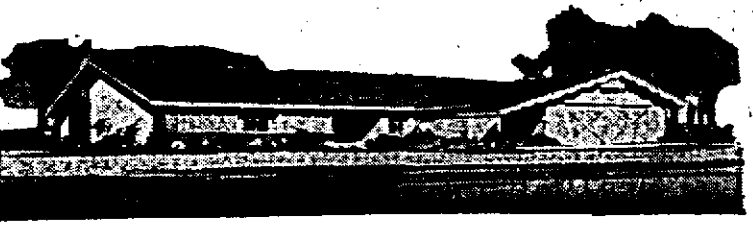
# In Westminster LAST UNIT!



# CARDINAL PARK in a LOCATION that offers EVERYTHING!

1 STORY

2 STORY

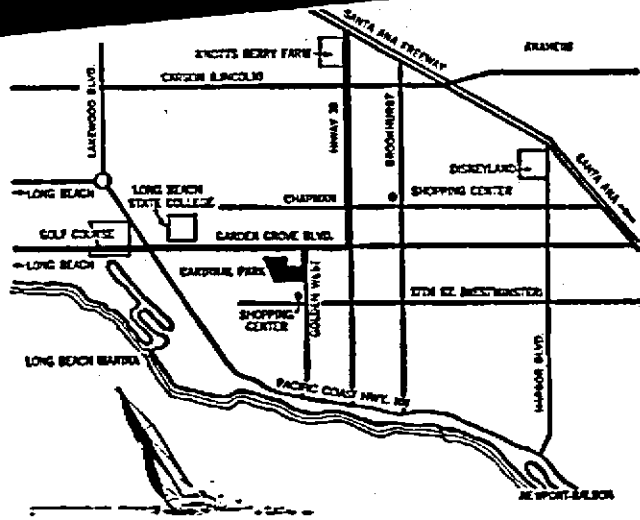


3 & 4 BEDROOMS FAMILY RM. 2 BATHS

priced from \$23,900

# \$395<sup>00</sup>

from dn.  
plus costs & impounds



Cardinal Park is located on Golden West St. just south of Garden Grove Blvd. From Los Angeles take the Santa Ana Freeway to the Hwy 39 turn-off, turn south to Garden Grove Blvd. then west to Golden West, turn south again to Furnished Models. From Long Beach drive out 7th St. (Garden Grove Blvd.) to Golden West then right to Furnished Models.

YOU BUY OURS—WE'LL BUY YOURS—

Walker & Loh, Inc., Sales Agents  
Phone 897-1501

# 6

# EXTRAS INCLUDED AT NO EXTRA COST:

- BLOCK WALL ENCLOSES REAR AND SIDE YARDS
- USED BRICK FIREPLACES—ASH PANELING ON FIREPLACE WALLS—MANTEL OVER FIREPLACE
- LAWNS AND SHRUBS IN FRONT AND BACK YARDS
- UNDERGROUND SPRINKLERS IN FRONT AND REAR YARDS
- WALL-TO-WALL CARPETING IN LIVING ROOM, HALL, MASTER BEDROOM
- WESTINGHOUSE BUILT-IN ELECTRIC RANGE, OVEN AND DISHWASHER



- Log lighter and key
- Two-tone Wieser locks
- Snack bar in family room
- Underground sprinkler—both front and back
- Concrete sidewalks
- Block wall fencing
- Carpeting
- Ceramic tile entry
- Two television outlets
- Silent switches
- 80,000 BTU forced air furnace with ducts in both baths
- Folding closet doors
- Weatherstripped doors
- 1 and 2 stories
- 3 and 4 bedrooms—family rooms—2 baths
- Brick veneer and brick planters
- Vinyl asphalt flooring in master bath and kitchen
- Oversize showers
- Pullmans in both baths
- Marble Pullman tops in both baths
- Combination mirrors-medicine cabinets over Pullmans in both baths
- 2 Lavatories in hall baths
- Shower over tub
- Ceramic tile over tub
- Aluminum sliding doors
- Turned posts—both inside and exterior
- Heavy shake-shingle roofs in front and rear
- Special designed door entrances
- Hand-sawn corbels and fascia board
- Rough sawed cedar siding
- Inside laundry area (Robin Plan)
- 2 x 8" fascia board
- Shutters in some plans
- Special garage door designs
- Sewers installed and paid for
- Lawns—back and front yard, shrubs and tree



**Jackson With Metric Realty**  
Robert A. Robinson of Metric Realty, 3740 E. 7th St., has announced that James John Read Association and W. Jackson is new general manager of the firm. Jackson formerly was with John Read Association and Ellis-Schrader Realty.

**Tuthill Qualifies for Training Class**  
Robert E. Tuthill, 334 Roy-Cross Ave., has been selected as one of 10 men in the county to try who have qualified for the 1963 Management Training Coursey Jr. Agency.

UNIT #4 SELLING FAST

# Springdale SOUTH

3 & 4 BEDROOMS • 2 BATHS • 2 CAR GARAGES

## NO DOWN TO ALL

### \$100 Costs Moves You In

**ADDED SPECIAL**

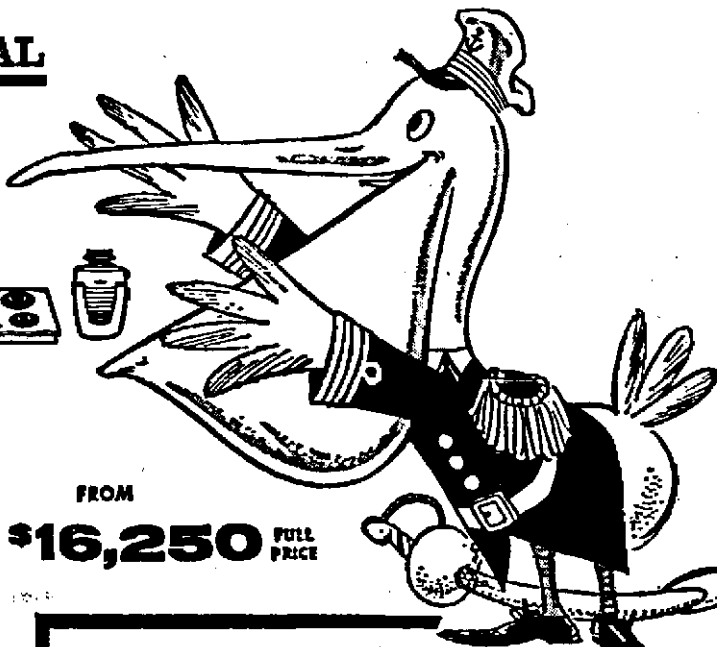
**Rear Yards Fully Fenced**

WASTE KING  
UNIVERSAL

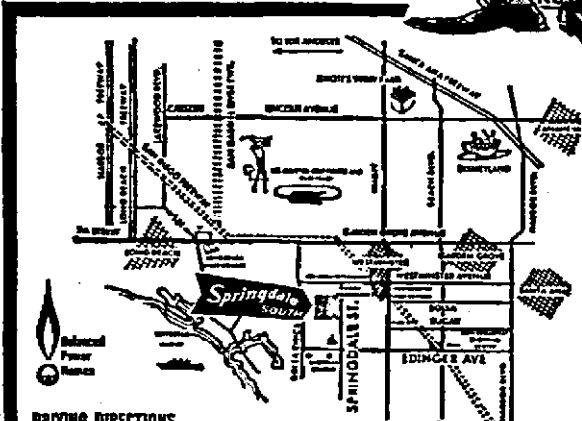


#### Features

- Matching Range Hood and Fan
- Forced Air Heating with Thermostat Control
- Genuine "Formica" Counters
- Natural Ash Cabinets
- All Brass Hardware
- Aluminum and Glass Shower Doors
- All Aluminum Sash, Weatherproof Windows
- Sliding Door Wardrobe Closets
- Weather Stripped Exterior Door
- Generous Use of Luxury Materials for Exterior, Shutters, etc.
- Distinctive Trim Shutters, Handsome Entrance Doors
- Shades and Aluminum Screens
- Traverse Rod over Picture Window
- Wide Paved Streets
- All Lots over 6,000 Square Feet
- Fireplaces (Sunkist Plaza only)



FROM  
**\$16,250** FULL PRICE

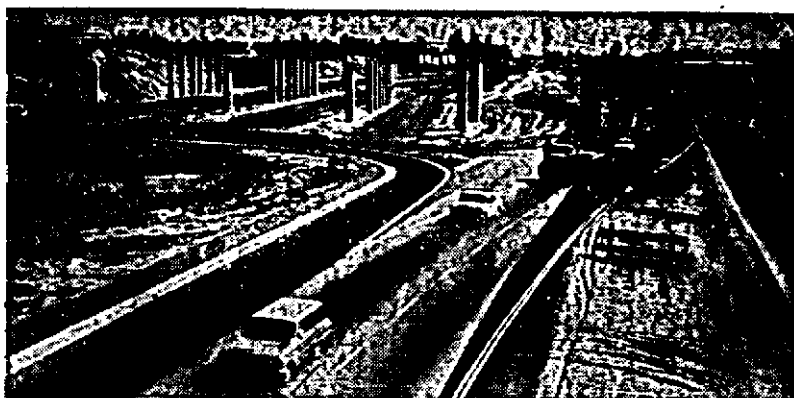


#### DRIVING DIRECTIONS

**FROM LOS ANGELES**—Santa Ana Freeway to Beach Blvd. (Hwy. 39) — turn right (south) on Beach Blvd. to Edinger; then right on Edinger to furnished models.

**FROM LONG BEACH**—East on Garden Grove Avenue to Golden West; right (south) on Golden West to Bolsa; right (west) on Bolsa to Springdale; left (south) on Springdale and follow signs to furnished models.

**FROM SANTA ANA**—West on Bolsa to Beach Blvd. (Hwy. 39) turn left (south) on Beach Blvd. to Edinger; then right on Edinger to furnished models.



—Staff Photo

#### BUSY BUILDING FREEWAYS IN COUNTY

Freeway system is expanding rapidly in Orange County, but still is hard pressed to keep up with traffic requirements. Photo shows construction at edge of Santa Ana, near where Garden Grove and Santa Ana Freeways will have complex interchange.

### Population Explosion Changes County Fast

(Continued from Page R-1)

So drastic is the need for school funds that school taxes account for more than half of the average annual property tax bill in Orange County. In addition, state funds and bond issues eagerly are sought to pay the bills.

Back in 1952 only 129,710 vehicles were registered in the county. Today there are almost 430,000 vehicles. "Stuffed streets" are the result.

Another disheartening note to the county's progress along the glory trail is its getting crowded. The financial responsibility for running the increasing tax supported features of the county has jumped from the 1950-51 tax rate and budget of \$1.25 and \$15,848,299, to \$1.66 and \$66,326, today.

PRIVATE ENTERPRISE also suffers a costly headache or two in meeting the requirements of supply and demand. Utility firms, for example, have maintained a commendable record in keeping up with the demands while still holding the line on product cost.

During the first half of 1962 telephone firms installed 44,000 new units. The electric company installed 10,045 meters, and 9,143 gas meters were turned on by gas companies.

The county's use of water, most of which is purchased from the Metropolitan Water District, has increased tremendously the last 10 years. In 1952, 55,748 acre feet were purchased. In 1961, 223,307 acre feet found their way into homes and industry.

OFFICIALS of utility firms, both public and private, foresee a steady rise in product demand for at least "another 12 to 15 years."

Additional growth problems include satisfying the need for more parks and recreational facilities, solving flood control issues, increasing police and fire department personnel and providing intelligent answers to expansion through proper planning.

At any rate, city and county leaders claim conditions may not become tolerably equitable until the population begins to taper off at a more or less saturated level.

"A LOT OF PROGRESS" has been recorded during the last decade, one city father explained. "Some asinine mistakes have been made by public officials, but for the whole, the population boom in Orange County has been met with zealous concern for today's residents and those yet to come."

William Phillips, 1962 chairman of the Board of Supervisors said: "The responsibility of political agencies is to maintain a stable tax base, continue

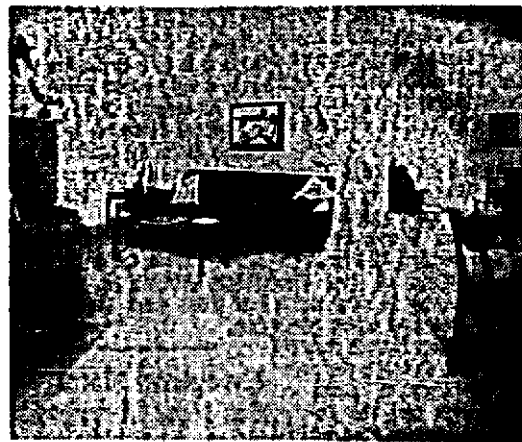
home rule, and provide intelligent master planning and development of public facilities through voter-approved bond issues in order to meet the challenge offered by the continued population expansion in Orange County."

Profile . . . Orange County, 1963.



—Staff Photo

**FUTURISTIC**  
Symbol of future travel to outer space is this rocket, featured at Disneyland.



#### PRICED UNDER \$20,000

Grand opening of the three-bathroom, three and four-bedroom Cameron Homes in Huntington Beach is now being held. Included for less than \$20,000, with from \$495 down, are fencing, drapes, carpets, inside service porch and built-in gas range and oven.

### Opening of Cameron Homes Draws Many

In spite of the fact that they were difficult to locate, Cameron Homes in Huntington Beach drew good crowds during the grand opening held last weekend, builder Stanley E. Bell reported.

Bell said he hoped that more directional signs would be erected by this weekend, enabling those families interested in the three-bathroom, three and four-bedroom homes of Cameron Homes to find them easier.

Located in Huntington Beach, the model homes are on Newman Ave., east of Beach Blvd. "Newman Avenue is exactly three-quarters of a mile south of Warner Avenue," Bell stated, "and potential home owners should turn left (east) at Newman Ave."

From the Long Beach area take Seventh St. east to Beach Blvd. (Hwy. 39). Turn south to Newman Avenue, then to the corner of Newman Ave. and Jefferson St.

WHAT AN EASY way to find the better job you want. Read the "Help Wanted" ads INCLUDED IN the full price daily in the Classified section.

**"FOR THE TREAT OF YOUR LIFE"**

SEE PAGE B-3

## TIARA ESTATES

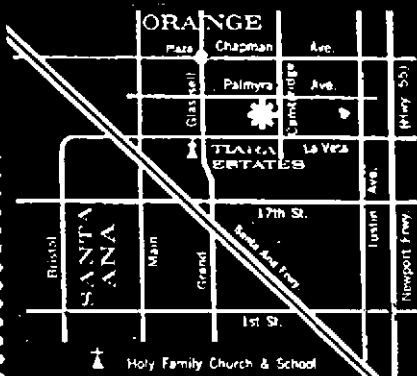
# Golden Series

NOW IN THE CITY OF ORANGE.

FROM **\$21,950**

LOW FHA TERMS • VA NO DOWN CONVENTIONAL LOW DOWN

ATTRACTIVE POOL SIZE LOTS • FAMILY ROOM DINING ROOM • GENERAL ELECTRIC BUILT IN RANGE AND OVEN • GARAGE DISPOSAL • FULL ASH CABINETS WITH MOLDING PANELS • GENERAL ELECTRIC FORCED AIR HEATING • GEAR SHAKE ROOFS • ARMYTOPPING VINYL FLOORING • LARGE PATIOS MARBLE TOPPED PULLMANS WITH OVAL SINKS IN BATHS • CERAMIC TILE SHOWERS • 1-CONTROL PLUMBING FIXTURES • FIREPLACES WITH LOG LIGHTERS • LARGE SLIDING GLASS DOORS TO PATIOS ROOMY WARDROBES • LOTS OF STORAGE SPACE CLOSE TO SCHOOLS AND SHOPPING



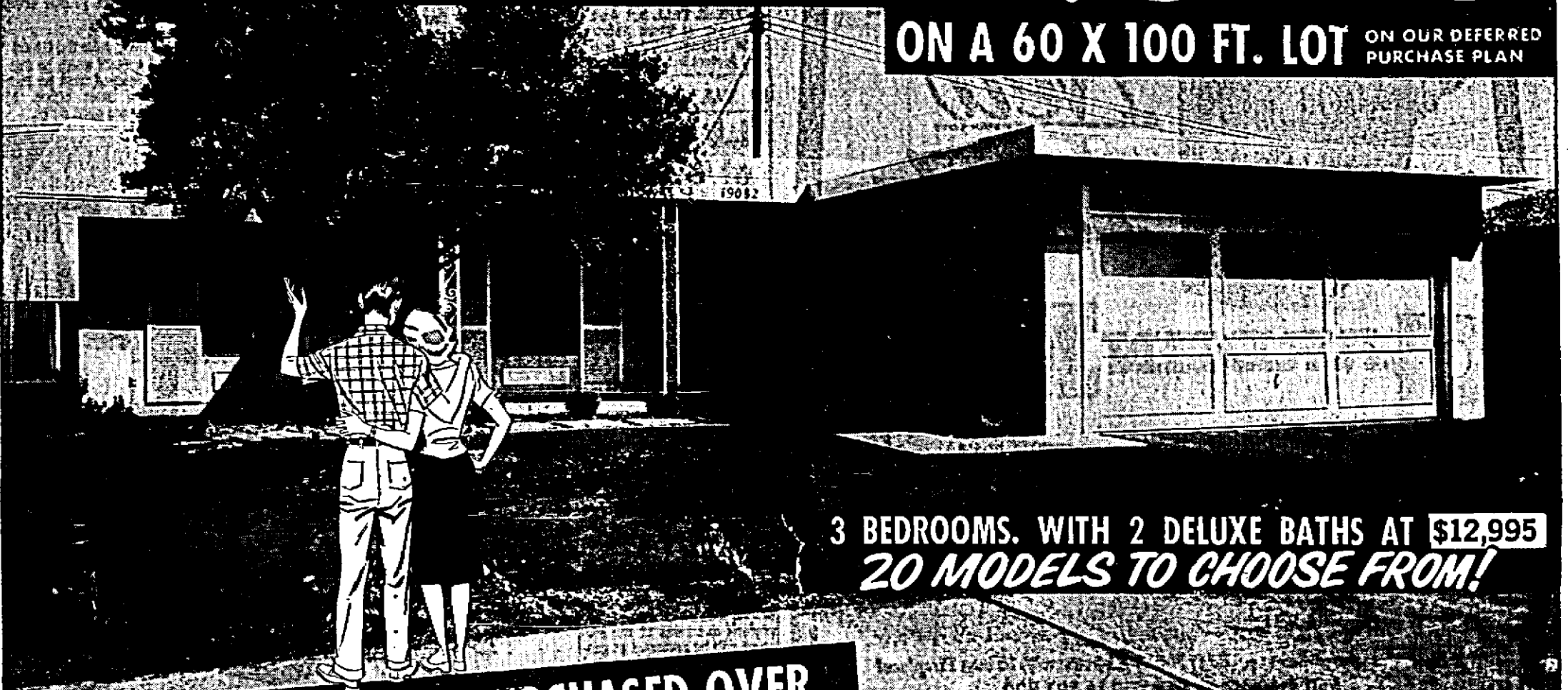
EXCLUSIVE SALES AGENTS **Farrow**  
SALES OFFICE: KILLOUGH 8-7275

**3, 4 & 5 Bedrooms  
2 Baths**



**INVESTORS! YOUNG MARRIEDS! APARTMENT DWELLERS! FAMILIES!**  
**NOW! A GREAT NEW WAY TO BUY A \$15,500 HOME FOR... \$10,995**

**ON A 60 X 100 FT. LOT ON OUR DEFERRED PURCHASE PLAN**



**3 BEDROOMS. WITH 2 DELUXE BATHS AT \$12,995  
 20 MODELS TO CHOOSE FROM!**

**470 FAMILIES HAVE PURCHASED OVER  
 5 MILLION DOLLARS WORTH  
 OF THESE FABULOUS HOMES!!**

**LOOK AT THESE EXCLUSIVE FEATURES:**

★ FRIGIDAIRE BUILT-IN ALL-ELECTRIC KITCHEN—With Range, Oven & Matching Hood	★ SIDEWALKS, CURBS, UTILITIES IN & PAID FOR!	★ FRIGIDAIRE ELECTRIC DRYER!	★ FULL BATHS... PULLMANS... CERAMIC TILE SHOWERS!
★ FORMICA KITCHEN TOPS & Breakfast Bars ★ WHIRL-AWAY GARBAGE DISPOSALS	★ FORCED AIR HEATING! SLIDING GLASS DOORS!	★ FAMILY DINING AREA! FULL SIZE LIVING ROOMS!	★ EXTRA BOAT-LOADING GARAGE DOOR up to 30-foot boat! ★ HEAVY ROCK ROOFS! in Color!

**INCLUDED WITH EVERY HOME**



**FULL DOWN PAYMENT!**

**Only \$295**

**A HOME FOR EVERYONE**

**LOOK AT THESE EXCLUSIVE EXTRAS!!**

- ★ FRIGIDAIRE double-door refrigerator in color!
- ★ FRIGIDAIRE DISHWASHER BUILT-IN AND IN MATCHING COLOR
- ★ FRIGIDAIRE WASHER COMPLETELY AUTOMATIC AND IN COLOR
- ★ LANDSCAPING! INCLUDING LAWN AND SHRUBBERY
- ★ CARPETING! IN LIVING ROOM AND HALLWAY

**\$5.55**  
 A MONTH ADDED TO YOUR PAYMENT AFTER DOWN PAYMENT!

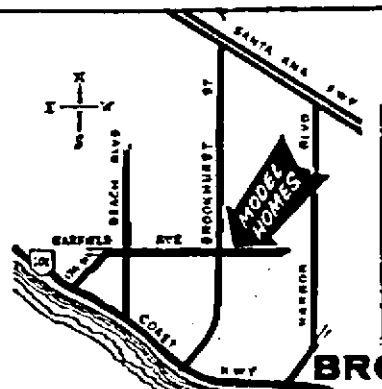
**CHEAPER THAN RENT!**

**\$888**

**A MONTH INCLUDES PRINCIPLE AND INTEREST!**

FROM SANTA ANA FREEWAY—turn south on Brookhurst—continue 11 miles to Garfield in Huntington Beach—look for the big South Shores sign!

FROM COAST HIGHWAY (101) along the ocean front—turn north on Brookhurst in Huntington Beach, three minutes and you're there!



**OPEN EVENINGS 7 DAYS A WEEK!**

**SOUTH SHORES**

**BROOKHURST AT GARFIELD in fabulous HUNTINGTON BEACH! LE 6-9357**

WALKER & LEE, INC.  
 Exclusive Sales Agent



# NEW UNIT OPEN

Orange County's Best  
2-Story  
Home Buy!

FRESH  
New  
Look

of '63

GARDEN PARK  
Estates



2 Stories • 5 Bedrooms • Huge Master Bedroom with its own Fireplace!  
Full Prices from \$18,250 to \$25,600

**VETERANS NOTHING DOWN**

Veterans Monthly Payments from \$101

(except costs  
and imposts)  
(includes principal  
and interest)

**NON-VETERANS Lowest FHA Down**

30 and 35 year FHA Financing Available  
Excellent Conventional and Cal Vet Terms, too

1 AND 2 STORY • 3, 4 AND 5 BEDROOMS • DINING ROOM  
AND FAMILY ROOM • 2 BATHS

GENUINE  
LATH AND PLASTER

walls and ceilings



Concrete driveways—new for Orange County  
• Natural ash cabinets with superamie  
(ceramic) tile top and splash • Pioneer gas  
forced air heating with summer cooling switch  
• Genuine Italian mosaic tile in the  
showers and over tubs

Decorative stone or  
used brick fireplaces, gas log lighters  
• O'Keefe & Merritt BUILT-IN GAS OVEN  
AND RANGE • Modern-Alex hood, light  
and fan • and many, many other  
outstanding fine luxury features!

SEVEN MINUTES TO LONG BEACH

FROM LOS ANGELES—Take the Santa Ana Freeway to the Artesia Blvd. turnoff, go  
south on Knott to the homes at corner of Garden Grove Freeway. Or, take the Long  
Beach Freeway to Pacific Coast Highway "181", drive southeast and turn left on 7th Street  
(which becomes Garden Grove Freeway) and straight to Knott Avenue.

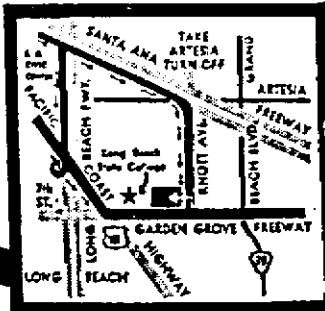
FROM LONG BEACH—Drive east on 7th Street-Garden Grove Freeway (past Long  
Beach State College) straight to Knott Avenue.



...also  
JOHN M. JAMES  
Quality Materials



• IN GROWING  
GARDEN GROVE



Why Go Fast?

## 'Customized' Home Within Tract Price

A customized home for a discerning buyer include the ex-  
"tract" budget can be found exceptionally large four bed-  
in the competitive Southern room and den homes which  
California market where the incorporate 1600 square feet.  
builders strive to produce the This home is ideally suited to  
"most home for the money." the young, growing family  
Such is Tiara Estates in Or- which entertains frequently.  
ange where only 16 spacious The large kitchen, dining  
homes remain, according to room and living room form  
Dick Murray, sales director of a separate wing, providing  
Farrow Realty Corp., sales central entertaining "core."  
agents. The four bedrooms, den and  
Here's how Tiara Estate two baths are secluded for  
homes are "customized": privacy.

Filogree screens at family Priced at \$23,150, Tiara Es-  
rooms and quarry-tiled entry tates homes are available in  
halls; ceramic tile hoods and three exterior elevations em-  
Palos Verdes stone hearths belished with stone, brick,  
for fireplaces; Van Luit wall and wood sidings. VA no-  
murals; and marble pullmans down. FHA low-down and  
with oval sinks; landscaping conventional financing are  
and fencing. available.

"THESE TELL but part of  
the story at Tiara Estates,"  
adds Murray. "Other impor-  
tant factors for the value-con-

ALL OF THE few homes  
left include built-in range and  
oven, forced air heat, disposal,  
flush ash cabinets, vinyl floor-  
ing, cedar shake roofs, ceram-  
ic tile showers and large  
wardrobes, Murray said.

### IN WASHINGTON

#### L.B. Group at Chamber Convention

Delegates from Long Beach  
are among the 4,000 business  
and professional men and  
women at the 51st Annual  
Meeting of the Chamber of  
Commerce of the United  
States today through Wednes-  
day at Washington, D. C.

The theme of the meeting  
is "Freedom and Economic  
Growth through Voluntary  
Action."

Attending from Long Beach  
are Henry Powell, Harry  
Krusz, Glenn Irvin, Mrs. Wil-  
ma Hastings, Mrs. Gene  
Child, Mrs. Wilma Kay Crane,  
Mrs. Clive Swanson, Mr. and  
Mrs. Robert Westmyer and  
Mr. and Mrs. George Johnson.

A WIDE RANGE of issues,  
from tax reduction and gov-  
ernment spending to foreign  
policy, will be discussed. Im-  
portant questions of the mo-  
ment will be reviewed at gen-  
eral sessions, luncheons and  
workshops.

Speakers will include Sec-  
retary of the Treasury Dou-  
glas Dillon, Gov. George Rom-  
ney of Michigan, Senators and  
Congressmen, government of-  
ficials, business leaders, eco-  
nomists and educators.

#### Area Christian Businessmen to Honor Bankers

The combined chapters of  
Long Beach-Lakewood-Para-  
mount Christian Business  
Men's Committee International  
will host a dinner meeting  
May 9 especial-  
ly for bankers  
living in these  
areas.

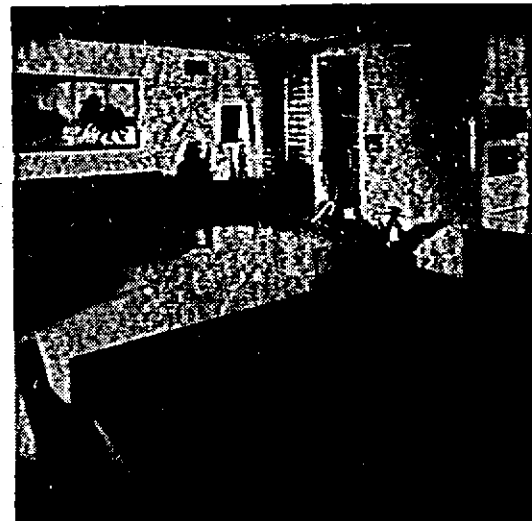
The dinner  
will be held in  
the Tropical  
Room of the  
Long Beach  
Elks Lodge at  
7 p.m.

Speaker will be Woodburn,  
vice president of the National Bank  
of Washington, D. C., who is  
well known as a lay speaker  
to business men in that area.  
Woodburn's subject will be:  
"Dollar Values and Spiritual  
Values." Bill Orr of Long  
Beach will be guest soloist.

This event will be open to  
all business men in the Long  
Beach, Lakewood and Para-  
mount areas. For reservations,  
contact John S. Page at Page  
Oil Tools, Inc.

Mary, Mary

ST. LOUIS (UPI) — Mary  
Justa Friend lives in suburban  
Florissant.



#### LARGE LIVING ROOM

Here is a view in a Tiara Estate showing the ex-  
pansive living room as viewed from the dining  
area. The customized homes are priced from  
\$23,150.

Tiara Estates is located on Freeway, take the Grand Ave-  
the southwest corner of Pal- bus turnoff north to Palmyra  
myra Ave., and Cambridge and proceed west on Palmyra  
Ave., just east of Glassell to the sales office. Model  
Ave. From the Santa Ana homes are open daily.

# No Down To All

UNIT #3

## MOVE IN TODAY HUNTINGTON BEACH



• Ample schools nearby • Adjacent to park site

### NEW 1963 SERIES

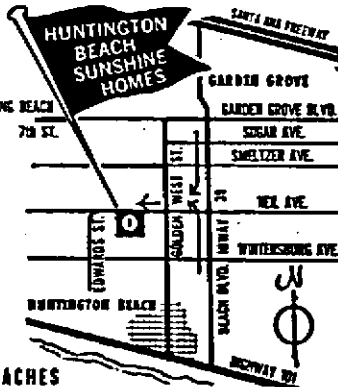
- 3 & 4 Bedrooms • 2 Car Garage
- Wall-to-Wall Carpet
- 2 Full Baths • Family Room
- Built-in Range & Oven
- Hood & Exhaust Fan
- Insinkerator Disposer

#### HUNTINGTON BEACH SUNSHINE HOMES

UNIT #3  
Furnished models located  
on Heil two blocks west  
of Golden West Street.

ONLY MINUTES TO THE SOUTHLAND'S FINEST BEACHES

S. V. HUNSAKER & SONS • Builders of the Most Wanted Homes since 1932



EARLY AMERICAN  
RANCH  
CAPE COD  
MODERN  
HAWAIIAN

# Fashion Homes

WESTMINSTER

3 & 4 Bedrooms - 2 Baths - Family Room

PRICED FROM

\$21,950 - No Down to Vets - Low FHA Terms

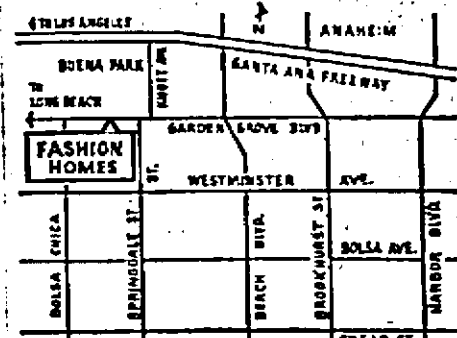


(EXCEPT COSTS AND IMPOSTS)



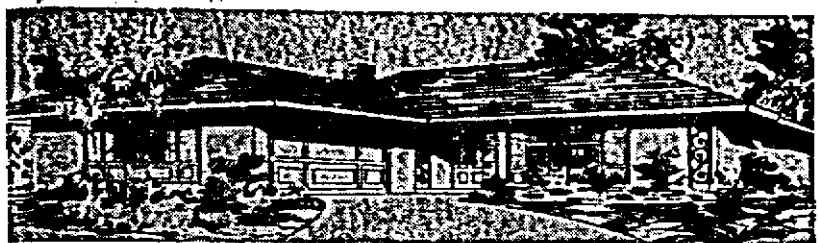
— DIRECTIONS —  
Drive out 7th St. (Garden Grove  
Blvd.) to 1/2 mile past Bolsa Chica  
and model homes.

- 4 Different Floor Plans
- 14 Different Exterior
- Raised Foundations with Hardwood  
Floors
- All Electric Kitchens
- Built-in Range and Oven
- Under-counter Dishwashers
- Garbage Disposers
- Range Hood & Exhaust Fan
- Formica Breakfast Bars
- Ash Hardwood Cabinets with  
Raised Panels
- Ceramic Tile and "Marble"  
Counter Tops
- 2 Full Bath with Full Mirrors
- Shower Over Tub
- Oversize Stall Showers—Safety  
Glass Enclosures
- Service Porches
- Wood-burning Fireplaces with  
Log Lighters
- Oversized Two-car Garage
- Slake and Shingle Roofs
- Sliding Glass Patio Doors
- Acoustical Tile Ceilings
- Forced Air Heating with  
Thermostat Control
- Sawn, Stained Laths and Slatings  
in Mail Box For  
An EXCLUSIVE WALLED-IN  
COMMUNITY





# Custom Quality Is Moderately Priced in Dutch Haven Home



**OFFERED IN LOS ALAMITOS**  
This rendering represents one of the models of homes offered in Dutch Haven's new Executive Series of homes in Los Alamitos. Prices start at \$19,500.

Dutch Haven's new Executive Series, located on Katella Ave., in Los Alamitos, offers a combination of custom quality and moderate prices that is proving its appeal to value-conscious homebuyers by stimulating swift sales at the newly opened community.

A spokesman for Luxury Homes, Inc., creators of the nationally acclaimed Dutch Haven communities, revealed that the latest sales figures at the Executive Series earmark it as one of the fastest-selling communities in Southern California.

Situated on Katella Ave., in Los Alamitos and advertised as the "Epicure Line" of Dutch Haven's popular American Homes, the new Executive Series offers spacious, family-planned homes that include a large number of luxury features normally unavailable at moderate prices.

A WIDE CHOICE of distinctive exteriors are available at the Executive Series, including Colonial, Western Ranch and Tahitian Modern, as well as the distinctive Dutch Provincial design originally created by and for the Dutch Haven communities. The homes are three and four bedrooms in size, with family room and up to three baths.

# No Down for Vets on \$19,250 Homes

Fashion Homes in Huntington Beach are now offering a choice extra bonus to new buyers of the big three and four bedroom homes located just west of Beach Blvd. on Sugar Ave., in one of the finest locations in Orange County.

Located a short driving distance from the coastline with its miles of sandy beaches, small boat harbors, golf courses, and other recreational facilities, Fashion Homes' families can enjoy all of them without the trouble of driving long distances. In the opposite direction, in a three-minute drive, is the under-construction new Douglas plant, which will be employing thousands by the end of the year. Schools and many shopping centers are nearby, and the San Diego Freeway, which is being constructed, is very convenient to Fashion

Homes in Huntington Beach. Builder Mervin B. Johnson has used the finest materials in the construction of the homes as well as adding the high fashion innovations that have made Fashion Homes so popular with the home buyer. All-electric Hotpoint built-in range, oven and dishwasher, disposer, forced air heating, fireplace with log lighter, extra-large two car garages with space for a workshop and many others, in addition to the choice extra bonus now in effect.

Priced from \$19,250, Fashion Homes offer no down to veterans and low FHA terms. The model homes are open from 11 a.m. to dusk. From the Long Beach area: drive east on Seventh Street to Beach Blvd. (Hwy. 39). Turn right to Sugar Avenue then right to Fashion Homes in Huntington Beach.

## Globe-Girdling

LOS ANGELES (UPI)—California has enough autos to encircle the world if stretched bumper to bumper, according to the California Bankers Association.

# Chipwood Sunny Hills Offers Spacious Homes on Large Lot

Exhilarating views, spacious indoor comfort provided with up to 2,168 sq. ft. of living area, and plenty of room for outdoor living on large lots, is offered at Chipwood Sunny Hills, prestige suburban Fullerton community.

"Homes at Chipwood Sunny Hills have the appearance and comfort of much higher priced homes," comments a spokesman for Chip Chasin Development Co., builders.

AVAILABLE ARE three or four bedrooms, extra large living rooms, formal dining rooms with window walls, family and game rooms, children's activity-rooms, spacious kitchens with dining space, and master bedroom suites with private bath, dressing room and entrance from pool and garden area.

There are four basic floor plans, in a variety of 16 distinctive "country-styled" exteriors designed to blend harmoniously with the suburban rolling hills site. With gracious charm of true country living goes all the advantages of closely modern Fullerton.

Homes are set on full one-third acre lots, with optional swimming pools available. Low, rambling exterior designs accentuate the delightful "country feeling" with cedar shake and shingle roofs and wide, over-hanging eaves.



## WITH FARROW

Wayne D. Lamont, 30, has been appointed vice president of Farrow Realty Corp. Garden Grove, Jerry Farrow, owner, announced. Lamont will be in charge of the real estate salesmen's training program.

ENTRY FOYERS are spacious, with one plan providing an entry garden. Others have indoor or outdoor entry planters. One plan provides two fireplaces, in both living room and formal dining room. Living room fireplaces are of stone or brick, with long extended hearths.

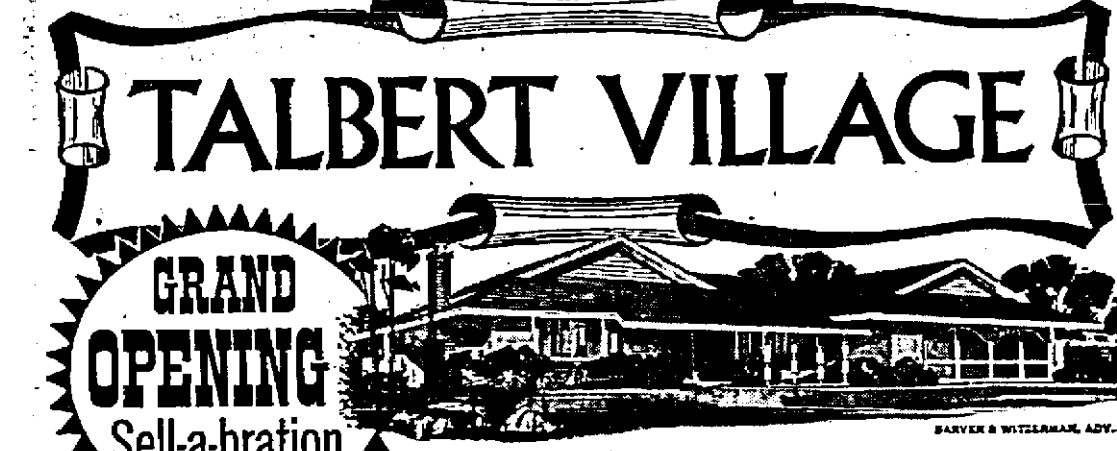
Wall-to-wall nylon carpeting is provided. Handsome wood paneling is used in living rooms and family rooms; sliding glass walls open to patio areas.

All-electric Medallion kitchens have built-in Frigidaire range and oven, appliance centers, Whirlaway disposer, Frigidaire dishwasher, ventilating fan, breakfast bar, and garden windows.

Chipwood Sunny Hills homes are available from \$29,995, with conventional terms and 5 1/2% interest.

To reach the Fullerton suburban community, take Riverside Freeway to Euclid, then north to the furnished models.

# 100 NEW HOMES IN ORANGE COUNTY'S CITY OF FOUNTAIN VALLEY...



**GRAND OPENING**  
Sell-a-bration

Suburban living—quiet community seclusion with basic city advantages and a big, BIG PLUS...

**Fountain Valley Elementary School** is located right next to Talbert Village. Talbert Village children have their own "private" walkway to school. No outside streets to cross! It's the perfect, protected way for your children to attend a public school.

**A MEDALLION HOME**

*Beautiful Brand New!*

**2-3 and 4 BEDROOM HOMES** Homes of unusual suburban charm by DON SCHUG

**\$19,250 TO 19,950**

**LOW DOWN PAYMENT TO ALL**

**BONUS FEATURES IN EVERY HOME...**

- Landscaped including sprinklers.
- Carpeted (wall to wall) bedroom, living room hallways
- Block-wall perimeter fencing
- Hotpoint all-electric kitchen—range, oven, dishwasher
- All concrete driveways
- All master bedroom suites with private bath
- Marble top pullmans
- Built-in covered patio area
- Large walk-in closets
- Brick and stone fireplaces
- Sewers in and paid for
- Forced Air Heating

**NO ADDED ASSESSMENTS**

**TALBERT VILLAGE**

From Santa Ana Freeway, South on Brookhurst or Hwy 33 to Teibert Ave. From Brookhurst turn right and Hwy 33 turn left to homes.

**IN THE CITY OF FOUNTAIN VALLEY**  
ORANGE COUNTY'S VIRGIN DEVELOPMENT

You get deed to land. Title protection will be furnished by Security Title Insurance Company

Sales Coordinator — BART ALLAN Telephone 847-5098

*The Americas*  
...Brave new world of wealth, progress and dynamic change...bold proportions!

# SOL-VISTA INTERNATIONAL HOME FAIR

From Hong Kong to Rio, from Copenhagen to Paris, then home again to the warm traditional hearthside of Colonial Vermont... Moods, colors, ideas from all over the world to inspire the decor of the exciting new Sol-Vista Luxury Homes that are color planned and styled in an authentic theme of one of the following: The Americas, The Orient, The South Seas, The Scandinavian Countries, The Western European Continent—Color coordinated by internationally famous New York color consultant, Beatrice West. Now see The International Home Fair!

International Home Fair Pavilion and furnished models  
Now on display daily to 8:00 p.m.

**\$22,895 to \$27,750 Full Price**  
FHA-Cal Vet and Conventional Terms

**IN WESTMINSTER**  
New Sol-Vista International Home Fair development is within 8 minutes of Long Beach Marina, sailing and swimming fun, "freeway close" to all Metropolitan Los Angeles—just minutes from Long Beach, Garden Grove, Huntington Beach—a wonderfully cool, sea breeze swept location.

Another **ALCO-PACIFIC** Quality Development **Caloric** Balanced Power Homes

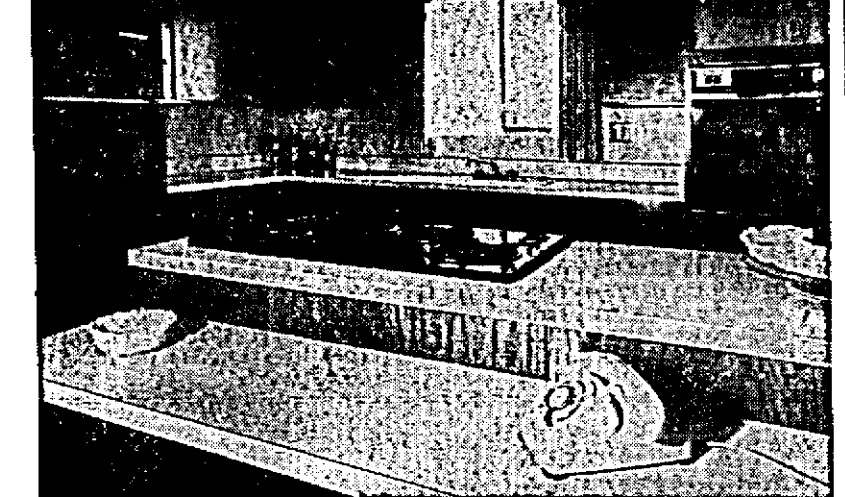


# Springdale South Is Nearing Sellout

A combination of no-down payment terms coupled with a radial location in Huntington Beach has been a major factor in the near sellout of Springdale South, reports Sy Bram, general manager for Sunkist Plaza Builders.

Its location places the development near schools, shopping, employment and recreation. "These community features are particularly suited to meet the needs of growing young families," Bram added, "sure the prospective owner every possible convenience and service furnished almost at his doorstep."

Sunkist Plaza and Springdale South offer four basic floor plans, with over 25 variations in exterior elevations. Combinations of three and four bedrooms, plus family rooms and two baths provide for a complete flexibility of selection catering to individual taste.



## KITCHEN APPEALS

Here is a view into the kitchen of a Springdale South Home in Huntington Beach. No down payment terms on these homes have sent sales soaring.

These homes are all Waste King Universal equipped and feature built-in gas ranges and ovens in color, matching hoods, forced-air heat, Formica counters, natural ash cabinets, all brass hardware, aluminum and glass shower doors, aluminum sash windows, sliding wardrobe doors and generous use of luxury materials for exteriors, for shutters, etc.

ON LOTS OF 6,000 square feet and over, these homes come with fully fenced rear yards. Sunkist Plaza homes include fireplaces, the spokesman said.

Springdale South homes are priced from \$16,250, while Sunkist Plaza Unit Three homes are priced from \$17,750.

From Long Beach, drive east on Garden Grove Blvd. to Golden West; right to Bolsa; right to Springdale; right to models.

## Home Improvement New Terms Offered

Officials of Mills Construction Co. have announced they are one of a group of contractors in the United States qualified to offer financing under the new Home Improvement Financing program recently inaugurated by the Kennedy administration.

Through the cooperation of the Bank of America, it is

## Savings Firm to Note Compton Diamond Jubilee

Compton's Diamond Jubilee will be observed at the Community Savings and Loan Association main office in that city with open house April 25 through May 11, according to Community's president Roger E. Dunn.

Headlining the event will be free gifts, historical exhibits and refreshments. Memorabilia of Compton's past and future are on display including a famous three-panel mural depicting 200 years of Southern California history. A full color brochure of this painting is free to visitors.

Exhibits include the 12 flags of California and an Americana coin display featuring a 19th century collection, all of which will be on view during regular office hours of the association Monday through Friday, Dunn concluded.



## ATTRACTIVE LIVING ROOM

Officials of Garden Park Estates report that, even though this walled community is considerably younger than booming Orange County, which hit 74 years in March, it is proud of its own rapid growth and to be a part of this dynamic Southern California county. The community's new 1963 unit presents luxurious one and two-story residences. Living room pictured is in one of the one-story display models.

## Garden Park Estates Offering Wide Selection of Big Homes

Rapidly growing "city-within-a-city," Garden Park Estates is proud to be a part of mushrooming Orange County which was already "booming" when it was established as a separate county 74 years ago this March, officials of the walled community at Knott Ave. and Garden Grove Freeway, report.

Its newly opened unit with the "63 look" Garden Park Estates offers a comprehensive selection of one and two-story residences in Contemporary and Conventional elevations. Plans are spacious and flexible and designed with two bedrooms and convertible den, and three and four bedrooms with family rooms and dining rooms in one-story models and five big bedrooms in the two-story designs. These Award-winners boast a fireplace in the living room and a second in the upstairs master bedroom.

HOME SHOPPERS have expressed pleasure in the refreshing atmosphere of "newness" in the 1963 unit. This extends throughout the homes in fresh new colors, new tile, plumbing installations, new custom-design electrical fixtures, even new shingles.

Flexible financing however, officials explain, is as convenient as ever. Veterans may purchase on terms of nothing down, except impounds and closing costs with monthly payments from \$102 including principal and interest; Cal-Vet loans, or conventional terms, and there is choice of 30 and 35-year FHA loans.

## Named Manager of L.B. Agency

James A. Carlton, C.L.U., of Los Angeles, has been named manager of the Long Beach district agency of the Prudential Insurance Co. He joined the firm as a district agent in 1951 in Los Angeles. He was staff manager of the Santa Ana district agency in 1955.

## Four-Bedroom Home for \$1 Down

"Construction know-how gained with providing over 4500 new homes to Southern Californians in the past ten years, permits Stardust Homes to offer real value and quality construction to home seekers, in the medium-priced field," says Robert H. Grant, builder of the Stardust Homes community in Huntington Beach.

Offered from \$17,950, a few four-bedroom, two-bath Stardust Homes are still available to veterans for \$1 move-in cost, with excellent low-down 35-year 5 1/4% FHA financing available to non-veterans. All buyers receive grant deeds, with no land contracts.

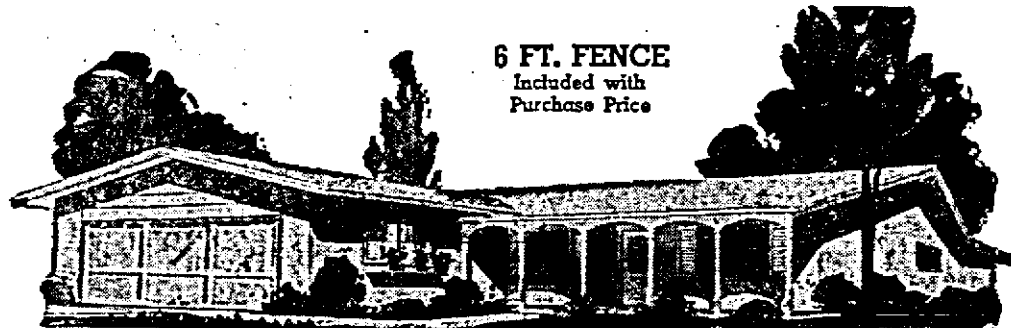
MODERN PLANNING and comfort features of the homes provide a separate family room-dining area, with kitchen pass through and Formica topped breakfast bar, built-in gas kitchen, living room with sliding glass doors, two full baths, laundry-utility room with outside doorway, and two-car garage. Bedrooms are paneled in rich mahogany, and decorative wallpapers are tastefully used.

Kitchens have colored Gaffers and Sattler built-in gas range with matching hood, wall oven.

To reach Stardust Homes from Long Beach, drive east on 7th St., turn right on Bolsa Chica to Bolsa Ave., then left to the model homes.

# SPECIAL BONUS!

6 FT. FENCE  
Included with  
Purchase Price



**GATEWOOD ESTATES**  
JUST 10 SHORT MINUTES FROM LONG BEACH  
AND BOTH DOUGLAS PLANTS

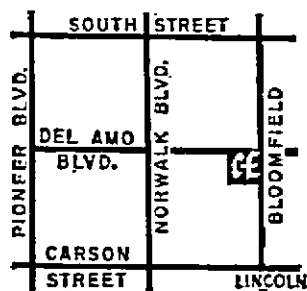
## 3 BEDROOM and FAMILY ROOM

- 2 Baths with Pullmans • Tile stall shower
- Sliding glass door for indoor-outdoor living
- Formica kitchen counter tops • Built-in Gas Range and oven
- Color-Coordinated hood & fan over range • Separate Service porches
- Gas forced Air Heating • Two-Car garages

BALANCED  
POWER  
HOMES

PRICED FROM **18,995.00**

CONVENTIONAL FINANCING  
FROM 495.00 DOWN



To reach Gatewood Estates drive out Carson, (Lincoln in Orange County) to Bloomfield and turn left north, to Del Amo & Model Home.

SALES AGENT/JOHN R. DAY Phone 865-1087

# INSURE YOUR FUTURE SECURITY BUILD A GUARANTEED HOME OR INCOME UNIT...

## ON-YOUR-LOT

NO \$ DOWN — 100% FINANCING  
MANY FURNISHED MODELS ON DISPLAY

\*Prices Slightly Higher Outside L. A. County

## GUARANTEED HOMES



WORLD'S LARGEST  
ON-YOUR-LOT BUILDER

WILMINGTON  
Furnished Model  
1267 Wilmington Blvd.  
Terminal 5-7191

BELLFLOWER  
9717 East Compton Blvd.  
TOrrey 6-9791

COMPTON  
Furnished Model  
12800 Atlantic Ave.  
NEwmark 9-1223

LONG BEACH  
1081 Atlantic Ave.  
HEmlock 7-0967

SANTA ANA  
Furnished Model  
12021 Westminster  
JEfferson 1-0047

STANTON  
Furnished Model  
10650 Beach Blvd.  
TAYlor 8-4100

Yes, you can build a custom-quality home or income unit for prices from \$4695. The proof is a record of over 12,000 completed homes, 12,000 satisfied customers. The secret is volume building, volume buying with the nation's largest on-your-lot builder. They are individually built, locally subcontracted, custom-quality homes and income units. Basic construction equals or surpasses homes costing many times more. Rental income is usually twice monthly payments. 1/2 of your monthly income is used for fun or your retirement fund. The other 1/2 covers the cost of building, in most cases.

**\$4595**

12,000 COMPLETED

GET A FREE  
GUARANTEED HOMES BROCHURE

NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_  
PHONE \_\_\_\_\_  
☐ Please send me full information on Guaranteed Homes and Income Units.  
☐ Please have a Building Consultant contact me.  
MAIL TO THE  
GUARANTEED HOMES OFFICE NEAREST YOU



# Stress Community Value in Westmont

The carefully planned community in Orange County's newest city, Fountain Valley, is combining with the spacious and value-filled "Bonus Room" as the popularity winners at the current unit of George M. Holstein and Sons' Westmont development, the builders reveal.

Located just minutes from Huntington Beach State park, Westmont includes school site, park site, shopping and extra large lots in the overall master plan, the pioneer home building company explained.

The big "Bonus Room" has also been a winner with sales now nearing the half way mark in the newly opened unit eight. Buyers are making selections for summer delivery in a choice of both three and four-bedroom homes that include the oversize 440 square foot "Bonus Room."



## HAS ROOM OVER GARAGE

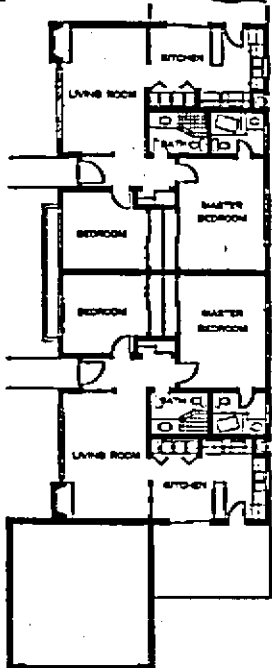
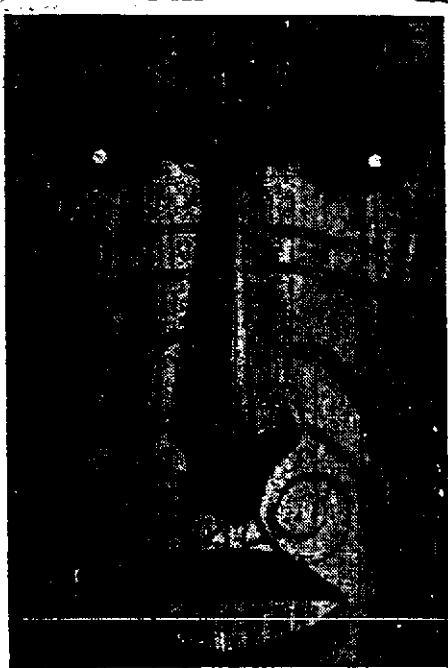
This big four-bedroom home features the over-the-garage "Bonus Room" at the fast-selling Westmont community in Orange County's Huntington Beach area. Priced from \$29,995, both FHA and VA terms are available at the location on East Warner just off Highway 39.

## Drapery Firm Gets \$25,000 and \$15,000 Contracts

Don Gilbert, Long Beach drapery manufacturer, has announced that his firm recently received a \$25,000 contract from the Federal Housing Administration in Washington, D. C.

Gilbert's firm will make and install custom-made draperies for "600 Ocean" in the Magnolia Palms, a 15-story apartment development at Ocean Boulevard and at Riverside.

Another major project for the company will be the \$15,000 contract for custom-made draperies for "600 Ocean" in the Magnolia Palms, a 15-story apartment development at Ocean Boulevard and at Riverside.



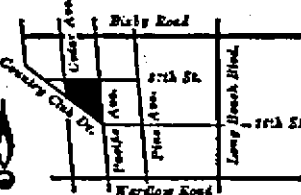
## COUNTRY CLUB VILLAGE

LUXURY DUPLEXES / TAHITIAN DECOR

A DISTINGUISHED WAY TO LIVE - AN UNUSUAL INVESTMENT OPPORTUNITY

Country Club Village - A Select Group of 20 custom-styled luxury duplexes near the Virginia Country Club. \$44,500.

Authentic Tahitian Decor - Ideal Location - Community Pool - Frigidaire Built-ins - Carpeting - Excellent Financing - Completely Maintained by Community Association - All the advantages of comfortable carefree living in an ideal location with an added bonus - income from the adjoining rental unit.



Sales Office: 3615 Pacific Ave., Long Beach - Phone: 427-5327

extra bedroom is included in plans that start as low as \$20,995. Both FHA and VA terms are available in the current unit with low down payments and easy monthly terms, the developers said.

Along with the big Bonus Room, the Westmont homes include fireplace, built-in gas range and oven, paneling, custom cabinets, tile eating bars, and concrete driveways. The homes are on 7300 square foot lots. The lots, the Westmont builders pointed out, are the largest in the Huntington Beach area.

To reach Westmont from Long Beach, go east on Seventh St. to Hwy. 39. Then drive south just four miles to Warner and turn left about one mile to the tree-lined entryway.

## White House Flag Flying Over Homes



### WHITE HOUSE FLAG HERE

Congressman Richard T. Hanna (left) and Albert Solomon, president of Alco-Pacific Construction, raise a flag which has flown over the White House, at the International Home Fair in Westminster.

Congressman Richard T. Hanna, 34th District, helped to the International Home Fair, since it is a typical indication of the dynamic growth and forward-looking development that is taking place in Orange County and the 34th Congressional District.

The flag had flown over the White House in the nation's Capitol. Congressman Hanna presented Solomon with a certificate which reads: "This is to certify that the accompanying flag has flown over the United States Capitol. I understand that this flag will be presented to the Alco-Pacific Construction Co., Inc., of Westminster, Calif." The document is signed, "J. George Stewart, Architect of the Capitol."

IN MAKING the presentation Congressman Hanna said: "I am happy to make avail-

## Hunsaker Offering 'Complete Package'

According to S. V. Hunsaker Jr., vice president of S. V. Hunsaker & Sons, Southland builders, prospective buyers are more discriminating in determining home values and are checking feature for feature.

The fact that Huntington Beach Sunshine Homes offer a "complete package" including the most popular of West Coast architectural planning, built-ins, and modern materials designed for lifetime satisfaction are important reasons for buyers preference.

These quality homes have unusually attractive exteriors and offer the home buyer plenty of living area with three and four bedrooms, two full baths, family room, and large two-car garage and may be purchased with no down

payment and immediate occupancy is available.

FEATURES that make for lasting value include silent forced air heat, metal sliding windows with screens, all-copper plumbing, and plenty of built-ins. Other popular features are wall-to-wall carpet and a large number of roomy closets. Kitchens are ultra-modern and have built-in range and oven with hood and exhaust fan, disposal, vinyl tile, Formica counter tops, and natural finish cabinets.

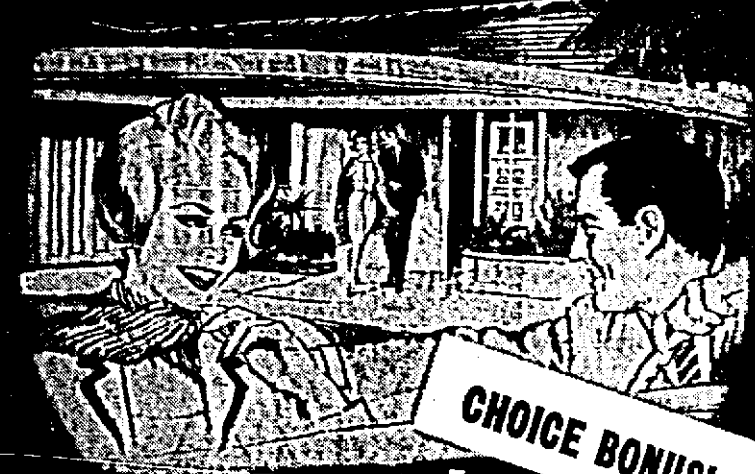
Located adjacent to a park may be seen on Hill Ave., two site, furnished model Hunt-blocks west of Golden West Huntington Beach Sunshine Homes St.



### A SUNSHINE HOME

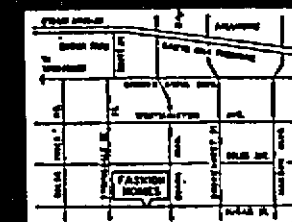
Huntington Beach Sunshine Homes, Unit 3, have unusually attractive exteriors and offer the home buyer plenty of living area with three and four bedrooms, two full baths, and family room.

Best Living in the Best Part of So. California... in HUNTINGTON BEACH



## Fashion Homes

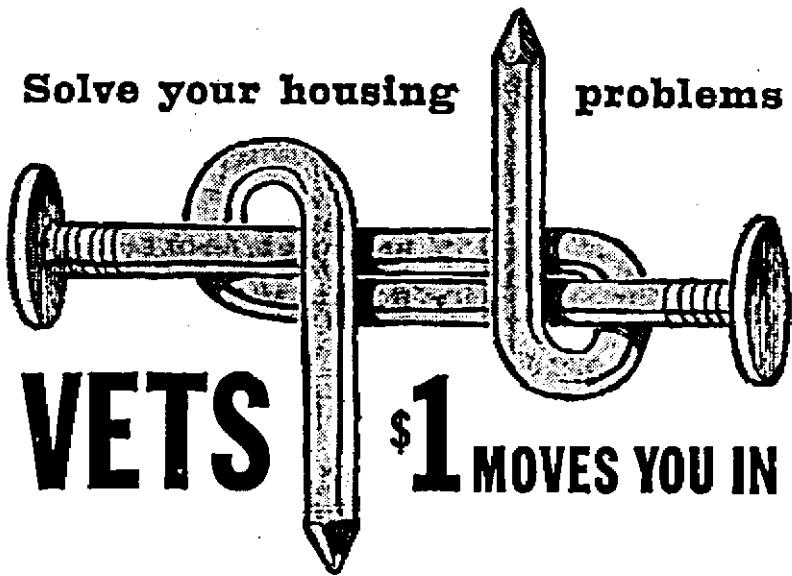
- 3 & 4 BEDROOMS - FAMILY ROOM
- 2 PULLMAN BATHS - SERVICE PORCH
- BLOCK WALL FENCES
- 2-CAR GARAGE with WORKSHOP AREA
- ALL ELECTRIC KITCHENS - WOODBURNING FIREPLACES - AND MANY OTHER FEATURES



No Down to Vets  
Low FHA Terms  
from \$19,250



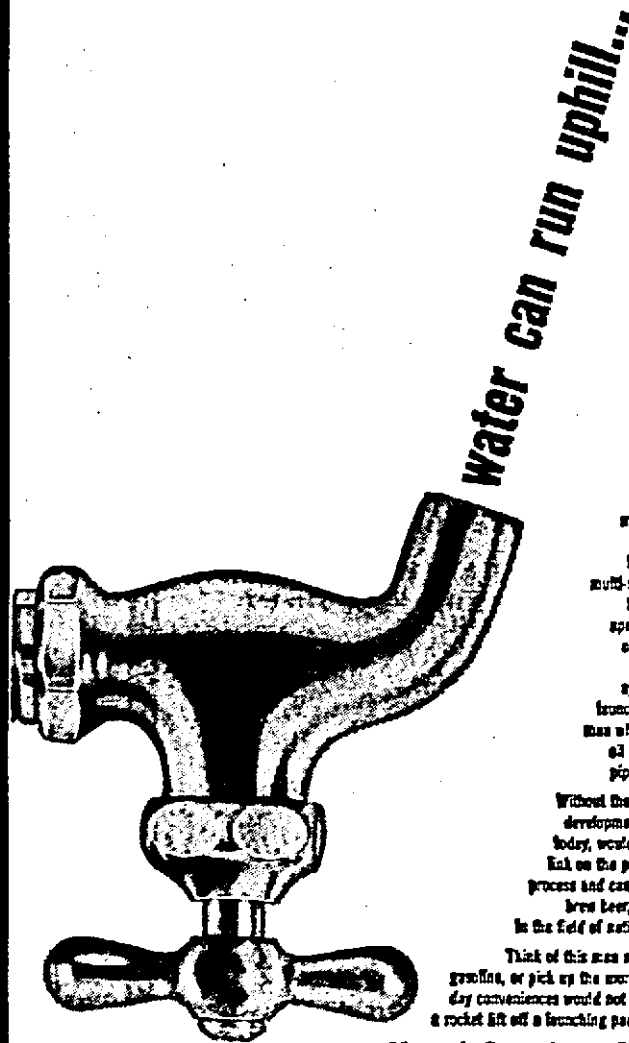
Solve your housing problems



4 BEDROOM HOMES ★ MOVE IN IMMEDIATELY  
Your First House Payment Starts in July!

From Long Beach Drive east on 7th Street (which becomes Garden Grove Boulevard) Turn right on Bolsa Chica. Go south on Bolsa Chica two miles to Bolsa Avenue, then left to models.

Another Robert H. Grant Development  
**Stardust HOMES**



...with the help of a Mechanical Contractor

How else would you get water on the 78th floor of the Empire State Building? It sure isn't a downhill run!

Running water uphill is just one of the many accomplishments of the mechanical contractor.

He also installs complex cooling and heating systems that maintain the temperature of a multi-story office building at precisely the degree desired.

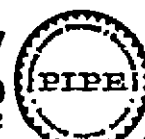
He's the man who equips modern hospitals with the specialized piping systems so vital to the sanitary flow of life giving gases and fluids. He also makes orbital space flights possible with his high-pressure piping systems so essential to the proper functioning of the launching pads and the rockets themselves. And he's the man who makes it possible for millions of gallons of crude oil to flow quietly and constantly through underground piping systems, from Texas wells to Chicago refineries.

Without the complex and specialized industrial and commercial developments of the mechanical contractor, life as we know it today, would not exist. Mechanical contractors provide the vital link on the production line. They make it possible to bottle milk, process and can foods, freeze foods, build automobiles, forge steel, brew beer, and print newspapers. They play an important role in the field of national defense, and help manufacture atomic energy.

Think of this man next time you pour a glass of milk, fill your car with gasoline, or pick up the morning newspaper. Without his services, these modern day conveniences would not be possible. Think of him, too, next time you watch a rocket lift off a launching pad... without his services, this wouldn't be possible.

Wherever air, oil, gas, water or any liquid under pressure is piped, there you will find the skills of the P.I.P.E. mechanical contractor and his journeyman pipelayers and plumbers.

PLUMBING INDUSTRY  
PROGRESS & EDUCATION FUND  
608 S. Hill St., Los Angeles 14, Calif., MAdison 2-8632





# Cardinal Park Homes Finding Heavy Response by Buyers



A. D. HARDYMENT  
Economic Expert

## Bank Research Head to Address L.B. Ad Club

"Southern California Business Trends" will be discussed before the Long Beach Advertising Club Thursday noon by Arch D. Hardyment, research department manager for the Security First National Bank at Los Angeles.

Hardyment edits a monthly business summary which has a circulation of 40,000, and is an authority on the economic picture.

Also on the luncheon program in the Lafayette Hotel Panorama Room will be local college contestants giving brief talks on "Advertising Is the Voice of Free Choice." This contest is sponsored by the Advertising Association of the West. The Thursday winner will be eligible to compete May 11 in semifinals at the Disneyland Hotel in Anaheim. Finals will be held during the June 23-28 Advertising of the West convention at the Ambassador Hotel in Los Angeles.

Frank H. Schultz, southern division sales manager for Southern California Edison, will be chairman of the Ad Club luncheon.

## Krusz Speaks at Nation's Capital

Harry J. Krusz, executive vice president of the Long Beach Chamber of Commerce, will address the annual meeting of the "Crew of the S. S. Fellowship" today at the Statler Hotel in Washington, D. C.

Krusz will speak on "Are Our Moral Standards Declining?" The organization is composed of former directors and officers of the United States Junior Chamber of Commerce.

Krusz, who was the first national executive secretary of the Junior Chamber, is in Washington to attend the annual meeting of the United States Chamber.

## L. B. Man Aids in Conference Plans

Otha M. Brown of Long Beach is assisting with plans for the 10th Annual Western Systems Conference, to be held May 16 at the Statler Hilton Hotel in Los Angeles.

Brown is past president of the Long Beach chapter of the Systems and Procedures Association. He started in the petroleum industry at the age of 11, earning 25 cents a day on Saturdays. He joined the Richfield Oil Corp. in 1925 in the accounting department.

Brown authored the Accounting System and Procedure for Refining which Richfield still uses with modifications and is a charter member of the Long Beach chapter of the National Association of Accountants.

## L.B. Escrow Group Will Meet May 8

A panel discussion with James J. Weigel, vice president, Security First National Bank head office, as moderator will feature the program at the Long Beach Escrow Association's meeting May 8. The 7:30 p.m. dinner session will be held at Hoefly's Restaurant.

On the panel will be Charles E. Sabins, vice president, Security bank head office.

Al Mazze, vice president, Bank of America head office; Wayne Barber, escrow supervisor, Southern California Building and Loan Association.

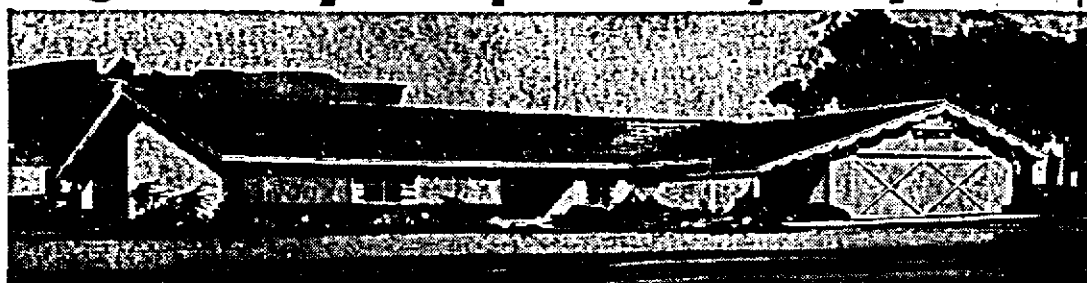
More than \$350,000 worth in front and back, lawns and shrubs, block wall in rear and ages.

Cardinal Park is located on Golden West St., just south of Garden Grove Blvd. From Los Angeles area visitors are directed to take the Santa Ana Freeway to the Hwy. 39 turn-off south to Garden Grove Blvd., then west to Golden West, then south again to furnished models.

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## BIG HOME FOR LITTLE CASH DOWN

Homes like this are offered in Cardinal Park in Westminster, priced from \$23,900 with as little as \$395 cash needed for down payment. Sales have been heavy since the recent opening of the unit.

# DUTCH HAVEN'S AMERICAN HOME

# EXECUTIVE

# FROM \$19,500

# SERIES AT LOS ALAMITOS

full-scale executive living... at practical family prices!

Nationally renowned for award-winning designs and honest-to-goodness value that surpasses the requirements of even the most rigid financing — Dutch Haven's popular American Homes have never been more luxurious or more beautiful than in the outstanding new Executive Series! Centrally located at swiftly expanding Los Alamitos, the Executive Series is close to schools, shopping, employment and seaside recreation... yet offers every advantage of wholesome suburban living and superior executive environment. Luxury-designed floor plans — distinctive exteriors in Colonial, Western Ranch, Tahitian Modern and famous Dutch Provincial. THE EXECUTIVE SERIES — "Epicure Line" of Dutch Haven's famed American Homes... fastest-selling homes in all of Orange County!

ONE AND TWO STORY HOMES  
3 & 4 bedrooms • family room • up to 3 baths



## DELUXE CUSTOM FEATURES

- up to 1725 sq. ft. of living area
- architectural decorative obscure glass and colored bottle glass
- custom fireplaces with log lighters
- raised masonry planters
- formal dining areas
- family rooms
- up to 3 baths
- single-level and double-level floor plans
- extra-large closets with cedar floors
- rich hardwood paneling
- marble-top pullmans in baths
- forced air heating
- built-in counter-top range and oven
- built-in dishwasher and disposal
- 220 outlets for dryers
- wood shake roofs and shingles with large overhangs
- custom lighting fixtures
- large plate glass mirrors
- complete color coordination with decorator wallpaper
- separate utility rooms
- 40 & 50 gallon water heaters
- Mr. and Mrs. closets
- weatherstripped doors

No 2nd Mortgages

No Hidden Charges

No Balloon Payments

★★★

YOUR LAND TITLE GUARANTEED BY  
TITLE INSURANCE AND TRUST CO.

★★★★★

# VA-NO DOWN FHA

## LONG-TERM CONVENTIONAL FINANCING

Another Dutch Haven Community

by Luxury Homes, Inc.

Models Open Daily 10 A.M. to 9 P.M.  
Phone: 527-2257



## DIRECTIONS:

FROM LOS ANGELES — South on Long Beach Freeway to Willow St. Turn-Off, East on Willow (Katella Ave.) to furnished model homes.

FROM LONG BEACH — East on Willow St. (Katella Ave.) to furnished model homes.





# LONG BEACH MUSIC COUNCIL PRESENTS:

# A FOUR CENTURIES

# FESTIVAL

During May, Long Beach will focus its attention on cultural activities—a spectrum with broad bands of music, literature, drama, architecture and art.

Under sponsorship of Long Beach Music Council, many organizations are participating in a "Four Centuries Festival."

Of the theme, Duane R. Gurnee, chairman of Long Beach City College music department, says:

"Four centuries of profound change, in which Western Man has created a new science and a new technique.

"FOUR CENTURIES in which increased material productivity has shown the way to new utopias.

"Four centuries, in which man had come

to believe in 'progress' and the perfectability of man, but now has come to entertain brooding doubts as to the possibility of their attainment.

"FOUR CENTURIES, in which the artist, as mirror of the culture and its values, as observer and critic, as seer and prophet, takes on a new importance as he speaks to man about man, his sanity and his perspective."

Events, as shown in the calendar, range from solo recitals to a gala concert by Long Beach Symphony Orchestra, from Gilbert and Sullivan to Leonard Bernstein, from Shakespeare to Ionesco, from traditional to contemporary art.

Many of the events are free. Those for which there is a charge are indicated by the

notation "admission."







Opening dates are given for art exhibits. Thirty-eight examples of the work of Long Beach architects will be singled out for attention during the festival. They include residential, commercial, school and government buildings designed by members of the American Institute of Architects of Long Beach.

BROCHURES, with maps and addresses of the buildings, may be obtained from the institute's secretary, Richard Prior, 5034 Los Coyotes Diagonal.

The month-long festival is an outgrowth of Music Week initiated by Long Beach Music Council two years ago and repeated last year. This is the first time that other arts have been co-ordinated in the program.



Long Beach 12, Calif., Sunday, April 28, 1963, Section W

* MAY *		APRIL 30	1	2	3	4
		LBSC Brass Ensemble; Music Building, 8:15 p.m.	Community Concerts Association, Gabriel Banat, violinist; Municipal Auditorium, 8:15 p.m. Admission by membership. LBCC Evenings at Eight, Hal Holbrook in "Mark Twain Tonight"; LBCC Auditorium, 8 p.m. Admission. Art exhibits: Main Library, "Memories of L. B. Musical Organizations;" Atelier 7, Joseph Young Mosaics.	Museum of Art Concert, DiTullio Trio, 8 p.m. Civic Light Opera, "Desert Song" through May 5; Concert Hall, 8:30 p.m. Admission. Art exhibit: Alamitos Library, Audre Hutchins Paintings.	LBCC Concert Band; LBCC Auditorium, 8:15 p.m. Admission. Community Playhouse, "Hole in the Head," through May; 8:30 p.m. Admission. Art exhibit: Ruth Bach Library, Long Beach City College Art Faculty Show.	
5	6	7	8	9	10	11
Music Teachers Association, Composers Concert; LBSC Little Theater, 3 p.m. California Music Teachers Association, Lakewood Branch, 19th Century Piano Recital; Lakewood Community Church, 2 p.m. Art exhibits: L. B. Museum of Art, A University Collects; L. B. Art Association, 38th Annual Juried Exhibit.		Organists Guild, Frederick Swann, organist; First Congregational Church, 8:15 p.m. Poly and Jordan High Schools Concert, Brahms "Requiem;" Poly Auditorium, 8 p.m. Art exhibits: Dana Library, Patricia Sears and St. Barnabas Art Enthusiasts Group; Bay Shore Library, Fran Soldini Paintings.	All-Elementary School Concert; Long Beach Arena, 7:45 p.m. Woman's Music Club, "International Festival of Songs;" Ebell Clubhouse, 1:30 p.m.	Writers' Conference; Lafayette Hotel, through May 11. Admission. Art exhibit: Bret Harte Library; Kenneth Jackson Paintings. Magnolia Theater, "Summer of the 17th Doll;" through June 2. Admission.	Poly and Jordan High Schools Concert, Brahms "Requiem;" Jordan Auditorium, 8 p.m.	Off-Broadway Theater, "West Side Story;" 8:30 p.m. through June 30. Admission. Art exhibit: Los Altos Library, Dick Swift Prints.
12	13	14	15	16	17	18
	LBCC General Adult Forum, "Art in the 17th Century—the Baroque;" Rogers Junior High School Auditorium, 7:30 p.m. Art exhibit: North Long Beach Library, Hamilton Junior High School Student Show.	Long Beach Civic Chorus; Municipal Auditorium, 8:15 p.m. LBSC, "Ruddigore;" Little Theater, 8:30 p.m., through May 18. Admission.	Art exhibit: LBCC Student Show, LBCC Gallery.	LBCC Business and Technology Division, "As You Like It;" 8:30 p.m., through May 18 and 23 through 25. Mu Phi Epsilon Concert; Long Beach Museum of Art, 8 p.m.	LBCC Chamber Orchestra; LBCC Studio D, 8 p.m. LBCC Liberal Arts Division; LBCC Auditorium, "Three Contemporary Plays," Albee, Ionesco and Pinter; 8:30 p.m., through May 18. Admission.	
19	20	21	22	23	24	25
Long Beach Symphony, "Four Centuries of Ballet Music;" Pacific Ballet Company; Municipal Auditorium, 8 p.m. Admission. Art exhibit: LBSC Student Show, LBSC Gallery.	LBSC Faculty Composers Concert, Little Theater, 8:30 p.m. LBCC General Adult Forum, "Art in the 18th Century—the Rococo;" Rogers Junior High School Auditorium, 7:30 p.m.			LBSC Chorus, Little Theater, 1 p.m.	LBCC "Evenings at Eight" Concert with band, orchestra, choir; LBCC Auditorium, 8 p.m. Admission.	LBSC Drama Day, "Three Original Plays;" Little Theater, 10 a.m. and 4 p.m. Admission.
26	27	28	29	30	31	JUNE 3
Music Teachers Association Recital; LBSC Little Theater, 3 p.m.	LBCC General Adult Forum, "Art in the 19th Century—the Romantic;" Rogers Junior High School Auditorium, 7:30 p.m.				LBCC and LBSC Choral Concert, LBCC Auditorium, 8:15 p.m.	LBCC General Adult Forum, "Art in the 20th Century—the Industrial-Scientific;" Rogers Junior High School Auditorium, 7:30 p.m.



# These Bruins Won't Be Lone Wolves!

By Iola Masterson  
I, P-T Women's Editor

A GATHERING storm of gaiety will break June 9 at Petroleum Club. That's when the thunder and lightning of the biggest high school reunion in the city's history takes place when Wilson High's classes of the 1930's gather, several hundred strong, spear-headed by the class of '36.

Katie Harrison (see pix and additional info in following squib) will be main guest of honor, being flown out especially from her home in Bourbon, Mo.

Committee is composed of Bob Burt, Bessie (Bolander) Crosby and Frank Marshall. Helping put the gargantuan party together are "Morry" Hayter, Lew Hindley and Gwen (King) Dawkins.

It's a sell-out already, but if you want to get on the waiting list contact "Morry" at the Teachers Credit Union, Tenth Street and Ximeno Avenue.

A few of those coming from out of town are C. R. and Virginia (Starkey) Edgecomb, Betty (Stabler) Card and Mary (Forbes) Hill—all of Texas. Eddie Bockman, Pittsburgh Pirate scout; Bob Stabler, TV producer; Les Jameson, Russ Graham, Ralph Clark, Kenneth Roy Smith, Tom Osborn, Elouise (Roper) Chase and Pete and Ethel Long. Also, from Japan—Col. Charley Pierce; from Honolulu, Ward Brewster; from New York, John French; from San Francisco, Julie and Pat Brown; from Long Beach—well jeppers creepers!

Accompanying pictures were lifted bodily out of the Campanile of 1936. Recognize them?



BOBBIE CAIN (MRS. KEN WILSON) ELVA CUTLER (MRS. L. LAWSON JR.) EDITH GRIVEN (MRS. JACK TAYLOR)



EARL FAST BOB STABLER C. R. EDGECOMB



GENE COVEY (MRS. AL DICKIN) ED LOVELL MARY WISE (MRS. TIM DAVID)

UNINTENTIONAL, but grand timing, was Wini Layton's feature, "The Remarkable Legend of Katie Harrison," which appeared in the March issue of national magazine, Scholastic Editor.



Katie

As the title indicates it is a paragon in print to the beloved Katie, inspiration to the whole idea of the class get-together. Nothing ever dampened Katie's spirit, wrote Wini, and she managed to inspire everyone she touched with her indomitable enthusiasm for school, for her kids, for life in general. A legend in her own time and an inspiration through life to hundreds.

## Wild Waves Say...

THE GOOD life is currently being even "gooder" for Marge and Dr. Frank Stanton. At this very instant they are on a steamer cruising the Dalmatian Coast for nine days before landing in Athens, Greece. They left the 20th by jet for Copenhagen, then Monday in Milan, Tuesday in Trieste where they boarded the steamer.

After the cruise they'll wander Europe, on a Eurail (railroad) pass as their fancies dictate for a glorious two-month journey. Family and the children holding down the home fort.

YOU CAN call Glenda and Earl Barnes household T-errific in all ways these days. Seems they bought their T-shirt set—namely, their four sons, Tommy, Todd, Trent and Tyler—a pup. Kids promptly named him Toby (what else?).

What breed the dog is up for grabs. They think he's half Dachshund, presume he's one quarter cocker and speculate he's one quarter something else.

A TRIP began joyously—ended abruptly and painfully for Frances and Dr. Leroy Zierott. They were on a bus tour in Mexico when, out of Mazatlan, the land schooner blew a tire and went into a ditch.

Frances suffered not only a broken but also a dislocated ankle and Roy has a fractured vertebrae. At least, with brace, he's up and around. But Frances has spent a couple weeks in Community, was released cast, crutches et al, Monday, to bear with same for at least six more weeks.

SPEAKING of mishaps—a daisy chain of accidents plagues one family. First Daphne Riley was

driving on a freeway when kids threw rocks; shattered her windshield. No injury, but scary. Then Lola Stanley (they share mother-in-law duties with their kids) decided to clean her garage. She climbed a ladder, promptly pulled a heavy tool box down on herself (complete with toppling ladder) and the result was she crushed the mid-finger of her right hand (her "business" hand, no less).

Well son-in-law, Bill Riley, scolded her with mutterings about "at your age," and helped get her enstated in St. Mary's. Same night he was plagued with a cramp in his foot; stepped out of bed to tramp the pain away, twisted his leg and broke THREE bones in his ankle and is in a full leg cast after a stay at Memorial.

Poor Jane has had her fill of trotting to hospitals to visit first mama, secondly husband. They're all home now but needing sympathy still.

AS FAR as they know at Air Oasis, flying student Dixie Millie has set some kind of a record. She has soloed in a Cessna 210 BEFORE soloing in a smaller craft, such as a 150 or 172. All this, after a total of 67 hours logged since she began flight lessons, under tutelage of Frank Tanner in December of '61. She received her pilot's license Friday; can now take a guest up for a fly-by. Anyone in the waiting line?

## ... Need That Shut-Eye

IF THERE aren't scads of sleepy heads around town this ayem it means Ebell Jrs. dinner dance wasn't much fun. So that's why you can count on the fact that there are MONUMENTAL numbers of sleepy heads around. It was a whee, I'm sure.

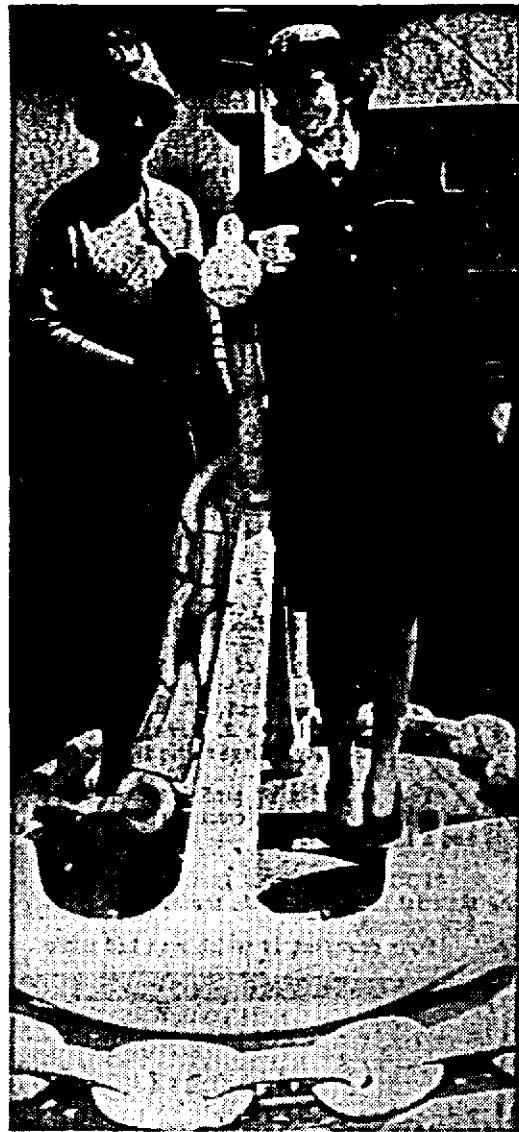
The Juniors and guests danced to the music of Jimmy Talbert's ock. from 9 p.m. to 1 a.m. in the California Room, Breakers' International.

Among pre-dance parties: Nan and Dale Drum entertained at cocktails for such guests as Margo and Steve Meyer, Liz and Dr. Dick Stellar and Carole and Cliff Slosson. In the meantime, LeNai and Garde Steckley hosted 30 at cocktails in their home, including Bobbie and Rusti Thornton, Marie and Steve Price and Coleen and Keaton King.

Others having gala ice cube and sip breaks in their homes prior to breaking for the Breakers were Holly and Dean Davidson, who entertained 30 friends; Ann and Dr. Gordon Aiken who hosted 18; and Joyce and Audie Ashcraft, who also had 30 in for thirst quenchers.

THOSE women who keep travel alive in their memories—even when they're not traveling—members of the Wanderlust Club—traveled again last Friday, vicariously, but with pleasure.

Two mother-daughter teams—Marnette (Mrs. Lon Peck and her mother, Julia (Mrs. J. M.) Reid and Pat (Mrs. Russell) Buffum and her mother, Nina (Mrs. E. E.) Buffum—co-hosted a travel-talk fest and luncheon at Marnette's home in Huntington Beach.



WEIGHING ANCHOR for a vicarious trip around the world will be members of Officers Wives' Club on Wednesday at their luncheon at Allen Center when a series of boutiques of many nations will be a feature. A weighty anchor to weigh is pointed out by Lt. Cmdr. Josephine Fell, USN, senior WAVE officer at Naval Station, to Mrs. Jacob Houser, president of Officers Wives' Club.

## Salute to City at Navy Wives Party

It will be a colorful day at Allen Center Officer's Club on Wednesday when different service wives' groups set up a series of gaily decorated booths to form a "Boulevard of the World" as part of their May luncheon.

It is being planned by the Officers Wives Club as a salute to Long Beach, the International City in this, its Diamond Jubilee Year.

Guests of honor invited are Mayor and Mrs. Edwin W. Wade, Rear Adm. Kenneth L. Veth, Wayne Dailard, director of the International Beauty Congress; Dr. Orville Cole, president of the Chamber of Commerce, and Mrs. Cole; Mrs. Mary Jo Woodfin, chairman of armed forces hospitality committee of women's division, Chamber of Commerce; and Mr. and Mrs. Malcolm Epley.

Reservations for officer's wives and their guests must be in by Monday, and may be made with Mmes. James E. Root, 4514 La Cara; Harold Larner, 4315 E. Broadway; and Philip Lohman, 4418 Faculty Ave.

## Cecelia Moore to Guide Zeta Tau Alpha Alumnae

Cecelia Moore will be installed as president of Long Beach Alumnae Chapter, Zeta Tau Alpha, when the group has its annual dinner meeting at 6:30 p.m. Thursday at Apple Valley Steak House.

Mrs. Donald Emmons, retiring president, will conduct the traditional installation ceremony.

Miss Moore, a graduate of Long Beach State College, was listed in "Who's Who Among Students in American Universities and Colleges," was a charter member of Delta Alpha chapter of Zeta Tau Alpha and served as president of the group.

She was a member of the student council and a reporter on the college newspaper, the Forty-Niner. She now is a teacher at Millikan High School.

ALSO TAKING office will be Mmes. Gene Wilkins,

## WOSL Election Is Saturday

Annual election of officers will be held at the meeting of the Women's Overseas Service League, Saturday at 2 p.m. in the home of Blanche Faulkerson, 1713 W. Balboa Blvd., Balboa.

Co-hostesses will be Mrs. Betty Bennett and Kathleen Groebcker. Mrs. Alma Akroyd, service director, will report on the Ninth Service Area Conference at Scottsdale, Ariz.

## Lady Lions Arrange Spring Benefit

"Paris in the Spring" will be theme of a fashion show and continental luncheon to be given by Downtown Lady Lions on Friday.

Home of Mrs. Manuel Mayuga, 6571 El Roble, will be setting for the festive event, proceeds of which go to buy Braille writers for use in the Long Beach area.

Fashions from the Village Bazaar in Seal Beach will be modeled by Mmes. David Brewer, Pat Phelan, Raymond Strate and Tom Norcross, and hair styles by Rafaela of Long Beach showing the softer, closer trend will be modeled by Mmes. Graham Featherman,

Thomas Donovan, Denis Thurman, David Eagleson and George Fisher.

COMMENTATOR for the

fashion show will be Mrs. Vernon Castle. Music during luncheon will feature a foreign student from LBSC. Assisting Mrs. Mayuga will be Mmes. Leslie Bryant, Strate and Castle. Reservations may be made by calling Mrs. Mayuga not later than Tuesday.



THE BRAILLE WRITER being examined by Downtown Lady Lions is the type they will present for use in the Long Beach area purchased from proceeds of a benefit fashion show to be given Friday at the home of Mrs. Manuel Mayuga, 6571 El Roble. Members shown (from left) are Mmes. Mayuga, David Brewer and Charles Morgan. Hair styles modeled by members also will be demonstrated.

## Garden Fete for Bishop

The Bishop's Guild of the Diocese of Los Angeles will entertain at a garden party honoring the Rt. Rev. Francis Eric Bloy on the 15th anniversary of his consecration as Bishop of Los Angeles. It will be the 32nd annual Bishop's Garden Party.

The event will benefit the Bishop's Scholarship Fund for seminarians. It will take place Tuesday at the Cecil B. DeMille estate, 2000 DeMille Drive, in Los Angeles from 1 to 4 p.m.

In the receiving line will be Bishop and Mrs. Bloy, Suffragan Bishop Ivo I. Curtis and Mrs. Curtis, Mrs. Thomas Lee Gore, chairman of the Bishop's Guild and Mrs. Edward S. Grom, garden party chairman.

Among those attending from Long Beach will be Mmes. Bennett Miller, Claire Pearson, Marcia Cook, Peter Mason, Roland Moore Dorothy Dana and Lorelle McGuire.

Lois Buffington, program director at Long Beach General Hospital, has asked Sunset Fellowship Singers to assist in putting on a "hat parade" for patients on May Day, Wednesday.

They are to collect old hats and bring them to their singing club, 140 W. 5th St., at a meeting Wednesday from 9:30 to 11:30 a.m.

## Council Cards

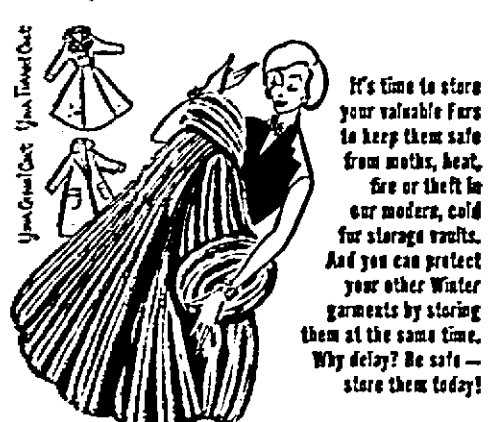
Regina Coeli Council, Ladies of Columbus, will sponsor a benefit card party at 8 p.m. Tuesday at Catholic Center, 543 Alamos Ave. Mrs. William Maahs, chairman, will be assisted by Mmes. Bart Rallo, Richard Lubner and James Karcher. Tickets or information may be obtained from Mrs. Maahs, 1873 Bellflower Blvd.

## WIGS

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**BETWEEN ACTS—OPENING NIGHT**  
Recalling the first production of "Desert Song," on opening night Thursday of Long Beach Civic Light Opera's current showing of the classic musical comedy, director Henri Scanlon, who also directed it in 1951, shows first nighters Mr. and Mrs. Llewellyn Bixby Jr. cuff links presented

## Glasier-McClure Vows Solemnized

In a Saturday afternoon ceremony in Lakewood Village Community Church, Joan Lucille Glasier recited wedding vows with Douglas T. McClure.

She is the daughter of Mr. and Mrs. Arthur F. Glasier Jr., 3240 Chatwin Ave., and parents of the bridegroom are Mr. and Mrs. Virgil T. McClure, 4444 Paula Ave.

The bride was graduated from Millikan High School and Long Beach City College. She and her family are active members of Alamitos Bay Yacht Club. Her husband received his early education in Des Moines, Iowa, and attended LBCC. He completed his service with

## Sorority Convenes

A large contingent of local Beta Sigma Phi sorority members will leave for Fresno for a three-day convention, May 3 through 5, the 23rd annual California state convocation.

Mrs. Hale E. Moore, president of Southern California Council, and Mrs. Victor W. Ruwe, president of Long Beach area council, plus 31 members from various local chapters are planning to attend. Approximately 3,000 delegates are expected.

PINE AT BROADWAY LONG BEACH

# Buffum's

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him by original cast. The romantic, colorful show by Sigmund Romberg, which features Mary Anne Ridout and Philip Haynes in the leading roles, runs Thursday's through Sunday the weekends of May 2 and May 9. Tickets available by mail or in person at Civic Light Opera office, 518 E. 4th.

## Window Shopping



BE DAISY LOVELY in this silk-dacron formal perfect for prom or graduation. Its flattering bare top is touched with self daisies and its fluid skirt is bell-shaped. Comes in pink or blue in sizes 7 to 15, is completely lined and one of a collection. \$25.95. For more information call HE 6-1706.

## Sharon Lapid Betrothed to Bolt Hall Law Student

Dr. and Mrs. Gilbert G. Lapid of this city announce betrothal of their daughter, Sharon Gay, to John Roger Simon, son of Mr. and Mrs. Abram R. Simon, Palm Springs.

The couple will wed June 15.

Both young persons are graduates of the University of California, Berkeley. The bride-elect received early schooling at Poly. She was graduated in February from UC, and currently is doing

graduate work in elementary education in Piedmont. She is a member of Alpha Epsilon Phi.

HER FIANCE, a member of Sigma Alpha M $\mu$ , was elected to Phi Beta Kappa as well as Beta Gamma Sigma and Beta Alpha Psi, business and accounting honoraries, at Cal. He is a recipient of the Haskins-Sells Foundation Award and will be entering final year of Law School at Bolt Hall in the autumn.

### Tour to Visit Architect Homes

The sixth annual Architects' Homes Tour from noon to 5:30 p.m. May 5 will feature seven interesting and unusual homes in the Beverly Hills, Brentwood and Pacific Palisades area.

The event is co-sponsored annually by the American Institute of Architects and the Women's Architectural League, Southern California Chapters.

Tickets are available at the AIA office, 3723 Wilshire Blvd., Los Angeles.

# RANSOMLESS KIDNAPING

## It's the Child Who Suffers

Child kidnaping, one of the most revolting of all crimes, doesn't always make headlines. Not, at least, when it's done for family revenge—not ransom.

Then it rarely rates a newspaper write-up, much less police record notation.

Called "technical kidnaping," this ransomless crime is most frequently the result of the broken home. The criminal is, likely as not, the embittered, spiteful parent who lost the court custody battle. The victim is his or her own child.

Don Eisenberg, private investigator, estimates that at least 1,000 such kidnappings take place each year.

The tragedy, as he sees it, "is the havoc wreaked upon innocent children.

"Used as pawns in parental wars these pint-sized victims rarely escape without ugly emotional scars."



escaping legal action. He banks on the idea that his spouse won't want to go through another long drawn-out court battle.

EVERY NOW and then, Eisenberg turns up a missing mother who has stolen her child, not out of mother love, but to use as a cloak of respectability while leading a life of dubious morality.

This type of case, as most of the kidnappings, begins during visiting periods. The parent who was not granted custody comes to see the child and manages to slip away with him when backs are turned.

The kidnaping usually follows a misunderstanding or quarrel. Sometimes it is done deliberately for revenge following the divorce suit.

Usually the private eye has the slimmest of clues to go on in tracking down kidnaper and victim.

Take the case of the man who made off with his nine-year-old son. There were no leads to the whereabouts of the two.

Then the detective learned that the boy had been an avid reader of a popular child's magazine. He checked a subscription list and learned the boy was still reading it—and where.

AS HEAD of Tracers Company of America, Detective Dan has tracked down many of these runaway parents plus children.

"Often the police consider the whole matter a mere family squabble," he says. "The distraught parent must seek private aid in recovering the child."

The majority of cases (about 70 percent) involve women, who (having decided to take the law into their own hands) run off with their own offspring.

And, according to the private detective, it's the women who give sleuths the most trouble.

TAKE, FOR example, the case of the young mother who fled with her child from Reno to Texas to Vancouver to Florida and back again to Texas.

Every time the agents caught up with her she would vanish again, practically from under their noses.

One time, when they had her cornered her husband flew in. She honeyed him into a reconciliation by promising to return home with the baby. But, when he went out to a restaurant for a cup of coffee, she was off again.

She kept the Tracers hopping for five months until they finally found her once more.

ANOTHER woman who had disappeared with two small children was infuriated when found. But, when she learned the court would take her children from her, she agreed to try and patch up the marriage. The husband went along with the idea and the family was reunited.

"But no matter how it turns out," says Eisenberg, "technical kidnappings hurt the child."

"He is torn by divided loyalties and often forced to play a double identity role."

In some cases, the parent goes so far as to falsify the

age of the child, change his name and then poison his mind against the other parent.

EISENBERG says he used to wonder why 8, 10, or 12-year-old children kidnaped by one parent, never tried to communicate with the other—or at least complain to someone that their father had taken them from their mother.

He soon learned that children, being very impressionable, believe the most fantastic tales.

"If papa says mama is a witch—little Johnny will have no doubt it's true."

Wrangling parents tell terrible things about each other to poison the minds of their offspring. "It's cruel and depressing," says Eisenberg.

## Say Vows in Home Ceremony

Wedding vows were exchanged Friday evening by Mrs. Luana Collins and Alvin Morgan in a ceremony at the home of Mr. and Mrs. Charles A. Chandler, 4223 Chatwin Ave., Lakewood, before an altar banked with flowers in shades of peacock blue and green.

THE TRACER company investigates each case thoroughly before taking an assignment. It refuses to become involved in counter-kidnaping battles or matters which are properly in the jurisdiction of local, state or federal authorities.

But, in many cases, the mere finding of a runaway parent helps the aggrieved party regain legal custody of the child.

Usually the kidnaped flees to another state in hopes of

## Asilomar Conference for YWCA

Members of the YWCA of Long Beach will join delegates from other associations in the Western region at a national conference at Asilomar, Pacific Grove, Monday through Thursday.

Conference theme is "The Challenge of Our Community." Delegates will look behind the headlines to focus on new forces at work in the community, moral and ethical values and the kind of YWCA leadership needed to meet these challenges of the 60's. Forums will be held on volunteer and employed leadership, public affairs issues and the YWCA's international world fellowship program.

SPEAKERS will include Dr. Dan Dodson, director of the Center for Human Relations and Community Studies, New York University, who headed the recent study of the role of the YWCA in a changing era; Dr. G. Arthur Casady of the First Congregational Church in Palo Alto; and national YWCA personnel Edith M. Lerrigo, Ethlyn Christensen and Dorothy Height.

Representing the Long Beach association will be Mrs. C. M. Bell Jr., Judith Nassie and Audrey Stevens.

YWCA's of 13 states will be represented at the conference.

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THE BARE FACTS... a two-piece suit in exquisite peek-a-boo lace-lined and trimmed in cotton satin. Modest bra, form-fitting hip-hugger trunks for sunning and stunning. Back-buttoned popover disproves theory that three's a crowd. By Cole of California.

THE SHIFT IN BEACH fashions... straight-away stripes streaked on easy cotton jersey. The swimsuit, bared to the waist in back; casually wrapped midriff, contrasting boy shorts. Matching shift operates as bare-armed beach coverup. By Cole of California.

# Swimsuits: Barer? Yes! More Covered? Yes, Again!

By MARY ELLIS  
I, P-T Fashion Editor

It's the year of the Great Dichotomy—in the swimsuit world, that is.  
The bikini was never better, barer or more accepted. And yet, some of the smartest new suits are temptingly covered, even somewhat bloused above the waist for a new slack-but-slim fit.  
For the woman who wants to hit right down the middle (and has a trim middle), the two-piece suit will be the smartest compromise. No compromise with fashion, however, as it will undoubtedly be the really big swim hit of the season.

MORE AND MORE bra and trunk sets are appearing on the seascape with matching tunics, overblouses, smocks or shifts that not only fend off ultra-violet rays but add up to smart ensembles that move from beach to boardwalk, from poolside to patio.  
The bare facts are that the bikini is still unofficial uniform of the slim young hipsters. Still pretty daring by American standards (yet almost conservative compared to its French cousin), bikinis most often have their own coverups.  
This season you can be daring OR modest if it be a bikini.



THREE FOR BEACH, proving that women will get more swimsuit for their money this year. So great is swing to modesty that many styles come with their own coverups, like this striped tunic that cloaks matching bikini. In jersey and polyester. By Rose Marie Reid.

After a Fashion

# Pianist High Lights Auxiliary Lunch

Internationally known young American concert pianist, Joanna Hodges, will present a recital program as a highlight of the annual luncheon and installation of new officers of Long Beach Auxiliary of the Southern California Symphony Association Monday noon at Virginia Country Club.

Miss Hodges, who is about to depart on a national concert tour, will play works by Bach, Bartok, Chopin and Liszt.

Assuming the president of the auxiliary will be Mrs. James K. McCall.

Mrs. McCall has held office as third and first vice president in the organization. Prior to coming to Long Beach she was active in Cleveland music circles and studied piano with Madame Von Unshuld in Washington, D. C.

SHE IS currently president of Wilson High P.T.A., a board member of Family Counseling Service and vice president of Women of All Saints Episcopal Church. She is a past president of Lakewood Federation of Republican Women and an



Mrs. James K. McCall

officer of the L.A. County Federation. She was also president of Mark Twain P.T.A.

Mrs. Guy W. Wadsworth, president of the Los Angeles Philharmonic Symphony Association, will be guest of honor, and installing officer is to be Mrs. Monroe Yunker, a past president.

The Long Beach Auxiliary sponsors the concert season of the Los Angeles Philharmonic in Long Beach.

# Mrs. Beckman Will Lead New TTT Unit

At the California state convention of the National TTT Society on Friday and Saturday at the Huntington-Sheraton Hotel in Pasadena, Mrs. E. T. Beckman, 114 Loma Ave., will be installed as president of a new chapter, California I. The chapter will be the third in Long Beach.

Mrs. Beckman was formerly president of California E, and at present is on the board of directors of Ebell of Long Beach. Other officers to be installed are Mmes. H. A. Park, P. L. Roberts, Fred Tammen, W. N. Praeger and Joseph Sterling.

TTT Society was organized more than 50 years ago and numbers approximately 5,000 members. Its national philanthropy is aid to needy young girls. They have conducted a summer camp at Eden Valley, Minn., and lately one in California.



Mrs. E. T. Beckman

making cancer pads, children's scrapbooks and layettes for hospitals.

# Spring Brunch

AT PRESENT plans are in progress on a California pilot project for a foster home in Long Beach for needy children. They will be sponsored through high school and on to college, if aptitude is indicated. Another project of the new chapter will be

Women's Association of Second Presbyterian Church is planning a Spring Melody Brunch to take place Thursday at 11:30 a.m. in Fellowship Hall at the church as a major fund-raising event. There will be a fashion show of styles by a local shop and special music.

# ABIGAIL VAN BUREN

## She Has Earned Your Trust

DEAR ABBY: We are parents of a 16-year-old daughter who thinks we are being too strict with her. She told us she is embarrassed before her friends because the rules we have imposed on her make it appear that we don't "trust" her. We love this child, and we don't want any harm to come to her. She is physically and spiritually beautiful and we want to keep her that way. She is a steady churchgoer, honor student and is well liked. We allow her to go to all school functions (if one of the parents drives), but she's not to go in cars with boys, or single date. She may have girl friends stay the night with her, but she isn't allowed to sleep away from home. Do you think we are too strict?—A MOTHER WHO DOES HER BEST



ABBY

DEAR MOTHER: A responsible 16-year-old girl should be permitted to date and go in cars with boys, and even spend a night at a girl friend's home. I would say that she has earned your trust and will not disappoint you.

DEAR ABBY: Does one send a wedding invitation to the groom's parents? It seems so cold—as though they were outsiders. How do they get invited? Does the bride ask them?—NEEDS TO KNOW

DEAR NEEDS: The groom's parents would appreciate a formal invitation to keep as a souvenir. Otherwise their presence is assumed, naturally.

DEAR ABBY: I am the mother of a 13-year-old boy. He is extremely sensitive, easily hurt and is frequently moved to tears. His teacher told me that his greatest handicap is his exceptional good looks. The girls adore him and the boys envy him for that. His I.Q. approaches the genius level, which also makes him unpopular. The boys at school have roughed him up on several occasions. When I complained to the principal, he told me it was "boy stuff" and my son should learn to defend himself. I refuse to encourage my son to be a roughneck like the others. I'm a widow and he is my only child. What do you suggest?—ONE MOTHER

DEAR MOTHER: I agree with the principal. Enroll your son in a boxing (or Judo) class at the YMCA or a private gym. He need not be a "roughneck" to learn how to protect himself. It will do wonders for his self-confidence. And once it becomes known that he is not to be bullied, he may never have to raise his fists again.

CONFIDENTIAL TO "SUPER SALESMAN": Talk less. Say more.

What's on your mind? For a personal reply, send a self-addressed, stamped envelope to Abby, Box 3365, Beverly Hills, Calif.

For Abby's booklet, "How To Have a Lovely Wedding," send 50 cents to Abby, Box 3365 Beverly Hills, Calif.

# League Officers Feted at Luncheon

New officers of the Children's Benefit League were feted at an installation luncheon Friday at Lakewood Country Club. Mrs. Van I. Grose took the gavel as president.

Mrs. Grose has been active in the league since 1958. Her other community affiliations include Patio Club, Ebell, Long Beach Children's Clinic, Psychiatric Clinic for Children and Community Hospital Children's Clinic.

OTHERS taking office were Mmes. Albertis Hulen, Archie Jones, George Lawson, Reed Jensen, Joe Hicks, Loren Black and L. W. Clarke. Mrs. Ervin E. Adams, life member of the league, was installing officer.

Mmes. Charles Shell and Robert Hailey were in charge of the luncheon. Children's Benefit League



Mrs. Van I. Grose

was organized in 1946 to provide therapeutic aid, medical treatment and recreational facilities for needy children in the Long Beach area.

# Mary Dorr Will Speak

Mary Dorr, sister of W. Odie Wright, superintendent of Long Beach Schools, and a former Long Beach resident, has been invited to speak at the annual convention of American Women in Radio and Television on Wednesday at the Sheraton Hotel, Philadelphia.

Mrs. Dorr is president of the Southern California Chapter of AWRT. She will emphasize the role of the woman broadcaster as a leader in today's challenging field of communications.

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# S. W. Carrs Note 65th Year Today

A quiet family celebration today in the home of Mr. and Mrs. S. W. Carr, 5934 Gardenia Ave., will mark the couple's 65th wedding anniversary.

The couple married April 28, 1898, in Wakita, Okla., and later moved to Wichita, Kan., where their three daughters were born and where Mr. Carr was a restaurateur.

California became their home in 1927, and they have been Long Beach residents since his retirement in 1944. Since that time, he enjoys gardening and an almost daily dip in the ocean.

AS A YOUTH OF 16, Mr. Carr and his father, Col. H. H. Carr, took part in the race for land in the opening of the Ceresco Strip in Oklahoma.

Helping to celebrate the occasion will be their sons-in-law and daughters, Mr. and Mrs. C. H. Michie of Lakewood; Mr. and Mrs. E. R. Herring of Chicago and Mr. and Mrs. I. W. Simpson of Mountain View. They have one granddaughter and five great grandchildren.

## Junior Leaguers Off to Conference

Mrs. Donald C. Wallace Jr. and Mrs. John F. Tylicki, delegates from the Junior League of Long Beach, will attend the 41st annual conference of Association of Junior Leagues of America at the Broadmoor Hotel in Colorado Springs, Colo., from May 5 through 10.

They will join with 500 other delegates representing 203 leagues in the U.S., Canada and Mexico City.

On Monday there will be a full-delegate session chaired by Association President Barbara G. Johnson of Baltimore, Md. On the agenda will be a panel discussion featuring such authorities as Dr. Harleigh B. Trecker, dean of the U. of Connecticut; Dr. Otto Karl Bach, director of Denver Art Museum; and Dr. Marynia F.

## Oswald Jacoby East's Play Very Tricky

North's hand lies in the borderline between one and two no-trump so his opening club bid is eminently correct. So is South's one heart response. While North has a great choice of rebids four hearts seems ideal.

West opens the four of spades and the trick is won by dummy's king.

South goes right after the trumps and cashes the ace and king only to find that the suit does not break. Still, there is nothing much to worry about. He starts on the clubs and if that suit goes around three times South can get rid of two of his diamonds before East can attack the suit.

However, East will ruff that third club with his queen of trumps and lead

NORTH 37	
AK	
A713	
946	
AKJ10	
WEST	
J8742	EAST
5	AQ109
A10	QK73
88853	73
SOUTH (3)	
95	
K743	
J853	
Q6	
No one vulnerable	
South	West
Pass	Pass
1V	Pass
Pass	Pass
Opening lead—4	

diamonds and if he is really up to par he will lead his deuce of diamonds, not the king.

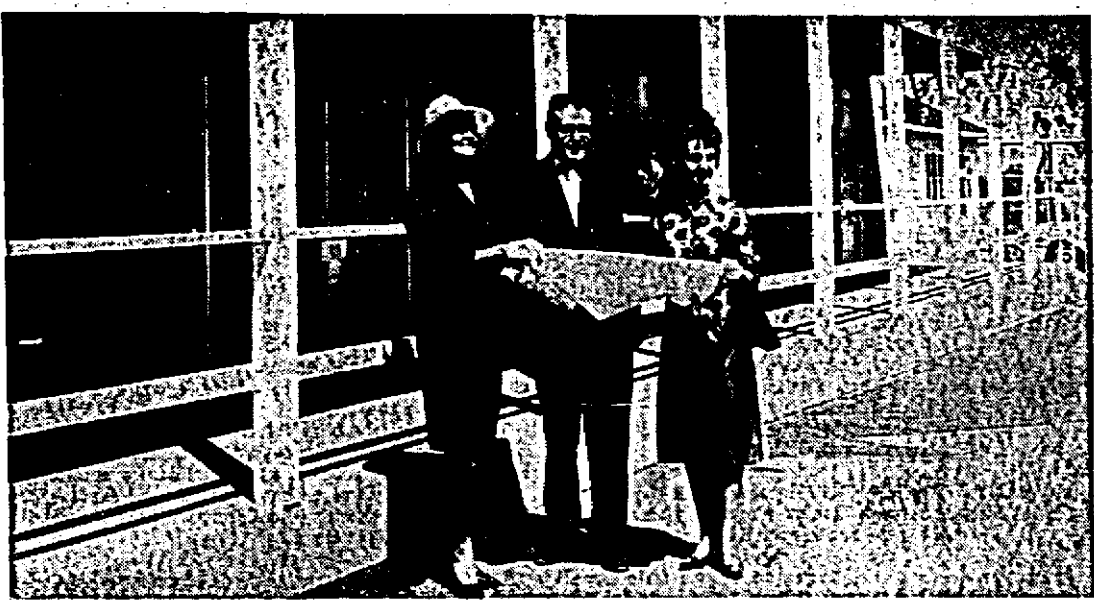
THIS PLAY of the deuce of diamonds is in accordance with the principle that if there is only one combination of cards that will yield a satisfactory result then assume that combination exists.

East can see that he won't beat the hand unless his partner holds the ace and one diamond and he must play for that combination.

For more well-founded fun on this and other card problems, send your name, address, and card to: Oswald Jacoby Reader Service, c/o The New Yorker, 20 E. 47th St., New York 17, N. Y.

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PROUDLY SURVEYING a new work training and homemaking unit of the Long Beach Exceptional Children's Foundation to be dedicated on Friday at 4519 E. Stearns St. are (left to right) Mrs. Mil-lard Nichols, Dr. Daniel W. Langston, foundation board chairman; and Mrs. George Papadakis, chairman of ceremony at 1:30 p. m. and of reciprocity tea to be held in conjunction with event.

## Foundation Slates Dedication Tea

The twelfth annual Reciprocity Tea, honoring fraternities, sororities, men's and women's service clubs, churches and individuals who have contributed financially and in services to help the Long Beach Exceptional Children's Foundation is scheduled for Friday from noon to 3 p. m. at 4519 E. Stearns St.

Open house at the newly completed work training and homemaking unit will be held in conjunction with the tea with the dedication and awards ceremony to take place at 1:30 p. m. Dr. Daniel Langston, foundation board chairman, will be master of ceremonies. The public is invited.

The new 1,820 square feet unit will greatly enrich the program for mentally retarded children. It consists of a completely equipped work training department where simple arts and crafts will be taught. The home-making department has a furnished living room and dining area, bedroom and kitchen equipped to teach simple homemaking skills such as cooking, sewing and home care.

## Spring Fever Spreads-- Groups Go Into May Daze

**MONDAY**  
Everett Noonan, distinguished book and play reviewer, will be guest speaker following Ebells 1:30 p. m. business session in the auditorium. Mrs. Everett N. Morningstar presides.

Luncheon will be served at noon by Group 1, Mrs. Richard C. Bates, chairman.

Departments: Music, Mrs. William A. Hunt, chairman, presents special program concert by Cerritos College wind and brass ensemble at 11 a. m. in the auditorium. George Reynolds is director.

**TUESDAY**  
Kappa Alpha Theta alumnae meet for business, dessert and cards at 7:30 p. m. in the home of Mrs. Robert Hall, 5241 El Roble, with Mmes. D. M. Watland, Richard Soyster and Lawrence Coffey assisting. Thetas wishing to attend may make reservations with Mrs. Ruben Dawe, 2851 Vuelta Grande.

Carmen S. Trapp, exchange student, will give her version of life in her home town of Caracas, Venezuela, to members and guests of Rho Chapter, Beta Sigma Phi, during a 7:45 meeting in the Rossmoor home of Mrs. Doyle.

**WEDNESDAY**  
Installation of officers will follow noon luncheon for Alamitos Library Association at the library, 1836 E. Third St. Mrs. Ollie Bain presides. The luncheon is in the charge of Mmes. O. S. Lindenberg and C. H. Gaba.

North Long Beach Women's Club will mark its annual mother-daughter day with a noon luncheon at Houghton Park Clubhouse and a program, "Fiesta Fun", featuring Lalo Robles. Mrs. Grover Segunne Jr. will present awards received at the recent CFWC convention.

Group 8, Mrs. William O'Hara, chairman, will be in charge of luncheon. Reservations are necessary and may be made with Mrs. Edward Ditto or Mrs. Alex Sandquist.

**THURSDAY**  
Women's Guild, Church of Religious Science, will elect officers during its benefit luncheon and card party at noon at 505 E. 36th St. with Mrs. Ray Burkland in charge. Nadine Berheau will present a novelty art program. The public is welcome.

Long Beach Chapter of Westmont College Auxiliary will have its annual spring scholarship luncheon at noon in the Lakewood home of Mrs. Boyd Needham, 4166 Fleethaven Drive. Mrs. Armin Gesswein, guest speaker, will entertain with a travelogue and the Westmont College quartet will present a musical program.

**FRIDAY**  
Theta Unit, National Association of Parliamentarians, will have election and installation of officers during 9:45 a. m. meeting in Brewitt Branch Library, 4036 Anaheim St. Hazel Collins will preside during reports of officers.

## CAREER WOMEN Program Heralds World Trade Week

Transportation Club D. Patrick Ahern, collector of customs, will be guest speaker when Women's Transportation Club of Long Beach kicks off World Trade Week, May 19-25, with a dinner meeting Wednesday at The Tenderloin. Activities begin with a 6:30 p. m. cocktail hour.

Executives' Secretaries "A Hole in the Head," currently playing at Long Beach Community Playhouse, will be attended by Long Beach Chapter of Executives' Secretaries, Inc., Thursday evening. President Pearl Snyder announces that this social event replaces the regular chapter meeting, and will be a ways and means project.

Quota Club Ruth Peterson assumed presidency of Quota Club at a dinner meeting in the Red Velvet Room of Lafayette Hotel, Leona Cowan of Whittier, lieutenant governor of the 25th district, was installing officer and used a floral theme.

Other new leaders are Katherine Palsgrove, Fanny MacEnroe, Katherine Herbert, Pauline Griffith, and directors, Fern Bruce, Marie Cawyer, Marie Anderson and Claire Conway.

William T. J. Harris of New York Life Insurance Co., was guest speaker and musical entertainment was by Long Beach Symphony auditions winner, Tom Gree, French horn player, accompanied by John Luther.

## Campbells Reside in San Diego

Making their home in San Diego while the bridegroom is serving with the U.S. Navy are Mr. and Mrs. Robert Ray Campbell whose wedding took place Saturday in Los Altos Methodist Church.

The bride is the former Karen Lee Tilley, daughter of Mr. and Mrs. Robert P. Tilley, 1620 Crestview Drive, Seal Beach. She attended Millikan and Wilson High Schools and Long Beach City College. She was a member of Entre Nous and Job's Daughters.

Her bridegroom, son of Mrs. Lorian Miller of Paramount, formerly of Long Beach, was graduated from Poly High School where he was president of Phi Beta Chi, and attended LBCC.

A BOUFFANT gown of peau de soie and Chantilly lace was chosen by the bride, and her bouquet was of white rosebuds and satin streamers. She was attended by Barbara Wray.

Norman Morrow served as best man, and seating guests were Brian Tilley and Clive Hoffman.



—Staff Photo

HOSTESSES for the tea are Mmes. George Papadakis, general chairman; Martin Kinkade, Glenn Fuhrman, M. Atnip, James Miller, Eldred Cooper and Ven Fahrney.

The Foundation was organized in 1951 through the generosity of various groups in donations of time and money. Approximately 90 students are presently enrolled. Classes include nursery, intermediate and primary, and two senior groups for children at various levels of development. Seniors bowl weekly and have a monthly dance. During the summer swimming instruction is available for all groups at the Jewish Community Center.

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# 'SLEEPING BEAUTY' BALLET

## --- Enchants Young Audiences



MARCIA MERRITT as Princess Aurora and David Hitchcock as Prince Charming dance leading roles in "The Sleeping Beauty" (above). Below is dramatic scene in the production. At right, Diane Racek is cast as the Lilac Fairy in the ageless story to be staged at Jordan Auditorium.

When the curtain rises on "The Sleeping Beauty" ballet Saturday and next Sunday in Jordan High School Auditorium, audiences will fall under the spell of the beloved fairy tale and the magic music of Piotr Tchaikowsky.

The production is a safe one, for the Valerie Silver Theater Arts Foundation this season has produced the ballet 15 times for theater-goers in Long Beach, Reseda, San Gabriel, Los Angeles, Van Nuys, Santa Barbara, Inglewood and Anaheim.

Each time the praise has been ecstatic and producer Valerie Silver has a sheaf of letters telling her of the delighted response.

MANY PERFORMANCES have been for the highly selective California Junior Programs series.

The current shows, Saturday at 1:30 p.m. and Sunday at 2:30 p.m., are co-sponsored by Phi Beta, national women's music, drama and dance fraternity for their Long Beach State College Scholarship fund, and by the foundation.

The cast of 55 is made up of young dancers from 7 years to college age, and three adults in dramatic parts.

Marcia Merritt, 16, and David Hitchcock, 20, are in leading roles of the Princess Aurora and Prince Charming. Other principals are Dorothy Carroll, Scheryl Weaver, Diane Racek, Kathy McFadden, Christine Mills, Lisa Mills, Susan Koppell, Rozalind Maddick, Marcy Bond and Sheridith Case.

CRITICS HAVE singled out for acclaim the choreography and beautiful costumes both designed by Miss Silver, the spectacular sets by Maxine Merlino, the dramatic lighting by Tod Brown. Above all, they have praised the professional quality of the

graceful dancing in the full-length, three act ballet.

Behind this production lies Miss Silver's years of experience in staging ballets in the area, many for philanthropic causes. Among her shows have been "Coppelia," "Star Fantasy," "Enchanted Garden," "Children's Ballet," "Puppet Show Man," "Fairy Tales in Ballet" and "Come to the Fair." She has worked with ANTA—American National Theater and Academy—since its inception. The organization was chartered by Congress "to advise, encourage and stimulate live theater."

This is precisely Miss Silver's own purpose.

Of her productions she says, "The children dance, sing and act as children, not as miniature adults. They are expertly trained but still retain and express the natural spontaneity of children, with the charm that belongs to them alone."

THROUGH THE years, hundreds of young people, under Miss Silver's guidance, have discovered the joy of dancing, benefited from the self-discipline it imposes and formed a lifelong appreciation of the arts. Thousands of others in audiences have been introduced to the enchanting world of ballet.

Members of "The Sleeping Beauty" cast performed dance diversions from Act III recently on Long Beach Symphony's youth program.

Said an adult observer, "I stood in the balcony and saw those enraptured young faces as they watched the dancers. Suddenly I realized there were tears in my eyes."

Tickets for the two performances at Jordan Auditorium may be purchased at the Valerie Silver Theater Arts Foundation, 2740 E. Broadway; from ticket chairman Mrs. William Mills, 3843 E. Broadway; or at the box office.—ELISE EMERY.

## MAJOR & MINOR NOTES

# Reception Honors Erich Leinsdorf

By RACHEL MORTON

I felt honored in receiving an invitation from the record division of RCA Victor Distributing Corporation of Los Angeles requesting the honor of my presence at a reception-buffet for Erich Leinsdorf, music director of the Boston Symphony Orchestra April 20 at the Sheraton-West Hotel in Los Angeles.

I had interviewed the world-famous conductor in July, 1961, and had not seen him since, so I was really flattered when he greeted me and called me by name.

Leinsdorf is a small man in stature. His eyes are keen and look right through one. He has a very serious personality but, when pleased, his smile illumines his whole face. He seems very happy in his appointment as conductor of one of the greatest orchestras in our country, a position he assumed upon the retirement of Charles Munch last September. And his conducting of the Boston Symphony Orchestra in the concert at the Shrine Auditorium last week was a tremendous success.

AMONG THOSE at the table with me were the public relations director of the orchestra, Harry Beal, a "bubbly" young man, and my confrere, Albert Goldberg, music critic of the Los Angeles Times. Beal was full of anecdotes and humorous incidents.

"You know," he confided, "Leinsdorf is a real hit in Boston. Even the little old ladies with their fur neck pieces tightly clasped around their throats are all adither over his conducting and sometimes take off their

gloves to applaud! Some of these women have been subscribers since Symphony Hall was built."

HE TOLD of a banquet that was given in Boston to honor the music critic of the Washington Post, Paul Hume, who distinguished himself by writing a scathing review of Margaret Truman's singing.

"We built up our deep regard for him in many speeches and then came the time for the presentation of the gift we had carefully selected and had had made to order. Imagine his consternation," laughed Beal, "when he opened the box and took out a gentleman's undergarment upon which was loudly embroidered in kelly green the initials, H.S.T!"

A serious note was introduced in the conversation over the concern that is being felt in the change of policy of the music station KFAC, since it was bought by a Cleveland firm.

"NOW IT IS planned to have advertisements interjected every three minutes of the program," a gentleman who had joined our group told us.

What kind of continuity is that? And how can one compile an interesting program of music lasting only three minutes? It is a serious situation and should be protested by every lover of good music on radio.

We parted company with our genial table mates, after wishing Leinsdorf "bon chance" and au revoir.

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## 75th Year Celebrated

One of the nation's top male choruses, Southern California's Ellis - Orpheus Club, is marking its 75th anniversary with a series of festivities to climax on May 7 with a concert at Wilshire-Ebell Theater at 8:15 p.m. It is the oldest musical group of its kind in Southern California.

Gilbert Aiken, 2432 Daneland Ave., Lakewood, president of the singing group, is in charge of the event. In ceremonies touching off the diamond anniversary, Los Angeles City Council invited the chorus to sing before them.

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## LBCC Band Plays Friday

Long Beach City College's 80-piece Concert Band will present "A Concert in the Park" in the LBCC Auditorium at 8:15 p.m. Friday, under the direction of Richard L. Jones. Tickets will be available at the box office.

The program will include familiar concert-in-the-park selections ranging from Sousa marches to musical comedy numbers and the "Fantasy on American Sailing Songs." Special features will include a "Tournament of Trumpets" and a new arrangement of "The Planet Mars."

Trumpet soloists will be Tom Boomer, Mike McIntyre, Erv Ellis and Mike Shelton. Tom Hrbacek will make his debut as student conductor.

Proceeds of the concert will go toward the spring tour and band uniform fund.

## Festival Concert at Art Museum

Long Beach Museum of Art will participate in the "Four Centuries Festival" by presenting the Di Tullio Trio Thursday at 8 p.m. and the Mu Phi Epsilon Concert May 16 at 8 p.m. These programs are open to all without charge.

The Di Tullio Trio is comprised of Joseph Di Tullio, cellist, Louise Di Tullio, flutist, and Virginia Di Tullio Royer, pianist. The group has selected to represent the 17th century, "Suite in C Major," by J. S. Bach; the 18th century, "Sonata in G Major," by Antonio Lotti; the 19th century, "Trio, Opus 63," by C. M. Weber; the 20th century, "Sonata for Flute and Piano," by Paul Hindemith.

## Auditions Slated

Girls over 16 years of age are invited to audition for a community musical comedy, "Physical Fitness Follies," Monday at 8:30 p.m. in Chapman College gymnasium.

## LBSC Drawing Show Has Two-Fold Purpose

By VIRGINIA H. LADDEY

The Art Gallery at Long Beach State College will have its Fourth Annual Drawing Competition on display through Wednesday. Of nearly 500 entries from artists within a 125 mile radius, the jury selected 50 to be exhibited.

The purpose of the show is two-fold: first to bring to the college's students and to the community the best of local talent in an art form which not only stands by itself, but also is basic to all arts and crafts, and, secondly, to begin a collection "that will be of increasing value to the instructional program."

THIS YEAR the jury seemed to confine its selections more particularly to works in black and white, predominantly pencil and charcoal or crayon, than in years past. The overall effect of the show is not startling; rather, each work requires thoughtful examination, both visual and intellectual, before much can be perceived.

To the untutored eye (mine), the works seemed rather unresolved and uncommunicative. Tenold Peterson, a student and one of the purchase prize winners, was able to clarify this for me to some degree.

TO HIM, drawing is like an intimate conversation between close friends in contrast to painting which he regards as more of a public statement. In drawing, the artist can muse, question, correct, modify. Tenold attributed my impression of "unresolvedness" to the fact that most of these artists are endeavoring to look

afresh without old predispositions.

AMONG THOSE works which seem to have been done for themselves as drawings and are, to me, more satisfying, are first prize "Seed No. 3," an enthralling intricacy of charcoal line by Vic Smith; the elegance and poetry of James W. Heuter's "Rising Figures;" and Richard Oden's "Drawing From An Alligator Farm" in charcoal pencil. There are many other treasures in the show to be enjoyed.



SCHOLA GUEST

Soprano Marni Nixon will share guest artist billing with folk-singer Denny Brooks when she appears as soloist with Long Beach City College Schola Cantorum today at 4 p.m. in the college auditorium. Wayne B. Gard will direct the 130-voice chorus in a program ranging from light classics to spirituals, folk songs and musical comedy.

## Folk Songs Heard on New Records

Recordings of folk music from many lands have been added to the phonograph record section of the Public Library.

"Matching Songs of the British Isles and America" contains comparisons of folk music of the Old World and the New World variations. Ewan MacColl and Peggy Seeger do the comparisons. "Folksongs of the Louisiana Acadians" were recorded in Grand Mamou.

"The Drums of India" records native Indian instruments, Chatur Lal and Ramnarayan are the artists. "Primitive Percussion" is a recording of African jungle drums. "Australian Bush Songs" are sung by A. L. Lloyd.

ISRAELI FOLK songs are sung by the International Folk Singers on the record, "Hava Nagila." Ewan MacColl is heard on the recording of "Scotts Street Songs." "A Visit to Switzerland" was actually recorded in the Alps by native singers and musicians.

Recordings may be borrowed from the Main Library for a two week period. There is a rental fee.

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## Community Calls Tryouts April 29

Tryouts for "Susan Slept Here" will be held at 7:30 p.m. April 29 at Community Playhouse, 5021 E. Anaheim St. Characters wanted for this comedy by Steve Fisher and Alex Gottlieb are a pretty blonde of 17 for the feminine lead, a Hollywood writer in the middle 30s as leading man, two vice squad sergeants, a lively young masculine friend and a sophisticated girl friend of the writer, a humorous feminine secretary of 40 and a young maid role.

Gilbert Aiken, 2432 Daneland Ave., Lakewood, president of the singing group, is in charge of the event. In ceremonies touching off the diamond anniversary, Los Angeles City Council invited the chorus to sing before them.

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HAL HOLBROOK AS MARK TWAIN

## Holbrook to Appear at LBCC

Hal Holbrook will appear as "Mark Twain Tonight" at 8 p.m. Wednesday in Long Beach City College Auditorium, Harvey Way near Clark Avenue. Tickets will be available at the box office for those who do not hold "Evenings at Eight" season subscriptions.

Holbrook's recreation of America's greatest humorist, so authentic that it transcends mere impersonation, first drew national attention on television in 1956. The "Mark Twain Tonight" production was launched in 1959 and has since captivated both audience and critics throughout the U.S. and Europe.

**HIS TRANSFORMATION** into Mark Twain, wise and witty septuagenarian, requires three and a half hours of makeup for the 38-year-old Holbrook. In addition, the portrayal is the result of years of research.

According to drama critic Richard Watts Jr., "Five minutes after the frail, white-haired old gentleman had ambled out of the wings, I no longer doubted that this was Mark Twain in person. It was old Sam Clemens himself, wise, disillusioned, scornful of sham and hypocrisy, sly in his humor."

## Baroque Program

Music of composer of the Baroque period will be played by members of the chamber music class at Marymount College Thursday on the Palos Verdes Estates campus. Sven Reher will conduct.

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## LBFS Bills Italian Film

A delightfully incompetent band of thieves who set out to commit the perfect crime will be seen in "Big Deal on Madonna Street" at Long Beach State College today.

The 1960 Locarno Festival winner, fifth in the spring series of the Long Beach Film Society, will be shown at 5 and 7:30 p.m. in the LBSC Little Theater.

The Italian production, a free-wheeling spoof of the recent dominant safe cracking motif, has a cast which includes Marcello Mastroianni, Vittorio Gassman, Claudia Cardinale and the great Totò. So frustrated are the felons at every turn that a whole night devoted to crime nets the yeggs a grand total of one used alarm clock.

Preceding the feature is an unusual short subject, "Bespoke Overcoat," Gogol's short story made into a film which earned both Academy and Venice Festival awards in 1956.

## Violinist on CCA Program

As one of the opening events of Long Beach Music Festival, violinist Gabriel Banat will appear Wednesday at 8:15 p.m. in Municipal Auditorium. His performance will be fifth and last in the current Community Concert season.

Admittance is by membership card only, but memberships in other Community Concert organizations will be honored after 8:05 p.m.

**BANAT REPLACES** Erika Morini, violinist, who cancelled her scheduled performance because of illness. Banat, born in Transylvania, started studies at the age of 6, first performed in public a year later and soon was discovered by composer Bela Bartok who arranged his entry in the Royal Academy of Music in Budapest. Now an American citizen, he has appeared throughout this country and Europe.

## On Stage---

COMMUNITY PLAYHOUSE, 2021 E. Anaheim St., "A Tale in the Hand" 8:30 p.m. Friday and Saturday.  
MACJOLIA THEATRE, 200 Magnolia Ave., "The Yarnspinner" 8 p.m. Thursday, 8:30 p.m. Friday, Saturday.  
OFF-BROADWAY THEATRE, 211 Line Ave., "Sweet Bird of Youth" 8:30 p.m. Friday, Saturday 8 p.m. Sunday.

## Stereo Concert

Ray Conniff and his orchestra will play a stereo concert Friday night in Santa Monica Civic Auditorium.

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# LBAA Elects Officers, Announces Awards

By ELISE EMERY  
Arts Staff Editor

New officers elected by Long Beach Art Association will be headed by Jack Van Eden, president.

Others are John Weeks, Athena Hall, Virginia Moore, Joy Nye Elliott, Marion Polhill, Robert Lettelier, Andrew Dart, La Homa Johnson, Consuelo Blackburn, Ralph Tarzian, Lois Whitlock and Cornie Lettelier.

Next Sunday at Long Beach Museum of Art the association will open its Spring Juried Exhibit, which was judged by Dale Owen of Santa Monica. For many years he was dean of Chouinard's Art Institute and taught painting and mosaics.

Top best-of-show award of \$100 went to Dr. Eugene Wallin for his oil, "Trestle Crossing." Other winners are Loyce Carhart, \$50; Robert Adams, juror's award; Henry Huffman, juror's honorable mention; Ralph Tarzian, best in sculpture; Helen Wilson, first in oils; and Aline Thistlethwaite, first in water colors.

During just-concluded Public Schools Week, the association awarded \$150 scholarships to Charlene Narita, 18, of Polytechnic High School, and to Nancy Martin, 18, of Wilson High. Both will graduate in June. Two students from each of the five local high schools were entered in the competition which was judged by artists Fran Soldini and Lucille Browne Green.

**THREE EXHIBITIONS** close today at Long Beach Museum of Art: Paintings by Helen Lundberg, Six Spanish Paintings and Varieties of Wedgwood.

Two major exhibits open next Sunday with a reception from 2 to 4 p.m.: A University Collection, comprised of 17th and 18th century paintings from the Notre Dame Collection, and the Long Beach Art Association Spring Juried Exhibit referred to above.

**MARY JANE LELAND**, associate professor of art at

Long Beach State College, has been elected California state representative to the Southwest Regional Assembly of the American Craftsmen's Council. As one of two California representatives to the six-state unit, she will represent the southern half of the state.

**AN INVITATIONAL** show of recent paintings by Fran Soldini will open at Bay Shore Library Saturday with a reception at 2:30 p.m.

Mrs. Soldini has been in 26 invitational shows in museums, colleges and galleries across the nation. She has received numerous awards and is represented in private collections and museums from coast to coast.

She is a 22-year member of California Water Color Society, founder of the Fran Soldini School of Art in Long Beach and is a staff member of Downey Museum

Art School where she will begin a new class Thursday.

**EVELYN CARPENTER**, also a well-known California artist and member of California Water Color Society, has joined the teaching staff at the Downey Museum, 18119 S. Rives Ave., Downey.

Her course in beginning and advanced painting will begin Wednesday. The staff offers numerous courses in a variety of media. Further information may be obtained from the museum.

**PAINTINGS** by Vic Smith, assistant professor of art at Long Beach State College, will be on display at Pasadena Art Museum from Wednesday through June 2. There will be a public opening and reception Tuesday from 8 to 10 p.m.

Other exhibits include paintings of 20th century

artists from the collection of Max Zurrier, and a display of ruy-rugs and tapestry by the Finnish weaver Olli Maki.

**AMERICANS** as seen through the eyes of 19th century Japanese artists are featured in an unusual show opening at Los Angeles County Museum Wednesday and continuing through May 26. "Americans — a View From the East," is comprised of 95 19th century Japanese wood block prints circulated throughout the country by Smithsonian Institution Traveling Exhibition Service.

Dating from 1860 to 1871, the prints appeared in large numbers in Japan following Commodore Matthew Perry's visits there in 1853 and '54.

Lawrence Alloway, curator at Solomon R. Guggenheim Museum, New York, will speak Tuesday at 8:30 p.m. at the county museum.

His topic will be "Optical Painting — Visual Experiment in Art."

He will discuss recent painting which creates a flicker effect or after image.

This will be the third of four lectures by leading authorities presented by Members of Los Angeles County Museum of Art. Any unsold tickets will be available at the museum auditorium box office the evening of Alloway's lecture.

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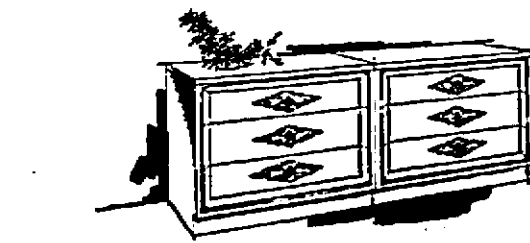
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# SHE'S A DOLL . . . And So Are Her Companions



Perky Perkio and Friends

By CURTYNE DRISCOLL  
No traveling sales lady ever had more fun than Carolyn Perkio.  
Perky, Miss Perkio has just returned from five months on the road as doll chaperone and publicity advance gal for Ice Capades.  
And it was a ball!  
She was interviewed on television, radio and by newspapers in 19 cities in the U. S. and Canada. She gave the panel a hard time guessing her occupation on a Canadian TV program. But who ever heard of a doll chaperone?

THE TRAVELING DOLLS are dressed in exact replica of the gorgeous costumes that are a feature of the Ice Capades, down to the seams in the stockings and the tiniest sequin.  
Carolyn had one breathless moment on the tour when she couldn't remember what city she had shipped the tiny ladies to!  
The biggest surprise for this typical Southern California girl was the weather. When she arrived in Winnipeg, Manitoba, it was 30 below with a 40 mile an hour wind. "My white leather coat stiffened up just like cardboard," said Carolyn.  
The weather created quite a clothes problem. With a 40 pound luggage limit, Carolyn dressed for appearances in Sudbury, Ontario (13 degrees) and Raleigh, N. C. (75 degree) within a week.

CAROLYN celebrated her 21st birthday on the road. She anticipated it being a very lone one, far from her family and friends.

Instead, she had THREE surprise parties. Employees of the hotel, arena and the advertising agency in Winnipeg made it a pretty unforgettable day.  
Mr. and Mrs. W. J. Perkio, 2054 Dorado Drive, San Pedro, are Carolyn's parents. Mrs. Perkio flew to Lincoln, Neb., in the middle of the tour and traveled with Carolyn for two weeks to see for herself what her wandering daughter was up to.  
Daughter has a solid background for publicity work. She was the newspaper editor at El Camino College and San Jose College, where she graduated last June.

WHAT DID she miss most during her travels? "Life" cereal! She's had it for breakfast, lunch and dinner since her return.  
Was she homesick? Only in Detroit, where 17 relatives waved her off at the airport.  
What was her funniest experience? Crossing from Vancouver to Victoria on the ferry with such rough weather that the chicken crates broke up, releasing their feathery inmates to roam the ship. (Carolyn still breaks up over this one.)  
And what did she do the day after she came home? Took the family ice skating! What else would a good Ice Capades girl do?  
Ice Capades opens April 30 at the Los Angeles Arena with performances through May 12. Tickets are available locally at American Travel Service, 156 W. Ocean Blvd. or Merry-Mac Tours, 4115 E. Seventh St.

# Discipline Yourself and Save Nervous System

DEAR MRS. MAYFIELD:  
I never thought when I married 15 years ago I'd be writing Mrs. Mayfield about troubles but it goes to show you never know!  
He will not discipline the children even when he is home — regardless of what they carry out. Sometimes it's his tools and he just puts them back where they belong.  
He tells me he loves me, but if he really did he'd try, wouldn't he, to take some responsibility? It's getting so I don't want him to touch me if he can't control the kids. My doctor helps some with prescriptions for my nerves but not as much as my husband taking a hand would help.  
My doctor says I will just have to live with it.—MRS. NERVY.

DEAR MRS. NERVY:  
Your doctor, honey, isn't in the business for nothing. He's giving you excellent advice when he says to live with it—though darned if I could.  
Some men are minus — there's no two ways about it. And when you know this is so, you pick up the lack without talking back. In your case, you discipline the kids — and Dad, if need be — and that's that.  
Your attitude will either jangle or calm your nervous system, hon.—M. M.

DEAR MRS. MAYFIELD:  
A couple of years ago I would have given anything to have different parents. Today I wouldn't trade mine for anybody else's in the world.  
Unless they think I'm on the go too much, my neat parents give me lots of freedom. If I get into serious trouble I always know I can turn to them and no matter how mad or hurt they are, they try to help me.  
Younger girls that write in and say, "Mother won't let me wear lipstick and I'm all of 13," or "My folks won't let me date yet and I'm already 15," should be patient. Their parents know best even if they don't.—TWENTY AND GRATEFUL.

Dear Molly Mayfield  
DEAR TWENTY:  
Perhaps "Fifteen and Nuts" will grasp at 20 what makes you grateful now. Or am I nuts to hope I'm not? —M. M.

DEAR MRS. MAYFIELD:  
This boy took me and my girl friends home. He took me last and I let him kiss me goodnight. He got terribly frothy but I managed to keep him under control.  
The girls (and some from experience) tell me he is like this and will be. I wonder if it wasn't just as much their fault as his? I think I've made him respect me now and he knows he can't get away with anything with me.  
I try to tell myself I shouldn't date him. But I really like him and would like to help him. Do you think I can?—RESISTER.

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# Nuptial Bells to Ring

Van Horn-Byrne  
Lt. Col. and Mrs. Maurice W. Van Horn, Los Alamitos, announce the engagement and approaching marriage of their daughter, Sondra Maurine, to Lt. Richard O. Byrne, USAF.  
He is son of Mrs. Gene Byrne of Baton Rouge and Natchez, Miss.  
With an AB in education, the bride-to-be is a graduate of Colorado State College, where her sorority was Alpha Sigma Alpha. Her fiancé attended Notre Dame and was graduated from the University of Southwestern Louisiana with a BS in mechanical engineering. His fraternity is Kappa Sigma.  
The wedding will be an event of June 15.

art S. Brown will exchange nuptial vows Aug. 3, it is announced by her parents, Mr. and Mrs. Hannan John DeLacy, Long Beach.  
Both the prospective bride and bridegroom are graduates of Poly High School. She is a graduate of Long Beach City College; he has had four years active service with the U. S. Air Force.  
The prospective bridegroom is son of Mr. and Mrs. Howard Clinton Brown, Long Beach.  
Stone-Walker  
Los Angeles Temple, Church of Jesus Christ of Latter Day Saints, will be scene of the June 15 rites uniting Maria Alene Stone in marriage with David H. Walker.

Hadaway-Bivens  
Cynthia Kay Hadaway's engagement to Jerry Lee Bivens, son of Mr. and Mrs. Don W. Bivens, is announced by her parents, Mr. and Mrs. Paul J. Hadaway. All are of Long Beach. No date has been set for the wedding.  
Miss Hadaway is a graduate of Jordan High School. Her fiancé was graduated from Poly High School and attended LBCC.  
Diemer-Gass  
A late summer wedding is planned for Sue Ann Diemer and Michael Gass, it is announced by her parents, Mr. and Mrs. Raymond J. Diemer, Long Beach.  
The bride-elect will graduate in June from Immaculate Heart College.  
Her fiancé, son of Mr. and Mrs. Edward J. Gass, Venice, is an alumnus of Loyola University and currently is attending Los Angeles College of Optometry.



Mrs. William R. Olsen



Mrs. Lyle Miller

# Newlywed Olsens, Millers Take Trips

Barbara Jayne Lubick, daughter of Dr. and Mrs. Emil Edward Lubick, 5381 La Pasada, recited her wedding lines with William Richard Olsen on Friday in a late afternoon ceremony at Our Lady of Refuge Catholic Church.  
A reception for the 350 guests followed at the home of her parents.  
Proceeding the bride to the altar were Gloria Chavira, maid of honor; Mrs. Charles Coughren, sister of the bridegroom, Pam Reynolds, Susan Gregg and Kathy Lubick, with Suzi Lubick as junior bridesmaid and Patty Lubick as flower girl.  
The bride wore a formal gown of Chantilly lace with train, and her illusion veil was held by a crown of pearls and crystals. She carried white rosebuds, carnations and stephanotis.

son of Mr. and Mrs. John E. Olsen, 282 St. Joseph Ave. His brother-in-law, Charles Coughren, served as best man, with ushers being William Rogers, Med Peck, Don McGraw, David Hermsstad and John Hannaman.  
Both young people were graduated from Wilson High School. On their return from a honeymoon in Laguna Beach, they will be at home at 4787 Pacific Coast Highway.  
Miller-Chrystie  
On a honeymoon in Palm Springs following their wedding on Friday evening at Peek Family Wedding Chapel are Mr. and Mrs. Lyle Miller.  
The bride is the former Jeanne Chrystie, daughter of Henry Chrystie, of Fullerton and the late Mrs. Claudine Chrystie. The bride, a court reporter, attended Claremont High School and Long Beach State College.  
The bridegroom is the son of Mr. and Mrs. Tom Whitten of Corona del Mar. He was graduated from Newport High School, Orange Coast and Long Beach State Colleges. He was Sigma Epsilon and Bachelor's Club of Long Beach. Both young people are members of Long Beach Rowing Association.

THE BRIDEGROOM is the  
Need Gray Ladies  
for Hospitals  
Mrs. Leo Rogers, chairman of volunteers, announces recruitment meetings for women interested in joining the Red Cross Gray Ladies scheduled for April 29 and 30 and May 1 from 10 a. m. to 3 p. m. at Long Beach Red Cross Chapter house, 319 West Broadway.  
Women are needed to read to patients, write letters for them, shop and visit at the hospital ship Haven, VA Hospital, Rancho Los Amigos, Metropolitan State Hospital and Long Beach General Hospital.  
Further information may be obtained by calling the chapter house or Mrs. Rogers. All women are welcome.

FOR HER WEDDING the bride was gowned in a white lace afternoon dress with a lace jacket and wore a shoulder length veil. Her bouquet was of carnations and a white orchid. Mrs. Lawrence Watilo was her attendant. Jerry Herman was best man, and seating guests were Jack Miller and Richard Chrystie.

Brunjes-Fox  
Eleanor Ann Brunjes, Villa Ridge, Mo., will become the July 13 bride of Edward M. Fox, Los Angeles attorney.  
A graduate of St. John's Hospital School of Nursing, St. Louis, the bride-to-be attended Long Beach State College and is a member of Long Beach Bachelorettes.  
Son of Mrs. Donald M. Keenan, Rockford, Ill., and the late Edward Fox, the prospective bridegroom received his law degree from the University of Notre Dame.  
Wedding vows will be repeated at St. Bartholomew's Church, Long Beach.

Burke-Blodgett  
Mr. and Mrs. John H. Burke Jr., Long Beach, announce the betrothal of their daughter, Christine Ann, who will become the August bride of Robert Harrison Blodgett.  
A graduate of St. Anthony High School and LBCC, she currently is attending Los Angeles County General Hospital School of Nursing.  
Now serving with the U.S. Armed Forces, the prospective bridegroom, son of Mr. and Mrs. Robert M. Blodgett, Long Beach, is an alumnus of Millikan High School and LBCC.

Bailey-Degenhart  
Mr. and Mrs. Jack B. Bailey, Lakewood, announce the engagement of their daughter, Terry Lou, to Ludwig A. Degenhart, son of Mr. and Mrs. Hans Degenhart, Nurnberg, Germany.  
The bride-elect, a graduate of Lakewood High School, attends Long Beach State College. Her fiancé is studying at Cerritos College.  
No date has been set for the wedding.

Rogers-Wilson  
The betrothal of LBCC students Beverly Wilella Rogers and Louis V. Wilson is announced by her parents, Mr. and Mrs. Jack O. Roberts.  
He is son of Lt. Cmdr. and Mrs. L. A. Wilson. All are of Long Beach.  
Miss Rogers, an alumna of Wilson High School, is a member of Kassai. Her fiancé served three years with the U.S. Army.  
The wedding has been planned for Nov. 29.

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SEE PAGE B-3

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# Sauce a Whiz, Big Biz

By MILDRED K. FLANARY  
L. F. F. Food Editor

He took a sixteen-hour day, a seven-day week, a three-gallon enamel pan, some vivid imagination, a batch of determination, a mingling of tastes and scents, coupled them with a few Mason jars, some gum labels, a mimeograph machine, and parlayed them into a million bottle a year business.

Today's Chef of the Week, S. B. "Woody" Morse is president of "Woody's Bar-B-Cue Pantry, Inc., and Manufacturing Corp.

He made it by night, sold it by day—and hoped he would get his money back. Now, 18 years later, his company makes sauce to cook with, sauce to serve with, and flavoring for people who make their own sauce.

TODAY, "Woody's" Sauces and Flavorings are distributed in every state in the Union, from major cities to small towns. He has foreign representatives in Europe, the Pacific and Far East.

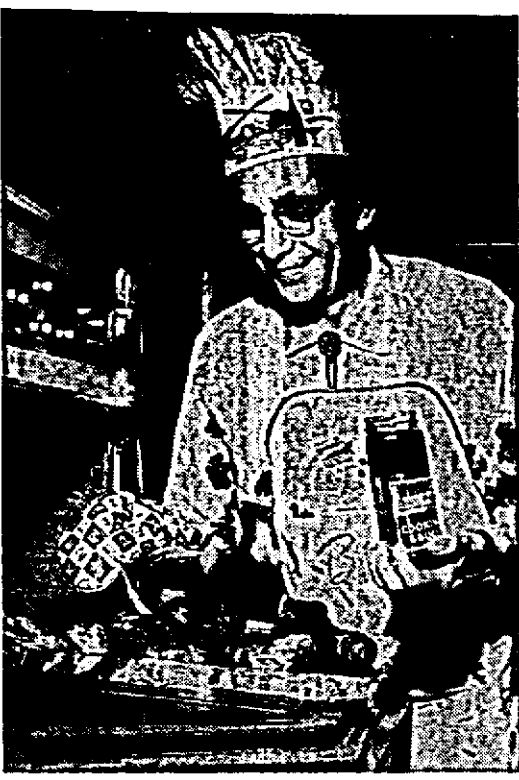
Born in St. Louis, Mo., "Woody" had some of the characteristics of the "show-me-state" about him. He had to be shown that what was barbecued on an outdoor pit was not one bit more delectable than that done in the kitchen range.

He lived in a bachelor apartment in those days, with invitations aplenty to barbecue suppers at the homes of friends. He decided, then and there, that what they could do, he could do better. His hobby was cooking, and this began his perfecting a cooking sauce to use in marinating and roasting meats and poultry.

PRIOR TO his present position, Morse had been in a really down-to-earth business... SHOES. (Wholesaler that was.) The Paradise brand shoe was his specialty.

Even a business with such a firm foundation couldn't hold his interest permanently. He came south to Long Beach, fulfilling a dream he had had since his first visit here at the age of 14. He

## Chef of the Week



S. B. (WOODY) MORSE

made this his home. The insurance business was his vocation until he started cooking.

Mr. and Mrs. Morse have a son, "Woody" Jr., a student at USC, and a married daughter in San Francisco, who has given them two little granddaughters and a grandson.

As a family they enjoy boating, but, otherwise, he finds that dispensing the "sugar and spice and everything nice" is a full time job. You guessed it... today his recipe is for Indoor Barbecued Chicken a la "Woody."

INDOOR BARBECUED CHICKEN a la "WOODY"  
3 Small broiler-fryer chickens (about 2-3 lbs.) halved or cut in pieces if you prefer.

Marinate with "Woody's" Cooking Sauce one hour or

more. (The longer the baste stand at room temperature; Important: Use no other seasoning.)

Preheat oven to 350°. Place chickens (inside up) on buttered foil in roaster or shallow pan. Do NOT cover.

Bake for about one hour, or until golden brown and tender. (TURN AFTER FIRST HALF HOUR.)

Baste frequently during cooking with the following basting sauce:

1/4 cup "Woody's" Cooking Sauce  
1 tbs. melted butter  
2 tbs. dry sauterne wine

Serves 6. With French fries, a tossed green salad to your liking, and garlic toast, you have a meal fit for any king on the range—and inexpensive, too.

The same procedure may be followed on your outdoor grill.

# Patriotic, Fraternal Calendar

TUESDAY  
Mar Vista Chapter 511, OES, dinner and fashion show, 6:30 p.m., Monte Vista Temple, 1120 E. Market St. Doris Langdon is chairman.

WEDNESDAY  
Chapter 506, Women of the Moose, membership chapter night, 8 p.m., Moose Hall, 1200 Atlantic Ave. Sue Kelly will be in charge.

Rebekah Lodge 360, general meeting, 8 p.m., YWCA, Sixth Street and Pacific Avenue. Rosalee Bouck presides; Milly Allen and Imogene Malone, chairmen.

Auxiliary 71, USMV, business session, 1 p.m., Veterans Memorial Building. Florence Porter presides.

THURSDAY  
Degree of Honor Lodge 108, inspection ceremonies conducted by Hazel Spaulding, state director, 8 p.m., Machinists Hall. Velta Hunt presides; Mary Sue Blevins, chairman.

Jewel Club, OES, luncheon and business session, noon, Woman's City Club, 1309 E. Third St. Ethel Carlson, hostess.

SATURDAY  
Drill Team of Degree of Honor Lodge 108, public card party, 7:30 p.m., Community Room, 3901 Atlantic Ave. Mary Corrigan, chairman.

## 'Eyes for Needy' Project Told

At a recent 19th district meeting of the American Legion Auxiliary, Laura Lassen of Samuel Thomas Unit 326 announced that nearly 800 pairs of glasses had been donated for an "Eyes for the Needy" project.

These glasses will be sent to Short Hills, N.J., where in turn they are tested, classified and sent to welfare agencies in our own country and medical missions in various foreign countries for redistribution.

# Designer Pattern



PRINTED PATTERN M118 SIZES 10-18

THIS SMART THREE PIECE SUIT by Gothie has the newest version of the A-line skirt and the easiest-to-make casual open jacket, plus a sleeveless top, that meets the waistline. All in Printed Pattern M118 and so simple that you will enjoy sewing even if this is the first suit you have ever made. In fact, you will want to make several sleeveless tops for variety. Suggested materials are textured cottons, ottoman, shantung, linen or silk and worsted.

Printed Pattern M118 is available in Misses' Sizes 10, 12, 14, 16 and 18. Size 16 jacket requires 1 1/2 yards 39-inch fabric; skirt requires 1 1/2 yards; blouse 1 1/2 yards.

Send ONE DOLLAR for Printed Pattern M118 to Independent, Press-Telegram, Pattern Department, P. O. Box 59, Old Chelsea Station, New York 11, N. Y. (Add 15 cents for each pattern for first class mailing and special handling.) Please print plainly YOUR NAME, ADDRESS with ZONE, STYLE NUMBER and SIZE.

### The Country Day School

"A Country School for City Children"

Kindergarten through Sixth Grade  
Phone: 6-LEAVE 1-2225; VIKING 7-2655

# List School Menus

The following menus will be served in Long Beach elementary schools in the week of April 29-May 3:

MONDAY: Spaghetti, southern style, buttered carrots, spicy applesauce, peanut butter sandwich and milk.

TUESDAY: Barbecued chicken, whole kernel corn, cherry sauce, whole wheat bread and butter and milk.

WEDNESDAY: Creole noodles, garden salad, fruit gelatin, hot buttered French bread and milk.

THURSDAY: Chopped steak on mashed potatoes, buttered peas, sliced peaches, raisin bread square and milk.

FRIDAY: Baked fish, buttered green beans, fruit cup supreme with bananas, whole wheat bread and butter and milk.

purchased by the children only after they have purchased the tray lunch.

JUNIOR-SENIOR HIGH-  
MONDAY: Meat biscuit roll, mashed potatoes with gravy, buttered green beans, sliced peaches and milk.

TUESDAY: Italian spaghetti, buttered peas, fruit cup supreme with sliced bananas, hot buttered French bread and milk.

WEDNESDAY: Hamburg, er, potato salad, applesauce, coconut cookie and milk.

THURSDAY: Pizza, garden salad, fruit gelatin, whole wheat bread and butter and milk.

FRIDAY: Macaroni and cheese or beef-rice casserole, buttered spinach, cherry sauce, peanut butter sandwich and milk.

### Wedding Invitations on Cross's Paper

Express or Embroidered Thank You Notes  
Bride Booklet  
WIER'S CAMERA CENTER  
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# Southland

MAGAZINE OF THE SUNDAY NEWS AND THE INDEPENDENT-PRESS-TELEGRAM

## There's Something for Everyone in Southland Magazine!

Southland is educational as well as entertaining. Study hints in "Grade Card" and the brief genealogies in "What Your Name Means" are just two of the important weekly features our family looks for.

I'm a busy college student, but I take time for the Southland. It has everything I like in one magazine—local history, book reviews, interesting stories and unbiased reports on controversial issues.

The really helpful issues of Southland are the special editions like the Garden or the Home Improvement editions. The articles tell how and what to do and the ads show where to get the materials.

To newcomers like myself, Southland is a treasure. It has helped me get acquainted with my new "home"—the community, the people and their interests. I wouldn't miss an issue!

I'm a do-it-yourselfer. So's my wife. We enjoy the Home Workshop and the patterns offered in the Southland Magazine. For decorating and remodeling ideas we turn to "Southland Homes" and "Home of the Week".

The recipes that I find in Southland keep meal planning from becoming a chore. They make me want to whip up a new dish, too! Maybe some day I'll win the "Recipe of the Week".

Southland's Travel Section has exciting suggestions for weekend or even around-the-world trips. I save all of the back issues for this reason.

One of the main reasons the Independent, Press-Telegram and the News readers enjoy the Sunday paper is preferred Southland Magazine. Surveys show that it is preferred reading over any other section of the paper. Why? Because it is a quick way to keep up on people, places and things that are a part of Southland living. There's no doubt about it. Southland Magazine is a big influence in the lives of a half million people.

For you, too...  
**MR. MERCHANT!**  
Your ad in Southland Magazine will pre-sell 173,194\* families—one of the largest Sunday audiences in the big, booming, buying Long Beach Metropolitan Market. This covers an area from Torrance on the west to Downey on the north and Anaheim and Newport-Balboa on the east.

CONTACT OUR DISPLAY ADVERTISING FORCE AT  
HEmlock 5-1161, EXT. 249

\*Sunday circulation, January 27, 1963  
Long Beach Independent, Press-Telegram and the News



# Reducing News As Told By National Figure Authority

I am often asked if I enjoy my work as the National Figure Authority for the Stauffer System Salon. The answer is very simple, it's yes.

I like my work because it is so interesting and challenging. It's challenging because all the women have different problems. And each woman thinks that her problems are the ones that no one can help.

This is because the average woman has tried so many methods of reducing and gone on so many different types of diets only to find she still had her figure problems.

Many women reach the point of thinking that there's nothing else that can be done for her. She thinks this because she has not been exposed to a system such as ours.

You can imagine how gratifying it is to hear a woman in one of our salons a few short weeks after she starts her treatment, say "thank you." Thank you for showing me the way to a new figure and in many cases, a new way of life.

Over the years we have been responsible for re-making over 5 million women's figures. Actually, there's no guesswork to reducing today. Any woman can buy her figure just as she would buy clothes, carpet, furniture or anything else. The only difference is that it is a service and unfortunately it cannot be mailed to her.

We pride ourselves in making the reducing perfectly painless. We do this by giving wonderful service in pleasant surroundings.

The response of the women here has been so great that even though we had a large salon in Long Beach it has been necessary to open a salon in Lakewood also.

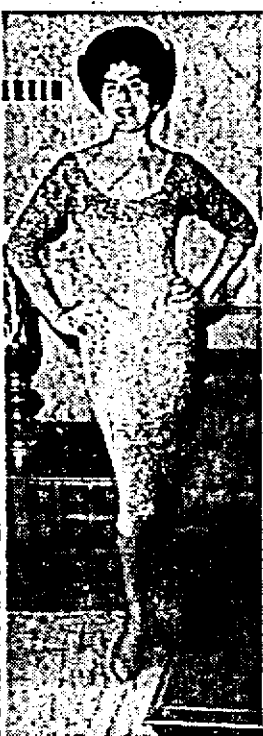
Many people have asked me if the figure problems in Southern California are different from anywhere else? The answer is no. Women are women, no matter where they are from. But each individual case is different and has to be treated as such, but with our program the end product is the same perfect figure.

So many women think that they have to starve to death or experience painful or strenuous exercise to repair her figure. Imagine how happy they are when they find that this is not true because relaxation is a part of our program.

We have women of all ages who are reducing with us. Also, children, it's a smart mother who recognizes figure problems with her child at an early age and who comes to us to take care of it.

For the convenience of women who work or have baby sitting problems we remain open in the evenings until 9 o'clock. All she has to do is pick up the phone and make an appointment for a courtesy treatment and figure analysis. We offer only difference is that it is a service and unfortunately it cannot be mailed to her.

From the analysis we determine where she needs to lose, how long it will take and the exact cost of her correction. From there it is up to her to do this by giving wonderful service in pleasant surroundings.



Pat Walker, national figure authority for the Stauffer System Salons.

## What Others Say:

Here are a few quotations from the hundreds of grateful letters received from women who have taken the Pat Walker's Stauffer System treatments:

For many years, it seems like forever, I was hiding my figure under a boxy suit or coat, huge handbags and full skirts. My problems were all from the waist down. I had given up slacks and told everyone I didn't like the beach when the real truth was I was ashamed to wear a bathing suit. I'm proud to say I'm finished with my treatments. Now I wear a size 10 dress. Before I wore a 16. I had to because my hips and thighs were so bulky. I lost 7 inches in my hips and 5 inches on each thigh and my legs look decent again. — Mrs. Jackie Stevens, Long Beach.

My husband was all for my going — after all he's like every man who admires a pretty figure. My husband says I'm looking younger and prettier by the day. But what's really great is that I'm losing it where I need to lose it. — Mrs. Catherine Bevert, Long Beach.

I wish I had a photo of how I looked before I went to reduce with her system. I don't have one because I looked so awful for so many years that any time anyone took a picture of me, I made a point of hiding behind my husband and anyone else who was near me because I was ashamed of how I looked. My hobby is raising beautiful flowers and my favorite is bird-of-paradise. I love to garden. Now when I stoop over to cut my flowers, I don't huff and puff getting up. That alone is worth a lot. Besides my husband and children are pretty proud of me because somehow my whole personality has changed. — Mrs. Lillian Polak.

## Free Trial Treatment and Figure Analysis

Under Pat Walker's scientific, personalized guidance, women can slim down as quickly and easily as told by the women here. 9 million have successfully reduced with this service.

You can lose where you need to lose and you'll enjoy doing it. Pat Walker's personalized, comfortable service makes slenderizing a pleasure.

Try it! You can have a complimentary treatment and figure analysis at no obligation. Most women see changes in 10 days. Visits are only \$2.00.

For more information phone MEtcaif 4-0672 or HEmlack 2-2973, 8 a.m. to 9 p.m. Monday thru Friday. Collect calls invited!

I was feeling miserable because I had a 40-inch hip, my thighs were over 25 1/2 inches each, I had "over the brim" bulges, not to mention other figure faults. I've lost 4 inches from my waist, 3 1/2 inches from my tummy, 4 1/2 inches from my hips and 4 inches each on my thighs, and 2 1/2 inches from each arm. — Frances Robertson, Long Beach.

## Honolulu Woman Tells How She Is Reducing



Here you see Mrs. Hazel Olsheski, only 34 years of age, she weighs 191 pounds. She had bulges everywhere and the only fashionable dresses she could wear were muumus. Her children envied the appearance of other children's mothers.



Here you see Mrs. Hazel Olsheski with Pat Walker, the national figure authority. Hazel has lost over 6 1/2 inches off each thigh, 2 inches off each arm, 7 inches from her hips and has reduced 41 pounds and still going down.

as told by Hazel Olsheski, Honolulu, Hawaii

I'm taking treatments with Pat Walker's Stauffer System Salon here in Honolulu.

I'm so happy that a friend told me about Pat Walker because I am thirty-four years old and when I heard about her, I weighed 191 pounds. I had bulges everywhere. I decided that muumus would be the only fashionable thing I would ever be able to wear again.

Even tho, I have six wonderful children and live close to the water, I told everyone I didn't like the beach in Waikiki.

Since I've started losing I find that my whole outlook on life seems to be changing. I used to find excuses for the way I looked. But now, I find I can talk to my friends about my weight problems and not have that frustrated feeling in the side, because I'm going down. I've lost a lot of inches and a lot of weight. I can truthfully tell my friends that I'm reducing and there's going to be a new me.

Even tho Miss Walker says, I still have about another twenty-five pounds to lose, the inner me isn't constantly saying to the outer me that I'm dumpy, frumpy and old.

My children are beginning to say, "Mummy, you look nice," and really mean it. That's the best part of all because up to now I felt they admired me off of each arm, in fact, I've only because I was their mother. I've lost 6 1/2 inches off of each thigh and over 7 inches in my tummy and 2 inches off of each arm, in fact, I've lost all over. I did weigh 191 pounds just a matter of a few weeks ago and now I weigh 150 and I'm still going down.

## Questions And Answers By Miss Pat Walker

**QUESTION:** How much does it cost to reduce? **ANSWER:** Treatments are \$2 per treatment and from a figure analysis we can determine exactly the number of treatments you need to regain your figure.

**QUESTION:** How long does it take to reduce? **ANSWER:** Everyone I try to reduce I look baggy, old and get so nervous.

**QUESTION:** My husband says the only answer to reducing is to push yourself away from the table and exercise. **ANSWER:** Cutting your caloric intake and exercising is difficult; however, it's a frustrating endless battle. We make reducing pleasant, interesting and enjoyable. Besides, we produce results.

**QUESTION:** Your ads sound too good to be true? **ANSWER:** The people that you read about in our ads are real people who have used our system and are women many of you know personally.

## Lakewood Woman Reduces To Wear A Swimsuit



Mrs. Manakas is photographed with Miss Pat Walker, the nationally-known figure authority, she's lost 12 1/2 pounds in only 5 weeks, 6 1/2 inches from the abdomen, 3 1/2 inches from the waist, 3 1/2 inches from each thigh, 4 inches from the hips, and reduced to 135 pounds and still going down.

as told by Mrs. Blanche Manakas, Lakewood

"I'LL HAVE MY NEW figure correction program, you would beg, borrow or steal the time away from something else."

My name is Blanche Manakas and I'm a real happy patron of you with the details but Miss Pat Walker's Stauffer System Salon.

I didn't realize when I went into the Lakewood Salon just a few short weeks ago with one of my office employees, who wanted to reduce, that we would have the chance to talk with how long it would take. Pat Walker personally.

My employee had made an appointment to find out what they could do for her. Miss Walker measured her and explained how the program worked. It made a lot of sense to me and even though I am a very busy woman because of all my responsibilities with the company I work for (I am the office manager for a Ford Agency) in Paramount.

Knowing I had some bad figure problems of my own that I've been unhappy with since my five year old child was born, I became very interested in Pat Walker's Stauffer Program for myself.

I asked Miss Walker how long she would be visiting in the salon. She was there in person for the opening. She told me only for a limited time, so I asked for an appointment to see her. Even though her schedule was very tight she had the manager work me in for an appointment.

I told Miss Walker at that time that I didn't see how I could possibly squeeze the time into my schedule to come in. Miss Walker looked me straight in the eye and said, "If you could see yourself as you will be after you have completed your

figure correction program, you would beg, borrow or steal the time away from something else."

I hope that I'm not boring you with the details but Miss Pat Walker told me to just tell how it all happened, so that's just what I'm doing.

When I went in for my appointment, she measured me and told me where I would lose and what it would cost me and how long it would take.

My husband and two children are real proud of what I am doing. It is sure nice to think about this summer and all the play clothes I intend to buy and wear. If I had only gone in earlier than I did I could have really been in the Easter parade, but even better I'll be on the beach this summer wearing a size 12 swimsuit.

You have to have had some bad figure faults to really know how I felt. No matter what I bought nor how I camouflaged my figure, the problems still showed. It's nice to find your waistline again and have the happy worry of taking clothes in instead of letting them out.

I have lost 12 1/2 pounds in just five weeks and I've lost the pounds where I needed to lose and I don't have that haggard look on my face and neck that I used to have when I tried to starve it off. I've also lost 3 1/2 inches in the waist, 6 1/2 inches in the abdomen, 4 inches from my hips and 3 1/2 inches on each thigh.

I was squeezing into a 16 1/2 dress size when I went there. I'm now well on my way to a size 12. I credit Miss Walker for all of the wonderful things that are happening to me.

—Blanche Manakas

# IN PERSON! IN LONG BEACH AND LAKEWOOD SALONS

## Miss Pat Walker, Stauffer Systems Nationally Known Figure Authority

Due to many requests for a personal consultation with Miss Walker, she will be available by appointment, in the Lakewood Center and Downtown Long Beach Salons. This is your opportunity to get advice about your very own figure problems from the nationally recognized figure authority.

For an appointment with Miss Walker, and to arrange for your FREE figure analysis and Trial Treatment... Phone HEmlack 2-2973 or MEtcaif 4-0672, 8 a.m. to 9 p.m., Monday thru Friday.

To learn about our new program, phone any time between 8 a.m. and 9 p.m. for free trial treatment and figure analysis without obligation. Collect calls invited or mail the coupon below!

**FREE TRIAL OFFER COUPON**

Miss Pat Walker's Stauffer System Salon

☐ FREE Figure Analysis and Trial Treatment

☐ FREE Booklet

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Zone \_\_\_\_\_

State \_\_\_\_\_ Phone \_\_\_\_\_



PAT WALKER'S STAUFFER SYSTEM SALON			
<b>DOWNTOWN LONG BEACH</b> 423 EAST FIRST ST. HEmlack 2-2973 Hours: 8 a.m. to 9 p.m.	<b>LAKWOOD CENTER</b> 4596-98 FABULITY MEtcaif 4-0672 Hours: 8 a.m. to 9 p.m.	<b>THE VALLEY</b> DE 5-1210 7254 RESEDA BLVD. Hours: 8 a.m. to 9 p.m.	<b>HONOLULU</b> 1551 KAPIOLANI BLVD. Phone 9-5296 Hours: 8 a.m. to 9 p.m.

When in Hawaii, See "Pat Walker Presents" on CBS Channel 9, Mon. thru Fri. at 11 A.M.

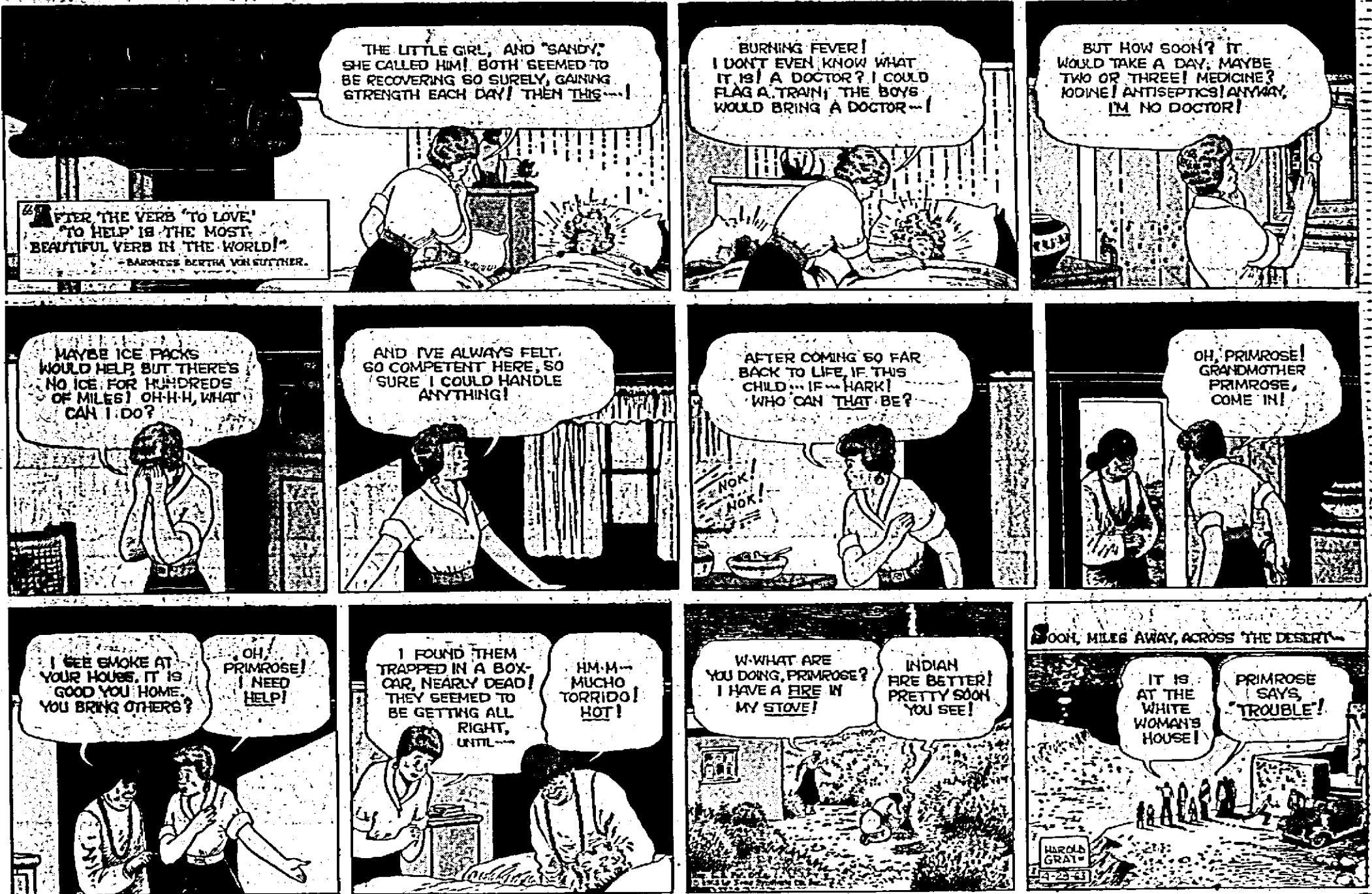


SUNDAY

READ IT TODAY

# ANNUAL SUMMER VACATION ISSUE

LONG BEACH, CALIFORNIA—SUNDAY, APRIL 29, 1962



NANCY

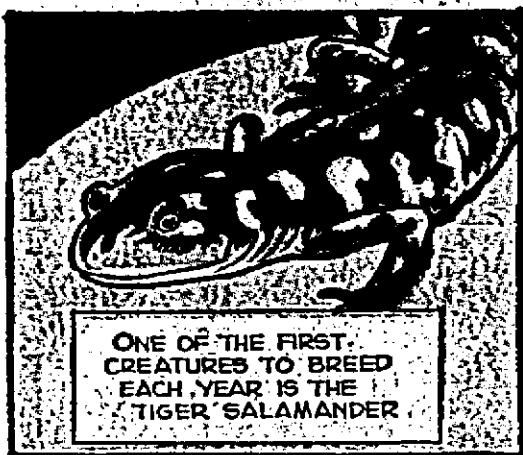
By Ernie Bushmiller





# MARK TRAIL

by 

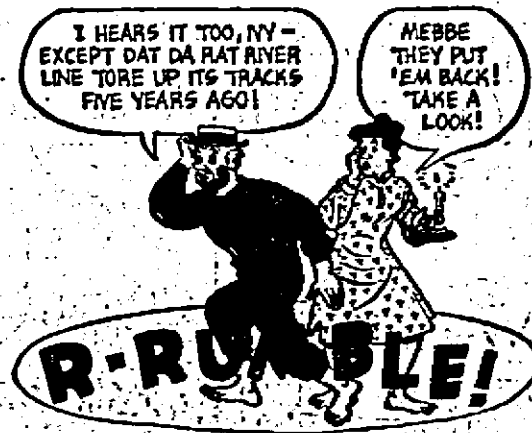


## JOE PALOOKA



## CAPTAIN EASY

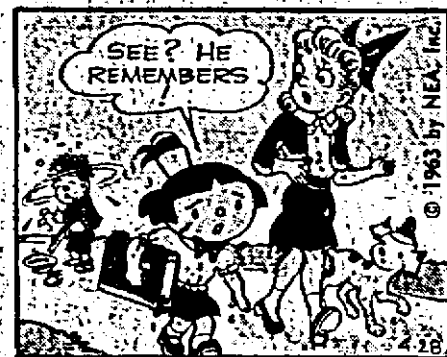
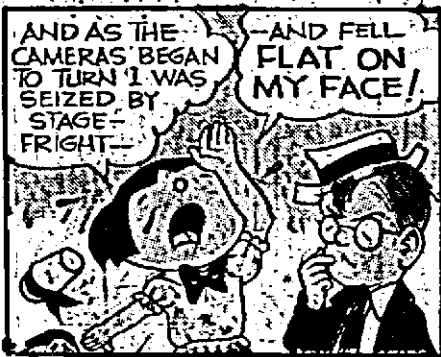
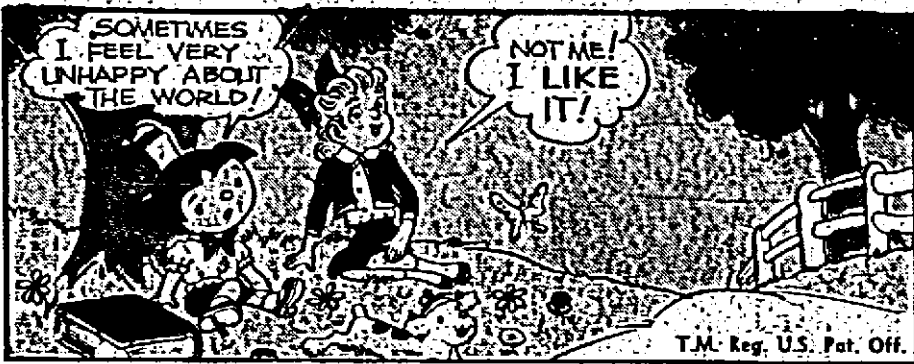
By Leslie Turner





# Priscilla's POP

by AL VANDERBILT



# Abbie and Slats

by RAE BURN VAN BUREN



## EXCLUSIVE NEW Campbell Kid Doll in Scotch Highlander Regalia

Hoot, mon! Here's a doll you can't buy in the stores—available only through this special offer! It's perfectly detailed, 10 inches tall, made of vinyl with movable head, arms and legs. Tartan plaid outfit and all accessories are removable! Send for your Campbell Kid Scotch Highlander Doll today!

ONLY \$1.50 with two different Campbell's Bean labels!



Send any two different Campbell's Bean Labels and \$1.50 for each doll. Use this coupon, or see the "Special Doll Offer" details now on the back of all 4 kinds of Campbell's Beans.

**DOLL OFFER**  
P.O. BOX 30  
WESTBURY, NEW YORK

Please send me \_\_\_\_\_ Campbell Kid Scotch Doll(s). I am enclosing 2 different Campbell's Bean labels and \$1.50 for each doll.

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

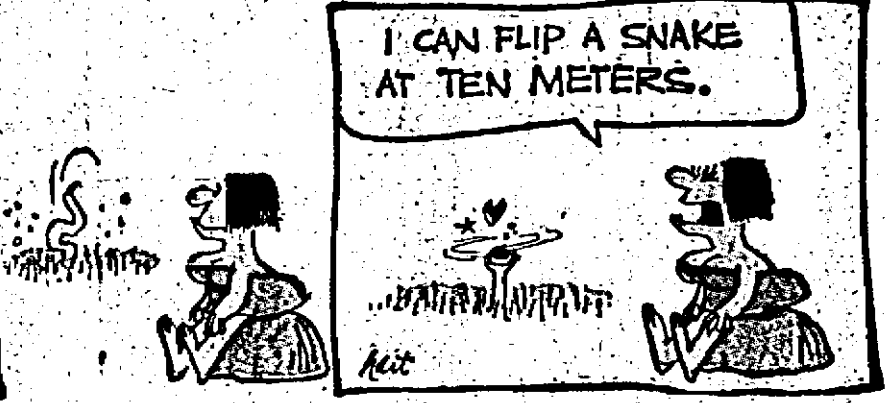
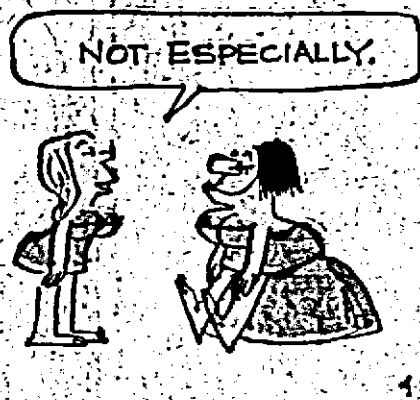
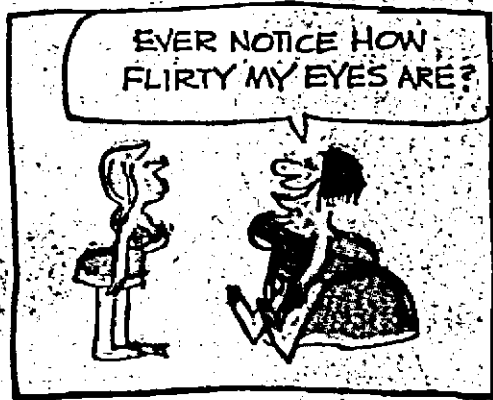
CITY \_\_\_\_\_

Offer expires Nov. 30, 1963, but may be withdrawn earlier. Offer good only in U.S.A. Subject to state and local regulations. Void if taxed, restricted or forbidden by law.



**B.C.**

**By Johnny Hart**



# ARCHIVE

64 BOB MONTANA



# THE JACKSON TWINS

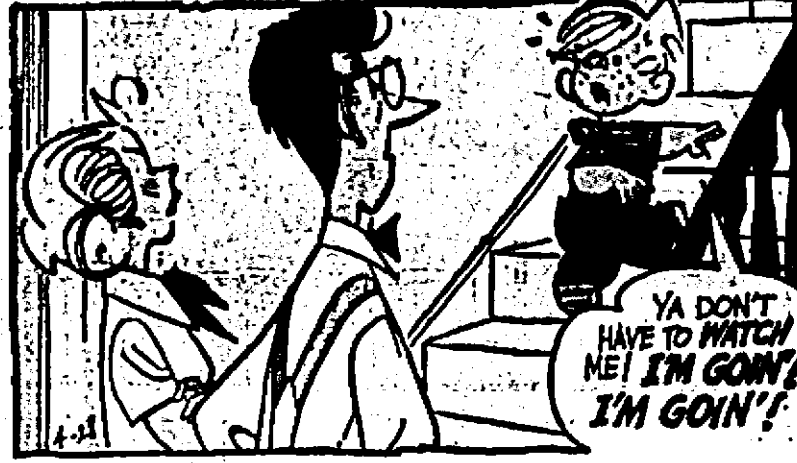
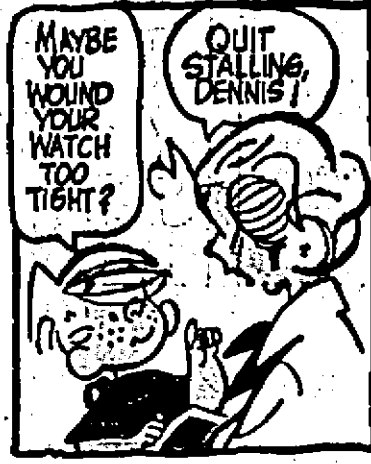
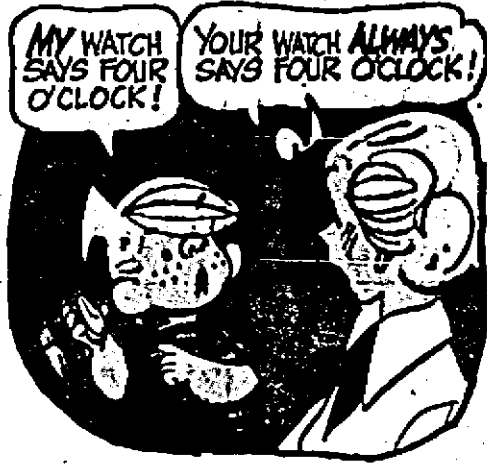
## By Dick Brooks



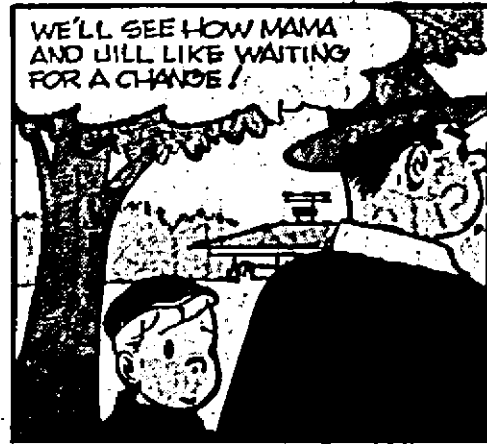
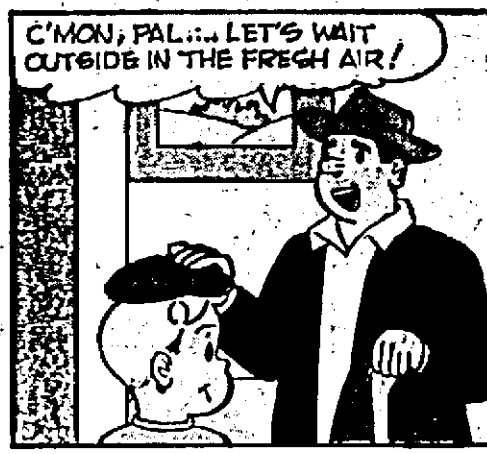




by Hank Ketcham



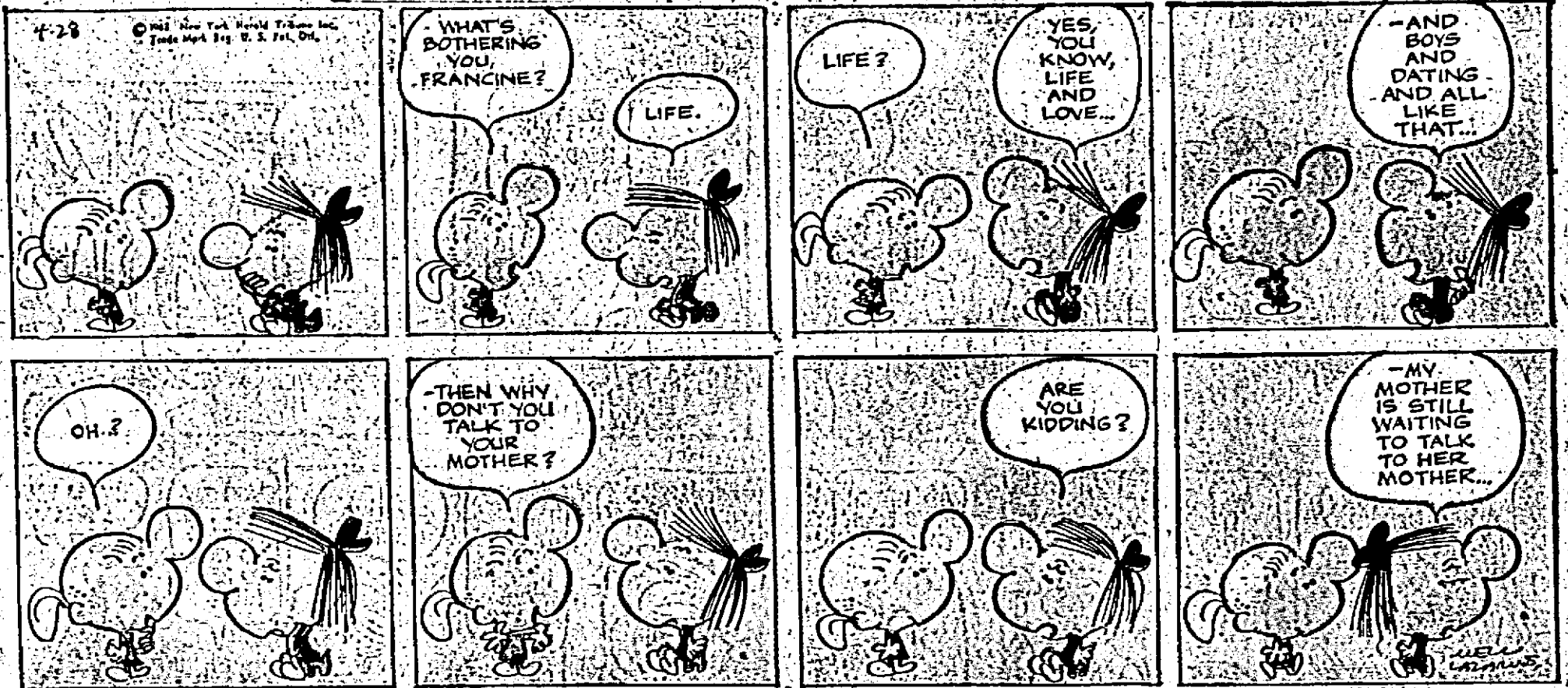
by CARL GRUBERT





# MISS PEACH

By Mell



# THERE OUGHTA BE A LAW

By Al Fagaly and Harry Shorten





**AHA, SIRRAH!**

OH, HELLO THERE, BEAR... HOW IS YOU?

AIN'T YOU SCARED?

NOPE... I'VE GLAD TO SEE YOU... HOW IS YOU, OL' BEAR?

I IS FINE, BUT YOU IS S'POSE TO BE SCART! I'M A BURGLAR.

GOOD FOR YOU! GLAD TO KNOW YOU AIN'T ON STRIKE...

BUT I'M HERE TO SHOW YOU THE DANGERS OF BURGLIN'!

RELAX... LEMME READ YOU A FUNNY STORY...

THIS IS FROM YOLANDA'S GAGS... YOLANDA SAYS TO FERDY: "WHAT HAPPENS WHEN THE ROOMING HOUSE EXPLODES?"

HE DON'T WANNA KNOW 'BOUT THE DANGERS OF BURGLE PEOPLE...

AN' FERE HE CAN ANSWER, YOLANDA SAY: "THE BOARDERS ARE UP IN THE AIR..." THEN YOLANDA LAUGH AN' LAUGH AN' LAUGH!

I'M HERE TO SELL BURGLAR INSUREMENTS!

AN' FERDY SAY: "NO! NO! YOLANDA, YOU GOT HER WRONG... SHE GO, 'RUMORS ARE FLYING'... AND YOLANDA SAY..."

WHAT YOU DOIN' UP THIS TIME OF NIGHT, BEAR?

DISCOVERIN' THE DANGERS OF BURGLIN'!

HEY, BEAR! THERE'S MORE!

STEVE ROPER

By Saunders and Overgard

HERE IN A CITY OF X-MILLION PEOPLE, I RUN INTO MARY JONES TWICE IN ONE WEEK!...HOW ABOUT THAT?... SOMEBODY UPSTAIRS MEANS FOR US TO GET TOGETHER, STEVE!

BY THE LAW OF AVERAGES, IT'S NOT LIKELY TO HAPPEN AGAIN SOON, MIKE!

NO...NOT BY ACCIDENT!

SO, WITH HER ADDRESS IN YOUR POCKET, YOU PLAN TO GO LOOKING!...RIGHT?

IT'S NOT THAT SIMPLE!...I CHECKED THE BUS SCHEDULES TO ROCKHILL-COUNTY! YOU CAN'T GET THERE FROM HERE!

DON'T EVEN BOTHER TO ASK!...MY CAR IS IN THE GARAGE...THE GAS-TANK IS FULL...AND THE INSURANCE IS PAID!

FOR THIS, JOKER, YOU GET TO BE BEST MAN--AND DANCE FIRST WITH THE BRIDE!

AN HOUR LATER--

BROTH-ERRR!...WHATEVER MARY IS DOING, SHE'S DOING IT IN LUXURY!...I HOPE SHE WON'T MIND TRADING THIS FOR A WALK-UP FLAT!

GRARRR!

Dan Flagg

by DON SHERWOOD

MAJOR DAN FLAGG REPORTING ABOARD, SIR!

WELCOME BACK TO SAN QUATRO, DAN! THIS IS COLONEL HARPER, OUR BASE LEGAL OFFICER!

GENERAL STARR FILLED ME IN ON YOU, FLAGG! CONSIDERING YOUR RECORD I'M SURPRISED THAT YOU DON'T OUTRANK ME!

LET'S SAY THAT THE RANK OF MAJOR IS 'HANDY,' SIR!...I'M TOO HIGH TO BE IGNORED...AND TOO LOW TO ATTRACT ATTENTION!

IT'S BEEN A LONG TIME SINCE WE SERVED TOGETHER IN KOREA, SIR!...YOU'RE LOOKING WELL!...CONGRATULATIONS ON YOUR POST HERE!

IT'S A LIVING, DAN... BUT I DON'T HAVE THE EXCITEMENT THAT YOU HAVE!...CHASING SPIES, SOLVING CRIMES... PLAYING UNDERCOVER MAN!... TSK! TSK... IT SEEMS DOWNRIGHT UN-MARINE!

Y'KNOW, SR...I'VE A FEELING YOU DIDN'T CALL ME HERE TO COMPARE JOES!

YOU'RE RIGHT!...I ASKED THE PENTAGON TO SEND YOU DOWN TO TALK ABOUT AN OLD ACQUAINTANCE!

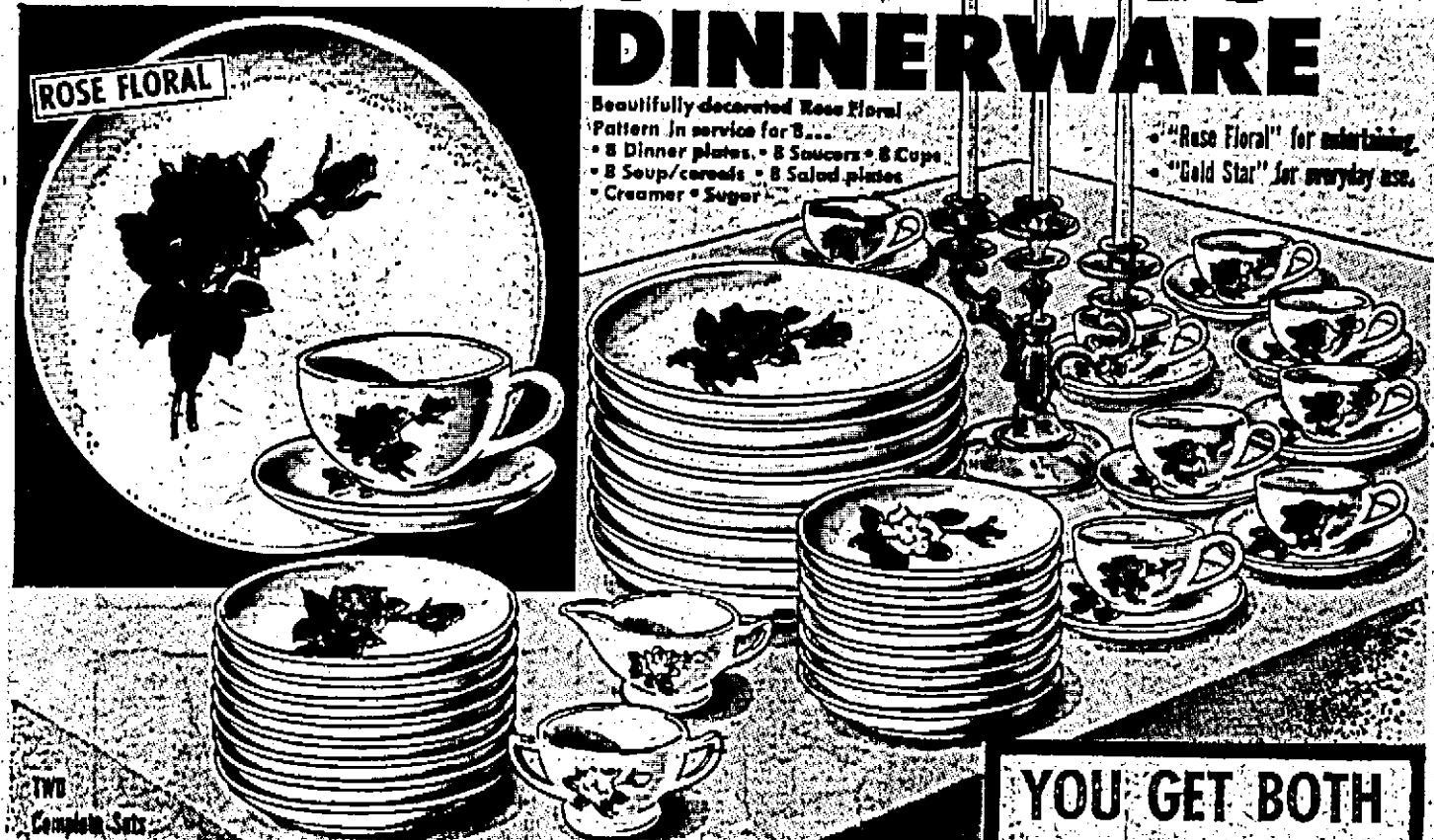
HOW LONG HAS IT BEEN SINCE YOU SAW VINCENT CAIN?

BEGGING YOUR PARDON, SIR... BUT WITH THE GENERAL'S PERMISSION I WOULD LIKE TO LEAVE THE ROOM!... FOR THE PURPOSE OF WASHING MY EARS OUT WITH STRONG SOAP!

REQUEST REFUSED, MAJOR FLAGG!... NOW SIT DOWN AND LISTEN TO ME!



# 2 BEAUTIFUL ENSEMBLES ONLY \$19<sup>88</sup> DINNERWARE



Beautifully decorated Rose Floral Pattern in service for 8...  
• 8 Dinner plates • 8 Saucers • 8 Cups  
• 8 Soup/cereals • 8 Salad plates  
• Creamer • Sugar

• "Rose Floral" for entertaining  
• "Gold Star" for everyday use.

TWO Complete Sets of Dinnerware... Best quality "Rose Floral" for entertaining and for every day use the smart "Gold Star"

**GOLD STAR** • 8 PLATES • 8 CUPS  
Service for 8 • 8 SAUCERS • 8 FRUITS



**YOU GET BOTH**  
"Rose Floral"  
*Luxurious... Colorful...*  
"Gold Star"  
*Gay... Informal...*  
**74 PIECES IN ALL**  
AT ONE LOW PRICE...  
**NO MONEY DOWN**  
**\$1 A WEEK**

Now you can enjoy the luxury of having dinnerware for any and every occasion. Both ensembles are smartly designed to give you a choice of the most attractive for either formal or informal settings.

**3 WAYS TO BUY : MAIL, PHONE OR SHOP IN PERSON**

**PHONE TODAY SUNDAY HE 7-2281**

**ONLY \$1 A WEEK**

## ALL-PURPOSE DECORATOR



## ROOM DIVIDER

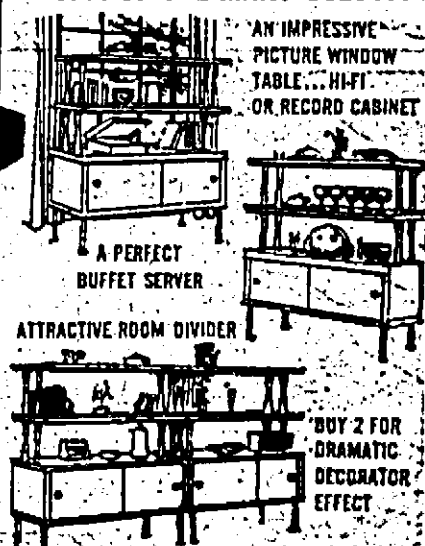
**WITH USES GALORE...**

- RECORD CABINET (space for over 300 records)
- BUFFET SERVER • HOME BAR
- GRACES YOUR PICTURE WINDOW
- BOOKSHELF

**NOW \$19<sup>88</sup> ONLY... \$1 A WEEK NO MONEY DOWN**

It's yours to enjoy... a big, beautiful tiered cabinet that enhances any decor. 15" deep, 30" long, 50" tall to give you shelf and storage space galore. The spacious cabinet has sliding doors both sides, will hold over 300 records... books, linens, china and glassware... most anything. The gleaming finish on all four sides makes it ideal as room divider or picture window table. And, it has large tiered shelves... self-leveling legs... sparkling brass finish hardware. It's all yours to add beauty and versatility to your happy home.

**SOME OF THE MANY USES...**



**YOUR CHOICE OF 3 FINISHES**  
WALNUT MAHOGANY LINED OAK

- HOLDS OVER 300 RECORDS
- SLIDING DOORS BOTH SIDES
- FINISHED ALL 4 SIDES
- ROOMY SHELVES
- SPACIOUS CABINET

**HURRY IN! PHONE! OR MAIL THIS COUPON**



DOWNTOWN LONG BEACH

**319 PINE AVE. 5208 LAKEWOOD**

LONG BEACH STORE  
Weekday Phone: HE 6-9248  
PARK FREE IN ANY PARK & SHOP LOT  
Open Monday and Friday Even.

**IT'S OK TO OWE KAY**

LAKEWOOD CENTER

LAKEWOOD STORE  
Weekday Phone: ME 3-0727  
ACRES OF FREE PARKING  
Open Monday, Thursday, Friday Even.

SOUTH BAY CENTER

**REDONDO BEACH**  
Hawthorne Blvd. at Artesia  
Weekday Phone: 371-6558

ACRES OF FREE PARKING  
Open Monday, Thursday and Friday Even.

**PHONE TODAY SUNDAY HE 7-2281**

### KAY JEWELERS

Mail to: Store nearest your home.

- ☐ Please send me both Dinnerware Ensembles for \$19.88. I agree to pay \$1 a week. No Money Down and only \$1 a week.
- ☐ Please send me the beautiful Tiered Cabinet at \$19.88. I agree to pay \$1 a week with no money down. My choice of finishes is:
- ☐ Walnut ☐ Mahogany ☐ Lined Oak
- I will pay the advertised amount until the full price, plus tax, is paid. Small delivery charge. Add \$1 for C.O.D. orders.

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_  
Zip \_\_\_\_\_  
Employer \_\_\_\_\_  
Business Address \_\_\_\_\_  
Have account of \_\_\_\_\_



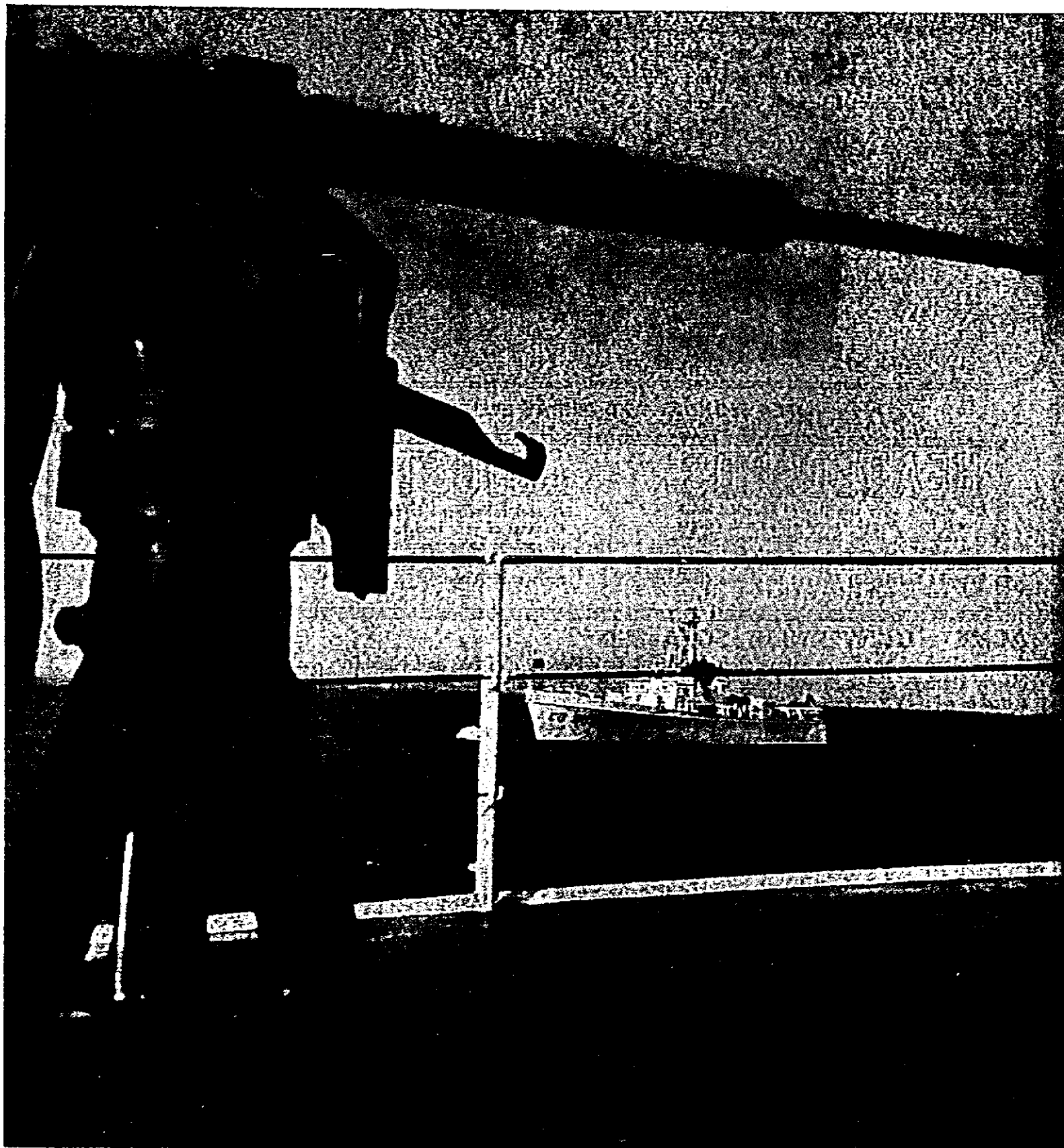
# Southland

April 28, 1963

YOUR Rights  
Under the Law

See Page 9

MAGAZINE OF THE SUNDAY NEWS AND THE INDEPENDENT-PRESS-TELEGRAM



Coast Guard Gets Muscle for Rescue Missions . . . Page 7

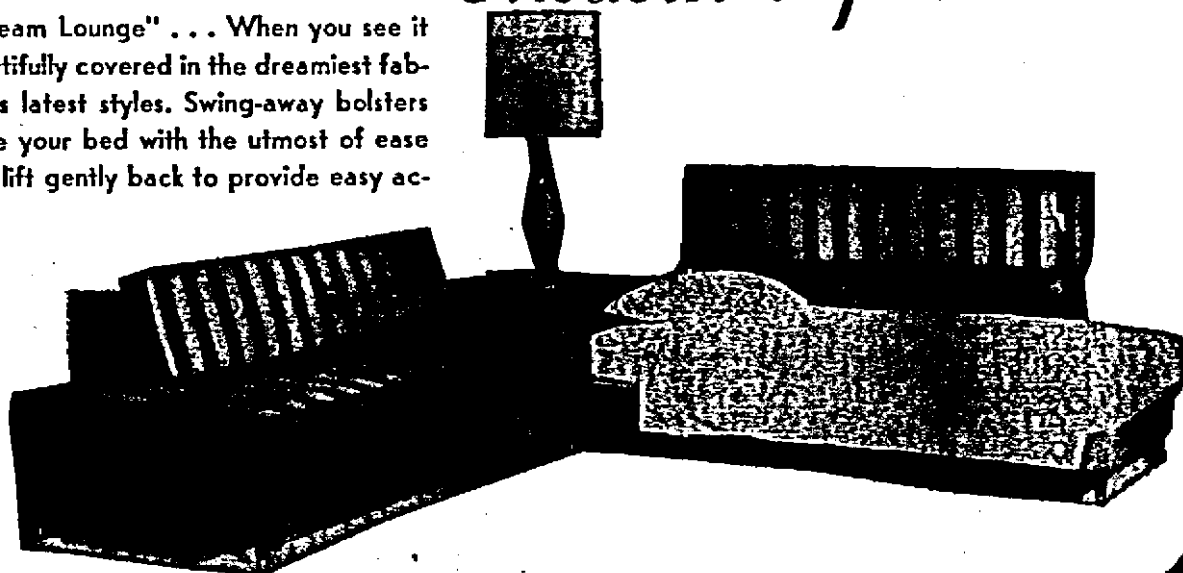


Something New . . . Something Different . . . In addition to our famous line of quality mattresses and bedding, Acme keeps pace with the growing demands for new ideas in sleeping comfort and convenience with new answers to old problems . . . [maybe that's why we're Number One in customer preference]

# ACME

## Modern Sofa Bed

We call this the "Dream Lounge" . . . When you see it you'll know why! Beautifully covered in the dreamiest fabrics from this spring's latest styles. Swing-away bolsters make it easy to make your bed with the utmost of ease . . . Padded bolsters lift gently back to provide easy access . . . No need to pull out from the wall. Most convenient in small apartments (moderately priced, as well).



OPEN MONDAY AND FRIDAY EVENINGS UNTIL 9 P. M.

### HEADBOARDS

Oh, what a wide selection of beautiful headboards from Acme! Newest of the new designs in headboards is the lovely brass scroll design with inlaid centerpieces of velvet. Our newly remodeled factory showrooms have a wealth of beautiful headboards for you to choose from. Twin size (brass) as low as \$14.95.

### ADJUSTABLE SPRING

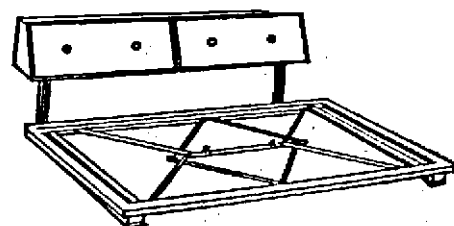
A real refinement in spring design enables you to adjust the firmness of your bed to your choice. Adjustments on both sides of springs compress the springs for firmness. Choose your own degree of sleeping comfort. Ask to see the new "adjustable" springs at Acme.

### ACME — CONVERTIBLE SOFA BED

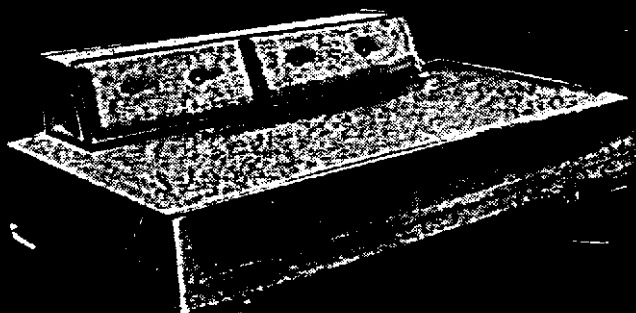
A showpiece of a sofa, an extra-comfy bed . . . as different as DAY and NIGHT. Handy storage compartment holds bedding, pillows, etc. and swings back to make a bed in a jiffy . . . Great for the guest room.

#### CONVERT YOUR TWIN BED

To a handsome sofa bed similar to the one shown below. Acme's A. B. C. converter lets you use your present twin bed to combine into this decorative sofa-bed. Takes only minutes to convert, with factory upholstered bolsters and covering in your choice of fabrics, colors and patterns.



## DAY



## NIGHT



3425 E. ANAHEIM ST.

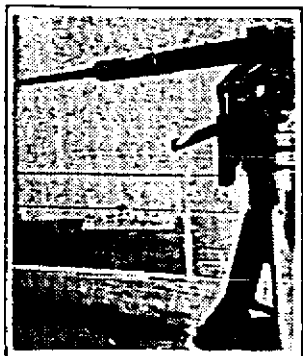
LONG BEACH  
GE 9-4908

IN SANTA ANA at 411 W. 5th St.  
KI 32070



# Southland

## OUR COVER



A rugged, versatile little craft known to the men of the U. S. Coast Guard as the 82-footer is now the workhorse of our offshore search-and-rescue service. Boaters, aquatic sportsmen and the Coast Guard all agree that the new craft, which have replaced the World War II vintage 83-foot boats, does the job cheaper, more effectively and better in every way. Five of these specially-designed and built cutters are already in service in Southland waters; a sixth is on its way from an East Coast boatyard. Two of this new breed are shown on this week's cover. For more about the revolutionary new 82-footer, see Page 7.

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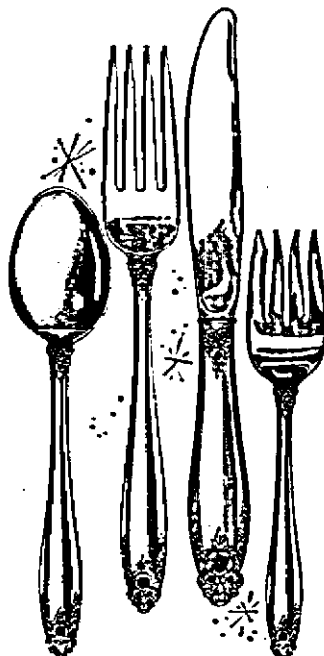
## With

The arrival of Spring reminds all of us that we have work to do to make our homes shipshape for Summer; that the time has arrived to build that new room we've planned for a year, have a pool installed in our back yard, and to do a thousand and one other lesser jobs round the house. Next week, Southland presents its annual Home Improvement Number, designed to help you with your planning—whatever those plans may be. Be sure to watch for it!

Fred Taylor Kraft, Editor

PINE AT BROADWAY LONG BEACH

# Buffums' STORE-WIDE EVENT PRE-SUMMER SALE



Sterling  
by International

**'Prelude'**  
**25% OFF**

open stock prices

A rare opportunity to start or add to your service of one of America's most beloved solid silver patterns...

'Prelude', delicately carved with lovely blossoms... for a lifetime of proud use.

SILVERWARE

### PLACE SETTINGS:

6-pc. reg.	44.75	<del>59.50</del>
5-pc. reg.	39.50	<del>50.63</del>
4-pc. reg.	31.75	<del>42.81</del>

### PLACE SETTING PIECES:

teaspoon, reg.	5.75	<del>7.31</del>
place fork, reg.	9.50	<del>11.88</del>
place knife, reg.	8.50	<del>10.63</del>
soup spoon, reg.	7.75	<del>9.81</del>
salad fork, reg.	8.00	<del>10.00</del>
spreader, reg.	5.25	<del>6.56</del>
cocktail fork, reg.	5.25	<del>6.56</del>

cocktail spoon, reg.	4.25	<del>5.31</del>
iced tea spoon, reg.	7.75	<del>9.81</del>

### SERVING PIECES:

bon bon spoon, reg.	6.50	<del>8.13</del>
butter serving knife, reg.	10.00	<del>12.50</del>
buffet fork, reg.	18.50	<del>23.13</del>
gravy ladle, reg.	18.50	<del>23.13</del>

### PRELUDE HOLLOWWARE:

Substantial Savings	
5-pc. tea and coffee set	<del>112.50</del>
8-way convertible candelabra	<del>131.25</del> pr.
beverage pitcher	<del>112.50</del>

All prices shown include Fed. tax



### BUFFUMS' SILVER CLUB

Nothing down! No interest! No carrying charges!

Pay only 5.00 a month up to 120.00
7.50 a month up to 180.00
10.00 a month up to 210.00

9:30 TO 5:30 — MON. AND FRI. 9:30 TO 7:00 PHONE HE 6-9841



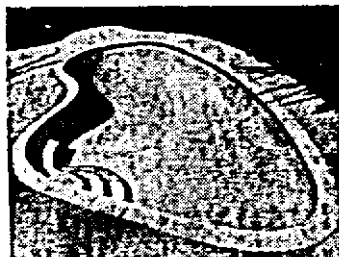


THIS  
SUMMER  
SLIP  
INTO  
SOMETHING  
COMFORTABLE  
!

# A POOL BY AUTOMATION

## \$1895

When you deal with Automation Pools, you deal with a company that has a net worth in excess of \$3,000,000 and an excellent credit rating which means that all contractual obligations are fulfilled without question and that your pool will be free of all liens and encumbrances. / You deal with a company that builds the complete pool with decking, electric and gas hook-ups, and all phases of pool construction on one contract. / You deal with a company that guarantees one full year of free service, parts and labor on your pool. / There is a difference in swimming pools. There's a difference in construction methods, materials and service. Let us show you why and how Automation builds the best pool!



15' x 30' - 2 to 3 feet deep - 350 square foot water surface with 75 perimeter feet - 100% financing - only \$1895, slightly higher in some areas due to local variations.

Phone Collect Today!  
Orange County JE 4-8568  
Downey TO 3-1267  
San Fernando ST 2-2283  
Long Beach RA 1-5421  
San Gabriel ED 1-8338

Visit our display pools at:  
8372 Garden Grove Boulevard - Garden Grove  
1045 West San Bernardino Road - Covina  
6742 Reseda Boulevard - Reseda

Ask about these Automatic Pool Care Extras

1. Automatic Chlorine Manufacturing Device
2. Automatic Filter
3. Automatic Heater
4. Automatic Surface Skinner
5. Automatic Backwash
6. Automatic Water Level Control
7. Automatic Chlorinator

## HE WAS CAPTURED IN THE

# Fall of Corregidor

By Vera Williams

VISITORS splash in the surf or fish from the shell-scarred docks of Corregidor, tadpole-shaped island guarding Manila Bay.

Elsewhere on Corregidor all is quiet. The jungle has grown back over tunnels and gun emplacements in the hills. A tourist lodge site on a rise a half-mile from the spot where Japanese troops swept ashore May 6, 1952, to stamp out the last spark of Allied resistance in southwest Asia.

Before that, Corregidor and Bataan Peninsula, across the bay to the north, were the only Allied outposts left in the wake of the Japanese juggernaut.

"May 6, 1942 - 21 years ago," reflects Ralph J. Cary, who lives in a swank bachelor apartment at 100 Atlantic Ave. and handles real estate investments. A far cry from 21 years ago when, as a young Navy man, he was captured in the fall of Corregidor and existed for 3½ years in prisoner of war camps in the Philippines and Manchuria.

HE TELLS the story unemotionally, with only a little bitterness:

"I was a yeoman first class, stationed at the 16th Naval District, Cavite, Philippine Islands, when word flashed through the communications office about 4 a.m. Dec. 8, 1941. Pearl Harbor had been ravaged and since the Philippines were next door to Formosa just to the north of Luzon, we could expect the same treatment at any moment.

"Since our air force had been reduced to five P-40s, the enemy had its own way most of the time in the air January through March. The radio station in Manila, now in the hands of Nippon, played soft music during the evenings and its theme song beamed to the boys of Bataan was 'I'm Waiting for Ships That Never Come In'.

"However, the Voice of Freedom from Corregidor boosted our morale by saying that Gen. MacArthur assured all that the skies would be black with planes soon. He was absolutely right, Japanese planes. The Voice further stated that convoys were on their way. Right again, one convoy landed in Australia and the other in Ireland.

"THE EVENING of April 7 produced a gigantic fireworks display. As the lines fell back, ammo dumps were exploded along with the tunnels and artillery shells took their toll. During this confusion, an earthquake rocked the peninsula.

"While every boat was being loaded with personnel for the three-mile trip across the bay to Corregidor the Jap army closed in. A couple



Ralph J. Cary is one of the Allied many who well recall the May day that Corregidor fell to the Japanese. As a Navy yeoman, he was there.

thousand of us escaped the Bataan Death March because we got to 'the rock' first.

"At Corregidor I headed for Monkey Point, on the tip end of the island. Before the war started the island was a beautifully foliated refuge but now it was a barren rock. I wondered what fate stood me in a foxhole with a Springfield rifle on beach guard duty when I had joined the Navy to avoid foxholes.

"TIME WAS RUNNING out and on May 5, 1942, a heavy artillery barrage from the peninsula raked 'the rock.' The enemy approached the shores, the main force landing near Monkey Point. The battle raged through the night. By daylight Jap tanks landed, and that was about the end of the trail.

"Word was passed at 10 a.m. that the fortress would be surrendered at noon. We were to destroy all equipment before that time. Seeing the Stars and Stripes hauled down at sunset is one thing—seeing them struck at noon and replaced by a white surrender flag is something else.

"Ten thousand prisoners, American and Filipino and refugees were concentrated in a cove-like area near the water for the next two weeks.

"Details were ordered out to bury the dead throughout the island—the Japanese soldiers first. Their (Japanese soldier) arms were cut off and cremated for ashes to be sent home.

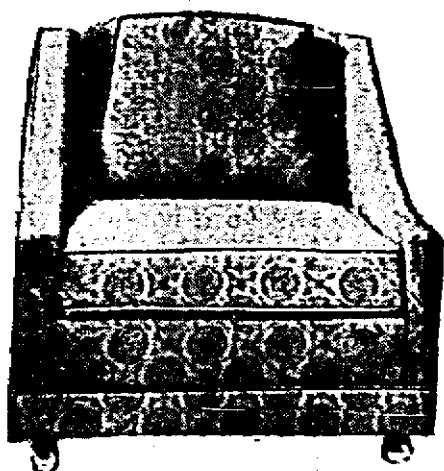
"THE MONSOONS were on schedule and the rain was welcome for baths but 24 hours of it without shelter was more than enough. We were moved by ships to Manila for a parade through the streets. We were a haggard outfit limping along Dewey Boulevard with many dropping along the way.

"The following day was moving time again. All who could travel were jammed into steel box cars for a 100-kilometer ride north to Caba-

(Continued on Page 29)



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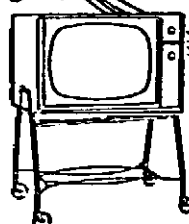


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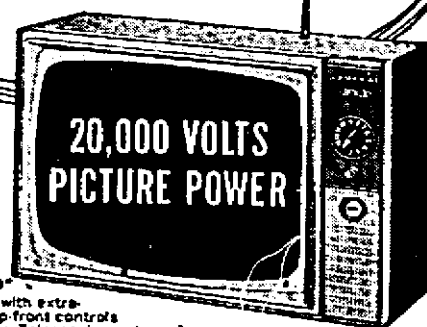
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**LA REINA RULE**

# WHAT YOUR NAME MEANS

Send your name to La Reina Rule in care of Southland Magazine, 604 Pine Ave., Long Beach 12, Calif., for origin, meaning and brief genealogy, for reply only in this column.

**DEAR MISS RULE:** Please give genealogy on MAGEE and MAGEEHOON.—D.M., M.M., Long Beach.

D.M., M.M.: MAGEE and MAGEEHOON both trace back many generations to the old Irish clan MacGaoithin. This ancient Gaelic name has the poetic meaning "sons of Chief-of-the-Wind." Medieval surname alteration resulted in the original name being transformed to MacGeehin, then to Mageehin, Mageehon and Mageean. The family was native of Down and Donegal in north Irish Ulster province.

**DEAR MISS RULE:** Can you give data on CASS?—D.C., Long Beach.

D.C.: CASS has been handed down from a female English ancestor who had the unique given name Cassandra. In Greek mythology, Cassandra was the princess daughter of a Trojan king, renowned for her prophecies. Her father decreed that people should disregard her prophecies. Cassandra refers to this, for it means "one who is disbelieved." A primary Cass ancestor, Ralph, "son of Cassandra," was a citizen of Cambridge, England in the late 1200s. Stephen Casse was a Somerset land owner in 1327. The Cass shield from Middlesex is silver, decorated with three sparkling fountains on a red-bordered black chevron. Forefathers include Lewis Cass, American statesman, 1782-1866.

**DEAR MISS RULE:** Kindly explain CANZONE.—C.G., Garden Grove.

C.G.: CANZONE is Italian. The ancestor was noted and

named for his artistic profession, for this name deciphers simple as "Singer."

**DEAR MISS RULE:** May we have history on RODRIGUEZ—D.R., Compton.

D.R.: RODRIGUES, Portuguese in background, means "Son of the Prosperous, wealthy ruler." Rodrigues was used in honor of the great Spanish King Rodrigo who died in A.D. 711. The family shield has a silver castle tower centered on a blue background.

**DEAR MRS. RULE:** Please identify McCLELLAND and McLELLAN.—W.M., Artesia; J.C., Long Beach.

W.M., J.C.: McCLELLANDS and McLELLANS are descended from the Scotch clan Mac-Giolla-Phaolain, translated as "sons of the servant or adherent of St. Fillan." Fillan is the Gaelic word for "wolf," referring to the strength and stalwartness of a wolf. The MacClellans or MacLellans were allied to Clan MacDonald and originated in Galloway, southwest Scotland in the 1300s. Estates were granted them in 1466. The clan shield is gold, emblazoned with two black chevrons and accompanied by the motto "Sapi qui reputat" meaning "He who considers is wise." McClelland descendants settled in Cumberland and Adams counties, Pa., in the 1700s. Peter McLellan was among the first settlers to receive land in Nova Scotia in 1755.

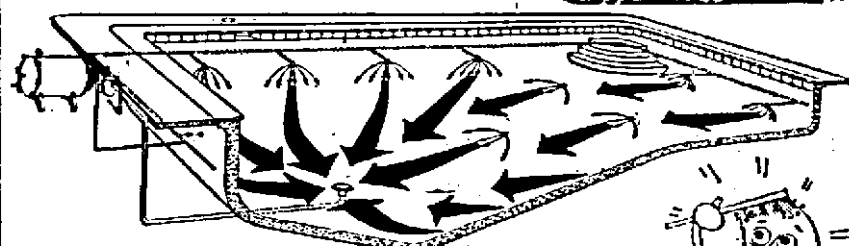
**DEAR MISS RULE:** What have you on FOSNAUGH.—H.F., Long Beach.

H.F.: FOSNAUGH is an American spelling of the fascinating old German surname Fassnacht or Fastnacht. This was used to commemorate an ancestor's day of birth. (Continued on Page 15)

# NO-VAC

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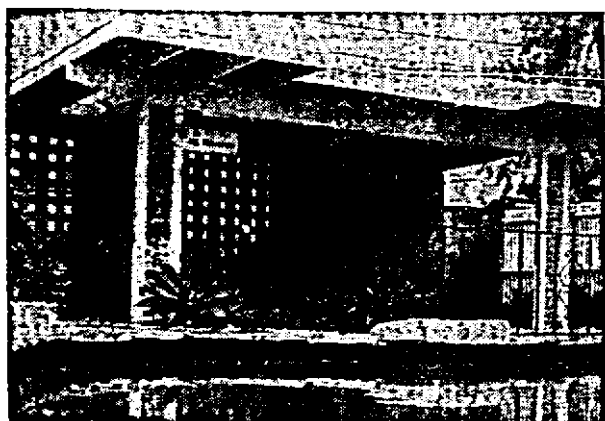
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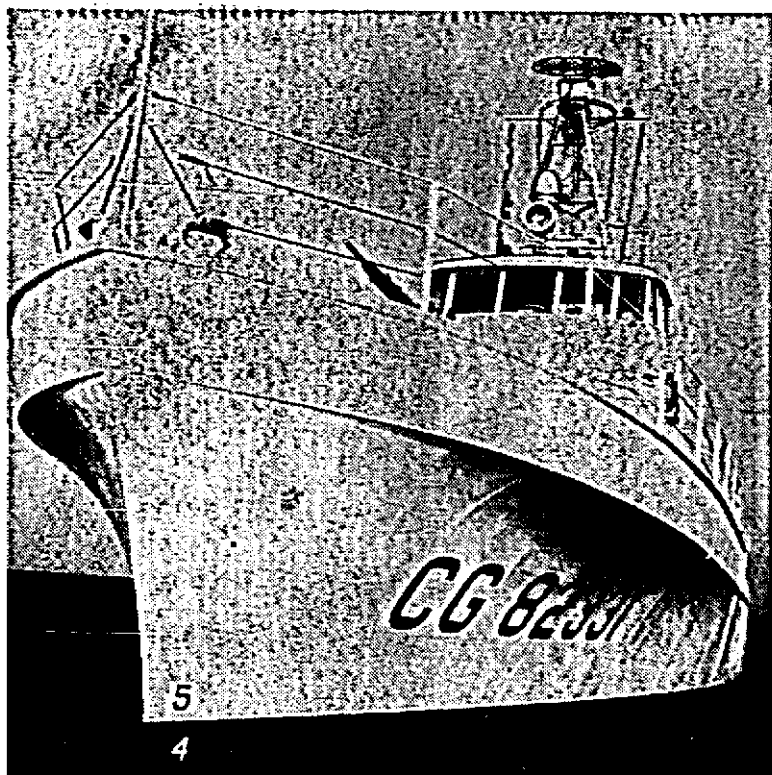


'Splinter Boats'  
Yield to Progress

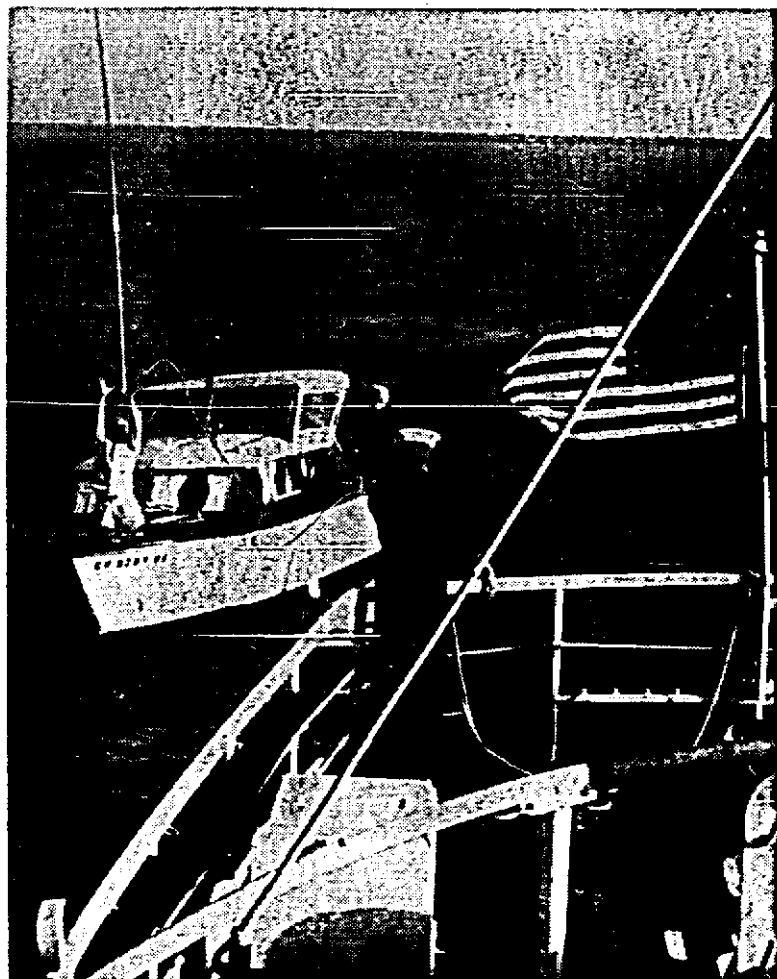
# Coast Guard Gets Muscle

## for Rescue Missions

By Lou Jobst



Replacing World War II vintage craft, five new 82-foot Coast Guard cutters, like that above have been put in service in the 11th Coast Guard District.



Coast Guardsman heaves a tow line from new cutter to distressed boater who reaches for the line from hatch in the bow of his disabled craft.

**T**HE COAST GUARD officer at the helm leaned forward, peering into the inky darkness.

"Turn on the lights," he ordered.

Suddenly the choppy sea on all sides shimmered with brilliant illumination as nine powerful lights stabbed into the darkness, rolling back the night.

"There she is," shouted a crewman, pointing to a cabin cruiser bobbing in the rolling sea, her passengers gathered on the bow sharply outlined in the glare.

A remarkable new Coast Guard cutter had just turned another difficult search-and-rescue mission into a routine operation.

**THE VESSEL** is one of five new 82-foot, all-metal, electronically-equipped cutters the 11th Coast Guard District has put into service to replace its World War II vintage 83-footers.

The last of the creaking, wooden-hull, 83-foot boats, built originally as pick-up craft for invasion of Normandy in 1944 and pressed into search-and-rescue service off all three U. S. coasts after the victory, will be replaced by a sixth 82-footer and decommissioned before summer.

The overcrowded, "hard to get around in" and antiquated 83-footers were known as "splinter boats."

"The new boats may be shorter, but they're bigger in every way," say veteran Coast Guardsmen who have sailed on both crafts.

**THE NEW BOATS** have immeasurably increased the Coast Guard's ability to shepherd and look after Southern California's vast boating and yachting family.

They can travel faster and farther than the 83-footers and accomplish bigger jobs better.

Where the 83-footers had gasoline engines with a 470-mile range, the 82-

footers have twin diesels and a patrol range of 1,000 miles. They have a top speed of 18 knots as compared to 14 for the 83-foot boats.

They require three less men with a crew of eight and cost about one-third as much to operate.

Where the 83-footers had trouble towing big boats the 82-footers have the strength and stamina to tow ships up to the size of a destroyer if necessary.

**THE 82-FOOT BOAT** has a centralized bridge with 360-degree visibility and instant one-man control of navigation and communications equipment and the engine room. On the old boats, the skipper had to race back and forth between the bridge and the radar and radio and a man had to be kept on duty in the engine room at all times.

Living conditions, bad at best aboard the older craft, are greatly improved. There is a spacious mess, cabinets, and a deep freeze—even quarters for the cook.

Aboard the splinter boats there was a single table and the eating benches doubled as food lockers.

The new boats also have larger crew quarters, showers and air conditioning throughout, luxuries unheard of aboard the bigger cutters.

**THE 82-FOOTERS** are better rigged to handle precarious work such as night operations. The racy little cutters carry seven dock lights, inset in the circumference of the hull; a bridge searchlight and a stern floodlight which provide 1,500 watts for night illumination.

They also carry larger and heavier pumps to bail out foundering craft and have replaced the heavy, hard-to-handle hemp rope with heavy strength, lightweight nylon lines.

Where the 83-footers had a 10-foot skiff the 82-footer has a 40-horsepower launch for beach landings.





True space pilot, Maj. Robert M. White places his hand on son's shoulder after his historic 59.6-mile-high flight which earned him astronaut wings.

# Astronaut's

*In Nevada skies, Air Force major soars 59.6 miles, sees coast from north of San Francisco to Mexico*

## Proud Son

*By Dick LaCoste*

**EXPERIMENTAL** Test Pilot Bob White typifies the average man in that field—tall, tough, tanned and trim. Possessed of what he calls "an understanding wife," the former Doris Allen, he's happy in following his dangerous calling. To date, 13 experimental test pilots have met death at Edwards AFB, Calif.

White quite naturally is proud of his two daughters, Pamela and Maureen. But 8-year-old Gregory seems to enjoy special treatment from his famous father. "He'll make a good pilot—that Gregory," White said.

"You bet I will, Dad," his husky, handsome son answered.

Those two sentences represent the very best of father-son relationship.

Why should Gregory and Bob White be so special? History tomes are cluttered with the accomplishments of father-son combinations. But the one special and unique feature about Bob White is that space scientists call him the "world's only true space pilot."

How so?

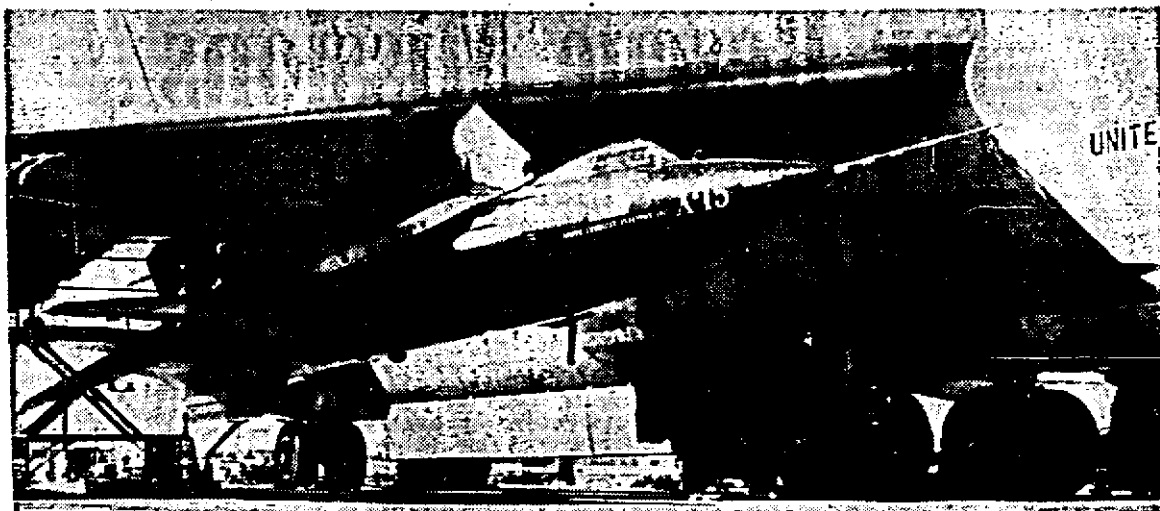
**LAST JULY 17**, in the chill of an early desert dawn at Edwards AFB, test flight technicians slowly wheeled out the sleek X15—a black, needle-nosed experimental rocket plane. Soon, she was belted to her "mother ship," the B52. "All set," shouted the chief engineer.

White's husky frame fitted full his close-fitting high-altitude suit as he eased himself into the cockpit.

Within minutes the B52's eight engines slowly lifted the giant bomber off the runway, powered for altitude. Four jet chase planes accompanied the flight. As the big bomber arrived directly over Delemer, Nev., White shouted "Launch!" Promptly, the X15 dropped about 400 feet from its pylon under the bomber's right wing. White pushed his throttle far forward, thus opening up his 57,000-pound thrust engine. As he did so, a fiery red flame flared out from the X15's tail.

As he arched to the world record manned plane altitude of 59.6 miles, White blared breathlessly into his radio, "There are things out there! There absolutely is!"

White then added, "This is a fan-



Held by a pylon under the wing of its B52 mother ship, the X15 high altitude research aircraft is readied for duty aloft. Mother ship lifts the X15 to drop altitude which is around the 38,000 to the 40,000-foot mark.

tastic view," as he coasted weightless for a total of three minutes—one minute more than any other X15 pilot. At this point, White could see most of the Pacific Coast from north of San Francisco to Mexico.

**SCIENTISTS** still haven't explained what White saw. He thought at first that the particles were bits of ice from the X15's hydrogen-peroxide-powered reaction control system.

"Then through my left windshield, I saw something that looked like a piece of paper the size of my hand tumbling slowly outside the plane," he said later.

"It was gray in color and about 30 to 40 feet away," he added. "I paid attention to it for about five seconds. It gradually moved away toward the rear of the plane."

White now was in true space—that is, he had pierced 99.9 of the atmospheric envelope surrounding the earth.

Gradually, the plane streaked earthward.

At 70,000 feet, White still was flying at Mach  $1\frac{1}{2}$  or  $1\frac{1}{4}$  times the

(Continued on Page 34)



Maj. White is shown in special MC2 suit worn by X15 pilots and in an especially instrumented Convair TF102 with pilot Maj. Ernest E. Bradley Jr.



# YOUR Rights Under the Law

By Don Maddock

**YOU ARE** charged with a serious crime, and probably think everyone is against you. But you have a strong and vigilant champion—the law.

Since the day you were born, the law has protected your rights and property. Now it will see that you are treated fairly and given every chance to establish your innocence.

You'll be cloaked in a robe of innocence until the moment that a judge or jury finds you guilty beyond a reasonable doubt. Your prosecutor must overcome that presumption of innocence; otherwise you will be a free person again.

**YOU MAY NEVER** come to trial. The law provides for your release, if shown justified, at any time after its machinery began working in your case.

The police officers who arrested you may decide to release you. The city prosecutor or district attorney may say there's insufficient evidence against you. So may a judge, at a pre-trial proceeding.

A judge or jury may acquit you. Even if you're convicted, you may be granted a new trial, or an appeals court may order you freed.

**THE LAW** is your ally. Without it at your side, you would find chaotic conditions.

Wednesday is Law Day, USA—a day set aside annually as this country's answer to the Communist May Day observance.

Your courts have invited you to visit them, as a guest rather than a defendant, on that day. Why don't you take time to see justice, American style?

—Staff Photos by Skip Shuman



## Jailed

You are arrested for a crime, booked at city jail by Sgt. R. N. Houghton, center, Officer H. C. Crum who'll take belongings for safekeeping and will let you call a relative, bail bondsman or an attorney.



## Questioned

You're questioned at length about your alleged crime, given lie detector test by John Charney, polygraph examiner. In year's time about 40,000 suspects take the test, half of them are cleared of any guilt.



## Charged

Det. Joe Morrill, back to camera, talks over your case with Dep. Dist. Atty. Fred Howser who will consider police reports and your statements, and will order your release if the evidence is insufficient.



## Indicted

Howser filed a felony complaint against you and set a reasonable bail. You posted the bond, were arraigned and told of your constitutional rights. Now you are appearing for your preliminary hearing.



## Tried

Ready for trial, you couldn't afford a lawyer. Deputy Public Defender Hayes Mead, shown talking to you, was named to represent you. Standing by is Deputy District Attorney Harold Stanley who is prosecutor.



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Judy Bush of Milikan High School wears hair in Riviera "Joli" style.

Nancy Christopherson of Wilson High models Riviera "High Tide."

## THE NEW 'RIVIERA' LOOK IN COIFFURES

# Smaller Head Silhouette Returns

By Vera Williams

IT'S the "Riviera" hair style for spring and summer—inspired by the soft flowing waves and glowing romantic highlights of the Riviera, the French coast on the Mediterranean.

The "Riviera" is expected to dominate the 34th annual Congress of Beauty show May 5 and 6 at the Los Angeles Biltmore Hotel. It will be open to the public.

Some of the styles, adaptations of the "Riviera," appear on this page of the Southland. These are the tresses of pretty Long Beach models.

RAFAEL, Long Beach hair stylist and salon owner, and president of the Hollywood

Hair Design Council sponsoring the Congress of Beauty, says between 4,000 and 5,000 hair stylists and beauticians will attend.

Hair stylists from foreign lands as well as the United States will compete. Thirty trophies and \$450 in cash will be awarded in four contests.

Nationally known hair stylists sponsored by members of the Hollywood Hair Design Council, manufacturers and exhibitors, will devote many hours to presenting the "Riviera" and instructing attending hair stylists in the new methods and techniques for the new trend.

GONE IS THE out-of-space, combed, big-head look. Hair will look like hair, not like a rounded tumbleweed, says Rafael. Women may look forward to softer feminine hair styles with a fresh just-brushed look. Men no longer need receive the "hands off" treatment. Definitely in fashion is the smaller head silhouette.

The "Riviera look" will have a definite influence on hair lengths for California's summer activities. Because of its adaptability to all ages and types, the "Riviera" can be accomplished with a length to please every woman. Styles easily may be converted from (Continued on Page 11)



Sharon Nettleshorst of Milikan is partial to the Riviera "Promesse."

Toby Huddleston, a model for Wima Hastings, models Riviera "Monte Carlo."

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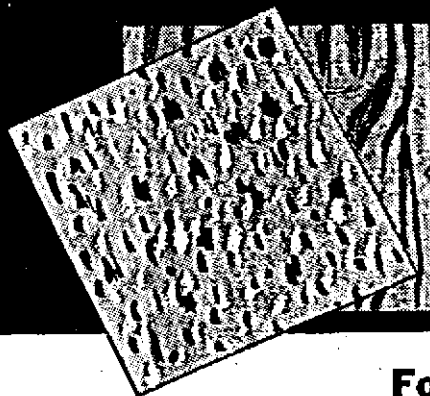
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Ruth Driscoll, Wilma Hastings  
School: Riviera "White Cap."

evening to daytime wear. One version presents the "up and away" trend with lift and softness. The other version is the smooth very close line, featuring waves and classic simplicity.

**TOP LOCKS** will be shaped from a tousled four inches to a smoother six-inch line. Necklines will be shaped from a close zero to a soft swirly three inches.

Due to the combable, brushable quality of the trend and by eliminating the need for back combing, most versions of the Riviera will necessitate a light body permanent.

Explains Rafael: "A new concept in contests will be introduced at this show. It will be known as the 'Salon Style Contest.' As this will be a practical, salon-style contest allowing a 15-minute comb-out time, more than 100 stylists will compete. One of the best features of this contest is that all hair stylists are eligible and need not belong to any organization."

**THE COMPETITION** which attracts world interest from all top hair stylists is the coveted Diamond Shield contest. The contestant must win this diamond-studded shield twice to retain permanent possession. The event, it will be at 6 p.m. May 6 in the Biltmore Bowl, open to the public.

Miss Gretchen Roe, chairman of the styles committee of the Council sums up the show: "The trend we are presenting this year we feel is the logical complement to the natural flowing dress fashions which just skim the figure."



Karen Neameyer of Milken is advocate of Riviera "Caprice."

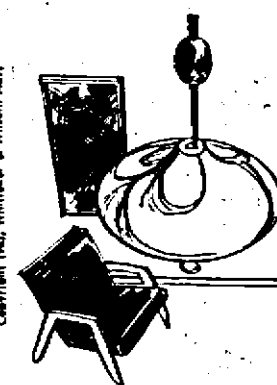
## Formica Cut Outs



Formica laminated on plywood. In assorted colors and patterns... rounds, square, ovals, etc. Perfect for sink top construction, coffee tables, small occasional tables. Resistant to heat, water... mar-proof. Limited stock!

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## Pulldown Fixture



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## Snell Fish Hooks

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Fig. of 6  
**9¢**

## Marvel Dog Food



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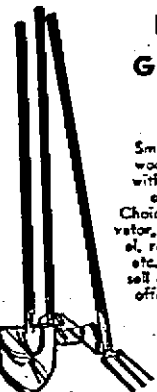
## Salmon Eggs

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## Petite Garden Tools



Smooth hardwood handles with gold-colored heads. Choice of cultivator, hoe, shovel, rake, spade, etc. Complete set out for last offering. Reg. 99¢ each. Choice.

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Pair, **1.98**

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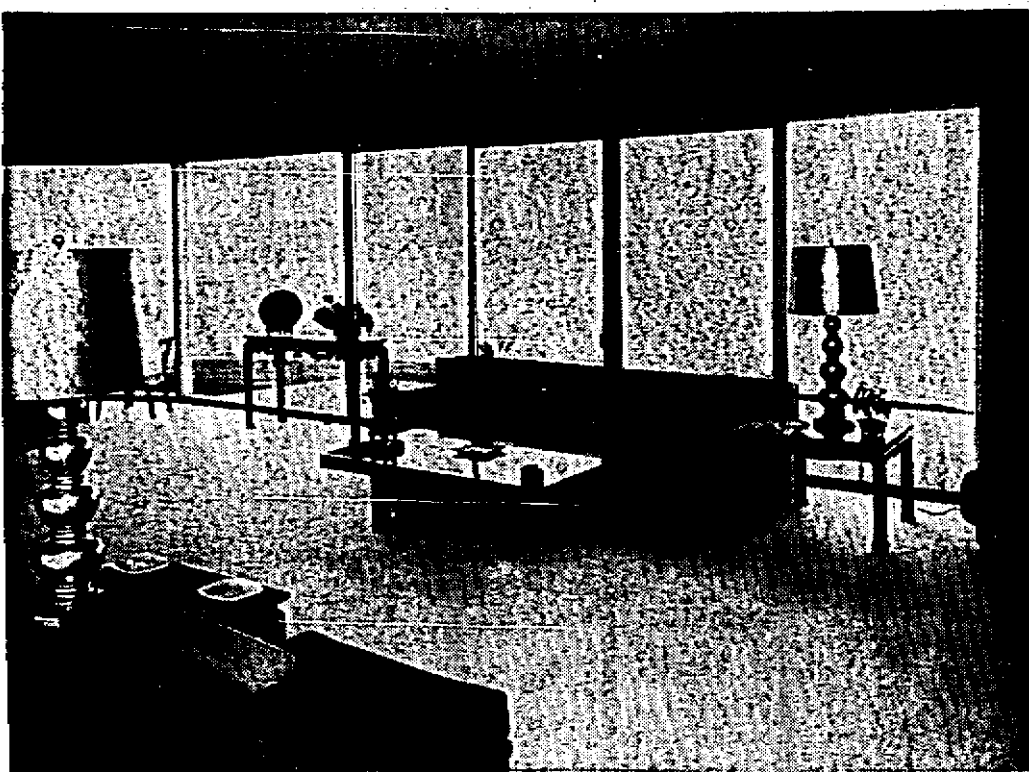
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Spectacular view from a bank of full-length windows is feature of T. M. Murphy home (above), part of tour.

# Peninsula Homes Opened for Tour

*By Stella George*

**FIVE SELECT** homes are listed for the 14th annual Palos Verdes Peninsula Homes Tour, scheduled from 1 to 5 p. m. next Saturday and Sunday. The approximately three-hour tour is sponsored by the Episcopal Church Women of St. Francis Parish, Palos Verdes, and tea will be served from 2 to 5 p. m. each day. Ticket-brochures may be obtained on tour days at Neptune's Fountain, Palos Verdes, and at the gate to Rolling Hills. Donation is \$2.50 per person, \$1 for students. Admission is free for children under 12 years of age. The public is invited.

The tour route will be marked by pink arrows, and traffic directors assisting with parking at each residence will wear traditional pink helmets.

Work and hobby shop in the W. B. Hebenstreit home (right) is prepared to serve most any project in orderly style.

**HOUSE AND GARDEN**

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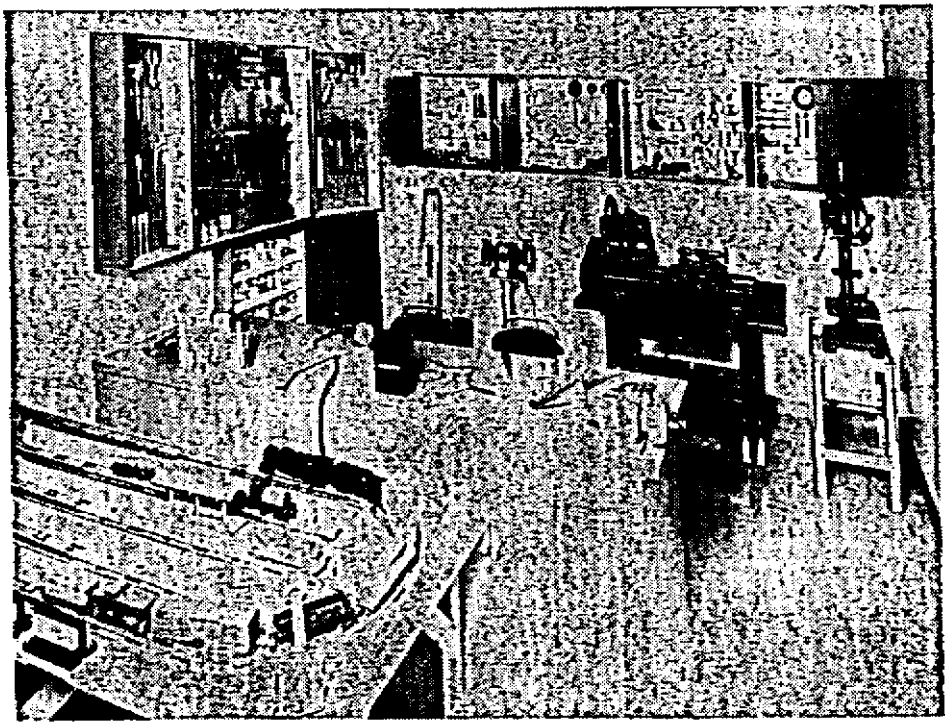
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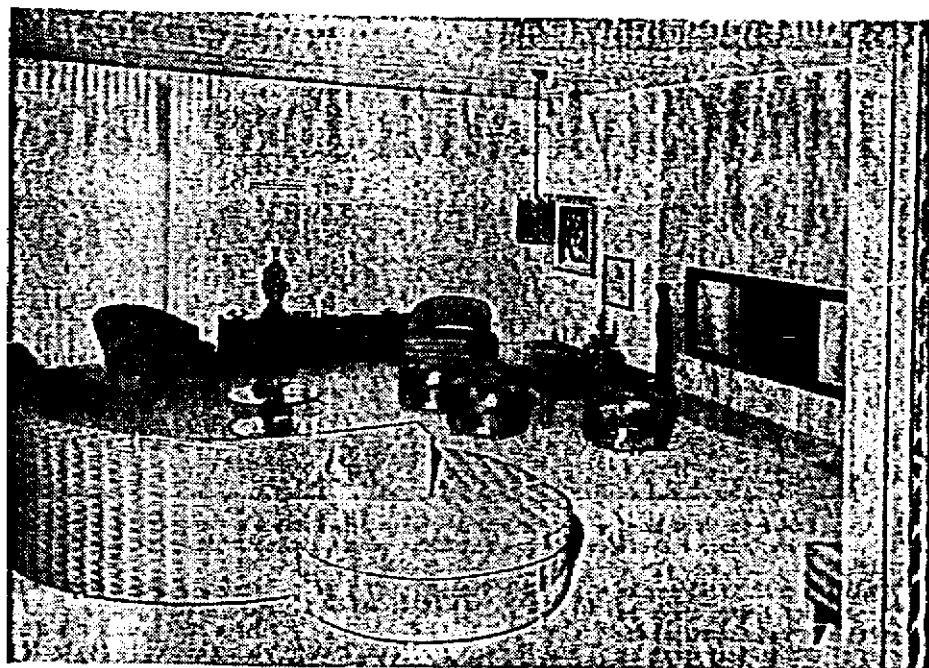
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**3800 E. Anaheim St.** **GE 9-3446**  
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This beautiful garden at the home of Mr. and Mrs. Albert Beyer will be seen on tour.





Colors of the sea are picked up in the decorative theme of the Oscar Berk family's distinctive home. Above, a view of the living room showing the terrazzo fireplace.

In conjunction with the tour, the Rembrandt Crew will present a traditional Parasol Show in the Plaza. Original paintings will be displayed in a setting of green lawns and colorful parasols.

Mrs. Garret Van Wegenen Jr., general chairman, listed homes to be shown.

**RESIDENCE of Mr. and Mrs. T. M. Murphy, 11 Roadrunner Road, Rolling Hills.**

This is a spectacular home that commands a panoramic view of the Los Angeles basin and harbor, and the surrounding countryside. The natural beauty of the setting with its rugged terrain of huge rock forms are an integral part of the landscaping and the home, which is furnished in Chinese Modern. Stone and rock, found on the building site, have been used in interior walls, fireplace and garden walls. A distinctive (and natural appearing) hillside waterfall flows beside the large swimming pool. Furnishings with golden fabrics, white carpeting, and glass walls, blend to create a customized background for the fabulous view beyond.

**THE HOME of Mr. and Mrs. W. B. Hebenstreit, 3425 Via Palomino Road, Palos Verdes Estates, a skillfully**

designed traditional home, planned for comfortable and luxurious family living with teen-agers ever in mind. Family togetherness or apartness can be enjoyed to the utmost where there are so many recreational facilities and luxuries both indoors and out. There is space and privacy for every family member to pursue separate activities. For entertaining there is an inviting patio, a large pool, a dance floor, and a barbecue area. And for the man of the house there is a complete work shop with storage space for every tiny (and large) tool, adjoining a full-sized room designed for a railroad set, permanently in place, and ready for instant use—by any interested gentlemen (age unlimited) who happens to drop by.

**THE HOME of Mr. and Mrs. Glenwood Ballinger, 20 Portuguese Bend Road, Rolling Hills, a rambling, provincial home with its red, white and blue color scheme. Qualities of warmth, friendliness, imagination, and comfort are reflected in every room. A stroll through an old-fashioned rose garden sets the mood for viewing this lovely rural home where no small detail has been over-**

looked to create a characteristic of charming hospitality.

**THE RESIDENCE of Mr. and Mrs. Oscar Berk, 241 Rocky Point Road, Palos Verdes Estates, where a myriad hues of ocean blues, greens, gold, touches of amethyst and white are blended into the contemporary decor. The impression is one of a continuation of the sea, viewed through the glass walls. Many of the outstanding features include a terrazzo fireplace, crystal chandeliers, chairs inlaid with mother-of-pearl and hand-loomed draperies. The home includes four family bedrooms, a maid's room, and seven baths, in addition to the large living quarters.**

**THE HOME of Mr. and Mrs. Albert Bayer, 3411 La Selva Place, Palos Verdes Estates, a delightful Monterey home called the Casa Rio. It has maintained its gracious Spanish character although it is now customized for modern living. Throughout the home is found the work of artists and artisans from distant lands. With iron gates leading from the entrance hall to the gracious living room there is at once a feeling of true elegance and warm hospitality.**



Honey aspect with western flavor marks the exterior of the Glenwood Ballinger home.

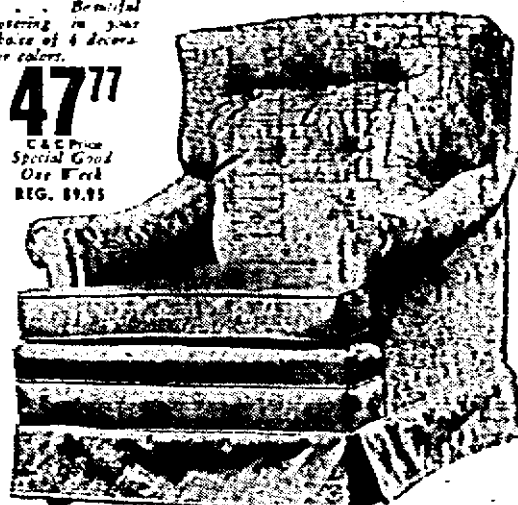
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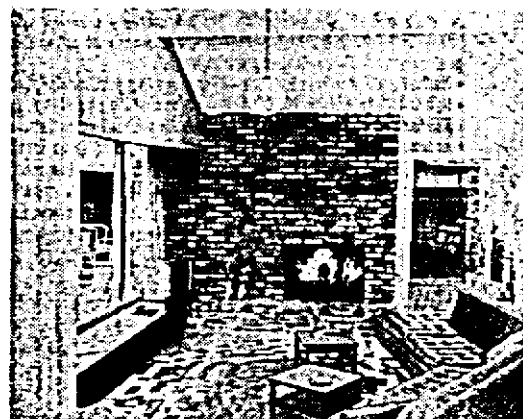
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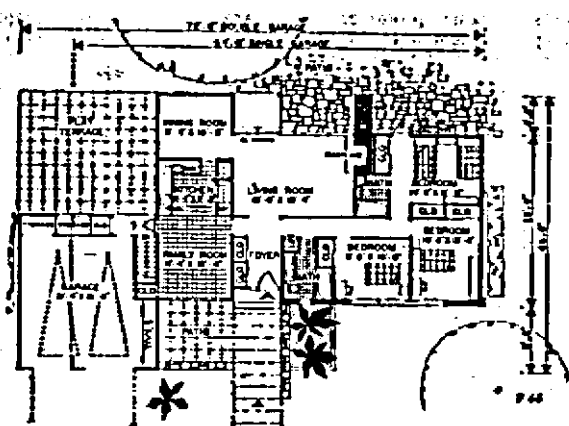
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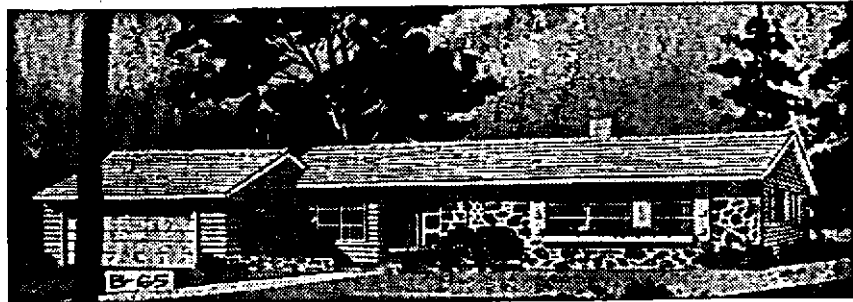
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# Ranch Style With Three Patios



In this floor plan a kitchen "control point" has visibility both of play terrace and front patio and access to garage and basement. A hallway provides privacy from living room activities for 2 children's bedrooms as well as main bathroom.



Patios on three sides of the seven-room ranch-style home are designed to integrate indoor and outdoor living areas. Stone veneer, horizontal siding are used.

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Choice of shapes. Midway shape shown. 258 sq. ft., 5' to 6' deep, 78" Perim. Spix filter, coping, tile, skimmer. Deck and electric not included. Price based on normal soil and access. 20% higher in some areas.

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**SP 3-2210 • TO 1-0381**  
**LONG BEACH**  
**GA 3-0551**

**PATIOS** on three sides make outdoor living areas as much a part of the actual design of this modest ranch as any of its other features.

The outdoor areas—a play terrace plus front and rear patios—not only add much to the 1,540 square feet of indoor space but also give touches of elegance usually reserved for more expensive homes.

"The house not only has the appearance of a luxury home," said architect Samuel Paul, "it functions like one as well."

A GLASS WALL (with sliding glass doors) separates the patio and the 19-foot by 13-foot 4-inch living room; and a brick fireplace wall in the living room extends onto the patio to form the barbecue. The effect is one large indoor-outdoor relaxing and entertaining area.

The 14x11-foot master bedroom with its adjoining bath also opens on the patio—a deft touch by an architect with an eye for elegance as well as practical convenience.

From the kitchen, a housewife can supervise children playing either on the large play terrace or the front patio. The kitchen "control point" also has access to the garage, basement and dining room.

By Jules Loh

and through the glass doors to the rear patio.

THE TWO children's bedrooms and main bath are situated to provide privacy from activities in the living room.

The exterior of B-65 is stone veneer and horizontal siding, with asphalt shingles specified for the roof.

Its overall dimensions are 46 feet deep by 72 feet 6 inches wide with the double garage; a single garage would reduce the width to 64 feet. Paul recommends a plot of about 80x100 feet to take fullest advantage of the outdoor living features.

The living room has a cathedral ceiling formed by the underside of the sloping roof rafters. Light fixtures (and air conditioning ducts, if desired) are housed in a wide, flat light cove placed atop the 8-foot high interior living room wall and extending 12 inches into the room.

IN THE FOYER, the light cove becomes a suspended canopy over the archway to the living room. The foyer ceiling is the same type as the living room, sloping downward from the peak which disappears above the light cove.

Note the abundance of closets and storage space in B-65.

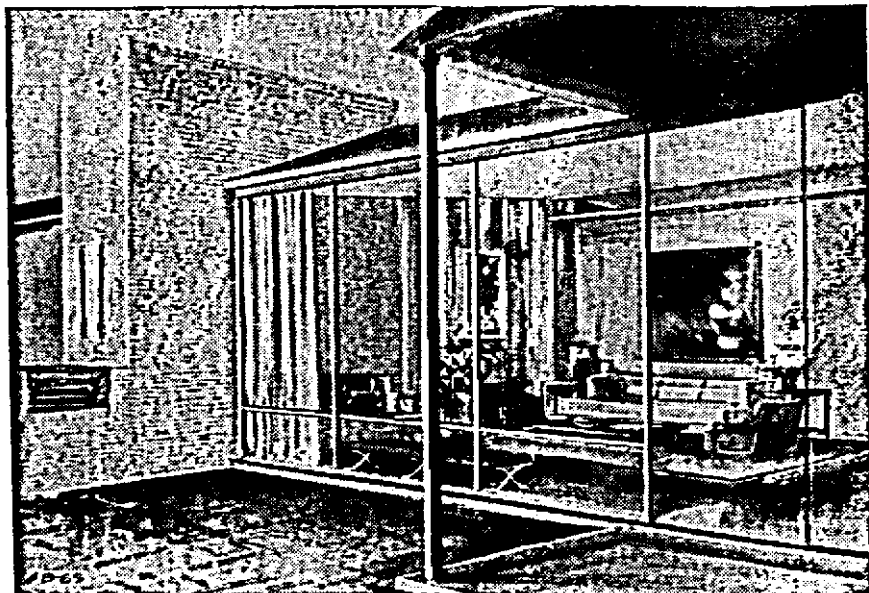
The master bedroom has two large sliding-door closets; the other bedrooms one each; two roomy closets off the entrance foyer; and a handy closet in the family room for the toys, games and other paraphernalia that invariably collects there. The storage space in the garage off the play terrace is for garden equipment.

The front patio, with its low, random ashlar wall, lends itself to a variety of uses. Architect Paul suggests it would be an ideal setting for sculpture, or possibly a show-place for favorite shrubs.

PAUL NOTES an additional feature of the house, not apparent to most laymen. Room widths have been planned to use stock lengths of floor and ceiling joists, thus holding cutting time, waste and framing time to a minimum.

The plan suggests only one of a number of possible layouts for the basement. This one provides a laundry room, basement toilet and recreation room, plus abundant storage closet space.

To order, send name and address to Building Editor, Southland Magazine, 604 Pine Ave., Long Beach 12, Calif., enclose 50 cents and request House of the Week Study Plan, Design B-65.



Brick fireplace wall in the living room, extending out into the patio to form an outdoor barbecue is one of features. The living room glass wall slides open.



Your Name \_\_\_\_\_

(Continued from Page 6)

"fast-nacht" means "feast-night," and is the German

phrase for Shrove Tuesday, the Tuesday before Ash Wednesday.

DEAR MISS RULE: Would like genealogy on HUNTER.

—S.H., Long Beach.  
S.H.: HUNTER was derived from "Hunters," the medieval English word for a professional hunter of wild birds and game. Hunter descend-

ants became prominent in England, Scotland and Ireland in the Middle Ages. English records list Adam Le Huntere in the year 1268. The Hunter family coat of

arms has a red rampant (prancing) lion centered on a golden shield. John and William Hunter were noted Scotch physicians of the 1700s.

Sunday, April 28, 1963

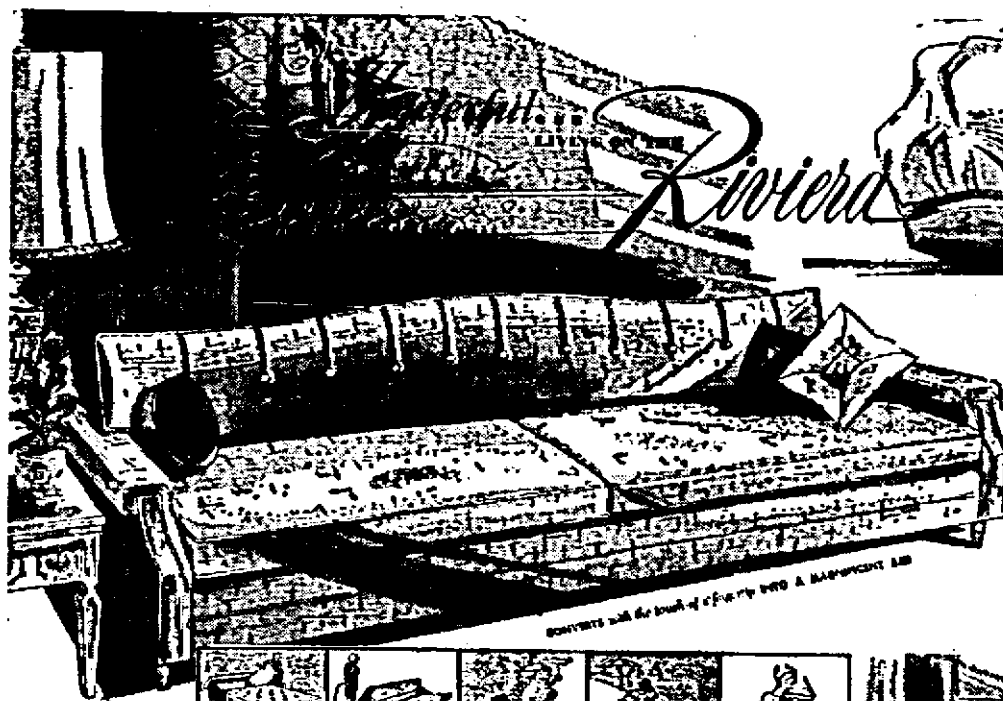
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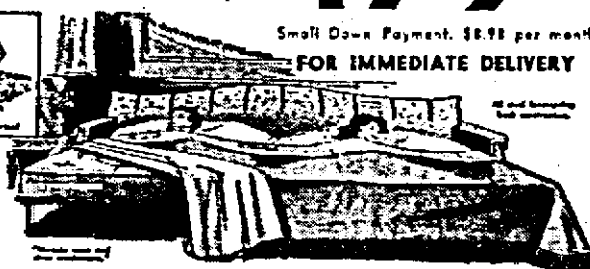
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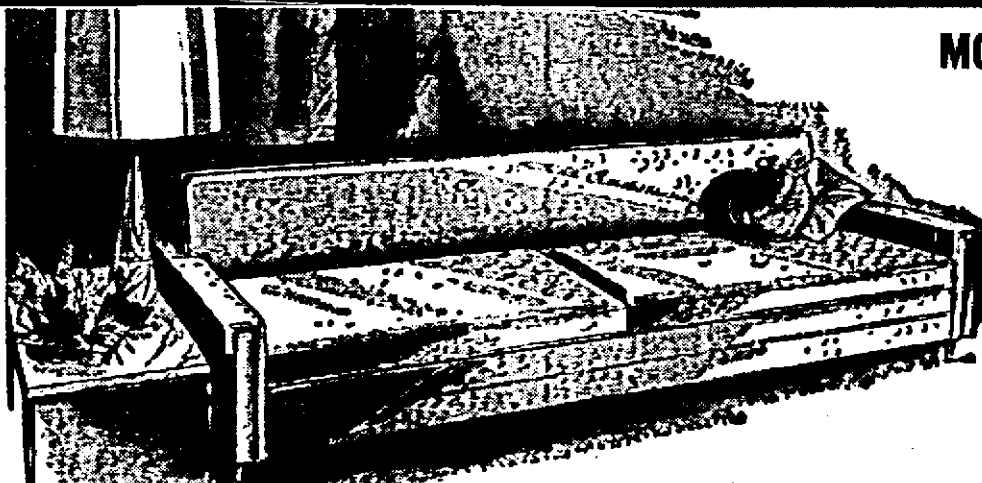
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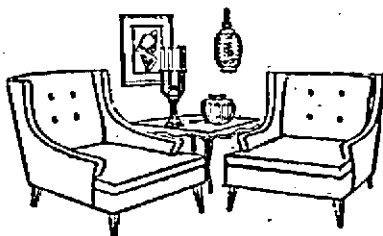
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TERMS TO SUIT

## Try a Pear Instead of Dessert



Fresh pears satisfy a craving for sweets and add little to the calorie count. They  
form a tasty alliance with a variety of cheeses and lend themselves to many recipes.

By Mildred K. Flanary  
Southland Magazine Home  
Economics Editor

**FRESH PEARS** are a de-  
lightful refreshment. They  
are tasty, and they satisfy  
that craving for something  
sweet without adding unne-  
cessarily to the calorie count.  
Then, too, fresh pears are an  
excellent source of vitamins  
and minerals.

They combine with a variety  
of appetizing cheeses, too.  
Having a big bowlful of  
spicy Anjou pears on hand is  
like insurance for entertain-  
ing.

Ripe pears yield to gentle  
pressure regardless of color.  
Anjous are light green in color  
when ripe. You can always  
buy firm pears with confi-  
dence, for they will ripen  
quickly at room temperature,  
becoming sweet and juicy, the  
way you like them.

### Wine Baked Pears

- 4 Anjou pears
- 1/2 cup California Muscatel  
wine
- 1 teaspoon grated orange  
rind
- 1/2 cup orange juice
- 1 tablespoon lemon juice
- 1/4 cup sugar

Cut pears in halves and re-  
move cores and stems. Place  
cut side up in shallow baking  
dish. Heat remaining ingredi-  
ents together to boiling, and  
pour over pears. Bake in mod-  
erate oven (350 degrees F.)  
about 30 minutes, basting  
pears occasionally with syrup.  
Serve warm or cold, plain or  
with cream. Makes 4 servings.

### Pear Hospitality Salad

- 2 1/2 cup diced celery
- 2 1/2 cup chopped pitted dates
- 1 cup diced peeled pear
- 1 1/2 cup chopped walnuts
- 1 1/2 cup mayonnaise
- 1 tablespoon lemon juice

- Few grains salt
- Salad greens

Combine celery, dates, pear  
and walnuts. Blend mayon-  
naise, lemon juice and salt,  
pour over salad mixture and  
blend lightly. Serve on crisp  
salad greens. Serves 4 to 5.

### Graham Comice Pear Betty

- 6 fresh pears
- 1 cup graham cracker  
crumbs
- 1/2 cup brown sugar
- 2 tablespoons flour
- 2 teaspoons grated lemon  
rind
- 1/4 cup butter

- 2 tablespoons lemon juice
- 1/3 cup water

Peel, quarter and core  
pears. Combine graham  
cracker crumbs, sugar, flour  
and lemon rind. Cut in butter  
until mixture is crumbly. Fill  
buttered 1-quart baking dish  
with alternate layers of pear  
slices and crumb mixture,  
ending with crumbs. Combine  
lemon juice and 1/2 cup water  
and pour around edge of bak-  
ing dish. Bake at 375 de-  
grees F 30 minutes. Serve  
warm, with cream or whipped  
cream. Serves 6.

## Recipe of the Week

**HAVING** your cake and eating your pie, too . . . it's  
possible with a recipe which wins \$5 as best recipe  
of the week for Mrs. Helen Shlemmer, 737 E. 5th St.,  
Long Beach 12. It's called "Lemon Cake Pie," that's  
why. Here's the recipe:

### Lemon Cake Pie

- 1 1/2 cup butter (oleo may be used)
- 1 cup sugar
- 1 large lemon, juice and grated rind
- 1 cup milk
- 2 eggs, separated
- 2 tbsps. flour

Cream the butter and sugar, add the lemon juice  
and rind, and the egg yolks, and cream the mixture  
well. Now add the flour and milk and lastly fold in the  
egg whites, beaten stiff. Pour into an unbaked pie shell,  
put into a hot oven (450°) for 10 minutes, then reduce  
heat to 325° and bake until "set" as a custard pie. It  
will require about 45 minutes. Makes 1 8-inch pie. The  
bottom will be like a custard and the top part like  
cake. Top with cream and cool.

What's your favorite recipe? For each recipe pub-  
lished in this space, Southland will pay \$5. Men are  
urged to submit their recipes along with the ladies.  
Send yours, with name and address, to: Recipe Con-  
test Editor, Southland Magazine, 604 Pine Ave., Long  
Beach 12, Calif.



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**69¢** lb

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Boneless Lean,  
Tender Cubes  
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**FILLETS OF SOLE** 12-14 **79¢**  
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PKGS.  
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PKGS.



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BLADE CUT  
CHOICE STEER BEEF

**33¢** lb.

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**CHUCK STEAK** **43¢** lb  
**Ground Chuck** FRESH **59¢**  
JUICY

**CHUCK ROASTS** U.S.D.A. CHOICE **39¢** lb  
CENTER CUTS  
**O-BONE ROAST** TENDER, JUICY **49¢** lb  
FLAVORFUL  
**FAMILY STEAK** OR BONELESS **79¢** lb  
CHUCK ROAST

**More Beef Buys**  
**PLATE BOILING BEEF** **23¢**  
**BEEF SHORT RIBS** **35¢**  
**SELECT PAK FROZEN** **69¢**  
CUTS  
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1-LB. CAN  
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**SLICED, SMOKED WESTERN STYLE.** **3 1/2** 3 1/2 **\$1**  
OZ. PKGS.  
**Serve Creamed Over Biscuits**

**Borden's Biscuits**  
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**VON'S DELICIOUS Cinnamon Bread**  
**Try it Toasted For a Pleasant Breakfast Treat!** **37¢**  
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FROZEN, 8 OZ.  
**Stuffed Potatoes** ON BOX, 12 OZ. **25¢**  
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**VON'S and Shopping Bag** **BLUNT CHIP**



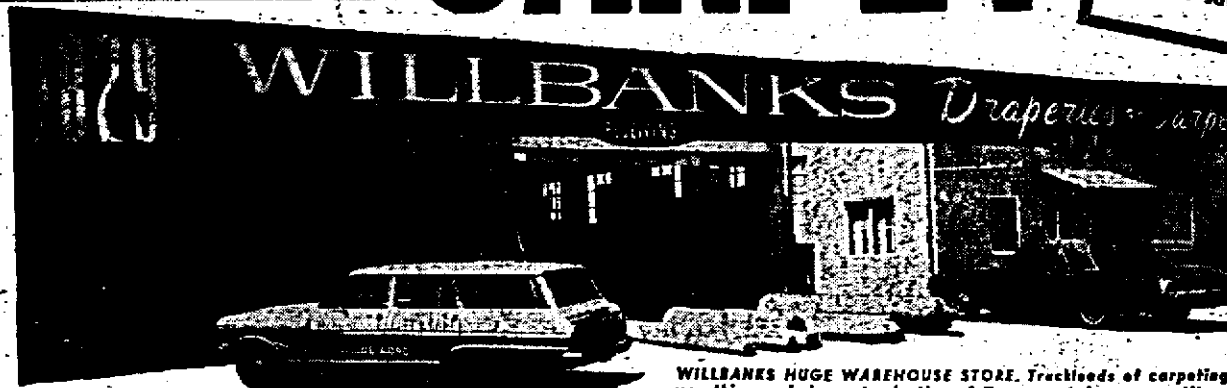
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ALL-WOOL PILE

A smart, modern carpet with a Textured Loop Pile. Three-ply yarns and a strong backing make this fabric an excellent value. Colors: Mellow Beige, Gardenia, Tawny Beige.

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Here Are Examples

of our realistic pricing policy. (The prices below are for the carpet shown. Our expert installation is \$1.25 per yd. and the finest 50 oz. rubberized felt pad is 75¢ per yd. The real cash savings is \$1.25 per yd.). We also have hundreds of full ends and remnants for that extra room or den at cost and below cost. We are franchised dealers for: ALEXANDER SMITH, MOHAWK, FIRTH, GULISTAN, MADEL, BEVER, HOLLYTOL, CORNET, and many others.

CARPET 3.95 FROM 3 yd. to 18 yd. Only First Quality Goods

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ALL-WOOL PILE

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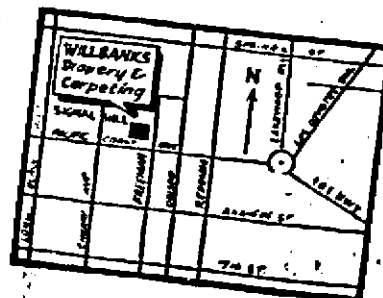
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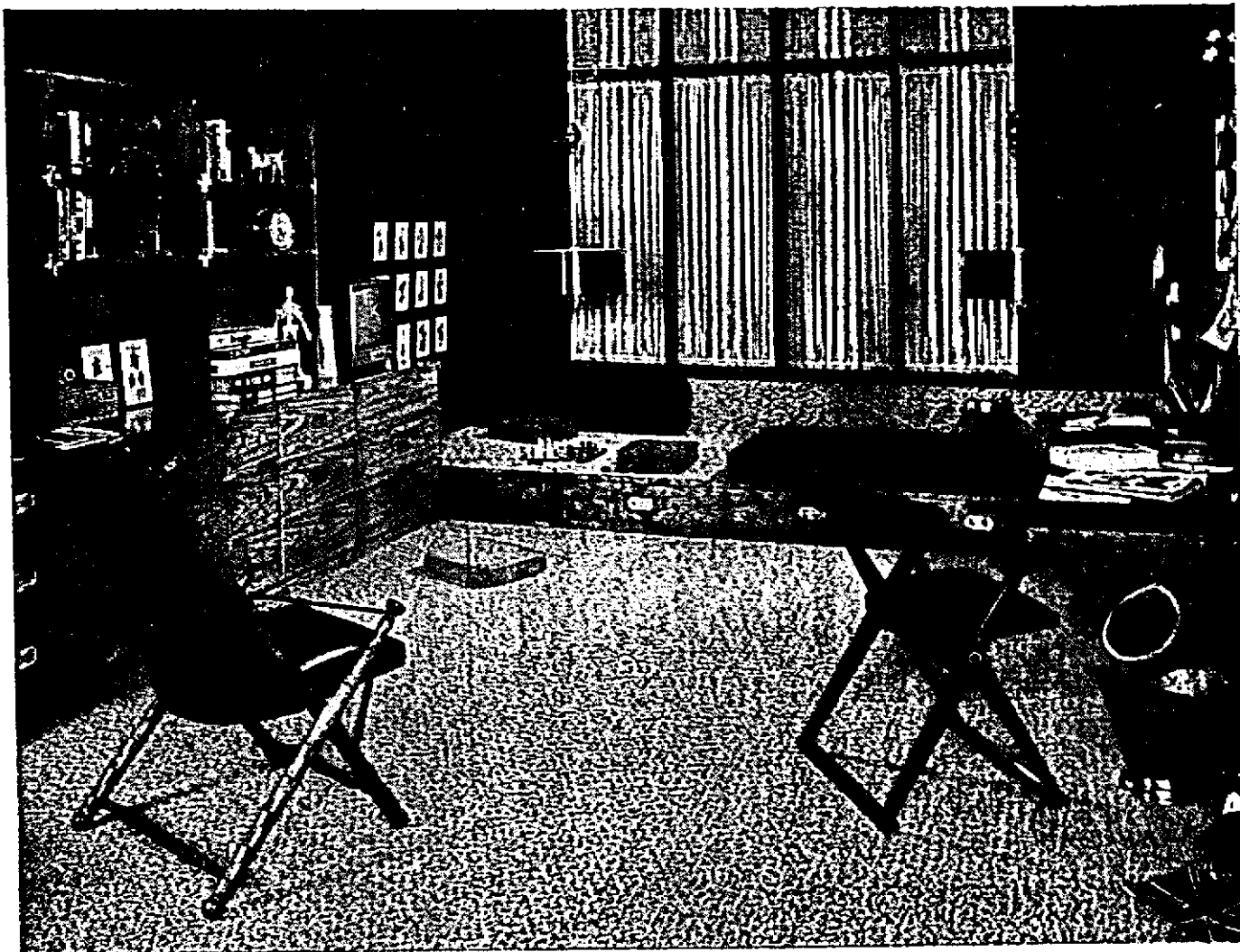
## DRAPERIES & CARPETING

1879 Freeman Ave., Signal Hill GE 4-0901

From Orange County Call JA 7-0112







To achieve a look of manliness and practicability in design of a boy's bedroom, Edmund Motyka, American Institute of Interior Designers, uses "501" carpeting on floor and surface of

raised deck which doubles as bed and couch. Tweed nylon pile easily withstands a boy's hard use, and helps deaden sound. Couch surface can be vacuumed. Drawers hold train or hi-fi.

# Carpet-Covered Couch

**THE TEST** of any design for a boy's bedroom," says Edmund Motyka, member of the American Institute of Interior Designers, "lies in how well it provides for wide-ranging interests and for almost continuous activity. The first leads to clutter unless plenty of storage space is available. And the second leads to a tired, worn-out look unless the carpets, curtains and furniture are rugged enough to stand plenty of use."

As proof that this can be done without compromising the handsome good looks of present-day home furnishings, Mr. Motyka (pronounced Ma-tee-ka) points to one of his new designs for Du Pont which features a wall-to-wall deck or couch across the window-end of the room. It measures 4x12 feet, providing enough space for a mattress at one end and a game or reading area at the other. Mr. Motyka notes that the Japanese were the first to use this idea, but felt that it was ideal for the boy's room when it is covered with a soft but rugged "501" carpet, the same carpet used on the floor.

**SINCE ACTIVE BOYS** are apt to take almost any unusual posture when sitting, the carpet is also installed as an extra upholstery surface on the walls at the back and side of the deck. The carpet style, newly introduced by James Lees, is called "Young In Heart." It is a multi-colored pattern in nylon, providing a surface that is easy to clean and helps deaden the sound, too. Beneath

the deck, Mr. Motyka provides a series of drawers, providing handy storage areas for such things as a trundle bed, an electric train set or short-wave radio rig. Pull-down lights over the platform make it adaptable for reading and help give a snug look.

For conventional storage, Mr. Motyka gets extra compactness by a stack of brass-trimmed furniture forming a wall of storage. It is from a new line called "Campaigner," designed by Drexel with a boy's room in mind.

On the opposite wall, a large work board is fastened to the wall with strong supports. By eliminating legs, there is less likelihood of tripping, and operation of a vacuum cleaner is easier, too.

**THE FABRIC COVER** of the bulletin board is easy to tack through and extends the accent colors. The curtain fabric, like the other material used, minimizes cleanup. It is a fabric of 100 per cent "Dacron" polyester by Cohama and can be washed and rehung with little or no ironing.

In selecting colors for the room, the designer followed the rule that the stronger the hue, the more masculinity is expressed. For accent, pure blues and reds were chosen to complement the predominant greens. "They are almost like hues you would find in a stained glass window," Mr. Motyka says.





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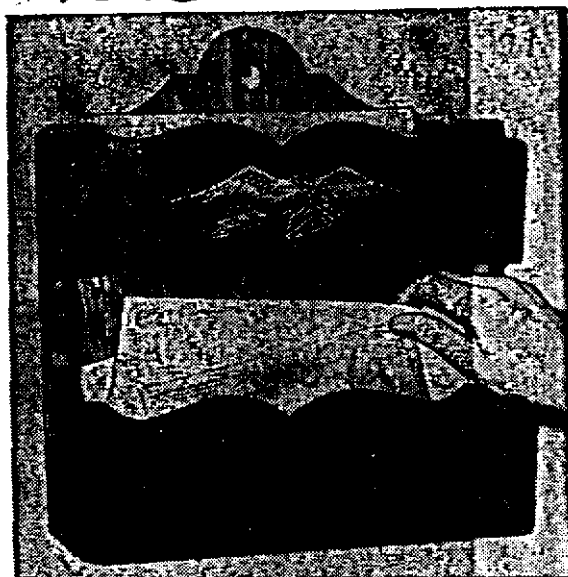
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## ARCHITECT'S

# Sketchbook



Home shop project with a bonus is presented above,  
a colonial mailholder, and a decal comes with it.

By Ed Fleming

**IF YOURS** is a typical American home, you probably have a fine mailbox at the lawn's end or by the door entrance to keep your mail neat and safe.

But once inside your home, what becomes of the opened mail? Are letters just scattered on the kitchen counter for a time? Do bills end up stuffed in that handy hall drawer where about everything manages to hide. Does Dad have to sort through junk mail and throwaways to find the letter he's been anxiously awaiting?

You can remedy the situation by building Sketchbook plan S-105, the Colonial Mailholder for use indoors. It is of simple woodwork construction, with exact size patterns provided—and it is inexpensive. About a dollar's worth of wood does the job. A few hours of leisure time cutting the shapes and fitting the mailholder together and presto, you've got a useful and decorative adjunct to or-

derly living. It makes an excellent plant holder, too.

**TO GIVE** the finished project real Colonial appeal, a bonus is included in the regular 50 cent Sketchbook plan you send for through this newspaper. It is a specially designed American eagle decal, in three colors (gold, red and blue), size 2x6 inches, to enhance the front piece of the mailholder. The decal bonus makes this an ideal project for junior to make for a Mother's Day gift or Dad to make and have a little helper apply the finishing decal.

For the short time it takes to build, the mailholder will serve many useful years. How you build it will mark it as a favorite conversation piece for a long time to come, too.

**TO ORDER** Mailholder Plan S-105 with free decal send 50 cents with name and address to Building Editor, Southland Magazine, 604 Pine Ave., Long Beach 12, Calif.

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Slightly higher in some areas.

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"Did anybody remember to bring the guns?"

An original Hoff cartoon from the new book "HUNTING, ANYONE?" by Syd Hoff (Bobbs-Merrill, \$2.95).

### BOOK REVIEWS

By Vera Williams  
Southland Magazine Book Editor

**CRUSADING** Santa Barbara editor-publisher, Thomas More Storke is a seventh generation Californian. On an April day in 1782, Lt. Jose Francisco de Ortega, his Spanish soldier grandfather, six generations removed, and Father Junipero Serra dedicated the royal

presidio at Santa Barbara, and Ortega became its first commandante.

As early as 1769 that same ancestor, representing the cutlass as Serra did the crucifix, passed that way as a member of Gaspar de Portola's land expedition searching for the Bay of Monterey. Ortega, more trailblazer than pathfinder, Portola's advance scout, assured himself a permanent niche in California's hall of fame by discovering the Golden Gate and San Francisco Bay.

Storke's maternal great-grandfather, Daniel Hill, a Yankee seaman, fell in love with the Pacific Coast—and a sloe-eyed senorita, Rafaela Ortega, and in 1826 they were married in Mission Santa Barbara.

Tom Storke, 86, was born 26 years after California joined the union. He has not only lived through, but played a prominent part in most of the significant events of the 20th Century in his state.

That's why "I WRITE FOR FREEDOM" by T. M. Storke (McNally & Loftin, \$3.95) is engrossing reading, recommended to everyone who loves California, courage and straightforward lucid writing.

Storke's editorials "smoking out" the John Birch Society in November 1961 won him the Lauterbach award as a defender of civil rights. In 1962, he received the Pulitzer prize for editorial writing and Colby College of Waterville, Me., bestowed upon him the Lovejoy award for defense of freedom of the press.

In his autobiography, Storke writes with affection of the Santa Barbara of his youth, strongly under the Spanish and Mexican influence. He describes the bitter fight to wrest the state from railroad domination. He describes graft trials, labor trouble, the rise of early leaders of the state—Hiram Johnson, Fremont Older, Harrison Gray Otis, James D. Phelan, Rudolph Spreckles. He describes state and national political conventions, and

### Best Sellers

#### Fiction

- Raise High the Roof Beam, Carpenters. Salinger
- Seven Days in May. Knebel and Bailey
- The Sand Pebbles. McKenna
- The Glass-Blowers. du Maurier
- Fall-Safe. Burdick and Wheeler
- The Moonflower Vine. Carleton
- The Moon-Spinners. Stewart
- Triumph. Wylie
- Grandmother and the Priests. Caldwell
- The Tin Drum. Grass.

#### General

- Travels With Charley. Steinbeck
- The Whole Truth and Nothing But. Hopper
- Happiness Is a Warm Puppy. Schulz
- O Ye Jigs & Juleps. Hudson
- The Fall of the Dynasties. Taylor
- The Fire Next Time. Baldwin
- Final Verdict. St. Johns
- The Ordeal of Power. Hughes
- Silent Spring. Carson
- My Life in Court. Nizer

GLADYS Scott Thompson's "CATHERINE THE GREAT" and B. H. Sumner's "PETER THE GREAT" depict the expansion of Russia in the 18th Century that set the pattern for today's Soviet imperialism. Paul Milukov in "RUSSIA AND ITS CRISIS" gives an expert analysis of Russian tradition. There could be no better introduction to Russian music and literature than Avraham Yarmolinsky's "TURGENEV" and M. D. Calvocoressi's "MUSSORSKY."

# An Editor's 86 Years in California

campaigns.

With modesty, he describes his own rise from a \$6 a week reporter to head of the Santa

Barbara News-Press, an influential and widely quoted newspaper, and he describes the changes wrought in the

state in his lifetime by its burgeoning population.

The foreword is by Adlai Stevenson.

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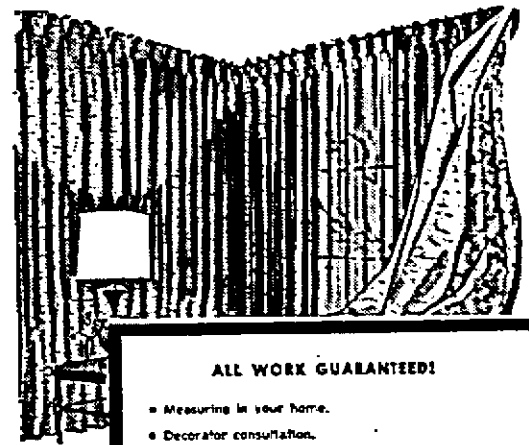
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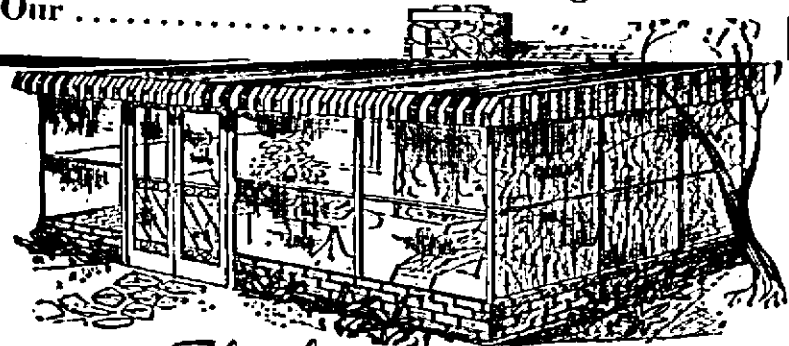


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or existing roofs—you will pay cost of the screen enclosure from the slab up, 18" brick wall is FREE at no extra cost.

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Ghostly effect was gained here by exposure at 1/30 at f5.6 with ghost and then same speed with the ghost out.

## CAMERA ANGLES

# Have Fun With Camera Tricks

By Irving Desfor

**P**HOTOGRAPHY is a field in which the boundaries are limited only to that area determined by the photographer himself. It is an activity in which a camera fan can cut loose and let himself go, especially when the motive power is sparked by imagination and ingenuity. All that's required is: a) the desire to get off the beaten path; b) the effort to try camera and darkroom tricks, and c) the willingness to experiment with — and possibly waste — film, paper and some time.

It would also help to have a handy guide such as Paul Duckworth's "Experimental and Trick Photography" (Universal-Amphoto Books, New York, \$1.95).

Here you'll find in simple, readable format about 60 photo projects to choose

from. Each one is explained in a two-page spread; On one page the experiment is described; facing it is the finished picture with the details of its accomplishment.

**TO DUPLICATE** the limited facilities and equipment of most amateur photographers, the author used his living room as a studio, a closet as a darkroom for loading film, two bridge tables to hold the processing trays, a desk lamp covered by a safelight filter and the bathtub for washing prints. Duckworth's wife proved to be a most cooperative model and he also used his child, relatives and friends.

Experimental and trick pictures can be made in the camera itself or produced later through darkroom magic.

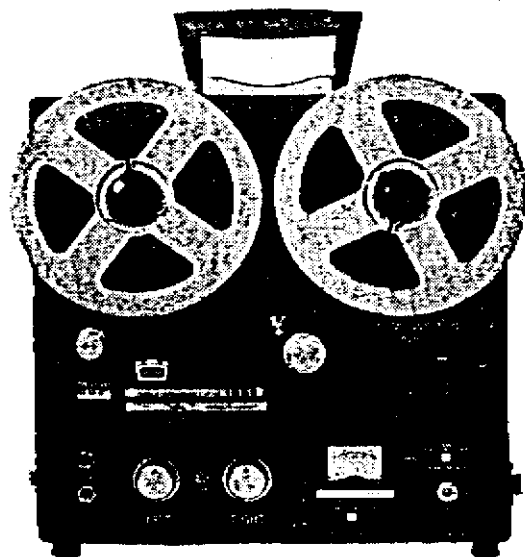
When done directly in shooting, it involves such

processes as double and multiple exposures, movement or panning with the camera, shooting through patterned glass and selective focus.

**WHEN** creative pictures are produced through darkroom hocus-pocus, the methods might be solarization, reticulation, bas reliefs, photograms, printing through patterned screens, glass textures or petroleum jelly smears and sandwiching negatives together.

Modern cameras, with their double exposure prevention devices, might make it difficult to produce these effects on one negative. Sometimes the camera manuals explain how deliberate double exposures may be made. Otherwise, the two pictures can be taken separately and the negatives sandwiched together to produce the same effect.

## New ... FROM Roberts



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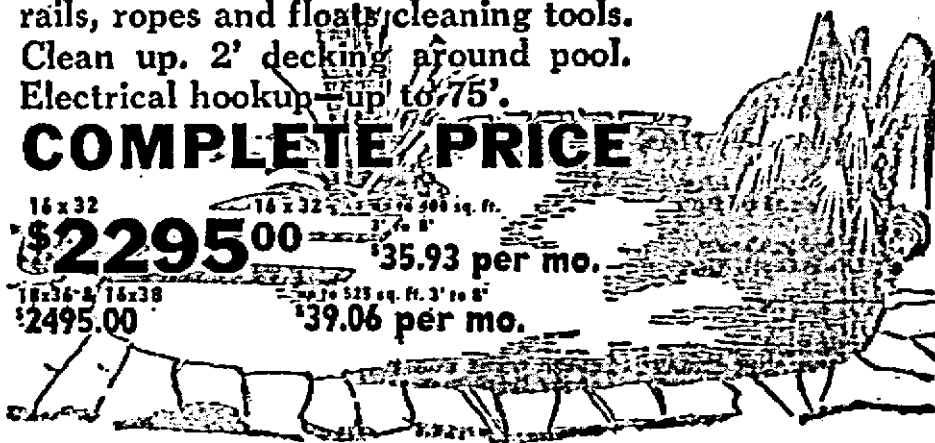
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# Odd Hunger, Ailment Linked

By Ben Zinser

Southland Magazine Medical Science Writer

**A** HUNGER for strange items may indicate a nutritional deficiency or a gland disorder.

According to Dr. Robert E. Stone, Chicago, in a report in the Journal of the American Medical Association:

Most patients with odd food cravings have been women suffering anemia due to loss of blood and small children with malnutrition and iron deficiency anemia.



Cravings of anemia victims vary. Among three patients with the same type of anemia, one craved starch, another sought clay, and a third—a child—hungered for dirt.

A woman with a thyroid condition and anemia craved paper and rotten wood. A man with adrenal cortex failure craved raw carrots.

All patients lost their odd appetites when properly treated, Dr. Stone reports.

**HEART ATTACKS** occur eight times more frequently in Los Angeles than in Bangkok, Thailand, a new study shows.

And in persons over 50, hardening of the coronary arteries is twice as advanced in Los Angeles as in Bangkok.

Researchers arrived at these findings after performing 514 autopsies in Los Angeles and 203 in Bangkok.

Their explanation for the difference: Obesity is infrequent in Bangkok. People eat a low-fat diet and exercise more than Americans do. These factors apparently contribute to protection against coronary disease.

**A CELLULAR** substance that inhibits virus reproduction—interferon—has been purified.

Scientists hope now to find a way to synthesize the substance. Their

eventual goal: an effective anti-viral drug.

**RHEUMATOID** arthritis is relatively rare among prisoners, reports the Arthritis and Rheumatism Foundation.

Reason: Individuals sent to prison are usually those who vent anger and aggressive feelings. Arthritis, it has been noted, often suppress their emotions.

**IN ABOUT** 35,000 marriages a year the bride, bridegroom or both are 65 years old or more, says a report in the publication Aging.

Most of the older persons who marry are 65 to 70. Persons 75 or older are likely to select younger mates: 12 per cent of men in this age group marry women at least 25 years younger.

Ninety-three per cent of those over 65 who marry have been married before.

**MOST POPULAR** foods with children, according to research at Children's Hospital of Los Angeles:

Spaghetti, macaroni and cheese, casseroles, hamburgers, roast chicken drumsticks.

Also very big: any dried cereal currently getting a play on television.

No surprise was the least popular dietary item: liver.

The study, conducted by Ione Malone, chief dietitian, did turn up one surprise: Chocolate ice cream is not too popular.

The hospital serves 300 to 500 meals to patients daily. Whipped cream and heavy frosting are avoided. Reason: Children usually will eat these first and ruin their appetites.

The report is in Hospital Forum.

**LOS ANGELES** is the only large city where the infant death rate is less than the national rate of 26 per 1,000 live births.

So says Mrs. Katherine B. Oettinger, chief of the Children's Bureau.

The Los Angeles infant mortality rate is 24.5 per 1,000 live births.

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Fiberglass, a product of Owens-Corning, brings to FLEXON its great strength, its wonderful insulating properties, its resistance to time, weather, and chemical attack.

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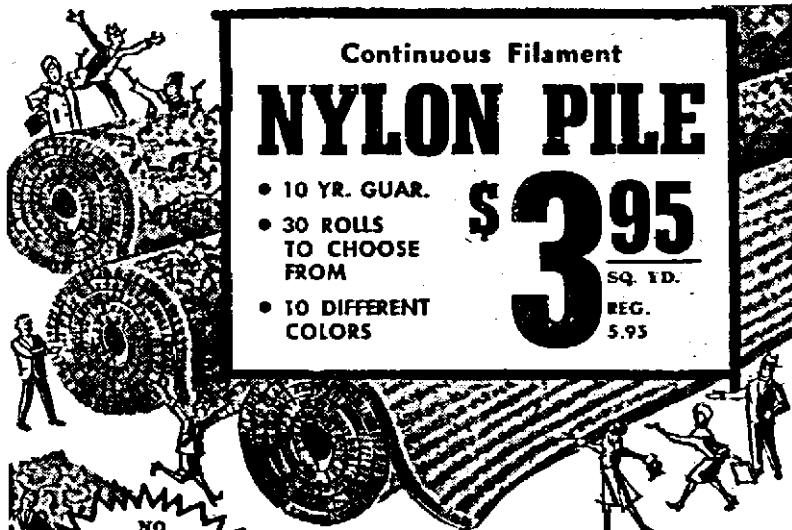


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GRADE CARD

# Guidance Needed

By Harry Karns

Education Research Associates

**QUESTION:** "Is it better to guide a child's learning or merely 'expose' him to knowledge and let him make his own discoveries and judgments?"

**ANSWER:** The "exposure" theory has had appeal from time to time for the educational faddists but should not be taken seriously.



Formal education is a process of guidance. Adults have the responsibility of providing sets of principles and standards of judgment. Without such help, the youngster would develop haphazardly and drift aimlessly.

Children need and want somebody to provide discipline and a sense of direction. They want to be piloted until they know the depths, the channels, and the hazards well enough to steer their own ships.

**QUESTION:** "Should a child be encouraged to work toward a career in something as unprofitable and trivial as art?"

**TRIVIAL?** In this materialistic age, it is true, some people consider art the inconsequential play of idle, ambitionless folk.

Actually, the painting of pictures requires higher gifts, greater sensitivity, and harder work than most occupations which are considered "serious."

Unhappily, relatively few artists make a living from strictly creative art work.

Is this any reason to urge a youngster to forget art and turn his attention to some other occupation entirely?

No.

Many related jobs—in "commercial art"—allow the artist to make a living without divorcing himself completely from his chosen field.

This compromise may not be an ideal state of affairs, but it is certainly happier than the condition that results when a young person turns away from the work he likes and for which he has talent and seeks a career for which he is unsuited.

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Walt Disney Productions Picture  
Of interest to pet lovers is "The Incredible Journey,"  
a Walt Disney motion picture about two dogs and a cat.

## PET PARADE

# Dog Shows on the Road

By Eleanor Avery Price

**L**ARGEST and most popular unbentched AKC all-breed and obedience trial of them all—that of Santa Ana Valley Kennel Club—is scheduled today at La Palma Park, Anaheim. Derek Rayne from Carmel-by-the-Sea will judge best-in-show.

A number of dog events are scheduled for the next few weeks, but before listing them, a reminder to see the motion picture, "The Incredible Journey," Walt Disney's exciting adventure story, from the book by Sheila Burnford, of three animals—a bull terrier, a Labrador retriever, and a Siamese cat—that travel 250 miles across the Canadian wilderness to return to their home. The dogs in real life are owned by Bill Koehler and Hal Driscoll, famous names in the canine world. Mr. Koehler trained the bull terrier and his son, Dick, trained the retriever. Al Niemela trained the Siamese cat.

costume match. The writer will help judge longest ears, biggest howl, saddest face, etc. This yearly riot is usually covered by national publications. Also on May 5, Scottish Terrier Club of Southern California, puppy match at Cambria Lodge, 1451 McFadden St., Santa Ana; Del Sur Kennel Club sanctioned match, El Nadadero Club, El Cajon; Pacific Coast Bulldog Club puppy match, Santa Ana Community Clubhouse, 1104 W. 6th St., Santa Ana.

May 11, Los Angeles Poodle Obedience Club practice match, Brookside Park, Pasadena. May 12—a big day for Mother—with Orange Empire Dog Club all-breed AKC sanctioned match at Upland Memorial Park, Upland; San Fernando Kennel Club all-breed AKC sanctioned match at San Fernando Recreation Park; German Shepherd Dog Club of Long Beach sanctioned specialty match at Recreation Park, 10th Street and Federation.

**EVENTS BEING** readied now include: May 5, first day of "National Be Kind To Animals Week," Hollywood Dog Obedience Club AKC trial at North Hollywood Park. Also, same day, same park, the annual basset fun picnic and

**DURING** warming weather, fleas are on the upswing. And so is fungus. Keep the yard clean, use a safe insecticide or special bath on the dog, vacuum clean rugs frequently for dropped flea eggs.

If your pet is constantly bothered with skin ailments, it may be because he is in contact with certain plants. Dr. Clete S. Dorsey, Pasadena physician, in California Medi-

cine lists some plants that can cause skin disorders in humans, and these should be considered in regards to dogs. They are: Algerian ivy, philodendron, oleander, fig trees, castor bean plant, primrose, chrysanthemum, Shasta daisy, rainbow daisy, Chinese rice paper plant. A few cases of

dermatitis have resulted from dichondra, magnolia, century plant, tea roses, greasewood, Wigandia caracasana, Australian silk oak.

Seleen dog shampoo, available only from a veterinarian, seems excellent for rash on dogs whose skin is not overly dry. Try BFI on moist eczema.

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This is one annual that has to be planted every three weeks if you want flowers all summer. It quite literally blooms itself to death.



## Airline Offers Four Pocket Guides to Europe

Four new pocket-size travel guides, covering Italy, Germany, the Low Countries and Austria-Switzerland have been published by Pan American Airways. Each is patterned after Pan Am's popular "New Horizons World Guide" which condenses thousands of facts of interest to the tourist.

Alphabetical listings cover topics from accommodations to shopping, including climate, customs, laundry, restaurants, sports, tipping and transportation. Each volume also has

a currency converter, menu translator and calendar of major events. A copy of each guide costs \$1.95 and can be ordered by mail postpaid from P.O. Box PAA, Idlewild, N. Y.

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By Hank

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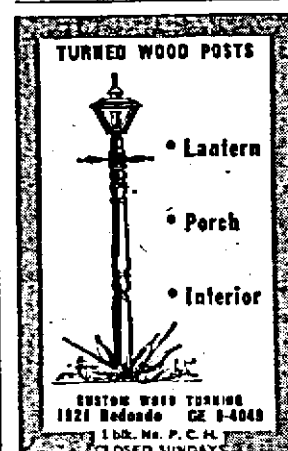
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Q. Who originated cross-word puzzles? M.O.

A. The first modern cross-word puzzle, constructed by Arthur Winn, appeared in the supplement of the New York Evening World on December 21, 1913. The World's series of puzzles, interrupted by the outbreak of World War I, was resumed as a feature in 1916. What some authorities consider the world's oldest cross-word puzzle was made by a Cretan about 2,000 years ago. This "Phaestus disk," found on Crete, is in the Johns Hopkins University's archaeological museum.

Q. Who first discovered that a day is either gained or lost by traveling entirely around the world? H.T.

A. The officers of Magellan's historic voyage, which began on September 20, 1519. Sailing from Spain westward across the Atlantic Ocean, around Cape Horn and back to Spain, they kept an accurate count of the elapsed days. On their return to port, they learned that their date was a day behind that of the people at home.

Q. Do ladybird beetles hibernate in winter? J.A.

A. Yes. It is during this period that insect hunters in the West explore remote canyons where these beetles are massed together in hundreds of thousands, and collect them for future use on farms. They are gathered in sacks and kept in cold storage until the following spring.

Q. How can one tell which way the grain runs in cardboard? L.A.

A. Direction of the grain may be found by cutting a small square sample of the cardboard and pressing opposite edges between thumb and finger. If the square is pressed in both directions there will be a marked difference in its flexibility in the two positions. The resistance to pressure is much greater against the grain than with it. Another way to test is to cut a 3 x 5-inch sample running each way of the sheet. The sample which has the grain running along its 5-inch side will be much stiffer than the other.

Q. Which of the Thirteen Colonies claimed that their land extended westward as far as the Mississippi River? I.D.

A. Seven of them did so:—Massachusetts, Connecticut, New York, Virginia, North Carolina, and Georgia.

(As a reader of Southland, you can get an answer, by mail, to any question of fact by writing to Southland Magazine Information Bureau, 635 F. St., N.W., Washington 4, D. C. Please enclose return postage or self-addressed stamped envelope.)

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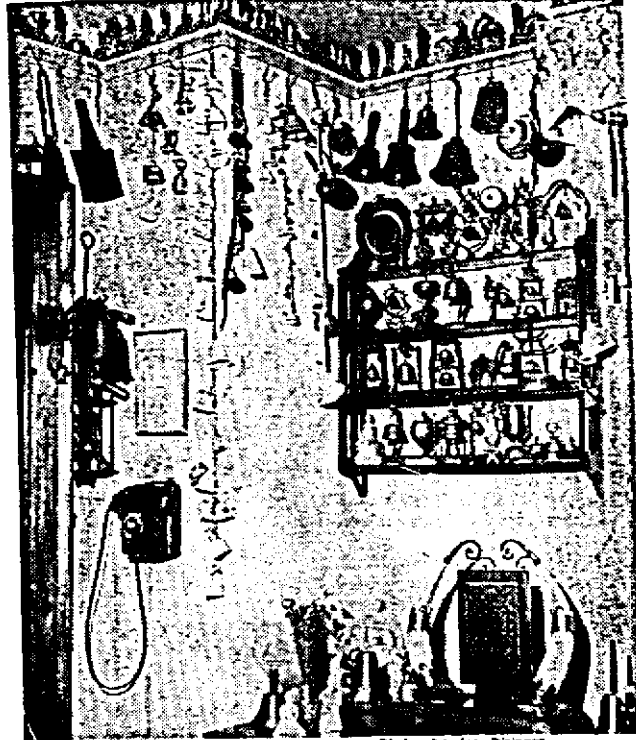
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... And there's a ring to the telephone, too. Here is a part of Mrs. Oliver Pitches' large bell collection.

**I**F VALADA PITCHES, who lives across the street from Lincoln Park, were to ring all of her bells at one time, it would frighten the book readers, the rogue players, the sun-tanners out of their skins.

She had 1,300 bells!

"I didn't really mean to collect bells," explains brown-eyed Valada who with her husband, Dr. Oliver Pitches, lives in, around and among bells in their surprisingly quiet apartment at 310 W. Broadway.

Something like 13 years ago, a bell-collecting friend went abroad. Mrs. Pitches casually suggested that the

friend gather a few bells for her.

**WEEKS LATER**, the Pitches answered the doorbell to find a box containing 100 bells. With those for a starter, Mrs. Pitches has bought, made, traded for and been given bells from 60 countries.

The smallest is a silver bell three-eighths of an inch in diameter, from Mexico. The largest, to date, is a U.S. Navy ship bell. However, Mrs. Pitches now is dicker for a 75-pound school bell from Pennsylvania, and if she gets it, that will be the largest.

She has bells of copper,

# HOBBIES

## Collection That Rings a Bell

iron, brass, silver, horn, porcelain, crystal. She has dinner bells, school bells, dancers' bells, wind bells. She has elephant, camel, horse, mule, goat and cat bells. She has any number of sleigh bells.

**HER OLDEST** is an iron bell from the Orient, believed to be more than 1,000 years old. Several are more than 100 years old.

Among the prettiest is a Southern plantation bell of mother of pearl and delicate silver filigree.

Of special interest are a Siamese gong mounted between the horns of a sacred cow, a bell from Tibet which looks like a double-faced drum with "leather" that is human skin, brass bell from a whaling ship wrecked long ago in Alaska, and a doorbell from an Italian castle.

Dr. Pitches' contribution to the collection is a pair of buffalo-horn bells given him by Buffalo Bill (Col. William F. Cody) when Pitches as a wide-eyed teen-ager visited Buffalo Bill's Wild West show.

**A SENTIMENTALIST**, Mrs. Pitches' favorites are a small silver bell which adorned her wedding cake more than 30 years ago, and ceramic bells she molded in the image of her parents as they looked at the turn of the century.

Mrs. Pitches is a member of the American Bell Association, with chapters in the United States and Europe. She now is working on a

pair of bells, with beaded panels which will depict American history from the Mayflower to World War II.

These will be included in her exhibit at the Hobby Show in May in the Municipal Auditorium.

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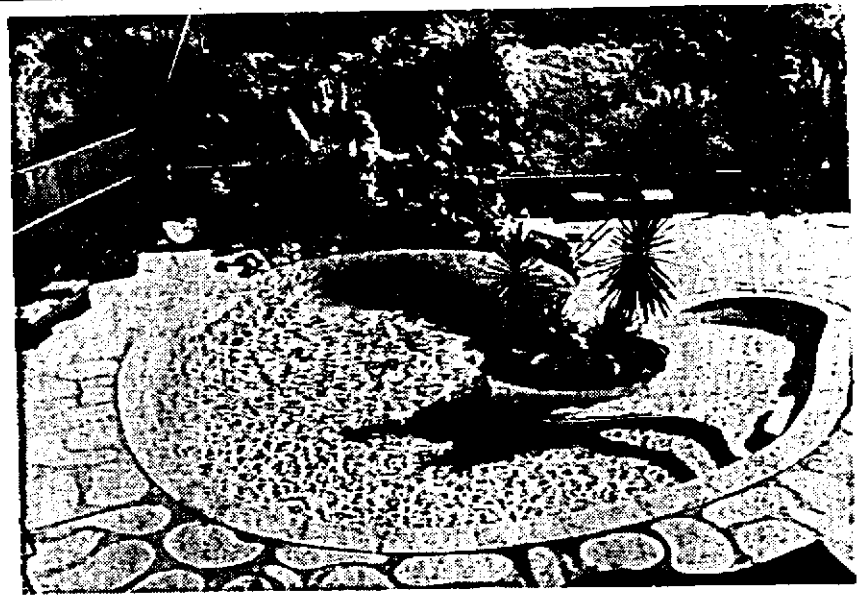
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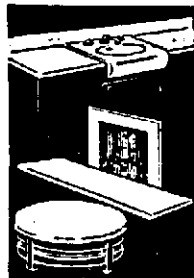
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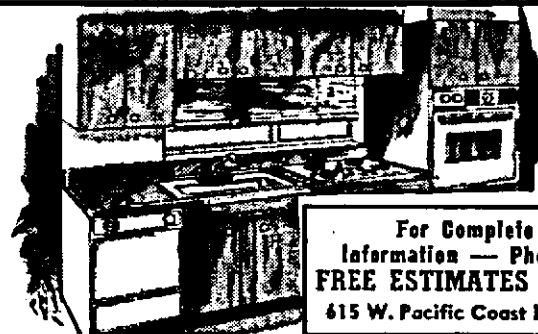
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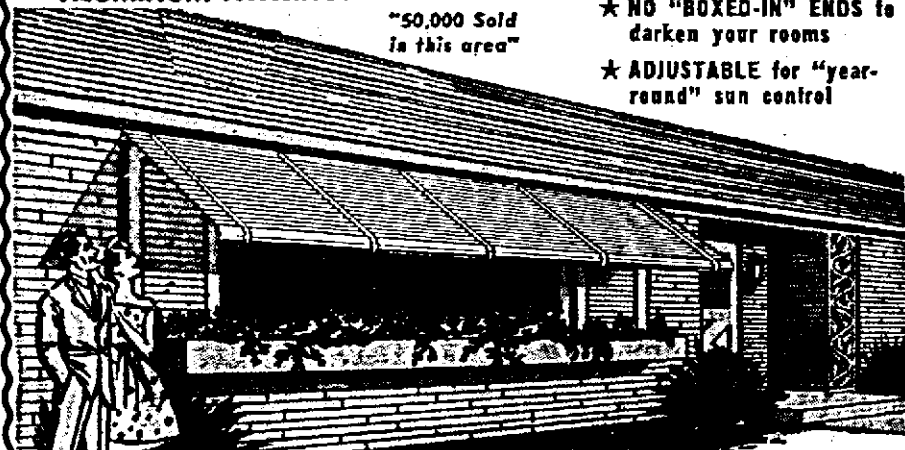
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# Where's Ozzie Now?

ANYBODY remember  
Ozzie?

Or more to the point, does  
anyone know where Ozzie is?  
Ozzie—or George Hamilton  
Osborne, if you wish to be  
formal about it—is the fel-  
low who back in 1948 set a  
world record for flagpole sit-  
ting, 52 days, 13 hours and  
58 minutes, atop a pole at  
the Long Beach Pike.

Mail still comes addressed  
to Ozzie, and every once in  
a while someone tries to  
reach him by telephone, says  
Ron Maury, public relations  
director for the Long Beach  
Amusement Co.

"We don't know anything  
about him," says Ron rue-  
fully. "We haven't seen or  
heard from him in years. If  
anyone knows where he is,  
we'd like the word passed on  
to us."

OZZIE HAD BEEN a tight-  
rope walker, circus clown,  
department store Santa Claus  
and roller skater.

In fact, he became first, in  
effect, a flagpole specialist on  
roller skates. He skated  
around a platform the size of  
a manhole cover, which isn't  
impressive, unless you realize  
the manhole cover was on a  
pole 40 feet in the air. (The  
insurance company not only  
canceled Ozzie's insurance,  
but it canceled that of any-  
body watching underneath.)

Then Ozzie began flagpole  
sitting. He sat 37 times, or  
37 flagpoles or however you  
want to say it. The final time  
was on the Long Beach Pike.

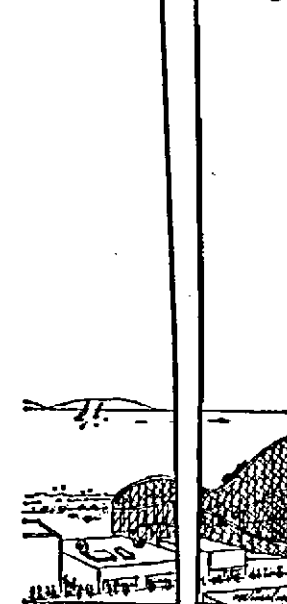
HIS PERCH was in the  
middle of a concession called  
the "Sky Ride," on a 20-foot  
extension of the ride's 180-  
foot center pole. The pole  
turned with the ride, and  
Ozzie made almost perpetual  
360-degree turns during busy  
periods.

"Flagpole sitting isn't bad,"  
Ozzie used to philosophize.  
"You can't hear your wife.  
Bill collectors can't get at  
you. There isn't any traffic.  
The only thing that's really  
bad is the birds."

Seagulls occasionally mis-  
took Ozzie for a statue, and  
every so often the bats  
crashed in on him.

WHEN HE CAME down on  
Sept. 7, 1948, Ozzie wasn't  
much ahead financially. He  
got \$125 a week, he said, for  
publicizing the Sky Ride and  
the adjacent amusement area.  
But he paid a fellow \$35 a  
week for sending supplies to  
him by a bucket; he answered  
all the letters sent him by  
women and even then post-  
age cost money; he sent  
flowers regularly to several  
girls, including a girl who  
drew charcoal portraits for a  
dollar apiece on the Pike.

Ozzie suffered some from  
the weather on his flagpole  
perch. It was hot by day and  
cold by night. At night, in the



Illustrated by Clyde Wessler

Birds were a big problem for  
the flagpole sitter, seagulls  
in the daytime, bats at night.

fog, he huddled under blan-  
kets and electric pads con-  
nected by a long extension  
cord.

Also his feet and legs  
swelled. He had to discard his  
shoes early in the sit, and  
even carpet slippers hurt his  
feet, he complained.

"IF YOU FLAGPOLE SIT,"  
counseled Ozzie, "you have  
to be careful and not dangle  
the whole leg. Just dangle  
from the knee down. If the  
whole leg hangs, it fills up  
with water."

A lot of newspapers, and  
even Life Magazine, ran Oz-  
zie's picture.

When he came down, he  
boasted he had dates lined up  
with 55 girls who had writ-  
ten to him. The first date  
was to go roller coasting with  
the charcoal artist.

## Day Bloomer

Flowering tobacco (nicotia-  
na) isn't always night-flow-  
ering. While the older varie-  
ties with white flowers bloom  
at night, the strain called  
Daylight has the same color  
blooms but they stay open  
all day.

If you prefer colored to  
white flowers, Daylight Sen-  
sation Mixed will produce li-  
lac, coral, violet, yellow, rose,  
crimson, scarlet and mahog-  
any flowers as well as white.  
They'll stay open all day, but  
they lack fragrance.

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Where 11,574 made their last stand against the Japanese. Aerial view of Ft. Mills on Corregidor in 1942.

(Continued from Page 4)  
 natuan prisoner of war camps. We hiked 20 miles in the rain to the camps. The first two camps housed the Bataan survivors, while the third was for the Corregidor remnants, about 6,000. The bamboo barracks originally housed Filipino trainees. If you were lucky enough to bring a blanket along, it kept your bones off the bamboo slats, otherwise morning produced a washboard effect on the back.

"BY THE GRACE of the emperor, a steady diet was produced, with three meals each day just like the Geneva Treaty called for—one bowl of rice for each meal. Occasionally a carabou was carved up for 6,000 men and it made a soup to pour over the rice. Also on occasion sweet potato tops were tossed in.

"If prisoners attempted to escape they were caught, returned, tortured and executed while kneeling in their ready-dug graves. On one occasion, a Navy lieutenant and two soldiers were beheaded after a lengthy ordeal of punishment.

"Bataan, Corregidor, scanty diets, malaria, dysentery, beri beri and treatment in general increased their toll and a permanent detail was kept busy burying the fallen — 25 to 50 Americans and 50 to 100 Filipinos daily.

"COMMUNITY graves could not be dug very deep during rainy season because of the high water table, thereby exposing limbs from time to time to the roving hungry animals.

"Details were dispatched to the various islands to be gainfully employed to help save Asia from the Asiatics. After all, the camp colonel said this was the reason the emperor spared the lives of the prisoners.

"At midnight Oct. 6, 1942, for 2,000 of us PWs, it was the march and train trip back to Manila docks. The following day the wearier warriors boarded an old relic of a ship, the Totor Maru which had been used to bring the cavalry into the Philippines.

"With a full cargo of humanity, plus food which consisted of a bag of crackers for each meal, the Maru departed Pier 7 into Manila Bay and passed Corregidor where there was no sign of human life. Three days later we an-

chored in Takao Harbor in Formosa.

"THE NEXT MOVE was Mukden, Manchuria, just south of the Russian border and east of the Gobi Desert where the winds never cease bringing dust and sand. A three-day train ride landed us there Nov. 11, 1942. The barracks, 100 men to each, were half underground and resembled descriptions of the Genghis Khan days. Brick floors, brick stoves for heating when there was coal, wooden bays to sleep on with straw-filled bags. Each man was issued six blankets and these, piled on "street" clothes, kept the frost away from the body, although ice formed near the cracks, especially when the weather dropped to 40 below.

"This POW camp was established to work in a factory that produced index machines, nuts, screws and bolts. 'Goof-offs' brought us back to the hard line of discipline, standing in snow at night, unprovoked beatings, the entire camp judged by the conduct of a few. Details were marched, rain, snow or shine, to the factory in Mukden six miles away, starting at 7 a.m. and back at 6. Food was increased to corn meal mush in the morning, soya beans and maize in the evening.

"FOR THE NEXT 2½ years life ebbed along all day and night for all except about 400 who would never return alive. On Dec. 7, the first raid of B-29s was over the city. Unfortunately three bombs landed in our camp, killing 19 PWs and wounding several.

"We learned when Russia entered the war. Being near the border, we were put to work digging trenches for a Jap last-ditch stand. After the surrender we learned the trenches were for the PWs' graves when the Jap army retreated southward. Thanks to the atom bomb we were saved by one day.

"The long-awaited day arrived in August 1945 when a B-24 parachuted a team near the camp to liberate the PWs before any further atrocities could occur. The Jap commandant and guards did not give in easily, but why not save their own necks? I did not witness any hari-kari, as they so boldly said would happen rather than surrender. The Russian army entered the city three days later and assumed credit for our release. At that point

# How It Was on Corregidor

there was no quibbling about who released whom—just to be free once more since May 6, 1942.

"B-29s PARACHUTED food

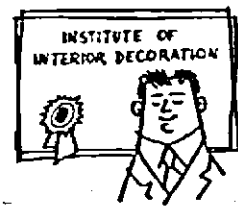
into camp. We went by train to Dairen, China, and what a pleasant sight to see the Stars and Stripes once more, and on a U. S. man-of-war.

"After a few days in Guam

it was a direct route to the Golden Gate, arriving Oct. 15, 1945, six years after sailing through the gate for the Asiatic station on a normal 3-month tour of duty."

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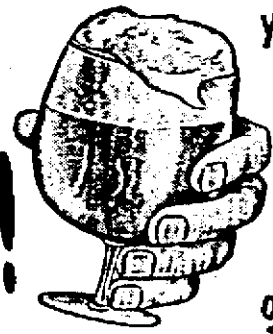
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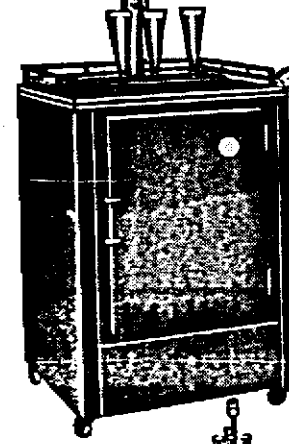
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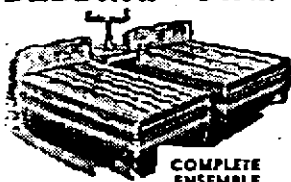
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# Bowling Is Her Only Fault!

By Anonymous  
(of Necessity)

AT LAST COUNT, there were 28 million bowlers in the country, or some such horrifying figure.

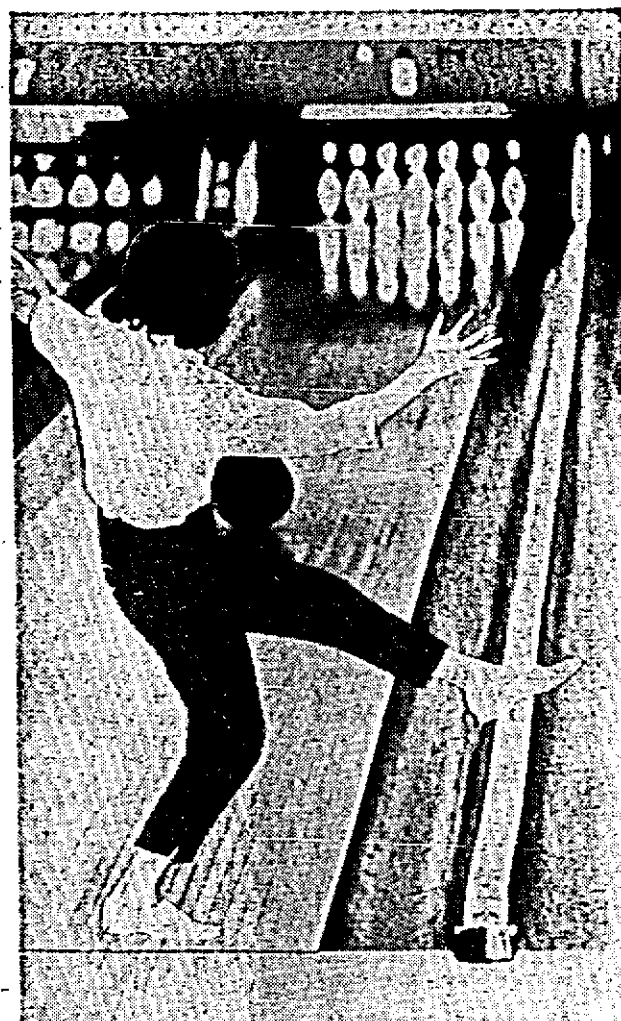
My wife is one of them.

Oh, she's a good wife, don't misunderstand. She keeps the children clean and nourished. Helps with the housework and all that.

Bowling is her only fault.

She's addicted to it. She wants to make me the 28 millionth and one recruit. All her friends' husbands are bowlers, she says, to which I reply "get new friends."

Our kitchen is decorated with score sheets. One has a 191 score on it and big red



Sure, she keeps the children clean and fed. Helps with the housework, too . . . but she is addicted to bowling!

letters across it say "getting closer." Her goals in life are for the kids to get all A's and for her to get a 200.

know she already had read the results in one of those bowling alley tip sheets.

DEAR ABBY: If any of your other readers have overcome a problem like this, maybe, they can help. Sincerely, GETTING DESPERATE.

"Let's go to a movie," I'll suggest on a warm spring evening. "Let's go bowling," she replies.

Last year we spent our vacation in the mountains and, unhappily, there was a brand-new bowling alley just a block from the lake.

Once I said let's go to San Francisco for one of those glamorous weekends and half expected she would say "let's go bowling instead." But we went to San Francisco and had a wonderful time. Just she and me and her bowling ball made three.

The social event of the year is the state women's tournament now under way in Long Beach.

That's the way it is at our house. My kids think all children spend three years apprenticeship in a bowling alley nursery before kindergarten.

She has even resorted to dishonesty because of bowling. I caught on, though. She was turning the television set to videotaped matches and betting me. How was I to

"DO NOT CALL it a bowling alley," she will say snipily. "They are lanes. Johnny gets very angry when anyone says alleys. And he gets angrier when anyone calls the channels gutters. His face gets very red."

You know who Johnny is? He's the guy who teaches her how to keep the ball from going into the gutter. But I guess he calls them channel balls, huh?

Life with a bowler is full of crises. The other day the woman across the street bowled a 200 game. This was very bad luck . . . for me. Such things always mean dinner out. And a bit of dancing helps to soften the sting to my children's mother.

The other day I went to the alleys with her. Togetherness, you know. "Who are your worthy opponents today, my dear?" I inquired in my most interested tone so the other women on her team would notice my enthusiasm.

"The Pin Poppers," replied she.

"SHAME ON YOU, dear," said I. "You shouldn't make fun of those ladies just because they're fat."

Now, why would that embarrass her in front of all her friends? I was just sticking up for the fat women.

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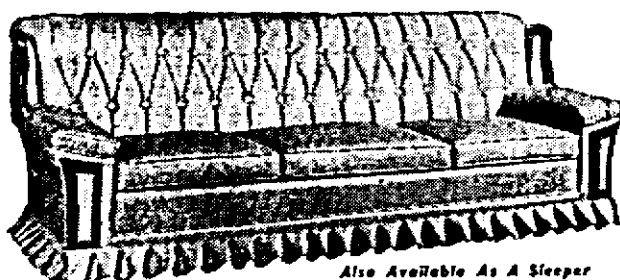
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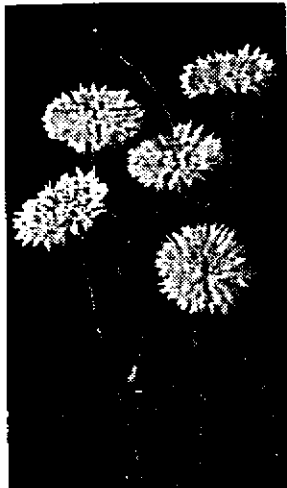
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Bachelor's Button is best known for blue, but variations include Snow Man, a white that is highly rated.

By Murtha Hurley

**P**ACKED with sentiment for most of the world's gardeners, the pert little flower popularity known as Bachelor's Button is an old favorite. No other flower seems likely ever to take its place.

Its provocative name is somewhat responsible. There is something unpredictable about a bachelor that captures the imagination of most everyone. The flower has many other names, showing

**YOUR GARDEN**

# Little Garden Ace

how well known it is in different parts of the world. It is referred to as Blue Bottle, Bluet, Ragged Sailor, French Pink and Cornflower.

This is one of the few flowers that has dictated a color tint to the fashion industry. "Cornflower Blue" has long been identified with the bright yet deep blue of the prim little Bachelor's Button.

The plant is hardy, an annual, that grows easily from seed and includes dwarf and taller varieties to two or three feet. Once suitably installed in the garden, it will self-sow and appear year after year with fresh blossoms. The flowers are gay, with button-like blooms nodding on wiry stems. The scant foliage is grayish green with white wooly hairs.

**NO OTHER** flower has a finer tint of deep blue. Because blue flowers of this size and unique shape are scarce, they are especially valued for arrangements as well as in garden beds and borders. They last well when cut and are pets of the florist trade.

Although the original flowers were blue, other shades have been developed—white, pink, rose, red.

The plants do best when grown from seed broadcast directly into the garden bed where they are to grow and bloom. Seeds can be sown in fall or early spring when the ground is cool. Seeds sown in fall will produce countless flowers in late winter and on into spring. Those sown in early spring will bloom all summer if old flower heads are snipped off.

Broadcast the seeds into a

well prepared moist garden bed. After sowing the seed, tamp the ground down with a board. It's a good idea to place a piece of sacking over the bed. Water over this until germination takes place, then remove.

Pinch back the young seedlings when about six inches tall. Each plant, if given space will spread to two feet. The plants thrive in any well drained soil in a sunny location and respond with quantities of their prim flowers if fertilized with a milk liquid fish emulsion, applied when the plants are established. Use one teaspoon to a gallon of water. Repeat application every three weeks until plants are in full bud. The only requirement is that the soil be kept moderately moist.

**SEEDS CAN** also be sown, indoors. Use care in transplanting the small seedlings. Set the small plants in garden beds in March if the weather is favorable.

If set in warm sections, to keep blossoms coming continuously through summer, spring planted seedlings may be set in beds that are partially shaded through the heat of the day.

Bachelor's Button or Centaurea cyanis, offers several shades and versions. Blue Boy is deep purplish blue, grows to three feet, flowers are large and double. Jubilee Gem, a dwarf, 12 inches high as bushy plants smothered with deep blue button (Continued on Page 33)

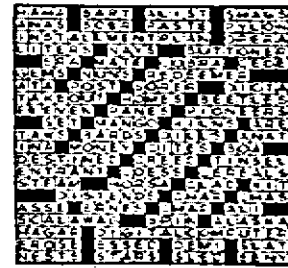


By Dorothy Jonson

Most anytime now you can begin planting your dahlias. Here is how I like to do it:

I have the dahlia tubers sprouted from 1 1/2 to 2 inches before planting. I dig the hole for each tuber 10 to 12 inches deep and 10 to 12 inches in diameter. I throw into this hole a trowel full of bone meal, a trowel full of hardwood charcoal and 2 trowels of steer manure. Then add 2 quarts of fertilizer water made from any good commercial fertilizer and mulch this mixture thoroughly. Before replacing the soil that I've dug out of the hole, I add a little soil sulphur to it... about 2 tablespoons of soil sulphur to the amount of soil in which I'm going to plant each tuber. After having mixed the soil well with soil sulphur, I begin replacing it in the hole, mingling in a little leaf mold, and finally I plant the tuber 2 or 3 inches below the surface of the ground.

SOLUTION TO TODAY'S PUZZLE (See Page 34)



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# Now's Time to Plant Dahlias

By Joe Littlefield

HAVING prepared the soil for dahlias, as previously advised, gardeners should now be ready to acquire and plant dahlia roots. Nurseries and garden center dealers have the roots ready, usually with an eye already sprouted.

Space the large varieties about three feet apart and the rows three feet apart. Medium types may be set 30 inches apart, rows the same distance. Miniatures, pom-poms, and others can be grown about 24 inches apart, rows the same.

Dig the planting holes eight inches deep and about six inches in diameter. Drive inch-square, five-foot red-wood stakes in each hole. Pour about a quart of water into the hole — sandy soil needs about twice that amount. This is enough water until the plant is about a foot high. When the water has soaked into the soil, place a double handful of sand into the hole close to the stake. Place the root end of the tuber on the damp earth. Fill in two or three inches of dirt over the root end, and build up sand to the same level over the head end of the tuber. This system insures good drainage around the head and sprout, and avoids rotting. It also gives feeder roots a good start in damp earth.

AFTER FIRING the soil and sand, the root is lying level in its growing position, covered with three or four inches of sand and earth, this enough to keep it from drying out and shallow enough to let the sun warm the root to start the growth. The hole will still be about three inches deep. This to be filled in as plant grows.

The filling in process



Dahlias, properly planted, get off to a good start this month. Planting rules are easy to follow. (See article.)

should be continued until earth is mounded up around the stalk to keep irrigating water away from it.

Tag the name of each dahlia to the stakes. Remember, no water till the plant has grown about a foot high, and no fertilizer till later.

**GARDEN ODDS and ends:** Spray a specific liquid crab grass killer on grass or dichondra lawns while crab grass seedlings are young and tender. You'll get more weed kill. Repeat again at intervals into the summer.

There are several types of asters. Powder puff asters provide attractive flowers for table decoration.

Hard, compacted turf may be improved to absorb water more quickly by applying a liquid soil conditioner to combat alkali, allow better air penetration.

Prostrate rosemary is a

hardy ground cover that mounds a couple of feet tall. The roots help bind soil on slopes. Mature plants stand more drought than ornamental type ground covers. Good for desert areas, too. Also in hot exposure planters.

Fuchsias provide lots of summer color in the shade garden, as pot or basket plants in shady patio areas or porch. Soil must be of organic mulch type material, and porous.

## Lots of Color

Daylilies are not exactly glamour girls in the garden, but what they lack in individual beauty, they more than make up for in their over-all mass of color. They are prolific in the truest sense of that word and no gardener who grows them will ever lack for a summer-long show to keep him happy.

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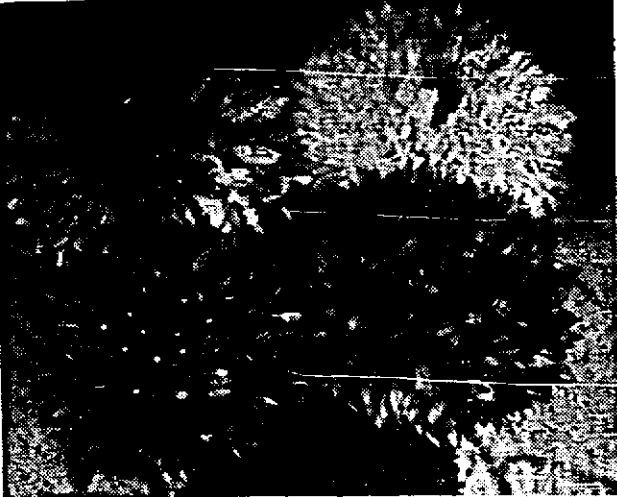
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Polka Dot, new dwarf Bachelor's Button, is bushy, grows to 16 inches, blooms profusely over a lengthy season.

## Tips on Gardening

Garden tips for the week... Hanging baskets can be things of beauty in the summer garden. Try starting fuchsias and hanging tuberous begonias this month.

Roses are now available in containers at your nursery. Plant them now and you will enjoy the first big flush of bloom.

Snails and slugs thrive on

newly planted bedding plants. They can be easily controlled, however, with bait or pellets or liquid spray.

If you like water in the garden, ask your nurseryman about various pools available.

Pelargoniums may be bought in bloom this month for instant color in the garden.

## Garden Ace

(Continued from Page 31)

flowers, is ideal plant for a rock garden or low wide pots. Pinkie is light pink, growing to three feet. Red Boy, the same height, is a rich glowing red. Snow Man is a glistening white, also a three-footer. For a patriotic flower bed, these three are gems. Red Boy, Blue Boy, Snowman. Some seed growers have a patriotic mixture.

Polka Dot is a new, recently introduced variety of dwarf in a full range of colors, including a new maroon, a deep blue, rose-pink, lavender and white. These grow to 16 inches. Plants have a bushy uniform growth which remains neat and covered with blooms throughout the season.

A romantic Old World custom gave the flower its common Bachelor's Button name. According to legend, a young man in love would pick one of the little flowers that grew wild in European wheat fields. If the petals remained fresh for 24 hours, his romance would prosper. If the flowers wilted he would be a frustrated bachelor.

## Fuchsias Need Heavy Pruning

Fuchsias should be pruned this month, if you haven't pruned them already. Figure on renewing about a third of the plant to insure a good crop of blooms. Remember that they bloom on new growth, just as roses do, so you have to be rather severe with them in order to make them happy. Ask a local C.A.

N. nurseryman for some instruction if you feel unsure of your pruning techniques.

## Easy Daisy

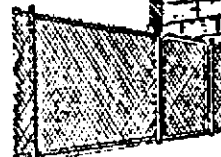
An easy-to-grow perennial flower that will give you white daisies for a long time in mid-summer is the shasta daisy.

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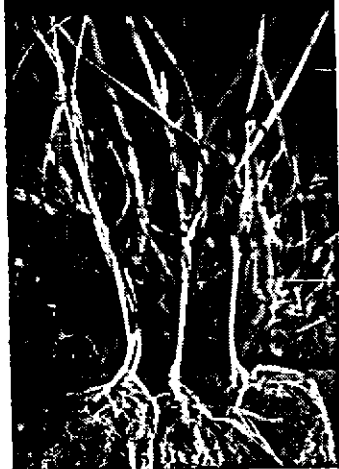
Keeps children and pets safe from harm. Sturdy, dependable, offers good circulation of air. Requires no yearly painting or repair.

## HARRIS FENCE CO.

ME 0-6295 • GA 4-9513  
6925 ATLANTIC — LONG BEACH

# GOLF BRAND'S BLEND OF GREAT GROWING GRASSES makes your lawn thicker, greener

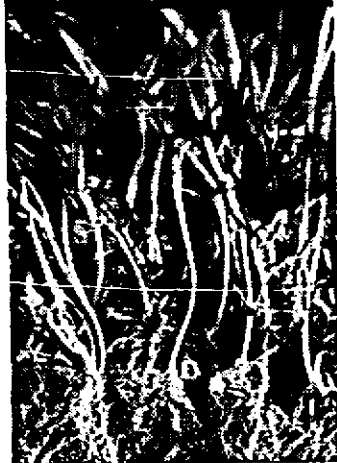
### Golf Brand starts fast



### PARK KENTUCKY BLUEGRASS

fastest starting of all bluegrasses, sprouts almost as quickly as temporary ryegrasses. A sensational performer since its introduction, now there is more Park Kentucky Bluegrass than ever before in the Golf Brand blend. It's 22% Park!

### ...stays green



### NEWPORT KENTUCKY BLUEGRASS

Is a hardy, dark-green variety that stays a beautiful green long after other varieties fade late in the season. Another variety proven in years of professional tests—and there's plenty of it in the great new Golf Brand blend. It's 20% Newport!

### ...grows in poor soils



### RAINIER AND ILLAHEE FESCUES

form a thick, durable turf even if your soil is less than the best—and these proven strains require little moisture to stay green and pretty. The Golf Brand mixture contains good quantities of both of these fine grasses. It's 26% Rainier and Illahee!

### ...or in shade



### MEADOW FESCUE

Does well both in damp shade and full sunshine, resists sod webworm and leaf diseases. There's 32% Meadow Fescue in the new Golf Brand blend, along with good percentages of two other favorites—Highland Bentgrass and Chewings Fescue.

Improved varieties featured in Golf Brand's "Model Mixture"—Each of these improved name varieties helps the Golf Brand blend give you a thick, green lawn. Whatever the conditions of soil and moisture in your locality, Golf Brand gives you the combination of great growing grasses that means lawn success. Assures a vigorous, sturdy lawn.

Don't fall into the "bargain seed" trap—Before buying any lawn seed, check the Golf Brand formula. We show it prominently because we're proud of it; cheap mixtures often try to bury their formula. The reason is simple; a few seconds spent comparing the formulas will reveal exactly how much of a "bargain" you're getting with inferior mixtures.

**FREE!**

Tear out this reminder and take it to your Golf Brand dealer. He'll give you this Golf Brand "Yard" Stick showing recommended mowing heights, planting depths, row spacings.



**Your lawn work gets results with GOLF BRAND**

INCETHRUP, KING & CO., FRESNO, CALIFORNIA



### Spring Painting Can Cause Damage

With a great many people doing spring painting in and about their home serious damage can come to the carpeting. Little drops or big spills should require immediate action before the paint has a chance to set up and become hard. The materials you should use can usually be found in the home.

In the case of a latex, water resistant varnish, or oil stain accident on a rug, the removal procedure is to first remove the excess with a spoon and absorb with clean white tissues. Then, work a small amount of neutral detergent (one teaspoon of neutral non-alkaline detergent to 1/2 pint of water) into a small area and absorb into tissues.

If this fails call your quality carpet cleaner...



**Weinheimer**  
RUG &  
UPHOLSTERY SERVICES

**GE 3-9906**

Your Quality Carpet & Upholstery Cleaner  
3720 East Fourth Street  
Long Beach



### Research finds new fast way to shrink hemorrhoids without surgery

Recent research reveals fast new way to shrink hemorrhoid tissues, stop pain and itching—all without surgery. It's a combination of six modern medications in one complete formula: The Pazo Formula.

**NEW, RELIABLE RELIEF.** Pazo is the only leading formula with these six active ingredients to shrink and soothe hemorrhoid tissues. Research shows this new combination brings symptomatic relief even to long-time pile sufferers.

**CLINICALLY TESTED BY DOCTORS:** Pazo actually proves to do more than just shrink hemorrhoids. It also relieves pain and itching promptly, fights infection, promotes healing, and lubricates membranes.

**AVAILABLE NOW** in stablest ointment and suppositories. Ask for...



## Astronaut

(Continued from Page 8)  
speed of sound which clocks at 762 m.p.h. at sea level.

**EXECUTING** a smooth landing at the end of Rogers Dry Lake runway, White routinely radioed, "Let me tell you, that was magnificent." White's historic flight lasted exactly 10 minutes.

Two days later, rough, lough, cigar-chomping Air Force Gen. Curtis E. LeMay pinned astronaut wings on the test pilot hero.

Air Force Secretary Eugene M. Zukert said, "We cannot be satisfied with ballistic type re-entry in which we parachute our craft into the ocean and recover them by salvage-type operations. The Air Force will make orbital flights much sooner than previously planned."

President Kennedy personally gave White a hearty "well done."

White won his astronaut wings because he piloted a manned plane higher than 50 miles into the stratosphere. Actually he reached 59.6 miles.

### U. S. ASTRONAUTS Virgil

**Do It Yourself**  
With  
**Ceramic Tile**



From **59¢**  
sq. ft.

**Ceramic Tile Center**  
5934 L.B. Blvd. NE 1-6473

**INSURED SAVINGS**

**LONG BEACH**  
**FEDERAL SAVINGS**  
and  
**LOAN ASSOCIATION**

**4.8%**

**CURRENT RATE**  
**PER ANNUM**

**328 LONG BEACH BLVD.**  
Next to Post Office

**T. A. GREGORY, Pres.**  
Free Customer Parking at  
**345 ELM ST.**

I. Grissom and Alan B. Shepard Jr. made suborbital flights down the Atlantic Missile Range from Cape Canaveral, Fla., in 1961; John H. Glenn Jr. and M. Scott Carpenter orbited the earth three times in February and May 1962.  
Cmdr. Walter M. Schirra Jr. performed six orbits on

October 3, 1962. All four Soviet Cosmonauts—Gagarin, Titov, Nikolayev and Popovich—orbited the earth.  
But the men who orbited the earth had little control over their flights. They were dependent on space capsules and parachutes for rescue and survival. White controlled his 50-foot-long, 13-foot-high, 22-

foot-wide winged plane from the time he dropped from his B52 mother ship to the moment it skidded on the hardened natural runway of California's Rogers Dry Lake.  
That's the difference between White and the other U. S. and Soviet astronauts—control of his manned plane from takeoff to touchdown.

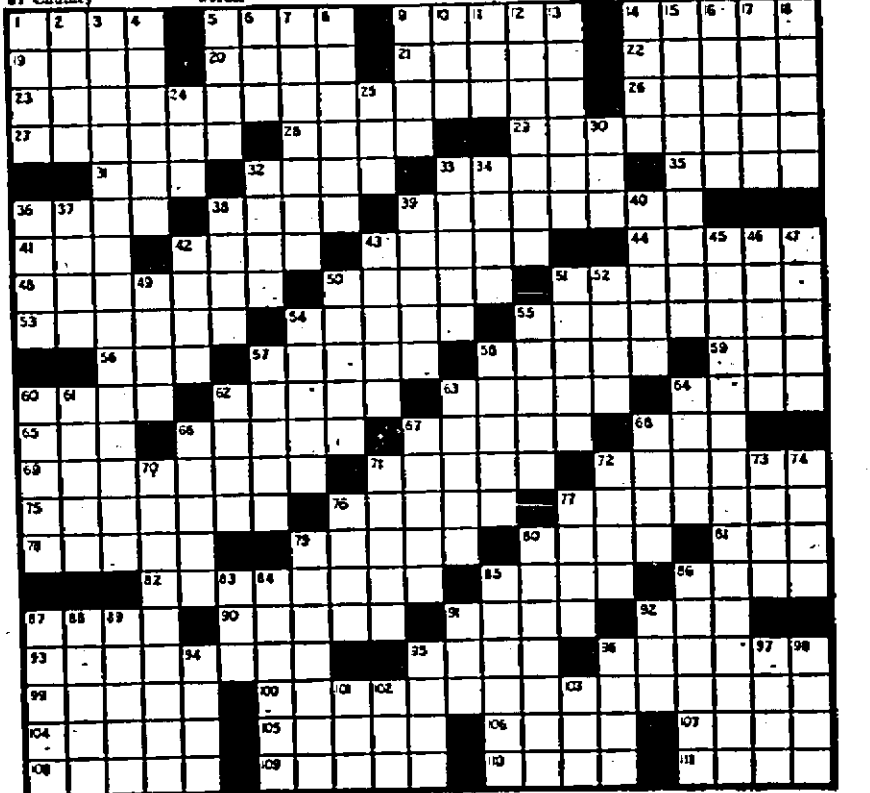
## Southland's Crossword Puzzle

Solution to Puzzle on Page 31

- By Jean Reed  
**ACROSS**

1 Sound at a party.  
3 Man's nickname.  
9 Titled.  
14 Chess balls.  
19 Collections.  
20 South African.  
21 Imitation of.  
22 Slender tower.  
23 Way of boy.  
26 Grand or soap.  
27 Metric measures.  
28 Some votes.  
29 Shoe fastener, old style.  
31 Time.  
32 Chess term.  
33 Salsa.  
35 Grant.  
36 Diamonds.  
38 Central buoy.  
39 Ransomer.  
41 One — time: 2 words.  
42 Mail.  
43 More painful.  
44 Oblier.  
48 Bridge bid.  
50 Dwellings.  
51 Insects.  
53 Fifth prime number.  
54 Window parts.  
55 Dary and Dan.  
56 Bridge term.  
57 Chutney.
- DOWN**

1 Forecaster's term.  
2 Years: Lat.  
3 Familiar warnings: 3 words.  
4 Flowers.  
5 Certain measures: Abbr.  
6 Absent on leave: Abbr.  
7 Leftover.  
8 Picks up the check.  
9 Apartment: Abbr.  
10 Part of a race.  
11 Island: Abbr.  
12 Knife.  
13 Time in office.  
14 Name for a dog.  
15 Pretender.  
16 Coeur d' —  
17 Kind of skirt.  
18 Trap.  
24 Macaw.  
25 American humorist.
- 104** Worn away.  
**105** Old-time chariot.  
**106** Prefix for god or John.  
**107** Feature of old-time bed.  
**108** Bird dwellings.  
**109** Some actors.  
**110** Boh —.  
**111** Consulting-out word.
- 80** Cap.  
**81** Necessary thing.  
**82** Daughter of Ops.  
**83** Poems.  
**84** Entrance or exit.  
**87** Elec. 2 words.  
**88** Part of a sentence.  
**89** Lower.  
**90** Anthony and garden.  
**92** Bard.  
**93** Poems set to music.  
**94** Familiar comparison: 4 words.  
**95** — firms.  
**96** Across, for example.  
**99** Dec. 24 and 31.  
**50** Convenient.  
**81** One, five and ten.  
**82** Times.  
**84** Made less.  
**85** Made more.  
**57** French artist.  
**53** Tropical birds.  
**60** Ebb and flood.  
**61** As to.  
**62** Rhine city.  
**63** "A coward — thousand deaths": 2 words.  
**64** Tapa.  
**66** Resort.
- 67** Salad ingredient.  
**68** Badminton ball.  
**70** Bartered compliment.  
**71** Wood measure.  
**72** Sorrowful drop.  
**73** Lamb.  
**74** WW II crash: Abbr.  
**76** Kind of wolf.  
**77** Hand action.  
**79** Brother of — 79 Across.  
**80** Church part.  
**83** Subch.  
**84** Swaps.  
**85** "A — Garden of Yrre."  
**86** Sentence part.  
**87** Pale.  
**88** Frighten.  
**89** Starches.  
**91** Bookkeeper: Abbr.  
**92** Most Blanc.  
**94** Mars.  
**95** Standard: Abbr.  
**96** Surrounded by.  
**97** 19th Century English actor.  
**98** Pretensions.  
**101** A girl's organizations: Abbr.  
**102** Comparative suffix.  
**103** Cockney's dwelling.



**only QUALITY and PLANNED**

**ROOM ADDITIONS**

**M. B. JELAVICH • GE 1-6929**

Your remodeled home will only be as attractive and convenient as the ideas incorporated by the designer you use. Bedrooms, baths and dressing rooms, kitchens and family rooms designed with a style to complement your home and satisfy your needs.

General Contractor • Licensed & Insured  
FHA Terms • Waiver of Liens for Work and Material

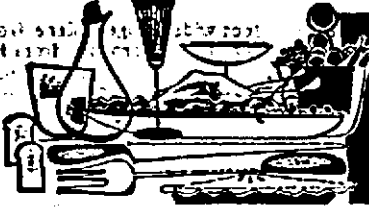
**Accent Kitchens**

Kitchen Remodeling  
Bathrooms and Additions too!

**Geneva 3-0468**

1375 Gladys Ave. • Long Beach 4, Calif.





# GOURMET'S GUIDE

**Southland Dining at its Finest**  
In the Long Beach and Orange County Area

Monday, April 28, 1963

• completely remodeled  
• Kart Room Lounge  
(the cocktails on Sunday)  
• complete menu specialties

## KEN'S RESTAURANT

FINE FOOD • COCKTAILS

3918 Long Beach Blvd.  
426-2336

**Arnold's FARM HOUSE**  
FAMILY RESTAURANT

QUEENA PARK CLOSED MONDAY

## meet your host

## APPLE VALLEY STEAK HOUSE

BANQUET FACILITIES  
LUNCHEON AND DINNER  
79 EAST BROADWAY LONG BEACH

DELICIOUS FOOD  
at  
SENSIBLE PRICES

## JONES'

DINING ROOM & CAFETERIA

120-125 E. 5th St.  
Downtown LONG BEACH  
Closed Saturday  
Established 22 Years  
Same Location

THE LILIANI  
CANTONESE - AMERICAN FOOD  
5236 E. 2nd St., Belmont Shore

## THE GAY 90's

ITALIAN AND AMERICAN FOOD

2506 Palm Dr.  
Signal Hill  
DON MAY

COMPLETELY REMODELED  
ALL-NEW

## EL PATIO CAFE

TACOS  
TAMALES  
ENCHILADAS  
COMBINATION  
OPEN 7 DAYS  
A WEEK  
11:30 A.M. TO MIDNIGHT  
ATLANTIC  
RA 4-3006  
2802

—Cartoon by Bob April

**TONY GUILLEN**  
Appetizing

**BLESS MY mother-in-law!**  
That statement—radically different from the opinion of most husbands—is made regularly by Tom Guillen, proprietor of El Patio Cafe, 3503 Atlantic Ave.

It all started 16 years ago when Tony's mother-in-law gave him the recipes for numerous delectable Mexican dishes. Tony used them as the basis for a tiny cafe which he opened on Pacific Avenue. He and his wife Triny worked very hard, prospered and in 1955 opened their present restaurant on Atlantic, which seats 200 persons.

New... A New Look!  
A NEW STONE  
DECORATED EXTERIOR  
And A Bright Fresh Interior  
TRY OUR  
DELICIOUS  
CHAM-BROILED  
STEAK DINNER  
"Often Imitated,  
Never Duplicated"

**\$1.95**

## Melody Cove

COCKTAILS 7PM-1AM  
Long Beach  
ME 6-4253

UNSURPASSED  
CONTINENTAL  
AND AMERICAN  
CUISINE  
COMPLETE  
LUNCHEON MENU  
... Whichever You May  
Choose

CLOSED  
MONDAY

## Francois MANHATTAN

1909 East 4th St.  
HE 4-0620  
LONG BEACH  
Lunches and Dinner

Same Top Quality  
For Over  
13 Years

## Andy's Hot Cakes

CLOSED SUNDAY

SPECIAL LUNCHEONS FROM 11 A.M.  
643 1/2 PINE AVE.  
DOWNTOWN LONG BEACH

truly distinctive  
FOR OVER A QUARTER CENTURY

## Hoefly's RESTAURANT

BELMONT SHORE  
by reservation - ME 4-4903  
457 EAST SECOND STREET

## the Reef

Outstanding  
Continental  
Cuisine

## Alfred

ATLANTIC AT 45TH • CA 3-2148

World Famous

## Sam's SEA FOOD

HAWAIIAN VILLAGE  
Family Restaurant  
Luncheon  
Savory Facilities

Across of Free Parking  
1607 Pacific Coast Hwy., Torrance  
GE 9-1222

JACK'S  
CLOSED  
MONDAY

## CORSICAN ROOM

FRANK STRINGER  
OF  
SHIMMY

Luxurious Dining Room  
For Your Dinner Pleasure

In recent weeks the Guillens went a step further, spending \$60,000 to turn their large establishment into one of the most luxurious cafes in this area. They redecorated it with glamorous wall-to-wall carpeting, 38 new tables and booths, new light fixtures, a bubbling waterfall, and a display of coins from numerous South American countries.

## the BREAKERS SKY ROOM

Enjoy the spectacular view and exquisite cuisine.

Dance to the roof top rhythms of famous orchestras.

210 E. OCEAN  
HE 7-2201

Southern California's  
most beautiful  
restaurant

## Welfch's

Atlantic Blvd.  
at  
San Antonio Drive  
Luncheon  
Fashions Show  
Sundays  
CA 2-1226

## Rossmoor Inn

FINE DINING AND ENTERTAINMENT

Southern Calif. 11 a.m.-3 p.m.  
12311 Los Alamitos Blvd.  
JA 7-1156 GE 1-3569

DELUXE  
7-COURSE  
DINNER  
1.77

Your Choice of Roast Turkey, Chicken, Ham or other entrees—plus 5 additional courses. Prime rib 30c extra.

SUNDAY ONLY  
11 a.m. to 5 p.m.  
Banquet Rooms Available  
FASHION SHOW WED. ROOM

## Clifton's Cafeteria

3004 PEPPERWOOD  
LAKEWOOD CENTER  
ME 6-6553

CUISINE  
CANTONESE & AMERICAN

FASHION SHOW EVERY THURSDAY & FRIDAY NOON

HAWAIIAN ENTERTAINMENT  
ROFFED  
LUNCHEON  
DINNER  
7PM-1AM  
Sunday Brunch

## the Hawaiian

4118 E. Pac. Exp. Exp. 10th St.  
of Torrance Blvd. in Long Beach  
GE 3-7487

PRIME RIB  
CHUCKWAGON  
Every Sunday and Monday Night

STEAK & LOBSTER COMBINATION

Entertainment Nightly

## CORAL ROOM

ADDS IN  
Lafayette  
ON PARAMOUNT in CARSON  
LAKEWOOD - WA 5714

OUR OWN PIES • OUR OWN PIES  
IF AT FIRST YOU  
don't succeed... why bother? ... Down your cores with a bucket of our SOUTHERN FRIED CHICKEN ...

## Ray's Range

Formerly Ray's Hot CARSON in ORANGE LONG BEACH

OUR OWN PIES • OUR OWN PIES

## The Innhouse

ROOM  
Charcoal Broiled  
STEAKS

N.Y. Cut Steak  
Filet Mignon  
Top Sirloin  
Complete Dinner . 4.00

## LAFAYETTE Hotel

Bradyway & Linden HE 5-5681  
LONG BEACH

## Pierpoint

INTERNATIONAL ROOM

## seafood

COCKTAILS OF COURSE

PIERPOINT LANDING  
At the foot of the L. S. Freeway  
HE 6-9292

## the Tenderloin

1363 Atlantic Ave.  
Carroll 6-5520

LONG BEACH

—TEDD THOMEY

Thirteenth



**McMahan's**  
FURNITURE STORES

SINCE 1919

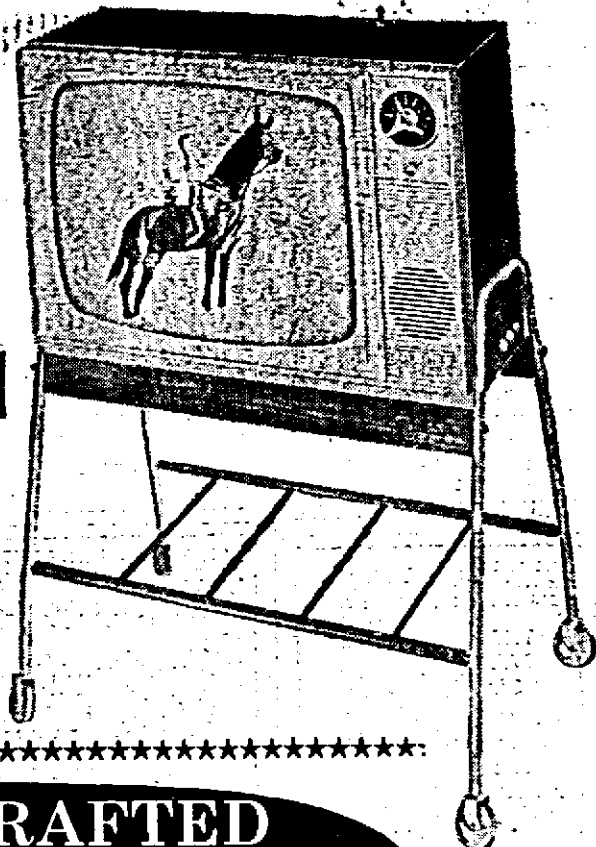
# ZENITH SALE

## 19" PORTABLE TELEVISION

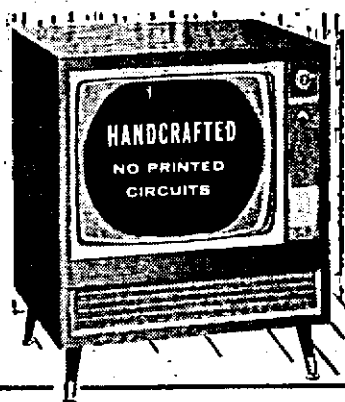
Light as a feather, slim, attractive, dependable. This model features room-to-room portability and 19 inches of sharp picture viewing with static-free FM TV sound. UHF tuner available at slight extra cost. Light grey or sand. Model 2004.

Base Optional.

**\$159<sup>63</sup>**  
7.85 Month



\*\*\*\*\*



## HANDCRAFTED ZENITH COLOR TV

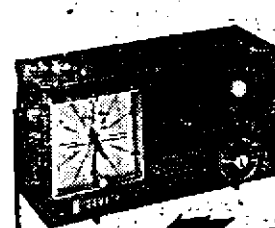
### ENJOY COLOR TELEVISION IN YOUR HOME THIS WEEK!

The Leland Model 5005Y, completely handwired and hand soldered, has no production shortcuts. Only the finest quality components are combined with simplified, straight-forward and trouble free mechanical design. This assures fewer service problems and finer performance. This compact table color television is elegantly styled in contemporary ebony complete with illuminated channel dial and exclusive Gold Video Tuner. Come in today for a free demonstration...

Base Optional

**\$499<sup>63</sup>** 6.85 WEEK

- No Red Tape to open your account.
- McMahan's carry all their own accounts.
- No bank or finance co. ever involved.
- Your credit is good at McMahan's. Use it today.

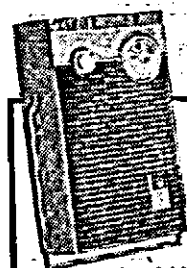


NEW  
1963

**\$26<sup>35</sup>**  
50c Week

The Snooze-Alarm - Model 1375 - Our greatest clock radio value! New Snooze-Alarm\* remembers to call you even after you shut it off! Wakes you to world-famous Zenith tone quality. 4 colors.

\*ASK FOR DEMO SUPPLY.



**\$26<sup>35</sup>** 50c Week

ALL NEW  
**ZENITH**  
OUTSTANDING VALVE  
POCKET  
TRANSISTOR RADIO

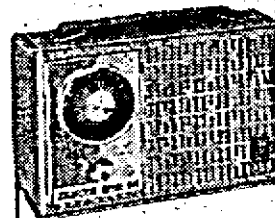
Royal 265  
Features precision varner tuning. Up to 250 hours of listening with 6 mercury cells. 6 transistors plus 2 diodes. Smart new colors.



only **\$19<sup>95</sup>** 50c Week

ALL NEW  
**ZENITH**  
SHIRT POCKET  
TRANSISTOR  
RADIO

Model Royal 50L  
Its rich tone quality will amaze you! Operates on two inexpensive penlite batteries - no battery packs to buy! 6 transistors, 2 diodes. Includes 3 powerline transistors for superior reception. Unbreakable cabinet.



NEW  
1963

**\$34<sup>63</sup>**  
50c Week

**ZENITH**  
FINE LUGGAGE  
STYLE TRANSISTOR  
PORTABLE RADIO

ROYAL 645 - Easy to pack... easy to carry. Outstanding value. 6 transistors plus 2 diodes. Includes 3 powerline transistors for superior reception. Rich, durable permanent covering.

**McMahan's**  
FURNITURE STORES

SINCE 1919



**OPEN** MONDAY & 9 P.M.  
FRIDAY NITES 'TIL  
Wilmington Store Closed Monday Nite

• Long Beach  
1895 E. Anaheim St.  
HE 6-5211

• Long Beach  
317 Long Beach Blvd.  
HE 2-5444

• Wilmington  
909 Avalon  
TE 4-4548

• Bellflower  
16810 Bellflower Blvd.  
TO 7-2745



April 28, 1963

# TeleViews

*The Producer  
Is a Lady*  
(See Page 5)

TELEVISION LOG OF THE SUNDAY NEWS AND THE INDEPENDENT-PRESS-TELEGRAM



JUDY CARNE—(See "Bert's Eye View," Page 3).....



**YOU SAVE  
MORE WITH**

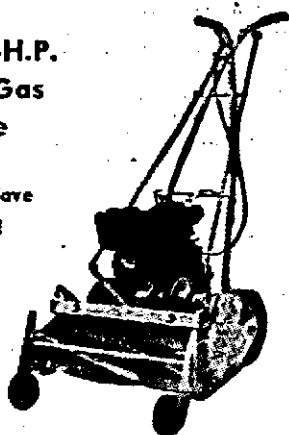
# DOOLEY'S 43 YEARS IN LONG BEACH **LOW Low PRICES!**

**THE MOST FABULOUS HARDWARE AND APPLIANCE CENTER IN THE ENTIRE WEST!**

## POWER MOWER SALE!

**Quality 2-H.P.  
4-Cycle Gas  
Engine**

**Why Not Have  
The Best!**



### THE NEW 1963 TEMCO KING O' LAWN

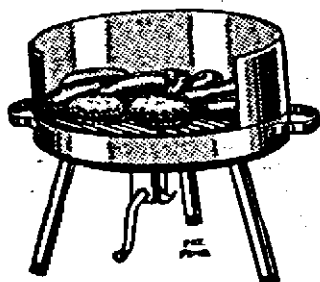
#### GAS POWERED POWER MOWER

COMPLETELY ASSEMBLED, GASSED, OILED,  
INSPECTED, GUARANTEED PARTS AND  
SERVICE BY DOOLEY'S and ALL READY TO  
GO!  
Has front throw, 18 in. cut and quality recoil start-  
er. 167.00 value.

**DOOLEY'S  
LOW  
PRICE!**

**118<sup>88</sup>**

**We Take Trades on Qualified Mowers**



### TABLE MODEL "BIG BOY"

Chrome plated revolving grill with  
screw type adjustment. Has semi-circular  
wind band shield and scuff proof legs.  
**DOOLEY'S LOW PRICE!**

**3<sup>88</sup>**

### WHY NOT HAVE THE BEST? Cliffchar Charcoal Briquets

Made from 100% **5-lb. bag..... 59c**  
Finest Northern **10-lb. bag..... 95c**  
Hardwood **20-lb. bag..... 1.88**

**Why not have the best!  
CARNATION  
ICE CREAM**

**ALL  
DELICIOUS  
FLAVORS**

**68c HALF  
GALLON**



**New Fresh Stock  
9-Volt Transistor  
RADIO BATTERIES**

**Round or  
Flat**

**15<sup>44</sup>**



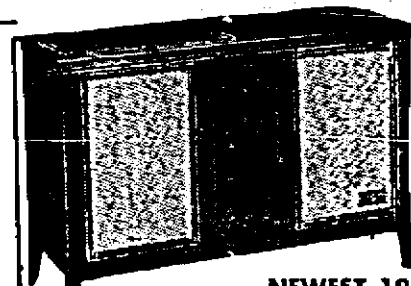
**Fully  
Assembled!  
Has  
3-positions!**

**Quality Polished Aluminum  
CHAISE LOUNGE**

Strong, sturdy twin  
frame complete with  
full-size pad of 100%  
new material.

**11<sup>88</sup>**

**COMPLETE  
WITH PAD**



### NEWEST 1963 ZENITH STEREO CONSOLE

Distinctive Danish modern styling in walnut finish.  
Cabratic record changer, two 9" x 6" speakers and  
two 3 1/2" speakers.  
**FREE STEREO REC-  
ORDS WITH THIS  
PURCHASE!**

**149<sup>63</sup>**

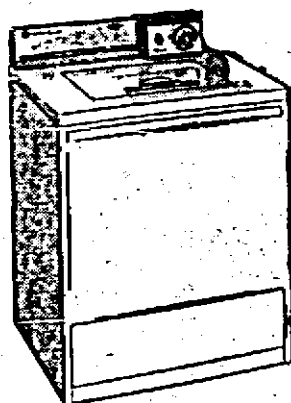
**FREE DELIVERY, SERVICE & GUARANTEE**

### New 1963 Deluxe 19" PORTABLE TV

Has brief case styling, high-  
gain tuner.

**SALE PRICE 95<sup>50</sup>**

**FREE Service and Guarantee**



### New 1963 WHIRLPOOL 2-CYCLE FULLY AUTOMATIC AUTOMATIC WASHER

Has 10-lb. washing capacity, built-  
in dispenser filter, 3-wash-rinse  
temperature selections, automatic  
spin stop, 1/2-H.P. motor and pump  
protector. Model LJA10.

**158<sup>88</sup>**

**SALE PRICE**

**MATCHING 2-CYCLE DRYER ..... 118.88**

**FREE DELIVERY, SERVICE & GUARANTEE**

**5-Line Steel Post  
CLOTHES LINE TEE**  
Is 8-foot high with a 4-foot  
tee.

**11<sup>95</sup> PAIR**

**1963 Whirlpool  
WRINGER WASHER  
SPECIAL!**

**68<sup>88</sup>**

## DOOLEY'S Hardware Mart

**5075 LONG BEACH BLVD., - NORTH LONG BEACH**

**Mon., Thurs., Fri., 9 to 9 - Tues., Wed., Sat., 9 to 6 - Sun., 10 to 5**



# Bert's Eye View

By BERT RESNIK  
TV and Radio Editor

The pert young lady daintily doused the second tea bag in her cup and said:

"I don't like Englishmen. I didn't realize how ruddy cold and hard-headed they were until I came here."

The "here" for Judy Carne, a shapely young English miss, is Southern California. She left England to star as Heather Finch in CBS-TV's Thursday night "Fair Exchange" series.

Letting the second tea bag slowly sink next to the first, Judy continued:

"Life is considerably tougher for women in England. They are not treated as equals."

"The man is very much the head of the family—not like here."

★ ★ ★

SHE SIPPED HER TWO-BAG CUP of tea, commenting that the pair made the drink stronger.

"It's still not like our tea," she said. "We use loose tea and it's much stronger than here."

Judy put the cup back in the saucer and gently removed the bags.

"I don't mean to imply," she said, "that women necessarily are the family heads here."

"I really feel that they come too close to running the families, which I don't think is right."

"But the English carry it to the other extreme and women are—as I said—never treated as equals."

Another sip of tea and a smile.

★ ★ ★

"PERHAPS I SHOULDN'T be so emphatic in voicing my views," she said. "For I really am not practicing what I believe."

"The man I chose to marry is like my father, a very strong character who doesn't believe in equal rights for women."

Judy's "man" is Burt Reynolds, who plays "Quint" on the Saturday night "Gunsmoke" series.

They will be wed next month.

"When one falls in love, one's personal viewpoints may be vanquished," she said.

One of her personal viewpoints that hasn't been vanquished is her patriotism for England—a patriotism that includes the right to be critical.

Which, despite the equal-rights talk, she seldom is.

"I am always defending the English," she said.

And she doesn't believe there are enough Americans, based on those whom she has met, who are ready to verbally defend America.

"I don't think Americans are patriotic enough," she said.

\*\*\*\*\*

AMERICANS, Judy has found, are anxious to praise Italian suits and French cooking.

They seem "over-eager" to copy Europeans.

"Really" she said, "I don't think Americans are as patriotic as the people in any European country, no matter how poor or small."

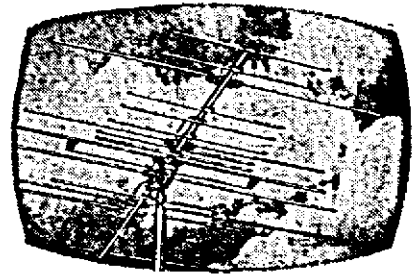
In her short stay here, Judy has discovered that there are many things—weak tea to the contrary—that Americans have to be patriotic about.

"Let it come out," she advised. "After all, it is we English who are supposed to be overly restrained."



JEANNE BAL plays a dance-hall girl during "Bonanza" at 9 p. m. today (Sunday) on channel 4 in COLOR. She trifles with the affections of her pint-size boy friend and he grows rebellious.

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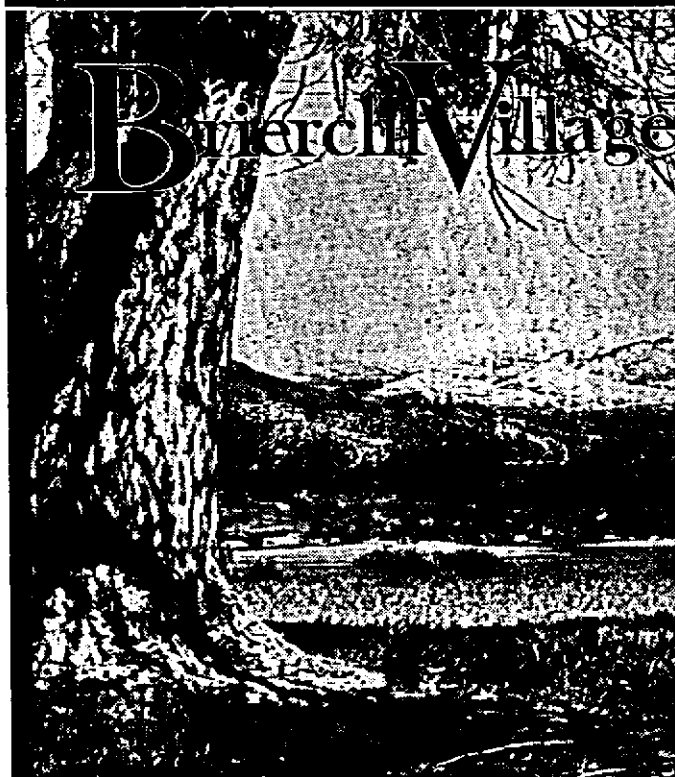
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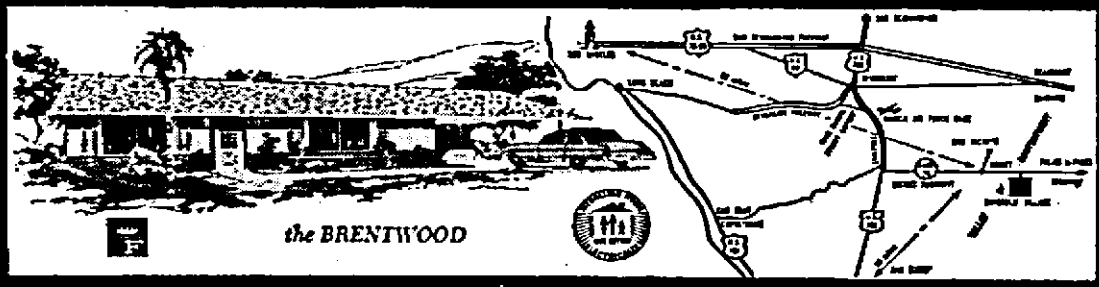
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# SUNDAY

April 28, 1963

## ★ PAID ADVERTISEMENT

- 4 Breakthru (children relig.)
- 11 Movie: "Whistling in Dixie," Red Skelton (42) 8:00 A.M.
- 2 Lamp Unto My Feet: "Heat of the Day," Problems posed by automation.
- 4 (Color) Crusader Rabbit
- 5 In God We Trust (relig.)
- 9 Mr. D.A., David Brian 8:30
- 2 Look Up & Live: "Beyond the Sanctuary: Burlington, Vt." Members of building-less church attend classes
- 5 Herald of Truth (relig.)
- 7 Sunday Chapel (Lutheran)
- 9 Movie: "Indian Scout," George Montgomery (50) 9:00 A.M.
- 2 Camera Three: "Springtime" in poetry by Keats, Blake, Whitman
- 4 (Color) Davey & Goliath
- 5 The Adventist Hour
- 7 Movie: "The Dummy Talks," Jack Warner
- 11 Movie: "Keeper of the Flame," Spencer Tracy
- 13 Variedades, R. Inglesias 9:15
- 4 (Color) Let's Talk About 9:30
- 2 Light of Faith (Christ'n)
- 4 The Christophers: Careers 10:00 A.M.
- 2 Learning '63: "Youth Physical Fitness"
- 4 This is the Life (Luth.)
- 5 For Kids Only, T. Hatten
- 9 Concourse, D. McKenzie
- 13 Panorama Latino 10:30
- 2 Story Shop, Lee Shepherd with tall, square and round stories
- 4 Frontiers of Faith: "Not Saints, but God's People," John Carroll
- 9 Angel Talk: Close-Up
- 13 (Color) Faith for Today 10:45
- 8 Game of Week (spts. box) 10:55
- 9 Baseball (see sports box) 11:00 A.M.
- 2 Movie: "Man Who Broke the Bank at Monte Carlo," Ronald Colman (35)
- 4 Movie: "Captive City," John Forsythe (52)
- 9 ANGELS vs. ORIOLES
- ★ LIVE—BALTIMORE
- 10 Baseball (see sports box)
- 11 Great Churches: St. Michael & All Angels (Studio City)
- 13 Church in the Home 11:30
- 5 HOME BUYERS' GUIDE
- ★ Celebrity Home Showcase GEORGE HAMILTON 12:00 NOON
- 2 Tell It Again, Mark Taylor "Grandfather Tales"
- 7 Wm. Tell, Conrad Phillips
- 11 Ken Maynard Western
- 13 Rev. Oral Roberts 12:30
- 2 CBS Washington Report
- 4 (Color) Dr. Baxter's Harvest: "Coat of Arms,"
- 5 It Is Written: "Fallout"
- 7 Movie: "Deputy Marshal," Jon Hall
- 13 Business Opportunities 1:00 P.M.
- 2 Sum & Substance, Dr. Herman Harvey with astrophysicist Jesse

- Greenstein of Palomar (Color) Ethics: "Ethics & Theater," Shelley Winters, Lee J. Cobb, John Houseman
- 5 Movie: "Oh, Susanna," Rod Cameron (51)
- 11 Dan Smoot Reports: UN
- 13 Voice of Calvary 1:15
- 11 Capitol Report, D. Jackson 1:30
- 2 Friendship Show, Lee Phillips: "Girl Scouting"
- 4 (Color) Covenant: "Religion in Art"
- 11 Movie: "Comrade X," Clark Gable, Hedy Lamarr
- 13 Cal's Carral (3 hours)
- 34 Elena (dramatic serial) 2:00 P.M.
- 2 Amer. Musical Theater, Earl Wrightson: "All American," with star Ray Bolger, composer-lyricist team Strouse and Adams of the Broadway show
- 4 (Color) College Report: "Beyond the Campus," La Verne students spend Easter vacation helping Tijuana orphans
- 7 Directions '63: "Cowboy Legacy" (pt. 2). Harry Gibbs, Joe Evans, Tom Glazer are featured
- 9 Movie: "Crime Wave," Sterling Hayden (54). Repeat follows immediately 2:30
- 2 For Which We Stand (box)
- 4 (Color) Feitelson on Art: "Ingres, 1780-1867"
- 5 Auto Racing (Western Speedway), Dick Lane
- 7 Adlai Stevenson Reports. U.S.-Yugoslavia relations are discussed by Amb. to U.N. Miso Pavicevic (Series last week won a George Foster Peabody award) 3:00 P.M.
- 4 Movie: "Walking Hills," Randolph Scott (49)
- 7 Meet the Professor: Geology Prof. Robert Nichols (Tufts) and students make icy descent of Grand Canyon
- 11 Movie: "Long Knife," Sheldon Lawrence (58) 3:15
- 11 Movie: "Long Knife," Sheldon Lawrence (Br-58) 3:30
- 7 Championship Bridge, Charles Goren
- 9 Movie: "Crime Wave" (2)
- 34 Pecado Mortal (serial) 4:00 P.M.
- 2 Insight, Fr. Ellwood Kieser: "The Agitator," Ed Begley, Brian Keith, Ruth Hussey. Communist and Christian struggle for control of labor union
- 7 Press Conference 4:30
- 2 Communism: Myth vs. Reality. Dr. Swearingen looks at Russian approach to peace and disarmament
- 4 (Color) Bill Brown, News
- 7 Alumni Fun, John K. M. McCaffery. Actor Regis Toomey and executive fellow grads of Pittsburgh return to meet team of Colgate alumni in series' final show. (Next week Don McNeill gets this slot for a new game show pairing celebrity and non-celebrity couples)
- 11 Territory Underwater
- 13 Social Security in Action 4:45
- 4 Your Man in Washington
- 13 Changing Times, Ed Hart 5:00 P.M.
- 2 Ted Mack Amateur Hour with all Ohio talent.
- 4 Update, Robt. Abernethy, with a look at foreign aid and the American South.
- 5 Popeye, Tom Hatten
- 7 Major Adams: Trailmaster. Ward Bond, John Carradine, Anna Lee. Doctor renounces his profession, turns alcoholic. John Ford directed.
- 9 At Random, Joe Dolan

- 11 ARTHUR MURRAY DANCE
- ★ PARTY—FUN FOR ALL
- 13 Dr. Fildfield and Friend 5:30
- 2 College Bowl, Robt. Earle. Louisville scholars return to face Delaware
- 4 (Color) Bullwinkle Show
- 9 Championship Bowling
- 11 Gardena Parade (see box)
- 13 Newsroom, Don Rose
- 34 La Hora Catolica (Cath.) 6:00 P.M.
- 2 "THE FROGMEN OF THE FUTURE"—on the TWENTIETH CENTURY
- Season's final first-run show looks at the training of the Navy's UDT men, including the new Seal teams, in Virginia, Virgin Islands and Puerto Rico.
- 4 (Color) Meet the Press: Sen. Stuart Symington (D-Mo.)
- 5 The Invisible Man
- 7 Stagecoach West, R. Bray
- 34 Teatro Fantastico (child'n)

## LOOK FOR SUNDAY RADIO LOGS IN MAIN NEWS SECTION

- 6:30
- 2 Mr. Ed, Alan Young (repeat). Carol threatens a walkout when Wilbur snays by Ed's sickbed on night of ballet.
- 4 McKeever & the Colonel, Scott Lane (repeat). Blackwell's ancestral "Zero" proves otherwise
- 5 Folka Parade, D. Sinclair
- 9 Maverick, Jack Kelly, Suzanne Lloyd. Bart faces treason charge.
- 13 (Color) Adv. in Sports: "Indianapolis Races" 7:00 P.M.
- 2 Lassie, Jon Provost. Timmy finds a gopher problem when he looks after the ailing Cully's farm.
- 4 Ensign O'Toole, Dean Jones, Harvey Lembeck. Measles-stricken DiJulio wins chance for bake-off with another's recipe.
- 7 The Paul Winchell Show
- 11 A Campus in Action, Bill Welsh. Fourth in monthly series views San Fernando Valley State College and its division of fine arts.
- 13 The Bitter End
- 34 KMXB Bingo (premiere). Bingo at home for prizes. 7:30
- 2 Dennis the Menace. Jay North, Gale Gordon, Erin O'Brien-Moore. Wilson decides on hair-dye when retired actress insists on youthful author for her memoirs.
- 4 (Color) Disney's Wonderful World of Color: "Seal Island" (repeat). Courtship problems of the fur seal on the Pribilofs, plus secrets of Disney's photos in close-ups
- 5 The Jack Barry Show with Ruth Olay, David Allen, Joey Adams
- 7 (Color) The Jetsons (cartoon). Elroy is "discovered" by talent scout
- 9 BOB MITCHUM—THE MAN WITH THE GUN
- Jan Sterling, Henry Hull
- 11 U. S. Marshal, Bronfield
- 13 Robin Hood, R. Greene 8:00 P.M.
- 2 Ed Sullivan (see box)
- 7 Movie: "Terror in a Texas Town," Sterling Hayden, Sebastian Cabot (58). Western vengeance pits harpoon against six-gun.
- 11 28 MEN—Western pres.
- ★ by RELIABLE MORTGAGE
- 13 Sidney Linden Interviews
- 34 BILLFIGHTS! . . . FROM
- ★ MEXICO CITY—2 HRS. 8:30
- 4 Car 54. Joe E. Ross, Fred Gwynne. Departing series, which last year felt comedy repeats were unfunny, begins the first of

- 20 re-runs as police doctor notes partners' identical sickness patterns.
- 5 Medic, Richard Boone
- 11 You & Your Big Ideas—by
- ★ VITA-PAK Orange Juice 9:00 P.M.
- 2 The Real McCoys, Dick Crenna, Jack Oakie. Uncle Rightly promotes a statewide corn contest and promises a \$500 first prize in Luke's name.
- 4 (Color) Bonanza, Dan Blocker, George Brenlin, Jeanne Bal. Dance hall girl trifles with the affections of her pint-sized lover.
- 5 John Gunther High Road
- 11 JOHNNY STACCATO—pres.
- ★ by RELIABLE MORTGAGE
- 13 Cavalcade of Books, Jack Couffer, Gavin Lambert 9:30
- 2 G.E. TRUE—JACK WEBB
- ★ Man makes 3 gallons of nitroglyceria . . . endangers entire city. Noam Pitlick and Jacqueline Scott star as man vows to tackle the dangerous job of righting his error.
- 5 Movie: "Flesh and the Woman," Gina Lollobrigida (Ital.-58). Legionnaires and their loves.
- 9 Adventures in Paradise
- 11 Sheriff of Cochise, Brm'ld
- 13 Paris Precinct, L. Jourdan 10:00 P.M.
- 2 Candid Camera, Durward Kirby, Chester Morris. Skits involve elopement, laundromat, transportation of pole vaulter and 16-foot pole.
- 4 NBC White Paper: "The Business of Gambling" (see box)
- 7 Voice of Firestone, with Patrice Munsel, tenor Barry Morell, pianist-composer Roger Williams, ballet star Andre Prokovsky
- 11 The Best of Coates
- 13 Racket Squad, R. Hadley
- 34 El Arte de Amar (drama) 10:30
- 2 What's My Line, J. Daly. Guest: Shelly Berman
- 7 Howard K. Smith—News & Comment. Congressional ethics and conflicts of interest are discussed by Washington editor of Parade magazine Jack Anderson, plus Rep. Edith Green (D-Ore.), Sen. Stephen M. Young (D-Ohio), Rep. Adam Clayton



A NAVY member of an underwater demolition team emerges during "Frogmen of the Future" on "20th Century" at 6 p. m. Sunday, channel 2.

- Powell (D-N.Y.) Ohio), Rep. John Lindsay (R-N. Y.)
- 9 SUSPENSE! "Suddenly" with FRANK SINATRA. Sterling Hayden (54). Hired killer thriller.
- 11 Open End, David Susskind "Crisis in American Medicine," with panel of doctors, med school officials, Congressmen, Blue Shield board chairman.
- 13 Operation Success
- 34 Tiempos y Contrastes 11:00 P.M.
- 2 News, Harry Reasoner
- 4 BOB WRIGHT NEWS—Color
- ★ Complete Weekend Report
- 13 Movie: "My Brother Jonathan," Michael Denison
- 34 Comentarios (sports) 11:15
- 2 Movie: "And Baby Makes Three," Robert Young
- 4 Changing Times Magazine
- 5 Roller Skating (replay)
- 7 Honeymooners, J. Gleason 11:30
- 4 Movie: "Carve Her Name with Pride," Virginia McKenna (Br.-58). French resistance group.
- 34 Noticiero 34 (News) 1:00 A.M.
- 2 Movie: "Mrs. Wiggs of the Cabbage Patch," Fay Bainter (43).
- 13 C. McGraw Tele Dramas

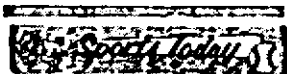


**FOR WHICH WE STAND**—Eleven of the 12 sixth graders whose trip to Washington last year is shown on film, reflect at 2:30 p.m., ch. 2, on how the field trip affected their lives. At 3 p.m., Art Linkletter hosts the second hour of the repeat film, which concludes with the children's visit with former President Eisenhower.

**GARDENA PARADE**—The 8th annual Loyalty Day Parade is described by Bill Welsh at 5:30 p.m., ch. 11. Thirty marching bands are among the 3,000 participants, with Air Force Lt. Gen. J. J. Cody as grand marshal. Loyalty Day is the American answer to the Communist "May Day."

**ED SULLIVAN SHOW**—TV's longest-running series originates its first live broadcast (locally, of course, by 3-hour-delay tape) outside the U.S. when it airs from the O'Keefe Centre for the Performing Arts, Toronto's magnificent new theatrical auditorium, at 8 p.m., ch. 2. Guests include Canadian comics Johnny Wayne and Frank Shuster, plus Connie Francis, Jack Carter, Xavier Cugat, Abbe Lane, Jan Peerce, the Wallace Brothers, the Stanley Cup-winning Toronto Maple Leafs and a Canadian military regiment of 31 marching bagpipers. Ray Bloch's 30-man orchestra will be made up of Canadian musicians.

**NBC WHITE PAPER**—Chet Huntley is narrator for a filmed report on the phenomenal growth of organized gambling and its far-reaching effects on the political, economic, social and moral structure of American life, at 10 p.m., ch. 4. Cameras focus on off-track betting in New York, lotteries in Massachusetts, casinos in Idaho, Nevada's glamour spots, and the state of Maryland, where four counties have legalized slot machines. Experts say 7 out of every 10 adult Americans gamble a total \$40 billion annually, legally or illegally.



- BASEBALL, 10:45 a.m., ch. 8 (San Diego), with the N.Y. Yankees hosting the Indians.
- BASEBALL, 10:55 a.m., ch. 9, with Buddy Blattner and Don Wells at Baltimore for the Angels Orioles game.
- BASEBALL, 11 a.m., ch. 10 (San Diego), has the Mets-Pirates game from Pittsburgh.



# Women Mystery Writers Good for TV

By JOSEPH FINNIGAN

HOLLYWOOD (UPI)—Most of Alfred Hitchcock's life has been spent with three women—his mother, his wife and Joan Harrison, one of the few lady television producers.

The blonde and attractive Miss Harrison has been working for Hitchcock since she graduated from college in

England 25 years ago, her tenure being interrupted for six years when she produced pictures independently.

"I started with Mr. Hitchcock as a secretary earning \$12 a week," said Miss Harrison, sitting behind a desk at her Revue Studio office where Hitchcock films the television series which bears his name. She is the producer.

Miss Harrison, the wife of mystery writer Eric Ambler, earned screen writing credit with Hitchcock for the movie "Rebecca" and her producer's stripes with a list of films including "Ride a Pink Horse," "Nocturne" and "Circle of Danger."

BEING A television producer is unique for a lady, but choosing the mystery field is even more unusual. "That's my early training,"

she said, explaining her choice of drama. "I went straight from college to work for Mr. Hitchcock and he's always been associated with suspense."

THERE'S another reason. Miss Harrison has said women



JOAN HARRISON

en are successful with intrigue.

"Women have been writing lots of mysteries," she said. "Look at Agatha Christie. I think women have a talent for what I call polite murder. I don't think women are as good at the hard-hitting type of murder as men. However, women put more mystery into murderers in their stories. You know, the gentle old lady who does it with a cup of tea and arsenic."

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★ PAID ADVERTISEMENT  
6:00 A.M.  
4 Cont. Class'm: "Physics"  
6:30  
2 USC: "Oriental Religions"  
4 (Color) Contin. Classroom: "American Government"  
7:00 A.M.  
2 Capt. Kangaroo: story day  
4 Today, H. Downs (see box)  
7:30  
7 Chucko the Clown  
7:45  
5 For Kids Only, Sk. Frank  
9 Big Babysitter (cartoons)

- 8:00 A.M.  
2 Panorama Pacific, R. Rowe  
8:30  
7 Zoorama (San Diego)  
11 Topper, Leo G. Carroll  
13 Felix the Cat (cartoons)  
9:00 A.M.  
2 Calendar, Harry Reasoner.  
4 Say When, Art James  
5 The Romper Room  
7 I Married Joan, J. Davis  
11 Kit Carson, Bill Williams  
13 Yoga for Health  
9:30  
2 I Love Lucy, Lucille Ball  
4 (Color) Play Your Hunch  
Guest: Arlene Francis  
7 Movie: "Riding on Air."  
11 The Jack LaLanne Show  
13 Guidepost to Art (5, 6)

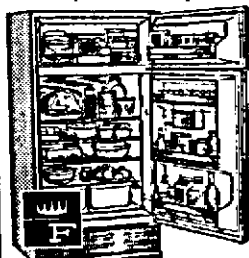
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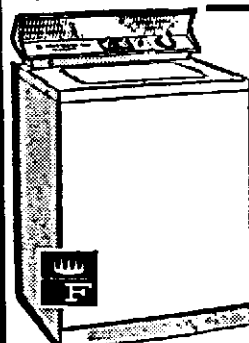


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8:30 p.m., ch. 13, with welter-  
weights Benny "Bandit" Me-  
dina and Memo Lopez.

- 10:00 A.M.  
2 The McCoy's, W. Brennan  
4 (Color) The Price Is Right  
5 The Jack Barry Show  
9 Movie: "Legion of  
Doomed," Bill Williams  
11 The Mary McAdoo Show  
13 Guidepost: Amer. Heritage  
10:25  
13 Guidepost to Math (4)  
10:30  
2 Pete and Gladys  
4 Concentrat'n, Hugh Downs  
11:00 A.M.  
2 Love of Life  
4 (Color) First Impression  
5 Medic, Richard Boone  
7 December Bride, Byington  
11:15  
13 Guidepost to Spanish I  
11:30  
2 Search for Tomorrow  
4 Truth or Consequences  
5 Mickey Hargitay Show  
7 Seven Keys, Jack Narz  
9 LASC: "Art & the Child"  
11 Sheriff John, John Rovick  
13 Play Bingo, Johnny Jacobs  
11:45  
2 The Guiding Light  
12:00 NOON  
2 Burns and Allen Show  
4 (Color) Ben Jerrod, Ryan  
5 Overseas Advntr., J. Daly  
7 Tennessee Ernie Ford  
9 Looney Tunes Cartoons  
13 Midday Report; Life Line  
12:30  
2 As the World Turns  
4 The Doctors, Jack Gaynor  
5 News; Movie (12:35):  
"Sofia," Gene Raymond  
7 Father Knows Best, Young  
9 Movie: "I Married a  
Doctor," Pat O'Brien  
11 Your Name's the Game  
13 Racket Squad, R. Hadley  
1:00 P.M.  
2 Password, Allen Ludden.  
4 Loretta Young Theatre  
7 Gen'l Hospital, J. Beradino  
11 Movie: "Hidden Eye."  
13 Felix the Cat (cartoons)  
1:30  
2 Art Linkletter House Party  
4 (Color) You Don't Say!  
7 Girl Talk, Virginia Graham  
13 Movie: "Someone to Re-  
member," Mabel Paige  
2:00 P.M.  
2 To Tell the Truth, Collyer.  
4 Match Game, G. Rayburn.  
7 Day in Court: Fraud  
9 Movie: "I'm a Fugitive  
From a Chain Gang."  
2:30  
2 The Millionaire, M. Miller  
4 Make Room for Daddy  
5 Trouble with Father  
7 Jane Wyman Presents  
11 Movie: "Take Me Out to  
the Ballgame."  
3:00 P.M.  
2 The Secret Storm  
4 Bachelor Father, Forsythe  
5 Walker Edmiston Show  
7 Queen for Day, J. Bailey.  
Show celebrates 18th  
anniversary at Kiel Audi-  
torium, where series starts  
a week in St. Louis.  
13 Felix the Cat (cartoons)  
3:30  
2 The Edge of Night  
4 Movie: "Folly to Be Wise."  
7 Who Do You Trust?  
4:00 P.M.  
2 Amos 'n' Andy  
5 Bozo's Circus, V. Colvig  
7 American Bandstand  
9 Here's Uncle Johnny  
13 Rejo Musical (variety)  
4:30  
2 Life of Riley, Wm. Bendix  
7 Discovery '63  
11 Rescue 8, Jim Davis  
13 Un Canto de Mexico  
5:00 P.M.  
2 Movie: "Spirit of Culver,"  
Jackie Cooper  
5 Popeye, Tom Hatten  
7 Around Town, Anthony  
9 Emsley: week-long host  
11 The Engineer Bill Show  
13 Superman, George Reeves

- 13 The Lloyd Thaxton Show  
34 Escuela KMEK (English)  
5:30

- 11 Casper the Ghost; Magoo  
34 El Seguro Social (soc. sec.)  
5:45

- 4 (Color) Curt Massey Show  
6:00 P.M.

- 4 (Color) News and Sports  
5 Whirlbirds, Ken Tobey  
7 News Hour, Baxter Ward  
9 The Lone Ranger  
11 The Mickey Mouse Club.  
13 The Ann Sothern Show  
34 Elena (dramatic serial)  
6:15  
4 (Color) Brown-Patterson  
6:30  
2 Big News, Jerry Dunphy  
4 Huntley-Brinkley Report  
5 Beat the Odds, D. James  
9 Our Miss Brooks, E. Arden  
13 (Color) Touche Turtle  
34 Noticiero 34 (News)  
6:45  
4 (Color) Jack Latham News  
7 Ron Cochran w/the News  
11 George Putnam Dateline  
7:00 P.M.

- 4 (Color) Golden Voyage,  
Jack Douglas: "Taiwan  
Today." Films range from  
appearances by Chiang  
Kai-shek and Mrs. Claire  
Chennault at a Free China  
festival to the making of  
Chinese noodles.  
5 The News, Robert Arthur  
7 Bat Masterson, G. Barry  
9 People Are Funny  
11 Quick Draw McGraw  
13 (Color) Holiday, Bill Bur-  
rard. Fishing and water  
sports in Washington  
34 Niebla (dramatic serial)  
7:15  
2 Walter Cronkite, News  
7:30  
2 To tell the Truth, Bud  
Collyer, Orson Bean  
4 (Color) Movie: "The  
Hunters," Robert  
Mitchum, Robert Wagner.  
5 By Numbers, Jack Barry.  
7 The Dakotas, Larry Ward,  
Harry Townes, James  
Westfield, Farmers rally  
to help man stop his  
brother's ruthless land-  
grabbing.  
9 Adventures in Paradise  
11 Checkmate, Anthony  
George, Margaret O'Brien.  
Prowler steals war  
widow's only mementos  
13 (Color) Wild Cargo, Ar-  
thur Jones: "Oklahoma."  
Rattlesnake roundup.  
34 Seis a las 7:30 (jazz)  
8:00 P.M.

- 2 I've Got a Secret, Garry  
Moore: Vic Damone.  
5 Law & Mr. Jones, James  
Whitmore, Paul Richards.  
Army deserter claims he  
was defrauded  
13 Adventure Theatre  
34 Pecado Mortal (serial)  
8:30  
2 The Lucy Show, Lucille  
Ball, Vivian Vance. Lucy  
convinces Viv that a sail-  
boat would make a better  
vacation than the usual  
cottage at the lake, but  
craft proves as seaworthy  
as a birdcage (season's  
final first run).  
5 Dick Powell's Zane Grey  
Th'ir: "Lonesome Road,"  
Edmond O'Brien.  
7 Rifleman, Chuck Connors  
(repeat). Sammy Davis Jr.  
guests as a railroad cook  
9 Movie: "Force of Arms,"  
Wm. Holden, Frank Love-  
joy (51). Italian campaign  
11 M-Squad, Lee Marvin  
13 JOE LOUIS PRESENTS  
★ MONDAY NIGHT FIGHTS  
(see sports box)  
34 Ellos se Quieren Asi  
9:00 P.M.  
2 The Danny Thomas Show.  
Danny impersonates his  
Uncle Tufik of Lebanon,  
only person who can put  
Tonooose (Hans Conried)  
in his place.  
5 Special of Week: "Rise of  
American Power" (box).  
7 Stoney Burke, Jack Lord,  
June Harding, Donald  
Woods. Stoney is dis-  
mayed by a teenager's  
crush on him.

# SPECIAL

TODAY—This week's pro-  
grams, taped in The Nether-  
lands April 25-30, will look  
at Holland's historic cities,  
ports, culture, flower-bulb in-  
dustry, tourism and her role  
in World War II. Today's 7  
a.m., ch. 4, show, with Hugh  
Downs, Jack Lescoulie and  
Pat Fontaine, tours Rotter-  
dam and its bustling port.

RISE OF AMERICAN  
POWER—The rise of the U.S.  
from the 1890's to the Berlin  
Wall is viewed with an appar-  
ently unprejudiced British eye  
in a documentary produced  
by the BBC and aired at 9  
p.m., ch. 5 (with a repeat  
showing Thursday at 6:30  
p.m.). Malcolm Muggeridge  
wrote and narrates the BBC  
hour, which will be intro-  
duced by KTLA reporter  
Robert Arthur. Bill Stout  
joins in a post-film discussion

- 11 Highway Patrol, Crawford  
34 La Leona (drama serial)  
9:30

- 2 The Andy Griffith Show.  
Denver Pyle and Howard  
Morris guest as the  
Darling clan returns to  
question whether marriage  
Andy performed was  
really a proper wedding.  
4 The Art Linkletter Show.  
Telly Savalas, Jayne  
Meadows and Carl Reiner  
guess reactions.

- 11 The Best of Gruchio  
34 Comicos y Canciones  
10:00 P.M.

- 2 Password, Allen Ludden.  
Arthur Godfrey, Rosemary  
Clooney are guests.  
4 (Color) David Brinkley's  
Journal. Filmed report on  
Devil's Island, once site  
of the French penal colony  
in French Guiana. Woes of  
Bolivia's largest railroad  
also are viewed.  
7 Ben Casey, Vincent Ed-  
wards, John Larch,  
Patricia Neal. Staff  
psychiatrist tries truth  
serum on confused patient  
11 George Putnam, News  
13 News, Johns and Fishman  
34 Box de Mexico (boxing)  
10:30  
2 Stump the Stars, Mike  
Stoke, Jacques Bergerac  
and wife Dorothy Malone  
4 (Color) Survey '63, Bob  
Wright: "Science Fair"  
5 Restless Gun, John Payne  
9 Trails West, Ray Milland  
11 The Paul Coates Show  
13 It's Country Music Time  
11:00 P.M.

- 2 News, Dunphy and Hart  
4 (Color) Jack Latham news  
5 The News, Robert Arthur  
7 ABC News; Baxter Ward  
9 News, Willis & Brundige  
11 The Tom Duggan Show  
13 Movie: "S.O.S. Coast  
Guard," Ralph Byrd (37)  
11:15  
4 (Color) Tonight, Johnny  
Carson with Dore Schary,  
Suh Young Hee, Glynis  
Johns, The Lettermen,  
Eartha Kitt, Sammy Cahn.  
5 Steve Allen Show, with  
Bessie Griffin and Gospel  
Pearls, Lou Holtz.  
9 Movie: "Spellbound,"  
Ingrid Bergman (45)  
11:30  
2 Movie: "Killer That  
Stalked N.Y.," Evelyn  
Keys (50).  
7 Around Town, A. Easley  
34 Noticiero 34 (News)  
12:30  
7 Movie: "Behind Green  
Lights," Wm. Gargan (46)  
11 Movie: "Too Hot to  
Handle," Clark Gable (35)  
12:45  
5 Dateline Europe, J. Thor  
9 Movie: "Legion of  
Doomed," Bill Williams  
1:15  
2 Movie: "Night at Earl  
Carroll's," Ken Murray



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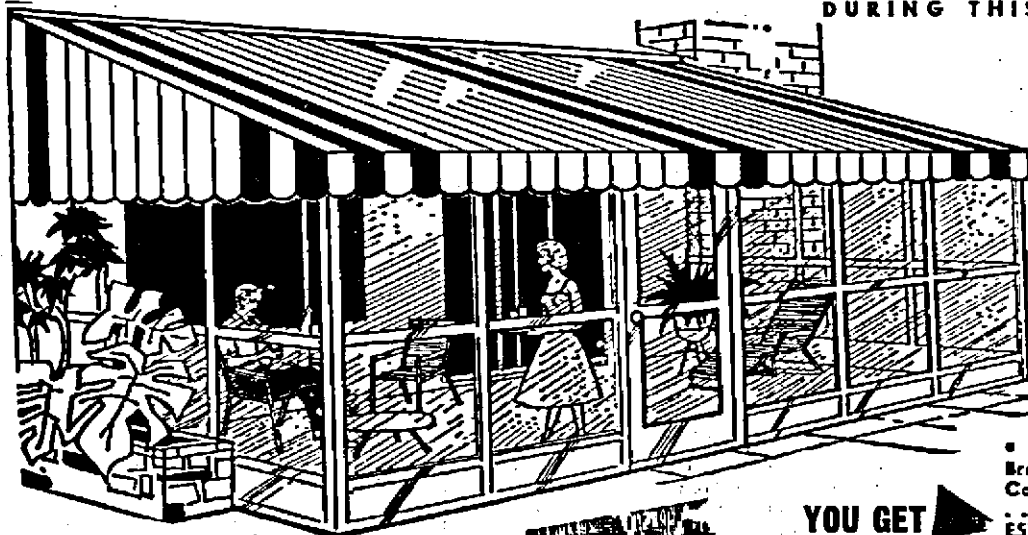
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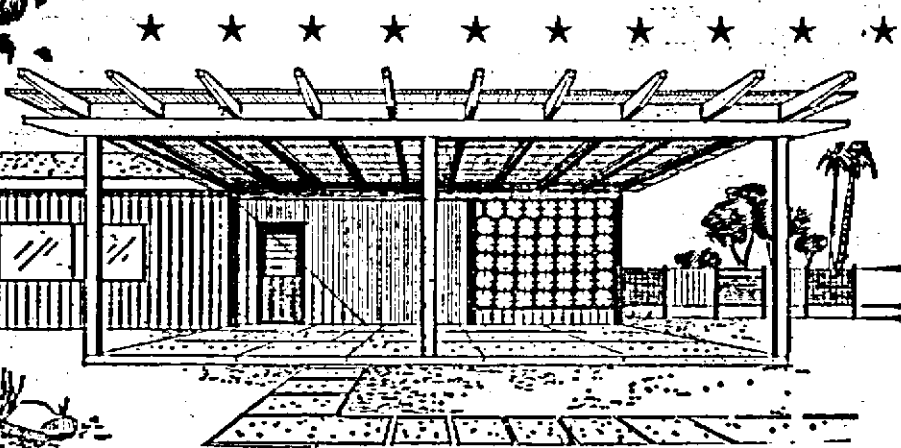
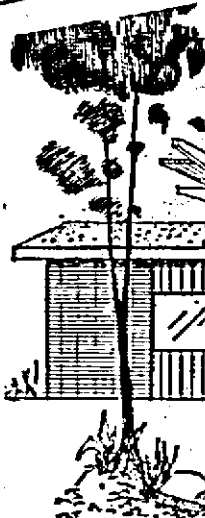
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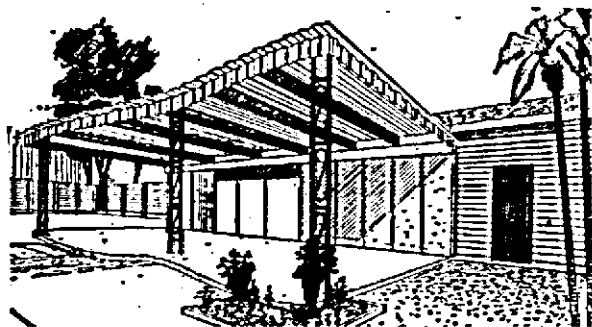
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# TUESDAY

- April 30, 1963  
**\* PAID ADVERTISEMENT**  
**6:00 A.M.**  
 2 College of Air: "Economy"  
 4 Cont. Class'm: "Physics"  
**6:30**  
 2 USC: "Changing World"  
 4 (Color) Contin. Classroom: "American Government"  
**7:00 A.M.**  
 2 Captain Kangaroo  
 4 Today, Hugh Downs  
**7:30**  
 7 Chucko the Clown (final show until shift to KTTV).  
**7:45**  
 5 For Kids Only, Sk. Frank  
 9 Big Babysitter (cartoons)  
**8:00 A.M.**  
 2 Panorama Pacific, R. Rowe  
**8:30**  
 7 Zorrama (San Diego)  
 11 Topper, Leo G. Carroll  
 13 Felix the Cat (cartoons)  
**9:00 A.M.**  
 2 Calendar, Harry Reasoner  
 4 Say When, Art James  
 5 The Romper Room  
 7 I Married Joan, J. Davis  
 11 Kit Carson, Bill Williams  
 13 Yoga for Health  
**9:30**  
 2 I Love Lucy, Lucille Ball  
 4 (Color) Play Your Hunch  
 7 Movie: "The Jungle"  
 11 The Jack LaLanne Show  
 13 Guidepost: Soc. Studies  
**10:00 A.M.**  
 2 The McCoy's, W. Brennan  
 4 (Color) The Price Is Right  
 5 The Jack Barry Show  
 9 Movie: "Blue, White & Perfect," Lloyd Nolan  
 11 The Mary McAdoo Show  
**10:15**  
 13 Guidepost: Living in West  
**10:30**  
 2 Pete and Gladys  
 4 Concentration. Jim Lucas hosts starting today while Downs is in Holland.  
 13 G'dpost: Frontiers Science  
**11:00 A.M.**  
 2 Love of Life  
 4 (Color) First Impression  
 5 Medic, Richard Bone  
 7 December Bride, Byington  
 13 Guidepost to Spanish II  
**11:30**  
 2 Search for Tomorrow  
 4 Truth or Consequences  
 5 Mickey Hargitay Show  
 7 Seven Keys, Jack Narz

- 9 Heritage: Paul Tillich  
 11 Sheriff John, John Rovick  
 13 Play Bingo, Johnny Jacobs  
**11:45**  
 2 The Guiding Light  
**12:00 NOON**  
 2 Burns and Allen Show  
 4 (Color) Benn Jerrod, Ryan  
 5 Dateline Europe, J. Thor  
 7 Tennessee Ernie Ford  
 9 Looney Tunes Cartoons  
 13 Middyay Report; Life Line  
**12:30**  
 2 As the World Turns  
 4 The Doctors, Jock Gynor  
 5 News; Movie (12:35): "3 Musketeers."  
 7 Father Knows Best, Young  
 9 Movie: "Marked Woman."  
 11 Your Name's the Game  
 13 Racket Squad, R. Hadley  
**1:00 P.M.**  
 2 Password, Allen Ludden  
 4 Loretta Young Theater  
 7 Gen'l Hospital, J. Berardino  
 11 Movie: "Red Dust," Gable.  
 13 Felix the Cat (cartoons)  
**1:30**  
 2 Art Linkletter House Party  
 Guest: Jack Jones  
 4 (Color) You Don't Say!  
 7 Girl Talk, Virginia Graham  
 13 Movie: "Sensation."  
**2:00 P.M.**  
 2 To Tell the Truth, Collyer  
 4 Match Game, G. Rayburn  
 7 Day in Court: Kidnaping  
 9 Movie: "7 Guns to Mesa."  
**2:30**  
 2 The Millionaire, M. Miller  
 4 Make Room for Daddy  
 5 Trouble With Father  
 7 Jane Wyman Presents  
**2:45**  
 11 Movie: "Last Gangster,"  
**3:00 P.M.**  
 2 The Secret Storm  
 4 Bachelor Father, Forsythe  
 5 Walker Edmiston Show  
 7 Queen for Day, J. Bailey  
 13 Felix the Cat (cartoons)  
**3:30**  
 2 The Edge of Night  
 4 Movie: "Bandit of Sherwood Forest."  
 7 Who Do You Trust?  
**4:00 P.M.**  
 2 Amos 'n' Andy  
 5 Bozo's Circus, V. Colvig  
 7 American Bandstand  
 9 Here's Uncle Johnny  
 34 Reloj Musical (variety)  
**4:30**  
 2 Life of Riley, Wm. Bendix  
 7 Discovery '63: "Animal Homes" (repeat)  
 11 Rescue 8, Jim Davis  
 34 Un Canto de Mexico  
**5:00 P.M.**  
 2 Movie: "Lady and the Bandit," Louis Hayward (51). Swashbuckling English bandit, Dick Turpin.  
 5 Popeye, Tom Hatten  
 7 Around Town, A. Easley with Champ Butler.  
 9 The Engineer Bill Show  
 11 Superman, George Reeves  
 13 The Lloyd Thaxton Show  
 34 Escuela KMEX (Spanish)  
**5:30**  
 11 Casper the Ghost; Magoo  
 34 Motivo de Alarma (fire)  
**5:45**  
 4 (Color) Curt Massey Show  
 34 Asegure su Futuro (Navy)  
**6:00 P.M.**  
 4 (Color) News and Sports  
 5 Whirlybirds, Ken Tobey  
 7 News Hour, Baxter Ward  
 9 Supercar, Mike Mercury



JEANNE CRAIN gets extremely nervous during private-eye drama on "The Dick Powell Theater" at 9:30 p. m. Tuesday, channel 4.

- 11 The Mickey Mouse Club  
 13 The Ann Sothern Show  
 34 Elena (dramatic serial)  
**6:15**  
 4 (Color) Brown-Peterson  
**6:30**  
 2 Big News, Jerry Dunphy  
 4 Huntley-Brinkley Report  
 5 Beat the Odds, D. James  
 9 Our Miss Brooks, E. Arden  
 13 (Color) Touche Turtle  
 34 Noticiero 34 (News)  
**6:45**  
 4 (Color) Jack Latham News  
 7 Ron Cochran w/the News  
 11 George Putnam Dateline  
**7:00 P.M.**  
 4 (Color) Across the 7 Seas, Jack Douglas: "Acapulco"  
 5 The News, Robert Arthur  
 7 Ripcord, Larry Pennell  
 9 People Are Funny  
 11 Huckleberry Hound  
 13 (Color) Wonders of World "Kowloon Ferry" across Hongkong harbor.  
 34 Niebla (dramatic serial)  
**7:15**  
 2 Walter Cronkite, News  
**7:30**  
 2 Tonight! Gas smoke's  
 ★ MATT DILLON out to stop Brother from killing Brother!  
 4 (Color) Laramie, Robert Fuller, David McLean. Jess is badly wounded and denied medical attention by outlaws holding him  
 5 By Numbers, Jack Barry. Guest: Chuck Connors  
 7 Combat! Vic Morrow, Gary Merrill, Geraldine Brooks. Army doctor deserts his dying patient  
 9 Maverick, James Garner.

- 11 Thriller, Boris Karloff: "Choose a Victim," Larry Blyden, Susan Oliver, Vaughn Taylor. Beach-bum's "perfect murder" plan backfires  
 13 (Color) Wanderlust, Bill Burrud: "France's Funland." Famed spas.  
 34 Premier Orfeon (musical)  
**8:00 P.M.**  
 2 The Lloyd Bridges Show: "Freedom Is for Those Who Want It." Small band of Czechs plot an escape to freedom in a home-made armored truck.  
 5 Roaring 20's, D. Provine  
 13 GLENDALE FEDERAL  
 ★ SAVINGS PRESENTS "PROBE"—DR. BURKE "The Brave Ones." Risk is part of the price for security and progress.  
 34 Pecado Mortal (serial)  
**8:30**  
 2 The Red Skelton Hour, with Pat Carroll, Forrest Tucker. The battling Applebys follow the advice of a marriage counselor.  
 4 (Color) Empire, Richard Egan, Inger Stevens, Lawrence Dobkin. Pretty paraplegic helps Redigo accept the possibility of a wheel-chair existence  
 7 Hawaiian Eye, Grant Williams. Cattle baron hinders Greg's search for missing writer-friend.  
 9-11 Ice Capades Premiere  
 ★ See Skating Stars and Hollywood Celebrities! (see box)  
 13 Ice Capades Premiere (same as above)  
 34 1/2 Hora con Andy Russell  
**9:00 P.M.**  
 5 Roller Skating (sports box)  
 9 Movie: "Force of Arms," Wm. Holden (51)  
 11 Glee Storm Show  
 13 "FISHING FLASHES"  
 ★ Color Sea Adventures Fishing News, Coolests Albacore, tuna, rock cod.  
 34 La Leona (drama serial)  
**9:30**  
 2 Jack Benny Program (repeat), with George Burns, singer Ann-Margret.  
 4 Dick Powell Theatre: "Last of the Private Eyes" (see box)  
 7 The Untouchables, Robert Stack, Simon Oakland, Robert Emhardt. Ness impersonates slain musician to round up narcotics ring.  
 11 The est of Groucho.  
 13 This Man Dawson, Andes  
 34 Yate del Prado (music)  
**10:00 P.M.**  
 2 The Gerry Moore Show. Guests: George Gobel, Rosemary Clooney and Nancy Walker join in "Twilight Zone" spoof.  
 11 George Putnam, News  
 13 News, Johns and Fishman

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ROLLER SKATING championships, 9 p.m., ch. 5, with Dick Lane at the Olympic.

## SPECIAL

**ICE CAPADES PREMIERE**  
 —Cameras this year are positioned backstage at the Sports Arena and we watch celebrities arrive in electric scooters for interviews, while Ronnie Robertson, Olympic champions Barbara Wagner and Robert Paul and other Ice Capades stars demonstrate portions of their acts. It's at 8:30 p.m., on channels 9, 11 and 13, with Bill Welsh.

**DICK POWELL THEATRE**  
 —The esteemed series ends as it began, with a light-hearted multi-starred whodunit, at 9:30 p.m., ch. 4. Bob Cummings stars as a private detective who gets hilarious results when he patterns himself after TV investigators in his search for a blackmailer. Featured are Eddie (Rochester) Anderson, Wm. Bendix, Sebastian Cabot, Macdonald Carey, Linda Christian, Jeanne Crain, Jay C. Flippen, Wm. Lundigan, Janis Paige, Arnold Stang and Keenan Wynn.

**CLOSE-UP** — "Smog: The Silent Killer" points out the enormity of the air pollution problem by focusing on London, where smog disasters killed 4,000 in 1952 and 400 last December. Doctors, hospital officials, scientists and men-in-the-London-streets are interviewed, and the results of the 1956 Clean Air Act are reviewed at 10:30 p.m., ch. 7.

- 34 WORLD CHAMPIONSHIP SOCCER MATCHES!!**  
 Uda Dukla vs. Toluca  
**10:30**  
 4 Chet Huntley Reporting. Problems of small towns (under 5,000) across the country are pinpointed with a look at Vandalia, Ill.  
 5 Restless Gun, John Payne  
 7 Bell & Howell Close-Up! "Smog" (see box)  
 11 The Paul Coates Show  
 13 It's Country Music Time  
**11:00 P.M.**  
 2 News, Dunphy and Hart  
 4 (Color) Jack Latham news  
 5 The News, Robert Arthur  
 7 ABC News; Baxter Ward  
 9 News, Willis & Brundige  
 11 The Tom Duggan Show  
 13 Movie: "Corregidor," Otto Kruger (43)  
**11:15**  
 4 (Color) Tonight, Johnny Carson, with Larry Blyden, Louis Nye, Hi-Lo's, Arlene Dahl.  
 5 Stevie Allen Show, with Jerry Van Dyke, torture-practitioner John Lackey.  
 9 Movie: "Juarez," Paul Muni, Bette Davis (39)  
**11:30**  
 2 Movie: "Duffy's Tavern," Ed Gardner (45)  
 7 Around Town, A. Easley  
 34 Noticiero 34 (News)  
**12:30**  
 7 Movie: "Bermuda Mystery," Preston Foster  
 11 Movie: "Harrigan's Kid,"  
**12:45**  
 5 Dateline Europe, J. Thor  
 9 Movie: "Blue, White and Perfect," Lloyd Nolan (42)  
**1:15**  
 2 Movie: "Road Agent,"  
**2:30**  
 11 All-Night Movies

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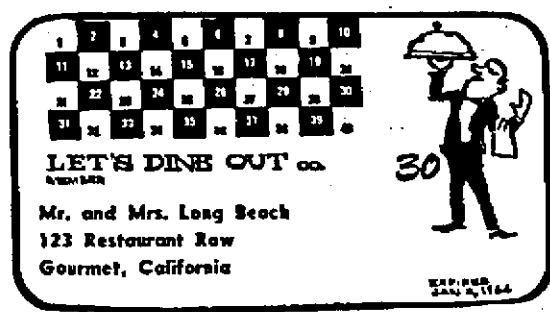
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## Here's What They Say About Our Plan!

**JORDAN OLIVAR**, head football coach, Yale University: "The best way I know to save money and eat like a king doing it. A spectacular plan."  
**BOB GETTAMY**, Editor, Orange County Sec. L.A. TIMES: "... a tremendous value . . . a real opportunity for families to enjoy dining out in some of Orange County's and Long Beach's finest restaurants."  
**ANN TERRILL**, Editor, Leisuretime Magazine, THE REGISTER: "What a tremendous value for \$3.00 and a splendid way to get acquainted with some of the finer restaurants in the Orange County-Long Beach area."  
**WILL KERNS**, L.A. TIMES, Orange County Sec. Post Pres. Orange County Press Club: "A good opportunity to learn at low cost that eating out in Orange County is fun . . . get the wife out of the kitchen and enjoy yourselves!"

See Us on TV! KTTV Channel 11  
"YOUR NAME'S THE GAME" Daily  
Mon. thru Fri., 12:30 to 1 p.m. Starring Jack Smith. Sponsored by Let's Dine Out Co.

## The Only Orange County-Long Beach Areas Dinner Club That Offers These Exclusive Features!

- 1—You order ANY DINNER on the restaurant's regular menu rather than having to eat a specified dinner
- 2—You present your card only when you pay your bill—the restaurant does the rest
- 3—21 of these dinner guest checks are valid every night, including Saturday night
- 4—You will be courteously treated as honored guests in Let's Dine Out restaurants

MEMBERS OF LONG BEACH, LOS ANGELES, GARDEN GROVE CHAMBERS OF COMMERCE . . . AND ASSOCIATED CHAMBERS OF COMMERCE OF ORANGE COUNTY

### In Long Beach Area Restaurants

The Clouds, Long Beach  
At the Long Beach Municipal Airport  
Heck's, Long Beach  
Prime R.R. Steaks, Lobster & Sea  
Charlie Food, Entertainment  
Hilbop Supper Club  
Long Beach  
Steaks, Lobster, Dancing  
Big Restaurant, Long Beach  
Steak, Lobster, Prime R.R. Steaks  
Kessner Inn, Los Alamitos  
Las Vegas Entertainment, Fine Dining  
Sylvatore's Continental  
Long Beach  
Fine Italian Continental Cuisine  
Barrett's, Long Beach  
Tahiti Hut, Long Beach  
Steaks, Prime R.R. Steaks, Cocktails

### Orange County Areas Finest Restaurants

Aster Room, Buena Park  
New York Style Prime R.R.  
Choo's, Anaheim  
Chinese-American Restaurant  
Famory or A La Carte  
Christian's Hall,  
Corona Del Mar  
Ravanna, West Indies, Chinese,  
Fajitas & Steaks  
Club El Circulo, Brea  
to Carbon Canyon, Forest in Fash,  
and Cocktails  
The Cove, Fullerton  
Steak, Lobster, Prime R.R.  
Entertainment & Dancing  
Harvey's, Garden Grove  
Gourmet Buffet, Caponata, Steaks  
The Highlander Room, La Habra  
Dinner & Cocktails in Highland Bowl  
Hotel Laguna, Laguna Beach  
Magnificent View of Ocean from  
the Terrace Room  
Ho-Tel Room, Orange  
Chinese and American Food  
The Jolly Roger, Santa Ana  
Magnificent Dining in the Beautiful  
Fajitas, Steaks  
La Mirada Restaurant,  
La Mirada  
Dinner & Cocktails in Venetian Room  
Lancers of Santa Ana,  
Santa Ana  
Steak, Lobster, Steaks & Cocktails  
La Fianza, Santa Ana  
The Finest in Mexican Cuisine  
Lobster & Chicken  
The Lido, Anaheim  
Steak, Lobster, Prime R.R. &  
Chicken  
Luis's, Anaheim  
Steak, Lobster, Cocktails,  
Entertainment  
Mar-B-Gre, Orange  
Steak, House, Dinner, Cocktails,  
Entertainment  
Mayan Room, Whittier  
Friendly Wife Best  
Sole Level Dining  
The Mill, Fullerton  
Finest in Steak, Cocktails  
Macho's, La Habra  
Authentic Atmosphere of Old Mexico  
The Outrigger, Laguna Beach  
The Embassy of Peruvian Cuisine,  
Brea  
Royal Archer, Anaheim  
Fine Steaks, Prime R.R. Steaks  
Royal Coach Inn, Fullerton  
Prime R.R. Steaks, Cocktails,  
Dancing & Entertainment  
San Clemente Inn  
San Clemente  
One of So. California's Most Beautiful  
Dining Rooms  
Ship's Bell, Santa Ana  
A Variety of Steaks,  
Steak, Chicken  
Starline Hofbrau, Westminster  
Prime R.R. Steaks, Dancing  
Tomaso Country Club,  
Anaheim  
The Ultimate in Cuisine &  
Entertainment  
Villa Marina, Newport Beach  
Fine Food, Dancing, Entertainment  
The Village Inn, Bellingham  
Relax & Enjoy the Intimacy of  
the Village Inn



# WEDNESDAY

May 1, 1963

## ★ PAID ADVERTISEMENT

- 6:00 A.M.  
2 College of Air: "Economy"  
4 Cont. Classrm: "Physics"  
6:30  
2 USC: "Oriental Religions"  
4 (Color) Cont. Classroom:  
"American Government"  
7:00 A.M.  
2 Captain Kangaroo  
4 Today, Hugh Downs.  
Holland's culture is  
viewed from the Castle  
De Haar, near Utrecht  
7:45  
5 For Kids Only, Sk. Frank  
7 Daily Word, News; Farms  
9 Big Babysitter (cartoons)  
8:00 A.M.  
2 Panorama Pacific, R. Rowe  
7 Cartoon Capers  
8:15  
11 Food Tips, Bob Church  
8:30  
7 Zoorama (San Diego)  
11 Topper, Leo G. Carroll  
13 Felix the Cat (cartoons)  
9:00 A.M.  
2 Calendar, Harry Reasoner.  
Wedding problems  
4 Say When, Art James  
5 The Romper Room  
7 I Married Joan, J. Davis  
11 Kit Carson, Bill Williams  
13 Yoga for Health  
9:30  
2 I Love Lucy, Lucille Ball  
4 (Color) Play Your Hunch  
Guest: Oscar Brand  
7 Movie: "Basketball Fix,"  
John Ireland (51)  
11 The Jack LaLanne Show  
13 Guidepost to Science (3, 4)  
10:00 A.M.  
2 The McCoy's, W. Brennan  
4 (Color) The Price Is Right  
5 The Jack Barry Show  
9 Movie: "Brasher Doub-  
loon," Geo. Montgomery  
11 The Mary McAdoo Show  
10:15  
13 G'depost: Amer. Heritage  
10:30  
2 Pete and Gladys  
4 Concentration, Jim Lucas  
10:45  
13 Essence of Judaism  
11:00 A.M.  
2 Love of Life  
4 (Color) First Impression

### WANTED

Boys, Girls—Age 3-19  
To audition for TV commercials  
Call KI 2-7848  
For interview this week  
Jimmy Lloyd Production  
5th & Flower—Santa Ana

- 5 Medic, Richard Boone  
7 December Bride, Byington  
11:15  
13 Guidepost to Spanish I  
11:30  
2 Search for Tomorrow  
4 Truth or Consequences  
5 Mickey Hargitay Show  
7 Seven Keys, Jack Narz  
9 LASC: "Art & the Child"  
11 Sheriff John, John Rovick  
13 Play Bingo, Johnny Jacobs  
11:45  
2 The Guiding Light  
12:00 NOON  
2 Burns and Allen Show  
4 (Color) Ben Jerrod, Ryan  
5 Overseas Advntr, J. Daly  
7 Tennessee Ernie Ford.  
Guest: Chuck Dodds  
9 Looney Tunes Cartoons  
13 Midday Report; Life Line  
12:30  
2 As the World Turns  
4 The Doctors, Jock Gaynor  
5 News; Movie (12:35):  
"Happy Land," Don  
Amesche (43)  
7 Father Knows Best, Young  
9 Movie: "The Millionaire,"  
George Arliss (31)  
11 Your Name's the Game  
13 Racket Squad, R. Hadley  
1:00 P.M.  
2 Passport, Allen Ludden  
4 Loretta Young Theater  
7 Gen'l Hospital, J. Berardino  
11 Movie: "Kid Glove Killer,"  
Van Heflin (42)  
13 Felix the Cat (cartoons)  
1:30  
2 Art Linkletter House Party  
4 (Color) You Don't Say!  
7 Girl Talk, Virginia Graham  
13 Movie: "Mexicana," Tito  
Guizar (45)  
2:00 P.M.  
2 To Tell the Truth, Collyer  
4 Match Game, G. Rayburn  
7 Day in Court: Injuries  
9 Movie: "The Third Man,"  
Joseph Cotten, Orson  
Welles (49)  
2:30  
2 The Millionaire, M. Miller  
4 Make Room for Daddy.  
Guest: Milton Berle  
5 Trouble With Father  
7 Jane Wyman Presents  
2:45  
11 Movie: "House of Roths-  
child," George Arliss (43)  
3:00 P.M.  
2 The Secret Storm  
4 Bachelor Father, Forsythe  
5 Walker Edmiston Show  
7 Queen for Day, J. Bailey  
13 Felix the Cat (cartoons)  
3:30  
2 The Edge of Night  
4 Movie: "A Man's Castle,"  
Spencer Tracy (38)  
7 Who Do You Trust?

## SPECIAL

**WALTER LIPPMANN, 1963**  
—The Pulitzer Prize-winning  
journalist makes his fifth  
"CBS Reports" appearance  
with an hour-long interview  
offering his candid views of  
the events, forces and person-  
alities shaping the destinies  
of U.S. and the world. Charles  
Collingwood handles the  
questioning, ch. 2 at 7:30 p.m.  
**CLETE ROBERTS**—In his  
first assignment since switch-  
ing from KTLA to KKHJ, Rob-  
erts narrates films he took at  
the State Department's  
national foreign policy con-  
ference, at 7:30 p.m., ch. 9.  
Pres. Kennedy and Sec. of  
State Rusk appear in the  
films, first in series of 20  
Roberts will do for the 7-  
station RKO-General group.

### 4:00 P.M.

- 2 Amos 'n' Andy  
5 Bozo's Circus, V. Colvig  
7 American Bandstand  
Guest: Mickey Callan  
9 Here's Uncle Johnny  
34 Reloj Musical (variety)  
4:30  
2 Life of Riley, Wm. Bendix  
7 Discovery '63: Funny art  
11 Rescue 8, Jim Davis  
34 Un Canto de Mexico  
5:00 P.M.  
2 Movie: "Are Husbands  
Necessary," Ray Milland  
5 Popeye, Tom Hatten  
7 Around Town, A. Easley  
9 The Engineer Bill Show  
11 Superman, George Reeves  
13 The Lloyd Thaxton Show  
34 Escuela KMEX (critic.)  
5:30  
11 Casper the Ghost; Magoo  
34 Puertas Abiertas (UCLA)  
5:45  
4 (Color) Curt Massey Show  
6:00 P.M.  
4 (Color) News and Sports  
5 Whirlybirds, Ken Tobey  
7 News Hour, Baxter Ward  
9 The Lone Ranger  
11 The Mickey Mouse Club  
13 The Ann Sothern Show  
34 Elena (dramatic serial)  
6:15  
4 (Color) Brown-Peterson  
6:30  
2 Big News, Jerry Dunphy  
4 Huntley-Brinkley Report  
5 Beat the Odds, D. James  
9 Our Miss Brooks, E. Arden  
13 (Color) Touche Turtle  
34 Noticiero 34 (News)  
6:45  
4 (Color) Jack Latham News  
7 Ron Cochran w/the News  
11 George Putnam, Dateline  
7:00 P.M.  
4 Death Valley Days:  
"Diamond Jim Brady,"  
Howard Keel, Jill Jarmyn,  
Erica Peters. A \$50,000  
wager launches Brady's  
reputation as world's  
greatest salesman.  
5 The News, Robert Arthur  
7 Danger Man, P. McGeehan  
9 People Are Funny  
11 Heckle & Jeckle  
13 NEW TIME FOR TV  
★ HARDIN IN BRONCO  
Time switch with  
"SurfSide 6."  
34 Niebla (dramatic serial)  
7:15  
2 Walter Cronkite, News  
7:30  
2 CBS Reports: "Walter  
Lippmann, 1963" (see box)

- 4 (Color) The Virginian, Lee  
J. Cobb, Doug McClure,  
Ulla Jacobsson, Bert  
Freed. Garth incurs the  
wrath of his neighbors  
when he befriends a group  
of Polish immigrants.  
(Repeats start next Wed.)  
5 By the Numbers, J. Barry  
Guest: Chuck Connors  
7 Wagon Train, John McIn-  
tire, Scott Miller, Chu  
Gulager. Preacher  
disappears in dangerous  
Indian country where he's  
gone to help the savages.  
9 Clete Roberts' Report  
(see box)  
11 The Phil Silvers Show.  
Bilko becomes a model.  
34 Miercoles Musical  
8:00 P.M.  
5 Championship Wrestling  
(see sports box)  
9 Headline: History! Frank-  
lin D. Roosevelt and  
athlete George Mikan are  
spotlighted in the premiere  
biopics of personalities  
of the past 50 years. Each  
show features two  
quarter-hour segments.  
11 Wanted—Dead or Alive,  
Steve McQueen, Dick  
Foran.  
13 Flying Doctor, R. Denning  
34 Pecado Mortal (serial)  
8:30  
2 Dobie Gillis, Dwayne  
Hickman, Bob Denver.  
Maynard gets superhuman  
strength from new  
"energy" pill, and seems  
likely boxing champion-  
ship contender.  
7 Going My Way, Gene  
Kelly, Ralph Meeker, Surly  
saloonkeeper opposes  
efforts to reform his son,  
in first of repeats.  
9 Movie: "Force of Arms,"  
Wm. Holden (51)  
11 Overland Trail, Wm.  
Bendix, Doug McClure.  
Stagecoach operators re-  
turn for another round as  
they're assigned to take  
passenger from Mexico  
to Washington.  
13 SPECIAL—STORY OF  
★ A CARRIER PILOT  
Lieut. (JG) Don Watkins  
trains for the F4H "Phan-  
tom" aboard the U.S.S.  
Ranger.  
34 Hope Foye (musical)  
9:00 P.M.  
2 The Beverly Hillbillies,  
Buddy Ebsen. Jed's simple  
honesty and Granny's  
mountain riddles win over  
the court when unscrupu-  
lous couple (Kathleen  
Freeman, Murvyn Vye)  
seek \$100,000 damages  
for minor traffic accident  
4 (Color) Perry Como Show.  
Mickey Rooney, Connie  
Stevens and Allan (My  
Son the Folk Singer)  
Sherman share the spot-  
light with Como.  
13 (Color) Passport to  
Travel: "Taiwan" (pt. 2).  
34 La Leona (drama serial)  
9:30  
2 The Dick Van Dyke Show.  
Sally's swept off her feet  
by a deadbeat  
5 Cain's Hundred  
7 Our Man Higgins, Stanley  
Holloway. Higgins tries  
a Sunday cookout  
11 The Best of Groucho  
13 Harbor Com'nd, W. Corey  
34 Churcherías (comedy)  
10:00 P.M.  
2 U.S. Steel Hour: "The  
Many Ways of Heaven,"



ULLA JACOBSSON and  
Doug McClure get all  
wrapped up in their  
work for "The Virginian"  
at 7:30 p. m. Wednesday,  
channel 4, in COLOR.

- Dan Duryea, Cathleen  
Nesbitt, Nancy Wickwire,  
Casey Peters. Retired air-  
line captain assists in the  
execution of a minor  
miracle that brings  
happiness to a boy  
4 The 11th Hour, Wendell  
Corry, Don Gordon. Young  
Indian clings to his  
ancestral healing methods  
and is confined as a  
mental case.  
7 Naked City, Paul Burke,  
Lou Antonio. Witness to  
crime, ordered to leave  
town, doesn't want to  
leave his girl.  
11 George Putnam, News  
13 News, Johns and Fishman  
34 ... BOXING! ...  
★ FROM MEXICO CITY!  
10:30  
5 Restless Gun, John Payne  
9 Trails West, Ray Milland  
11 The Paul Coates Show  
13 It's Country Music Time  
11:00 P.M.  
2 News, Dunphy and Hart  
4 (Color) Jack Latham news  
5 The News, Robert Arthur  
7 ABC News; Baxter Ward  
9 News, Willis & Brundige  
11 The Tom Duggan Show  
13 Movie: "Behind the  
News," Lloyd Nolan (40)  
11:15  
4 (Color) Tonight, Johnny  
Carson with Dan Blocker,  
France Nuyen, Della  
Reese, James J. O'Keefe,  
Lord Mayor of Dublin.  
5 Steve Allen Show  
(repeat)  
9 Movie: "Frisco Kid,"  
James Cagney (35)  
11:30  
2 Movie: "Destry Rides  
Again," James Stewart,  
Marlene Dietrich (39)  
7 Around Town, A. Easley  
34 Noticiero 34 (News)  
12:30  
7 Movie: "The Man I  
Married," Joan Bennett  
11 Movie: "Nancy Steele is  
Missing," Victor McLaglen  
12:45  
5 Dateline Europe, J. Thor  
9 Movie: "Brasher Doub-  
loon," Geo. Montgomery  
1:15  
2 Movie: "White Savage,"  
2:30  
11 All-Night Movies: "A  
Yank at Oxford,"  
and "Naughty Marietta."

## Our Famous CHICKEN PIE DINNER

A delicious chicken pie  
served with Whipped  
Potatoes, Golden Chicken  
Gravy, Colelaw, Hot Bis-  
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SPECIAL SPRING SALE  
Save from \$60.00 to \$90.00

100 per cent pure European human hair of virgin cuttings. New shipments  
just arrived from France and Germany. Special sale prices: colors, \$60.00;  
blonde and pastel, \$75.00. Home delivery. Show around first then telephone  
we for an appointment to see my wigs. You will find that I can give you  
a finer wig for less money.

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Sports Today  
WRESTLING, 8 p.m., ch. 5,  
with Dick Lane at Olympic



# Week's Top Shows

**Sunday**—"NBC White Paper" at 10 p.m. on channel 4 takes an hour-long look at "The Business of Gambling" throughout the U.S. The look includes Nevada's glamour spots and the state of Maryland where slot machines are legal in four counties.

**Monday**—"Rise of American Power" at 9 p.m. on channel 5 is a 90-minute British Broadcasting Corp. produced documentary. It starts with immigrants moving to the U.S. in the 1890's.

**Tuesday**—"The Dick Powell Theater" at 9:30 p.m. on channel 4 airs a star-studded parody, "Last of the Private Eyes." Featured are Bob Cummings, Linda Christian, Jeanne Crain and Macdonald Carey.

**Wednesday**—"Clete Roberts Special" on channel 9 at 9:30 p.m. is the first of 20 half-hour reports he'll do on news capitals of the world. The first is from Washington, D.C.

**Thursday**—Medal of Honor winners and military leaders will be feted at a reception hosted by President Kennedy at 7:30 p.m. on channel 4. An hour special.

**Friday**—"Route 66" at 8:30 p.m. on channel 2 features orchestra leader Guy Lombardo and his brother, Carmen, at their country club off the Florida coast. It's a yarn about speed-boats.

**Saturday**—"The Lawrence Welk Show" at 6 p.m. on channel 7 has the whole crew joining in a salute to Cinco de Mayo, Mexican independence day. Almost all Mexican-flavored songs.



**DANNY THOMAS** (left), masquerading as Hans (Uncle Tonoose) Conried's older brother, tells him he "nose" what's best during "The Danny Thomas Show," 9 p. m. Monday, channel 2.

**ITCHING Torture Stopped like Magic**  
Here's blessed relief from tortures of vaginal itch, rectal itch, chafing, rash and eczema with an amazing new scientific formula called LANACANE. This fast-acting, painless medicated cream kills harmful bacteria germs while it soothes raw, irritated and inflamed skin tissue. Stops itchinging—so speeds healing. Don't suffer another minute. Get LANACANE today at all drug stores.

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★**STEREO PHONO COMB.**

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EASIEST TERMS  
OPEN EYES. 'TIL 9 P.M.

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11900 E. SOUTH ST.  
UN 5-1278 "ARTESIA"



# THURSDAY

May 2, 1963

## ★ PAID ADVERTISEMENT

- 6:00 A.M.  
2 College of Air: "Economy"  
4 Cont. Classroom: "Physics"  
6:30  
2 USC: "Changing World"  
4 (Color) Contin. Classroom: "American Government"  
7:00 A.M.  
2 Captain Kangaroo  
4 Today, High Downs, taped Mon. at 60 acre flower garden, with report on Holland's \$25 million annual bulb exports.  
7:45  
5 For Kids Only, Sk. Frank  
7 Daily Word; News; Farms  
9 Big Babysitter (cartoons)  
8:00 A.M.  
2 Panorama Pacific, R. Rowe  
Guests: Frankie Laine, Soupy Sales  
7 Cartoon Capers  
8:30  
7 Zorrama (San Diego)  
11 Topper, Leo G. Carroll  
13 Felix the Cat (cartoons)  
9:00 A.M.  
2 Calendar, Harry Reasoner  
4 Say When, Art James  
5 The Romper Room  
7 I Married Joan, J. Davis  
11 Kit Carson, Bill Williams  
13 Yoga for Health  
9:30  
2 I Love Lucy, Lucille Ball  
4 (Color) Play Your Hunch  
Guest: Dan Blocker  
7 Movie: "Big Blockade," Michael Redgrave (Br.-'40)  
11 The Jack LaLanne Show  
13 Guidepost: Soc. Studies  
10:00 A.M.  
2 The McCays, W. Brennan  
4 (Color) The Price Is Right  
5 The Jack Barry Show  
9 Movie: "Home Sweet Homicide," Peggy Ann Garner ('46)  
11 The Mary McAdoo Show  
10:15  
13 Guidepost: Living in West  
10:30  
2 Pete and Gladys  
4 Concentration, Jim Lucas  
13 G'depost: Explor'g Biology  
11:00 A.M.  
2 Love of Life  
4 (Color) First Impression  
5 Medic, Richard Boone  
7 December Bride, Byington

**POSITIVELY**  
best for TV and FM  
in this area...



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HE 2-1773

- 13 Guidepost to Spanish II  
11:30  
2 Search for Tomorrow  
4 Truth or Consequences  
5 Mickey Hargitay Show  
7 Seven Keys, Jack Narz  
9 Heritage: Paul Tillich  
11 Sheriff John, John Rovick  
13 Play Bingo, Johnny Jacobs  
11:45  
2 The Guiding Light  
12:00 NOON  
2 Burns and Allen Show  
4 (Color) Ben Jerrod, Ryan  
5 Dateline Europe, J. Thor  
7 Tennessee Ernie Ford  
9 Looney Tunes Cartoons  
13 Midday Report; Life Line  
12:30  
2 As the World Turns  
4 The Doctors, Jack Gaynor  
5 News; Movie (12:35): "Dangerous Money," Sidney Toler as Charlie Chan  
7 Father Knows Best, Young  
9 Movie: "Naughty but Nice," Ann Sheridan ('39)  
11 Your Name's the Game  
13 Racket Squad, R. Hadley  
1:00 P.M.  
2 Password, Allen Ludden  
4 Loretta Young Theatre  
7 Gen'l Hospital, J. Berardino  
11 Movie: "20,000 Men a Year," Randolph Scott ('39)  
13 Felix the Cat (cartoons)  
1:30  
2 Art Linkletter House Party  
4 (Color) You Don't Say!  
7 Girl Talk, Virginia Graham  
13 Movie: "Young Scarface," Richard Attenborough  
2:00 P.M.  
2 To Tell the Truth, Collyer  
4 Match Game, G. Rayburn  
5 Tricks-Treats, Corris Guy  
7 Day in Court: Annulment  
9 Movie: "Belle Starr," Gene Tierney ('41)  
2:30  
2 The Millionaire, M. Miller  
4 Make Room for Daddy  
5 Trouble with Father  
7 Jane Wyman Presents  
2:45  
11 Movie: "Sterling Metal," Robert Young ('40)  
3:00 P.M.  
2 The Secret Storm  
4 Bachelor Father, Forsythe  
5 Walker Edmiston Show  
7 Queen for a Day, J. Bailey  
13 Felix the Cat (cartoons)  
3:30  
2 The Edge of Night  
4 Movie: "The Detective," Alec Guinness as Father Brown (Br.-'55)  
7 Who Do You Trust?  
4:00 P.M.  
2 Amos 'n' Andy  
5 Bozo's Circus, V. Colvig  
7 American Bandstand  
Peter, Paul, Mary: "Puff"  
9 Here's Uncle Johnny  
34 Reloj Musical (variety)  
4:30  
2 Life of Riley, Wm. Bendix  
7 Discovery '63: Animal breeding for zoos.  
11 Rescue 8, Jim Davis  
34 Un Canto de Mexico  
5:00 P.M.  
2 Movie: "Union Pacific," Joel McCrea ('39). Part 1 of DeMille western, with conclusion on Friday.  
5 Popeye, Tom Hatten  
7 Around Town, A. Easley  
9 The Engineer Bill Show  
11 Superman, George Reeves

- 13 The Lloyd Thaxton Show  
34 Escuela KMEK (reading)  
5:30  
11 Casper the Ghost; Magoo  
34 Aprenda Ingles (English)  
5:45  
4 (Color) Curt Massey Show  
34 Hispano America  
6:00 P.M.  
4 (Color) News and Sports  
5 Whirlybirds, Ken Tobey  
7 News Hour, Baxter Ward  
9 Supercar, Mike Mercury  
11 The Mickey Mouse Club  
13 The Ann Sothern Show  
34 Elena (dramatic serial)  
6:15  
4 (Color) Brown-Peterson  
6:30  
2 Big News, Jerry Dunphy  
5 Beat Odds, Dennis James  
9 Our Miss Brooks, E. Arden  
13 (Color) Touche Turtle  
34 Noticiero 34 (News)  
6:45  
4 (Color) Jack Latham News  
7 Ron Cochran w/the News  
11 George Putnam, Dateline  
7:00 P.M.  
4 "SCIENCE IN ACTION"  
★ "PRE-COLUMBIAN ART"  
Artist Millard Sheets tells of Aztec, Mayan and Mexican art treasures.  
5 The News, Robert Arthur  
7 Guestward Ho!  
9 People Are Funny  
11 Yogi Bear Show (cartoon)  
13 (Color) Adventure Tomorrow, Dr. Martin Klein: "Delta Rocket"  
34 Niebla (dramatic serial)  
7:15  
2 Walter Cronkite, News  
7:30  
2 Fair Exchange, Eddie Foy Jr. Eddie and Tommy let an old Army buddy (Cliff Norton) talk them into investing in a vending-machine business.  
4 Military Reception at

## SPECIAL

**WHITE HOUSE RECEPTION**—President Kennedy is host for ceremonies honoring Congressional Medal of Honor winners and military leaders, at 7:30 p.m., ch. 4. Weather permitting, reception will be held on the south lawn and rose gardens.

**DR. KILDARE**—Peter Falk gueststars as an ordained minister interning at Blair for a career as a medical missionary, who loses faith after one tragedy and regains it after another, during the 8:30 p.m., ch. 4, stanza. He retires into a shell upon learning that his wife has been slain while working among savages in South American jungles.

**CALIF. HOME SHOW**—Live remote from the Pan Pacific covers a gay international festival opening the Home Decorator Show, ch. 9, at 8:30 p.m. Tom Malone and Anne Ebbeson are co-emcees, interviewing officials from ten nations and describing the pagantry of the honored foreign nations.

- 13 The Lloyd Thaxton Show  
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- White House (see box).  
Preempts "Wide Country"  
5 By the Numbers, J. Barry  
Guest: Chuck Connors  
7 Ozzie & Harriet (repeat). Oz agrees to head children's play.  
9 Sugarfoot, Will Hutchins, Efrem Zimbalist Jr. Traveling magician causes strange happenings.  
11 One Step Beyond: "Forked Lightning," Ralph Nelson. Two who have never met have unexplained premonitions.  
13 (Color) True Adventure: Bill Burrud: "Vanished People." Lost civilization  
34 TV Musical Ossart  
8:00 P.M.  
2 Perry Mason, Raymond Burr, Keith Andes, Peggy McCay. Ex-wife is charged when author of lurid expose is found slain.  
5 Special of Week: "Rise of American Power" (see Monday box)  
7 The Donna Reed Show. Jeff gets permission to buy a car at an auction, but comes home with a bus.  
11 Trackdown, Robert Culp  
13 SHOWBOAT Hits on  
★ BROADWAY GOES LATIN  
Barbara McNair is guest.  
34 Pecado Mortal (serial)  
8:30  
4 Dr. Kildare, Richard Chamberlain (see box)  
7 Leave It to Beaver, Jerry Mathers. Beaver has two dates for his graduation dance, and then, none.  
9 CALIF. HOME SHOW  
★ LIVE SPECIAL!... (see box)  
11 Great Music, Andres Segovia, Spanish guitar artist, is soloist, with Walter Hendt on the podium.  
13 Silents Please: "Girls in Danger," Rod LaRoque, Noah Beery, Mae Marsh, Leatrice Joy, Gloria Swanson, Lillian Gish, Wallace Beery. Heroines are menaced in excerpts from 5 films from 1912 to 1927.  
34 Guitarras (guitarists)  
9:00 P.M.  
2 Twilight Zone, Rod Serling: "On Thursday We Leave for Home," James Whitmore, Tim O'Connor,



**NORMA MOORE** plays a hypnotist's assistant during "Sugarfoot" at 7:30 p. m. Thursday, channel 9.

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Preempts "Wide Country"  
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- James Broderick, Serling script deals with Earth spacemen, stranded 50 years on an arid asteroid.  
7 My Three Sons, Fred MacMurray. Steve's boss misinterprets conversation with stock broker when he's helping Robbie with economics project.  
9 Movie: "Force of Arms," William Holden ('51)  
13 This Exciting World: "Pirate Rendezvous." Voodoo island off Haiti.  
34 La Leona (drama serial)  
9:30  
4 (Color) Hazel, Shirley Booth. Magazine names Hazel as "maid of the month."  
5 Focus on the World: "Thunderbolt." William Wyler-directed war documentary of "Operation Strangle."  
7 McHale's Navy, Ernest Borgnine, Tim Conway, Jacques Aubuchon. Parker explains democracy to a native chief, and he wants fringe benefits.  
11 The Best of Groucho  
13 Mike Hammer, McGavin  
34 Las Estrellas y Usted  
10:00 P.M.  
2 The Nurses, Shirl Conway, Edward Binns, Stephen Brooks. Stubborn doctor and his sensitive son clash when the boy asks help for a coed he has been dating who is pregnant.  
4 (Color) Andy Williams Show, with Ann Sothern, Lorne Greene, Dan Blocker, Bob Hope drops in for surprise visit (repeat)  
7 Premiere, Fred Astaire: "Voice of Charlie Pont." Bradford Dillman, Diana Hyland, Robert Redford (repeat). Charming "bum" spends his years after Harvard graduation living off his old college friends.  
11 George Putnam, News  
13 News, Johns and Fishman  
34 La Hora de Pato Malgesto  
10:30  
5 Restless Gun, John Payne  
11 The Paul Coates Show  
13 It's Country Music Time  
34 Algo de lo Nuestra  
11:00 P.M.  
2 News, Dunphy and Hart  
4 (Color) Jack Latham News  
5 The News, Robert Arthur  
7 ABC News; Baxter Ward  
9 News, Willis & Brundige  
11 The Tom Duggan Show  
13 Movie: "Wicked City," Maria Montez (Fr.-'51)  
11:15  
4 (Color) Tonight  
5 Steve Allen Show, with Andy Williams, King's Lion Singers  
9 Movie: "Between Two Worlds," John Garfield  
11:30  
2 Movie: "2 Tickets to London," Michele Morgan  
7 Around Town, A. Easley  
34 Noticiero 34 (News)  
12:30  
7 Movie: "Bombay Waterfront," John Bentley  
11 Movie: "Whistling in Dixie," Red Skelton ('42)  
12:45  
5 Dateline Europe, J. Thor  
9 Movie: "Home Sweet Homicide."  
1:15  
2 Movie: "Wings in the Dark," Myrna Loy, Cary Grant ('35)  
2:30  
11 All-Night Movies: "Cross of Lorraine," "Molly & Me" and "Listen Darling"

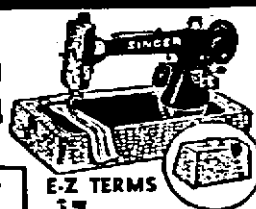
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Hospitalization and Rehabilitation of the Alcoholic Patient



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1800 Orange Ave., Long Beach



# FRIDAY

May 3, 1963

## ★ PAID ADVERTISEMENT

6:00 A.M.

- 2 College of Air: "Economy"
- 4 Cont. Classroom: "Physics"
- 6:30
- 2 USC: "Oriental Religions"
- 4 (Color) Contin. Classroom: "American Government" (UN & its agencies)

7:00 A.M.

- 2 Capt. Kangaroo: Science
- 4 Today, Hugh Downs, with taped (last Tues.) tour of Amsterdam, a look at Holland's maritime background.

7:45

- 5 For Kids Only, Sk. Frank
- 7 Daily Word: News; Farms
- 9 Big Babysitter (cartoons)

8:00 A.M.

- 2 Panorama Pacific, R. Rowe
- Remote from Hollywood Wax Museum for a look at the new displays.
- 7 Cartoon Capers

8:30

- 7 Zoorama (San Diego)
- 11 Topper, Leo G. Carroll
- 13 Felix the Cat (cartoons)

9:00 A.M.

- 2 Calendar, Harry Reasoner with examples of various civil and religious wedding ceremonies.
- 4 Say When, Art James
- 5 The Romper Room
- 7 I Married Joan, J. Davis
- 11 Kit Carson, Bill Williams
- 13 Yoga for Health

9:30

- 2 I Love Lucy, Lucille Ball
- 4 (Color) Play Your Hunch
- 7 Movie: "Dead by Morning," Diana Dors (Br.—'55)
- 11 The Jack LaLanne Show
- 13 Guidepost to Science (5)

10:00 A.M.

- 2 The McCoys, W. Brennan
- 4 (Color) The Price Is Right
- 5 The Jack Barry Show
- 7 Movie: "My Darling Clementine," Henry Fonda (46)
- 11 The Mary McAdoo Show
- 13 Assignment Education

10:30

- 2 Pete and Gladys
- 4 Concentration, Jim Lucas
- 13 Intelligent Parent: "Recording for the Blind"

11:00 A.M.

- 2 Love of Life
- 4 (Color) First Impression
- 5 Medic, Richard Boone
- 7 December Bride, Byington
- 13 Public Service Film

11:15

- 13 Guidepost to Spanish I
- 11:30
- 2 Search for Tomorrow
- 4 Truth or Consequences
- 5 Mickey Hargitay Show
- 7 Seven Keys, Jack Narz
- 9 LASC: "Art & the Child"
- 11 Sheriff John, John Rovyck
- 13 Play Bingo, Johnny Jacobs

11:45

- 2 The Guiding Light
- 12:00 NOON
- 2 Burns and Allen Show
- 4 (Color) Ben Jerrod, Ryan
- 5 Overseas Advntr., J. Daly
- 7 Tennessee Ernie Ford
- 9 LASC Film: "Educational Countdown," Chaffey
- College Choir, California education over 100 years.
- 13 Midday Report; Life Line

12:30

- 2 As the World Turns
- 4 The Doctors, Jack Gaynor
- 5 News; Movie (12:35): "Chamber of Horrors," Lilli Palmer (Br.—'40)
- 7 Father Knows Best, Young
- 9 Movie: "One for the Book," Ronald Reagan (47)
- 11 Your Name's the Game
- 13 Racket Squad, R. Hadley

1:00 P.M.

- 2 Password, Allen Ludden
- 4 Loretta Young Theater
- 7 Gen'l Hospital, J. Berardino
- 11 Movie: "Alias a Gentleman," Wallace Beery (48)
- 13 Felix the Cat (cartoons)

1:30

- 2 Art Linkletter House Party with harpist Gloria Tracy
- 4 (Color) You Don't Say!
- 7 Girl Talk, Virginia Graham

- 13 Movie: "Bachelor's Daughters," Adolphe Menjou (46)
- 2:00 P.M.
- 2 To Tell the Truth, Collyer
- 4 Match Game, G. Rayburn
- 7 Day in Court: small claims
- 9 Movie: "House on 92nd St.," Lloyd Nolan (45)

2:30

- 2 The Millionaire, M. Miller
- 4 Make Room for Daddy
- 5 Trouble With Father
- 7 Jane Wyman Presents
- 11 Movie: "They Met in Bombay," Clark Gable (41)

3:00 P.M.

- 2 The Secret Storm
- 4 Bachelor Father, Forsythe
- 5 Walker Edmiston Show
- 7 Queen for a Day, J. Bailey (final St. Louis origination)
- 13 Felix the Cat (cartoons)

3:30

- 2 The Edge of Night
- 4 Movie: "Black Bart," Dan Duryea (45)
- 7 Who Do You Trust?

4:00 P.M.

- 2 Amos 'n' Andy
- 5 Bozo's Circus, V. Colvig
- 7 American Bandstand
- Guest: Jimmy Clanton
- 9 Here's Uncle Johnny
- 34 Reloj Musical (variety)

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- Chick meets Harvey Spencer Blair III, who cons him into going to N. Y. on 48-hr. pass.
- 5 The News, Robert Arthur
- 7 The Tom Ewell Show
- 9 People Are Funny
- 11 Deputy Dawg (cartoons)
- 13 NICK ADAMS STARS

- ★ IN THE REBEL . . . Yuma arrives too late for bodyguard duty.
- 34 Niebla (dramatic serial)

- 2 Walter Cronkite, News
- 7:30
- 2 Rawhide, Eric Fleming (see box)
- 4 International Showtime, Don Ameche: "Circus Celebrities." Taped in Italy, with performers from several circuses.

- 5 By the Numbers, J. Barry. Guest: Veronica Lake
- 7 Cheyenne, Clint Walker, Rhodes Reason, Lisa Gaye. Cheyenne is jailed when he quits his job of controlling celebrating cowboys.

- 9 Bowery Boys Movie: "Angels' Alley," Leo Gorcey, Frankie Darro (48-1st run)
- 11 Rescue 8, Jim Davis

- Boy (Lee Aaker) runs away from home and into trouble.
- 13 Outlaws, Don Collyer, Judy Lewis, Cliff Robertson. Outlaw husband, thought dead, shows up with robbery plot.

- 34 Musical Instantaneo
- 8:00 P.M.
- 5 Sing Ahead, Harry Babbitt with singer Marion Morgan

- 11 THE Friday Movie
- ★ Richard Widmark leads U.S. Marine patrol of Jap-held island in 'THE HALLS OF MONTEZUMA' with Robert Wagner, Karl Malden, Jack Palance (51)

- 34 Pecado Mortal (serial)
- 8:30
- 2 Route 66, Martin Milner, Glenn Corbett (see box)

- 4 (Color) Sing Along with Mitch. Segments include public school open house, animal songs, Yiddish segment and Broadway composers.
- 5 Movie: "Mr. Peabody & the Mermaid," Wm. Powell, Ann Blyth (48)

- 7 (Color) The Flintstones (cartoon). Fred boasts he'll line up Rock Roll for Wilma's club benefit show (repeat).
- 9 Movie: "Force of Arms," William Holden (51)

- 13 Deadline, Paul Stewart
- 34 Mexico Canta (folklore)

- 9:00 P.M.
- 7 I'm Dickens... He's Fenster,



DIANA MILLAY gets involved in an attack by Indians during "Rawhide" at 7:30 p. m. Friday, channel 2.

Marty Ingels, John Astin. Arch falls for visiting Princess (Brenda Scott) masquerading as her own maid.

- 13 NEW TIME—TROY
- ★ DONAHUE—SURFSIDE 6

- Dave gets involved with eccentric writer (Sean McClory) and a gang beauty (Sue Ann Langdon).
- 34 La Leona (drama serial).

- 9:30
- 2 Alfred Hitchcock Hour: "The Dark Pool," Lois Nettleton, Anthony George, Madlyn Rhue. Woman blackmails herself into household when a young mother lets a governess shoulder the blame for accidental drowning of her adopted son.

- 4 (Color) The Price Is Right
- 7 77 Sunset Strip, Efrem Zimbalist Jr., Carl Reindel. Criminology student, a murder suspect, can't be cleared by lie detector test because he's already shown he can beat the machine.

- 34 La Hora de Raul Astor
- 10:00 P.M.
- 4 (Color) Jack Paar Program with Phyllis Diller, Gisele MacKenzie, Alexander King and \$3,500,000 lawsuit winner

- John Henry Faulk
- 5 Peter Gunn, Craig Stevens
- 11 George Putnam, News
- 13 News, Johns and Fishman
- 34 Pasos Triunfales (music)

- 10:30
- 2 Eyewitness, Charles Collingwood. Major story.
- 5 Restless Gun, John Payne
- 7 Third Man, Michael Rennie
- 9 Trails West, Ray Milland
- 11 The Paul Coates Show
- 13 It's Country Music Time
- 34 Musica, Risas y Estrellas

- 11:00 P.M.
- 2 News, Dunphy and Hart
- 4 (Color) Jack Latham rews
- 5 The News, Robert Arl
- 7 ABC News; Baxter Ward
- 9 News, Willis & Brundige
- 11 The Tom Duggan Show
- 13 Movie: "City of Shadows," Victor McLaglen (55)
- 34 Tango (musical variety)

- 11:15
- 4 (Color) Tonight, Johnny Carson, with Bob Hope, Brook Benton
- 5 Steve Allen Show, with Ed Begley offering sketch on scene stealing and 'press conference' with Steve and Carl Reiner. Also inventor with electronic air massage machine for secretary spread.

- 9 Keith Larsen—WESTERN
- ★ "APACHE WARRIOR" with Jim Davis (57)
- 11:30
- 2 Movie: "Thieves' Highway," Richard Conte, Lee J. Cobb (49)
- 7 Around Town, A. Finley
- 34 Noticiero 34 (News)

- 12:30
- 7 Movie: "7th Survivor," Austin Trevor (Br.—'5)
- 11 Movie: "Trouble for Two," Robt. Montgomery (36)
- 13 Movie: "Kill or Be Killed," Lawrence Tierney (50)

- 12:45
- 5 Movie: "Whispering City," Paul Lukas (47)
- 9 Movie: "My Darling Clementine," Linda Darnell (46)
- 1:15
- 2 Movie: "Wives Never Know," Charlie Ruggles, Mary Boland (36-1st run)

- 2:30
- 11 All-Night Movies: "Shadow of the Thin Man," "When Ladies Meet."

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Available in all sizes to fit any bedstead or headboard, ADJUST-A-BED is the original, time tested, electrically adjustable bed for the home. IT IS ALREADY:

- ★ Recommended by leading Decorators
- ★ Prescribed by Doctors for many illnesses
- ★ Owned by many of the world's most famous people
- ★ Used and enjoyed by thousands of people in all walks of life—in many parts of the world!

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# **SATURDAY**

May 4, 1963

## ★ PAID ADVERTISEMENT

7:00 A.M.

4 Movie: "Sea Spoilers"

7:15

5 Design for Learning

8:00 A.M.

4 Mr. Wizard, Don Herbert

"Oxygen Without Air"

5 Hopalong Cassidy, B. Boyd

9 (Color) From Ground Up

11 Western Movie

8:30

2 Sky King, Kirby Grant

4 (Color) Ruff and Reddy

5 Let's Draw, Frank Webb

7 Zooma (San Diego)

9 Cine Mexicano (Spain)

9:00 A.M.

2 Captain Kangaroo

4 (Color) Shari Lewis Show

5 Sky Marshal of Universe

7 Wm. Tell, Conrad Phillips

11 Movie: "Air Raid Wardens," Laurel & Hardy (42)

13 Panorama Latino

9:30

4 (Color) King Leonardo

5 Speedway International

7 Movie: "The Kansan"

Richard Dix

10:00 A.M.

2 Alvin Show (cartoons)

4 Fury, Bobby Diamond

5 Movie: "Captain Caution"

11 SPORTS SPECIAL on 11

★ USC vs. UCLA Baseball

(See sports box)

10:30

2 Mighty Mouse Playhouse

4 Make Room for Daddy

9 Movie: "Laddie," Tim Holt

(40)

10 Major League Baseball

(see sports box)

11:00 A.M.

2 Rin-Tin-Tin, Lee Aaker

4 PEACE & THE VATICAN

★ Special—COLLEGE REPORT

7 Cartoonies, Paul Winchell

11:25

8 Game of Week (spts box)

11:30

2 Roy Rogers Show

4 (Color) Exploring, Dr. Albert Hibbs: "Stamps" (repeat)

5 Movie: "Death Valley," Robert Lowery (46)

7 Beany & Cecil (cartoon)

12:00 NOON

2 Sky King, Kirby Grant

7 Bugs Bunny (cartoons)

9 Movie: "Force of Arms"

13 Western: "Colorado Kid"

34 Niebla (dramatic serial)

12:30

2 CBS News, Robert Trout

4 Teacher '63, Arnold Pike: "Calif. Schools, 100 Years"

7 Magic Land of Alla-Kazam

11 Time out for Beauty.

1:00 P.M.

2 Space: The New Ocean, Herb Clarke looks at first recovery of object sent into space. (New time.)

4 (Color) Existence (agric.) "Plant Virus Story"

7 My Friend Flicka

11 People's Choice, J. Cooper

13 Bowling with Art Parra

1:30

2 Teen-Age Trials, Jerry Dunphy, Jesse White. Son of alcoholic mother on county welfare aid wants to buy a car.

4 Movie: "Framed"

7 Exclusively Outdoors

11 SPORTS SPECIAL on 11

★ USC vs. UCLA Track Meet

(See sports box)

13 Movie: "Shark River"

2:00 P.M.

2 Kentucky Derby, Churchill Downs (see sports box)

7 Whip Wilson Western

9 CIF Swimming Championships (see sports box)

34 Futbol (soccer matches)

2:30

5 Wrestling (repeat tapes)

3:00 P.M.

2 Repertoire Workshop: "It Rained All Night," Paul Reid. Philadelphia-produced drama about a slave revolt in colonial Virginia.

4 (Color) Agriculture USA: "The Beef Industry"

7 Professional Bowlers Tour (see sports box)

13 Movie: "Call of the Yukon," Richard Arlen (38)

3:30

2 Movie: "Torpedo Alley"

4 Profile (San Diego SC): "Issue on Trial," Courtroom trial judges freedom of speech

5 Californians, R. Coogan

34 Novilladas (bull fights)

4:00 P.M.

4 (Color) Just for Fun in L.A., Lee Giroux: "Senior Citizens Day"

5 Women's Bowling (live)

9 Movie: "Force of Arms"

11 Topper, Leo G. Carroll

4:30

4 Movie: "Crashout"

5 TV Bowling Tournament

7 ABC's Wide World of Sports (see sports box)

11 Hobbymaster: "Ships"

13 Movie: "Shockproof"

5:00 P.M.

2 Movie: "Thousand and One Nights," Cornel Wilde (45)

11 Youth Panorama, Don Durant, Frankie Ortega

34 Club de los Optimistas

6:00 P.M.

4 (Color) News and Sports

7 Lawrence Welk Show (see box)

9 Mr. D. A., David Brian

11 Dan Smoot Reports

13 The Ann Sothern Show

34 Actualidades

6:15

4 (Color) News Conference

11 Sat. News, Les Lampson

6:30

9 Foreign Legionnaires

11 Hollywood Dance Time, the race on taped replay.

13 Frontier Circus

34 Noticiero 34: Alegrías

6:45

2 Jerry Dunphy Report

4 (Color) Bob Wright News

## **SPECIAL**

LAWRENCE WELK—In costumes of Old Mexico, the Music Makers offer a musical salute to Cinco de Mayo, Mexico's Independence Day, at 6 p.m., ch. 7, with a full hour of songs of south of the border.

7:00 P.M.

Mike trouble.

4 Biography, Mike Wallace: "The Windsors" (repeat)

5 Jeff's Collie (Lassie)

7 Fight of Week: Pastrano vs. Thornton (sports box)

9 The Deputy, Henry Fonda

11 Dr. Kildare Movie: "Between Two Women," Van Johnson (44)

34 Teatro Familiar (drama)

7:30

2 The Jackie Gleason Show

4 Sam Benedict, Edmond O'Brien, Hazel Court, Theodore Bikel (repeat). Woman's earlier testimony sent wrong man to gas chamber.

5 Yancy Derringer, Jock Mahoney

9 Science Fiction Movie: "Gog," Richard Egan (55)

13 (Color) It Is Written

7:45

7 Make That Spare, Johnny Johnston (sports box)

8:00 P.M.

5 Restless Gun, John Payne

7 The Gallant Men, Robert



THE LENNON SISTERS, Peggy, Janet and Kathy, help celebrate Mexico's Independence Day during "The Lawrence Welk Show" at 6 p. m. Saturday, channel 7.

McQueeney, Robert

Ridgely (repeat). Benedict refuses to allow Kimbro to attempt rescue of wounded soldier.

13 It's Country Music Time

34 Noches Tapatlas (music)

8:30

2 The Defenders, E. G. Marshall, Dennis Hopper, Shepperd Strudwick, Donald Davis, Marc Connelly (repeat). Teenaged American Nazi is indicted for murder.

4 (Color) Joey Bishop Show. With the help of a surprise celebrity guest, Joey plots revenge against his practical-joking house-guest (Buddy Hackett).

5 Movie: "A Man Alone," Ray Milland (55)

11 Chiller (movie): "Beast of Hollow Mountain," Guy Madison, Patricia Medina (56). Prehistoric monster.

34 Cita con Aldo Monti

9:00 P.M.

4 (Color) Movie: "Night People," Gregory Peck, Broderick Crawford, Rita Gam (54)

7 Hootenanny, Jack Linkletter, The Limelites, Bob Gibson, Lynn Gold and the Clancy Brothers and Tommy Makem, taped at George Washington U.

9 Movie: "La Traviata," Nelly Corradi, Tito Gobbi (Ital.-49-1st run).

13 Jukebox Saturday Night

34 Estudio de Pedro Vargas

9:30

2 Have Gun, Will Travel, Richard Boone, William Conrad, Phyllis Avery (repeat). Homesteader, a former drunk, drills for water and strikes whiskey

7 New Breed, Leslie Nielsen

34 Variedades (musical)

10:00 P.M.

2 Gunsmoke, James Arness, Edgar Buchanan. Outlaw takes advantage of the fact that he saved Matt's life 17 years before to plot another crime.

5 The Ray Anthony Show, with Mamie Van Doren

11 Movie: "Lancer Spy"

13 Movie: "Invisible Man's Revenge," Jon Hall (44)

34 Lucha Libre (wrestling)

10:30

5 GREGORY PECK and

★ THOMAS MITCHELL in

POWERFUL DRAMA . . .

"KEYS OF THE KINGDOM"

(44). A. J. Cronin novel.

7 Lockup, Macdonald Carey

10:45

9 (Color) Journey to Greece

11:00 P.M.

2 Jerry Dunphy Report

4 (Color) Bob Wright News

7 Movie: "Dusty Ermine," Ronald Squire (Br.)

9 Movie: "Dambusters," Richard Todd

34 Noticiero 34 (News)

11:15

2 Premiere! Fabulous 521

★ ALAN LADD Blows lid off smuggling plot! "SAIGON" with Veronica Lake (48)

4 Desilu Playhouse: "Dr. Kate," Jane Wyman. Woman country doctor tries to help two handicapped friendless children

11:30

11 The Ben Hunter Show

13 News, Dan Riss

11:45

13 Movie: "Lucky Stuff,"

12:15

4 Movie: "Murder After Dark," Brian Donlevy (42)

12:30

7 Movie: "Bride of the Monster," Bela Lugosi (56)

1:00 A.M.

9 Movie: "Kiss of Death"

11 Movie: "Double Wedding"

1:15

2 Movie: "Canyon Passage"

1:45

13 Teledrama: "Genius"

2:30

11 All-Night Movies: "Big City" and "Gentle Annie"

## **Sports Today**

BASEBALL, 10 a.m., ch. 11, with a CIBA game between USC and UCLA from Bruins' Joe E. Brown field.

BASEBALL, 10:30 a.m., ch. 10 (San Diego), has the Dodgers-Pirates game from Pittsburgh's Forbes Field.

BASEBALL, 11:25 a.m., ch. 8 (San Diego), as the Detroit Tigers host the Orioles.

TRACK, 1:30 p.m., ch. 11, offers a dual meet between UCLA and USC at the Bruins' Trotter Track.

KENTUCKY DERBY, 2 p.m., ch. 2, gets its first full-hour coverage as Jack Drees, Bryan Field, Chris Schenkel and Eddie Arcaro show pre-race action films, describe the actual running, interview winning jockeys and analyze Bob Eubanks, Vibrants

SWIMMING, 2 p.m., ch. 9, with the CIF championship finals for high school swimmers, at Cerritos College.

PRO BOWLERS TOUR, 3 p.m., ch. 7, with the New Jersey Open at North Brunswick, 17th and final tournament of the NBA tour.

WIDE WORLD of Sports, 4:30 p.m., ch. 7, with tapes of the Trenton "100" auto race for Indianapolis-type cars, and the Tokyo finals of the Japanese Judo Championship.

FIGHT OF WEEK, 7 p.m., ch. 7, from Las Vegas, is a return bout between heavyweight Willie Pastrano and young light-heavy Wayne Thornton.

MAKE THAT SPARE, 7:45 p.m., ch. 7, as Billy Golembski challenges last week's Agee-Bunetta winner.

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# TELEVISION MOVIE TIPS

**SUNDAY**  
**MAN WITH THE GUN** — 7:30 p.m., ch. 9. Robert Mitchum, Jan Sterling, Henry Hull (1955). First run. Gunman sells his services to a city which is being terrorized by a rich and ruthless rancher.

**SUDDENLY** — 10:30 p.m., ch. 9. Frank Sinatra, Sterling Hayden, Nancy Gates (1954). Cold-blooded hired killer hits a small town to assassinate the President when his train pulls in.

**WEDNESDAY**  
**DESTINY RIDES AGAIN** — 11:30 p.m., ch. 2. James Stewart, Marlene Dietrich, Brian Donlevy (1939). One of the best westerns ever made, mixing comedy and drama, as sheriff who doesn't believe in carrying guns tries to clean up a wild western town.

**THURSDAY**  
**UNION PACIFIC** — 5 p.m., ch. 2, pt. 1 (conclusion is Friday, same time). Joel McCrea, Barbara Stanwyck, Brian Don-

levy, Akim Tamiroff (1939). Ambitious western directed by Cecil B. DeMille of the linking of the East and West by rails.

**FRIDAY**  
**HALLS OF MONTEZUMA** — 8 p.m., ch. 11. Richard Widmark, Robert Wagner, Karl Malden, Jack Palance, Richard Boone, Reginald Gardiner (1951). Reconnaissance patrol on a Japanese-held island in the South Pacific, with Marine platoon assigned to locate a hidden enemy rocket battery.

**SATURDAY**  
**NIGHT PEOPLE** — 9 p.m., in color, ch. 4. Gregory Peck, Broderick Crawford, Rita Gam (1954). Counter-intelligence colonel works to obtain the release of a young GI kidnaped by the Russians in East Berlin.

**LA TRAVIATA** — 9 p.m., ch. 9. La Scala Opera Co., Nelly

Corradi, Tito Gobbi, Gino Matterna (1949). Verdi's opera based on Dumas' story of Camille. Sung in Italian, with dialogue dubbed in English.

**THE DAMBUSTERS** — 11 p.m., ch. 9. Richard Todd, Michael Redgrave (British—1955). Excellent war drama about one of the most dangerous missions of World War II, the smashing of the Ruhr water dams of industrial Germany.



MAY BRITT stars in the 1958 COLOR movie "The Hunters" at 7:30 p. m. Monday, channel 4. It's about the Korean war.

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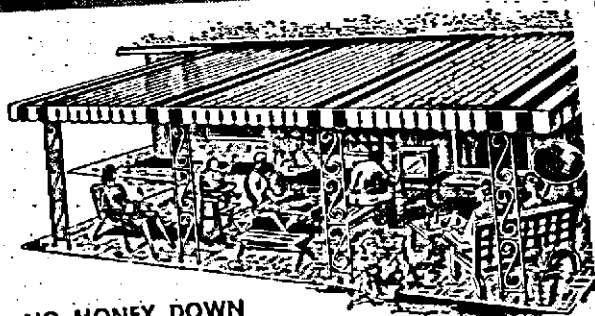
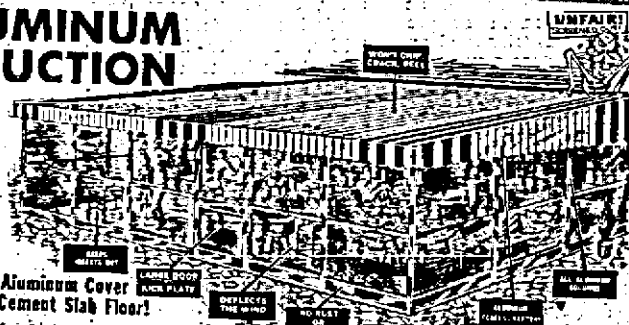
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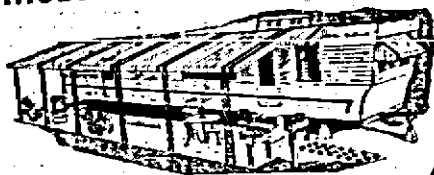
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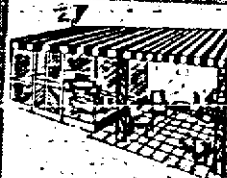
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# PARADE

*The News & Independent - Press-Telegram*

APRIL 28, 1963



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**Q. King Saud of Arabia recently took his 4 wives and 15 concubines to the French Riviera on vacation. What I'd like to know is if he's abolished slavery and polygamy in his country.** — Ann Hersholt, Miami, Fla.

**A.** In 1936 the King's father, Ibn Saud, forbade the importing of slaves into Saudi Arabia. In 1962 the present King Saud formally abolished the buying, selling and owning of slaves in Saudi Arabia. Polygamy, however, has not been abolished. Mohammedan law still allows a man four wives.

**Q. Does anyone have any idea how much the U.S. has spent to date enforcing the education of James Meredith of Mississippi?** — T.P., Mobile, Ala.  
**A.** Almost \$5,000,000.

**Q. Why has nothing ever been printed about Elvis Presley's twin? Why has his identity been kept in the dark?** — Lois Evans, Monroe, La.  
**A.** Elvis' twin brother died at birth.

**Q. Who said: "Conceit is God's gift to the little man?"** — Victor Agry, Buffalo, N.Y.  
**A.** Advertising executive and writer Bruce Barton.

**Q. Screen star Deborah Kerr — is her marriage to writer Peter Viertel on the skids?** — Jamie Wilsson, Brownsville, Texas.

**A.** According to Miss Kerr, she is sublimely happy. "I am truly alive for the first time in my life," she says. "Cary Grant often talks about searching for the truth within himself. I don't think you find it in yourself. You find it in someone else, and that's when you give them everything you've got. That's the secret of happiness. And that's why I'm so happy now."



**Q. Is it true that when Eddie Fisher played Las Vegas he dropped \$150,000 at the gaming tables which he did not have?** — G. Prentiss, Sacramento, Calif.

**A.** The figure is much too high. Insiders say he dropped one week's salary, \$25,000.



**Q. I would like to know to whom actress Leslie Caron is married and whether she owns the Caron drugstore in Paris.** — Corinna Murville, Fayetteville, N.C.

**A.** Leslie Caron is married to British stage director Peter Hall. Her father owns the pharmacy in Paris.

**Q. What about the Princess Soraya-Maximilian Schell romance? True or publicity?** — Susan Ferriere, Carson City, Nev.  
**A.** True.

**Q. In that mess about the TFX plane contract and Defense Secretary McNamara, I'd like two things explained: (1) what does TFX stand for, and (2) how wealthy is McNamara, and does he have any stock holdings in General Dynamics, which was awarded the TFX contract?** — G.H., Akron, Ohio.

**A.** TFX is the name of a fighter plane ordered by the government. T stands for tactical, F for fighter, X for experimental. As of March 1, 1963, Defense Secretary McNamara was worth approximately \$1,278,200. He had \$294,100 in federal and municipal bonds, \$982,795 in common stocks and \$1,035 in cash. None of his holdings was in General Dynamics. When McNamara joined President Kennedy's cabinet in 1961, he relinquished his job as president of



the Ford Motor Co., which paid him an annual salary and bonus approximating \$500,000. He also sold 24,705 shares of Ford stock for \$1,500,000. As Secretary of Defense, McNamara receives \$25,000 a year, and from various congressional committees a thorough going-over.



**Q. I would like to find out once and for all why Cleopatra, the motion picture extravaganza, wasn't filmed in Hollywood where it started out. Why was it moved to England and Italy?** — Ben Kahn, Philadelphia, Pa.

**A.** Elizabeth Taylor reportedly wanted to work overseas so as to take advantage of the favorable tax setup. Spyros Skouras, then head of 20th Century-Fox, foolishly assented, a move which subsequently led to his downfall.

**Q. Can you tell me if Romano Mussolini, jazz pianist son of Benito Mussolini, has been booked into Las Vegas?** — Louise Schneider, Fort Dodge, Iowa.

**A.** Not yet. He's expected to play Mexico and South America first.

**Q. Is it true that Governor Nelson Rockefeller of New York will become Joan Crawford's fifth husband?** — Carl King, Washington, D.C.

**A.** Not likely.

**Q. Peter O'Toole, who stars in Lawrence of Arabia — doesn't he have a different nose than the one with which he was born?** — Helene Carter, Winnetka, Ill.

**A.** It's the same nose except that it's been straightened by plastic surgeons.



## PARADE

THE SUNDAY NEWSPAPER MAGAZINE — APRIL 28, 1963

JESS GORKIN, Editor

ARTHUR H. MOTLEY, President and Publisher

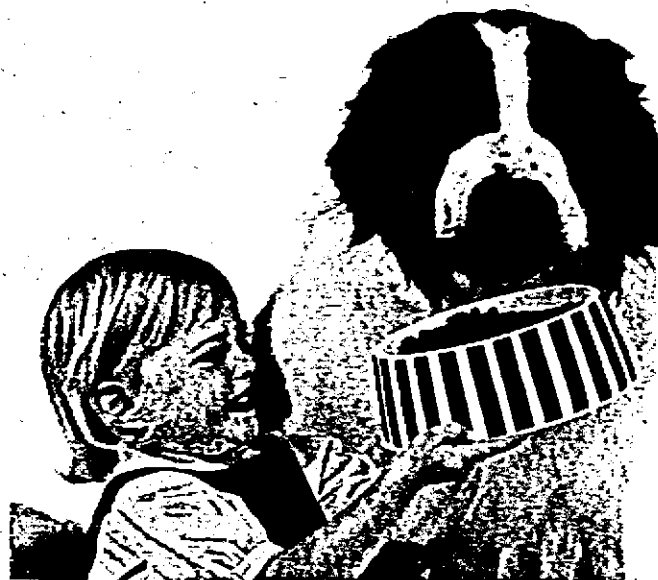
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## In 26-oz. Ken-L Meal ONE OF THESE IMPORTED, RUBBER DOG TOYS

Use the 26-ounce size to let your dog sample this fine protein food. And you'll make him extra happy with one of these high quality dog toys. In each box, there's a brightly colored bone or a pipe or a ball. All are tough rubber, to stand up to lots of playful chewing. Hygienically packed in a polyethylene wrapper.



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Complete, modern dog nutrition comes in this famous red package—and along with it the handiest shopping bag you've ever owned. Compact in its case, yet it opens to 12"x6"x14" deep . . . fits itself to packages of every shape. Woven of high-strength vinyl cord with braided, easy-carry handles. In attractive assorted colors.



An untold story

# HOW CASTRO DOUBLE-CROSSED



Fidel Castro talks with newsmen at the Havana Riviera Hotel in July 1961. The Riviera lost \$17,000,000 after Castro came to power.

by JACK ANDERSON

MIAMI, FLA.

WHEN THE BIG-TIME GAMBLER turned livid beneath his expensive Florida tan and muttered savagely about "the Cuban disaster," he didn't mean the Bay of Pigs invasion. He was talking about the Crash of the Casinos, a financial body blow that hit the underworld as hard as the 1929 stock market crash rocked Wall Street.

Nobody knows how much the gamblers and gangsters lost to Dictator Castro, but it runs into the hundreds of millions. And, bitterest pill of all for the fast-buck brigade, they were "taken" not once but three times over. In the process, they were conned into financing the very man who was putting them out of business.

All they have to show for their once-golden dreams are millions of worthless Cuban pesos that couldn't be exchanged for wooden nickels this side of the Iron Curtain. In addition, they have been given a lesson in extortion, double-crossing and gangsterism that makes Capone's Chicago seem like a kindergarten.

One gambler, "Fat Nick" Costanzo, still sweats with fear at the memory of his encounter with a Castro goon squad. When they barged into the Capri Casino and demanded money, he tried to buy them off for 800 pesos. He was grabbed and forced to open the safe with the barrel of a cocked pistol between his chattering teeth. He was so terrified he nearly forgot

the combination. Without bothering to pack, "Fat Nick" caught the next plane for Miami.

*In their fear and fury the crime czar actually discussed plans for ridding themselves of Castro as they would any other racketeer who had double-crossed the syndicate. But they waited too long. The crafty conquistador surrounded himself with so much protection that not even the most skilled professional killers would accept the contract. Castro wouldn't even go out to eat without sending a score of machinegun-toting security men to survey the area and guard the restaurant. The gangland assassins didn't like the odds.*

## No Leaps—Unless Pushed

For all their losses in Cuba, top racketeers aren't the kind of men who leap out of windows (unless pushed). It is evidence of their indignation that for once, in defiance of the code of the underworld, they have talked a little. PARADE's reporter spent several days here calling on racketeers and gamblers, as well as the Cuban authorities who formerly dealt with them.

From these interviews, PARADE has been able to piece together one of the most amazing stories in the annals of the underworld: the rise to power of the gambling entrepreneurs and how Castro took the syndicate for a ride.

The underworld first started to move in on Havana in 1954. Ironically, the mobsters began by cleaning

up gambling in the city. As fortunes were laid out for luxury hotels and casinos, they clamped down on shady joints that had been fleecing tourists. The owners got the word to close up or else. It had been proved in Las Vegas that bigger profits could be made by sticking to the house percentage and giving the suckers a break.

The racketeers generally stayed in the background, operating the casinos through front men or, as the underworld calls them, "easy money guys." One was George Raft, movie tough guy, who fronted for New York mobsters at the Capri.

Soon Havana became a city of glittering and glamorous night life. The rolling dice, clicking roulette wheels and swift-shuffling cards brought money men from all over the United States to frolic and gamble.

John Scarne, noted and legitimate expert on gambling, spent five hours one evening sitting on a ladder chair, watching all wagers at a single dice table in the Havana Hilton. He counted a fantastic \$3,000,000 changing hands. Later, Scarne saw a Canadian tycoon lose \$90,000 at blackjack in two hours.

Now and again, the mobsters used a little muscle, but it was administered with finesse. Take the case of the Commodore Casino, a typical "carpet joint," as the underworld calls the plush gambling dens. Two Las Vegas businessmen, Bill Moore and Jack Smith, put up \$25,000 for the license fee but rashly overlooked the fact that a mobster, Santos Trafficante, also had his eye on the property.



# THE GAMBLING SYNDICATE

*Their Cuban go-between, Juan Delprado, suddenly and mysteriously disappeared. It was whispered that he had "gone for a swim," a euphemism for being fed to the sharks in Havana Bay. Moore and Smith never got their license, nor, for that matter, did they get their \$25,000 back.*

The man who emerged as the Commodore's front man was Ralph Reina, a gruffly suave Cuban. Now in exile, he runs a modest eatery here. His cluttered little office is filled with mementos of his golden days. He is remarkably candid for a gambler who knows the code of silence.

Reina owned a token 10 per cent of the Commodore, had two senior partners whom he refuses to identify. Other sources insist that Trafficante was the principal partner, and Reina admits, "Santos was my good friend." Reina also admits that the casino paid \$25,000 over the table for the license and slipped another \$12,000 under the table to a high government official, now also in exile. When PARADE asked the official about this alleged transaction, his lips trembled. "I have an appointment to meet my wife in church," he announced—and fled.

Trafficante, whose connections went all the way up to Batista himself, became the top man in Havana gambling. He controlled at least four casinos—the Commodore, Sans Souci, Deauville and Plaza—and reportedly had veto power over his competition.

## End of an idea

Underworld legend has it that the late Albert Anastasia, boss of the New York docks, got ideas about moving in on Trafficante's Havana profits. Before the ideas could materialize, Anastasia was expertly shot as he relaxed in a barber's chair at the Park Sheraton Hotel in mid-Manhattan.

Dr. George Pena, who headed Batista's gambling squad, confirmed to PARADE that he had kept check on Trafficante's telephone calls to the States. Though the gangster used different phones and different names, Pena's men were not fooled. Trafficante made a number of calls to Anastasia at the same hotel in which he was killed.

With the competitors he tolerated in Havana, Trafficante showed a wry sense of humor. He boasted to Dr. Pena that he had sent two American card whizzes to the rival Seville Biltmore after they had demonstrated their skill at blackjack at one of his casinos. One was a wealthy New York businessman, the other an atomic scientist. They had developed a phenomenal ability to memorize cards and calculate odds. Simply by using their brains, they took the Seville Biltmore for \$59,700.

*The Biltmore's manager, Hameto Battisti, a poor loser, called the cops. They caught up with the Americans in the Havana Hilton lobby. They were hauled off to jail at gunpoint, but succeeded in convincing the police they had won fairly. Trafficante chuckled over the discomfort of his rival, but he was not amused at the arrest of the Americans. "That kind of thing," he grumbled to Pena, "could scare gamblers away from Havana."*

All this happened in the heyday of Havana high life. Then the rumblings of revolution were heard in the Sierra Maestras. The racketeers, always alert for a new boss at City Hall, decided to hedge their bets

and make sure they were on the winning side. They began slipping cash and arms to Castro. The money was paid in exchange for "Fidelista Bonds," which they stashed away as evidence of their good will in case he came to power.

Among those smuggling arms to Castro was Norman Rothman, one of the underworld owners of the Tropicana Casino, who felt he needed extra protection. For he had a big stake in slot machines in Havana with Batista's brother-in-law Robert Miranda.

Al Manheim, a Miami private eye who had been hired by Batista's government to uncover arms smuggling to Castro, almost caught Rothman in the act. He tracked down a lead to Rothman who, bluffing it out, confided that the arms were stashed in a lady's room in a Miami motel. Manheim, finding the room empty of both the arms and the lady, raced back to Havana. There he learned that Rothman had hidden the arms in another motel and had smuggled them to Castro while the goosechase was going on.



"Fidelista bonds" and stamps issued before Castro's rise to power. Now worthless, they were bought up by racketeers and kept as proof of their good will.

Because of their secret dealings with Castro, the gamblers and the gangsters felt reasonably secure when Fidel's bearded hand took over. They expected a shake-down, and they didn't have long to wait. It came in the form of a government demand for "back wages." Gambler Mike McLaney, a legitimate entrepreneur who ran the luxury Nacional Hotel Casino, told PARADE that he paid out \$102,000. Other casinos paid similar amounts and shrugged them off as part of the overhead.

Although some casinos were put out of business, the big boys received private assurances and blandishments from Castro to stay on. He hinted broadly that they might find life under Castro even more profitable than under Batista. With huge investments at stake—and dazzled by memories of past profits—most of the big time gamblers cling on, some for as

long as 18 months. They're sorely regretting it today.

*The squeeze began when Castro repudiated Batista currency. The gamblers and racketeers, who deal in cash, were stuck with hoards of it. In one deal alone, underworld financiers tried to convert \$22,000,000 in Batista notes at the rate of 13 cents on the dollar.*

Then the tourist trade dried up. No one was bringing dollars into Cuba; indeed, those who had any in the country were smuggling them out as fast as they could. At this moment, Castro pulled the greatest con game in history on the hard-eyed men who thought they knew all the angles. A gangster at heart, he played on the gangster's greatest weakness—greed. He offered to buy dollars from them at almost double their value with the new pesos of his regime.

Ralph Reina, for one, admitted to PARADE that he bought \$250,000 worth of Castro pesos for \$150,000. Other operators spread the word through the American underworld to raise every dollar that could be spared. Nobody will ever know how many millions poured into Havana for Castro's discount pesos, now quite worthless unless the racketeers can find some way to change them in Moscow or Peking.

The investment losses alone were staggering. Hameto Battisti, once of the Seville Biltmore, now running a Miami printing plant, no longer mourns the \$59,700 won by the two American memory experts. He is tormented instead by the huge losses to the big hotels and casinos. He rattled them off for PARADE:

## Long Green down the Drain

Havana Hilton, \$27 million; Riviera, \$17 million; Nacional, \$7 million; Tropicana, \$6 million (a \$6 million offer to buy had been turned down only months before Castro seized power); Capri, \$5 million; Seville Biltmore, \$4 million; Deauville, \$2.5 million; Plaza, \$2 million; Sans Souci, \$1 million; Commodore, \$1 million. TOTAL: \$72.5 million. And that, as the late Damon Runyon might have said, is a lot of the long green to which certain characters are so devoted.

*In all this double- and triple-cross, Mike McLaney of the Nacional probably had the most bizarre experience. The Castro commandant who policed his casino was a shrimp of a man with a great beard who at their first meeting announced: "You gong pay!"*

The commandant rode around in Cadillacs with a bevy of beautiful girls. He commandeered government launches to take them for champagne cruises. He bulldozed the Castro authorities into giving jobs to 130 of his friends. McLaney paid him off by letting him win at the gaming tables, and his appetite for spending money was rapacious.

Months later, it turned out that Comrade Commandant was a complete phony. He had conned not only the hard-boiled McLaney but Castro as well. At the first news of Castro's take-over, he grew a beard and, in the confusion of victory, persuaded the Fidelistas he had been a Red revolutionary from the first.

But the greatest con man of them all was Castro himself. There can be no sympathy for the men who made their millions out of Havana's gambling and vice, then lost them to this even more ruthless gangster. There can only be sympathy for the Cuban people who are in Castro's power today.



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Salesman Carl Astrin (r.) looks pleased after hypnosis by Dr. Hyman Tobey (l.). Hypnosis made sales shoot up.

## hypnosis

How it ended the boss's worries

PLAINFIELD, N. J.

LAST FALL, the United Wholesale Building Supply Co. here scratched its corporate head. The firm, which sells a variety of products to home builders, had added a sliding mirror door to its line. In the language of show business, it "bombed." United's 38-man sales force sold only 3 doors in 3 months.

"I tried 'spiffs' [bonuses for salesmen], premiums to customers, a dishwasher if they purchased two doors, discounts, anything to make this unit move," says Edwin C. Goldstein, United's sales manager. "Nothing worked."

While United wrestled with its dilemma, the firm's president, Milton Velinsky, found himself undergoing dental treatment. The dentist, Dr. Hyman Tobey, hypnotized Velinsky so that he would become less anxious about anesthesia. (Some dentists and physicians use hypnosis—"psychological relaxation"—routinely.)

"It took him only 10 minutes to hypnotize me," Velinsky recalls. "He kept telling me my eyes would get heavy. Then he said my arms would get heavy. He gave me a little novocaine and went to work. No pain. It was a pleasure."

After he came out of the trance, Velinsky joked to Dr. Tobey, "I wish you could hypnotize some of our salesmen. They need it."

He repeated the joke to sales manager Goldstein. Goldstein got an inspiration.

"If hypnosis can help dental patients," he said, "why not salesmen? Let's try it."

DR. TOBEY met with the entire United sales force and explained hypnosis. A number of salesmen agreed to be placed in a trance. Dr. Tobey hypnotized them.

Then he read a prepared statement extolling the merits of the mirror doors, recited a list of rules for sound salesmanship and suggested that each salesman would approach customers "with warmth, friendliness, enthusiasm and creative imagination, which he will muster via his own creative inner spirit."

In addition, Dr. Tobey told his hypnotized audience that when they emerged from the trance they would have no trouble remembering how to sell the product.

The results were staggering. Within 2 weeks, 3 United salesmen alone sold 33 doors. The others sold 57 more. By last spring, the salesmen had unloaded 132 doors, and Goldstein was rushing to re-order 150 new units.

Ticked pink, United plans to have its sales force hypnotized again in the near future.

"All I did," says Dr. Tobey modestly, "was to help the men understand their own potentials."

— ROBERT P. GOLDMAN



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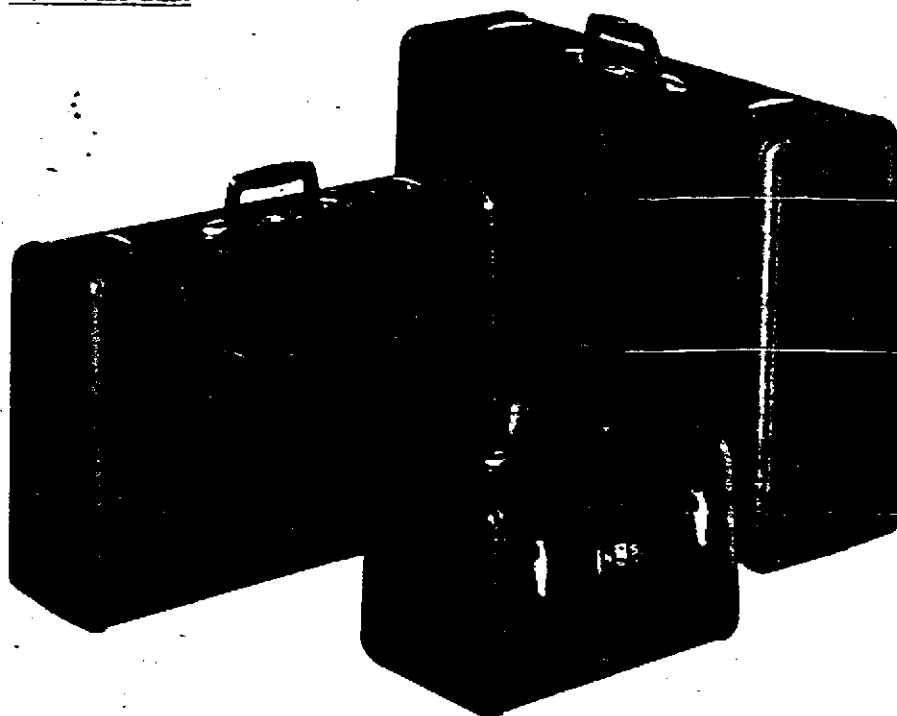
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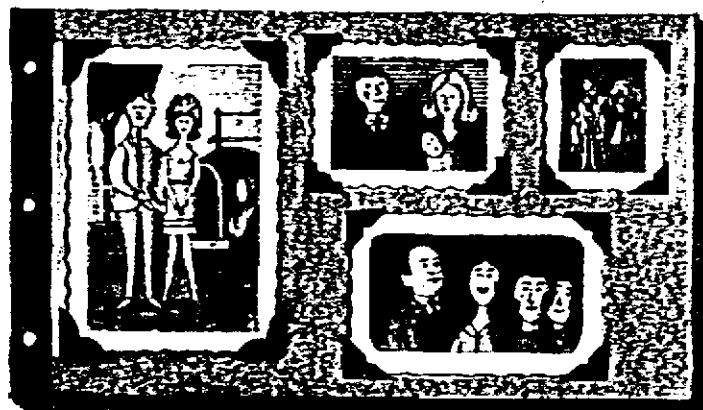
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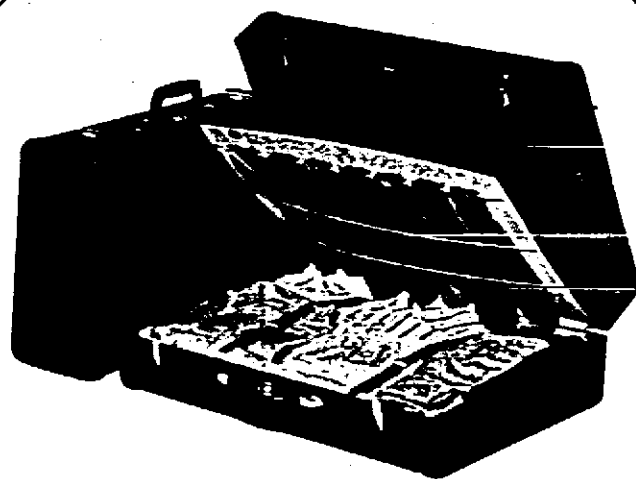
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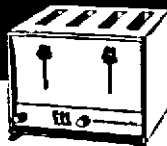
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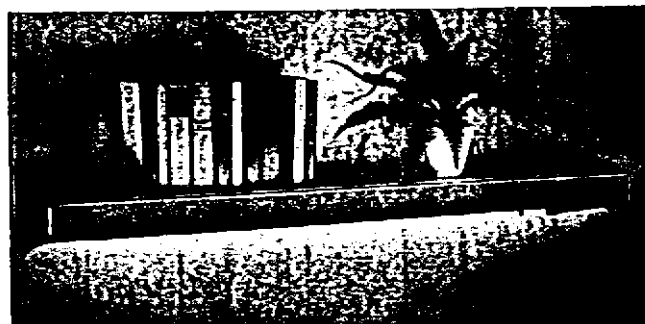


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Shelf light

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**Handy tool:** You can use this one to cut and twist heavy wire, cut nails, pull and drive staples. And it also serves as hammer, wrench, pliers, general utility tool. 10" over-all. \$2.45. *Winherby Products, Dept. PP, 105 Duane St., New York 8, N.Y.*

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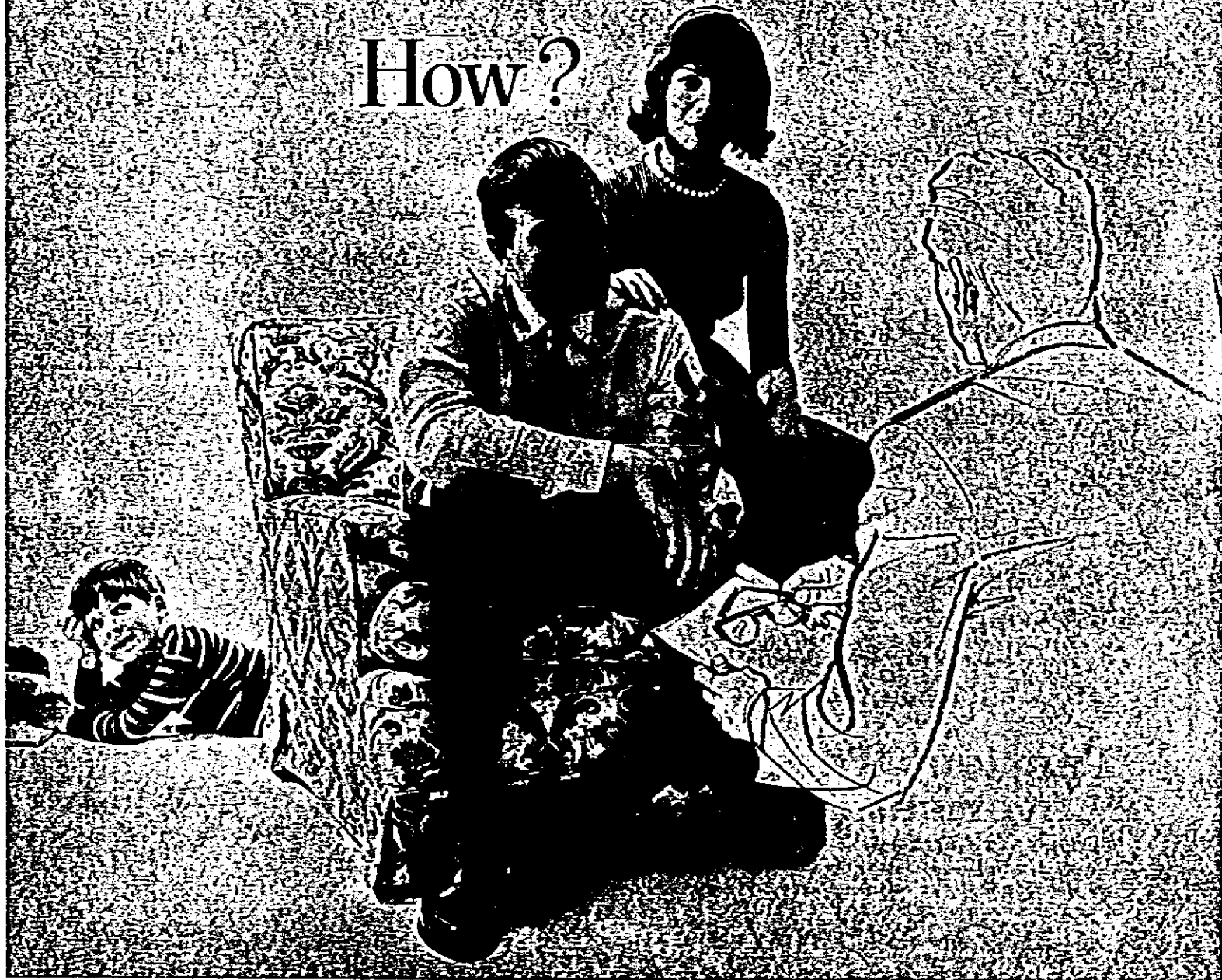
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**AGENT:** Sure, if you're positive that you'll live to save it. With life insurance you *know* the full amount will be there—even if you're not.

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Frankie Jr. sings, writes film scores. He bears only scant resemblance to his famous father.

# AT AGE 19, HE WANTS TO FRANK SINATRA JR.

by LLOYD SHEARER

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## MAKE IT ON HIS OWN

**HOLLYWOOD.**  
"THE NAME SINATRA in Hollywood is 50 per cent help and 50 per cent handicap."

Those are the words of Frank Sinatra, Jr., 19, son of the celebrated and controversial singer.

Young Sinatra, recently signed as a vocalist with members of the late Tommy Dorsey's orchestra, claims that people expect him to have the same virtues and faults as his famous father.

"They expect me to be a powerhouse of talent," he says, "or belligerent, or a very sexy male, and the truth, of course, is I'm none of these things—not yet, anyway. So whenever I introduce myself to people, I always say, 'My name is Frank,' and I never finish it unless it's absolutely necessary. That way it makes everyone feel better.

"The other week," he goes on to explain in a throaty voice much like his dad's, "we were at MGM shooting the *Sam Benedict* TV show in which I played a small part. I was sitting next to a young lady on the set—she was an extra in the courtroom scene—and we were observing Mr. O'Brien [young Sinatra is most respectful of his elders and refers to actor Edmond O'Brien and other cast members as "Mr."] having a good deal of trouble with the teleprompter.

"This girl turned to me and said, 'These Hollywood characters get away with murder.' Then she left. A few minutes later she came back and apologized. Someone had just told her that I was Frank Sinatra's son, and she didn't want me to think she had meant anything personal by her remark.

*Continued on page 13*



Frank plays high school student opposite Susan Sile in recent TV show. Born in Jersey City, Sinatra Jr. was raised in Los Angeles.

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2. Enter now! Start sending your entries today. The more you send in, the more chances you have to win a baby food warmer. There will be 10 weekly drawings beginning April 12, 1963. Enter every week as many times as you like, and send as many entries per envelope as you wish.

3. Entries will be eligible for each week's drawing as received. Entries not selected as winners in each week's drawing will be eligible to win in subsequent drawings. Entries for final week's drawing must be postmarked no later than June 21, 1963.

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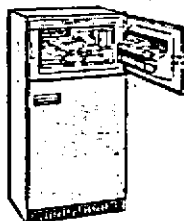
2-door refrigerator prices start at

Your choice of Turquoise Green, Canary Yellow, Fetal Pink, Wood-tone Brown, Coppertone or White.

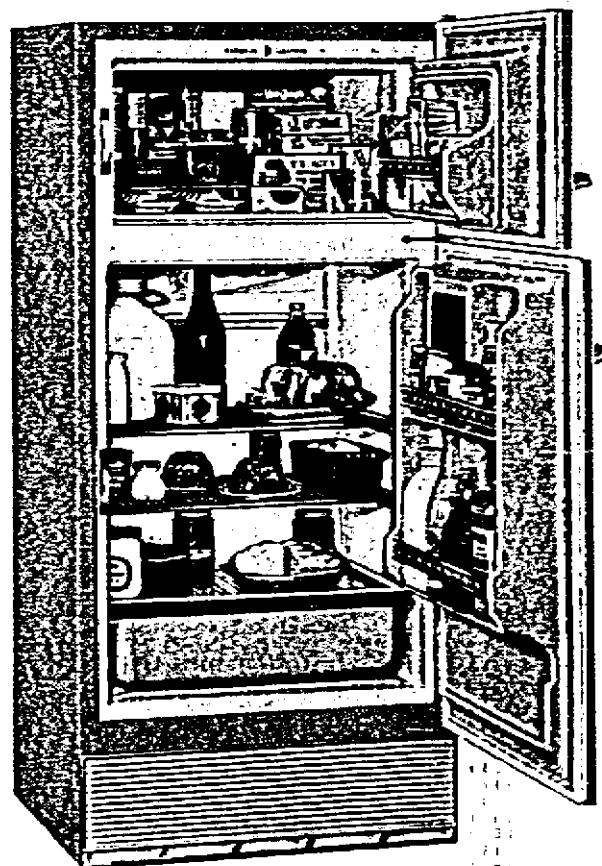
**\$238<sup>88</sup>**  
ONLY

DISTRIBUTOR'S  
SUGGESTED  
RETAIL PRICE

12.9-Cu. Ft. PROST-GUARD  
No defrosting ever  
... not even in  
the minimum 2.3-  
cu. ft. freezer. A  
host of convenience  
features.  
Model TS-412X



19.8-Cu. Ft. SPACEMAKER  
Almost twice the  
capacity of the  
old G-E 14-cu. ft.  
refrigerator (1940-  
57), yet requires  
no more kitchen  
space. New call-  
billing ice tray;  
roll-out freezer.  
Model TC-479X



\* SEE YOUR GENERAL ELECTRIC DEALER FOR HIS PRICES AND TERMS ON COLORED AND WHITE REFRIGERATORS



MODEL TS-384X

## 36TH ANNIVERSARY SPECIAL!

Marking 36 years of G-E Leadership in making dependable refrigerators.

ACCENT IS ON VALUE... QUALITY... CONVENIENCE.

Brand-new feature-packed deluxe two-door to celebrate the occasion.

- ★ 13.2-cu. ft. total net volume
- ★ Automatic defrosting in the big 10.1-cu. ft. refrigerator section
- ★ 3.1-cu. ft. zero-degree freezer
- ★ Ice storage bin and ejector trays
- ★ Swing-out shelves. Adjustable, removable
- ★ Meat pan — removable egg tray — butter compartment — door storage
- ★ No coils on back — no door clearance needed at side
- ★ Available in coppertone and white

*Progress Is Our Most Important Product*

GENERAL  ELECTRIC





## REFRIGERATOR-FREEZERS

See these General Electric dealers for their prices and terms on colored and white models advertised on opposite page.

### CALIFORNIA

**Alhambra**  
A & P Appliances  
826 West Valley Blvd.,  
Ashburn's  
410 E. Main St.  
Butler's of Alhambra  
343 E. Main St.  
**Anaheim**  
Baltman Appliances  
122 W. Broadway  
H. R. Fox Co.  
411 E. Center St.  
Goodyear Service Store  
817 So. Brookhurst  
White Front Stores  
2222 So. Harbor Blvd.  
**Bellflower**  
Goodyear Service Store  
**Beverly Hills**  
A. A. Hokom  
**Bons Park**  
Goodyear Service Store  
**Compton**  
Bengal Discount  
2201 N. Long Beach Blvd.  
Marzen Sales  
1506 N. Long Beach Blvd.  
Phillips Furniture  
119 E. Compton Blvd.  
**Costa Mesa**  
Dunlap Appliances  
**Calver City**  
Condon & Rozier  
**Leonard's**  
Downey  
Alek's Buyers Mart  
Taylor Stove & Appliance  
**El Segundo**  
Leonard's  
**Fullerton**  
B & G Appliances  
D & B Furniture  
**Gardena**  
Koby's  
Don Spears Appliance  
**Garden Grove**  
B & G Appliance  
Leonard's  
**Glendale**  
Barker Bros.  
240 N. Brand Blvd.  
Goodyear Service Store  
245 S. Brand Blvd.  
Olson's Appliance Co.  
105 N. Central  
Serv-Well Furniture  
1219 W. Glenoaks Blvd.  
**Hawthorne**  
Goodyear Service Store  
Ross Furniture

**Hermosa Beach**  
Hermosa Electric  
**Hollywood**  
Barker Bros.  
Huntington Park  
Dearden's  
6315 Pacific Blvd.  
Goodyear Service Store  
2761 E. Gage  
B. L. Russell Company  
7028 Pacific Blvd.  
Washer Wilson  
1669 E. Florence  
**Inglewood**  
Barker Bros.  
206 S. Market St.  
Goodyear Service Store  
237 N. Market St.  
Glen Johnson Appliances  
513 N. La Brea Ave.  
Rondon's  
118 N. Market St.  
**Laguna Beach**  
Appliance Service Center  
**Lakewood**  
Butler's of Lakewood  
May Company  
**Long Beach**  
A-1 Home Appliances  
1925 Pacific Ave.  
Barker Bros.  
141 E. Broadway  
Bond Stove Works  
945 E. 4th St.  
Burt's  
156 Long Beach Blvd.  
Goodyear Service Store  
2169 Bellflower Blvd.  
444 E. Anaheim Blvd.  
Imperial Hardware  
477 Long Beach Blvd.  
**Lyewood**  
Bronkalla Furniture Co.  
Mar Vista  
Rich Furniture & Appliance  
**Maywood**  
Goodyear Service Store  
**Montebello**  
Atlantic TV Sales  
**Norwalk**  
Goodyear Service Store  
**Orange**  
Adams Appliances  
Bradley & Thomas  
**Paramount**  
Sarco  
**Pasadena**  
Barker Bros.  
310 E. Lake  
Roy Brace Co.  
1240 E. Colorado  
A. S. Greene Co.  
2463 E. Colorado Blvd.

**Pam Appliance**  
309 E. Walnut  
Star Furniture  
80 No. Raymond  
L. C. Taylor Co.  
300 N. Lake  
**Pico-Rivers**  
Sweden's Furniture & Appl.  
**Redondo Beach**  
May Company  
Redondo Furniture  
**Rosemead**  
Blanchard Sales & Service  
**Sae Marino**  
Jack Williams Co.  
**Sae Pedro**  
Goodyear Service Store  
Pacific Furniture Co.  
**Santa Ana**  
Dickson's Appliances  
1918 S. Main St.  
Goodyear Service Store  
1318 N. Main  
Jesse's Appliances  
1913 S. Main St.  
**Santa Monica**  
Barker Bros.  
209 Wilshire Blvd.  
Ray Cities Appliances  
1811 Santa Monica Blvd.  
Bollinger's  
1122 Wilshire Blvd.  
Carbon's  
1342 9th St.  
Goodyear Service Store  
1200 Wilshire Blvd.  
Qua5-TV  
1533 3rd St.  
**South Gate**  
Goodyear Service Store  
**South Pasadena**  
A. A. Appel  
**Torrance**  
Goodyear Service Store  
2024 Torrance Blvd.  
Leonard's  
23405 Crenshaw Blvd.  
Liberty Home Appliance  
3445 Torrance Blvd.  
White Front Stores  
21250 Hawthorne Blvd.  
**Westchester**  
Goodyear Service Store  
**Westwood**  
Leonard's  
**Whittier**  
Barker Bros.  
Dockstader's  
**Wilmington**  
Fry's Furniture  
Try-It Furniture



In a Sam Benedict TV episode, young Frank converses with veteran actor Edmond O'Brien.

SINATRA, JR. continued

## His name opens doors—then comes the real test

"That's the kind of thing I run into all the time. People are afraid to say things around me. I mean, if I'm just plain Frank Nothing, I'm spoken to in an honest way. If I'm introduced as Frank Sinatra, Jr., then people sort of size me up, and I can tune in on their thought processes. You see, my father is an institution with which everybody is familiar in one way or another. I know he's controversial, and people have different ideas about him. They judge me by their opinion of him. I can see it working all the time. And in many ways that's a handicap.

"The help comes in opening doors for me. Like I was on the Jack Benny TV program. I assure you that if my name were Frank Smith, Mr. Benny's producer would never have offered me the job.

"But then, I've got to prove myself. And in this business it's not easy, because they're not going to compare me with the average entertainer, they're going to compare me with my father, and he's an absolute phenomenon."

Tall, dark, brown-eyed and olive-skinned, young Sinatra is surprisingly unspoiled for a young man who was raised in the movie colony. Most of the credit for his courtesy, his naturally respectful behavior, his realistic sense of values, must go to his mother, Nancy. Of her, he says with great pride: "She really is something. She taught me that the world doesn't owe me a living, that the world was here first, that I've got to be patient and understanding and adjust to that world.

"She thought it was a good idea for me to go out and work early, to learn the value of a dollar, and I've worked ever since I was 13. My first job was demonstrating electric trains in a toy store. That was the summer of 1957, and I got \$12 a week, which was very good money for a 13-year-old kid. The next summer I was a projectionist for

the William Morris Agency. The year after, I was a counselor at a summer camp, and in 1960 I drove a truck. Last summer I worked in the City National Bank as a teller."

*Young Sinatra's first love, however, has always been music. He started at the piano when he was 5, later majored in music and drama at the University of Southern California, where he's finished 2 years and now takes random courses which suit his bent.*

He composes music, sings passably, has an alert intelligence and a decade behind him of youthful amateur experience in staging and emceeing shows. A few summers ago he broke in at Disneyland as a singer with the Elliot Brothers orchestra and did surprisingly well.

Although he is highly allergic to dust and pollens of every type, and subject to severe bronchial attacks, Frank Jr. prefers to live alone and take care of himself. He resides in a small, cramped, one-room Beverly Hills apartment, is proud of the fact that at 19 he's self-supporting. Before he signed on as vocalist with the reconstructed Dorsey band, he worked for his dad's Reprise record outfit, scouting talent and promoting the label.

*He is justifiably proud of his father and says, "What I've learned from him is to abhor prejudice, to respect the other fellow, to be honest and uncompromising with principle. When it comes to principle my father never wavers."*

At the moment young Sinatra claims he has little interest in girls. "A few years ago," he explains, "when I was a very young man, I went through the turmoils of living and loving. I went with a girl for a couple of years and I had the tears on the pillow, the long letters and all that jazz. But now I'm too busy for girls. I just want to make it on my own."



# QUICK SAUERBRATEN

Old-fashioned sauerbraten is marinated for days before cooking. Delicious, it's true, but we think this new recipe gives you all the flavor without any of the extra effort

by BETH MERRIMAN Parade food editor

## QUICK SAUERBRATEN

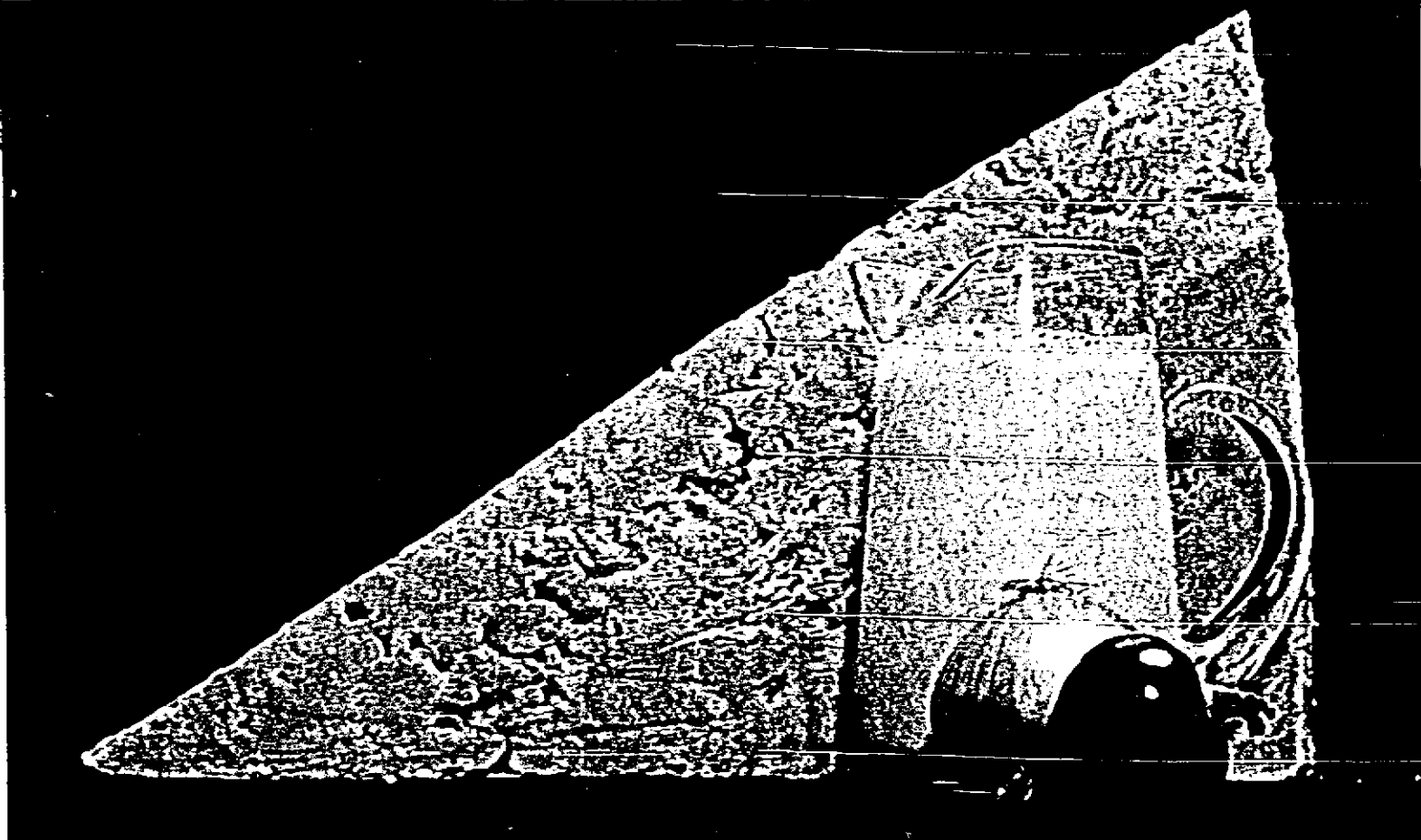
- 1 4-to-5-lb. pot roast (chuck, round or rump)
- $\frac{1}{4}$  cup vegetable oil
- $\frac{1}{2}$  cup chopped onion
- 2 teaspoons salt
- 2 tablespoons mixed pickling spices
- 1 cup red wine vinegar
- 3 cups water
- $\frac{1}{2}$  cup firmly packed brown sugar
- 12 gingersnaps, crumbled

Brown pot roast slowly on all sides in oil in heavy kettle or Dutch oven. Pour off excess oil. Add next 6 ingredients. Simmer 3 to 4 hours, or until tender. Remove meat; keep warm. Strain liquid left in kettle; measure 4 cups. Add gingersnaps. Cook and stir until smooth and slightly thickened. (If a thicker gravy is desired, stir in 3 tablespoons flour blended with  $\frac{1}{3}$  cup cold water.) Cook, stirring often, 5 minutes.

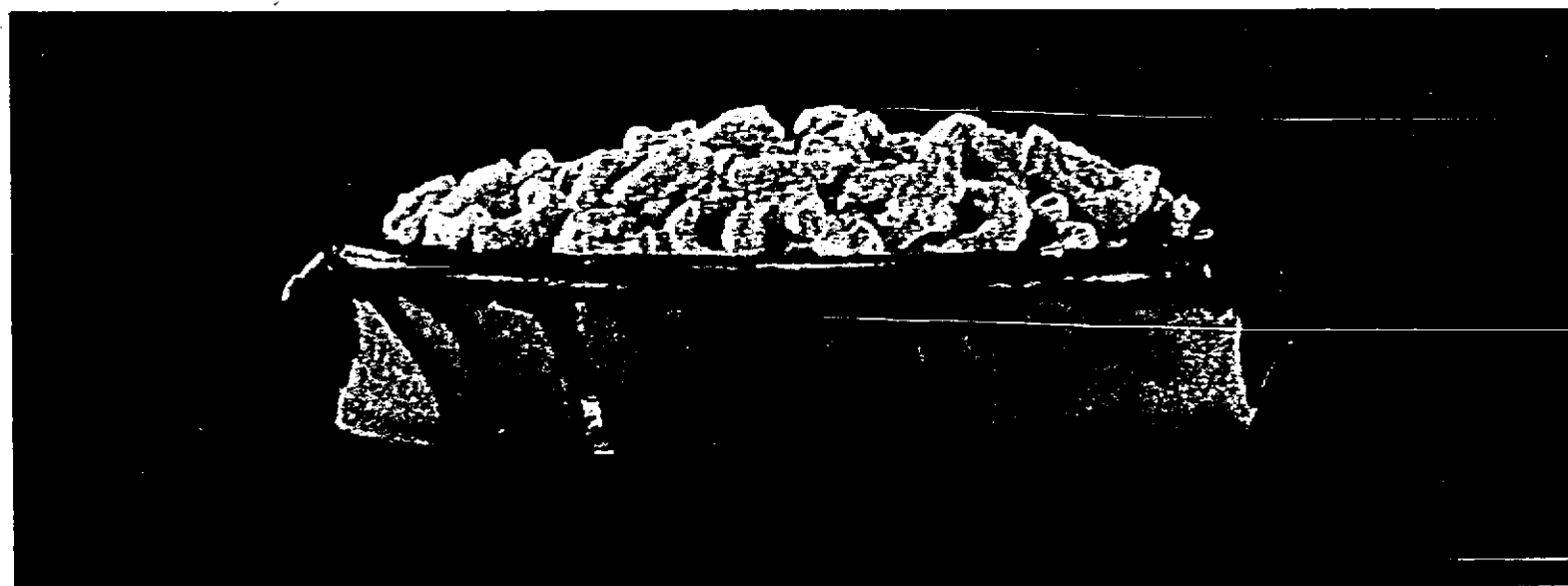


PHOTO BY MERRIMAN





Chop sharp, aged Cheddar. Chop onions. Chop red bell peppers. Cook macaroni until juicy. Combine in buttered crock. Add cups of sweet milk. Bake until amber. Making time: 57 minutes.



Or make Betty Crocker Macaroni & Cheddar in 12 minutes—a great new dinner ideal



Everything's in one box. Just add butter. Makes four servings.



**EDITOR'S NOTE:** Born and raised in New York City, Mickey Manners entered show business in 1946 when he won a talent contest at a Borscht Circuit hotel. Mickey was so good that the management offered him the job as social director. Later, Manners returned to New York where he attended drama classes during the day, worked in burlesque at night. Gradually he caught on and was booked into the Casablanca Hotel in Miami as resident comedian. Since then he has played major night spots and made numerous TV guest appearances. Mickey has also worked for Jerry Lewis in two films, *The Errand Boy* and *The Nutty Professor*.



## MY FAVORITE JOKES

by MICKEY MANNERS

Today, marriage is a comedy show—the husband is the sponsor, and the product is instant bankruptcy.

Donations were being taken at a fund-raising dinner. A fellow got up and said: "I donate \$1,000."

The chairman replied: "Do us a favor. Every year you donate money and your check bounces. Now forget about it."

"But this year everything is going great with me," the fellow protested, "and I'm donating \$1,000."

"Please," the chairman said. "We know you've got good faith, but every year you give us a check and it bounces. Now forget about it."

"All right," said the donor dejectedly. "But I'll tell you what I'll do. Here's \$100 cash—but don't put it in the bank 'til Tuesday."

You know who's to blame for all the misery in the world? Songwriters, that's who! They write a song, people believe them and right away you're in trouble. I heard that song *They Say That Falling in Love Is Wonderful*. "They" say—always "they." I found out who "they" are. "They" sell wedding rings, washing machines, baby carriages, etc.

I went to this doctor and told him I was having trouble with my leg.

"I'll have you walking in a week," he said. And he did—he sold my car!

My wife does a lot of shopping. "How come?" I asked her one day.

"Well," she replied, "I buy all of these things for you."

Last week she bought me a mink stole—and it wasn't even my size.

I walked into the living room on Easter morning and saw my nephew holding up a live rabbit and saying to the rabbit: "How much is one and one, you dope? How much is two and two, you idiot?"

"What are you doing?" I asked.

"My daddy said that rabbits multiply," he told me. "But this one can't even add."

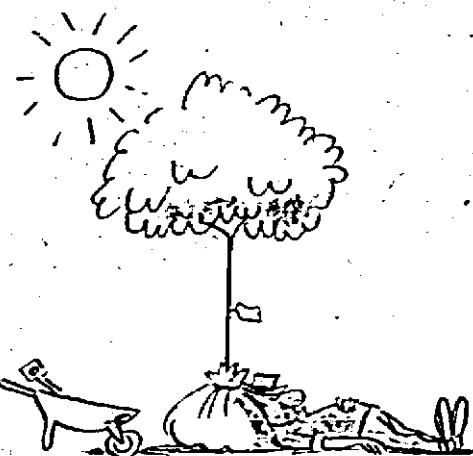
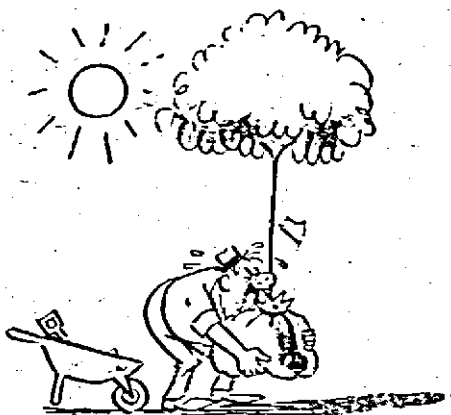
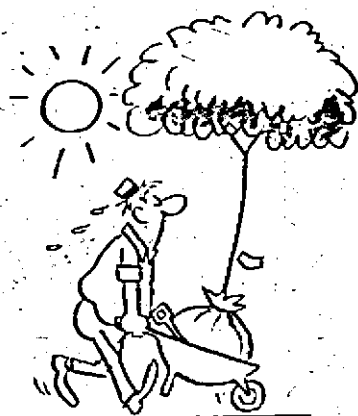
Talk about the soft life this younger generation leads today! I know a teenager who was all ready to run away from home until he found out he couldn't get a telephone extension cord long enough to go with him.

Another teenage son of wealthy parents was having difficulty with reading and writing, but his mother appeared to be unconcerned. "It really doesn't matter," she told the boy's teacher. "He'll always have a secretary."

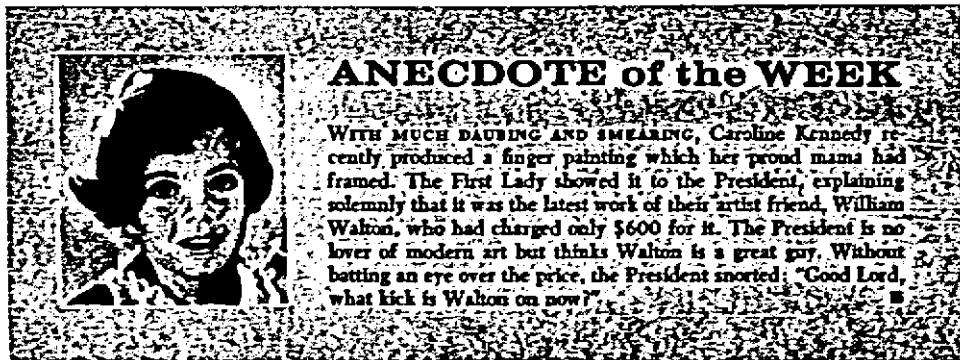
## ANECDOTE of the WEEK

WITH MUCH DAUBING AND SMEARING, Caroline Kennedy recently produced a finger painting which her proud mama had framed. The First Lady showed it to the President, explaining solemnly that it was the latest work of their artist friend, William Walton, who had charged only \$600 for it. The President is no lover of modern art but thinks Walton is a great guy. Without batting an eye over the price, the President snorted: "Good Lord, what kick is Walton on now?"

## Shady business

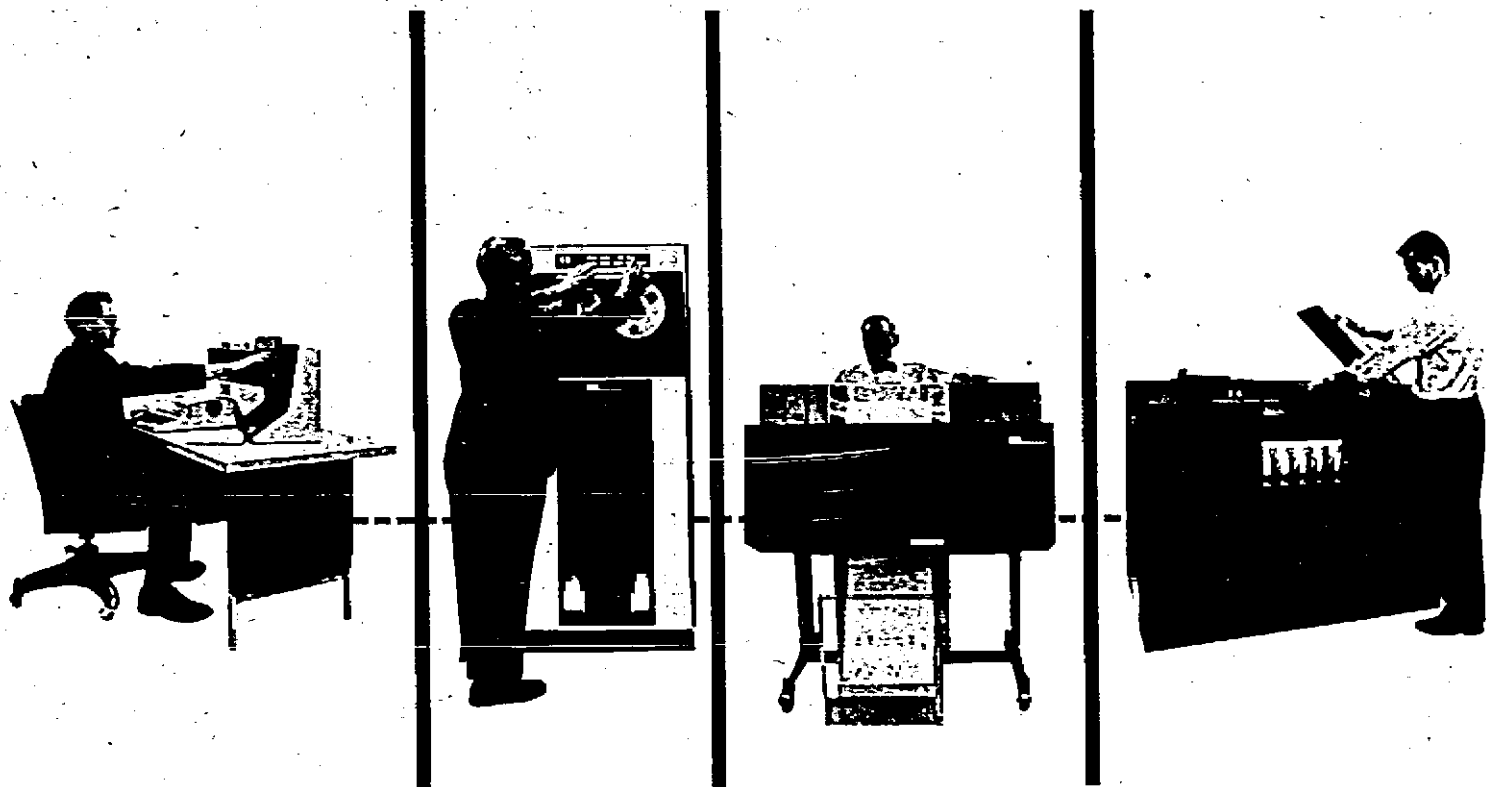


JOE ZEIS





# We hooked these up



# to keep insurance rates down

We anticipated the streamlined procedures and more efficient business methods of the aerospace age when we put in the big IBM electronic business machines—the first to be installed by an insurance company in the West.

The result was much faster service, speeded-up processing of claims and a cutting-down of costly paper work—in short, low insurance rates and superlative service that is recognized across the nation.

Farmers has always been on the alert for ways to improve service, broaden coverage and reduce rates. And that modern, progressive way of doing things has held all along

the line—to every phase of ALL the insurance Farmers writes.

That's why Farmers is able to offer the best in AUTO, LIFE and FIRE insurance, with policies designed to give you the most for every insurance dollar spent. And Farmers has pioneered in providing a complete line of BUSINESS insurance—each policy custom-tailored to answer the special needs of the business it serves.

**FARMERS PROVIDES THE MODERN PAYMENT PLAN, TOO.** Farmers exclusive Prematic Payment Plan helps businessmen conserve operating capital, helps keep the personal budget in line. If you wish, you can pay ALL your

Farmers insurance by the month—the sensible, modern, business-like way, just as you pay your other bills. It will pay you to get the facts.

Isn't it time you talked with your Farmers Agent? He's listed in the phone book under FARMERS INSURANCE GROUP. Spend a few minutes talking with him and you will agree that Farmers is the best insurance buy in America today.

Call your  
Farmers Agent  
for ALL your  
insurance.



*Fast · Fair · Friendly* **Farmers Insurance Group**  
 AUTO · LIFE · FIRE · HOME · TRUCK · COMMERCIAL



# REXALL

100

**2 FOR 50¢**

**Cara Nome Cold Cream**  
\$1.50, 2 for \$1.51; **Night  
Cream**, 2 for \$2.01; **Ho-  
mone Cream**, 2 for \$2.91

Period: Aug. 28, 1963



# 1<sup>¢</sup> PLUS A PENNY!

# SALE

These are nationally advertised, freshly stocked, guaranteed Rexall products. Only the increased business from this sale enables your Rexall pharmacist to offer you such quality at these big savings. (These sale dates and prices are applicable only in the U.S.A.)



**REXALL SHAVE CREAM**  
2-99¢

**CARA HOME DEODORANT**  
2-99¢

**REXALL SHAVE LOTION**  
2-99¢

**REXALL SHAVE LOTION**  
2-99¢

**REXALL SHAVE LOTION**  
2-99¢

**REXALL SHAVE LOTION**  
2-99¢

### STATIONERY AND GIFT WRAPS

- 1. LINEN TABLETS. Letter or note size, plain or ruled, 2 for 26¢; envelopes, 2 packs, 26¢
- 2. STATIONERY. Box, 2 for \$1.51
- 3. CRUSHED RIBBLE POUND STATIONERY. Pack of large, flat sheets or envelopes, 2 for 90¢
- 4. DELUXE BOXED NOTES. \$1.00, 2 for \$1.01
- 5. WHITE YELLOW NOTES. Reg. 75¢, 2 for 76¢
- 6. PASTEL NOTES. Wide choice, .... 2 for 76¢
- 7. NOTES. 12 designs. Box, reg. 60¢, 2 for 61¢
- 8. THANK YOU NOTES. Reg. 50¢, .... 2 for 51¢
- 9. WRITING PAPER. Reg. 79¢, 2 for 80¢
- 10. RAYON CURLING RIBBON. Reg. 75¢, spools, 25¢, 2 for 26¢
- 11. AIRMAIL TABLET. .... 2 for 26¢
- 12. TYPEWRITER TABLET. 2 for 40¢
- 13. LEAD PENCILS. 42... 2 for 61¢
- 14. TRIMM TACK PACE. 2 for 11¢
- 15. JUMBO MARKING PENS. Reg. 69¢, 2 for 70¢
- 16. BALL PENS. Disposable type. 39¢, 2 for 40¢
- 17. BALL PEN REFILL. "All-in-one" refills fit 150 makes of ball point pen. Reg. 49¢, 2 for 50¢
- 18. CELLOPHANE TAPE & DISPENSER. 2 for 40¢
- 19. DELUXE GIFT WRAPS. 4 sheet pack, 2 for 26¢
- 20. GIFT WRAPS. Pack of 2 big sheets, 2 for 16¢

### TOILETRY VALUES

- 1. LAVENDER AFTER SHAVE LOTION, or Rexall "Ready Shave" Lotion, 5-oz., 69¢, 2 for 70¢; Electric Pre-Shave Lotion, 2 for 99¢
- 2. CARA HOME RADIANCE COMPACT POWDER. 6 subtle shades. Ea., \$1.25, 2 for \$1.24
- 3. FAST BARBERS TREATMENT SHAMPOO. Cleanses scalp 8-oz., plastic, 98¢, 2 for 99¢
- 4. RADIANCE FACE POWDER. 8 subtle skin shades. Each regularly \$1.50, .... 2 for \$1.51
- 5. SPRING LILY Cologne. 2 for \$1.51; Mist Cologne, 2 for \$2.51; Dusting Powder, 2 for \$2.51; Soap, box of 4, \$1.50, 2 for \$1.51
- 6. "8488" TALCUM. 1-lb., reg. 89¢, 2 for 90¢
- 7. SEQUOIA PRIDE BATH OIL. Bracing fragrance! 6-oz. bottle, reg. \$1.19, now 2 for \$1.20
- 8. RADIANCE LIQUID FOUNDATION. Basic beauty in 4 shades, \$1.50, now 2 for \$1.51
- 9. REXALL PEROXIDE. Bleach strength, 6%, 20 Vol., 4-oz. bottle, reg. 25¢, now 2 for 26¢
- 10. REXALL THEATRICAL COLD CREAM or Cleansing Cream. Pound, reg. \$1.50, 2 for \$1.51
- 11. CARA HOME DEODORANT STICK. 2 for \$1.01
- 12. RAINY DEODORANT CREAM. 49¢, 2 for 50¢
- 13. ADRIENNE SPACE FRAGRANCE. Quickly freshens indoor air. 5-oz., now 2 for \$1.20
- 14. ADRIENNE SHAMPOOS. 8-oz. Coconut Oil or Liquid Cream. Each reg. 98¢, 2 for 99¢
- 15. NEW! REXALL DELUXE HAIR OIL. Keeps hair neatly in place all day! Choose this newest of red hair oils, 8-oz., reg. 79¢, 2 for 80¢
- 16. REXALL BAY RUM. Pint, reg. 89¢, 2 for 90¢
- 17. "8488" HAIR POLISH REMOVER. 4-oz. bottle, regularly 39¢. Stock up now at 2 for 40¢
- 18. GLYCERIN & ROSE WATER. 6½¢, 3 for 64¢
- 19. REXALL AEROSOL TOOTHPASTE. With Bury-Foaming Action! Big Rexall aerosol means more paste, less waste. 7-oz., 98¢, 2 for 99¢
- 20. DENTAL FLOSS. 30 yds., regularly 29¢, 2 for 30¢; 100 yds., reg. 79¢, .... 2 for 80¢
- 21. DENTUREX SELF-ACTING CLEANSER. Germ-killing solution soaks dental plates clean, deodorizes them, removes stains. 6½¢, 2 for 70¢
- 22. DENTUREX ADHESIVE POWDER. 2 for 90¢
- 23. DENTUREX ADHESIVE CREAM. .... 2 for 70¢
- 24. DENTAL PLATE TOOTHPASTE. 2 for 99¢
- 25. DENTAL PLATE TOOTHBRUSH. 2 for 70¢

### REXALL SURPRISE BUYS

Not 1¢ sale items, but extra values during this sale!

- 1. DUSTING POWDER. Aerosol, \$2.00, 98¢
- 2. REX-WAY "STAND-UP" SCALES. \$4.88
- 3. FLUORIDE TOOTHPASTE. 3 tubes for 89¢
- 4. REXALL TOOTHPASTE. 3 big tubes for 89¢
- 5. LIPSTICK. 8 shades. Reg. \$1, 3 for \$1.23
- 6. BUBBLE BATH. 20-packet box, 3 for 98¢
- 7. CARA HOME SOAP. 3 bars, reg. \$1.25, 59¢
- 8. MIST COLOGNE. 3-oz., reg. \$2.50, \$1.19
- 9. REXALL FACIAL TISSUES. Big box, 3 for 79¢
- 10. RUM-RESISTANT MOSIERY. Mesh, \$1.39, 99¢
- 11. LITEXA SOX & NOSIE. Regularly \$7.98, \$4.44
- 12. REXALL BABY TALC. 9-oz. can, reg. 59¢, 39¢
- 13. BABY FORMULA TOTE BAG. Handy, \$3.88
- 14. BOTTLE STERILIZER. Aluminum, just \$2.99
- 15. DIAPERETTE PAIL. Rexall-priced, only \$2.19
- 16. DRY DIAPER. In S, M, L, XL; each, 99¢
- 17. MINERAL OIL. Qt., \$1.19, 75¢; Pt., 75¢, 49¢
- 18. RIBBLE WRITING PAPER. Box, .... 98¢
- 19. HYPERAM SPRINKLER. Now only, .... \$3.99
- 20. 75-FT. GARDEN HOSE. Now save at \$2.99
- 21. STATIONERY PORTFOLIO. 79¢, 3 for \$1.33
- 22. ALL-OCCASION GREETINGS CARDS. .... 98¢
- 23. FILER PAPER. 5-hole, 3-hole, 3 packs \$1.16
- 24. REXALL 900-CALORIE DIET AND WAFFLES. 18 ct. each, 50, 48¢, LOW CALORIE DIET AND LIQ. 6-pack, 7 flavors, \$1.44; 8-oz., 34¢
- 25. TOWELS. Bath, 88¢; deluxe print, 88¢; Kitchen, 2 for 79¢; Dish, 3 for \$1.23; Dish Cloth, 3 for 50¢; Face Cloth, 27¢; deluxe print, 27¢
- 26. CAR SEAT CUSHION. A "bun" at \$1.49
- 27. CAVALIER AUTOMATIC TOOTHBRUSH. \$5.99
- 28. BATH AND SHAMPOO SPRAY. 4 colors! 69¢
- 29. CUSHIONS OF GOLD CANDY. Luscious! 89¢
- 30. ELECTRIC ALARMS. \$3.79; luminous, \$3.99
- 31. AM MATTRESS. A "soft life" for \$2.99
- 32. 6-TRANSISTOR RADIO. Comes with carry-case and earphone unit. Yours for just \$10.99
- 33. MELMAC 21-PC. DINNERWARE SET. \$9.49
- 34. MELMAC 4-PIECE PLACE SETTINGS. \$1.88
- 35. TRANSISTOR BATTERY. 9-volt, 3 for 39¢
- 36. ELECTRIC BATTERIES. D, C, AA, 4 for 50¢
- 37. QUIN-KAL. 4½, 40, 44, 31½, 21½, 31¢
- 38. QUIN-KAL. Sterile. 25's: 4", \$1.15, 79¢; 3", 70¢, 44¢; 2", 50¢, 33¢; 1½", 40¢, 27¢; 1", 30¢, 19¢
- 39. SUGARCAL BAKEL. Sterile. 3 yds., \$1.49, 99¢
- 40. COTTON. Sterile. 3-oz., 27¢; 8-oz., now \$1.19; 1-lb., \$1.49; 4-oz., 44¢ and 1-oz., 15¢
- 41. FINGERST QUIN-KAL. 18", 69¢, now 47¢
- 42. SUGARCAL FOLDING STERNO. Only \$2.59
- 43. SUGARCAL FOLDING STERNO. \$4.79, \$2.99
- 44. SANITARY NAPKIN. "Lady Fair". 40, \$1.23
- 45. FIRST AID KIT. Large, metal, \$2.95, \$2.19
- 46. NEW! AUTO FIRST AID KIT. Complete, \$1.88
- 47. STERNO CLOTH ICE PACK. 6", \$1.69, 99¢
- 48. HOUSEHOLD COTTON. Big 1-lb. roll, 63¢
- 49. 4. WRIST WATCHES. Men's, women's, \$8.88
- 50. 5. FLASHLIGHTS. Westinghouse. P5, box of 12, just \$1.29; M2, \$1.54, \$1.14; M2B, \$1.80, only \$1.29; PH/5B, regularly \$2.16, now \$1.57; AG1, regularly \$1.44, now just \$1.49
- 51. REX COLOR FILM. 620, 120, 127, \$3.49; 35mm, 20-exposure, \$2.39; COLOR MOTIV FILM. 8mm, 25', \$2.85. All film prices include processing and prints by Technicolor.
- 52. REX-RAY HAIR DRYER, with stand, \$3.99
- 53. BASEBALL GLOVE WITH BALL. Just \$4.44
- 54. BEACH BALL BINGO SET. Yours for only 88¢
- 55. BADMINTON SET. Fun all summer! \$3.99
- 56. JEWEL BOX. Elegant for your gems, \$2.98
- 57. PLASTIC PICNIC SET. 22 piece, for just 79¢
- 58. SHAVING MIRROR. 10" across. Now \$1.88
- 59. IRON BOARD PAD AND COVER. Set, 99¢
- 60. REX-RAY STEAM IRON. A great buy! \$7.88
- 61. HAIR CLIPPER SET. 5-piece, for only \$5.95
- 62. REX-RAY HOUSEHOLD GLOVES. Pr., \$1.49
- 63. DELUXE HOUSEHOLD GLOVES. Pr., 96¢, 69¢

### HOUSEHOLD HELPS

- 1. TARGET INSECTICIDE. Kills insects fast! 7-oz., reg. 87¢, 2 for 88¢
- 2. AIR REFRESHER SPRAY. 2 for 99¢
- 3. AEROSOL MOTHPROOFER. Big 10-oz. can, reg. \$1.95, 2 for \$1.96
- 4. INSECT REPELLENT. 5-oz. spray, 2 for \$1.30
- 5. PINE OIL DISINFECTANT. Pint, 2 for \$1.30
- 6. EPOXY GLUE. Holds indefinitely! 2 for 99¢
- 7. EXTENSION CORDS. Reg. 59¢, .... 2 for 60¢
- 8. KLEER FLAME SHORTER FLUID. .... 2 for 50¢
- 9. ENVELOPES. Social- or business-size; plain, return address, air-mail, 25¢, 2 packs 26¢; business-size, reg. 15¢, now 2-16¢
- 10. PLAYING CARDS. Double deck bridge, \$1.95, 2 for \$1.99. Single-deck: bridge, poker, pinocle, \$1, 2-101
- 11. HAIR NETS. Keep hair under perfect control! Choose bob net, regular net, or wave net types. Pack of 2, reg. 25¢, 2-26¢
- 12. MOTH FUME CRYSTALS. Ekays. Kills moths, larvae. Big pound can, regular 89¢, now 2 for 90¢
- 13. QUIK-SWABS. Sterile, cotton-tipped applicators. 200 single-tip, reg. 59¢, 2 for 60¢; 100 single, 54 double tipped, 2 for 40¢
- 14. THERMOMETERS. Guaranteed accurate Clifton oral, rectal or stub; Rexall baby types; regularly \$1.69, 2 for \$1.70
- 15. REX FILM. High-speed Panchromatic all-purpose film. Gives sharp, clear pictures. In 820, 120, 127 sizes. Reg. 55¢ a roll, 2 for 56¢

All-day protection!

**REXALL RO-BALL DEODORANT**

1-oz. reg. 59¢ 2 for 70¢

Use Rexall Ro-Ball—the modern roll-on deodorant that keeps you secure from perspiration all day!

Choose from 6 styles

**HAIR ROLLAS**

Each bag, reg. \$1.00 2 for \$1.01

Brush Rolls Kit; Street Brush; Bouffant Brush; Regular Rolla; Sleep Rolla; Magnetic Rolla.

SPECIAL VALUE! (just 1¢ sale item)

**Spurtech NYLON HOSIERY**

Seamless mesh, reg. \$1.19

79¢ or 3 pr. \$2.37

66-gauge, reg. 89¢, now, 69¢, 2 for \$2.87; Seamless: Stretch or Nude Hosiery, \$1.29, 2 for \$2.67; Fine Knit, 79¢, now 3 for \$2.37

YOUR

**Rexall**

STORE

REXALL BRAND PRODUCTS ARE SOLD ONLY AT REXALL STORES. ASK FOR THE REXALL BRAND AT THE STORE WHEN THIS SIGN

With this advertisement in possession of a valid identification photograph and receipt from a Rexall Store, you may obtain a Rexall Store Card and other things at Rexall Stores. Retail prices for daily necessities, subject to change without notice, Rexall Drug Company, Los Angeles 24, Calif.

ONE WEEK LEFT TO GET TWO FOR THE PRICE OF ONE PLUS A PENNY... ONLY AT YOUR REXALL STORE



# Lost

IN THE THROES OF  
PERIODIC PAIN

Every month Peggy was lost in the throes of functional menstrual distress. Now she just takes MIDOL and goes her way in comfort because MIDOL tablets contain:

• An exclusive anti-spasmodic that STOPS CRAMPING...

• Medically-approved ingredients that RELIEVE HEADACHES and BACK-ACHE... CALM JUMPY NERVES...

• A special, mood-brightening medication that CHASES "BLUES."

"WHAT WOMEN WANT TO KNOW"

FREE! Book, revealing 32-page book, explains womanhood's most common physical problems. Written by a physician. Write Dept. 11, Box 280, New York 18, N.Y. Cost in plain wrapper.



# Found

FAST RELIEF WITH



DeWitt's COUGH CONTROL MEDICINE

# CURBS COUGHS

with Safe  
d-Methorphan

- SOOTHES DRY THROAT
- LOOSENS PHLEGM
- ACTS ON COUGH CONTROL CENTER
- PLEASANT TASTE

For coughs caused by common cold. Two strengths: ADULT and CHILD.

DeWitt's COUGH CONTROL MEDICINE

# Now Many Wear FALSE TEETH With More Comfort

**FASTEETH**, a pleasant alkaline (non-acid) powder, holds false teeth more firmly. To eat and talk in more comfort. Just sprinkle a little FASTEETH on your plates. No gummy, gooey, pasty taste or feeling. Chewing "plate odor" (denture breath). Get FASTEETH at any drug counter.

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by SID ROSS & BOB CAMPBELL

McKEESPORT, PA.

UNTIL RECENTLY, Stan Raszewski was a steelworker—a 6-foot, 190-pound, hardworking husband and father, proud of his family and proud of the living he earned for them.

Today, for all practical purposes, Stan has turned into a housewife.

He stays home and makes his family's beds, cooks all the meals, washes the dishes, shops, cleans — while his wife, Daisy, is out earning the family keep. Each day, Stan drives her to work and picks her up. It's been that way for two years now, ever since Stan lost his job and found—like thousands of other husbands here in depressed western Pennsylvania—that he couldn't get another but his wife could.

*What happens to a man's feelings when his wife is earning his bread? To find out, PARADE recently spent several days in McKeesport with Stan and Daisy Raszewski and their three sons—Leslie, 13, Robert, 11, and David, 10.*

Stan Raszewski, 41, is a big man, slow to talk, confused and embarrassed by the predicament in which he finds himself. Without his being able to do anything about it, his household has become a matriarchy, revolving solely around Daisy Raszewski and her \$50-a-week job at Jean's Dress Shop in a near-by shopping center. For a man who went through 39 months of World War II combat service, who started work at 17 and supported himself from then on, this has meant one vast humiliation.

## What Stan Suffers

This is the kind of thing Stan has to put up with:

He's a "dependent" on Daisy's income tax return, along with the boys. Stan winces at the mere mention of this.

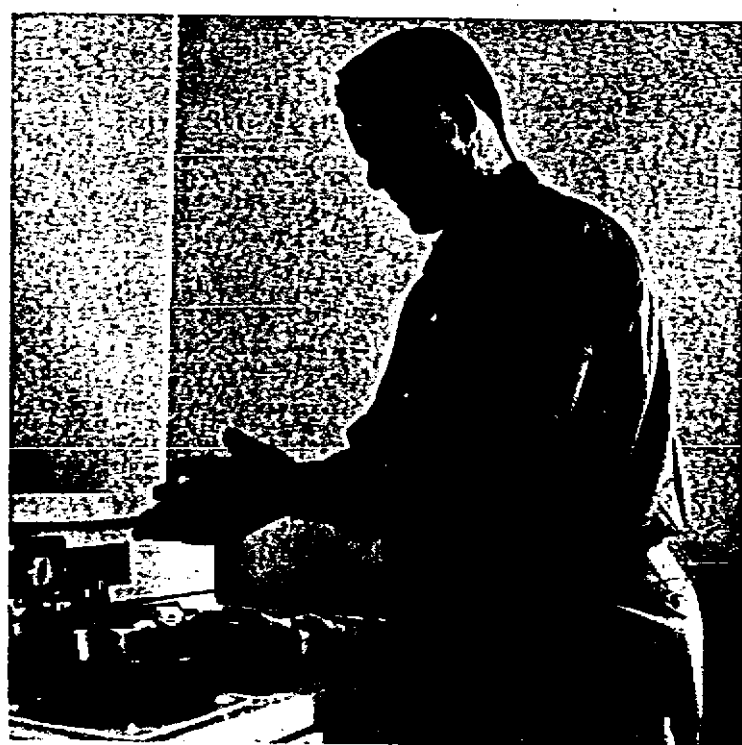
He gets exactly \$1 a week spending money, doled out by Daisy. She'd like to make it more, but Stan feels guilty about accepting anything. "He won't even spend \$10 for a pair of pants," Daisy told PARADE sadly. "He used to love to go bowling, but he won't now. I tell him I'll give him the money, just so he can have some relaxation. But he doesn't answer."

He's lost standing with his kids. It used to be that when Stan came striding home from the mill where he worked, the boys would swarm around him, laughing and shouting for attention. Now they do that to Mom—Dad's always around.

He has to do "women's work." With his powerful millworker's hands, he moves gingerly around the kitchen, taking out his frustration every now and then by furiously banging the pots and pans, or viciously stabbing a knife into the potatoes. Anxiously, he prepares dinners he hopes the boys will like. "Dad asks us at least 10 times a day if we like the food he cooks," Leslie confides.

He has to take a lot of kidding. Stan and the other unemployed husbands here are like a club—they call themselves the "go-getters." "We get in the car and go get our wives after work," one husband explains. Wryly, they joke about their new lives. "What are you cooking tonight?"

# WHEN THE HUSBAND BECOMES THE HOUSEWIFE



Jobless Stan Raszewski cooks supper—just one of his housewifely duties.

one man asks Stan, who shoots back: "Nothing doing, I'm not giving away any of my secret recipes." Another time, last Christmas, the other husbands asked Stan what his family had given him for a present. Replied Stan: "The perfect gift, fellows—a new cookbook!"

*What it all adds up to is something that psychologists call "role reversal"—the husband and wife exchange their normal positions in the family. For both spouses, it's an agonizing experience, yet it's one that more and more American families—675,000 at last count—are facing in areas of severe unemployment.*

The Raszewskis' story is typical. Two years ago, Stan was making \$2.50 an hour plus overtime and incentive pay as a machine operator at Kelsey-Hayes' plant here, a job he'd held since 1949. He owned a house, a small one-story ranch-style building in a new development called "The Manor." For Stan and Daisy, the house had been the fulfillment of a dream

—a good place to bring up their three sons. Each day, Stan woke up happy. He seemed set for life.

Then Kelsey-Hayes announced it was shutting down the plant in order to "consolidate operations" in Michigan. Stan was offered a chance to go with them, but his house stood in the way—"this monster," he calls it now. "No one wanted to buy any house around here." Besides, he was reluctant to leave his native soil. So he took his \$1,056 in severance pay and began the hunt for a new job.

At this point, Daisy learned of the opening at Jean's shop. Stan didn't like it at first. "I make the living in this family," he insisted. But, together, they finally agreed she should take the job just in case Stan didn't find work right away. That was two years ago.

Stan kept searching, but as a semi-skilled worker with only an eighth-grade education, in a district with nearly 13 per cent unemployment (twice the national





Breadwinner Daisy now gets Stan's share of sons' attention when she comes home from work.

average), his chances were just about nil. Eventually he became discouraged, and to-day checks the help-wanted ads in only a routine way. He's far more interested in the next day's supermarket specials.

*The truth of the matter is that Stan is a man who feels he has lost his place in his home and in society. Haltingly, creasing his blue eyes and scratching his close-cropped hair, he seeks words for what he feels.*

"I used to be an average man—the head of the family and all that—the man in the house," he says. "I was a pretty good worker. I held a union job, vice-president of the local. Hell, I used to have more guts than a slaughterhouse. Now I find out that it's the buck that counts and who makes it, and Daisy is the one who makes it. I guess I have to say she's more important than I am.

#### Smashing the Dishes

"I can't even be a good housewife. Some days I feel like taking all the dishes and smashing them into little pieces. I'm a mill-worker, not a cook and bottle-washer—that's Daisy's job. I want to be the one who brings home the bacon, not her.

"We don't even see our old friends any more. You get to develop a kind of complex—I feel maybe they think I'm trying to chisel something from them.

*"The fact is—I just don't count. What I thought I was, I wasn't. I'm a blob. A nothing."*

For Daisy Raszewski, working has meant a new life of independence—just about the last thing she cares about.

"Why, I find myself thinking like the man of the house," she complains. "I start making decisions Stan always made—like what to buy. It's all twisted around—I belong home with the family. I can see it eating Stan up.

"The day he gets a job, I'll quit mine. The only important thing is to give Stan back his place in the sun."

What lies ahead? What are the prospects for Stan and Daisy, and for all the other families now in the same boat?

At this writing, Stan's unemployment checks had only two more weeks to run. With expenses that include \$87 a month in mortgage payments, obviously the Raszewskis can't get along on Daisy's income alone. In all likelihood, they will have to turn to public

welfare—"but I'll be starving first," Stan avers—or to stop-gap assistance from friends, relatives and the steelworkers union.

A better hope probably lies in somehow solving the unemployment problem itself, in Pennsylvania and other places where it's producing role-reversal families. One proposal is to encourage the unemployed workers to move to more prosperous parts of the nation—but, as with the Raszewskis, this often means leaving friends, relatives, life-long associations, as well as selling a house or other property at a loss.

Pennsylvania has been trying a second approach, that of attracting new industry to replace Kelsey-Hayes and other departed companies. So far, however, the sunny plains of California have proved more attractive to expanding industries like missiles and electronics than the dark Pennsylvania hills.

A third solution is retraining the out-of-work steel- and millworkers for other jobs. Already the federal government has begun a pilot project to retrain some 37,000 workers in the U.S., and both companies and unions have experimented with similar plans. To date these efforts are still small in scope—no one has yet offered to include Stan—but they give hope for the future.

#### Kids Begin to Wonder

In the meantime, though, it looks as if the role-reversal problem will continue. Says Nick Sabin, president of the steelworkers local Community Services Committee:

*"Role reversal gets worse every day. Our men are losing their dignity, beginning to feel like inferiors. The poison seeps into the whole family until even the kids begin to wonder whether their dads are any good."*

*"Nothing is harder to take than the daily slap to your ego as you watch your wife go out to earn the family's bread."*

Stan Raszewski has been taking that slap for two years, but he hasn't quit fighting.

"I guess at heart I'm so darned optimistic I'll never give up," Stan told PARADE. "There may be a house-painting job coming up—\$50 or \$75 for a week's work. And there's a job as a club steward on weekends I might land.

"My hands are strong. I know I can work. You'll see, Daisy and I are going to pull through this."

## Saraka Solves the Problem of "After 45" Irregularity

Doctor-approved bulk stimulant helps keep you comfortably on schedule as no ordinary laxative can!

As we grow older, our systems may often need outside aid to help maintain a normal regularity pattern. Continued use of strong drug laxatives can be irritating, even dangerous. That's why many doctors



recommend Saraka, the pure, all-vegetable bulk stimulant laxative for middle age and over. Saraka supplies the moist, bland bulk so essential to normal regularity. And only Saraka has a gentle stimulant action to help ease this bulk through your system plus Vitamin B<sub>1</sub>. For a generous trial supply send 10¢ to Saraka, Dept. P-3, Kenilworth, New Jersey.

## Couldn't Wear Wedding Ring

Mrs. Kohler's Hands Were Red, Rough, Sore Until She Used RESINOL.  
"My hands were red, rough, so sore that I couldn't wear my wedding ring," writes Mrs. Ernest A. Kohler. "And my husband had many spots on his legs that were red and very itchy. We used salves of all sorts, some quite expensive, but they didn't help us. Now, after using RESINOL, my hands are ever so much better and so are the spots on my husband's legs. I'm wearing my ring again! We can't praise RESINOL enough!" Remember this—quickly relieve sore, itching irritation of rough dry skin, eczema, rash or chafing, chapping with soothing Super-Lanolated

**RESINOL Medical OINTMENT**  
Sold in Drugstores Everywhere

## Miracle Cushion Holds False Teeth Tight

*Easy Sore Gums*  
Stick to Denture  
No More Daily "Fixing"  
Sung's brand Denture Cushions are a triumph of science, a sensational new soft plastic re-lining that gets rid of the annoyance and fear of loose, badly fitting false teeth. Sung cures sore, irritated gums due to loose dentures. Effect prevents food particles from lodging under plates. Applied in minutes, makes wobbly plates stay firmly in place—gives perfect comfort. Eat anything—talk, laugh—plates stay put! No harm to gums or dentures. Sung re-liners can last from 2 to 4 months. Stay soft and pliable—do not harden and ruin plates. Feel right out when replacement is needed. No daily bother with adhesives. Get Sung brand Denture Cushions today! 2 boxes for upper or lower plates \$1.25. Money back if not satisfied. At all drugstores.

# NOW ★★★★★

Buy Your  
**"BEST—EVER"**  
**UNITED STATES**  
**SAVINGS BONDS**  
WHERE YOU WORK OR BANK



And **KEEP** the ones you already have!

Keep freedom in your future with  
**U.S. SAVINGS BONDS**



This advertising is financed by The Advertising Council and the magazine.

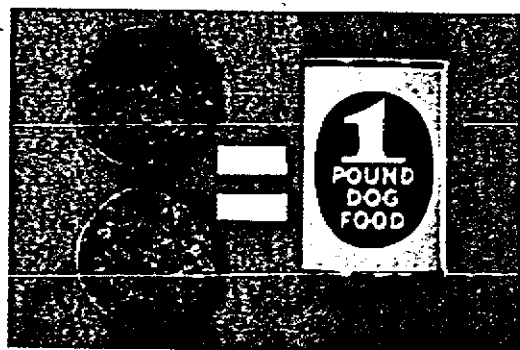


# NEW GAINES-BURGERS

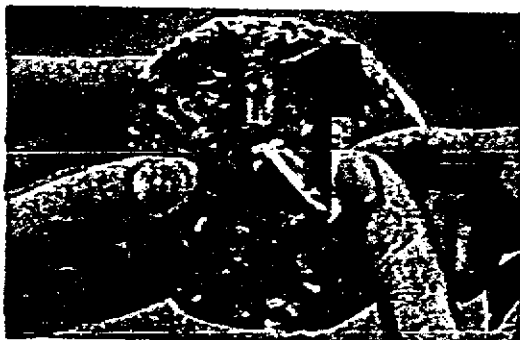
the canned dog food...  
without the can



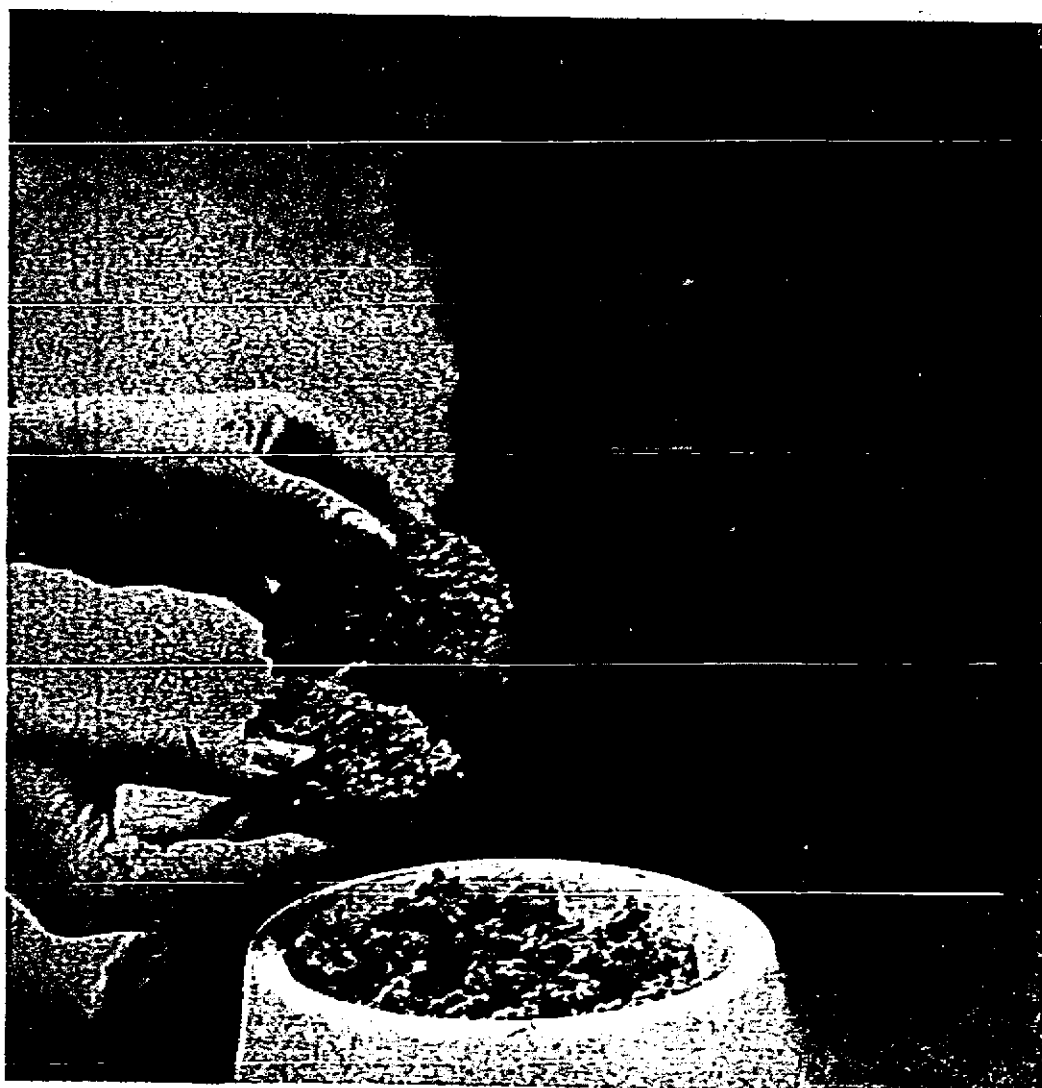
A whole new way to feed your dog every day! The nourishment of the finest canned dog foods. But no odor—no bother!



Two Gaines-burgers are equal in nourishment to a 1-pound can of the finest canned dog foods. And cost no more. They may look like less. But that's because they do not contain all the water found in canned dog food. They *do* contain beef, a vegetable, minerals, milk solids and vitamins—a fully balanced, satisfying diet.



Look, no can! Nothing to scoop, scrape, mash or spill. Though Gaines-burgers are beefy and moist, they need no refrigeration. You can keep them in the cupboard—even after the box has been opened!



Feeding is easy. If you've been giving your dog 1 can a day, feed him 2 Gaines-burgers; if 2 cans, 4 Gaines-burgers, and so on. Just break new Gaines-burgers into a dish, set before your

dog. And to complete his meal, serve water alongside. Remember, 1 package of 6 Gaines-burgers is equal in nourishment to three 1-pound cans of the finest dog foods, and costs no more.





# PARADE'S SPECIAL INTELLIGENCE REPORT

**GOING DOWN.** If a large Russian H-bomb landed directly on the headquarters of our Strategic Air Command in Omaha, what might happen? Chances are it would wipe out SAC. Why? Because headquarters is only 45 feet down. To remedy this situation SAC has ordered a new vault, 3/4 of a mile beneath the earth, to be hewn out of bedrock. A hand-picked group of 150 SAC personnel will be ordered to duty in this new headquarters 4,500 feet down. This nuclear retaliation center will be equipped with electronic computers, radio equipment and, of course, the famous red telephone over which the President will order instant retaliation in the event we are bombed. The new buried command capsule will be completed by 1965 or sooner.

**EUROPE BOUND.** Travel agents report that unless something critical happens between now and July, more Americans will visit Europe this summer than ever before. Airline and steamship officials confirm this by reporting record advance bookings for the peak season.

**NOBODY WANTS THEM.** Mr. Robert Bonner, Attorney General of British Columbia, is at his wits' end. Ten countries have flatly refused to accept 1,700 members of the Doukhobor sect from Canada. These religious fanatics are descendants of Russians who, escaping from Czarist oppression, emigrated to Canada in 1898. When the Doukhobors object to legislation, they resort to mudity, arson, or dynamiting. Two years ago they undressed, then set fire to their farms in the rich Kootenay Village in British Columbia. The Doukhobors are willing to leave Canada, but Russia has already turned them down twice. So, too, have Cuba, Turkey, Peru, Chile, Colombia, Brazil, Uruguay, Venezuela and Argentina. Says Mr. Bonner: "We don't want to unload our troubles on another country, but I don't know what to do with these people."

**NEW PACK.** In the future the American GI will carry his pack on his hips rather than his shoulders. Reason: the hips are stronger than

the shoulders. Tests on a new lightened pack are now being conducted by the Army in Panama.

**WHO CONTROLS LATIN REDS?** The United States has intercepted Communist documents which prove the Kremlin does not completely control Communist strategy in Latin America. The sabotage and terrorism in Venezuela, Ecuador and northeast Brazil have been carried out by hotheads against Moscow's orders. They have been encouraged by the Chinese, who are carrying their feud with the Russians all the way to Latin America. The intercepted documents also show that Dictator Castro has been smuggling weapons and pamphlets to help the pro-Chinese extremists.

**PEACE CORPS DIPLOMATS.** The Peace Corps is quietly assigning volunteer teachers to the fountainhead of anti-Americanism in Latin America -- the universities. The volunteers are told to steer clear of politics in the classrooms, but to make friends with anti-American students and teachers.

**VW's WOMEN.** One out of every eight production workers on the Volkswagen assembly lines in Germany is a woman. Third-largest automaker in the world, VW has a labor force of 68,440 men, 9,560 women.



Shopely Fräulein keeps 'em moving on Volkswagen assembly line. The VW factories employ nearly 10,000 women.

**NO WEALTH-SHARERS.** Of the total personal wealth in Great Britain, 38% is owned by 1% of the adult population.

**FACT OF LIFE.** Want to know who wears the pants in this country? Ten years ago 10,000 pairs of slacks were sold to American women. Last year they bought 40,000,000 pairs. Any questions?

**UNDERSEA WEATHER.** As a result of the Polaris submarines, a new science has been born -- a study of the weather under the sea. Underwater currents and temperatures have suddenly become important to the men who command our Polaris subs. They know, for example, that the sea temperature does not decline steadily as their subs dive deeper and deeper. There are layers of brine between water depths, and these layers frequently reflect the Asdic sound waves beamed out by surface submarine chasers. Told exactly where the layer boundaries are, a sub commander can hide his sub beneath them, free it from radar detection.

**STYLE CHANGE.** Good news for men who've been storing their double-breasted suits for the past five years. According to the American Designers Association, the double-breasted job will make a comeback this fall.

**DRUG TRAFFIC.** Congress is trying to halt the dangerous drug traffic between Mexico and the U.S. Shipments of "goof-balls" and "pep pills" by American manufacturers into Mexican border towns invariably end up in the pockets of teenage tourists. They smuggle the drugs into the U.S., frequently sell them to high school students. In many U.S. school districts, these drugs are replacing marijuana in the addiction process. At this time there is no special law covering the smuggling of barbiturates and amphetamines into the U.S. A man caught smuggling barbiturates is fined only as much as a man caught smuggling shoes or leather goods or perfume. Congress will probably pass a special law sponsored by Sen. Thomas E. Dodd (Conn.).

**WHO'S SMART?** Which Selective Service registrants fare best and worst on the mental tests given them for military induction? Those from Utah and Washington pass the tests most frequently. Those from South Carolina and Kentucky fail most frequently. More than half the South Carolinians and Kentuckians fail. Their failure rate is 54.6%. The failure rate of those from Utah and Washington is only 4.7%.







# VACATION and TRAVEL GUIDE

Independent Press-Telegram & The News



Independent, Press-Telegram & The News

SUNDAY, APRIL 28 1963





## Hawaii now

**United makes it easier to go—  
27 jets weekly this summer...  
most jets Los Angeles to Hawaii**

This summer, have a real vacation...in Hawaii. According to a recent Gallup survey, Hawaii is the nation's No. 1 Vacation Dream. And you can be there in just a few pleasant hours by United Jet. You'll enjoy a variety of vacation pleasures unmatched anywhere in the world—all touched with the special magic of Hawaii's scents and sounds.

And be sure to visit the outer islands. Kauai...the Garden Island. Maui...the Valley Isle. The Big Island of Hawaii.

Your Travel Agent can show you how easy it is to visit Hawaii. No shots to take—no passports, visas or foreign currency. See your Travel Agent or call United at NE 9-6700. Summer schedules quoted.

**Leave 9:00 a.m., 12:45 p.m., 4:00 p.m.,  
8:00 p.m. or 9:30 p.m.**

*Local times quoted.*

THE EXTRA CARE AIRLINE

**UNITED**

# Tips on Tripping

**IF YOU PLAN** a long air trip, remember that many components enter into a successful journey. This is true whether you go on an escorted tour or travel independently on pleasure or business.

Pre-trip reading is a must, urges American Express, who has been counseling travelers for more than a century. Know the sight-seeing attractions, learn something about the customs and cultures of the countries you'll visit. Your travel agent will be happy to recommend good guide and reference books.

Rest before you go so that you'll leave feeling fresh and relaxed.

**TRAVEL LIGHT.** Ask your travel agent about clothing needed for your particular itinerary. Shop early, buy things which travel well and are adaptable to many occasions. Stick to conservative colors. Be sure to include two pairs of comfortable walking shoes, a lightweight plastic raincoat and galoshes.

Plan major purchases in advance if you expect to visit free ports. Check costs with local jewelers or merchants before you go.

Space your required inoculations, and don't crowd them into the last two weeks. You may have reactions. See your dentist and be sure to check with your doctor if you have a personal health problem. Carry any special prescriptions required, and an extra pair of glasses.

**LUGGAGE** should be light and sturdy (possibly one of the new vinyl plastics). Look for flush locks. Carry toilet articles, soft slippers and a sweater in a small bag. Weigh in on your own scales. Start at least 10 pounds underweight to make room for purchases.

When shopping and dining out, stick to recommended shops. Eat the specialties in the countries you visit.

If you have time, break a long trip with leisurely stopovers. Sleep late the first morning after a long flight. Then dress up and go somewhere special for dinner.

Don't crowd too many places into your itinerary.

**WATCH YOUR** diet. Don't overindulge in food or drink.

## Greyhound Tours

George and Patrick Lannan's Greyhound Travel Bureau announces two escorted tours are scheduled in May by Greyhound Lines for Long Beach Tour-of-the-Month Club.

The first is a repeat overnight trip to Ensenada. The group leaves Long Beach Saturday morning, May 11, stops for luncheon and tour in San Diego before going on to Ensenada where a festive "bienvenida" is planned by the Bahia Resort Hotel. The group arrives back in Long Beach the evening of May 12.

The second tour, May 24, is a three-day escorted tour of Monterey Bay and San Francisco. The return trip is May 26, arriving at 7:00 p.m.



Carry paregoric or pills for possible touch of "tourist disease."

Carry the bulk of your funds in traveler's checks in case of theft. Keep a number of \$1 bills on hand for checking out of hotels.

When you plan to be in a city for several days, send out laundry as soon as you check in.

Be polite! You'll be surprised how it pays off in foreign lands.

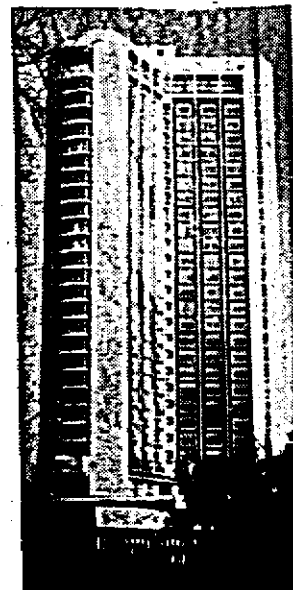
## Travel Film

"Viking Odyssey," a film version of the Gripsholm's cruise to the North Cape, the Lands of the Vikings, Russia and northern Europe has just been released and is available to travel agents, clubs and other organizations through any office of the Swedish American Line.

Raymond Dillmore, former president of the Circumnavigators Club and a veteran traveler, filmed, produced and narrated the travelogue.

## Music in Berlin

The top musical event of 1963 in Berlin will be the opening of a new Philharmonic Hall during the Fall Festival, Sept. 22-Oct. 8.



**THIS IS THE NEW** 512-room 30-story London Hilton, opened 10 days ago by Conrad Hilton in London. It cost \$22 million. Last week, Hilton also opened his 410-room Athens Hilton, which cost \$14 million.



## SUMMER TRAVEL

# Destination: Europe!

By Fred Taylor Kraft

Independent Press-Telegram Travel Editor

**AN EPIDEMIC** of wanderlust has seized America and 1963 will see the greatest outpouring of vacationists from her shores in history.

Americans already are on the move, fast filling the seats and cabins of the big jets and luxury liners that take them to the far corners of the world.

Come June and the movement will become even more frenzied as it nears its height. It will continue unabated until mid-fall, when schools reopen, but even then it will not die. Hundreds of thousands will continue on the go to see picturesque countries in their autumn colors, the warm countries and islands, and the lands of the big snows.

The islands and countries touching the Pacific (see Page 5) are making a tremendous bid for the tourist's dollar but this year, as in the past, Europe will continue to be the prime target for Americans. Well over a million citizens of this country are expected to visit the Continent before the year has ended, an increase of about 10 per cent over 1962.

EQUIPPED WITH camera and guidebooks, 300,000 of these pleasure-seeking, adventuresome gadabouts will travel by car once they have reached Europe's shores. Thousands more will go on package tours, and a great

many in family groups looking and finding intriguing spots off the well-beaten tourist paths.

About a third of the Americans going this year are "repeats," and this speaks well for what Europe has to offer. How will everyone go?

Trans-Atlantic Passenger Steamship Conference says that ships operated by member lines carried 819,000 passengers between the United States and Canada and Europe in 1962. An increase is expected this year.

Seventeen transatlantic airlines in the International Transport Association predict gain of 10 to 20 per cent in traffic. These airlines have scheduled a record 487 flights a week — providing 63,000 seats — from June to September.

**WHY AMERICANS'** predilection for Europe?

"The excitement and elegance of the New Europe," answers Donald N. Martin, executive director of the European Travel Commission, "as well as by the pull of traditional sights and by Western civilization's living heritage of folkways, customs and festivals that have survived — some since pagan times — in every country in Europe."

**BUT IT'S A FACT** that there is a New Europe. The Old Europe still exists, of

course — languages, folkways, medieval castles, forests and navigable rivers, and stupendous mountains with picturesque little villages crawling up their sides—but there is also a new wealth and industry, new highways, new skyscrapers, new hotels.

The New Europe not only will permit greater ease of travel, with its vastly improved highways and transportation systems, but also will provide ampler accommodations of the kind Americans have come to expect.

The opening of more than 30 de luxe or first-class hotels this year points up Western Europe's drive to have more accommodations available during the peak season. Add to these hundreds of smaller hotels and motels and the traveler begins to have some idea of what is expected in tourist dollars by these countries.

**AMERICAN EXPRESS**, whose long experience with travel makes it an expert in this category, says 35 per cent of European independent travel itineraries this year include a water trip.

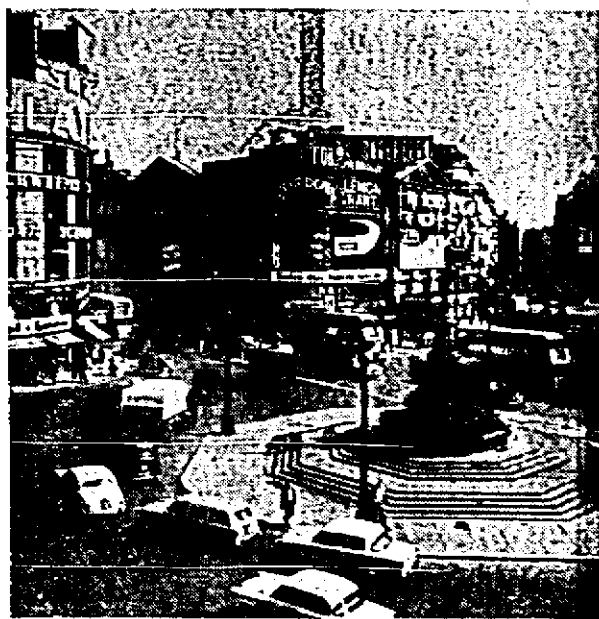
The Greek islands head the list of glamour spots. Rhine River cruises, North Cape, Gota Canal and other Scandinavian water trips are next in volume popularity.

For not only will Americans brush with Americans. They will rub elbows with Europeans whose new wealth permits more travel than ever before. (For instance, Continental Europe expects to play host to most of the 3 million British subjects who expect to leave their island for vacations or other travel.)

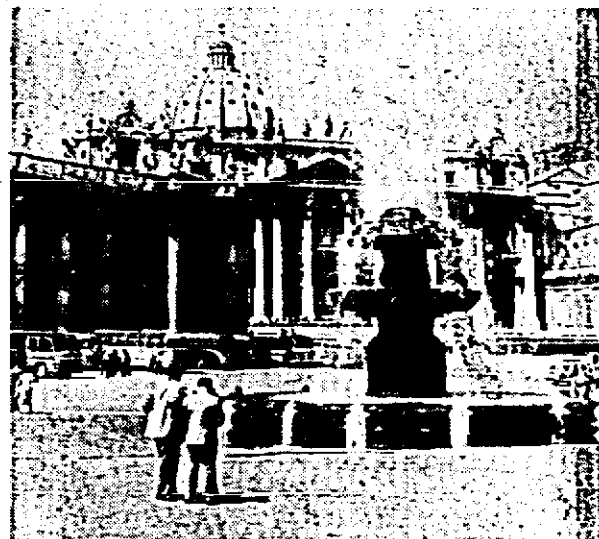
As Martin points out, many visitors will be pulled to Europe by its music and folk festivals, trade fairs and international sporting events. These are constantly growing (a few of the more important ones are listed in the Calendar of Events on Page 4).

**EACH COUNTRY** will have at least one outstanding summer festival or fair—passion plays, festivals celebrating such greats as Shakespeare, Wagner and Bach, festivals in which centuries-old customs are reborn, drama extravaganzas. The traveler can arrange his itinerary to see at least one of these while taking in the sights, visiting famous museums and other places of international interest, sampling unsurpassed native foods and enjoying the hospitality which most Europeans now extend to Americans.

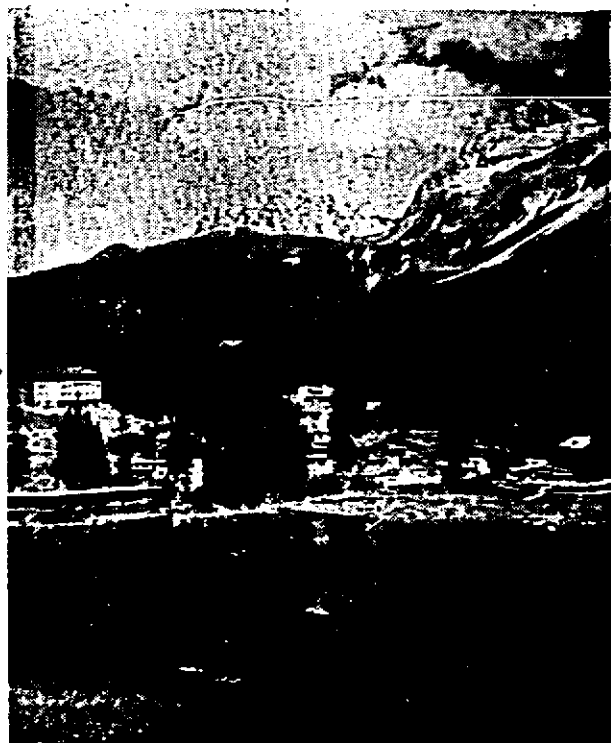
Book early! That's the advice of the experts of the travel business.



British Travel Association photo.  
Europe is another world. Here's Piccadilly Circus, perhaps the most familiar tourist sight in London.



Pen American World Airways photo.  
Vatican Square, Rome, is a shrine for countless tourists. St. Peter's is shown in the background.

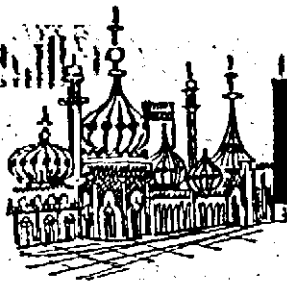


Prime target for Americans are the breath-taking Alps. This is Untersee, in Arosa, Switzerland.



UPI photo.  
As spring comes to Paris, "the City of Light," lovers stroll the old quays along the Seine River.





# SUMMER CALENDAR WORLD OF EVENTS



## MAY

May 1: Lei Day (with hula pageant), Honolulu.  
May 7-11: Royal Dublin Spring Society Show, Dublin, Ireland.  
May 8-9: Winger Flower Show, Timaru, New Zealand.  
May 9-11: Royal Windsor Horse Show, London.  
May 11: Ocotlan de Morelos (fiesta, plume dancing), Oaxaca, Mexico.  
May 15-31: Royal Danish Ballet and Music Festival, Copenhagen.  
May 17-18: Sanja Festival of Asakusa Shrine, Tokyo.  
May 16-26: International Handicrafts Fair, Munich, Germany.  
May 17-June 2: Music Festival, Bordeaux, France.  
May 18-June 16: International Music and Drama Festival, Vienna.  
May 21-June 15: Worldwide Film Festival, Melbourne, Australia.  
May 24-June 9: International Festival, Bergen, Norway.  
May 26: Automobile Grand Prix, Monaco.  
May 27-June 15: Festival of Opera, Ballet and Drama, Stockholm.



## JUNE

June 6-16: Le Bourget International Aviation Show, Paris.  
June 6-16: Bath Festival, Bath, Somerset, England.  
June 6-16: International Music Festival, Strasbourg, France.  
June 8-9: Camp Pendleton (Calif.) Rodeo.  
June 11: Hawaii's Kamehameha Day.  
June 14-July 14: Festival of Epidaurus, Epidaurus, Greece.  
June 15-29: Mozart Festival, Wuerzburg, Germany.  
June 19-July 14: Graz Summer Festival, Graz, Austria.  
June 21-22: Midsummer Festivals, throughout Finland.  
June 21-July 2: International Film Festival, West Berlin.  
June 22-30: Folklore Festival, Ibague, Colombia.  
June 22-23: Flower Festival, Lompoc, Calif.  
June 23-30: Viking Festival, Frederikssund, Denmark.  
June 25: Dragon Boat Festival, Hong Kong.  
June 28-July 2: Fiftieth State Fair, Waikiki, Hawaii.  
June 29-Sept. 7: William Tell Plays, Interlaken, Switzerland.



## JULY

July 1-6: International Sailfish Tournament, La Paz, Baja, Calif.  
July 4-27: International Festival of Yugoslav Folklore, Sarajevo.  
July 6-7: Festival of Red Waistcoat, Villa Franca de Xira, Portugal.  
July 7-11: 89th Imperial Council Session, Shrine, Chicago.  
July 13-20: La Fete Du 14 Juillet (Bastille Day), Papeete, Tahiti.  
July 14-28: World Fencing Championships, Gdansk, Poland.  
July 16: International Music and Drama Festival, Tel Aviv and Haifa, Israel.  
July 16-24: Gion Festival, Yasaka Shrine, Kyoto, Japan.  
July 16-28: Lunes del Cerro (Indian dancing, magnificent costumes), Oaxaca, Mexico.  
July 22: Golden Days Celebration, Fairbanks, Alaska.  
July 23-Aug. 26: Richard Wagner Festival, Bayreuth, Germany.  
July 26-Aug. 10: International Trade Fair, Sydney, Australia.

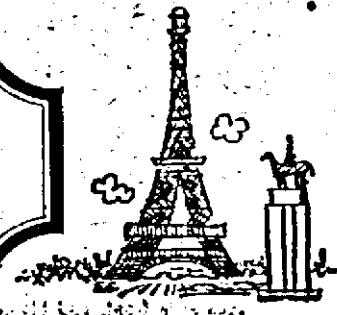
## AUGUST

Aug. 1-2: Annual Cup Cricket Match, Bermuda.  
Aug. 1-11: 11th World Boy Scout Jamboree, Skoinia, Greece.  
Aug. 1-31: International Film Festival, Munich, Germany.  
Aug. 2: Marathon Swimming World Championships, Ohrid, Yugoslavia.  
Aug. 4-11: Hula Festival, Oahu, Hawaii.  
Aug. 7-10: Old Spanish Days Fiesta, Santa Barbara, Calif.  
Aug. 8-18: International Beauty Congress, Long Beach, Calif.  
Aug. 14-Sept. 14: International Festival of Music, Lucerne, Switzerland.  
Aug. 17: Dahlia Folk Dance Festival, Kibbutz Dahlia, Israel.  
Aug. 18-Sept. 7: International Festival, Edinburgh, Scotland.  
Aug. 25: Wedding of the Giants (folklore), Ath, Belgium.  
Aug. 26-30: International Sea Fishing Festival, Sonderborg, Denmark.  
Aug. 21-Sept. 2: Sourdough Days, Skagway, Alaska.  
Aug. 28-Sept. 8: St. Erik's Trade Fair, Stockholm.



## FALL

Sept. 8-15: International Fall Fair, Vienna, Austria.  
Sept. 21-Oct. 6: Oktoberfest-Munich October Beer Festival, Munich, Ger.  
Sept. 22-Oct. 8: Cultural Festival, West Berlin.  
Oct. 2-26: Aloha Week Celebration, Waikiki Beach, Honolulu.  
Oct. 11-16: International Sports Week, Tokyo.  
Nov. 3-5: Teatro del Pueblo (folkloric ballet), San Juan, Puerto Rico.









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As your travel agent will tell you, these tours are not confined to junketing on the big jets. Matson and American President Lines are developing a number of special cruises in Pacific waters. Holland-America Line plans two world "floating university" cruises during which fully accredited college credits can be obtained by the participating students.

Another package tour for

college students, this time aboard VIASA International Airways jetliners, will leave New York, New Orleans and Miami June 28 on a 47-day scholastic swing through South America. The tour has been split into five units, each of which will be accompanied by an escort and at least one professor.

British Overseas Airways Corp. jets leave Los Angeles International Airport: June 12-13, June 26-27, Sept. 4-5 and Sept. 11-12 on 84-day "Around the World—South of the Equator" flights which will include stops in New Zealand, Australia and South Africa.

Trans World Airlines jets are scheduled to make a se-

ries of pilgrimages to the Bible Lands under leadership of Protestant ministers and religious educators. Depart-

## Passport?

If you plan a trip abroad, don't overlook the necessity of a passport. Application should be made early—preferably a month before departure—at the State Department's Passport Office, 500 S. Figueroa St., Los Angeles (MA 5-7411). Go armed with two photographs of yourself (any photographer will finish them in the required size) and proof of citizenship. Cost: \$10.

If you now have a passport, make sure that it hasn't expired.

Some countries, particularly in Latin America, require only visas or tourist cards. When you arrange with your travel agent for your trip, he will be happy to explain further requirements for your passport, visa or tourist cards.

After you get your passport, jot down its number and keep it recorded in a billfold or handbag—just in case.

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tures from New York are May 10, June 10, July 29, Aug. 5 and Aug. 9.

A visit to the Lutheran World Federation Assembly at Helsinki will be a feature of a tour of Europe via Lufthansa German Airlines. The group departs Los Angeles International July 1 with Paris as the first scheduled stop.

KLM Royal Dutch Airlines has several upcoming tour packages featuring the Mediterranean, combining air travel with cruises.

All-Mediterranean tours including the historic Upper Nile are offered through October aboard ships of American Export Lines and Italian Line.

Pacific Northern Airlines and Northwest Orient Airlines offer a large number of Alaska tours.

This is only a sampling of special or package tours in the works. There are many others, covering virtually every corner of the globe. Pick your destination. Your travel agent can take it from there.

## Parent Paradise

Baby sitters can be hired for \$1.50 daily on the tropical island of Barbados in the Caribbean. If youngsters misbehave, dad can take them to the local museum to see a whipping stone on which disobedient British soldiers were punished in the "good old days."



# Buying a Car Abroad

By Art Stephan

Auto Editor

**M**ANY Americans will add a fun fillip to their 1963 European vacations by picking up a new car overseas, driving it over the challenging roads of the Continent, then shipping it home... all at a saving over the regular U. S. price. This is the word from Frank Marshall, general manager of Import Auto, Long Beach Renault and Peugeot dealership.

"This is a sensible, practical plan," Marshall enthused in describing the tourist pick-up idea. "Overseas delivery customers pay less for their new car than for one delivered in the United States and have the 'bonus' of their own personal transportation while enjoying the intriguing scenery of Europe."

"And while these cars are picked up at dealerships in Europe, each is a car particularly made for driving in America with American-type speedometers, English-language instruction books and so on."

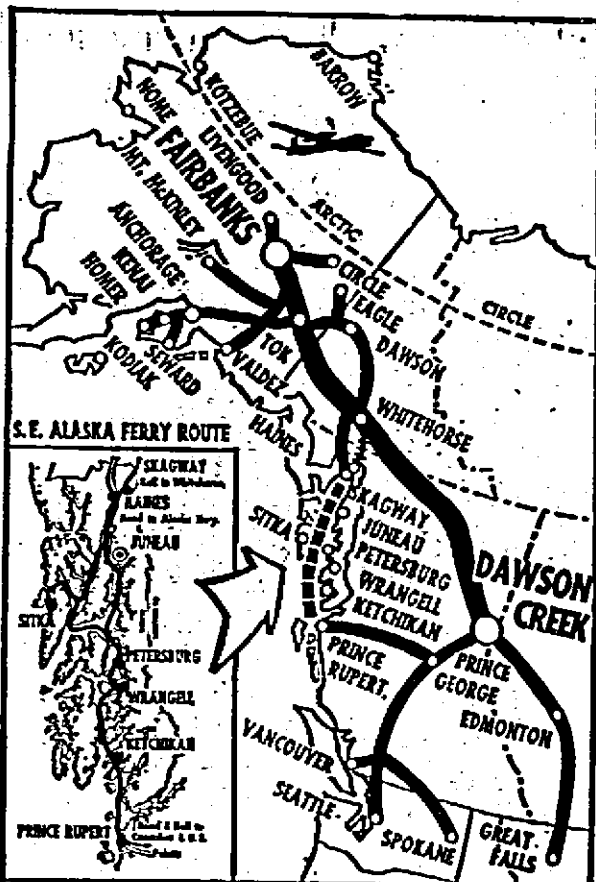
WHEN ASKED for actual dollars-and-cents cost for European delivery, Marshall explained, "Well, take our own new 1963 Renault R-8. This car can be picked up in Paris for \$1,235. For driving through the various countries in Europe you'll need 'driving documents' for approximately \$50 which take care of

your international driver's license, pays for border crossings and the like.

"Then there's insurance for unlimited liability in the various countries, cost about \$45 for a month's driving. When the car is shipped back to the states... and our factory over there makes all arrangements... the duty is about \$100, while freight right here to a West Coast port runs \$225.

"NOW, LET'S total it up and you see your cost for the car, insurance, driving documents, freight back to U. S. comes to approximately \$1,655, a considerable saving over the delivered here price."

"As you can see, he concluded, "if both Europe and a new car fit into your 1963 vacation plans, you can make it a 'you-drive, you save' plan. As they say in France, it is definitely driving de rigueur."



Smaller map shows new ferry route to Alaska; Alcan Highway is noted with heavy dark line.

## Ferry to Alaska

**T**HERE'S a new auto route to Alaska—and Alaskans say it's the biggest travel news in the Pacific Northwest this year.

Until now, if you wanted to visit the 49th state by car you had to travel via the Alaska (Alcan) Highway.

But now there's what Alaskans call their "Marine Highway," a 450-mile ferry system running from Prince Rupert, British Columbia, north to and through the southeastern Alaska Panhandle.

Three identical ferries—each 353 feet long and capable of carrying 108 autos and 500 passengers—have been built for speed and comfort. They're almost like cruise liners, each with restaurant, snack bar, beverage bar, and a limited number of staterooms.

EARLY MAY marks the beginning of three-ship operation with north and south calls at all ports, except Sitka, six days a week. Service to the latter will be three stops weekly, two one direction and one the other on an alternating basis.

These vessels follow the fabled Alaska Inside Passage, the same sea route traveled by thousands of Sourdough gold seekers through the heavily-forested islands of Alaska's mountainous Panhandle. Visitors pass scores of dazzling glaciers flanked by magnificent fjords.

Prince Rupert, at the southern end of the "Marine Highway," is easily accessible by driving Hwy. 16 out of Prince George in central British Columbia. This highway, incidentally, is almost totally paved as are the other Canadian highways leading to Prince George. Carrier connections for non-motorists include airline, railway, steamship, and bus services.

MOTORISTS USING the ferry route will save 624 miles of driving.

The through-voyage from Prince Rupert to Haines-Skagway, will require about 30 hours. Passengers will be allowed to stop off at any port and continue their trip on a later vessel.

Alaskans recommend that visitors make a "scenic circle" on their trip north, driving the new ferry route one direction and the Alaska Highway the other.

You can get complete information on both routes, plus fares and schedules on the ferry system, by writing Alaska Travel Division, Juneau, Alaska.

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# Fortunes Beneath Sea

**VIRGIN ISLANDS**  
**M**ANY a Spanish galleon, groaning with treasure from Mexico, is known to have vanished in the vicinity of these fabled islands while sailing the windward passage homeward. It is also known that the riches aboard more than a few of these were never recovered.  
That is one big reason treasure hunters — professional and amateur — congregate here in greater numbers than at any other spot on earth.  
Call them soldiers of for-

tune if you like but they're armed only with the finest and most up-to-date skin-diving and aqua-hung equipment — and dreams of hitting a treasure jackpot.  
Records in the office of the harbor master of Charlotte Amalie (that's the capital of the U.S. Virgin Islands) list some 1,000 wrecks in the area between the American-owned island of St. Thomas and St. John and the British Virgin Islands of Tortola, where the old galleons plowed through deep-blue seas only to be set upon by such buccaneers as

Morgan, LaFitte, and even Sir Francis Drake.  
**ONE SUCH SHIP**, the La Trompeuse, captained by the notorious pirate Jean Hamlin and heavily laden with loot from English and Dutch merchant vessels, was surprised in Charlotte Amalie Harbor by a British man-of-war which attacked, burned and sank the vessel. Divers have been haunting the bottom of the harbor for years to unearth the fabulous treasure. The new breed of hunters, with scuba diving methods, are confident that it may yet come to light.  
Treasure seekers are quick to point out that shipwrecks indicated on charts and recorded with the harbor master represent only some of the vessels that foundered on the treacherous coral reefs surrounding the islands. Most of the hulls downed in 65 feet of water or less already have been picked clean by expert natives able to skindive to that depth.  
But the breed of soldiers of fortune which come and go constantly these days are looking for the hulls which lie deeper; and, equipped with self-contained underwater breathing apparatus, they are confident they will find them.  
**ONLY A FEW** months ago, uncovered near Charlotte Amalie, were nearly 100 guns — British Enfield carbines made about 1860. The experts point out that evidently the Virgin Islands were bases for blockade runners attempting to take arms to the Confederacy during the Civil War. Frequent finds include Swedish cannon of 1770 vintage.  
The law of finding treasure



Excited at his find, this scuba diver in U. S. Virgin Islands holds aloft his relic of pirate days of old.

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in these waters require that the discoverer negotiate directly with the Secretary of the Treasury as to the amount of tax that must be paid.  
Claude Caron, father of movie actress Leslie Caron, popularized underwater activities with snorkel and scuba equipment in the Charlotte Amalie area. Some fine underwater motion pictures have since been shot here, and now tourists are flocking to St. Thomas to explore this fascinating ocean floor.  
**TO MAKE** the sport more attractive, to both the beginner and the accomplished skindiver, the U.S. Virgin Islands offer two underwater snorkel trails. On these, the diver may browse to his heart's content, following sunken direction signs indicating the marine life and tropical fish he is likely to encounter.  
The newest of these trails is at Buck Island Monument, about four miles off the shore of St. Croix Island. This area is reputed to be about the finest snorkeling and skin-diving grounds in the world, exceeded only by the Great Barrier Reef in Australia. Here, underwater signs guide the diver over a well-marked area presenting scenes of indescribable beauty, tropical fish of every hue in the rainbow and water, the clarity of which lends itself to underwater color photograph.  
And that's treasure enough for thousands who have visited this skin-diver's capital of the Caribbean.



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**GNARLED TREES FORM** a picturesque frame for this view in Wizard Island in beautiful Oregon's famed Crater Lake. Sightseeing, picnicking, boating and fishing are favorite activities at Crater Lake National Park in the Cascades Range of southern Oregon. The state itself abounds in spectacular scenery, easily reached by fine highways.





AROUND THE WORLD WITH

# DEPLANE

"What do you pay for a nice hotel in Paris? Not fancy but comfortable and central."

I'VE BEEN staying at the Crillon in the Place de la Concorde and the smaller Castiglione around the corner in Rue Faubourg-St. Honore. A single room rate is about \$11—but all French hotels tack on 15 per cent for service and 9 per cent more in tax.

There are smaller hotels in this area where rates are \$7 and \$8. But since I've never stayed at any of these, I could not really say. They look OK from the outside. But French hotels often put rooms around an oversized light well. They can be pretty gloomy. Always ask for an outside room. Or better, always look at your room before you sign for the duration.

"What about camping in Europe?"

THERE ARE a couple of thousand camping sites all over Europe. Summer camping is a big thing and the prices are reasonable.

These camp sites are much more barbed than the ones we find in our National Parks—I suppose because there isn't as much wilderness area. Anyway, the ones I've seen looked good. The best were in Switzerland, France and Germany, all in fine vacation areas.

All national tourist offices have a list of camp sites.

"Can you suggest a summer school in Mexico?"

UNIVERSITY of Arizona has a school running in Guadalupe from July 1 to August 9. You get the folder and application blank by writing Juan B. Rael, Box 7227, Stanford, California.

"... any information on summer camps for children in Europe?"

THERE'S A good listing in a booklet from Globe Star, Inc., 280 Madison Ave., New York City. This is for summer camps in Switzerland. Tourist offices for other countries will have some kind of pamphlets.

"Are there any short tours where we could get a peek into Russia? Is it difficult? What do you need?"

YOU CAN TAKE a four-day bus ride out of Helsinki, Finland, over to Leningrad for \$74, so Pan American tells me. There's a Finnish steamer that goes overnight to Leningrad for \$45. You need a visa—mine took about two weeks so you'd better get it from the Embassy in Washington. The only difficulty is the language—you can't even read the signs. But there's a guide on the bus.

"How would you go about staying in the government inns in Spain and Portugal? Do you need reservations?"

reservations. The paradores (Spain) and pousadas (Portugal) are limited in rooms—they're usually in old castles or convents. I would go to the national tourist office in Lisbon and in Madrid and ask them to reserve for me.

There's a point that if you are going from Portugal into Spain, you need paradores before you reach Madrid. But there are tourist offices in large towns that can help you. Or stop at the first parador you see and get them to fix up the rest of the run.

Both paradores and pousadas that I've stayed in were comfortable and inexpensive and much more fun than hotels. The road into Spain goes through Elvas in Portugal.

**FOR FURTHER INFORMATION** →  
on these trips, contact any of the travel agencies listed below:

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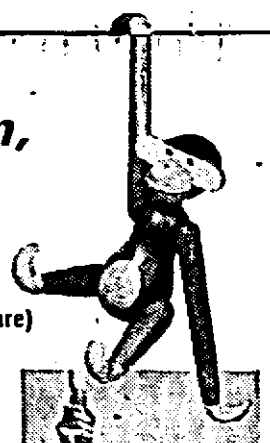
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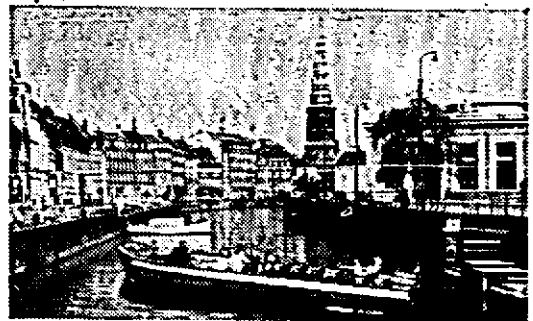
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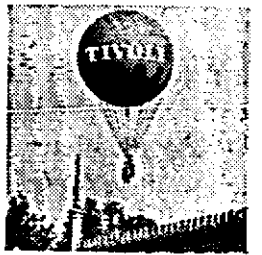
and hop over to Paris, you mustn't miss that. Then...



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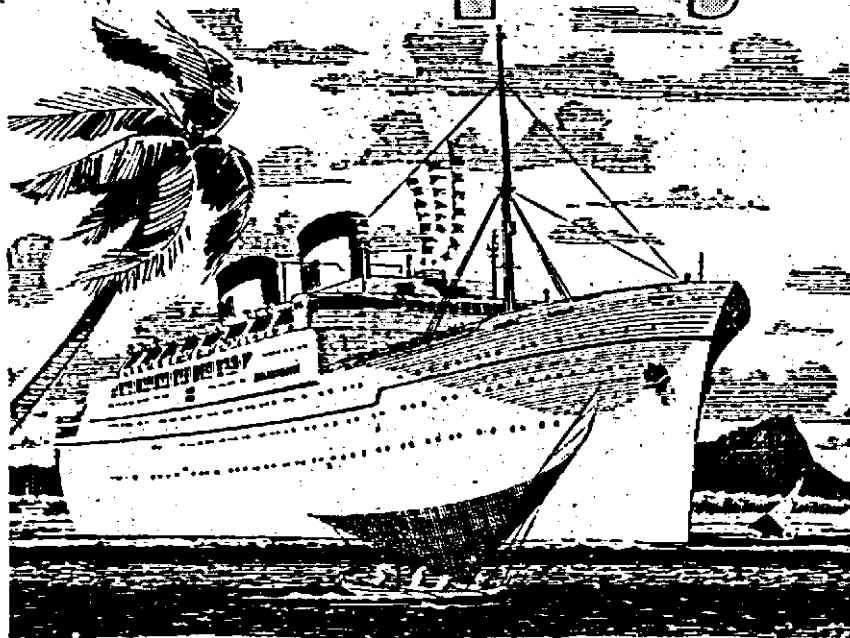
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# This Spring



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## Getting There

**IF YOU WISH** to fly or cruise to your vacation destination, you'll find it easy to get there from the Long Beach-Orange County area.

Twenty-one regularly scheduled carriers, 11 of them foreign, have a total of 320 flights leaving Los Angeles International Airport each day.

From Long Beach Municipal Airport—now the fifth busiest in the nation—planes serve many intrastate destinations and Las Vegas, Nev. Still others connect with flights to and from Los Angeles International.

**EIGHT STEAMSHIP** companies and 32 foreign lines with freighter-passenger ships serve Long Beach-Los Angeles Harbors.

Most flights departing Los Angeles International go to San Francisco, followed by New York, Chicago, Washington, D.C., Baltimore and Detroit. Others serve practically every major city in the United States and some destinations in Canada.

In addition, there are flights daily into the South Pacific, Far East, Europe, the Middle East, Mexico, the Caribbean, and South America.

From Long Beach Municipal Airport, Western Air Lines today inaugurated non-stop service to San Francisco. In addition to its San Diego flights. There will be one non-stop flight daily to San Francisco, in the morning; two flights from San Francisco, one in the afternoon, the other in the evening.

**FROM LONG BEACH**, Pacific Airlines serves Las Vegas, Nev., and such California cities as San Francisco, Bakersfield, Santa Barbara

and Fresno. Avalon Air Transport and Catalina Channel Airlines have daily service to Santa Catalina Island.

When you plan your trip, it's a good idea to consult your travel agent on how to get there with minimum effort and expense.

**ACCOMMODATIONS** for visitors to Japan during the 1964 Tokyo Olympic Games are still available but those interested are advised to see their travel agent immediately to secure firm reservations.

Within a few hours after reservations were officially opened last Dec. 1, the major hotels in and around Tokyo were fully booked for the Oct. 10-24, 1964 period, according to Japan Air Lines representatives. However, many of the required deposits were not submitted. Anyone who does not cover his reservation with a deposit is subject to a cancellation of the reservation.

Thirty thousand spectators from abroad are expected to attend the Tokyo Games.

**WEEKEND GADABOUTS:** Some interesting events are upcoming this month hereabouts.

Julian, 60 miles from San Diego, holds its annual Wildflower Show May 12-26. Flowers by the thousands are brought in from the surrounding mountains and desert and exhibited in Town Hall.

Palm Springs' Tramway is scheduled to open May 15 to whisk passengers from the Palm Springs city limits to Long Valley, 8,516 feet up the slope of Mt. San Jacinto.

Lukas Foss directs the annual Ojai Music Festival, set for May 24-26 in a woody outdoor setting in Ojai.

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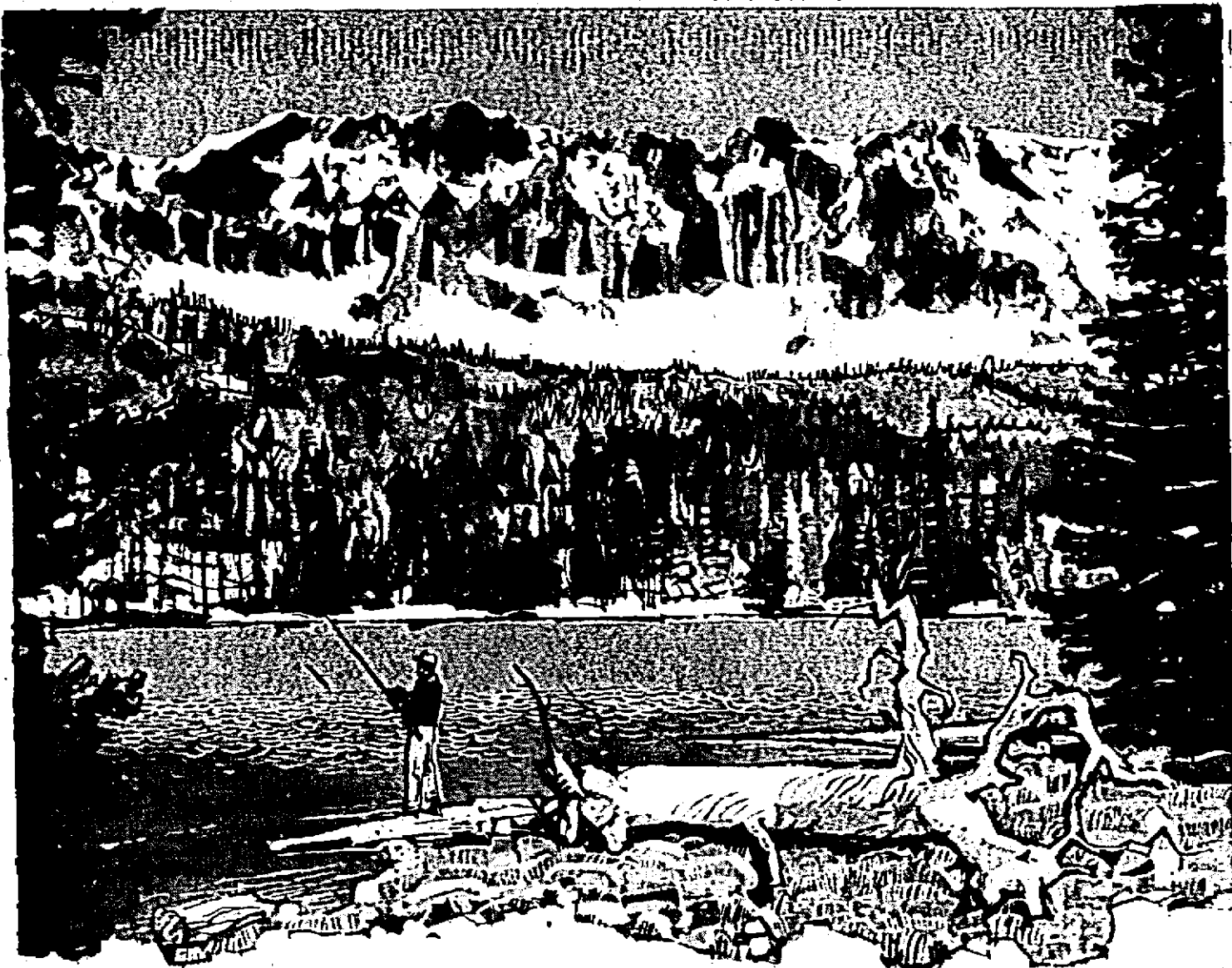
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change of pace from nature's wonders. And, at day's end, you can indulge yourself in luxurious accommodations—or camp under the stars. Oregon truly is a state of relaxation, refreshment—and excitement. A fascinating 97,000-square-mile playland in the heart of the beautiful Pacific Northwest. And there are no sales, cigarette or room taxes to upset your vacation budget. So make your plans now for a carefree Oregon holiday soon!

For helpful directions on what to see and do in Oregon, inquire upon your arrival, at the nearest Chamber of Commerce or other source of reliable information.

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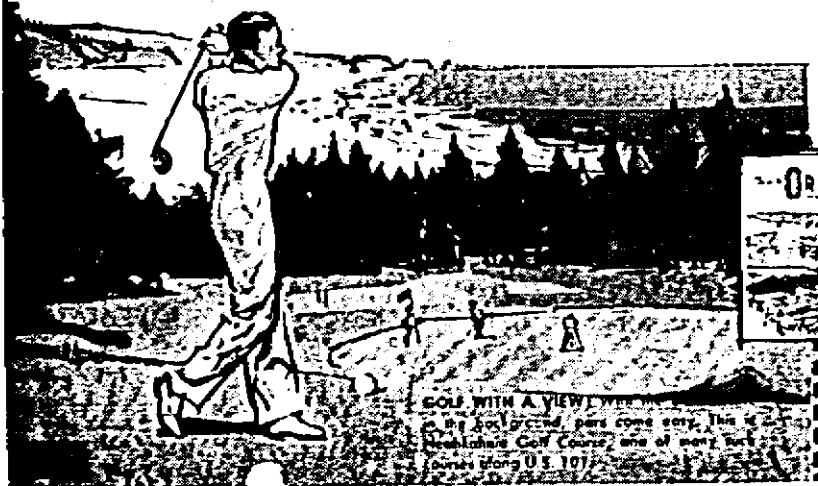
- ☐ Oregon color booklet, 24 pages. ☐ Oregon Highway Map.  
☐ Oregon Outdoor Guide. ☐ List of Oregon coming events.

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# Land of Flying Carpets

**B**AGHDAD, the fabled city of the Thousand and One Nights, charming rascals and flying carpets, has just celebrated its 1,000th anniversary. Scholars from all over the world were on hand for the festivities in this capital of modern Iraq. Tourists will swarm there this year.

The old city of Baghdad, which the festival recalled attained a population of 2 million, boasted 10,000 streets and thoroughfares, and is said to have had 300,000 mosques. Its walls kept out the intruding armies until the 13th Century when Ghengis Khan's grandson plundered it for seven days—a tragic act that was repeated with even bloodier results in 1392 when Tamerlane took the city and left behind a pyramid of 90,000 human heads.

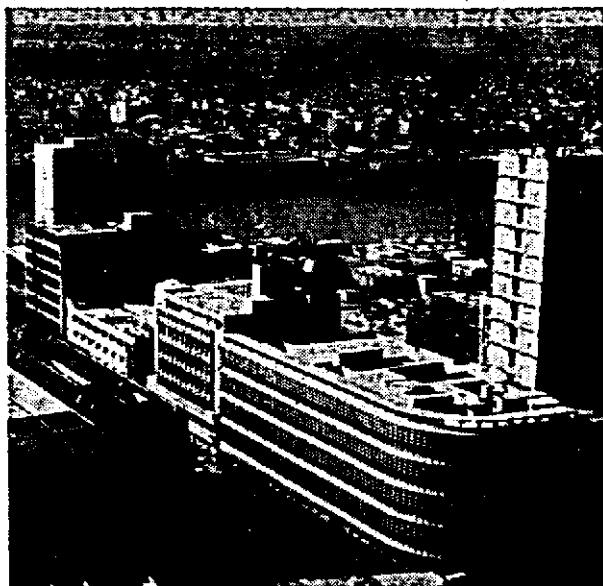
**MODERN BAGHDAD** is a city of graceful bridges, a sleek and modernistic business district, broad avenues and circles of impressive public buildings and imaginative housing—including a tall circular apartment house which has a counterpart along the Chicago lakefront. There are good hotels and well-stocked stores, the latter a paradise for Americans on the move.

Baghdad and Iraq are only one of many intriguing cities and countries of the Middle East, where ancient history meets contemporary vigor.

Among these is Israel. For instance, the traveler, disembarking at Haifa, will view a magnificent city rising on the slopes of historic Mt. Carmel, facing the Mediterranean. Elijah the Prophet dwelt here, and his cave and a monastery marking the spot are among the city's landmarks. The Technion Institute, the Carmelite Subway, hotels, restaurants, night clubs, recreation centers, museums and glamorous homes are among the modern additions.

It is the same all over Israel. Tel Aviv has boomed to 500,000 inhabitants, has become one of the entertainment capitals of the Near East.

**Hotels?** Six new ones, with 650 rooms, have been added. Among these are the Desert Inn and Zohar, in Beersheba; the Dan-Carmel, in Haifa; and the Deborah in Tel Aviv.



Downtown Baghdad resembles an American city. This is its "Wall Street," pulsing with heavy traffic.

## Tour to Sub-Arctic

Exploring the Far North is a never-to-be-forgotten experience. To explore it from the comfort of a train makes it even more appealing.

Two personally conducted, six-day tours on special Canadian National trains will be operated Aug. 9 and 16 to the sub-Arctic port of Churchill on Hudson Bay from Winnipeg.

The tourists may fish for trout, pickerel and other game fish at the mining town of Flin Flon, from which a side trip may be made to nearby Beaver Lake, at Cranberry Portage, center of a fishing-

hunting area, anglers again will be able to test their skill. There will be community dances for the visitors at Flin Flon and Churchill.

In addition to port facilities, the groups may explore the ruins of the Prince of Wales Fort, built from 1733-44; the Eskimo Museum at the Roman Catholic Mission; the Anglican Mission, and the shops where carved ivory, furs and parkas are on sale.

The tour train will be equipped to serve as a hotel during the entire trip. There will be a recreation car, where movies are shown, games are conducted and songfests are held. An open observation car will be provided for shutterbugs.

## Fightin' Dorado

Toughest of the fighting fish is said to be the golden-hued dorado, found in Argentine and Uruguay rivers. They come as big as 62 pounds and fight like a 1,000-pound marlin, according to vacationers on Pan American's Round South America Tours, who make the side trip from Buenos Aires to Montecarlo or Paso de la Patria.

## On the Autobahn

Inns and motels are appearing along Germany's super-highways, the autobahns. Some 77 motels and inns are already in service, and another 10 will be added in 1963. There are also 122 service stations—and 14 more coming this year, according to the German Tourist Information Office.

## Just Write

Emphasizing off-season family vacation opportunities in the Caribbean, Puerto Rico's famed Dorado Beach Hotel has issued a four-page tariff brochure in full color listing rates and special package plans effective to Dec. 30. Write: Dorado Beach Hotel, Room 5425, 30 Rockefeller Plaza, New York, 20, N. Y.

A "wayside" folder including maps, motor tours, points of interest, information on lodging, resorts, restaurants and other services in the nine-county Redwood Empire from San Francisco to Grants Pass. Address: Redwood Empire Assn., 46 Kearney St., San Francisco 8.

Booklet containing detailed program of events of Olympic Winter Games at Innsbruck, in Austrian Tyrol, Jan. 29-Feb. 9, 1964; also map in color of the games area, and city plan of Innsbruck. Address: Austrian State Tourist Dept., 195 S. Beverly Dr., Beverly Hills, Calif.

Four-color brochure listing major tours to Alaska called "Alaska Tours 1963." Write: Pacific Northern Airlines, 405 Washington Bldg., Seattle, Wash.

A completely new, full-color 1963 edition of the "ABC's of European Auto Travel," a 22-page guide on the use and enjoyment of a car abroad. Write: Auto Europe, 268 S. Beverly Dr., Beverly Hills, Calif.

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# Mexican Sonata

**YOU DRIVE** in over the broad llanuras past a bare-foot shepherd and his flock, start down a long hill, and you have arrived in San Miguel de Allende, a quaint community of adobe and brick effaced by more than 400 years of sun and wind which still clings to the slopes of the Cerro de Moctezuma overlooking a lazy, smogless Mexican valley.

The first thing that catches your eye as you begin the easy descent over ancient cobblestones is the Parroquia, the parochial church whose great gothic spires cast grotesque shadows over a city so typically Mexican that it has been made a national colonial monument.

No wonder. The sonata of quaint charms of San Miguel de Allende (sahn me-GELL da AH-YEHN-day) could never be conjured, even in pleasant somnolence. But then this is a truism that might apply to many a community South of the Border.

**IN THE MELLOW** mid-morning sun (San Miguel is reputed to have one of the most equable climates found anywhere in the world) the central plaza murmurs ever so gently with the life of a sleepy village. There are no sounds of mad traffic like those in Mexico City, 175 miles to the southwest. Instead, the plaza is a medley

of musical Spanish, with native women in gay calicos moving unhurriedly about their shopping chores, children playing quietly beside flower beds under the Indian laurels, old men snoring contentedly on benches.

Dogs are everywhere. Friendly, tail-wagging mongrels these, their bellies aching for food; but, even so, they seem contented and happy like the people. Their symphony of yelping at dusk is one of San Miguel's unforgettable sounds. These and the almost incessant toll of bells of the several churches. It is among these sounds, and the smell of burning wood in the air, that natives trudge homeward from the hillsides, their burros laden with pyres of firewood.

The shops and the marketplace are crowded with camera-toting tourists, smiling and carefree; for happiness is contagious in Mexico.

**SAN MIGUEL**, founded in 1540 by a Franciscan friar, shows its age. Noble families, whose wealth came from rich silver mines of the area, built homes here and many of these rough but regal old structures still stand against the elements. Surrounding the plazas and the multitude of flower-filled patios—up and down the crooked streets—are more old houses of men whose names are deeply carved in Mexican history. Artists, bull-fighters, singers, poets, and even heroes were born here.

Indeed, Mexican patriots plotted under San Miguel's cloud-obscured moons and behind her thick adobe walls to overthrow the yoke of Spanish tyranny. It was from one of these heroes, Ignacio Allende, and founder Juan de San Miguel, that this graceful city derives its name.

Pedro Vargas, the noted Mexican tenor, has a home here; and so do Pepe Ortiz, the matador; and Jose Mojica,



A cobblestone street winds down a Mexican hillside to the great parochial church in San Miguel de Allende in this prize-winning photo by Lowell Weeks of Long Beach.

the former Metropolitan Opera and movie star and now a friar, who was born here.

**TODAY**, art students from all over the world come to study at the famed Institute Allende, whose grounds are breath-takingly beautiful.

The American colony, with a liberal sprinkling of writers as well as painters, and headed by Stirling Dickinson, founder of the art institute, is constantly expanding.

The hotels, particularly the

Posada de San Francisco, facing the plaza, and Rancho Atascadero, in the hills at the east edge of town, are noted for their charming atmosphere, lovely patios, fine food

and ample accommodations.

All of the grace and charm and flavor of Mexico combine to make San Miguel de Allende a haunting memory for the Pilgrim in Mananaland.

## Dude Ranching?

If a vacation on a dude ranch is your dish, the Guest Ranch Reservation Center, 6115 Selma Ave., Hollywood, (HO 3-3231) offers a choice of 58 of the finest ranches in nine Western states, with varying accommodations and activities. The center has color slides of the ranches, and you can talk there with someone who has seen each of them to know exactly what they offer.

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# Latest Books on Travel

**"ENGLAND: AN UNCOMMON GUIDE,"** by Lawrence and Sylvia Martin (McGraw-Hill, \$6.95): If England is on your itinerary, this book is your meat. Uncommonly frank, with no bunk. Abounds with tips and warnings, things

to see, trips inside and outside London. You'll like it!

**"ALASKA: A Sunset Discovery Book,"** by the editors of Sunset Magazine (Lane Book Co., \$1.75): There's lots to see in our 49th state, and this lively book tells all, with

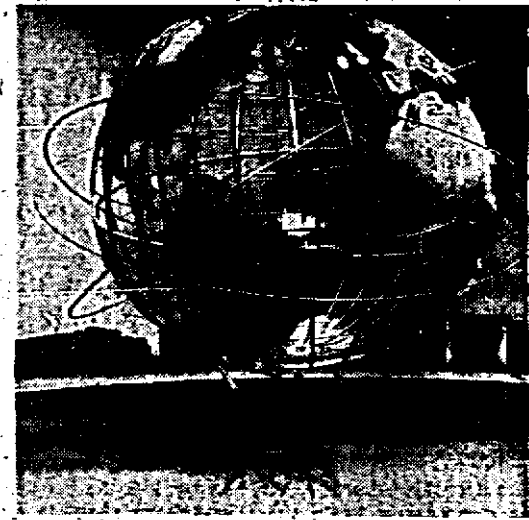
assistance of Alaskan travel experts. Maps and photos. Loaded with info about roads, services, accommodations.

**"WESTERN CAMPSITE DIRECTORY, 1963"** (Lane Book Co., \$1.75): Up-to-the-minute revisions make this one a must for the camper and his family. Literally scores of entries, including Canada.

**"TRAVEL ROUTES AROUND THE WORLD: Where to Travel by Freighter"** (Harian Publications, Greenlawn, N.Y., \$1): Seven hundred ways to travel by freighter described, from California ports and elsewhere. This brand-new edition also answers such questions as which freighters carry passengers, where they go, what they are like, what they charge.

**"NEWMAN'S EUROPEAN TRAVEL GUIDE: 1963-64 EDITION"** by Harold Newman (Charles E. Tuttle Co., Rutland, Vt., \$6.95 plus 15c postage): For years, Newman's travel guides have been the bible for thousands of seasoned globetrotters. This enlarged, extensively revised and updated edition covers 18 countries of Western Europe, plus Greece, Turkey, Morocco. Answers all questions.

**"HONG KONG"** by Martin Hurlimann (Viking Press, 625 Madison Ave., New York,



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## World Fair Symbol

**YOU WON'T** see it this year, but the chances are about 1 to 2 you'll be gawking up at it in 1964 or 1965—the Unisphere (above), symbol of the New York World's Fair.

The Unisphere, expressing a basic theme of "Peace Through Understanding," is a contribution of the United States Steel Corp. It will reach 13 stories skyward and will appear "graceful yet grand, light yet massive, solid yet transparent."

The Fair begins next April 22 with a split run of 180 days each in 1964 and 1965 and promises to be a primary target for world travelers both years. The grounds will sprawl over 646 acres of Flushing Meadow, site of the 1939-40 World's Fair, where parking space will be available for 20,000 automobiles at a parking fee of \$1 a day.

Exhibits will open at 10 a. m. and remain open until at least 10 p. m. daily. Admission price will be \$2 for adults, \$1 for children between 2 and 12 years, with children under 2 admitted free.

Seventy million visitors are expected to visit the Fair before it closes Oct. 17, 1965.

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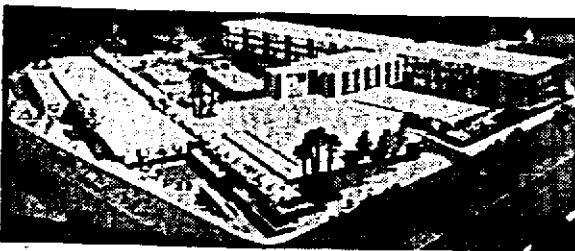
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**"CAMPGROUND GUIDE"** by Robert O. Klotz, Sr. (Campgrounds Unlimited,

Blue Rapids, Kas., \$1): Lists locations and facilities of thousands of public (and many private) campgrounds in U.S. and Canada, including Alaska and Alaska Highway.

**"TEMPLE FIELDING'S TRAVEL GUIDE TO EUROPE"** (William Sloane Associates, \$6.95): The Fielding name ranks high in travel circles. He has done a massive job of revision for this new edition (125,000 words), and he covers many important details not found in other guides.

## 9 W.I. Cruises

Response to Swedish American Line's cruise program for the Gripsholm and Kungsholm is a good indication of the ever-increasing interest in fine cruises. The variety of cruises offered, as to length as well as the wide choice of ports has undoubtedly contributed to the success of these trips.

Nine cruises to the West Indies are scheduled for the fall and winter. Kungsholm cruises: Oct. 2, 13 days; Oct. 16, 14 days; Nov. 1, 13 days; and Nov. 15, 16 days.

Gripsholm cruises: Oct. 16, six days; Oct. 23, 12 days; Nov. 6, nine days; Dec. 21, 16 days; and Jan. 8, 14 days. Ports of call include: Barbados, Bermuda, Cap Haitien, Cartagena, Cristobal, Curacao, Dominica, Grenada, La Guaira, Martinique, Nassau, St. Croix, St. John, St. Lucia, St. Thomas, St. Vincent, San Juan and Trinidad.

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# Going Places

By SHIRLEY and BOB SLOANE

LONG BEFORE the first North American signor walked into a room marked "signore" when he should have gone into the one labeled "signori," Europeans were well aware that language differences could cause all sorts of complications. In an area roughly the size of the United States, there are nearly as many languages as American states. Hardly any two are alike.

For purposes of international travel, a sign language had to be developed. As tourism increased it became so refined that today it is an ingenious art that would do credit to the American Indian.

Except for a few universally accepted words and initials ("w.c." and "toilette") are understood everywhere and mean the same thing, nearly all public directions in Europe are in pictures.

The public rest room is a treasure trove for the word-

picture collector. The "signori" and "signore" generally are supplanted by or supplemented with pictures of gentlemen and ladies, frequently in the costume of the region and often artistic. Inside, stall doors show a red spot on the latch when occupied, white or green when vacant. A hot air hand drier will have drawings of a man pushing a button and air flying out in streaks.

COLORS play an important part in most advisories. Red can stand for "danger," white, green and blue can mean, variously, "go," "clear," "safe," "vacant," or "cold." All bathroom taps are marked with red and blue buttons instead of "H" and "C." If, like everyone else from this side of the ocean, you tend to forget which is which, just remember "red hot" and turn blue with cold, though neither is likely to happen with the kind of plumbing they have in most hotels.

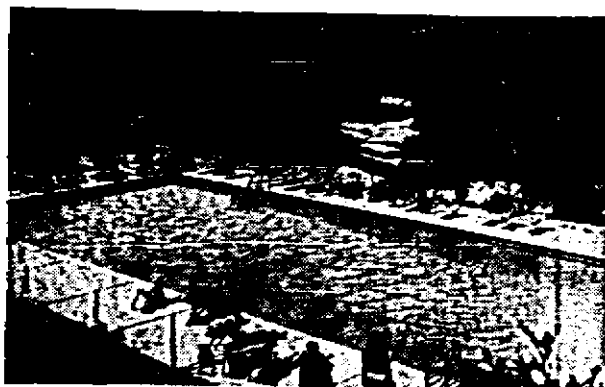
The rate sheet of the Baseler Hof Hotel of Cologne, Germany, lists nine types of rooms, four of meals, and six of other services and their costs — all in pictures.

ACCOMMODATIONS range from a single bed with a sink; bed, sink and toilet; bed, sink, toilet and shower; and bed, sink, toilet and bath, through the same arrangement for doubles and twins, plus a sitting room with a radio. Meals are indicated by clocks showing the time of day and various assortments of dishes for breakfast, lunch, tea, and dinner.

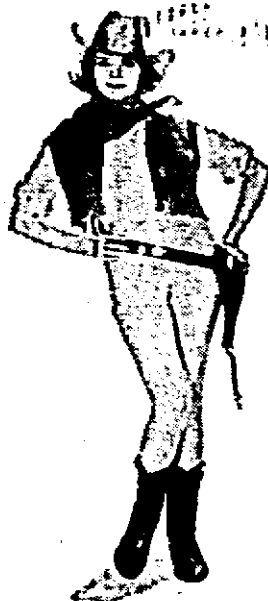
A drawing of a poodle with a bone indicates the charge for dogs, and other pictures show a car in a garage, a conference table with chairs, children playing (one-third off room rate, or 33 per cent), a waiter with a tray (10 per cent service charge), and a maid (15 per cent service charge).

Since most better European hotels operate on the floor service system, each bedroom has a bank of buzzers for summoning the assigned waiter (picture of a man with a tray), porter (man carrying suitcases), and a maid.

FIRST CLASS train com-



FAMILIES WITH CHILDREN are actually preferred at Pine View Lodge, one of the most beautifully wooded spots in the Lake Arrowhead area. In addition to the big pool (above), a planned activity program for children is provided. Pictorial brochure, including rates, is available by writing to "Skipper" Seimle, Pine View Lodge Resort, P.O. Box 1, Pine Jav. Calif.



GUNFIGHT? An old cowboy, Greyhound's June Pickney, most assuredly isn't. But what better way to promote the bus company's tours of the great Southwest... everything from dude ranches to the Alamo!

partments, generally equipped elaborately, have detailed illustrations showing how to use the adjustable mirror, overhead light, reading light, waste paper compartment, ash tray, foot rest, and hat and bag racks.

THE DIRECTIONS are highly stylized. Red means, of course, danger or warning. Blue indicates caution. Triangular signs also indicate danger, square ones offer special information, and round ones give definite instructions. A diagonal or horizontal bar always means "no" — across a "P," no parking; across an arrow, no turn; across a round red disc, no entry.

Should you be planning to drive abroad, detailed charts of these instructions are available from the American Automobile Association, most international oil companies, or from whomever you rent your car. The European Travel Commission also publishes a handy free folder called "Europe, Motorists' Paradise," which contains a wide variety of useful information about driving in Europe. A copy can be had by writing ETC, Box 2866-C3, New York 17, N. Y.

## Alaska Popular

Nearly 50,000 travelers entered Alaska last year on the Alaska Highway. A total of

17,514 vehicles carried 47,419 passenger, according to U.S. Immigration officials at Tok.

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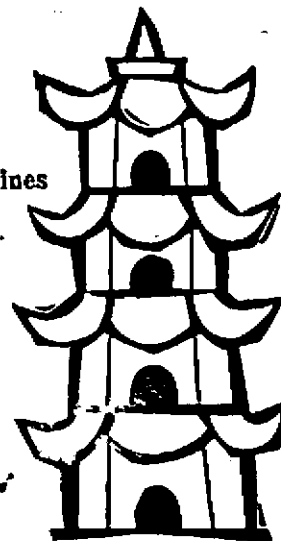
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# Valley of the Big Trees

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A DELIGHTFULLY DIFFERENT

3-Day Escorted/  
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**MONTEREY BAY  
&  
SAN FRANCISCO**

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THE TWILIGHT ZONE  
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MAKE RESERVATIONS EARLY!

HE 2-6973

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**GREYHOUND  
TRAVEL BUREAU**  
250 E. FIRST ST.

**THIS SEASON** is going to be quiet different in Yosemite—every season is. The "Big Trees"—a term used to differentiate these giant sequoias from their coastal cousins, the sequoia sempervirens—will of course present the same majestic appearance with which they have welcomed a million or more sunrises and sunsets. The Big Tree is the least changeable living thing, the nearest to immortality.

Even the glacially polished granite domes, unmatched anywhere on earth, look different every year. For that matter they look different several times each day, as the sun casts varying shadows from surrounding pinnacles and the lichen-covered slopes take on different hues from the rise and fall in moisture and temperature.

It is hardly stretching a point to say that no one has really seen Yosemite. It is this factor that dominates promotional efforts, both oral and written, of park and concession officials.

BEYOND the world-famous Big Trees, and the waterfalls

and granite of the seven-square-mile Yosemite Valley lies the 1,200-square-mile expanse of High Sierra. Those who walk or ride horseback over the 700 miles of trails into this beautiful back country, fish its streams and lakes, and camp in its meadows, are few in comparison with those who spend their day or two in the valley and depart. They come nearest, however, to qualifying as having really seen Yosemite. It is these who realize best how much there is to see, and return most often to explore new avenues of nature.

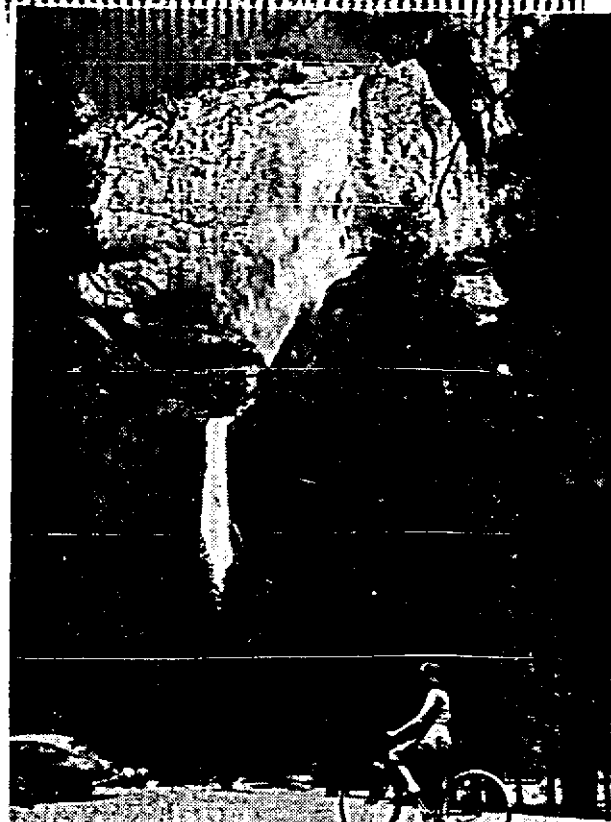
Paradoxically, park and concession officials spend what appears to be a disproportionate amount of time and money promoting attractions beyond the valley. The explanation is simple. The magnetism of the valley and the Big Trees—which drew one and one-half million visitors last year—is so strong that the problem here is one of protecting the natural attractions, so that increasing numbers of visitors may see them in future generations as they are now, and as they have been in the past.

INCREASING emphasis is being placed on Yosemite's four-season attractions. It is unavoidable that a high concentration of visitors will occur during the summer, when school children are on vacation. But the response to test promotional efforts has shown that many also will spend time in the park during the autumn, winter and spring, each for its special attractions, once they are known.

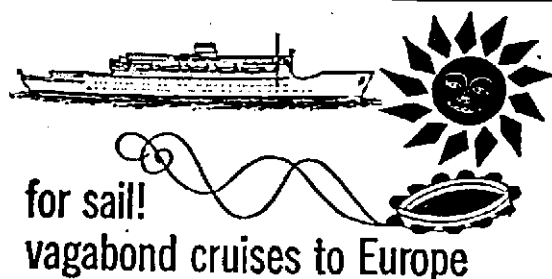
For the concessioners a double purpose is served when visitations are spread over a longer period. Increased enjoyment is coupled with decreased operating costs.

From mid-December to Easter is ski season at Badger Pass, one of the finest family ski areas in the country. It also is a period of great winter beauty, snowmobile rides in the high country—and for many, escape from dreary fog and smog.

FROM EASTER to Memo-



Majestic Yosemite Falls tumbles 2,425 feet into the Valley of the Big Trees—Yosemite National Park.

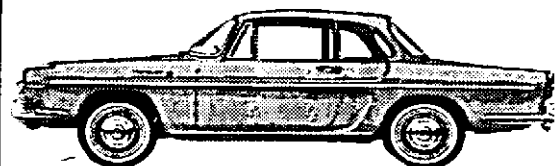


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only \$16 a day! It's new AND it's different! The ss Atlantic, flagship of American Export Lines, sails on 24 day Vagabond cruises monthly from April 1st November. If you enjoy Flamenco dancers, parties, wonderful food, dancing nightly under a Mediterranean moon... If you want to see Lisbon, Naples, Barcelona, Gibraltar... If you can afford \$16 a day... THEN... sail and save on a Vagabond cruise! Summer season cruises, Tourist Class, only \$535 round trip; one way available. Fall cruises even less!

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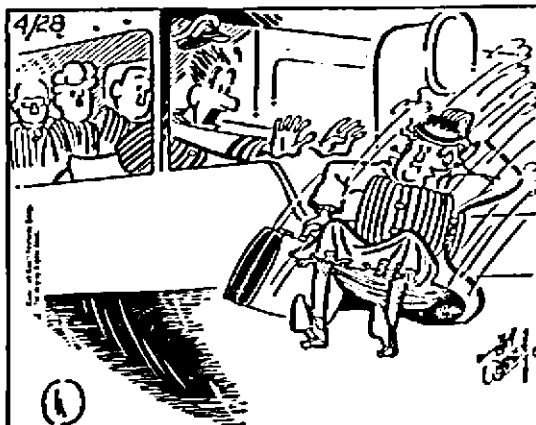


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"NO, NO, MRS. FURBISH! NOT IN A DRILL!"

rial Day the valley is a nature-lovers' paradise, with emergence of birds, flowers and plants, and waterfalls at their heaviest flow.

By mid-summer the waterfalls have dwindled in volume. This is the season for High Sierra hikes and rides; for fishing and camping above the valley; for mountain climbing and flower walks. It is the time for the visitor to see ALL the attractions of Yosemite.

Labor Day until Christmas is the quiet season, again a time for nature-lovers, those who enjoy autumn colors and Indian Summer days.

One of the great advantages in the program of enlightenment on seasonal attractions is that it alerts the visitor to special situations caused by abnormal weather.

Moisture and temperature do not follow the calendar in rigid patterns. The traveler

who adjusts to climatic conditions will reap the greatest rewards in pleasure and conveniences.



**HAVE FUN  
IN MEXICO  
THIS SUMMER!**

The adventure and romance of foreign travel are as near as Mexico on this three-week fully escorted Random Mexico Rail Tour.

Relax in deluxe comfort in your special streamlined Pullman car as you travel direct to Mexico City. Enjoy special lounge and dining cars, too!

Marvel at Mexico City, world's sixth largest city—back in the sun at Acapulco—see Juarez, Floating Gardens of Xochimilco, Cuernavaca, Tlaxco, San Jose Puerco, Patzcuaro, Toluca, Morelia, Guadalajara, and Mazatlan.

Deluxe hotels, gourmet meals, and sightseeing by private motorcoach with English speaking guides will add to your pleasure.

Tour departs June 17th from Los Angeles. All-inclusive prices start at \$615, including Pullman and hotel accommodations, sightseeing, and most meals.

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Barbara O'Donnell finds trout fishing to her liking near the Lazy River Lodge on the Kern River.

**WITHIN** easy driving distance of the Long Beach-Orange County area, the Kernville-Lake Isabella area—Kern County—offers the ultimate for vacationists or weekend gadabouts seeking camp grounds, fishing, golf, snow sports in season, riding and hiking, rockhound activities. There are splendid lodge and motel facilities.

The Kern River, heading on the slopes of Mt. Whitney, is the longest high mountain river in the West. Flowing

through a magnificent glacial canyon, it is the native habitat of two world-famous fish, the fighting Kern River rainbow trout, and the beautiful golden trout.

**ISABELLA LAKE**, impounded behind Isabella Dam, is the largest fresh water lake in Southern California. Lush vegetation follows the receding shoreline to create an abundance of fish food when it is covered by high water, making it an outstanding

# Kernville-Lake Isabella

fish-producing lake. Fishermen often get their limits of bass, blue-gill, crappie, catfish and trout, and are permitted to fish in the lake every day in the year. Boating and water skiing are enjoyed in designated areas, with boats obtainable on a rental basis.

There are 30 or more campgrounds in the area, and a golf course lies adjacent to Kernville. Horses are available for riding the many bridge trails during the big recreational year ahead.

include Hi Ho Lodge, which has just added a fine riding stable. Darlene Leach, in charge of the stable, has been training, breaking and showing horses since she was 12 years of age.

Lazy River Lodge shortly will complete construction of six new duplex-type units.

McCambridge Lodge has just finished four new all-electric units with ceiling heat for cool nights and air-conditioning for the warm summer days, although it seldom

is unpleasantly hot at this altitude of 2,500 feet.

## ISA MOTEL

Near Lake Isabella

Swimming Pool — Elec. Bunkers —  
Kitchens — Weekly Rates  
Write P.O. Box 795 or Phone  
DR 4200 for Reservations

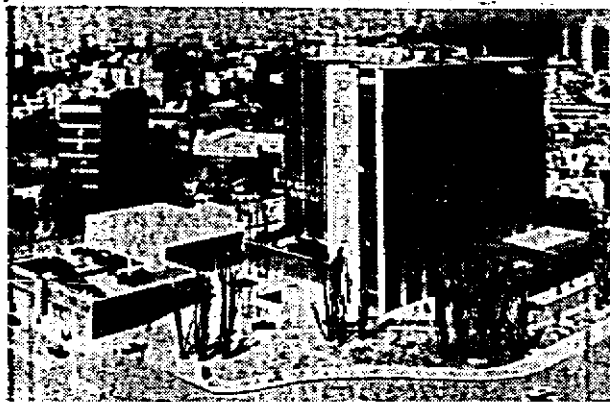
LAKE ISABELLA, CALIF.

**TO REACH** Kernville-Lake Isabella, drive through Bakerville northeast on Hwy. 78 along the scenic Kern River Canyon route through Mineral Hot Springs. Motel and lodge facilities

## HUNTING CAMPING TROUT FISHING MIRACLE HOT SPRINGS

BATH and MASSAGE \$4

On the Kern River, Hot Mineral Baths, Expert Massage, European-American  
Pool, Hair, Dining Room, Casino, 24 hr. Service  
Free Brochure Miracle Hot Springs Resort  
30 Miles Northwest of Bakerville on Hwy. 78 — 2 Miles S.W. of Lake Isabella



**BEAUTIFUL HOTELS** with unsurpassed accommodations have been opened all over the world in the past year. One of these is the Maria Isabel, the "crown jewel" of the Balsa chain, on the Reforma in the heart of Mexico City. The swank Maria Isabel is completely air-conditioned and a majority of the rooms are connecting with suite-type accommodations on each floor. The penthouse suites offer a spectacular view of the city and the Valley of Mexico.

## McCAMBRIDGE LODGE

\$8 to \$12 for 2 PEOPLE  
BEAUTIFUL NEW ROOMS

OVERLOOKING THE KERN RIVER!

Enjoy restful sleep to the sound of the murmuring Kern! Only 5 minutes drive to Lake Isabella. Kitchens available. Coffee service in your room. Swimming pool. Meeting room for groups. Electric ceiling heat, all elec. kitchens, queen-size beds, TV.

HEATED POOL

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Tommy & Virginia McCambridge  
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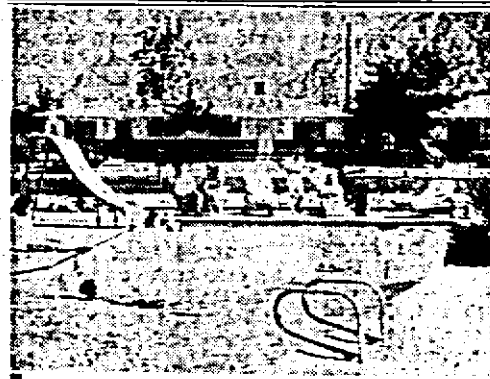
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Suited to a Gourmet's Taste  
The Kern River Valley's  
Most Scenic Location  
SPECIAL "PACKAGE" RATE

Late, Over 100 Rooms with  
a Beautiful View of the  
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For Information Write

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ADDRESS \_\_\_\_\_  
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A PLEASANTLY SAFE DISTANCE  
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## New Hi Ho Riding Stables HORSES FOR RENT \$2 HOUR

SPECIAL RATES  
TO OUR GUESTS

(Horses boarded for \$40 month up,  
includes care & exercise) Darlene  
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Kernville's Finest  
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- COUNTRY ATMOSPHERE ...
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FOR RESERVATIONS OR BROCHURE  
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AND RIDING STABLES

10 acres on the KERN RIVER

3 1/2 hours from Los Angeles

10 minutes to Lake Isabella

2 1/4 miles north of Kernville

Refrig. Air Conditioning • Electric Kitchens  
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CHILDREN'S PLAYGROUND  
SADDLE HORSES  
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FISH THE KERN RIVER  
ONLY A STEP AWAY FROM YOUR HOMEOWN

## LAZY RIVER LODGE

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Please send me your Color Brochure & Rates.

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THE NEW  
**SUNSET & SNOW** MOTEL  
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BIG BEAR'S ONLY COMBINED ACCOMMODATIONS  
Complimentary Breakfast — TV — Fireplaces  
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Rates Start at \$14.00 per couple  
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Phone Big Bear Lake 224 or after July 2, 1963 call University 6-663  
Write Box 367 for brochure  
**SUNSET & SNOW LODGE — BIG BEAR LAKE, CALIF.**

# When Baby Goes

**I**F YOU ARE planning to take baby on your vacation remember that travel methods change but babies don't.

If you plan a motoring vacation, know in advance how many miles you will travel each day, where and what time you'll stop, and whether or not adequate rest facilities will be available en route.

Keep the schedule fairly fixed for each day of the trip. Two hundred miles a day, with time allowed for a leisurely lunch and several leg-stretching periods won't tax an infant if the family stops early enough (around 4:30 p.m.) for the night.

You'll find you can keep a toddler content for long stretches of a train, plane, bus or auto trip if you've made him feel at home by taking along his most familiar toys. In a car, suitable play space or squirming space, can be provided by stacking your luggage so that it's level with the back seat. Covered with a soft quilt, the space becomes a comfortable play area.

**IF BABY USES** the back seat, without any luggage-type arrangement between it and the front seat, use a safety harness or belt. A car seat or car bed will be more comfortable than your lap—for you and the infant.

On your list of baby supplies, include plenty of socks.

drip-dry play clothes, packaged wash cloths for sticky hands and faces, a small plastic baby bath-bottles and a bottle warmer which plugs into the car cigarette lighter, a kit containing powder, lotions and soap, a first aid kit containing bandages, antiseptic, aspirin and suntan lotion, the toilet seat the child uses at home and a supply of disposable diapers.

For the first time this year, traveling mothers can get disposable Chux diapers in extra large sizes—developed because our babies are bigger than ever and because it's usually the 1½ to 2-year-old child who accompanies his family on a trip. An adequate supply of the use-once-and-throw-away diapers is important because baby's tender skin must be kept immaculately clean during the summer, when he's prone to so many skin irritations.

"BABY'S SKIN needs extra care in the summer," advises Dr. R. J. Spahr, director of baby products research at Chicopee Mills. "A minimum of clothing, baby lotion, frequent warm baths and sunshine are all soothing. But beware of leaving baby in the sun too long. Start with two minutes the first day, divided between "topside" and "backside." Increase by two minutes each day, but never exceed 30 minutes and never expose baby to the hottest sun, between 10 a.m. and 3 p.m. Place the child on a pad on dry ground to take the sun and always keep his eyes away from direct sunlight."

As for feeding, most mothers find that baby's appetite improves as he spends more time in the outdoors, and the infant himself will usually ask or cry for food on a pretty regular schedule. Stick to that schedule as rigidly as possible unless some digestive difficulty demands a change.

**IF THE TODDLER** is on a canned milk formula, fill bottles with sweetening and sterile water for several days ahead. Then, just add the milk, freshly opened, as you need it. As an alternative, you can keep a day's supply of formula in a small picnic ice box. On a long trip, disposable bottles eliminate the sterilizing problem.

If you feed out of doors, cover the nipple when you put the bottle down. An older toddler's summer meals should include as much or more protein than usual—favorite sources are gelatin desserts and salads.

We've come a long way since the frontier days when babies and travel didn't mix. Take advantage of the progress and make your vacation a family affair.



**A SUMMER STUDY TOUR** of the Orient, offering the option of six units of college credit for students and teachers, is scheduled aboard American President Lines' SS President Cleveland sailing June 21 from Los Angeles Harbor. Sally Ann Hamberlin (above), an education major at San Francisco State College, discusses tour with college's dean Raymond A. Doyle (left) and Joe Howard, who handles arrangements for tour.

**FLY Avalon Air to CATALINA**

CATALINA'S ONLY SCHEDULED AIRLINE

Great 4-engine luxury flying boat! Pictureque 12-minute flight from take-off to landing in Avalon Bay. Departure from Catalina Air Terminal, Port of Long Beach. Arrive First Parking!

**ADULT FARE \$5<sup>50</sup> plus tax**



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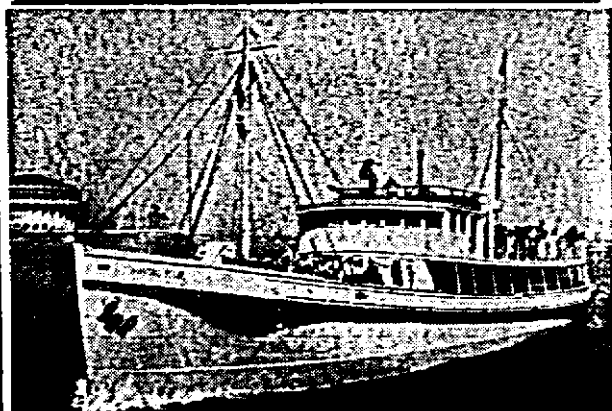
**"MAGIC ISLE"**  
NOW SAILING DAILY  
FROM LONG BEACH TO  
**CATALINA**

**DEPARTURE 9:45 A.M.**

**\$6<sup>82</sup>**  
**ROUND**  
**TRIP**

**For information  
and Reservations call:  
HE 2-5465 or SP 5-3629**

**Children Half Fare**





# Park Tour

Summer passenger train service between Los Angeles and Yellowstone and Grand Teton National parks begins June 17, John W. Padden, Union Pacific Railroad traffic manager, announced.

Afternoon departures of the domeliner "City of Los Angeles" and "City of St. Louis" allow for second morning arrival to connect with Yellowstone Park Co. tour buses at Ashton or Victor, Idaho, and permit daytime sightseeing at Salt Lake City. Return schedules are similar.

Yellowstone Park Co. 2½-day all expense tours range from \$56.45 to \$71.45 with a special 3½-day tour at \$79.80. Rates include motor bus transportation, meals and hotel lodging.



More exciting than caviar for kids: a big hamburger!

## AVALON BOAT STAND

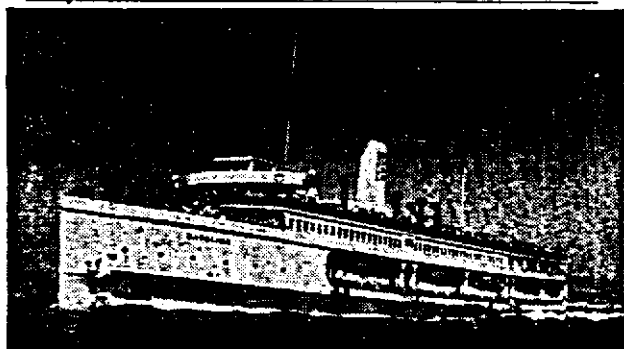
Small Boat Moorings  
We Cater to Small Boat Owners  
For Reservations and Information  
Write P.O. Box 1134  
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IN AVALON — CATALINA ISLAND  
Specializing in Italian Spaghetti — Buitoni Brand, cooked to order. Steak Sandwiches, Ham and 3 Eggs.  
Lunches and Dinners

Piano Bar — Nightly Entertainment  
**Cocktail Lounge**

Opposite Steamer Pier  
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Bill and Joanna Caruso, props.



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ABOARD THE

## BIG WHITE STEAMSHIP

Sailing 9:45 A. M. daily  
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ROUND TRIP

\$716

CHILDREN  
HALF FARE

For information  
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# For Child Palates

**TO PLACATE** palates that find hamburgers or hot dogs more tantalizing than caviar, Scandinavian Airlines System has unveiled its latest service feature: children's menus.

On a long trip, the airline's passenger flight service department figures, a child has enough new experiences without having to adjust to strange food as well.

What's more, a child who is happy and contented as a result of special attention makes a more pleasant traveling companion.

SAS has come up with some sure-fire menus guaranteed to have child appeal. They include: corn flakes or scrambled eggs for breakfast; hot dogs or pancakes or French toast for snacks; hamburgers or meat balls and spaghetti for dinner, and ice cream or chocolate pudding or strawberry shortcake for dessert.

Passengers with children

gers happily occupied.

The children's menus supplement the carrier's special meal service, which makes it possible for passengers to order food in advance which meets their dietary or religious requirements.

## VACATION THIS SUMMER at BISHOP CREEK LODGE

Modern & semi-mod. bldgs, cabins  
Trailer Rentals • Fishing • Hunting  
and Hiking in the High Sierras.  
Write Box 395 or Phone  
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## COFFEE CREEK RANCH

Far-out for FUN or JUST RELAXING

Northern California's Finest  
**GUEST RANCH**  
IN THE TRINITY ALPS

- Excellent Accommodations
- Reasonable Rates
- Full American Plan
- All Ranch Activities
- New heated swimming pool

Y — ALSO —

## TRINITY TRAIL RIDES

Completely Equipped 7-Day Pack Trips

For folders or reservations write to  
**COFFEE CREEK RANCH**  
TRINITY CENTER, CALIF.

## WONDER VALLEY DUDE RANCH

Economical Vacation for All the Family!

Congenial Guests, Bountiful Ranch Meals,  
Riding, Fishing, Swimming Pool, Cocktail Lounge,  
Overnight Pack Trips

Fly In! — 2600-ft. Landing Strip  
• Write Becky Webb

Box 71, Sonoma, Calif. Phone TRInity 5-7385

## IT'S VACATION TIME!

RELAX NOW! SPEND A WONDERFUL WEEK  
OR WEEKEND IN THIS SMOG-FREE AREA

Springborg's  
**GLEN IVY**  
HOT SPRINGS  
CORONA, CALIFORNIA

Delightful all year round. Ride, swim,  
sun bath, hike, play... Complete hot  
springs facilities. American Plan  
cottages or hotel rooms, delicious meals.  
JUST 20 MILES FROM LONG BEACH  
85 MILES FROM SAN DIEGO  
We meet Environment Stages of Glen Ivy  
Junction. Fly in! A landing field in our  
own "backyard." Write direct. Phone  
EE 4-0600 (Toll-free) or L. A. representative  
MA 2-1001

## Watch It!

You can go just about  
anywhere with a pass-  
port, vaccination certifi-  
cate, tickets, tour con-  
tract and travelers  
cheques so you must be  
constantly alert not to  
lose or mislay them.

Since you'll never  
know when they'll be  
needed, do not pack  
them away with your  
clothing, but keep them  
on your person at all  
times on your trip.

should order personalized  
meal service at the time the  
flight is booked. There is no  
law against grownups order-  
ing the same food.

Strictly for the kiddies, on  
the other hand, are paper doll  
hostesses, pilot badges, toys,  
games and storybooks, all de-  
signed to keep junior passen-

## Old Slave Mart

Much Caribbean history  
was recorded in Kingston's  
Victoria Market, named for  
Queen Vic in 1872. Once it  
was a fish market, then a  
slave auction grounds, later a  
produce and handicrafts mar-  
ket. Now visitors who come  
from Miami and New York  
on Pan Am's big jets saunter  
through Victoria Market's ar-  
cades to shop from the Car-  
ibbean's biggest center for  
straw goods, textiles and  
other local handicrafts. On  
the market plaza royalty is  
welcomed and receptions  
held for "VIVs"—Very Im-  
portant Visitors.

## Popular Munich

Munich is one of the most  
popular tourist towns in Eu-  
rope. Some 3,400,000 over-  
nights were spent in the  
Bavarian capital by visitors  
in 1962. One third of this high  
total was contributed by for-  
eigners, reports the German  
Tourist Information Office.

## ALL MODERN TRAILER COURT AND CAMP GROUNDS

SEASON APRIL  
THROUGH OCTOBER



A Modern  
Mountain  
Resort on the  
Shore of  
Beautiful Bass  
Lake in the  
Sierra Nevada  
Mountains of  
Central  
California

AAA Approved  
50 Miles East of Fresno  
Highway 41  
15 Miles to Yosemite

Beautiful Paved Highway to Door

Fishing, Hunting, Swimming, Boating, Golf, Hiking, Play-  
ground for Children, Wonderful Climate, Dining Room,  
Coffee Shop, Cocktail Lounge, Store, Modern Cottages.  
Consult Your Local Travel Bureau, Write or Phone...

**DUCEY'S BASS LAKE LODGE**  
BASS LAKE, CALIFORNIA Phone OVerbrook 3-4422

## Visit Beautiful BASS LAKE

STOP AT

## The PINES and The FALLS

Rustic Mountain Lake Resorts

50 MILES EAST OF FRESNO (Hwy. 41)  
15 miles south of Yosemite

Modern Housekeeping Cottages... Wonderful Climate,  
Boating, Fishing, Swimming, Riding, Hunting, Golf,  
Dancing, Water Skiing.

The Pines Village Shopping Center: Book, Marine Supplies and  
Service, Ski Towing Rentals, Restaurant, Market, Cocktail Lounge,  
Bar, Fountain, Leandromat, Real Estate Office, Novelty Shop,  
Theater and The Little Church of the Pines.  
At the Falls: Teen-age and Adult Dancing Nightly, Cocktails and  
Snack Bar.

Season May 25 thru Labor Day

For Reservations Write  
**WILLIAMS RESORTS, Inc.**  
BASS LAKE, CALIF., or Phone OVerbrook 3-7713

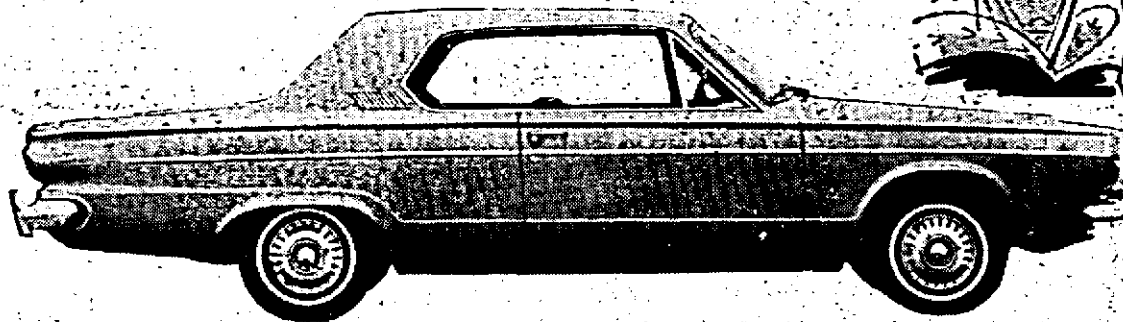
or  
The Pines Real Estate  
OVerbrook 3-4628



# Vacation Fun starts in a new...

## Glenn E. Thomas **DODGE**

*where the customer  
is always KING!*



**DODGE DART  
PRICES  
START AT**

**\$1897**

**LOWEST STARTING  
PRICES!**

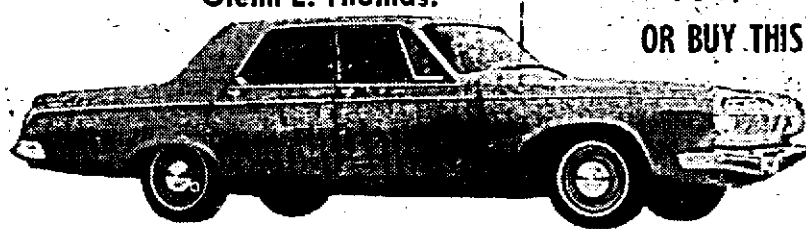
**\$299 DOWN WILL  
DELIVER OR**

**\$43**

**MONTHLY**

with normal down  
based on 24 months

**TRADE NOW!** Your present car ... even if you still owe on it ... may make the full down-payment ... because we're trading higher than ever! **BIG TRADE-IN ALLOWANCES** are the reasons for record-breaking sales at Glenn E. Thomas.



**OR BUY THIS NEW FULL-SIZE 1963 DODGE 4-DR. SEDAN V-8**

**\$2647**

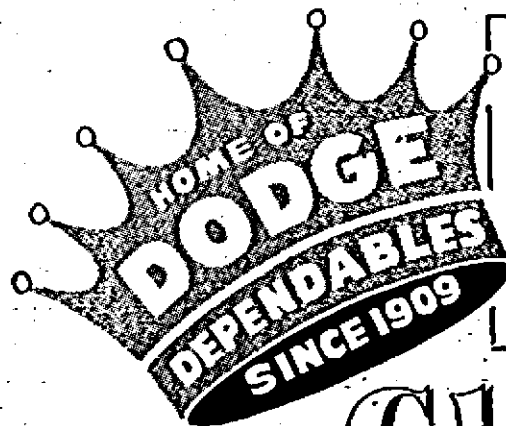
**Complete  
Price  
Plus Tax  
& License**

**'63 DODGE V-8 4-DR. 330**

Torque Flite transmission, power steering, radio & heater, super foam front seat, deluxe steering wheel, padded dash, tinted windshield, back-up lights, outside mirror, white sidewalls.

**\$297 DOWN**

Payments  
as low as **\$76<sup>72</sup>** per month



### VACATION USED CAR SPECIALS!

**'59 DODGE \$1399**  
POWER STEERING PICKUP, V-8, 4-speed, power brakes, wide base rims, All set up and ideal for camper. No. L 55844.

**Air-Conditioned ROADMASTER 4-DR. \$799**  
'57 Buick with factory air and full power. Beautifully kept car. No. KEX 782.

**6-Cyl. Stick, '61 \$1399**  
Pioneer 2-door Sedan. Very clean throughout. Radio, heater, near new tires. Excellent buy. No. KHZ 941.

**'59 WAGON \$1299**  
9-passenger Plymouth, V-8, power steering, factory radio, push-button fresh air heat, 3-speed automatic, good oversized tires. Lots of summer fun. No. SJL 870.

**No. FLY 755 \$1399**  
**'59 DODGE CONVERTIBLE**  
Near new top, fully equipped including power steering, power brakes, radio and heater, white sidewalls.

**'61 AMERICAN \$1399**  
2-door Custom Sedan. Weather eye, overdrive. One of our cleanest cars. No. KIC 880.

**DODGE**

The car that gives you a 50,000-mile or 5-year guarantee on parts and labor.

# Glenn E. Thomas Co.

**54 YEARS OF FAIR DEALING**

**340 E. ANAHEIM (Corner of Elm) LONG BEACH**

**HE 7-6491**

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